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START MONTH	DAY	YEAR	HOURL	MIN	END MONTH	DAY	YEAR	HOURL	MIN	ORDER	VIEW LIMIT	FROM USER	TWEET TEXT
November	14	2011	00	: 00				00	: 00	ascending	10000		

All times are in GMT



HTML Permalink = [http://twapperkeeper.com/hashtag/e2conf?sm=11&sd=14&sy=2011&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=a&l=10000&from\\_user=&text=&lang=](http://twapperkeeper.com/hashtag/e2conf?sm=11&sd=14&sy=2011&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=a&l=10000&from_user=&text=&lang=)

RSS Permalink = [http://twapperkeeper.com/rss.php?type=hashtag&name=e2conf&sm=11&sd=14&sy=2011&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=a&l=10000&from\\_user=](http://twapperkeeper.com/rss.php?type=hashtag&name=e2conf&sm=11&sd=14&sy=2011&shh=00&smm=00&em=&ed=&ey=&ehh=00&emm=00&o=a&l=10000&from_user=)

# Hashtag archive - #e2conf

## e2conf


[ tags = ]

Created by @jobrieniii on Wed Jul 1 20:41:51 GMT 2009. Contains a total of 64653 tweets.

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 **@SameerPatel** Killer comments "Why does marketing STILL not get Social" from @jonep @mor\_trisha @amritachandra [#e2conf](#) [#socbiz](#) [#smm](#) <http://t.co/SJXcPao4>

Mon Nov 14 00:02:37 +0000 2011 - tweet id 1358702097641089 - #1 [tweet details](#)

 **@rwan0** Last meeting at the [#hilton](#). Good convos on Best Practices in [#DEEPR](#) framework adoption for [#socbiz](#) <http://t.co/P83jCAA9> [#collab](#) [#e2conf](#)

Mon Nov 14 00:05:23 +0000 2011 - tweet id 135870907741773824 - #2 [tweet details](#)



**@bryancarguy** RT @SameerPatel: Killer comments "Why does marketing STILL not get Social" from @jonep @mor\_trisha @amritachandra [#e2conf](#) [#socbiz](#) [#smm](#)

...

Mon Nov 14 00:07:59 +0000 2011 - tweet id 135871561184976896 - #3

[tweet details](#)



**@rwang0** Next meeting: [#ERP](#) and [#socbiz](#). how to put the pieces together asks this [#CFO](#). He's not here for [#e2conf](#) but we're meeting anyways. [#ensw](#)

Mon Nov 14 00:09:06 +0000 2011 - tweet id 135871841767129089 - #4

[tweet details](#)



**@rwang0** The crowd at the bar is pretty intense [#overtime](#) [#e2conf](#)

Mon Nov 14 00:12:48 +0000 2011 - tweet id 135872774865551360 - #5

[tweet details](#)



**@rwang0** Neither the [#cfo](#) nor I are talking about [#ERP](#) w/ this crazy game going on. [#socbiz](#) [#e2conf](#)

Mon Nov 14 00:13:34 +0000 2011 - tweet id 135872968432880961 - #6

[tweet details](#)



**@mjayliebs** RT @SameerPatel: Killer comments "Why does marketing STILL not get Social" [#e2conf](#) [#socbiz](#) [#smm](#) <http://t.co/EjL1DxeT> I great thread

Mon Nov 14 00:22:40 +0000 2011 - tweet id 13587256266129408 - #7

[tweet details](#)



**@joomux** RT @mjayliebs: RT @SameerPatel: Killer comments "Why does marketing STILL not get Social" [#e2conf](#) [#socbiz](#) [#smm](#) <http://t.co/EjL1DxeT> I gr ...

Mon Nov 14 00:24:55 +0000 2011 - tweet id 135872824258777088 - #8

[tweet details](#)



**@webtechman** RT @SameerPatel: Killer comments "Why does marketing STILL not get Social" from @jonep @mor\_trisha @amritachandra [#e2conf](#) [#socbiz](#) [#smm](#)

...

Mon Nov 14 00:32:10 +0000 2011 - tweet id 135877650064482304 - #9

[tweet details](#)



**@mor\_trisha** Heading out to [#e2conf](#) Santa Clara tonight. Speaking on Community Management 101 bright & early tomorrow morning! <http://t.co/qHZtmnzQ>

Mon Nov 14 00:46:52 +0000 2011 - tweet id 135881345724452865 - #10

[tweet details](#)



**@grantpank** RT @wbosma: "@rwang0: Catching up with the few buy side [#e2conf](#) attendees at the [#Hyatt](#). Everyone wants [#sharepoint](#) coexistence [#socbiz](#) ...

Mon Nov 14 00:47:27 +0000 2011 - tweet id 135881485670824960 - #11

[tweet details](#)



**@mor\_trisha** RT @SameerPatel [post] "Why does marketing STILL not get Social" [#e2conf](#) [#socbiz](#) [#smm](#) <http://t.co/5dik2xiZ> // Thanks for starting the convo!

Mon Nov 14 00:50:19 +0000 2011 - tweet id 135882214926848000 - #12

[tweet details](#)



**@mor\_trisha** RT @SameerPatel: Killer comments "Why does marketing STILL not get Social" from @jonep @mor\_trisha @amritachandra [#e2conf](#) [#socbiz](#) [#smm](#) ...

Mon Nov 14 00:52:14 +0000 2011 - tweet id 135882697385058305 - #13

[tweet details](#)



**@SocialJeremy** The time has arrived. [#e2conf](#) tomorrow. See you there!

Mon Nov 14 01:06:52 +0000 2011 - tweet id 135886381394859649 - #14

[tweet details](#)



**@swensonkeith** RT @SocialJeremy: The time has arrived. [#e2conf](#) tomorrow. See you there!

Mon Nov 14 01:07:19 +0000 2011 - tweet id 135886492907225089 - #15

[tweet details](#)



**@simon\_dance** RT @rwan0: Catch the 43 use cases for [#socbiz](#) [#social](#) [#business](#). It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) <http://t.co> ...

Mon Nov 14 01:13:00 +0000 2011 - tweet id 135887923101958144 - #16

[tweet details](#)



**@simon\_dance** RT @rwan0: Catch the 43 use cases for [#socbiz](#) [#social](#) [#business](#). It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) <http://t.co> ...

Mon Nov 14 01:13:00 +0000 2011 - tweet id 135887923101958144 - #17

[tweet details](#)



**@rawn** RT @rwan0: Catch the 43 use cases for [#socbiz](#) [#social](#) [#business](#). It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) <http://t.co> ...

Mon Nov 14 01:21:57 +0000 2011 - tweet id 135890174801488920 - #18

[tweet details](#)



**@terrigriffith** Pls RT @milindpansare: @SabaSoftware & @hackmanagement to unveil new [#socbiz](#) initiative to reinvent management [#e2conf](#) <http://t.co/pDgJZ7dJ>

Mon Nov 14 01:24:01 +0000 2011 - tweet id 135890697915076608 - #19

[tweet details](#)



**@terrigriffith** Pls RT @milindpansare: @SabaSoftware & @hackmanagement to unveil new [#socbiz](#) initiative to reinvent management [#e2conf](#) <http://t.co/pDgJZ7dJ>

Mon Nov 14 01:24:01 +0000 2011 - tweet id 135890697915076608 - #20

[tweet details](#)



**@sradick** Tired of traveling, but at least I get to fly @virginamerica to San Francisco tomorrow for [#e2conf](#)

Mon Nov 14 01:25:11 +0000 2011 - tweet id 135890990157406210 - #21

[tweet details](#)



**@peepf** Let's [#39](#)s do this thing. (@ Enterprise 2.0 <http://t.co/QCkkgkxy> [#e2conf](#))

Mon Nov 14 01:38:30 +0000 2011 - tweet id 135894343583137793 - #22

[tweet details](#)



**@rwan0** they are the best! RT @sradick: Tired of traveling, but at least I get to fly @virginamerica to San Francisco tomorrow for [#e2conf](#)

Mon Nov 14 01:43:30 +0000 2011 - tweet id 135895598409842688 - #23

[tweet details](#)



**@willwise28** @peepf [#e2conf](#) have a great week E2 event!

Mon Nov 14 01:43:32 +0000 2011 - tweet id 135895603243742208 - #24

[tweet details](#)



**@MikeGotta** Employee Loyalty Dropping Worldwide <http://t.co/qPI7awQe> <- good topic to bring up in the OrgNext workshop tomorrow afternoon [#e2conf](#)

Mon Nov 14 01:47:41 +0000 2011 - tweet id 135896851561832450 - #25

[tweet details](#)



**@jenhawkn** checking out the [#e2conf](#) app on an android tablet... looks awesome! (@ Jen's Desk <http://t.co/pQq4Mccq0> [#e2conf](#))

Mon Nov 14 01:50:11 +0000 2011 - tweet id 135897283010113536 - #26

[tweet details](#)



**@sradick** What happens when the structure diagram is based to go to while the is Costa



**@sradick** what nappy nours/tweetups/dinners do i need to go to whie im in Santa Clara for [#e2conf](#)?

Mon Nov 14 01:51:54 +0000 2011 - tweet id 135897715866476545 - #27

[tweet details](#)



**@Greg2dot0** [#e2conf](#) (@ San Francisco International Airport (SFO) w/ 124 others) <http://t.co/Cnmjv32W>

Mon Nov 14 02:07:00 +0000 2011 - tweet id 135901512936325120 - #28

[tweet details](#)



**@therealpankaj** RT @jenhawkn: checking out the [#e2conf](#) app on an android tablet... looks awesome! (@ Jen's Desk <http://t.co/pQq4Mcq0> [#e2conf](#))

Mon Nov 14 02:07:35 +0000 2011 - tweet id 135901660788738520 - #29

[tweet details](#)



**@Socialtext** Visit @socialtext at Booth 404 & listen to @michaelido on Social in the Flow of Work <http://t.co/QoZR1R0X> [#e2conf](#)

Mon Nov 14 02:24:39 +0000 2011 - tweet id 13590585538827816 - #30

[tweet details](#)



**@jqarton** "Like" a good neighbor, State Farm is there! Where? At the Enterprise 2.0 conference. Looking forward to it! [#e2conf](#) @e2conf @StateFarm

Mon Nov 14 02:44:54 +0000 2011 - tweet id 135911053426036736 - #31

[tweet details](#)



**@mor\_trisha** OK... pre-checkin for tomorrow. :) (@ Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) w/ @meganmurray) <http://t.co/JOwJV0ds>

Mon Nov 14 03:02:37 +0000 2011 - tweet id 13591550388801176 - #32

[tweet details](#)



**@rawn** Ok blog published. heading down to hyatt lobby [#e2conf](#)

Mon Nov 14 03:04:43 +0000 2011 - tweet id 135916037983058968 - #33

[tweet details](#)



**@yvettecameron** Meeting with @OracleHCM on my latest research around disruptive technologies @constellationrg [#hrtech](#) [#e2conf](#) [#SocialCHRO](#)

Mon Nov 14 03:53:44 +0000 2011 - tweet id 13592837494945633 - #34

[tweet details](#)



**@jqsmooth** I'm at Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) (5001 Great America Pkwy., Tasman Dr., Santa Clara) <http://t.co/qLeKb8dd>

Mon Nov 14 04:12:35 +0000 2011 - tweet id 135933117583212545 - #35

[tweet details](#)



**@terrigriffith** RT @MeganMurray: Ooh and don't forget! CommunityUp at [#e2conf](#) with @cmtybc & @TheCR with kind support from @MoxieSoft! <http://t.co/W6L4SVhW>

Mon Nov 14 04:22:06 +0000 2011 - tweet id 135935513029806432 - #36

[tweet details](#)



**@rwang0** Will head back to the [#hyatt](#) around 10 pm. drinks in the bar anyone? [#e2conf](#)

Mon Nov 14 04:23:12 +0000 2011 - tweet id 135935789119979521 - #37

[tweet details](#)



**@rwang0** @Greg2dot0 see you at 10 [#e2conf](#)

Mon Nov 14 04:25:03 +0000 2011 - tweet id 135936254616416256 - #38

[tweet details](#)



**@rwang0** @sradick 10 pm. hyatt bar tonight [#e2conf](#)





**@rwang0** @staudick 10 pm. Hyatt Bar. tonight. [#e2conf](#)

Mon Nov 14 04:25:25 +0000 2011 - tweet id 13593634728863136 - #39

[tweet details](#)



**@adamson** RT @mich8elwu: How Do You Measure That @ [#e2conf](#) w/ @rawn + @mich8elwu <http://t.co/TCyLuJMb> MONDAY Nov 14, 1-4pm PST [#e2analytics](#) [#SNA](#) # ...

Mon Nov 14 04:26:23 +0000 2011 - tweet id 135937034160891904 - #40

[tweet details](#)



**@SameerPatel** RT @mich8elwu: How Do You Measure That @ [#e2conf](#) w/ @rawn + @mich8elwu <http://t.co/gLq165B5> MONDAY Nov 14, 1-4pm PST [#SNA](#) [#collab](#) [#socbiz](#)

Mon Nov 14 04:29:22 +0000 2011 - tweet id 135937341238951936 - #41

[tweet details](#)



**@ConstellationRG** RT @rwang0: @streamerapp thx no fluffy hocus pocus soc media ambulance chasing it's [#enterpriseclass](#) [#e2conf](#) <http://t.co/4yKiEp9J> [#socbiz](#)

Mon Nov 14 05:14:17 +0000 2011 - tweet id 135948647119597568 - #42

[tweet details](#)



**@rwang0** @streamerapp appreciate it. if you are at [#e2conf](#) a few of us are grabbing drinks at 10 at the hyatt. cheers.

Mon Nov 14 05:15:46 +0000 2011 - tweet id 135949016524529864 - #43

[tweet details](#)



**@MeganMurray** Crashing old lady style. See you in the am [#e2conf](#).

Mon Nov 14 05:49:06 +0000 2011 - tweet id 135957407720411137 - #44

[tweet details](#)



**@MeganMurray** Crashing old lady style. See you in the am [#e2conf](#).

Mon Nov 14 05:49:06 +0000 2011 - tweet id 135957407720411137 - #45

[tweet details](#)



**@MeganMurray** But before I do... Don't forget to sync up with us on Wed night! [bit.ly/sIAmAK](http://bit.ly/sIAmAK) [#e2conf](#) [#cmgr](#)

Mon Nov 14 05:51:04 +0000 2011 - tweet id 135957903713640448 - #46

[tweet details](#)



**@elsua** Oh noes!! How am I going to suffer from not being at [#e2conf](#) this week! Pretty much like for [#defrag](#)'s last week! Waving from afar, peeps!

Mon Nov 14 05:51:48 +0000 2011 - tweet id 135958087218634752 - #47

[tweet details](#)



**@elsua** @MeganMurray Yes, please! Will be watching the streams from afar really envious! Hehe keep having fun, so we all enjoy it! :) [#e2conf](#)

Mon Nov 14 05:58:45 +0000 2011 - tweet id 1359586837526851585 - #48

[tweet details](#)



**@mor\_trisha** RT @wbosma "@rwang0: Catching up with the few buy side [#e2conf](#) attendees. Everyone wants [#sharepoint](#) coexistence [#socbiz](#)" not dependence

Mon Nov 14 06:16:15 +0000 2011 - tweet id 135964237628579842 - #49

[tweet details](#)



**@mor\_trisha** Good night all! I'll be up and at 'em early tomorrow morning for [#e2conf](#) and a fun week ahead!

Mon Nov 14 06:39:18 +0000 2011 - tweet id 135970041144418304 - #50

[tweet details](#)



**@SocialJeremy** [#e2conf](#) tomorrow! See you bright and early. (@ Hyatt Regency w/



**@SocialJeremy** [#e2conf](#) tomorrow! See you bright and early. (@ Hyatt Regency w/ 2 others) <http://t.co/DudEs4rY>

Mon Nov 14 06:46:46 +0000 2011 - tweet id 135971921358618624 - #51

[tweet details](#)



**@rwang0** see you "@SocialJeremy: [#e2conf](#) tomorrow! See you bright and early. (@ Hyatt Regency w/ 2 others) <http://t.co/qNg9siP7>"

Mon Nov 14 07:48:47 +0000 2011 - tweet id 135987524400185346 - #52

[tweet details](#)



**@rwang0** Great catching up w/ @rawn and @Greg2dot0 at [#e2conf](#) [#socbiz](#) [#hyatt](#)

Mon Nov 14 06:22:43 +0000 2011 - tweet id 135996267064982653 - #53

[tweet details](#)



**@reynoutvab** RT @rwang0: Catch the 43 use cases for [#socbiz](#) [#social](#) [#business](#). It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) <http://t.co> ...

Mon Nov 14 06:29:43 +0000 2011 - tweet id 135997825574434816 - #54

[tweet details](#)



**@mijori23** RT @rwang0: Catch the 43 use cases for [#socbiz](#) [#social](#) [#business](#). It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) <http://t.co> ...

Mon Nov 14 06:31:13 +0000 2011 - tweet id 135998206424268800 - #55

[tweet details](#)



**@NickyVdk** RT @rwang0: Catch the 43 use cases for [#socbiz](#) [#social](#) [#business](#). It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) <http://t.co> ...

Mon Nov 14 06:38:35 +0000 2011 - tweet id 13600059316772864 - #56

[tweet details](#)



**@Demeto** Let's share a virtual beer with everyone there >"@elsua: Oh noes!! How am I going to suffer from not being at [#e2conf](#) this week!" [#socbiz](#)

Mon Nov 14 09:19:21 +0000 2011 - tweet id 136010317200240641 - #57

[tweet details](#)



**@LotusEducation** @sandy\_carter Keynote @ [#e2conf](#), Nov 16 @ 1025am Mobile Panorama: The 3 Headed Monster <http://t.co/7RnYF91H> [#ibmsocialbiz](#) [#lotuseducation](#)

Mon Nov 14 11:06:54 +0000 2011 - tweet id 136037383454994432 - #58

[tweet details](#)



**@cflanagan** I just ousted @meganmurray as the mayor of Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) on @foursquare! <http://t.co/xJODurer>

Mon Nov 14 12:38:03 +0000 2011 - tweet id 136060321914818560 - #59

[tweet details](#)



**@alanlepo** What do you think the hot trends and buzzwords are going to be this week at [#e2conf](#)?

Mon Nov 14 12:48:33 +0000 2011 - tweet id 136062964984848384 - #60

[tweet details](#)



**@b\_communities** @alanlepo Integrating your workflow with your partners' and colleagues' out of the box with tools like <http://t.co/7BmYel2h> [#e2conf](#) [#socbiz](#)

Mon Nov 14 12:51:38 +0000 2011 - tweet id 136063738848849760 - #61

[tweet details](#)



**@kylebug** Excited for [#e2conf](#). Not excited about Monday AM security at Harstfield ;) <http://t.co/p87Ztan1>

Mon Nov 14 12:59:32 +0000 2011 - tweet id 136065730188812269 - #62

[tweet details](#)



**@ThePortNetwork** On our way to [#e2conf!](#) (@ Hartsfield-Jackson Atlanta International Airport (ATL) w/ @kylebug) <http://t.co/23juwy5m>

Mon Nov 14 13:01:47 +0000 2011 - tweet id 136066294385610752 - #63

[tweet details](#)



**@SameerPatel** Leaving tranquility for a meeting in PHX, then on to [#e2conf](#). Stoked to kick off the Sales and Marketing Track tomorrow <http://t.co/lyZm2wti>

Mon Nov 14 13:05:51 +0000 2011 - tweet id 13606731978801152 - #64

[tweet details](#)



**@KevinDJones** [#e20](#) Ready to go running? [#e2conf](#)

Mon Nov 14 13:06:37 +0000 2011 - tweet id 136067510993821696 - #65

[tweet details](#)



**@rawn** @SameerPatel hah you're up early too. Looking forward to your [#e2conf](#) track tomorrow ow.ly/7sBYh

Mon Nov 14 13:06:49 +0000 2011 - tweet id 136067561203830784 - #66

[tweet details](#)



**@roundtrip** Off to [#E2Conf](#) Santa Clara this afternoon, arriving late. @jordanfrank in early. See you all tomorrow! <http://t.co/OFGnLUq3> [#E20](#)

Mon Nov 14 13:11:33 +0000 2011 - tweet id 136068754185535489 - #67

[tweet details](#)



**@rawn** [#e2conf](#) "How do you measure that?" session - I have not updated on slideshare but see this preview: <http://t.co/6E5UWhNN>

Mon Nov 14 13:11:49 +0000 2011 - tweet id 136068821088870400 - #68

[tweet details](#)



**@roundtrip** @SameerPatel Thanks! Looking forward to being on @TonyByrne "Platform vs Product" [#E2Conf](#) panel tomorrow afternoon <http://t.co/OFGnLUq3> [#E20](#)

Mon Nov 14 13:17:35 +0000 2011 - tweet id 136070272448073728 - #69

[tweet details](#)



**@rawn** RT @roundtrip: @SameerPatel Thanks! Looking forward to being on @TonyByrne "Platform vs Product" [#E2Conf](#) panel tomorrow afternoon http://...

Mon Nov 14 13:21:29 +0000 2011 - tweet id 136071255098011650 - #70

[tweet details](#)



**@robinjsmithtest** @Actiance will be at [#e2conf](#) next week - great prizes to be won with our Spin The Wheel! <http://t.co/GZIF5SOq>

Mon Nov 14 13:35:08 +0000 2011 - tweet id 136074690367201260 - #71

[tweet details](#)



**@robinjsmith** @Actiance will be at [#e2conf](#) next week - great prizes to be won with our Spin The Wheel! <http://t.co/tKpSJlte>

Mon Nov 14 13:35:09 +0000 2011 - tweet id 136074692820869121 - #72

[tweet details](#)



**@rawn** @glfceo @ekolsky you two at [#e2conf](#) I hope?

Mon Nov 14 13:42:16 +0000 2011 - tweet id 136076482367767776 - #73

[tweet details](#)



**@Greg2dot0** Good Morning Santa Clara...ready for [#e2conf](#)?

Mon Nov 14 13:44:35 +0000 2011 - tweet id 13607706454877985 - #74

[tweet details](#)



**@katmandelstein** RT @rawn: [#e2conf](#) "How do you measure that?" session - I have



not updated on slideshare but see this preview: <http://t.co/6E5UWhNN>

Mon Nov 14 13:45:27 +0000 2011 - tweet id 136077284850413669 - #75

[tweet details](#)



**@katmandelstein** [#e2conf](#) keynote w/ @sandy\_carter, Wed. Nov 16 @ 1025am  
Mobile Panorama: The 3 Headed Monster <http://t.co/7PjDKUJL> [#ibmsocialbiz](#)  
[#s12](#)

Mon Nov 14 13:48:11 +0000 2011 - tweet id 136077973582023904 - #76

[tweet details](#)



**@ekolsky** @rawn i am there tomorrow, getting in tonight - will search for you :-)  
[#e2conf](#)

Mon Nov 14 13:48:28 +0000 2011 - tweet id 136078042123612160 - #77

[tweet details](#)



**@sandy\_carter** RT @katmandelstein: [#e2conf](#) keynote w/ @sandy\_carter, Wed.  
Nov 16 @ 1025am Mobile Panorama: The 3 Headed Monster <http://t.co/7PjDKU>

Mon Nov 14 13:57:02 +0000 2011 - tweet id 136080200923492252 - #78

[tweet details](#)



**@krauseke** Socialize with [#IBMWatson](#) @ [#e2conf](#) Nov 15&16 in Santa Clara, CA.  
Visit IBM Booth 201 ! [#ibmsocialbiz](#)

Mon Nov 14 14:01:10 +0000 2011 - tweet id 1360812403922144768 - #79

[tweet details](#)



**@rawn** This is a fun activity >>RT @krauseke: Socialize with [#IBMWatson](#) @  
[#e2conf](#) Nov 15&16 in Santa Clara, CA. Visit IBM Booth 201 ! [#ibmsocialbiz](#)

Mon Nov 14 14:02:08 +0000 2011 - tweet id 136081483516488728 - #80

[tweet details](#)



**@wtolson** RT @robinjsmith: @Actiance will be at [#e2conf](#) next week - great prizes  
to be won with our Spin The Wheel! <http://t.co/tKpSJlTe>

Mon Nov 14 14:04:26 +0000 2011 - tweet id 136082063832861760 - #81

[tweet details](#)



**@Greg2dot0** @rwang0 Great to finally meet the man behind the avatar. Great  
energy...see you today at [#e2conf](#)

Mon Nov 14 14:05:31 +0000 2011 - tweet id 136082336075882496 - #82

[tweet details](#)



**@stangarfield** Meeting Monday: Nov 14-17 Santa Clara CA - Enterprise 2.0  
Conference <http://t.co/yRlqi2Bb> [#e2conf](#) [#sm](#) [#socbiz](#) [#e20](#) [#socialmedia](#) [#KM](#)  
[#KMers](#)

Mon Nov 14 14:07:25 +0000 2011 - tweet id 136082811793846273 - #83

[tweet details](#)



**@KevinDJones** [#e20](#) [#e2conf](#) Breakfast ideas (other than the overpriced room  
service)?

Mon Nov 14 14:12:51 +0000 2011 - tweet id 136084180663672833 - #84

[tweet details](#)



**@SocialJeremy** Today's the day Santa Clara. [#e2conf](#) is here! The team is ready.  
The speakers are ready. The convention center is ready. Are you!?

Mon Nov 14 14:18:49 +0000 2011 - tweet id 136085682820100096 - #85

[tweet details](#)



**@MarkTaggart1** @Rawn Shah speaking on Mobile @ [#e2conf](#), Nov 16 @ 230pm  
<http://t.co/04DGPEXj> [#ibmsocialbiz](#)

Mon Nov 14 14:20:02 +0000 2011 - tweet id 136085989461471232 - #86

[tweet details](#)



**@rawn** RT @katmandelstein: [#e2conf](#) keynote w/ @sandy\_carter, Wed. Nov 16 @ 1025am Mobile Panorama: The 3 Headed Monster <http://t.co/7PjDKU> ...

Mon Nov 14 14:26:49 +0000 2011 - tweet id 136087693812699136 - #87

[tweet details](#)



**@MarkTaggart1** Paul Van Den Berg speaking @ [#e2conf](#), Nov 15 @ 130pm Social Software Adoption Panel <http://t.co/PE38rhNs> [#ibmsocialbiz](#)

Mon Nov 14 14:30:05 +0000 2011 - tweet id 136088518446428161 - #88

[tweet details](#)



**@DowBrook** With [#e2conf](#) beginning today, it's time to ask "Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/PgXBsplD> [#e20](#) [#socbiz](#)

Mon Nov 14 14:31:05 +0000 2011 - tweet id 1360887693249034241 - #89

[tweet details](#)



**@Greg2dot0** Prepping for my [#cmytbc](#) presentation for [#e2conf](#) on "Tails from the trenches". I can't wait, it's good stuff. Hope to see you there

Mon Nov 14 14:31:17 +0000 2011 - tweet id 136088818028768760 - #90

[tweet details](#)



**@lehawes** RT @DowBrook: With [#e2conf](#) beginning today, it's time to ask "Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/T0diHZ7w> [#e20](#) [#socbiz](#)

Mon Nov 14 14:31:28 +0000 2011 - tweet id 136088863876726784 - #91

[tweet details](#)



**@Greg2dot0** Prepping for my [#cmytbc](#) presentation for [#e2conf](#) on "Tales from the trenches". I can't wait, it's good stuff. Hope to see you there

Mon Nov 14 14:31:51 +0000 2011 - tweet id 13608890324730880 - #92

[tweet details](#)



**@Greg2dot0** Prepping for my [#cmytbc](#) presentation for [#e2conf](#) on "Tales from the trenches". I can't wait, it's good stuff. Hope to see you there

Mon Nov 14 14:31:51 +0000 2011 - tweet id 13608890324730880 - #93

[tweet details](#)



**@lehawes** RT @DowBrook: With [#e2conf](#) beginning today, it's time to ask "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/T0diHZ7w> [#e20](#) [#socbiz](#)

Mon Nov 14 14:32:50 +0000 2011 - tweet id 13608920842990592 - #94

[tweet details](#)



**@DowBrook** With [#e2conf](#) beginning today, it's time to ask "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/PgXBsplD> [#e20](#) [#socbiz](#)

Mon Nov 14 14:33:09 +0000 2011 - tweet id 136089288025702401 - #95

[tweet details](#)



**@SITEFORUM** Der Tag erwacht im schoenen Sunnyvale, CA. Die SITEFORUM Standbesatzung fuer die Enterprise 2.0 [#e2conf](#) macht... <http://t.co/UtNtOZXM>

Mon Nov 14 14:37:24 +0000 2011 - tweet id 136090360073035777 - #96

[tweet details](#)



**@b\_communities** @lehawes @DowBrook instead of asking them to get outside their daily activities to use social tools, give workers interconnectivity [#e2conf](#)

Mon Nov 14 14:48:53 +0000 2011 - tweet id 136093248998827521 - #97

[tweet details](#)



**@SociusSoftware** 3 Big Social Business Ideas for the Enterprise 2.0 Conference



<http://t.co/qSOgPbRF> #e20 #e2conf

Mon Nov 14 14:50:09 +0000 2011 - tweet id 136093566211592192 - #98

[tweet details](#)



**@SociousSoftware** 3 Big Social Business Ideas for the Enterprise 2.0 Conference

<http://t.co/qSOgPbRF> #e20 #e2conf

Mon Nov 14 14:50:09 +0000 2011 - tweet id 136093566211592192 - #99

[tweet details](#)



**@LotusEducation** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/iHANCQg9> [#ibmsocialbiz](#)

Mon Nov 14 15:00:42 +0000 2011 - tweet id 136096223894573057 - #100

[tweet details](#)



**@simon\_dance** RT @SociousSoftware: 3 Big Social Business Ideas for the Enterprise 2.0 Conference <http://t.co/qSOgPbRF> #e20 #e2conf

Mon Nov 14 15:04:12 +0000 2011 - tweet id 136097103284940800 - #101

[tweet details](#)



**@vgr** RT @lehawes: RT @DowBrook: With [#e2conf](#) beginning today, it's time to ask "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/T0diH> ...

Mon Nov 14 15:15:11 +0000 2011 - tweet id 13609886827320832 - #102

[tweet details](#)



**@oraclewebcenter** [#oracle](#) [#webcenter](#) experts will be at the [#e2conf](#) this week!

<http://t.co/r18cTeiQ>

Mon Nov 14 15:15:35 +0000 2011 - tweet id 136098967151521792 - #103

[tweet details](#)



**@jqsmooth** Let's do this! (@ Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#)) <http://t.co/1KsxZ8Z0>

Mon Nov 14 15:17:29 +0000 2011 - tweet id 13610048820570313 - #104

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes thoughts (1) analyst studies only look at "social", there's no baseline. What if all collaboration tools had that limit?

Mon Nov 14 15:18:11 +0000 2011 - tweet id 13610020531906209 - #105

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes (2) technology adoption is linked to organizational change, which may take years and not always in a linear fashion

Mon Nov 14 15:19:00 +0000 2011 - tweet id 13610028957363098 - #106

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes (3) collaboration strategies focused on activities or the white space (KM etc) we're just beginning to fuse the two

Mon Nov 14 15:20:18 +0000 2011 - tweet id 136101155519463424 - #107

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes plus reasons cited in the book - plus, we really don't prioritize (or deeply understand) the org aspects enough, still...

Mon Nov 14 15:22:31 +0000 2011 - tweet id 136101711537389568 - #108

[tweet details](#)



**@E20\_OD\_EMEA** oraclewebcenter: [#oracle](#) [#webcenter](#) experts will be at the [#e2conf](#) this week! <http://t.co/5xJeRnXw>: oraclewebcen... <http://t.co/5ei6Qm37>

Mon Nov 14 15:22:44 +0000 2011 - tweet id 136101768055631872 - #109

[tweet details](#)



**@jpbarzallo** RT @oraclewebcenter: [#oracle](#) [#webcenter](#) experts will be at the [#e2conf](#) this week! <http://t.co/r18cTeiQ>

Mon Nov 14 15:23:02 +0000 2011 - tweet id 136101941183303826 - #110

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes so I don't see it as a plateau per se ... not all progress is in a straight line :)

Mon Nov 14 15:24:36 +0000 2011 - tweet id 136102235678594832 - #111

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes what I would like analyst rpts to address is why some technologies reach a level of pervasiveness/ubiquity and others don't

Mon Nov 14 15:25:47 +0000 2011 - tweet id 136102535902011650 - #112

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes if all collaboration tools failed to penetrate , not just "social" - then what? Would we be asking different questions?

Mon Nov 14 15:27:42 +0000 2011 - tweet id 136103015991083008 - #113

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes without that baseline, I can't do much to say social is better/worse/the same as other tools before it

Mon Nov 14 15:28:36 +0000 2011 - tweet id 136103242936496128 - #114

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes or that we still have not reached certain worker/demographic segments. the rpt is kinda flawed in that way for me at least

Mon Nov 14 15:29:28 +0000 2011 - tweet id 136103462550253568 - #115

[tweet details](#)



**@tracyquandt** GET SOCIAL! Visit the IBM Booth 201 at [#e2conf](#) in Santa Clara, CA Nov14-17 <http://t.co/tcJrtMnu> [#ibmsocialbiz](#)

Mon Nov 14 15:30:14 +0000 2011 - tweet id 13610365256081088 - #116

[tweet details](#)



**@webtechman** Top Twitter Channels to [#follow](#) this week: [#e2conf](#) @e2conf [#W3Conf](#) @w3cConf Enterprise 2.0 / Social Business I Standards

Mon Nov 14 15:30:53 +0000 2011 - tweet id 136103819615543296 - #117

[tweet details](#)



**@groupaya** Will you be at [#e2conf](#) this week? Or Portland? Or Seattle? If so, come meet us! <http://t.co/B16BchMT>

Mon Nov 14 15:31:32 +0000 2011 - tweet id 136103982677508096 - #118

[tweet details](#)



**@erova** Wow, trying to keep even just a glancing eye on [#lavacon](#) [#e2conf](#) and [#FIAumd](#) is tough.

Mon Nov 14 15:31:40 +0000 2011 - tweet id 136104014817124864 - #119

[tweet details](#)



**@rwang0** RT @erova: Wow, trying to keep even just a glancing eye on [#lavacon](#) [#e2conf](#) and [#FIAumd](#) is tough.

Mon Nov 14 15:33:05 +0000 2011 - tweet id 136104373502750720 - #120

[tweet details](#)



**@rwang0** RT @MikeGotta: [#e2conf](#) @lehawes thoughts (1) analyst studies only look at "social", there's no baseline. What if all collab tools had limit?

Mon Nov 14 15:33:56 +0000 2011 - tweet id 136104586883760128 - #121

[tweet details](#)





**@rwang0** RT @Greg2dot0: Prepping for my [#cmybc](#) presentation for [#e2conf](#) on "Tales from the trenches". I can't wait, it's good stuff. See you there

Mon Nov 14 15:34:35 +0000 2011 - tweet id 136104747286532006 - #122

[tweet details](#)



**@rwang0** RT @MarkTaggart1: @Rawn Shah speaking on Mobile @ [#e2conf](#), Nov 16 @ 230pm <http://t.co/vVhN3pWN> [#ibmsocialbiz](#)

Mon Nov 14 15:34:47 +0000 2011 - tweet id 136104801065902000 - #123

[tweet details](#)



**@rwang0** @KevinDJones The Hilton's a tad bit cheaper or try the shopping center near the AMC. [#e20](#) [#e2conf](#)

Mon Nov 14 15:35:30 +0000 2011 - tweet id 136104981337036192 - #124

[tweet details](#)



**@rwang0** [#e2conf](#) keynote w/ @sandy\_carter, Wed. Nov 16 @ 1025am Mobile Panorama: The 3 Headed Monster <http://t.co/OxiP4OvE> [#socbiz](#)

Mon Nov 14 15:36:22 +0000 2011 - tweet id 136105197733814273 - #125

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes what if we said only 28% of workforce surveyed uses non-email tools at work; how would that change questions & thinking

Mon Nov 14 15:37:53 +0000 2011 - tweet id 136105580212404225 - #126

[tweet details](#)



**@NotABoyNamedMat** RT @rwang0: [#e2conf](#) keynote w/ @sandy\_carter, Wed. Nov 16 @ 1025am Mobile Panorama: The 3 Headed Monster <http://t.co/OxiP4OvE> [#socbiz](#)

Mon Nov 14 15:38:15 +0000 2011 - tweet id 136105670754828288 - #127

[tweet details](#)



**@MikeGotta** [#e2conf](#) @lehawes that would mean we've been failing for a long time :) moral to the story: historical baselines are important

Mon Nov 14 15:39:08 +0000 2011 - tweet id 13610588967322268 - #128

[tweet details](#)



**@Aivy\_Iniguez** RT @tracyquandt: GET SOCIAL! Visit the IBM Booth 201 at [#e2conf](#) in Santa Clara, CA Nov14-17 <http://t.co/tcJrtMnu> [#ibmsocialbiz](#)

Mon Nov 14 15:41:04 +0000 2011 - tweet id 136106357843877880 - #129

[tweet details](#)



**@e2conf** Good morning everyone! You ready for [#e2conf](#)? make sure to stay connected - here's how: <http://t.co/d0Hj7OUA>

Mon Nov 14 15:43:06 +0000 2011 - tweet id 136106894031900784 - #130

[tweet details](#)



**@pulvereyes** RT @rwang0: [#e2conf](#) keynote w/ @sandy\_carter, Wed. Nov 16 @ 1025am Mobile Panorama: The 3 Headed Monster <http://t.co/OxiP4OvE> [#socbiz](#)

Mon Nov 14 15:43:45 +0000 2011 - tweet id 136107057152671746 - #131

[tweet details](#)



**@katmandelstein** RT @rawn: This is a fun activity >>RT @krauseke: Socialize with [#IBMWatson](#) @ [#e2conf](#) Nov 15&16 in Santa Clara, CA. Visit IBM Booth ...


Mon Nov 14 15:44:13 +0000 2011 - tweet id 136107174035337216 - #132

[tweet details](#)



**@b\_communities** RT @e2conf: Good morning everyone! You ready for [#e2conf](#)?



 make sure to stay connected - here's now: <http://t.co/d0Hj7OUA>

Mon Nov 14 15:45:52 +0000 2011 - tweet id 136107596931015980 - #133

[tweet details](#)



**@DavidKovacovich** Heading to [#e2conf](#) this week. Keep your eye on this feed for event insight! [#media](#) [#blogger](#)

Mon Nov 14 15:46:40 +0000 2011 - tweet id 136107789798512257 - #134

[tweet details](#)



**@e2conf** [#e2conf](#) is finally here!

Mon Nov 14 15:50:43 +0000 2011 - tweet id 136108809461563393 - #135

[tweet details](#)



**@rwang0** @e2conf will there be live streaming at [#e2conf](#)

Mon Nov 14 15:54:34 +0000 2011 - tweet id 13610977590816771 - #136

[tweet details](#)



**@BFatigato** Get Social & Meet The Author: @Sandy\_Carter Book Signing at [#e2conf](#) Nov16 @ 1pm, IBM Booth 201 [#lbmsocialbiz](#)

Mon Nov 14 15:54:48 +0000 2011 - tweet id 136109836088770560 - #137

[tweet details](#)



**@infinigraph** How B2B brand @Cisco @Avaya use social insight to find trends see <http://t.co/y8yEXmVk> and <http://t.co/a1f1V4mb> [#e2conf](#)

Mon Nov 14 15:56:58 +0000 2011 - tweet id 136110380018712576 - #138

[tweet details](#)



**@MichaelProcopio** I just registered at [#e2conf](#), speaking on social collaboration Wed.

Mon Nov 14 15:57:25 +0000 2011 - tweet id 136110493193603216 - #139

[tweet details](#)



**@charlieisaacs** I am going to be at the [#e2conf](#) this week, will I see you there?

Mon Nov 14 15:58:06 +0000 2011 - tweet id 136110668121243648 - #140

[tweet details](#)



**@jqarton** Getting there is half the fun, right? On the plane in Chicago heading to Enterprise 2.0 in Santa Clara, CA. [#e2conf](#) @e2conf

Mon Nov 14 16:01:54 +0000 2011 - tweet id 136111623852142592 - #141

[tweet details](#)



**@SharePointSanta** RT @e2conf: Good morning everyone! You ready for [#e2conf](#)? make sure to stay connected - here's how: <http://t.co/d0Hj7OUA>

Mon Nov 14 16:01:57 +0000 2011 - tweet id 136111636816732160 - #142

[tweet details](#)



**@ramonbnuejzr** RT @webtechman: Top Twitter Channels to [#follow](#) this week: [#e2conf](#) @e2conf [#W3Conf](#) @w3cConf Enterprise 2.0 / Social Business I Standards

Mon Nov 14 16:02:23 +0000 2011 - tweet id 136111746282876353 - #143

[tweet details](#)



**@rhappe** @OneDeskApp cool - maybe we can catch up after Thanksgiving? I'm at [#e2conf](#) all week so a bit distracted

Mon Nov 14 16:04:55 +0000 2011 - tweet id 136112381850947584 - #144

[tweet details](#)



**@TechSpeakers** Ultimate Software's VP of Product Strategy to Present at 2011 Enterprise 2.0 <http://t.co/6dWuMIS> [#e2conf](#)

 Enterprise 2.0 <http://t.co/g4evvumj5> #e2conf

Mon Nov 14 16:05:14 +0000 2011 - tweet id 136112460137638936 - #145

[tweet details](#)



**@RebmannResearch** RT @e2conf: Good morning everyone! You ready for #e2conf? make sure to stay connected - here's how: <http://t.co/d0Hj7OUA>

Mon Nov 14 16:09:24 +0000 2011 - tweet id 13611350856913664 - #146

[tweet details](#)



**@rhappe** Just getting ready for the community toolkit workshop at #e2conf - I always love hearing questions & joining some great facilitators!

Mon Nov 14 16:09:49 +0000 2011 - tweet id 136113616596932224 - #147

[tweet details](#)



**@rwang0** RT @rhappe: Just getting ready for the community toolkit workshop at #e2conf - I always love hearing ?'s & joining some great facilitators!

Mon Nov 14 16:12:00 +0000 2011 - tweet id 136114165445177345 - #148

[tweet details](#)



**@rwang0** @Greg2dot0 see you in the a.m. will be out by p.m #e2conf

Mon Nov 14 16:12:30 +0000 2011 - tweet id 136114289776934912 - #149

[tweet details](#)



**@rwang0** Next up this week: Executive Profiles: Disruptive Tech Leaders In #socbiz – Kelly Pennock, CEO Visible Technologies #socialytics #e2conf

Mon Nov 14 16:13:52 +0000 2011 - tweet id 136114636960448512 - #150

[tweet details](#)



**@TheCR** Busy week for @TheCR this week. @rhappe is at #e2conf: <http://t.co/hGpy788V> and @jimstorer is headed to #WOMMA summit: <http://t.co/MEjHWKss>

Mon Nov 14 16:18:41 +0000 2011 - tweet id 136115848027967488 - #151

[tweet details](#)



**@SocialJeremy** Speakers and media are flooding in. #e2conf is underway!

Mon Nov 14 16:25:20 +0000 2011 - tweet id 136117520976453633 - #152

[tweet details](#)



**@e2conf** Don't forget to download the #e2conf mobile app! <http://t.co/VuUeMW2Y> Check out the demo vid <http://t.co/paETR5Ps> #socbiz

Mon Nov 14 16:27:57 +0000 2011 - tweet id 136118179004026880 - #153

[tweet details](#)



**@rwang0** Taking a #socbiz briefing by web conferencing at #e2conf. How ironic is that?

Mon Nov 14 16:28:10 +0000 2011 - tweet id 136118234788282368 - #154

[tweet details](#)



**@that1guydannyb** 1st a baby & dog, now this? eesh RT @jwillie: Drama: two gang bangers get kicked off plane. Wow. #e2conf here I come. Thanks @southwestair

Mon Nov 14 16:28:58 +0000 2011 - tweet id 136118433313067008 - #155

[tweet details](#)




**@yvettecameron** RT @TechSpeakers Ultimate Software's VP of Prod Strategy @Andrew\_tech to Present at 2011 E2.0 Conf #e2conf <http://t.co/LiBNpHUj>

Mon Nov 14 16:29:07 +0000 2011 - tweet id 136118474245293033 - #156

[tweet details](#)



**@mor\_trisha** Good morning #e2conf (@ Enterprise 2.0 Santa Clara 2011 - Official Venue #e2conf w/ @meganmurray) <http://t.co/hR9cT7z>

 [@vchris](#) [#e2conf](#) w/ [@megamintay](#) <http://t.co/psq11r>

Mon Nov 14 16:29:24 +0000 2011 - tweet id 136118544804741632 - #157

[tweet details](#)



[@GautamGhosh](#) [@rwan0](#) not very :) [#socbiz](#) [#e2conf](#)

Mon Nov 14 16:31:41 +0000 2011 - tweet id 13611911890368816 - #158

[tweet details](#)



[@wballantineIII](#) Heading to Santa Clara for the [#e2conf](#)

Mon Nov 14 16:33:29 +0000 2011 - tweet id 136119570913165313 - #159

[tweet details](#)



[@UltimateHCM](#) Catch The Evolution of Talent Management panel at the [#e2conf](#) tomorrow w/ [@andrew\\_tech](#) at 8:45am PT! <http://t.co/V95m9Dvx>

Mon Nov 14 16:34:10 +0000 2011 - tweet id 136119742355341313 - #160

[tweet details](#)



[@InFullBloomUS](#) RT [@UltimateHCM](#): Catch The Evolution of Talent Management panel at the [#e2conf](#) tomorrow w/ [@andrew\\_tech](#) at 8:45am PT! <http://t.co/V95m9Dvx>

Mon Nov 14 16:36:29 +0000 2011 - tweet id 136120327200718848 - #161

[tweet details](#)



[@VfromG](#) RT [@e2conf](#): Don't forget to download the [#e2conf](#) mobile app! <http://t.co/VuUeMW2Y> Check out the demo vid <http://t.co/paETR5Ps> [#socbiz](#)

Mon Nov 14 16:40:23 +0000 2011 - tweet id 136121307663610496 - #162

[tweet details](#)



[@deirdreyee](#) RT [@e2conf](#): Good morning everyone! You ready for [#e2conf](#)? make sure to stay connected - here's how: <http://t.co/d0Hj7OUA>

Mon Nov 14 16:43:12 +0000 2011 - tweet id 136122018039425216 - #163

[tweet details](#)



[@DavidFCox](#) RT [@webtechman](#): Top Twitter Channels to [#follow](#) this week: [#e2conf](#) [@e2conf](#) [#W3Conf](#) [@w3cConf](#) Enterprise 2.0 / Social Business I Standards

Mon Nov 14 16:45:52 +0000 2011 - tweet id 136122687230713857 - #164

[tweet details](#)



[@rawn](#) RT [@webtechman](#): Top Twitter Channels to [#follow](#) this week: [#e2conf](#) [@e2conf](#) [#W3Conf](#) [@w3cConf](#) Enterprise 2.0 / Social Business I Standards

Mon Nov 14 16:46:26 +0000 2011 - tweet id 13612283052668544 - #165

[tweet details](#)



[@ca\\_bshimmin](#) MT ["@e2conf](#): You ready for [#e2conf](#)? make sure to stay connected - here's how: <http://t.co/6T3bmsDg>" Looking forward to following from afar.

Mon Nov 14 16:47:38 +0000 2011 - tweet id 136123132741300224 - #166

[tweet details](#)



[@Jeremy\\_Bud](#) Finally situated in the media center [@ #e2conf](#) ([@ Enterprise 2.0 Santa Clara Santa Clara 2011 Sales Suite](#) [#e2conf](#)) <http://t.co/MYQwYwPh>

Mon Nov 14 16:49:43 +0000 2011 - tweet id 136123656988902400 - #167

[tweet details](#)



[@RankFileLTD](#) Not breathing the rarified air in person? Livestream of Google CIO event, Atmosphere 2011 9AM PST <http://t.co/RSgA5q45> [#atmosphere11](#) [#e2conf](#)

Mon Nov 14 16:55:53 +0000 2011 - tweet id 136125203828166656 - #168

[tweet details](#)



[@ConstellationRG](#) Catch the 43 use cases for [#socbiz](#) [#social](#) cc [@rwan0](#) It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) <http://t.co/49innNuH>

 [good primer for the value of http://www.businessinsider.com/enterprise-2011-11-14](#)

Mon Nov 14 16:58:02 +0000 2011 - tweet id 136125747696906240 - #169

[tweet details](#)



**@jtannerama** Enterprise 2.0 Conf in Santa Clara kicks-off today - follow [#e2conf](#) to keep an eye on the happenings!

