



Transcript from December 13, 2010 to December 21, 2010

All times are Pacific Time

December 13, 2010

- 12:16 am **ChuckHall:** Tew open spots for [#ftwcon](#) tomoro eve, 12/13 in Doylestown. Topic: Social Business. [www.ftwcon.com](#) @ me if interested.
- 2:27 am **DoylestownTwtp:** A few spots open for Monday evening [#ftwcon](#) [www.ftwcon.com](#) @[chuckhall](#) if you'd like to participate.
- 12:50 pm **ChuckHall:** Looking forward to this evening's [#ftwcon](#) [www.ftwcon.com](#) in Doylestown!
- 12:52 pm **ericzigus:** RT @ChuckHall: Looking forward to this evening's [#ftwcon](#) [www.ftwcon.com](#) in Doylestown!
- 12:54 pm **GloriaBell:** Me too! RT @ChuckHall: Looking forward to this evening's [#ftwcon](#) [www.ftwcon.com](#) in Doylestown!
- 12:55 pm **jimworth:** Can't wait for [http://ftwcon.com](#) tonight in Doylestown. Barcamp style conversations on [#socabiz](#) w/ 40-50 social saavy locals. [#ftwcon](#)
- 1:02 pm **SharleneSones:** See you there! RT @gloriabell: Me too! RT @ChuckHall: Looking forward to this evening's [#ftwcon](#) [www.ftwcon.com](#) in Doylestown!
- 3:03 pm **MannyRechani:** Looking forward to this evening's [#ftwcon](#) [www.ftwcon.com](#) in Doylestown!
- 5:16 pm **jimworth:** @Greg2dot0 it will be well worth it! [#ftwcon](#) be there early. 5ish?
- 5:19 pm **jimworth:** @chuckhall At this rate we will have more hashtags than attendees. ,^) Can we agree it is [#ftwcon](#) and not [#ftw](#) or [#ftwconf](#) ?
- 6:12 pm **kimgraziano:** Me too! RT @ChuckHall: Looking forward to this evening's [#ftwcon](#) [www.ftwcon.com](#) in Doylestown!
- 6:21 pm **bsdalton:** unfortunately, just got confirmation. I'm pulled into client meeting 2nite. Will miss [#ftwcon](#) Apologies all. I look forward 2 highlights
- 6:49 pm **ChuckHall:** There are some open spots for [#ftwcon](#) this evening in Doylestown. If interested, come! \$20 per person. [www.ftwcon.com](#)
- 6:50 pm **GloriaBell:** RT @ChuckHall: There are some open spots for [#ftwcon](#) this evening in Doylestown. If interested, come! \$20 per person. [www.ftwcon.com](#)
- 6:53 pm **ChuckHall:** @MosnarComm @gloriabell Thanks for the RTs! [#ftwcon](#)
- 6:53 pm **rkiker:** @ChuckHall Looking forward to meeting you at [#FTWCon](#) tonight!
- 6:54 pm **ChuckHall:** @rkiker Thanks, Rich -- same here! [#FTWCon](#)
- 6:56 pm **rkiker:** Any SE Pennsylvania Social Media junkies free to join us at [#FTWCon](#) tonight? If interested, come! \$20/person w/ food. [www.ftwcon.com](#) [#SoMe](#)
- 7:05 pm **MannyRechani:** RT @ChuckHall: There are some open spots for [#ftwcon](#) this evening in Doylestown. If interested, come! \$20 per person. [www.ftwcon.com](#)
- 7:32 pm **NealWiser:** There are open spots for [#ftwcon](#) this evening in Doylestown. If interested, come! \$20 per person. [www.ftwcon.com](#)
- 8:27 pm **polinchock:** @NealWiser i'm getting ready to leave my house to head to doylestown, looking forward to [#ftwcon](#) tonight!
- 9:05 pm **jimworth:** En route to [#ftwcon](#)., passing through Flemington, NJ. A few open slots for this [#socabiz](#) barcamp in Doylestown if you care to join. \$20

9:21 pm **jimworth:** @erova not sure. We're thinking about a big one in 2011..May-ish and/ or Sept-ish. If tonight is good, we may do a Q1 smaller #ftwcon

10:01 pm **the_spinmd:** Hold onto your hats fellow water buffalo...I'm heading out the door to participate in #ftwcon at the Doylestown Moose Lodge.

10:20 pm **GloriaBell:** On my way to Doylestown for #ftwcon - best place to park? cc @Chuckhall @markmag

10:23 pm **sethgoldstein:** #ftw #ftwcon

10:31 pm **ckristofic:** At #ftwcon in #Doylestown to see what I can learn about social media stuff.

