



## Transcript from November 8, 2010 to November 12, 2010

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All times are Pacific Time

### November 8, 2010

- 12:12 am **mikegotta:** Packed & ready for early Mon am flight to E2.0 Santa Clara ... around late Mon, Tue & Thu, late Wed aft (CSCO office Wed morning) [#e2conf](#)
- 12:57 am **c7group:** RT [@e2conf](#): Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing [#e2conf](#)
- 1:06 am **tom\_eric:** RT [@batsonjay](#): [#e2conf](#) tomorrow on The Case for Accelerating Performance with social business software <http://bit.ly/cLIBgk> [#sbs](#) [#drupalcommons](#)
- 1:10 am **liorsion:** [@batsonjay](#) any other cyclists coming to [#e2conf](#)?
- 1:24 am **batsonjay:** [@liorsion](#) Dunno about other cyclists at [#e2conf](#) - but I'm riding Fri. afternoon with [#chapter3](#) in SFO. Who's up for a group ride?
- 1:26 am **jqsmooth:** Let's do this. [#e2conf](#) ([@ Enterprise 2.0 Santa Clara - Convention Center](#)) <http://4sq.com/9zL2Oe>
- 1:54 am **pedrogomesrocha:** RT [@drupalcommons](#): [#e2conf](#) tomorrow on The Case for Accelerating Performance with social business software <http://bit.ly/cLIBgk> [#sbs](#) [#drupalcommons](#)
- 2:10 am **joecrumpler:** In my room at the Hyatt on a blustery evening waiting for [#e2conf](#) to start in the morning.
- 2:11 am **jwillie:** Legendary in Japantown pre- [#e2conf](#) sushi ([@ Kazoo](#)) <http://4sq.com/4XquiA>
- 2:15 am **PingSFO:** [@liorsion](#) Dunno about other cyclists at [#e2conf](#) - but I'm riding Fri. afternoon with [#chapter3](#) in SFO. Who... <http://tinyurl.com/25msg2a>
- 2:39 am **bsandie:** [#e2conf](#) - look forward to chatting with many people over the next few days on what is cool, innovative and fun; and what sucks ;^)
- 2:55 am **scott\_hitchins:** Having a quick beer before [#e2conf](#) tomorrow. Looking forward to showcasing Interact Intranet across the pond over the next couple of days.
- 2:57 am **interactpartner:** Looking for to showcasing Interact Intranet this side of the pond at [#e2conf](#) in Santa Clara over next couple of days.
- 2:57 am **dgibbons:** Packing my ThoughtFarmer t-shirts for [#e2conf](#) tomorrow. Feel free to grab [@gordonr](#) or myself to chat - we're easy to spot!
- 3:06 am **scott\_hitchins:** In the bar at Santa Clara Hyatt if you want to say hi to the Interact Intranet Team. [#e2conf](#)
- 3:15 am **IntranetExperts:** [@bsandie](#) Hi Bert, bob over to the Interact Intranet stand and say hi. [#e2conf](#)
- 3:27 am **jwillie:** [#e2conf](#) ([@ Enterprise 2.0 Santa Clara Media Center](#)) <http://4sq.com/acXhZl>
- 3:31 am **jwillie:** Great idea - all vendors have checkin's at their booths...that is [#e2conf](#) for you! ([@ Enterprise 2.0 Santa Clara - Convention Center](#))
- 3:35 am **IntranetExperts:** RT [@jwillie](#): Great idea - all vendors have checkin's at their booths...that is [#e2conf](#) for you! ([@ Enterprise 2.0 Santa Clara - Convention Center](#))
- 3:36 am **IntranetExperts:** RT [@jqsmooth](#): Let's do this. [#e2conf](#) ([@ Enterprise 2.0 Santa Clara - Convention Center](#)) <http://4sq.com/9zL2Oe>
- 3:37 am **joecrumpler:** At the bar in the Hyatt watching football & trying to be social. [#e2conf](#)
- 3:46 am **IntranetExperts:** [@k8johnson](#) Hi Kate, bob in and say hi to the Interact Intranet Team. [#e2conf](#)

- 3:50 am **interactpartner:** RT @scott\_hitchins: In the bar at Santa Clara Hyatt if you want to say hi to the Interact Intranet Team. #e2conf
- 3:50 am **IntranetExperts:** RT @scott\_hitchins: In the bar at Santa Clara Hyatt if you want to say hi to the Interact Intranet Team. #e2conf
- 4:07 am **MichaelLeahy:** What up #e2conf (@ Hyatt Regency w/ 2 others) <http://4sq.com/7JwjJt>
- 4:26 am **Beaurichly:** Off to keynote #e2conf - Wish me luck! After last Tu election, not sure there is much appetite in SV for good news from government
- 4:52 am **peepf:** Let the wild rumpus begin . . . tomorrow. #e2conf
- 5:14 am **nigeldanson:** At hyatt regency for #e2conf having a coffee in evolution bar
- 5:28 am **adrielhampton:** Looking forward to speaking with in incredible panel at #e2conf on Wednesday <http://bit.ly/e2conf-21>
- 5:29 am **Lyne\_Robichaud:** RT @adrielhampton: Looking forward to speaking with in incredible panel at #e2conf on Wednesday <http://bit.ly/e2conf-21>
- 6:30 am **tnemelka:** RT @SameerPatel: Nice to see the #e2conf hashtag light up with folks making their way to my hometown. Looking fwd to seeing so many people
- 7:35 am **arubei:** RT @\_richardhughes: On my way to San Francisco for #e2conf to talk about #clearvale
- 8:45 am **SameerPatel:** Rolled into the hyatt for #e2conf. Early morning calls before tue workshop.
- 8:50 am **absolutesubzero:** RT @sameerpatel: Rolled into the hyatt for #e2conf. Early morning calls before tue workshop < enjoy, my friend! :)
- 10:42 am **jeff\_lee85:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 12:07 pm **lbenitez:** Bayer improves employee collaboration by going social #ibmexperience #e2conf
- 12:25 pm **awolfe58:** Heading out to Enterprise 2.0 Conference #e2conf #in
- 12:41 pm **gonikhil:** Headed to #e2conf this early AM #moxiesoft
- 12:45 pm **christoph:** @kendomen that's indeed a morning run!!! enjoy #e2conf. wish i could be there but some Dachis colleagues are attending.
- 1:06 pm **drupalcommons:** Ok, the week starts. Who wants to talk about #socialbusiness and #drupalcommons? Find @batsonjay at #e2conf Santa Clara
- 1:20 pm **Greg2dot0:** Really excited for the BlackBelt sessions at #e2conf. I'm going to share what's made @Alcatel\_Lucent so successful in the #e20 space
- 1:24 pm **robberthomburg:** vandaag begint de #e2conf in Santa Clara, have fun everybody!
- 1:41 pm **gminks:** rumpus rumpus rumpus!!! QT @peepf: Let the wild rumpus begin . . . tomorrow. #e2conf
- 1:44 pm **Greg2dot0:** @SameerPatel Really looking forward to catching up. #e2conf
- 1:45 pm **david\_michael:** Heading to SFO for #e2conf (@ John F Kennedy International Airport (JFK) ? w/ 62 others) <http://4sq.com/4sRHfO>
- 2:12 pm **lbenitez:** RT @ChrisBlatnick Connect. Engage. Become a social business. The time for social collab is now. <http://bit.ly/bJeWjw> #ibmexperience #e2conf
- 2:14 pm **gialyons:** Headed to #e2conf, where I will network until I puke. #bspace (@ MSP Airport - Terminal 1 (Lindbergh) w/ 11 others) <http://4sq.com/Eg37C>
- 2:27 pm **defrag:** in honor of the #e2conf taking place this wk, "e2" will take 15% off of your defrag reg. it's not too late! [www.defragcon.com](http://www.defragcon.com)
- 2:28 pm **rwang0:** Looking forward to #e2conf and catching up with friends #e20 #customermeetings
- 2:38 pm **mpace101:** Up Boston early for #e2conf (@ Hyatt Regency Santa Clara, Santa Clara) <http://whrrl.com/e/ijjHw>

- 2:42 pm **stangarfield:** Meeting Monday: Enterprise 2.0 Conference, Santa Clara, CA Nov 8-11  
<http://www.e2conf.com/santaclara/> #e20 #KM #e2conf
- 2:50 pm **mpace101:** #e2conf tweeps: If staying at Hyatt - skip the room coffee in the morning & head down stairs to bar for a real cup of joe #worthit
- 2:53 pm **bostonmarketer:** @mpace101 What's the #e2conf?
- 2:57 pm **danodea:** RT: @gialyons Headed to #e2conf, where I will network until I puke. -- That's a good one! Seriously, have fun!
- 3:00 pm **kevinmarks:** RT @defrag: in honor of the #e2conf taking place this wk, "e2" will take 15% off of your defrag reg. it's not too late! [www.defragcon.com](http://www.defragcon.com)
- 3:03 pm **sujamthe:** @soumyapr #e2conf looks interesting, do u hv a code for an expo/keynote pass? They hv a barcamp tonite too!
- 3:09 pm **kendomen:** Got my first glamour shot with @greg2dot0 @meganmurray #e2conf  
<http://yfrog.com/643r5j>
- 3:10 pm **gialyons:** RT @defrag: in honor of the #e2conf taking place this wk, "e2" will take 15% off of your defrag reg. it's not too late! [www.defragcon.com](http://www.defragcon.com)
- 3:12 pm **gialyons:** RT @mpace101: #e2conf tweeps: If staying at Hyatt - skip the room coffee in the morning & head down stairs to bar for a real cup of joe #worthit
- 3:14 pm **gialyons:** @peepf grrrl. See you soon! #e2conf
- 3:16 pm **gialyons:** RT @jwillie: Great idea - all vendors have checkin's at their booths...that is #e2conf for you! (@ Enterprise 2.0 Santa Clara - Convention Center)
- 3:27 pm **joecrumpler:** <http://twitpic.com/352ob9> view from my room #photo #e2conf
- 3:28 pm **MeganMurray:** #e2conf is ramping up. Thrilled I found the coffee. (it's at the Elevation Bar btw).
- 3:29 pm **lbenitez:** Just in time for #e2conf - IBM announces new social collaboration platform:  
<http://pio.mu/atMOzF> #ibmexperience
- 3:32 pm **lbenitez:** [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf #ibmexperience
- 3:32 pm **Infosourcer:** RT @lbenitez: Just in time for #e2conf - IBM announces new social collaboration platform: #ibmexperience <http://ow.ly/369YQ>
- 3:33 pm **robhoward:** Looking forward to Enterprise 2.0 show in Santa Clara this week. Visit #Telligent at booth 413 #e2conf
- 3:35 pm **gagan\_s:** [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf @lbenitez << Social software for the enterprise #e20
- 3:36 pm **NahumG:** RT @gagan\_s: [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf @lbenitez
- 3:40 pm **Ted\_Hopton:** Promoting Our Community: 4.5 Comes Alive Music Video <http://t.co/385dHoQ> and <http://t.co/F46Qw62> #cmgr #e2conf
- 3:43 pm **dgriess:** RT: <I like it!> @lbenitez: [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf #ibmexperience
- 3:44 pm **mijori23:** RT @robhoward: Looking forward to Enterprise 2.0 show in Santa Clara this week. Visit #Telligent at booth 413 #e2conf
- 3:47 pm **MariaKRuotolo:** RT @lbenitez: Just in time for #e2conf - IBM announces new social collaboration platform: <http://pio.mu/atMOzF> #ibmexperience
- 3:51 pm **stevebellnow:** Missing all the #e2conf folks this week. Since deciding to retire, company travel almost to zero.
- 3:54 pm **kendomen:** Setup your #e2conf foursquare venues as tips off the site. Makes for faster checkins off your mobile device
- 3:56 pm **gordonr:** RT @dgibbons: Packing my ThoughtFarmer t-shirts for #e2conf tomorrow. Feel free to grab @gordonr or myself to chat - we're easy to spot!

- 3:56 pm **whereisrick:** Checked in at the #e2conf, love the pink lanyard
- 3:57 pm **immunity:** Going to miss all of you #e2conf peeps this week. Please give yourselves hugs from me and I will see you at #webcom-montreal next week.
- 4:03 pm **danlarsen:** Enterprise 2.0 Santa Clara ? Get a Free Expo Pass Today <http://tinyurl.com/2udarfk> #e2conf
- 4:05 pm **rawn:** On @Forbes blog: "A Road Trip Through Different Views On Collaborative Work" <http://bit.ly/cGuaFW> #collaboration #e20 #e2conf #innovation
- 4:11 pm **appfusions:** @sujamthe Not sure - since E2.0 Conf opens today - but try. Use CNUJES18 to get \$100 off or Free Expo pass. <http://bit.ly/9I9XbK> #e2conf
- 4:13 pm **appfusions:** @KRCraft Thanks for good wishes - honestly more looking fwd to great E2.0 folks. One of a kind top tier crowd that "gets it!" - #e2conf
- 4:17 pm **jberkowitz:** In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 4:18 pm **grahamhill:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 4:19 pm **MartinLang:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 4:28 pm **jwillie:** Sensei of E2.0 - Quantifiable Benefits of Evangelism <http://bit.ly/90tXWH> via @poncier #e2conf
- 4:30 pm **languagehacker:** Pay no attention to the man in the server closet! #e2conf <http://twitpic.com/35322s>
- 4:32 pm **GraemeThickins:** RT @defrag: in honor of the #e2conf taking place this wk, "e2" will take 15% off of your defrag reg. it's not too late! [www.defragcon.com](http://www.defragcon.com)
- 4:35 pm **alanlepo:** Looking forward to the #e2conf this week. Heading down to Santa Clara today. See you all there. #e20
- 4:35 pm **chrisscottlamb:** IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 4:38 pm **languagehacker:** In my roomy server closet behind reg at #e2conf <http://twitpic.com/3533qq>
- 4:43 pm **IntranetExperts:** Busy setting up the Interact #Intranet stand today at the #e2conf! First day today :) exciting!
- 4:44 pm **jsmooth:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 4:46 pm **malexanderIBM:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 4:48 pm **IntranetExperts:** Setting up the stand at #e2conf in Santa Clara. Come over and say tomorrow. <http://yfrog.com/juhiagj>
- 4:49 pm **rypple:** Heading to #e2conf? Dan Portillo's panel is a must-see tomorrow at 1:15 pm: <http://rypp.ly/bmy7qP>
- 4:49 pm **telligent:** The #Telligent Team is on the way to #e2conf. Ready for some enlightening conversations and #collaboration! Come see us at booth 413
- 4:49 pm **ResearchAccess:** We're onsite at #e2conf this week. Questions for speakers or presenters here? Send them our way!
- 4:50 pm **ryan\_lee85:** who else is a member of the #e2conf jetlag club here in Boston this am?
- 4:50 pm **rhape:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:51 pm **jwillie:** #NewsGator can you get me 'in' to your workshop session this morning. Thought I had registered for today. LMK :) #e2conf
- 4:52 pm **repackaged:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf

- 4:53 pm **k8johnson:** Enterprise 2.0 Conference #e2conf ~ here we go! (@ Hyatt Regency) <http://4sq.com/7JwjJt>
- 4:53 pm **adamcohen:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:53 pm **jqsmooth:** RT @e2conf: How's everyone doing? Feeling good? Excellent #e2conf
- 4:53 pm **TheCR:** @MarkYolton thanks Mark - looking forward to hearing from you tomorrow at #e2conf!
- 4:56 pm **Toby\_Metcalf:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:58 pm **ryancoleman:** Settling in at first session @ #e2conf | In financial services or build tech to support them? Would love to connect/chat.
- 4:58 pm **mpace101:** Is there an #e2conf society (@ Santa Clara Convention Center, Santa Clara) <http://whrrl.com/e/lfmCZ>
- 4:58 pm **mwallcomm:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:59 pm **Ross:** #e2conf #e20 RT @benkepess: SocialText on Barriers to Adoption, and Why Consultants Miss the Point <http://goo.gl/fb/X6vRb>
- 5:00 pm **francoisxmeyer:** In Santa Clara for #e2conf. Sunny and warm, at least according to MTL november standards ;-)
- 5:00 pm **Greg2dot0:** RT @Ross: #e2conf #e20 RT @benkepess: SocialText on Barriers to Adoption, and Why Consultants Miss the Point <http://goo.gl/fb/X6vRb>
- 5:00 pm **Socialtext:** Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:01 pm **rawn:** @curiousmitch thx. Can't be the #e2conf; hasn't even started yet. So... what up twitter?
- 5:02 pm **jwillie:** Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector <http://tcrn.ch/aPgq3q> #e2conf
- 5:03 pm **yatman:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 5:03 pm **RogerKemp:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:03 pm **MeganMurray:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 5:04 pm **mfauscette:** RT @rhappe: RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #scrm #e2conf
- 5:04 pm **w24b:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:05 pm **joecrumpler:** Watching Sander Patel & Oliver Marks speak about selling the case. #e2conf
- 5:05 pm **telligent:** Are you at the #e2conf in Santa Clara this week? Let us know!
- 5:05 pm **Ross:** RT @TechCrunch: Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector And More <http://tcrn.ch/aPgq3q> by @leenarao #e2conf
- 5:05 pm **KRCraft:** Thinking> RT @Ross: #e2conf #e20 RT @benkepess: SocialText on Barriers to Adoption, and Why Consultants Miss the Point <http://goo.gl/fb/X6vRb>
- 5:06 pm **twiliew:** Great shot of #20AC members ;-)  
TR @kendomen: Got my first glamour shot with @greg2dot0 @meganmurray #e2conf <http://yfrog.com/643r5j>
- 5:06 pm **wendyjgibson:** RT @Telligent The #Telligent Team is on the way to #e2conf. Ready for some #collaboration! Come see us at booth 413
- 5:06 pm **baschaef:** RT @Telligent The #Telligent Team is on the way to #e2conf. Ready for some #collaboration! Come see us at booth 413