Mon Nov 14 16:58:50 +0000 2011 - tweet id 136125949816213504 - #170

[tweet details](#)



**@hpropperusg** RT @UltimateHCM: Catch The Evolution of Talent Management panel at the [#e2conf](#) tomorrow w/ @andrew\_tech at 8:45am PT! <http://t.co/V95m9Dvx>

Mon Nov 14 17:02:31 +0000 2011 - tweet id 136126876107276288 - #171

[tweet details](#)



**@swensonkeith** RT thx for mention @iGo2: Understanding what "Adaptive" means: <http://t.co/oEE2LChM> [#bpm](#) [#acm](#) [#socbiz](#) [#casemanagement](#) [#e2conf](#)

Mon Nov 14 17:02:39 +0000 2011 - tweet id 136126912723566592 - #172

[tweet details](#)



**@marciamarcia** This isn't just about Arab spring. This is about corporate spring. @Benioff in @Forbes [#e2conf](#) <http://t.co/K4c6mUmi>

Mon Nov 14 17:06:07 +0000 2011 - tweet id 136127782236323841 - #173

[tweet details](#)



**@cflanagan** Getting started with [#cmybc](#) workshop at [#e2conf](#) with @mor\_trisha <http://t.co/3XJpGmct>

Mon Nov 14 17:07:40 +0000 2011 - tweet id 136128170305912832 - #174

[tweet details](#)



**@ericakuhl** Co-speaking with @cflanagan at [#e2conf](#) on "Advocacy 101" - my favorite topic!

Mon Nov 14 17:08:18 +0000 2011 - tweet id 13612833271963008 - #175

[tweet details](#)



**@JohnOlszewski** At the Enterprise 2.0 conf. You can view keynotes at their website. I'll bring home all presentations for those interested. [#yam](#) [#e2conf](#)

Mon Nov 14 17:08:43 +0000 2011 - tweet id 136128436497416193 - #176

[tweet details](#)



**@studentforcenow** RT @ericakuhl: Co-speaking with @cflanagan at [#e2conf](#) on "Advocacy 101" - my favorite topic!

Mon Nov 14 17:09:19 +0000 2011 - tweet id 136128591170781185 - #177

[tweet details](#)



**@eliz\_beth** RT @ericakuhl: Co-speaking with @cflanagan at [#e2conf](#) on "Advocacy 101" - my favorite topic!

Mon Nov 14 17:09:22 +0000 2011 - tweet id 13612860708616193 - #178

[tweet details](#)



**@jayleask** Look for @boozallen's @berrypoint, @walton3, @sradick and myself at the [#e2conf](#)'s Market Leaders and SharePoint track presentations!

Mon Nov 14 17:09:55 +0000 2011 - tweet id 136128740160831488 - #179

[tweet details](#)



**@Yammer** Going To Enterprise 2.0 Conference in Santa Clara? Let's Connect! <http://t.co/V01YjU2X> [#e2conf](#) ^mo

Mon Nov 14 17:11:00 +0000 2011 - tweet id 136129013314879488 - #180

[tweet details](#)



**@Halsey\_Hixson** Headed to Enterprise 2.0 later today!! Who else is going??  
#e2conf

Mon Nov 14 17:11:21 +0000 2011 - tweet id 136129098017101312 - #181  
[tweet details](#)



**@cflanagan** Productive community means having one that is 1. healthy 2. growing  
3. provide value 4. successful #e2conf @mor\_trisha

Mon Nov 14 17:11:21 +0000 2011 - tweet id 13612909806508289 - #182  
[tweet details](#)



**@rhappe** Love that @mor\_trisha is taking a quote of mine & making it much better.  
Productive cmty is healthy, growing, & successful #e2conf

Mon Nov 14 17:11:35 +0000 2011 - tweet id 136129161545781248 - #183  
[tweet details](#)



**@terryrydzynski** Community managers must foster healthy, growing, valuable,  
successful communities. #e2conf #cmytbc

Mon Nov 14 17:11:37 +0000 2011 - tweet id 136129168749852162 - #184  
[tweet details](#)



**@cflanagan** "If you build it . . . you must maintain it" Why the fine art of community  
management is a critical success factor @mor\_trisha #e2conf

Mon Nov 14 17:12:34 +0000 2011 - tweet id 136129407537528832 - #185  
[tweet details](#)



**@hollybaral** I am going to the keynote at Enterprise 2.0 #e2conf this afternoon -  
today they will be focusing on organizational transformation.

Mon Nov 14 17:12:58 +0000 2011 - tweet id 13612950730329680 - #186  
[tweet details](#)



**@cflanagan** Community is not a Crock Pot - "you don't set it and forget it" #e2conf  
@mor\_trisha (You need a cmty manager)

Mon Nov 14 17:13:28 +0000 2011 - tweet id 136129631974727680 - #187  
[tweet details](#)



**@rhappe** "Your community is not a crockpot" You cannot set it and forget it -  
@mor\_trisha #e2conf #cmytbc

Mon Nov 14 17:13:40 +0000 2011 - tweet id 136129683803734016 - #188  
[tweet details](#)



**@cmytbc** RT @cflanagan: Getting started with #cmytbc workshop at #e2conf with  
@mor\_trisha <http://t.co/3XJpGmct>

Mon Nov 14 17:13:50 +0000 2011 - tweet id 136129727017656321 - #189  
[tweet details](#)



**@SeanWinter** RT @marciamarcia: This isn't just about Arab spring. This is about  
corporate spring. @Benioff in @Forbes #e2conf <http://t.co/K4c6mUmi>

Mon Nov 14 17:13:52 +0000 2011 - tweet id 136129733845975040 - #190  
[tweet details](#)



**@MeganMurray** RT @rhappe: "Your community is not a crockpot" You cannot set it  
and forget it - @mor\_trisha #e2conf #cmytbc

Mon Nov 14 17:14:01 +0000 2011 - tweet id 136129770181230592 - #191  
[tweet details](#)



**@ImpactInteract** RT @rhappe: "Your community is not a crockpot" You cannot set it  
and forget it - @mor\_trisha #e2conf #cmytbc

Mon Nov 14 17:14:35 +0000 2011 - tweet id 136129913949396992 - #192  
[tweet details](#)



**@rwang0** RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:14:39 +0000 2011 - tweet id 136129931986832002 - #193

[tweet details](#)



**@HertzNeverLost** [#e2conf](#) Enterprise 2.0 Conf @e2conf at Santa Clara Conv Ctr w/ Welcome Reception & Opening Keynote w/ Don Tapscott <http://t.co/XIRr8RbM>

Mon Nov 14 17:14:29 +0000 2011 - tweet id 13612993335478272 - #194

[tweet details](#)



**@SocialProgrss** RT @rwang0: RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:14:59 +0000 2011 - tweet id 136130016204989601 - #195

[tweet details](#)



**@cmytbc** RT @e2conf: Good morning everyone! You ready for [#e2conf](#)? make sure to stay connected - here's how: <http://t.co/dOHj7OUA>

Mon Nov 14 17:15:22 +0000 2011 - tweet id 136130113656979456 - #196

[tweet details](#)



**@paulpluschell** RT @rwang0: RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:15:29 +0000 2011 - tweet id 136130142547948604 - #197

[tweet details](#)



**@SocialProgrss** RT @terryrydzynski: Community managers must foster healthy, growing, valuable, successful communities. [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:15:29 +0000 2011 - tweet id 136130141314232320 - #198

[tweet details](#)



**@EUSP** RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#) <- Great imagery.

Mon Nov 14 17:15:35 +0000 2011 - tweet id 13613016630939853 - #199

[tweet details](#)



**@cmytbc** RT @cflanagan: Community is not a Crock Pot - "you don't set it and forget it" [#e2conf](#) @mor\_trisha (You need a cmyt manager)

Mon Nov 14 17:15:49 +0000 2011 - tweet id 136130225808486400 - #200

[tweet details](#)



**@CPJay** I'm at Building a Unified Communications and Collaboration Roadmap <http://t.co/D8qSCXUk> [#e2conf](#)

Mon Nov 14 17:16:15 +0000 2011 - tweet id 136130334836220480 - #201

[tweet details](#)



**@rhappe** Once people come to your community, do people know what they are supposed to do there? - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:16:37 +0000 2011 - tweet id 136130425537036288 - #202

[tweet details](#)



**@courtneysato** RT @ConstellationRG: Catch the 43 use cases for [#socbiz](#) [#social](#) cc @rwang0 It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) h ...

Mon Nov 14 17:17:56 +0000 2011 - tweet id 136130757646237696 - #203

[tweet details](#)



**@dmcp** RT @Yammer: Going To Enterprise 2.0 Conference in Santa Clara? Let's Connect! <http://t.co/V01YjU2X> [#e2conf](#) ^mo

Mon Nov 14 17:18:17 +0000 2011 - tweet id 136130847102345216 - #204

[tweet details](#)



**@cflanagan** Cmty Managers 1. manage 2. nurture 3. measure 4. assesss and 5. refine [#e2conf](#) [#cmytbc](#) @mor\_trisha

Mon Nov 14 17:18:55 +0000 2011 - tweet id 136131004472823104 - #205

[tweet details](#)



**@RankFileLTD** Not breathing the rarified air in person? Livestream of Google CIO event, Atmosphere 2011 9AM PST <http://t.co/CXpOSMPq> [#atmosphere11](#) [#e2conf](#)

Mon Nov 14 17:19:28 +0000 2011 - tweet id 136131142104514560 - #206

[tweet details](#)



**@sscullion** this week is going to be tough watching the [#e2conf](#) shenanigans from afar.... [#justsayin](#)

Mon Nov 14 17:19:33 +0000 2011 - tweet id 136131164112044034 - #207

[tweet details](#)



**@rhappe** "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:20:20 +0000 2011 - tweet id 136131361526334016 - #208

[tweet details](#)



**@cflanagan** Cty Manager are "tour guides" @mor\_trisha [#e2conf](#) - keeping the goals of the community and help members with "how to use" cty

Mon Nov 14 17:20:28 +0000 2011 - tweet id 136131385075584000 - #209

[tweet details](#)



**@jimstorer** Love this one. RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:20:48 +0000 2011 - tweet id 136131479228483968 - #210

[tweet details](#)



**@ITSinsider** RT @sscullion: this week is going to be tough watching the [#e2conf](#) shenanigans from afar.... [#justsayin](#)

Mon Nov 14 17:20:55 +0000 2011 - tweet id 136131510284728273 - #211

[tweet details](#)



**@mjurnovoy** RT @ConstellationRG: Catch the 43 use cases for [#socbiz](#) [#social](#) cc @rwang0 It's a good primer for biz value at [#e2conf](#) [#futureofwork](#) h ...

Mon Nov 14 17:20:56 +0000 2011 - tweet id 136131512887300976 - #212

[tweet details](#)



**@cflanagan** Cty Manager as "concierge" - Whatever and Whenever your members need you to respond to their questions [#e2conf](#) @mor\_trisha

Mon Nov 14 17:21:04 +0000 2011 - tweet id 136131547605639169 - #213

[tweet details](#)



**@rhappe** +1 "Community managers are also concierges" - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:21:17 +0000 2011 - tweet id 136131602801361409 - #214

[tweet details](#)



**@cmytbc** RT @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:21:34 +0000 2011 - tweet id 136131670716854272 - #215

[tweet details](#)



**@rawn** RT @cflanagan: Cty Manager as "concierge" - Whatever and Whenever your members need you to respond to their questions [#e2conf](#) @mor\_trisha

Mon Nov 14 17:21:40 +0000 2011 - tweet id 136131696704757760 - #216

[tweet details](#)



**@cmybc** RT @cflanagan: Cty Manager as "conciierge" - Whatever and Whenever your members need you to respond to their questions [#e2conf](#) @mor\_trisha

Mon Nov 14 17:21:43 +0000 2011 - tweet id 136131710996947712 - #217

[tweet details](#)



**@KevinDJones** RT @rhappe: +1 "Community managers are also concierges" - @mor\_trisha [#e2conf](#) [#cmybc](#)

Mon Nov 14 17:22:27 +0000 2011 - tweet id 13613189472379648 - #218

[tweet details](#)



**@cflanagan** Workshop room is getting pretty full for [#cmybc](#) Community Management Toolkit Workshop at [#e2conf](#) - Join us for gr8 lessons to use on UR job

Mon Nov 14 17:23:17 +0000 2011 - tweet id 13613210486086808 - #219

[tweet details](#)



**@hgeronemus** RT @UltimateHCM: Catch The Evolution of Talent Management panel at the [#e2conf](#) tomorrow w/ @andrew\_tech at 8:45am PT! <http://t.co/V95m9Dvx>

Mon Nov 14 17:23:23 +0000 2011 - tweet id 136132127237472256 - #220

[tweet details](#)



**@sfdc\_nerd** @ericakuhl You're going to be [#awesome](#) [#e2conf](#)

Mon Nov 14 17:23:39 +0000 2011 - tweet id 136132196405747712 - #221

[tweet details](#)



**@DaveCayem** RT @rhappe "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmgr](#) [brilliant]

Mon Nov 14 17:23:40 +0000 2011 - tweet id 136132196367897856 - #222

[tweet details](#)



**@peplau** RT @DaveCayem: RT @rhappe "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmgr](#) [brilliant]

Mon Nov 14 17:23:50 +0000 2011 - tweet id 136132243194828416 - #223

[tweet details](#)



**@cflanagan** RT @KevinDJones: @sscullion Wish you were here! (missing from [#e2conf](#)) And @elsua

Mon Nov 14 17:23:51 +0000 2011 - tweet id 136132246567079680 - #224

[tweet details](#)



**@cflanagan** Community Managers are gardeners (seed, feed, weed) [#e2conf](#) @mor\_trisha

Mon Nov 14 17:24:16 +0000 2011 - tweet id 136132250970052808 - #225

[tweet details](#)



**@rhappe** @mor\_trisha getting at how important backchanneling is for cmy mgmt. The Iceberg Effect of cmy mgmt: <http://t.co/9kWMmXxj> [#e2conf](#) [#cmybc](#)

Mon Nov 14 17:24:33 +0000 2011 - tweet id 136132421258194944 - #226

[tweet details](#)



**@Fisherish** Very well said: RT @cflanagan Community Managers are gardeners (seed, feed, weed) [#e2conf](#) @mor\_trisha

Mon Nov 14 17:25:12 +0000 2011 - tweet id 136132586002071552 - #227

[tweet details](#)



**@ericzigus** RT @sscullion: this week is going to be tough watching the [#e2conf](#) shenanigans from afar... [#justsayin](#)



Mon Nov 14 17:25:13 +0000 2011 - tweet id 136132588965040769 - #228

[tweet details](#)



**@rhappe** The community manager can find themselves in the role of the pinata - be prepared - @mor\_trisha [#e2conf](#) [#cmybc](#)

Mon Nov 14 17:25:56 +0000 2011 - tweet id 136132770371092480 - #229

[tweet details](#)



**@cflanagan** Community Manager as "pinata" - yes it is a tough job that requires a thick skin [#e2conf](#) (be prepared for hard topics) @mor\_trisha

Mon Nov 14 17:26:02 +0000 2011 - tweet id 136132795806546241 - #230

[tweet details](#)



**@ericakuhl** RT @rhappe: The community manager can find themselves in the role of the pinata - be prepared - @mor\_trisha [#e2conf](#) [#cmybc](#) - SO true!

Mon Nov 14 17:26:21 +0000 2011 - tweet id 136132877418115072 - #231

[tweet details](#)



**@rawn** RT @cflanagan: Community Manager as "pinata" - yes it is a tough job that requires a thick skin [#e2conf](#) (be prepared for hard topics) @m ...

Mon Nov 14 17:26:34 +0000 2011 - tweet id 13613292985307776 - #232

[tweet details](#)



**@jrmoreau** RT @rhappe: The community manager can find themselves in the role of the pinata - be prepared - @mor\_trisha [#e2conf](#) [#cmybc](#)

Mon Nov 14 17:26:43 +0000 2011 - tweet id 136132970154180608 - #233

[tweet details](#)



**@Greg2dot0** RT @cflanagan: Community Manager as "pinata" - yes it is a tough job that requires a thick skin [#e2conf](#) (be prepared for hard topics) @m ...

Mon Nov 14 17:26:52 +0000 2011 - tweet id 136133007227617280 - #234

[tweet details](#)



**@SeanWinter** Ahh twitter steam taken over by [#e2conf](#). And that's a good thing. Hope you all have a great week!

Mon Nov 14 17:26:55 +0000 2011 - tweet id 136133018204119040 - #235

[tweet details](#)



**@cflanagan** What if customers bash our products in city? No you don't delete hard stuff. Don't be afraid/cause backlash. Know how to act [#e2conf](#) [#cmybc](#)

Mon Nov 14 17:27:25 +0000 2011 - tweet id 136133185003208704 - #236

[tweet details](#)



**@cflanagan** City Managers as Cheerleaders. Have passion, know and can communicate value [#e2conf](#) @mor\_trisha [#cmybc](#)

Mon Nov 14 17:28:34 +0000 2011 - tweet id 136133432546824192 - #237

[tweet details](#)



**@terryrdzynski** Community managers are tour guides, concierges, gardeners, help desks, piñatas, cheerleaders, and cleanup crew [#e2conf](#) [#cmybc](#) @mor\_trisha

Mon Nov 14 17:28:39 +0000 2011 - tweet id 136133454378184704 - #238

[tweet details](#)



**@SocialJeremy** [#e2conf](#) (@ Enterprise 2.0 Santa Clara Speaker Services) <http://t.co/Ew5nqhtj>

Mon Nov 14 17:28:55 +0000 2011 - tweet id 136133523399651328 - #239

[tweet details](#)



**@cflanagan** City Managers as "Clean Up Crew" - yes sometimes you need to have



your shovel ready, too. [#cmytbc](#) [#e2conf](#) @mor\_trisha

Mon Nov 14 17:29:11 +0000 2011 - tweet id 136133598978047234 - #240

[tweet details](#)



**@SocialProgrss** RT @ericakuhl: RT @rhappe: The community manager can find themselves in the role of the pinata - be prepared - @mor\_trisha [#e2conf](#) [#cmyt](#) ...

Mon Nov 14 17:29:24 +0000 2011 - tweet id 136133641582551040 - #241

[tweet details](#)



**@AnaDataGirl** RT @cflanagan: "If you build it . . . you must maintain it" Why fine art of community mngmnt is critical success factor @mor\_trisha [#e2conf](#)

Mon Nov 14 17:30:40 +0000 2011 - tweet id 136133962576830464 - #242

[tweet details](#)



**@cflanagan** Trisha shares @dhinchcliffe "Online Community Manager" Jack of all trades diagram <http://t.co/CzJTWZmo> during workshop [#cmytbc](#) [#e2conf](#)

Mon Nov 14 17:31:16 +0000 2011 - tweet id 136134113458520064 - #243

[tweet details](#)



**@rhappe** @mor\_trisha showing @dhinchcliffe's excellent visual of cmyt mgmt responsibilities - <http://t.co/vEV4xkJ6> [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:31:24 +0000 2011 - tweet id 136134145389764609 - #244

[tweet details](#)



**@cmytbc** RT @cflanagan: Cty Managers as Cheerleaders. Have passion, know and can communicate value [#e2conf](#) @mor\_trisha [#cmytbc](#)

Mon Nov 14 17:31:37 +0000 2011 - tweet id 136134201090117632 - #245

[tweet details](#)



**@BrianVellmure** Empowering Human Movements: 7 Observations about the State of Social Business <http://t.co/fMxJTm2L> [#socbiz](#) [#e2conf](#) [#e20](#)

Mon Nov 14 17:31:41 +0000 2011 - tweet id 136134220096128640 - #246

[tweet details](#)



**@cmytbc** RT @ericakuhl: RT @rhappe: The community manager can find themselves in the role of the pinata - be prepared - @mor\_trisha [#e2conf](#) [#cmyt](#) ...

Mon Nov 14 17:32:03 +0000 2011 - tweet id 136134310829899776 - #247

[tweet details](#)



**@Kaltura** Don't miss Kaltura's enterprise team at booth 219 for [#e2conf](#), Nov 14-17. Catch a demo of our enterprise video solutions....

Mon Nov 14 17:32:03 +0000 2011 - tweet id 13613430894062081 - #248

[tweet details](#)



**@deb\_lavoy** RT @rhappe: @mor\_trisha showing @dhinchcliffe's excellent visual of cmyt mgmt responsibilities - <http://t.co/bMj6xOFF> [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:32:06 +0000 2011 - tweet id 136134321684746240 - #249

[tweet details](#)



**@cmytbc** RT @cflanagan: Community Managers are gardeners (seed, feed, weed) [#e2conf](#) @mor\_trisha

Mon Nov 14 17:32:49 +0000 2011 - tweet id 136134503944036352 - #250

[tweet details](#)



**@KevinDJones** You MUST understand what the goals are - specifically. [#e2conf](#) @mor\_trisha

Mon Nov 14 17:32:50 +0000 2011 - tweet id 136134508419362817 - #251

[tweet details](#)



**@cflanagan** Community Manager as "translator" - help it make sense [#e2conf](#)  
@mor\_trisha [#cmytbc](#)

Mon Nov 14 17:33:08 +0000 2011 - tweet id 136134583300268033 - #252

[tweet details](#)



**@cmytbc** RT @cflanagan: Workshop room is getting pretty full for [#cmytbc](#)  
Community Management Toolkit Workshop at [#e2conf](#) - Join us for gr8 lesso ...

Mon Nov 14 17:33:20 +0000 2011 - tweet id 136134631627030528 - #253

[tweet details](#)



**@rhappe** Love @mor\_trisha's approach to take a big idea and break it down to understand what needs to be done. [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:33:59 +0000 2011 - tweet id 13613479733803648 - #254

[tweet details](#)



**@cmytbc** RT @rhappe: .@mor\_trisha showing @dhinchcliffe's excellent visual of cmyt mgmt responsibilities - <http://t.co/vEV4xkJ6> [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:34:14 +0000 2011 - tweet id 136134858211733504 - #255

[tweet details](#)



**@sotoventures** RT @Yammer: Going To Enterprise 2.0 Conference in Santa Clara? Let's Connect! <http://t.co/V01YjU2X> [#e2conf](#) ^m

Mon Nov 14 17:35:39 +0000 2011 - tweet id 136135217818767360 - #256

[tweet details](#)



**@KevinDJones** "We want you to do what you are already doing, just in a different way" >+1 This is key! [#e2conf](#) @mor\_trisha

Mon Nov 14 17:36:09 +0000 2011 - tweet id 136135340380536833 - #257

[tweet details](#)



**@cdangson** @dhinchcliffe - your community manager illustration is classic [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:36:28 +0000 2011 - tweet id 136135423486468036 - #258

[tweet details](#)



**@kendomen** RT @KevinDJones: "We want you to do what you are already doing, just in a different way" >+1 This is key! [#e2conf](#) @mor\_trisha

Mon Nov 14 17:36:40 +0000 2011 - tweet id 136135472257839104 - #259

[tweet details](#)



**@KristenRitter** RT @cflanagan: Community Manager as "pinata" - yes it is a tough job that requires a thick skin [#e2conf](#) (be prepared for hard topics) @m ...

Mon Nov 14 17:37:11 +0000 2011 - tweet id 136135602658738176 - #260

[tweet details](#)



**@jayleask** Look for @boozallen's @berrpoint, @walton3, @sradick and myself at the [#e2conf](#)'s Market Leaders and SharePoint track presentations

Mon Nov 14 17:37:17 +0000 2011 - tweet id 136135627082182856 - #261

[tweet details](#)



**@carlosfrevert** Lots of great discussion in the Unified Comm Roadmap session. [#e2conf](#)

Mon Nov 14 17:38:54 +0000 2011 - tweet id 136136033447329792 - #262

[tweet details](#)



**@BoozAllen** RT @jayleask: Look for @boozallen's @berrpoint, @walton3, @sradick and myself at the [#e2conf](#)'s Market Leaders and SharePoint track prese ...

Mon Nov 14 17:38:59 +0000 2011 - tweet id 136136054347530241 - #263

[tweet details](#)



**@rwang0** RT @carlosfrevert: Lots of great discussion in the Unified Comm Roadmap session. [#e2conf](#)

Mon Nov 14 17:40:40 +0000 2011 - tweet id 13613647767832960 - #264

[tweet details](#)



**@jayleask** I'm at Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) (5001 Great America Pkwy., Tasman Dr., Santa Clara) <http://t.co/vuskMOKI>

Mon Nov 14 17:42:41 +0000 2011 - tweet id 13613694505757696 - #265

geo info: Point - lat = 37.40427262 - long = -121.97538614

[tweet details](#)



**@dariusmiranda** Looking forward to tweets from your [#e2conf](#) session @mikegotta @RobertsGolden @socialbrick Organization Next: <http://t.co/cNRHhXYa>

Mon Nov 14 17:43:58 +0000 2011 - tweet id 136137311029251649 - #266

[tweet details](#)



**@MoxieSoft** Don't miss 2day: 4:30 p.m. PT @dtapscott keynote- Macrowikinomics: Rethinking the Enterprise for the Age of Networked Intelligence [#e2conf](#)

Mon Nov 14 17:45:15 +0000 2011 - tweet id 136137633347796992 - #267

[tweet details](#)



**@SocialProgrss** RT @cdangson: @dhinchcliffe - your community manager illustration is classic [#e2conf](#) [#cmtybc](#)

Mon Nov 14 17:45:22 +0000 2011 - tweet id 136137663307722752 - #268

[tweet details](#)



**@rawn** @TonyByrne showing Yum brands' iChing project - badges: What people want is recognition; big incentive to participate. [#e2conf](#) [#gamification](#)

Mon Nov 14 17:45:23 +0000 2011 - tweet id 136137664947691520 - #269

[tweet details](#)



**@MoxieSoft** Today at 4:30 p.m. PT : @dtapscott keynote- Macrowikinomics: Rethinking the Enterprise for the Age of Networked Intelligence [#e2conf](#)

Mon Nov 14 17:45:59 +0000 2011 - tweet id 136137815653236738 - #270

[tweet details](#)



**@hillaryboucher** RT @rhappe: .@mor\_trisha showing @dhinchcliffe's excellent visual of cmty mgmt responsibilities - <http://t.co/FZfn43ma> [#e2conf](#) [#cmtybc](#)

Mon Nov 14 17:48:00 +0000 2011 - tweet id 13613832336825248 - #271

[tweet details](#)



**@erich13** RT @rhappe: .@mor\_trisha showing @dhinchcliffe's excellent visual of cmty mgmt responsibilities - <http://t.co/vEV4xkJ6> [#e2conf](#) [#cmtybc](#)

Mon Nov 14 17:48:21 +0000 2011 - tweet id 136138414474006528 - #272

[tweet details](#)



**@cmtybc** RT @rhappe: Love @mor\_trisha's approach to take a big idea and break it down to understand what needs to be done. [#e2conf](#) [#cmtybc](#)

Mon Nov 14 17:48:38 +0000 2011 - tweet id 13613848483765824 - #273

[tweet details](#)



**@cmtybc** RT @cflanagan: Community Manager as "translator" - help it make sense [#e2conf](#) @mor\_trisha [#cmtybc](#)

Mon Nov 14 17:48:40 +0000 2011 - tweet id 136138490575470592 - #274

[tweet details](#)



**@elsua** RT @cflanagan: RT @KevinDJones: @sscullion Wish you were here! (missing from [#e2conf](#)) And @elsua / Awww, enjoy it, guys! Missing ya all

Mon Nov 14 17:49:39 +0000 2011 - tweet id 136138740006518794 - #275

[tweet details](#)



**@leannecl** RT @DaveCayem: RT @rhappe "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmgr](#) [brilliant]

Mon Nov 14 17:49:41 +0000 2011 - tweet id 136138746932243457 - #276

[tweet details](#)



**@cflanagan** What Does Engagement mean to you? 1. Using it 2. liking it 3. bringing passion [#e2conf](#) [#cmtybc](#)

Mon Nov 14 17:49:59 +0000 2011 - tweet id 136138821950652417 - #277

[tweet details](#)



**@TGfitch** Drinking from the fire hose at [#e2conf](#)

Mon Nov 14 17:50:20 +0000 2011 - tweet id 136138913256456192 - #278

[tweet details](#)



**@cflanagan** Engagement is building the "human relationship" at deeper, richer levels [#e2conf](#) [#cmtybc](#) @MeganMurray @rhappe

Mon Nov 14 17:50:38 +0000 2011 - tweet id 13613895322983424 - #279

[tweet details](#)



**@ppc\_corp** PPC's Jill Hannemann Will Present at the Enterprise 2.0 Conference This Week <http://t.co/Tzm6NgZO> @JillTabuchi [#e2conf](#)

Mon Nov 14 17:50:49 +0000 2011 - tweet id 136139033809125376 - #280

[tweet details](#)



**@mor\_trisha** Definition of community engagement: building a relationship. @meganmurray @rhappe [#e2conf](#)

Mon Nov 14 17:50:57 +0000 2011 - tweet id 136139065822929408 - #281

[tweet details](#)



**@terrigriffith** @elsua: I'm missing you too. Looking forward to meeting many from my expert list face2face [#e2conf](#)

Mon Nov 14 17:51:35 +0000 2011 - tweet id 13613922543344128 - #282

[tweet details](#)



**@cdangson** amen @rhappe 'if engagement does not mean deepening relationship - it's just chit chatting' [#e2conf](#) [#cmtybc](#) [#cmtymgr](#)

Mon Nov 14 17:51:55 +0000 2011 - tweet id 136139308894164608 - #283

[tweet details](#)



**@mor\_trisha** If your goal is \*not\* building relationships, then the conversations are just chit chat. @rhappe [#e2conf](#)

Mon Nov 14 17:52:12 +0000 2011 - tweet id 136139382070575104 - #284

[tweet details](#)



**@SimoneGSouza** At [#e2conf](#) 4:30 pm 2day: @dtapscott 's keynote- Macrowikinomics: Rethinking the Enterprise for the Age of Networked Intelligence [#socabiz](#)

Mon Nov 14 17:52:23 +0000 2011 - tweet id 136139428799320064 - #285

[tweet details](#)




**@TheCR** RT @cflanagan: Engagement is building the "human relationship" at deeper, richer levels [#e2conf](#) [#cmtybc](#) @MeganMurray @rhappe

Mon Nov 14 17:52:30 +0000 2011 - tweet id 136139456326545408 - #286

[tweet details](#)



**@cmtybc** RT @mor\_trisha: Definition of community engagement: building a

 relationship. @meganmurray @rhappe #e2conf


Mon Nov 14 17:52:30 +0000 2011 - tweet id 136139456502693888 - #287

[tweet details](#)

 @cflanagan Getting started w/"Engagement" Community mgt toolkit workshop w/ @rhappe @MeganMurray #e2conf #cmtybc <http://t.co/y3s5fVZf>


Mon Nov 14 17:52:31 +0000 2011 - tweet id 13613945727025616 - #288

[tweet details](#)

 @cmtybc RT @cflanagan: Engagement is building the "human relationship" at deeper, richer levels #e2conf #cmtybc @MeganMurray @rhappe


Mon Nov 14 17:52:40 +0000 2011 - tweet id 136139500580638722 - #289

[tweet details](#)

 @greglefort RT @cflanagan: What Does Engagement mean to you? 1. Using it 2. liking it 3. bringing passion #e2conf #cmtybc


Mon Nov 14 17:52:44 +0000 2011 - tweet id 136139514807726080 - #290

[tweet details](#)

 @ingridstabb Going To Enterprise 2.0 Conference in Santa Clara? Let's Connect! <http://t.co/dNrhosbA> #e2conf via ^mo @yammer


Mon Nov 14 17:53:08 +0000 2011 - tweet id 136139615995301888 - #291

[tweet details](#)

 @cflanagan RT @mor\_trisha: If your goal is \*not\* building relationships, then the conversations are just chit chat. @rhappe #e2conf


Mon Nov 14 17:53:20 +0000 2011 - tweet id 13613964598866940 - #292

[tweet details](#)

 @rawn @TonyByrne: suggesting multilingual, multinational, text may not be best medium for interaction. Unified comm may add great value #e2conf


Mon Nov 14 17:53:22 +0000 2011 - tweet id 136139672794562560 - #293

[tweet details](#)

 @cmtybc RT @cflanagan: What Does Engagement mean to you? 1. Using it 2. liking it 3. bringing passion #e2conf #cmtybc


Mon Nov 14 17:53:26 +0000 2011 - tweet id 136139690712833345 - #294

[tweet details](#)

 @rwang0 #socabiz will move from transactions to engagement <http://t.co/7vqngz5c>. How will you make the shift? #e2conf #collab


Mon Nov 14 17:53:39 +0000 2011 - tweet id 136139747570626660 - #295

[tweet details](#)

 @KevinDJones "@mor\_trisha: If your goal is \*not\* building relationships, then the conversations are just chit chat. @rhappe #e2conf" +1!


Mon Nov 14 17:53:52 +0000 2011 - tweet id 13613980272743425 - #296

[tweet details](#)

 @cmtybc RT @cflanagan: Getting started w/"Engagement" Community mgt toolkit workshop w/ @rhappe @MeganMurray #e2conf #cmtybc <http://t.co/y3s5fVZf>

Mon Nov 14 17:54:16 +0000 2011 - tweet id 136139902210408450 - #297

[tweet details](#)

 @boreanopartners "@rwang0: #socabiz will move from transactions to engagement <http://t.co/88khn7i4>. How will you make the shift? #e2conf #collab"

Mon Nov 14 17:54:37 +0000 2011 - tweet id 13613990722805761 - #298

[tweet details](#)



**@ConstellationHG** A who's who guide on the converging [#socioBiz](#) landscape from @rwang0. enjoy! <http://t.co/mUSGZvSy> [#e2conf](#) [#scrm](#) [#e20](#) [#contactcenter](#) [#cxp](#)

Mon Nov 14 17:54:56 +0000 2011 - tweet id 13614006892902240 - #299

[tweet details](#)



**@mor\_trisha** However, chit chat still matters. Market sensing. What is the feel and culture of the situation. @rhappe [#e2conf](#)

Mon Nov 14 17:54:58 +0000 2011 - tweet id 136140075502290704 - #300

[tweet details](#)



**@rwang0** RT @mor\_trisha: However, chit chat still matters. Market sensing. What is the feel and culture of the situation. @rhappe [#e2conf](#)

Mon Nov 14 17:55:06 +0000 2011 - tweet id 136140103614555136 - #301

[tweet details](#)



**@MikeGotta** "chit chat" shouldn't be totally ignored; small signs of attention help people cultivate social resources (e.g., social grooming) [#e2conf](#)

Mon Nov 14 17:55:08 +0000 2011 - tweet id 136140120846905344 - #302

[tweet details](#)



**@rwang0** @MikeGotta hmm. how do we capture sentiment analysis on [#chitchat](#) and make it contextually relevant? [#e2conf](#)

Mon Nov 14 17:55:36 +0000 2011 - tweet id 136140235212988416 - #303

[tweet details](#)



**@cflanagan** Relationships involve 1. encounter 2. recognition 3. development 4. friendship 5. partnership [#e2conf](#) [#cmybc](#) @rhappe

Mon Nov 14 17:55:36 +0000 2011 - tweet id 136140238090906656 - #304

[tweet details](#)



**@MichaelProcopio** In [#e2conf](#) session led by @TonyByrne

Mon Nov 14 17:55:44 +0000 2011 - tweet id 136140263662133760 - #305

[tweet details](#)



**@IBMBizAgility** Looking forward to [#E2Conf](#) conference in Santa Clara. Great speakers and sessions focused on [#bizagility](#). /via @TomMurphyBA

Mon Nov 14 17:55:45 +0000 2011 - tweet id 136140272613593088 - #306

[tweet details](#)



**@dcthmprn** RT @ConstellationRG: A who's who guide on the converging [#socioBiz](#) landscape from @rwang0. enjoy! <http://t.co/mUSGZvSy> [#e2conf](#) [#scrm](#) [#e2](#) ...

Mon Nov 14 17:56:04 +0000 2011 - tweet id 136140356348690432 - #307

[tweet details](#)



**@cmybc** RT @KevinDJones: "@mor\_trisha: If your goal is \*not\* building relationships, then the conversations are just chit chat. @rhappe [#e2conf](#)" +1!

Mon Nov 14 17:56:26 +0000 2011 - tweet id 136140447415414784 - #308

[tweet details](#)



**@KevinDJones** Engagement types: Encounter, Recognition, Development, Friendship, Partnership. [#e2conf](#) @rhappe

Mon Nov 14 17:56:29 +0000 2011 - tweet id 136140457301377024 - #309

[tweet details](#)



**@cflanagan** Friendship is contextual trust and advocacy @rhappe Great foundation for engagement / relationships [#e2conf](#) [#cmybc](#)

Mon Nov 14 17:56:36 +0000 2011 - tweet id 136140490541244416 - #310

[tweet details](#)



**@rwang0** RT @KevinDJones: Engagement types: Encounter, Recognition



**@rawn** RT @KevinDJones. Engagement types. Encounter, Recognition, Development, Friendship, Partnership. [#e2conf](#) @rhappe

Mon Nov 14 17:56:38 +0000 2011 - tweet id 136140494967198465 - #311

[tweet details](#)



**@mor\_trisha** Friendship is contextual trust and expertise. @rhappe [#e2conf](#)

Mon Nov 14 17:56:47 +0000 2011 - tweet id 136140533755162624 - #312

[tweet details](#)



**@ingridstabb** Yammer coverage: Silicon Angle: <http://t.co/wVWNUuPC>  
Constellation Research: <http://t.co/Hx9qKXGQ> via @DavidSacks [#e2conf](#)

Mon Nov 14 17:56:59 +0000 2011 - tweet id 136140585324126208 - #313

[tweet details](#)



**@mor\_trisha** RT @cflanagan Friendship is contextual trust and advocacy @rhappe  
Great foundation for engagement / relationships [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:57:20 +0000 2011 - tweet id 136140672259457024 - #314

[tweet details](#)



**@cmytbc** RT @cflanagan: Relationships involve 1. encounter 2. recognition 3. development 4. friendship 5. partnership [#e2conf](#) [#cmytbc](#) @rhappe

Mon Nov 14 17:57:31 +0000 2011 - tweet id 136140718027710464 - #315

[tweet details](#)



**@cmytbc** RT @rwan0: @MikeGotta hmm. how do we capture sentiment analysis on [#chitchat](#) and make it contextually relevant? [#e2conf](#)

Mon Nov 14 17:57:50 +0000 2011 - tweet id 13614079988603024 - #316

[tweet details](#)



**@MikeGotta** @rwan0 why "like" something (show emotional support?), why send out notes "atta way team"? Signals of attention, tough to decipher [#e2conf](#)

Mon Nov 14 17:57:57 +0000 2011 - tweet id 136140828425990144 - #317

[tweet details](#)



**@cmytbc** RT @cflanagan: Friendship is contextual trust and advocacy @rhappe  
Great foundation for engagement / relationships [#e2conf](#) [#cmytbc](#)

Mon Nov 14 17:58:12 +0000 2011 - tweet id 136140892368158720 - #318

[tweet details](#)



**@SocialJeremy** [#e2conf](#) @rawn and @rhappe are in the building.

Mon Nov 14 17:58:56 +0000 2011 - tweet id 136141074073780224 - #319

[tweet details](#)



**@MikeGotta** @rwan0 why do you answer someone's Question in an activity stream - social psych angle to networking and grooming [#e2conf](#)

Mon Nov 14 17:59:05 +0000 2011 - tweet id 136141115379294209 - #320

[tweet details](#)



**@MichaelProcopio** In [#e2conf](#) session led by @TonyByrne on criteria for selecting collaboration tools.

Mon Nov 14 17:59:26 +0000 2011 - tweet id 136141201047957504 - #321

[tweet details](#)



**@AnaDataGirl** Getting Twitter dizziness: [#e2conf](#) and [#te11](#) happening at the same time. Golden content & discussions there. Love it!


Mon Nov 14 17:59:44 +0000 2011 - tweet id 136141279112347648 - #322

[tweet details](#)



**@mich8elwu** How Do You Measure That? Social Analytics @ [#e2conf](#) w/ @rawn + @mich8elwu <http://t.co/NcG3u3> TODAY 1-4pm [#e2analytics](#) [#SNA](#) [#collab](#)



 **@michrobeta** <http://t.co/1Qe3vqy> TODAY 1:43pm #e2conf #SVA #collab #socabiz


Mon Nov 14 18:00:18 +0000 2011 - tweet id 13614142168512832 - #323

[tweet details](#)

 **@ingridstabb** Empowering Human Movements: 7 Observations about the State of Social Business <http://t.co/Nci6z1Mk> #socabiz #e2conf #e20 by @BrianVellmure


Mon Nov 14 18:00:23 +0000 2011 - tweet id 1361414410284672 - #324

[tweet details](#)

 **@MikeGotta** @rwang0 Some chit-chat is part of a long-running desire to create social capital with an expectation of reciprocity in the future #e2conf


Mon Nov 14 18:01:06 +0000 2011 - tweet id 136141622911049728 - #325

[tweet details](#)

 **@vargasl** About to travel to #e2conf! Who is joining me?

Mon Nov 14 18:01:10 +0000 2011 - tweet id 136141637410750464 - #326

[tweet details](#)

 **@cflanagan** Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared experience. #e2conf #cmytbc @rhappe


Mon Nov 14 18:01:55 +0000 2011 - tweet id 136141825034567881 - #327

[tweet details](#)

 **@cmytbc** RT @SocialJeremy: #e2conf @rawn and @rhappe are in the building.


Mon Nov 14 18:02:16 +0000 2011 - tweet id 136141915853815809 - #328

[tweet details](#)

 **@MikeGotta** @rwang0 ;) not that anyone consciously thinks that way, they're just performing for the crowd and for relation #e2conf


Mon Nov 14 18:02:17 +0000 2011 - tweet id 136141918223597568 - #329

[tweet details](#)

 **@mor\_trisha** What is needed to move from friendship to partnership? Trust, time, shared experience. @rhappe @MeganMurray #e2conf


Mon Nov 14 18:02:22 +0000 2011 - tweet id 136141938817634304 - #330

[tweet details](#)

 **@bduperrin** "@cflanagan: Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared experience. #e2conf #cmytbc @rhappe"


Mon Nov 14 18:03:21 +0000 2011 - tweet id 136142167862831106 - #331

[tweet details](#)

 **@cmytbc** RT @KevinDJones: "We want you to do what you are already doing, just in a different way" >+1 This is key! #e2conf @mor\_trisha


Mon Nov 14 18:03:40 +0000 2011 - tweet id 13614226848958936 - #332

[tweet details](#)

 **@ClaudeSuper** RT @bduperrin: "@cflanagan: Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared experience. #e2conf @rhappe"


Mon Nov 14 18:03:50 +0000 2011 - tweet id 136142310432964809 - #333


[tweet details](#)

 **@TGfitch** Building UC at #e2conf - Does your org have a Business Technology Liason? Is it you? Should it be you?

Mon Nov 14 18:04:02 +0000 2011 - tweet id 136142359107862530 - #334

[tweet details](#)

 **@SocialProgrss** RT @KevinDJones: "We want you to do what you are already doing, just in a different way" >+1 This is key! #e2conf @mor\_trisha

 coming, just in a different way & it's this is key: [@E2Conf](#) @mich8elwu

Mon Nov 14 18:04:32 +0000 2011 - tweet id 136142486102999041 - #335

[tweet details](#)



**@TractionTeam** RT @roundtrip: Off to [#E2Conf](#) Santa Clara this afternoon, arriving late. @jordanfrank in early. See you all tomorrow! [http://t.co/OFGnLU ...](http://t.co/OFGnLU...)

Mon Nov 14 18:04:32 +0000 2011 - tweet id 136142483607388161 - #336

[tweet details](#)



**@cmytbc** RT @mich8elwu: How Do You Measure That? Social Analytics @ [#e2conf](#) w/ @rawn + @mich8elwu <http://t.co/YCqe3vqq> TODAY 1-4pm [#e2analytics](#) # ...

Mon Nov 14 18:04:51 +0000 2011 - tweet id 13614256659595296 - #337

[tweet details](#)



**@elsua** @terrigriffith Likewise, Terri! Just too far for me this time around & stuck in work at the same time; maybe next year! Enjoy it! [#e2conf](#)

Mon Nov 14 18:05:04 +0000 2011 - tweet id 136142619232028001 - #338

[tweet details](#)



**@CPJay** At [#e2conf](#) -communication enabled business processes-CEBP-cmmnctn tech seamlessly linked to erp apps. any real examples?

Mon Nov 14 18:05:27 +0000 2011 - tweet id 136142716710043650 - #339

[tweet details](#)



**@cmytbc** RT @cflanagan: Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared experience. [#e2conf](#) [#cmytbc](#) @rhappe

Mon Nov 14 18:06:36 +0000 2011 - tweet id 136143005559173121 - #340

[tweet details](#)



**@cmytbc** RT @mor\_trisha: What is needed to move from friendship to partnership? Trust, time, shared experience. @rhappe @MeganMurray [#e2conf](#)

Mon Nov 14 18:06:53 +0000 2011 - tweet id 136143075683078400 - #341

[tweet details](#)



**@SocialJeremy** PR in the house! [#e2conf](#) <http://t.co/uvKdSKDW>

Mon Nov 14 18:07:09 +0000 2011 - tweet id 136143145606979584 - #342

[tweet details](#)



**@AdeleMcAlear** @cflanagan Do you know @vargas1? If not, you two should definitely meet as you are both at [#e2conf](#) [#goodpeople](#)

Mon Nov 14 18:07:10 +0000 2011 - tweet id 136143149344108544 - #343

[tweet details](#)



**@ingridstabb** New initiative to reinvent management unveiled at [#e2conf](#) by @SabaSoftware @hackmanagement <http://t.co/OsliBLIM> w/ @milindpansare @aly\_kline

Mon Nov 14 18:08:21 +0000 2011 - tweet id 13614344656267200 - #344

[tweet details](#)



**@ojheras** RT @IBMBizAgility: Looking forward to [#E2Conf](#) conference in Santa Clara. Great speakers and sessions focused on [#bizagility](#). Via @TomM ...

Mon Nov 14 18:08:43 +0000 2011 - tweet id 136143537594048513 - #345

[tweet details](#)



**@rawn** @TonyByrne: Steve Krug's "Don't Make Me Think" excellent guide to usability. Krug's def of usability "Fit to purpose" [#e2conf](#) [#socbiz](#)

Mon Nov 14 18:09:19 +0000 2011 - tweet id 13614368774179009 - #346

[tweet details](#)



**@vargasl** @AdeleMcAlear Thank you for the kind intro, my friend. I will find @cflanagan [#e2conf](#) [#goodpeople](#)

Mon Nov 14 16:09:20 +0000 2011 - tweet id 13614369230348352 - #347

[tweet details](#)



**@mor\_trisha** Why is E2.0 plateauing @ engagement? It's b/c companies are good at Encounter & Recognition but not moving beyond that. @meganmurray [#e2conf](#)

Mon Nov 14 16:10:43 +0000 2011 - tweet id 136144039564165122 - #348

[tweet details](#)



**@cflanagan** Communities are a good way to expose needs and matching needs [#e2conf](#) @rhappe @cmytbc

Mon Nov 14 16:18:58 +0000 2011 - tweet id 13614410306828216 - #349

[tweet details](#)



**@cflanagan** Communities are a good way to expose needs and matching needs of members [#e2conf](#) @rhappe @cmytbc

Mon Nov 14 16:11:16 +0000 2011 - tweet id 13614417970844673 - #350

[tweet details](#)



**@SueOnTheWeb** RT @cflanagan: Communities are a good way to expose needs and matching needs of members [#e2conf](#) @rhappe @cmytbc

Mon Nov 14 16:11:32 +0000 2011 - tweet id 13614424921470976 - #351

[tweet details](#)



**@rawn** @TonyByrne: Steve Krug "Don't Make Me Think" excellent guide. Krug's def of usability "Fit to purpose" [#e2conf](#) [#socbiz](#) <http://t.co/OD3ZWPbw>

Mon Nov 14 16:11:36 +0000 2011 - tweet id 13614426429151360 - #352

[tweet details](#)



**@mor\_trisha** RT @TonyByrne: @skrug "Don't Make Me Think" excellent guide. Krug's def of usability "Fit to purpose" [#e2conf](#) <http://t.co/0fyYdFl6> via @rawn

Mon Nov 14 16:13:46 +0000 2011 - tweet id 136144807344095232 - #353

[tweet details](#)



**@e2conf** @rwang0 Yes...livestream can be found here: <http://t.co/xHbeOeyy> [#e2conf](#) [#socbiz](#)

Mon Nov 14 16:13:53 +0000 2011 - tweet id 1361448363642880 - #354

[tweet details](#)



**@cmytbc** RT @cflanagan: Communities are a good way to expose needs and matching needs of members [#e2conf](#) @rhappe @cmytbc

Mon Nov 14 16:13:53 +0000 2011 - tweet id 13614483681511680 - #355

[tweet details](#)



**@EskoKilpi** RT @e2conf: livestream can be found here: <http://t.co/RGPg4v4D> [#e2conf](#) [#socbiz](#)

Mon Nov 14 16:15:27 +0000 2011 - tweet id 13614523048243584 - #356

[tweet details](#)



**@EskoKilpi** RT @e2conf: livestream can be found here: <http://t.co/RGPg4v4D> [#e2conf](#) [#socbiz](#)

Mon Nov 14 16:15:27 +0000 2011 - tweet id 13614523048243584 - #357

[tweet details](#)



**@cflanagan** Be ok with not all relationships moving to partnerships (higher level of engagement), other levels just as useful [#cmytbc](#) [#e2conf](#)

Mon Nov 14 18:15:56 +0000 2011 - tweet id 136145354381996032 - #358

[tweet details](#)



**@cflanagan** You have to be vulnerable to get to the Partnership Stage. (That builds trust) [#e2conf](#) [#cmybc](#) @rhappe

Mon Nov 14 18:16:30 +0000 2011 - tweet id 136145494966010114 - #359

[tweet details](#)



**@hillaryboucher** RT @cflanagan: Communities are a good way to expose needs and matching needs [#e2conf](#) @rhappe @cmybc

Mon Nov 14 18:16:36 +0000 2011 - tweet id 136145521751490360 - #360

[tweet details](#)



**@mor\_trisha** Communities can transform tension to collaboration, because engagement in cmtys build relationship & partnerships. @MeganMurray [#e2conf](#)

Mon Nov 14 18:16:43 +0000 2011 - tweet id 13614550549598208 - #361

[tweet details](#)



**@cflanagan** RT @mor\_trisha: Communities can transform tension to collaboration, engagement in cmtys build relationship & partnerships [#cmybc](#) [#e2conf](#)

Mon Nov 14 18:17:04 +0000 2011 - tweet id 13614564045400352 - #362

[tweet details](#)



**@rawn** @TonyByrne showing the RealStory's 2011 Content Tech Vendor Map (subway guide) <http://t.co/0d7vTObc> [#socbiz](#) [#e2conf](#) [#ecm](#) [#portal](#)

Mon Nov 14 18:17:08 +0000 2011 - tweet id 136145656736776192 - #363

[tweet details](#)



**@Greg2dot0** RT @cflanagan: You have to be vulnerable to get to the Partnership Stage. (That builds trust) [#e2conf](#) [#cmybc](#) @rhappe

Mon Nov 14 18:17:44 +0000 2011 - tweet id 136145807127748608 - #364

[tweet details](#)



**@cmybc** @rhappe and @MeganMurray killing it re Engagement in [#cmybc](#) workshop at [#e2conf](#) - vibrant exchange bw 2 big brains taking us thru it all!

