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START MONTH	DAY	YEAR	HOUR	MIN	END MONTH	DAY	YEAR	HOUR	MIN	ORDER	VIEW LIMIT	FROM USER	TWEET TEXT
November	17	2011	00	: 00				00	: 00	ascending	10000		

All times are in GMT



HTML Permalink = http://twapperkeeper.com/hashtag/e2conf?sm=11&sd=17&sy=2011&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=a&l=10000&from_user=&text=&lang=

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Hashtag archive - #e2conf

e2conf

[tags =]

Created by @jobrieniii on Wed Jul 1 20:41:51 GMT 2009. Contains a total of 69241 tweets.

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@terrigriffith RT @StevenPetros: "@Icannell: Maybe "collaboration" is the wrong model. Instead, its about working online (ind & w others) #csummit #e2conf

Thu Nov 17 00:00:11 +0000 2011 - tweet id 136956762103361536 - #1 tweet details

@rwang0 +1 RT @maggiefox: Process of value creation is distinct fr value realization. Think abt a preso - there's no value until u deliver it #e2conf

Thu Nov 17 00:00:29 +0000 2011 - tweet id 13695683969737088 - #2 tweet details



@cflanagan Executives showing how 2 use personal leadership blogs communicate strategy, engage with staff and adjust direction based on input [#e2conf](#)

Thu Nov 17 00:00:49 +0000 2011 - tweet id 136256824141912064 - #3

[tweet details](#)



@mor_trisha By putting content on a social platform, U can actually have more control over message, not less. Get instant feedback & tailor [#e2conf](#)

Thu Nov 17 00:00:53 +0000 2011 - tweet id 136256837773400064 - #4

[tweet details](#)



@bnara75 RT @rynnic: "Seeing a social world through the lens of an industrial model is dangerous" @DanielWRasmus [#e2conf](#)

Thu Nov 17 00:01:19 +0000 2011 - tweet id 136257048737906890 - #5

[tweet details](#)



@glfceo . @cflanagan so many glorified admins/managers I faced recently - little to none leaders - glad I worked with the best in a past [#e2conf](#)

Thu Nov 17 00:01:20 +0000 2011 - tweet id 136257050788904960 - #6

[tweet details](#)



@cflanagan Best leader blogs - when they communicate the stream of consciousness and show direct communication [#e2conf](#)

Thu Nov 17 00:02:36 +0000 2011 - tweet id 136257371850293248 - #7

[tweet details](#)



@missebby RT @cflanagan: Leaders need to have inspiration - inspire other people by your own use and comfort in leading from the front [#e2conf](#)

Thu Nov 17 00:03:04 +0000 2011 - tweet id 136257483684106498 - #8

[tweet details](#)



@cflanagan Leaders can increase own internal "brand" by blogging internally - what's going well, what's not gone well, how it makes you feel [#e2conf](#)

Thu Nov 17 00:03:34 +0000 2011 - tweet id 136257612511076352 - #9

[tweet details](#)



@SharePointSanta RT @TonyByrne: There is no records center functionality in [#Office365](#) version of [#sharepoint](#). [#e2conf](#) thx @rharbridge

Thu Nov 17 00:04:12 +0000 2011 - tweet id 13625774004359168 - #10

[tweet details](#)



@cflanagan Leaders can be viewed as 'human' when they show they struggle with every day challenges, too [#e2conf](#)

Thu Nov 17 00:04:12 +0000 2011 - tweet id 136257774827106048 - #11

[tweet details](#)



@vargasl RT @cflanagan: Best leader blogs - when they communicate the stream of consciousness and show direct communication [#e2conf](#)

Thu Nov 17 00:04:17 +0000 2011 - tweet id 136257793075867649 - #12

[tweet details](#)



@rynnic "MSFT sells productivity SW. But there's no value in that PPT until you deliver it & it has impact" [#MeansVsEnds](#) @DanielWRasmus [#e2conf](#)

Thu Nov 17 00:04:29 +0000 2011 - tweet id 136257845898587329 - #13

[tweet details](#)



@mor_trisha Blogging within your company is a great way to build your reputation, emerge as subject matter expert. @terryrydzynski [#e2conf](#)

Thu Nov 17 00:04:31 +0000 2011 - tweet id 136257852228525568 - #14

[tweet details](#)



@maggiefox Lag btwn value creation & realization can b significant; contrast that w an industrial enviro, where it's virtually immediate [#e2conf](#)

Thu Nov 17 00:04:35 +0000 2011 - tweet id 136957868724322306 - #15

[tweet details](#)



@jqsmooth enhance your own brand by blogging in an enterprise social platform - share ur expertise [#e2conf](#)

Thu Nov 17 00:05:07 +0000 2011 - tweet id 136958004112261120 - #16

[tweet details](#)



@cflanagan Authentic Leaders can use open communication and think about a B.S. Meter - maybe I need to rethink and be honest, get input [#e2conf](#)

Thu Nov 17 00:05:12 +0000 2011 - tweet id 136958025591300096 - #17

[tweet details](#)



@terrigriffith RT @cflanagan: Best leader blogs - when they communicate the stream of consciousness and show direct communication [#e2conf](#)

Thu Nov 17 00:05:24 +0000 2011 - tweet id 136958077755850753 - #18

[tweet details](#)



@cflanagan RT @jqsmooth: enhance your own brand by blogging in an enterprise social platform - share ur expertise [#e2conf](#)

Thu Nov 17 00:05:31 +0000 2011 - tweet id 136958105148862464 - #19

[tweet details](#)



@roundtrip @elsua Kathryn Hoffman says Hi! [#E2conf](#) <http://t.co/pSn3oPU2>

Thu Nov 17 00:05:39 +0000 2011 - tweet id 13695813920606848 - #20

[tweet details](#)



@cflanagan Digital tools allows leaders to get perspective beyond their own peer group - past "exec" only - now employees have direct channel [#e2conf](#)

Thu Nov 17 00:06:09 +0000 2011 - tweet id 13695826306598865 - #21

[tweet details](#)



@jqsmooth try blogging without editing - be real and authentic [#e2conf](#) [#socbiz](#)

Thu Nov 17 00:06:10 +0000 2011 - tweet id 136958263657858048 - #22

[tweet details](#)



@cflanagan RT @jqsmooth: try blogging without editing - be real and authentic [#e2conf](#) [#socbiz](#)

Thu Nov 17 00:06:16 +0000 2011 - tweet id 136958295901618177 - #23

[tweet details](#)



@TedHopton RT @jqsmooth: enhance your own brand by blogging in an enterprise social platform - share ur expertise [#e2conf](#)

Thu Nov 17 00:06:32 +0000 2011 - tweet id 136958359361437696 - #24

[tweet details](#)



@eliingraham RT @maggiefox: We're trying 2 put social media (horizontal technology) into linear, industrial age orgs. a problem. [#e2conf](#) @danielwerasmus

Thu Nov 17 00:06:58 +0000 2011 - tweet id 136958470460149760 - #25

[tweet details](#)



@RobertsGolden RT @jqsmooth: try blogging without editing - be real and authentic [#e2conf](#) [#socbiz](#)

Thu Nov 17 00:07:21 +0000 2011 - tweet id 136958567721873408 - #26

[tweet details](#)



@maggiefox Interesting premise: "Make the desired outcome from your knowledge



@maggierox interesting framing: "What's the desired outcome from your knowledge transfer to your target?" (and when?) [#e2conf](#) @danielwerasmus

Thu Nov 17 00:07:24 +0000 2011 - tweet id 13625680636123137 - #27

[tweet details](#)



@cflanagan Digital presence help leaders connect on a personal level with staff they wouldn't otherwise meet. Helps them shape their strategy [#e2conf](#)

Thu Nov 17 00:07:54 +0000 2011 - tweet id 1362568705102106624 - #28

[tweet details](#)



@mor_trisha By using social, leaders can become stronger by getting input from so many other sources than before. @gary034 [#e2conf](#)

Thu Nov 17 00:08:01 +0000 2011 - tweet id 1362568732637712384 - #29

[tweet details](#)



@jqsmooth RT @mor_trisha: By using social, leaders can become stronger by getting input from so many other sources than before. @gary034 [#e2conf](#)

Thu Nov 17 00:08:21 +0000 2011 - tweet id 1362568818618612543488 - #30

[tweet details](#)



@ellingraham new behavior! RT @cflanagan: Leaders need Humility: comfortable making mistakes to push staff to new level of collab 4 greater whole [#e2conf](#)

Thu Nov 17 00:08:33 +0000 2011 - tweet id 1362568868319244288 - #31

[tweet details](#)



@cflanagan "What was once hidden is now visible" - same is true for the leaders, Be strategic in how they engage, can't have "favorites" [#e2conf](#)

Thu Nov 17 00:08:47 +0000 2011 - tweet id 1362568928254088704 - #32

[tweet details](#)



@cflanagan Leaders can appreciate the input into decision making from the "passionate to the complainers, they all add value" [#e2conf](#)

Thu Nov 17 00:09:28 +0000 2011 - tweet id 1362569100406874114 - #33

[tweet details](#)



@RobertsGolden RT @maggiefox: Interesting framing: "What's the desired outcome from your knowledge transfer to your target?" (and when?) [#e2conf](#) @danie

...

Thu Nov 17 00:09:33 +0000 2011 - tweet id 1362569118341701633 - #34

[tweet details](#)



@TedHopton RT @mor_trisha: By using social, leaders can become stronger by getting input from so many other sources than before. @gary034 [#e2conf](#)

Thu Nov 17 00:09:57 +0000 2011 - tweet id 136256922150737920 - #35

[tweet details](#)



@maggiefox "Value is not fixed, and cannot be forecasted." (all social data/results are based on actions) [#e2conf](#) @danielwerasmus

Thu Nov 17 00:10:15 +0000 2011 - tweet id 136256929711525121 - #36

[tweet details](#)



@cflanagan Leaders can also use the "braintrust" of 94K+ people - get lots of feedback very quickly to make decisions [#e2conf](#)

Thu Nov 17 00:10:28 +0000 2011 - tweet id 13625694935975744 - #37

[tweet details](#)



@mor_trisha RT @RobertsGolden @maggiefox: Interesting framing: "What's desired outcome from knowledge transfer to your target?" [#e2conf](#) @danielwerasmus

Thu Nov 17 00:11:18 +0000 2011 - tweet id 13695860735920128 - #38

[tweet details](#)



@cflanagan Decision making can slow down, too. Rather than making "exec board decision" - let's throw idea into digital tools for more input [#e2conf](#)

Thu Nov 17 00:11:47 +0000 2011 - tweet id 136958682135851008 - #39

[tweet details](#)



@mor_trisha RT @cflanagan Authentic Leaders can use open comms & think about a B.S. Meter - maybe I need to rethink and be honest, get input [#e2conf](#)

Thu Nov 17 00:12:15 +0000 2011 - tweet id 136958600884994048 - #40

[tweet details](#)



@maggiefox Essentially, @danielwerasmus's argument is that we're missing all kinds of serendipitous value because our models are wrong [#e2conf](#)

Thu Nov 17 00:12:39 +0000 2011 - tweet id 136958602285543552 - #41

[tweet details](#)



@cyclepa11 [#e2conf](#) following this hash makes me wish I was there. Learning a ton from your tweets. Keep it coming.

Thu Nov 17 00:12:59 +0000 2011 - tweet id 136958684973000704 - #42

[tweet details](#)



@cflanagan Leaders don't want "nice job" and brown nosing on their blogs either - they do want input [#e2conf](#)

Thu Nov 17 00:13:43 +0000 2011 - tweet id 136960168050171905 - #43

[tweet details](#)



@jqsmooth RT @cflanagan: Leaders don't want "nice job" and brown nosing on their blogs either - they do want input [#e2conf](#) [#socbiz](#)

Thu Nov 17 00:14:04 +0000 2011 - tweet id 136960256579346432 - #44

[tweet details](#)



@TedHopton RT @cflanagan: Leaders don't want "nice job" and brown nosing on their blogs either - they do want input [#e2conf](#)

Thu Nov 17 00:14:44 +0000 2011 - tweet id 136960423806238720 - #45

[tweet details](#)



@bertmount RT @rwang0: MyPOV: [#Gamification](#) isn't just about games. It's about influencing behaviours and driving actionable results [#e2conf](#) [#socbi](#) ...

Thu Nov 17 00:15:02 +0000 2011 - tweet id 13696050115962337 - #46

[tweet details](#)



@maggiefox And, when we r all robots, & we all know everything (the singularity) we'll b able to model human interactions & forecast value ;-)
[#e2conf](#)

Thu Nov 17 00:15:08 +0000 2011 - tweet id 136960527225196544 - #47

[tweet details](#)



@mor_trisha Conversations come alive in social platforms, especially where leaders are participating @terryrydzynski [#e2conf](#)

Thu Nov 17 00:15:13 +0000 2011 - tweet id 136960544379898904 - #48

[tweet details](#)



@cflanagan Leaders can use digital to decide message was clear - helps reduce cycle time of damage control. Direct voice to help answer ?s [#e2conf](#)

Thu Nov 17 00:15:37 +0000 2011 - tweet id 136960645399715840 - #49

[tweet details](#)



@TGFitch Social Leaders find a mirror effect from social. Both what u say and dont



@cflanagan Social Leaders find a minor cheat from social. Don't what a say and don't say is telling. Paraphrasing from Developing Open Leaders [#e2conf](#)

Thu Nov 17 00:15:43 +0000 2011 - tweet id 136960672260034560 - #50

[tweet details](#)



@TedHopton RT @mor_trisha: Conversations come alive in social platforms, especially where leaders are participating @terryrydzynski [#e2conf](#)

Thu Nov 17 00:15:46 +0000 2011 - tweet id 136960683525943296 - #51

[tweet details](#)



@ingridstabb RT @alanlepo Saba looking to redefine management inside organizations. You can take part in shaping change <http://t.co/7JNzA0DV> [#e2conf](#) [#hr](#)

Thu Nov 17 00:15:50 +0000 2011 - tweet id 136960702744248320 - #52

[tweet details](#)



@cflanagan "I'd rather do 'leadership' than damage control" digital does help leaders be more productive! Yes they want to be productive too [#e2conf](#)

Thu Nov 17 00:16:25 +0000 2011 - tweet id 136960847388797441 - #53

[tweet details](#)



@cflanagan Again, even for leaders, digital needs to be part of their job - not in addition [#e2conf](#) Brilliant pearls

Thu Nov 17 00:17:01 +0000 2011 - tweet id 136961001261236225 - #54

[tweet details](#)



@mor_trisha Using social can help leaders be more nimble & effective by exposing conversations they weren't aware of before @terryrydzynski [#e2conf](#)

Thu Nov 17 00:17:04 +0000 2011 - tweet id 136961012413302848 - #55

[tweet details](#)



@cflanagan RT @mor_trisha: Using social can help leaders be more nimble & effective by exposing conversations they weren't aware of before [#e2conf](#)

Thu Nov 17 00:17:19 +0000 2011 - tweet id 136961075517210624 - #56

[tweet details](#)



@maggiefox However, correlations in the network (if you look at them properly) can lead you to causation [#e2conf](#) @danielwerasmus

Thu Nov 17 00:17:22 +0000 2011 - tweet id 136961086443372544 - #57

[tweet details](#)



@TedHopton RT @cflanagan: Again, even for leaders, digital needs to be part of their job - not in addition [#e2conf](#) Brilliant pearls

Thu Nov 17 00:17:23 +0000 2011 - tweet id 13696108962377216 - #58

[tweet details](#)



@cflanagan Leaders - Be brave. Take time to understand medium, how to use tactically, but more how to use strategically [#e2conf](#)

Thu Nov 17 00:18:00 +0000 2011 - tweet id 136961245470400513 - #59

[tweet details](#)



@carlosfrevert Wonder how the open dialogue between leaders and employees would change the chain-of-command culture of gov and military orgs. [#e2conf](#)

Thu Nov 17 00:18:29 +0000 2011 - tweet id 13696136943305222 - #60

[tweet details](#)



@jqsmooth social business tools - "embrace it, understand it, sponsor it, push it, be active" - [#e2conf](#)

Thu Nov 17 00:18:49 +0000 2011 - tweet id 136961453117804545 - #61

[tweet details](#)

[#e2conf](#)

@TedHopton RT @cflanagan: Leaders - Be brave. Take time to understand medium, how to use tactically, but more how to use strategically [#e2conf](#)

Thu Nov 17 00:19:05 +0000 2011 - tweet id 136961517462634497 - #62

[tweet details](#)



@cflanagan .@carlosfrevert Some of CSC's top leaders are in our Government practice - and Gov't has big initiatives in Gov't 2.0 [#e2conf](#)

Thu Nov 17 00:19:08 +0000 2011 - tweet id 136961532956393472 - #63

[tweet details](#)



@TedHopton RT @jqsmooth: social business tools - "embrace it, understand it, sponsor it, push it, be active" - [#e2conf](#)

Thu Nov 17 00:19:13 +0000 2011 - tweet id 136961554447998976 - #64

[tweet details](#)



@maggiefox And dammit, those last tweets should all have been @danielwrasmus : ([#e2conf](#))

Thu Nov 17 00:19:25 +0000 2011 - tweet id 136961602825093122 - #65

[tweet details](#)



@cflanagan Leadership advise? "find your comfort zone - don't take yourself so seriously" [#e2conf](#)

Thu Nov 17 00:19:36 +0000 2011 - tweet id 136961647653818388 - #66

[tweet details](#)



@cflanagan Leadership advise? "find your comfort zone - don't take yourself so seriously" [#e2conf](#)

Thu Nov 17 00:19:36 +0000 2011 - tweet id 136961647653818388 - #67

[tweet details](#)



@vargasi RT @cflanagan: Again, even for leaders, digital needs to be part of their job - not in addition [#e2conf](#) Brilliant pearls

Thu Nov 17 00:19:40 +0000 2011 - tweet id 136961684942747648 - #68

[tweet details](#)



@vargasi RT @cflanagan: Again, even for leaders, digital needs to be part of their job - not in addition [#e2conf](#) Brilliant pearls

Thu Nov 17 00:19:40 +0000 2011 - tweet id 136961684942747648 - #69

[tweet details](#)



@TedHopton RT @cflanagan: Leadership advise? "find your comfort zone - don't take yourself so seriously" [#e2conf](#)

Thu Nov 17 00:20:02 +0000 2011 - tweet id 136961757171286017 - #70

[tweet details](#)



@TedHopton RT @cflanagan: Leadership advise? "find your comfort zone - don't take yourself so seriously" [#e2conf](#)

Thu Nov 17 00:20:02 +0000 2011 - tweet id 136961757171286017 - #71

[tweet details](#)



@knoodle RT @tones810 @rwang0: MyPOV: we have 5 gen of workers - what, where, how, when, and why we work are different [#fae11](#) [#e2conf](#) [#e20](#)

Thu Nov 17 00:20:04 +0000 2011 - tweet id 136961765748645888 - #72

[tweet details](#)



@knoodle RT @tones810 @rwang0: MyPOV: we have 5 gen of workers - what, where, how, when, and why we work are different [#fae11](#) [#e2conf](#) [#e20](#)

Thu Nov 17 00:20:04 +0000 2011 - tweet id 136961765748645888 - #73

[tweet details](#)



@cflanagan Leaders can add value by blogging, or simply in light ways by just asking questions and helping staff with direction [#e2conf](#)

Thu Nov 17 00:20:16 +0000 2011 - tweet id 136961816134819840 - #74

[tweet details](#)



@TedHopton RT @cflanagan: Leaders can add value by blogging, or simply in light ways by just asking questions and helping staff with direction [#e2conf](#)

Thu Nov 17 00:20:39 +0000 2011 - tweet id 136961915564986368 - #75

[tweet details](#)



@BrianVellmure Listening to @DanielWRasmus presenting themes from his white paper "Welcome to the Serendipity Economy" <http://t.co/uciQyhLn> [#e2conf](#) [#socabiz](#)

Thu Nov 17 00:20:40 +0000 2011 - tweet id 136961917108486144 - #76

[tweet details](#)



@etsenior Task centric instead of App centric (@ What You Need to Know about Mobile App Development and Distribution <http://t.co/DzS2F7mj> [#e2conf](#))

Thu Nov 17 00:21:18 +0000 2011 - tweet id 136962075989232352 - #77

[tweet details](#)



@cflanagan Leadership advice - "the more personal you make it, you'll find the most benefit" - but don't "take it personally" [#e2conf](#)

Thu Nov 17 00:21:27 +0000 2011 - tweet id 136962113984925696 - #78

[tweet details](#)



@cflanagan Leadership advice - More you do in open, the more comfortable you'll be over time [#e2conf](#)

Thu Nov 17 00:21:45 +0000 2011 - tweet id 136962190983954433 - #79

[tweet details](#)



@ameliakwan RT @Yammer: RT @eringrotts: Video from [#Supervalu](#) pres. Is your CEO a social media visionary? <http://t.co/CuiDrGOD> [#e2conf](#) @SameerPatel ...

Thu Nov 17 00:22:02 +0000 2011 - tweet id 136962263125987329 - #80

[tweet details](#)



@mor_trisha Advice to leaders starting in social: Don't take self too seriously. Yes some things will go wrong. @gary034 [#failure](#) @KevinDJones [#e2conf](#)

Thu Nov 17 00:22:15 +0000 2011 - tweet id 136962315885169920 - #81

[tweet details](#)



@cflanagan Advice [#1](#) for Open Leaders - Be personable and relatable. Be yourself. [#e2conf](#)

Thu Nov 17 00:22:24 +0000 2011 - tweet id 136962355857854465 - #82

[tweet details](#)



@jqsmooth leaders: don't just share success, discuss issues [#e2conf](#)

Thu Nov 17 00:22:51 +0000 2011 - tweet id 136962466780413952 - #83

[tweet details](#)



@mor_trisha RT @jqsmooth leaders: don't just share success, discuss issues [#e2conf](#)

Thu Nov 17 00:23:27 +0000 2011 - tweet id 136962618373850017 - #84

[tweet details](#)



@maggiefox Tech both expands & compresses; u can reach more ppl, but when u need 2 do something, u can compress time/geography. [#e2conf](#) @danielwrasmus

Thu Nov 17 00:23:36 +0000 2011 - tweet id 136962656551698432 - #85

[tweet details](#)

@carlosfrevert @cflanagan Good to know, thx! I think it would be easier for the civilian side. Military side will be a challenge. [#e2conf](#)

Thu Nov 17 00:23:37 +0000 2011 - tweet id 136962660301410305 - #86

[tweet details](#)

@SameerPatel SuperVALU video that @eringrotts showed in her presentation in the Sales, Marketing Track: <http://t.co/uWb2RavD> [#e2conf](#)

Thu Nov 17 00:23:54 +0000 2011 - tweet id 13696273092991265 - #87

[tweet details](#)

@DoubleDutch DD Team at [#e2conf](#) @ Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) <http://t.co/pdOjF8Wm>

Thu Nov 17 00:24:03 +0000 2011 - tweet id 136962769119445569 - #88

geo info: Point - lat = 37.40427262 - long = -121.97538614

[tweet details](#)

@cflanagan Advice [#2](#) for Oper Leaderhsip: Blog with regularity - audience needs to see you stay engaged [#e2conf](#)

Thu Nov 17 00:24:08 +0000 2011 - tweet id 136962789456609280 - #89

[tweet details](#)

@vargasl "@brianvellmure: Listening to @DanielWRasmus present "Welcome to the Serendipity Economy" <http://t.co/ceUR36Rd> [#e2conf](#)" need to digest this.

Thu Nov 17 00:24:15 +0000 2011 - tweet id 136962821262026801 - #90

[tweet details](#)

@cflanagan Leadership blogging tip - be comfortable with short snippets - talk about successes, your perceptions, team praise [#e2conf](#)

Thu Nov 17 00:24:50 +0000 2011 - tweet id 136962967987175424 - #91

[tweet details](#)

@cflanagan Leadership tip [#4](#): don't only broadcast - your blog only one medium - be ok contributing to other areas (commenting in other areas) [#e2conf](#)

Thu Nov 17 00:25:45 +0000 2011 - tweet id 136963196820013057 - #92

[tweet details](#)

@vargasl @carlosfrevert I think you would be surprised abt military...there are pockets pushing this behavior forward. cc @cflanagan [#e2conf](#)

Thu Nov 17 00:25:51 +0000 2011 - tweet id 136963221318942721 - #93

[tweet details](#)

@rynnyc Great talk @DanielWRasmus [#e2conf](#)-> Video of scientists encouraging [#serendipity](#) using social work apps on [#Podio](#) <http://t.co/4VylmOtE>

Thu Nov 17 00:26:05 +0000 2011 - tweet id 136963281339424768 - #94

[tweet details](#)

@dshiao From @thebyard: Genentech (@genentechnews) Fights Social 'Noise' By Setting Goals <http://t.co/KzfJvcyN> [#e2conf](#)

Thu Nov 17 00:26:07 +0000 2011 - tweet id 136963290772414464 - #95


[tweet details](#)

@mor_trisha Leaders: Don't blog for broadcast only. Read and comment on other's content too. Engage. @terryrydzynski [#e2conf](#)

Thu Nov 17 00:26:47 +0000 2011 - tweet id 136963455142998016 - #96


[tweet details](#)

@cflanagan Leadership tip [#4](#) - not just about work - allow watercooler conversation

 - build personal relationships (gardening, hobbies, etc) [#e2conf](#)


Thu Nov 17 00:26:57 +0000 2011 - tweet id 136963500210782209 - #97

[tweet details](#)

 [@eliingraham](#) [@petersmit2](#) much bigger > post Depression work programs [CCC] to stimulate labor/economy, and extend into new age of biz collab [#e2conf](#)


Thu Nov 17 00:27:09 +0000 2011 - tweet id 136963551448399872 - #98

[tweet details](#)

 [@cflanagan](#) RT [@mor_trisha](#): Leaders: Don't blog for broadcast only. Read and comment on other's content too. Engage. [@terryrydzynski](#) [#e2conf](#)// Yes!!


Thu Nov 17 00:27:10 +0000 2011 - tweet id 136963555638513694 - #99

[tweet details](#)

 [@cflanagan](#) Leadership tip #5: "Never too old to get involved" [#e2conf](#)

Thu Nov 17 00:27:47 +0000 2011 - tweet id 136963707510075392 - #100

[tweet details](#)

 [@jqsmooth](#) RT [@mor_trisha](#): Leaders: Don't blog for broadcast only. Read and comment on other's content too. Engage. [@terryrydzynski](#) [#e2conf](#) [#socabiz](#)


Thu Nov 17 00:27:47 +0000 2011 - tweet id 136963706946703976 - #101

[tweet details](#)

 [@dshiao](#) RT [@davidfcarr](#): How Facebook Manages Its Workforce - The BrainYard - InformationWeek <http://t.co/rq41qNGr> [@rypple](#) [#e2conf](#) [#socabiz](#) [#e2](#)


Thu Nov 17 00:28:30 +0000 2011 - tweet id 136963890880656066 - #102

[tweet details](#)

 [@mor_trisha](#) Leaders: Age is not an excuse to not use social. The oldest tweeter was 104 years old! [@terryrydzynski](#) [#e2conf](#)


Thu Nov 17 00:29:05 +0000 2011 - tweet id 136964034409834848 - #103

[tweet details](#)

 [@cflanagan](#) Can save leaders time. When they use tools they can use to direct business strategy, use to communicate better as leader [#e2conf](#)


Thu Nov 17 00:29:10 +0000 2011 - tweet id 136964057461833730 - #104

[tweet details](#)

 [@cflanagan](#) RT [@mor_trisha](#): Leaders: Age is not an excuse to not use social. The oldest tweeter was 104 years old! [@terryrydzynski](#) [#e2conf](#)


Thu Nov 17 00:29:15 +0000 2011 - tweet id 13696407288292352 - #105

[tweet details](#)

 [@eliingraham](#) +1 RT [@vargasl](#) RT [@cflanagan](#) Leadership don't only broadcast - blog only one medium - be ok contrib to other areas (commenting) [#e2conf](#)


Thu Nov 17 00:29:21 +0000 2011 - tweet id 136964104387690496 - #106

[tweet details](#)

 [@e2conf](#) Expo reception starts at 4:30pm. Where? On the expo floor of course! Continue the [#e2conf](#) conversation over [#cocktails](#) w/ vendors & friends

Thu Nov 17 00:30:27 +0000 2011 - tweet id 136964378909085896 - #107

[tweet details](#)

 [@cflanagan](#) Great job to [@gary034](#) and [@terryrydzynski](#) on Open Leadership examples [#e2conf](#)

Thu Nov 17 00:30:32 +0000 2011 - tweet id 136964400572665856 - #108

[tweet details](#)

 [@mor_trisha](#) [@vargasl](#) [@carlosfrevert](#) One of the best social media response



flowcharts is from the US Air Force, I believe [#e2conf](#)

Thu Nov 17 00:31:03 +0000 2011 - tweet id 1369645305202592384 - #109

[tweet details](#)



@jessewilkins I'm at Cocktail Reception <http://t.co/axk9r48Q> [#e2conf](#)

Thu Nov 17 00:32:24 +0000 2011 - tweet id 13696487099219584 - #110

[tweet details](#)



@TonyMerlino RT @rhape: Really looking to hear about how uTest community is changing the way work gets done via crowdsourcing [#e2conf](#)

Thu Nov 17 00:33:54 +0000 2011 - tweet id 136965248170203280 - #111

[tweet details](#)



@TonyMerlino RT @jennymoebius: JOIN US @ 2:30: @uTest's Matt Johnston @matjohnston on keys to successfully employing a [#crowdsourcing](#) model [#e2conf](#) h

...