- 5:06 pm **mijori23:** RT @telligent: The #Telligent Team is on the way to #e2conf. Ready for some enlightening conversations and #collaboration! Come see us at booth 413
- 5:06 pm **jwillie:** Oh yes!!! RT @e2conf: Stay connected at #e2conf with foursquare: <http://bit.ly/9XZtnb>
- 5:07 pm **jqsmooth:** RT @e2conf: Stay connected at #e2conf with foursquare: <http://bit.ly/9XZtnb>
- 5:08 pm **KRCraft:** Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector & More <http://tcrn.ch/aPgq3q> by @leenarao #e2conf via @TechCrunch
- 5:08 pm **vzrvjy:** at #e2conf listening to the #uc workshop put on by @nemertes
- 5:09 pm **joningham:** With @TonyByrne on evaluating and selecting social software #e2conf (could be useful for #connectinghr)
- 5:09 pm **Spigit:** Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation
- 5:09 pm **mpace101:** Attending: Enterprise 2.0 Strategic Journey session - how to move once decide social important #e2conf
- 5:12 pm **AlanTaveras:** RT @lbenitez: Just in time for #e2conf - IBM announces new social collaboration platform: <http://pio.mu/atMOzF> #ibmexperience
- 5:12 pm **awolfe58:** Chance to win iPad this wk if u complete our #e20 vendor survey for IW Analytics report. #e2conf <http://survey.alexwolfe.net/>
- 5:13 pm **mpace101:** Anyone know the Twitter handles of the speakers of the strategic objectives conversation? #e2conf track 3
- 5:13 pm **maggielmcg:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 5:14 pm **ibmsysxblade:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://bit.ly/dxYJPC> #e2conf #ibmexperience
- 5:14 pm **IBMCliff:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://bit.ly/d0KAUf> #e2conf #ibmexperience
- 5:14 pm **kendomen:** Going to the Insider's Guide #e2conf (@ Enterprise 2.0 Conference - Community Development and Management Track) <http://4sq.com/9JrmTh>
- 5:15 pm **kendomen:** Networking & collaboration oriented tools. You need both. We're not there yet #e2conf
- 5:15 pm **IBMBPMUpdate:** RT @IBMCliff: RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://bit.ly/d0KAUf> #e2conf #ibmexperience
- 5:16 pm **mpace101:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 5:18 pm **Mogglar:** RT @presently: RT @jberkowitz In order to survive, enterprise software MUST become simpler (agree!) <http://bit.ly/aPptCQ> #e2conf
- 5:19 pm **soumyapr:** RT @SameerPatel: Nice to see the #e2conf hashtag light up with folks making their way to my hometown. Looking fwd to seeing so many people
- 5:19 pm **sarahdenman:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:19 pm **dhinchcliffe:** Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socbiz <http://twitpic.com/353hrk>
- 5:20 pm **blairplez:** at Insider's Guide to Evaluating and Selecting Social Software #e2conf - instructor seems very knowledgeable and objective
- 5:22 pm **AdobePR:** SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFfe>
- 5:22 pm **adobe:** SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFfe>

- 5:25 pm **TylerCagni:** Just getting started at #e2conf 1st workshop on evaluating/selecting social software. Focusing on what business Issues diff vendors address
- 5:26 pm **ppmthinking:** RT @Spigit: Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation
- 5:28 pm **soumyapr:** RT @kendomen: Networking & collaboration oriented tools. You need both. We're not there yet #e2conf
- 5:28 pm **vmrdacosta:** The struggle to identifying business value proposition for collaboration and social media. There is a solution #e2conf.
- 5:28 pm **Ted\_Hopton:** Left biz cards on desk at home, so going electronic at #e2conf for all new contacts.
- 5:28 pm **timstrahme:** RT @adobe: SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFfe>
- 5:29 pm **nigeldanson:** #e2conf workshop -business case for enterprise 2.0. An exec pitch based only on great software and exciting social business tools won't work
- 5:29 pm **timzonca:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socbiz <http://twitpic.com/353hrk>
- 5:29 pm **manuelafarrell:** Packed workshops at #e2conf. the week has begun!
- 5:29 pm **soumyapr:** @Ross Hoping to see you at #e2conf. Will you be there tomorrow?
- 5:29 pm **awolfe58:** Is the salesforce.com connector the new killer #e20 ...uh, connector? #e2conf #in #socialtext
- 5:31 pm **quentinskinner:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socbiz <http://twitpic.com/353hrk>
- 5:32 pm **ITSinsider:** Checking out @Tonybyrne's workshop. #e2conf
- 5:32 pm **benkepex:** Some thoughts here for the #e2conf #e20 crowd this week in Santa Clara - <http://bit.ly/91xZnt> cc @ITSinsider
- 5:33 pm **vivfaga:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socbiz <http://twitpic.com/353hrk>
- 5:36 pm **ddebowl:** RT @rypple: Heading to #e2conf? Dan Portillo's panel is a must-see tomorrow at 1:15 pm: <http://rypp.ly/bmy7qP>
- 5:37 pm **SocialJulio:** IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience /via @chrisscottlamb
- 5:38 pm **jsnyder262:** People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:39 pm **MelindaCampero:** RT @Adobe: SVP @RTarkoff speaks tomorrow @ #e2conf ? Every Customer Experience Matters 9:55 am PT Live stream: <http://bit.ly/cybGFfe> (client)
- 5:39 pm **soumyapr:** @awolfe58 Can we schedule to meet up at #e2conf ? I will be at @so\_co\_co booth 210 and would like to talk to you.
- 5:40 pm **newsgator:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:40 pm **soumyapr:** RT @MelindaCampero: RT @Adobe: SVP @RTarkoff speaks tomorrow @ #e2conf ? Every Customer Experience Matters 9:55 am PT Live stream: <http://bit.ly/cybGFfe> (client)
- 5:41 pm **mijori23:** RT @VMRdaCosta The struggle to identify a business value proposition for collaboration & social media. Thesolution is #e2conf & talk!
- 5:44 pm **soumyapr:** @Johnkwaters Will you be at #e2conf this week?
- 5:45 pm **nigeldanson:** RT @vmrdacosta: The struggle to identifying business value proposition for collaboration and social media. There is a solution #e2conf.
- 5:46 pm **angela\_sanfilip:** If I had a dollar!RT @newsgator: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf

- 5:48 pm **jwillie:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:48 pm **gialyons:** From CEO @tonyizingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf
- 5:48 pm **MartijnLinssen:** @benkepess The #e2conf hashtag gives me 3 tweets an hour: <http://bit.ly/cMwK0i> - #e20conf is dead
- 5:50 pm **IntranetExperts:** Setting up our stand at #e2conf. If you're around come by and say hi to the Interact Intranet team. We're at stand #311
- 5:50 pm **jsmooth:** RT @gialyons: From CEO @tonyizingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf
- 5:50 pm **MartijnLinssen:** #e2conf gives me 3 tweets an hour: <http://bit.ly/cMwK0i> - #e20conf is dead < new players in town though; look at participants @TheTwuniverse
- 5:51 pm **sdavis:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:52 pm **joecrumpler:** Sameer Patel talks about pitching to Execs. #e2conf #e2conf-3 <http://twitpic.com/353pcx>
- 5:52 pm **DebArnoldInk:** At #e2conf in Santa Clara. Session on evaluating E20 vendors. Good stuff.
- 5:53 pm **vzrjvy:** RT @jwillie: RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:53 pm **yaseminck:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:54 pm **benkepess:** Hey #e2conf attendees and #e20 vendors. Think about NOT reinventing the wheel... <http://bit.ly/bnoLTa> #IDEO #Moxie
- 5:55 pm **angela\_sanfilip:** #e2conf Checking out E2 conf today. Does anyone else notice how many sessions are vendor driven? Are there really that few real use cases?
- 5:56 pm **ITSinsider:** QoTD ""We've learned that it can actually be enjoyable to use software." - @tonyizingale #e2conf
- 5:56 pm **mpace101:** @olivermarks discusses need 4 int. governance/training b4 use of social 2 ext. - ex. FB at home diff than FB 4 org. #e2conf - true brutha
- 5:56 pm **swensonkeith:** Me too - RT @DebArnoldInk: At #e2conf in Santa Clara. Session on evaluating E20 vendors. Good stuff.
- 5:57 pm **joningham:** #TonyByrne "there needs to be a purpose behind microblogging" (oh yeah?, what's the purpose of this then?)! #e2conf
- 5:57 pm **sapperoneinc:** Heading over to Enterprise 2.0 Conference in Santa Clara. See you all there! #e2conf.
- 5:58 pm **NamrataM:** From CEO @tonyizingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf
- 5:58 pm **jennerwein:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:59 pm **chrisyeh:** #e2conf peeps: If I owe you a #PBworks #e20 Player's Deck, come collect from me in Santa Clara. I'll bring along an ample supply.
- 5:59 pm **andreesaa:** RT @ITSinsider: QoTD ""We've learned that it can actually be enjoyable to use software." - @tonyizingale #e2conf
- 5:59 pm **6sig:** RT @adobe: SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 6:01 pm **vzrjvy:** #UC workshop turning into change management workshop...great audience participation (venting) #e2conf



- 6:04 pm **jsnyder262:** Social is not a cure all. It's not going to fix things that perhaps an Exec doesn't believe are broken. @sameerpatel #e2conf
- 6:05 pm **joecrumpler:** Social software - revolutionary, evolutionary, or leap of faith? #e2conf #e2conf-3
- 6:07 pm **jwillie:** Room with a view #e2conf collaborating with the mountains. <http://plixi.com/p/55767940>
- 6:07 pm **manuelafarrell:** RT @jsnyder262: Social is not a cure all. It's not going to fix things that perhaps an Exec doesn't believe are broken. @sameerpatel #e2conf
- 6:08 pm **soumyapr:** @rpaulsingh use CNUAES02 as priority code to get an expo pass for #e2conf.
- 6:09 pm **teleplace:** We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 6:11 pm **vmrdacosta:** Selling collaboration and social media in a company is about knowing the business and also about knowing how to do marketing. #e2conf
- 6:12 pm **tnemelka:** @tonybyrne : "Document sharing is the mother of collaboration." [i think app sharing likely to become the step mum] #e20 #e2conf
- 6:12 pm **soumyapr:** @MichaelSinger Good morning. Will you be at #e2conf in santa Clara this week?
- 6:12 pm **adammerz:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good messaging #socabiz <http://twitpic.com/353hrk>
- 6:13 pm **nigeldanson:** RT @joningham: #TonyByrne "there needs to be a purpose behind microblogging" (oh yeah?, what's the purpose of this then?)! #e2conf
- 6:13 pm **carlfrappaolo:** Does seem quiet? RT @MartijnLinssen: #e2conf gives me 3 tweets an hour: <http://bit.ly/cMwK0i> - #e20conf is dead
- 6:13 pm **Greg2dot0:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socabiz <http://twitpic.com/353hrk>
- 6:16 pm **kendomen:** having services to dispose of information is something you'll find missing in most platforms #e2conf
- 6:16 pm **mpace101:** Interesting top on selling social to Idrshp: wondering how much 2 frame in context of other trad. comm tools (face2face, ph, deck) #e2conf
- 6:16 pm **joecrumpler:** @briantullis asks, is the answer really one social platform? I think no, that's big company thinking. #e2conf
- 6:17 pm **jsnyder262:** Adoption is for kids not software. Do you go to the car dealer and adopt a car? #e2conf
- 6:18 pm **blairplez:** #e2conf issue of discoverability and retention for microblogs & other socila media will be interesting - what are the policies for this?
- 6:18 pm **kendomen:** @Greg2dot0 thanks! Looking forward to your secret sauce at the black belt session #e2conf
- 6:20 pm **wendyatnovell:** I'm at the #e2conf working on final touches to the #Novell keynote. Stop by our booth tomorrow to say hello if you're here!
- 6:21 pm **workday:** @Workday will be exhibiting at #e2conf this Tues and Wed. Come visit us at Booth 215 and enter to win a Flip camera. #HRTech
- 6:21 pm **soumyapr:** RT @jsnyder262: Social is not a cure all. It's not going to fix things that perhaps an Exec doesn't believe are broken. @sameerpatel #e2conf
- 6:22 pm **rosmorville:** I might change my room at the break which is the best workshop? #e2conf speaker is knowledgeable, but not relevant for me
- 6:25 pm **jtannerama:** @gigaom covers IBM ancmt at #e2conf re: Connections 3.0 - a social sw suite w/new social analytics features, <http://bit.ly/e2GigaOm>
- 6:25 pm **joningham:** Looking forward to seeing you! RT@Workday will be exhibiting at #e2conf this Tues and Wed. Booth 215 and enter to win a Flip camera. #HRTech
- 6:26 pm **bsandie:** #e2conf - revving up to present this afternoon!

- 6:32 pm **amyafterthought:** Check out the Latest Social Software from IBM - Connections 3.0 - Social Analytics and more <http://tinyurl.com/5nahg7> #e2conf
- 6:32 pm **joningham:** If business scenarios are the main prism in selecting social sw, why are we spending so much time on access control & entitlements?! #e2conf
- 6:34 pm **RyppleLaura:** RT @rypple: Heading to #e2conf? Dan Portillo's panel is a must-see tomorrow at 1:15 pm: <http://rypp.ly/bmy7qP>
- 6:39 pm **Remy\_Q:** RT @Teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 6:39 pm **rlavigne42:** RT @jsnyder262: Adoption is for kids not software. Do you go to the car dealer and adopt a car? #e2conf
- 6:40 pm **sujamthe:** @soumyapr I'll let you know abt tomorrow #e2conf thnx for looping me in
- 6:41 pm **rlavigne42:** RT @vmrdacosta: Selling collaboration and social media in a company is about knowing the business and also about knowing how to do marketing. #e2conf
- 6:42 pm **erica\_kuhl:** Speaking w @meganmurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them and What Do They Do?". <http://bit.ly/bC8CCK>
- 6:42 pm **frogpond:** well, following the #e2conf twitterstream can seriously harm your "numbers of hours slept" - if you're not there, that is ;(
- 6:42 pm **scott\_hitchins:** Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:42 pm **IntranetExperts:** Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:42 pm **interactpartner:** Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:43 pm **tnemelka:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 6:44 pm **rlavigne42:** RT @frogpond: well, following the #e2conf twitterstream can seriously harm your "numbers of hours slept" - if you're not there, that is ;(
- 6:45 pm **MichaelLeahy:** And we're off...#E2conf. (@ Enterprise 2.0 Santa Clara - Convention Center w/ 14 others) <http://4sq.com/9zL2Oe>
- 6:46 pm **mapdock:** Listening to a panel at #e2conf - Jeff Snyder | NewsGator, Scott Schnaars | Socialtext, Jay Batson | Acquia
- 6:47 pm **MichaelLeahy:** Media it up. #e2conf (@ Enterprise 2.0 Santa Clara Media Center) <http://4sq.com/acXhZl>
- 6:48 pm **mpace101:** Me 2 RT @mapdock: Listening to a panel at #e2conf - Jeff Snyder | NewsGator, Scott Schnaars | Socialtext, Jay Batson | Acquia
- 6:49 pm **jqsmooth:** Chatting with @ted\_hopton #e2conf (@ Enterprise 2.0 Santa Clara Media Center w/ @michaelleahy) <http://4sq.com/acXhZl>
- 6:49 pm **vmrdacosta:** Just met colleagues from Alcoa. Common challenges, great opportunity to collaborate on solutions for change saturation. #e2conf #e20
- 6:50 pm **jberkowitz:** In Order To Survive, Enterprise Software MUST Become Simpler- <http://bit.ly/aPptCQ> #e2conf #e20
- 6:50 pm **nigeldanson:** RT @scott\_hitchins: Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:50 pm **SO\_CO\_CO:** Will be exhibiting on Tuesday and Wednesday at #e2conf. Visit us at booth 210. See you there!
- 6:52 pm **wolfc:** unhappy that #e2conf MyE2 login requires me to share my contacts. why not same login as e2conf register? #fail <http://e2conf.zerista.com/>