Mon Nov 14 18:18:07 +0000 2011 - tweet id 136145905261887489 - #365

[tweet details](#)



**@christoph** [#e2conf](#) is in full swing. follow the [#tag](#) and super tweeters @rawn @lehawes @cflanagan @mor\_trisha

Mon Nov 14 18:18:19 +0000 2011 - tweet id 13614595350253568 - #366

[tweet details](#)



**@jqsmooth** u have to share what is good & what is not do good to build trust [#e2conf](#)

Mon Nov 14 18:18:24 +0000 2011 - tweet id 136145976346947584 - #367

[tweet details](#)



**@cmybc** RT @cflanagan: You have to be vulnerable to get to the Partnership Stage. (That builds trust) [#e2conf](#) [#cmybc](#) @rhappe

Mon Nov 14 18:18:55 +0000 2011 - tweet id 136146105103883584 - #368

[tweet details](#)



**@e2conf** just a reminder - official hashtag for the event is [#e2conf](#) - Follow and learn

Mon Nov 14 18:19:42 +0000 2011 - tweet id 136146300838264257 - #369

[tweet details](#)



**@Greg2dot0** RT @e2conf: just a reminder - official hashtag for the event is [#e2conf](#) - Follow and learn

Mon Nov 14 18:19:50 +0000 2011 - tweet id 136146340004278767 - #370

MIDTLEVEL 14 18:15:20 +0000 2011 - TWITTER ID 136146333967134162 - #31/U

[tweet details](#)



**@sradick** RT @HarvardBiz "Better Project Staffing with Social Technology"  
<http://t.co/ewzxeqNe> #e2conf #e20

Mon Nov 14 18:20:52 +0000 2011 - tweet id 13614659655880065 - #371

[tweet details](#)



**@ellenfeaheny** RT @e2conf: @rwan0 Yes...livestream can be found here:  
<http://t.co/DWH0SsP1> #e2conf #socbiz

Mon Nov 14 18:20:59 +0000 2011 - tweet id 13614662500863904 - #372

[tweet details](#)



**@appfusions** RT @e2conf: @rwan0 Yes...livestream can be found here:  
<http://t.co/FNqX4mXm> #e2conf #socbiz

Mon Nov 14 18:21:00 +0000 2011 - tweet id 136146627290345472 - #373

[tweet details](#)



**@cflanagan** Lurkers are members in your community. Content Consumption is important for the content to be "valuable" #e2conf @rhappe #cmtybc

Mon Nov 14 18:21:12 +0000 2011 - tweet id 1361466768900049 - #374

[tweet details](#)



**@MikeGotta** @dchmpsn I don't disagree that some is transitory noise, but assertions that all is of no value defies research done in the field #e2conf

Mon Nov 14 18:21:33 +0000 2011 - tweet id 13614676592889888 - #375

[tweet details](#)



**@Greg2dot0** Full room at the Community Management Toolkit Workshop at #e2conf. Love the engagement with the participants

Mon Nov 14 18:21:41 +0000 2011 - tweet id 13614679967855360 - #376

[tweet details](#)



**@cmtybc** RT @e2conf: just a reminder - official hashtag for the event is #e2conf - Follow and learn

Mon Nov 14 18:22:11 +0000 2011 - tweet id 136146928042901504 - #377

[tweet details](#)



**@cmtybc** RT @christoph: #e2conf is in full swing. follow the #tag and super tweeters @rawn @lehawes @cflanagan @mor\_trisha

Mon Nov 14 18:22:25 +0000 2011 - tweet id 136146986058518529 - #378

[tweet details](#)



**@mor\_trisha** Lurkers are the most valuable segment of community, because content has no value without consumers. @jimstorer @rhappe #e2conf

Mon Nov 14 18:22:25 +0000 2011 - tweet id 136146986062712832 - #379

[tweet details](#)



**@HannsKK** RT @sradick: RT @HarvardBiz "Better Project Staffing with Social Technology" <http://t.co/ewzxeqNe> #e2conf #e20

Mon Nov 14 18:22:26 +0000 2011 - tweet id 136146990072471553 - #380

[tweet details](#)



**@KMHobbie** Following tweet stream from first day of #e2conf starting today (Santa Clara version). Lots on community management, state of #e20, etc.

Mon Nov 14 18:22:28 +0000 2011 - tweet id 136147000155578368 - #381

[tweet details](#)



**@dchmpsn** @MikeGotta Agree completely - context, and narrative will be key #e2conf

Mon Nov 14 18:22:29 +0000 2011 - tweet id 136147004005953537 - #382

[tweet details](#)



**@cflanagan** Community management is "HX" (human relationship experience) goes along w/"UX" of a community @rhappe (great quote!) [#cmytbc](#) [#e2conf](#)

Mon Nov 14 18:22:31 +0000 2011 - tweet id 136147010544877570 - #383

[tweet details](#)



**@Nickpanayi** RT @cflanagan: Lurkers are members in your community. Content Consumption is important for the content to be "valuable" [#e2conf](#) @rhappe ...

Mon Nov 14 18:22:48 +0000 2011 - tweet id 13614702259738368 - #384

[tweet details](#)



**@cflanagan** Community is about getting members to a certain level of "social comfort" [#e2conf](#) @rhappe [#cmytbc](#) (create sub spaces on key topics)

Mon Nov 14 18:23:07 +0000 2011 - tweet id 136147163313998672 - #385

[tweet details](#)



**@MikeGotta** @dchmpsn how people talk specifically to others in publics is interesting - sometimes coded, context is held only by some not all [#e2conf](#)

Mon Nov 14 18:23:35 +0000 2011 - tweet id 136147277415845888 - #386

[tweet details](#)



**@bduperrin** RT @cflanagan: Lurkers are members in your community. Content Consumption is important for the content to be "valuable" [#e2conf](#) @rhappe ...

Mon Nov 14 18:23:54 +0000 2011 - tweet id 13614735887342064 - #387

[tweet details](#)



**@mor\_trisha** Community Managers are the HX - human experience - that goes with the UX - user experience. @rhappe [#e2conf](#) // Love this!

Mon Nov 14 18:23:57 +0000 2011 - tweet id 136147372551049216 - #388

[tweet details](#)



**@cflanagan** @KMhobbie This Community Management Toolkit workshop has great nuggets! [#e2conf](#) [#cmytbc](#)

Mon Nov 14 18:24:00 +0000 2011 - tweet id 136147382365732864 - #389

[tweet details](#)



**@iizLiz** RT @jimstoror: Love this one. RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 18:24:02 +0000 2011 - tweet id 136147394415855969 - #390

[tweet details](#)



**@dchmpsn** @MikeGotta Yes, lots of interesting research on this - you mentioned this earlier, some play to the crowd [#e2conf](#)

Mon Nov 14 18:24:16 +0000 2011 - tweet id 136147451164889088 - #391

[tweet details](#)



**@cflanagan** RT @mor\_trisha: Community Managers are the HX - human experience - that goes with the UX - user experience. @rhappe [#e2conf](#) // Love this!  
+1

Mon Nov 14 18:24:34 +0000 2011 - tweet id 136147527898688860 - #392

[tweet details](#)



**@Kaltura** Don't miss Kaltura's enterprise team at [#e2conf](#), booth 219 Nov 14-17. Catch a demo of our enterprise video solutions. <http://t.co/oK2X7M6v>

Mon Nov 14 18:24:35 +0000 2011 - tweet id 136147531842334720 - #393

[tweet details](#)



**@e2conf** RT @Kaltura: Don't miss Kaltura's enterprise team at [#e2conf](#), booth 219 Nov 14-17. Catch a demo of our enterprise video solutions. [http: ...](#)

Mon Nov 14 18:24:52 +0000 2011 - tweet id 136147602940200448 - #394

[tweet details](#)



**@krcraft** How Do You Measure That? Social Analytics @ [#e2conf](#) w/ @rawn + @mich8elwu <http://t.co/JsPT8PPB> TODAY 1-4pm [#e2analytics](#) [#SNA](#) [#collab](#) [#socbiz](#)

Mon Nov 14 18:25:20 +0000 2011 - tweet id 136147718799237121 - #395

[tweet details](#)



**@cflanagan** Need Use Cases to model work examples that model biz goals - most important foundation for "engagement" [#e2conf](#) @MeganMurray [#cmytbc](#)

Mon Nov 14 18:25:51 +0000 2011 - tweet id 136147850542321665 - #396

[tweet details](#)



**@mor\_trisha** RT @cflanagan Community is about getting members to a certain level of "social comfort" @vanderwal [#e2conf](#) @rhappe [#cmytbc](#)

Mon Nov 14 18:26:10 +0000 2011 - tweet id 136147928984195074 - #397

[tweet details](#)



**@Greg2dot0** Don't forget to check out the mobile app for [#e2conf](#). iOS Version here: <http://t.co/yRTWhHcZ> Android: <http://t.co/QXJNk7EU>

Mon Nov 14 18:26:28 +0000 2011 - tweet id 136148005539639673 - #398

[tweet details](#)



**@MikeGotta** @dcthmprn sure, to an invisible audience , less "play" in work perhaps vs consumer [#e2conf](#)

Mon Nov 14 18:26:39 +0000 2011 - tweet id 136148049364910081 - #399

[tweet details](#)



**@rcadden** RT @jimstorer: Love this one. RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 18:27:15 +0000 2011 - tweet id 136148203905117696 - #400

[tweet details](#)



**@fredsko** RT @rhappe: Love @mor\_trisha's approach to take a big idea and break it down to understand what needs to be done. [#e2conf](#) [#cmytbc](#)

Mon Nov 14 18:27:19 +0000 2011 - tweet id 13614821966580288 - #401

[tweet details](#)



**@AnaDataGirl** @cflanagan Yes it was :) Inspiring! Enjoy the [#e2conf](#) Claire. cc @rhappe

Mon Nov 14 18:28:50 +0000 2011 - tweet id 13614859498211329 - #402

[tweet details](#)



**@mor\_trisha** LinkedIn does a great job of leading members to complete profiles. 'Profile = 75%'. Humans love to be 100% complete. @rhappe [#e2conf](#)

Mon Nov 14 18:28:59 +0000 2011 - tweet id 136148639063097344 - #403

[tweet details](#)



**@Greg2dot0** Sort of feel like I'm on a 9600 baud modem at [#e2conf](#)...am I dating myself?

Mon Nov 14 18:29:05 +0000 2011 - tweet id 136148665206177792 - #404

[tweet details](#)



**@cmytbc** RT @Greg2dot0: Don't forget to check out the mobile app for [#e2conf](#). iOS Version here: <http://t.co/yRTWhHcZ> Android: <http://t.co/QXJNk7EU>

Mon Nov 14 18:29:06 +0000 2011 - tweet id 136148666971992064 - #405

[tweet details](#)



**@cmytbc** RT @cflanagan: Need Use Cases to model work examples that model biz goals - most important foundation for "engagement" [#e2conf](#) @MeganMur ...

Mon Nov 14 18:29:42 +0000 2011 - tweet id 136148820441579521 - #406

[tweet details](#)



**@mor\_trisha** Nothing builds trust like making it easier. @MeganMurray [#e2conf](#) // Amen!

Mon Nov 14 18:29:43 +0000 2011 - tweet id 136148822882656257 - #407

[tweet details](#)



**@jeffmurnan** RT @cflanagan: Cmty Managers 1. manage 2. nurture 3. measure 4. assess and 5. refine [#e2conf](#) [#cmytbc](#) @mor\_trisha

Mon Nov 14 18:30:07 +0000 2011 - tweet id 136148922463821824 - #408

[tweet details](#)



**@dcthmprn** @MikeGotta my colleague @JohnOlszewski is at [#e2conf](#) - Would be great if you 2 could connect - your talk looks v. int: <http://t.co/OdxDdquA>

Mon Nov 14 18:30:38 +0000 2011 - tweet id 136149054655700992 - #409

[tweet details](#)



**@cmytbc** RT @Greg2dot0: Full room at the Community Management Toolkit Workshop at [#e2conf](#). Love the engagement with the participants

Mon Nov 14 18:30:40 +0000 2011 - tweet id 136149062406774786 - #410

[tweet details](#)



**@cmytbc** RT @cflanagan: Lurkers are members in your community. Content Consumption is important for the content to be "valuable" [#e2conf](#) @rhappe ...

Mon Nov 14 18:30:54 +0000 2011 - tweet id 13614911963804672 - #411

[tweet details](#)



**@RichardRashty** RT @cflanagan: Cmty Managers 1. manage 2. nurture 3. measure 4. assess and 5. refine [#e2conf](#) [#cmytbc](#) @mor\_trisha

Mon Nov 14 18:31:06 +0000 2011 - tweet id 136149171093782528 - #412

[tweet details](#)



**@TDGv** RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 18:32:02 +0000 2011 - tweet id 136149404984946889 - #413

[tweet details](#)



**@TDGv** RT @webtechman: Top Twitter Channels to [#follow](#) this week: [#e2conf](#) @e2conf [#W3Conf](#) @w3cConf Enterprise 2.0 / Social Business I Standards

Mon Nov 14 18:32:18 +0000 2011 - tweet id 136149473960280064 - #414

[tweet details](#)



**@belindaw** Yammer and Customers to Discuss Enterprise Social Networking in Four Sessions at Enterprise 2.0 Conference <http://t.co/ckX0SbJw> [#e2conf](#)

Mon Nov 14 18:33:05 +0000 2011 - tweet id 13614967026277888 - #415

[tweet details](#)



**@mor\_trisha** A community manager's job is NOT to participate in every engagement. This does not scale, does not drive actual engagement. @rhappe [#e2conf](#)


Mon Nov 14 18:34:00 +0000 2011 - tweet id 13614980148881088 - #416

[tweet details](#)




**@rawn** @TonyByrne talking about how apps posting status to [#Activitystreams](#) creates overload. Users need a filtering tool. @twotwot [#e2conf](#)



 Creates overload. I agree, needs a marketing tool via tweetdeck [#e2conf](#)


Mon Nov 14 18:34:14 +0000 2011 - tweet id 136149958163300252 - #417

[tweet details](#)

 **@e2conf** Don't forget to download the [#e2conf](#) mobile app! bit.ly/rCeWps Check out the demo vid bit.ly/tQvE15 Connect & engage w/ attendees [#socabiz](#)


Mon Nov 14 18:35:33 +0000 2011 - tweet id 13615029097444864 - #418

[tweet details](#)

 **@Jeremy\_Bud** RT @e2conf: Don't forget to download the [#e2conf](#) mobile app! bit.ly/rCeWps Check out the demo vid bit.ly/tQvE15 Connect & engage w/ atte ...


Mon Nov 14 18:35:51 +0000 2011 - tweet id 136150367955202048 - #419

[tweet details](#)

 **@DavidKovacovich** In the Media Lounge @e2conf - content, collaboration and community! [#e2conf](#)

Mon Nov 14 18:36:43 +0000 2011 - tweet id 136150594297402968 - #420

[tweet details](#)

 **@hillaryboucher** RT @mor\_trisha: LinkedIn=great job of leading members 2 complete profiles. 'Profile = 75%'. Humans love to be 100% complete. @rhappe [#e2conf](#)


Mon Nov 14 18:39:20 +0000 2011 - tweet id 136151243591651328 - #421

[tweet details](#)

 **@hillaryboucher** love this--> RT @tdgv: RT @rhappe: "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 18:40:00 +0000 2011 - tweet id 136151409400885248 - #422

[tweet details](#)

 **@elsua** 🐱 @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#) / Love it! +1!!


Mon Nov 14 18:41:18 +0000 2011 - tweet id 13615173572266496 - #423

[tweet details](#)

 **@davidfcarr** Hackathon Crowdsources Radical Ideas In Management - The BrainYard - InformationWeek <http://t.co/eyhLVASV> [#e2conf](#) @theyyard


Mon Nov 14 18:41:37 +0000 2011 - tweet id 13615181892837600 - #424

[tweet details](#)

 **@JudithSoto** RT @elsua: 🐱 @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#) / Love it ...


Mon Nov 14 18:41:43 +0000 2011 - tweet id 136151940512417793 - #425

[tweet details](#)

 **@jessewilkins** Headed to Santa Clara for [#e2conf](#) today - hoping the vertigo behaves!

Mon Nov 14 18:42:05 +0000 2011 - tweet id 136151933156212738 - #426

[tweet details](#)

 **@vascocv** RT @elsua: 🐱 @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#) / Love it ...

Mon Nov 14 18:42:42 +0000 2011 - tweet id 13615209147020024 - #427

[tweet details](#)

 **@davidfcarr** In Search Of Enterprise Social Media Integration - The BrainYard - InformationWeek <http://t.co/SSRktPJS> [#e2conf](#) @theyyard [#e2](#) [#socabiz](#)

Mon Nov 14 18:42:48 +0000 2011 - tweet id 136152116552142849 - #428

[tweet details](#)

**@cglynch** Looking forward to seeing all my contacts, former colleagues and friends at [#e2conf](#) this week.

Mon Nov 14 18:43:03 +0000 2011 - tweet id 13615217357663232 - #429

[tweet details](#)

**@davidfcarr** Enterprise 2.0: Meet The Launch Pad Finalists - The BrainYard - InformationWeek <http://t.co/uKSijBV7> [#e2conf](#) [#socbiz](#) @thebyard

Mon Nov 14 18:44:13 +0000 2011 - tweet id 136152471130210304 - #430

[tweet details](#)

**@dariusmiranda** RT @cflanagan: Productive community means having one that is  
1. healthy 2. growing 3. provide value 4. successful [#e2conf](#) @mor\_trisha

Mon Nov 14 18:45:08 +0000 2011 - tweet id 136152702701928449 - #431

[tweet details](#)

**@gfevans** @Greg2dot0 Thanks for the feedback. We are working on the throughput. [#e2conf](#)

Mon Nov 14 18:46:29 +0000 2011 - tweet id 136153042541228033 - #432

[tweet details](#)

**@DanielWRasmus** Just completed Serendipity Economy paper for [#e2conf](#) for Wed 3:45 in Room H

Mon Nov 14 18:47:14 +0000 2011 - tweet id 13615322552652288 - #433

[tweet details](#)

**@KevinDJones** "@Greg2dot0: Sort of feel like I'm on a 9600 baud modem at [#e2conf](#)...am I dating myself?" > Agreed. It's Sloooowooooow.

Mon Nov 14 18:47:52 +0000 2011 - tweet id 136153388810373264 - #434

[tweet details](#)

**@cmtybc** RT @cglynch: Looking forward to seeing all my contacts, former colleagues and friends at [#e2conf](#) this week.

Mon Nov 14 18:49:55 +0000 2011 - tweet id 136153904395194368 - #435

[tweet details](#)

**@cmtybc** RT @jessewilkins: Headed to Santa Clara for [#e2conf](#) today - hoping the vertigo behaves!

Mon Nov 14 18:50:08 +0000 2011 - tweet id 136153961345462272 - #436

[tweet details](#)

**@cmtybc** RT @elsua: ⚡ @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmtybc](#) / Love it ...

Mon Nov 14 18:50:17 +0000 2011 - tweet id 136153997991084033 - #437

[tweet details](#)

**@mor\_trisha** Community advocates are critical to community success. They help share the work, increase reach, provide support. @cflanagan [#e2conf](#)

Mon Nov 14 18:52:37 +0000 2011 - tweet id 136154587387277312 - #438

[tweet details](#)

**@jqsmooth** 4 all u ladies out there, I'm sitting across a Ryan Gosling look a like in the [#e2conf](#) cmmy workshop session

Mon Nov 14 18:54:06 +0000 2011 - tweet id 136154958847418368 - #439

[tweet details](#)

**@IBMWatson** Attending the [#e2conf](#) tomorrow & wednesday in Santa Clara, CA? Visit [#ibmwatson](#) at booth 201 <http://t.co/BzvnnnerE>

Mon Nov 14 18:54:22 +0000 2011 - tweet id 136155024614109184 - #440

[tweet details](#)



**@webtechman** "Don't Make Me Think" by @skrug is a foundational guide for Real Social Business Platforms @rawn @TonyByrne [#e2conf](#) [#socabiz](#)

Mon Nov 14 18:55:22 +0000 2011 - tweet id 13615527800823296 - #441

[tweet details](#)



**@mor\_trisha** To find community advocates, look for natural champions. Who is already coming forward & embracing the mission? @cflanagan [#e2conf](#)

Mon Nov 14 18:56:14 +0000 2011 - tweet id 1361554962840240 - #442

[tweet details](#)



**@webtechman** RT @rawn: @TonyByrne showing Yum brands' iChing project - badges: What people want is recognition; big incentive to participate. [#e2conf](#) ...

Mon Nov 14 18:57:12 +0000 2011 - tweet id 136155738061988608 - #443

[tweet details](#)



**@mor\_trisha** What motivates advocates? Access, recognition/reputation, influence. @cflanagan @ericakuhl [#e2conf](#)

Mon Nov 14 18:57:28 +0000 2011 - tweet id 136155808131067904 - #444

[tweet details](#)



**@NovakKevin** @webtechman agree still valuable but would offer @amshap 's book as an important update for thinking about [#user](#) ex [#in](#) [#e2conf](#) [#socabiz](#)

Mon Nov 14 18:57:45 +0000 2011 - tweet id 13615587567075328 - #445

[tweet details](#)



**@jqsmooth** Does anyone know where I can find good [#paella](#) in Santa Clara? @michaeleahy @peepf [#e2conf](#)

Mon Nov 14 18:59:00 +0000 2011 - tweet id 136156192358674432 - #446

[tweet details](#)



**@markosuomi** RT @cflanagan: Community is about getting members to a certain level of "social comfort" [#e2conf](#) @rhappe [#cmybc](#) (create sub spaces on k ...

Mon Nov 14 18:59:26 +0000 2011 - tweet id 136156298766411265 - #447

[tweet details](#)



**@lawrencecoburn** Are you at [#e2conf](#) ? Make sure to get the mobile app. iOS: <http://t.co/0CdmTQPY> Android: <http://t.co/3TdTlhOp>

Mon Nov 14 19:00:22 +0000 2011 - tweet id 136156534802612225 - #448

[tweet details](#)



**@cmybc** RT @mor\_trisha: What motivates advocates? Access, recognition/reputation, influence. @cflanagan @ericakuhl [#e2conf](#)

Mon Nov 14 19:00:41 +0000 2011 - tweet id 136156617648504833 - #449

[tweet details](#)



**@KevinDJones** @cflanagan @ericakuhl Are doing a fabulous job on Advocacy programs! [#e2conf](#)

Mon Nov 14 19:01:26 +0000 2011 - tweet id 136156804932571136 - #450

[tweet details](#)



**@Greg2dot0** Twitter stream for [#e2conf](#) seems to be at a lul...@cflanagan must be presenting

Mon Nov 14 19:01:35 +0000 2011 - tweet id 136156840311525376 - #451

[tweet details](#)



**@jqsmooth** Are community managers the 1%? [#e2conf](#)



Mon Nov 14 19:01:39 +0000 2011 - tweet id 136156858200244224 - #452

[tweet details](#)



**@rhappe** For anyone interested in communities at [#e2conf](#) - join us on Wednesday night for [#CommunityUp](#) - <http://t.co/PPO925A0>

Mon Nov 14 19:01:53 +0000 2011 - tweet id 136156815637030912 - #453

[tweet details](#)



**@Greg2dot0** RT @rhappe: For anyone interested in communities at [#e2conf](#) - join us on Wednesday night for [#CommunityUp](#) - <http://t.co/PPO925A0>

Mon Nov 14 19:02:07 +0000 2011 - tweet id 136156874793494528 - #454

[tweet details](#)



**@LotusEducation** Get Social & Meet The Author: @rawnshah Book Signing at [#e2conf](#) Nov15 @ 430pm, IBM Booth 201 [#ibmsocialbiz](#) [#lotuseducation](#)

Mon Nov 14 19:02:08 +0000 2011 - tweet id 13615680538688912 - #455

[tweet details](#)



**@hillaryboucher** RT @cmtybc: RT @elsua: ☺ @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#)...

Mon Nov 14 19:02:13 +0000 2011 - tweet id 136157002173911040 - #456

[tweet details](#)



**@MeganMurray** RT @rhappe: For anyone interested in communities at [#e2conf](#) - join us on Wednesday night for [#CommunityUp](#) - <http://t.co/PPO925A0>

Mon Nov 14 19:02:26 +0000 2011 - tweet id 136157056456588312 - #457

[tweet details](#)



**@mor\_trisha** When building the <http://t.co/LRAEoHnm> customer MVP program, @ericakuhl asked the customers 'How would you like to be rewarded?' [#e2conf](#)

Mon Nov 14 19:03:39 +0000 2011 - tweet id 136157362330419200 - #458

[tweet details](#)



**@gary034** [#e2conf](#) [#cmtybc](#) watching @cflanagan and @ericakuhl how to be a community MVP.

Mon Nov 14 19:04:14 +0000 2011 - tweet id 13615707616889072 - #459

[tweet details](#)



**@rhappe** @ericakuhl is sharing great information about building an advocacy program for their community [#e2conf](#) [#cmtybc](#)

Mon Nov 14 19:04:42 +0000 2011 - tweet id 136157625451679744 - #460

[tweet details](#)



**@rhappe** Advocates want access and reputation - @ericakuhl - Don't give them money. That doesn't motivate them & it can backfire [#e2conf](#) [#cmtybc](#)

Mon Nov 14 19:05:46 +0000 2011 - tweet id 136157896772820992 - #461

[tweet details](#)



**@mor\_trisha** RT @jqsmooth Are community managers the 1%? [#e2conf](#) / Occupy Community! Please do - join up, come in, participate, make your voice heard! :D

Mon Nov 14 19:06:01 +0000 2011 - tweet id 136157955798261184 - #462

[tweet details](#)



**@olivermarks** RT @e2conf attendees -download the [#e2conf](#) mobile app! bit.ly/rCeWps Check out the demo vid bit.ly/tQVEI5

Mon Nov 14 19:06:18 +0000 2011 - tweet id 136158029182803868 - #463

[tweet details](#)



**@DavidKovacovich** @salesforce MVP's are given special access to SFDC product



managers - an empowering [#advocacy](#) perk! [#rewards](#) [#e2Conf](#)

Mon Nov 14 19:07:58 +0000 2011 - tweet id 136158446801936128 - #464

[tweet details](#)



**@rhappe** Give advocates their own, private space to interact - @ericakuhl [#e2conf](#) [#cmtybc](#)

Mon Nov 14 19:08:19 +0000 2011 - tweet id 136158536349659136 - #465

[tweet details](#)



**@rhappe** Personal 'soft' rewards (gifts, events, front row seating) are a very effective way of empowering advocates - @ericakuhl [#e2conf](#) [#cmtybc](#)

Mon Nov 14 19:09:59 +0000 2011 - tweet id 136158957218697217 - #466

[tweet details](#)



**@mor\_trisha** Advocates are people. Connect with them on a personal level. @ericakuhl [#e2conf](#)

Mon Nov 14 19:10:16 +0000 2011 - tweet id 136159027506847745 - #467

[tweet details](#)



**@cmtybc** RT @KevinDJones: @cflanagan @ericakuhl Are doing a fabulous job on Advocacy programs! [#e2conf](#)

Mon Nov 14 19:10:21 +0000 2011 - tweet id 136159046322495489 - #468

[tweet details](#)



**@cdangson** For the most part, enterprise challenged 2 understand how 2 support dynamics of trust & relationship in workplace - critical 4 [#cmty](#) [#e2conf](#)

Mon Nov 14 19:10:30 +0000 2011 - tweet id 136159065975437312 - #469

[tweet details](#)



**@cmtybc** RT @Greg2dot0: Twitter stream for [#e2conf](#) seems to be at a lul...@cflanagan must be presenting

Mon Nov 14 19:10:30 +0000 2011 - tweet id 136159065816257856 - #470

[tweet details](#)



**@cdangson** RT @mor\_trisha: Advocates are people. Connect with them on a personal level. @ericakuhl [#e2conf](#)

Mon Nov 14 19:10:41 +0000 2011 - tweet id 136159131986962288 - #471

[tweet details](#)



**@cmtybc** RT @rhappe: For anyone interested in communities at [#e2conf](#) - join us on Wednesday night for [#CommunityUp](#) - <http://t.co/PPO925A0>

Mon Nov 14 19:10:44 +0000 2011 - tweet id 136159143726800088 - #472

[tweet details](#)



**@Agothelf** RT @rhappe: Give advocates their own, private space to interact - @ericakuhl [#e2conf](#) [#cmtybc](#)

Mon Nov 14 19:10:46 +0000 2011 - tweet id 136159154191597568 - #473

[tweet details](#)



**@Agothelf** RT @rhappe: .@ericakuhl is sharing great information about building an advocacy program for their community [#e2conf](#) [#cmtybc](#)

Mon Nov 14 19:11:12 +0000 2011 - tweet id 136159263969128448 - #474

[tweet details](#)



**@ExpertusONE** RT @rhappe: For anyone interested in communities at [#e2conf](#) - join us on Wednesday night for [#CommunityUp](#) - <http://t.co/PPO925A0>

Mon Nov 14 19:11:28 +0000 2011 - tweet id 136159282322330624 - #475

[tweet details](#)

[tweet details](#)

**@cmytbc** RT @rhappe: .@ericakuhl is sharing great information about building an advocacy program for their community [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:11:35 +0000 2011 - tweet id 136159357418213376 - #476

[tweet details](#)

**@ExpertusONE** RT @elsua: ⚡ @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#) / Love it ...

Mon Nov 14 19:11:43 +0000 2011 - tweet id 136159390293176320 - #477

[tweet details](#)

**@mor\_trisha** CSC Advocates are titled 'Lifeguards'. @cflanagan // Great title, sets the tone for their role [#e2conf](#)

Mon Nov 14 19:12:15 +0000 2011 - tweet id 136159527023296513 - #478

[tweet details](#)

**@cmytbc** RT @mor\_trisha: RT @jqsmooth Are community managers the 1%? [#e2conf](#) / Occupy Community! Please do - join up, come in, participate, make ...

Mon Nov 14 19:12:25 +0000 2011 - tweet id 136159569616445440 - #479

[tweet details](#)

**@elsua** @mor\_trisha @ericakuhl FINALLY!! Have been saying that for years!! Folks too scared to face what may come out eventually! :-O [#e2conf](#)

Mon Nov 14 19:12:30 +0000 2011 - tweet id 13615959094481260 - #480

[tweet details](#)

**@cmytbc** RT @rhappe: Give advocates their own, private space to interact - @ericakuhl [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:12:52 +0000 2011 - tweet id 136159679981170888 - #481

[tweet details](#)

**@DavidKovacovich** @salesforce MVP's are granted access to an exclusive information sharing community - users prefer access over cash [#e2conf](#) [#rewards](#)

Mon Nov 14 19:12:52 +0000 2011 - tweet id 136159681910550528 - #482

[tweet details](#)

**@GinoRossi** RT @mor\_trisha: CSC Advocates are titled 'Lifeguards'. @cflanagan // Great title, sets the tone for their role [#e2conf](#)

Mon Nov 14 19:13:33 +0000 2011 - tweet id 136159852341891072 - #483

[tweet details](#)

**@Greg2dot0** Key to a good twitter backchannel...get all the fast typers in your session [#e2conf](#)

Mon Nov 14 19:13:34 +0000 2011 - tweet id 136159856298735232 - #484

[tweet details](#)

**@lehawes** @christoph Thanks! I'm not at [#e2conf](#) this time, but am mining the tweet stream and interacting when I can. Are you in Santa Clara?

Mon Nov 14 19:13:52 +0000 2011 - tweet id 136159894961267169 - #485

[tweet details](#)

**@cmytbc** RT @mor\_trisha: CSC Advocates are titled 'Lifeguards'. @cflanagan // Great title, sets the tone for their role [#e2conf](#)

Mon Nov 14 19:13:57 +0000 2011 - tweet id 136159853290407936 - #486

[tweet details](#)

**@Greg2dot0** I wonder with CSC lifeguards...does that make @cflanagan David Hasselhoff? [#e2conf](#)

Mon Nov 14 19:14:58 +0000 2011 - tweet id 136160210724192256 - #487

[tweet details](#)



**@rhappe** I love that CSC calls their advocates 'life guards' - provides reputation, access, influence - @cflanagan [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:15:25 +0000 2011 - tweet id 136160324612132864 - #488

[tweet details](#)



**@mor\_trisha** RT @Greg2dot0 I wonder with CSC lifeguards...does that make @cflanagan David Hasselhoff? [#e2conf](#) // Or Pam Anderson? :)

Mon Nov 14 19:15:56 +0000 2011 - tweet id 136160451603063264 - #489

[tweet details](#)



**@cmytbc** RT @Greg2dot0: Key to a good twitter backchannel...get all the fast typers in your session [#e2conf](#)

Mon Nov 14 19:15:56 +0000 2011 - tweet id 136160453767344129 - #490

[tweet details](#)



**@DavidKovacovich** @cmytbc is presenting CSC's Lifeguard program. [#social](#) [#advocacy](#) [#e2Conf](#)

Mon Nov 14 19:16:02 +0000 2011 - tweet id 136160482028240640 - #491

[tweet details](#)



**@cmytbc** RT @rhappe: I love that CSC calls their advocates 'life guards' - provides reputation, access, influence - @cflanagan [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:17:02 +0000 2011 - tweet id 136160731275075594 - #492

[tweet details](#)



**@cmytbc** RT @mor\_trisha: RT @Greg2dot0 I wonder with CSC lifeguards...does that make @cflanagan David Hasselhoff? [#e2conf](#) // Or Pam Anderson? :)

Mon Nov 14 19:17:10 +0000 2011 - tweet id 136160762161934336 - #493

[tweet details](#)



**@KMHobbie** RT @cflanagan: Lurkers are members in your community. Content Consumption is important for the content to be "valuable" [#e2conf](#) @rhappe ...

Mon Nov 14 19:18:10 +0000 2011 - tweet id 136161013941805257 - #494

[tweet details](#)



**@hillaryboucher** RT @cmytbc: RT @rhappe: Give advocates their own, private space to interact - @ericakuhl [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:18:11 +0000 2011 - tweet id 136161018366795776 - #495

[tweet details](#)



**@mor\_trisha** 5 quick steps to start your advocate program [#e2conf](#) <http://t.co/ukz5aBJj>

Mon Nov 14 19:19:49 +0000 2011 - tweet id 136161432034217965 - #496

[tweet details](#)



**@MichaelProcopio** RT @cflanagan: Lurkers are members in your community. Content Consumption is important for the content to be "valuable" [#e2conf](#) @rhappe...

Mon Nov 14 19:21:36 +0000 2011 - tweet id 136161878282903665 - #497

[tweet details](#)




**@ingridstabb** @milindpansare @aly\_kline @deirdreyee Tell a friend at [#e2conf!](#) Saba Social Demo: <http://t.co/eTOQQcAv> Playback links avail for registrants

Mon Nov 14 19:23:28 +0000 2011 - tweet id 136162351140450304 - #498

[tweet details](#)




**@RankFileLTD** "For many years, IT was driven by conformity... sounds great, but it's

 become an antiquated notion." - @DaveGirouard [#atmosphere11](#) [#e2conf](#)


Mon Nov 14 19:24:13 +0000 2011 - tweet id 136162537501765632 - #489

[tweet details](#)

 @mich8elwu My Chapter on Gamification: From Behavior Model to Business Strategy <http://t.co/Lyv1zjZ> [#gamification](#) [#e2conf](#) [#cmo](#) [#collab](#)

Mon Nov 14 19:24:26 +0000 2011 - tweet id 136162592774295553 - #500

[tweet details](#)

 @SocialJeremy The speakers for [#e2conf](#) are itching for their time on stage. <http://t.co/BiCrCKGA>


Mon Nov 14 19:24:35 +0000 2011 - tweet id 136162630208471041 - #501

[tweet details](#)

 @dchmpsn RT @mich8elwu: My Chapter on Gamification: From Behavior Model to Business Strategy <http://t.co/Lyv1zjZ> [#gamification](#) [#e2conf](#) [#cmo](#) [#collab](#)


Mon Nov 14 19:26:23 +0000 2011 - tweet id 136163094363505664 - #502

[tweet details](#)

 @MichaelProcopio RT @mich8elwu: How Do You Measure That @ [#e2conf](#) w/ @rawn + @mich8elwu <http://t.co/TCyluJMb> MONDAY Nov 14, 1-4pm PST [#e2analytics](#) [#SNA](#) # ...

Mon Nov 14 19:27:51 +0000 2011 - tweet id 13616345443532096 - #503

[tweet details](#)

 @DanOnofrio RT @gary034: [#e2conf](#) [#cmtybc](#) watching @cflanagan and @ericakuhl how to be a community MVP.


Mon Nov 14 19:29:14 +0000 2011 - tweet id 136163802516438040 - #504

[tweet details](#)

 @katheisler Thought provoking [#Gamification](#) word cloud from @mich8elwu <http://t.co/zYivW2NW> [#e2conf](#) [#cmo](#) [#collab](#) @Tagxedo


Mon Nov 14 19:29:53 +0000 2011 - tweet id 136163863544158208 - #505

[tweet details](#)

 @MichaelProcopio @MiaD I'm bummed you won't be here [#e2conf](#), I'm speaking on Tues.


Mon Nov 14 19:30:24 +0000 2011 - tweet id 136164090505334272 - #506

[tweet details](#)

 @DavidKovacovich Awesome Collaboration in the Community Toolkit session @e2conf - rewarding social advocacy [#e2conf](#)


Mon Nov 14 19:33:11 +0000 2011 - tweet id 13616479509428637 - #507

[tweet details](#)

 @MeganMurray RT @DavidKovacovich: Awesome Collaboration in the Community Toolkit session @e2conf - rewarding social advocacy [#e2conf](#)


Mon Nov 14 19:33:34 +0000 2011 - tweet id 136164890376278016 - #508

[tweet details](#)

 @RankFileLTD "Innovation is not installed, it's delivered in small bits..." - @davegirouard [#atmosphere11](#) [#e2conf](#)

Mon Nov 14 19:34:03 +0000 2011 - tweet id 136165014439604224 - #509

[tweet details](#)

 @lawrencecoburn I'm at Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) (5001 Great America Pkwy., Tasman Dr., Santa Clara) <http://t.co/b71zP71B>

Mon Nov 14 19:34:27 +0000 2011 - tweet id 136165112536990272 - #510

geo info: Point - lat = 37.40427262 - long = -121.97538614



[tweet details](#)

**@SocialJeremy #e2conf** is going great! Great lineup of speakers. If you're not here, you're missing out!

Mon Nov 14 19:34:47 +0000 2011 - tweet id 136165196749225984 - #511

[tweet details](#)

**@cflanagan** I love it @Greg2dot0 calls his role Director of WiIFM (What's in it for me) [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:35:12 +0000 2011 - tweet id 136165302842810880 - #512

[tweet details](#)

**@erich13** "@DavidKovacovich: Awesome Collaboration in the Community Toolkit session @e2conf - rewarding social advocacy [#e2conf](#)" wish I were there

Mon Nov 14 19:35:43 +0000 2011 - tweet id 136165433924530176 - #513

[tweet details](#)

**@TheCR** RT @cflanagan: I love it @Greg2dot0 calls his role Director of WiIFM (What's in it for me) [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:36:37 +0000 2011 - tweet id 136165659393540096 - #514

[tweet details](#)

**@BerrPoint** RT @jayleask: Look for @boozallen's @berrpoint, @walton3, @sradick & myself at the [#e2conf](#)'s Market Leaders & SharePoint track presentations

Mon Nov 14 19:36:51 +0000 2011 - tweet id 136165715790135296 - #515

[tweet details](#)

**@cflanagan** RT @rhappe: Personal 'soft' rewards (gifts, events, front row seating) are effective in empowering advocates - @ericakuhl [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:38:23 +0000 2011 - tweet id 136166105130629496 - #516

[tweet details](#)

**@DavidKovacovich** @Greg2dot0 - Great Job! [#e2conf](#)

Mon Nov 14 19:38:28 +0000 2011 - tweet id 136166123510050816 - #517

[tweet details](#)

**@SocialJeremy #e2conf** is going great! Great lineup of speakers. If you're not here, you're missing out!

Mon Nov 14 19:38:37 +0000 2011 - tweet id 136166162013765632 - #518

[tweet details](#)

**@cflanagan** RT @mor\_trisha: To find city advocates, look for natural champions. Who is already coming forward & embracing mission? @cflanagan [#e2conf](#)

Mon Nov 14 19:39:11 +0000 2011 - tweet id 136166305018560512 - #519

[tweet details](#)

**@cflanagan** RT @rhappe: Interested in communities at [#e2conf](#) ? - join us on Wednesday night for [#CommunityUp](#) - <http://t.co/ozyL4TFI> [#cmytbc](#)

Mon Nov 14 19:40:19 +0000 2011 - tweet id 136166591015567360 - #520

[tweet details](#)

**@cflanagan** Failures can be learning opportunities [#e2conf](#) [#cmytbc](#) @mor\_trisha

Mon Nov 14 19:40:42 +0000 2011 - tweet id 13616668696013824 - #521

[tweet details](#)

**@marciamarcia** Young Professionals Value Facebook Access+ Over Salary? Telling! <http://t.co/4VgDoKHu> [#socialbiz](#) [#e2conf](#) via @fastcompany

Mon Nov 14 19:41:02 +0000 2011 - tweet id 13616677196226432 - #522

[tweet details](#)



**@RichardRashty** RT @marciamarcia: Young Professionals Value Facebook Access+ Over Salary? Telling! <http://t.co/4VgDoKHu> #socialbiz #e2conf via @fastcompany

Mon Nov 14 19:41:13 +0000 2011 - tweet id 136166817965158400 - #523

[tweet details](#)



**@cflanagan** RT @mor\_trisha: What motivates advocates? Access, recognition/reputation, influence. @cflanagan @ericakuhl #e2conf

Mon Nov 14 19:41:14 +0000 2011 - tweet id 136166820871802876 - #524

[tweet details](#)



**@DavidKovacovich** @kevindjones - Stategic Social Media is not for wimps! Be willing to get your hand slapped! #e2conf

Mon Nov 14 19:41:17 +0000 2011 - tweet id 13616683498228944 - #525

[tweet details](#)



**@billjohnston** Community and Social Peeps - who am I gong to get to see this week at #e2conf?

Mon Nov 14 19:41:35 +0000 2011 - tweet id 136166809191274497 - #526

[tweet details](#)



**@cflanagan** RT @mor\_trisha: Community advocates are critical to community success. They share work, increase reach, provide support. @cflanagan #e2conf

Mon Nov 14 19:41:37 +0000 2011 - tweet id 136166818246764544 - #527

[tweet details](#)



**@btahmassebi** RT @cflanagan: I love it @Greg2dot0 calls his role Director of WiFM (What's in it for me) #e2conf #cmytbc

Mon Nov 14 19:42:53 +0000 2011 - tweet id 13616723858691584 - #528

[tweet details](#)



**@RichardRashty** @cflanagan how true, community advocates are the secret to successful communities #e2conf

Mon Nov 14 19:43:06 +0000 2011 - tweet id 136167291296563200 - #529

[tweet details](#)



**@DavidKovacovich** @mor\_trisha - If You Build It, They Will Come - #socialmedia strategy from Kevin Costner #e2conf

Mon Nov 14 19:44:13 +0000 2011 - tweet id 136167571375390722 - #530

[tweet details](#)



**@yvettecameron** Briefing @OracleHCM on my upcoming research on #futureofwork and role of disruptive technology @ConstellationRG #HRTech #SocialCHRO #e2conf

Mon Nov 14 19:45:01 +0000 2011 - tweet id 13616772571975680 - #531

[tweet details](#)



**@TheCR** Don't recreate silos online in your community - you are using a community because the silos aren't working @mor\_trisha #e2conf #cmytbc

Mon Nov 14 19:45:15 +0000 2011 - tweet id 13616783280323040 - #532

[tweet details](#)



**@cflanagan** RT @TheCR: Don't recreate silos online in UR community - you are using a community because silos aren't working @mor\_trisha #e2conf #cmytbc

Mon Nov 14 19:45:47 +0000 2011 - tweet id 13616796466283888 - #533

[tweet details](#)




**@cmytbc** RT @RichardRashty: @cflanagan how true, community advocates are the secret to successful communities #e2conf

 **secret to successful communities** [#e2conf](#)


Mon Nov 14 19:47:22 +0000 2011 - tweet id 136168361854898176 - #534

[tweet details](#)

 **@cmytbc** RT @cflanagan: Failures can be learning opportunities [#e2conf](#) [#cmytbc](#)  
@mor\_trisha

Mon Nov 14 19:48:02 +0000 2011 - tweet id 136168533137694722 - #535

[tweet details](#)

 **@carlosfrevert** User satisfaction tends to be primary factor in evaluating UC deployment success. [#e2conf](#)


Mon Nov 14 19:48:59 +0000 2011 - tweet id 136168772800223076 - #536

[tweet details](#)

 **@cmytbc** RT @cflanagan: I love it @Greg2dot0 calls his role Director of WiIFM (What's in it for me) [#e2conf](#) [#cmytbc](#)


Mon Nov 14 19:49:03 +0000 2011 - tweet id 136168769149622273 - #537

[tweet details](#)

 **@cmytbc** RT @DavidKovacovich: Awesome Collaboration in the Community Toolkit session @e2conf - rewarding social advocacy [#e2conf](#)


Mon Nov 14 19:49:24 +0000 2011 - tweet id 13616887400872808 - #538

[tweet details](#)

 **@cmytbc** RT @mor\_trisha: 5 quick steps to start your advocate program [#e2conf](#)  
<http://t.co/ukz5aBJj>

Mon Nov 14 19:50:37 +0000 2011 - tweet id 1361689182067830784 - #539

[tweet details](#)

 **@ThePortNetwork** Excited to start the week at [#e2conf!](#) (@ San Francisco International Airport (SFO) w/ @kylebug) <http://t.co/6i71WtlM>

Mon Nov 14 19:51:00 +0000 2011 - tweet id 136168977278519298 - #540

[tweet details](#)

 **@TheCR** Can't make it to [#e2conf](#) in person? Check out the live stream:  
<http://t.co/XxiACY6t>


Mon Nov 14 19:53:48 +0000 2011 - tweet id 136168982466854912 - #541

[tweet details](#)

 **@jaylorask** Just in time for [#e2conf](#) RT @BerrPoint: @walton3 of @boozallen cited in HBR blog: Better Project Staffing w/Social Tech <http://t.co/kJ3bfNlb>


Mon Nov 14 19:54:19 +0000 2011 - tweet id 136170112012124161 - #542

[tweet details](#)

 **@cflanagan** What happens when U have an advocate that becomes a problem? Great question in [#cmytbc](#) [#e2conf](#) Be sure you have "tenants" of membership


Mon Nov 14 19:55:05 +0000 2011 - tweet id 136170306351022080 - #543

[tweet details](#)

 **@VSJem** @RichardRashty @cflanagan Our community would stop functioning if we lost our advocates! Thank you advocates!!!! [#e2conf](#)

Mon Nov 14 19:55:05 +0000 2011 - tweet id 136170305650561024 - #544

[tweet details](#)

 **@Jeremy\_Bud** RT @TheCR: Can't make it to [#e2conf](#) in person? Check out the live stream: <http://t.co/XxiACY6t>

Mon Nov 14 19:55:07 +0000 2011 - tweet id 136170315377164288 - #545

[tweet details](#)



**@cflanagan** Yes!! RT @VSJem: @RichardRashty @cflanagan Our community would stop functioning if we lost our advocates! Thank U advocates!!!! [#e2conf](#)

Mon Nov 14 19:55:36 +0000 2011 - tweet id 136170437330731008 - #546

[tweet details](#)



**@cflanagan** Key foundation for a community is having a good "guidelines" for community and advocates [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:56:15 +0000 2011 - tweet id 136170600066507521 - #547

[tweet details](#)



**@cmytbc** RT @TheCR: Can't make it to [#e2conf](#) in person? Check out the live stream: <http://t.co/XxiACY6t>

Mon Nov 14 19:56:19 +0000 2011 - tweet id 136170614401667072 - #548

[tweet details](#)



**@RichardRashty** RT @cflanagan: Key foundation for a community is having a good "guidelines" for community and advocates [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:56:39 +0000 2011 - tweet id 136170700779167744 - #549

[tweet details](#)



**@cflanagan** Important not to take things personal when dealing with conflict in your city or advocate program. Take step back, plan well [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:56:52 +0000 2011 - tweet id 136170756387246081 - #550

[tweet details](#)



**@cmytbc** RT @VSJem: @RichardRashty @cflanagan Our community would stop functioning if we lost our advocates! Thank you advocates!!!! [#e2conf](#)

Mon Nov 14 19:57:05 +0000 2011 - tweet id 136170808434372808 - #551

[tweet details](#)



**@frogpond** RT @sscullion: this week is going to be tough watching the [#e2conf](#) shenanigans from afar.... [#justsayin](#) \_\_\_ yep, me [#cryinoutloud](#) too X(

Mon Nov 14 19:57:44 +0000 2011 - tweet id 136170973731985056 - #552

[tweet details](#)



**@cmytbc** RT @cflanagan: Key foundation for a community is having a good "guidelines" for community and advocates [#e2conf](#) [#cmytbc](#)

Mon Nov 14 19:57:44 +0000 2011 - tweet id 136170974856970816 - #553

[tweet details](#)



**@rhappe** @ericakuhl talking about a 'troubled child' and the importance of having very clear guidelines written out before trouble starts. [#e2conf](#)

Mon Nov 14 19:58:09 +0000 2011 - tweet id 13617107648394448 - #554

[tweet details](#)



**@cmytbc** RT @frogpond: RT @sscullion: this week is going to be tough watching the [#e2conf](#) shenanigans from afar.... [#justsayin](#) \_\_\_ yep, me [#cryin](#) ...