Thu Nov 17 00:34:25 +0000 2011 - tweet id 136965376478154752 - #112

[tweet details](#)



@Spigit Don't forget to come to the [#spigit](#) booth 105 @ [#e2conf](#) at 5pm- winners of [#FaceOff](#) contest announced

Thu Nov 17 00:35:31 +0000 2011 - tweet id 1369655286128640 - #113

[tweet details](#)



@LKhere RT @mor_trisha: Leaders: Don't blog for broadcast only. Read and comment on other's content too. Engage. @terryrdzyski [#e2conf](#)

Thu Nov 17 00:35:34 +0000 2011 - tweet id 13696566317144064 - #114

[tweet details](#)



@LKhere RT @mor_trisha: Leaders: Age is not an excuse to not use social. The oldest tweeter was 104 years old! @terryrdzyski [#e2conf](#)

Thu Nov 17 00:35:37 +0000 2011 - tweet id 136965681676297800 - #115

[tweet details](#)



@the_neil RT @SameerPatel: SuperVALU video that @eringrotts showed in her presentation in the Sales, Marketing Track: <http://t.co/uWb2RavD> [#e2conf](#)

Thu Nov 17 00:35:44 +0000 2011 - tweet id 136965710005019824 - #116

[tweet details](#)



@BrianVellmure Raw notes from @DanielWRasmus session on "The Serendipity Economy" <http://t.co/lnKfCy3r> [#e2conf](#) [#e20](#) [#sochbiz](#) [#scrm](#)

Thu Nov 17 00:37:20 +0000 2011 - tweet id 13696611249420672 - #117

[tweet details](#)



@Billlives RT @mor_trisha: Leaders: Age is not an excuse to not use social. oldest tweeter was 104 years old! @terryrdzyski [#e2conf](#) +1

Thu Nov 17 00:37:36 +0000 2011 - tweet id 136966177154023425 - #118

[tweet details](#)



@KevinDJones RT @cflanagan: Great job to @gary034 and @terryrdzyski on Open Leadership examples [#e2conf](#)

Thu Nov 17 00:38:20 +0000 2011 - tweet id 136966362603838088 - #119

[tweet details](#)



@etsenior Time for a drink (diet coke that is) (@ Cocktail Reception <http://t.co/DzS2F7mj> [#e2conf](#))

Thu Nov 17 00:38:51 +0000 2011 - tweet id 136966493425516544 - #120

[tweet details](#)



@WilkinsonBob Attended [#e2conf](#) today. Impressed with social platforms [#yammer](#) and [#mangoapps](#)

Thu Nov 17 00:41:39 +0000 2011 - tweet id 13696719899711744 - #121

[tweet details](#)



@odivina RT @rwan0: MyPOV: [#Gamification](#) isn't just about games. It's about influencing behaviours and driving actionable results [#e2conf](#) [#socbiz](#)

Thu Nov 17 00:42:09 +0000 2011 - tweet id 136967324124184577 - #122

[tweet details](#)



@darwineco RT @BrianVellmure: Listening to @DanielWRasmus presenting "Welcome to the Serendipity Economy" <http://t.co/fuz6aQxz> [#e2conf](#)

Thu Nov 17 00:42:09 +0000 2011 - tweet id 136967325017579520 - #123

[tweet details](#)



@mor_trisha Leaders: No ghost writing. You must be authentic. You can't fake it - people can see through that right away. @gary034 [#e2conf](#)

Thu Nov 17 00:42:20 +0000 2011 - tweet id 136967370093760512 - #124

[tweet details](#)



@Halsey_Hixson It's social hour at [#e2conf](#) stop by @Kaltura we're right by the apps and bar- we'll teach you something about [#opensource](#) video!

Thu Nov 17 00:42:47 +0000 2011 - tweet id 136967482626327736 - #125

[tweet details](#)



@sarahlance RT @darwineco: RT @BrianVellmure: Listening to @DanielWRasmus presenting "Welcome to the Serendipity Economy" <http://t.co/AyJNNLoj> [#e2conf](#)

Thu Nov 17 00:46:57 +0000 2011 - tweet id 136968533530775552 - #126

[tweet details](#)



@krcraft RT @rhappe: For those of you interested in the Discovery community that @DawnL mentioned, see: <http://t.co/8loffi50> [#e2conf](#)

Thu Nov 17 00:47:11 +0000 2011 - tweet id 136968592087465985 - #127

[tweet details](#)



@krcraft RT @rhappe: For those interested in @TheCR community management training program, you can find more here: <http://t.co/yDMzAr6a> [#e2conf](#)

Thu Nov 17 00:47:24 +0000 2011 - tweet id 136968644847616001 - #128

[tweet details](#)



@mjayliebs @krcraft Good luck with that - I have been online all day and I could barely keep up! [#e2conf](#)

Thu Nov 17 00:48:37 +0000 2011 - tweet id 136968653523224577 - #129

[tweet details](#)



@krcraft @mjayliebs Some interesting news. Reading about the CR Community / Womma CM certification now via @rhappe: <http://t.co/9lZ6tsK7> [#e2conf](#)

Thu Nov 17 00:50:14 +0000 2011 - tweet id 13696865646893473 - #130

[tweet details](#)



@krcraft @mjayliebs Highlight for you today? What was most thought provoking? [#e2conf](#)

Thu Nov 17 00:51:21 +0000 2011 - tweet id 136968659136735233 - #131

[tweet details](#)



@outstart RT @jwillie: 75.7 percent of population uses mobile phones. <http://t.co/swcDV87S> [#e2conf](#) [#mobility](#) [#wireless](#)

Thu Nov 17 00:51:52 +0000 2011 - tweet id 136968676886401409 - #132

[tweet details](#)

[tweet details](#)

@DavidKovacovich The Best of Enterprise 2.0 <http://t.co/z6tSx4Hp> @ericakuhl @djzucker @timyoung [#e2conf](#)

Thu Nov 17 00:52:02 +0000 2011 - tweet id 136969811283542016 - #133

[tweet details](#)

@wadyz77 RT @outstart: RT @jwillie: 75.7 percent of population uses mobile phones. <http://t.co/swcDV87S> [#e2conf](#) [#mobility](#) [#wireless](#)

Thu Nov 17 00:52:39 +0000 2011 - tweet id 136969865705244673 - #134

[tweet details](#)

@mor_trisha Hi @jessewilkins! See you @ CommunityUp tonight! [#e2conf](#) <http://t.co/bcfuYn1Q> 6 pm, TusCa courtyard

Thu Nov 17 00:52:49 +0000 2011 - tweet id 13697009026202496 - #135

[tweet details](#)

@rwang0 Hearing more and more about [#worksimple](#). Social goals. Were they at [#e2conf](#)? [#socbi](#) [#hrtech](#) follow @yvettecameron

Thu Nov 17 00:53:41 +0000 2011 - tweet id 136970226762915840 - #136

[tweet details](#)

@milindpansare @aly_kline and michele @hackmanagement doing some heavy lifting at [#e2conf](#) after @SabaSoftware party <http://t.co/xbyK4dNU>

Thu Nov 17 00:54:24 +0000 2011 - tweet id 136970402214846465 - #137

[tweet details](#)

@maggiefox Is there an [#e2conf](#) running meetup tomorrow am? Anyone interested?

Thu Nov 17 00:56:28 +0000 2011 - tweet id 136970928126250307 - #138

[tweet details](#)

@Greg2dot0 @jwillie the ultimate [#e2conf](#) gamer.

Thu Nov 17 00:57:24 +0000 2011 - tweet id 13697116369766145 - #139

[tweet details](#)

@Greg2dot0 "@donnyo: What does *your* CEO want Yammer to be? <http://t.co/WVYXif8B> Watch Yammer and SUPERVALU: A CEO's Vision" [#e2conf](#)

Thu Nov 17 00:59:28 +0000 2011 - tweet id 136971683423715328 - #140

[tweet details](#)

@AlisonEC1831 MT @maggiefox: "Value is not fixed, and cannot be forecasted." (all social data/results are based on actions) [#e2conf](#) /cc @bonstewart

Thu Nov 17 00:59:53 +0000 2011 - tweet id 136971785110437888 - #141

[tweet details](#)

@assafbar RT @e2conf: Expo reception starts at 4:30pm. Where? On the expo floor of course! Continue the [#e2conf](#) conversation over [#cocktails](#) w/ ve ...

Thu Nov 17 01:00:26 +0000 2011 - tweet id 136971925967740928 - #142

[tweet details](#)

@assafbar RT @e2conf: 75.7 percent of the population uses mobile phones. <http://t.co/HpjseQ2N> [#e2conf](#) [#mobility](#) [#wireless](#) [#smartphones](#) [#social](#)

Thu Nov 17 01:00:34 +0000 2011 - tweet id 136971958607822848 - #143

[tweet details](#)

@charlieisaacs Part 2 of today's Commercializing IT Panel with @scobleizer <http://t.co/dQRGU6bv> [#e2conf](#)

Thu Nov 17 01:03:22 +0000 2011 - tweet id 136972663624171522 - #144

[tweet details](#)



@erich13 [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software
[#CommunityUp](#) @ Social & Emotional Development Lab <http://t.co/jE2a1sse>

Thu Nov 17 01:04:14 +0000 2011 - tweet id 1369728215896930 - #145

geo info: Point - lat = 38.55104488 - long = -121.7101043

[tweet details](#)



@erich13 [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software
[#CommunityUp](#) <http://t.co/dQCMj2Zp>

Thu Nov 17 01:04:28 +0000 2011 - tweet id 136972942344060929 - #146

[tweet details](#)



@Coach4SM [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software
[#CommunityUp](#) <http://t.co/CBmMwOe9>

Thu Nov 17 01:04:30 +0000 2011 - tweet id 136972947914108929 - #147

[tweet details](#)



@erich13says [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software
[#CommunityUp](#) <http://t.co/xBU9ei7J>

Thu Nov 17 01:04:34 +0000 2011 - tweet id 136972965005896936 - #148

[tweet details](#)



@Spigit Congrats to John Champan winner of the [#FaceOff](#) contest and \$500 cash
[#e2conf](#) [#spigot](#)

Thu Nov 17 01:06:26 +0000 2011 - tweet id 136973434767941632 - #149

[tweet details](#)



@milindpansare Gary Hamel on "Hacking Management 2.0" <http://t.co/YffRSVbz>
[#e2conf](#) [#e20](#) [#socbiz](#)

Thu Nov 17 01:06:47 +0000 2011 - tweet id 136973521556488193 - #150

[tweet details](#)



@Ningsung @sapountzis great presentation for [#e2conf](#). We have Japanese IT executives coming, and I would you mind providing them the same presentation

Thu Nov 17 01:07:49 +0000 2011 - tweet id 136973762665462530 - #151

[tweet details](#)



@krcraft RT @BrianVellmure: Raw notes from @DanielWRasmus session on "The Serendipity Economy" <http://t.co/lnKfCy3r> [#e2conf](#) [#e20](#) [#socbiz](#) [#scrm](#)

Thu Nov 17 01:08:58 +0000 2011 - tweet id 136974071178094352 - #152

[tweet details](#)



@krcraft RT @SameerPatel: SuperVALU video that @eringrotts showed in her presentation in the Sales, Marketing Track: <http://t.co/uWb2RavD> [#e2conf](#)

Thu Nov 17 01:09:07 +0000 2011 - tweet id 136974110872977408 - #153

[tweet details](#)



@SabaSoftware RT @milindpansare: @aly_kline and michele @hackmanagement doing some heavy lifting at [#e2conf](#) after @SabaSoftware party <http://t.co/xbyK4dNU>

Thu Nov 17 01:11:57 +0000 2011 - tweet id 136974823753658388 - #154

[tweet details](#)



@nukonachris @MaribelLopez moderated another great session discussion enterprise apps, [#MAM](#) and other topics at [#e2conf](#). Thanks!

Thu Nov 17 01:13:08 +0000 2011 - tweet id 13697512203382688 - #155

[tweet details](#)



@jqsmooth I'm at DoubleDutch [#e2conf](#) Santa Clara 2011 Booth [#218](#) (5001 Great America Pkwy. Booth [#218](#) Santa Clara) <http://t.co/vevYvINi>

 America's Funniest Home Videos, #e2conf, Santa Clara <http://t.co/ySAE9v11>

Thu Nov 17 01:14:54 +0000 2011 - tweet id 136975567188852160 - #156

[tweet details](#)



@erich13 RT @Coach4SM: #e2conf related meetup #TheCR Yammer Moxie Software #CommunityUp <http://t.co/CBmMwOe9>

Thu Nov 17 01:15:48 +0000 2011 - tweet id 136975791373695264 - #157

[tweet details](#)



@dlamarc RT @davidfcarr: VMware's Social Chief: Complexity Kills - The BrainYard - InformationWeek <http://t.co/o4Y4Zab3> @socialcast #e2conf #e2 # ...

Thu Nov 17 01:16:27 +0000 2011 - tweet id 13697595179732992 - #158

[tweet details](#)



@DavidKovacovich #socialmedia is no longer the elephant in the room, it is a Fire Breathing Dragon! Observations from #e2conf

Thu Nov 17 01:19:47 +0000 2011 - tweet id 136976793997525504 - #159

[tweet details](#)



@eliingraham @jimstorer how you doin at #womma? having great time here at #e2conf. @rhappe rockin the communityspa :)

Thu Nov 17 01:26:17 +0000 2011 - tweet id 136979432528621570 - #160

[tweet details](#)



@charlieisaacs sorry @Mich8elwu you have a cool beret, but I have pimped my ride with this hat <http://t.co/CzYxVbdo> #e2conf

Thu Nov 17 01:27:35 +0000 2011 - tweet id 13697959764025347 - #161

[tweet details](#)



@Halsey_Hixson #e2conf only 30 min left to see how cool @Kaltura open source video platform is!! Can't wait to meet you!

Thu Nov 17 01:30:41 +0000 2011 - tweet id 1369795369496450 - #162

[tweet details](#)



@charlieisaacs Hey @krkraft you're famous up on the widescreen in IBM's booth <http://t.co/5mDf0cQY> #e2conf

Thu Nov 17 01:31:52 +0000 2011 - tweet id 136979835875622913 - #163

[tweet details](#)



@flandqvist Will #socbiz dilute #findability ? #e2conf #intranet #intra2011 <http://t.co/T8f77xXa> #contentchoreography <http://t.co/jsmnpzU> #yam #in

Thu Nov 17 01:33:13 +0000 2011 - tweet id 136980176964812800 - #164

[tweet details](#)



@jqsmooth n e 1 have recommendations 4 a good restaurant in the Santa Clara area? #e2conf #foodie #dishcrawl

Thu Nov 17 01:34:33 +0000 2011 - tweet id 136980503626944945 - #165

[tweet details](#)



@aly_kline RT @milindpansare: @aly_kline and michele @hackmanagement doing some heavy lifting at #e2conf after @SabaSoftware party <http://t.co/xbyK4dNU>

Thu Nov 17 01:42:00 +0000 2011 - tweet id 136982386961302600 - #166

[tweet details](#)



@pulvereyes The Industrial Age Has Finally Run Out of Gas: An Interview With Don Tapscott by @rawn <http://t.co/bytkAHet> #socbiz #e2conf #collectiveintel

Thu Nov 17 01:42:26 +0000 2011 - tweet id 136982496721108992 - #167

[tweet details](#)



@jqsmooth I'm at Yammer [#e2conf](#) Santa Clara 2011 Booth [#311](#) (5001 Great America Pkwy., Booth [#311](#), Santa Clara) <http://t.co/LE865txb>

Thu Nov 17 01:49:35 +0000 2011 - tweet id 136984294089433088 - #168

[tweet details](#)



@krkraft WOOT! Go me & IBM! RT @charlieisaacs: Hey @krkraft you're famous up on the widescreen in IBM's booth <http://t.co/ZWoSi0cn> [#e2conf](#)

Thu Nov 17 01:51:57 +0000 2011 - tweet id 136984891157004288 - #169

[tweet details](#)



@ambjr [#e2conf](#) RT @HarvardBiz - First, Let's Fire All the Managers - Harvard Business Review: <http://t.co/mVU4Z9wm> via @iradas

Thu Nov 17 01:55:44 +0000 2011 - tweet id 13698584370215809 - #170

[tweet details](#)



@jqsmooth @swylie650 really wants [#e2conf](#) back @peepf watch out! <http://t.co/9bzpZkX1>

Thu Nov 17 01:58:38 +0000 2011 - tweet id 136986571416150017 - #171

[tweet details](#)



@whitwatts The BrainYard! Wind up yr brain [#e2conf](#) ! <http://t.co/FivWcxmG>

Thu Nov 17 01:59:00 +0000 2011 - tweet id 13698662257057536 - #172

[tweet details](#)



@DanielWRasmus Good-bye [#e2conf](#) CU in Boston! (@ Norman Y. Mineta San José International Airport (SJC) w/ 11 others) <http://t.co/ksZGe6lQ>

Thu Nov 17 02:02:49 +0000 2011 - tweet id 136987624773656577 - #173

geo info: Point - lat = 37.36662498 - long = -121.9263044

[tweet details](#)



@rawn Thanks>> RT @lawrencecoburn: Coolest thing I heard today - "sharing context" William Gibson style, but in forestry. Via @rawn [#e2conf](#)

Thu Nov 17 02:04:12 +0000 2011 - tweet id 136987971072172032 - #174

[tweet details](#)



@TeamsRock Are you using social media to collaborate [#e2conf](#) shows you how

Thu Nov 17 02:05:03 +0000 2011 - tweet id 13698818584110592 - #175

[tweet details](#)



@TonyByrne Crunchy debate with @rkoplowitz today at the [#e2conf](#) [#SharePoint](#) analyst panel. Toughest question: what is biggest competitive threat to SP?

Thu Nov 17 02:07:15 +0000 2011 - tweet id 136988740299141121 - #176

[tweet details](#)



@charlieisaacs RT @cflanagan: Leaders need to have inspiration - inspire other people by your own use and comfort in leading from the front [#e2conf](#)

Thu Nov 17 02:12:30 +0000 2011 - tweet id 136989006103922890 - #177

[tweet details](#)



@livegreglive [#e2conf](#) I am at Enterprise 2.0 and see great technology for healthcare and hospital industries

Thu Nov 17 02:14:59 +0000 2011 - tweet id 136989088821089283 - #178

[tweet details](#)



@mosterman Making the Case for Social Media <http://t.co/60Myb88S> [#e2conf](#) [#socialmedia](#)

Thu Nov 17 02:16:00 +0000 2011 - tweet id 1369890942170320896 - #179

[tweet details](#)



@elliingraham @charlieisaacs hey charlie, thanks for the reciprocity and for being active in the [#e2conf](#) convo

Thu Nov 17 02:21:58 +0000 2011 - tweet id 136992444686478592 - #180

[tweet details](#)



@SocialJeremy You asked for it. @charlieisaacs was here. [#e2conf](#)
<http://t.co/DDK4GkmU>

Thu Nov 17 02:24:08 +0000 2011 - tweet id 136992989783408640 - #181

[tweet details](#)



@MeganMurray I'll credit @RobertsGolden with the term "Social Nerding" [#e2conf](#)

Thu Nov 17 02:36:10 +0000 2011 - tweet id 136996016800006146 - #182

geo info: Point - lat = 37.41228507 - long = -121.98342727

[tweet details](#)



@squist RT @jwillie: Driving Engagement in Social Business with [#Gamification](#) [videos/slides] <http://t.co/0tms2LJH> @rajatlocks @amyjokim [#e2conf](#)

Thu Nov 17 02:48:47 +0000 2011 - tweet id 136999192995434496 - #183

[tweet details](#)



@Infosourcer @Johnhagel now getting ready to speak at [#e2conf](#)!

Thu Nov 17 02:49:09 +0000 2011 - tweet id 136999286889136128 - #184

[tweet details](#)



@davidfcarr Congrats @cubevibe for winning People's Choice at [#e2conf](#) Launch Pad

Thu Nov 17 02:49:58 +0000 2011 - tweet id 136999489822130176 - #185

[tweet details](#)



@MeganMurray Happening in the TusCA Courtyard in 15 min! Get there [#e2conf](#) !
@cflanagan @mor_trisha @RobertsGolden RT! <http://t.co/OdVNZVOI>

Thu Nov 17 02:50:28 +0000 2011 - tweet id 136999615571574784 - #186

geo info: Point - lat = 37.40417456 - long = -121.97569606

[tweet details](#)



@davidfcarr RT @e2conf: @CubeVibe Wins Launch Pad Competition at [#e2conf](#) Santa Clara. Congrats! <http://t.co/oU9cUxNM>

Thu Nov 17 02:52:39 +0000 2011 - tweet id 137000166782795776 - #187

[tweet details](#)



@Sam_Genesis RT @Billlives: RT @mor_trisha: Leaders: Age is not an excuse to not use social. oldest tweeter was 104 years old! @terryrdzynski [#e2conf](#) +1

Thu Nov 17 02:55:10 +0000 2011 - tweet id 137000798029758464 - #188

[tweet details](#)



@sandy_carter RT @Billlives: RT @mor_trisha: Leaders: Age is not an excuse to not use social. oldest tweeter was 104 years old! @terryrdzynski [#e2conf](#) +1

Thu Nov 17 02:55:40 +0000 2011 - tweet id 137000826558897953 - #189

[tweet details](#)



@peepf RT @jqsmooth: @swylie650 really wants [#e2conf](#) back @peepf watch out!
<http://t.co/9bzpZkX1>

Thu Nov 17 02:55:51 +0000 2011 - tweet id 137000972525379584 - #190

[tweet details](#)



@dshiao Q: how do Skype, LifeSize, Polycom, Microsoft Lync, Google Video Chat, etc. work together? A: @bluejeansnet. Met them at [#e2conf](#).

Thu Nov 17 02:56:27 +0000 2011 - tweet id 137001123411271681 - #191

[tweet details](#)



@RickiNdege RT @Billlives: RT @mor_trisha: Leaders: Age is not an excuse to not use social. oldest tweeter was 104 years old! @terryrydzynski [#e2conf](#) +1

Thu Nov 17 02:56:38 +0000 2011 - tweet id 137001168508424193 - #192

[tweet details](#)



@BenjaminHorbowy John Hagel & CEO of [#BroadVision](#) [#e2conf](#)
<http://t.co/tyrYYPJA>

Thu Nov 17 02:56:59 +0000 2011 - tweet id 137001253103349760 - #193

geo info: Point - lat = 37.40614362 - long = -121.97691026

[tweet details](#)



@Infosourcer VirMoSo- The impact of Virtual Mobile Social - discussion with @PehongChen and @JohnHagel [#e2conf](#)

Thu Nov 17 02:57:04 +0000 2011 - tweet id 137001276286565072 - #194

[tweet details](#)



@mor_trisha Broadest adoption of social in the enterprising had been by teams (not whole org), usually not with official or IT support @jhagel [#e2conf](#)

Thu Nov 17 02:57:46 +0000 2011 - tweet id 137001451527483392 - #195

[tweet details](#)



@mor_trisha 2nd type of social adoption: exec goes to a conference, gets excited, makes investment. But this is still ad hoc @jhagel [#e2conf](#)

Thu Nov 17 02:59:33 +0000 2011 - tweet id 137001902872346824 - #196

[tweet details](#)



@evanwolf John Hagel in conversation with BroadVision at [#e2conf](#) on enterprise social networks. [pic]: <http://t.co/vqOUfm53>

Thu Nov 17 02:59:41 +0000 2011 - tweet id 137001937139793920 - #197

geo info: Point - lat = 37.40427262 - long = -121.97538614

[tweet details](#)



@RobertsGolden RT @MeganMurray: Happening in the TusCA Courtyard in 15 min! Get there [#e2conf](#) ! @cflanagan @mor_trisha @RobertsGolden RT! <http://t.co/O>

...

Thu Nov 17 03:00:59 +0000 2011 - tweet id 137002264115150848 - #198

[tweet details](#)



@Infosourcer VirMoSo- The impact of Virtual Mobile Social - discussion with @PehongChen and @jhagel [#e2conf](#)

Thu Nov 17 03:01:12 +0000 2011 - tweet id 137002315428282370 - #199

[tweet details](#)



@mor_trisha The companies most successful w/social realize the software doesn't matter. Changing process & behavior is more important @jhagel [#e2conf](#)

Thu Nov 17 03:01:29 +0000 2011 - tweet id 137002386928570368 - #200

[tweet details](#)



@mor_trisha Social software is a change management process. This is a political process, not rational @jhagel [#e2conf](#)

Thu Nov 17 03:03:08 +0000 2011 - tweet id 137002803330067393 - #201

[tweet details](#)



@Infosourcer Resistance to social software perception is "extra work" & could be used against performance metrics (both CEOs & employees) @jhagel [#e2conf](#)

Thu Nov 17 03:03:23 +0000 2011 - tweet id 137002865041477633 - #202

[tweet details](#)



@mor_trisha Change management is about strengthening the champions and neutralizing the challengers. @jhagel [#e2conf](#)

Thu Nov 17 03:04:11 +0000 2011 - tweet id 137003070247813120 - #203

[tweet details](#)



@pacepe @eliingraham I wish I was there. I got info on [#e2conf](#) thanks to you. Regards!

Thu Nov 17 03:04:52 +0000 2011 - tweet id 137003239613796352 - #204

[tweet details](#)



@sgargiol RT @mor_trisha: Change management is about strengthening the champions and neutralizing the challengers. @jhagel [#e2conf](#)

Thu Nov 17 03:05:07 +0000 2011 - tweet id 1370033028038052225 - #205

[tweet details](#)



@_richardhughes RT @evanwolf: John Hagel in conversation with BroadVision at [#e2conf](#) on enterprise social networks. [pic]: <http://t.co/vqOUfm53>

Thu Nov 17 03:05:17 +0000 2011 - tweet id 137003344861466825 - #206

[tweet details](#)



@jpatton13 [#e2conf](#) [#clearvale](#) Change management is a profoundly political process. Strengthen champions, neutralize enemies.

Thu Nov 17 03:05:36 +0000 2011 - tweet id 137003425417263249 - #207

[tweet details](#)



@eringrotts [#e2conf](#) viewer says about my [#Supervalu](#) pres "yours was top 2 at conference." So proud of SVU right now! @SameerPatel @Yammer

Thu Nov 17 03:05:48 +0000 2011 - tweet id 137003476965265408 - #208

[tweet details](#)



@Infosourcer RT @sgargiol: RT @mor_trisha: Change management is about strengthening the champions and neutralizing the challengers. @jhagel [#e2conf](#)

Thu Nov 17 03:06:00 +0000 2011 - tweet id 137003525250101248 - #209

[tweet details](#)



@BenjaminHorbowy [#Socialsoftware](#) is a change management process. This is a political process, not rational @jhagel [#e2conf](#)

Thu Nov 17 03:07:05 +0000 2011 - tweet id 137003799633080320 - #210

geo info: Point - lat = 37.40614875 - long = -121.97702994

[tweet details](#)



@sgargiol "@Infosourcer: VirMoSo- The impact of Virtual Mobile Social - discussion with @PehongChen and @jhagel [#e2conf](#)" great speech [#Clearvale](#)

Thu Nov 17 03:08:16 +0000 2011 - tweet id 137004039690574720 - #211

[tweet details](#)



@MeganMurray I'm at CommunityUp @ E2conf (Santa Clara) <http://t.co/EeyHlhFM> [#e2conf](#)

Thu Nov 17 03:09:23 +0000 2011 - tweet id 137004376723177472 - #212

[tweet details](#)



@mor_trisha Delineation b/t customer & employee social engagement is historical & somewhat artificial. Both groups have common concerns @jhagel [#e2conf](#)

Thu Nov 17 03:13:16 +0000 2011 - tweet id 137005353698205696 - #213

[tweet details](#)



@Infosourcer Focus on operating metrics that can be measured on a realtime basis.No one goes back to see ROI metrics after the fact. @jhagel [#e2conf](#)

Thu Nov 17 03:15:54 +0000 2011 - tweet id 137006016284019868 - #214

[tweet details](#)



@mor_trisha Social software can optimize exception handling, the shadow economy of the enterprise @jhagel [#e2conf](#)

Thu Nov 17 03:16:28 +0000 2011 - tweet id 137006158031503380 - #215

[tweet details](#)



@mor_trisha Exception handling is every other type of work that automated processes can't handle @jhagel [#e2conf](#)

Thu Nov 17 03:17:45 +0000 2011 - tweet id 137006490358567361 - #216

[tweet details](#)



@mor_trisha Social software is designed to connect people and ideas quickly. Perfect tool for exception handling @jhagel [#e2conf](#)

Thu Nov 17 03:19:05 +0000 2011 - tweet id 137006816709181440 - #217

[tweet details](#)



@mor_trisha Social software makes the invisible visible. @jhagel [#e2conf](#)

Thu Nov 17 03:19:40 +0000 2011 - tweet id 137006866080942080 - #218

[tweet details](#)



@BenjaminHorbowy @SociallyGenius @annereuss I'm physically in [#e2conf](#) and you two lured me into [#toolschat](#) Oops

Thu Nov 17 03:22:22 +0000 2011 - tweet id 137007642688273857 - #219

geo info: Point - lat = 37.40614649 - long = -121.97678528

[tweet details](#)



@Infosourcer Make the invisible visible-then patterns surface e.g. needs that processes aren't handling. Early opps for# innovation @jhagel [#e2conf](#)

Thu Nov 17 03:25:09 +0000 2011 - tweet id 137006844883543808 - #220

[tweet details](#)



@mor_trisha Attendee question: Is it that people don't want to share, or they don't want to ask for help? [#e2conf](#)

Thu Nov 17 03:25:12 +0000 2011 - tweet id 137006858048808960 - #221

[tweet details](#)



@BenjaminHorbowy [#e2conf](#) Q1. When 2/3 of organization are [#socialsoftware](#) resistant- is our hurdle more cultural or technological? @jhagel [#cultural](#)

Thu Nov 17 03:25:22 +0000 2011 - tweet id 137006400579051520 - #222

geo info: Point - lat = 37.4061062 - long = -121.97701517

[tweet details](#)



@chrisech RT @eringrotts: [#e2conf](#) viewer says about my [#Supervalu](#) pres "yours was top 2 at conference." So proud of SVU right now! @SameerPatel @Y ...

Thu Nov 17 03:26:06 +0000 2011 - tweet id 13700682281150209 - #223

[tweet details](#)



@rwang0 @BenjaminHorbowy I think the answer is finding the right balance of self-interest. Incentives to adopt. [#e2conf](#) [#socialsoftware](#) [#cultural](#)

Thu Nov 17 03:27:23 +0000 2011 - tweet id 137006806558910465 - #224

[tweet details](#)



@lizwakefield Dinner with colleagues after successful day 3 at [#e2conf](#) (@Enterprise 2.0 <http://t.co/fEuRNQ4Z> [#e2conf](#))

Thu Nov 17 03:28:44 +0000 2011 - tweet id 13700694473305882 - #225

[tweet details](#)



@mor_trisha Don't underestimate the importance of recognition and reputation systems in social software. @jhagel [#e2conf](#) cc @johnstepper

Thu Nov 17 03:29:38 +0000 2011 - tweet id 1370094730164468976 - #226

[tweet details](#)



@charlieisaacs You too! > RT @eliingraham: @charlieisaacs hey charlie, thanks for the reciprocity and for being active in the [#e2conf](#) convo

Thu Nov 17 03:30:18 +0000 2011 - tweet id 1370096407005102038 - #227

[tweet details](#)



@Infosourcer "Reputation economy" Importance of recognition and reputation mechanism is underestimated in social software. @PehongChe @jhagel [#e2conf](#)

Thu Nov 17 03:30:53 +0000 2011 - tweet id 13700978293881856 - #228

[tweet details](#)



@mor_trisha Professional services firms are tailor made for social software, especially since that type of business is project based @jhagel [#e2conf](#)

Thu Nov 17 03:32:53 +0000 2011 - tweet id 137010290024923136 - #229

[tweet details](#)



@rwang0 RT @mor_trisha: Pro serv firms are tailor made for social software, especially since that type of business is project based @jhagel [#e2conf](#)

Thu Nov 17 03:33:05 +0000 2011 - tweet id 137010340037791744 - #230

[tweet details](#)



@Infosourcer Professional services like Deloitte are tailor-made for social software: team-based, collaboration, project-based @jhagel [#e2conf](#)

Thu Nov 17 03:33:07 +0000 2011 - tweet id 137010347897925632 - #231

[tweet details](#)



@BenjaminHorbowy I have an opportunity to ask @jhagel a question. I'll refer my question to twitter. What would you ask him? [#e2conf](#) [#socbiz](#) [#Socialsoftware](#)

Thu Nov 17 03:34:52 +0000 2011 - tweet id 137010788157231105 - #232

geo info: Point - lat = 37.40614028 - long = -121.9769013

[tweet details](#)



@danbrostek RT @rhappe: For those interested in @TheCR community management training program, you can find more here: <http://t.co/yDMzAr6a> [#e2conf](#)

Thu Nov 17 03:35:49 +0000 2011 - tweet id 137011027706515456 - #233

[tweet details](#)



@webtechman @eliingraham YW! Thx4 sharing the juicy tidbits of [#e2conf](#) on Twitter! You have been showing up in many of my Social Circles. [#follow](#) [#fav](#)

Thu Nov 17 03:35:50 +0000 2011 - tweet id 137011032213582464 - #234

[tweet details](#)



@mor_trisha Tightly knit teams are not necessarily the desired model. Teams that connect outside themselves are higher performers @jhagel [#e2conf](#)

Thu Nov 17 03:36:22 +0000 2011 - tweet id 137011167435558914 - #235

[tweet details](#)



@BenjaminHorbowy @rwang0 are you in [#e2conf](#) physically? I'm sitting on dr chen's side near the cameras. Say hi when it's over?