- 6:53 pm **wendyatnovell:** If #NovellPulse were a person, he would be excited about the #Novell keynote at #e2conf Wednesday. Visit us at booth 105!
- 6:53 pm **novellpulse:** If #NovellPulse were a person, he would be excited about the #Novell keynote at #e2conf Wednesday. Visit us at booth 105!
- 6:54 pm **vzrvjy:** Presence : #UC :: profile: social #e2conf
- 6:54 pm **joebachana:** RT @jberkowitz: In Order To Survive, Enterprise Software MUST Become Simpler- <http://bit.ly/aPptCQ> #e2conf #e20
- 6:54 pm **mpace101:** In Getting Execs on Board: thinking about selling ROI vs selling need to understand tacit knowledge of social #getonthebus #e2conf
- 6:55 pm **ahesse:** RT @VMRdaCosta: Selling collaboration & social media in a company is about knowing the business and about knowing how 2 do marketing #e2conf
- 6:55 pm **kendomen:** check out the vendor railroad map: [www.realstorygroup.com/vendormap](http://www.realstorygroup.com/vendormap) #e2conf
- 6:56 pm **soumyapr:** RT @SO\_CO\_CO: Will be exhibiting on Tuesday and Wednesday at #e2conf. Visit us at booth 210. See you there!
- 6:57 pm **mpace101:** Cont'd In Getting Execs on Board: selling need to get on the bus is cultural, cultural value harder to sell than ROI #e2conf
- 6:58 pm **joningham:** RT @kendomen: check out the vendor railroad map: [www.realstorygroup.com/vendormap](http://www.realstorygroup.com/vendormap) #e2conf
- 6:58 pm **VictorHeredia:** At #e2conf (Enterprise 2.0 Conference at Santa Clara,CA).
- 6:58 pm **rosmorville:** @kendomen thanks for the link RT check out the vendor railroad map: [www.realstorygroup.com/vendormap](http://www.realstorygroup.com/vendormap) #e2conf
- 6:59 pm **ahesse:** I wish it was that easy... RT @kendomen: check out the vendor railroad map: <http://bit.ly/cdUozb> #e2conf
- 6:59 pm **lbenitez:** RT @jtannerama @gigaom covers IBM ancmt at #e2conf re: Connections 3.0 & new social analytics features <http://bit.ly/e2GigaOm> #ibmexperience
- 6:59 pm **vmrdacosta:** Collaboration and social media: find a real problem before you try to fix it. #e2conf #e20
- 7:00 pm **VictorHeredia:** Interesting collaboration technologies vendor panel w Jeff Snyder - NewsGator, Scott Schnaars - Socialtext, Jay Batson - Acquia at #e2conf
- 7:00 pm **mpace101:** Wondering if "Community" too big of word, lots of meanings or is that good? #e2conf
- 7:01 pm **rosmorville:** always find it interesting how different people bucket different vendors...[www.realstorygroup.com/vendormap](http://www.realstorygroup.com/vendormap) #e2conf
- 7:01 pm **dankeldsen:** Agree - you don't collaborate 4 no reason RT @VMRdaCosta: Collaboration & social media: find real problem before U try 2 fix it #e2conf #e20
- 7:02 pm **francoisxmeyer:** Selling the case for #e2.0, the 1000\$ question: 'if it does not work, what's the roll back plan?' #e2conf
- 7:02 pm **kendomen:** <http://www.realstorygroup.com/research/channel/collaboration/vendors> #e2conf
- 7:02 pm **MeganMurray:** RT @erica\_kuhl: Speaking w @meganmurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them and What Do They Do?". <http://bit.ly/bC8CCK>
- 7:03 pm **MeganMurray:** Good talk: Crystallized idea of meeting business need, solving real problems #e2conf @SameerPatel @olivermarks <http://twitpic.com/35457x>
- 7:03 pm **nigeldanson:** Great and simple advice from Jay Batson of Acquia - find a real problem before you try and solve it with enterprise 2.0 - #e2conf
- 7:03 pm **brandondgates:** hey @jsnyder262 you're famous at #e2conf! Best of luck on the panel today, see you there tomorrow. #NewsGator
- 7:03 pm **liorsion:** #e2conf is all about social and enterprise collaboration, but it seems all the approaches are almost similar. A new approach is needed.

- 7:03 pm **lbenitez:** Recap @gigaom from #e2conf: IBM?s Lotus Connections 3.0 Aims to Make Businesses More Social <http://t.co/s9cOcBs>
- 7:04 pm **dhinchcliffe:** Have come into 3 one-time session passes for #e2conf. My soup-to-nuts Implementing #e20 workshop is at 1:15pm today in Santa Clara. Stop by!
- 7:04 pm **dankeldsen:** @francoisxmeyer I'd worry about a go-forward plan b4 a roll-back plan - DESIGN 2 solve human problems = greater chance of success #e2conf
- 7:06 pm **vzrjvy:** RT @dhinchcliffe: Have come into 3 one-time session passes for #e2conf. My soup-to-nuts Implementing #e20 workshop is at 1:15pm today in Santa Clara. Stop by!
- 7:06 pm **soumyapr:** yes. makes it part of solution. RT @VMRdaCosta Collaboration & social media: find a real problem before you try to fix it. #e2conf #e20
- 7:07 pm **soumyapr:** @sujamthe ok. will do. #e2conf
- 7:10 pm **soumyapr:** @rosmorville great! how is it going so far. Will be there Tuesday and wednesday. #e2conf
- 7:11 pm **TeleplaceHelp:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 7:11 pm **RonTeitelbaum:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 7:11 pm **cflanagan:** #e2conf UCC speaker suggests, no this isn't just about building the tool and hoping users will come - need business plan, strategy for use
- 7:11 pm **MeganMurray:** Missing you at #e2conf @TheBrycesWrite
- 7:13 pm **liorsion:** @alanlepo are you at #e2conf?
- 7:14 pm **blairplez:** #e2conf not true that young people coming into the workplace want to use Facebook, etc. in the workplace. want collab tools, but diff ones
- 7:14 pm **mpace101:** Via Jay Batson: find the 1/2 exec w/ KPI need & help them see value, leverage your champion #e2conf
- 7:17 pm **cflanagan:** #e2conf Nemertes: Evolution from "we block everything" 2 "allowing external use" of social media 4 business, creating policies that support
- 7:19 pm **soumyapr:** @cflanagan Thanks for the promo code for #e2conf. many of us will be there thanx to you :)
- 7:19 pm **cflanagan:** #e2conf Downsides of social: where is data, who has access to data, what's compliance mean, country laws conflict
- 7:20 pm **dhinchcliffe:** RT @erica\_kuhl Speaking w @MeganMurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them?" <http://bit.ly/bC8CCK>< +1
- 7:20 pm **cflanagan:** @soumyapr :) Good to hear and hope we meet #e2conf
- 7:20 pm **snlynn:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 7:21 pm **mpace101:** Do tools change social habits in a comp? IMO: yes but still needs major help for adoption #e2conf
- 7:21 pm **joningham:** RT @kendomen: <http://www.realstorygroup.com/research/channel/collaboration/vendors> #e2conf
- 7:21 pm **cflanagan:** #e2conf Nemertes talks about FUD and needing to balance that with real opportunity and adjust policies to support
- 7:22 pm **NamrataM:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good messaging #socabiz <http://twitpic.com/353hrk>
- 7:22 pm **bhc3:** RT @Spigit: Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation
- 7:23 pm **mpace101:** Which comes 1st the the tool or the value of social? #chickeneggconvo #e2conf

- 7:23 pm **nigeldanson:** #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:24 pm **cflanagan:** Google SNL's Sat skit "oh no my mom's on facebook" - to auto-edit photos for appropriate mom viewing lol #e2conf (have to go find)
- 7:24 pm **joningham:** @dankeldsen @VMRdaCosta Can also prioritise collaboration as a strategic need! - doesn't need to be a 'problem' #e2conf
- 7:26 pm **Greg2dot0:** You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 7:27 pm **joningham:** Or what's in it for us?! RT@nigeldanson #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:28 pm **cflanagan:** Huh, at Nemertes UCC and MS and Cisco coming out as the top two - no other players in here #e2conf (some other suspects missing from list)
- 7:28 pm **joningham:** I don't think lots of people thinking 'what is in it for me' is ever going to result in a truly effective social approach #e2conf
- 7:30 pm **MeganMurray:** @joningham If you consider the WIIFM before you roll they won't be asking, they'll know why they are leveraging the tools. #e2conf
- 7:30 pm **cflanagan:** 1 of 3 10 steps Social Software compliance: 1) take ownership 2) establish policy 3) engage compliance roles early 4) plan education #e2conf
- 7:31 pm **cflanagan:** 1 of 3 10 steps Social Software compliance: 5) strong password mgt 6) content monitoring, logging 7) education rollout #e2conf
- 7:32 pm **cflanagan:** 1 of 3 10 steps Social Software compliance: 8) selective blocking of content 9) routine audits 10) policy review #e2conf
- 7:32 pm **joecrumpler:** Is it the assumption that collaboration adoption always includes use by execs? I hope not? #e2conf
- 7:35 pm **cflanagan:** @amcafee I hear we're missing you this week at #e2conf Santa Clara :(
- 7:36 pm **joningham:** That true, too RT@MeganMurray consider the WIIFM before you roll they won't be asking, they'll know why they're leveraging the tools. #e2conf
- 7:37 pm **novell:** If #NovellPulse were a person, he would be excited about the #Novell keynote at #e2conf. Visit us at booth 105 /via @novellpulse
- 7:39 pm **manuelafarrell:** RT @erica\_kuhl: Speaking w @meganmurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them and What Do They Do?". <http://bit.ly/bC8CCK>
- 7:41 pm **scott\_hitchins:** RT @nigeldanson: #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:42 pm **aggieyvette:** What does soccer and a #Telligent sales rep have in common? Stop by #Telligent booth 413 at #e2conf to find out.
- 7:44 pm **cflanagan:** Nemertes: Seeing more execs understanding + accepting soft dollars in business case. Though biz case should always have financials #e2conf
- 7:44 pm **cflanagan:** You build biz case at all times. Only way to make your project recession-proof and validate #e2conf
- 7:45 pm **jsmooth:** RT @cflanagan: You build biz case at all times. Only way to make your project recession-proof and validate #e2conf
- 7:48 pm **vmrdacosta:** WARNING: Some business people believe "social" means the opposite of "work", if you do one you don't do the other. #e2conf #e20
- 7:48 pm **peepf:** In town for #e2conf? It's Silicon Valley Restaurant Week - prix fixe dinners at choice spots through Nov. 10th - <http://bit.ly/aApqli>
- 7:48 pm **reillyusa:** RT @dhinchcliffe Jive easily has 3x the signage of anyone else here at #e2conf today. < proportional to the 3x cost over others ? :)

- 7:51 pm **cflanagan:** Implementation + capital + ongoing operations: 3 main areas of Biz Case cost components #e2conf
- 7:51 pm **LindaBolg:** RT @scott\_hitchins: Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 7:52 pm **LindaBolg:** RT @nigeldanson: #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:52 pm **LindaBolg:** RT @nigeldanson: Great and simple advice from Jay Batson of Acquia - find a real problem before you try and solve it with enterprise 2.0 - #e2conf
- 7:55 pm **aggieyvette:** Its 12 pm and I'm already having issues with the vendors at #e2conf, so annoyed.
- 7:57 pm **manuelafarrell:** RT @peepf: In town for #e2conf? It's Silicon Valley Restaurant Week - prix fixe dinners at choice spots through Nov. 10th - <http://bit.ly/aApqli>
- 7:58 pm **Shervin:** RT @Ross: RT @TechCrunch: Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector And More <http://tcrn.ch/aPggq3q> by @leenarao #e2conf
- 7:58 pm **mapdock:** Very nice! Case study on what @bevinhernandez accomplished with collaboration tools for Penn State, at #e2conf
- 7:58 pm **cflanagan:** Nemertes saving some good biz case cost models. Very nice work. #e2conf
- 8:00 pm **dankeldsen:** Any of these models online? RT @cflanagan: Nemertes saving some good biz case cost models. Very nice work. #e2conf
- 8:03 pm **digitaljoy:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:04 pm **drupalcommons:** RT @TheCR: Please help us by taking survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #e20 #e2conf
- 8:04 pm **sparkandco:** RT @digitaljoy: RT @Greg2dot0: U cn have the greatest solution in the world. If U cnt get ppl 2 use it, U fail #e2conf. its abt adoption
- 8:04 pm **SiliconValleyPR:** RT @peepf: In town for #e2conf? It's Silicon Valley Restaurant Week - prix fixe dinners at choice spots through Nov. 10th - <http://bit.ly/aApqli>
- 8:07 pm **oliviati:** heading to airport - destination Santa Clara for #e2conf !
- 8:07 pm **golfyball:** Lotus Connections 3.0 - <http://youtu.be/fqjifMNs1s58> #e2conf #LotusKnows
- 8:07 pm **harom1971:** anybody attending both conferences: Enterprise2.0 at Santa Clara #e2conf and Sales2.0 at San Francisco #sm20 #Sales20Conf this week?
- 8:07 pm **mapdock:** Thanks @SameerPatel and @olivermarks for a great workshop on selling the value of enterprise collaboration at #e2conf
- 8:07 pm **renoirb:** @oliviati lucky girl #e2conf
- 8:10 pm **fabella:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socbiz <http://twitpic.com/353hrk>
- 8:12 pm **blairplez:** #e2conf social software in enterprise may be a good place to try out open source vendors and products since it's not mission critical.
- 8:14 pm **chrisscottlamb:** Hear how Cemex becomes a social business with Lotus Connections <http://www.youtube.com/watch?v=YZA20c47fA8> #e2conf
- 8:14 pm **blairplez:** #e2conf - Tony Byrne: avoid checklists - use a test based methodology or you may not get the results you want.
- 8:14 pm **mpace101:** Barriers & community dont fly RT @rosmorville: Need to think about my timing? <http://post.ly/1AIFY> #e2conf #cmgr
- 8:20 pm **liorsion:** is the only way to get social in a company through Executive agreement? #e2conf
- 8:21 pm **mpace101:** RT @mapdock: Thanks @SameerPatel and @olivermarks for a great workshop on selling the value of enterprise collaboration at #e2conf

- 8:21 pm **lbenitez:** Social Suites vs Apps -- wonder what the #e2conf crowd thinks. <http://pio.mu/9PL0o9> (via @dhinchcliffe )
- 8:21 pm **Ivertuccio:** RT @drupalcommons: RT @TheCR: Please help us by taking survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #e20 #e2conf
- 8:29 pm **lbenitez:** Love it!! Everything I Learned About a Social Business I Learned at Kindergarten <http://pio.mu/bojcMQ> #e2conf #ibmexperience
- 8:31 pm **gialyons:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:33 pm **barthox:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:33 pm **gialyons:** RT @cflanagan: You build biz case at all times. Only way to make your project recession-proof and validate #e2conf
- 8:36 pm **BilalJaffery:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:37 pm **dankeldsen:** @joningham @VMRdaCosta Isn't prioritising collaboration as a strategic need solving a problem? i.e. lack of tools/skills/processes #e2conf
- 8:37 pm **rhape:** Things I love about CA?!? Sushi bars in hotel lobbies... Perfect light lunch #e2conf
- 8:38 pm **gialyons:** @liorsion a more way to keep #e20 going in some cultures is multi-exec buy-in #e2conf
- 8:39 pm **telligent:** Great to be here at #e2conf in Santa Clara! The #Telligent team is getting fired up and ready to go!
- 8:40 pm **aggieyvette:** The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:41 pm **MichaelSinger:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:43 pm **bgil:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socabiz <http://twitpic.com/353hrk>
- 8:44 pm **Greg2dot0:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 8:45 pm **jtannerama:** Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:46 pm **jtannerama:** RT @aggieyvette: The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:46 pm **jqsmooth:** RT @aggieyvette: The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:46 pm **beamstream:** RT @jtannerama: RT @aggieyvette: The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:48 pm **TheCR:** RT @lbenitez Love it!! Everything I Learned About a Social Business I Learned at Kindergarten <http://pio.mu/bojcMQ> #e2conf #ibmexperience
- 8:49 pm **beamstream:** RT @BilalJaffery: RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:50 pm **gialyons:** RT @jtannerama: Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:51 pm **mikegotta:** Cisco Bldg 30 for some meetings, then off to register at E2.0 #e2conf
- 8:53 pm **TheCR:** RT @nigeldanson: Great & simple advice from Jay Batson of Acquia - find a real problem before you try & solve it w enterprise 2.0 - #e2conf
- 8:55 pm **david\_michael:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:58 pm **Greg2dot0:** Button Fly, cut finger, hydration not a good combination at #e2conf - 'nuff said

- 8:58 pm **frogpond:** RT @david\_michael: Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf \_ yes
- 9:01 pm **manuelafarrell:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://tv.e2conf.com/> #e2conf
- 9:01 pm **esaue:** RT @brandondgates - @jsnyder262 you're famous at #e2conf! Best of luck on the panel today #NewsGator
- 9:02 pm **ljace24:** Cute article: "Everything I know about being a social business, I learned in kindergarten" <http://bit.ly/9KBuNi> #e2conf
- 9:02 pm **newsgator:** Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 9:02 pm **GeophreyG:** @telligent Good luck this week for a great show! #Telligent #e2conf
- 9:04 pm **ErinathP:** Keynotes from Enterprise 2.0 Conf in Santa Clara streamed live Tues & Wed at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf (via @manuelafarell)
- 9:05 pm **digitaljoy:** RT @Greg2dot0: Button Fly, cut finger, hydration not a good combination at #e2conf - (small consolation, but tweet of the day)
- 9:07 pm **frogpond:** @AnaDataGirl hehe, same procedure as every year - we start off at 5 pm our time and into the night with beers to tease those at #e2conf ;)
- 9:07 pm **MrkevC:** Check em out! RT @MichaelSinger: Keynotes from E2 Santa Clara will be streamed live Tues. & Wed. at 9:00 AM PDT <http://bit.ly/a7rFui> #e2conf
- 9:09 pm **joningham:** @dankeldsen @VMRdaCosta If your definition of a problem includes need to get better at, rather than not very good at... #e2conf
- 9:10 pm **frogpond:** @AnaDataGirl yep, OTOH I would rather be in Santa Clara for #e2conf now and be teased by those lurking remotely ;)
- 9:12 pm **cflanagan:** @dankeldsen The workshop sessions will have the slides up later. I actually do want to take another look at these #e2conf
- 9:13 pm **rlavigne42:** RT @jtannerama: Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 9:14 pm **rlavigne42:** RT @ljace24: Cute article: "Everything I know about being a social business, I learned in kindergarten" <http://bit.ly/9KBuNi> #e2conf
- 9:15 pm **jsnyder262:** RT @newsgator: Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 9:17 pm **lammiia:** RT @jtannerama: Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 9:18 pm **byteconnector:** RT @ErinathP: Keynotes from Enterprise 2.0 Conf in Santa Clara streamed live Tues & Wed at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf (via @manuelafarell)
- 9:18 pm **MatteP:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 9:18 pm **johngibbon:** RT @ErinathP: Keynotes from Enterprise 2.0 Conf in Santa Clara streamed live Tues & Wed at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf (via @manuelafarell)
- 9:18 pm **MeganMurray:** @20Adoption Workshop underway at #e2conf Come join us.
- 9:18 pm **ryancoleman:** #viznotes from morning session of #e2conf - 'Building Unified Comm & Collab Roadmap' <http://plixi.com/p/55790001>
- 9:19 pm **johngibbon:** RT @ljace24: Cute article: "Everything I know about being a social business, I learned in kindergarten" <http://bit.ly/9KBuNi> #e2conf
- 9:20 pm **joningham:** This pm I'll be with @dhinchcliffe for session on emergent change (the entire waterfront) #e2conf #e2conf-4
- 9:21 pm **ryan\_lee85:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf



- 9:21 pm **johngibbon:** RT @cflanagan: 1 of 3 10 steps Social Software compliance: 1) take ownership 2) establish policy 3) engage compliance roles early 4) plan education #e2conf
- 9:21 pm **johngibbon:** RT @cflanagan: 1 of 3 10 steps Social Software compliance: 5) strong password mgt 6) content monitoring, logging 7) education rollout #e2conf
- 9:21 pm **johngibbon:** RT @cflanagan: 1 of 3 10 steps Social Software compliance: 8) selective blocking of content 9) routine audits 10) policy review #e2conf
- 9:23 pm **manuelafarrell:** RT @ryancoleman: #viznotes from morning session of #e2conf - 'Building Unified Comm & Collab Roadmap' <http://plixi.com/p/55790001>
- 9:25 pm **CYNC\_marketing:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://bit.ly/dpjVq2> #e2conf
- 9:25 pm **manuelafarrell:** RT @blairplez: #e2conf - Tony Byrne: avoid checklists - use a test based methodology or you may not get the results you want.
- 9:25 pm **Agotthelf:** Please help @TheCR by taking survey about your org's social business maturity - #cmgr #scrm #e20 #e2conf <http://fb.me/srjwAssn>
- 9:26 pm **defrag:** hey #e2conf folks -- enjoy a great show out there, and don't forget that "e2" will take 15% off of your defrag reg - [www.defragcon.com](http://www.defragcon.com)
- 9:27 pm **jqsmooth:** RT @CYNC\_marketing: Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://bit.ly/dpjVq2> #e2conf
- 9:28 pm **webtechman:** Enterprise 2.0: Tune into #e2conf on Twitter & <http://tv.e2conf.com/> for live video stream. #e20 by Smart People!
- 9:30 pm **ITSinsider:** RT @MeganMurray: @20Adoption Workshop underway at #e2conf Come join us.
- 9:31 pm **Greg2dot0:** RT @defrag: hey #e2conf folks -- enjoy a great show out there, and don't forget that "e2" will take 15% off of your defrag reg - [www.defragcon.com](http://www.defragcon.com)
- 9:31 pm **katmandelstein:** IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aDXFVb> #ibmexperience #e2conf #lotusknows #socialbusiness
- 9:32 pm **alanlepo:** Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOEp> #e20 #e2conf
- 9:32 pm **rawn:** RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aDXFVb> #ibmexperience #e2conf #lotusknows #socialbusiness
- 9:33 pm **cflanagan:** Love @bsandie making the point that evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 9:33 pm **Greg2dot0:** RT @cflanagan: Love @bsandie making the point that evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 9:33 pm **marniepw:** YES!! CEO @tonyzingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf
- 9:34 pm **jberkowitz:** Enterprise Software MUST Become Simpler in Order to Survive- <http://bit.ly/aPptCQ> #e2conf #e20
- 9:34 pm **cflanagan:** @bsandie executive language is 1) financial impact 2) quality and 3) time benefits (inc: innovation, reduce costs, improve revenue) #e2conf
- 9:35 pm **mristeff:** RT @newsgator: Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 9:35 pm **jeremyprz:** Just arrived at #e2conf. Looking forward to talking with folks about @ideascale - we are wearing green sweaters, would love to chat!
- 9:35 pm **cflanagan:** What's the number of years co can go without innovating and stay in business? @bsandie suggests it might be 5 years #e2conf
- 9:36 pm **batsonjay:** In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost

- 9:37 pm **Greg2dot0:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 9:37 pm **julianlefevre:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 9:37 pm **johngibbon:** SharePoint's strength is file sharing; not always excels in other collaboration scenarios #e2conf @tonybyrne
- 9:37 pm **carlfrappalo:** Rlly varies by industry RT @cflanagan: wht's the # of yrs co cn go w/out innovating & stay in business? @bsandie sugsts mghtB 5 yrs #e2conf
- 9:37 pm **johngibbon:** Not necessarily: unique collaboration services, ease to use, low cost, nor latest nor greatest #e2conf @tonybyrne
- 9:38 pm **KellyMeadelBM:** RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aDXFVb> #ibmexperience #e2conf #lotusknows #socialbusiness
- 9:38 pm **johngibbon:** SharePoint feature complete relative early 2009 (MSoft is on 3 year cycle; smaller vendors is on 6 month or less) #e2conf @tonybyrne
- 9:38 pm **jberkowitz:** 3 Challenges for Enterprise 2.0 Now That It's Gone Mainstream- <http://rww.to/aah9VH> #e20 #e2conf
- 9:38 pm **DigitalRecognit:** Meet Digital Recognition at Enterprise 2.0, Nov. 8-11, Santa Clara #Socialmedia #Brand #Safety solution <http://ow.ly/36qLn> #e2conf
- 9:38 pm **hsoursou:** Meet Digital Recognition at Enterprise 2.0, Nov. 8-11, Santa Clara #Socialmedia #Brand #Safety solution <http://ow.ly/36qLo> #e2conf
- 9:38 pm **ExponentialEdge:** IBM Boosts Social Media Software, Services <http://bit.ly/aDXFVb> #ibmexperience #e2conf #socialbusiness #lotusknows RT @katmandelstein
- 9:39 pm **ITSinsider:** RT @cflanagan: Love @bsandie making the point that evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 9:39 pm **johngibbon:** SharePoint has extraordinary breadth of services under one platform #e2conf @tonybyrne
- 9:40 pm **johngibbon:** SharePoint emphasis on individual and departmental empowerment is traditional differentiator (almost anti-enterprise)#e2conf @tonybyrne
- 9:41 pm **johngibbon:** SharePoint aligns with MS Office, makes Office more powerful @davidbyrne #e2conf
- 9:43 pm **BrickandClick:** Monitoring lots of #e2conf tweets ... wish I was there
- 9:44 pm **johngibbon:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 9:44 pm **mijori23:** RT @vmrdacosta: WARNING: Some business people believe "social" means the opposite of "work", if you do one you don't do the other. #e2conf #e20
- 9:45 pm **johngibbon:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it.
- 9:46 pm **cflanagan:** @bsandie talks about three 1) connector 2) maven and 3)salesman as three roles you need in your program to build, support biz case #e2conf
- 9:46 pm **ljcappelletti:** "we used to collaborate in chapters....now we collaborate in sentences..." #e2conf
- 9:46 pm **jwillie:** Lunch + now presentation w @tbyrne + @ShawnShell that is good living! #e2conf I can talk about Social SharePoint all day(and will)
- 9:47 pm **calmo:** @gyehuda - great (as usual) blogging re "thinking backwards". Thanks for sharing! Quite relevant re #e2conf <http://bit.ly/bXOBps>
- 9:48 pm **mijori23:** RT @kendomen @joningham check out the vendor railroad map from [www.realstorygroup.com/vendormap](http://www.realstorygroup.com/vendormap) #e2conf 1 way not to get lost

- 9:49 pm **mijori23:** RT @joningham: @dankeldsen @VMRdaCosta Can also prioritise collaboration as a strategic need! - doesn't need to be a 'problem' #e2conf
- 9:49 pm **mijori23:** RT @joningham: Or what's in it for us?! RT@nigeldanson #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 9:50 pm **cflanagan:** @bsandie suggests product owner/evangelist should be credible, command respect and be politically savvy to drive this program #e2conf
- 9:51 pm **katmandelstein:** Didn't make to #e2conf? IBM Keynote from E2.0 Santa Clara will be streamed live Tues. @ 10:20 AM PDT. <http://bit.ly/a7rFui> #ibmexperience
- 9:51 pm **mijori23:** @joningham Teach people that the value of 'we' outweighs the value of 'me'. #e2conf
- 9:53 pm **cflanagan:** @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 9:54 pm **BilalJaffery:** Missed #e2conf? IBM Keynote from E2.0 will be streamed live Tues. at 10:20am! <http://bit.ly/a7rFui> #ibmexperience ~ @katmandelstein
- 9:54 pm **jennerwein:** @dhinchcliffe about emergent IT landscape: Smartphones are the it Department in your Pocket #e2conf #e2conf-4
- 9:55 pm **cflanagan:** @bsandie suggests you need to figure out who the exec sponsor is. Depends on your org. They need to 'get it', support you, guide you #e2conf
- 9:57 pm **johngibbon:** SharePoint is more of a traditional portal/platform on which can you build applications; so more cost/time than expected @tonybyrne #e2conf
- 9:58 pm **pedzel:** RT @alanlepo: Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOEp> #e20 #e2conf
- 9:58 pm **joewehr:** RT @Greg2dot0: Button Fly, cut finger, hydration not a good combination at #e2conf - 'nuff said > #e20 solution - Velcro
- 9:58 pm **cflanagan:** @bsandie don't ever expect 100% profiles/adoption in 3 months, not realistic. Be reasonable, plan for phases and tiers of adoption #e2conf
- 9:59 pm **chrisscottlamb:** Kick off your Enterprise 2.0 Conf with IBM cocktail reception Monday, Nov 8th at TusCA Ristorante in the Hyatt at 7:00pm #e2conf
- 10:00 pm **NamrataM:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 10:01 pm **cflanagan:** @bsandie These tools do require culture shift. Even at most progressive companies. How do you plan for that? And enable that change? #e2conf
- 10:01 pm **johngibbon:** Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 10:01 pm **ITSinsider:** "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:02 pm **yoblake:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:03 pm **rawn:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:04 pm **cflanagan:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption, not yet talked technology. #e2conf
- 10:04 pm **esauve:** @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 10:04 pm **larshaahr:** RT @BilalJaffery: Missed #e2conf? IBM Keynote from E2.0 will be streamed live Tues. at 10:20am! <http://bit.ly/a7rFui> #ibmexperience ~ @katmandelstein
- 10:04 pm **harom1971:** in recent chat with Oliver Marks we used quote "collaborate in sentences instead of chapters". seems it's catchy - been RT few times #e2conf

- 10:05 pm **johngibbon:** SharePoint complexity good for customization; but lack of simplicity bad for adoption. @tonybyrne #e2conf
- 10:05 pm **esaue:** @bsandie "we used to collaborate in chapters....now we collaborate in sentences..." #e2conf
- 10:05 pm **MeganMurray:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:07 pm **johngibbon:** SharePoint communities are implied (based on tag affinities); no declared membership, built in administration, etc. @tonybyrne #e2conf
- 10:07 pm **bduperrin:** RT @cflanagan: RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption, not yet talked technology. #e2conf
- 10:08 pm **ibmsysxblade:** RT @rawn: RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aqm5Ui> #ibmexperience #e2conf
- 10:08 pm **MeganMurray:** RT @esaue: @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 10:08 pm **IBMCliff:** RT @rawn: RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aRVjTg> #ibmexperience #e2conf
- 10:08 pm **bduperrin:** ?@ITSinsider: You're going to succeed or fail on culture. @bsandie presents for 30 min on adoption and has not yet talked technology.#e2conf
- 10:09 pm **IntranetExperts:** Great advice from @bsandie at #e2conf - "people don't use software unless it's good". A strong buying criterial for collaborative tech
- 10:10 pm **sparkandco:** RT @IntranetExperts: gr8 advice from @bsandie at #e2conf - "people dont use software unless it's gd". A strong buying criteria 4 collab tech
- 10:11 pm **jwillie:** @bduperrin @cflanagan @ITSinsider @bsandie @MeganMurray @Greg2dot0 GREAT to meet you guys IRL #e2conf
- 10:12 pm **crismari:** RT @lbenitez: Just in time for #e2conf - IBM announces new social collaboration platform: <http://pio.mu/atMOzF> #ibmexperience
- 10:12 pm **rhappe:** Finally read @marciamarcia's book The New Social Learning on the way to #e2conf - great read, well worth it & lots of great examples
- 10:13 pm **jennerwein:** RT @johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 10:13 pm **kpkfusion:** RT @rhappe: Finally read @marciamarcia's book The New Social Learning on the way to #e2conf - great read, well worth it & lots of great examples
- 10:14 pm **m8ryx:** Network effects...anyones contribution enriches everyone. Reminds me of a quote from R. Anton Wilson 'every man is Buddha' #e2conf
- 10:15 pm **brandondgates:** RT @newsgator: Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 10:17 pm **kwmuir:** I'm at #e2conf this week. Stop by the Novell booth and see why the Enterprise needs a unified HABITAT to drive user adoption of e2.0 tools
- 10:17 pm **joecrumpler:** @bsandie says to make a list of metrics you plan to capture & we did. <http://twitpic.com/355ce4> #e2conf
- 10:18 pm **johngibbon:** Sharepoint searches SharePoint, but for much better, enterprise-wide search MS recommends FAST (complex to manage) @tonybyrne #e2conf
- 10:19 pm **johngibbon:** RT @esaue: @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 10:19 pm **johngibbon:** RT @esaue: @bsandie "we used to collaborate in chapters....now we collaborate in sentences..." #e2conf
- 10:19 pm **gialyons:** Listening to @cflanagan and @meganmurray #e2conf
- 10:20 pm **IntranetExperts:** @cflanagan says "Enterprise 2.0 tools MUST put people at the centre". Basic advice, but it's sometimes easy to forget! #e2conf

- 10:21 pm **HeadshiftOZ:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 10:21 pm **gialyons:** CSC went after exec participation early on, and actively avoided an org-mimicking tax. Mimic biz processes instead. #e2conf
- 10:23 pm **gialyons:** 2 critical roles: cmtly mgrs and advocates/champions of different way to work w/#e20 #e2conf @cflanagan
- 10:26 pm **chrisscottlamb:** See what all the news is about today. demo of Lotus Connections 3 <http://www.youtube.com/watch?v=fqifMNs1s58> #e2conf
- 10:26 pm **gialyons:** I recommend u create deck that details FTE reqs from each biz unit participating in #e20 pilot for cmtly mgrs/SMEs/advocates #e2conf
- 10:26 pm **m8ryx:** @casablanca Not going to see him this week because I'm at #e2conf, otherwise I'd give Wayne a few tips :)
- 10:27 pm **briantullis:** @cflanagan "community mgrs take offline actions to stimulate online engagement #e2conf
- 10:27 pm **bduperrin:** Very interesting : #e2conf says that cmtly Mgrs are essential while #e20s said managers were key
- 10:29 pm **gialyons:** CSC held monthly advocate mtgs to keep these "salespl" engaged and educated about #e20 use cases, tool positioning, more #e2conf
- 10:30 pm **ward\_m:** RT @chrisscottlamb: Hear how Cemex becomes a social business with Lotus Connections <http://www.youtube.com/watch?v=YZA20c47fA8> #e2conf
- 10:30 pm **jwillie:** I feel the same here at #e2conf RT @ShelbyStoolman: 90 minutes in and I already know my trip to Philly was worth it. #melcrumii
- 10:32 pm **gialyons:** #e2conf 1 of the most popular groups at CSC is Excel Tips & Tricks. GREAT place to start! "Help me where it hurts, I'll see value faster."
- 10:33 pm **BreakingTech:** RT @headshiftoz: RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 10:34 pm **domvirgilio:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 10:36 pm **joecrumpler:** RT @briantullis: @cflanagan "community mgrs take offline actions to stimulate online engagement #e2conf
- 10:36 pm **larshaahr:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 10:38 pm **gialyons:** #e2conf @meganmurray talks governance. Get input EARLY from legal/infosec/data ret./HR/MarComm in your project. (I'd add "collab tool mgrs")
- 10:38 pm **vmrdacosta:** @joningham @dankeldsen I'd qualify problem as a business reason or opportunity, which is actually more positive and as telling #e2conf
- 10:38 pm **jennerwein:** RT @johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 10:40 pm **hyounpark\_AG:** Bringing salesforce info to the masses. RT: @alanlepo: Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOEp> #e20 #e2conf
- 10:42 pm **vmrdacosta:** Don't panic, social media and collaboration was purposefully "designed for loss of control" Prof. Venkat Venkatraman #e2conf #e20
- 10:42 pm **k8johnson:** Social Business, we used to collaborate in chapters when work was done vs now it happens real time in sentences via @dhinchcliffe #e2conf
- 10:42 pm **johngibbon:** For SharePoint recommend 2X testing over development; in part since so many different ways to get to content @shawshell #e2conf
- 10:43 pm **gialyons:** #e2conf reaching "governance nirvana" is a goal. Don't need to get there before you start - get there as you go. Like an avalanche. ;)