Mon Nov 14 19:58:59 +0000 2011 - tweet id 136171265616148480 - #555

[tweet details](#)



**@TheBrycesWrite** Just saying "hey" to all my peeps at [#e2conf](#). Already jealous watching the tweets fly. Great stuff. Have fun and share well!

Mon Nov 14 19:59:36 +0000 2011 - tweet id 136171443623956480 - #556

[tweet details](#)



**@TheCR** RT @rhappe: For anyone interested in communities at [#e2conf](#) - join us on Wednesday night for [#CommunityUp](#) - <http://t.co/PPO925A0>

Mon Nov 14 20:00:02 +0000 2011 - tweet id 136171553065049956 - #557

[tweet details](#)

**@cmytbc** RT @TheBrycesWrite: Just saying "hey" to all my peeps at [#e2conf](#). Already jealous watching the tweets fly. Great stuff. Have fun and sha ...

Mon Nov 14 20:00:06 +0000 2011 - tweet id 136171566370275328 - #558

[tweet details](#)

**@markosuomi** Loads of good community manager issues up at the hashtags: [#e2conf](#) [#cmytbc](#) by @cflanagan. Check it out now!

Mon Nov 14 20:00:21 +0000 2011 - tweet id 136171633227481088 - #559

[tweet details](#)

**@cflanagan** wrt conflict Ok to ask member "if you were me, how would you take a next step?" give member chance to self-correct in cty [#e2conf](#) [#cmytbc](#)

Mon Nov 14 20:00:46 +0000 2011 - tweet id 136171738202505216 - #560

[tweet details](#)

**@cflanagan** @TheBrycesWrite You're sorely missed. Great [#cmytbc](#) workshop on fine art of community management [#e2conf](#)

Mon Nov 14 20:01:23 +0000 2011 - tweet id 136171891340750849 - #561

[tweet details](#)

**@DavidKovacovich** Honor the Avatar - [#advocacy](#) through [#socialmedia](#) via @ericakuhl [#e2conf](#)

Mon Nov 14 20:01:36 +0000 2011 - tweet id 136171944994275328 - #562

[tweet details](#)

**@rhappe** We do a lot in business today to avoid the hard challenges of relationships. It's becoming harder & harder to avoid however [#e2conf](#)

Mon Nov 14 20:01:56 +0000 2011 - tweet id 136172028951666889 - #563

[tweet details](#)

**@cflanagan** @markosuomi Ha. Thank you!! This is a great workshop put on by two groups I'm a member of @cmytbc and @TheCR [#e2conf](#)

Mon Nov 14 20:02:32 +0000 2011 - tweet id 136172182152810496 - #564

[tweet details](#)

**@ITSinsider** RT @TheBrycesWrite: Just saying "hey" to all my peeps at [#e2conf](#). Already jealous watching the tweets fly. Great stuff. Have fun and sha ...

Mon Nov 14 20:03:33 +0000 2011 - tweet id 136172438152167424 - #565

[tweet details](#)

**@webtechman** RT @DavidKovacovich: Awesome Collaboration in the Community Toolkit session @e2conf - rewarding social advocacy [#e2conf](#)

Mon Nov 14 20:04:15 +0000 2011 - tweet id 136172614543630857 - #566

[tweet details](#)

**@cmytbc** RT @markosuomi: Loads of good community manager issues up at the hashtags: [#e2conf](#) [#cmytbc](#) by @cflanagan. Check it out now!

Mon Nov 14 20:04:20 +0000 2011 - tweet id 136172633694814210 - #567

[tweet details](#)

**@harrisonwithers** RT @rhappe: "Community managers are tour guides - bridging company needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#)

Mon Nov 14 20:06:49 +0000 2011 - tweet id 136173260168630273 - #568

[tweet details](#)

**@groupaya** RT @meganmurray @TheCR Don't recreate silos online, you are using a community because silos aren't working @mor\_trisha [#e2conf](#)

Mon Nov 14 20:07:02 +0000 2011 - tweet id 136173314774263952 - #569

[tweet details](#)



**@cflanagan** Love how @ericakuhl talks about importance of getting your CEO to honor and pay extra attention to your MVP's at key points [#e2conf](#) [#cmytbc](#)

Mon Nov 14 20:07:20 +0000 2011 - tweet id 136173368579681792 - #570

[tweet details](#)



**@TheBrycesWrite** Inspired by great @elsua vid, I am planning a "week w/o email" as we speak to prove it can work here too! (while watching [#e2conf](#) tweets!)

Mon Nov 14 20:07:46 +0000 2011 - tweet id 136173498853896193 - #571

[tweet details](#)



**@DavidKovacovich** @benioff - You should give @ericakuhl a raise! [#e2conf](#)

Mon Nov 14 20:10:02 +0000 2011 - tweet id 136174068532645890 - #572

[tweet details](#)



**@cflanagan** Deliver basic "101" training for employees to help w/ fundamentals of not just "how" but "why" to use social media for biz [#cmytbc](#) [#e2conf](#)

Mon Nov 14 20:11:29 +0000 2011 - tweet id 136174434779273960 - #573

[tweet details](#)



**@AlexisAtkins** @Rawn Shah speaking @ [#e2conf](#), Nov 14 @100pm How Do You Measure That? <http://t.co/YsbS3tZV> [#ibmsocialbiz](#)

Mon Nov 14 20:11:55 +0000 2011 - tweet id 136174541360738305 - #574

[tweet details](#)



**@groupaya** "If someone says I don't have time, it means they don't understand the benefit" @mor\_trisha [#e2conf](#)

Mon Nov 14 20:12:27 +0000 2011 - tweet id 136174675914010624 - #575

[tweet details](#)



**@cflanagan** Absolutely :) ! RT @DavidKovacovich: @benioff - You should give @ericakuhl a raise! [#e2conf](#)

Mon Nov 14 20:12:46 +0000 2011 - tweet id 136174755144403896 - #576

[tweet details](#)



**@TheBrycesWrite** RT @groupaya: "If someone says I don't have time, it means they don't understand the benefit" @mor\_trisha [#e2conf](#) / Love that line!

Mon Nov 14 20:13:01 +0000 2011 - tweet id 136174819317268480 - #577

[tweet details](#)



**@e2conf** [#e2conf](#) is underway and going great, but there's 1 more thing that you can do. Checkout ways to donate <http://t.co/WoFq1w6p>

Mon Nov 14 20:13:29 +0000 2011 - tweet id 136174935860199425 - #578

[tweet details](#)



**@cmytbc** RT @cflanagan: Absolutely :) ! RT @DavidKovacovich: @benioff - You should give @ericakuhl a raise! [#e2conf](#)

Mon Nov 14 20:14:17 +0000 2011 - tweet id 136175136192737280 - #579

[tweet details](#)



**@RichardRashty** @cflanagan i think open and transparent guidelines and governance needed for Communities to flourish and achieve expected benefits [#e2conf](#)

Mon Nov 14 20:14:18 +0000 2011 - tweet id 136175141938925569 - #580

[tweet details](#)



**@cdestefano** How to get execs involved? Nag them! says @ericakuhl love it. [#e2conf](#)

Mon Nov 14 20:14:23 +0000 2011 - tweet id 136175164214878209 - #581

[tweet details](#)



**@cmytbc** RT @TheBrycesWrite: RT @groupaya: "If someone says I don't have time, it means they don't understand the benefit" @mor\_trisha [#e2conf](#) / ...

Mon Nov 14 20:14:24 +0000 2011 - tweet id 13617516305186816 - #582

[tweet details](#)



**@lehawes** RT @rhappe: We do a lot in business today to avoid the hard challenges of relationships. It's becoming harder to avoid however [#e2conf](#)

Mon Nov 14 20:14:44 +0000 2011 - tweet id 136175249698316544 - #583

[tweet details](#)



**@cflanagan** RT @RichardRashty: @cflanagan Open,transparent guidelines = governance needed for Communities to flourish, achieve expected benefits [#e2conf](#)

Mon Nov 14 20:15:00 +0000 2011 - tweet id 136175318418468864 - #584

[tweet details](#)



**@lizwakefield** Santa Clara or bust. [#caltrain](#) [#e2conf](#)

Mon Nov 14 20:16:50 +0000 2011 - tweet id 136175780860121800 - #585

[tweet details](#)



**@rucsbt** RT @mor\_trisha: Advocates are people. Connect with them on a personal level. @ericakuhl [#e2conf](#)

Mon Nov 14 20:17:48 +0000 2011 - tweet id 13617621576749068 - #586

[tweet details](#)



**@lehawes** RT @e2conf: [#e2conf](#) is underway and going great, but there's 1 more thing that you can do. Checkout ways to donate <http://t.co/K97PVTZt>

Mon Nov 14 20:19:54 +0000 2011 - tweet id 136176548320859650 - #587

[tweet details](#)



**@jayleask** [#e2conf](#) this thing is huge <http://t.co/8gAsDCAD>

Mon Nov 14 20:19:54 +0000 2011 - tweet id 136176552542081024 - #588

[tweet details](#)



**@rucsbt** RT @mor\_trisha: RT @cflanagan Community is about getting members to a certain level of "social comfort" @vanderwal [#e2conf](#) @rhappe [#cmytbc](#)

Mon Nov 14 20:20:17 +0000 2011 - tweet id 136176646037323776 - #589

[tweet details](#)



**@rucsbt** RT @cflanagan: Engagement is building the "human relationship" at deeper, richer levels [#e2conf](#) [#cmytbc](#) @MeganMurray @rhappe

Mon Nov 14 20:23:36 +0000 2011 - tweet id 1361774828177488903 - #590

[tweet details](#)



**@nsteinmetz** RT @rhappe: I love that CSC calls their advocates 'life guards' - provides reputation, access, influence - @cflanagan [#e2conf](#) [#cmytbc](#)

Mon Nov 14 20:24:10 +0000 2011 - tweet id 136177626489430016 - #591

[tweet details](#)



**@e2conf** register 4 a free expo pass w/ code CPHJES02 & attend tonight's keynote & reception <http://t.co/Af5qb9eH> [#socbiz](#) [#e20](#) [#siliconvalley](#) [#e2conf](#)

Mon Nov 14 20:34:20 +0000 2011 - tweet id 13618014859688980 - #592

[tweet details](#)



**@mich8elwu** How to quantify & measure effectiveness of collaboration? [#sna](#) [#e2analytics](#) @ [#e2conf](#) w/ @rawn @mich8elwu STARTING NOW <http://t.co/EtUK0z3R>

Mon Nov 14 20:35:04 +0000 2011 - tweet id 136180369107062794 - #593

[tweet details](#)



**@jopenton** RT @marciamarcia: Young Professionals Value Facebook Access+ Over Salary? Telling! <http://t.co/4VgDoKHu> #socialbiz #e2conf via @fastcompany

Mon Nov 14 20:37:41 +0000 2011 - tweet id 136181026148982794 - #594

[tweet details](#)



**@charlieisaacs** Hey #usguyschat just joined, was going to eat lunch but this looks more delectable; #commschat is happening too and #e2conf

Mon Nov 14 20:38:37 +0000 2011 - tweet id 136181261524934058 - #595

[tweet details](#)



**@charlieisaacs** add #e2Conf too > RT @jgombita: So I got sent to Twitter jail thanks to participating in both #commschat and #usguyschat. Shame.

Mon Nov 14 20:40:29 +0000 2011 - tweet id 136181730481676288 - #596

[tweet details](#)



**@tracyquandt** @Rawn Shah speaking @ #e2conf, Nov 14 @100pm How Do You Measure That? <http://t.co/OY6KFa9> #ibmsocialbiz

Mon Nov 14 20:45:10 +0000 2011 - tweet id 13618290879773696 - #597

[tweet details](#)



**@engaginglab** RT @mich8elwu: My Chapter on Gamification: From Behavior Model to Business Strategy <http://t.co/LyvtzjZ> #gamification #e2conf #cmo #collab

Mon Nov 14 20:46:17 +0000 2011 - tweet id 136183192305676288 - #598

[tweet details](#)



**@IBMSocialBiz** @Rawn Shah speaking @ #e2conf, Nov 14 @100pm How Do You Measure That? <http://t.co/CHFIKUjY> #ibmsocialbiz

Mon Nov 14 20:54:21 +0000 2011 - tweet id 13618222692741120 - #599

[tweet details](#)



**@rharbridge** Enterprise 2.0 - #SharePoint as a social & collab platform. Key Opportunities and Roadblocks about to start! @TonyByrne #e2conf

Mon Nov 14 20:57:12 +0000 2011 - tweet id 13618593094050433 - #600

[tweet details](#)



**@mor\_trisha** Looking forward to this, starting now! RT @rharbridge Enterprise 2.0 - #SharePoint as a social & collab platform w/ @TonyByrne #e2conf

Mon Nov 14 21:01:50 +0000 2011 - tweet id 136187105410853216 - #601

[tweet details](#)



**@Heyshash** I'm at How Do You Measure That? <http://t.co/MlcbIVCC> #e2conf

Mon Nov 14 21:03:22 +0000 2011 - tweet id 13618748995067302 - #602

[tweet details](#)



**@sradick** @usher Ugh...actually, the presos were generally pretty good at #e2conf Boston - looking forward to more of the same this week

Mon Nov 14 21:05:09 +0000 2011 - tweet id 136187938131283969 - #603

[tweet details](#)



**@eliz\_beth** RT @DavidKovacovich: @benioff - You should give @ericakuhl a raise! #e2conf

Mon Nov 14 21:06:10 +0000 2011 - tweet id 136188193631502336 - #604

[tweet details](#)



**@jayeask** SharePoint 2010 as a Social & Collaboration Platform workshop with @rharbridge and @tonybyrne #e2conf #sharepoint #collaboration



Mon Nov 14 21:06:12 +0000 2011 - tweet id 136188203219697666 - #605

[tweet details](#)



**@SameerPatel** "@TheCR: Can't make it to [#e2conf](#) in person? Check out the live stream: <http://t.co/1bd9b1jk>"

Mon Nov 14 21:06:34 +0000 2011 - tweet id 136188294747763168 - #606

[tweet details](#)



**@CPJay** Lookin forward to an interesting analytical session [#e2analytics](#) (@ How Do You Measure That? <http://t.co/D8qSCXUk> [#e2conf](#))

Mon Nov 14 21:06:34 +0000 2011 - tweet id 136188295112667616 - #607

[tweet details](#)



**@BerrPoint** RT @jayleask: SharePoint 2010 as a Social & Collaboration Platform workshop with @rharbridge & @tonybyrne [#e2conf](#) [#sharepoint](#) [#collaboration](#)

Mon Nov 14 21:06:55 +0000 2011 - tweet id 136188362639435776 - #608

[tweet details](#)



**@MichaelProcopio** Starting [#e2analytics](#) "How do you measure that?" at [#e2conf](#) with @mich8elwu and @rawn

Mon Nov 14 21:07:37 +0000 2011 - tweet id 13618856111261185 - #609

[tweet details](#)



**@BerrPoint** "File sharing is the Mother of collaboration" @tonybyrne [#SharePoint](#) [#e2conf](#)

Mon Nov 14 21:07:59 +0000 2011 - tweet id 13618852236718080 - #610

[tweet details](#)



**@jayleask** @tonybyrne "MS doesn't get enough credit for empowering the individual" [#e2conf](#) [#sharepoint](#)

Mon Nov 14 21:08:34 +0000 2011 - tweet id 136188798341095427 - #611

[tweet details](#)



**@BerrPoint** "SharePoint empowers the Individual" @tonybyrne [#e2conf](#)

Mon Nov 14 21:08:49 +0000 2011 - tweet id 13618886229050945 - #612

[tweet details](#)



**@mor\_trisha** Per @TinyByrne, MSFT assumption: files sharing is key to collaboration. This is why SharePoint should be good at social. [#e2conf](#)

Mon Nov 14 21:08:59 +0000 2011 - tweet id 136188901701320704 - #613

[tweet details](#)



**@dahowlett** RT @sameerpatel: "@TheCR: Can't make it to [#e2conf](#) in person? Check out the live stream: <http://t.co/3w2eqpgL...>" < +go

Mon Nov 14 21:09:06 +0000 2011 - tweet id 136188931980039474 - #614

[tweet details](#)



**@SameerPatel** PHX to SFO. Switch suitcases at home and then head over to [#e2conf](#). Looking fwd to seeing all my pals this eve. Tweet stream is alive.

Mon Nov 14 21:09:07 +0000 2011 - tweet id 136188937265812224 - #615

[tweet details](#)



**@jayleask** amen! This is why it must be considered a [#social](#) option! @tonybyrne "[#SharePoint](#) is less of a product and more of a platform" [#e2conf](#)

Mon Nov 14 21:11:00 +0000 2011 - tweet id 136189410172800320 - #616

[tweet details](#)



**@mor\_trisha** SharePoint is a .NET playground for developers. With enough time, \$\$\$ and ibuprophen, you can build just about anything. @TonyByrne [#e2conf](#)

Mon Nov 14 21:11:12 +0000 2011 - tweet id 136189462966312961 - #617

[tweet details](#)



**@deb\_lavoy** listening to the [#e2conf](#) keynotes livestreamed : <http://t.co/CrsFSOPD>

Mon Nov 14 21:11:18 +0000 2011 - tweet id 136189462966312512 - #618

[tweet details](#)



**@SpinsterExpress** Enjoying [#e2conf](#) so far, now for a session on deliciously nerdy metrics. [#e2analytics](#)

Mon Nov 14 21:11:18 +0000 2011 - tweet id 13618946296643167232 - #619

[tweet details](#)



**@BerrPoint** @rharbridge A ringer! You weren't supposed to answer the Office 365/BPOS question! [#e2conf](#)

Mon Nov 14 21:11:49 +0000 2011 - tweet id 136189615123075072 - #620

[tweet details](#)



**@deirdreyee** RT @ingridstabb: Saba Social Demo: <http://t.co/G34Or4sB> Recording avail for [#e2conf](#) registrants: Software for powering extended communities!

Mon Nov 14 21:13:13 +0000 2011 - tweet id 13618963647943169 - #621

[tweet details](#)



**@jayeask** I argue I don't get paid enough [#symantics](#) @tonybyrne "MS argues SharePoint is feature complete" [#e2conf](#)

Mon Nov 14 21:13:16 +0000 2011 - tweet id 13618963433006114 - #622

[tweet details](#)



**@TonyUphoff** Our Enterprise 2.0 Conference starts in Santa Clara today. Conference sessions are already jamming. Follow the tweet stream at [#e2conf](#).

Mon Nov 14 21:13:30 +0000 2011 - tweet id 136190039657938944 - #623

[tweet details](#)



**@BerrPoint** SharePoint is "Feature complete", but maybe not fully complete in each category... and maybe you need Lync @tonybyrne [#e2conf](#)

Mon Nov 14 21:14:10 +0000 2011 - tweet id 136190206772286513 - #624

[tweet details](#)



**@mor\_trisha** Chart of collaboration services and how SharePoint measures up [#e2conf](#) <http://t.co/J9ZWOI3X>

Mon Nov 14 21:14:20 +0000 2011 - tweet id 136190250262331392 - #625

[tweet details](#)



**@sfdc\_nerd** We love of Community Manager!!! RT @DavidKovacovich: @benioff - You should give @ericakuhl a raise! [#e2conf](#)

Mon Nov 14 21:14:36 +0000 2011 - tweet id 136190317224402944 - #626

[tweet details](#)



**@sfdc\_nerd** We love our Community Manager!!! RT @DavidKovacovich: @benioff - You should give @ericakuhl a raise! [#e2conf](#)

Mon Nov 14 21:15:23 +0000 2011 - tweet id 136190512133718016 - #627

[tweet details](#)



**@mor\_trisha** SharePoint tends to excel at knowledge mgmt and project collaboration. Weaker on Q&A and networking applications. @TonyByrne [#e2conf](#)

Mon Nov 14 21:16:24 +0000 2011 - tweet id 136190763546530816 - #628

[tweet details](#)



**@EsleySvanas** Setting up! (@ Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) w/ 3 others) <http://t.co/s3yyCVcu>

Mon Nov 14 21:16:45 +0000 2011 - tweet id 136190385917008896 - #629

geo info: Point - lat = 37.40427262 - long = -121.97538614

[tweet details](#)



**@SFDCMatt** RT @DavidKovacovich: @benioff - You should give @ericakuhl a raise! [#e2conf](#)

Mon Nov 14 21:17:14 +0000 2011 - tweet id 136190979857330176 - #630

[tweet details](#)



**@UBMStudios** RT @tonyuphoff: Our Enterprise 2.0 Conference starts in Santa Clara today... Follow the tweet stream at [#e2conf](#).

Mon Nov 14 21:17:48 +0000 2011 - tweet id 136191121901633536 - #631

[tweet details](#)



**@jayleask** Thank you for clarifying that :) @tonybyrne "Everyone has SharePoint web parts so [having them] isn't saying very much necessarily" [#e2conf](#)

Mon Nov 14 21:17:53 +0000 2011 - tweet id 13619114137578816 - #632

[tweet details](#)



**@mor\_trisha** Is it possible that I'm the only woman in the SharePoint workshop?? [#notusedtothat](#) [#e2conf](#)

Mon Nov 14 21:20:23 +0000 2011 - tweet id 13619172870193152 - #633

[tweet details](#)



**@Accountancysoul** dahowlett: RT @sameerpatel: "@TheCR: Can't make it to [#e2conf](#) in person? Check out the live stream: <http://t.co/6lK9K3>" < +go

Mon Nov 14 21:21:17 +0000 2011 - tweet id 136191998687326208 - #634

[tweet details](#)



**@WiserEarth** RT @groupaya: "If someone says I don't have time, it means they don't understand the benefit" @mor\_trisha [#e2conf](#)

Mon Nov 14 21:22:02 +0000 2011 - tweet id 136192189431685120 - #635

[tweet details](#)



**@jayleask** @kenvernon good to see you at [#e2conf](#)

Mon Nov 14 21:22:11 +0000 2011 - tweet id 136192224860979202 - #636

[tweet details](#)



**@mor\_trisha** Status message in SharePoint is not a true microblog, because you cannot comment on other people's status messages. @TonyByrne [#e2conf](#)

Mon Nov 14 21:22:14 +0000 2011 - tweet id 1361922236613406720 - #637

[tweet details](#)



**@BerrPoint** And now for @rharbridge! \*clap, clap, clap\* [#e2conf](#) [#socialsharepoint](#)

Mon Nov 14 21:23:17 +0000 2011 - tweet id 136192502150606848 - #638

[tweet details](#)



**@rwang0** Under NDA for the next 4 hours. cheers folks [#e2conf](#)

Mon Nov 14 21:24:39 +0000 2011 - tweet id 136192846544912384 - #639

[tweet details](#)



**@charlieisaacs** Go ahead and tweet, we won't tell anyone. > RT @rwang0: Under NDA for the next 4 hours. cheers folks [#e2conf](#)

Mon Nov 14 21:25:15 +0000 2011 - tweet id 136192997766332416 - #640

[tweet details](#)



**@mor\_trisha** If building social on SharePoint @rharbridge recommends building on SP2010, not SP2007. Worth it to upgrade. [#e2conf](#)

Mon Nov 14 21:25:30 +0000 2011 - tweet id 1361933630138445184 - #641

[tweet details](#)



**@SocialJeremy** Itching to sneak into some of the sessions today. Knowledge is power! [#e2conf](#)

Mon Nov 14 21:25:45 +0000 2011 - tweet id 136193124937641984 - #642

[tweet details](#)



**@amesquit** lol RT @charlieisaacs: Go ahead and tweet, we won't tell anyone. > RT @rwang0: Under NDA for the next 4 hours. cheers folks [#e2conf](#)

Mon Nov 14 21:25:59 +0000 2011 - tweet id 13619318083917506 - #643

[tweet details](#)



**@jayleask** [#SPSocial](#) [#e2conf](#) @rharbridge Do your 3rd party applications actually tie into search relevancy?

Mon Nov 14 21:27:11 +0000 2011 - tweet id 136193482044878849 - #644

[tweet details](#)



**@mor\_trisha** Challenge of complementing SharePoint w/other tools without tightly integrating = broken search relevance & context. @rharbridge [#e2conf](#)

Mon Nov 14 21:28:03 +0000 2011 - tweet id 136193898900570753 - #645

[tweet details](#)



**@hamnick** RT @DavidKovacovich: @benioff - You should give @ericakuhl a raise! [#e2conf](#)

Mon Nov 14 21:28:46 +0000 2011 - tweet id 136193882976398208 - #646

[tweet details](#)



**@BerrPoint** Context is now King per @rharbridge [#spsocial](#) [#e2conf](#)

Mon Nov 14 21:29:15 +0000 2011 - tweet id 136194005175238656 - #647

[tweet details](#)



**@mor\_trisha** Adding social to SharePoint adds context. Improves SP investment. @rharbridge [#e2conf](#)

Mon Nov 14 21:29:25 +0000 2011 - tweet id 136194046438817792 - #648

[tweet details](#)



**@jayleask** Every [#socialbusiness](#) vendor has been saying that for years. RT @BerrPoint: Context is now King per @rharbridge [#spsocial](#) [#e2conf](#)

Mon Nov 14 21:30:10 +0000 2011 - tweet id 136194234674970624 - #649

[tweet details](#)



**@KerryNoone** listening to [#e2conf](#) keynotes: <http://t.co/x25qf1S8> jim grubb from @ciscocollab says "get people to sit together virtually"

Mon Nov 14 21:30:21 +0000 2011 - tweet id 13619428077872481 - #650

[tweet details](#)



**@BerrPoint** @rharbridge No certificates this time? [#e2conf](#) [#spsocial](#)

Mon Nov 14 21:33:50 +0000 2011 - tweet id 136195156390064128 - #651

[tweet details](#)



**@lcband** Speed speak by @rharbridge. Fast, but tins of good info [#e2conf](#)

Mon Nov 14 21:34:26 +0000 2011 - tweet id 136195309196939264 - #652

[tweet details](#)



**@b\_communities** @mor\_trisha @TonyByrne Can SP interconnect your project mgt environment with your clients' and providers' through single login? [#e2conf](#) [#e20](#)

Mon Nov 14 21:34:30 +0000 2011 - tweet id 136195328859153410 - #653

[tweet details](#)



**@MarkTamis** RT @rwan0: Under NDA for the next 4 hours. cheers folks [#e2conf](#) | Ray w/o tweets is like a wolf w/o fangs ;)

Mon Nov 14 21:35:00 +0000 2011 - tweet id 136195450440126465 - #654

[tweet details](#)



**@dtapscott** Looking forward to it! RT @SimoneGSouza: At [#e2conf](#) 4:30 pm 2day: @dtapscott 's keynote- Macrowikinomics: Rethinking the Enterprise [#socbiz](#)

Mon Nov 14 21:35:43 +0000 2011 - tweet id 136195631046860800 - #655

[tweet details](#)



**@deb\_lavoy** @SameerPatel great [#e2conf](#) keynote on social CRM

Mon Nov 14 21:36:26 +0000 2011 - tweet id 136195811729080320 - #656

[tweet details](#)



**@dhinchcliffe** RT @rhappe: @mor\_trisha showing @dhinchcliffe's excellent visual of cmyt mgmt responsibilities <http://t.co/gXha9CP1> [#e2conf](#) [#e20](#) < Thanks!

Mon Nov 14 21:37:00 +0000 2011 - tweet id 136195855329474560 - #657

[tweet details](#)



**@DCasha** RT @sradick: RT @HarvardBiz "Better Project Staffing with Social Technology" <http://t.co/ewzxeqNe> [#e2conf](#) [#e20](#)

Mon Nov 14 21:43:18 +0000 2011 - tweet id 136195737878130689 - #658

[tweet details](#)



**@jayleask** w/@walton3 talking re: @BoozAllen RT @sradick: RT @HarvardBiz "Better Project Staffing with Social Technology" <http://t.co/OTKFDw0C> [#e2conf](#)

Mon Nov 14 21:44:45 +0000 2011 - tweet id 13619790524622848 - #659

[tweet details](#)



**@mor\_trisha** View page history in wiki pages in SP show to see content changes. Regular SP page history only shows metadata changes. @rharbridge [#e2conf](#)

Mon Nov 14 21:45:25 +0000 2011 - tweet id 136198070563127296 - #660

[tweet details](#)



**@dcthmpsn** @MikeGotta Not sure what @johnolszewski schedule is like - hopefully he can catch you. At very least hope he catches your talk [#e2conf](#)

Mon Nov 14 21:46:21 +0000 2011 - tweet id 136198305255391232 - #661

[tweet details](#)



**@jayleask** Check out nothingbutsharepoint.com by @rharbridge and team to learn more about what SharePoint can do socially [#e2conf](#) [#spsocial](#)

Mon Nov 14 21:50:40 +0000 2011 - tweet id 136198394851684353 - #662

[tweet details](#)



**@mor\_trisha** SharePoint doesnt allow anonymous comments/users. Not an issue for employee cmyts, but big challenge for public sites. @rharbridge [#e2conf](#)

Mon Nov 14 21:51:16 +0000 2011 - tweet id 136198543795613696 - #663

[tweet details](#)



**@charlieisaacs** [#GrandMasAttic](#) > RT @mor\_trisha: SharePoint doesnt allow anonymous comments/users...but big challenge for public sites. @rharbridge [#e2conf](#)

Mon Nov 14 21:53:14 +0000 2011 - tweet id 136200040967442432 - #664

[tweet details](#)



**@NewCommGlobal** Growing trend, just 2 attend an event. Wild! Must b debut of Wallpaper [#IP](#)! RT @rwan0: Under NDA for the next 4 hours. cheers folks [#e2conf](#)

Mon Nov 14 21:54:25 +0000 2011 - tweet id 136200330085991936 - #665

[tweet details](#)



**@DowBrook** As [#e2conf](#) begins, it's time to ask "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/PgXBspID> [#e20](#) [#socbiz](#)

Mon Nov 14 21:56:12 +0000 2011 - tweet id 136200786003944832 - #666

[tweet details](#)



**@BerrPoint** My Sites already better than fileshares b/c of public/private permissioning @rharbridge [#e2conf](#)

Mon Nov 14 21:56:57 +0000 2011 - tweet id 136200976406282240 - #667

[tweet details](#)



**@lehawes** RT @DowBrook: As [#e2conf](#) begins, it's time to ask "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/PgXBspID> [#e20](#) [#socbiz](#)

Mon Nov 14 21:57:03 +0000 2011 - tweet id 13620098819888112 - #668

[tweet details](#)



**@jayleask** It has? Boy is my job in trouble! RT @DowBrook: "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/acUw1NKW> [#e20](#) [#socbiz](#) [#e2conf](#)

Mon Nov 14 21:58:07 +0000 2011 - tweet id 136201270255034368 - #669

[tweet details](#)



**@mor\_trisha** Profile page is the most rich page in terms of social in SP2010. @rharbridge [#e2conf](#)

Mon Nov 14 21:58:06 +0000 2011 - tweet id 136201516116754432 - #670

[tweet details](#)



**@tahoeob** [#Acquia](#) @ the [#e2conf](#) show in Santa Clara ths week. The focus is on [#Socialbusiness](#) & [#AcquiaCommons](#) Come C how industry is changing

Mon Nov 14 22:02:46 +0000 2011 - tweet id 136202438652147200 - #671

[tweet details](#)



**@mor\_trisha** Profile pictures in SP2010 R stored in site library. Can put approval process on library = approvals on picture upload. @rharbridge [#e2conf](#)

Mon Nov 14 22:03:21 +0000 2011 - tweet id 136202585408408601 - #672

[tweet details](#)



**@BerrPoint** SharePoint is a spotlight on the underpinnings of your org. Ex. If AD is a mess SharePoint highlights it E.g. managers @rharbridge [#e2conf](#)

Mon Nov 14 22:04:22 +0000 2011 - tweet id 136202639168004096 - #673

[tweet details](#)



**@jayleask** Wish I got that photo :( RT @BerrPoint: SharePoint is a spotlight on the underpinnings of your org. @rharbridge [#e2conf](#)

Mon Nov 14 22:04:54 +0000 2011 - tweet id 136202973431861248 - #674

[tweet details](#)



**@gabriellerhart** RT @groupaya: "If someone says I don't have time, it means they don't understand the benefit" @mor\_trisha [#e2conf](#)

Mon Nov 14 22:05:25 +0000 2011 - tweet id 136203106412265472 - #675

[tweet details](#)



**@ThePortNetwork** Just checked in to begin [#e2conf](#). Excited to kick the week off! (@ Hyatt Regency w/ @kylebug) <http://t.co/aT9m8ka>

Mon Nov 14 22:08:56 +0000 2011 - tweet id 13620391678857216 - #676

[tweet details](#)



**@mor\_trisha** RT @BerrPoint SharePoint spotlights underpinnings of your org. Ex. If Active Dir is a mess, SharePoint highlights it @rharbridge [#e2conf](#)

Mon Nov 14 22:11:14 +0000 2011 - tweet id 136204570962571264 - #677

[tweet details](#)



**@nigeldanson** At [#e2conf](#) ? find out more about all the cool intelligent stuff in interact [#intranet](#) - catch up with our VP of product - @simon\_dance

Mon Nov 14 22:12:06 +0000 2011 - tweet id 136204785375387648 - #678

[tweet details](#)



**@yvettecameron** RT @IBMSocialBiz: @Rawn Shah speaking @ [#e2conf](#), Nov 14 @100pm How Do You Measure That? <http://t.co/huuoa565> [#ibmsocialbiz](#) [#HRtech](#)

Mon Nov 14 22:12:52 +0000 2011 - tweet id 136204981010309120 - #679

[tweet details](#)



**@terrigriffith** Need more ppl process mix RT @DowBrook: As [#e2conf](#) begins, it's time to ask "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/FjxqExGs>

Mon Nov 14 22:14:11 +0000 2011 - tweet id 136205312939139072 - #680

[tweet details](#)



**@terrigriffith** Love reinvention RT @milindpansare: @SabaSoftware & @hackmanagement unveil new [#socbiz](#) initiative to reinvent manage [#e2conf](#) [yho0.it/sPoEK7](http://yho0.it/sPoEK7)

Mon Nov 14 22:16:11 +0000 2011 - tweet id 136205813130870785 - #681

[tweet details](#)



**@mor\_trisha** .@rharbridge sure knows his SharePoint stuff! Clearly knowledgeable, direct implementation experience, seems he's done it all. [#e2conf](#)

Mon Nov 14 22:17:00 +0000 2011 - tweet id 136206020279144448 - #682

[tweet details](#)



**@mich8elwu** Want 2 see a live demo on how 2 measure collaboration? Want 2 learn how 2 use [#SNA](#) 4 finding influencer [#e2conf](#) @ Room E NOW [#e2analytics](#)

Mon Nov 14 22:20:02 +0000 2011 - tweet id 136206784720408577 - #683

[tweet details](#)



**@jqsmooth** here is a little afternoon pick me up music 4 all of the [#e2conf](#) attendees: <http://t.co/K5URVm5W>

Mon Nov 14 22:20:40 +0000 2011 - tweet id 136206941158494720 - #684

[tweet details](#)



**@DowBrook** @terrigriffith That's a valid point. People/Process mix has been ad hoc. We need to embed social into defined processes. [#e20](#) [#e2conf](#) ^LH

Mon Nov 14 22:21:18 +0000 2011 - tweet id 13620710329872996 - #685

[tweet details](#)



**@BrianVellmure** Why does Marketing STILL not get social? [#e2conf](#) [#scrm](#) [#socbiz](#) [#cmo](#) <http://t.co/0UpaqDPj> | Great thread by @SameerPatel

Mon Nov 14 22:21:46 +0000 2011 - tweet id 136207220382769153 - #686

[tweet details](#)



**@carlosfrevert** Interesting exercise in scenario planning in Organization Next session at [#e2conf](#)

Mon Nov 14 22:21:47 +0000 2011 - tweet id 13620722530244608 - #687

[tweet details](#)



**@dennis\_omalley** Looking forward to @dtapscott at [#e2conf](#) today at 4p.

Mon Nov 14 22:25:21 +0000 2011 - tweet id 136208122032304129 - #688

[tweet details](#)




**@jayeask** The focus has been tools, not what matters. @boozallen focus on people

 & process: <http://t.co/WJicQBT> @DowBrook [#e2conf](#)


Mon Nov 14 22:25:23 +0000 2011 - tweet id 13620812985348480 - #689

[tweet details](#)

 **@GregClarkC3** RT @dowbrook "Why Has Enterprise 2.0 Adoption Plateaued?" <http://t.co/el2gkLzA> [#e20](#) [#e2conf](#) [#km](#) // Thoughtful and well-researched post


Mon Nov 14 22:27:05 +0000 2011 - tweet id 13620856222458009 - #690

[tweet details](#)

 **@tones810** If you are at [#E2conf](#), then check out the panel with @OliverMarks & @Knoodle's Michael Rose on [#SocialLearning](#) at 3:45pm tomorrow in Room E


Mon Nov 14 22:30:15 +0000 2011 - tweet id 136209356789252096 - #691

[tweet details](#)

 **@katmandelstein** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/UX9ZJhrB> [#ibmsocialbiz](#)


Mon Nov 14 22:30:30 +0000 2011 - tweet id 136209416432263168 - #692

[tweet details](#)

 **@dennis\_omalley** Congrats to @dtapscott [#moxiesoft](#) <http://t.co/x5Clevz2> for [#9](#) spot in <http://t.co/MldNg0GH>. He is keynoting at [#e2conf](#) today at 4p.


Mon Nov 14 22:35:46 +0000 2011 - tweet id 136210744160162888 - #693

[tweet details](#)

 **@carlosfrevert** "Change is not a straight line." @robertsgolden [#e2conf](#)

Mon Nov 14 22:36:50 +0000 2011 - tweet id 136211011232464806 - #694

[tweet details](#)

 **@dennis\_omalley** Congrats to @dtapscott [#moxiesoft](#) for [#9](#) spot in <http://t.co/MldNg0GH>. He is keynoting at [#e2conf](#) today at 4p.


Mon Nov 14 22:38:43 +0000 2011 - tweet id 13621148553725440 - #695

[tweet details](#)

 **@PepeOlalla** Good explanation! "@RankFileLTD: "Innovation is not installed, it's delivered in small bits..." - @davegirouard [#atmosphere11](#) [#e2conf](#)"


Mon Nov 14 22:38:45 +0000 2011 - tweet id 136211493543878656 - #696

[tweet details](#)

 **@DanielWRasmus** Future is uncertain when bad, good a surprise. Need to take control of navigating the future [#e2conf](#)


Mon Nov 14 22:39:00 +0000 2011 - tweet id 136211555372122113 - #697

[tweet details](#)

 **@grabnetworks** To us, change is a line on a graph moving upward RT @carlosfrevert: "Change is not a straight line." @robertsgolden [#e2conf](#) [#wecreastreams](#)


Mon Nov 14 22:39:10 +0000 2011 - tweet id 13621159963323884 - #698

[tweet details](#)

 **@KevinDJones** What am I hearing a lot of already at [#e2conf](#)? The way we work needs to change and that is what we are to lead. Yes!

Mon Nov 14 22:40:27 +0000 2011 - tweet id 136211923594260481 - #699

[tweet details](#)

 **@dgarlough** Congrats to @dtapscott - selected [#9](#) of the world's top 50 business thinkers! <http://t.co/yaccnRCT> [#moxiesoft](#) [#e2conf](#)

Mon Nov 14 22:42:31 +0000 2011 - tweet id 136212440475115520 - #700

[tweet details](#)





**@KevinDJones** RT @DanielWRasmus: Future is uncertain when bad, good a surprise. Need to take control of navigating the future [#e2conf](#)

Mon Nov 14 22:42:34 +0000 2011 - tweet id 136212453059019328 - #701

[tweet details](#)



**@KevinDJones** RT @DavidKovacovich: @kevindjones - Statagic Social Media is not for wimps! Be willing to get your hand slapped! [#e2conf](#)

Mon Nov 14 22:44:20 +0000 2011 - tweet id 136212900028219392 - #702

[tweet details](#)



**@Hivemine** Livestream for [#e2conf](#) can be found at <http://t.co/n1EA8fv2> ! [#socbiz](#) [#e20](#)

Mon Nov 14 22:45:37 +0000 2011 - tweet id 136213223677505536 - #703

[tweet details](#)



**@rawn** RT @SpinsterExpress: Enjoying [#e2conf](#) so far, now for a session on deliciously nerdy metrics. [#e2analytics](#)

Mon Nov 14 22:45:48 +0000 2011 - tweet id 136213269185695745 - #704

[tweet details](#)



**@rawn** @mich8elwu is now doing an easy class on SNA using NodeXL as a tool [#e2analytics](#) [#e2conf](#) [#socialanalytics](#)

Mon Nov 14 22:46:52 +0000 2011 - tweet id 136213538096715392 - #705

[tweet details](#)



**@espnguyen** RT @kevindjones What am I hearing a lot of at [#e2conf](#)? The way we work needs to change and that is what we are to lead. cc: @sdeanswann

Mon Nov 14 22:49:02 +0000 2011 - tweet id 136214062841608704 - #706

[tweet details](#)



**@cflanagan** Most people don't know how to collaborate in the work world [#e2conf](#) Organization Next topic

Mon Nov 14 22:50:25 +0000 2011 - tweet id 136214429464403969 - #707

[tweet details](#)



**@cflanagan** RT @carlosfrevert: "Change is not a straight line." @robertsgolden [#e2conf](#)

Mon Nov 14 22:52:10 +0000 2011 - tweet id 136214871648903168 - #708

[tweet details](#)



**@eugenelee** 7 Facts About Social Business and Collaboration Platforms <http://t.co/ISxle6r1> via @fastcompany [#e20](#) [#e2conf](#)

Mon Nov 14 22:52:58 +0000 2011 - tweet id 136215070446329856 - #709

[tweet details](#)



**@mikewhitmore** @cflanagan Are you in Santa Clara for [#e2conf](#) this week? I'll be there tomorrow for a panel. Maybe we can catch up?

Mon Nov 14 22:53:32 +0000 2011 - tweet id 136215215976103936 - #710

[tweet details](#)



**@cflanagan** We are now talking to and supporting a lot of difference sponsors - and our org does not support the way work really gets done [#e2conf](#)

Mon Nov 14 22:54:05 +0000 2011 - tweet id 136215353984903072 - #711

[tweet details](#)



**@espnguyen** @Greg2dot0 You're like the @andersoncooper of [#e20](#). If there's a big E2.0 event, you're there. [#e2conf](#)

Mon Nov 14 22:54:59 +0000 2011 - tweet id 136215580700192768 - #712

[tweet details](#)



**@marciamarcia** Social Media Success Is About Purpose (Not Technology)  
<http://t.co/oZT6THdI> @HarvardBiz [#e2conf](#) HT @Pheebkat

Mon Nov 14 22:55:10 +0000 2011 - tweet id 1362156234065960396 - #713

[tweet details](#)



**@IBMJoelJ** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#)  
 on Nov14-17 in Santa Clara, CA <http://t.co/6FnNavBk> [#ibmsocialbiz](#)

Mon Nov 14 22:55:56 +0000 2011 - tweet id 136215818571759616 - #714

[tweet details](#)



**@mor\_trisha** RT @AmberCadabra The one, indispensable social media  
 measurement tool you need. <http://t.co/H6ehHMnP> << Supports my [#e2conf](#) preso  
 today!

Mon Nov 14 22:56:33 +0000 2011 - tweet id 136215975048658944 - #715

[tweet details](#)



**@cflanagan** new change management is not about "buy-in" it's now about  
 involvement and co-ownership [#e2conf](#) @RobertsGolden

Mon Nov 14 22:56:42 +0000 2011 - tweet id 136216003345478857 - #716

[tweet details](#)



**@rawn** @mollsiebee <http://t.co/O3SqBrl1> Here's the slides for my [#e2analytics](#)  
 presentation. "How do you measure that?" [#e2conf](#) [#e20](#)

Mon Nov 14 22:57:23 +0000 2011 - tweet id 136216181223849866 - #717

[tweet details](#)



**@BlakeLandau** RT @cflanagan: new change management is not about "buy-in" it's  
 now about involvement and co-ownership [#e2conf](#) @RobertsGolden

Mon Nov 14 22:57:28 +0000 2011 - tweet id 136216202193654269 - #718

[tweet details](#)



**@mor\_trisha** RT @rhappe We do a lot in business today to avoid hard challenges  
 of relationships. It's becoming harder & harder to avoid however [#e2conf](#)

Mon Nov 14 22:57:55 +0000 2011 - tweet id 136216316922175489 - #719

[tweet details](#)



**@MichaelProcopio** [#e2conf](#) @mich8elwu- u don't care about friends in social  
 graph, u care about friends talking about the topic you are interested in [#in](#)

Mon Nov 14 22:58:56 +0000 2011 - tweet id 136216572606955520 - #720

[tweet details](#)



**@espnguyen** RT @cflanagan: new change management is not about "buy-in" it's  
 now about involvement and co-ownership [#e2conf](#) @RobertsGolden

Mon Nov 14 22:59:28 +0000 2011 - tweet id 136216705633501186 - #721

[tweet details](#)



**@mor\_trisha** WRT cmyt conflict, OK to ask member "if you were me, what would  
 you do?" Give member chance 2 self-correct @Greg2dot0 [#e2conf](#) via @cflanagan

Mon Nov 14 23:00:19 +0000 2011 - tweet id 136216921426243594 - #722

[tweet details](#)



**@cflanagan** If you enjoyed the [#cmytbc](#) workshop this am at [#e2conf](#), join us all for a  
 meet up Wednesday night RSVP now <http://t.co/VadGTDpU>

Mon Nov 14 23:01:12 +0000 2011 - tweet id 136217143791464449 - #723

[tweet details](#)



**@e2conf** register 4 a free expo pass w/ code CPHJES02 & attend tonight's keynote  
 & reception (free [#cocktails](#)) bit.ly/uCKVi7 [#socbiz](#) [#e2conf](#) [#e20](#)

Mon Nov 14 23:01:14 +0000 2011 - tweet id 136217150514937856 - #724

[tweet details](#)



**@KevinDJones** RT @cflanagan: If you enjoyed the [#cmtybc](#) workshop this am at [#e2conf](#), join us all for a meet up Wednesday night RSVP now <http://t.co/Va...>

Mon Nov 14 23:02:22 +0000 2011 - tweet id 136217436163801088 - #725

[tweet details](#)



**@dtapscott** :) RT @dgarlough: Congrats to @dtapscott - selected [#9](#) of the world's top 50 business thinkers! <http://t.co/jznndtm9> [#moxiesoft](#) [#e2conf](#)

Mon Nov 14 23:04:19 +0000 2011 - tweet id 136217926800904192 - #726

[tweet details](#)



**@Joshua\_D\_Paul** Heading out to Enterprise 2.0. Such different people than I'm used to seeing on planes to/from DC. I love [#siliconvalley](#) [#e2conf](#)

Mon Nov 14 23:05:13 +0000 2011 - tweet id 136218153444315137 - #727

[tweet details](#)



**@dtapscott** @dennis\_omalley thank you!! [#moxiesoft](#) [#9](#) [#e2conf](#)

Mon Nov 14 23:05:14 +0000 2011 - tweet id 136218157512798208 - #728

[tweet details](#)



**@rawn** +1 > RT @dgarlough: Congrats to @dtapscott - selected [#9](#) of the world's top 50 business thinkers! <http://t.co/uuc7SXpl> [#moxiesoft](#) [#e2conf](#)

Mon Nov 14 23:05:17 +0000 2011 - tweet id 136218171056205824 - #729

[tweet details](#)



**@ernstdecsey** RT @TheCR: Don't recreate silos online in your community - u are using a community b/c the silos aren't working [#e2conf](#) [#cmtybc](#) @mor\_trisha

Mon Nov 14 23:05:58 +0000 2011 - tweet id 136218344461303808 - #730

[tweet details](#)



**@DavidKovacovich** @mor\_trisha - you all did an awesome job! [#e2conf](#)

Mon Nov 14 23:06:56 +0000 2011 - tweet id 136218588079063041 - #731

[tweet details](#)



**@dlowy** RT @dennis\_omalley: Congrats to @dtapscott [#moxiesoft](#) for [#9](#) spot in <http://t.co/tA6FXPXP>. He is keynoting at [#e2conf](#) today at 4p.