Thu Nov 17 03:38:28 +0000 2011 - tweet id 137011697659833856 - #236

geo info: Point - lat = 37.40612493 - long = -121.9767524

[tweet details](#)



@rwang0 @BenjaminHorbowy nope. not here. back thursday. supporting virtually as I'm at the Microsoft Fall Analyst Event. [#fae11](#) [#e2conf](#)

Thu Nov 17 03:39:03 +0000 2011 - tweet id 137011841456013312 - #237

[tweet details](#)



@DavidKovacovich RT @hyounpark_AG: @vmware is a social force with @timyoung and @chuckdietrich on their side. Impressive vision and focus. [#e2conf](#)

Thu Nov 17 03:39:11 +0000 2011 - tweet id 137011874276446209 - #238
[tweet details](#)



@mor_trisha Where do you see sustained extreme performance improvement? In passionate people. @jhagel [#e2conf](#)

Thu Nov 17 03:39:16 +0000 2011 - tweet id 137011896841805825 - #239
[tweet details](#)



@jyarmis @rwang0 @mor_trisha @jhagel just like they were tailor-made for knowledge management.. oops [#e2conf](#)

Thu Nov 17 03:39:38 +0000 2011 - tweet id 13701198783723296 - #240
[tweet details](#)



@jpatton13 Sustained extreme performance improvement = passionate employees. [#e2conf](#) [#clearvale](#)

Thu Nov 17 03:40:08 +0000 2011 - tweet id 137012113964154881 - #241
[tweet details](#)



@mor_trisha Passionate people are more connected than non-passionate people. More connection = higher performance @jhagel [#e2conf](#)

Thu Nov 17 03:40:38 +0000 2011 - tweet id 137012238889727490 - #242
[tweet details](#)



@Infosourcer The notion of passion in the workforce is one of the key metrics in the workforce-sustained extreme performance improvement @jhagel [#e2conf](#)

Thu Nov 17 03:41:03 +0000 2011 - tweet id 137012347029041154 - #243
[tweet details](#)



@davidfcarr RT @mor_trisha: Change management is about strengthening the champions and neutralizing the challengers. @jhagel [#e2conf](#)

Thu Nov 17 03:41:13 +0000 2011 - tweet id 137012238889727490 - #244
[tweet details](#)



@gonikhil great week at [#e2conf](#) happy to be back home though [#moxiesoft](#)

Thu Nov 17 03:41:14 +0000 2011 - tweet id 137012393170571264 - #245
[tweet details](#)



@mor_trisha Passionate people adopt social tools more readily because it provides opportunities to connect. @jhagel [#e2conf](#)

Thu Nov 17 03:41:40 +0000 2011 - tweet id 137012500876099594 - #246
[tweet details](#)



@Infosourcer Passionate ppl are much more connected than non-passionate ppl-a passionate employee is twice as connected/more productive @jhagel [#e2conf](#)

Thu Nov 17 03:42:57 +0000 2011 - tweet id 137012824777048064 - #247
[tweet details](#)



@charlieisaacs @Genesyslab [#e2conf](#) Hey thanks for the tweets about my panel today, it was really fun. And thanks to everyone who attended.

Thu Nov 17 03:45:51 +0000 2011 - tweet id 137013553361203200 - #248
[tweet details](#)



@mor_trisha 3rd type of social adoption: deploy as checkbox item. But this leads to 'empty bar' prob. Employees login but no one there @jhagel [#e2conf](#)

Thu Nov 17 03:46:00 +0000 2011 - tweet id 137013593496498984 - #249
[tweet details](#)



@gonikhil @alanlepo great meeting you at [#e2conf](#). look forward to working with you.

Thu Nov 17 03:46:21 +0000 2011 - tweet id 137013678821216256 - #250

[tweet details](#)



@ConstellationRG RT @gonikhil: @alanlepo great meeting you at [#e2conf](#). look forward to working with you.

Thu Nov 17 03:46:41 +0000 2011 - tweet id 137013764011732992 - #251

[tweet details](#)



@gonikhil @Bob_Thompson great meeting you today finally [#e2conf](#) [#moxiesoft](#)

Thu Nov 17 03:48:02 +0000 2011 - tweet id 137014105243533315 - #252

[tweet details](#)



@gonikhil @AzitaMartin hey it was great meeting up with you and catching up... have a good TG! [#e2conf](#)

Thu Nov 17 03:49:32 +0000 2011 - tweet id 137014480017174528 - #253

[tweet details](#)



@gonikhil @SameerPatel good to meet you this week. nice job as always! [#e2conf](#)

Thu Nov 17 03:50:07 +0000 2011 - tweet id 137014628571033601 - #254

[tweet details](#)



@DoubleDutch RT @mlevitt: Simply social mobile apps @DoubleDutch keeps it simple & social with HYVE Sales, Events etc. [#e2conf](#)

Thu Nov 17 03:50:51 +0000 2011 - tweet id 137014812633866240 - #255

[tweet details](#)



@DoubleDutch @mlevitt thanks mark. It was nice spending some time with you today in the sessions [#e2conf](#)

Thu Nov 17 03:51:25 +0000 2011 - tweet id 13701495595172865 - #256

[tweet details](#)



@sradick Dinner with the [#e2conf](#) peeps! (@ Birk's Restaurant w/ 3 others) <http://t.co/ckfcwvpy>

Thu Nov 17 03:53:12 +0000 2011 - tweet id 137015401635782656 - #257

[tweet details](#)



@DoubleDutch Good MoSoLo chat today @mich8elwu @charlieisaacs @maribellopez [#e2conf](#)

Thu Nov 17 03:53:28 +0000 2011 - tweet id 137015472024584192 - #258

[tweet details](#)



@gonikhil @MaribelLopez Maribel, nice job with that camera today :) good seeing you and great chatting. [#e2conf](#)

Thu Nov 17 03:53:34 +0000 2011 - tweet id 137015494032113865 - #259

[tweet details](#)



@aaronlapierre That's some serious @teamdoubledutch love from @jenhawkn [#e2conf](#) <http://t.co/yOjOKID>

Thu Nov 17 03:53:41 +0000 2011 - tweet id 137015524524687360 - #260

[tweet details](#)



@RLvigne42 @eliingraham BOAS ROCK! Thanks for all the great content that I was able to share. One day I will make it down to [#e2conf](#), but until then

Thu Nov 17 03:55:24 +0000 2011 - tweet id 137015955170864448 - #261

[tweet details](#)



@insitevc RT @mor_trisha: Social software is designed to connect people and ideas quickly. Perfect tool for exception handling @jhagel [#e2conf](#)

Thu Nov 17 04:00:44 +0000 2011 - tweet id 137017300946861376 - #262

[tweet details](#)



@mor_trisha [#e2conf](#) SharePoint with @jwillie and @eliingraham :) <http://t.co/fUvAdQKY>

Thu Nov 17 04:07:04 +0000 2011 - tweet id 137018891183464449 - #263

[tweet details](#)



@carrieyoung RT @hyounpark_AG: @vmware is a social force with @timyoung and @chuckdietrich on their side. Impressive vision and focus. [#e2conf](#)

Thu Nov 17 04:07:16 +0000 2011 - tweet id 137018941615779840 - #264

[tweet details](#)



@ideason RT @9slides: We are at [#e2conf](#), ping back 2 meet us & find how we are disrupting enterprise training and bringing them on iPad [#presentation](#)

Thu Nov 17 04:10:54 +0000 2011 - tweet id 137019857299438616 - #265

[tweet details](#)



@rwang0 "@jyarmis: @rwang0 @mor_trisha @jhagel just like they were tailor-made for knowledge management.. oops [#e2conf](#)"

Thu Nov 17 04:11:02 +0000 2011 - tweet id 137019889790129792 - #266

[tweet details](#)



@carrieyoung RT @DavidKovacovich: The Best of Enterprise 2.0 <http://t.co/z6tSx4Hp> @ericakuhl @djzucker @timyoung [#e2conf](#)

Thu Nov 17 04:13:27 +0000 2011 - tweet id 137020499426410497 - #267

[tweet details](#)



@RichardRashty another great day of [#socialbiz](#) at [#e2conf](#) --Good night

Thu Nov 17 04:34:35 +0000 2011 - tweet id 137025816893722624 - #268

[tweet details](#)



@jqsmooth [#cioppino](#) is the new [#paella](#) @MichaelLeahy @lizwakefield @peepf [#e2conf](#) @emsgold @swylie650 @angelabloging

Thu Nov 17 04:41:57 +0000 2011 - tweet id 137027672470589440 - #269

[tweet details](#)



@DavidKovacovich @asmith - I *really* wish you were presenting at [#e2conf](#)

Thu Nov 17 04:44:36 +0000 2011 - tweet id 1370282337817231360 - #270

[tweet details](#)



@mstoli RT @hyounpark_AG: @vmware is a social force with @timyoung and @chuckdietrich on their side. Impressive vision and focus. [#e2conf](#)

Thu Nov 17 04:46:27 +0000 2011 - tweet id 137028803863121920 - #271

[tweet details](#)



@BrianVellmure Good to see you & connect today at [#e2conf](#) - trip was short & sweet. @Rawn @SameerPatel @mich8elwu @vanderwal @Ross @_richardhughes, others

Thu Nov 17 04:49:22 +0000 2011 - tweet id 1370292537790824449 - #272

[tweet details](#)



@Istigerts @gonikhil Congrats! Saw some pics of the booth. :) [#e2conf](#)

Thu Nov 17 04:49:53 +0000 2011 - tweet id 137029899030592512 - #273

[tweet details](#)



@lawrencecoburn RT @mor_trisha: Social software makes the invisible visible.

**@jhagel** [#e2conf](#)Thu Nov 17 04:57:32 +0000 2011 - tweet id 137031595264704512 - #274[tweet details](#)**@mleacock** RT @SocialJeremy: My award for the most interesting product goes to Sococo. [#e2conf](#) what were your favs? <http://t.co/GNKbGBWo>Thu Nov 17 04:59:27 +0000 2011 - tweet id 137032074757541888 - #275[tweet details](#)**@lizwakefield** RT @jqsmooth: [#cioppino](#) is the new [#paella](#) @MichaelLeahy @lizwakefield @peepf [#e2conf](#) @emsgold @swylie650 @angelablogingThu Nov 17 05:00:49 +0000 2011 - tweet id 137032421265780736 - #276[tweet details](#)**@ericzigus** RT @Billives: RT @mor_trisha: Leaders: Age is not an excuse to not use social. oldest tweeter was 104 years old! @terryrydzynski [#e2conf](#) +1Thu Nov 17 05:08:40 +0000 2011 - tweet id 137034390914048512 - #277[tweet details](#)**@Nakadra** RT @DanielWRasmus: In case u missed it: What is Emotional Infrastructure? <http://t.co/od6l9rkz> [#e2conf](#)Thu Nov 17 05:24:33 +0000 2011 - tweet id 13703282188866560 - #278[tweet details](#)**@sparqlight** Back from SF, [#e2conf](#) and inspired!Thu Nov 17 05:31:05 +0000 2011 - tweet id 137040036188258304 - #279[tweet details](#)**@MeganMurray** Winding down the @cmtybc @TheCR @MoxieSoft CommunityUp at [#e2conf](#) Thanks everyone! Great to see you all IRL!Thu Nov 17 05:36:36 +0000 2011 - tweet id 137041424033132544 - #280geo info: Point - lat = 37.40488814 - long = -121.97598874[tweet details](#)**@timyoung** RT @DavidKovacovich: The Best of Enterprise 2.0 <http://t.co/z6tSx4Hp> @ericakuhl @djzucker @timyoung [#e2conf](#)Thu Nov 17 05:40:04 +0000 2011 - tweet id 13704229598978816 - #281[tweet details](#)**@shadrachwhite** "@jwillie: Check that @kevindjones [#e2conf](#)" -> that's betterThu Nov 17 05:46:34 +0000 2011 - tweet id 137043935313306384 - #282geo info: Point - lat = 46.99034827 - long = -122.8342984[tweet details](#)**@erich13** [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software [#CommunityUp](#) @ Hyatt Regency <http://t.co/zb5ZMgkZ>Thu Nov 17 05:50:57 +0000 2011 - tweet id 137045034754252800 - #283geo info: Point - lat = 37.40506817 - long = -121.976595[tweet details](#)**@Coach4SM** [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software [#CommunityUp](#) <http://t.co/FmtdM5GA>Thu Nov 17 05:51:12 +0000 2011 - tweet id 137045099229102080 - #284[tweet details](#)**@erich13** [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software [#CommunityUp](#) <http://t.co/YMmoclSq>Thu Nov 17 05:51:12 +0000 2011 - tweet id 137045100059561984 - #285[tweet details](#)



@erich13says [#e2conf](#) related meetup [#TheCR](#) Yammer Moxie Software [#CommunityUp](#) <http://t.co/mrxXUI9m>

Thu Nov 17 05:51:12 +0000 2011 - tweet id 1370450399124232192 - #286

[tweet details](#)



@nipulc RT @Yammer: RT @eringrotts: Video from [#Supervalu](#) pres. Is your CEO a social media visionary? <http://t.co/CuiDrGOD> [#e2conf](#) @SameerPatel ...

Thu Nov 17 05:56:50 +0000 2011 - tweet id 137046517210034176 - #287

[tweet details](#)



@mijori23 RT @rhappe: Successful communities sit at the sweet spot between what a company wants & why the community cares - @DawnL [#e2conf](#)

Thu Nov 17 06:13:23 +0000 2011 - tweet id 137050683676442624 - #288

[tweet details](#)



@mijori23 RT @rhappe: Two forms of compensation in a community model: monetary and reputation - @matjohnston [#e2conf](#)

Thu Nov 17 06:14:59 +0000 2011 - tweet id 137051083880140800 - #289

[tweet details](#)



@eliingraham w00t! total fun tonight. TY! RT @mor_trisha: [#e2conf](#) SharePoint with @jwillie and @eliingraham :) <http://t.co/JeHv9mOZ>

Thu Nov 17 06:21:21 +0000 2011 - tweet id 137052687442264036 - #290

[tweet details](#)



@charlieisaacs Thanks, that was fun, Maribel herded the kittens :) RT @DoubleDutch: Good MoSoLo chat today @mich8elwu @charlieisaacs @maribellopez [#e2conf](#)

Thu Nov 17 06:22:33 +0000 2011 - tweet id 137052988006088704 - #291

[tweet details](#)



@mijori23 RT @cflanagan: In employee world - employee agreement states IP dev'lp owned by company - have to address for crowdsourced as well [#e2conf](#)

Thu Nov 17 06:23:12 +0000 2011 - tweet id 137053153869840384 - #292

[tweet details](#)



@disaacs RT @mor_trisha: Social software is designed to connect people and ideas quickly. Perfect tool for exception handling @jhagel [#e2conf](#)

Thu Nov 17 06:24:16 +0000 2011 - tweet id 137053422263349248 - #293

[tweet details](#)



@web20education [#DropEvent](#) -Easy , Free Collaborative Photo Galleries with [#pIn](#) [#edtech20](#) [#edchat](#) [#ukedchat](#) [#gloaled11](#) [#tlchat](#) [#e2conf](#) <http://t.co/Q0SulWnN>

Thu Nov 17 06:24:32 +0000 2011 - tweet id 137053486073676417 - #294

[tweet details](#)



@bluejeansnet A big thank you to all the attendees at [#e2conf](#)! Don't forget to start your free Blue Jeans trial today at <http://t.co/Gm8nvONI>

Thu Nov 17 06:24:39 +0000 2011 - tweet id 137053517255942144 - #295

[tweet details](#)




@charlieisaacs RT @BrianVellmure: Good to see you & connect today at [#e2conf](#) - trip was short & sweet. @Rawn @SameerPatel @mich8elwu @vanderwal @Ross @ ...

Thu Nov 17 06:25:45 +0000 2011 - tweet id 137053793740267520 - #296

[tweet details](#)



@mynotesblog RT @Billlives: RT @mor_trisha: Leaders: Age is not an excuse to

 not use social. oldest tweeter was 104 years old! @terryryzynski [#e2conf](#) +1

Thu Nov 17 06:27:20 +0000 2011 - tweet id 13705419283689920 - #297

[tweet details](#)



@cmswire Socialtext Boosts Mobile Features to Show at Enterprise 2.0 Conference [#e2conf](#) [#e20](#) [#socbiz](#) <http://t.co/KhMYbPj5>

Thu Nov 17 06:28:03 +0000 2011 - tweet id 137054374651375616 - #298

[tweet details](#)



@billjohnston Fantastic afternoon at [#e2conf](#) - great to connect with @rhappe, @vargasL @wendyjgibson @jwillie @mortrisha and many other fine social folks

Thu Nov 17 06:32:17 +0000 2011 - tweet id 137055438071021568 - #299

[tweet details](#)



@eliingraham new fav, loved demo RT @bluejeansnet: big TY to attendees at [#e2conf](#)! start your free Blue Jeans trial at <http://t.co/0456ahpS> [#e2conf](#)

Thu Nov 17 06:34:24 +0000 2011 - tweet id 137055972616280960 - #300

[tweet details](#)



@TechAndChange RT @cmswire: Socialtext Boosts Mobile Features to Show at Enterprise 2.0 Conference [#e2conf](#) [#e20](#) [#socbiz](#) <http://t.co/KhMYbPj5>

Thu Nov 17 06:43:32 +0000 2011 - tweet id 1370558271465975809 - #301

[tweet details](#)



@ClaudeSuper RT @cmswire: Socialtext Boosts Mobile Features to Show at Enterprise 2.0 Conference [#e2conf](#) [#e20](#) [#socbiz](#) <http://t.co/gNdEYRDL>

Thu Nov 17 06:44:05 +0000 2011 - tweet id 137055408095420416 - #302

[tweet details](#)



@mich8elwu RT @charlieisaacs @DoubleDutch: Good MoSoLo chat today @mich8elwu @charlieisaacs @maribellopez [#e2conf](#) +1 Thx Maribel, I really enjoy it

Thu Nov 17 06:45:04 +0000 2011 - tweet id 137056856616321024 - #303

[tweet details](#)



@BenjaminHorbowy "@glfceo: @BenjaminHorbowy let's meet! [#e2conf](#)" Tomorrow I'll bring a [#chess](#) set to the plaza in [#palosalto](#) & see who sits down

Thu Nov 17 06:47:26 +0000 2011 - tweet id 13705624925006008 - #304

geo info: Point - lat = 37.52296325 - long = -122.33618342

[tweet details](#)



@smoracchini RT @ClaudeSuper: RT @cmswire: Socialtext Boosts Mobile Features to Show at Enterprise 2.0 Conference [#e2conf](#) [#e20](#) [#socbiz](#) <http://t.co/gN> ...

Thu Nov 17 07:01:13 +0000 2011 - tweet id 137062718917181416 - #305

[tweet details](#)



@joplana RT @Ross: Gamification in the enterprise is good way to not only treat employees as though they are stupid, but make them more stupid [#e2conf](#)

Thu Nov 17 07:01:42 +0000 2011 - tweet id 137062841906769920 - #306

[tweet details](#)



@jpavolotsky New post: Enterprise 2.0 and Data Governance [#e2conf](#) <http://t.co/AMJeOLH4>

Thu Nov 17 07:05:16 +0000 2011 - tweet id 137063739273916416 - #307

[tweet details](#)



@rondenham RT @marciamarcia: Best part of @sandy_carter talking [#SoLoMo](#) is that she represents a huge company that walks its talk. [#getbold](#) [#e2conf](#)

Thu Nov 17 07:08:26 +0000 2011 - tweet id 137064536325585952 - #308

[tweet details](#)



@TheCR Thank you to @MoxieSoft @cmytbc & everyone who joined us for #CommunityUp at #e2conf tonight. Great group!

Thu Nov 17 07:12:18 +0000 2011 - tweet id 137065509731581952 - #309

[tweet details](#)



@mor_trisha Thank you to @cmytbc @TheCR @MoxieSoft for hosting a great CommunityUp event tonight... Good times! #e2conf

Thu Nov 17 07:19:51 +0000 2011 - tweet id 137067409130532864 - #310

[tweet details](#)



@erich13 "@mor_trisha: Thank you to @cmytbc @TheCR @MoxieSoft for hosting a great CommunityUp event tonight... Good times! #e2conf" Ditto!

Thu Nov 17 07:27:33 +0000 2011 - tweet id 137069345544203384 - #311

[tweet details](#)



@dennis_omalley Get the White Paper @ #moxiesoft #e2conf booth Why Design Matters for Enterprise Social Software? <http://t.co/KpWZqWNV> @MoxieInsight

Thu Nov 17 07:28:14 +0000 2011 - tweet id 137069516873150464 - #312

[tweet details](#)



@MeganMurray RT @mor_trisha: Thank you to @cmytbc @TheCR @MoxieSoft for hosting a great CommunityUp event tonight... Good times! #e2conf

Thu Nov 17 07:28:36 +0000 2011 - tweet id 137069611819806016 - #313

[tweet details](#)



@MeganMurray RT @TheCR: Thank you to @MoxieSoft @cmytbc & everyone who joined us for #CommunityUp at #e2conf tonight. Great group!

Thu Nov 17 07:28:44 +0000 2011 - tweet id 137069644850421504 - #314

[tweet details](#)



@mor_trisha Lalalalaaaa!!! ;) RT @jwillie #e2conf Diva ALERT: @cflanagan @mor_trisha @RobertsGolden @MeganMurray @eliingraham @heddanewman :)

Thu Nov 17 07:29:15 +0000 2011 - tweet id 137069774680880000 - #315

[tweet details](#)



@heddanewman RT @jwillie: #e2conf Diva ALERT: @cflanagan @mor_trisha @RobertsGolden @MeganMurray @eliingraham @heddanewman :) LOL, uh Huh!

Thu Nov 17 07:42:17 +0000 2011 - tweet id 137073055576079233 - #316

[tweet details](#)



@leathomsen RT @rhappe: Love that - gamification is in a way, changing the perception of a task, not the task itself #e2conf

Thu Nov 17 07:49:00 +0000 2011 - tweet id 137074744830471936 - #317

[tweet details](#)



@stephenwrks People are the Weakest Link in Enterprise 2.0 #e2conf <http://t.co/riBzvAa7> "you cant buy human optimisation"

Thu Nov 17 07:57:00 +0000 2011 - tweet id 137076759815389184 - #318

[tweet details](#)



@TedHopton RT @MeganMurray: I'll credit @RobertsGolden with the term "Social Nerding" #e2conf

Thu Nov 17 07:57:49 +0000 2011 - tweet id 137076962584838144 - #319

[tweet details](#)



@TedHopton RT @TheCR: Thank you to @MoxieSoft @cmytbc & everyone who joined us for #CommunityUp at #e2conf tonight. Great group!

Thu Nov 17 08:03:09 +0000 2011 - tweet id 137078306192371712 - #320

[tweet details](#)



@lernys RT @mich8elwu: Social Graph <http://t.co/TvLeTuM8> of people tweeting #e2conf analyzed live in the #e2analytics session <http://t.co/ZtiPVE> ...

Thu Nov 17 08:12:39 +0000 2011 - tweet id 137080696714864993 - #321

[tweet details](#)



@brianamc RT @stephenwrks: People are the Weakest Link in Enterprise 2.0 #e2conf <http://t.co/W1hstR2n> "you cant buy human optimisation"

Thu Nov 17 08:16:30 +0000 2011 - tweet id 137081663116165120 - #322

[tweet details](#)



@tonyalfidi Enterprise 2.0 Santa Clara was cool: <http://t.co/vxZvPu1j> They should make me a speaker next year. #e2conf

Thu Nov 17 08:16:40 +0000 2011 - tweet id 137081708968292352 - #323

[tweet details](#)



@Britopian and the strongest opportunity .. "People are the Weakest Link in Enterprise 2.0" #e2conf <http://t.co/GWbjk7RD>

Thu Nov 17 08:41:02 +0000 2011 - tweet id 137087836306292481 - #324

[tweet details](#)



@felmundo People are the Weakest Link in Enterprise 2.0 <http://t.co/zi8k3T3o> That is why all we need is get rid of people and keep the tools! #e2conf

Thu Nov 17 08:46:00 +0000 2011 - tweet id 137089088854560768 - #325

[tweet details](#)



@shiraabel RT @Britopian: and the strongest opportunity .. "People are the Weakest Link in Enterprise 2.0" #e2conf <http://t.co/GWbjk7RD>

Thu Nov 17 08:47:07 +0000 2011 - tweet id 13708936388145152 - #326

[tweet details](#)



@frankverheijden RT @Britopian: and the strongest opportunity .. "People are the Weakest Link in Enterprise 2.0" #e2conf <http://t.co/6J2iY7GQ>

Thu Nov 17 08:50:20 +0000 2011 - tweet id 137090178226796032 - #327

[tweet details](#)



@Jeff_Carr Check out guest post from Gary Hamel on the @SabaSoftware blog: <http://t.co/irHZUK1n> @hackmanagement #MIX #e2conf #e2Q via @aly_kline

Thu Nov 17 09:26:47 +0000 2011 - tweet id 137099352898126336 - #328

[tweet details](#)



@thierry_lefors People are the Weakest Link in Enterprise 2.0 #e2conf <http://t.co/j9X6BAVa>

Thu Nov 17 09:31:22 +0000 2011 - tweet id 13710050699963649 - #329

[tweet details](#)



@KingMarmite RT @cflanagan: Google tests 15+ software products via crowdsourcing -pick right projects, think outside box #e2conf

Thu Nov 17 09:34:37 +0000 2011 - tweet id 137101325379863024 - #330

[tweet details](#)



@M_Lucas_Popovic RT @Genesyslab: Are you on your way to room G for "Mobile, Social, Local" at #e2conf ?~Go now! Wed Nov 16 @ 1.30p PT <http://t.co/dNbrSeC2>

Thu Nov 17 09:35:13 +0000 2011 - tweet id 137101475225673728 - #331

[tweet details](#)




@BradBennett RT @Genesyslab: Are you on your way to room G for "Mobile, Social, Local" at #e2conf ?~Go now! Wed Nov 16 @ 1.30n PT <http://t.co/dNbrSeC2>

 Cecilia Edwards [@CeciliaEdwards](#) People are the Weakest Link in Enterprise 2.0 #e2conf keynote by @rhappe <http://t.co/XJl4k0ll>


Thu Nov 17 10:38:09 +0000 2011 - tweet id 137117313597046784 - #332

[tweet details](#)

 **@CeciliaEdwards** People are the Weakest Link in Enterprise 2.0 #e2conf keynote by @rhappe <http://t.co/XJl4k0ll>

Thu Nov 17 11:09:27 +0000 2011 - tweet id 13712519078993536 - #333

[tweet details](#)

 **@AntOneH** RPeople are the Weakest Link in Enterprise 2.0 #e2conf keynote by @rhappe <http://t.co/RqBTFeuU> (T @CeciliaEdwards)


Thu Nov 17 11:36:00 +0000 2011 - tweet id 137131869434163200 - #334

[tweet details](#)

 **@AntOneH** People are the Weakest Link in Enterprise 2.0 #e2conf keynote by @rhappe <http://t.co/RqBTFeuU> (RT @CeciliaEdwards)


Thu Nov 17 11:36:40 +0000 2011 - tweet id 13713203674837472 - #335

[tweet details](#)

 **@ericzigus** RT @mor_trisha: Change management is about strengthening the champions and neutralizing the challengers. @jhagel #e2conf


Thu Nov 17 11:49:36 +0000 2011 - tweet id 137135294258531776 - #336

[tweet details](#)

 **@RichardRashty** People are the Weakest Link in Enterprise 2.0 <http://t.co/O24MUJec> via @cmswire #e2conf #socialbiz


Thu Nov 17 12:02:19 +0000 2011 - tweet id 137138495071338496 - #337

[tweet details](#)

 **@HannsKK** RT @AntOneH: People are the Weakest Link in Enterprise 2.0 #e2conf keynote by @rhappe <http://t.co/KiJ7AIFE> (RT @CeciliaEdwards)


Thu Nov 17 12:03:27 +0000 2011 - tweet id 137138778182651905 - #338

[tweet details](#)

 **@RichardRashty** People are the weakest link in Enterprise 2.0 #e2conf <http://t.co/O24MUJec> - This is why IT should NEVER Lead the social change


Thu Nov 17 12:07:43 +0000 2011 - tweet id 137139853048549376 - #339

[tweet details](#)

 **@RichardRashty** Gary Hamel on "Hacking Management 2.0" <http://t.co/rHog9tln> #e2conf #socialbiz

Thu Nov 17 12:08:58 +0000 2011 - tweet id 13714016629593408 - #340

[tweet details](#)

 **@RichardRashty** How Facebook Manages Its Workforce <http://t.co/AldHeL33> using system for employee feedback and recognition #Rypple #e2conf

Thu Nov 17 12:11:43 +0000 2011 - tweet id 137140859866717852 - #341

[tweet details](#)

 **@iGo2** RT @thecr: Today's post by @rhappe "Community Managers are Human Experience Professionals" <http://t.co/iraxqiNJ> #cmgr #socbiz #E2conf

Thu Nov 17 12:19:02 +0000 2011 - tweet id 137142700196642817 - #342

[tweet details](#)

 **@cflanagan** I just ousted @ted_hopton as the mayor of Enterprise 2.0 Santa Clara 2011 - Official Venue #e2conf on @foursquare! <http://t.co/xJODurer>

Thu Nov 17 12:21:08 +0000 2011 - tweet id 137143228767027200 - #343

[tweet details](#)

 **@movito** @vanderwal Glad to hear #e2conf was aood. Judaina from the schedule it



looked pretty much like the last one, so I decided to work instead.