10:35 pm **skihawks:** I just bummed into #santa in doylestown on my way to #ftwcon good times

10:47 pm **donlafferty:** #ftwcon (@ Doylestown Moose Lodge w/ 2 others) <http://4sq.com/9vU2Yv>

10:48 pm **sethgoldstein:** RT @ChuckHall: There are some open spots for #ftwcon this evening in Doylestown. If interested, come! \$20 per person. www.ftwcon.com

10:51 pm **sethgoldstein:** At the #ftwcon @donlafferty is here

11:14 pm **BucksMontStyle:** Wish I could make it. Sounds fun! ?@sethgoldstein: There are some open spots for #ftwcon this evening."

11:51 pm **sethgoldstein:** Listening to @nealwiser talk about what's next with and after Social Media #ftwcon

11:51 pm **BucksHappening:** #ftwcon you need to come to Triumph after your event!!!!

11:51 pm **BucksHappening:** #ftwcon you need to come to Triumph after your event!!!! #tweetdrive2010

11:52 pm **sethgoldstein:** Talking about what is Social Media is. Definitions it #ftwcon

11:53 pm **sethgoldstein:** The value in Social Media is in the connections. #ftwcon

11:53 pm **the_spinmd:** First sessions of #ftwcon kicks off. Im leading a session in the second round.

11:54 pm **ImmersionIT:** Watching @nealwiser at #FTWCON

11:55 pm **ericzigus:** #ftwcon in the socialmedia and the future of socialmedia session with 27 other people #e2.0

11:55 pm **sethgoldstein:** #dunbar says 150 ppl are manageable at the top. #ftwcon

11:57 pm **jimworth:** In the first session, Social Media, what's next, lead by @NealWiser #ftwcon <http://plixi.com/p/62812713>

11:58 pm **sethgoldstein:** It's about delegating and groups. Consensus is #dunbar is FOS if arb #. #ftwcon

11:58 pm **kimgraziano:** I'm at #ftwcon ~ first session and @polinchock and @the_spinmd are already knocking out of the park! #BucksCounty

11:59 pm **ericzigus:** @jimworth @ #ftwcon session #1 <http://yfrog.com/gy3smxj>

December 14, 2010

12:01 am **the_spinmd:** Listening to @polinchock make the case for the product as conversation starter, not the brand. #ftwcon

12:02 am **BucksHappening:** Our bad. Correct hashtag is #tweetdrive . #ftwcon

12:03 am **sethgoldstein:** Talking about how we're going through a revolution or an evolution. More of an evolution #ftwcon

12:12 am **sethgoldstein:** This convo is going crazy. Interesting. Scary. Creepy. Great convo. #ftwcon

12:13 am **sethgoldstein:** Where do value and exploitation start and stop #ftwcon

12:15 am **jimworth:** Overheard at #ftwcon "it is a revolution when I can take my phone and broadcast what I am doing to the entire world" #socabiz

12:18 am **sethgoldstein:** <http://yfrog.com/h017yhj> #ftwcon What's beyond social. @nealwiser @ckristofic

12:19 am **ChuckHall:** Great discussion at #ftwcon on "Can you control the conversation through social media?" what do you think?

12:20 am **sethgoldstein:** There is a huge difference between hearing and listening #ftwcon

12:25 am **sethgoldstein:** There is a personal brand as much as reputation. #ftwcon

12:37 am **ericzigus:** RT @jimworth: Overheard at #ftwcon "it is a revolution when I can take my phone and broadcast what I am doing to the entire world" #socabiz

12:46 am **ChuckHall:** Most people in our group of 14 people are not very paranoid. #ftwcon

12:47 am **the_spinmd:** Could Linkedin be the social network for the non-Twitter crowd? Sensing a non-scientific undercurrent. #ftwcon

12:48 am **ericzigus:** Heard @ #ftwcon "Don't tweet yourself up but instead give others a reason to tweet you up" #E2.0

12:50 am **barrypeters:** RT @ImmersionIT: I'm at #FTWCON w/ @barrypeters. <http://4sq.com/hrePzk> <awesome discussion about #lbs

12:55 am **ChuckHall:** Great discussion on levels of paranoia and various behaviors related to location based social. #ftwcon

1:03 am **ImmersionIT:** How will data be combined? Paranoia in the digital age at #FTWcon led by @markmag

1:04 am **jimworth:** Big idea from #ftwcon Set up a facebook business page to market your personal brand, separate from your private page

1:05 am **ChuckHall:** @markmag is doing a great job leading discussion on location-based social media paranoia. #ftwcon