Mon Nov 14 23:07:10 +0000 2011 - tweet id 136218647109701632 - #732

[tweet details](#)



**@GavBiz** After a break, I've completely rebranded for E2.0 Santa Clara - [#e2conf](#) - if you are out here too let me know...

Mon Nov 14 23:07:11 +0000 2011 - tweet id 136218648305062369 - #733

[tweet details](#)



**@mmbissonnette** Get Social. Do Business. Live Coverage from [#e2conf](#) <http://t.co/Ujz1vjTR> [#ibmsocialbiz](#)

Mon Nov 14 23:08:47 +0000 2011 - tweet id 136219050882764801 - #734

[tweet details](#)



**@CXWorld** Can't make it to this year's [#e2conf](#)? Check out the live stream: <http://t.co/bvxv8uFb>

Mon Nov 14 23:10:25 +0000 2011 - tweet id 136219461194747905 - #735

[tweet details](#)



**@cmswire** Can't make it to this year's [#e2conf](#)? Check out the live stream: <http://t.co/TqZE1j2G>

Mon Nov 14 23:13:08 +0000 2011 - tweet id 136220145612894208 - #736

[tweet details](#)

[tweet details](#)

 **@MoxieSoft** Join us in congratulate @dtapscott. Selected #9 of the world's top 50 business thinkers! bit.ly/NlplK [#moxieinsight](#) [#e2conf](#)

Mon Nov 14 23:13:12 +0000 2011 - tweet id 136220162213849442 - #737[tweet details](#)

**@Joshua\_D\_Paul** Looking forward to meeting some great people at [#e2conf](#) this week!

Mon Nov 14 23:13:31 +0000 2011 - tweet id 136220242216108032 - #738[tweet details](#)

**@jayleask** Amen: Your "requirements" have to be tied to "business objectives" [#spssocial](#) @rharbridge [#e2conf](#)

Mon Nov 14 23:14:58 +0000 2011 - tweet id 136220608848592886 - #739[tweet details](#)

**@DougYPark** RT @eugenelee: 7 Facts About Social Business and Collaboration Platforms <http://t.co/XV1ODsKn> via @FastCompany [#e20](#) [#e2conf](#)

Mon Nov 14 23:15:05 +0000 2011 - tweet id 136220636589719552 - #740[tweet details](#)

**@CXMWorld** RT @terrigriffith: Need more ppl process mix RT @DowBrook: As [#e2conf](#) begins, it's time to ask "Why Has Enterprise 2.0 Adoption Plateau ...

Mon Nov 14 23:15:10 +0000 2011 - tweet id 136220656474931200 - #741[tweet details](#)

**@cmswire** RT @DowBrook: As [#e2conf](#) begins, it's time to ask "Why Has Enterprise 2.0 Adoption Plateaued? <http://t.co/TPQpjU9C>

Mon Nov 14 23:16:44 +0000 2011 - tweet id 136221052065878784 - #742[tweet details](#)

**@jayleask** easy adoption win for social [#SharePoint](#) - turn your internal news into a blog then enable comments @rharbridge [#e2conf](#)

Mon Nov 14 23:20:14 +0000 2011 - tweet id 13622193369525152 - #743[tweet details](#)

**@BerrPoint** Not going to be ready to do everything out of the gate. Focus on priorities first and have the resources to support @rharbridge. [#e2conf](#)

Mon Nov 14 23:22:22 +0000 2011 - tweet id 136222471878737920 - #744[tweet details](#)

**@SociusSoftware** RT @cmswire: Can't make it to this year's [#e2conf](#)? Check out the live stream:<http://t.co/TqZE1j2G>

Mon Nov 14 23:22:59 +0000 2011 - tweet id 13622282645811840 - #745[tweet details](#)

**@SocialJeremy** Ready for the welcome reception and keynotes later on this evening. [#e2conf](#) See you there!

Mon Nov 14 23:23:32 +0000 2011 - tweet id 136222765064781824 - #746[tweet details](#)

**@robcheng** "@mor\_trisha: Status message in SharePoint not a true microblog, because you cant comment on other people's status msgs [#e2conf](#) @renniksn

Mon Nov 14 23:23:33 +0000 2011 - tweet id 136222769758208000 - #747[tweet details](#)

**@jayleask** Iterative Implementation Process RT @BerrPoint: Not going to be rdy to do everything at once. Focus on priorities first @rharbridge. [#e2conf](#)

Mon Nov 14 23:23:51 +0000 2011 - tweet id 1362228443814631689 - #748

[tweet details](#)



**@mor\_trisha** @groupaya Thanks for your support of our [#e2conf](#) workshop this morning!

Mon Nov 14 23:24:41 +0000 2011 - tweet id 136223053179924480 - #749

[tweet details](#)



**@shampa0904** Will be at the [#e2conf](#) the next 3 days, come visit me at the Socialtext booth, see our new product and say hello, [#fb](#)

Mon Nov 14 23:25:14 +0000 2011 - tweet id 136223191138963458 - #750

[tweet details](#)



**@SameerPatel** Congrats Don! > "@dennis\_omalley: Congrats to @dtapscott [#moxiesoft](#) for [#9](#) spot in <http://t.co/vTOb1VYK> . keynoting at [#e2conf](#) today at 4p."

Mon Nov 14 23:25:19 +0000 2011 - tweet id 136223212853761280 - #751

[tweet details](#)



**@sparqlight** Just checked in at [#e2conf](#), ready for @dtapscott keynote in 30.

Mon Nov 14 23:27:41 +0000 2011 - tweet id 136223807361916929 - #752

[tweet details](#)



**@bradkenney** @Greg2dot0 Sort of feel like I'm on a 9600 baud modem at [#e2conf](#)...am I dating myself? < a question w/ 2 meanings, neither of them good ;)

Mon Nov 14 23:27:54 +0000 2011 - tweet id 136223862810807617 - #753

[tweet details](#)



**@jholston** Ergo [#newsgator](#) , plus: RT @robcheng: "@mor\_trisha: Status message in SharePoint not true microblog;you cant comment [#e2conf](#) @renniksn

Mon Nov 14 23:28:18 +0000 2011 - tweet id 136223961791991808 - #754

[tweet details](#)



**@jayleask** Great job for @rharbridge talking about [#SharePoint](#) social capabilities [#e2conf](#) [#workshops](#)

Mon Nov 14 23:32:17 +0000 2011 - tweet id 136224965426232640 - #755

[tweet details](#)



**@jtannerama** Come on down to [#e2conf](#) in santa clara for @dtapscott [#moxiesoft](#) who will kick-off keynotes @ 4:30 pm - welcome reception to follow!

Mon Nov 14 23:32:53 +0000 2011 - tweet id 136225117821878272 - #756

[tweet details](#)



**@GoCollaboration** Enterprise 2.0: What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/g1E4tBPu>

Mon Nov 14 23:34:38 +0000 2011 - tweet id 136225557428678016 - #757

[tweet details](#)



**@e2conf** What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/OhPFanWD>

Mon Nov 14 23:34:38 +0000 2011 - tweet id 136225558395748352 - #758

[tweet details](#)



**@wissensauslese** What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#): Enterprise 2.0 Santa Clara kicked off toda... <http://t.co/9YNYNp7T> [#e2conf](#)

Mon Nov 14 23:34:42 +0000 2011 - tweet id 136225575164583937 - #759

[tweet details](#)



**@Atrellix** What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/PiZu8EII> [#atrellix](#)

Mon Nov 14 23:34:42 +0000 2011 - tweet id 136225575164583937 - #759

Mon Nov 14 23:36:39 +0000 2011 - tweet id 136225815087157248 - #761

[tweet details](#)



**@SharePointSanta** RT @e2conf: register 4 a free expo pass w/ code CPHJES02 & attend tonight's keynote (free [#cocktails](#)) <http://t.co/272wN9tl> [#e2conf](#)

Mon Nov 14 23:36:39 +0000 2011 - tweet id 136225815087157248 - #761

[tweet details](#)



**@SharePointSanta** RT @cmswire: Can't make it to this year's [#e2conf](#)? Check out the live stream:<http://t.co/TqZE1j2G>

Mon Nov 14 23:36:25 +0000 2011 - tweet id 136226006154493952 - #762

[tweet details](#)



**@jessewilkins** Liking the idea of an [#e2conf](#) app - did I miss an email with reqd login details?

Mon Nov 14 23:37:37 +0000 2011 - tweet id 136226307074830337 - #763

[tweet details](#)



**@bradbella** RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/oZT6THdI> @HarvardBiz [#e2conf](#) HT @Pheebkat

Mon Nov 14 23:38:09 +0000 2011 - tweet id 136226442765722969 - #764

[tweet details](#)



**@alanlepo** Grrrr. Middle seat from Houston to San Jose. See you in a few hours [#e2conf](#) friends.

Mon Nov 14 23:38:14 +0000 2011 - tweet id 136226464533196800 - #765

[tweet details](#)



**@bsc28** What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/iEpKHeFF>

Mon Nov 14 23:39:40 +0000 2011 - tweet id 13622682850831872 - #766

[tweet details](#)



**@charlieisaacs** Darn, I missed all of the presentations today but am here in time for the e2Welcome e2Reception e2Cocktail e2Hour [#e2conf](#)

Mon Nov 14 23:40:40 +0000 2011 - tweet id 136227076037554176 - #767

[tweet details](#)



**@RussZack** Heading to e2conf in Santa Clara. Excited to see the next phase of social business demos. [#e2conf](#)

Mon Nov 14 23:40:44 +0000 2011 - tweet id 136227032013658112 - #768

[tweet details](#)



**@enterprisetwo** What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/SIB7mX08>

Mon Nov 14 23:41:09 +0000 2011 - tweet id 136227196162416841 - #769

[tweet details](#)



**@jqsmooth** Prepping for keynotes (@ Enterprise 2.0 Santa Clara 2011 Keynote Room [#e2conf](#)) <http://t.co/tolooOIA>

Mon Nov 14 23:41:35 +0000 2011 - tweet id 13622730533858653 - #770

[tweet details](#)



**@LogicalBOT** Fascinating. RT @enterprisetwo - What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/jSqdf2Vb>

Mon Nov 14 23:41:51 +0000 2011 - tweet id 136227373141082113 - #771

[tweet details](#)



**@croupava** "I WE" mav be the best name for a collaboration platform ever. Acronvm



takes on double meaning (Integrated Workforce Experience) [#e2conf](#)

Mon Nov 14 23:42:58 +0000 2011 - tweet id 136227654205587456 - #772

[tweet details](#)



**@charlieisaacs** Ooooh I want a Spock RT> RT @LogicalBOT Fascinating. RT @enterprisetwo - What I learned at Enterprise 2.0 Day 1 [#e2conf](#) eqent.me/rweKt7

Mon Nov 14 23:43:31 +0000 2011 - tweet id 136227793523576832 - #773

[tweet details](#)



**@charlieisaacs** Or diapers (I Wet Everything) RT @groupaya "I WE" may be the best name for a collaboration platform ever...takes double meaning ... [#e2conf](#)

Mon Nov 14 23:46:21 +0000 2011 - tweet id 1362285093939496 - #774

[tweet details](#)



**@jqsmooth** I'm at Enterprise 2.0 Santa Clara Santa Clara 2011 Sales Suite [#e2conf](#) <http://t.co/2TrlCHm>

Mon Nov 14 23:46:33 +0000 2011 - tweet id 136228557310541824 - #775

[tweet details](#)



**@jamesbeck** Greetings from [#e2conf](#) in Santa Clara, CA, visit IBM [#SocialBusiness](#) Booth 201 Nov14-17<http://bit.ly/uEMCSn> [#ibmsocialbiz](#)

Mon Nov 14 23:47:09 +0000 2011 - tweet id 136228705373663232 - #776

[tweet details](#)



**@jamesbeck** Greetings from [#e2conf](#) in Santa Clara, CA, visit IBM [#SocialBusiness](#) Booth 201 Nov14-17<http://bit.ly/uEMCSn> [#ibmsocialbiz](#)

Mon Nov 14 23:47:24 +0000 2011 - tweet id 136228770758656000 - #777

[tweet details](#)



**@wballantineIII** Getting ready for @dtapscott keynote at [#e2conf](#)

Mon Nov 14 23:47:38 +0000 2011 - tweet id 13622883039095553 - #778

[tweet details](#)



**@jamesbeck** @Rawn Shah speaking on Mobile @ [#e2conf](#), Nov 16 @ 230pm <http://t.co/lKmlXOXd> [#ibmsocialbiz](#)

Mon Nov 14 23:47:52 +0000 2011 - tweet id 136228866726867296 - #779

[tweet details](#)



**@jamesbeck** @tedstanton speaking @ [#e2conf](#), Nov 16 @ 845am UC + Social Computing = Best of Both Worlds? <http://t.co/xgSNZb2D> [#ibmsocialbiz](#)

Mon Nov 14 23:47:58 +0000 2011 - tweet id 136228914900111360 - #780

[tweet details](#)



**@rawn** @rhape has highest eigenvector centrality of the [#e2conf](#) tweeters (most influential). @mich8elwu says the nicest things :) [#e2analytics](#)

Mon Nov 14 23:48:05 +0000 2011 - tweet id 136228940967710720 - #781

[tweet details](#)



**@jamesbeck** Get Social & Meet The Author: @Rawn Shah Book Signing at [#e2conf](#) Nov15 @ 430pm, IBM Booth 201 [#ibmsocialbiz](#)

Mon Nov 14 23:48:12 +0000 2011 - tweet id 136228972898851168 - #782

[tweet details](#)



**@rawn** [#e2analytics](#) session - we're doing a live SNA influencer analysis on screen of the [#e2conf](#) tweeters @peepf right now. Well worth it [#e2](#)

Mon Nov 14 23:50:14 +0000 2011 - tweet id 13622948354819565 - #783

[tweet details](#)



**@TDGv** RT @SameerPatel: "@TheCR: Can't make it to [#e2conf](#) in person? Check



out the live stream: <http://t.co/1bd9b1jK>

Mon Nov 14 23:52:10 +0000 2011 - tweet id 136229970182815744 - #784

[tweet details](#)



**@rawn** @shamelessjames try the SNA tool from <http://t.co/aYbl698T> They have a MacOSX version [#e2analytics](#) [#e2conf](#) [#e20](#)

Mon Nov 14 23:53:12 +0000 2011 - tweet id 136230229730529280 - #785

[tweet details](#)



**@odguru** RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/oZT6THdT> @HarvardBiz [#e2conf](#) HT @Pheebkat

Mon Nov 14 23:54:05 +0000 2011 - tweet id 136230453316292808 - #786

[tweet details](#)



**@TDGv** RT @jayleask: Amen: Your "requirements" have to be tied to "business objectives" [#spssocial](#) @rharbridge [#e2conf](#)

Mon Nov 14 23:54:20 +0000 2011 - tweet id 136230513752031234 - #787

[tweet details](#)



**@peepf** RT @rawn: [#e2analytics](#) session - we're doing a live SNA influencer analysis on screen of the [#e2conf](#) tweeters @peepf right now. Well wor ...

Mon Nov 14 23:54:45 +0000 2011 - tweet id 136230618324418560 - #788

[tweet details](#)



**@TDGv** RT @cflanagan: new change management is not about "buy-in" it's now about involvement and co-ownership [#e2conf](#) @RobertsGolden

Mon Nov 14 23:55:08 +0000 2011 - tweet id 136230716802478080 - #789

[tweet details](#)



**@SabaSoftware** Saba & Management Innovation eXchange to Unveil Social Business Initiative to Reinvent Management @ [#e2conf](#) <http://t.co/zcPvCjPZ> [#sobiz](#)

Mon Nov 14 23:55:13 +0000 2011 - tweet id 136230737623003136 - #790

[tweet details](#)



**@TDGv** RT @eugenelee: 7 Facts About Social Business and Collaboration Platforms <http://t.co/lSxle6r1> via @fastcompany [#e20](#) [#e2conf](#)

Mon Nov 14 23:56:41 +0000 2011 - tweet id 136231105136293936 - #791

[tweet details](#)



**@jayleask** Thank you @tonybyrne & @rharbridge for opening up the [#SharePoint](#) track at [#e2conf](#) - great workshop, lots of information!

Mon Nov 14 23:57:15 +0000 2011 - tweet id 136231247927185408 - #792

[tweet details](#)



**@mor\_trisha** On the [#e2conf](#) mobile app, I get 'package invalid' error when trying to download the app from the Android market.

Mon Nov 14 23:57:26 +0000 2011 - tweet id 136231293477326849 - #793

[tweet details](#)



**@rawn** We're saving it now and will find a spot to share the influencer analysis of [#e2conf](#) (till today) @peepf [#e2analytics](#)

Mon Nov 14 23:58:09 +0000 2011 - tweet id 136231476223152128 - #794

[tweet details](#)



**@e2conf** [#e2conf](#) keynote start at 4:30 pm. Get here early & get a good seat.

Mon Nov 14 23:59:40 +0000 2011 - tweet id 136231857246306304 - #795

[tweet details](#)



**@ODJay** @mishSakay can you please forward the link from the session please?





**@CPJay** @micn8eiwu can you please forward the graph from the session please?  
Thanks for the great pres. [#e2conf](#) [#e2analytics](#)

Mon Nov 14 23:58:44 +0000 2011 - tweet id 136231875361508876 - #796

[tweet details](#)



**@jessewilkins** Found the login for the [#e2conf](#) app - it just doesn't work or reset. Ah well, maybe next year.

Tue Nov 15 00:01:28 +0000 2011 - tweet id 136232310302457856 - #797

[tweet details](#)



**@jmecantrell** Enterprise 2.0 conference is Wednesday in Santa Clara. Are you going? [#e2conf](#)

Tue Nov 15 00:01:53 +0000 2011 - tweet id 136232415088742400 - #798

[tweet details](#)



**@jmecantrell** Enterprise 2.0 conference is this week in Santa Clara. Are you going? [#e2conf](#)

Tue Nov 15 00:02:50 +0000 2011 - tweet id 136232654881300481 - #799

[tweet details](#)



**@jessewilkins** @e2conf is there somewhere we should go for issues with the [#e2conf](#) app?

Tue Nov 15 00:04:34 +0000 2011 - tweet id 13623309056238872 - #800

[tweet details](#)



**@jmecantrell** RT @enterprisetwo: What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/SIB7mX08>

Tue Nov 15 00:04:52 +0000 2011 - tweet id 13623316588803328 - #801

[tweet details](#)



**@MoxieSoft** Join us in congratulating @dtapscott -- selected [#9](#) of the world's top 50 business thinkers bit.ly/NlplK [#moxieinsight](#) [#e2conf](#)

Tue Nov 15 00:11:11 +0000 2011 - tweet id 13623475460046849 - #802

[tweet details](#)



**@charlieisaacs** [#e2conf](#) Welcome Reception [#FreeBeer](#) <http://t.co/mqHo7H9l>

Tue Nov 15 00:12:01 +0000 2011 - tweet id 136234963841458176 - #803

[tweet details](#)



**@lizwakefield** Stop. Collaborate and Listen. - [#e2conf](#) [#iceicebaby](#) - @dtapscott keynote on macrowikinomics starts in 15

Tue Nov 15 00:15:16 +0000 2011 - tweet id 136235781202255872 - #804

[tweet details](#)



**@MoxieSoft** [#e2conf](#): @dtapscott keynote to begin in 15 min: Macrowikinomics: Rethinking the Enterprise for the Age of Networked Intelligence [#socbiz](#)

Tue Nov 15 00:16:48 +0000 2011 - tweet id 136236170072948737 - #805

[tweet details](#)



**@Jeremy\_Bud** RT @charlieisaacs: [#e2conf](#) Welcome Reception [#FreeBeer](#) <http://t.co/mqHo7H9l>

Tue Nov 15 00:17:04 +0000 2011 - tweet id 136236235332136960 - #806

[tweet details](#)




**@infiniGraph** RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/oZT6THdI> @HarvardBiz [#e2conf](#) HT @Pheebkat

Tue Nov 15 00:17:13 +0000 2011 - tweet id 136236273722589184 - #807

[tweet details](#)



**@Spigit** Join [#spigit](#) tomorrow at [#e2conf](#) and visit us at booth 105 to hear about an

 exciting announcement!

Tue Nov 15 00:17:17 +0000 2011 - tweet id 136236292542447616 - #808

[tweet details](#)



**@sradick** @jessewilkins I'm having the same issue with the [#e2conf](#) mobile app - has promise, but can't figure out how to log in :(

Tue Nov 15 00:18:20 +0000 2011 - tweet id 136236553671421957 - #809

[tweet details](#)



**@carlosfrevert** I'm at Welcome Reception <http://t.co/Zu2wJ4Ar> [#e2conf](#)

Tue Nov 15 00:19:09 +0000 2011 - tweet id 136236762497428504 - #810

[tweet details](#)



**@DavidRowse** RT @Spigit: Join [#spigit](#) tomorrow at [#e2conf](#) and visit us at booth 105 to hear about an exciting announcement!

Tue Nov 15 00:21:18 +0000 2011 - tweet id 13623700605657089 - #811

[tweet details](#)



**@christelmes** RT @Spigit: Join [#spigit](#) tomorrow at [#e2conf](#) and visit us at booth 105 to hear about an exciting announcement!

Tue Nov 15 00:24:11 +0000 2011 - tweet id 136238025511411713 - #812

[tweet details](#)



**@philippewiki** About to keynote [#e2conf](#) with Polly LaBarre from <http://t.co/oeWKDk30>. Looking forward to it!

Tue Nov 15 00:24:20 +0000 2011 - tweet id 13623806692906112 - #813

[tweet details](#)



**@rhappe** RT @rawn: @rhappe has highest eigenvector centrality of the [#e2conf](#) tweeters (most influential). @mich8elwu says the nicest things :) # ...

Tue Nov 15 00:24:23 +0000 2011 - tweet id 136238075763372034 - #814

[tweet details](#)



**@mattybme** RT @DavidKovacovich: @salesforce MVP's are given special access to SFDC product managers - an empowering [#advocacy](#) perk! [#rewards](#) [#e2Conf](#)

Tue Nov 15 00:24:40 +0000 2011 - tweet id 136238148245135380 - #815

[tweet details](#)



**@kierobar** RT @rawn: We're saving it now and will find a spot to share the influencer analysis of [#e2conf](#) (till today) @peepf [#e2analytics](#)

Tue Nov 15 00:25:07 +0000 2011 - tweet id 136238263882932544 - #816

[tweet details](#)



**@olivermarks** waiting for @dontapscott [#E2conf](#) keynote

Tue Nov 15 00:26:08 +0000 2011 - tweet id 136238517905924097 - #817

[tweet details](#)



**@RobertCollins** If attending [#e2conf](#) in Santa Clara this week, check out [#Acquia](#) & their [#Socialbusiness](#) deployments w/ [#AcquiaCommons](#) Thx @tahoeob for HT.

Tue Nov 15 00:26:48 +0000 2011 - tweet id 136238684419792897 - #818

[tweet details](#)



**@webtechman** RT @CPJay: @mich8elwu can you please forward the graph from the session please? Thanks for the great pres. [#e2conf](#) [#e2analytics](#)

Tue Nov 15 00:27:44 +0000 2011 - tweet id 136238918420013056 - #819

[tweet details](#)



**@MeganMurray** Almost time for welcome keynotes. [#e2conf](#) <http://t.co/ybFCLXpG>



Tue Nov 15 00:27:59 +0000 2011 - tweet id 1362238981913378816 - #820

geo info: Point - lat = 37.40414841 - long = -121.96945772

[tweet details](#)



**@annielawrenson** RT @Spigit: Join [#spigit](#) tomorrow at [#e2conf](#) and visit us at booth 105 to hear about an exciting announcement!

Tue Nov 15 00:29:42 +0000 2011 - tweet id 1362239416720108668 - #821

[tweet details](#)



**@SimoneGSouza** The opening keynote at [#e2conf](#) w/ @dtapscott is about to begin. You can watch the livestream at: <http://t.co/24ZwEFz4> [#MoxieSoft](#) [#socbiz](#)

Tue Nov 15 00:29:51 +0000 2011 - tweet id 1362239452501721089 - #822

[tweet details](#)



**@rhappe** Getting ready for the start of [#e2conf](#) <http://t.co/0KXCMPbu>

Tue Nov 15 00:30:11 +0000 2011 - tweet id 1362239535771226115 - #823

[tweet details](#)



**@gmpizzuti** What I learned at Enterprise 2.0 Santa Clara – Day 1 [#e2conf](#) <http://t.co/ytXA7CJm>

Tue Nov 15 00:30:25 +0000 2011 - tweet id 1362239597721108480 - #824

[tweet details](#)



**@Heyshash** I'm at Keynotes <http://t.co/MicbIVCC> [#e2conf](#)

Tue Nov 15 00:31:03 +0000 2011 - tweet id 136223975582115841 - #825

[tweet details](#)



**@MoxieSoft** The opening keynote at [#e2conf](#) w/ @dtapscott is about to begin. You can watch the livestream at: <http://t.co/NwXLS2Hb> [#socbiz](#)

Tue Nov 15 00:31:13 +0000 2011 - tweet id 1362239793889182464 - #826

[tweet details](#)



**@olivermarks** @peepf kicking off [#E2conf](#) on main stage

Tue Nov 15 00:33:40 +0000 2011 - tweet id 136240245128708097 - #827

[tweet details](#)



**@rhappe** I had no idea @MeganMurray was a front-row-sitter. Meg, I hardly know you! :) [#e2conf](#)

Tue Nov 15 00:33:40 +0000 2011 - tweet id 136240415157387264 - #828

[tweet details](#)



**@DoubleDutch** Upcoming Fall 2011 product announcements <http://t.co/RPiJqoeM> [#socbiz](#) [#e2conf](#)

Tue Nov 15 00:33:51 +0000 2011 - tweet id 136240458620548866 - #829

[tweet details](#)



**@cflanagan** About to start [#e2conf](#) keynotes - listening to the newly appointed Gen Manager for conference @peepf

Tue Nov 15 00:34:09 +0000 2011 - tweet id 136240535584247809 - #830

[tweet details](#)



**@SabaSoftware** Tell a friend at [#e2conf](#)! Saba & the MIX will announce an important [#socbiz](#) initiative shortly! <http://t.co/zcPvCjPZ> [#collaboration](#)

Tue Nov 15 00:34:31 +0000 2011 - tweet id 13624062857641216 - #831

[tweet details](#)



**@DanielWRasmus** In [#e2conf](#) green room ready to roll...



Tue Nov 15 00:34:43 +0000 2011 - tweet id 136240678891040769 - #632

[tweet details](#)



**@CPJay** Waiting to hear @dtapscott at keynote! (@ Keynotes <http://t.co/D8qSCXUk> [#e2conf](#))

Tue Nov 15 00:35:04 +0000 2011 - tweet id 136240765641834497 - #633

[tweet details](#)



**@mor\_trisha** I'm at Enterprise 2.0 Santa Clara 2011 Keynote Room [#e2conf](#) (5001 Great America Pkwy., Keynote Room, Santa Clara) <http://t.co/5QGEFdb3>

Tue Nov 15 00:36:06 +0000 2011 - tweet id 136241027215400960 - #634

[tweet details](#)



**@cflanagan** I know. Brown noser :) RT @rhappe: I had no idea @MeganMurray was a front-row-sitter. Meg, I hardly know you! :) [#e2conf](#)

Tue Nov 15 00:36:09 +0000 2011 - tweet id 136241038567626241 - #635

[tweet details](#)



**@charlieisaacs** Paige on stage, hey that rhymes @peepf <http://t.co/CqGSgvrr> [#e2conf](#)

Tue Nov 15 00:36:13 +0000 2011 - tweet id 136241053387866113 - #636

[tweet details](#)



**@cflanagan** You got a much better shot than I did! RT @charlieisaacs: Paige on stage, hey that rhymes @peepf <http://t.co/wiishXLk> [#e2conf](#)

Tue Nov 15 00:36:34 +0000 2011 - tweet id 136241144328765440 - #637

[tweet details](#)



**@sradick** @AJ\_DC You coming out to [#e2conf](#)? You still working Enterprise 2.0 stuff for Deloitte? How you been? @walton3 and I miss you over here :)

Tue Nov 15 00:36:45 +0000 2011 - tweet id 13624118914889584 - #638

[tweet details](#)



**@charlieisaacs** [#e2conf](#) Don Tapscott on stage to sell us @MoxieSoft oops I meant to talk about the New Enterprise

Tue Nov 15 00:38:03 +0000 2011 - tweet id 136241516867510017 - #639

[tweet details](#)



**@simon\_dance** RT @charlieisaacs: [#e2conf](#) Don Tapscott on stage to sell us @MoxieSoft oops I meant to talk about the New Enterprise

Tue Nov 15 00:38:39 +0000 2011 - tweet id 136241668054712320 - #640

[tweet details](#)



**@Greg2dot0** RT @espnguyen: @Greg2dot0 U're lk the @andersoncooper of [#e20](#). If thr's a big E2.0 event, U're thr. [#e2conf](#) < The Mole is his best work

Tue Nov 15 00:38:44 +0000 2011 - tweet id 136241688447430656 - #641

[tweet details](#)



**@mor\_trisha** The new way to business is not so new. @dtapscott wrote about this in 1991 [#e2conf](#) <http://t.co/wQH6AxJx>

Tue Nov 15 00:39:10 +0000 2011 - tweet id 136241799193833472 - #642

[tweet details](#)




**@dankeldsen** Ha! I mean... hmm... RT @charlieisaacs: [#e2conf](#) Don Tapscott on stage to sell us @MoxieSoft oops I meant to talk about the New Enterprise

Tue Nov 15 00:39:46 +0000 2011 - tweet id 13624194885816004 - #643

[tweet details](#)



**@cmytbc** RT @cflanagan: I know. Brown noser :) RT @rhappe: I had no idea @MeganMurray was a front-row-sitter. Meg, I hardly know you! :) [#e2conf](#)

 @meganmurray was a non-flower-sister. meg, i hardly know you! :) [#e2conf](#)

Tue Nov 15 00:39:50 +0000 2011 - tweet id 136241964516511744 - #844

[tweet details](#)



@erycbranham The Invisible Social Enterprise: What Every Exec Needs to Know I <http://t.co/ZQ8wV7HC> | [#RWW](#) [#scrm](#) [#appirio](#) [#e2conf](#)

Tue Nov 15 00:40:10 +0000 2011 - tweet id 136242048444538881 - #845

[tweet details](#)



@GraceMcDunnough RT @dennis\_omalley: Congrats to @dtapscott [#moxiesoft](#) for #9 spot in <http://t.co/MldNg0GH> . He is keynoting at [#e2conf](#) today at 4p.

Tue Nov 15 00:40:11 +0000 2011 - tweet id 136242054874406812 - #846

[tweet details](#)



@CMaignon Listening to @dtapscott talk about shift from closed corporation to enterprise 2.0 at [#e2conf](#)

Tue Nov 15 00:40:15 +0000 2011 - tweet id 136242069457897824 - #847

[tweet details](#)



@mikewhitmore @MeganMurray You're at [#e2conf](#) too? I'll be there tomorrow, just down and back for the day.

Tue Nov 15 00:41:02 +0000 2011 - tweet id 136242267567562752 - #848

[tweet details](#)



@appirio RT @erycbranham: The Invisible Social Enterprise: What Every Exec Needs to Know I <http://t.co/ZQ8wV7HC> | [#RWW](#) [#scrm](#) [#appirio](#) [#e2conf](#)

Tue Nov 15 00:41:13 +0000 2011 - tweet id 136242315340681216 - #849

[tweet details](#)



@charlieisaacs Here's a pic [#e2conf](#) <http://t.co/hnbp2EmO>

Tue Nov 15 00:41:31 +0000 2011 - tweet id 1362423873839472001 - #850

[tweet details](#)



@BerrPoint "Digital Natives" the generation that grows up with tech vs "Digital Immigrant" [#e2conf](#) [#keynote](#)

Tue Nov 15 00:41:34 +0000 2011 - tweet id 136242399839133696 - #851

[tweet details](#)



@cflanagan "Internet is not just about just hooking up online, it's about a new means of production" @dtapscott [#e2conf](#)

Tue Nov 15 00:42:06 +0000 2011 - tweet id 1362425373822036576 - #852

[tweet details](#)



@Greg2dot0 RT @charlieisaacs: Here's a pic [#e2conf](#) <http://t.co/qhe9sZpH> <- Good to see they put you in the front row.

Tue Nov 15 00:42:15 +0000 2011 - tweet id 1362425723088905884 - #853

[tweet details](#)



@BerrPoint Dilbert is at [#e2conf](#)!!!! [#keynote](#)

Tue Nov 15 00:42:29 +0000 2011 - tweet id 136242632912412672 - #854

[tweet details](#)



@mor\_trisha Kids today are digital natives. Us older folk (yes, 'us') are digital immigrants - we have to learn the language. UR @dtapscott [#e2conf](#)

Tue Nov 15 00:42:45 +0000 2011 - tweet id 1362427014808890888 - #855

[tweet details](#)



@CMaignon @dtapscott economic, technology, net and now social revolution [#e2conf](#)



Tue Nov 15 00:43:05 +0000 2011 - tweet id 136242783953502208 - #856  
[tweet details](#)



**@charlieisaacs** @BerrPoint <http://t.co/gBjybn8f> #e2conf

Tue Nov 15 00:43:32 +0000 2011 - tweet id 136242896021102593 - #857  
[tweet details](#)



**@BerrPoint** Scott Adams gets the nod for best management book in Dilbert @dtapscott #e2conf

Tue Nov 15 00:43:47 +0000 2011 - tweet id 13624295982045250 - #858  
[tweet details](#)



**@cflanagan** "industrial strength social networking" as one tenant of "new operating system for Enterprise" @dtapscott #e2conf

Tue Nov 15 00:43:59 +0000 2011 - tweet id 136243011393814528 - #859  
[tweet details](#)



**@xxoMet** "@cflanagan: What Does Engagement mean to you? 1. Using it 2. liking it 3. bringing passion #e2conf #cmybc" #wbcollab

Tue Nov 15 00:44:12 +0000 2011 - tweet id 136243063747133440 - #860  
[tweet details](#)



**@BerrPoint** "Email is the formal tech for writing thank you notes to parents" #e2conf LOL

Tue Nov 15 00:44:39 +0000 2011 - tweet id 136243176829759488 - #861  
[tweet details](#)



**@jessewilkins** @e2conf Aaron was able to get me set up - thanks! #e2conf

Tue Nov 15 00:44:40 +0000 2011 - tweet id 136243183737769884 - #862  
[tweet details](#)



**@dankeldsen** RT @cmswire: Can't make it to this year's #e2conf? Check out the live stream: <http://t.co/TqZE1j2G>

Tue Nov 15 00:44:55 +0000 2011 - tweet id 136243246279045121 - #863  
[tweet details](#)



**@mor\_trisha** Social is the new OS for the 21st century enterprise @dtapscott #e2conf <http://t.co/SX4ZmY1A>

Tue Nov 15 00:44:57 +0000 2011 - tweet id 136243252184621056 - #864  
[tweet details](#)



**@mor\_trisha** RT @BerrPoint Scott Adams gets the nod for best management book in Dilbert @dtapscott #e2conf

Tue Nov 15 00:45:17 +0000 2011 - tweet id 136243337257897280 - #865  
[tweet details](#)



**@cflanagan** RT @mor\_trisha: Social is the new OS for the 21st century enterprise @dtapscott #e2conf <http://t.co/mUnKyWna>

Tue Nov 15 00:45:45 +0000 2011 - tweet id 136243456191365120 - #866  
[tweet details](#)



**@rhappe** Listening to @dtapscott - thinking 'networked business' is a much better term than 'social biz' it's the structure that matters #e2conf

Tue Nov 15 00:46:01 +0000 2011 - tweet id 136243520250970112 - #867  
[tweet details](#)



**@BerrPoint** "@SharePoint is a document amangement system evolving into this [social] space" #e2conf

 [social] space [#e2conf](#)

Tue Nov 15 00:46:19 +0000 2011 - tweet id 136243595270307840 - #668

[tweet details](#)

**@charlieisaacs** World record, it took him almost 10 minutes to plug @MoxieSoft  
[#e2conf](#)

Tue Nov 15 00:46:45 +0000 2011 - tweet id 136243704234119170 - #669

[tweet details](#)

**@dankeldsen** Absolutely agree - but they can learn RT @cflanagan: Most people don't know how 2 collaborate in work world [#e2conf](#) Organization Next topic

Tue Nov 15 00:46:49 +0000 2011 - tweet id 136243724295475200 - #670

[tweet details](#)

**@swensonkeith** human being is the foundation of collaboration in the enterprise - Don Tapscott at [#e2conf](#)

Tue Nov 15 00:46:55 +0000 2011 - tweet id 136243747871670272 - #671

[tweet details](#)

**@CMatignon** Collaboration Decision Management... I love that Decision-Centric is in the center of @dtapscott taxonomy! Combine with people :-) [#e2conf](#)

Tue Nov 15 00:47:02 +0000 2011 - tweet id 1362437793064698232 - #672

[tweet details](#)

**@jayleask** RT @swensonkeith: human being is the foundation of collaboration in the enterprise - Don Tapscott at [#e2conf](#)

Tue Nov 15 00:47:03 +0000 2011 - tweet id 136243783170916352 - #673

[tweet details](#)

**@BerrPoint** RT @charlieisaacs: @BerrPoint <http://t.co/j1MflkNf> [#e2conf](#) < Awesome! Dilbert joins us!

Tue Nov 15 00:47:11 +0000 2011 - tweet id 136243814665961472 - #674

[tweet details](#)

**@dankeldsen** pre-engagement! RT @cflanagan: new change management is not about "buy-in" it's about involvement & co-ownership [#e2conf](#) @RobertsGolden

Tue Nov 15 00:47:21 +0000 2011 - tweet id 136243858634839016 - #675

[tweet details](#)

**@brucemacv** looking fwd to it - MT "We're saving it now and will find a spot to share the influencer analysis of [#e2conf](#) " - @rawn @peepf [#e2analytics](#)

Tue Nov 15 00:47:45 +0000 2011 - tweet id 136243956139827200 - #676

[tweet details](#)

**@mor\_trisha** Human beings are the foundation of collaboration. Therefore, pick a human-centered design. @dtapscott [#e2conf](#)

Tue Nov 15 00:47:45 +0000 2011 - tweet id 136243957276491776 - #677

[tweet details](#)

**@dankeldsen** RT @espguyen: @Greg2dot0 You're like the @andersoncooper of [#e20](#). If there's a big E2.0 event, you're there. [#e2conf](#)

Tue Nov 15 00:47:48 +0000 2011 - tweet id 136243971818143745 - #678

[tweet details](#)

**@jayleask** RT @BerrPoint: "@SharePoint is a document amangement system evolving into this [social] space" [#e2conf](#)

Tue Nov 15 00:48:05 +0000 2011 - tweet id 136244040868966400 - #679

[tweet details](#)



**@Greg2dot0** Wow, guessing 1/2 the audience don't even know who Bob Dylan is  
#e2conf

Tue Nov 15 00:48:10 +0000 2011 - tweet id 136244064143151105 - #680  
[tweet details](#)



**@BerrPoint** Props for user centric design!! #UX #e2conf #keynote

Tue Nov 15 00:48:31 +0000 2011 - tweet id 136244149258158081 - #681  
[tweet details](#)



**@slmader** RT @rhappe Listening to @dtapscott - thinking 'networked business' is much better term than 'social biz' it's structure that matters #e2conf

Tue Nov 15 00:48:33 +0000 2011 - tweet id 136244158372382961 - #682  
[tweet details](#)



**@dankeldsen** Some old dude that can't sing? :) Great lyrics though RT @Greg2dot0: Wow, guessing 1/2 the audience don't even know who Bob Dylan is #e2conf

Tue Nov 15 00:48:48 +0000 2011 - tweet id 136244224092942337 - #683  
[tweet details](#)



**@jayeask** @dtapscott taking messages, please call :) #e2conf #keynote

Tue Nov 15 00:48:59 +0000 2011 - tweet id 136244268326064128 - #684  
[tweet details](#)



**@swensonkeith** Who would imagine a few years ago that the big theme for business books would be how to save capitalism. @dtapscott #e2conf

Tue Nov 15 00:49:01 +0000 2011 - tweet id 136244275624165376 - #685  
[tweet details](#)



**@BerrPoint** @dtapscott recommended phones on silent so we can keep tweeting #e2conf #keynote

Tue Nov 15 00:49:07 +0000 2011 - tweet id 136244301079384064 - #686  
[tweet details](#)



**@cflanagan** Cell phone goes off . . . @dtapscott "please take a message" - oh yeah, don't turn off phones - tweet away! nice #e2conf

Tue Nov 15 00:49:19 +0000 2011 - tweet id 136244353822760960 - #687  
[tweet details](#)



**@cmytbc** RT @mor\_trisha: Social is the new OS for the 21st century enterprise @dtapscott #e2conf <http://t.co/SX4ZmY1A>

Tue Nov 15 00:49:22 +0000 2011 - tweet id 136244364237225984 - #688  
[tweet details](#)



**@Greg2dot0** At least @dtapscott looks for laughs with shameless self-promotion #e2conf

Tue Nov 15 00:49:22 +0000 2011 - tweet id 136244366342754304 - #689  
[tweet details](#)



**@groupaya** Polly LaBarre and @philippewiki's livestreamed #e2conf keynote on #Wikimedia strategy starts in 10 minutes. <http://t.co/B5MU7ghP>

Tue Nov 15 00:50:03 +0000 2011 - tweet id 1362445383468975232 - #690  
[tweet details](#)



**@CMatignon** The future is not something to be predicted, it is to be achieved @dtapscott #e2conf

Tue Nov 15 00:50:05 +0000 2011 - tweet id 136244546844635136 - #691  
[tweet details](#)





**@jayleask** "The future is not something to be predicted, it's something to be achieved" @dtapscott [#e2conf](#) [#keynote](#)

Tue Nov 15 00:50:09 +0000 2011 - tweet id 136244561700855810 - #692

[tweet details](#)



**@cflanagan** RT @jayleask: "The future is not something to be predicted, it's something to be achieved" @dtapscott [#e2conf](#) [#keynote](#)

Tue Nov 15 00:50:16 +0000 2011 - tweet id 136244593183293442 - #693

[tweet details](#)



**@jholston** + no oxymoron: RT @slmader @rhappe Listening to @dtapscott - thinking 'networked business' is much better term than 'social biz' [#e2conf](#)

Tue Nov 15 00:50:17 +0000 2011 - tweet id 136244594940723200 - #694

[tweet details](#)



**@lizwakefield** @dtapscott - don't turn your phones off, put them on silent and tweet. Done and done. [#e2conf](#)

Tue Nov 15 00:50:18 +0000 2011 - tweet id 136244598942072833 - #695

[tweet details](#)



**@BerrPoint** RT @jayleask: "The future is not something to be predicted, it's something to be achieved" @dtapscott [#e2conf](#) [#keynote](#)

Tue Nov 15 00:50:20 +0000 2011 - tweet id 136244609163603969 - #696

[tweet details](#)



**@cmytbc** RT @mor\_trisha: Human beings are the foundation of collaboration. Therefore, pick a human-centered design. @dtapscott [#e2conf](#)

Tue Nov 15 00:50:32 +0000 2011 - tweet id 136244656341139456 - #697

[tweet details](#)



**@KevinDJones** "The future is not to be predicted, it is to be achieved." >+1! [#e2conf](#) @dtapscott

Tue Nov 15 00:50:33 +0000 2011 - tweet id 136244661625268401 - #698

[tweet details](#)



**@Greg2dot0** RT @KevinDJones: "The future is not to be predicted, it is to be achieved." >+1! [#e2conf](#) @dtapscott

Tue Nov 15 00:50:42 +0000 2011 - tweet id 136244701455060892 - #699

[tweet details](#)



**@charlieisaacs** @dtapscott haha that was actually pretty funny, and btw that call was for you, bring home milk. [#e2conf](#) <http://t.co/ORIR8WD3>

Tue Nov 15 00:50:43 +0000 2011 - tweet id 136244703887768600 - #900

[tweet details](#)



**@MichaelLeahy** Nice self promotion from @dtapscott at [#e2conf](#)

Tue Nov 15 00:50:43 +0000 2011 - tweet id 136244702742724608 - #901

[tweet details](#)



**@swensonkeith** this is not a cyclical change, but a secular change we are going though - @dtapscott [#e2conf](#) "Macrowikinomics"

Tue Nov 15 00:50:48 +0000 2011 - tweet id 136244725379386812 - #902

[tweet details](#)



**@Greg2dot0** RT @charlieisaacs: @dtapscott haha that was actually pretty funny, and btw that call was for you, bring home milk. [#e2conf](#) <http://t.co/> ...

Tue Nov 15 00:50:54 +0000 2011 - tweet id 136244748552912896 - #903

[tweet details](#)



**@mor\_trisha** RT @cflanagan: Call these people off @dtapscott #e2conf



**@mor\_trisna** Hi @cflanagan Cell phone goes off. @dtapscott "please take a message"- oh yeah, don't turn off phones - tweet away! nice [#e2conf](#) // classy!

Tue Nov 15 00:51:00 +0000 2011 - tweet id 13624477382359497 - #904

[tweet details](#)



**@cflanagan** A Turning point in history: "rebooting our institutions" [#e2conf](#) @dtapscott

Tue Nov 15 00:51:22 +0000 2011 - tweet id 136244863036912769 - #905

[tweet details](#)



**@JaneBozarth** RT @KevinDJones: "The future is not to be predicted, it is to be achieved." >+1! [#e2conf](#) @dtapscott

Tue Nov 15 00:51:36 +0000 2011 - tweet id 136244927062482945 - #906

[tweet details](#)



**@charlieisaacs** [#e2conf](#) that's better, he's switched from plugging his company to plugging his book

Tue Nov 15 00:51:59 +0000 2011 - tweet id 136245021379792896 - #907

[tweet details](#)



**@Greg2dot0** RT @charlieisaacs: [#e2conf](#) that's better, he's switched from plugging his company to plugging his book

Tue Nov 15 00:52:23 +0000 2011 - tweet id 136245124979109888 - #908

[tweet details](#)



**@Jeremy\_Bud** Great line. RT @jayleask: "The future is not something to be predicted, it's something to be achieved" @dtapscott [#e2conf](#) [#keynote](#)

Tue Nov 15 00:52:24 +0000 2011 - tweet id 136245128925945856 - #909

[tweet details](#)



**@MichaelLeahy** "if news is important enough, it will find me" [#e2conf](#)

Tue Nov 15 00:52:48 +0000 2011 - tweet id 136245227525640193 - #910

[tweet details](#)



**@CMatignon** We need to reboot our institutions, they are not fit any longer @dtapscott [#e2conf](#)

Tue Nov 15 00:52:48 +0000 2011 - tweet id 136245229354364929 - #911

[tweet details](#)



**@jayleask** Where's that pesky off switch? RT @cflanagan: A Turning point in history: "rebooting our institutions" [#e2conf](#) @dtapscott

Tue Nov 15 00:53:04 +0000 2011 - tweet id 13624529463706688 - #912

[tweet details](#)



**@philippewiki** RT @groupaya: Polly LaBarre and @philippewiki's livestreamed [#e2conf](#) keynote on [#Wikimedia](#) strategy starts in 10 minutes. <http://t.co/B5...>

Tue Nov 15 00:53:19 +0000 2011 - tweet id 136245357171576832 - #913

[tweet details](#)



**@jessewilkins** Connected [#e2conf](#) app to Twitter and updated my app feed...not seeing the update in global feed or on Twitter.