- 10:44 pm **johngibbon:** SharePoint 2010 better at collaboration outside of your domain (organization) than earlier versions @shawshell #e2conf
- 10:45 pm **vmrdacosta:** Real question from a participant: "so you want people to share their knowledge so that you can fire them?". Answer: of course not! #e2conf
- 10:47 pm **TheCR:** Won't overwhelm this stream with too many #e20 #e2conf tweets but the stream is worth monitoring this week
- 10:48 pm **jgsmooth:** #e2conf getting ready for tomorrow (@ Enterprise 2.0 Santa Clara Sales Suite) <http://4sq.com/cxvGNM>
- 10:49 pm **gialyons:** #e2conf education+design s/b targeted for how to use #e20 in context of specific use cases that matter. (Love seeing UX being discussed!)
- 10:50 pm **joecrumpler:** Sharing as a cultural value is a big challenge at my firm too. @MeganMurray #e2conf
- 10:50 pm **chrisscottlamb:** IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 10:51 pm **gialyons:** #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.
- 10:52 pm **johngibbon:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 10:52 pm **bduperrin:** RT @gialyons: #e2conf reaching "governance nirvana" is a goal. Don't need to get there before you start - get there as you go. Like an avalanche. ;)
- 10:52 pm **AndyBlacz:** RT @hyounpark\_AG: Bringing salesforce info to the masses. RT: @alanlepo: Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOEp> #e20 #e2conf
- 10:53 pm **bduperrin:** ?@gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.? > Great ! Must have
- 10:54 pm **gialyons:** #e2conf consider offering credit toward personal dev when they complete #e20 tool/ usage education modules (@meganmurray, love this idea!)
- 10:55 pm **joningham:** RT @cflanagan @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min, not yet talked technology. #e2conf
- 10:55 pm **mikeptweet:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 10:55 pm **Greg2dot0:** RT @gialyons: #e2conf consider offering credit toward personal dev when they complete #e20 tool/ usage education modules (@meganmurray, love this idea!)
- 10:56 pm **gialyons:** #e2conf how to combat naysayers? Continually point to your biz case (I recommend create short charter deck for this purpose)
- 10:57 pm **imnotalone:** @bduperrin ah mais je savais pas que Justin était à la #e2conf ! #onnouscachetout
- 10:58 pm **Ross:** Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar
- 10:58 pm **johngibbon:** Taxonomy management is rich (and non-trivial) in SharePoint 2010 (there is also folksonomy, suggested term, capability) @shawshell #e2conf
- 10:59 pm **jonhusband:** RT @joningham: RT @cflanagan @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min, not yet talked technology. #e2conf
- 10:59 pm **jennerwein:** #e2conf Serena has outsourced their entire intranet to Facebook seeing that 30% of workforce was already there via @dhinchcliffe
- 11:00 pm **jonhusband:** RT @gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.
- 11:00 pm **ITSinsider:** RT @Ross: Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar

- 11:01 pm **k8johnson:** Serena put their entire Intranet on Facebook Groups. Does better job handling the scale of media (video) = outsourced intranet to FB #e2conf
- 11:01 pm **SameerPatel:** RT @Ross: Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar
- 11:01 pm **MartijnLinssen:** Obey the seasons: listen to your heart. Turn the page when it's time <http://bit.ly/aSAx40> #e2conf
- 11:02 pm **TylerCagni:** 'big need to teach leaders how to lead OUT LOUD' great insight from @cflanagan at #e2conf today
- 11:03 pm **DebArnoldInk:** #e2conf Executives must learn to "lead out loud" - not just blog but be part of the conversation.
- 11:03 pm **Urs\_Klenke:** RT @jennerwein: RT@johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 11:04 pm **chrisscottlamb:** Bayer Improves Employee Collaboration with IBM Social Software <http://tinyurl.com/294299z> #e2conf #ibmexperience
- 11:05 pm **kevinleverage:** RT @Ross: Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar
- 11:06 pm **jsmooth:** RT @gialyons: #e2conf consider offering credit toward personal dev when they complete #e20 tool/ usage education modules (@meganmurray, love this idea!)
- 11:06 pm **katejosephson:** RT @telligent: Great to be here at #e2conf in Santa Clara! The #Telligent team is getting fired up and ready to go!
- 11:08 pm **ITSinsider:** Snuck onto @dhinchcliffe's session at the break. #e2conf.
- 11:09 pm **SameerPatel:** thanks for all the comments on our #e2conf Selling the Biz Case for Enterprise 2.0 today #e20
- 11:11 pm **DebArnoldInk:** #e2conf Dion Hinchcliffe: 70% of features you think you want/need are rarely or never used
- 11:13 pm **lbenitez:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 11:15 pm **m8ryx:** Be vague, use the smallest ROI figure that will clear. #e2conf #e2conf-4
- 11:20 pm **blairplez:** #e2conf: Transunion Decided to manage change instead of being managed by it. focus on how people really work together. most work is informal
- 11:21 pm **lbenitez:** RT @jennerwein: RT@johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 11:22 pm **ellenfeaheny:** Only 6 hours late to #e2conf... pffttt... ah well... busy busy day... Finally off to Santa Clara Convention Center.. <http://bit.ly/LyuGU>
- 11:23 pm **gordonr:** And #e2conf here we come.
- 11:27 pm **lbenitez:** How is #e2conf looking like this year? More people? Less people? Same?
- 11:28 pm **harom1971:** "Search" function - it's where ROI comes from for Enterprise2.0 project ! - best quote so far at #e2conf #e20s #Sales20Conf #cm20
- 11:29 pm **mikeptweet:** RT @DebArnoldInk: #e2conf Dion Hinchcliffe: 70% of features you think you want/need are rarely or never used
- 11:31 pm **johngibbon:** Moderation in SharePoint focused on a per component basis (hard to do across "all of SharePoint") #e2conf #shawshell
- 11:33 pm **cflanagan:** @lbenitez Not sure yet. This is workshop day. Hard to judge. Ask me again tomorrow. #e2conf
- 11:34 pm **gialyons:** #e2conf @greg2dot0 says act like an internal entrepreneur when launching #e20 (<- love this!)

- 11:35 pm **IntranetExperts:** RT "Search" function - it's where ROI comes from for Enterprise 2.0 project! - best quote so far at #e2conf (via @haron1971)
- 11:35 pm **balluun:** Heading over to #e2conf #e20
- 11:35 pm **joecrumpler:** @greg2dot0 use a waitlist to build prelaunch interest. I like it! #e2conf
- 11:36 pm **cflanagan:** @TylerCagni Yes. "Work out loud" + "Lead out loud" skills are critical to consider. Not about software. It's about new behaviors. #e2conf
- 11:36 pm **millsj007:** RT @jwillie: Lunch + now presentation w @tbyrne + @ShawnShell that is good living! #e2conf I can talk about Social SharePoint all day(and will)
- 11:36 pm **gialyons:** #e2conf focus on fixing your colleagues' daily work pains first when launching
- 11:39 pm **johngibbon:** RT @haron1971: "Search" function - it's where ROI comes from for Enterprise2.0 project! - best quote so far at #e2conf #e20s #Sales20Conf #cm20
- 11:39 pm **gialyons:** #e2conf planning the movie "The Business Network" with @rhappe
- 11:41 pm **gialyons:** #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 11:42 pm **gialyons:** #e2conf ask mid-mgrs what keeps them up at night when doing stakeholder analysis. Tailor your #e20 msg to that.
- 11:44 pm **rwang0:** Lots of good workshops going on at #e2conf Seeing @joningham and @SameerPatel @olivermarks #e20
- 11:45 pm **jonhusband:** RT @gialyons: #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 11:45 pm **cflanagan:** @Greg2dot0 Don't limit pilot day 1 (i.e. allow all to opt in). Don't cut off serendipity, limit viral potential #e2conf
- 11:45 pm **gialyons:** #e2conf go get buy-in from all your co's control functions b4 pitching to mgrs/execs. Anticipate their FAQs! HT @rhappe
- 11:46 pm **peepf:** Nice. Some #e2conf Launch Pad love from @rww - <http://rww.to/RWWe2LP> #e2conf-lp
- 11:47 pm **liorsion:** @gialyons this quote is directly from our pitch :) where are you hearing this? Interesting. #e2conf
- 11:48 pm **DebArnoldInk:** #e2conf Greg Lowe/Alcatel-Lucent: Stop organizational amnesia!
- 11:48 pm **vmrdacosta:** Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 11:49 pm **m8ryx:** RT @haron1971: "Search" function - it's where ROI comes from for Enterprise2.0 project! - best quote so far at #e2conf #e20s #Sales20Conf #cm20
- 11:49 pm **johngibbon:** RT @vmrdacosta: Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 11:49 pm **cflanagan:** @Greg2dot0 "People learn at different rates" - you have to be comfortable with knowing that #e2conf
- 11:49 pm **tdoyon:** RT @cflanagan: @Greg2dot0 Don't limit pilot day 1 (i.e. allow all to opt in). Don't cut off serendipity, limit viral potential #e2conf
- 11:50 pm **cflanagan:** @Greg2dot0 "Admit shortcomings" - get advocates to "have skin in the game" - have them come up with solutions and answer ?s #e2conf
- 11:51 pm **johngibbon:** For SharePoint: according to Microsoft \$6-\$9 is spent on services for every \$1 spent on licenses #e2conf
- 11:53 pm **joeloleson:** RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 11:56 pm **johngibbon:** Microsoft to customers: SharePoint is a product. Microsoft to partners: it is a platform (for integration and to build products on) #e2conf



- 11:57 pm **richardmwells:** RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 11:59 pm **Maronheo:** RT @webtechman: Enterprise 2.0: Tune into #e2conf on Twitter & <http://tv.e2conf.com/> for live video stream. #e20 by Smart People!

**November 9, 2010**

- MoxieSoft:** Here we are at #e2conf! What sessions are you looking forward to the most? Don't forget LaunchPad on Wednesday 11/10 at 10:45am! #e2conf-lp
- aaron\_b\_johnson:** RT @cflanagan @bsandie evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 12:03 am **tim\_callaghan:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 12:05 am **bjsolem:** Great #e2conf so far. Lots of #sharepoint today, less from now on
- 12:08 am **BrickandClick:** RT @gialyons #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 12:09 am **rlavigne42:** Very interesting : #e2conf says that cmtly Mgrs are essential while #e20s said managers were key (via @bduperrin)
- 12:09 am **rlavigne42:** "community mgrs take offline actions to stimulate online engagement" ~@cflanagan #e2conf (via @briantullis)
- 12:12 am **chrisscottlamb:** @dhinchcliffe just referenced the IBM HR study. Available at <http://tinyurl.com/35jxa9r> #e2conf
- 12:13 am **informationweek:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **InfoWeekSMB:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **IntelligentEnt:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **techweb:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **TechWebSecurity:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:14 am **BrickandClick:** RT @VMRdaCosta Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 12:14 am **VisionaryAgenda:** RT @aaron\_b\_johnson: RT @cflanagan @bsandie evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 12:14 am **cflanagan:** @Ted\_Hopton starts the last segment "Crash Course on Metrics" (he's our #sexymetrics guy) #e2conf
- 12:15 am **johngibbon:** Many ISVs put tools on top of SharePoint for social computing (moving so fast SP can't keep up), search, workflow, etc. #e2conf @tonybyrne
- 12:16 am **gialyons:** #e2conf now, @Ted\_Hopton talks about analytics: quantitative, cmtly vitality metrics are just the beginning.
- 12:16 am **jqsmooth:** RT @cflanagan: @Ted\_Hopton starts the last segment "Crash Course on Metrics" (he's our #sexymetrics guy) #e2conf
- 12:16 am **rhappe:** OH: There's a community for that! #E2conf
- 12:16 am **cflanagan:** @Ted\_Hopton "I have no idea what the right contributor ratio should be, but I do want to see that trend go up over time" #e2conf
- 12:17 am **sparkandco:** Tx for url RT @chrisscottlamb: @dhinchcliffe just referenced the IBM HR study. Available at <http://tinyurl.com/35jxa9r> #e2conf

- 12:17 am **cflanagan:** @Ted\_Hopton Think about breaking out your metrics on a per employee by division basis to show ROE to be more fair #e2conf
- 12:18 am **cflanagan:** My two fave women @gialyons and @rhappe in the audience of #e2conf workshop
- 12:20 am **blairplez:** to the organizers of #e2conf - thx for having electrical outlets in session rooms to plug in our laptops - it's the little things that count
- 12:20 am **keithprivette:** @gialyons really enjoying your tweets from #e2conf keep it coming!
- 12:20 am **Greg2dot0:** RT @cflanagan: My two fave women @gialyons and @rhappe in the audience of #e2conf workshop <- +1
- 12:21 am **cflanagan:** +1 RT @blairplez: #e2conf - thx for having electrical outlets in session rooms to plug in our laptops - it's the little things that count
- 12:22 am **gialyons:** #e2conf hard to tie numbers back to connecting, communicating, collaborating though: user survey to get perceived value, usage patterns
- 12:22 am **rhappe:** Want to encourage profile completion?!? Software Easter eggs... That's my advice and I'm sticking too it #e2conf
- 12:22 am **cflanagan:** @Ted\_Hopton Talks about quantitative metrics PLUS anecdotes and survey = Measurement strategy #e2conf
- 12:23 am **gialyons:** #e2conf @Ted\_Hopton says, use enduser surveys to also educate about value of #e20
- 12:23 am **cflanagan:** @Ted\_Hopton Use surveys to also educate - use it as an opportunity to frame how to think about a topic #e2conf
- 12:23 am **webtechman:** Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://bit.ly/bXhDUu> via @VMRdaCosta #e2conf #e20
- 12:24 am **rhappe:** "draw the venom out so you can address it" great advice from @Ted\_Hopton #e2conf
- 12:24 am **cflanagan:** @Ted\_Hopton Be comfortable to "handle the truth" - Ask for blunt, negatives. Only way to learn, take action/focus to improve #e2conf
- 12:25 am **eugenelee:** Socialtext 4.5 Launches With More Powerful Search Filters, Salesforce Connector And More <http://t.co/UB4beaS> #e20 #e2conf
- 12:25 am **johnngibbon:** Organizations need to decide how going to make decisions around when/who can start and when/how SharePoint sites end #e2conf @tonybyrne
- 12:25 am **cflanagan:** @Ted\_Hopton Talks "net promoter score" = "how likely are you to recommend?" 9-10 Promoters. 7-8 "passive promoters" 0-6 "detractors" #e2conf
- 12:25 am **gialyons:** #e2conf ask for what DOESN'T work so that you can improve. Use NPS, a mrktng metric, to measure empl. propensity to recommend #e20 platform
- 12:25 am **MeganMurray:** Tone today = Less about fear and resistance, more about looking for and listening to ALL of the feedback. (& responding to it) #e2conf
- 12:26 am **BrickandClick:** RT @rhappe: Want to encourage profile completion?!? Software Easter eggs... That's my advice and I'm sticking too it #e2conf
- 12:26 am **cflanagan:** @ITSinsider Oh - well you go w/o saying :) You are #masterconciergeextraordinaire No one compares to your superwoman powers! :) #e2conf
- 12:27 am **gialyons:** #e2conf add in a success anecdote PROGRAM (don't just randomly ask for them) to complement quant & survey data. Gives color to them!
- 12:27 am **cflanagan:** @Ted\_Hopton Then don't forget to capture the "wins" - little ways that successes take place #e2conf
- 12:28 am **gialyons:** #e2conf metrics should evolve. Numbers + Surveys + Anecdotes
- 12:28 am **tictacdo:** We've just set-up our booth @ Enterprise 2.0 Santa Clara. Eager to share about our TicTacDo Business. #e2conf #happiness

- 12:28 am **MeganMurray:** "Numbers Surveys and Stories" The metrics trifecta. #e2conf
- 12:28 am **johngibbon:** Most organizations have problems with proliferation of SharePoint sites: makes governance, administration, search hard. #e2conf @tonybyrne
- 12:29 am **rawn:** I agree, but into what? -> RT @gialyons: #e2conf metrics should evolve. Numbers + Surveys + Anecdotes
- 12:29 am **cflanagan:** @Ted\_Hopton "Do benchmark yourself against yourself" Are you making progress? #e2conf - don't miss Ted's session later in the conf!!
- 12:29 am **eugenelee:** E2.0: Socialtext Targest Information Barriers #e20 #e2conf
- 12:30 am **webtechman:** Enterprise 2.0: @cflanagan @gialyons are rockin #e2conf on Twitter #follow Also tune in live at <http://tv.e2conf.com> 11/9 & 11/10
- 12:32 am **yossidan:** @CarlosDiaz Je veux voir ca Carlos, tu le montreras a E2.0? (on y pense aussi pour TicTacDo) #e2conf
- 12:33 am **dshiao:** Companies to Watch at Enterprise 2.0 Santa Clara: The Launchpad Four by @klintron <http://t.co/5M0aTB6> via @RWW #e2conf
- 12:33 am **johngibbon:** Cool 2010 Content Technology Vendor Map from Real Story Group <http://bit.ly/9A94aN> #e2conf @Tonybyrne
- 12:33 am **beamstream:** RT @johngibbon: Cool 2010 Content Technology Vendor Map from Real Story Group <http://bit.ly/9A94aN> #e2conf @Tonybyrne
- 12:33 am **tictacdo:** @Scobleizer Nov 9+ 10 -we took a booth to show-off TicTacDo Business! Came all the way from Israel - I don't want to miss you! #e2conf
- 12:34 am **AIMcommunity:** Looking forward to the #e2conf tomorrow.
- 12:34 am **bduhon:** Looking forward to the #e2conf tomorrow.
- 12:39 am **kevinguinn:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 12:40 am **tictacdo:** WE LOVE DO'ERS - come and see us @ E 2.0 Santa Clara Booth #411 #e2conf
- 12:41 am **JuliaMak:** Here setting up at #e2conf with the @OxygenCloud team. Come visit us the next couple of days at booth #208 at the expo!
- 12:43 am **bmagierski:** RT @informationweek: Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:46 am **manuelafarrell:** RT @e2conf: Did we mention free cocktails during Bar Camp? Now do we have your attention? #e2conf
- 12:46 am **manuelafarrell:** RT @e2conf: E 2.0 BarCamp tonight @ 5pm in room B1 get ready to network baby! #e2conf
- 12:49 am **joecrumpler:** <http://twitpic.com/356ge8> watching the live twitter feed. #e2conf
- 12:53 am **tmcpshail:** RT @chrisscottlamb: See what all the news is about today. demo of Lotus Connections 3 <http://www.youtube.com/watch?v=fqjifMNs1s58> #e2conf
- 12:53 am **webtechman:** Companies to Watch at Enterprise 2.0 Santa Clara: The Launchpad Four <http://rww.to/bTBAPf> on @rww #e2conf #Itensil
- 12:55 am **Frmelo21:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 12:55 am **MichaelLeahy:** wow, look at all the media coverage from Day 1 at #e2conf <http://bit.ly/a7VvYX>
- 12:58 am **gordon:** RT @vanderwal: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf
- 12:59 am **joningham:** RT @techweb: Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf

- 1:02 am **Alberto24\_7:** RT @juliamak: Here setting up at #e2conf with the @OxygenCloud team. Come visit us the next couple of days at booth #208 at the expo!
- 1:02 am **gussvendsen:** Got my #e2conf pass on.
- 1:03 am **joningham:** ! RT@VMRdaCosta Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 1:03 am **MichaelLeahy:** RT @techweb: Keynotes from E2 Conference Santa Clara streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET) <http://tv.e2conf.com> #e2conf
- 1:05 am **StarrGazr:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 1:06 am **gialyons:** #e2conf at #barcamp led by @Ross and supplied with alcohol #fun
- 1:06 am **liorsion:** Barcamp at #e2conf @ Enterprise 2.0 Santa Clara - Convention Center <http://instagr.am/p/MfC5/>
- 1:07 am **rlavigne42:** "draw the venom out so you can address it" great advice from @Ted\_Hopton #e2conf (via @rhappe)
- 1:08 am **cglynch:** I'm there, too. RT @gialyons: #e2conf at #barcamp led by @Ross and supplied with alcohol #fun
- 1:10 am **jwillie:** #SharePint @ #e2conf (@ Yammer Enterprise 2.0 Santa Clara 2010 Booth #310) <http://4sq.com/airTlx>
- 1:11 am **TheBrycesWrite:** RT @gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses. -> Hmm. Lk to c tht
- 1:11 am **dhinchcliffe:** Saying hello to fellow #e20'er @SameerPatel after his #e2conf workshop, mine is up next. <http://twitpic.com/356mha>
- 1:13 am **manuelafarrell:** Great energy, big crowd at bar camp #e2conf
- 1:15 am **jwillie:** @thisbeer San Jose's finest Gordon Biersch Marzen Lager #e2conf #SharePint <http://plixi.com/p/55819960>
- 1:17 am **vBCCloud:** RT @informationweek: Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 1:18 am **eugenelee:** Socialtext 4.5 Searches Metadata & Connects <http://t.co/22BE58o> <http://t.co/DS9MSuH> #e20 #e2conf
- 1:21 am **TheBrycesWrite:** RT @cflanagan: @Ted\_Hopton Use surveys to also educate - use it as an opportunity to frame how to think about a topic #e2conf
- 1:22 am **jsmooth:** BarCamp sessions at #e2conf <http://twitpic.com/356pel>
- 1:23 am **joningham:** @Ross and barcamp (unconference) grid for #e2conf barcamp <http://yfrog.com/n9bvihzj>
- 1:23 am **TheBrycesWrite:** RT @cflanagan: @Ted\_Hopton B comfortable 2 "handle the truth" -Ask 4 blunt, negatives. Only way 2 learn, take action/focus 2 improve #e2conf
- 1:25 am **eugenelee:** <http://t.co/pmA8fpa>: Socialtext Revamps UI, Adds Connector for <http://t.co/w09IKal> <http://t.co/xXf3j3f> #e20 #e2conf
- 1:25 am **kendomen:** Sitting next to @cflanagan at the black belt session #e2conf <http://yfrog.com/eu1pzkj>
- 1:26 am **jwillie:** Hanging out with Ebony Love(real name+future bff) and @vmrdacosta #SharePint #e2conf
- 1:27 am **kendomen:** @gialyons on Adoption of E2.0 #e2conf <http://yfrog.com/0qblaskj>
- 1:28 am **eugenelee:** Socialtext Integrates with <http://t.co/22BE58o>, Adds New Browsing and Filtering Tools by @klintron <http://t.co/XQcnZBx> via @RWW #e20 #e2conf
- 1:28 am **Greg2dot0:** #e2conf support group. Social Business or #e20 with @ITSinsider <http://yfrog.com/75w0oqj>

- 1:28 am **johngibbon:** IBM's @rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf
- 1:29 am **rosmorville:** Social business vs enterprise 2.0? The difference to you? #e2conf
- 1:30 am **TheBrycesWrite:** RT @johngibbon: IBM's @rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf
- 1:32 am **MeganMurray:** I hear this so often. "we're a very conservative company" = this is hard, but then followed by "we're moving forward" #e2conf
- 1:32 am **theRab:** Tasty #e2conf tweets all up in my stream
- 1:34 am **johnnytico:** RT @johngibbon: For SharePoint: according to Microsoft \$6-\$9 is spent on services for every \$1 spent on licenses #e2conf
- 1:34 am **batsonjay:** #e2conf #barcamp #aha-moments w/@rhappe: What was your a-ha moment when you "got" social? Mine? Seeing the power of open source community.
- 1:34 am **kendomen:** "interaction seeding is just as important as content seeding" -- @gialyons #e2conf
- 1:35 am **mpace101:** Is the Aha Moment in social a "religious" like experience? #e2conf
- 1:36 am **johngibbon:** Adoption? Provide an e2.0 environment to someone where they can solve a problem, where they can have their own aha moment. #e2conf
- 1:38 am **bjsolem:** #ahamoments at #e2conf
- 1:41 am **AlanPelzSharpe:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 1:51 am **bjsolem:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 1:52 am **batsonjay:** #e2conf #barcamp #aha lessons: 1) need the network effect (enough participants), 2) push people to do something slightly new/different
- 1:53 am **johngibbon:** RT @batsonjay: #e2conf #barcamp #aha lessons: 1) need the network effect (enough participants), 2) push people to do something slightly new/different
- 1:55 am **jennerwein:** Success factor for e20 adoption: Provide mechanisms to allow sharing of #aha-moments #e2conf #barcamp
- 1:56 am **johngibbon:** Little bits of collaborative value has always happened (around water cooler, etc.); these #e20 tools facilitate these interactions #e2conf
- 1:56 am **kendomen:** "you have to co-opt existing 1.0 behaviors" #e2conf
- 1:57 am **bjsolem:** RT @johngibbon: Little bits of collaborative value has always happened (around water cooler, etc.); these #e20 tools facilitate these interactions #e2conf
- 1:57 am **adunne:** In BarCamp at #e2conf, listening to debate about the term "E2" vs. "social business".
- 1:59 am **TheBrycesWrite:** RT @jennerwein: Success factor for e20 adoption: Provide mechanisms to allow sharing of #aha-moments #e2conf #barcamp
- 2:01 am **DebArnoldInk:** #e2conf IMHO, email isn't the problem. People are the problem. Human nature, sloppy tho sincere, gets us into trouble. Can E20 get us out?
- 2:02 am **rickladd:** @Greg2dot0 I swear I recognize some of those blurs #e2conf #e20
- 2:04 am **Dihug:** RT @gialyons: #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 2:05 am **mor\_trisha:** Agree!!! RT @gialyons #e2conf focus on fixing your colleagues' daily work pains first when launching
- 2:07 am **johngibbon:** Social adoption is about slowly providing value, bit by bit #e2conf
- 2:08 am **Dihug:** RT @gialyons: I recommend u create deck that details FTE reqs from each biz unit participating in #e20 pilot for cmy mgrs/SMEs/advocates #e2conf

- 2:08 am **sprabu:** RT @johngibbon: Social adoption is about slowly providing value, bit by bit #e2conf
- 2:09 am **cmsreport:** RT @eugenelee: Socialtext 4.5 Launches With More Powerful Search Filters, Salesforce Connector And More <http://t.co/UB4beaS> #e20 #e2conf
- 2:11 am **jwillie:** @kathyswanson hi Kathy!!! I am in Santa Clara #e2conf thanks for thinking of me!
- 2:13 am **LindaBolg:** Having a drink in the bar at the Hyatt and prepping for tomorrow's Enterprise 2.0 expo #e2conf #intranet
- 2:20 am **gialyons:** #e2conf in a barcamp. "ppl aren't good listeners, and they don't write well." (context: taxonomy & folksonomy)
- 2:24 am **johngibbon:** Enterprise search is often best when it finds the person who knows (or who knows someone who knows) the information you seek #e2conf
- 2:24 am **ashishterp:** RT @presently: Present.ly integration with Sharepoint has been available for more than a year #e2conf #e20 #socialbusiness
- 2:24 am **jmancini77:** Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf
- 2:29 am **ellenfeaheny:** RT @jmancini77: Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf
- 2:30 am **tnemelka:** The "undiscovered country" in #scrm is scalable intimacy. Conveyed by a cust support mgr at #e2conf
- 2:33 am **IBMAlexisAtkins:** Come to TusCA in the Lobby at the Hyatt Santa Clara. IBM Welcome Reception from 7-9pm at Enterprise 2.0 #e2conf #ibmexperience #lotusknows
- 2:36 am **elliottross:** RT @tnemelka: The "undiscovered country" in #scrm is scalable intimacy. Conveyed by a cust support mgr at #e2conf
- 2:38 am **katmandelstein:** After Barcamp, Come to TusCA in Lobby of Hyatt Santa Clara. IBM Welcome Reception 7-9pm at Enterprise 2.0 #e2conf #ibmexperience #lotusknows
- 2:38 am **rlavigne42:** The "undiscovered country" in #scrm is scalable intimacy. Conveyed by a cust support mgr at #e2conf (via @tnemelka)
- 2:38 am **kendomen:** very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 2:40 am **mpace101:** I agree RT @elliottross: RT @tnemelka: The "undiscovered country" in #scrm is scalable intimacy. Via a cust support mgr (me) at #e2conf
- 2:40 am **kkweng:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 2:41 am **fbtrainer:** RT @jmancini77: Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf
- 2:41 am **ellenfeaheny:** In a nice #e2conf #barcamp session about E2.0 integrations exiting outside of the social/collab platforms.. facilitated by @ross
- 2:43 am **johngibbon:** 5 Social Networking Tools for Enterprise Collaboration <http://bit.ly/dvfUe4> #e20 #e2conf
- 2:45 am **elliottross:** Like all discovery voyages, 'scalable intimacy' won't is not easy ! @mpace101 #scrm #e2conf
- 2:47 am **rlavigne42:** IBM's @rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf (via @johngibbon)
- 2:47 am **enterprisetwo:** Having a drink in the bar at the Hyatt and prepping for tomorrow's Enterprise 2.0 expo #e2conf #intranet <http://eqent.me/byFb0F>
- 2:48 am **cjnash:** RT @gialyons: #e2conf in a barcamp. "ppl aren't good listeners, and they don't write well." (context: taxonomy & folksonomy)
- 2:49 am **jimworth:** Wish I were there RT @ellenfeaheny In a nice #e2conf #barcamp session about E2.0 integrations exiting outside of the social/collab platforms

- 2:51 am **cjnash:** Heard lots of cool things today. "The idea you will replace email inbox is a fallacy" wasn't one of them. #e2conf
- 2:51 am **joningham:** Interesting stuff RT@rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf
- 2:56 am **jimworth:** This is how to promote your #E20 solution RT @kendomen very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 2:58 am **GladysMarketing:** RT @e2conf: Did we mention free cocktails during Bar Camp? Now do we have your attention? #e2conf
- 2:59 am **jimworth:** RT @BillIves Companies to Watch at Enterprise 2.0 Santa Clara: The Launchpad Four <http://rww.to/aX3y9T> #e2conf #e20
- 3:18 am **athanik:** RT @johngibbon: 5 Social Networking Tools for Enterprise Collaboration <http://bit.ly/dvfUe4> #e20 #e2conf
- 3:22 am **MoxieSoft:** We're ready to roll! Please visit us tomorrow starting at 11:30AM in the expo hall, booth 304. We've got some surprises for you. #e2conf
- 3:24 am **dzhu:** #e2conf tune in live at <http://tv.e2conf.com> 11/9 & 11/10 (via @webtechman) > Will try to catch up tomorrow
- 3:26 am **joningham:** @hrbartender on The Future of Human Resources and Social Media <http://t.co/Xe3nlht> via @mashable @thesourceress #e2conf #connectinghr
- 3:26 am **mijustin:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 3:28 am **EphraimJF:** Just bein' honest: RT @gordonr RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf
- 3:28 am **jqsmooth:** Great party by #ibm at #e2conf great spread & live music
- 3:29 am **sparkandco:** RT @joningham: @hrbartender Future of HR & Social Media <http://on.mash.to/93v7UJ> via @mashable @thesourceress #e2conf #connectinghr
- 3:31 am **peepf:** This is my boss. Trying to lift a giant pumpkin at #e2conf. <http://twitpic.com/357nps>
- 3:32 am **fcseh:** Tue+Wed I'll be at --> Enterprise Collaboration Technology Conference in Santa Clara - Enterprise 2.0 2010 <http://t.co/eZMhd6V> / #e2conf
- 3:41 am **ElwinWitzke:** RT @gordonr: RT @vanderwal: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf
- 3:41 am **mealym:** Enjoying drinks and lovely food at the IBM reception at Enterprise 2.0 #ibmexperience #e2conf
- 3:44 am **katmandelstein:** IBM?s Lotus Connections 3.0 Aims to Make Businesses More Social via @NYTimes <http://nyti.ms/cihpGc> #lotusknows #ibmexperience #e2conf
- 3:47 am **katmandelstein:** RT @jqsmooth: Great party by #ibm at #e2conf great spread & live music
- 3:58 am **jqsmooth:** Hanging with the #e2conf ops team. They are awesome (@ Faultline Brewing Company) <http://4sq.com/8WZDE3>
- 3:58 am **gialyons:** #e2conf feels like a family reunion at IBM-sponsored party! Good to see so many familiar faces.
- 4:07 am **Portland\_Places:** RT @mealym Enjoying drinks and lovely food at the IBM reception at Enterprise 2.0 #ibmexperience #e2conf <http://schmap.it/X1bqFY> <--MAP
- 4:10 am **katmandelstein:** RT @gialyons: #e2conf feels like a family reunion at IBM-sponsored party! Good to see so many familiar faces.
- 4:17 am **Rod\_Hodgson:** @cjnash Glad to hear the day was interesting #e2conf - surprised about inbox comment - I luv mine ; )
- 4:18 am **rlavigne42:** Can't tell you how much it sucks not being able to once again attend #e2conf in person. On the plus side, plenty of time to work@home now
- 4:24 am **jqsmooth:** OH: everybody loves ahi poke ;) #e2conf

- 4:37 am **swylie650:** RT @fnelson Here's our special report page for Enterprise 2.0 next week in Santa Clara: <http://twb.io/dyFUq1> > #e2conf #e20 #scrm
- 4:42 am **rbordoli:** #e2conf tomorrow. if you want to learn how #jiveapps will drive social business apps into the enterprise, drop by #jivesoftware booth
- 5:06 am **brianwick:** RT @Spigit: Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation
- 5:06 am **nigeldanson:** Which department really drives social business? HR, Marketing, IT? #e2conf #intranet
- 5:12 am **ChristySeason:** RT @nigeldanson: Which department really drives social business? HR, Marketing, IT? #e2conf #intranet
- 5:17 am **dicarlo:** RT @AdobePR: SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 5:21 am **katmandelstein:** RT @lbenitez: Did you know? Over 35% of Fortune 100 companies use IBM Social Software! #ibmexperience #e2conf
- 5:23 am **IntranetExperts:** @BillVes if your around the expo area tomorrow come over to stand 311 and say hi to the interact intranet team #e2conf
- 5:26 am **enterprisetwo:** Enjoying drinks and lovely food at the IBM reception at Enterprise 2.0 #ibmexperience #e2conf <http://eqent.me/ahL0li>
- 5:27 am **stevendrose:** RT @lbenitez: Love it!! Everything I Learned About a Social Business I Learned at Kindergarten <http://pio.mu/bojcMQ> #e2conf #ibmexperience
- 5:36 am **MatteP:** RT @gialyons: #e2conf 1 of the most popular groups at CSC is Excel Tips & Tricks. GREAT place to start! "Help me where it hurts, I'll see value faster."
- 5:39 am **m8ryx:** had a barcamp session at #e2conf: More than a website-the collaboration fabric but the search guy co-opted it a bit. Fun chat tho.
- 5:43 am **bsandie:** Was cool to run a session on "Search is S E X Y" at E2.0 Santa Clara Bar Camp - some great discussion and thoughts from folks #e2conf #e20
- 5:45 am **ThanouT:** @RLavigne42 tweet by tweet day 1 of #e2conf <http://agile-thanou.com/?p=88>
- 5:45 am **rwang0:** #socialtext 4.5 launch adds #sfcd connector and key filters for #activitystreams #e20 #e2conf
- 5:46 am **rlavigne42:** RT @ThanouT: @RLavigne42 tweet by tweet day 1 of #e2conf <http://agile-thanou.com/?p=88>
- 5:55 am **IntranetExperts:** Visit Interact Intranet at stand #311 and discover what an intranet should be like - intelligent. #e2conf
- 5:58 am **batsonjay:** Best BADcamp session @ #e2conf : "Search is sexy". Great dialog; some good companies could come out of this group.
- 5:59 am **IBMiCiO:** RT @IBMCliff: RT @rawn: RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aRVjTg> #ibmexperience #e2conf
- 6:04 am **jwillie:** Good times and thank you IBM. Thank you for making Lotus Notes so easy to....#e2conf (@ Tusca Restaurant) <http://4sq.com/bPAppp>
- 6:06 am **Ted\_Hopton:** RT @jqsmooth: Great party by #ibm at #e2conf great spread & live music +1
- 6:12 am **jqsmooth:** #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ @david\_michael) <http://4sq.com/9zL2Oe>
- 6:15 am **brian\_mayer:** @jwillie How's San Jose treatin you? My wife's there on biz right now as well. #e2conf
- 6:22 am **SameerPatel:** Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow
- 6:28 am **rwang0:** Looking forward to hearing the news! RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow



- 6:41 am **charlieisaacs:** RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow
- 6:49 am **rwang0:** Trying to figure out where you get a drink at 2 am in #santaclara #e2conf #e20
- 6:54 am **CRMStrategies:** RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @sovosgroup tomorrow | Looking fwd to it.
- 7:10 am **twiliew:** Thx for quoting! Wish you a big success in #e2conf ! "@lbenitez: @twiliew I've quoted you in my story, check it out: <http://bit.ly/adM60s>"
- 7:12 am **casdrv:** Good ad-hoc sessions on E2.0 adoption and search-is-sexy at #e2conf But so far missing emphasis on industries
- 7:19 am **arubei:** RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow <congrats in advance. Pity I can't be there
- 7:26 am **driessen:** RT @cflanagan: @Greg2dot0 Don't limit pilot day 1 (i.e. allow all to opt in). Don't cut off serendipity, limit viral potential #e2conf
- 7:26 am **driessen:** RT @gialyons: #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 7:29 am **driessen:** RT @gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.
- 7:32 am **yossidan:** @Scobleizer Thank you for the follow. If you can't come to E 2.0, you will miss our jazz attraction - think about it again :) #e2conf
- 7:33 am **christere:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 7:45 am **rdeis:** Be very clear about the problem you are trying to solve. Selling the Case. @sameerpatel @olivermarks #e2conf
- 7:50 am **rdeis:** If you are a duck flying out of formation you get shot down. Be aligned and in harmony with the business and core objectives. HT #e2conf
- 7:54 am **rdeis:** Don't use "pilot" or "adoption". Instead use a path finder model, "limited rollout of fuinctionality". Selling the Case @olivermarks #e2conf
- 8:01 am **rdeis:** In business, people always encounter one-off situations. SoMe and collaboration can help solve the one-offs. #e2conf
- 8:11 am **rdeis:** For orgs that have SharePoint, the ? isn't why SP, it is why not SP but it should be why SP. Will it solve the problem. @TonyByrne #e2conf
- 8:14 am **rdeis:** Governing SharePoint sites. Have a plan and control the Life and Death of sites. @TonyByrne #e2conf
- 8:15 am **gerburns:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partn r mkt
- 8:16 am **rdeis:** Don't get into a feature shootout of a product. Ask how will it make us more effective. @sameerpatel @olivermarks #e2conf
- 8:43 am **IntranetExperts:** RT @interactPartner Plsd to annouce MindMeister collaborative mind maps now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 9:20 am **driessen:** @gialyons Wow, must see it! Wonder if it relates to my matrix <http://bit.ly/8zIII7> #e2conf
- 9:38 am **salhir:** RT @GrahamHill @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 9:50 am **extrategy:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 11:14 am **jimworth:** RT @dzhu #e2conf tune in live at <http://tv.e2conf.com> 11/9 & 11/10 (via @webtechman)
- 12:02 pm **mijori23:** @VMRdaCosta "So you want people to share their knowledge so that you can fire them?". #e2conf Typical paranoia frm old school

- 12:10 pm **RonvHerK:** RT @novellvibe: If #NovellPulse were a person, he would be excited about the #Novell keynote at #e2conf Wednesday. Visit us at booth 105!
- 12:36 pm **jimworth:** Crowd sourcing the Enterprise 2.0 Conf links, the #e2conf Social Web Coverage wiki is live. <http://bit.ly/bAdLGB>
- 12:37 pm **jimworth:** Multitasking in a #e2conf session? Help by updating the Social Web Coverage wiki: <http://bit.ly/bAdLGB>
- 12:41 pm **rwang0:** RT @jimworth: Multitasking in a #e2conf session? Help by updating the Social Web Coverage wiki: <http://bit.ly/bAdLGB>
- 12:49 pm **lbenitez:** Sad I missed it!! RT @jqsmooth Great party by #ibm at #e2conf great spread & live music
- 12:50 pm **LotusDK:** RT @lbenitez: Recap @gigaom from #e2conf: IBM?s Lotus Connections 3.0 Aims to Make Businesses More Social <http://t.co/s9cOcBs>
- 1:01 pm **lbenitez:** Recap of the Lotus Connections 3.0 Launch - <http://pio.mu/ay72BN> #ibmexperience #e2conf
- 1:02 pm **curiousmitch:** RT @lbenitez: Recap of the Lotus Connections 3.0 Launch - <http://pio.mu/ay72BN> #ibmexperience #e2conf
- 1:16 pm **enterprisetwo:** Crowd sourcing the Enterprise 2.0 Conf links, the #e2conf Social Web Coverage wiki is live. <http://bit.ly/bAdLGB> <http://eqent.me/d8XiPQ>
- 1:25 pm **MartijnLinssen:** I still very much like my post on "Cloud and Social: the tectonic plates of IT 2.0" - <http://bit.ly/8YGI4x> #e2conf
- 1:39 pm **jonhusband:** RT @MartijnLinssen: I still very much like my post on "Cloud and Social: the tectonic plates of IT 2.0" - <http://bit.ly/8YGI4x> #e2conf
- 1:40 pm **katmandelstein:** Didn't make to #e2conf? IBM Keynote from E2.0 Santa Clara will be streamed live Tues. @ 10:20 AM PDT. <http://bit.ly/a7rFui> #ibmexperience
- 2:01 pm **alexej\_freund:** RT @MartijnLinssen: I still very much like my post on "Cloud and Social: the tectonic plates of IT 2.0" - <http://bit.ly/8YGI4x> #e2conf
- 2:04 pm **SameerPatel:** up and at it. press briefings, blog posts, #e2conf socialcrm track prep
- 2:05 pm **esauve:** RT @christyseason @nigeldanson: Which department really drives social business? HR, Marketing, IT, learning? #e2conf #intranet
- 2:05 pm **rwang0:** RT @SameerPatel: up and at it. press briefings, blog posts, #e2conf socialcrm track prep
- 2:06 pm **esauve:** RT @SameerPatel up and at it. press briefings, blog posts, #e2conf socialcrm track prep - Go Sameer Go!
- 2:08 pm **jonhusband:** @esauve @christyseason @nigeldanson <Which dep't drives soc'l business? HR, Marketing, IT, learning? #e2conf> opportunity for co-driving IMO
- 2:09 pm **kendomen:** RT @swylie650: Interview: Paul Greenberg on How Social CRM & Enterprise 2.0 Come Together <http://t.co/kqXlJOD> via @cmswire ->keynote at #e2conf #scrm #e20
- 2:13 pm **SameerPatel:** thx, bud :) RT @esauve: RT @SameerPatel up and at it. press briefings, blog posts, #e2conf socialcrm track prep - Go Sameer Go!
- 2:13 pm **wendyatnovell:** #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:13 pm **novellvibe:** #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:13 pm **esauve:** @DamraMuminovic RT@asabackman Just sent you KPI's for measuring adoption of social software. #e20 #e2conf - Can you send me those too :)?
- 2:15 pm **GreeGreeCreedle:** RT @wendyatnovell: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf

- 2:15 pm **frankeliason:** Getting ready for flight to SFO for #e2conf (@ Philadelphia International Airport (PHL) ? w/ 23 others) <http://4sq.com/3dtZqn>
- 2:16 pm **wendyatnovell:** #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 2:16 pm **novellvibe:** #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 2:16 pm **se38:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:17 pm **yobjibee:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:18 pm **lbenitez:** Wondering what IBM will say at the keynote today at #e2conf? You can watch it live here: <http://pio.mu/aR8Zjc> #ibmexperience
- 2:19 pm **sfsam22:** RT @lbenitez: Wondering what IBM will say at the keynote today at #e2conf? You can watch it live here: <http://pio.mu/aR8Zjc> #ibmexperience
- 2:19 pm **grantho:** #Novell announces #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> See us at #e2conf - booth 105!
- 2:19 pm **SameerPatel:** Excited to have Frank on our Social CRM panel > #scrm RT @frankeliason: Getting ready for flight to SFO for #e2conf <http://4sq.com/3dtZqn>
- 2:21 pm **webtechman:** Smart Enterprise 2.0 stuff on <http://bit.ly/E20Paper> by @amcafee @bhc3 @SameerPatel @rossdawson @dhinchcliffe #e20 #e2conf
- 2:24 pm **MarkTamis:** RT @SameerPatel: Excited to have Frank on our Social CRM panel > #scrm RT @frankeliason: Getting ready for flight to SFO for #e2conf <http://4sq.com/3dtZqn>
- 2:24 pm **prem\_k:** \*sigh\* yet another missed oppty - #e2conf, especially since this is when #e20 & #scrm tango as I asked in <http://j.mp/scrmtango>
- 2:26 pm **Novell\_Partners:** RT @grantho: #Novell announces #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> See us at #e2conf - booth 105!
- 2:26 pm **jclarkemeyer:** RT @grantho: #Novell announces #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> See us at #e2conf - booth 105!
- 2:26 pm **rwang0:** RT @prem\_k: \*sigh\* yet another missed oppty - #e2conf, especially since this is when #e20 & #scrm tango as I asked in <http://j.mp/scrmtango>
- 2:26 pm **jayhawkscot:** RT @prem\_k: \*sigh\* yet another missed oppty - #e2conf, especially since this is when #e20 & #scrm tango as I asked in <http://j.mp/scrmtango>
- 2:27 pm **frankeliason:** RT @SameerPatel: Excited to have Frank on our Social CRM panel > #scrm RT @frankeliason: Getting ready for flight to SFO for #e2conf <http://4sq.com/3dtZqn>
- 2:27 pm **mselan:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:27 pm **Greg2dot0:** Wow, 6:26am, using #e2conf wi-fi and it feels like I could be on "dial-up". Wonder what's going to happen when there are people around?
- 2:27 pm **mselan:** RT @novellvibe: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 2:31 pm **interactpartner:** Showcasing Interact #Intranet today at #e2conf. We're always looking for partners/VAR's in US. If you're interested pop over to our stand.
- 2:32 pm **kendomen:** @Greg2dot0 I see close to 900 tweets on #e2conf already. Today's going to shoot up like crazy. <http://ow.ly/i/5klP>
- 2:33 pm **frankeliason:** Boarding @USAir flight to SFO for the #e2conf
- 2:35 pm **amandajanebird:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:37 pm **roundtrip:** Traction® TeamPage 5.1 Introduces Integrated Action Tracking For Improved Team Performance <http://bit.ly/adgVyl> #e2conf #e20 #pmot

- 2:38 pm **languagehacker:** First full day of #e2conf, so there should be a lot of check-ins and on-site registration today. Bring it!
- 2:40 pm **RichDibbins:** RT @chrisscottlamb : Hear how Cemex becomes a social business with Lotus Connections <http://lnkd.in/rxVpTg> #e2conf
- 2:40 pm **roundtrip:** Traction Team Page 5.1 Integrates Project Management Capabilities by @BillIves <http://bit.ly/cnwveY> #e2conf #e20 #pmot #owork
- 2:41 pm **KGaver\_in\_UT:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:41 pm **LotusEducation:** RT @lbenitez: Wondering what IBM will say at the keynote today at #e2conf? You can watch it live here: <http://pio.mu/aR8Zjc> #ibmexperience
- 2:43 pm **vmrdacosta:** Good morning from Santa Clara, CA #e2conf . Nice wake up call #pic <http://plixi.com/p/55915665>
- 2:44 pm **imlazar:** Following #e2conf today, wishing I was there in person.
- 2:44 pm **Jon\_Ferrara:** RT @prem\_k: \*sigh\* yet another missed oppty - #e2conf, especially since this is when #e20 & #scrm tango as I asked in <http://j.mp/scrmtango>
- 2:44 pm **KMConforti:** @dberlind Thought you'd be interested in the latest on Novell Pulse (now Novell Vibe) news today from #e2conf <http://tinyurl.com/2dl7s77>
- 2:45 pm **LizSwenton:** RT @imlazar: Following #e2conf today, wishing I was there in person. (me too!)
- 2:52 pm **jwillie:** Sun rising on #e2conf <http://plixi.com/p/55916940>
- 2:59 pm **brandondgates:** @skihawks wouldn't let you down. Send them all! #newsgator #e2conf
- 2:59 pm **maxwalkerpmp:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:59 pm **maxwalkerpmp:** RT @novellvibe: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 3:02 pm **eric\_andersen:** Great! RT @katmandelstein Didn't make to #e2conf? #IBM Keynote from E2.0 Santa Clara 10:20 AM PDT <http://tv.e2conf.com>
- 3:03 pm **shawshell:** Presented social features of SharePoint with @TonyByrne at #e2conf; @furuknap wrote a good article on the perils <http://cinc.me/8ZTX42>
- 3:03 pm **DoronAronson:** RT @frankeliason: Boarding @USAir flight to SFO for the #e2conf
- 3:03 pm **6kites:** Heading off to San Fran for meetings, and to Santa Clara for e2.0 conf. Third in a row. See you there? dm if you want to meet #e2conf
- 3:04 pm **DoronAronson:** RT @SameerPatel: Excited to have Frank on our Social CRM panel > #scrm RT @frankeliason: Getting ready for flight to SFO for #e2conf <http://4sq.com/3dtZqn>
- 3:08 pm **ConsejoInc:** RT @shawshell: Presented social features of SharePoint with @TonyByrne at #e2conf; @furuknap - SP perils <http://cinc.me/8ZTX42>
- 3:09 pm **mor\_trisha:** Heading out to #e2conf today through Thursday. Let the 'stuff I'm learning @ the conference' tweeting begin! #youvebeenwarned :)
- 3:10 pm **MeganMurray:** Gearing up for the day, knocking out emails, listening to Black Keys and it dawned on me that @GeorgeDearing isn't here. Boo. #e2conf
- 3:10 pm **justinsteinman:** RT @wendyatnovell: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 3:11 pm **benatnovell:** RT @wendyatnovell: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 3:17 pm **lehawes:** Missing my #e20 buds this week. I'll tune in to some of the #e2conf keynotes live streams this afternoon, but not same as being there.
- 3:18 pm **jberkowitz:** Social CRM Meets Enterprise 2.0 in New Engagement Model- <http://bit.ly/b08mv4> #e20 #e2conf #moxie