Thu Nov 17 12:22:39 +0000 2011 - tweet id 137143610394148964 - #344

[tweet details](#)



@dangusmao Eu vou ! RT @teco_sodre estarei palestrando oportunidades e riscos para empresas.2.0 em recife pela AMCHAM, acompanhe aqui [#e20_rec](#) [#e2conf](#)

Thu Nov 17 12:25:29 +0000 2011 - tweet id 137144322893164544 - #345

[tweet details](#)



@johnstepper I'm in IT & consider it a +. Maybe I'm special! :-)"@RichardRashty: [#e2conf](#) <http://t.co/GhiuA8dL> - IT should NEVER Lead the social change"

Thu Nov 17 12:34:48 +0000 2011 - tweet id 137146866603130880 - #346

[tweet details](#)



@MartijnLinszen @johnstepper Lead or lever? Can't do social without tools. Long live the [#TrojanMouse](#) cc @euan [#e2conf](#)

Thu Nov 17 12:39:05 +0000 2011 - tweet id 137147745642356736 - #347

[tweet details](#)



@MartijnLinszen @johnstepper @RichardRashty Lead or lever? Can't do social without tools. Long live the [#TrojanMouse](#) cc @euan [#e2conf](#)

Thu Nov 17 12:39:55 +0000 2011 - tweet id 137147955873452032 - #348

[tweet details](#)



@edocr FREE conference report on [#e2conf](#) <http://t.co/0x9Ztmf> capturing 500 tweets - pl RT

Thu Nov 17 12:59:14 +0000 2011 - tweet id 137152819114403885 - #349

[tweet details](#)



@RichardRashty @Greg2dot0 AMEN Brother, @johnstepper [#e2conf](#)

Thu Nov 17 12:59:32 +0000 2011 - tweet id 137152893433294848 - #350

[tweet details](#)



@manojranaweera @jcleblanc @BerrPoint @jayleask @BoozAllen conference report on [#e2conf](#) bit.ly/w1ZiPE capturing 500 tweets - pl RT

Thu Nov 17 13:00:39 +0000 2011 - tweet id 13715317422388832 - #351

[tweet details](#)



@edocr @jcleblanc @BerrPoint @jayleask @BoozAllen conference report on [#e2conf](#) bit.ly/w1ZiPE capturing 500 tweets - pl RT

Thu Nov 17 13:00:40 +0000 2011 - tweet id 137153176803853504 - #352

[tweet details](#)



@deb_lavoy :-)" a little easier than the [#e2conf](#) last june RT @lehawes: @deb_lavoy Break a leg, Deb!

Thu Nov 17 13:04:10 +0000 2011 - tweet id 137154060129288192 - #353

[tweet details](#)



@pointer5005 RT @sgargiol: "@Infosourcer: VirMoSo- The impact of Virtual Mobile Social - discussion with @PehongChen and @jhagel [#e2conf](#)" great spec ...

Thu Nov 17 13:12:03 +0000 2011 - tweet id 137156044131545089 - #354

[tweet details](#)



@cflanagan RT @CeciliaEdwards: People are the Weakest Link in Enterprise 2.0 [#e2conf](#) keynote by @rhappe <http://t.co/XyR0WS2c>

Thu Nov 17 13:14:01 +0000 2011 - tweet id 137156535867547648 - #355

[tweet details](#)



@cflanagan RT @sandy_carter: Love @rhappe Thought Leadership! "Cmty Mqrs



Human Experience Professionals" <http://t.co/aUotVkJGw> #cmgr #socbiz #E2conf

Thu Nov 17 13:16:21 +0000 2011 - tweet id 137157124412276737 - #356

[tweet details](#)



@marciamarcia Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:22:02 +0000 2011 - tweet id 13715855538165760 - #357

[tweet details](#)



@ConorCusack RT @marciamarcia: Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:25:49 +0000 2011 - tweet id 137158606323968000 - #358

[tweet details](#)



@mijori23 RT @marciamarcia: Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:26:12 +0000 2011 - tweet id 137158603870896129 - #359

[tweet details](#)



@aaronesilvers RT @marciamarcia: Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:29:32 +0000 2011 - tweet id 137160442186448896 - #360

[tweet details](#)



@dshiao The one demo I did not get at #e2conf: @socialcast from @VMware. They were doing non-stop demos all day #popularbooth

Thu Nov 17 13:31:09 +0000 2011 - tweet id 137160848375422977 - #361

[tweet details](#)



@gnostix RT @marciamarcia: Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:39:22 +0000 2011 - tweet id 137162918042152960 - #362

[tweet details](#)



@DCharami RT @marciamarcia: Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:39:25 +0000 2011 - tweet id 137162923496784897 - #363

[tweet details](#)



@Nemertes Check out Robin Gareiss moderating "Collaboration Across the Firewall" at #e2conf @8:30 with Box, Hearsay, Glowpoint, and Vobi

Thu Nov 17 13:44:33 +0000 2011 - tweet id 13716422313396992 - #364

[tweet details](#)



@markjowen RT @marciamarcia: Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:44:38 +0000 2011 - tweet id 137164241268567488 - #365

[tweet details](#)



@BoozAllen RT @edocr: @jcleblanc @BerrPoint @jayleask @BoozAllen conference report on #e2conf bit.ly/w1ZiPE capturing 500 tweets - pl RT

Thu Nov 17 13:45:40 +0000 2011 - tweet id 13716452071386114 - #366

[tweet details](#)



@teco_sodre [VIDEO] of Terry McDonnell from Sports Illustrated: The importance of #socialmedia <http://t.co/TtSCuWRz> via #istrategy #e20_rec #e2conf #sm

Thu Nov 17 13:47:37 +0000 2011 - tweet id 137165000000000000 - #367

11/18/2011 1:54:16 PM #e2conf #socialbiz - #368

[tweet details](#)



@Arkuszewski MT @ConorCusack @marciamarcia: report on Transforming Collaboration w/Social Tools <http://t.co/vjF0Yf8e> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 13:49:16 +0000 2011 - tweet id 137165407474827265 - #368

[tweet details](#)



@peterdamico RT @Nemertes: Check out Robin Gareiss moderating "Collaboration Across the Firewall" at #e2conf @8:30 with Box, Hearsay, Glowpoint, and Vobi

Thu Nov 17 13:52:42 +0000 2011 - tweet id 137166273897045760 - #369

[tweet details](#)



@outstart via @marciamarcia: Transforming Collaboration w/Social Tools <http://t.co/CGcxHwne> from @PwCInnovate #e2conf

Thu Nov 17 14:06:32 +0000 2011 - tweet id 137169755802046466 - #370

[tweet details](#)



@Devmeyers007 RT @rharbridge: #SharePoint in the Cloud: Should You Switch Deck from #e2conf is up and available here: <http://t.co/EFf6Rvi> {Thank you ...

Thu Nov 17 14:11:54 +0000 2011 - tweet id 137171104044298241 - #371

[tweet details](#)



@Devmeyers007 RT @rharbridge: #SharePoint in the Cloud: Should You Switch Deck from #e2conf is up and available here: <http://t.co/EFf6Rvi> {Thank you ...

Thu Nov 17 14:11:54 +0000 2011 - tweet id 137171104044298241 - #372

[tweet details](#)



@lcannell <http://t.co/CIMeOvtd> Lots of interesting features in new WebEx, UX now similar to Facebook (stream, chat, layout), #e2conf

Thu Nov 17 14:17:33 +0000 2011 - tweet id 137172524613111808 - #373

[tweet details](#)



@igotan People are the Weakest Link in Enterprise 2.0 #e2conf #socbiz @<http://bit.ly/vP2y6B>

Thu Nov 17 14:17:37 +0000 2011 - tweet id 137172545282654208 - #374

[tweet details](#)



@katmandelstein RT @igotan: People are the Weakest Link in Enterprise 2.0 #e2conf #socbiz @<http://bit.ly/vP2y6B>

Thu Nov 17 14:18:28 +0000 2011 - tweet id 137172758407819265 - #375

[tweet details](#)



@studentforcenow RT @rynnica: "Crisis with millennials" @olivermarks #e2conf. That's why today we're giving free #Podio to students worldwide <http://t.co/L...>

Thu Nov 17 14:31:14 +0000 2011 - tweet id 137175970070278145 - #376

[tweet details](#)



@studentforcenow RT @rynnica: "Problem with point solutions: you're working in one place, yammering in another." @olivermarks #e2conf

Thu Nov 17 14:31:51 +0000 2011 - tweet id 137176125388541376 - #377

[tweet details](#)



@iarch86 RT @MoxieSoft: Most companies need a center point to collaborate and be more efficient from @tomfkelly & @openjonathan #e2conf

Thu Nov 17 14:43:53 +0000 2011 - tweet id 137179151726886208 - #378

[tweet details](#)



@Greg2dot0 So long [#e2conf](#) until we meet again!

Thu Nov 17 14:51:28 +0000 2011 - tweet id 137181062257324032 - #379

[tweet details](#)



@cheapsuits RT @jwillie: iPhone most popular business phone; BlackBerry loses vital street-cred <http://t.co/KFmKnb4l> [#mobile](#) [#e2conf](#)

Thu Nov 17 14:53:58 +0000 2011 - tweet id 137181691655904769 - #380

[tweet details](#)



@TheCR @erich13 @mor_trisha - You are welcome and thanks for joining us at CommunityUp at [#e2conf](#). Always nice to connect face to face.

Thu Nov 17 14:55:08 +0000 2011 - tweet id 137181963673444942 - #381

[tweet details](#)



@web20education [#channelme](#) surf web with friends, receive live feedback from [#pln](#) <http://t.co/SHTY1gK4> [#edtech20](#) [#edchat](#) [#gloaled11](#) [#e2conf](#) [#cpchat](#) [#tlchat](#)

Thu Nov 17 14:56:52 +0000 2011 - tweet id 137182420599439360 - #382

[tweet details](#)



@SharePointSanta How to get your SharePoint intranet to work like <http://t.co/nkSGloYK> <http://t.co/SLyQkVFm> [#e2conf](#)

Thu Nov 17 15:05:50 +0000 2011 - tweet id 13718467931909121 - #383

[tweet details](#)



@Shartron RT @jwillie: 10 Secrets of Successful Leaders I Entrepreneur <http://t.co/NhNBKlpG> [#e2conf](#)

Thu Nov 17 15:08:16 +0000 2011 - tweet id 137185288337358848 - #384

[tweet details](#)



@eliingraham :) :) RT @jwillie: [#e2conf](#) Diva ALERT: @cflanagan @mor_trisha @RobertsGolden @MeganMurray @eliingraham @heddanewman :)

Thu Nov 17 15:12:26 +0000 2011 - tweet id 137186337416893522 - #385

[tweet details](#)



@RichardRashty RT @jwillie: 10 Secrets of Successful Leaders I Entrepreneur <http://t.co/NhNBKlpG> [#e2conf](#)

Thu Nov 17 15:13:08 +0000 2011 - tweet id 137186515045462016 - #386

[tweet details](#)



@RichardRashty RT @jwillie: 10 Secrets of Successful Leaders I Entrepreneur <http://t.co/Nhttp://ow.ly/7robQ> [#e2conf](#)

Thu Nov 17 15:13:54 +0000 2011 - tweet id 137186706402181120 - #387

[tweet details](#)



@rawn Last day of [#e2conf](#). Looking forward to hearing from Alan Bird of <http://t.co/mzsN7jaL> on their [#standards](#) communities for [#socbiz](#)

Thu Nov 17 15:15:14 +0000 2011 - tweet id 137187044156911616 - #388

[tweet details](#)



@emarkconsulting RT @jwillie: 10 Secrets of Successful Leaders I Entrepreneur <http://t.co/q0qLER5h> [#e2conf](#)

Thu Nov 17 15:19:57 +0000 2011 - tweet id 137188231031701504 - #389

[tweet details](#)



@dankeldsen RT @sandramp: For IBM, Mobile access increases sales prod by 11% per opportunity. 195% roi predicted in 3 years [#e2conf](#)

Thu Nov 17 15:22:12 +0000 2011 - tweet id 13718879690630787 - #390

[tweet details](#)



@j33wong RT @jwillie: 10 Secrets of Successful Leaders | Entrepreneur
<http://t.co/NhNBKlpG> #e2conf

Thu Nov 17 15:24:25 +0000 2011 - tweet id 137189354325032960 - #391
[tweet details](#)



@SocialJeremy #e2conf day 4! Hope you all enjoy it. I'll be there in spirit.

Thu Nov 17 15:24:39 +0000 2011 - tweet id 137189413173602592 - #392
[tweet details](#)



@makemesocial #socialmedia: the only limits that exist are self-imposed
<http://t.co/2c6W9hsj> #e20 #e2conf

Thu Nov 17 15:26:33 +0000 2011 - tweet id 137189890092838912 - #393
[tweet details](#)



@i_mandi New blog RT @makemesocial: #socialmedia: the only limits that exist are self-imposed
<http://t.co/Ov7iwPfp> #e20 #e2conf

Thu Nov 17 15:27:51 +0000 2011 - tweet id 13719021727906944 - #394
[tweet details](#)



@roundtrip RT @rawn: Last day of #e2conf. Looking forward to hearing from Alan Bird of <http://t.co/mzsN7jal> on their #standards communities for #socabiz

Thu Nov 17 15:28:31 +0000 2011 - tweet id 137190384177647617 - #395
[tweet details](#)



@SameerPatel Awesome dinner last night with @techweb #e2conf team. @MichaelLeahy is a friggin riot. Oh, and big things coming.

Thu Nov 17 15:29:28 +0000 2011 - tweet id 137190626537123842 - #396
[tweet details](#)



@JKeithDunbar RT @marciamarcia: Must-read report on Transforming Collaboration w/Social Tools <http://t.co/Bz1LU2Gq> #e2conf #socialbiz from @PwCInnovate

Thu Nov 17 15:30:29 +0000 2011 - tweet id 137190880728715284 - #397
[tweet details](#)



@SameerPatel RT @jkeithdunbar: RT @marciamarcia: Must-read - Transforming Collaboration w/Social Tools <http://t.co/LFMp3rab> #e2conf #socabiz - ...

Thu Nov 17 15:31:59 +0000 2011 - tweet id 137191257666617344 - #398
[tweet details](#)



@JKeithDunbar RT @marciamarcia: Gamification doesn't have to be abt games or fun, rather merging work back to a state of play & learning. @rhappe #e2conf

Thu Nov 17 15:33:08 +0000 2011 - tweet id 137191549023956992 - #399
[tweet details](#)



@JKeithDunbar RT @marciamarcia: Silos are a necessary condition of modern society. Talk of their demise is greatly exaggerated. #e2conf

Thu Nov 17 15:33:46 +0000 2011 - tweet id 137191705270165504 - #400
[tweet details](#)



@sfgregory Check out guest post from Gary Hamel on the @SabaSoftware blog: <http://t.co/QZPHPblQ> @hackmanagement #MIX #e2conf #e20 via @aly_kline

Thu Nov 17 15:34:21 +0000 2011 - tweet id 137191855663622432 - #401
[tweet details](#)



@jenschroeter #e20 is not a field of dreams. Mantain it to keep ppl engaged. People are the Weakest Link in Enterprise 2.0 #e2conf <http://t.co/WZc4mj9C>

Thu Nov 17 15:35:00 +0000 2011 - tweet id 137192016509493824 - #402

[tweet details](#)

@dankeldsen Learn or die, die & learn :) RT @cflanagan: Sometimes games != positive reinforcement. Most games U die. But U learn. classic [#e2conf](#)

Thu Nov 17 15:35:26 +0000 2011 - tweet id 137192125539422209 - #403

[tweet details](#)

@NewsGator Check out @TonyByrne and @mrsteff at [#e2conf](#) today at 9:45 am in Room E - [#Social](#) in the Flow of Work: What's Really Happening?

Thu Nov 17 15:39:04 +0000 2011 - tweet id 137193039721541634 - #404

[tweet details](#)

@SameerPatel @eringrotts thats awesome and well deserved! Thanks again for making the time to participate in the track. [#e2conf](#)

Thu Nov 17 15:39:26 +0000 2011 - tweet id 137193131253841921 - #405

[tweet details](#)

@jholston RT @NewsGator: Check out @TonyByrne and @mrsteff at [#e2conf](#) today at 9:45 am in Room E - [#Social](#) in the Flow of Work: Reality Check

Thu Nov 17 15:42:53 +0000 2011 - tweet id 137194003350294526 - #406

[tweet details](#)

@telligent RT @jwillie: [#e2conf](#) Divas (part 2) @sandy_carter @marciamarcia @wndyjgibson @deb_lavoy @vargasl @maggiefox :)

Thu Nov 17 15:45:34 +0000 2011 - tweet id 137194678536773633 - #407

[tweet details](#)

@JennTelligent RT @jwillie: [#e2conf](#) Divas (part 2) @sandy_carter @marciamarcia @wendyjgibson @deb_lavoy @vargasl @maggiefox :)

Thu Nov 17 15:46:02 +0000 2011 - tweet id 137194792651200656 - #408

[tweet details](#)

@jqsmooth Last day (@ Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) w/ @ted_hopton @greg2dot0 @jwillie) <http://t.co/kz5bGh1k>

Thu Nov 17 15:47:15 +0000 2011 - tweet id 137195099745626224 - #409

[tweet details](#)

@deb_lavoy "@jwillie: [#e2conf](#) Divas (part 2) @sandy_carter @marciamarcia @wndyjgibson @deb_lavoy @vargasl @maggiefox :)" thanks

Thu Nov 17 15:47:42 +0000 2011 - tweet id 137195213633486848 - #410

[tweet details](#)

@dankeldsen RT @jimstorer: Love this one. RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor_trisha [#e2conf](#) [#cmtybc](#)

Thu Nov 17 15:53:59 +0000 2011 - tweet id 137196793011240960 - #411

[tweet details](#)

@rawn RT @jimstorer: Love this one. RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor_trisha [#e2conf](#) [#cmtybc](#)

Thu Nov 17 15:56:54 +0000 2011 - tweet id 137197527559704576 - #412

[tweet details](#)

@SaralReno Can [#39](#):t believe it&[#39](#):s the last day. (@ Enterprise 2.0 <http://t.co/GtwYasr1> [#e2conf](#))

Thu Nov 17 15:58:02 +0000 2011 - tweet id 137197814299103234 - #413

[tweet details](#)

@etsenior I'm at Breakfast <http://t.co/DzS2F7mj> [#e2conf](#)

Thu Nov 17 16:02:11 +0000 2011 - tweet id 137198858676188160 - #414

[tweet details](#)



@elliingraham +1 RT @deb_lavoy "@jwillie: [#e2conf](#) Divas (part 2) @sandy_carter @marciamarcia @wndyjgibson @deb_lavoy @vargasl @maggiefox :)"

Thu Nov 17 16:03:31 +0000 2011 - tweet id 137199194564866048 - #415

[tweet details](#)



@dankeldsen @alanlepo very doubtful that cloud sharepoint will have faster dev cycles [#e2conf](#)

Thu Nov 17 16:06:48 +0000 2011 - tweet id 13720019141603894 - #416

[tweet details](#)



@simon_dance my thoughts from some of day 3 [#e2conf](#) <http://t.co/38adxO4g>

Thu Nov 17 16:06:58 +0000 2011 - tweet id 137200062521544704 - #417

[tweet details](#)



@dankeldsen RT @rwan0: +1k RT @roundtrip: Awesome [#e2conf](#) keynote by @levie: Great content plus delivery like Steve Jobs meets the Sham Wow guy - i ...

Thu Nov 17 16:07:31 +0000 2011 - tweet id 13720020033798632 - #418

[tweet details](#)



@IntranetExperts RT @simon_dance: my thoughts from some of day 3 [#e2conf](#) <http://t.co/6PgAlbiw> [#intranet](#)

Thu Nov 17 16:08:00 +0000 2011 - tweet id 137200321205243804 - #419

[tweet details](#)



@vargasl "@jwillie: [#e2conf](#) Divas (part 2) @sandy_carter @marciamarcia @wndyjgibson @deb_lavoy @vargasl @maggiefox :)" Me, high maintenance? No...

Thu Nov 17 16:08:02 +0000 2011 - tweet id 1372003130834528 - #420

[tweet details](#)



@dankeldsen @rwan0 Could even say that [#Gamification](#) returns engagement to Human 1 characteristics [#e2conf](#) [#socbiz](#) [#scrm](#) cc @Human1point0

Thu Nov 17 16:08:47 +0000 2011 - tweet id 137200518777933824 - #421

[tweet details](#)



@nsteinmetz RT @cflanagan: Leadership advice - "the more personal you make it, you'll find the most benefit" - but don't "take it personally" [#e2conf](#)

Thu Nov 17 16:09:24 +0000 2011 - tweet id 137200672767823168 - #422

[tweet details](#)



@rhappe It was great to catch up with my stunt double, @RobertsGolden, last night at [#e2conf](#) - knowing her makes me feel just a tad less insane :)

Thu Nov 17 16:13:30 +0000 2011 - tweet id 137201706751635457 - #423

[tweet details](#)



@insitevc RT @SameerPatel: RT @jkeithdunbar: RT @marciamarcia: Must-read - Transforming Collaboration w/Social Tools <http://t.co/LFMp3rab> [#e2conf](#) ...

Thu Nov 17 16:22:04 +0000 2011 - tweet id 137203862787465216 - #424

[tweet details](#)



@deirdreyee People are the Weakest Link in Enterprise 2.0 <http://t.co/X0NSilm4> [#e2conf](#)

Thu Nov 17 16:23:30 +0000 2011 - tweet id 137204221895389184 - #425

[tweet details](#)



@rhappe Really looking forward to Google community advocacy session at [#e2conf](#) this morning & then Aetna community session. Will be great!

Thu Nov 17 16:23:52 +0000 2011 - tweet id 137204316257503889 - #426

[tweet details](#)

@IM4Ward RT @SameerPatel: RT @jkeithdunbar: RT @marciamarcia: Must-read - Transforming Collaboration w/Social Tools <http://t.co/LFMp3rab> [#e2conf](#) ...

Thu Nov 17 16:24:36 +0000 2011 - tweet id 13720449776735272 - #427

[tweet details](#)

@mor_trisha The final day! (@ Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) w/ @ted_hopton) <http://t.co/TSitoZIW>

Thu Nov 17 16:27:28 +0000 2011 - tweet id 137205219032436736 - #428

[tweet details](#)

@terrigriffith Missing [#e2conf](#) today. Wild keynote sitting next to @Ross @alanlepo @rawn Full row of live tweet etc. Made me think of education in future.

Thu Nov 17 16:30:04 +0000 2011 - tweet id 137205873587142658 - #429

[tweet details](#)

@etsenior I'm at Social Governance: Where Content and Policy Collide <http://t.co/DzS2F7mj> [#e2conf](#)

Thu Nov 17 16:31:52 +0000 2011 - tweet id 137206228811716608 - #430

[tweet details](#)

@mor_trisha Looking forward to hearing from @jessewilkins on Social Governance: Where Content & Policy Collide, starting now! Room F [#e2conf](#)

Thu Nov 17 16:32:29 +0000 2011 - tweet id 137206483148520897 - #431

[tweet details](#)

@RobertsGolden @rhappe - likewise, soul sister! props on your fantastic contribution to [#e2conf](#) & hoping you can prop your feet up for a little while.

Thu Nov 17 16:32:50 +0000 2011 - tweet id 137206571930257761 - #432

[tweet details](#)

@espnguyen @mor_trisha Sounds VERY interesting. Tweet please! [#e2conf](#)

Thu Nov 17 16:34:54 +0000 2011 - tweet id 137207091319414784 - #433

[tweet details](#)

@kpereyra I'm at Robin Gareiss <http://t.co/Y17WsJ48> [#e2conf](#)

Thu Nov 17 16:35:10 +0000 2011 - tweet id 137207158673987073 - #434

[tweet details](#)

@kpereyra I'm at Tolga Sakman <http://t.co/Y17WsJ48> [#e2conf](#)

Thu Nov 17 16:35:47 +0000 2011 - tweet id 137207313034514432 - #435

[tweet details](#)

@kpereyra I'm at Kevin Zellmer <http://t.co/Y17WsJ48> [#e2conf](#)

Thu Nov 17 16:36:44 +0000 2011 - tweet id 137207553116475392 - #436

[tweet details](#)

@mor_trisha Most companies don't keep regular track of their social media content @jessewilkins [#e2conf](#) <http://t.co/0HtuQpYN>

Thu Nov 17 16:38:27 +0000 2011 - tweet id 137207985192710144 - #437

[tweet details](#)

@rhappe @RobertsGolden thank you - you too! [#e2conf](#)

Thu Nov 17 16:39:23 +0000 2011 - tweet id 137208220400885761 - #438

[tweet details](#)

@ambjr Jesse Wilkins quotes from The Breakfast Club as part of his intro in Social Governance session. I like [#e2conf](#)

 **@alanlepo** [Coverance Security, Inc. #e2conf](#)

Thu Nov 17 16:40:46 +0000 2011 - tweet id 1372038566821040128 - #439

[tweet details](#)



@alanlepo This morning Newsgator's @mristeff & Socialtext's @michaelido will be discussing how social tools fit into real business processes [#e2conf](#)

Thu Nov 17 16:42:15 +0000 2011 - tweet id 1372038943388833880 - #440

[tweet details](#)



@espnghuyen RT @mor_trisha: Most companies don't keep regular track of their social media content @jessewilkins [#e2conf](#) <http://t.co/VHLNctvG>

Thu Nov 17 16:42:59 +0000 2011 - tweet id 1372039124743168801 - #441

[tweet details](#)



@terrigriffith Do tell RT @alanlepo: ..Newsgator's @mristeff & Socialtext's @michaelido will disc how social tools fit into real business proc [#e2conf](#)

Thu Nov 17 16:43:29 +0000 2011 - tweet id 1372039251415326722 - #442

[tweet details](#)



@grabnetworks Some things change, while the rest stays the same... RT @mlevitt: "Social is not a trend anymore. It is the way we do business" [#e2conf](#)

Thu Nov 17 16:45:04 +0000 2011 - tweet id 137203949860305409 - #443

[tweet details](#)



@Aivy_Iniguez GET SOCIAL! Visit the IBM Booth 201 at [#e2conf](#) in Santa Clara, CA Nov14-17 <http://t.co/AHip3eGV> [#ibmsocialbiz](#)

Thu Nov 17 16:46:01 +0000 2011 - tweet id 137203980346242048 - #444

[tweet details](#)



@TedHopton RT @jimstorer: Love this one. RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor_trisha [#e2conf](#) [#cmtybc](#)

Thu Nov 17 16:47:01 +0000 2011 - tweet id 137210140347727873 - #445

[tweet details](#)



@mor_trisha If you are doing social and you don't have / don't know who is your records manager, you have some homework to do. @jessewilkins [#e2conf](#)

Thu Nov 17 16:48:11 +0000 2011 - tweet id 137210433832242945 - #446

[tweet details](#)



@mor_trisha .@jessewilkins is not a lawyer, but sure knows his stuff on federal guidelines and implications for social content [#e2conf](#)

Thu Nov 17 16:49:51 +0000 2011 - tweet id 137210852862190080 - #447

[tweet details](#)



@DavidKovacovich Thanks for the RT's @timyoung @carrieyoung @Bhavinsodha @SameerPatel @eliingraham @RLavigne42 @KevinDjones @mor_trisha [#e2conf](#)

Thu Nov 17 16:50:09 +0000 2011 - tweet id 137210929636061185 - #448

[tweet details](#)



@cflanagan Gov framework 1. ensure empl know what's expected 2. provide guidelines 3. reduces risk of posting inapporp content [#e2conf](#)

Thu Nov 17 16:50:53 +0000 2011 - tweet id 13721115594715136 - #449

[tweet details](#)



@beehive_media RT @rhappe: Love that - gamification is in a way, changing the perception of a task, not the task itself [#e2conf](#)

Thu Nov 17 16:51:00 +0000 2011 - tweet id 137211145474949121 - #450

[tweet details](#)



@cflanagan Social content is just another form of content - be sure the social media



policy in place and provides a framework [#e2conf](#)

Thu Nov 17 16:52:15 +0000 2011 - tweet id 13721145797940864 - #451

[tweet details](#)



@mor_trisha Make content policy as compliant as possible, but no more compliant @jessewilkins (Einstein paraphrased) [#e2conf](#)

Thu Nov 17 16:52:23 +0000 2011 - tweet id 13721149298804544 - #452

[tweet details](#)



@cflanagan RT @mor_trisha: Make content policy as compliant as possible, but no more compliant @jessewilkins (Einstein paraphrased) [#e2conf](#)

Thu Nov 17 16:52:51 +0000 2011 - tweet id 137211603662087424 - #453

[tweet details](#)



@ericzigus RT @rawn @jimstorer Love this one. @rhappe: "Your community is not a crockpot" You cannot set it and forget it @mor_trisha [#e2conf](#) [#cmytbc](#)

Thu Nov 17 16:53:04 +0000 2011 - tweet id 137211664167735296 - #454

[tweet details](#)



@cflanagan For official accounts you need look & feel guidelines for brand (user name, logo, picture, bio, etc) [#e2conf](#)

Thu Nov 17 16:53:35 +0000 2011 - tweet id 137211791771049885 - #455

[tweet details](#)



@RichardRashty RT @cflanagan: Social content is just another form of content - be sure the social media policy in place and provides a framework [#e2conf](#)

Thu Nov 17 16:53:53 +0000 2011 - tweet id 137211863025939456 - #456

[tweet details](#)



@RichardRashty RT @cflanagan: Social content is just another form of content - be sure the social media policy in place and provides a framework [#e2conf](#)

Thu Nov 17 16:53:53 +0000 2011 - tweet id 137211863025939456 - #457

[tweet details](#)



@cflanagan Soc Med Governance - Content guidelines (whether post needs approvals, depends on industry/compliance)? [#e2conf](#)

Thu Nov 17 16:54:24 +0000 2011 - tweet id 137212000244727808 - #458

[tweet details](#)



@cflanagan Soc Med Governance - Content guidelines (whether post needs approvals, depends on industry/compliance)? [#e2conf](#)

Thu Nov 17 16:54:24 +0000 2011 - tweet id 137212000244727808 - #459

[tweet details](#)



@mikewhitmore RT @cflanagan: Social content is just another form of content - be sure the social media policy in place and provides a framework [#e2conf](#)

Thu Nov 17 16:55:05 +0000 2011 - tweet id 137212170470555648 - #460

[tweet details](#)



@jkeyerleber Check out @TonyByrne and @mristeff at [#e2conf](#) today at 9:45 am in Room E - [#Social](#) in the Flow of Work: What's Really Happening?