1:06 am **kimgraziano:** Yes! RT @jimworth: Big idea from #ftwcon Set up a facebook business page to market your personal brand, separate from your private page

1:08 am **ChuckHall:** Be minimalist about what you share @itsmekrissic #ftwcon

1:08 am **jimworth:** In a discussion on your personal brand....@mkrupit is doing a great job expanding our thinking at #ftwcon

1:11 am **jimworth:** Another big idea, start a linked in group on your passion. Thx @kimgraziano from #ftwcon

1:11 am **ChuckHall:** @polinchock Be careful about where you check in, what you say and who is with you when you are checking in #ftwcon

1:13 am **ChuckHall:** @barrypeters has no paranoia about location based services. #ftwcon

1:15 am **kimgraziano:** Thanks Jim! RT @jimworth: Another big idea, start a linked in group on your passion. Thx @kimgraziano from #ftwcon

1:24 am **the_spinmd:** About to lead a session at #ftwcon on what Silicon Valley can learn from Philly's social media community.

1:27 am **ChuckHall:** @the_spinmd leading #ftwcon discussion: What Silicon Valley douche bags can learn from Bucks County's social media community

1:28 am **kimgraziano:** RT @the_spinmd: About to lead a session at #ftwcon on what Silicon Valley can learn from Philly's social media community.

1:29 am **the_spinmd:** I meant "social media" not "SV"!!! ?@ChuckHall: @the_spinmd leading #ftwcon discussion: (cont) <http://tl.gd/7frnb4>

1:30 am **jimworth:** .@SharleneSones Now leading with the question: Can we create meaningful relationships through technology? #ftwcon

1:30 am **PhillyEdMiller:** At #ftwcon discussing social media for @patchtweet article. How can you build your brand with social networking in the digital age?

1:30 am **polinchock:** Enjoying conv @ whether SM can create real relationships #ftwcon

1:31 am **ericzigus:** @greg2do sitting in session 3 next to the tree <http://yfrog.com/h4455ej> #ftwcon

1:31 am **ChuckHall:** RT @the_spinmd: I meant "social media" not "SV"!!! ?@ChuckHall: @the_spinmd leading #ftwcon discussion: (cont) <http://tl.gd/7frnb4>

1:34 am **ImmersionIT:** Listening to a convo of west coast vs east coast social networking. #FTWCON

1:34 am **sethgoldstein:** Philly has a fresher spontaneous approach to tech and startups #ftwcon

1:34 am **sethgoldstein:** Philly area is a great place for startups #ftwcon

1:34 am **polinchock:** RT @ChuckHall Great discussion at #ftwcon on "Can you control the conversation through social media?" what do you think?

1:36 am **sethgoldstein:** Philly is different from S. Valley. But not worse. Too fragmented #ftwcon

1:38 am **ericzigus:** @greg2dot Social media is all about being subtly manipulative #ftwcon #e2.0

1:39 am **ChuckHall:** #ftwcon being "a social media douche bag" is not limited to geography. #ftwcon

1:40 am **polinchock:** Interesting thought RT @ericzigus @greg2dot Social media is all about being subtly manipulative #ftwcon #e2.0

1:40 am **kimgraziano:** RT @sethgoldstein: Philly area is a great place for startups #ftwcon

1:41 am **polinchock:** LOL RT @ChuckHall #ftwcon being "a social media douche bag" is not limited to geography. #ftwcon

1:43 am **polinchock:** RT @the_spinmd Listening to @polinchock make the case for the product as conversation starter, not the brand. #ftwcon

1:44 am **the_spinmd:** @gloriabell making some great points on regional social media fragmentation. #ftwcon

1:44 am **polinchock:** Thnx! RT @kimgraziano I'm at #ftwcon ~ first session and @polinchock and @the_spinmd are already knocking out of the park! #BucksCounty

1:46 am **kimgraziano:** Agreed! RT @the_spinmd: @gloriabell making some great points on regional social media fragmentation. #ftwcon

1:49 am **kimgraziano:** @chuckhall @gloriabell @the_spinmd are champions for #Philly and East Coast social media connections. #ftwcon

1:51 am **jimworth:** Want to see your mentions network graph on twitter? This was mentioned in session 3 at #ftwcon <http://apps.asterisq.com/mentionmap/>

1:52 am **ChuckHall:** #ftwcon @sethgoldstein says follow @Gloriabell because she will expand the hell out of you (in a good way!)

1:52 am **mattmchale:** RT @ChuckHall: #ftwcon @sethgoldstein says follow @Gloriabell because she will expand the hell out of you (in a good way!)