Tue Nov 15 00:53:26 +0000 2011 - tweet id 136245389140570112 - #914

[tweet details](#)



**@Greg2dot0** Let's play the @dtapscott drinking game...everytime he mentions his book or his company...take a drink [#e2conf](#)

Tue Nov 15 00:53:30 +0000 2011 - tweet id 136245405313802240 - #915

[tweet details](#)



**@edgar** RT @groupaya: Polly LaBarre and @philippewiki's livestreamed



**@cugrams** RT @groupaya. Tony Labare and @princepewiki's investment in [#e2conf](#) keynote on [#Wikimedia](#) strategy starts in 10 minutes. <http://t.co/B5...>

Tue Nov 15 00:53:31 +0000 2011 - tweet id 136245411131293697 - #916

[tweet details](#)



**@cflanagan** NICE choice for [#e2conf](#) keynote to kick off conference this week! Thank you for @dtapscott - someone with great insights and humor

Tue Nov 15 00:53:37 +0000 2011 - tweet id 136245433860231168 - #917

[tweet details](#)



**@BerrPoint** "Best educational tools the 17th century can provide" @dtapscott [#e2conf](#)

Tue Nov 15 00:53:47 +0000 2011 - tweet id 136245476872822784 - #918

[tweet details](#)



**@Jeremy\_Bud** @Greg2dot0 @dtapscott That probably wont end well lol [#e2conf](#)

Tue Nov 15 00:53:52 +0000 2011 - tweet id 136245497072594945 - #919

[tweet details](#)



**@charlieisaacs** The new @dtapscott book is call MacroWikinomics, his next book is called MicroFreekinWikinomics [#e2conf](#)

Tue Nov 15 00:53:54 +0000 2011 - tweet id 136245505171791872 - #920

[tweet details](#)



**@charlieisaacs** The new @dtapscott book is call MacroWikinomics, his next book is called MicroFreekinWikinomics [#e2conf](#)

Tue Nov 15 00:53:54 +0000 2011 - tweet id 136245505171791872 - #921

[tweet details](#)



**@swensonkeith** Our schools have the very best model of learning that the technology of 17th century can provide @dtapscott [#e2conf](#)

Tue Nov 15 00:53:55 +0000 2011 - tweet id 136245510993481729 - #922

[tweet details](#)



**@klowey22** @cflanagan loving the tweets from [#e2conf](#) - thanks!

Tue Nov 15 00:54:11 +0000 2011 - tweet id 136245579085568514 - #923

[tweet details](#)



**@charlieisaacs** RT @Greg2dot0: Let's play the @dtapscott drinking game...everytime he mentions his book or his company...take a drink [#e2conf](#)

Tue Nov 15 00:54:42 +0000 2011 - tweet id 136245708159328257 - #924

[tweet details](#)



**@Greg2dot0** [#e2conf](#) DRINK!

Tue Nov 15 00:55:03 +0000 2011 - tweet id 136245794545217538 - #925

[tweet details](#)



**@BenWillisSF** RT @cflanagan: RT @jayleask: "The future is not something to be predicted, it's something to be achieved" @dtapscott [#e2conf](#) [#keynote](#)

Tue Nov 15 00:55:03 +0000 2011 - tweet id 136245793895763712 - #926

[tweet details](#)



**@milindpansare** @terrigriffith It was great talking with you about the announcement by @sabasoftware and @hackmanagement today at [#e2conf](#) . [#socbiz](#) [#e20](#)

Tue Nov 15 00:55:03 +0000 2011 - tweet id 136245792934600705 - #927

[tweet details](#)



**@BrianVellmure** Ha! RT @charlieisaacs The new @dtapscott book is call MacroWikinomics, his next book is called MicroFreekinWikinomics [#e2conf](#)

Tue Nov 15 00:55:13 +0000 2011 - tweet id 13624583270141440 - #928

[tweet details](#)



**@SocialJeremy** Rolling down to the keynotes...finally. Hearing all kinds of great things so far. [#e2conf](#) [#excited](#)

Tue Nov 15 00:55:16 +0000 2011 - tweet id 136245847435386881 - #929

[tweet details](#)



**@rhappe** RT @KevinDJones: "The future is not to be predicted, it is to be achieved." >+1! [#e2conf](#) @dtapscott

Tue Nov 15 00:55:48 +0000 2011 - tweet id 13624584735936513 - #930

[tweet details](#)



**@nsteinmetz** RT @mor\_trisha: Social is the new OS for the 21st century enterprise @dtapscott [#e2conf](#) <http://t.co/SX4ZmY1A>

Tue Nov 15 00:56:26 +0000 2011 - tweet id 136246144413085696 - #931

[tweet details](#)



**@charlieisaacs** [#e2conf](#) hey @dtapscott new matl for you: this guy's assets over a million dollars <http://t.co/ARZxDcpC>

Tue Nov 15 00:56:52 +0000 2011 - tweet id 136246253171376128 - #932

[tweet details](#)



**@jessewilkins** Testing app... [#e2conf](#) (@ Welcome Reception Keynotes <http://t.co/axk9r48Q> [#e2conf](#))

Tue Nov 15 00:57:20 +0000 2011 - tweet id 136246370234417152 - #933

[tweet details](#)



**@jayleask** if you haven't read about Goldcorp go, look now, then tell me sharing information isn't a capitalist practice [#e2conf](#) [#keyonte](#)

Tue Nov 15 00:57:37 +0000 2011 - tweet id 136246439440424962 - #934

[tweet details](#)



**@KevinDJones** Seriously. If you have not read WIKINOMICS, (which most of the audience has not), Repent. @dtapscott [#e2conf](#)

Tue Nov 15 00:57:46 +0000 2011 - tweet id 136246476769730561 - #935

[tweet details](#)



**@e2conf** [#e2conf](#) keynote live stream can be found here: <http://t.co/xHbeOeyv> [#socbiz](#) [#e20](#)

Tue Nov 15 00:58:00 +0000 2011 - tweet id 136246535959756800 - #936

[tweet details](#)



**@BerrPoint** Goldcorp story \$500k prize money yields \$3.4B in gold deposits...Thinking differently, published info to web held contest. [#e2conf](#) [#keynote](#)

Tue Nov 15 00:58:01 +0000 2011 - tweet id 136246539847884321 - #937

[tweet details](#)



**@lizwakefield** @dtapscott - The Goldcorp challenge: gold miner release geological data to the world and asks "Do I have any gold?" - he did. [#e2conf](#)

Tue Nov 15 00:58:44 +0000 2011 - tweet id 136246722367205376 - #938

[tweet details](#)



**@rhappe** It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 00:58:50 +0000 2011 - tweet id 13624674689689472 - #939

[tweet details](#)



**@cflanagan** RT @rhappe: It's getting harder and harder to change your



**@charlieisaacs** It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 00:58:58 +0000 2011 - tweet id 136246780249804672 - #940

[tweet details](#)



**@Greg2dot0** I like @dtapscott humor, I respect him a lot...[#e2conf](#) we kid w/love...what's your next book? Macro Freakin Wikinomics?

Tue Nov 15 00:59:17 +0000 2011 - tweet id 136246858673892672 - #941

[tweet details](#)



**@cmytbc** RT @KevinDJones: Seriously. If you have not read WIKINOMICS, (which most of the audience has not), Repent. @dtapscott [#e2conf](#)

Tue Nov 15 00:59:24 +0000 2011 - tweet id 136246888960753864 - #942

[tweet details](#)



**@jqsmooth** RT @e2conf: [#e2conf](#) keynote live stream can be found here: <http://t.co/xHbeOeyy> [#socbiz](#) [#e20](#)

Tue Nov 15 00:59:41 +0000 2011 - tweet id 136246895752228864 - #943

[tweet details](#)



**@BerrPoint** Most new jobs come from entrepreneurs, but banks aren't lending! @dtapscott [#e2conf](#)

Tue Nov 15 01:00:06 +0000 2011 - tweet id 136247086748823804 - #944

[tweet details](#)



**@charlieisaacs** [#e2conf](#) seriously, nobody got my joke about the guy sitting on the gold bars? Ass sets over a million dollars?

Tue Nov 15 01:00:17 +0000 2011 - tweet id 13624711724441680 - #945

[tweet details](#)



**@rawn** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:00:17 +0000 2011 - tweet id 13624711393087489 - #946

[tweet details](#)



**@cmytbc** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:00:21 +0000 2011 - tweet id 136247130015805440 - #947

[tweet details](#)



**@LotusEducation** Sandy Carter Keynote @ [#e2conf](#), Nov 16 @ 1045am Mobile Panorama: The Three Headed Monster <http://t.co/rSOD6GG> [#ibmsocialbiz](#) [#LotusEducation](#)

Tue Nov 15 01:00:22 +0000 2011 - tweet id 136247133790670850 - #948

[tweet details](#)



**@mor\_trisha** Getting harder & harder to reinvent UR enterprise unless U change the industry. Can't fix a bank without fixing industry @dtapscott [#e2conf](#)

Tue Nov 15 01:00:35 +0000 2011 - tweet id 136247188073865504 - #949

[tweet details](#)



**@BerrPoint** RT @charlieisaacs: [#e2conf](#) seriously, nobody got my joke about the guy sitting on the gold bars? Ass sets over a million dollars?<LOL

Tue Nov 15 01:00:46 +0000 2011 - tweet id 136247234672074752 - #950

[tweet details](#)



**@milindpansare** @dtapscott keynote at [#e2conf](#) "reinvent not just your company and your network, but reinvent your industry". [#socbiz](#) [#e20](#)

Tue Nov 15 01:00:53 +0000 2011 - tweet id 13624726290244096 - #951

[tweet details](#)



**@BlackboardProEd** Tuning in to the [#e2conf](#) keynote livestream featuring author @dtapscott- <http://t.co/QJwwWeAY> [#sobciz](#) [#e20](#)

Tue Nov 15 01:00:54 +0000 2011 - tweet id 136247266729823233 - #952

[tweet details](#)



**@KevinDJones** BTW - want to be [#e20](#) inspired? Read MACROWikinomics. Fabulous book. @dtapscott [#e2conf](#)

Tue Nov 15 01:01:05 +0000 2011 - tweet id 136247313655017472 - #953

[tweet details](#)



**@Greg2dot0** Come on @dtapscott getting thirsty...[#e2conf](#)

Tue Nov 15 01:01:12 +0000 2011 - tweet id 13624734452088322 - #954

[tweet details](#)



**@aly\_kline** RT @milindpansare @terrigriffith It was great talking w/ you about the announcement by @sabasoftware & @hackmanagement today @ [#e2conf](#) [#e20](#)

Tue Nov 15 01:01:31 +0000 2011 - tweet id 136247422802063873 - #955

[tweet details](#)



**@sourcePOV** RT @rhappe @dtapscott I think 'networked business' is a much better term than 'social biz' .. the structure matters [#metaphor](#) [#e2conf](#)

Tue Nov 15 01:01:56 +0000 2011 - tweet id 136247526067142657 - #956

[tweet details](#)



**@CherylMcKinnon** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:02:01 +0000 2011 - tweet id 136247548171137024 - #957

[tweet details](#)



**@rhappe** You can't fix a bank or a VC firm, you've got to think differently about value & how it's created/delivered @dtapscott [#e2conf](#)

Tue Nov 15 01:02:02 +0000 2011 - tweet id 136247553812480002 - #958

[tweet details](#)



**@jessewilkins** Huh - looks like app requires some sort of "object" - either session or place - in order to post. [#e2conf](#) Hashtag apparently insufficient.

Tue Nov 15 01:02:13 +0000 2011 - tweet id 136247599270334464 - #959

[tweet details](#)



**@jessewilkins** Testing with no location or session [#e2conf](#) (@ Enterprise 2.0 <http://t.co/axk9r48Q> [#e2conf](#))

Tue Nov 15 01:02:38 +0000 2011 - tweet id 136247702714458112 - #960

[tweet details](#)



**@charlieisaacs** These guys did my last procedure, it involved a camera. <http://t.co/IU6NTnP1> [#e2conf](#)

Tue Nov 15 01:02:51 +0000 2011 - tweet id 136247757093603472 - #961

[tweet details](#)



**@cmtybc** RT @rhappe: You can't fix a bank or a VC firm, you've got to think differently about value & how it's created/delivered @dtapscott [#e2conf](#)

Tue Nov 15 01:02:56 +0000 2011 - tweet id 1362477793910615040 - #962

[tweet details](#)



**@CPJay** @dtapscott showing patientslikeme a collab site for ppl with rare diseases. (@ Keynotes <http://t.co/D8qSCXUk> [#e2conf](#))

Tue Nov 15 01:03:01 +0000 2011 - tweet id 136247801096056833 - #963

[tweet details](#)



**@cfinn** @dtapscott is a welcome major upgrade for [#e2conf](#) keynotes! And he handled his MOxie software conflict in a classy way.

Tue Nov 15 01:03:10 +0000 2011 - tweet id 136247836815412992 - #964

[tweet details](#)



**@BerrPoint** Drug companies to lose 30-40% of revenue in next yr w/ loss of patents @dtapscott [#e2conf](#)

Tue Nov 15 01:03:11 +0000 2011 - tweet id 136247841654964225 - #965

[tweet details](#)



**@mor\_trisha** +1 RT @MichaelLeahy "if news is important enough, it will find me" [#e2conf](#)

Tue Nov 15 01:03:25 +0000 2011 - tweet id 136247898676527104 - #966

[tweet details](#)



**@sparqlight** Time to move enterprise out of the industrial age [#e2conf](#) @dtapscott [#keynote](#)

Tue Nov 15 01:03:30 +0000 2011 - tweet id 136247921992671232 - #967

[tweet details](#)



**@cflanagan** Couldn't agree more! RT @cfinn: @dtapscott is a welcome major upgrade [#e2conf](#) keynotes! Handled his MOxie software conflict in classy way

Tue Nov 15 01:03:47 +0000 2011 - tweet id 136247994663176241 - #968

[tweet details](#)



**@Socialcast** Heading to [#e2conf](#)? Come visit the VMware Socialcast booth and connect with us! Our theme: reducing enterprise bloat <http://t.co/dhsbSxdq>

Tue Nov 15 01:04:02 +0000 2011 - tweet id 136248053790294016 - #969

[tweet details](#)



**@BerrPoint** Props to [#GSK](#) for its Open Lab [#e2conf](#) [#keynote](#)

Tue Nov 15 01:04:03 +0000 2011 - tweet id 136248061348421632 - #970

[tweet details](#)



**@KevinDJones** RT @cfinn: @dtapscott is a welcome major upgrade for [#e2conf](#) keynotes! And he handled his MOxie software conflict in a classy way.

Tue Nov 15 01:04:31 +0000 2011 - tweet id 136248176414953473 - #971

[tweet details](#)



**@cflanagan** NICE choice [#e2conf](#) keynote to kick off conference! Thank you for @dtapscott - someone with great insights and humor

Tue Nov 15 01:04:32 +0000 2011 - tweet id 136248182878380033 - #972

[tweet details](#)



**@SimoneGSouza** RT @cflanagan: NICE choice [#e2conf](#) keynote to kick off conference! Thank you for @dtapscott - someone with great insights and humor

Tue Nov 15 01:04:57 +0000 2011 - tweet id 1362482856891157760 - #973

[tweet details](#)



**@cmtybc** RT @cflanagan: Couldn't agree more! RT @cfinn: @dtapscott is a welcome major upgrade [#e2conf](#) keynotes! Handled his MOxie software confl ...

Tue Nov 15 01:05:20 +0000 2011 - tweet id 136248383965892610 - #974

[tweet details](#)



**@cmtybc** RT @cflanagan: NICE choice [#e2conf](#) keynote to kick off conference! Thank you for @dtapscott - someone with great insights and humor

Tue Nov 15 01:05:46 +0000 2011 - tweet id 136248492066679809 - #975

[tweet details](#)



**@BerrPoint** The Music Industry can't fix its model. Missed the boat on the internet...  
@dtapscott [#e2conf](#)

Tue Nov 15 01:05:53 +0000 2011 - tweet id 136248519819407360 - #976  
[tweet details](#)



**@BenWillisSF** RT @mor\_trisha: +1 RT @MichaelLeahy "if news is important enough, it will find me" [#e2conf](#)

Tue Nov 15 01:06:40 +0000 2011 - tweet id 136248718105120768 - #977  
[tweet details](#)



**@swensonkeith** The industry that brought you Elvis and the Beatles is now suing and hated by children. @dtapscott [#e2conf](#)

Tue Nov 15 01:06:43 +0000 2011 - tweet id 136248731434618881 - #978  
[tweet details](#)



**@jessewilkins** Just not getting why I should connect to Twitter etc through the app... [#e2conf](#)

Tue Nov 15 01:07:02 +0000 2011 - tweet id 136248811906535424 - #979  
[tweet details](#)



**@mor\_trisha** Who takes possession of a song? Who takes possession of the YouTube videos they watch? @dtapscott [#e2conf](#) [#DRM](#)

Tue Nov 15 01:07:09 +0000 2011 - tweet id 136248841430249472 - #980  
[tweet details](#)



**@cdgrams** Looking forward to hearing from @pollylabarre and @philippewiki at [#e2conf](#) in a few minutes @hackmanagement

Tue Nov 15 01:07:11 +0000 2011 - tweet id 13624884882556160 - #981  
[tweet details](#)



**@mich8elwu** Social Graph <http://t.co/TvLeTuM8> of people tweeting [#e2conf](#) analyzed live in the [#e2analytics](#) session <http://t.co/ZtiPVEsv> [#SNA](#)

Tue Nov 15 01:07:12 +0000 2011 - tweet id 13624885194855712 - #982  
[tweet details](#)



**@BenWillisSF** RT @cdgrams: Looking forward to hearing from @pollylabarre and @philippewiki at [#e2conf](#) in a few minutes @hackmanagement

Tue Nov 15 01:07:44 +0000 2011 - tweet id 136248982896032 - #983  
[tweet details](#)



**@mor\_trisha** RT @swensonkeith The industry that brought you Elvis and the Beatles is now suing and hated by children. @dtapscott [#e2conf](#) [#DRM](#)

Tue Nov 15 01:07:48 +0000 2011 - tweet id 136249003745615872 - #984  
[tweet details](#)



**@terrigriffith** Will be good RT: @milindpansare: @terrigriffith It was great talking with you about the [news] by @sabasoftware & @hackmanagement [#e2conf](#)

Tue Nov 15 01:07:54 +0000 2011 - tweet id 136249028634607617 - #985  
[tweet details](#)



**@Greg2dot0** [#e2conf](#) DRINK

Tue Nov 15 01:07:59 +0000 2011 - tweet id 136249050864427009 - #986  
[tweet details](#)



**@perryhewitt** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:08:02 +0000 2011 - tweet id 136249072158691776 - #987



[tweet details](#)

**@dankeldsen** MWF FTW! RT @charlieisaacs: The new @dtapscott book is call MacroWikinomics, his next book is called MicroFreekinWikinomics [#e2conf](#)

Tue Nov 15 01:08:43 +0000 2011 - tweet id 136249233350213632 - #988

[tweet details](#)

**@RobertsGolden** RT @cflanagan: NICE choice [#e2conf](#) keynote to kick off conference! Thank you for @dtapscott - someone with great insights and humor

Tue Nov 15 01:08:55 +0000 2011 - tweet id 13624929294635648 - #989

[tweet details](#)

**@terrigriffith** Me too RT: @cdgrams: Looking forward to hearing from @pollylabarre and @philippewiki at [#e2conf](#) in a few minutes @hackmanagement

Tue Nov 15 01:09:03 +0000 2011 - tweet id 136249316930097152 - #989

[tweet details](#)

**@BerrPoint** Bordeaux, France has no cars downtown. Uses light rail system @dtapscott [#e2conf](#)

Tue Nov 15 01:09:11 +0000 2011 - tweet id 136249350203514880 - #991

[tweet details](#)

**@terrigriffith** [#e2conf](#) @dtapscott says companies can't be fixed w/o fixing industry

Tue Nov 15 01:10:22 +0000 2011 - tweet id 1362493650612158464 - #992

[tweet details](#)

**@jayleask** @dtapscott at [#e2conf](#) "You can't fix the {insertthere} unless you fix the industry" ...

Tue Nov 15 01:10:26 +0000 2011 - tweet id 1362493688341465088 - #993

[tweet details](#)

**@BerrPoint** Government as a Platform @dtapscott [#e2conf](#)

Tue Nov 15 01:10:30 +0000 2011 - tweet id 136249381100541952 - #994

[tweet details](#)

**@cflanagan** RT @jayleask: @dtapscott at [#e2conf](#) "You can't fix the {insertthere} unless you fix the industry" ...

Tue Nov 15 01:10:35 +0000 2011 - tweet id 1362493703116455936 - #995

[tweet details](#)

**@BerrPoint** RT @jayleask: @dtapscott at [#e2conf](#) "You can't fix the {insertthere} unless you fix the industry" ...

Tue Nov 15 01:10:47 +0000 2011 - tweet id 1362493756124061697 - #996

[tweet details](#)

**@charlieisaacs** @dtapscott [#e2conf](#) [#NextPlug](#) @MoxieSoft

Tue Nov 15 01:11:00 +0000 2011 - tweet id 136249810960400384 - #997

[tweet details](#)

**@charlieisaacs** @dtapscott [#e2conf](#) [#NextPlug](#) @MoxieSoft zipcars run on MoxieFuel

Tue Nov 15 01:11:02 +0000 2011 - tweet id 136249816123588609 - #998

[tweet details](#)

**@markwesterham** Government should be a platform [#e2conf](#)

Tue Nov 15 01:11:02 +0000 2011 - tweet id 136249818401073296 - #999

[tweet details](#)



**@Jeremy\_Bud** RT @terrignrth: [#e2conf](#) @dtapscott says companies can't be fixed w/o fixing industry

Tue Nov 15 01:11:07 +0000 2011 - tweet id 136249837092521600 - #1000

[tweet details](#)



**@MoxieSoft** RT @cflanagan: RT @jayleask: @dtapscott at [#e2conf](#) "You can't fix the {insertthere} unless you fix the industry" ...

Tue Nov 15 01:11:12 +0000 2011 - tweet id 136249836287166977 - #1001

[tweet details](#)



**@cflanagan** "Rethinking Democracy: Citizen Engagement Initiatives" Apply New Technology to transform gov't [#e2conf](#) @dtapscott

Tue Nov 15 01:11:14 +0000 2011 - tweet id 136249836333838361 - #1002

[tweet details](#)



**@RobertsGolden** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:11:24 +0000 2011 - tweet id 136249836343742464 - #1003

[tweet details](#)



**@CMatignon** @BerrPoint @dtapscott looks very much like the tram in Nice too... Many years of Hell to build but pure pleasure now [#e2conf](#)

Tue Nov 15 01:11:32 +0000 2011 - tweet id 136249836291779840 - #1004

[tweet details](#)



**@cmtybc** RT @cflanagan: "Rethinking Democracy: Citizen Engagement Initiatives" Apply New Technology to transform gov't [#e2conf](#) @dtapscott

Tue Nov 15 01:11:50 +0000 2011 - tweet id 13625001970699776 - #1005

[tweet details](#)



**@rawn** @peepf >>RT @mich8elwu: Social Graph <http://t.co/OqkkAzd0> of people tweeting [#e2conf](#) analyzed live in [#e2analytics](#) sess <http://t.co/cpVlfk53>

Tue Nov 15 01:11:52 +0000 2011 - tweet id 13625002826302224 - #1006

[tweet details](#)



**@ambjr** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:12:09 +0000 2011 - tweet id 136250097712373763 - #1007

[tweet details](#)



**@rhappe** RT @markwesterham: Government should be a platform [#e2conf](#)

Tue Nov 15 01:12:10 +0000 2011 - tweet id 136250101441110016 - #1008

[tweet details](#)



**@cfinn** @dtapscott at [#e2conf](#): 'you have to fix your industry to overcome the major problems we face today' great msg for business leaders

Tue Nov 15 01:12:25 +0000 2011 - tweet id 136250164842217475 - #1009

[tweet details](#)



**@charlieisaacs** RT @rawn: @peepf >>RT @mich8elwu: Social Graph <http://t.co/OqkkAzd0> of people tweeting [#e2conf](#) analyzed live in [#e2analytics](#) sess ...

Tue Nov 15 01:12:53 +0000 2011 - tweet id 136250284396654592 - #1010

[tweet details](#)



**@cflanagan** "The revolutions were tweeted" . . . country after country affected [#e2conf](#) @dtapscott

Tue Nov 15 01:12:58 +0000 2011 - tweet id 136250303573008384 - #1011

[tweet details](#)



**@cmtybc** RT @markwesterham: Government should be a platform [#e2conf](#)



**@cmydc** HI @markwestern: Government should be a platform [#e2conf](#)

Tue Nov 15 01:13:04 +0000 2011 - tweet id 136250328063545344 - #1012

[tweet details](#)



**@SocialJeremy** Watching @dtapscott in action. [#e2conf](#) <http://t.co/pDnW9VvW>

Tue Nov 15 01:13:43 +0000 2011 - tweet id 1362504921405356809 - #1013

[tweet details](#)



**@mich8elwu** Come join me WED Nov 16 at the [#solomo](#) [#gamification](#) Panel <http://t.co/LKGOriko> at [#e2conf](#) [#e2analytics](#) moderated by @maribellopez

Tue Nov 15 01:13:53 +0000 2011 - tweet id 136250534686575872 - #1014

[tweet details](#)



**@sapountzis** Excited to be speaking at [#e2conf](#) tomorrow, u can still register with CPHHES09 for a \$200 discount or free expo pass <http://t.co/uxZg5KD2>

Tue Nov 15 01:13:57 +0000 2011 - tweet id 136250552853068825 - #1015

[tweet details](#)



**@Greg2dot0** [#e2conf](#)...guessing this is the 2nd to last DRINK

Tue Nov 15 01:14:36 +0000 2011 - tweet id 136250714967117824 - #1016

[tweet details](#)



**@MoxieSoft** Leadership is everyone's opportunity via @dtapscott [#e2conf](#)

Tue Nov 15 01:14:37 +0000 2011 - tweet id 136250719530516482 - #1017

[tweet details](#)



**@rhappe** "leadership is an opportunity for everyone now" @dtapscott [#e2conf](#)

Tue Nov 15 01:14:41 +0000 2011 - tweet id 136250734193811456 - #1018

[tweet details](#)



**@mor\_trisha** You think the Internet is about hooking up online? No - it is a military tool. @dtapscott [#egypt](#) [#libya](#) [#syria](#) [#e2conf](#)

Tue Nov 15 01:14:53 +0000 2011 - tweet id 136250786597445632 - #1019

[tweet details](#)



**@RobertsGolden** RT @terrigriffith: [#e2conf](#) @dtapscott says companies can't be fixed w/o fixing industry

Tue Nov 15 01:14:54 +0000 2011 - tweet id 136250791538327552 - #1020

[tweet details](#)



**@cfinn** Companies not collaborating within their industries makes me think modern capitalism is giant prisoner's dilemma- thought from [#e2conf](#)

Tue Nov 15 01:15:11 +0000 2011 - tweet id 136250861440606208 - #1021

[tweet details](#)



**@cflanagan** RT @rhappe: "leadership is an opportunity for everyone now" @dtapscott [#e2conf](#)

Tue Nov 15 01:15:26 +0000 2011 - tweet id 136250923017175040 - #1022

[tweet details](#)



**@Greg2dot0** Guess there are no new stories, just old people to tell them to. [#e2conf](#) Didn't he do this before? [#dejavu](#)

Tue Nov 15 01:15:37 +0000 2011 - tweet id 136250969091604480 - #1023

[tweet details](#)



**@lizwakefield** @dtapscott - leadership is everyone's personal opportunity [#networkedintelligence](#) [#e2conf](#)

Tue Nov 15 01:15:38 +0000 2011 - tweet id 136250973072007169 - #1024

[tweet details](#)



**@jayeask** Murmuration video displaying the collective power of groups and communities to protect, prepare, and share @dtapscott [#e2conf](#) [#keynote](#)

Tue Nov 15 01:16:05 +0000 2011 - tweet id 136251089367482369 - #1025

[tweet details](#)



**@cflanagan** Understand that the collective interest is in one's own interest @dtapscott [#e2conf](#)

Tue Nov 15 01:16:35 +0000 2011 - tweet id 136251214814912512 - #1026

[tweet details](#)



**@rawn** RT @terrigriffith: [#e2conf](#) @dtapscott says companies can't be fixed w/o fixing industry

Tue Nov 15 01:16:41 +0000 2011 - tweet id 136251238106890816 - #1027

[tweet details](#)



**@rob\_florio** Sandy Carter Keynote Speaker @ [#e2conf](#), Nov 16 @ 1045am Mobile Panorama: The Three Headed Monster <http://t.co/sbxm86Dz> [#ibmsocialbiz](#)

Tue Nov 15 01:16:52 +0000 2011 - tweet id 136251286571061248 - #1028

[tweet details](#)



**@rhappe** RT @cflanagan: Understand that the collective interest is in one's own interest @dtapscott [#e2conf](#)

Tue Nov 15 01:16:58 +0000 2011 - tweet id 136251309014781955 - #1029

[tweet details](#)



**@cmytbc** RT @mich8elwu: Come join me WED Nov 16 at the [#solomo](#) [#gamification](#) Panel <http://t.co/LKGOrko> at [#e2conf](#) [#e2analytics](#) moderated by @mar ...

Tue Nov 15 01:17:03 +0000 2011 - tweet id 136251330036633600 - #1030

[tweet details](#)



**@rob\_florio** @tedstanton speaking @ [#e2conf](#), Nov 16 @ 845am UC + Social Computing = Best of Both Worlds? <http://t.co/9BPpowUT> [#ibmsocialbiz](#)

Tue Nov 15 01:17:21 +0000 2011 - tweet id 136251406620426240 - #1031

[tweet details](#)



**@swensonkeith** not an information age, but an age of cranial intelligence. @dtapscott [#e2conf](#)

Tue Nov 15 01:17:30 +0000 2011 - tweet id 136251445489057792 - #1032

[tweet details](#)



**@simon\_dance** [#e2conf](#) great kick off keynote from @dtapscott. this is the age of network and intelligence.

Tue Nov 15 01:17:48 +0000 2011 - tweet id 136251518818066432 - #1033

[tweet details](#)



**@cmytbc** RT @MoxieSoft: Leadership is everyone's opportunity via @dtapscott [#e2conf](#)

Tue Nov 15 01:17:51 +0000 2011 - tweet id 136251533619773440 - #1034

[tweet details](#)



**@cmytbc** RT @rhappe: "Leadership is an opportunity for everyone now" @dtapscott [#e2conf](#)

Tue Nov 15 01:18:04 +0000 2011 - tweet id 136251587592065024 - #1035

[tweet details](#)



**@charlieaace** RT @swensonkeith: not an information age, but an age of cranial



**@swensonkeith** RT @dtapscott: not an information age, but an age of cranial intelligence. @dtapscott [#e2conf](#)

Tue Nov 15 01:18:13 +0000 2011 - tweet id 136251624212545536 - #1036

[tweet details](#)



**@Greg2dot0** Risiing music...Inspirational message.. @dtapscott for president!!! [#e2conf](#). Great presentation!

Tue Nov 15 01:18:33 +0000 2011 - tweet id 136251707133031520 - #1037

[tweet details](#)



**@jayleask** thank you @dtapscott for an entertaining talk about true collaboration [#e2conf](#) [#keynote](#)

Tue Nov 15 01:18:40 +0000 2011 - tweet id 136251736527609856 - #1038

[tweet details](#)



**@SimoneGSouza** RT @swensonkeith: not an information age, but an age of cranial intelligence. @dtapscott [#e2conf](#)

Tue Nov 15 01:18:44 +0000 2011 - tweet id 136251754823155712 - #1039

[tweet details](#)



**@mor\_trisha** We are beyond Information Age. This is Networked Age. Can we connect minds to create a new intelligence & consciousness? @dtapscott [#e2conf](#)

Tue Nov 15 01:18:54 +0000 2011 - tweet id 136251795533078529 - #1040

[tweet details](#)



**@cmytbc** RT @cflanagan: Understand that the collective interest is in one's own interest @dtapscott [#e2conf](#)

Tue Nov 15 01:19:00 +0000 2011 - tweet id 13625182275301696 - #1041

[tweet details](#)



**@CMatignon** Can we do more than sharing knowledge, and start sharing intelligence? @dtapscott [#e2conf](#)

Tue Nov 15 01:19:13 +0000 2011 - tweet id 13625187538003680 - #1042

[tweet details](#)



**@cflanagan** RT @mor\_trisha: We are beyond Information Age to Networked Age. Connect minds to create new intelligence & consciousness? @dtapscott [#e2conf](#)

Tue Nov 15 01:19:46 +0000 2011 - tweet id 136252014286995456 - #1043

[tweet details](#)



**@IanHamHunter** 'If our governments & institutions don't change, they are going to get changed' @dtapscott discusses social change & governance at [#e2conf](#)

Tue Nov 15 01:20:24 +0000 2011 - tweet id 136252173184024579 - #1044

[tweet details](#)



**@swensonkeith** RT @mor\_trisha: We are beyond Information Age. This is Networked Age. Can we connect 4 new intelligence & consciousness? @dtapscott [#e2conf](#)

Tue Nov 15 01:21:16 +0000 2011 - tweet id 136252393905061890 - #1045

[tweet details](#)



**@cflanagan** RT @lizwakefield: @dtapscott - leadership is everyone's personal opportunity [#networkedintelligence](#) [#e2conf](#)

Tue Nov 15 01:21:22 +0000 2011 - tweet id 136252417594494976 - #1046

[tweet details](#)



**@BerrPoint** RT @jayleask: thank you @dtapscott for an entertaining talk about true collaboration [#e2conf](#) [#keynote](#)

Tue Nov 15 01:21:38 +0000 2011 - tweet id 136252483013054464 - #1047

[tweet details](#)



**@conniecrosby** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:22:08 +0000 2011 - tweet id 136252610779942912 - #1048

[tweet details](#)



**@cflanagan** Now time for a new Management model: Management 2.0 Panel next up at [#e2conf](#)

Tue Nov 15 01:22:17 +0000 2011 - tweet id 136252650147890256 - #1049

[tweet details](#)



**@cmybc** RT @Greg2dot0: Risiing music...Inspirational message.. @dtapscott for president!!! [#e2conf](#). Great presentation!

Tue Nov 15 01:22:39 +0000 2011 - tweet id 136252740237148162 - #1050

[tweet details](#)



**@MoxieSoft** @rawn Hope I have a chance to introduce myself after the [#e2conf](#) keynotes. Thanks for taking the time to meet today w/ Don.

Tue Nov 15 01:22:57 +0000 2011 - tweet id 136252816300847105 - #1051

[tweet details](#)



**@charlieisaacs** [#e2conf](#) @pollylabarre on stage <http://t.co/mCdarjcy>

Tue Nov 15 01:23:16 +0000 2011 - tweet id 13625289485986721 - #1052

[tweet details](#)



**@terrigriffith** RT @cflanagan: RT @lizwakefield: @dtapscott - leadership is everyone's personal opportunity [#networkedintelligence](#) [#e2conf](#)

Tue Nov 15 01:23:24 +0000 2011 - tweet id 136252929748373505 - #1053

[tweet details](#)



**@BerrPoint** RT @charlieisaacs: [#e2conf](#) @pollylabarre on stage <http://t.co/mCdarjcy>

Tue Nov 15 01:23:56 +0000 2011 - tweet id 136253063630585376 - #1054

[tweet details](#)



**@tomwuensch** Want to manage over 5000 Web 2.0 apps? Talk to us at [#e2conf](#) 14 - 17 Nov <http://t.co/i9MQFwZK>

Tue Nov 15 01:23:56 +0000 2011 - tweet id 136253065526382592 - #1055

[tweet details](#)



**@carrieyoung** RT @Socialcast: Heading to [#e2conf](#)? Come visit the VMware Socialcast booth and connect with us! Our theme: reducing enterprise bloat htt ...

Tue Nov 15 01:24:05 +0000 2011 - tweet id 136253101458893153 - #1056

[tweet details](#)



**@SimoneGSouza** @rawn Hope I have a chance to introduce myself after the [#e2conf](#) keynotes. Thanks for taking the time to meet w/ Don today.

Tue Nov 15 01:24:22 +0000 2011 - tweet id 136253171432566784 - #1057

[tweet details](#)



**@rawn** @brucemacv did you see the graphic <http://t.co/OqkkAzd0> [#e2analytics](#) [#e2conf](#)

Tue Nov 15 01:24:24 +0000 2011 - tweet id 136253179728904192 - #1058

[tweet details](#)



**@milindpansare** Polly LaBarre of MIX announcing management 2.0 hackathon , a collaborative project launched by [#e2conf](#), @SabaSoftware and @hackmanagement

Tue Nov 15 01:24:50 +0000 2011 - tweet id 136253288805965825 - #1069

[tweet details](#)



**@jenaelyn** [#e2conf](#) - Management 2.0 is alive & well @LinkedIn

Tue Nov 15 01:25:01 +0000 2011 - tweet id 136253335199158272 - #1060

[tweet details](#)



**@wballantineIII** RT @MoxieSoft: Leadership is everyone's opportunity via @dtapscott [#e2conf](#)

Tue Nov 15 01:25:27 +0000 2011 - tweet id 136253447065462544 - #1061

[tweet details](#)



**@jayleask** "The Morning Star Company was 2.0 before any of the enabling tools existed" - proof it's about process & people not tools!! [#e2conf](#) [#keynote](#)

Tue Nov 15 01:26:03 +0000 2011 - tweet id 136253596772732928 - #1062

[tweet details](#)



**@charlieisaacs** @pollylabarre "old white men created a lot we are stuck with..." IMO [#e2conf](#) has done great, 2 women onstage already

Tue Nov 15 01:26:33 +0000 2011 - tweet id 136253723298107392 - #1063

[tweet details](#)



**@CPJay** App crashes while making update... (@ Enterprise 2.0 <http://t.co/D8qSCXUk> [#e2conf](#))

Tue Nov 15 01:26:40 +0000 2011 - tweet id 136253753409015810 - #1064

[tweet details](#)



**@olivermarks** Polly LaBarre of MIX announcing management 2.0 hackathon [#e2conf](#) @hackmanagement

Tue Nov 15 01:27:07 +0000 2011 - tweet id 136253963958296336 - #1065

[tweet details](#)



**@terrigriffith** Layers & layers @ [#e2conf](#). Ppl, process & tech w file, project, ppl, views of the world

Tue Nov 15 01:27:12 +0000 2011 - tweet id 136253985716335493 - #1066

[tweet details](#)



**@rhappe** Listening to @pollylabarre interview Paul Green of The Morning Star Company - Dir of Self Mgmt Istitute [#e2conf](#)

Tue Nov 15 01:27:33 +0000 2011 - tweet id 136253972855005185 - #1067

[tweet details](#)



**@cdgrams** RT @olivermarks: Polly LaBarre of MIX announcing management 2.0 hackathon [#e2conf](#) @hackmanagement

Tue Nov 15 01:27:41 +0000 2011 - tweet id 136254008808570880 - #1068

[tweet details](#)



**@mor\_trisha** Hire great people, then get out of their way. -Paul Green, Morning Star Co. [#e2conf](#)

Tue Nov 15 01:27:42 +0000 2011 - tweet id 136254011088002840 - #1069

[tweet details](#)



**@terrigriffith** RT @rawn: @brucemacv did you see the graphic <http://t.co/OqkkAzd0> [#e2analytics](#) [#e2conf](#)

Tue Nov 15 01:28:08 +0000 2011 - tweet id 136254122285481984 - #1070

[tweet details](#)



**@rawn** RT @rhappe: Listening to @pollylabarre interview Paul Green of The Morning Star Company - Dir of Self Mgmt Istitute [#e2conf](#)

Tue Nov 15 01:28:34 +0000 2011 - tweet id 1362542302673004641 - #1071

[tweet details](#)



**@aly\_kline** Listening to the keynote feat. Polly Labarre, Paul Green (Morning Star), and Philippe Beaudette (WikiMedia) [#e2conf](#). Join!

Tue Nov 15 01:28:51 +0000 2011 - tweet id 13625430285265088 - #1072

[tweet details](#)



**@twiki** RT @rhappe: Listening to @dtapscott - thinking 'networked business' is a much better term than 'social biz' - structure matters [#e2conf](#)

Tue Nov 15 01:28:59 +0000 2011 - tweet id 136254333762285568 - #1073

[tweet details](#)



**@cflanagan** RT @rhappe: Listening to @dtapscott - 'networked business' is a much better term vs. 'social biz' it's the structure that matters [#e2conf](#)

Tue Nov 15 01:29:29 +0000 2011 - tweet id 136254461348818944 - #1074

[tweet details](#)



**@cdgrams** Paul green on his org: sounds like an anarchic thing, but it's not... Really well organized. [#e2conf](#)

Tue Nov 15 01:29:48 +0000 2011 - tweet id 136254541980123136 - #1075

[tweet details](#)



**@SabaSoftware** Interested in re-inventing management? Join the [#e2conf](#) keynote in B5. Great use cases [#socbiz](#)

Tue Nov 15 01:30:51 +0000 2011 - tweet id 136254803570470912 - #1076

[tweet details](#)



**@milindpansare** RT @mor\_trisha: Hire great people, then get out of their way. -Paul Green, Morning Star Co. [#e2conf](#)

Tue Nov 15 01:30:51 +0000 2011 - tweet id 136254803226542081 - #1077

[tweet details](#)



**@cflanagan** RT @jayleask: "The Morning Star Company was 2.0 before any enabling tools existed" - proof it's about process & people not tools!! [#e2conf](#)

Tue Nov 15 01:30:55 +0000 2011 - tweet id 136254821287211008 - #1078

[tweet details](#)



**@swensonkeith** RT @rhappe: Listening to @pollylabarre interview Paul Green of The Morning Star Company - Dir of Self Mgmt Istitute [#e2conf](#)

Tue Nov 15 01:30:58 +0000 2011 - tweet id 136254835539451905 - #1079

[tweet details](#)



**@demingSoS** That seems like abdication of leadership! RT @mor\_trisha: Hire great people, then get out of their way. Paul Green, Morning Star Co. [#e2conf](#)

Tue Nov 15 01:31:02 +0000 2011 - tweet id 136254850588610561 - #1080

[tweet details](#)



**@rhappe** Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 01:31:27 +0000 2011 - tweet id 136254958826136576 - #1081

[tweet details](#)



**@milindpansare** RT @rhappe: Listening to @pollylabarre interview Paul Green of The Morning Star Company - Dir of Self Mgmt Istitute [#e2conf](#)

Tue Nov 15 01:31:42 +0000 2011 - tweet id 136255020046888961 - #1082

[tweet details](#)



**@RobertsGolden** Congrats @dtapscott - way to go! [#9](#) on Thinkers50 <http://t.co/6c5obuAb> [#e2conf](#)



Tue Nov 15 01:32:08 +0000 2011 - tweet id 136255125181304834 - #1083

[tweet details](#)



**@cloudspark** @rhappe imagine that, personal responsibility and accountability  
[#e2conf](#)

Tue Nov 15 01:32:23 +0000 2011 - tweet id 136255192126595072 - #1084

[tweet details](#)



**@cflanagan** RT @rhappe: Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 01:32:25 +0000 2011 - tweet id 136255199655656864 - #1085

[tweet details](#)



**@charlieisaacs** The panel [#e2conf](#) @pollylabarre Paul Green and Philippe Beaudette <http://t.co/cHl3deE1>

Tue Nov 15 01:32:55 +0000 2011 - tweet id 136255324129734657 - #1086

[tweet details](#)



**@terrigriffith** Paul Green mentions The Colleague Letter of Understanding: Replacing Jobs w Commitments [#e2conf](#) <http://t.co/F0s53G0P> @hackmanagement

Tue Nov 15 01:33:10 +0000 2011 - tweet id 136255387702800384 - #1087

[tweet details](#)



**@rhappe** Love that wikimedia asked their community to write their strategic plan  
[#e2conf](#)

Tue Nov 15 01:33:33 +0000 2011 - tweet id 136255483534258176 - #1088

[tweet details](#)



**@cdgrams** At [#e2conf](#), @philippewiki "wikimedia wanted to get community into the strategy..." Wikipedia itself became the model.

Tue Nov 15 01:34:04 +0000 2011 - tweet id 136255613914188824 - #1089

[tweet details](#)



**@mor\_trisha** Putting 9 white guys in a room to define strategy was not going to work for Wikipedia. -Philippe Beaudette Looked 2 @groupaya 4 help [#e2conf](#)

Tue Nov 15 01:34:16 +0000 2011 - tweet id 136255663877402388 - #1090

[tweet details](#)



**@cflanagan** RT @rhappe: Love that wikimedia asked their community to write their strategic plan [#e2conf](#)

Tue Nov 15 01:34:19 +0000 2011 - tweet id 136255675380107649 - #1091

[tweet details](#)



**@SabaSoftware** RT @milindpansare: Polly LaBarre of MIX announcing management 2.0 hackathon , a collaborative project launched by [#e2conf](#), @SabaSoftware ...

Tue Nov 15 01:34:26 +0000 2011 - tweet id 13625570703025664 - #1092

[tweet details](#)



**@terrigriffith** RT @charlieisaacs: @pollylabarre "old white men created a lot we are stuck with..." IMO [#e2conf](#) has done great, 2 women onstage already

Tue Nov 15 01:34:33 +0000 2011 - tweet id 136255737033793536 - #1093

[tweet details](#)



**@milindpansare** RT @cdgrams: At [#e2conf](#), @philippewiki "wikimedia wanted to get community into the strategy..." Wikipedia itself became the model.