Thu Nov 17 16:55:24 +0000 2011 - tweet id 137212249453510856 - #461

[tweet details](#)



@mor_trisha 4 official corp social media accounts, there may be look & feel guidelines 4 profiles. Be professional & recognizable @jessewilkins [#e2conf](#)

Thu Nov 17 16:55:24 +0000 2011 - tweet id 13721224945324288 - #462

[tweet details](#)

[tweet details](#)

@cflanagan If you have an official brand, be sure your corporate site does not overstep "friending" of outside business focus - makes sense [#e2conf](#)

Thu Nov 17 16:55:25 +0000 2011 - tweet id 137212253446471683 - #463

[tweet details](#)

@cflanagan Need a Social Media Triage Chart - ASCE has a good one, as well as military. Critical [#e2conf](#)

Thu Nov 17 16:57:01 +0000 2011 - tweet id 137212655806054401 - #464

[tweet details](#)

@mor_trisha Good reminder: If you would not post it on website or send via email, don't post it on Facebook or Twitter either. @jessewilkins [#e2conf](#)

Thu Nov 17 16:57:39 +0000 2011 - tweet id 137212819854117888 - #465

[tweet details](#)

@cflanagan When was the last time you read Facebook's TOS? If it wasn't last week - need to understand to letter as ext social media mgr [#e2conf](#)

Thu Nov 17 16:59:20 +0000 2011 - tweet id 13721324206009496 - #466

[tweet details](#)

@rawn Cloud allows the user to know who to call - "A single throat to choke" - by Tolga Sakman, Glowpoint [#e2conf](#)

Thu Nov 17 17:00:33 +0000 2011 - tweet id 13721354736828256 - #467

[tweet details](#)

@cflanagan Brands need to know "official" user accounts for legal/compliance reasons [#e2conf](#)

Thu Nov 17 17:00:35 +0000 2011 - tweet id 13721355454894892 - #468

[tweet details](#)

@DanTheITMan RT @cflanagan: Brands need to know "official" user accounts for legal/compliance reasons [#e2conf](#)

Thu Nov 17 17:00:57 +0000 2011 - tweet id 137213646530035713 - #469

[tweet details](#)

@cflanagan Soc Med Mgr need to save content locally - external sites outside firewall - brands have little control [#e2conf](#)

Thu Nov 17 17:01:11 +0000 2011 - tweet id 13721370744809625 - #470

[tweet details](#)

@elliingraham RT @rawn: Cloud allows the user to know who to call - "A single throat to choke" - by Tolga Sakman, Glowpoint [#e2conf](#)

Thu Nov 17 17:01:40 +0000 2011 - tweet id 137213828634124288 - #471

[tweet details](#)

@rawn RT @cflanagan: Brands need to know "official" user accounts for legal/compliance reasons [#e2conf](#)

Thu Nov 17 17:02:32 +0000 2011 - tweet id 137214046716964864 - #472

[tweet details](#)

@mor_trisha ASCE (Am Soc of Chemical Eng) also has good [#socmed](#) response chart @jessewilkins [#e2conf](#) cc @carlofververt <http://t.co/diobGPys>

Thu Nov 17 17:02:40 +0000 2011 - tweet id 137214077654155265 - #473

[tweet details](#)

@carlofververt Link to USAF social media response flow chart. <http://t.co/wqLOXLFH> [#e2conf](#)

Thu Nov 17 17:03:33 +0000 2011 - tweet id 137214302074568704 - #474

[tweet details](#)



@ericzigus @rawn @cflanagan @KevinDJones @rhappe thanks for connecting lara 2 others [#e20conf](#) - the [#e2conf](#) is great, and the people are even better

Thu Nov 17 17:04:53 +0000 2011 - tweet id 137214636767453184 - #475

[tweet details](#)



@marciamarcia Clear correlation between engagement & profitability. @AonHewitt Research on @smartertech [#e2conf](#) <http://t.co/CgnGuMPk>

Thu Nov 17 17:06:25 +0000 2011 - tweet id 137215021523537320 - #476

[tweet details](#)



@ambjr RT @mor_trisha: ASCE (Am Soc of Chemical Eng) also has good [#socmed](#) response chart @jessewilkins [#e2conf](#) cc @carlofrevrt <http://t.co/d...>

Thu Nov 17 17:08:32 +0000 2011 - tweet id 137215557266186241 - #477

[tweet details](#)



@mor_trisha Key message from @jessewilkins: you must save all your social content locally so that it is stored, searchable, discoverable [#e2conf](#)

Thu Nov 17 17:08:43 +0000 2011 - tweet id 13721501839046856 - #478

[tweet details](#)



@peepf Big congrats to Aaron at @CubeVibe - Launch Pad People's Choice Winner at [#e2conf](#) Santa Clara <http://t.co/CiwQvTnk>

Thu Nov 17 17:08:47 +0000 2011 - tweet id 13721561796984736 - #479

[tweet details](#)



@cflanagan RT @mor_trisha: Key message @jessewilkins: must save all your social content locally so that it is stored, searchable, discoverable [#e2conf](#)

Thu Nov 17 17:09:03 +0000 2011 - tweet id 137215683892219905 - #480

[tweet details](#)



@Heyshash I'm at Social Governance: Where Content and Policy Collide <http://t.co/MicblVCC> [#e2conf](#)

Thu Nov 17 17:11:59 +0000 2011 - tweet id 13721642868676736 - #481

[tweet details](#)



@eliingraham whoa, voice geeks can predict who you'll call tomorrow from the data > moving into recommender systems? [#e2conf](#)

Thu Nov 17 17:12:20 +0000 2011 - tweet id 137216510300143616 - #482

[tweet details](#)



@cflanagan RT @rhappe: Love that - gamification is in a way, changing the perception of a task, not the task itself [#e2conf](#)

Thu Nov 17 17:12:21 +0000 2011 - tweet id 137216514809012224 - #483

[tweet details](#)



@rawn RT @cflanagan: RT @rhappe: Love that - gamification is in a way, changing the perception of a task, not the task itself [#e2conf](#)

Thu Nov 17 17:15:50 +0000 2011 - tweet id 137217393834463223 - #484

[tweet details](#)



@bdirking Likewise, but was great meeting you this week after following you for the last year. > RT @terrigriffith Missing [#e2conf](#) today.

Thu Nov 17 17:16:00 +0000 2011 - tweet id 137217435169325056 - #485

[tweet details](#)



@TedHopton RT @cflanagan: Need a Social Media Triage Chart - ASCE has a good one, as well as military. Critical [#e2conf](#)

Thu Nov 17 17:19:35 +0000 2011 - tweet id 137218368831455232 - #496

[tweet details](#)



@TedHopton RT @cflanagan: Soc Med Mgr need to save content locally - external sites outside firewall - brands have little control [#e2conf](#)

Thu Nov 17 17:20:24 +0000 2011 - tweet id 137218542973100032 - #497

[tweet details](#)



@cflanagan Finally the AC kicks in at the Hyatt. Whew [#e2conf](#)

Thu Nov 17 17:25:47 +0000 2011 - tweet id 13721897699729410 - #498

[tweet details](#)



@TedHopton Impressed how many people came to early AM session on social governance by @jessewilkins [#e2conf](#) Good q&a engagement too

Thu Nov 17 17:28:16 +0000 2011 - tweet id 13722052485704192 - #499

[tweet details](#)



@mor_trisha When account is not anonymous, people are less incentivized to be dumb (& post inappropriate content) @jessewilkins [#e2conf](#)

Thu Nov 17 17:29:12 +0000 2011 - tweet id 137220754633785344 - #490

[tweet details](#)



@TedHopton RT @mor_trisha: When account is not anonymous, people are less incentivized to be dumb (& post inappropriate content) @jessewilkins [#e2conf](#)

Thu Nov 17 17:30:10 +0000 2011 - tweet id 137221001078508569 - #491

[tweet details](#)



@rwang0 @dankeldsen love it. good points here! [#Gamification](#) [#e2conf](#) [#socbiz](#) [#scrm](#)

Thu Nov 17 17:30:30 +0000 2011 - tweet id 137221082833879040 - #492

[tweet details](#)



@JennTelligent RT @mor_trisha: When account is not anonymous, people are less incentivized to be dumb (& post inappropriate content) @jessewilkins [#e2conf](#)

Thu Nov 17 17:30:42 +0000 2011 - tweet id 137221135598227456 - #493

[tweet details](#)



@TGFitch Over time in Collaboration Across The Firewall at [#e2conf](#) but Symantec DLP is client-based way to policy-prevent exit of IP by gmail, etc.

Thu Nov 17 17:31:25 +0000 2011 - tweet id 137221314560786433 - #494

[tweet details](#)



@alanlepo Is anyone with a car leaving [#e2conf](#) around noon and heading north to Palo Alto/Menlo Park? [#CantHurtToAsk](#) [#carpool](#)

Thu Nov 17 17:31:42 +0000 2011 - tweet id 137221383942973694 - #495

[tweet details](#)



@eliingraham RT @mor_trisha: Key message from @jessewilkins: save all your social content locally so that it is stored, searchable, discoverable [#e2conf](#)

Thu Nov 17 17:33:29 +0000 2011 - tweet id 137221834780315649 - #496

[tweet details](#)



@etsenior Looking forward to a good session! (@ Building Viral Social Experiences with Emerging Technologies <http://t.co/DzS2F7mj> [#e2conf](#))

Thu Nov 17 17:37:10 +0000 2011 - tweet id 137222763025932288 - #497

[tweet details](#)



@DanielWRasmus Podio offers free use of their system to students <http://t.co/ZeW4Tt1J> one good place to hone Enterprise 2.0 skills [#e2conf](#)

Thu Nov 17 17:37:22 +0000 2011 - tweet id 137222810119577600 - #498

[tweet details](#)



@EventLightning @sandy_carter It was great meeting you at [#e2conf](#) - I am looking for to finishing the read on your book - thank you so much!

Thu Nov 17 17:38:01 +0000 2011 - tweet id 137222974142025728 - #499

[tweet details](#)



@shawntinker RT @jwillie: Links to USAF/ASCE social media response flow chart. <http://t.co/bmQHHEZU> <http://t.co/w4jrtzVA> [#e2conf](#) via @mor_trish @carl ...

Thu Nov 17 17:39:27 +0000 2011 - tweet id 137223335695237120 - #500

[tweet details](#)



@cflanagan Getting ready for Google's "Keep your friends close and your critics closer" [#e2conf](#)

Thu Nov 17 17:48:19 +0000 2011 - tweet id 137225566851718912 - #501

[tweet details](#)



@shampa0904 In the flow of work [#e2conf](#) listening to Newsgator and Socialtext

Thu Nov 17 17:48:19 +0000 2011 - tweet id 137225569090797568 - #502

[tweet details](#)



@alanlepo Many of the conversations I've had at [#e2conf](#) this week have solidified some "controversial thoughts" I've had about our industry. [#ToBlog](#)

Thu Nov 17 17:48:20 +0000 2011 - tweet id 137225570257271040 - #503

[tweet details](#)



@rhappe Listening to Google talk about their top contributor community program - join us if you are at [#e2conf](#)

Thu Nov 17 17:48:34 +0000 2011 - tweet id 1372255631200059392 - #504

[tweet details](#)



@oconnellval RT @TedHopton: Impressed how many people came to early AM session on social governance by @jesswilkins [#e2conf](#) Good q&a engagement too

Thu Nov 17 17:48:37 +0000 2011 - tweet id 137225542889594640 - #505

[tweet details](#)



@DavidKovacovich Keep your friends close and your critics closer - learning about top contributors @google [#e2conf](#) Lasse + Adrienne

Thu Nov 17 17:49:41 +0000 2011 - tweet id 137225910326800384 - #506

[tweet details](#)



@rhappe Love how the Google guys are introducing themselves... I may borrow the ideas :) [#e2conf](#)

Thu Nov 17 17:50:06 +0000 2011 - tweet id 137226014538481666 - #507

[tweet details](#)



@cflanagan RT @rhappe: Love how the Google guys are introducing themselves... I may borrow the ideas :) [#e2conf](#)

Thu Nov 17 17:51:00 +0000 2011 - tweet id 1372262941462894592 - #508

[tweet details](#)



@markdowds @alanlepo this was the first time I have I missed [#e2conf](#) in years. I am in Toronto 5th Dec. let's grab a beer.

Thu Nov 17 17:51:22 +0000 2011 - tweet id 137226337046896641 - #509

[tweet details](#)



@rhappe @SparklinGuy they are using images and some Google search auto-complete phrases [#e2conf](#)

Thu Nov 17 17:51:28 +0000 2011 - tweet id 137226361617129472 - #510

[tweet details](#)



@Heyshash I'm at Social in the Flow of Work: What's Really Happening?
<http://t.co/MlcbIVCC> [#e2conf](#)

Thu Nov 17 17:51:42 +0000 2011 - tweet id 137226417221013504 - #511

[tweet details](#)



@DavidKovacovich Continued correlation between Psychology and Social Media
(not just IT + Marketing) @e2conf [#e2conf](#)

Thu Nov 17 17:51:57 +0000 2011 - tweet id 137226481448402944 - #512

[tweet details](#)



@rhappe @jwillie you should join us (apparently they can't share slides afterward)
[#e2conf](#)

Thu Nov 17 17:52:03 +0000 2011 - tweet id 137226507893485572 - #513

[tweet details](#)



@RichardRashty @alanlepo Plz share those thoughts if you can [#e2conf](#)

Thu Nov 17 17:52:51 +0000 2011 - tweet id 137226703660467200 - #514

[tweet details](#)



@rhappe Google has a team of 20 community managers in the US [#e2conf](#)

Thu Nov 17 17:53:04 +0000 2011 - tweet id 13722676407379585 - #515

[tweet details](#)



@rhappe @jwillie boo - it was nice to see you - safe travels! [#e2conf](#)

Thu Nov 17 17:53:31 +0000 2011 - tweet id 137226874710532097 - #516

[tweet details](#)



@rhappe Google's community team is responsible for support forums, engagement
on social channels, & evangelism [#e2conf](#)

Thu Nov 17 17:54:22 +0000 2011 - tweet id 137227091375693824 - #517

[tweet details](#)



@nigeldanson Another great summary of enterprise 2 conf RT @simon_dance - my
thoughts from some of day 3 [#e2conf](#) <http://t.co/YfPUitiP>

Thu Nov 17 17:54:37 +0000 2011 - tweet id 137227153841467392 - #518

[tweet details](#)



@cflanagan Google has 20+ cty mgrs over many product areas with 1. forum
support resp, 2. monitor + engage in Soc media 3. evangelize [#e2conf](#)

Thu Nov 17 17:55:15 +0000 2011 - tweet id 1372272311996094294 - #519

[tweet details](#)



@marciamarcia RT @mor_trisha Leaders: Age is not an excuse to not use social.
Oldest tweeter was 104yrs old! @terryrydzynski [#e2conf](#)

Thu Nov 17 17:55:18 +0000 2011 - tweet id 137227326760034305 - #520

[tweet details](#)



@cflanagan RT @rhappe: Google's community team is responsible for support
forums, engagement on social channels, & evangelism [#e2conf](#)

Thu Nov 17 17:55:24 +0000 2011 - tweet id 137227351091200000 - #521

[tweet details](#)



@jqsmooth Learning abt how [#google](#) handles community management [#e2conf](#)
[#socabiz](#)

Thu Nov 17 17:55:32 +0000 2011 - tweet id 137227382741417984 - #522

[tweet details](#)



@rhappe Google community team sees itself as a connector to internal stakeholders who need information [#e2conf](#)

Thu Nov 17 17:55:47 +0000 2011 - tweet id 137227446826184704 - #523

[tweet details](#)



@TedHopton RT @rhappe: Google has a team of 20 community managers in the US [#e2conf](#)

Thu Nov 17 17:56:00 +0000 2011 - tweet id 137227493251453696 - #524

[tweet details](#)



@eliingraham Google has 20 community managers that include support forums in their footprint [#e2conf](#)

Thu Nov 17 17:56:39 +0000 2011 - tweet id 137227665689149440 - #525

[tweet details](#)



@cflanagan Core Values for taking action 1. be honest - don't sugar coat when working with influencers [#e2conf](#) 2. be real, don't hide behind corp chnl

Thu Nov 17 17:57:02 +0000 2011 - tweet id 137227762523045888 - #526

[tweet details](#)



@rhappe Google's core community team values: Be honest (don't sugar coat), be real, be transparent, & build relationships [#e2conf](#)

Thu Nov 17 17:57:33 +0000 2011 - tweet id 137227889170071552 - #527

[tweet details](#)



@cflanagan core value [#3](#) be transparent 4. Build relationships - don't just work on short blasts, build for long term (be recognizable) [#e2conf](#)

Thu Nov 17 17:57:34 +0000 2011 - tweet id 137227894362607617 - #528

[tweet details](#)



@mor_trisha Cmgr tip: Be honest. Passionate people will dissect your answers and find the white lies. -Google Support [#e2conf](#)

Thu Nov 17 17:57:48 +0000 2011 - tweet id 137227954483773440 - #529

[tweet details](#)



@SFjetsetter RT @rhappe: Google's core community team values: Be honest (don't sugar coat), be real, be transparent, & build relationships [#e2conf](#)

Thu Nov 17 17:58:04 +0000 2011 - tweet id 137228019825508864 - #530

[tweet details](#)



@Marsha_isms RT @marciamarcia: RT @mor_trisha Leaders: Age is not an excuse to not use social. Oldest tweeter was 104yrs old! @terryrydzynski [#e2conf](#)

Thu Nov 17 17:58:05 +0000 2011 - tweet id 13722802724651040 - #531

[tweet details](#)



@cflanagan Evangelize: Help connect users to "Googlers" (hangouts with product team members) [#e2conf](#)

Thu Nov 17 17:58:19 +0000 2011 - tweet id 137228083185987594 - #532

[tweet details](#)



@K8Johnson RT @jwillie: 10 Secrets of Successful Leaders | Entrepreneur <http://t.co/NhNBKlpG> [#e2conf](#)

Thu Nov 17 17:58:49 +0000 2011 - tweet id 137228208104943616 - #533

[tweet details](#)



@nigeldanson Building a rock star community team summary from [#e2conf](#) - <http://t.co/DoaTpUgR> featuring @billjohnston

Thu Nov 17 17:58:58 +0000 2011 - tweet id 137228228104943616 - #534

Thu Nov 17 17:28:53 +0000 2011 - tweet id 137228227310061633 - #534

[tweet details](#)



@cflanagan Engage: Organize Online and Offline events - meet ups still work to augment online [#e2conf](#) (and build relationships)

Thu Nov 17 17:58:57 +0000 2011 - tweet id 137228243697807361 - #535

[tweet details](#)



@rhappe Google puts these values to work by connecting appropriate people, organizing events, building trusted tester programs... [#e2conf](#)

Thu Nov 17 17:59:05 +0000 2011 - tweet id 137228277193519105 - #536

[tweet details](#)



@cflanagan Trusted tester program: build and engage community around pilots and product testing [#e2conf](#) Google

Thu Nov 17 17:59:21 +0000 2011 - tweet id 137228344788910081 - #537

[tweet details](#)



@mor_trisha RT @rhappe Google's core community team values: Be honest (don't sugar coat), be real, be transparent, & build relationships [#e2conf](#)

Thu Nov 17 17:59:26 +0000 2011 - tweet id 137228364233711616 - #538

[tweet details](#)



@AgustinaP RT @rhappe: Google's core community team values: Be honest (don't sugar coat), be real, be transparent, & build relationships [#e2conf](#)

Thu Nov 17 17:59:32 +0000 2011 - tweet id 137228391647674369 - #539

[tweet details](#)



@cflanagan Top Contributor Summit: organize influencer summits [#e2conf](#)

Thu Nov 17 17:59:37 +0000 2011 - tweet id 137228403972335296 - #540

[tweet details](#)



@cflanagan Top Contributor: Passionate about Google with quality contribution, under NDA, understand product deeply, involved in testing [#e2conf](#)

Thu Nov 17 18:01:05 +0000 2011 - tweet id 137228780820377600 - #541

[tweet details](#)



@alanlepo The brilliant @michaelido on stage talking about how he coined the phrase "in the flow of work" a few years ago [#e2conf](#)

Thu Nov 17 18:01:36 +0000 2011 - tweet id 137228911433888672 - #542

[tweet details](#)



@mor_trisha What makes a top community contributor? Passion, activity, quality of content more important than quantity. -Google Forums [#e2conf](#)

Thu Nov 17 18:01:50 +0000 2011 - tweet id 13722896833144064 - #543

[tweet details](#)



@rhappe Google forums started in 2004 - currently have 86 forums, 53 countries, 400k posts per year, & 450 top contributors [#e2conf](#)

Thu Nov 17 18:02:05 +0000 2011 - tweet id 137229030415020033 - #544

[tweet details](#)



@eliingraham Googlers @luvalawa and Adrienne Bernakevitch Ludwick on "Lessons in Building Community Advocacy" [#e2conf](#)

Thu Nov 17 18:02:13 +0000 2011 - tweet id 13722906659280640 - #545

[tweet details](#)



@kpereyra Cracking the code on how to get social integrated into the flow of work. (@ Michael Idinopulos <http://t.co/Y17WsJ48> [#e2conf](#))

Thu Nov 17 18:02:22 +0000 2011 - tweet id 1372290844800647712 - #546

THU NOV 17 18:04:56 +0000 2011 - tweet id 137229175273701376 - #547

[tweet details](#)



@eugenelee RT @alanlepo: The brilliant @michaelido on stage talking about how he coined the phrase "in the flow of work" a few years ago [#e2conf](#)

Thu Nov 17 18:02:39 +0000 2011 - tweet id 137229175273701376 - #547

[tweet details](#)



@DavidKovacovich @google has 450 members in their Top Contributor program [#e2conf](#)

Thu Nov 17 18:02:50 +0000 2011 - tweet id 13722920295352323 - #548

[tweet details](#)



@cflanagan Tiering advocate groups might make sense - some you might want under NDA depending on level of engagement/involvement [#e2conf](#)

Thu Nov 17 18:03:22 +0000 2011 - tweet id 137229353472892929 - #549

[tweet details](#)



@SFjetsetter @jimstorer Great! Looking forward to your post! [#e2conf](#)

Thu Nov 17 18:03:56 +0000 2011 - tweet id 137229496318300162 - #550

[tweet details](#)



@eugenelee RT @kpereyra: Cracking the code on how to get social integrated into the flow of work. (@ Michael Idinopulos <http://t.co/Y17WsJ48> [#e2conf](#))

Thu Nov 17 18:03:57 +0000 2011 - tweet id 137229500395158552 - #551

[tweet details](#)



@cflanagan Top Contributors - might have come to get help first, but stayed to help others [#e2conf](#)

Thu Nov 17 18:04:14 +0000 2011 - tweet id 137229573258620328 - #552

[tweet details](#)



@eliingraham top contributors ~40yo! RT @rhappe: Google forums started 2004 - currently 86 forums, 53 countries, 400k posts/year, n450 top contrib [#e2conf](#)

Thu Nov 17 18:04:31 +0000 2011 - tweet id 137229644041681136 - #553

[tweet details](#)



@TedHopton RT @rhappe: Google's core community team values: Be honest (don't sugar coat), be real, be transparent, & build relationships [#e2conf](#)

Thu Nov 17 18:04:51 +0000 2011 - tweet id 137229730196881411 - #554

[tweet details](#)



@jqsmooth Top contributors came 4 help & stayed to share their expertise. [#e2conf](#)

Thu Nov 17 18:04:58 +0000 2011 - tweet id 137229759643292290 - #555

[tweet details](#)



@rawn real world networks are organized very diff than online / social graph. jonathan Leblanc - model yours to mimic RL w/ lists jonath [#e2conf](#)

Thu Nov 17 18:05:04 +0000 2011 - tweet id 137229782436850016 - #556

[tweet details](#)



@davidfcarr CubeVibe Wins Enterprise 2.0 Launch Pad Competition - The BrainYard - InformationWeek <http://t.co/EE6qXmIA> [#e2conf](#) @theyyard @cubevibe

Thu Nov 17 18:05:04 +0000 2011 - tweet id 13722978335489496 - #557

[tweet details](#)



@eliingraham RT @cflanagan: Tiering advocate groups might make sense - some you might want under NDA depending on level of engagement/involvement [#e2conf](#)

Thu Nov 17 18:05:10 +0000 2011 - tweet id 137229806804533760 - #558

[tweet details](#)



@sandramp Question> how do you get people to happy sharing place?? Social in the Flow of Work panel [#e2conf](#) @michaelido

Thu Nov 17 18:05:10 +0000 2011 - tweet id 13722980350693936 - #559
[tweet details](#)



@cflanagan Value: Help more users, expert product feedback for product team, real time alerts/flag issues early, trusted testing [#e2conf](#) Google

Thu Nov 17 18:05:20 +0000 2011 - tweet id 137229848748900352 - #560
[tweet details](#)



@eugenelee Loving @michaelido talking about social above the flow as 'the happy sharing place' [#e2conf](#)

Thu Nov 17 18:05:53 +0000 2011 - tweet id 13722988448575488 - #561
[tweet details](#)



@terrigriffith Thx RT @bdirking: Likewise, but was great meeting u this week after following you 4 last year. > RT @terrigriffith Missing [#e2conf](#) today.

Thu Nov 17 18:05:57 +0000 2011 - tweet id 137230005561338904 - #562
[tweet details](#)



@DavidKovacovich Bringing top contributors together in a social setting is a key component to building Community Advocacy [#e2conf](#) [#Socialmedia](#)

Thu Nov 17 18:06:22 +0000 2011 - tweet id 137230110150500352 - #563
[tweet details](#)



@mor_trisha Google Forums is more than 'more users getting more answers'. Great insights gained from real customer experiences [#e2conf](#)

Thu Nov 17 18:06:22 +0000 2011 - tweet id 137230110892888064 - #564
[tweet details](#)



@alanlepo RT @eugenelee: Loving @michaelido talking about social above the flow as 'the happy sharing place' [#e2conf](#)

Thu Nov 17 18:06:31 +0000 2011 - tweet id 137230148205412352 - #565
[tweet details](#)



@swylie650 Huge congrats to @peepf on a very successful [#e2conf](#) this week. It's been a great year & big plans are already in the works for '12!

Thu Nov 17 18:06:40 +0000 2011 - tweet id 137230186936782880 - #566
[tweet details](#)



@rhappe Loving @luvalawa perspective on Google's community program [#e2conf](#)

Thu Nov 17 18:06:46 +0000 2011 - tweet id 137230212244085824 - #567
[tweet details](#)



@Hannechr RT @marciamarcia: RT @mor_trisha Leaders: Age is not an excuse to not use social. Oldest tweeter was 104yrs old! @terryrdzynski [#e2conf](#)

Thu Nov 17 18:06:47 +0000 2011 - tweet id 137230216044085248 - #568
[tweet details](#)



@cflanagan Share info w/power users early, private escalation path [#e2conf](#) outstanding advocate program from Google

Thu Nov 17 18:06:52 +0000 2011 - tweet id 137230236839456768 - #569
[tweet details](#)



@elliingraham Google "attends to power user escalations first" > set incentives in workflow [#e2conf](#)

Thu Nov 17 18:06:59 +0000 2011 - tweet id 137230266867138304 - #570
[tweet details](#)



@gordonr What Urban Planning can Teach Social Business Design - a quick summary in case you missed it: [#e2conf](#) w @vanderwal <http://t.co/3fVe9Fvs>

Thu Nov 17 18:07:00 +0000 2011 - tweet id 137230267306026824 - #571
[tweet details](#)



@alanlepo RT @sandramp: Question> how do you get people to happy sharing place?? Social in the Flow of Work panel [#e2conf](#) @michaelido

Thu Nov 17 18:07:07 +0000 2011 - tweet id 137230298046826850 - #572
[tweet details](#)



@eugenelee Instead we should focus on helping people do their jobs BY using social tools - great stuff from @michaelido [#e2conf](#)

Thu Nov 17 18:07:15 +0000 2011 - tweet id 137230325576883853 - #573
[tweet details](#)



@cflanagan Make top contributors known in community - and have THEIR back when forum gets heated! :) good Cty Mgr principle [#e2conf](#) Google

Thu Nov 17 18:07:23 +0000 2011 - tweet id 137230385168373760 - #574
[tweet details](#)



@rhappe "We make sure our top contributors know that the Google community team has their back & they have Google's trust" - @luvalawa [#e2conf](#)

Thu Nov 17 18:07:56 +0000 2011 - tweet id 1372303505102942209 - #575
[tweet details](#)



@cflanagan Provide opportunities to uplevel skills (training from product team, train each other) connect to decision makers [#e2conf](#) Googld

Thu Nov 17 18:07:58 +0000 2011 - tweet id 1372303514632409089 - #576
[tweet details](#)



@cflanagan Nice! RT @rhappe: "Make sure top contributors know that the Google community team has their back & have Google's trust" - @luvalawa [#e2conf](#)

Thu Nov 17 18:08:37 +0000 2011 - tweet id 1372303674330525896 - #577
[tweet details](#)



@rhappe Internally, find the teams that are interested in user/customer feedback & really understand their needs [#e2conf](#)

Thu Nov 17 18:08:54 +0000 2011 - tweet id 1372303746011176960 - #578
[tweet details](#)



@mor_trisha Google top contributors sometimes find themselves in 'pinata' role. Google Community Managers are there to provide backup & support [#e2conf](#)

Thu Nov 17 18:09:10 +0000 2011 - tweet id 1372303814453837824 - #579
[tweet details](#)



@elliingraham connect influencers to decision makers > key part of Google's community advocate program > mutually beneficial [#e2conf](#)

Thu Nov 17 18:09:35 +0000 2011 - tweet id 1372303920422924288 - #580
[tweet details](#)



@rhappe Connect community influencers to the internal decision makers - huge impact for both sides @luvalawa [#e2conf](#)

Thu Nov 17 18:09:59 +0000 2011 - tweet id 137231019202968600 - #581
[tweet details](#)



@cflanagan Outstanding session from @luvalawa and his colleague from Google in this [#e2conf](#) session

Thu Nov 17 18:10:13 +0000 2011 - tweet id 137231078216835073 - #582

[tweet details](#)



@JKeithDunbar RT @rhappe: Internally, find the teams that are interested in user/customer feedback & really understand their needs [#e2conf](#)

Thu Nov 17 18:10:30 +0000 2011 - tweet id 137231150895742976 - #583

[tweet details](#)



@rhappe Having a NDA with top contributors is key so you can get early pre-launch intelligence and feedback @luvalawa [#e2conf](#)

Thu Nov 17 18:10:52 +0000 2011 - tweet id 137231243696326272 - #584

[tweet details](#)



@TedHopton RT @swylie650: Huge congrats to @peepf on a very successful [#e2conf](#) this week. It's been a great year & big plans are already in the wor ...