1:52 am **barrypeters:** RT @ChuckHall: #ftwcon @sethgoldstein says follow @Gloriabell because she will expand the hell out of you (in a good way!)

1:53 am **sethgoldstein:** RT @kimgraziano @chuckhall @gloriabell @the_spinmd are champions for #Philly and East Coast social media connections. #ftwcon

1:54 am **sethgoldstein:** RT @ChuckHall: #ftwcon @sethgoldstein says follow @Gloriabell because she will expand the hell out of you (in a good way!)

1:56 am **sethgoldstein:** Everyone needs a little chuck in their life @chuckhall #ftwcon

1:57 am **jimworth:** That's a wrap. Thanks all for coming. (-^D Now for the after party. #ftwcon

3:09 am **LateralWisdom:** RT @jimworth: Overheard at #ftwcon "it is a revolution when I can take my phone and broadcast what I am doing to the entire world" #socabiz

3:13 am **GinaBiz:** Met and saw great people tonight at #ftwcon @gloriabell @skihawks @markmag @mattmchale @NealWiser @sethgoldstein

3:16 am **mkrupit:** nice turnout and good discussion #ftwcon. thanks for the invite @jimworth.

3:42 am **GloriaBell:** Thanks much to the organizers of #ftwcon - Some great conversations tonight!

3:50 am **kimgraziano:** @SandraMarch Thanks for the comment! Lots of folks at social media/business unconference #ftwcon tonight doing this w/great success as well!

3:57 am **kimgraziano:** @gloriabell You're welcome! Well deserved kudos to you. And, it was great to meet you at #ftwcon tonight!

4:11 am **BucksHappening:** no, no he doesn't ?@ChuckHall: @barrypeters has no paranoia about location based services. #ftwcon?

4:18 am **mr_lbs:** no, no he doesn't ?@ChuckHall: @barrypeters has no paranoia about location based services. #ftwcon? <http://bit.ly/gpu0j1>

4:56 am **easEInternet:** RT @the_spinmd: @gloriabell making some great points on regional social media fragmentation. #ftwcon

5:24 am **ChuckHall:** @GloriaBell Thanks for your help, Gloria! #ftwcon

5:28 am **ChuckHall:** RT @ericzigus: Heard @ #ftwcon "Don't tweet yourself up but instead give others a reason to tweet you up" #E2.0

5:58 am **ChuckHall:** Many thanks to all who participated in #ftwcon. Awesome display of agile minds, collaborative spirits and winning ideas.

10:05 am **Greg2dot0:** Hey guys of #ftwcon...#NYG looked really good. Was able to get home, watch the game (skipping time between plays) and be in bed by midnight

10:07 am **Greg2dot0:** Barcamp #ftwcon was a total blast. Love talking to really smart people IRL and not have to think about being a 140 character bird...

11:31 am **ericzigus:** went home to bed - now have a cold - bah RT @Greg2dot0: Hey guys of #ftwcon...#NYG looked really good. Was able to get home, watch the game

11:35 am **ericzigus:** thanks to @JimWorth for inviting me to #ftwcon - had a blast talking to so many different people

12:32 pm **rkiker:** @Nickeyh Great time last night at #FTWCon, thanks for the invite!

12:33 pm **rkiker:** RT @Greg2dot0: #ftwcon was a total blast. Love talking to really smart people IRL and not have to think about being a 140 character bird...

12:37 pm **rkiker:** @GinaBiz @GloriaBell @jimworth @sethgoldstein @mattmchale @barrypeters @ChuckHall @kimgraziano Nice to meet you, & thx 4 sharing! @ #ftwcon

12:42 pm **markmag:** Morning all Had a great time at #ftwcon last night. Thanks @ChuckHall @jimworth and crew.

12:49 pm **markmag:** RT @sethgoldstein: Everyone needs a little chuck in their life @chuckhall #ftwcon

12:51 pm **the_spinmd:** Images from the first #ftwcon held last night in Doylestown, Pa.: <http://bit.ly/fruEDi>

12:53 pm **ChuckHall:** @markmag @jimworth Thanks! I had a great time at #ftwcon. Excellent convos w/ some great people!

1:06 pm **ChuckHall:** RT @the_spinmd: Images from the first #ftwcon held last night in Doylestown, Pa.: <http://bit.ly/fruEDi> <thanks, Mike!