Tue Nov 15 01:34:40 +0000 2011 - tweet id 136255765324374017 - #1094

[tweet details](#)



**@groupaya** How can we bring community in to the strategy process? Invite them to write it! "Utterly insane idea of @eekim" via @philippewiki [#e2conf](#)

Tue Nov 15 01:35:02 +0000 2011 - tweet id 136255857909444809 - #1095

[tweet details](#)



**@jeffmurnan** really enjoying the [#e2conf](#) tweets from @cflanagan and @mor\_trisha - thanks for sharing!

Tue Nov 15 01:35:07 +0000 2011 - tweet id 136255879891779594 - #1096

[tweet details](#)



**@cdgrams** "community ran the strategy, we just provided the framework." @philippewiki @hackmanagement [#e2conf](#)

Tue Nov 15 01:35:10 +0000 2011 - tweet id 136255891631636490 - #1097

[tweet details](#)



**@BrianVellmure** RT @RobertsGolden: Congrats @dtapscott - way to go! [#9](#) on Thinkers50 <http://t.co/Gr1QBDC4> [#e2conf](#)

Tue Nov 15 01:35:14 +0000 2011 - tweet id 136255903803959488 - #1098

[tweet details](#)



**@mor\_trisha** RT @cdgrams "wikimedia wanted to get community into the strategy..." Wikipedia itself became the model. @philippewiki [#e2conf](#)

Tue Nov 15 01:35:27 +0000 2011 - tweet id 136255961487781888 - #1099

[tweet details](#)



**@cdgrams** RT @rhappe: Love that wikimedia asked their community to write their strategic plan [#e2conf](#)

Tue Nov 15 01:35:45 +0000 2011 - tweet id 136256037748617216 - #1100

[tweet details](#)



**@lizwakefield** Wikipedia asked the world to write strategic plan - everyone brings crumbs to the table and eventually you have a feast [#e2conf](#)

Tue Nov 15 01:36:03 +0000 2011 - tweet id 136256112201711616 - #1101

[tweet details](#)



**@groupaya** "If we all bring crumbs to the table, we end up with a feast" the Wikipedia way @philippewiki [#e2conf](#)

Tue Nov 15 01:36:09 +0000 2011 - tweet id 136256138923618304 - #1102

[tweet details](#)



**@marc\_smith** RT @rawn: @mich8elwu is now doing an easy class on SNA using NodeXL as a tool [#e2analytics](#) [#e2conf](#) [#socialanalytics](#)

Tue Nov 15 01:36:22 +0000 2011 - tweet id 136256190945574913 - #1103

[tweet details](#)



**@cflanagan** RT @lizwakefield: Wikipedia asked the world to write strategic plan - everyone brings crumbs to the table, eventually U have a feast [#e2conf](#)

Tue Nov 15 01:36:23 +0000 2011 - tweet id 136256195404120065 - #1104

[tweet details](#)



**@charlieisaacs** What's with all of this white guy bashing? [#WeDeservelt](#) [#e2conf](#)

Tue Nov 15 01:36:50 +0000 2011 - tweet id 136256308948119552 - #1105

[tweet details](#)



**@mor\_trisha** How do you manage the tension between freedom & control? @Wikipedia, they accept & relish that their is no control. @philippewiki [#e2conf](#)

Tue Nov 15 01:36:53 +0000 2011 - tweet id 136256321480887616 - #1106

[tweet details](#)



**@rawn** <http://t.co/2cPJH5DC> - help the wikipedia organizers define strategy. [#e2conf](#)

Tue Nov 15 01:37:03 +0000 2011 - tweet id 136256363988336130 - #1107

[tweet details](#)



**@terrigriffith** RT: @cflanagan @jayleask: The Morning Star Co was 2.0 before any enabling tools existed" proof it's about process & ppl not tools!! [#e2conf](#)

Tue Nov 15 01:37:15 +0000 2011 - tweet id 136256415554744320 - #1108

[tweet details](#)



**@charlieisaacs** RT @rawn: <http://t.co/2cPJH5DC> - help the wikipedia organizers define strategy. [#e2conf](#)

Tue Nov 15 01:37:25 +0000 2011 - tweet id 1362564532933248 - #1109

[tweet details](#)



**@rhappe** The result is what matters: wikimedia ended up w a much better strategic plan by inviting the cmty to write it [#e2conf](#)

Tue Nov 15 01:37:27 +0000 2011 - tweet id 136256466276454400 - #1110

[tweet details](#)



**@olivermarks** morningstar Organizational Vision <http://t.co/Y7Fh1Zc4> interesting company [#e2conf](#)

Tue Nov 15 01:37:28 +0000 2011 - tweet id 136256472550446080 - #1111

[tweet details](#)



**@cflanagan** RT @mor\_trisha: How to manage tension of freedom & control? @ Wikipedia, they accept & relish there is no control. @philippewiki [#e2conf](#)

Tue Nov 15 01:37:40 +0000 2011 - tweet id 136256519313424386 - #1112

[tweet details](#)



**@mor\_trisha** At Wikipedia, the community schooled the consultants. @pollylabarre @philippewiki [#e2conf](#)

Tue Nov 15 01:37:44 +0000 2011 - tweet id 136256535721541632 - #1113

[tweet details](#)



**@KevinDJones** RT @olivermarks: morningstar Organizational Vision <http://t.co/Y7Fh1Zc4> interesting company [#e2conf](#)

Tue Nov 15 01:37:54 +0000 2011 - tweet id 136256580143419382 - #1114

[tweet details](#)



**@jayleask** "We didn't ever attempt to control the content because we knew it wouldn't be controlled" @philippewiki [#e2conf](#) [#keynote](#)

Tue Nov 15 01:38:12 +0000 2011 - tweet id 136256652117680128 - #1115

[tweet details](#)



**@cdgrams** RT @mor\_trisha: At Wikipedia, the community schooled the consultants. @pollylabarre @philippewiki [#e2conf](#)

Tue Nov 15 01:38:41 +0000 2011 - tweet id 136256774822043648 - #1116

[tweet details](#)



**@BerrPoint** RT @jayleask: "The Morning Star Company was 2.0 before any of the enabling tools existed" proof its abt process/ppl not tools! [#e2conf](#)

Tue Nov 15 01:38:42 +0000 2011 - tweet id 136256776785652736 - #1117

[tweet details](#)



**@cflanagan** "The only rule is that you don't have control" re: Morning Star [#e2conf](#) control is exerted by people around you

Tue Nov 15 01:38:58 +0000 2011 - tweet id 136256846565603472 - #1118

[tweet details](#)

**@rhappe** How are things prioritized at Morning Star? No one shows up to mtgs about dumb ideas Love that! [#e2conf](#)

Tue Nov 15 01:39:21 +0000 2011 - tweet id 136256943479201792 - #1119

[tweet details](#)

**@rawn** @marc\_smith as always Marc thank you for NodeXL. they loved the live use cc: mi @mich8elwu [#e2analytics](#) [#e2conf](#)

Tue Nov 15 01:39:24 +0000 2011 - tweet id 136256956592002 - #1120

[tweet details](#)

**@swensonkeith** RT @rhappe: How are things prioritized at Morning Star? No one shows up to mtgs about dumb ideas Love that! [#e2conf](#)

Tue Nov 15 01:39:34 +0000 2011 - tweet id 1362569989081136 - #1121

[tweet details](#)

**@mich8elwu** @marc\_smith Thx for RT. The class seem to really love [#nodeXL](#). see Social Graph <http://t.co/TvLeTuM8> of ppl tweeting [#e2conf](#) at live demo

Tue Nov 15 01:40:18 +0000 2011 - tweet id 13625719409653249 - #1122

[tweet details](#)

**@charlieisaacs** We need FlySwatter2.0 on stage, don't mess with @pollylabarre she is going after that fly. [#e2conf](#)

Tue Nov 15 01:41:02 +0000 2011 - tweet id 136257367309422593 - #1123

[tweet details](#)

**@charlieisaacs** We need FlySwatter2.0 on stage, don't mess with @pollylabarre she is going after that fly. [#e2conf](#)

Tue Nov 15 01:41:02 +0000 2011 - tweet id 136257367309422593 - #1124

[tweet details](#)

**@jessewilkins** Peer regulation doesn't work as well in highly regulated environments; worried a bit about mobocracy vs lone voice in the wilderness [#e2conf](#)

Tue Nov 15 01:41:12 +0000 2011 - tweet id 136257411038232001 - #1125

[tweet details](#)

**@rhappe** At Morning Star, collaboration is much closer to the real world. Social pressure keeps people in line [#e2conf](#)

Tue Nov 15 01:41:41 +0000 2011 - tweet id 136257528545108504 - #1126

[tweet details](#)

**@mor\_trisha** Orgs should be run like the real world. What actually works? Go from there. -Paul Green, Morning Star Co. [#e2conf](#)

Tue Nov 15 01:41:58 +0000 2011 - tweet id 136257600386891776 - #1127

[tweet details](#)

**@groupaya** Ditto! RT @rhappe: How are things prioritized at Morning Star? No one shows up to mtgs about dumb ideas -- Love that! [#e2conf](#)

Tue Nov 15 01:41:59 +0000 2011 - tweet id 136257607060037632 - #1128

[tweet details](#)

**@mikeblumenstein** The community schooled the analysts on wikipedia. Nice. [#e2conf](#) (@ Philippe Beaudette <http://t.co/Qt8Hf3n0> [#e2conf](#))

Tue Nov 15 01:42:05 +0000 2011 - tweet id 136257631676416000 - #1129

[tweet details](#)

**@terrigriffith** RT @groupaya: "If we all bring crumbs to the table, we end up with a feast" the Wikipedia way @philippewiki [#e2conf](#)

Tue Nov 15 01:42:11 +0000 2011 - tweet id 136257654363388962 - #1130

[tweet details](#)



**@jayleask** @philippewiki "throw out the rules and get back to basics" in order to restart the industry! [#e2conf](#) [#keynote](#)

Tue Nov 15 01:42:18 +0000 2011 - tweet id 136257687368380416 - #1131

[tweet details](#)



**@cdgrams** RT @rhappe How r things prioritized at Morning Star? No 1 shows up to mtgs re dumb ideas Love that! [#e2conf](#) (law of two feet!) @jonathanopp

Tue Nov 15 01:42:32 +0000 2011 - tweet id 136257743123251202 - #1132

[tweet details](#)



**@SocialJeremy** Throw out the rules, passion and don't grow up. [#e2conf](#)

Tue Nov 15 01:43:07 +0000 2011 - tweet id 136257889793884160 - #1133

[tweet details](#)



**@aly\_kline** "Throw out the rules" - Philippe Beaudette of Wikimedia [#e2conf](#) [#collaboration](#) [#e20](#) @SabaSoftware

Tue Nov 15 01:43:39 +0000 2011 - tweet id 136258023726385382 - #1134

[tweet details](#)



**@KevinDJones** "Throw out the rules." !!!! [#e2conf](#)

Tue Nov 15 01:43:39 +0000 2011 - tweet id 136258025969688832 - #1135

[tweet details](#)



**@BerrPoint** Hearing organization philosophy much like "empty your cup" [#e2conf](#) [#keynote](#)

Tue Nov 15 01:43:40 +0000 2011 - tweet id 136258029757800448 - #1136

[tweet details](#)



**@mor\_trisha** If you work with people who love what they do, then throw out the rules. Enjoy what you do. @philippewiki [#e2conf](#)

Tue Nov 15 01:43:52 +0000 2011 - tweet id 136258079812616192 - #1137

[tweet details](#)



**@aly\_kline** RT @olivermarks: morningstar Organizational Vision <http://t.co/Y7Fh1Zc4> interesting company [#e2conf](#)

Tue Nov 15 01:43:55 +0000 2011 - tweet id 136258090860417024 - #1138

[tweet details](#)



**@terrigriffith** @nucorcorp wld agree RT: @rhappe: Love seeing org models that remove paternalism & assumes personal responsibility & accountability [#e2conf](#)

Tue Nov 15 01:43:57 +0000 2011 - tweet id 136258101547503616 - #1139

[tweet details](#)



**@cflanagan** Some yield signs are yellow (proof <http://t.co/5s2WZMuA>) ti's not only red and white - depends on your locale [#e2conf](#)

Tue Nov 15 01:44:08 +0000 2011 - tweet id 136258145554148376 - #1140

[tweet details](#)



**@aly\_kline** RT @cdgrams: "community ran the strategy, we just provided the framework." @philippewiki @hackmanagement [#e2conf](#)

Tue Nov 15 01:44:17 +0000 2011 - tweet id 136258184426862944 - #1141

[tweet details](#)



**@BerrPoint** software is not the solution. if they don't map to org, they won't help [#e2conf](#) [#keynote](#)

Tue Nov 15 01:44:21 +0000 2011 - tweet id 136258202861580032 - #1142

[tweet details](#)

**@aly\_kline** RT @cdgrams: At [#e2conf](#), @philippewiki "wikimedia wanted to get community into the strategy..." Wikipedia itself became the model.

Tue Nov 15 01:44:25 +0000 2011 - tweet id 136258220313419776 - #1143

[tweet details](#)

**@swensonkeith** The software is not the solution. The software is just a reflection of the fundamentals of your organization [#e2conf](#)

Tue Nov 15 01:44:31 +0000 2011 - tweet id 13625824276524992 - #1144

[tweet details](#)

**@jayleask** RT @BerrPoint: software is not the solution. if they don't map to org, they won't help [#e2conf](#) [#keynote](#)

Tue Nov 15 01:44:31 +0000 2011 - tweet id 136258245336829249 - #1145

[tweet details](#)

**@carlosfrevert** "Software is not the solution." [#e2conf](#)

Tue Nov 15 01:44:36 +0000 2011 - tweet id 136258265930655984 - #1146

[tweet details](#)

**@BenWillisSF** Management 2.0 Hackathon begins now! Access the initiative here: <http://t.co/zQ8Q97A> [#e2conf](#) [#socbiz](#) [#cmtybc](#) @HackManagement @SabaSoftware

Tue Nov 15 01:44:39 +0000 2011 - tweet id 136258275895001600 - #1147

[tweet details](#)

**@mor\_trisha** Software is not the solution. Software is a reflection of your organizational culture. -Paul Green [#e2conf](#)

Tue Nov 15 01:44:47 +0000 2011 - tweet id 136258303651431680 - #1148

[tweet details](#)

**@jayleask** RT @mor\_trisha: Software is not the solution. Software is a reflection of your organizational culture. -Paul Green [#e2conf](#)

Tue Nov 15 01:45:00 +0000 2011 - tweet id 1362583654936850929 - #1149

[tweet details](#)

**@SociusSoftware** 3 Big Social Business Ideas for the Enterprise 2.0 Conference <http://t.co/qSQgPbRF> [#socbiz](#) [#e2conf](#)

Tue Nov 15 01:45:10 +0000 2011 - tweet id 13625840723285728 - #1150

[tweet details](#)

**@shamelessjames** [#e2conf](#) throw out the rules isn't going go over with my boss. Any way to change culture one day at a time?

Tue Nov 15 01:45:17 +0000 2011 - tweet id 136258436336857088 - #1151

[tweet details](#)

**@cdgrams** RT @BenWillisSF: Management 2.0 Hackathon begins now! Access the initiative here: <http://t.co/zQ8Q97A> [#e2conf](#) [#socbiz](#) [#cmtybc](#) @HackMan ...

Tue Nov 15 01:45:21 +0000 2011 - tweet id 136258451276859744 - #1152

[tweet details](#)

**@groupaya** Glad to see the predominant thinking at [#e2conf](#) seems to be "The Software Is Not the Solution" via @SelfMgmtInst [#e2conf](#)

Tue Nov 15 01:45:47 +0000 2011 - tweet id 136258564116320256 - #1153

[tweet details](#)

**@aly\_kline** Management 2.0 Hackathon! It's here! Get Involved. [#e20](#) [#e2conf](#) @SabaSoftware

Tue Nov 15 01:45:50 +0000 2011 - tweet id 13625857396450145 - #1154

[tweet details](#)

[tweet details](#)

**@aly\_kline** RT @BenWillisSF: Management 2.0 Hackathon begins now! Access the initiative here: <http://t.co/zZq8Q97A> [#e2conf](#) [#socbiz](#) [#cmtybc](#) @HackMan ...

Tue Nov 15 01:46:00 +0000 2011 - tweet id 136258617715338284 - #1155

[tweet details](#)

**@mor\_trisha** RT @jayleask @philippewiki "throw out the rules and get back to basics" in order to restart the industry! [#e2conf](#) [#keynote](#)

Tue Nov 15 01:46:15 +0000 2011 - tweet id 13625870822146048 - #1156

[tweet details](#)

**@deirdreyee** RT @ingridstabb New initiative to reinvent management unveiled at [#e2conf](#) by @SabaSoftware @hackmanagement yhoo.it/sPoEK7

Tue Nov 15 01:46:21 +0000 2011 - tweet id 136258705615380000 - #1157

[tweet details](#)

**@BlackboardProEd** RT @cflanagan RT @rhappe: @dtapscott - 'networked business' is a much better term vs. 'social biz' it's the structure that matters [#e2conf](#)

Tue Nov 15 01:46:34 +0000 2011 - tweet id 136258759463590401 - #1158

[tweet details](#)

**@mikeblumenstein** <http://t.co/aXsEfbMe> [#e2conf](#) (@ Keynotes <http://t.co/Qt8Hf3n0> [#e2conf](#))

Tue Nov 15 01:46:52 +0000 2011 - tweet id 136258833084461059 - #1159

[tweet details](#)

**@CMatignon** How do you make companies more resilient, innovative, inspiring? [#e2conf](#)

Tue Nov 15 01:46:52 +0000 2011 - tweet id 136258834518900736 - #1160

[tweet details](#)

**@terrigriffith** Management 2.0 Hackathon mix.sabapeoplecloud.com [#e2conf](#)

Tue Nov 15 01:47:02 +0000 2011 - tweet id 136258876952688593 - #1161

[tweet details](#)

**@kylebug** First Keynote of the conference. [#e2conf](#) (@ Enterprise 2.0 Santa Clara 2011 - Official Venue [#e2conf](#) w/ 7 others) <http://t.co/dwUUT0mY>

Tue Nov 15 01:47:04 +0000 2011 - tweet id 136258885966249384 - #1162

[tweet details](#)

**@cdgrams** Here's @pollylabarre announcing the Management 2.0 Hackathon [#e2conf](#) <http://t.co/y5YZntxj>

Tue Nov 15 01:47:05 +0000 2011 - tweet id 136258887618793472 - #1163

[tweet details](#)

**@RLavigne42** RT @dankeldsen: Ha! I mean... hmm... RT @charlieisaacs: [#e2conf](#) Don Tapscott on stage to sell us @MoxieSoft oops I meant to talk about t ...

Tue Nov 15 01:47:32 +0000 2011 - tweet id 136259002068762624 - #1164

[tweet details](#)

**@RLavigne42** RT @BerrPoint: "Digital Natives" the generation that grows up with tech vs "Digital Immigrant" [#e2conf](#) [#keynote](#)

Tue Nov 15 01:47:41 +0000 2011 - tweet id 136259041432313858 - #1165

[tweet details](#)

**@RLavigne42** RT @cflanagan: "Internet is not just about just hooking up online, it's about a new means of production" @dtapscott [#e2conf](#)

Tue Nov 15 01:47:46 +0000 2011 - tweet id 136259063045558272 - #1166

[tweet details](#)

[tweet details](#)

**@SabaSoftware** RT @BenWillisSF: Management 2.0 Hackathon begins now!  
Access the initiative here: <http://t.co/zZq8Q97A> #e2conf #socbiz #cmytbc @HackMan

...

Tue Nov 15 01:47:47 +0000 2011 - tweet id 136259063883088386 - #1167

[tweet details](#)

**@rhappe** RT @BenWillisSF: Management 2.0 Hackathon begins now! Access the  
initiative here: <http://t.co/zZq8Q97A> #e2conf #socbiz #cmytbc @HackMan ...

Tue Nov 15 01:48:14 +0000 2011 - tweet id 136259177323569152 - #1168

[tweet details](#)

**@glfceo** RT @dankeldsen: Ha! I mean... hmm... RT @charlieisaacs: #e2conf Don  
Tapscott on stage to sell us @MoxieSoft oops I meant to talk about t ...

Tue Nov 15 01:48:14 +0000 2011 - tweet id 136259178607022082 - #1169

[tweet details](#)

**@dpatil** RT @rawn: @mich8elwu is now doing an easy class on SNA using  
NodeXL as a tool #e2analytics #e2conf #socialanalytics

Tue Nov 15 01:48:44 +0000 2011 - tweet id 136259305367273472 - #1170

[tweet details](#)

**@KevinDJones** RT @terrigriffith: Management 2.0 Hackathon  
[mix.sabapeoplecloud.com](http://mix.sabapeoplecloud.com) #e2conf

Tue Nov 15 01:48:49 +0000 2011 - tweet id 13625932583835136 - #1171

[tweet details](#)

**@cmytbc** RT @rhappe: Love seeing organizational models that removes  
paternalism & assumes personal responsibility and accountability #e2conf

Tue Nov 15 01:48:49 +0000 2011 - tweet id 136259326045204480 - #1172

[tweet details](#)

**@charlieisaacs** RT @terrigriffith: Management 2.0 Hackathon  
[mix.sabapeoplecloud.com](http://mix.sabapeoplecloud.com) #e2conf

Tue Nov 15 01:48:55 +0000 2011 - tweet id 136259350741254144 - #1173

[tweet details](#)

**@milindpansare** Announced at #e2conf : Management 2.0 hackathon, join at  
[mix.sabapeoplecloud.com](http://mix.sabapeoplecloud.com) by @hackmanagement and @SabaSoftware  
<http://t.co/4hZi7sUK>

Tue Nov 15 01:48:58 +0000 2011 - tweet id 136259361923280886 - #1174

[tweet details](#)

**@RLavigne42** RT @jayleask: "The future is not something to be predicted, it's  
something to be achieved" @dtapscott #e2conf #keynote

Tue Nov 15 01:48:59 +0000 2011 - tweet id 136259366138556416 - #1175

[tweet details](#)

**@RLavigne42** RT @Greg2dot0: Let's play the @dtapscott drinking game...everytime  
he mentions his book or his company...take a drink #e2conf

Tue Nov 15 01:49:29 +0000 2011 - tweet id 136259493376850274 - #1176

[tweet details](#)

**@RLavigne42** RT @swensonkeith: Our schools have the very best model of  
learning that the technology of 17th century can provide @dtapscott #e2conf

Tue Nov 15 01:49:42 +0000 2011 - tweet id 136259546439102464 - #1177

[tweet details](#)

**@ThePortNetwork** We're officially at #e2conf! Excited to be here! (@ Enterprise 2.0





Santa Clara 2011 - Official Venue [#e2conf](#) <http://t.co/hEijRUoA>

Tue Nov 15 01:49:49 +0000 2011 - tweet id 136258679121123330 - #1178

[tweet details](#)



**@cmytbc** RT @rhappe: Love that wikimedia asked their community to write their strategic plan [#e2conf](#)

Tue Nov 15 01:49:59 +0000 2011 - tweet id 136258621466800129 - #1179

[tweet details](#)



**@RLavigne42** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 01:50:07 +0000 2011 - tweet id 13625863557424129 - #1180

[tweet details](#)



**@CMatignon** @danielwrasmus takes the stage at [#e2conf](#)

Tue Nov 15 01:50:11 +0000 2011 - tweet id 136258670187847890 - #1181

[tweet details](#)



**@RLavigne42** RT @Greg2dot0: I like @dtapscott humor, I respect him a lot...[#e2conf](#) we kid w/love...what's your next book? Macro Freakin Wikinomics?

Tue Nov 15 01:50:16 +0000 2011 - tweet id 13625869355043070 - #1182

[tweet details](#)



**@SabaSoftware** The Management 2.0 Hackathon begins tonight! Access the initiative here: <http://t.co/1cGgSS2y> [#e2conf](#) [#socbiz](#) [#cmytbc](#) @HackManagement

Tue Nov 15 01:50:17 +0000 2011 - tweet id 136258696876195842 - #1183

[tweet details](#)



**@aly\_kline** RT @milindpansare: Announced at [#e2conf](#) : Management 2.0 hackathon, join at [mix.sabapeoplecloud.com](http://mix.sabapeoplecloud.com) by @hackmanagement and @SabaSoftware ...

Tue Nov 15 01:50:45 +0000 2011 - tweet id 136258812953563137 - #1184

[tweet details](#)



**@RLavigne42** RT @swensonkeith: not an information age, but an age of cranial intelligence. @dtapscott [#e2conf](#)

Tue Nov 15 01:51:28 +0000 2011 - tweet id 13625889156790785 - #1185

[tweet details](#)



**@jayleask** "embrace the messiness of the world" [#e2conf](#) @danielwrasmus

Tue Nov 15 01:51:47 +0000 2011 - tweet id 136260070580288536 - #1186

[tweet details](#)



**@cmytbc** RT @mor\_trisha: At Wikipedia, the community schooled the consultants. @pollyabarre @philippewiki [#e2conf](#)

Tue Nov 15 01:51:53 +0000 2011 - tweet id 136260097277046785 - #1187

[tweet details](#)



**@BerrPoint** RT @CMatignon: @danielwrasmus takes the stage at [#e2conf](#)

Tue Nov 15 01:52:27 +0000 2011 - tweet id 136260241703889433 - #1188

[tweet details](#)



**@BerrPoint** RT @jayleask: "embrace the messiness of the world" [#e2conf](#) @danielwrasmus

Tue Nov 15 01:52:36 +0000 2011 - tweet id 136260276608704512 - #1189

[tweet details](#)



**@RLavigne42** RT @swensonkeith: The software is not the solution. The software is just a reflection of the fundamentals of your organization [#e2conf](#)

Tue Nov 15 01:52:51 +0000 2011 - tweet id 136260342543171584 - #1190

[tweet details](#)



**@cmytbc** RT @mor\_trisha: If you work with people who love what they do, then throw out the rules. Enjoy what you do. @philippewiki [#e2conf](#)

Tue Nov 15 01:53:19 +0000 2011 - tweet id 136260459421630465 - #1191

[tweet details](#)



**@charlieisaacs** [#e2conf](#) @danielwrasmus on stage <http://t.co/Mkxhouk6> talking about collaboration in different countries

Tue Nov 15 01:54:02 +0000 2011 - tweet id 136260638178672640 - #1192

[tweet details](#)



**@cflanagan** Need password for [#e2conf](#) mobile app . . .

Tue Nov 15 01:55:55 +0000 2011 - tweet id 13626113779200000 - #1193

[tweet details](#)



**@KeyshiaMW** RT @Spigit: Join [#spigit](#) tomorrow at [#e2conf](#) and visit us at booth 105 to hear about an exciting announcement!

Tue Nov 15 01:57:03 +0000 2011 - tweet id 136261399205773312 - #1194

[tweet details](#)



**@cdgrams** Introducing the Management 2.0 Hackathon <http://t.co/dlqiglGt> @hackmanagement [#e2conf](#)

Tue Nov 15 01:57:58 +0000 2011 - tweet id 136261630228054017 - #1195

[tweet details](#)



**@SharePointSanta** Hopefully the SharePoint related ones! RT @jwillie: Only half my Tweets make the [#e2conf](#) Twitter stream...the KEY is the right Tweets!!!

Tue Nov 15 01:58:06 +0000 2011 - tweet id 136261663916891456 - #1196

[tweet details](#)



**@cmytbc** Ha, nice jibe at Rick Perry's inability to recall 3rd point. [#e2conf](#)

Tue Nov 15 01:58:58 +0000 2011 - tweet id 136261680506355712 - #1197

[tweet details](#)



**@lrcband** At least the 4th reference to rick perry today [#e2conf](#)

Tue Nov 15 01:59:21 +0000 2011 - tweet id 13626197227005952 - #1198

[tweet details](#)



**@mor\_trisha** Scenario planning for the future must include innovation, analytics, and.... ? @danielwrasmus [#oops](#) ;) [#e2conf](#)

Tue Nov 15 01:59:34 +0000 2011 - tweet id 13626202563543552 - #1199

[tweet details](#)



**@cdgrams** .@rhappe on cmmt re: not showing up to dumb meetings, you'll like this by @jonathanopp on Law of Two Feet <http://t.co/DMUj1XI> [#e2conf](#)

Tue Nov 15 02:00:22 +0000 2011 - tweet id 13626223272724320 - #1200

[tweet details](#)



**@charlieisaacs** If he doesn't fill this Slide soon I am going to grab the clicker <http://t.co/B2EmaRpD> [#e2conf](#)

Tue Nov 15 02:00:34 +0000 2011 - tweet id 136262281284894016 - #1201

[tweet details](#)



**@aly\_kline** RT @milindpansare: Polly LaBarre of MIX announcing management 2.0 hackathon , a collaborative project launched by [#e2conf](#), @SabaSoftware ...

Tue Nov 15 02:00:50 +0000 2011 - tweet id 136262348850733056 - #1202

[tweet details](#)



**@MacMcWong** RT @rawn: <http://t.co/v9M0dDxO> - help the wikipedia organizers define strategy. [#e2conf](#)

Tue Nov 15 02:01:37 +0000 2011 - tweet id 13626254777394769 - #1203  
[tweet details](#)



**@LibertarianMac** RT @rawn: <http://t.co/likF7Xxs> - help the wikipedia organizers define strategy. [#e2conf](#)

Tue Nov 15 02:01:38 +0000 2011 - tweet id 136262550110206001 - #1204  
[tweet details](#)



**@futuristpaul** I am a hackers for this great project RT @cdgrams: Introducing the Management 2.0 Hackathon <http://t.co/nPsHlIHQ> @hackmanagement [#e2conf](#)

Tue Nov 15 02:02:18 +0000 2011 - tweet id 13626271727397376 - #1205  
[tweet details](#)



**@milindpansare** RT @SabaSoftware: The Management 2.0 Hackathon begins tonight! Access the initiative here: <http://t.co/1cGgSS2y> [#e2conf](#) [#socbiz](#) [#cmytbc](#) ...

Tue Nov 15 02:02:35 +0000 2011 - tweet id 136262790691307520 - #1206  
[tweet details](#)



**@milindpansare** RT @terrigriffith: Management 2.0 Hackathon mix.sabapeoplecloud.com [#e2conf](#)

Tue Nov 15 02:03:16 +0000 2011 - tweet id 136262936509202944 - #1207  
[tweet details](#)



**@milindpansare** RT @cdgrams: Here's @pollylabarre announcing the Management 2.0 Hackathon [#e2conf](#) <http://t.co/y5YZntxj>

Tue Nov 15 02:03:36 +0000 2011 - tweet id 136263046044721152 - #1208  
[tweet details](#)



**@CMatignon** @danielwrasmus Analytics, big data Analytics, but need feedback loop [#e2conf](#)

Tue Nov 15 02:03:53 +0000 2011 - tweet id 136263116387385344 - #1209  
[tweet details](#)



**@sanoojk** +1 RT @swensonkeith: The software is not the solution. The software is just a reflection of the fundamentals of your organization [#e2conf](#)

Tue Nov 15 02:03:53 +0000 2011 - tweet id 136263118115438593 - #1210  
[tweet details](#)



**@jamesjbeck** @dtpascott great keynote at [#e2conf](#) gsk open lab for research <http://t.co/ZNTE0CQi>

Tue Nov 15 02:04:00 +0000 2011 - tweet id 136263144887689217 - #1211  
[tweet details](#)



**@jessewilkins** Back to hotel to drop off iPad, pick up phone battery case, etc. and look for a dinner-like substance. [#e2conf](#)

Tue Nov 15 02:04:29 +0000 2011 - tweet id 136263270314164226 - #1212  
[tweet details](#)



**@milindpansare** RT @rhappe: How are things prioritized at Morning Star? No one shows up to mtgs about dumb ideas Love that! [#e2conf](#)

Tue Nov 15 02:04:39 +0000 2011 - tweet id 13626330358936065 - #1213  
[tweet details](#)



**@rhappe** Interesting concept from @danielwrasmus - emotional infrastructure of an organization [#e2conf](#)

Tue Nov 15 02:05:04 +0000 2011 - tweet id 136263415118303232 - #1214

[tweet details](#)



**@CMatignon** We do not spend enough time on the emotional infrastructure  
@danielwrasmus [#e2conf](#)

Tue Nov 15 02:05:17 +0000 2011 - tweet id 136263470453760000 - #1215

[tweet details](#)



**@RobertsGolden** RT @rhappe: Interesting concept from @danielwrasmus -  
emotional infrastructure of an organization [#e2conf](#)

Tue Nov 15 02:05:55 +0000 2011 - tweet id 136263629417881600 - #1216

[tweet details](#)



**@mor\_trisha** What is your organization's Emotional Infrastructure? Always come  
back to people. @danielwrasmus [#e2conf](#)

Tue Nov 15 02:06:02 +0000 2011 - tweet id 136263659084186698 - #1217

[tweet details](#)



**@cflanagan** come back to people! RT @rhappe: Interesting concept from  
@danielwrasmus - emotional infrastructure of an organization [#e2conf](#)

Tue Nov 15 02:06:07 +0000 2011 - tweet id 136263680244453377 - #1218

[tweet details](#)



**@cflanagan** Someone brought food into keynote. Stomach: "Hmm I'm Hungry"  
[#e2conf](#)

Tue Nov 15 02:07:08 +0000 2011 - tweet id 136263825941804032 - #1219

[tweet details](#)



**@jayleask** It is fairly obvious [#E20](#) has finally hit a People & Process focus based on  
the [#e2conf](#) [#keynote](#) speakers. Glad to be a part of the movement

Tue Nov 15 02:07:36 +0000 2011 - tweet id 1362640251041906888 - #1220

[tweet details](#)



**@RobertsGolden** RT @jayleask: It is fairly obvious [#E20](#) has finally hit a People &  
Process focus based on the [#e2conf](#) [#keynote](#) speakers. Glad to be a pa ...

Tue Nov 15 02:07:51 +0000 2011 - tweet id 136264115348867425 - #1221

[tweet details](#)



**@cflanagan** Yes. Finally! RT @jayleask: It is fairly obvious [#E20](#) has finally hit a  
People & Process focus [#e2conf](#) [#keynote](#) speakers

Tue Nov 15 02:08:11 +0000 2011 - tweet id 136264197712510277 - #1222

[tweet details](#)



**@BerrPoint** RT @jayleask: its obvious [#E20](#) has finally hit a ppl & Process focus  
based on the [#e2conf](#) [#keynote](#) speakers. Glad 2b a part of the movement

Tue Nov 15 02:08:49 +0000 2011 - tweet id 136264380740821344 - #1223

[tweet details](#)



**@RobertsGolden** RT @rhappe: How are things prioritized at Morning Star? No one  
shows up to mtgs about dumb ideas Love that! [#e2conf](#)

Tue Nov 15 02:09:17 +0000 2011 - tweet id 136264476890242816 - #1224

[tweet details](#)



**@cflanagan** "Management by Design" - how do we create work experiences  
[#e2conf](#) equitability, flexibility, policy and practices working together

Tue Nov 15 02:09:20 +0000 2011 - tweet id 136264488293896192 - #1225

[tweet details](#)



**@mor\_trisha** In the Serendipity Economy, must pay attention again to folk stories,  
success stories that analytics don't capture. @danielwrasmus [#e2conf](#)

Tue Nov 15 02:09:46 +0000 2011 - tweet id 136264596079116289 - #1226

[tweet details](#)



**@cflanagan** RT @mor\_trisha: In the Serendipity Economy, must pay attention again to folk stories, success stories analytics don't capture [#e2conf](#)

Tue Nov 15 02:10:19 +0000 2011 - tweet id 136264738438000640 - #1227

[tweet details](#)



**@charlieisaacs** [#e2conf](#) @dontapscott here's another book name for you from @DanielWRasmus SerendipityMacroFreekinWikinomics

Tue Nov 15 02:11:02 +0000 2011 - tweet id 136264917530591232 - #1228

[tweet details](#)



**@MaribellLopez** RT @charlieisaacs: [#e2conf](#) @dontapscott here's another book name for you from @DanielWRasmus SerendipityMacroFreekinWikinomics

Tue Nov 15 02:11:27 +0000 2011 - tweet id 136265022828593152 - #1229

[tweet details](#)



**@cmytbc** RT @rhappe: Interesting concept from @danielwrasmus - emotional infrastructure of an organization [#e2conf](#)

Tue Nov 15 02:12:32 +0000 2011 - tweet id 136265295080857801 - #1230

[tweet details](#)



**@MaryBethRaven** RT @rhappe: Interesting concept from @danielwrasmus - emotional infrastructure of an organization [#e2conf](#)

Tue Nov 15 02:12:56 +0000 2011 - tweet id 136265394603294721 - #1231

[tweet details](#)



**@cmytbc** RT @mor\_trisha: What is your organization's Emotional Infrastructure? Always come back to people. @danielwrasmus [#e2conf](#)

Tue Nov 15 02:13:09 +0000 2011 - tweet id 136265448993285632 - #1232

[tweet details](#)



**@billcush** Definitely! RT @MoxieSoft: Leadership is everyone's opportunity via @dtapscott [#e2conf](#)

Tue Nov 15 02:13:20 +0000 2011 - tweet id 136265496822889792 - #1233

[tweet details](#)



**@cmytbc** RT @cflanagan: "Management by Design" - how do we create work experiences [#e2conf](#) equitability, flexibility, policy and practices workin ...

Tue Nov 15 02:14:20 +0000 2011 - tweet id 136265746492817408 - #1234

[tweet details](#)



**@usherbot** RT @BerrPoint: software is not the solution. if they don't map to org, they won't help [#e2conf](#) [#keynote](#) > and this is new?

Tue Nov 15 02:16:56 +0000 2011 - tweet id 136266403652182016 - #1235

[tweet details](#)



**@SameerPatel** RT @cflanagan: Yes. Finally! RT @jayleask: It is fairly obvious [#E20](#) has finally hit a People & Process focus [#e2conf](#) [#keynote](#) speakers

Tue Nov 15 02:24:26 +0000 2011 - tweet id 136266820090741760 - #1236

[tweet details](#)




**@rwang0** RT @aly\_kline: Management 2.0 Hackathon! It's here! Get Involved. [#e20](#) [#e2conf](#) @SabaSoftware

Tue Nov 15 02:25:14 +0000 2011 - tweet id 1362668491031446800 - #1237

[tweet details](#)



**@rwang0** RT @rhappe: Love that wikimedia asked their community to write their strategic plan [#e2conf](#)


 Strategic plan [#e2conf](#)

Tue Nov 15 02:26:26 +0000 2011 - tweet id 136268792891314179 - #1238

[tweet details](#)



**@rwan0** Rehash "@Greg2dot0: Guess there are no new stories, just old people to tell them to. [#e2conf](#) Didn't he do this before? [#dejavu](#)"

Tue Nov 15 02:27:22 +0000 2011 - tweet id 136269028573459432 - #1239

[tweet details](#)



**@rwan0** RT @sapountzis: Excited to be speaking at [#e2conf](#) tomorrow, u can still register with CPHHES09 for a \$200 discount or free expo pass htt ...

Tue Nov 15 02:27:47 +0000 2011 - tweet id 136269131749138433 - #1240

[tweet details](#)



**@SameerPatel** nah its the comments> "@BrianVellmure: Why does Mktng STILL not get social? [#e2conf](#) [#socbiz](#) <http://t.co/pnd6CwBp> Grt thread by @SameerPatel"

Tue Nov 15 02:28:00 +0000 2011 - tweet id 136269185009410624 - #1241

[tweet details](#)



**@rwan0** RT @KevinDJones: Seriously. If you have not read WIKINOMICS, (which most of the audience has not), Repent. @dtapscott [#e2conf](#)

Tue Nov 15 02:28:21 +0000 2011 - tweet id 136269276297445378 - #1242

[tweet details](#)



**@charlieisaacs** We've got a really great group of folks having fun at [#e2conf](#) <http://t.co/1bjGmLiC>

Tue Nov 15 02:33:27 +0000 2011 - tweet id 136270569234369296 - #1243

[tweet details](#)



**@sanoojk** +1 RT @swensonkeith: RT @rhappe: How are things prioritized at Morning Star? No one shows up to mtgs about dumb ideas Love that! [#e2conf](#)

Tue Nov 15 02:33:55 +0000 2011 - tweet id 136270673642388504 - #1244

[tweet details](#)



**@johnstepper** RT @rhappe: Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 02:34:00 +0000 2011 - tweet id 136270696283258881 - #1245

[tweet details](#)



**@hillaryboucher** +1 RT @rhappe: Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 02:35:25 +0000 2011 - tweet id 136271051033288705 - #1246

[tweet details](#)



**@milesahead** RT @milindpansare: @dtapscott keynote at [#e2conf](#) "reinvent not just your company and your network, but reinvent your industry". [#socbiz](#) [#e20](#)

Tue Nov 15 02:37:18 +0000 2011 - tweet id 136271528049731072 - #1247

[tweet details](#)



**@RichardRashty** RT @rwan0: Rehash "@Greg2dot0: Guess there are no new stories, just old people to tell them to. [#e2conf](#) Didn't he do this before? [#dejavu](#)"

Tue Nov 15 02:39:02 +0000 2011 - tweet id 136271965274126385 - #1248

[tweet details](#)



**@hyu915** Attending [#e2conf](#) tomorrow? Learn how Facebook uses @Rypple to manage the Facebook generation

Tue Nov 15 02:39:11 +0000 2011 - tweet id 136271998587717120 - #1249

[tweet details](#)



**@juliebhunt** RT @mjayliebs: RT @SameerPatel: Killer comments "Why does marketing STILL not get Social" [#e2conf](#) [#socbiz](#) [#smm](#) <http://t.co/EjL1DxeT> | gr ...

Tue Nov 15 02:42:21 +0000 2011 - tweet id 136272798969149067 - #1250

[tweet details](#)



**@bradkenney** RT+ @rhappe Love that wikimedia asked their community to write their strategic plan [#e2conf](#) < that = genius. Communities respond to trust.

Tue Nov 15 02:46:47 +0000 2011 - tweet id 136273914022351968 - #1251

[tweet details](#)



**@lawolf** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/H4ugRsTK> [#ibmsocialbiz](#)

Tue Nov 15 02:46:53 +0000 2011 - tweet id 136273839411374081 - #1252

[tweet details](#)



**@SameerPatel** That IS a grt group. RT @charlieisaacs: We've got a really great group of folks having fun at [#e2conf](#) <http://t.co/ozJhLswE>

Tue Nov 15 02:47:15 +0000 2011 - tweet id 136274030075449345 - #1253

[tweet details](#)



**@charlieisaacs** @rwang0 and @sameerpatel aren't here so I am leaving [#e2conf](#) well ok maybe b/c I need to get back to work :)

Tue Nov 15 02:48:13 +0000 2011 - tweet id 136274274833380736 - #1254

[tweet details](#)



**@kate\_mcgoey** RT @CMatignon: We do not spend enough time on the emotional infrastructure @danielwrasmus [#e2conf](#)

Tue Nov 15 02:49:38 +0000 2011 - tweet id 136274629449887744 - #1255

[tweet details](#)



**@SameerPatel** @charlieisaacs ha! I'll be there after dinner. See you to tomorrow? [#e2conf](#)

Tue Nov 15 02:49:42 +0000 2011 - tweet id 136274647359565825 - #1256

[tweet details](#)



**@charlieisaacs** Can you spot the nerd in this pic? [#e2conf](#) <http://t.co/OxU0hv08> @lithiumtech @genesyslab partners in nerdity

Tue Nov 15 02:50:48 +0000 2011 - tweet id 136274923474788352 - #1257

[tweet details](#)



**@charlieisaacs** Yes, looking forward to it! RT @SameerPatel @charlieisaacs ha! I'll be there after dinner. See you to tomorrow? [#e2conf](#)

Tue Nov 15 02:52:06 +0000 2011 - tweet id 136275251892981760 - #1258

[tweet details](#)



**@rwang0** [#sharepoint](#) integration is a mandatory requirement from the [#it](#) side of the house. [#business](#) execs could care less [#socbiz](#) [#e2conf](#) [#e20](#)

Tue Nov 15 02:54:39 +0000 2011 - tweet id 136275692157693852 - #1259

[tweet details](#)



**@sardire** "@rhappe: Interesting concept from @danielwrasmus - emotional infrastructure of org [#e2conf](#)" Not really Emotion ML 1.0 <http://t.co/7PXfMrWc>

Tue Nov 15 03:00:30 +0000 2011 - tweet id 136275837544017792 - #1260

[tweet details](#)



**@sardire** "@rhappe: Interesting concept from @danielwrasmus - emotional infrastructure of org [#e2conf](#)" Not really Emotion ML 1.0 <http://t.co/7PXfMrWc>

Tue Nov 15 03:00:30 +0000 2011 - tweet id 136275837544017792 - #1261

[tweet details](#)



**@Gagan\_S** "Why does marketing STILL not get Social" [#e2conf](#) [#socbiz](#) [#smm](#)  
<http://t.co/rpGVHMHd> @SameerPatel via @mjayliebs @juliebhunt << Great read.

Tue Nov 15 03:02:38 +0000 2011 - tweet id 13627904085626880 - #1262

[tweet details](#)



**@VSLiang** New initiative to reinvent management unveiled at [#e2conf](#) by  
@SabaSoftware @hackmanagement <http://t.co/87n01abD>

Tue Nov 15 03:06:06 +0000 2011 - tweet id 13627975305486336 - #1263

[tweet details](#)



**@tjarmuzi** RT @SabaSoftware: The Management 2.0 Hackathon begins tonight!  
Access the initiative here: <http://t.co/1cGgSS2y> [#e2conf](#) [#socbiz](#) [#cmytbc](#) ...

Tue Nov 15 03:09:39 +0000 2011 - tweet id 13627966882261760 - #1264

[tweet details](#)



**@insitevc** RT @rwang0: Rehash "@Greg2dot0: Guess there are no new stories, just  
old people to tell them to. [#e2conf](#) Didn't he do this before? [#dejavu](#)"

Tue Nov 15 03:10:06 +0000 2011 - tweet id 13627978205878656 - #1265

[tweet details](#)



**@insitevc** RT @rhappe: "Community managers are tour guides - bridging company  
needs & member needs" @mor\_trisha [#e2conf](#) [#cmytbc](#)

Tue Nov 15 03:11:25 +0000 2011 - tweet id 13628011168203809 - #1266

[tweet details](#)



**@Sam\_Genesis** RT @rhappe: Love seeing organizational models that removes  
paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 03:18:02 +0000 2011 - tweet id 13628177978347521 - #1267

[tweet details](#)



**@gordonr** Oh right, it's the Hyatt with the baby blue hallways. How could I forget.  
[#e2conf](#)

Tue Nov 15 03:20:46 +0000 2011 - tweet id 136282464241987584 - #1268

[tweet details](#)



**@kmaier01** RT @Spigit: Join [#spigit](#) tomorrow at [#e2conf](#) and visit us at booth 105  
to hear about an exciting announcement!

Tue Nov 15 03:21:44 +0000 2011 - tweet id 136282710338572288 - #1269

[tweet details](#)



**@streamerapp** Wheels down SFO... [#e2conf](#)

Tue Nov 15 03:24:44 +0000 2011 - tweet id 136283464298274816 - #1270

[tweet details](#)



**@streamerapp** RT @gordonr: Oh right, it's the Hyatt with the baby blue hallways.  
How could I forget. [#e2conf](#)

Tue Nov 15 03:27:08 +0000 2011 - tweet id 136284068508729344 - #1271

[tweet details](#)



**@alexlofton** @NationalField is gearing up for a big couple days at [#e2conf](#) ! The  
action starts tomorrow in Santa Clara. Find me if you're there.

Tue Nov 15 03:28:35 +0000 2011 - tweet id 136284431982923778 - #1272

[tweet details](#)



**@jqsmooth** [#e2conf](#) (@ TusCA Restaurant) <http://t.co/9yEu7EMF>

Tue Nov 15 03:31:07 +0000 2011 - tweet id 13628506892887456 - #1273

[tweet details](#)





**@streamerapp** RT @e2conf: [#e2conf](#) keynote live stream can be found here:  
<http://t.co/xHbeOeyy> [#socabiz](#) [#e20](#)

Tue Nov 15 03:32:49 +0000 2011 - tweet id 136285496092725888 - #1274  
[tweet details](#)



**@RobertCollins** RT @DaveCayem: RT @rhappe "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmgr](#) [brilliant]

Tue Nov 15 03:34:06 +0000 2011 - tweet id 136285520263999248 - #1275  
[tweet details](#)



**@EllenLevy** RT @Spigit: Join [#spigit](#) tomorrow at [#e2conf](#) and visit us at booth 105 to hear about an exciting announcement!

Tue Nov 15 03:36:14 +0000 2011 - tweet id 136286357713727488 - #1276  
[tweet details](#)



**@LithiumTech** "@charlieisaacs: Can you spot the nerd in this pic? [#e2conf](#)  
<http://t.co/zOWMj9XJ> @lithiumtech @genesyslab partners in nerdity"

Tue Nov 15 03:42:35 +0000 2011 - tweet id 136287957291245569 - #1277  
[tweet details](#)



**@erinkoro** I <3 this! "@charlieisaacs: Can you spot the nerd in this pic? [#e2conf](#)  
<http://t.co/2ti7MuY7> @lithiumtech @genesyslab partners in nerdity"

Tue Nov 15 03:43:18 +0000 2011 - tweet id 136288138178990083 - #1278  
[tweet details](#)



**@RLavigne42** RT @mor\_trisha: Software is not the solution. Software is a reflection of your organizational culture. -Paul Green [#e2conf](#)

Tue Nov 15 03:45:26 +0000 2011 - tweet id 136288671824482305 - #1279  
[tweet details](#)



**@SociousSoftware** @rwang0 It would be great to catch up at [#e2conf](#).  
@joshua\_d\_paul

Tue Nov 15 03:46:43 +0000 2011 - tweet id 136288995482148864 - #1280  
[tweet details](#)



**@RLavigne42** RT @rhappe: Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 03:48:11 +0000 2011 - tweet id 136289363851096064 - #1281  
[tweet details](#)



**@RLavigne42** RT @cdgrams: "community ran the strategy, we just provided the framework." @philippewiki @hackmanagement [#e2conf](#)

Tue Nov 15 03:48:21 +0000 2011 - tweet id 136289409157955584 - #1282  
[tweet details](#)



**@MichaelBehar1** Sandy Carter Keynote Speaker @ [#e2conf](#), Nov 16 @ 1045am  
Mobile Panorama: The Three Headed Monster <http://t.co/U5L8YvCx> [#ibmsocialbiz](#)

Tue Nov 15 03:49:51 +0000 2011 - tweet id 136289785034706944 - #1283  
[tweet details](#)



**@MichaelBehar1** Get Social & Meet The Author: @Sandy\_Carter Book Signing at [#e2conf](#) Nov16 @ 1pm, IBM Booth 201 [#ibmsocialbiz](#)

Tue Nov 15 03:50:16 +0000 2011 - tweet id 136289890643083264 - #1284  
[tweet details](#)



**@MichaelBehar1** RT @bartlaut: Socialize with [#IBMWatson](#) @ [#e2conf](#) Nov 15&16 in Santa Clara, CA. Visit IBM Booth 201 ! [#ibmsocialbiz](#)

Tue Nov 15 03:50:59 +0000 2011 - tweet id 136290070809411584 - #1285

[tweet details](#)



**@DavidKovacovich** RT @MichaelBehar1: Get Social & Meet The Author:  
@Sandy\_Carter Book Signing at [#e2conf](#) Nov16 @ 1pm, IBM Booth 201  
[#ibmsocialbiz](#)

Tue Nov 15 03:51:18 +0000 2011 - tweet id 136290151746889868 - #1286

[tweet details](#)



**@Genesyslab** Loving r partners in nerdity! RT @charlieisaacs: See the nerd in this pic? [#e2conf](#) <http://t.co/vjFIIP74> @lithiumtech @genesyslab

Tue Nov 15 03:52:19 +0000 2011 - tweet id 136290405976260608 - #1287

[tweet details](#)



**@hackmanagement** RT @cdgrams: RT @olivermarks: Polly LaBarre of MIX announcing management 2.0 hackathon [#e2conf](#) @hackmanagement

Tue Nov 15 03:52:50 +0000 2011 - tweet id 13629053495681025 - #1288

[tweet details](#)



**@alfacarlo** "@cdgrams: Introducing the Management 2.0 Hackathon <http://t.co/kRHtbv9t> @hackmanagement [#e2conf](#)"

Tue Nov 15 03:57:32 +0000 2011 - tweet id 136291718822764544 - #1289

[tweet details](#)



**@DavidKovacovich** RT @alfacarlo: "@cdgrams: Introducing the Management 2.0 Hackathon <http://t.co/kRHtbv9t> @hackmanagement [#e2conf](#)"

Tue Nov 15 03:58:13 +0000 2011 - tweet id 136291891040882689 - #1290

[tweet details](#)



**@cjywest** Check out this SlideShare pres: The future of mail is social <http://t.co/XGB3YDeX> [#social](#) [#ibm](#) [#ibmsocialbiz](#) [#e2conf](#) [#Is12](#) [#socialbiz](#)

Tue Nov 15 04:01:12 +0000 2011 - tweet id 136292039707365376 - #1291

[tweet details](#)



**@DavidKovacovich** I'll be around tomorrow if you have insight to lend [#e2conf](#) [#keynotes](#) [#expo](#) [#socialmedia](#) [#community](#)

Tue Nov 15 04:02:21 +0000 2011 - tweet id 13629202264260064 - #1292

[tweet details](#)



**@DavidKovacovich** RT @cjywest: Check out this SlideShare pres: The future of mail is social <http://t.co/XGB3YDeX> [#social](#) [#ibm](#) [#ibmsocialbiz](#) [#e2conf](#) [#Is12](#) ...