Thu Nov 17 18:10:59 +0000 2011 - tweet id 137231271579451969 - #585

[tweet details](#)



@TedHopton RT @rhappe: Loving @luvalawa perspective on Google's community program [#e2conf](#)

Thu Nov 17 18:11:11 +0000 2011 - tweet id 137231321910097691 - #586

[tweet details](#)



@mor_trisha RT @rhappe Internally, find the teams interested in customer feedback & really understand their needs. Connect to top contributors [#e2conf](#)

Thu Nov 17 18:11:37 +0000 2011 - tweet id 137231431196966609 - #587

[tweet details](#)



@rhappe Connecting top contributors is key - they collaborate to clarify issues before taking it to Google so better quality @luvalawa [#e2conf](#)

Thu Nov 17 18:11:44 +0000 2011 - tweet id 137231460913520640 - #588

[tweet details](#)



@SueOnTheWeb RT @rhappe: Connect community influencers to the internal decision makers - huge impact for both sides @luvalawa [#e2conf](#)

Thu Nov 17 18:12:08 +0000 2011 - tweet id 13723155683638690 - #589

[tweet details](#)



@cflanagan Google Early Contributor: involve team early and make sure product team TAKES INTO ACCOUNT THE FEEDBACK and close loop [#e2conf](#)

Thu Nov 17 18:12:17 +0000 2011 - tweet id 137231600797761536 - #590

[tweet details](#)



@eugenelee Great description of how social in the flow helps Southeastern Rail literally keep the trains run on time by @michaelido [#e2conf](#)

Thu Nov 17 18:12:28 +0000 2011 - tweet id 13723164436393089 - #591

[tweet details](#)



@jyv RT @rhappe: Loving @luvalawa perspective on Google's community program [#e2conf](#)

Thu Nov 17 18:12:59 +0000 2011 - tweet id 137231776616782720 - #592

[tweet details](#)



@cflanagan Brands - don't give preview without closing feedback loop with your advocates/testers - don't set false expectations [#e2conf](#)

Thu Nov 17 18:13:29 +0000 2011 - tweet id 137231899490910208 - #593

[tweet details](#)



@rhappe Know that your top contributors are not representative of all users - critical to keep that in mind @luvalawa [#e2conf](#)

Thu Nov 17 18:13:30 +0000 2011 - tweet id 137231904775741440 - #594

[tweet details](#)



@mor_trisha Internal Google access to Top Contributor group is protected. Internal teams must commit to reciprocity & respect customers time [#e2conf](#)

Thu Nov 17 18:13:34 +0000 2011 - tweet id 13723190722008064 - #595

[tweet details](#)



@MeganMurray RT @swylie650: Huge congrats to @peepf on a very successful [#e2conf](#) this week. It's been a great year & big plans are already in the wor ...

Thu Nov 17 18:13:48 +0000 2011 - tweet id 137231980722008064 - #596

[tweet details](#)



@MeganMurray RT @gordonr: What Urban Planning can Teach Social Business Design - a quick summary in case you missed it: [#e2conf](#) w @vanderwal <http://t...>

Thu Nov 17 18:14:01 +0000 2011 - tweet id 137232034417491968 - #597

[tweet details](#)



@alanlepo "The company directory is the top destination on the intranet" - @michaelido - Interesting how that has not changed in a decade. [#e2conf](#)

Thu Nov 17 18:14:19 +0000 2011 - tweet id 137232110011424769 - #598

[tweet details](#)



@jyv RT @rhappe: Google forums started in 2004 - currently have 86 forums, 53 countries, 400k posts per year, & 450 top contributors [#e2conf](#)

Thu Nov 17 18:14:47 +0000 2011 - tweet id 13723227862974465 - #599

[tweet details](#)



@cflanagan Love this - expanding the Advocate 101 themes covered in [#e2conf](#) workshop on Monday. This is fantastic deep dive from Google

Thu Nov 17 18:15:06 +0000 2011 - tweet id 137232307529588737 - #600

[tweet details](#)



@mor_trisha Downside of Top Contributor program: you can't control it. Be prepared for passionate discussions. [#e2conf](#)

Thu Nov 17 18:15:09 +0000 2011 - tweet id 137232321203015681 - #601

[tweet details](#)



@rhappe Interesting requirements for being a top contributor - most active is not one of them necessarily [#e2conf](#)

Thu Nov 17 18:15:22 +0000 2011 - tweet id 137232376933884416 - #602

[tweet details](#)



@cflanagan Locating Top Contributor: 1. Ask 2. Locate someone already active/leading [#e2conf](#)

Thu Nov 17 18:15:49 +0000 2011 - tweet id 137232487024828416 - #603

[tweet details](#)



@rhappe The onboarding process for top contributors is critical [#e2conf](#)

Thu Nov 17 18:15:59 +0000 2011 - tweet id 137232528850438099 - #604

[tweet details](#)



@charlieisaacs Kudos to @peepf and the entire [#e2conf](#) team for a successful show. Sorry, no Gong for you: <http://t.co/MiyFcb7G>

Thu Nov 17 18:16:03 +0000 2011 - tweet id 137232548613313536 - #605

[tweet details](#)



@rawn @jcleblanc describing the Open Graph Protocol <http://t.co/7KCGt6Ov> [#semanticweb](#) [#e2conf](#) [#facebook](#) [#SocBiz](#) [#standards](#)

Thu Nov 17 18:16:04 +0000 2011 - tweet id 13723254851575816 - #606

[tweet details](#)



@sandramp 80% of internal co searches are for people, biggest driver for social platform adoption in enterprise @michaelido [#e2conf](#)

Thu Nov 17 18:16:06 +0000 2011 - tweet id 137232561331113985 - #607

[tweet details](#)



@cflanagan Advocate Qualities: strong presence, natural leader, positive towards brand, friendly [#e2conf](#) Google

Thu Nov 17 18:16:19 +0000 2011 - tweet id 137232615806738432 - #608

[tweet details](#)



@DavidKovacovich Control of Community Populations seems to be a hot button. How Can Community Manager's Keep the Member's Productively Positive? [#e2conf](#)

Thu Nov 17 18:17:01 +0000 2011 - tweet id 137232791640350720 - #609

[tweet details](#)



@dpontefract Most thoughtful? Useful? RT @rhappe Interesting requirements for being a top contributor; most active is not one of them necessarily [#e2conf](#)

Thu Nov 17 18:17:02 +0000 2011 - tweet id 137232792349173804 - #610

[tweet details](#)



@rhappe Google took their top contributor program to the next level by bringing them to the Google campus [#e2conf](#)

Thu Nov 17 18:17:16 +0000 2011 - tweet id 137232852894242944 - #611

[tweet details](#)



@cflanagan Google Top Contributor Summit: 1. Reward TC for investment 2. increase value 3. increase engagement [#e2conf](#)

Thu Nov 17 18:17:23 +0000 2011 - tweet id 137232883101343744 - #612

[tweet details](#)



@eugenelee RT @sandramp: 80% of internal co searches are for people, biggest driver for social platform adoption in enterprise @michaelido [#e2conf](#)

Thu Nov 17 18:17:24 +0000 2011 - tweet id 137232886289424576 - #613

[tweet details](#)



@cflanagan Google TC Summit: 230 TC's attended, 31 products represented, 21 languages, 92 help forums [#e2conf](#)

Thu Nov 17 18:17:56 +0000 2011 - tweet id 137233021716800736 - #614

[tweet details](#)



@rhappe @dpontefract a lot of them had to do with being positive, constructive, & passionate [#e2conf](#)

Thu Nov 17 18:17:59 +0000 2011 - tweet id 137233033559416832 - #615

[tweet details](#)



@cflanagan Google TC Summit: What they wanted? 1. Meet other TCs 2. Meet Google product teams 3. Meet Googlers [#e2conf](#)

Thu Nov 17 18:18:20 +0000 2011 - tweet id 137233122005103976 - #616

[tweet details](#)



@eliingraham impressive > Google's first ever Global Top Contributor Summit: 230 attended, 31 products represented, 21 languages, 92 help forums [#e2conf](#)

Thu Nov 17 18:18:32 +0000 2011 - tweet id 137233173372342272 - #617

[tweet details](#)



@TedHopton RT @gordonr: What Urban Planning can Teach Social Business Design - a quick summary in case you missed it: [#e2conf](#) w @vanderwal <http://t...>

Thu Nov 17 18:18:41 +0000 2011 - tweet id 137233210542272513 - #618

[tweet details](#)



@JMikesmith And why not use onboarding coaches for critical new hires? RT @rhappe: The onboarding process for top contributors is critical [#e2conf](#)

Thu Nov 17 18:18:44 +0000 2011 - tweet id 13723322248570880 - #619

[tweet details](#)



@mor_trisha Theme of [#socbiz #e2conf](#): there are no silver bullets. Measurement, governance, ROI, community mgmt, engagement -all hard work. All worth it

Thu Nov 17 18:19:08 +0000 2011 - tweet id 13723322861527041 - #620

[tweet details](#)



@mor_trisha Google Community Managers run support forums, monitor, evangelize [#e2conf](#) <http://t.co/P9cKnSmB>

Thu Nov 17 18:19:10 +0000 2011 - tweet id 1372332329292001 - #621

[tweet details](#)



@mor_trisha Google Support Community Managers = Interaction Specialists [#e2conf](#) <http://t.co/pheyDU0K>

Thu Nov 17 18:19:11 +0000 2011 - tweet id 137233237126367232 - #622

[tweet details](#)



@cflanagan Google TC Summit - held at Google Headquarters [#e2conf](#) (nice to connect the relationship!)

Thu Nov 17 18:19:21 +0000 2011 - tweet id 13723327967904384 - #623

[tweet details](#)



@elliingraham +1 RT @jmikesmith: why not use onboarding coaches for critical new hires? RT @rhappe: onboarding process for top contribs critical [#e2conf](#)

Thu Nov 17 18:19:52 +0000 2011 - tweet id 1372332507746451458 - #624

[tweet details](#)



@elliingraham +1 RT @jmikesmith: why not use onboarding coaches for critical new hires? RT @rhappe: onboarding process for top contribs critical [#e2conf](#)

Thu Nov 17 18:19:52 +0000 2011 - tweet id 1372332507746451458 - #625

[tweet details](#)



@DavidKovacovich I love the concept of facilitating an on-site summit for top contributors. Invite your evangelists into your daily environment [#e2conf](#)

Thu Nov 17 18:19:53 +0000 2011 - tweet id 1372332512958983617 - #626

[tweet details](#)



@jyv RT @rhappe: Google took their top contributor program to the next level by bringing them to the Google campus [#e2conf](#)

Thu Nov 17 18:20:09 +0000 2011 - tweet id 1372332572967484929 - #627

[tweet details](#)



@rhappe 95 other Googlers volunteered to help put on the top contributor summit - internal volunteerism FTW [#e2conf](#)

Thu Nov 17 18:20:29 +0000 2011 - tweet id 137233261887119380 - #628

[tweet details](#)



@dpontefract Couldn't agree more :) RT @rhappe a lot of them had to do with being positive, constructive, & passionate [#e2conf](#)

Thu Nov 17 18:20:49 +0000 2011 - tweet id 1372332745022427136 - #629

[tweet details](#)



@cflanagan Google TC Summit - Staff Shirts had "language checkbox" so TC could readily find someone who spoke their language [#e2conf](#)

Thu Nov 17 18:20:54 +0000 2011 - tweet id 137223766300125425 - #630

[tweet details](#)



@elliingraham RT @mor_trisha: [#socbiz](#) [#e2conf](#): no silver bullets. Measurement, governance, ROI, community mgmt, engagement -all hard work. All worth it

Thu Nov 17 18:20:54 +0000 2011 - tweet id 137223766941898032 - #631

[tweet details](#)



@cflanagan @ericakuhl You would have loved this session by Google today on their Top Contributor Program & Summit :) [#e2conf](#) @luvalawa

Thu Nov 17 18:21:30 +0000 2011 - tweet id 137223918294926976 - #632

[tweet details](#)



@rawn [#w3cjam](#) had 1173 registrants from 89 countries w 44450 views in 3 days [#SocBiz](#) [#e2conf](#)

Thu Nov 17 18:21:56 +0000 2011 - tweet id 137234029471735808 - #633

[tweet details](#)



@KevinDJones I'm at Building Viral Social Experiences with Emerging Technologies <http://t.co/eqk9SyS3> [#e2conf](#)

Thu Nov 17 18:22:08 +0000 2011 - tweet id 137234079415060993 - #634

[tweet details](#)



@rhappe So hard - why would you have a summit? Google felt like it both gave back to top contributors AND provide compelling value to Google [#e2conf](#)

Thu Nov 17 18:22:40 +0000 2011 - tweet id 137234213115146240 - #635

[tweet details](#)



@elliingraham awesome RT @cflanagan Google TC Summit - Staff Shirts had "language checkbox" so TC could find someone who spoke their language [#e2conf](#)

Thu Nov 17 18:22:40 +0000 2011 - tweet id 137234213119336448 - #636

[tweet details](#)



@cflanagan Google: Why have a summit? 1. TC Value - make them feel valued + feedback is heard 2. Biz Value - get prod feedback, build knowledge [#e2conf](#)

Thu Nov 17 18:23:01 +0000 2011 - tweet id 137234300717375488 - #637

[tweet details](#)



@jyv RT @rhappe: The onboarding process for top contributors is critical [#e2conf](#)

Thu Nov 17 18:23:19 +0000 2011 - tweet id 13723437552155648 - #638

[tweet details](#)



@sparqlight We believe it! --> next [#e20](#) trend: goal-oriented social software <http://t.co/reWUx6Mc> by @bhc3 via @dhinchcliffe [#socbiz](#) [#e2conf](#)

Thu Nov 17 18:23:22 +0000 2011 - tweet id 137234388105707520 - #639

[tweet details](#)



@DavidKovacovich Thanks to all my new friends for your encouragement and Thought Leadership this week. See you in 2012! [#e2conf](#)

Thu Nov 17 18:23:34 +0000 2011 - tweet id 13723440026984448 - #640

[tweet details](#)



@cflanagan Google TC summit: If done right it's a great balance of "give" and "take" - balancing needs of TC and of brand [#e2conf](#)

Thu Nov 17 18:23:42 +0000 2011 - tweet id 137234472251834988 - #641

[tweet details](#)



@TGfitch Question about [#e2conf](#) Santa Clara. Where is @JiveSoftware ?

Thu Nov 17 18:23:43 +0000 2011 - tweet id 13723447806037216 - #642

[tweet details](#)



@Jeremy_Bud RT @DavidKovacovich: Thanks to all my new friends for your encouragement and Thought Leadership this week. See you in 2012! [#e2conf](#)

Thu Nov 17 18:23:50 +0000 2011 - tweet id 137234503654572032 - #643

[tweet details](#)



@rhappe The biz value: getting feedback, building internal knowledge of program, increase engagement, & give TCs perspective [#e2conf](#)

Thu Nov 17 18:23:53 +0000 2011 - tweet id 137234518959591424 - #644

[tweet details](#)



@CarissaO Great stuff coming out of the [#e2conf](#) stream. Thanks to @rhappe & @cflanagan for keeping us connected. Excited for @vargasl session today!

Thu Nov 17 18:23:59 +0000 2011 - tweet id 137234541881470977 - #645

[tweet details](#)



@rhappe The two days that the community manager got to interact in person with top contributors changed how they interact [#e2conf](#)

Thu Nov 17 18:24:20 +0000 2011 - tweet id 137234629538226176 - #646

[tweet details](#)



@elliingraham RT @sparqlight: We believe it! -> next [#e20](#) trend: goal-oriented social sw <http://t.co/0bOEsVRa> by @bhc3 via @dhinchcliffe [#e2conf](#)

Thu Nov 17 18:24:27 +0000 2011 - tweet id 137234659842080771 - #647

[tweet details](#)



@rawn [#w3cjam](#) disc 1- need a trust framework on identities across boundaries [#e2conf](#)

Thu Nov 17 18:24:38 +0000 2011 - tweet id 137234707283849217 - #648

[tweet details](#)



@groupaya Figure out what is most important to the success of the business & use social to make those core processes easier. @michaelido [#e2conf](#)

Thu Nov 17 18:24:45 +0000 2011 - tweet id 137234738246189056 - #649

[tweet details](#)



@ambjr @marciamarcia Thanks for the copy of The New Social Learning! Great to meet you at [#e2conf](#).

Thu Nov 17 18:25:09 +0000 2011 - tweet id 137234835327553536 - #650

[tweet details](#)



@cflanagan Google Summit: Volunteer teams to cover 1. Content 2. Comms/Creative 3. Travel 4. Social 5. Facilities (all in addition to day job) [#e2conf](#)

Thu Nov 17 18:25:09 +0000 2011 - tweet id 137234835881205760 - #651

[tweet details](#)



@mstrohle RT @rhappe: Interesting requirements for being a top contributor - most active is not one of them necessarily [#e2conf](#)

Thu Nov 17 18:25:38 +0000 2011 - tweet id 137234956894196224 - #652

[tweet details](#)



@keizng RT @mor_trisha: Nice! @bunchball LevelUp game program for teaching PhotoShop basics <http://t.co/ES19sR6> [#e2conf](#) [#gamification](#)

Thu Nov 17 18:26:04 +0000 2011 - tweet id 137235088178542593 - #653

[tweet details](#)



@TedHopton RT @cflanagan: Love this - expanding the Advocate 101 themes covered in [#e2conf](#) workshop on Monday. This is fantastic deep dive from Google

Thu Nov 17 18:26:16 +0000 2011 - tweet id 137235120106208130 - #654

[tweet details](#)



@rhaps Loving the internal volunteerism that Google got to plan & pull off their contributor summit. The interest in connecting was high [#e2conf](#)

Thu Nov 17 18:26:17 +0000 2011 - tweet id 137235121584603137 - #655

[tweet details](#)



@TedHopton RT @rhaps: Interesting requirements for being a top contributor - most active is not one of them necessarily [#e2conf](#)

Thu Nov 17 18:26:29 +0000 2011 - tweet id 137235172406392896 - #656

[tweet details](#)



@rawn [#w3cjam](#) disc 2: are there better ways to org and correlate data in [#activitystreams](#) [#e2conf](#)

Thu Nov 17 18:26:30 +0000 2011 - tweet id 137235178446794752 - #657

[tweet details](#)



@BrianVellmure RT @rhaps: The two days that the community manager got to interact in person with top contributors changed how they interact [#e2conf](#)

Thu Nov 17 18:26:38 +0000 2011 - tweet id 137235211174844789 - #658

[tweet details](#)



@TedHopton RT @rhaps: The onboarding process for top contributors is critical [#e2conf](#)

Thu Nov 17 18:26:41 +0000 2011 - tweet id 137235221379390496 - #659

[tweet details](#)



@TedHopton RT @cflanagan: Advocate Qualities: strong presence, natural leader, positive towards brand, friendly [#e2conf](#) Google

Thu Nov 17 18:26:47 +0000 2011 - tweet id 137235248474888432 - #660

[tweet details](#)



@groupaya How do we get people to step out of their daily work to go to the "happy sharing place?!" It's the wrong question! @michaelido [#e2conf](#)

Thu Nov 17 18:27:20 +0000 2011 - tweet id 137235384714280960 - #661

[tweet details](#)



@rawn [#w3cjam](#) disc 3: what is missing from design of social graph. how does it relate to org chart [#e2conf](#)

Thu Nov 17 18:27:43 +0000 2011 - tweet id 137235483410446384 - #662

[tweet details](#)



@RinjoNjori [#e2conf](#) guy speaking now was announced as presenting some Metrics, 10 minutes in not one number or graph, just how he is crunching the data

Thu Nov 17 18:27:45 +0000 2011 - tweet id 137235492306558976 - #663

[tweet details](#)



@TedHopton RT @rhaps: The two days that the community manager got to interact in person with top contributors changed how they interact [#e2conf](#)

Thu Nov 17 18:28:05 +0000 2011 - tweet id 137235575152451594 - #664

[tweet details](#)



@mor_trisha Meeting face-to-face can completely change the nature of interactions, even after 1.5 years of online relationship. -Google Summit [#e2conf](#)

Thu Nov 17 18:28:38 +0000 2011 - tweet id 137235715386042496 - #665

[tweet details](#)



@rawn #w3cjam disc 4: what are emerging standards for [#SocBiz](#) metrics [#e2conf](#) - Alan bird

Thu Nov 17 18:29:00 +0000 2011 - tweet id 137225807919546389 - #666

[tweet details](#)



@rhappe The personal relationship with top contributors is SO critical to remove risks of IP leaks, etc [#e2conf](#)

Thu Nov 17 18:30:04 +0000 2011 - tweet id 1372267428302289 - #667

[tweet details](#)



@elliingraham Google creates value w top community contributors both on and offline, but trust is key, those that violate it "cut off drastically" [#e2conf](#)

Thu Nov 17 18:30:42 +0000 2011 - tweet id 137226221994652289 - #668

[tweet details](#)



@rhappe "This isn't a conference, this is a family reunion" - Adrienne from Google [#e2conf](#)

Thu Nov 17 18:31:17 +0000 2011 - tweet id 137226373343142913 - #669

[tweet details](#)



@rhappe "Be realistic, shop around, do it yourself" - Advice about doing a cmtly VIP summit from Adrienne/Google [#e2conf](#)

Thu Nov 17 18:32:40 +0000 2011 - tweet id 137226729492025345 - #670

[tweet details](#)



@rawn RT @rhappe: "This isn't a conference, this is a family reunion" - Adrienne from Google [#e2conf](#)

Thu Nov 17 18:32:50 +0000 2011 - tweet id 137226766581174784 - #671

[tweet details](#)



@cflanagan RT @rhappe: Having a NDA with top contributors is key so you can get early pre-launch intelligence and feedback @luvalawa [#e2conf](#)

Thu Nov 17 18:33:00 +0000 2011 - tweet id 137226813722025984 - #672

[tweet details](#)



@cflanagan Google TC Summit Investment: Doing it on a tight budget 1. be realistic 2. do it yourself 3. shop around [#e2conf](#)

Thu Nov 17 18:33:44 +0000 2011 - tweet id 137226898976253248 - #673

[tweet details](#)



@cflanagan Google TC - "No user left behind" [#e2conf](#)

Thu Nov 17 18:36:10 +0000 2011 - tweet id 137227603879056128 - #674

[tweet details](#)



@mor_trisha Google Top Contributors have a 'no user left behind' mentality. [#e2conf](#)

Thu Nov 17 18:36:50 +0000 2011 - tweet id 13722775987646464 - #675

[tweet details](#)



@cflanagan Measure goals of TC Summit: TC Attendance rate, satisfaction rate, participation from xfnction team [#e2conf](#)

Thu Nov 17 18:37:20 +0000 2011 - tweet id 137227902374612992 - #676

[tweet details](#)



@cflanagan RT @rhappe: Interesting requirements for being a top contributor - most active is not one of them necessarily [#e2conf](#)

Thu Nov 17 18:37:43 +0000 2011 - tweet id 137227998826827776 - #677

[tweet details](#)



@eliingraham love this RT @mor_trisha: Google Top Contributors have a 'no user left behind' mentality. [#e2conf](#)

Thu Nov 17 18:37:50 +0000 2011 - tweet id 137238027851415552 - #676

[tweet details](#)



@cflanagan Lessons learned tC summit 1. relationships (leave social time) 2. keep it personal 3. get co involved 4. start early [#e2conf](#)

Thu Nov 17 18:38:51 +0000 2011 - tweet id 137238283775258624 - #679

[tweet details](#)



@cflanagan Google TC Summit -> they left wanting more. more breakouts, interaction, cross-product interaction [#e2conf](#)

Thu Nov 17 18:39:35 +0000 2011 - tweet id 137238470316920833 - #680

[tweet details](#)



@cflanagan Yes! RT @charlieisaacs: Kudos to @peepf and entire [#e2conf](#) team for successful show. Sorry, no Gong for you: <http://t.co/wRRj1DvO>

Thu Nov 17 18:40:26 +0000 2011 - tweet id 137238683769245696 - #681

[tweet details](#)



@eliingraham interesting > Google TCs not just interested in their own product > how to leverage their energy, engagement across products? [#e2conf](#)

Thu Nov 17 18:40:36 +0000 2011 - tweet id 13723872677638812 - #682

[tweet details](#)



@etsenior I'm at Refreshment Break <http://t.co/DzS2F7mj> [#e2conf](#)

Thu Nov 17 18:41:09 +0000 2011 - tweet id 137238864170459137 - #683

[tweet details](#)



@TedHopton RT @cflanagan: Google TC - "No user left behind" [#e2conf](#)

Thu Nov 17 18:42:20 +0000 2011 - tweet id 137239161949274113 - #684

[tweet details](#)



@DanielWRasmus Reinventing Discovery <http://t.co/o6a6OqS>! Must hear this KUOW interview with Michael Nielsen [#serendipityeconomy](#) [#e2conf](#)

Thu Nov 17 18:43:32 +0000 2011 - tweet id 137239464894124544 - #685

[tweet details](#)



@TedHopton RT @cflanagan: Yes! RT @charlieisaacs: Kudos to @peepf and entire [#e2conf](#) team for successful show. Sorry, no Gong for you: <http://t.co> ...

Thu Nov 17 18:44:12 +0000 2011 - tweet id 137239631614853120 - #686

[tweet details](#)



@rhappe Expectation management and entitlement does come up with top contributors. Needs to be managed. Meeting TCs helped [#e2conf](#)

Thu Nov 17 18:45:13 +0000 2011 - tweet id 137239896309752832 - #687

[tweet details](#)



@dankeldsen @rwan0 btw - still hard to believe we haven't meet "in real life" - and sadly, I'm not in Cali 4 [#e2conf](#) [#Gamification](#) [#socbiz](#) [#scrm](#)

Thu Nov 17 18:46:40 +0000 2011 - tweet id 137240252266987520 - #688

[tweet details](#)



@counti8 RT @gordonr: What Urban Planning can Teach Social Business Design - a quick summary in case you missed it: [#e2conf](#) w @vanderwal <http://t> ...

Thu Nov 17 18:46:46 +0000 2011 - tweet id 137240278565273601 - #689

[tweet details](#)



@rhappe Excited to have so many @TheCR members at [#e2conf](#) - always great to be able to introduce them to each other

Thu Nov 17 18:47:30 +0000 2011 - tweet id 137240460648382464 - #690

[tweet details](#)



@kpereyra I'm at Refreshment Break <http://t.co/YI7WsJ48> [#e2conf](#)

Thu Nov 17 18:48:01 +0000 2011 - tweet id 137240593100312576 - #691

[tweet details](#)



@cflanagan RT @rhappe: Expectation management and entitlement does come up with top contributors. Needs to be managed. Meeting TCs helped [#e2conf](#)

Thu Nov 17 18:48:11 +0000 2011 - tweet id 137240633608912896 - #692

[tweet details](#)



@eugenelee 'Social doesn't just integrate into the flow of work - it can actually change the flow of work' @michaelido [#e2conf](#)

Thu Nov 17 18:48:54 +0000 2011 - tweet id 137240815071288864 - #693

[tweet details](#)



@TedHopton RT @rhappe: Excited to have so many @TheCR members at [#e2conf](#) - always great to be able to introduce them to each other

Thu Nov 17 18:50:02 +0000 2011 - tweet id 137241099415732224 - #694

[tweet details](#)



@eliingraham been a yippee! RT @rhappe: Excited to have so many @TheCR members at [#e2conf](#) - always great to be able to introduce them to each other

Thu Nov 17 18:50:11 +0000 2011 - tweet id 137241136635981825 - #695

[tweet details](#)



@cflanagan Easier for Google to track Biz Value of TC program to lower support costs. Would love reliability of sentiment analysis [#e2conf](#)

Thu Nov 17 18:50:22 +0000 2011 - tweet id 13724118348940418 - #696

[tweet details](#)



@rhappe @eliingraham it's because @TheCR members are pretty awesome, IMHO :) [#e2conf](#)

Thu Nov 17 18:50:51 +0000 2011 - tweet id 137241302898180097 - #697

[tweet details](#)



@cflanagan One event is better than no event. [#e2conf](#) local events are ok, too

Thu Nov 17 18:50:59 +0000 2011 - tweet id 137241337463403860 - #698

[tweet details](#)



@TedHopton "@rhappe: @eliingraham it's because @TheCR members are pretty awesome, IMHO :) [#e2conf](#)" +1

Thu Nov 17 18:52:35 +0000 2011 - tweet id 137241739147751424 - #699

[tweet details](#)



@rlux @cflanagan was great to see you last night! Enjoy the rest of [#e2conf](#)

Thu Nov 17 18:52:44 +0000 2011 - tweet id 137241778498698265 - #700

[tweet details](#)



@calimorrison RT @marciamarcia: Clear correlation between engagement & profitability. @AonHewitt Research on @smartertech [#e2conf](#) <http://t.co/CgnGuMPk>

Thu Nov 17 18:53:21 +0000 2011 - tweet id 137241935051108352 - #701

[tweet details](#)



@SocialJeremy How's day 4 of [#e2conf](#) going for you @rhappe ?

Thu Nov 17 18:54:36 +0000 2011 - tweet id 137242249166721024 - #702

[tweet details](#)



@BenjaminHorbowy @jpgriffard thank you for the [#mention](#) during the [#e2conf](#) I [#LIKE](#) "where integrity is more than a motto" Ours is "culture drives success"

Thu Nov 17 18:56:46 +0000 2011 - tweet id 137242794282693168 - #703

geo info: Point - lat = 37.44510799 - long = -122.16197908

[tweet details](#)



@kpereyra I'm at SharePoint Governance: Lessons from the Trenches <http://t.co/YI7WsJ48> [#e2conf](#)

Thu Nov 17 18:57:00 +0000 2011 - tweet id 137242853544964096 - #704

[tweet details](#)



@bradkenney RT @cflanagan: Brands - don't give preview without closing feedback loop with your advocates/testers - don't set false expectations [#e2conf](#)

Thu Nov 17 18:58:14 +0000 2011 - tweet id 137243161734037504 - #705

[tweet details](#)



@rhappe @SocialJeremy great - lots of great content! [#e2conf](#)

Thu Nov 17 19:03:09 +0000 2011 - tweet id 137244400421060808 - #706

[tweet details](#)



@etsenior I'm at Building an Enterprise-Wide Community Competency at Aetna <http://t.co/DzS2F7mj> [#e2conf](#)

Thu Nov 17 19:03:34 +0000 2011 - tweet id 137244502791430144 - #707

[tweet details](#)



@rhappe Very excited to be listening to @vargasl talking about operationalizing community competency across Aetna [#e2conf](#)

Thu Nov 17 19:03:49 +0000 2011 - tweet id 137244566389653504 - #708

[tweet details](#)



@IanGertler @rhappe re: Excited to be listening to @vargasl talking about operationalizing community competency across Aetna [#e2conf](#) > Lauren is a star!