1:38 pm **sethgoldstein:** Last nights #ftwcon was great. Big take away was that "Everyone Needs A Little Chuck In Their Life" @chuckhall and much more

1:42 pm **itsmeKRISSIC:** RT @sethgoldstein: Last nights #ftwcon was great. Big take away was that "Everyone Needs A Little Chuck In Their Life" @chuckhall and much more

1:42 pm **sethgoldstein:** It was great connecting with an old co-worker at #ftwcon @kristofic

2:11 pm **ChuckHall:** @sethgoldstein Thanks for the testimonial, Seth! #ftwcon

2:26 pm **jimworth:** Yeah, that pretty much captures the essence of #ftwcon. <http://flic.kr/p/91SEaS> All the pics: <http://bit.ly/g5Gisf> from @the_spinmd

2:35 pm **bsdalton:** sorry to have missed #ftwcon last night. reading tweets to catch up. sounds like a great night!

- 3:00 pm **SharleneSones:** Great evening of discussion all things social biz (and great beer too!) Thanks to @chuckhall @barrypeters @jimworth and the crew of #ftwcon
- 3:00 pm **bsdalton:** RT @the_spinmd session at #ftwcon on what Silicon Valley can learn from Philly's sm community. Easy coast/West Coast #sm rap battle :)
- 3:03 pm **jimworth:** Keep up with you new friends from #ftwcon. Follow the list: @ftwcon/participants2010 Not there? Ask @chuckhall to be added

December 15, 2010

- 2:57 pm **barrypeters:** @mkrupit Great meeting u at #FTWCON #justmet /cc @hashable <http://hb.ly/ideyWR>
- 9:46 pm **markmag:** @ftwcon #ftwcon @chuckhall @jimworth A short slide show from the event. <http://bit.ly/gj14Av> Thanks to all involved.
- 9:52 pm **bsdalton:** RT @markmag: @ftwcon #ftwcon @chuckhall @jimworth A short slide show from the event. <http://bit.ly/gj14Av> Thanks to all involved. <awesome!
- 9:56 pm **GloriaBell:** RT @markmag: @ftwcon #ftwcon @chuckhall @jimworth A short slide show from the event. <http://bit.ly/gj14Av> Thanks to all involved.

December 16, 2010

- 12:37 am **ericzigus:** RT @jimworth: Keep up with you new friends from #ftwcon. Follow the list: @ftwcon/participants2010 Not there? Ask @chuckhall to be added
- 3:15 am **AmandaRWalsh:** @barrypeters How did #ftwcon go on Monday?? We missed you guys at @BucksTweetDrive We need to plan better for next yr!
- 3:30 am **ftwcon:** #ftwcon was a great opp to share ideas, and we are also contributing \$140 to Give a Christmas <http://bit.ly/ihpUaZ>
- 3:31 am **ChuckHall:** RT @ftwcon: #ftwcon was a great opp to share ideas, and we are also contributing \$140 to Give a Christmas <http://bit.ly/ihpUaZ>
- 3:57 am **MannyRechani:** RT @ftwcon: #ftwcon was a great opp to share ideas, and we are also contributing \$140 to Give a Christmas <http://bit.ly/ihpUaZ>
- 4:12 am **ftwcon:** #ftwcon participants you may wish to follow @ftwcon/participants2010 list. If anyone is missing from list, please shout!
- 4:13 am **ChuckHall:** RT @ftwcon: #ftwcon participants you may wish to follow @ftwcon/participants2010 list. If anyone is missing from list, please shout!
- 10:51 am **ericzigus:** RT @ftwcon: #ftwcon was a great opp to share ideas, and we are also contributing \$140 to Give a Christmas <http://bit.ly/ihpUaZ> #e20 #socabiz
- 2:21 pm **polinchock:** RT @ftwcon: #ftwcon was a great opp to share ideas, and we are also contributing \$140 to Give a Christmas <http://bit.ly/ihpUaZ>
- 6:51 pm **ChuckHall:** Thank you all #ftwcon participants. I delivered \$140 to the Intelligencer Give A Christmas Fund this morning.
- 7:13 pm **brainwise:** @ChuckHall That's great! #ftwcon
- 7:28 pm **ChuckHall:** @brainwise Thanks! Feels good to be able to give a little back to the community. And it wasn't even intended to be a fundraiser! #ftwcon
- 7:32 pm **barrypeters:** @ChuckHall thanks again for everything, another success! #ftwcon
- 7:54 pm **ChuckHall:** @barrypeters Thanks, Barry! I loved it. Can't wait til the next #ftwcon

December 17, 2010

2:56 pm

bsdalton: RT @ftwcon: #ftwcon was a great opp to share ideas, and we are also contributing \$140 to Give a Christmas <http://bit.ly/ihpUaZ> <outstanding!

December 18, 2010

1:44 pm

MannyRechani: @gloriabell I might be in Center City later in the day. It would be nice to bump into a fellow #ftwcon buddy.

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