Tue Nov 15 04:02:43 +0000 2011 - tweet id 136292022298201536 - #1293

[tweet details](#)



**@metasj** RT @groupaya: Polly LaBarre and @philippewiki's livestreamed [#e2conf](#) keynote on [#Wikimedia](#) strategy starts in 10 minutes. <http://t.co/B5> ...

Tue Nov 15 04:07:06 +0000 2011 - tweet id 136294123874426880 - #1294

[tweet details](#)



**@peepf** @aly\_kline yep, head to thebrainyard.com for the [#e2conf](#) special report - all keynotes are streamed and recorded

Tue Nov 15 04:16:08 +0000 2011 - tweet id 136296400878174208 - #1295

[tweet details](#)



**@kasey428** RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/oZT6THdT> @HarvardBiz [#e2conf](#) HT @Pheebkat

Tue Nov 15 04:18:53 +0000 2011 - tweet id 136297090898592256 - #1296

[tweet details](#)



**@teddfox** RT @Socialcast: Heading to [#e2conf](#)? Come visit the VMware Socialcast booth and connect with us! Our theme: reducing enterprise bloat htt ...

Tue Nov 15 04:35:29 +0000 2011 - tweet id 136301266790820193 - #1297

[tweet details](#)



**@charlieisaacs** RT @erinkoro: I <3 this! "@charlieisaacs: Can you spot the nerd in this pic? [#e2conf http://t.co/2ti7MuY7](#) @lithiumtech @genesyslab p ...

Tue Nov 15 04:43:03 +0000 2011 - tweet id 136303171457908736 - #1298

[tweet details](#)



**@sapountzis** @rwan0 are you going be @ [#e2conf](#) thru Thu?

Tue Nov 15 04:49:58 +0000 2011 - tweet id 136304815189477377 - #1299

[tweet details](#)



**@assafbar** RT @e2conf: [#e2conf](#) keynote live stream can be found here: <http://t.co/xHbeOeyv> [#socabiz](#) [#e20](#)

Tue Nov 15 04:53:18 +0000 2011 - tweet id 136305754176398304 - #1300

[tweet details](#)



**@raesmaa** RT @rhappe: Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 04:55:58 +0000 2011 - tweet id 13630642522698568 - #1301

[tweet details](#)



**@charlieisaacs** Hey @peepf can you identify these rock stars? [#e2conf](#) <http://t.co/D8iOpnxG>

Tue Nov 15 05:01:39 +0000 2011 - tweet id 136307852724805632 - #1302

[tweet details](#)



**@lpurvis** Psyched for [#e2conf](#) tomorrow - come check out [#spiqit](#) and keep your eyes and ears open!

Tue Nov 15 05:06:22 +0000 2011 - tweet id 136309041734500352 - #1303

[tweet details](#)



**@jacobm** looking forward to heading to [#e2conf](#) tomorrow should be a fun day!

Tue Nov 15 05:08:10 +0000 2011 - tweet id 13630949243436672 - #1304

[tweet details](#)



**@RandyNasson** Sorry that I won't see my friends & acquaintances at [#e2conf](#) this week. I would have dropped by the expo to say hi, but I'm traveling.

Tue Nov 15 05:11:38 +0000 2011 - tweet id 13631036776288789 - #1305

[tweet details](#)



**@charlieisaacs** Picture from the @pollylabarre panel at [#e2conf](#) <http://t.co/OmupRKBw>

Tue Nov 15 05:11:58 +0000 2011 - tweet id 136310448387436416 - #1306

[tweet details](#)



**@charlieisaacs** One last pic of @peepf on stage at [#e2conf](#) <http://t.co/wcXtsbVi>

Tue Nov 15 05:14:17 +0000 2011 - tweet id 136311034463298176 - #1307

[tweet details](#)



**@sahana2802** RT @rhappe: Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability [#e2conf](#)

Tue Nov 15 05:21:17 +0000 2011 - tweet id 136312792673579648 - #1308

[tweet details](#)



**@lennysan** That black Mario picture looks familiar RT @charlieisaacs: One last pic of @peepf on stage at [#e2conf](#) <http://t.co/h6dyvhyzi>

Tue Nov 15 05:22:52 +0000 2011 - tweet id 13631319462116352 - #1309

[tweet details](#)**@tempobook** @lpurvis hey, I'll be at [#e2conf](#) tomorrow as well, will come by

Tue Nov 15 05:25:11 +0000 2011 - tweet id 136313774331273216 - #1310

[tweet details](#)**@MiaD** @MichaelProcopio Someone has to do the work ;-) Enjoy [#e2conf](#) I'll look forward to catching the replay!

Tue Nov 15 05:30:17 +0000 2011 - tweet id 136315060367802369 - #1311

[tweet details](#)**@DavidWLocke** RT @CMatignon: The future is not something to be predicted, it is to be achieved @dtapscott [#e2conf](#) Do this in Moore's bowling alley!

Tue Nov 15 05:32:09 +0000 2011 - tweet id 1363155282295552 - #1312

[tweet details](#)**@SharePointSanta** RT @jwillie: It's connecting with tweeps outside the conference that always makes it for me: @Greg2dot0 @sameerpatel @rhappe [#e2conf](#)

Tue Nov 15 05:33:29 +0000 2011 - tweet id 136315865766432768 - #1313

[tweet details](#)**@DavidWLocke** @markwesterham @rhappe Government is a platform, but nobody will realize that until it's gone. [#e2conf](#)

Tue Nov 15 05:34:05 +0000 2011 - tweet id 136316017327389185 - #1314

[tweet details](#)**@DavidWLocke** @CMatignon So who is equating intelligence with wisdom? We do share intelligence via products. [#e2conf](#)

Tue Nov 15 05:35:12 +0000 2011 - tweet id 136316298503656952 - #1315

[tweet details](#)**@gordonr** Interested in learning about ThoughtFarmer 5.0, the social intranet? Come and find me at [#e2conf](#) for a chat over the next 3 days.

Tue Nov 15 05:43:04 +0000 2011 - tweet id 136316274987241472 - #1316

[tweet details](#)**@alanlepo** It should be interesting being at [#e2conf](#) and NOT being behind a vendor booth!

Tue Nov 15 05:49:32 +0000 2011 - tweet id 136316904331726848 - #1317

[tweet details](#)**@micturp** RT @ConstellationRG: A who's who guide on the converging [#socbiz](#) landscape from @rwan0. enjoy! <http://t.co/mUSGZvSy> [#e2conf](#) [#scrm](#) [#e2](#) ...

Tue Nov 15 06:05:53 +0000 2011 - tweet id 136324019057197056 - #1318

[tweet details](#)**@wballantineIII** "@charlieisaacs: @dtapscott [#e2conf](#) [#NextPlug](#) @MoxieSoft zipcars run on MoxieFuel" MoxieFuel is affordable and practical! Is that bad?

Tue Nov 15 06:06:19 +0000 2011 - tweet id 136324123981905820 - #1319

[tweet details](#)**@charlieisaacs** @wballantineIII [#e2conf](#) [#NextPlug](#) nice response! you must be in sales :-)

Tue Nov 15 06:07:07 +0000 2011 - tweet id 136324327137222656 - #1320

[tweet details](#)**@terrigriffith** Means no chair RT @alanlepo: It should be interesting being at [#e2conf](#) and NOT being behind a vendor booth!

Tue Nov 15 06:10:50 +0000 2011 - tweet id 136325262743834626 - #1321

[tweet details](#)

**@terrigriffith** I'm sure ppl could hear my almonds..gr8 reminder 2 reload RT @cflanagan: Someone brought food into keynote. Stomach: "Hmm I'm Hungry #e2conf

Tue Nov 15 06:14:49 +0000 2011 - tweet id 136326266807965057 - #1322

[tweet details](#)

**@rwang0** Be back thurs night at #Hyatt for drinks at 10 pm "@sapountzis: @rwang0 are you going be @ #e2conf thru Thu?"

Tue Nov 15 06:21:43 +0000 2011 - tweet id 136328002279670336 - #1323

[tweet details](#)

**@rwang0** RT @terrigriffith: Means no chair RT @alanlepo: It should be interesting being at #e2conf and NOT being behind a vendor booth!

Tue Nov 15 06:25:09 +0000 2011 - tweet id 136328965877475328 - #1324

[tweet details](#)

**@hollybaral** Out-sourcing and out-tasking -- what does this do to the emotional infrastructure and collaboration? #e2conf

Tue Nov 15 06:33:03 +0000 2011 - tweet id 13633085557979073 - #1325

[tweet details](#)

**@alanlepo** I'm thinking that jetlag and a general lack of sleep over the last few weeks means I should call it a night and start #e2conf fresh tomorrow

Tue Nov 15 06:34:55 +0000 2011 - tweet id 136331324813252960 - #1326

[tweet details](#)

**@mijori23** RT @rhappe: Love seeing organizational models that removes paternalism & assumes personal responsibility and accountability #e2conf

Tue Nov 15 06:35:07 +0000 2011 - tweet id 136331374158947712 - #1327

[tweet details](#)

**@mijori23** RT @rawn: <http://t.co/2cPJH5DC> - help the wikipedia organizers define strategy. #e2conf

Tue Nov 15 06:35:29 +0000 2011 - tweet id 136331466039762944 - #1328

[tweet details](#)

**@marciamarcia** @vanderwal Look forward to seeing you tomorrow afternoon at #e2conf. We can lament Lego Universe and more..

Tue Nov 15 06:40:42 +0000 2011 - tweet id 136332779943247873 - #1329

[tweet details](#)

**@cemhart** RT @groupaya: "If someone says I don't have time, it means they don't understand the benefit" @mor\_trisha #e2conf

Tue Nov 15 06:44:10 +0000 2011 - tweet id 1363333652396216320 - #1330

[tweet details](#)

**@elingraham** just arrived +1 RT @rhappe: Love seeing org models that remove paternalism & assume personal responsibility and accountability #e2conf

Tue Nov 15 06:52:27 +0000 2011 - tweet id 136335738139709440 - #1331

[tweet details](#)

**@SocialJeremy** If you spot me at #e2conf stop me and say hi! I'll be the guy in the fashionable tan blazer. See you bright and early for day 2.

Tue Nov 15 06:54:57 +0000 2011 - tweet id 136336367419539457 - #1332

[tweet details](#)

**@cindyfsolomon** RT @ConstellationRG: A who's who guide on the converging #socbiz landscape from @rwang0. enjoy! <http://t.co/mUSGZvSy> #e2conf #scrm #e2

...

Tue Nov 15 06:55:36 +0000 2011 - tweet id 136336529370005504 - #1333

[tweet details](#)**@cindyfsolomon** RT @e2conf: [#e2conf](#) keynote live stream can be found here: <http://t.co/xHbeOeyy> [#socbiz](#) [#e20](#)

Tue Nov 15 06:57:23 +0000 2011 - tweet id 13633697439113216 - #1334

[tweet details](#)**@cindyfsolomon** RT @cyjwest: Check out this SlideShare pres: The future of mail is social <http://t.co/XGB3YDeX> [#social](#) [#ibm](#) [#ibmsocialbiz](#) [#e2conf](#) [#ls12](#) ...

Tue Nov 15 06:58:41 +0000 2011 - tweet id 136337307392425984 - #1335

[tweet details](#)**@terrigriffith** Teasers from Day 1: Enterprise 2.0 | Terri Griffith: <http://t.co/D4GaKldp> [#e2conf](#)

Tue Nov 15 07:03:11 +0000 2011 - tweet id 136338438965301248 - #1336

[tweet details](#)**@cindyfsolomon** 3 Key elements in any social platform enabling enterprise navigation 1. simple design 2. knowledge 3. visionary thinking [#e2conf](#)

Tue Nov 15 07:05:38 +0000 2011 - tweet id 136339057037938688 - #1337

[tweet details](#)**@cindyfsolomon** "knowledge sharing" to accomplish anything - "knowledge out" how we deliver it, who we deliver it to: customers to purchase, support [#e2conf](#)

Tue Nov 15 07:06:40 +0000 2011 - tweet id 136339314790514688 - #1338

[tweet details](#)**@cindyfsolomon** "communities coalesce around knowledge" people come together to seek, share, enable desired knowledge [#e2conf](#)

Tue Nov 15 07:07:48 +0000 2011 - tweet id 13633969680212992 - #1339

[tweet details](#)**@cindyfsolomon** design products the way people work; user must be centric, iterative process for constant innovative ways to use simply, intuitively [#e2conf](#)

Tue Nov 15 07:08:31 +0000 2011 - tweet id 136339781838848000 - #1340

[tweet details](#)**@cindyfsolomon** RT @terrigriffith: Teasers from Day 1: Enterprise 2.0 | Terri Griffith: <http://t.co/D4GaKldp> [#e2conf](#)

Tue Nov 15 07:08:48 +0000 2011 - tweet id 136339851246186497 - #1341

[tweet details](#)**@arno\_u\_loginlux** RT @mor\_trisha: Social is the new OS for the 21st century enterprise @dtapscott [#e2conf](#) <http://t.co/SX4ZmY1A>

Tue Nov 15 07:09:15 +0000 2011 - tweet id 136339967411634176 - #1342

[tweet details](#)**@cindyfsolomon** consumerization of enterprise must be simplicity - change paradigm from push, focus on knowledge sharing in simple enviro [#e2conf](#)

Tue Nov 15 07:10:37 +0000 2011 - tweet id 136340307691319296 - #1343

[tweet details](#)**@cindyfsolomon** RT @mor\_trisha: Social is the new OS for the 21st century enterprise @dtapscott [#e2conf](#) <http://t.co/SX4ZmY1A>

Tue Nov 15 07:10:51 +0000 2011 - tweet id 136340367657287680 - #1344

[tweet details](#)



**@cindyfsolomon** Wikinomics by Tapscott & Williams <http://t.co/o7bDljX6> #e2conf

Tue Nov 15 07:13:12 +0000 2011 - tweet id 13634096966746112 - #1345

[tweet details](#)

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**@cindyfsolomon** "spontaneous association" people bring skills together to respond to challenges together, indiv of diverse skills enabled - not room #e2conf

Tue Nov 15 07:16:26 +0000 2011 - tweet id 136341771595698984 - #1346

[tweet details](#)

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**@cindyfsolomon** "spontaneous association" people bring skills together to respond to challenges together, indiv of diverse skills enabled - not room #e2conf

Tue Nov 15 07:16:26 +0000 2011 - tweet id 136341771595698984 - #1347

[tweet details](#)

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**@cindyfsolomon** Virtual Collaboration Spaces in virtual space enables solving problems with great speed spontaneously - reduced mfg times by 40% #e2conf

Tue Nov 15 07:17:22 +0000 2011 - tweet id 136342007361703937 - #1348

[tweet details](#)

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**@cindyfsolomon** Keep it simple, make it focussed, drive innovation via those who are your greatest assets #e2conf

Tue Nov 15 07:19:03 +0000 2011 - tweet id 136342430223052800 - #1349

[tweet details](#)

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**@cindyfsolomon** "Contextography" Ben Watson <http://t.co/gVhtNxxhg> #e2conf

Tue Nov 15 07:20:05 +0000 2011 - tweet id 136342691020668929 - #1350

[tweet details](#)

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**@cindyfsolomon** 25,000 pieces of content are created every single second (rough math); not possible to consume (ton actually amplification) #e2conf

Tue Nov 15 07:21:12 +0000 2011 - tweet id 136342970717639892 - #1351

[tweet details](#)

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**@cindyfsolomon** If make scalable, push it to client side - make a system, web, media so its context aware, transforms to user w/clues for personaliz #e2conf

Tue Nov 15 07:22:18 +0000 2011 - tweet id 136343248280104960 - #1352

[tweet details](#)

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**@cindyfsolomon** Content was king, context is now king - who is the king? Ben Watson formed contextology #e2conf

Tue Nov 15 07:23:06 +0000 2011 - tweet id 136343452974723072 - #1353

[tweet details](#)

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**@cindyfsolomon** Ben Watson's contextology on tumblr <http://t.co/Tt2WssyS> #e2conf

Tue Nov 15 07:24:23 +0000 2011 - tweet id 136343772228366336 - #1354

[tweet details](#)

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**@cindyfsolomon** Consistent customer context across multiple channel experiences - what is content/what is application single experience - #e2conf

Tue Nov 15 07:29:04 +0000 2011 - tweet id 136344951922503690 - #1355

[tweet details](#)

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**@cindyfsolomon** Marketing Today: Adobe is looking across entire customer journey to understand every touchpoint = moment of truth, transparent proc #e2conf

Tue Nov 15 07:31:03 +0000 2011 - tweet id 136345453313789952 - #1356

[tweet details](#)

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**@cindyfsolomon** Customers 10 times more likely to share Negative experience than positive experience [#e2conf](#)

Tue Nov 15 07:31:38 +0000 2011 - tweet id 1363462597694320640 - #1357

[tweet details](#)



**@cindyfsolomon** How people feel about your brand = your brand today, must elicit passionate responses to make a difference or else fail [#e2conf](#)

Tue Nov 15 07:33:20 +0000 2011 - tweet id 13634626463634049 - #1358

[tweet details](#)



**@cindyfsolomon** @noellemac thanks for RT! Watching stream from today's [#e2conf](#) <http://t.co/00OXn3sD>

Tue Nov 15 07:34:39 +0000 2011 - tweet id 136346266821409792 - #1359

[tweet details](#)



**@tones810** RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/oZT6THdU> @HarvardBiz [#e2conf](#) HT @Pheebkat

Tue Nov 15 07:34:41 +0000 2011 - tweet id 136346266821281536 - #1360

[tweet details](#)



**@cindyfsolomon** I love slideshare! Raising hands! (pressure to give excellent presentation!) [#e2conf](#)

Tue Nov 15 07:35:29 +0000 2011 - tweet id 1363462667186714624 - #1361

[tweet details](#)



**@cindyfsolomon** Vendors must 1. Adapt 2. make things fit with practices [#e2conf](#)

Tue Nov 15 07:36:24 +0000 2011 - tweet id 136346269224004608 - #1362

[tweet details](#)



**@tones810** RT @terrigriffith: Teasers from Day 1: Enterprise 2.0 | Terri Griffith: <http://t.co/D4GaKldp> [#e2conf](#)

Tue Nov 15 07:41:32 +0000 2011 - tweet id 136346269123483648 - #1363

[tweet details](#)



**@cindyfsolomon** "Companies are NOT communities!" (adapting public web for use inside comp) fundamentally different, context/process [#e2conf](#)

Tue Nov 15 07:42:32 +0000 2011 - tweet id 1363462841012410288 - #1364

[tweet details](#)



**@cindyfsolomon** RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/oZT6THdU> @HarvardBiz [#e2conf](#) HT @Pheebkat

Tue Nov 15 07:43:02 +0000 2011 - tweet id 136346267403571200 - #1365

[tweet details](#)



**@cindyfsolomon** RT @tones810 RT @terrigriffith: Teasers from Day 1: Enterprise 2.0 | Terri Griffith: <http://t.co/pr2BldBN> [#e2conf](#)

Tue Nov 15 07:43:13 +0000 2011 - tweet id 1363462515197622992 - #1366

[tweet details](#)



**@cindyfsolomon** social software vs. knowledge management: knowledge sharing byproduct of getting things done in social softre - level of imperfect [#e2conf](#)

Tue Nov 15 07:44:59 +0000 2011 - tweet id 136346266769796096 - #1367

[tweet details](#)



**@cindyfsolomon** Don't expect viral adoption inside enterprise (do encourage level of experimentation for new uses) [#e2conf](#)

Tue Nov 15 07:45:45 +0000 2011 - tweet id 136346146913284608 - #1368

[tweet details](#)





**@cindyfsolomon** objects that reside inside silos are key for social adoption to have things that people will talk about - [#e2conf](#)

Tue Nov 15 07:46:32 +0000 2011 - tweet id 136348347880243200 - #1369

[tweet details](#)



**@cindyfsolomon** Objects will be shared (largely content) will enable discovering the people behind them (linkedin & slideshare partnership) [#e2conf](#)

Tue Nov 15 07:47:19 +0000 2011 - tweet id 136348543712296960 - #1370

[tweet details](#)



**@cindyfsolomon** New web innovations like kickstarter (raise \$) what if inside company to crowdsource funding for biz projects [#e2conf](#)

Tue Nov 15 07:48:33 +0000 2011 - tweet id 136348656104058880 - #1371

[tweet details](#)



**@cindyfsolomon** Ability to take group people, add some structure, orient people towards goal [#e2conf](#)

Tue Nov 15 07:49:10 +0000 2011 - tweet id 13635000899042176 - #1372

[tweet details](#)



**@cindyfsolomon** Bert Sandie - Changing (corporate) Culture of collaboration - hardest problem; do you have a "roadmap" for collaboration? blueprint? [#e2conf](#)

Tue Nov 15 07:50:30 +0000 2011 - tweet id 136350346330116096 - #1373

[tweet details](#)



**@cindyfsolomon** Think of collaboration (people) first, not technology/features first. must educate people for what culture of collaboration is [#e2conf](#)

Tue Nov 15 07:51:16 +0000 2011 - tweet id 136350538597015552 - #1374

[tweet details](#)



**@cindyfsolomon** "Hire and Grow Knowledge Workers" people good at collaborating or playing game want to learn & share, be social - they do all [#e2conf](#)

Tue Nov 15 07:52:35 +0000 2011 - tweet id 136350870400016384 - #1375

[tweet details](#)



**@cindyfsolomon** "Women are natural collaborators...." [#justsaying](#) [#e2conf](#)

Tue Nov 15 07:53:35 +0000 2011 - tweet id 13635112354066176 - #1376

[tweet details](#)



**@guillemgm** RT @mich8elwu: Social Graph <http://t.co/0J2m30qk> of people tweeting [#e2conf](#) analyzed live in [#e2analytics](#) session <http://t.co/bONfpRP5> [#SNA](#)

Tue Nov 15 07:54:20 +0000 2011 - tweet id 136351311556815200 - #1377

[tweet details](#)



**@cindyfsolomon** Physical environments stimulate collaboration (check out a pre-school or nursery) [#e2conf](#)

Tue Nov 15 07:55:01 +0000 2011 - tweet id 136351482130874369 - #1378

[tweet details](#)



**@cindyfsolomon** RT @guillemgm: RT @mich8elwu: Social Graph <http://t.co/0J2m30qk> of people tweeting [#e2conf](#) analyzed live in [#e2analytics](#) session [http://...](#)

Tue Nov 15 07:55:47 +0000 2011 - tweet id 136351675354066945 - #1379

[tweet details](#)



**@cindyfsolomon** RT @groupaya: "If someone says I don't have time, it means they don't understand the benefit" @mor\_trisha [#e2conf](#)

Tue Nov 15 07:58:18 +0000 2011 - tweet id 136352311053989192 - #1380

[tweet details](#)



**@cindyfisolomon** You will fail creating culture of collaboration - changing behavior is difficult, takes time, requires persistence "Leading Change" [#e2conf](#)

Tue Nov 15 08:00:29 +0000 2011 - tweet id 13635286033031424 - #1381

[tweet details](#)



**@cindyfisolomon** Do you know impact of change on stakeholders? How do you sustain change? Must think about this more...heads, hearts, hands at EA [#e2conf](#)

Tue Nov 15 08:01:11 +0000 2011 - tweet id 136353032503244288 - #1382

[tweet details](#)



**@glenkoscela** RT @cflanagan: "Internet is not just about just hooking up online, it's about a new means of production" @dtapscott [#e2conf](#)

Tue Nov 15 08:01:31 +0000 2011 - tweet id 136353118868591104 - #1383

[tweet details](#)



**@cindyfisolomon** Provide a structure, format, foundation to enable & frame collaboration, reward desired behaviors - doesn't happen overnight [#e2conf](#)

Tue Nov 15 08:02:02 +0000 2011 - tweet id 136353250389736705 - #1384

[tweet details](#)



**@cindyfisolomon** RT @glenkoscela: RT @cflanagan: "Internet is not just about just hooking up online, it's about a new means of production" @dtapscott [#e2conf](#)

Tue Nov 15 08:02:13 +0000 2011 - tweet id 136353293445251072 - #1385

[tweet details](#)



**@cindyfisolomon** You need to lead the change: be the leader. "Start with people to create a culture of collaboration" [#e2conf](#)

Tue Nov 15 08:03:07 +0000 2011 - tweet id 136353521523097600 - #1386

[tweet details](#)



**@cindyfisolomon** Sara Roberts "Let your people run your organization (employees will be running your enterprise in 5 years) they're running it now" [#e2conf](#)

Tue Nov 15 08:03:57 +0000 2011 - tweet id 136353729434763285 - #1387

[tweet details](#)



**@glenkoscela** Interesting definition: "industrial strength social networking". Explains the challenge more than just social biz. @dtapscott [#e2conf](#)

Tue Nov 15 08:06:22 +0000 2011 - tweet id 136354339265576960 - #1388

[tweet details](#)



**@nsteinmetz** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 08:13:13 +0000 2011 - tweet id 1363560064798048256 - #1389

[tweet details](#)



**@nsteinmetz** RT @rhappe: You can't fix a bank or a VC firm, you've got to think differently about value & how it's created/delivered @dtapscott [#e2conf](#)

Tue Nov 15 08:13:52 +0000 2011 - tweet id 1363562262648382129 - #1390

[tweet details](#)



**@chapman\_matt** RT @lpuvris: Psyched for [#e2conf](#) tomorrow - come check out [#spigit](#) and keep your eyes and ears open!

Tue Nov 15 08:32:44 +0000 2011 - tweet id 136360974306381824 - #1391

[tweet details](#)



**@ClicMelearning** RT @KevinDJones: "The future is not to be predicted, it is to be achieved." >+1! [#e2conf](#) @dtapscott

Tue Nov 15 08:39:50 +0000 2011 - tweet id 136362761453174784 - #1392

[tweet details](#)

**@ernstdecsey** 2 conferences to follow today [#riri11](#) (Paris) and [#e2conf](#) (Santa Clara)

Tue Nov 15 08:41:06 +0000 2011 - tweet id 136363073414976512 - #1393

[tweet details](#)

**@ClaudeSuper** RT @ernstdecsey: 2 conferences to follow today [#riri11](#) (Paris) and [#e2conf](#) (Santa Clara)

Tue Nov 15 08:43:06 +0000 2011 - tweet id 136363584530812928 - #1394

[tweet details](#)

**@Raydacteur** RT @ClaudeSuper: RT @ernstdecsey: 2 conferences to follow today [#riri11](#) (Paris) and [#e2conf](#) (Santa Clara)

Tue Nov 15 08:44:51 +0000 2011 - tweet id 136364023582175232 - #1395

[tweet details](#)

**@ernstdecsey** RT @cindyfisolomon: social software vs. knowledge management: knowledge sharing byproduct of getting things done in social softre [#e2conf](#)

Tue Nov 15 08:53:07 +0000 2011 - tweet id 136366106293174272 - #1396

[tweet details](#)

**@ernstdecsey** RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/UA8iBccm> @HarvardBiz [#e2conf](#) HT @Pheebkat via @tones810

Tue Nov 15 08:54:49 +0000 2011 - tweet id 136366532176612224 - #1397

[tweet details](#)

**@10EQS** RT @mor\_trisha: Software is not the solution. Software is a reflection of your organizational culture. -Paul Green [#e2conf](#)

Tue Nov 15 09:04:58 +0000 2011 - tweet id 136369098036474880 - #1398

[tweet details](#)

**@Enterprise\_2** RT @cflanagan: RT @rhappe: Love that wikimedia asked their community to write their strategic plan [#e2conf](#)

Tue Nov 15 09:06:06 +0000 2011 - tweet id 136369370510262272 - #1399

[tweet details](#)

**@Enterprise\_2** RT @cflanagan: RT @mor\_trisha: Social is the new OS for the 21st century enterprise @dtapscott [#e2conf](#) <http://t.co/mUnKyWna>

Tue Nov 15 09:06:16 +0000 2011 - tweet id 136369412264570880 - #1400

[tweet details](#)

**@cindyfisolomon** RT @cflanagan: RT @rhappe: Love that wikimedia asked their community to write their strategic plan [#e2conf](#)

Tue Nov 15 09:06:48 +0000 2011 - tweet id 136369549903032960 - #1401

[tweet details](#)

**@Enterprise\_2** RT @cflanagan: new change management is not about "buy-in" it's now about involvement and co-ownership [#e2conf](#) @RobertsGolden

Tue Nov 15 09:06:49 +0000 2011 - tweet id 136369550868544960 - #1402

[tweet details](#)

**@cindyfisolomon** RT @ernstdecsey: RT @marciamarcia: Social Media Success Is About Purpose (Not Technology) <http://t.co/UA8iBccm> @HarvardBiz [#e2conf](#) HT @P


...

Tue Nov 15 09:07:09 +0000 2011 - tweet id 136369637007356016 - #1403


[tweet details](#)

 **@Enterprise\_2** RT @dahowlett: RT @sameerpatel: "@TheCR: Can't make it to [#e2conf](#) in person? Check out the live stream: <http://t.co/3w2eqpgL...>" < +go


Tue Nov 15 09:07:13 +0000 2011 - tweet id 136386851260198913 - #1404  
[tweet details](#)

 **@cindyfsolomon** RT @ClaudeSuper: RT @ernstdecsey: 2 conferences to follow today [#riri11](#) (Paris) and [#e2conf](#) (Santa Clara)


Tue Nov 15 09:07:17 +0000 2011 - tweet id 13638686850010113 - #1405  
[tweet details](#)

 **@cindyfsolomon** RT @lpurvis: Psyched for [#e2conf](#) tomorrow - come check out [#spigit](#) and keep your eyes and ears open!


Tue Nov 15 09:07:38 +0000 2011 - tweet id 1363869758953144322 - #1406  
[tweet details](#)

 **@10EQS** 10EQS will be attending the Enterprise 2.0 conference(Santa Clara) [#e2conf](#)-If u are there,take the chance and meet our team! [#crowdsourcing](#)


Tue Nov 15 09:09:51 +0000 2011 - tweet id 136370316137068977 - #1407  
[tweet details](#)

 **@10EQS** 10EQS will be attending the Enterprise 2.0 conference(Santa Clara) [#e2conf](#)-We will be at the networking reception! [#crowdsourcing](#)


Tue Nov 15 09:11:47 +0000 2011 - tweet id 136370804064861504 - #1408  
[tweet details](#)

 **@TechAndChange** RT @Hivemine: Livestream for [#e2conf](#) can be found at <http://t.co/n1EA8fv2> ! [#socabiz](#) [#e20](#)


Tue Nov 15 09:36:16 +0000 2011 - tweet id 136378963282636800 - #1409  
[tweet details](#)

 **@ClaudeSuper** [#riri11](#) [#RCaugm](#) [#infogov](#) et [#e2conf](#)>>Que de conf aujourd'hui, en aurais-je oublié ??? [#synchroniservoscalendriers](#)


Tue Nov 15 09:38:17 +0000 2011 - tweet id 136377468825195776 - #1410  
[tweet details](#)

 **@ClaudeSuper** RT @Hivemine: Livestream for [#e2conf](#) can be found at <http://t.co/n1http://bit.ly/tbbBxt0>

Tue Nov 15 09:39:15 +0000 2011 - tweet id 136377712146259896 - #1411  
[tweet details](#)

 **@rasneil** RT @MikeGotta: Preview of my [#e2conf](#) Tue morning session "Architecting the Building Blocks of Enterprise Social Networking" <http://t.co> ...


Tue Nov 15 09:47:29 +0000 2011 - tweet id 136379786531577856 - #1412  
[tweet details](#)

 **@ClaudeSuper** E2.0 Santa Clara: Architecting the Building Blocks of Enterprise Social Networking (Collaborative Thinking) <http://t.co/2So36qKb> [#e2conf](#)

Tue Nov 15 09:51:55 +0000 2011 - tweet id 136380303441196816 - #1413  
[tweet details](#)

 **@marie\_wallace** RT @mor\_trisha: Social is the new OS for the 21st century enterprise @dtapscott [#e2conf](#) <http://t.co/mR0yelCz> [#socabiz](#) [#e20](#)

Tue Nov 15 10:05:36 +0000 2011 - tweet id 136384346203796096 - #1414  
[tweet details](#)

 **@terrigriffith** Teasers from Day 1 of Enterprise 2.0 | <http://t.co/0eSkqLyd> [#e2conf](#)

Tue Nov 15 10:11:00 +0000 2011 - tweet id 136385706340440576 - #1415  
[tweet details](#)



**@rasneil** RT @webtechman: Enterprise 2.0: Meet The Launch Pad Finalists <http://t.co/LKCI874v> RT @InformationWeek [#e2conf](#) [#e20](#)

Tue Nov 15 10:15:52 +0000 2011 - tweet id 136396930391786570 - #1416

[tweet details](#)



**@cindyfsolomon** RT @webtechman: Enterprise 2.0: Meet The Launch Pad Finalists <http://t.co/LKCI874v> RT @InformationWeek [#e2conf](#) [#e20](#)

Tue Nov 15 10:43:06 +0000 2011 - tweet id 136393781646949248 - #1417

[tweet details](#)



**@flomeilan** RT @streamerapp: Wheels down SFO... [#e2conf](#)

Tue Nov 15 10:46:37 +0000 2011 - tweet id 136394668605849600 - #1418

[tweet details](#)



**@YasserMonkachi** [#Livestream](#) : The Enterprise 2.0 Conference in Santa Clara <http://t.co/YrJ7Ytzm> @smccasablanca @SMIConference @iCompetences [#e2conf](#)

Tue Nov 15 11:18:00 +0000 2011 - tweet id 136402563582009344 - #1419

[tweet details](#)



**@YasserMonkachi** [#Livestream](#) : The Enterprise 2.0 Conference in Santa Clara <http://t.co/YrJ7Ytzm> @smccasablanca @SMIConference @iCompetences [#e2conf](#)

Tue Nov 15 11:18:00 +0000 2011 - tweet id 136402563582009344 - #1420

[tweet details](#)



**@igotan** What I learned at Enterprise 2.0 Santa Clara – Day 1 by @jqsmooth [#e2conf](#) <http://t.co/10U2MXJw>

Tue Nov 15 11:30:13 +0000 2011 - tweet id 13640563869472448 - #1421

[tweet details](#)



**@melodieholmes** RT @rhappe: It's getting harder and harder to change your organization, you need to change your industry @dtapscott [#e2conf](#)

Tue Nov 15 11:57:07 +0000 2011 - tweet id 13641241000048128 - #1422

[tweet details](#)



**@webtechman** Architecting the Building Blocks of Enterprise Social Networking <http://t.co/1WYoldsE> [#e2conf](#) via @O\_Berard @ClaudeSuper [#socbiz](#)

Tue Nov 15 12:02:15 +0000 2011 - tweet id 136413702961369088 - #1423

[tweet details](#)



**@JimLundy** RT @aly\_kline: Management 2.0 Hackathon! It's here! Get Involved. [#e20](#) [#e2conf](#) @SabaSoftware I'm in the community!

Tue Nov 15 12:14:08 +0000 2011 - tweet id 136416891893714944 - #1424

[tweet details](#)



**@simon\_dance** Want to find out more about Interact Intranet, come and find me at [#e2conf](#)

Tue Nov 15 12:15:34 +0000 2011 - tweet id 136417052926820352 - #1425

[tweet details](#)



**@YasserMonkachi** "Simplicity of [#design](#) must be adapted for those who produce [#knowledge](#)" [#e2conf](#)

Tue Nov 15 12:19:44 +0000 2011 - tweet id 136418100638793728 - #1426

[tweet details](#)



**@ibenitez** Paul Van Den Berg speaking @ [#e2conf](#), Nov 15 @ 130pm Social Software Adoption Panel <http://t.co/2kVpTNXK> [#e2conf](#)

Tue Nov 15 12:20:38 +0000 2011 - tweet id 136418326976012289 - #1427

[tweet details](#)



**@YasserMonkachi** "Make it simple, keep it focused, drive innovation" [#E2conf](#)

Tue Nov 15 12:28:14 +0000 2011 - tweet id 136420240958566400 - #1428

[tweet details](#)



**@JohanLange** I really wish I was at [#e2conf](#) in [#santaclara](#) - planning 4 [#Boston](#) in June...

Tue Nov 15 12:38:52 +0000 2011 - tweet id 136422915125153793 - #1429

[tweet details](#)



**@LotusEducation** Sandy Carter Keynote @ [#e2conf](#), Nov 16 @ 1045am Mobile Panorama: The Three Headed Monster <http://t.co/oafHFonZ> [#ibmsocialbiz](#) [#LotusEducation](#)

Tue Nov 15 13:00:25 +0000 2011 - tweet id 136426339475922944 - #1430

[tweet details](#)



**Booz Allen** **@BoozAllen** Visit the @BoozAllen booth in the [#e2conf](#) expo center (open Tuesday & Wednesday) at booth 106 <http://t.co/duP7F91P>

Tue Nov 15 13:03:53 +0000 2011 - tweet id 136429211991801856 - #1431

[tweet details](#)



**@YasserMonkachi** " [#Environment](#) (Workplace) design influence collaboration " [#e2conf](#)

Tue Nov 15 13:05:42 +0000 2011 - tweet id 136429667304494864 - #1432

[tweet details](#)



**@YasserMonkachi** "Changing behaviours takes a long time" [Head + Heart + Hands metaphore ] [#E2conf](#)

Tue Nov 15 13:11:51 +0000 2011 - tweet id 136431218005774336 - #1433

[tweet details](#)



**@fabulousfab** RT @YasserMonkachi: "Changing behaviours takes a long time" [Head + Heart + Hands metaphore ] [#E2conf](#)

Tue Nov 15 13:17:49 +0000 2011 - tweet id 136432716387319808 - #1434

[tweet details](#)



**@marciamarcia** The difference in winning and losing is most often... not quitting. Walt Disney > Same said for [#e20](#) [#e2conf](#) [#socialbiz](#)?

Tue Nov 15 13:22:02 +0000 2011 - tweet id 136433780096380928 - #1435

[tweet details](#)



**@LuisTinoca** RT @marciamarcia: The difference in winning and losing is most often... not quitting. Walt Disney > Same said for [#e20](#) [#e2conf](#) [#social](#) ...

Tue Nov 15 13:27:33 +0000 2011 - tweet id 136435166804590592 - #1436

[tweet details](#)



**@rwan0** Exec Profiles: Disruptive Tech Leaders In [#SocBiz](#)-- Kelly Pennock, Visible Technologies <http://t.co/OupNUr3a> [#e2conf](#) [#socialtyics](#) [#scrm](#)

Tue Nov 15 13:45:42 +0000 2011 - tweet id 136439733432754176 - #1437

[tweet details](#)



**@webtechman** Social Business [#Gamification](#): From [#Behavior](#) Model to Business Strategy <http://t.co/tAae5I83> by @mich8elwu [#e2conf](#) [#FAV](#)

Tue Nov 15 13:49:46 +0000 2011 - tweet id 136440756721299457 - #1438

[tweet details](#)



**@eliingraham** Dachis launches Social Portfolio Insights [extension to Soc Bus Index] for cos to org/coord external engagement <http://t.co/lVSWLaqx> [#e2conf](#)

Tue Nov 15 13:50:47 +0000 2011 - tweet id 136441015933485056 - #1439

[tweet details](#)

[tweet details](#)

**@BFatigato** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/VslZ9YwA> [#ibmsocialbiz](#)

Tue Nov 15 13:54:46 +0000 2011 - tweet id 136442016027506736 - #1440

[tweet details](#)

**@Rypple** RT @hyu915: Attending [#e2conf](#) tomorrow? Learn how Facebook uses @Rypple to manage the Facebook generation

Tue Nov 15 13:55:03 +0000 2011 - tweet id 136442086781227009 - #1441

[tweet details](#)

**@webtechman** Top Twitter Channels to [#follow](#) this week: [#e2conf](#) @e2conf [#W3Conf](#) @w3cConf E 2.0/Social Business I Standards via @rawn

Tue Nov 15 13:55:53 +0000 2011 - tweet id 136442297519849472 - #1442

[tweet details](#)

**@KMhobbie** RT @igotan: What I learned at Enterprise 2.0 Santa Clara – Day 1 by @jqsmooth [#e2conf](#) <http://t.co/10U2MXJw>

Tue Nov 15 13:56:27 +0000 2011 - tweet id 1364423908598080 - #1443

[tweet details](#)

**@rwang0** RT @marciamarcia: The difference in winning and losing is most often... not quitting. Walt Disney > Same said for [#e20](#) [#e2conf](#) [#socialbiz](#)?

Tue Nov 15 13:58:07 +0000 2011 - tweet id 136442861569851392 - #1444

[tweet details](#)

**@krauseke** @Rawn Shah speaking on Mobile @ [#e2conf](#), Nov 16 @ 230pm <http://t.co/M7IF7w0l> [#ibmsocialbiz](#)

Tue Nov 15 14:01:00 +0000 2011 - tweet id 136443287008286284 - #1445

[tweet details](#)

**@larryglesby** Looking forward to attending E2.0 Conference today! [#e2conf](#)

Tue Nov 15 14:03:28 +0000 2011 - tweet id 13644208285360128 - #1446

[tweet details](#)

**@larryglesby** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/NRd0jNx5> [#ibmsocialbiz](#)

Tue Nov 15 14:03:35 +0000 2011 - tweet id 13644225544141824 - #1447

[tweet details](#)

**@mosterman** Waiting for SEA-SJC to attend [#e2conf](#)

Tue Nov 15 14:08:57 +0000 2011 - tweet id 13644558787584000 - #1448

[tweet details](#)

**@Greg2dot0** Good morning Day 2!!! [#e2conf](#)

Tue Nov 15 14:15:22 +0000 2011 - tweet id 136447202489833824 - #1449

[tweet details](#)

**@gregwibaux** RT @bduperrin: "@cflanagan: Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared experience. [#e2conf](#) [#cmt](#) ...

Tue Nov 15 14:21:56 +0000 2011 - tweet id 136448853846142977 - #1450

[tweet details](#)

**@rwang0** RT @bduperrin: "@cflanagan: Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared exp [#e2conf](#) [#cmybc](#) @rhappe"

Tue Nov 15 14:29:04 +0000 2011 - tweet id 136450649255710720 - #1451

[tweet details](#)

**@rwang0** RT @bduperrin: "@cflanagan: Jumping from "friendship" to "partnership"



**@rwang0** RT @bduperrin: @cflanagan: Jumping from friendship to partnership requires 1. trust 2. time and 3. shared exp [#e2conf](#) [#cmybc](#) @rhappe"

Tue Nov 15 14:29:04 +0000 2011 - tweet id 136450649255710720 - #1452

[tweet details](#)



**@litlewys** RT @rwang0: RT @bduperrin: "@cflanagan: Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared exp [#e2conf](#)...

Tue Nov 15 14:30:24 +0000 2011 - tweet id 136450844347054080 - #1453

[tweet details](#)



**@igotan** Enterprise 2.0 Conference in Santa Clara: livestream can be found here: <http://t.co/7FhAa3jS> [#e2conf](#) [#socbiz](#)

Tue Nov 15 14:30:28 +0000 2011 - tweet id 136451002280840398 - #1454

[tweet details](#)



**@bartlaut** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/UhzMKFa0> [#ibmsocialbiz](#)

Tue Nov 15 14:30:45 +0000 2011 - tweet id 136451071995428865 - #1455

[tweet details](#)



**@bartlaut** Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/UhzMKFa0> [#ibmsocialbiz](#)

Tue Nov 15 14:30:45 +0000 2011 - tweet id 136451071995428865 - #1456

[tweet details](#)



**@jennifer\_dubow** RT @bartlaut: Welcome to the era of [#SocialBusiness](#), visit IBM Booth 201 at [#e2conf](#) on Nov14-17 in Santa Clara, CA <http://t.co/UhzMKFa0> ...

Tue Nov 15 14:30:57 +0000 2011 - tweet id 13645112378688464 - #1457

[tweet details](#)



**@rwang0** Next up: Briefing on [#gamification](#) from @crowdtwist [#socbiz](#) [#scrm](#) [#e2conf](#)

Tue Nov 15 14:32:17 +0000 2011 - tweet id 136451456717963264 - #1458

[tweet details](#)



**@KongYang** RT @rwang0: RT @bduperrin: "@cflanagan: Jumping from "friendship" to "partnership" requires 1. trust 2. time and 3. shared exp [#e2conf](#) ...

Tue Nov 15 14:33:56 +0000 2011 - tweet id 136451875091396657 - #1459

[tweet details](#)



**@srinipenumaka** Attending enterprise 2.0 conference in Santa Clara. Ping me if you are there [#e2conf](#)

Tue Nov 15 14:34:00 +0000 2011 - tweet id 13645189209004576 - #1460

[tweet details](#)



**@webtechman** Wonder how this Collection of Enterprise 2.0 Predictions & Trends will compare with [#e2conf](#) 2011 <http://t.co/oikZHBaA>

Tue Nov 15 14:34:12 +0000 2011 - tweet id 136451939272630273 - #1461

[tweet details](#)



**@e\_mint** RT @rhappe "Your community is not a crockpot" You cannot set it and forget it - @mor\_trisha [#e2conf](#) [#cmgr](#) [brilliant]

Tue Nov 15 14:35:11 +0000 2011 - tweet id 136452187801915392 - #1462

[tweet details](#)



**@webtechman** RT @rwang0: Next up: Briefing on [#gamification](#) from @crowdtwist [#socbiz](#) [#scrm](#) [#e2conf](#)

Tue Nov 15 14:35:26 +0000 2011 - tweet id 136452252213850112 - #1463

[tweet details](#)





**@SocialJeremy** Day 2 of [#e2conf](#) begins shortly. Expo is going to be a huge hit. Especially the photo booth at the brain yard. Oops, I've said too much.

Tue Nov 15 14:35:54 +0000 2011 - tweet id 136452367596574336 - #1464

[tweet details](#)



**@IntranetExperts** Visit our product manager - - RT @simon\_dance: Want to find out more about Interact Intranet, come and find me at [#e2conf](#) [#intranet](#)

Tue Nov 15 14:36:26 +0000 2011 - tweet id 136452503507189760 - #1465

[tweet details](#)



**@Wedge** Our Intranet Visionary (Product Manager) RT @simon\_dance Want to find out more about Interact Intranet, come and find me at [#e2conf](#) now.

Tue Nov 15 14:39:02 +0000 2011 - tweet id 13645155515932672 - #1466

[tweet details](#)



**@webtechman** You can watch live video of Enterprise 2.0 Conference [#e2conf](#) here: <http://t.co/lK7PDTXQ> [#socabiz](#) [#resources](#)

Tue Nov 15 14:39:16 +0000 2011 - tweet id 136453216593383425 - #1467

[tweet details](#)



**@bhc3** Hey [#e2conf](#) folks, come by the Expo Hall on Wed. at 1:30 for my talk, "What's Next: Goal-Oriented Social Software" <http://t.co/c5HWKctt>

Tue Nov 15 14:42:50 +0000 2011 - tweet id 136454115483058176 - #1468

[tweet details](#)



**@simon\_dance** RT @webtechman: Wonder how this Collection of Enterprise 2.0 Predictions & Trends will compare with [#e2conf](#) 2011 <http://t.co/oikZHBaA>

Tue Nov 15 14:43:03 +0000 2011 - tweet id 136454168247402496 - #1469

[tweet details](#)



**@webtechman** What I learned at Enterprise 2.0 Santa Clara - Day 1 [#e2conf](#) <http://t.co/neoIn82> RT @jwillie [#socabiz](#) [#agile](#) [#collaboration](#)

Tue Nov 15 14:45:06 +0000 2011 - tweet id 136454682062225409 - #1470

[tweet details](#)



**@psgustafson** RT @larryoglesby: Looking forward to attending E2.0 Conference today! [#e2conf](#)

Tue Nov 15 14:47:54 +0000 2011 - tweet id 136455388177502209 - #1471

[tweet details](#)



**@eliingraham** smiling already RT @e\_mint: RT @rhappe "Your community is not a crockpot!" You cannot set it and forget it - @mor\_trisha [#e2conf](#)

Tue Nov 15 14:48:04 +0000 2011 - tweet id 136455431009738752 - #1472

[tweet details](#)



**@deb\_lavoy** RT @bhc3: Hey [#e2conf](#) come by the Expo Hall on Wed. at 1:30 for my talk, "What's Next: Goal-Oriented Social Software" <http://t.co/AHH1bG6z>

Tue Nov 15 14:48:45 +0000 2011 - tweet id 136455601994739712 - #1473

[tweet details](#)



**@rhappe** I am keynoting this morning at [#e2conf](#) - talking about the Red Queen Hypothesis - <http://t.co/H8dc0WEA> Join me (<http://t.co/ANviGLEo>)

Tue Nov 15 14:49:16 +0000 2011 - tweet id 136455730365595648 - #1474

[tweet details](#)



**@deb\_lavoy** RT @rhappe: I am keynoting this am at [#e2conf](#) - talking about the Red Queen Hypothesis - <http://t.co/eQa13VAE> Join me (<http://t.co/cLUXujEU>)

Tue Nov 15 14:49:58 +0000 2011 - tweet id 136455903210730496 - #1475

[tweet details](#)

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