Thu Nov 17 19:04:57 +0000 2011 - tweet id 137244854840332288 - #709

[tweet details](#)



@mor_trisha Excited to learn about how to operationalize community management from the inimitable @vargasl [#e2conf](#)

Thu Nov 17 19:05:35 +0000 2011 - tweet id 137245010883891714 - #710

[tweet details](#)



@SocialJeremy @rhappe Awesome! Glad you're enjoying yourself. [#e2conf](#)

Thu Nov 17 19:07:03 +0000 2011 - tweet id 137245379405152257 - #711

[tweet details](#)



@rhappe @ahoyPaulChoi I think we're having a parallel experience - listing to operationalizing community in the ent at [#e2conf](#) :) [#womma](#)

Thu Nov 17 19:07:10 +0000 2011 - tweet id 137245410124251136 - #712

[tweet details](#)



@elliingraham the amazing @vargasl rockin some sassy glasses and talkin bout Building Enterprise-Wide Community Competency at [#e2conf](#)

Thu Nov 17 19:07:18 +0000 2011 - tweet id 137245443867410433 - #713

[tweet details](#)



@Heyshash I'm at SharePoint Governance: Lessons from the Trenches
<http://t.co/MlcblVCC> #e2conf

Thu Nov 17 19:07:25 +0000 2011 - tweet id 137245473269481473 - #714
[tweet details](#)



@SocialJeremy Did you put those drink vouchers to good use @rawn ? #e2conf

Thu Nov 17 19:07:40 +0000 2011 - tweet id 137245537614315520 - #715
[tweet details](#)



@rhappe "99% of my job is not external cmtly management, it's internal collaboration with IT, biz units, etc" @vargas! #e2conf

Thu Nov 17 19:08:11 +0000 2011 - tweet id 13724567780333568 - #716
[tweet details](#)



@cflanagan RT @rhappe: "99% of my job is not external cmtly management, it's internal collaboration with IT, biz units, etc" @vargas! #e2conf

Thu Nov 17 19:08:17 +0000 2011 - tweet id 137245692010831872 - #717
[tweet details](#)



@mor_trisha Having a community playbook w/guidelines & processes provides a safe haven to play in -not restrictions, command, control. @vargas! #e2conf

Thu Nov 17 19:08:36 +0000 2011 - tweet id 137245772012978176 - #718
[tweet details](#)



@bdirking They deserved it, great idea > @peepf Big congrats to Aaron at @CubeVibe - Launch Pad People's Choice Winner at #e2conf Santa Clara

Thu Nov 17 19:08:54 +0000 2011 - tweet id 137245845480411137 - #719
[tweet details](#)



@rhappe Our 1st priority in the cmtly team "We keep our side of the street clean" @vargas! #e2conf

Thu Nov 17 19:08:55 +0000 2011 - tweet id 137245849196568576 - #720
[tweet details](#)



@cflanagan RT @mor_trisha: Have community playbook w/guidelines & processes for safe haven 2 play -not restrictions, command, control. @vargas! #e2conf

Thu Nov 17 19:09:21 +0000 2011 - tweet id 137245959116893504 - #721
[tweet details](#)



@mor_trisha Social media policies are always a work in progress. Must be able to adapt and flex around new needs & interests @vargas! #e2conf

Thu Nov 17 19:10:39 +0000 2011 - tweet id 137246286624718848 - #722
[tweet details](#)



@rhappe It's not all about engagement, it's about understanding constraints, regulations, & policies & how to make that digestible @vargas! #e2conf

Thu Nov 17 19:11:14 +0000 2011 - tweet id 137246433014317056 - #723
[tweet details](#)



@rhappe Once you understand all the constraints, you can start building your engagement playbook - @vargas! #e2conf

Thu Nov 17 19:12:29 +0000 2011 - tweet id 137246750791573505 - #724
[tweet details](#)



@eliingraham @vargas! "keeps her side of the [community] street clean" through 1. policy 2. process functionality 3. training and educating #e2conf

Thu Nov 17 19:13:07 +0000 2011 - tweet id 137246808002484224 - #725
[tweet details](#)



@rhappe Community mgmt training & education can only be built once you have a solid understanding of process & policies @vargas! [#e2conf](#)

Thu Nov 17 19:13:40 +0000 2011 - tweet id 137247048020223268 - #726

[tweet details](#)



@SocialJeremy My award for the quickest Tweeter at [#e2conf](#) hands down goes to @rhappe

Thu Nov 17 19:14:41 +0000 2011 - tweet id 137247301952473232 - #727

[tweet details](#)



@mor_trisha Training & education can be built only on a solid foundation of policy & process. @vargas! [#e2conf](#)

Thu Nov 17 19:14:59 +0000 2011 - tweet id 137247376276223216 - #728

[tweet details](#)



@eliingraham "70-75% of community playbook should be evergreen" and involve interactive modeling @vargas! [#e2conf](#)

Thu Nov 17 19:15:03 +0000 2011 - tweet id 13724739502894848 - #729

[tweet details](#)



@rhappe A community playbook needs to be channel agnostic and the majority of it needs to be evergreen - a musical score @vargas! [#e2conf](#)

Thu Nov 17 19:15:15 +0000 2011 - tweet id 137247442990141440 - #730

[tweet details](#)



@DanielWRasmus RT @sarahlance: RT @darwineco: RT @BrianVellmure: @DanielWRasmus "Welcome 2 the Serendipity Economy" <http://t.co/pQPYJEH7> [#e2conf](#) Thx!

Thu Nov 17 19:15:48 +0000 2011 - tweet id 137247581490286114 - #731

[tweet details](#)



@mor_trisha 3 prongs to Community Management Toolkit: 1. Policy 2. Process 3. Training & Education @vargas! [#e2conf](#)

Thu Nov 17 19:16:16 +0000 2011 - tweet id 137247700927262720 - #732

[tweet details](#)



@eliingraham listening strategy has to be integrated with community playbook > understanding who's responsible? @vargas! [#e2conf](#)

Thu Nov 17 19:18:20 +0000 2011 - tweet id 137248219141910528 - #733

[tweet details](#)



@mor_trisha Community managers must be chameleons - not to blend in & hide, but to understand and identify with different constituents. @vargas! [#e2conf](#)

Thu Nov 17 19:19:00 +0000 2011 - tweet id 137248389405483008 - #734

[tweet details](#)



@TedHopton RT @rhappe: Our 1st priority in the cmty team "We keep our side of the street clean" @vargas! [#e2conf](#)

Thu Nov 17 19:19:00 +0000 2011 - tweet id 137248387593543692 - #735

[tweet details](#)



@cflanagan I like the discussion on "why you need a playbook". Can't wait to get to a discussion of what gets in the playbook [#e2conf](#)

Thu Nov 17 19:19:15 +0000 2011 - tweet id 13724846046515712 - #736

[tweet details](#)



@rhappe "Not every comment requires a response, but it does require an action" @vargas! [#e2conf](#)

Thu Nov 17 19:19:19 +0000 2011 - tweet id 137248466454832996 - #737

[tweet details](#)

[tweet details](#)

@cflanagan RT @rhappe: "Not every comment requires a response, but it does require an action" @vargas! [#e2conf](#)

Thu Nov 17 19:19:24 +0000 2011 - tweet id 137248491029276720 - #738

[tweet details](#)

@eliingraham "not every comment requires a response, but it does require an action" > build actions into playbook that support strategy @vargas! [#e2conf](#)

Thu Nov 17 19:19:27 +0000 2011 - tweet id 137248500625833965 - #739

[tweet details](#)

@TedHopton RT @rhappe: "Not every comment requires a response, but it does require an action" @vargas! [#e2conf](#)

Thu Nov 17 19:20:39 +0000 2011 - tweet id 137248905555941376 - #740

[tweet details](#)

@eliingraham like RT @mor_trisha: cmnty managers must be chameleons - not blend in & hide, but understand/identify w diff constituents @vargas! [#e2conf](#)

Thu Nov 17 19:20:54 +0000 2011 - tweet id 13724865043742720 - #741

[tweet details](#)

@CharlieNB RT @rhappe: Community mgmt training & education can only be built once you have a solid understanding of process & policies @vargas! [#e2conf](#)

Thu Nov 17 19:21:04 +0000 2011 - tweet id 13724890895866624 - #742

[tweet details](#)

@rhappe Critical to define what a relevant mention is for each business unit/function in your organization @vargas! [#e2conf](#)

Thu Nov 17 19:21:39 +0000 2011 - tweet id 137248053795819520 - #743

[tweet details](#)

@mor_trisha Reinforcing positive behavior. Do interactive modeling of social guidelines, *show* what good behavior looks like @vargas! [#e2conf](#)

Thu Nov 17 19:22:57 +0000 2011 - tweet id 137248382121746433 - #744

[tweet details](#)

@QuavMo Help! I threw a @bunchball at my sister's bunchbot, and now it's broken! [#e2conf](#) <http://t.co/4Sq5qKEq>

Thu Nov 17 19:23:19 +0000 2011 - tweet id 137249471221350400 - #745

[tweet details](#)

@rhappe The 1st step of a community management initiative is to listen, @vargas! making it obvious why. Can't productively engage otherwise [#e2conf](#)

Thu Nov 17 19:23:58 +0000 2011 - tweet id 137248637974294529 - #746

[tweet details](#)

@mor_trisha Storyboard workflows to understand the different scenarios & how the policies, processes & players apply @vargas! [#e2conf](#)

Thu Nov 17 19:24:50 +0000 2011 - tweet id 137248658787618816 - #747

[tweet details](#)

@eliingraham @vargas! recommends "storyboarding" community workflow > illustrate behaviors you want to reinforce, map social guidelines [#e2conf](#)

Thu Nov 17 19:24:50 +0000 2011 - tweet id 13724865888387328 - #748

[tweet details](#)

@bikespoke @rhappe @vargas! Observation comes in handy also [#e2Conf](#)

Thu Nov 17 19:25:03 +0000 2011 - tweet id 137248913384961696 - #749

[tweet details](#)

[tweet details](#)

@rhappe @bikespoke agreed, observation is really important too [#e2Conf](#)

Thu Nov 17 19:25:56 +0000 2011 - tweet id 137250131853590528 - #750

[tweet details](#)

@TedHopton RT @eliingraham: listening strategy has to be integrated with community playbook > understanding who's responsible? @vargas! [#e2conf](#)

Thu Nov 17 19:26:26 +0000 2011 - tweet id 137250280010532864 - #751

[tweet details](#)

@rhappe I feel like the topics being discussed at [#WOMMA](#) are a reverb of what we've been hearing at [#e2conf](#) this week :)

Thu Nov 17 19:27:15 +0000 2011 - tweet id 1372504652793778817 - #752

[tweet details](#)

@mor_trisha Creating a community management playbook takes A LOT of planning. @vargas! [#e2conf](#) // Echoes my belief: 'Plan hard, manage easy.'

Thu Nov 17 19:27:40 +0000 2011 - tweet id 1372505688379857248 - #753

[tweet details](#)

@TedHopton RT @mor_trisha: Creating a community management playbook takes A LOT of planning. @vargas! [#e2conf](#) // Echoes my belief: 'Plan hard, mana ...

Thu Nov 17 19:28:58 +0000 2011 - tweet id 1372508895418228736 - #754

[tweet details](#)

@eliingraham .@vargas! provides critical list of playbook elements - quick, someone post pic! [#e2conf](#)

Thu Nov 17 19:29:27 +0000 2011 - tweet id 137251017719843168 - #755

[tweet details](#)

@mor_trisha Agree RT @TedHopton @rhappe: "Not every comment requires a response, but it does require an action" @vargas! [#e2conf](#)

Thu Nov 17 19:29:29 +0000 2011 - tweet id 137251025647181826 - #756

[tweet details](#)

@rhappe Setting expectations about availability is really, really critical with both community and with internal teams @vargas! [#e2conf](#)

Thu Nov 17 19:31:24 +0000 2011 - tweet id 137251508506288864 - #757

[tweet details](#)

@cflanagan Good outline for Community Playbook content from Aetna in Cty Track [#e2conf](#)

Thu Nov 17 19:32:16 +0000 2011 - tweet id 137251725780397312 - #758

[tweet details](#)

@KevinDJones RT @cflanagan: Good outline for Community Playbook content from Aetna in Cty Track [#e2conf](#)

Thu Nov 17 19:33:15 +0000 2011 - tweet id 137251974516191222 - #759

[tweet details](#)

@BenjaminHorbowy RT @BennyBridge: Thank you @sonarme !! I found people I should know- more importantly others found me [#e2conf](#) Your app is a [#socbiz](#) ...

Thu Nov 17 19:33:27 +0000 2011 - tweet id 137252025493753856 - #760

[tweet details](#)

@eliingraham the new "office hours" ;) RT @rhappe: Setting expectations re availability is critical w both community and internal teams @vargas! [#e2conf](#)

Thu Nov 17 19:34:50 +0000 2011 - tweet id 137252372123615222 - #761

[tweet details](#)

[www.ck.com](#)

@mor_trisha .@vargasl recommends 'Sound Business' - how to use listening and sound (tone) to develop your brand. [#e2conf](#)

Thu Nov 17 19:35:52 +0000 2011 - tweet id 137252633516838912 - #762

[tweet details](#)



@rhappe A couple of books recommended by @vargasl - Sound Business: <http://t.co/kPDs5iyb> & <http://t.co/H2BNNiKT> [#e2conf](#)

Thu Nov 17 19:35:57 +0000 2011 - tweet id 137252655897645057 - #763

[tweet details](#)



@mor_trisha Essential elements of Community Manager Toolkit @vargasl [#e2conf](#) <http://t.co/l4KEvV19>

Thu Nov 17 19:36:15 +0000 2011 - tweet id 137252730703069196 - #764

[tweet details](#)



@elliingraham wondering how @vargasl actually rolls out such a detailed, sophisticated playbook and makes it "real" for coworkers [#e2conf](#)

Thu Nov 17 19:37:35 +0000 2011 - tweet id 137253063835660290 - #765

[tweet details](#)



@mor_trisha RT @rhappe A couple of books recommended by @vargasl - Sound Business: <http://t.co/te47lqvz> & <http://t.co/CFPqHM6A> [#e2conf](#)

Thu Nov 17 19:38:12 +0000 2011 - tweet id 137253219465297920 - #766

[tweet details](#)



@brookevannatta RT @Socialcast: People are the Weakest Link in Enterprise 2.0 <http://t.co/m7NjVhl3> [#e2conf](#) [#e20](#)

Thu Nov 17 19:38:46 +0000 2011 - tweet id 137253362432944064 - #767

[tweet details](#)



@elliingraham awesome > 9:1 ratio at @radian6 in terms of responsiveness to community vs co "looking like a marketing megaphone" [#e2conf](#)

Thu Nov 17 19:38:55 +0000 2011 - tweet id 137253399893964160 - #768

[tweet details](#)



@TedHopton RT @rhappe: A couple of books recommended by @vargasl - Sound Business: <http://t.co/kPDs5iyb> & <http://t.co/H2BNNiKT> [#e2conf](#)

Thu Nov 17 19:39:14 +0000 2011 - tweet id 137253481215046633 - #769

[tweet details](#)



@cflanagan .@vargasl talks about 9--> 1 rule. For every 9 x you celebrate someone else in your cty, then you can talk about your brand [#e2conf](#)

Thu Nov 17 19:39:17 +0000 2011 - tweet id 137253493594035840 - #770

[tweet details](#)



@rhappe Great rule of thumb: 9 to 1 ratio a community manager should use talking about the organization vs. the members interests @vargasl [#e2conf](#)

Thu Nov 17 19:39:23 +0000 2011 - tweet id 137253518171054081 - #771

[tweet details](#)



@MariamCook RT @rhappe: "99% of my job is not external cmty management, it's internal collaboration with IT, biz units, etc" @vargasl [#e2conf](#)

Thu Nov 17 19:40:12 +0000 2011 - tweet id 137253725705207809 - #772

[tweet details](#)



@elliingraham thx :) RT @mor_trisha: Essential elements of Community Manager Toolkit @vargasl [#e2conf](#) <http://t.co/Ha3MJaj0>

Thu Nov 17 19:40:29 +0000 2011 - tweet id 137253793434411994 - #773

[tweet details](#)

@TedHopton RT @eliingraham: wondering how @vargasl actually rolls out such a detailed, sophisticated playbook and makes it "real" for coworkers [#e2conf](#)

Thu Nov 17 19:40:52 +0000 2011 - tweet id 137253893137641472 - #774

[tweet details](#)

@mosterman Social media may not be for everyone <http://t.co/60Myb88S> [#e2conf](#) [#socialmedia](#)

Thu Nov 17 19:41:33 +0000 2011 - tweet id 137254064718225408 - #775

[tweet details](#)

@mor_trisha Don't wait until you have a [#socmed](#) crisis to develop your Community Management Playbook and train your team @vargasl [#e2conf](#)

Thu Nov 17 19:41:56 +0000 2011 - tweet id 137254162156105729 - #776

[tweet details](#)

@hillaryboucher RT @rhappe: Setting expectations re availability critical w both comm & internal teams @vargasl [#e2conf](#)

Thu Nov 17 19:42:09 +0000 2011 - tweet id 13725421682341568 - #777

[tweet details](#)

@markwesterham Another sad isolated note taker. Why not share? [#e2conf](#) (@Random Thoughts <http://t.co/HmSwgHmZ> [#e2conf](#))

Thu Nov 17 19:43:21 +0000 2011 - tweet id 137254515740131328 - #778

[tweet details](#)

@rhappe Important to remember: to scale community mgmt & to measure you must figure out what your policies & guidelines are @vargasl [#e2conf](#)

Thu Nov 17 19:44:02 +0000 2011 - tweet id 137254698713228288 - #779

[tweet details](#)

@eliingraham let me say it again "in order to be spontaneous, you have to be organized!" <- my axiom on life :) [#e2conf](#)

Thu Nov 17 19:44:10 +0000 2011 - tweet id 137254720802517505 - #780

[tweet details](#)

@KevinDJones @vargasl "Be your own best practice. Be your own case study." Love it. [#e2conf](#)

Thu Nov 17 19:44:29 +0000 2011 - tweet id 137254800311070721 - #781

[tweet details](#)

@TedHopton As I have noted abt successful ppl b4, @vargasl is damn organized and that's key for [#cmgr](#) [#e2conf](#)

Thu Nov 17 19:44:38 +0000 2011 - tweet id 13725483384227072 - #782

[tweet details](#)

@aly_kline RT @BennyBridge: [#e2conf](#) @AlisonECI831 @maggiefox @bonstewart @Greg2dot0 @jwillie @milindpansare @aly_kline @hackmanagement @sabasoftware

Thu Nov 17 19:44:53 +0000 2011 - tweet id 137254902807281864 - #783


[tweet details](#)

@TedHopton RT @eliingraham: let me say it again "in order to be spontaneous, you have to be organized!" <- my axiom on life :) [#e2conf](#)


Thu Nov 17 19:45:19 +0000 2011 - tweet id 137255003823803844 - #784

[tweet details](#)


@mor_trisha To measure ROI, measure impact you are having. Be your own best

 practice & case study. There is no cookie cutter approach @vargasl [#e2conf](#)


Thu Nov 17 19:45:56 +0000 2011 - tweet id 137255165462986752 - #785
[tweet details](#)

 **@rhappe** Part of the value of having a playbook is so that your community efforts can be proactive, not reactive @vargasl [#e2conf](#) - this is critical


Thu Nov 17 19:47:46 +0000 2011 - tweet id 137255627016781824 - #786
[tweet details](#)

 **@eliingraham** .@vargasl weights + blends brand, industry, int/external cmnty metrics in Community Health Index <- trend analysis to be proactive [#e2conf](#)


Thu Nov 17 19:47:48 +0000 2011 - tweet id 137255635422150657 - #787
[tweet details](#)

 **@TedHopton** RT @rhappe: Part of the value of having a playbook is so that your community efforts can be proactive, not reactive @vargasl [#e2conf](#) - t ...


Thu Nov 17 19:48:34 +0000 2011 - tweet id 1372556831510065152 - #788
[tweet details](#)

 **@rhappe** @eliingraham you and @vargasl are two peas in a process pod :) [#e2conf](#)


Thu Nov 17 19:49:21 +0000 2011 - tweet id 137255626910101506 - #789
[tweet details](#)

 **@carlosfrevert** Great presentation by @vargasl on developing an enterprise wide community mgt play book. [#e2conf](#)

Thu Nov 17 19:50:30 +0000 2011 - tweet id 1372556315285286912 - #790
[tweet details](#)

 **@mor_trisha** RT @markwesterham Another sad isolated note taker. Why not share? [#e2conf](#) // Agree. Twitter is my public notebook!

Thu Nov 17 19:50:35 +0000 2011 - tweet id 1372556337276014592 - #791
[tweet details](#)

 **@eliingraham** key word in @vargasl preso was building community "competency" <- need cos to understand this broader biz goal and implications [#e2conf](#)


Thu Nov 17 19:51:11 +0000 2011 - tweet id 1372556488328692944 - #792
[tweet details](#)

 **@mor_trisha** MT @rhappe Having a playbook enables your community efforts to be proactive, not reactive @vargasl [#e2conf](#) - this is critical


Thu Nov 17 19:52:20 +0000 2011 - tweet id 1372556779078832128 - #793
[tweet details](#)

 **@bunchball** RT @QuavMo: Help! I threw a @bunchball at my sister's bunchbot, and now it's broken! [#e2conf](#) <http://t.co/4Sq5qKEq>

Thu Nov 17 19:54:08 +0000 2011 - tweet id 1372557232315322288 - #794
[tweet details](#)

 **@web20education** [#Guzzle](#) topic-based single page news aggregator and [#socialmedia](#) [#curation](#) tool [#edtech20](#) [#edchat](#) [#gloaled11](#) [#e2conf](#)
<http://t.co/z111Alyx>

Thu Nov 17 19:56:35 +0000 2011 - tweet id 137257846537592832 - #795
[tweet details](#)

 **@davidfcarr** Does SharePoint Have Future As A Social Platform? - The BrainYard - InformationWeek <http://t.co/MDCJwJhS> [#socbiz](#) [#sharepoint](#) [#e2conf](#) [#e2](#)

Thu Nov 17 19:57:09 +0000 2011 - tweet id 137257890251225089 - #796
[tweet details](#)



@rhappe Awesome, awesome community tracks at [#e2conf](#) -big thanks to all the speakers

Thu Nov 17 19:58:02 +0000 2011 - tweet id 13725821467202560 - #797

[tweet details](#)



@kpereyra I'm at Town Hall <http://t.co/YI7WsJ48> [#e2conf](#)

Thu Nov 17 19:59:48 +0000 2011 - tweet id 137258657388826624 - #798

[tweet details](#)



@etsenior I'm at Town Hall <http://t.co/DzS2F7mj> [#e2conf](#)

Thu Nov 17 20:01:42 +0000 2011 - tweet id 137259132803473921 - #799

[tweet details](#)



@e2conf BIG thanks for all the contributions RT @rhappe Awesome, awesome community tracks at [#e2conf](#) -big thanks to all the speakers

Thu Nov 17 20:02:45 +0000 2011 - tweet id 13725939973594896 - #800

[tweet details](#)



@hillaryboucher RT @cflanagan: .@vargasl talks about 9--> 1 rule. For every 9 x you celebrate someone else in ur city, u can talk about your brand [#e2conf](#)

Thu Nov 17 20:02:47 +0000 2011 - tweet id 137259403008103424 - #801

[tweet details](#)



@ambjr Great talk from @vargasl on enterprise-wide community competency. Esp appreciate the thoughts on a community health index. [#e2conf](#)

Thu Nov 17 20:06:25 +0000 2011 - tweet id 13726032071423744 - #802

[tweet details](#)



@dankeldsen RT @mor_trisha: RT @markwesterham Another sad isolated note taker. Why not share? [#e2conf](#) // Agree. Twitter is my public notebook!

Thu Nov 17 20:08:48 +0000 2011 - tweet id 137260922840138240 - #803

[tweet details](#)



@dhinchcliffe RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> [#socbiz](#) [#e2conf](#) [#e20](#) < Ouch, but had to be said.

Thu Nov 17 20:08:50 +0000 2011 - tweet id 137260930786883201 - #804

[tweet details](#)



@Nicolo RT @rhappe: Google forums started in 2004 - currently have 86 forums, 53 countries, 400k posts per year, & 450 top contributors [#e2conf](#)

Thu Nov 17 20:09:45 +0000 2011 - tweet id 137261161153428506 - #805

[tweet details](#)



@eliingraham +100 yes, really elevated "community" to a biz practice, TY -> RT @rhappe: Awesome, awesome community tracks at [#e2conf](#)

Thu Nov 17 20:10:34 +0000 2011 - tweet id 137261366435254272 - #806

[tweet details](#)



@hillaryboucher RT @ambjr: Great talk from @vargasl on enterprise-wide community competency. Esp appreciate the thoughts on a comm health index. [#e2conf](#)

Thu Nov 17 20:12:08 +0000 2011 - tweet id 137261761937149952 - #807

[tweet details](#)



@markjappleby RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> [#socbiz](#) [#e2conf](#) [#e20](#) < Ouch, ...

Thu Nov 17 20:13:10 +0000 2011 - tweet id 137262020729801056 - #808

[tweet details](#)



@rhappe So excited to announce @TheCR partnership with [#WOMMA](#) & @Comblu for community management training <http://t.co/yDMzAr6a> [#e2conf](#)

Thu Nov 17 20:13:44 +0000 2011 - tweet id 137262162262495232 - #809

[tweet details](#)



@cflanagan RT @rhappe: So excited to announce @TheCR partnership with [#WOMMA](#) & @Comblu for community management training <http://t.co/X2WA3QZ4> [#e2conf](#)

Thu Nov 17 20:14:25 +0000 2011 - tweet id 137262333796941824 - #810

[tweet details](#)



@cflanagan Seriously no one got trashed on the keynote stage this year. Good job sponsors and vendors [#e2conf](#) (measure of success!)

Thu Nov 17 20:15:47 +0000 2011 - tweet id 13726239054009889 - #811

[tweet details](#)



@etsenior Common theme seems to be that people want to see more real world examples. I agree! (@ Town Hall <http://t.co/DzS2F7mj> [#e2conf](#))

Thu Nov 17 20:16:14 +0000 2011 - tweet id 13726279084466432 - #812

[tweet details](#)



@nigeldanson RT @IntranetExperts: RT @simon_dance: my thoughts from some of day 3 [#e2conf](#) <http://t.co/6PgAlbiw> [#intranet](#)

Thu Nov 17 20:16:44 +0000 2011 - tweet id 137262917505646592 - #813

[tweet details](#)



@Nimble =^_^= T @cflanagan: Seriously no one got trashed on the keynote stage this year. Good job sponsors and vendors [#e2conf](#) (measure of success!)

Thu Nov 17 20:16:47 +0000 2011 - tweet id 137262923241325569 - #814

[tweet details](#)



@cflanagan Let me restate. Vendor keynote slots were upgraded (no demos) and therefore no one got trashed in Twitter. Kudos [#e2conf](#) :)

Thu Nov 17 20:18:34 +0000 2011 - tweet id 137263378103148544 - #815

[tweet details](#)



@lehawes RT @davidfcarr: Does SharePoint Have Future As A Social Platform? - The BrainYard <http://t.co/yb1xnm31> [#socbiz](#) [#e2conf](#) [#e20](#)

Thu Nov 17 20:18:56 +0000 2011 - tweet id 137263471078277122 - #816

[tweet details](#)



@etsenior Didn't realize all the workshops were on Monday. Next conference I'm showing up early (@ Town Hall <http://t.co/DzS2F7mj> [#e2conf](#))

Thu Nov 17 20:19:29 +0000 2011 - tweet id 137263610060750849 - #817

[tweet details](#)



@cflanagan Do we know attendee state on their journey? Is audience more New? Then we talk about "why". If they're alum, what more do they need [#e2conf](#)

Thu Nov 17 20:20:59 +0000 2011 - tweet id 137263986180767744 - #818

[tweet details](#)



@espnghuyen RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/TZxXmGrV> [#e2conf](#) not on its own.

Thu Nov 17 20:21:08 +0000 2011 - tweet id 137264026097850720 - #819

[tweet details](#)



@web20education If you want to join free [#edtech20](#) [#socialmedia](#) [#curation](#) project read more here <http://t.co/6mVYXZME> [#edchat](#) [#gloaled11](#) [#ukedchat](#) [#e2conf](#)

Thu Nov 17 20:21:16 +0000 2011 - tweet id 137264058337805824 - #820

[tweet details](#)

@NewsGator Does SharePoint Have Future As A Social Platform? - The BrainYard
<http://t.co/mPVUYqgQ> #socabiz #e2conf #e20 #newsgator

Thu Nov 17 20:21:18 +0000 2011 - tweet id 137264066921115649 - #621

[tweet details](#)

@jkeyerleber Does SharePoint Have Future As A Social Platform? - The BrainYard
<http://t.co/YKFXxZiZ> #socabiz #e2conf #e20 #newsgator

Thu Nov 17 20:21:18 +0000 2011 - tweet id 13726406822531905 - #622

[tweet details](#)

@mor_trisha AGREE!!! RT @cflanagan Vendor keynote slots were upgraded (no demos) and therefore no one got trashed in Twitter. Kudos [#e2conf](#) :)

Thu Nov 17 20:22:20 +0000 2011 - tweet id 137264326365666949 - #623

[tweet details](#)

@cflanagan Nov 21 - call for papers start!! Never time to rest! Go get it [#e2conf](#)

Thu Nov 17 20:25:53 +0000 2011 - tweet id 13726520308582400 - #624

[tweet details](#)

@cflanagan Geesh. I wonder if we could find a track leader for "Failures" for lesson learned [#e2conf](#) ?? @KevinDJones

Thu Nov 17 20:26:58 +0000 2011 - tweet id 137265491885555713 - #625

[tweet details](#)

@cflanagan Panelist take note. Visuals on slides really do help for audience context. And remember best practice of name with twitter id!! [#e2conf](#)

Thu Nov 17 20:28:05 +0000 2011 - tweet id 137265773616967681 - #626

[tweet details](#)

@VesaSaarinen [#yam](#) RT @NewsGator: Does SharePoint Have Future As A Social Platform? - The BrainYard <http://t.co/NxiZq8U1> #socabiz #e2conf #e20 #newsgator

Thu Nov 17 20:28:35 +0000 2011 - tweet id 137265900263968768 - #627

geo info: Point - lat = 60.24927138 - long = 24.77529311

[tweet details](#)

@RichardRashty @cflanagan call for papers for [#e2conf](#) boston?

Thu Nov 17 20:28:38 +0000 2011 - tweet id 137265913761239041 - #628

[tweet details](#)

@birgittabiz 10 Strategies For Building A Successful Social Business
<http://t.co/TOM1qSj1> #e2.0 #socabiz #e2conf

Thu Nov 17 20:29:49 +0000 2011 - tweet id 137266208922812416 - #629

[tweet details](#)

@etsenior Defiantly need to add room numbers to this app! (@ Town Hall
<http://t.co/DzS2F7mj> [#e2conf](#))

Thu Nov 17 20:30:55 +0000 2011 - tweet id 137266465818171392 - #630

[tweet details](#)

@DanielWRasmus Read "Welcome to the Serendipity Economy" & find out why you have a hard time measuring ur work <http://t.co/OKFNCIVX> [#e2conf](#)

Thu Nov 17 20:33:04 +0000 2011 - tweet id 137267028674358296 - #631

[tweet details](#)

@tokes RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/gxPboBjq> #socabiz #e2conf #e20 < Ouch, ...

Thu Nov 17 20:33:38 +0000 2011 - tweet id 137267172896694353 - #632

[tweet details](#)

[tweet details](#)

@cflanagan "Hello my name is Laura - I'm a newbie and this conference content was great". Hi Laura! [#e2conf](#) kudos

Thu Nov 17 20:34:40 +0000 2011 - tweet id 137267430850043648 - #633

[tweet details](#)

@cflanagan More international content very US focused [#e2conf](#) - good input - recruit int'l speakers specifically?

Thu Nov 17 20:36:54 +0000 2011 - tweet id 137267391049015296 - #634

[tweet details](#)

@cflanagan @ericzigus Now to get her on twitter RT @cflanagan: "Hello my name is Laura - I'm a newbie, content was great". Hi Laura! [#e2conf](#) kudos

Thu Nov 17 20:37:49 +0000 2011 - tweet id 137268223082119169 - #635

[tweet details](#)

@stepo RT @cflanagan: Communities are a good way to expose needs and matching needs of members [#e2conf](#) @rhappe @cmytbc

Thu Nov 17 20:39:53 +0000 2011 - tweet id 137268745281347584 - #636

[tweet details](#)

@web20education Project Based Learning: Explained. [#pbl](#) [#edtech20](#) [#ukedchat](#) [#elemchat](#) [#tlchat](#) [#cpchat](#) [#eltchat](#) [#gloaled11](#) [#e2conf](#) <http://t.co/9Fq4H9Wc>

Thu Nov 17 20:40:31 +0000 2011 - tweet id 137268803071059868 - #637

[tweet details](#)

@SocialJeremy @DanielWRasmus Great meeting you at [#e2conf](#) Dan.

Thu Nov 17 20:41:50 +0000 2011 - tweet id 1372689236069437440 - #638

[tweet details](#)

@web20education [#mindmeister](#) with best [#edtech20](#) tools in 2011 <http://t.co/sUKwUMv0> [#socialmedia](#) [#edchat](#) [#elemchat](#) [#tlchat](#) [#ukedchat](#) [#e2conf](#) [#gloaled11](#)

Thu Nov 17 20:43:04 +0000 2011 - tweet id 137268844807964673 - #639

[tweet details](#)

@DanielWRasmus @SocialJeremy same here [#e2conf](#)

Thu Nov 17 20:44:51 +0000 2011 - tweet id 137268894866792064 - #640

[tweet details](#)

@dankeldsen @eliingraham competency, maturity, capability - any of those terms can be useful - and sometimes threatening to companies [#e2conf](#)

Thu Nov 17 20:47:39 +0000 2011 - tweet id 137270696845524736 - #641

[tweet details](#)

@dankeldsen [#e2conf](#) Collaborative [#innovation](#) survey underway ATTN folks <http://t.co/BkUH1qBo> [#e20](#) [#socbiz](#) please RT

Thu Nov 17 20:48:55 +0000 2011 - tweet id 137271016631188504 - #642

[tweet details](#)

@web20education [#penio](#) Create Free Text Based Page& Publish In Seconds in the [#cloud](#) [#edtech20](#) [#elearning](#) [#ukedchat](#) [#gloaled11](#) [#e2conf](#) <http://t.co/ARsmdfVx>

Thu Nov 17 20:54:15 +0000 2011 - tweet id 137272257730533376 - #643

[tweet details](#)

@jqsmooth Peace out [#e2conf](#). C u in Boston in 2012.

Thu Nov 17 21:05:36 +0000 2011 - tweet id 13727521483253024 - #644

[tweet details](#)

[tweet details](#)

@grandjordanian RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socabiz #e2conf #e20 < Ouch, ...

Thu Nov 17 21:11:41 +0000 2011 - tweet id 137276745296688992 - #845

[tweet details](#)

@twubbell Esp. conference sessions - RT @dankeldsen: Another sad isolated note taker. Why not share? #e2conf // Agree. Twitter is my public notebook!

Thu Nov 17 21:18:32 +0000 2011 - tweet id 137278472279162880 - #846

[tweet details](#)

@S_Dav RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socabiz #e2conf #e20 < Ouch, ...

Thu Nov 17 21:22:19 +0000 2011 - tweet id 137279423242888562 - #847

[tweet details](#)

@groupaya This Years #e2conf culture and collaboration superheroes <http://t.co/bbU3tBTp> @timyoung @rhappe @cdgrams @KevinDJones @molly_g @e2conf

Thu Nov 17 21:26:05 +0000 2011 - tweet id 137280363656475649 - #848

[tweet details](#)

@scilib RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socabiz #e2conf #e20 < Ouch, ...

Thu Nov 17 21:27:08 +0000 2011 - tweet id 137280636124798976 - #849

[tweet details](#)

@Rapetzel 5 Collaboration and Culture Superheroes from this years #e2conf <http://t.co/82vC8VWA> // @timyoung @rhappe @cdgrams @KevinDJones @molly_g

Thu Nov 17 21:27:25 +0000 2011 - tweet id 137280705171423233 - #850

[tweet details](#)

@luvalawa Thanks for having me present today! RT @rhappe: Loving @luvalawa perspective on Google's community program #e2conf

Thu Nov 17 21:27:53 +0000 2011 - tweet id 137280694248370048 - #851

[tweet details](#)

@terrigriffith RT @katheisler: Thought provoking #Gamification word cloud from @mich8elwu <http://t.co/zYivW2NW> #e2conf #cmo #collab @Tagxedo

Thu Nov 17 21:28:50 +0000 2011 - tweet id 137281061725028352 - #852

[tweet details](#)

@bomabry RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/9mATetga> #socabiz #e2conf #e20 < Ouch, but had to be said.

Thu Nov 17 21:30:35 +0000 2011 - tweet id 137281503288758272 - #853

[tweet details](#)

@Paul_UserAid @dccc #e2conf and don't miss #stc12 Summit in Chicago in May 2012!

Thu Nov 17 21:36:38 +0000 2011 - tweet id 137283023556194304 - #854

[tweet details](#)

@MartijnVeldkamp RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socabiz #e2conf #e20 < Ouch, ...

Thu Nov 17 21:40:27 +0000 2011 - tweet id 137283985087803394 - #855

[tweet details](#)

@kalhusin RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socabiz #e2conf #e20 < Ouch

 **Social Platform:** <http://t.co/qxPboBjq> #socbiz #e2conf #e20 < Ouch, ...

Thu Nov 17 21:41:50 +0000 2011 - tweet id 137284333846373393 - #656

[tweet details](#)

 **@kalhusin** RT @NewsGator: Does SharePoint Have Future As A Social Platform? - The BrainYard <http://t.co/mPVUYqgQ> #socbiz #e2conf #e20 #newsgator

Thu Nov 17 21:42:28 +0000 2011 - tweet id 137284492384681985 - #657

[tweet details](#)

 **@JimLundy** Cool new video. Check out John Chambers and his team in the CISCO COLLABORATION RAP! <http://t.co/fyRsLnVD> #csummit #e2conf #socialbiz


Thu Nov 17 21:43:02 +0000 2011 - tweet id 137284634722566145 - #658

[tweet details](#)

 **@dhellmuth** RT @S_Dav RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/x4mLLTFQ> #socbiz #e2conf #e20


Thu Nov 17 21:49:03 +0000 2011 - tweet id 137286148111347713 - #659

[tweet details](#)

 **@cdgrams** home today, had great time at #e2conf w @rapetzel @terrigriffith @eekim @philippewiki @eekim @KristinCobble @benwillisSF and others!


Thu Nov 17 21:50:59 +0000 2011 - tweet id 137286637372706816 - #660

[tweet details](#)

 **@gordonr** Top down is not the only way -Composers as gardeners (Brian Eno via @edge) <http://t.co/3uKWGOZs> #complexity #e2conf


Thu Nov 17 21:55:10 +0000 2011 - tweet id 137287688685827584 - #661

[tweet details](#)

 **@Greg2dot0** Remembering the fun last year with @cflanagan #e2conf (@ San Francisco International Airport (SFO) w/ 120 others) <http://t.co/WEOuFpcm>

Thu Nov 17 21:55:43 +0000 2011 - tweet id 13728762807376840 - #662

[tweet details](#)

 **@CollabTech** RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/MhuzCwEn> #socbiz #e2conf #e20 < Ouch, but had to be said.


Thu Nov 17 22:03:17 +0000 2011 - tweet id 1372889731678547968 - #663

[tweet details](#)

 **@SEOtherapy** RT @CollabTech: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/MhuzCwEn> #socbiz #e2conf #e20 < Ouch, b ...


Thu Nov 17 22:06:38 +0000 2011 - tweet id 137290575069192193 - #664

[tweet details](#)

 **@bnara75** RT @rynnica: bet Facebook enters enterprise collaboration by IPO time" @scobleizer #e2conf <- I'll take the other side of that bet! > me too

Thu Nov 17 22:13:39 +0000 2011 - tweet id 137292341244461056 - #665

[tweet details](#)

 **@RobertsGolden** Does that make you a Divo? @jwillie: #e2conf Diva ALERT: @cflanagan @mor_trisha @RobertsGolden @MeganMurray @eliingraham @heddanewman :)

Thu Nov 17 22:18:03 +0000 2011 - tweet id 137293447429238785 - #666

[tweet details](#)

 **@BradleyAnthonyJ** RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socbiz #e2conf #e20 < Ouch, ...

Thu Nov 17 22:26:43 +0000 2011 - tweet id 137295630614802433 - #667

[tweet details](#)



@swensonkeith Discussion with John Hagel about adoption of social technology:
<http://t.co/Tk1aiU98> #e20 #e2conf #socbiz #acm #bpm <http://t.co/Tk1aiU98>

Thu Nov 17 22:32:29 +0000 2011 - tweet id 137297092091454464 - #668
[tweet details](#)



@ExpertusONE @OpenSesameNow: YES why should mktg own social? Mass
[#collaboration](#) = lasting biz value. Engage employees, partners, customers #e2conf
[#HCM](#)

Thu Nov 17 22:50:20 +0000 2011 - tweet id 137301571531841537 - #669
[tweet details](#)



@erncrts John Hagel on Social Technology Adoption <http://t.co/iZ7lzt75> /via
 @swensonkeith #socbiz #e2conf

Thu Nov 17 22:55:09 +0000 2011 - tweet id 137302796336501761 - #670
[tweet details](#)



@KeithMcCarty RT @eringrotts: #e2conf viewer says about my #Supervalu pres
 "yours was top 2 at conference." So proud of SVU right now! @SameerPatel @Y ...

Thu Nov 17 23:05:07 +0000 2011 - tweet id 137305293217472513 - #671
[tweet details](#)



@pulvereyes RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As
 A Social Platform? <http://t.co/qxPboBjq> #socbiz #e2conf #e20 < Ouch, ...

Thu Nov 17 23:20:14 +0000 2011 - tweet id 137309095966425089 - #672
[tweet details](#)



@thoughtfarmer What Urban Planning Can Teach Social Business Design
<http://t.co/sJIYxAqu> From #E2Conf Santa Clara 2011 by @GordonR

Thu Nov 17 23:25:08 +0000 2011 - tweet id 137310328861114368 - #673
[tweet details](#)



@gordonr RT @thoughtfarmer: What Urban Planning Can Teach Social Business
 Design <http://t.co/sJIYxAqu> From #E2Conf Santa Clara 2011 by @GordonR

Thu Nov 17 23:28:49 +0000 2011 - tweet id 137311255831646208 - #674
[tweet details](#)



@KevinDJones RT @Rapetzel: 5 Superheroes from this years #e2conf
<http://t.co/L7EGTZLT> // @timyoung @rhappe @cdgrams @KevinDJones @molly_g
 >THX!

Thu Nov 17 23:35:55 +0000 2011 - tweet id 137313043389485056 - #675
[tweet details](#)



@bobcramer @ThePortNetwork did a super job at #e2conf . Great conversations
 and total validation of our strategy. Nice to meet so many new friends.

Thu Nov 17 23:42:22 +0000 2011 - tweet id 137314955880494082 - #676
[tweet details](#)



@SociusSoftware 10 Characteristics of Leading B2B Enterprise Social Platforms -
 Part 1 <http://t.co/627Cd0IK> #e2conf #b2b

Thu Nov 17 23:45:10 +0000 2011 - tweet id 137315372733963894 - #677
[tweet details](#)



@mich8elwu @andrewmueller yeah, love to catch up. I was @ #e2conf Mon to
 teach #SNA workshop + Wed for #SOLOMO panel. sorry I missed you

Thu Nov 17 23:55:04 +0000 2011 - tweet id 137317862137282560 - #678
[tweet details](#)



@jpatton13 RT @bobcramer: @ThePortNetwork did a super job at #e2conf . Great
 conversations and total validation of our strateav. Nice to meet so manv

Fri Nov 18 00:07:17 +0000 2011 - tweet id 13732033726255136 - #679

[tweet details](#)



@tolja RT @cflanagan: Communities are a good way to expose needs and matching needs of members [#e2conf](#) @rhappe @cmtybc

Fri Nov 18 00:15:29 +0000 2011 - tweet id 137323000319062016 - #680

[tweet details](#)



@rhappe RT @KevinDJones: RT @Rapetzel: 5 Superheroes from this years [#e2conf](#) <http://t.co/L7EGTZLT> // @timyoung @rhappe @cdgrams @KevinDJones @m ...

Fri Nov 18 00:19:32 +0000 2011 - tweet id 13732401952653120 - #681

[tweet details](#)



@frankdiana RT @dhinchcliffe: RT @davidcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/2kQXid2g> [#socabiz](#) [#e2conf](#) [#e20](#)

Fri Nov 18 00:25:17 +0000 2011 - tweet id 137325465844203520 - #682

[tweet details](#)



@jpatton13 Did you folks hear this? 1.8 trillion gb of enterprise data generated this year alone. How to manage, navigate, drive value? Social [#e2conf](#)

Fri Nov 18 00:36:05 +0000 2011 - tweet id 13732818596358537 - #683

[tweet details](#)



@mor_trisha Sending big THANK YOU to @cmtybc @cflanagan @MeganMurray @TedHopton @RHappe for including me in Cmgr Toolkit. An honor & a pleasure! [#e2conf](#)

Fri Nov 18 00:41:48 +0000 2011 - tweet id 13732925213829120 - #684

[tweet details](#)



@_richardhughes RT @erncrts: John Hagel on Social Technology Adoption <http://t.co/iZ7lzt75> /via @swensonkeith [#socabiz](#) [#e2conf](#)

Fri Nov 18 00:59:55 +0000 2011 - tweet id 137334184174813184 - #685

[tweet details](#)



@DavidWLocke @rhappe If you are onboarding them, they haven't contributed yet. [#e2conf](#)

Fri Nov 18 01:04:27 +0000 2011 - tweet id 13733532257268736 - #686

[tweet details](#)



@hyounpark_AG It was odd not to see @Jivesoftware & @Telligent at [#e2conf](#). Left more room for @so_co_co, @socialtext, @sabasoftware & @vmware to shine.

Fri Nov 18 01:12:26 +0000 2011 - tweet id 137337333941940226 - #687

[tweet details](#)



@ahesse RT @Rapetzel: 5 Collaboration & Culture Superheroes from [#e2conf](#) <http://t.co/zMKZTH03> // @timyoung @rhappe @cdgrams @KevinDJones @molly_g

Fri Nov 18 01:30:03 +0000 2011 - tweet id 13734176469828224 - #688

[tweet details](#)



@whitelightsols RT @cmswire: Does your social strategy include a goal? @genentech says social without a goal is nothing but noise. [#e2conf](#)

Fri Nov 18 01:32:02 +0000 2011 - tweet id 137342267626229760 - #689

[tweet details](#)



@whitelightsols RT @cmswire: If you build it, they won't come. The Enterprise is no longer a field of dreams. via @aewang [#e2conf](#)

Fri Nov 18 01:32:29 +0000 2011 - tweet id 137342377303038248 - #690

[tweet details](#)



@TedHopton Really jazzed bc [#e2conf](#) stepped it up in Santa Clara w content for experienced community practitioners. Felt energizing!

Fri Nov 18 01:33:48 +0000 2011 - tweet id 137342711610093568 - #891
[tweet details](#)



@RichardRashty RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> [#socbiz](#) [#e2conf](#) [#e20](#) < Ouch, ...

Fri Nov 18 01:35:52 +0000 2011 - tweet id 137343291049474048 - #892
[tweet details](#)



@rickladd RT @TedHopton: Really jazzed bc [#e2conf](#) stepped it up in Santa Clara w content for experienced community practitioners. Felt energizing!

Fri Nov 18 01:36:53 +0000 2011 - tweet id 137343486000246784 - #893
[tweet details](#)



@RichardRashty RT @KevinDJones: RT @Rapetzel: 5 Superheroes from this years [#e2conf](#) <http://t.co/L7EGTZLT> // @timyoung @rhappe @cdgrams @KevinDJones @m ...

Fri Nov 18 01:37:19 +0000 2011 - tweet id 137343596700512256 - #894
[tweet details](#)



@RichardRashty RT @TedHopton: Really jazzed bc [#e2conf](#) stepped it up in Santa Clara w content for experienced community practitioners. Felt energizing!

Fri Nov 18 01:38:45 +0000 2011 - tweet id 137343856445970433 - #895
[tweet details](#)



@camilassousa RT @web20education: Project Based Learning: Explained. [#pbl](#) [#edtech20](#) [#ukedchat](#) [#elemchat](#) [#tlchat](#) [#cpchat](#) [#eltchat](#) [#gloaled11](#) [#e2conf](#) h ...

Fri Nov 18 01:49:03 +0000 2011 - tweet id 137346550144827392 - #896
[tweet details](#)



@alanlepo Maybe it's time we bring back the situation applications? <http://t.co/ZPCZLeey> [#e2conf](#) [#e20](#) [#socbiz](#)

Fri Nov 18 01:54:21 +0000 2011 - tweet id 137347881471455232 - #897
[tweet details](#)



@alanlepo Maybe it's time we bring back situational applications? <http://t.co/ZPCZLeey> [#e2conf](#) [#e20](#) [#socbiz](#)

Fri Nov 18 01:55:24 +0000 2011 - tweet id 137348145167339520 - #898
[tweet details](#)



@WilkinsonBob [#CubeVibe](#) Wins Launch Pad Competition at Enterprise 2.0 Conference Sant... via PRNewswire [#e2conf](#) <http://t.co/FehBWzNL>

Fri Nov 18 01:58:36 +0000 2011 - tweet id 137348949798432768 - #899
[tweet details](#)



@RichardRashty observations from Ent 2 conf <http://t.co/6w3y7jTN> [#e2conf](#)

Fri Nov 18 01:58:38 +0000 2011 - tweet id 137348959306907648 - #900
[tweet details](#)



@benlhaines interesting Notes reference "@alanlepo: Maybe it's time we bring back situational applications? <http://t.co/5Zj5JjeN> [#e2conf](#) [#e20](#) [#socbiz](#)"

Fri Nov 18 02:00:05 +0000 2011 - tweet id 137349325238968320 - #901
[tweet details](#)



@drlarryhiner RT @NewsGator: Does SharePoint Have Future As A Social Platform? - The BrainYard <http://t.co/mPVUYqq0> [#socbiz](#) [#e2conf](#) [#e20](#) [#newsgator](#)

Fri Nov 18 02:03:36 +0000 2011 - tweet id 137350210211950592 - #902

[tweet details](#)



@freebalance RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socabiz #e2conf #e20 < Ouch, ...

Fri Nov 18 02:24:02 +0000 2011 - tweet id 137355353674354689 - #903

[tweet details](#)



@hyounpark_AG This is the mobile app model RT @alanlepo: Maybe it's time we bring back situational applications? <http://t.co/VVR61rjH> #e2conf #e20 #socabiz

Fri Nov 18 02:29:37 +0000 2011 - tweet id 13735675255558145 - #904

[tweet details](#)



@DoubleDutch final thoughts on [#e2conf](#) with app stats, photos, and video! <http://t.co/GLbDlSxF>

Fri Nov 18 02:32:17 +0000 2011 - tweet id 137357427849861472 - #905

[tweet details](#)



@so_co_co RT @hyounpark_AG: It was odd not to see @Jivesoftware & @Telligent at [#e2conf](#). Left more room for @so_co_co, @socialtext, @sabasoftware

Fri Nov 18 02:37:49 +0000 2011 - tweet id 137358820732178432 - #906

[tweet details](#)



@so_co_co @hyounpark_AG @Jivesoftware @Telligent @socialtext @sabasoftware @vmware We do our best to shine as bright as we can. Thanks [#e2conf!](#)

Fri Nov 18 02:38:11 +0000 2011 - tweet id 137358912864470528 - #907

[tweet details](#)



@aaronlapierre Watch me jump rope! "@DoubleDutch: final thoughts on [#e2conf](#) with app stats, photos, and video! <http://t.co/CAeBHAMu>"

Fri Nov 18 02:38:35 +0000 2011 - tweet id 137359014169288704 - #908

[tweet details](#)



@charlieisaacs @aaronlapierre [#e2conf](#) would rather skip it haha

Fri Nov 18 02:51:27 +0000 2011 - tweet id 137362251396034560 - #909

[tweet details](#)



@cubevibe RT @peepf: Big congrats to Aaron at @CubeVibe - Launch Pad People's Choice Winner at [#e2conf](#) Santa Clara <http://t.co/CiwQvTnk>

Fri Nov 18 02:58:45 +0000 2011 - tweet id 137364342248177864 - #910

[tweet details](#)



@DanielWRasmus Organization Next graphic from [#e2conf](#) keynote and workshop: <http://t.co/X3L7gnAY>

Fri Nov 18 03:49:13 +0000 2011 - tweet id 137376786862059264 - #911

[tweet details](#)



@DanielWRasmus RT @TedHopton: Really jazzed bc [#e2conf](#) stepped it up in Santa Clara w content for experienced community practitioners. Felt energizing!

Fri Nov 18 03:49:59 +0000 2011 - tweet id 137376981045092252 - #912

[tweet details](#)



@sradick I'm home! [#e2conf](#) was fun but it's good to be home (@ Washington Dulles International Airport (IAD) w/ 47 others) <http://t.co/TKS2bAE9>

Fri Nov 18 04:36:26 +0000 2011 - tweet id 137388671333707777 - #913

[tweet details](#)



@mrsteff RT @NewsGator: Does SharePoint Have Future As A Social Platform?
<http://t.co/AUCYU8KX> #socbiz #e2conf #e20 #newsgator #mspartner

Fri Nov 18 05:02:34 +0000 2011 - tweet id 137395249365526577 - #914

[tweet details](#)



@finnlk RT @alanlepo: Maybe it's time we bring back situational applications?
<http://t.co/ZPCZLeey> #e2conf #e20 #socbiz

Fri Nov 18 05:53:39 +0000 2011 - tweet id 137408104798228481 - #915

[tweet details](#)



@scott_hitchins RT @simon_dance: my thoughts from some of day 3 #e2conf
<http://t.co/38adxO4q>

Fri Nov 18 05:54:24 +0000 2011 - tweet id 137408294026552512 - #916

[tweet details](#)



@swensonkeith #e2conf #socbiz Enterprise 2.0 Conf Notes <http://t.co/iFVMixvs>

Fri Nov 18 05:59:04 +0000 2011 - tweet id 137409467456303104 - #917

[tweet details](#)



@SameerPatel Good to see new and old pals at #e2conf earlier this week. Congrats to @peepf and the @techweb team for making it happen.

Fri Nov 18 06:05:22 +0000 2011 - tweet id 137411052022407168 - #918

[tweet details](#)



@michzobel RT @swensonkeith: #e2conf #socbiz Enterprise 2.0 Conf Notes
<http://t.co/BU3m4Hfw> <not quite so rough!

Fri Nov 18 06:17:53 +0000 2011 - tweet id 137414202536116224 - #919

[tweet details](#)



@ingridstabb RT @hyounpark_AG: odd not to see @Jivesoftware @Telligent at #e2conf- Left room for @so_co_co, @socialtext, @sabasoftware & @vmware to shine

Fri Nov 18 06:20:50 +0000 2011 - tweet id 137414946353079392 - #920

[tweet details](#)



@MichaelLeahy Great to be home. Congrats @peepf and congrats #e2conf (@ Chicago O'Hare International Airport (ORD) w/ 37 others) <http://t.co/Eha2Zrjt>

Fri Nov 18 06:40:03 +0000 2011 - tweet id 137419782407454720 - #921

[tweet details](#)



@rynnyc RT @alanlepo: Maybe it's time we bring back situational applications?
<http://t.co/ZPCZLeey> #e2conf #e20 #socbiz

Fri Nov 18 06:46:38 +0000 2011 - tweet id 137421435625938944 - #922

[tweet details](#)



@jacobm RT @swensonkeith: #e2conf #socbiz Enterprise 2.0 Conf Notes
<http://t.co/d8qzZVIL>

Fri Nov 18 06:53:08 +0000 2011 - tweet id 137423073984004097 - #923

[tweet details](#)



@MeganMurray RT @SameerPatel: Good to see new and old pals at #e2conf earlier this week. Congrats to @peepf and the @techweb team for making it happen.

Fri Nov 18 07:10:22 +0000 2011 - tweet id 137427410319708160 - #924

[tweet details](#)



@AndrewMueller @dspark Yes, I did enjoy #e2conf...Made some great connections. Was great seeing you there!

Fri Nov 18 07:13:48 +0000 2011 - tweet id 137428273570381825 - #925

[tweet details](#)



@schoberm RT @jkeyerleber: Does SharePoint Have Future As A Social Platform?
- The BrainYard <http://t.co/YKFxxZiZ> #socabiz #e2conf #e20 #newsgator

Fri Nov 18 07:31:22 +0000 2011 - tweet id 137432694359425600 - #926

[tweet details](#)



@cmswire People are the Weakest Link in Enterprise 2.0 #e2conf #e20 #socabiz
<http://t.co/riSd8AsI>

Fri Nov 18 07:32:04 +0000 2011 - tweet id 137432872914128896 - #927

[tweet details](#)



@AndrewMueller @SameerPatel Sorry I missed you at #e2conf. You were busy each time I saw you...

Fri Nov 18 07:48:25 +0000 2011 - tweet id 137436983709532161 - #928

[tweet details](#)



@charlieisaacs surrounded by his groupies, no doubt > RT @AndrewMueller:
@SameerPatel Sorry I missed you at #e2conf. You were busy each time I saw you...

Fri Nov 18 08:10:54 +0000 2011 - tweet id 137442643876651008 - #929

[tweet details](#)



@charlieisaacs Trying to upload pics from #e2conf but @Flickr appears to be flickering like the @Yahoo billboard being removed, anyone else?

Fri Nov 18 08:12:39 +0000 2011 - tweet id 137443085813682176 - #930

[tweet details](#)



@RevezNexus 10 Strategies For Building A Successful Social Business
<http://t.co/dWSiLs2W> #e2.0 #socabiz #e2conf

Fri Nov 18 08:54:04 +0000 2011 - tweet id 137453508575248385 - #931

[tweet details](#)



@charlieisaacs Here are some really bad pictures taken from my iPhone at the #e2conf <http://t.co/f5uTxa1y>

Fri Nov 18 09:34:40 +0000 2011 - tweet id 137463724977045504 - #932

[tweet details](#)



@manud Discussion of @jhagel w/ @PehongChen on Social Technology Adoption
<http://t.co/CGDvpOVD> #clearvale #e2conf

Fri Nov 18 09:42:16 +0000 2011 - tweet id 137465636594003968 - #933

[tweet details](#)



@cmswire People are the Weakest Link in Enterprise 2.0 #e2conf #e20 #socabiz
<http://t.co/riSd8AsI>

Fri Nov 18 09:59:53 +0000 2011 - tweet id 137470070979956736 - #934

[tweet details](#)



@gmurran RT @cmswire: People are the Weakest Link in Enterprise 2.0 #e2conf #e20 #socabiz <http://t.co/riSd8AsI>

Fri Nov 18 10:09:42 +0000 2011 - tweet id 137472540019924992 - #935

[tweet details](#)



@RichardRashty Thanks to all those who tweeted during the #e2conf Almost like I was there...almost ! Have a great weekend everyone #socialbiz rules

Fri Nov 18 10:10:15 +0000 2011 - tweet id 137472679421908640 - #936

[tweet details](#)



@marie_wallace RT @alanlepo: Maybe it's time we bring back situational apps?
<http://t.co/U0P2FmQK> #e2conf #e20 #socabiz < Reasonable conclusion

Fri Nov 18 11:05:30 +0000 2011 - tweet id 137486582073946754 - #937

[tweet details](#)



@jbelad RT @marie_wallace: RT @alanlepo: Maybe it's time we bring back situational apps? <http://t.co/U0P2FmQK> #e2conf #e20 #socbiz < Reasonab ...

Fri Nov 18 11:14:32 +0000 2011 - tweet id 137488857863163904 - #938

[tweet details](#)



@nanouk #e20s #enterprise2.0 #in People are the Weakest Link in Enterprise 2.0 #e2conf | @scoopit <http://t.co/Rh0d0NfW>

Fri Nov 18 12:00:15 +0000 2011 - tweet id 137500360733503488 - #939

[tweet details](#)



@drozdk262 Very well-written and thought-provoking! "@cmswire: People are the Weakest Link in Enterprise 2.0 #e2conf #e20 #socbiz <http://t.co/4lZ8JdD1>"

Fri Nov 18 12:00:31 +0000 2011 - tweet id 137500428562023936 - #940

[tweet details](#)



@fishbowltim RT @cmswire: People are the Weakest Link in Enterprise 2.0 #e2conf #e20 #socbiz <http://t.co/riSd8AsI>

Fri Nov 18 12:12:46 +0000 2011 - tweet id 137503511456907264 - #941

[tweet details](#)



@thoughtfarmer What Urban Planning Can Teach Social Business Design <http://t.co/sJIYxAqu> From #E2Conf Santa Clara 2011 by @GordonR

Fri Nov 18 13:22:01 +0000 2011 - tweet id 13752093750686624 - #942

[tweet details](#)



@chrisscottlamb Case Study:Roland Corp improves productivity with IBM Connections <http://t.co/0PzPJ5To> #e2conf #e20 #ibmsocialbiz #electronics

Fri Nov 18 13:30:15 +0000 2011 - tweet id 13752009710854146 - #943

[tweet details](#)



@hoisc RT @dhinchcliffe: RT @davidfcarr: Does SharePoint Have Future As A Social Platform? <http://t.co/qxPboBjq> #socbiz #e2conf #e20 < Ouch, ...

Fri Nov 18 13:50:09 +0000 2011 - tweet id 137528015496861312 - #944

[tweet details](#)

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