- 3:25 pm **defrag:** [post] Can E2.0 Overcome Human Nature? - <http://defragcon.com/Blog/?p=650> - thoughts? #e2conf
- 3:27 pm **vcarazo:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 3:27 pm **wendyatnovell:** On to breakfast w/ #Novell partners at #e2conf. Excited to talk with them about #NovellVibe <http://bit.ly/dsKKOo>
- 3:29 pm **lbenitez:** RT @lehawes Missing my #e20 buds this week. I'll tune in to #e2conf keynotes live streams this afternoon, but not same as being there.
- 3:33 pm **lotusknows:** Hello from Santa Clara, CA ! We hope to see you at Enterprise 2.0. Will you be there? #lotusknows #e2conf #ibmexperience
- 3:35 pm **georgedearing:** @MeganMurray -- very kind of you Megan - hope you're having a great show -- #e2conf
- 3:36 pm **jonhusband:** RT @defrag < Can E2.0 Overcome Human Nature? <http://bit.ly/a5jqRw> #e2conf > Good question .. & is Taylorism an express'n of human nature ?
- 3:36 pm **mediamutt:** RT @gialyons: #e2conf feels like a family reunion at IBM-sponsored party! Good to see so many familiar faces.
- 3:39 pm **m8ryx:** @gialyons at #e2conf: best user profile is sent mail. I like, but think it'll be lesser value by the time it has global acceptance.
- 3:40 pm **jksmooth:** RT @e2conf: Good morning everyone! How are we feeling today? #e2conf <<ready to collaborate rock n roll style>>
- 3:41 pm **francoisxmeyer:** True! From selling the case for e20 workshop: e20 is not an easy sell, it's a new and not well defined discipline (unlike e.g CRM) #e2conf
- 3:41 pm **tdoyon:** RT @defrag: [post] Can E2.0 Overcome Human Nature? - <http://defragcon.com/Blog/?p=650> - thoughts? #e2conf
- 3:42 pm **joecrumpler:** I'm loving the quiet before day 2 of the #e2conf, dispute the coffee mishap in the elevator.
- 3:44 pm **lizasperling:** @SameerPatel go get 'em, Sameer! #e2conf
- 3:46 pm **esauve:** @shawshell presented social features of SharePoint with @TonyByrne at #e2conf; @furuknap wrote good article on perils <http://cinc.me/8ZTX42>
- 3:49 pm **bpedman:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 3:50 pm **jholston:** heading over to #e2conf with #newsgator in a bit. great to see how enterprise-class the industry has become.
- 3:51 pm **Magnus\_Hoglund:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 3:51 pm **joningham:** Hi Mike - no, out in California - speaking on HR at Enterprise 2.0 conference #e2conf RT@RapidBI Hi Jon are you up at #cipd10 this year
- 3:51 pm **arikjohnson:** RT @roundtrip: Traction Team Page 5.1 Integrates Project Management Capabilities by @BillIves <http://bit.ly/cnwveY> #e2conf #e20 #pmot #owork
- 3:51 pm **jwillie:** See you soon! RT @jholston: heading over to #e2conf with #newsgator in a bit. great to see how enterprise-class the industry has become.
- 3:53 pm **newsgator:** RT @jholston: heading over to #e2conf with #newsgator in a bit. great to see how enterprise-class the industry has become.
- 3:53 pm **jwillie:** Smart Enterprise 2.0 stuff on <http://bit.ly/E20Paper> by @amcafee @bhc3 @SameerPatel @rossdawson @dhinchcliffe #e20 #e2conf @webtechman
- 4:01 pm **jberkowitz:** In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf #e20 #crm #scrm
- 4:01 pm **jksmooth:** Excited for a great day at #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ 2 others) <http://4sq.com/9zL2Oe>

- 4:01 pm **brandondgates:** RT @jholston: heading over to #e2conf with #newsgator in a bit. great to see how enterprise-class the industry has become.
- 4:03 pm **jqsmooth:** RT @e2conf: Keynote room opens at 8:45 AM Be there early to get a good seat & listen to some upbeat music. #e2conf
- 4:03 pm **ThomasPoinsot:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 4:03 pm **Ref\_USEO:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 4:06 pm **joningham:** Follow the tweets at #E2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ 3 others) <http://4sq.com/9zL2Oe>
- 4:07 pm **thoughtfarmer:** thoughtfarmer sent @dgibbons and @gordonr to #e2conf this week. if you're in santa clara, look for the guys in thoughtfarmer t-shirts
- 4:09 pm **jwillie:** #NewsGator announces Idea Stream for Social Sites 2010. Learn more at <http://bit.ly/bbg50> #SharePoint #ideation #e2conf
- 4:09 pm **informationweek:** Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf. It's happening now.
- 4:09 pm **InfoWeekSMB:** Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf. It's happening now.
- 4:09 pm **IntelligentEnt:** Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf. It's happening now.
- 4:09 pm **TechWebSecurity:** Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf. It's happening now.
- 4:09 pm **grantho:** At #e2conf breakfast - unveiling #novellvibe to partners #novell
- 4:10 pm **giorodriguez:** Check out interview with Geoff Moore, featured guest tonight at our #e2Conf networking event. <http://bit.ly/bICnWC> #broadvision #clearvale
- 4:10 pm **rawn:** On my @Forbes blog: "Is The Enterprise Really Transforming Into A Social Business?" <http://bit.ly/aWHi8l> #e2conf #e20 #leadership
- 4:10 pm **christyschoon:** Just got to #e2conf. Looking fwd to good conversations & meeting new people
- 4:11 pm **informationweek:** Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:11 pm **InfoWeekSMB:** Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:11 pm **IntelligentEnt:** Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:11 pm **techweb:** Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:11 pm **TechWebSecurity:** Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:12 pm **raulcastanon:** RT @TechWebSecurity: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:13 pm **Spigit:** First full day of #e2conf . If you're attending the show in Santa Clara, come check out the @Spigit booth!
- 4:13 pm **kwmuir:** #Novell #Vibe - ICE 2.0! Finally an Integrated Collaboration Environment for Enterprise 2.0 technologies: <http://bit.ly/dsKKOo> #e2conf
- 4:14 pm **newsgator:** Hear more about the new additions to Social Sites, News Stream and Idea Stream, by stopping by #NewsGator booth 407 at #e2conf today!
- 4:14 pm **eeschumpert:** RT @Spigit: First full day of #e2conf . If you're attending the show in Santa Clara, come check out the @Spigit booth!

- 4:14 pm **MichaelSinger:** RT @techweb: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:15 pm **MichaelSinger:** RT @informationweek: Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf. It's happening now.
- 4:15 pm **raulcastanon:** At #Novell partner breakfast #Collaboration driving results for partners and customers #e2conf
- 4:16 pm **johnthodor:** @Spigit Thanks for the invite to your #e2conf booth. Hutch hope to continue our crowdsourcing discussion.
- 4:17 pm **sharonwilson:** RT @informationweek: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:18 pm **manuelafarrell:** RT @techweb: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:18 pm **manuelafarrell:** RT @informationweek: Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf. It's happening now.
- 4:18 pm **absolutesubzero:** RT @TechWebSecurity: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:18 pm **informationweek:** RT @intelligentent: Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf.
- 4:18 pm **IntelligentEnt:** RT @intelligentent: Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf.
- 4:18 pm **raulcastanon:** If you are at Entrprise 2.0 visit #Novell booth for hot coffee or chocolate and learn about our new Collaboration tools! #e2conf
- 4:19 pm **absolutesubzero:** RT @rawn: On my @Forbes blog: "Is The Enterprise Really Transforming Into A Social Business?" <http://bit.ly/aWHi8l> #e2conf #e20 #leadership
- 4:22 pm **manuelafarrell:** Day 2 of #e2conf, keynotes start at 9am, up and at 'em
- 4:23 pm **renatefischer:** RT @e2conf: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:23 pm **mpace101:** Hanging with some super smarties this morning @rhappe @gyehuda & @mikegotta - I still have no idea what they were talking about #e2conf
- 4:24 pm **webtechman:** People to #follow on Twitter: #e2conf @jwillie @dzhu @AIIMcommunity @bduperrin @brasonja @jimworth @lovisatalk Thx4 RT/M! #e20
- 4:25 pm **mijori23:** @gebhardtr Hi Rebecca. Follow the tweets at #E2conf (@ Enterprise 2.0 Santa Clara - <http://bit.ly/9kzEol>) A hugely important tweet stream.
- 4:27 pm **webtechman:** 30min till live stream of Enterprise 2.0 Conference Santa Clara <http://tv.e2conf.com> #e2conf Thx @e2conf
- 4:27 pm **tnemelka:** RT @mpace101: Hanging with some super smarties this morning @rhappe @gyehuda & @mikegotta - I still have no idea what they were talking about #e2conf
- 4:28 pm **joningham:** RT @e2conf: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:30 pm **tnemelka:** RT @jberkowitz: Social CRM Meets Enterprise 2.0 in New Engagement Model- <http://bit.ly/b08mv4> #e20 #e2conf #moxie
- 4:35 pm **MartijnLinssen:** Looks like E2.0 conf is starting to start > RT @TheTwuniverse: 1327 tweets on: #e2conf. That is 7.09 per hour
- 4:35 pm **gordonr:** RT @thoughtfarmer: thoughtfarmer sent @dgibbons and @gordonr to #e2conf this week. if you're in santa clara, look for the guys in thoughtfarmer t-shirts
- 4:35 pm **JPW\_DD:** RT @LotusEducation: RT @lbenitez: Wondering what IBM will say at the keynote today at #e2conf? You can watch it live here: <http://pio.mu/aR8Zjc> #ibmexperience

- 4:37 pm **tatitosi:** RT @webtechman: 30min till live stream of Enterprise 2.0 Conference Santa Clara <http://tv.e2conf.com> #e2conf Thx @e2conf
- 4:37 pm **shawshell:** Looking forward to "Stump the Consultant" tomorrow at #e2conf; bring your hard E2.0 integration questions!
- 4:39 pm **ellenfeaheny:** Ditto!! RT @shawshell: Looking forward to "Stump the Consultant" tomorrow at #e2conf; bring your hard E2.0 integration questions!
- 4:39 pm **workday:** Don't miss @LeighLevensaler in the panel discussion"Common Real World HR Problems" today at 2:30 #e2conf <http://bit.ly/bwTLpn> #HRTech
- 4:39 pm **happel:** Self-check in at #e2conf The test if you are smart enough for E2.0!?
- 4:39 pm **mpace101:** Morning PR (personal relationships) building #e2conf (@ Santa Clara Convention Center, Santa Clara) <http://whrrl.com/u/bxZzM>
- 4:41 pm **wlasson:** RT @novellvibe: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 4:42 pm **jsmooth:** It's all about the keynotes. #e2conf (@ Enterprise 2.0 Santa Clara Keynote Room) <http://4sq.com/cPSE1F>
- 4:44 pm **frogpond:** RT @e2conf: Keynote doors open in 5 minutes #e2conf \_\_\_ waiting halfway-round the globe for the live thing at <http://bit.ly/a7rFui>
- 4:47 pm **jsnyder262:** RT @jholston: heading over to #e2conf with #newsgator in a bit. great to see how enterprise-class the industry has become.
- 4:48 pm **CiscoSmallBiz:** RT @InfoWeekSMB Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 4:49 pm **jtannerama:** keynotes at Enterprise 2.0 Santa Clara kick-off in t minus 10 min...will be live streaming at 9 am PT, <http://tv.e2conf.com> #e2conf
- 4:51 pm **s\_germanides:** RT @wendyatnovell: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 4:52 pm **thinkoutloud:** Wow, this #e2conf is more vendor branded than any previous I've been to. Feels different--hopefully the content has taken a similar leap
- 4:52 pm **SameerPatel:** Thx! :) RT @oneforty: Wow, fascinating panel! What will the workplace of the future look like? <http://bit.ly/bjjQ13> via @ #e2conf
- 4:53 pm **lbenitez:** Live stream of #e2conf keynotes starting in 7 minutes - <http://pio.mu/aR8Zjc> (new link)
- 4:53 pm **jenaysellers:** Working the #NewsGator booth at the #e2conf today. Looking forward to showing off Social Sites to some new faces!
- 4:55 pm **joecrumpler:** Waiting for the keynote speaker. #e2conf
- 4:55 pm **insitevc:** cool screenshot of Brightidea's virtual booth at Pipeline 2010 ([www.pipeline2010.com](http://www.pipeline2010.com)) #innovation #e2conf <http://yfrog.com/05usvxj>
- 4:55 pm **MichaelLeahy:** Excited to get started #e2conf (@ Enterprise 2.0 Santa Clara Keynote Room w/ @jsmooth) <http://4sq.com/cPSE1F>
- 4:55 pm **lbernaldez:** RT @kwmuir: #Novell #Vibe - Finally an Integrated Collaboration Environment for Enterprise 2.0 technologies: <http://bit.ly/dsKKOo> #e2conf
- 4:56 pm **rawn:** RT @SameerPatel: Thx! :) RT @oneforty: Wow, fascinating panel! What will the workplace of the future look like? <http://bit.ly/bjjQ13> via @ #e2conf
- 4:56 pm **novell:** If you are at #e2conf visit #Novell booth for hot coffee or chocolate and learn about our new Collaboration tools
- 4:57 pm **kurtmw:** RT @insitevc: cool screenshot of Brightidea's virtual booth at Pipeline 2010 ([www.pipeline2010.com](http://www.pipeline2010.com)) #innovation #e2conf <http://yfrog.com/05usvxj>
- 4:58 pm **jonhusband:** RT @SameerPatel: Thx! :) RT @oneforty: Wow, fascinating panel! What will the workplace of the future look like? <http://bit.ly/bjjQ13> via @ #e2conf



- 4:59 pm **Greg2dot0:** Interesting...thought that there would be more iPads at #e2conf, but surprising number of laptops in the room
- 5:00 pm **esaube:** Innovation = ideas having sex <http://bit.ly/cpA0hu> #e2conf
- 5:00 pm **joannarosenberg:** RT @novell: If you are at #e2conf visit #Novell booth for hot coffee or chocolate and learn about our new Collaboration tools
- 5:01 pm **dberlind:** We're minutes away from starting the ivestream from the keynote stage at Enterprise 2.0 <http://twb.io/aHZoIc> #e2conf
- 5:01 pm **lbenitez:** Is the live stream from #e2conf working for anyone? I'm still seeing old content... <http://tv.e2conf.com/>
- 5:01 pm **kendomen:** Getting ready for the keynote #e2conf (@ Enterprise 2.0 Santa Clara Keynote Room w/ 2 others) <http://4sq.com/cPSE1F>
- 5:02 pm **frogpond:** @Greg2dot0 let's take this as a good sign about the ratio of creators vs. consumers at #e2conf - yes ;)
- 5:02 pm **lbenitez:** Oh never mind.. live stream just started #e2conf...
- 5:02 pm **IntranetExperts:** Big Announcement: Interact Intranet version 4.7 has been released! See it in action at stand #311 at the Enterprise 2.0 conference #e2conf
- 5:02 pm **webtechman:** Enterprise 2.0 Conference Santa Clara live stream is starting now <http://tv.e2conf.com> #e2conf Thx @e2conf
- 5:03 pm **FunnelFollowers:** RT @webtechman People to #follow on Twitter: #e2conf @jwillie @dzhu @AIIMcommunity @bduperrin @brasonja @jimworth @lovisatalk Thx4 RT...
- 5:03 pm **Greg2dot0:** RT @webtechman: Enterprise 2.0 Conference Santa Clara live stream is starting now <http://tv.e2conf.com> #e2conf Thx @e2conf
- 5:04 pm **MelindaCampero:** #Watching the #e2conf keynotes
- 5:04 pm **mpace101:** RT @dberlind: We're minutes away from starting the ivestream from the keynote stage at Enterprise 2.0 <http://twb.io/aHZoIc> #e2conf
- 5:04 pm **informationweek:** RT @dberlind: We're minutes away from starting the ivestream from the keynote stage at Enterprise 2.0 <http://twb.io/aHZoIc> #e2conf
- 5:04 pm **frogpond:** hearing @swylie650 opening up #e2conf with a talk about sea changes (in size and refinement) in #e20 (and #e20 conferences, too)
- 5:04 pm **ITSinsider:** RT @20Adoption: member @kendomen gets a shout-out from @swylie in opening keynote. #e2conf
- 5:04 pm **awolfe58:** Enterprise 2.0 survey, chance to win iPad this wk if u complete survey for IW Analytics report. #e2conf <http://survey.alexwolfe.net/>
- 5:04 pm **telligent:** The day has started at #e2conf. Looking forward to meeting friends old and new! Come by #Telligent booth no.413
- 5:05 pm **jsmooth:** Enterprise 2.0 Conference Santa Clara live stream is starting now <http://tv.e2conf.com> #e2conf
- 5:05 pm **swensonkeith:** RT @frogpond: hearing @swylie650 opening up #e2conf with a talk about sea changes (in size and refinement) in #e20 (and #e20 conferences)
- 5:05 pm **GeorgeVHulme:** RT @awolfe58: Enterprise 2.0 survey, chance 2 win iPad this wk. complete survey 4 IW Analytics report. #e2conf <http://survey.alexwolfe.net/>
- 5:05 pm **IntranetExperts:** Blogged: New in Interact Intranet version 4.7 <http://bit.ly/b84Bmx> #intranet #e2conf #collaboration #innovation
- 5:06 pm **lbenitez:** @Greg2dot0 What's dominating in terms of laptops? Mac or PC? #e2conf
- 5:06 pm **Ted\_Hopton:** brainyard.com - new #cmtv coming for #e2conf in 1Q 2011
- 5:06 pm **mrifesteff:** RT @newsgator: Hear more about the new additions to Social Sites, News Stream and Idea Stream, by stopping by #NewsGator booth 407 at #e2conf today!

- 5:06 pm **ITSinsider:** RT @Greg2dot0: RT @webtechman: Enterprise 2.0 Conference Santa Clara live stream is starting now <http://tv.e2conf.com> #e2conf Thx @e2conf
- 5:06 pm **dberlind:** First keynote speaker is Dept of State's Richard Boly (if the oldest federal agency can do it, why can't you?) <http://twb.io/aHZoIc> #e2conf
- 5:06 pm **deirdrewalsh:** nike's @kendomen is one of the coolest guys in social business and funniest people on the planet. nice shoutout at the #e2conf keynote!
- 5:07 pm **scott\_hitchins:** At #e2conf watching a case study on #e20 for US State Dept. Useful comparison for UK public sector.
- 5:07 pm **cflanagan:** #e2conf Embracing Social Media at the US State Department. If the oldest federal agency can, why can't you? Up on keynote
- 5:07 pm **SEE\_EYE\_OH:** If you're a solution provider - tell me how u envision social intranet in K-12. Why would I swing by ur booth? #e2conf
- 5:07 pm **insitevc:** Brightidea Client US Department of State Keynoting at #e2conf right now! <http://bit.ly/a7rFui>
- 5:07 pm **aaron\_b\_johnson:** At home with my daughter this month, yet am excited to be watching the live stream of the #e2conf keynote right now. <http://tv.e2conf.com/>
- 5:07 pm **interactpartner:** At #e2conf watching a case study on #e20 for US State Dept. Useful comparison for UK public sector.
- 5:07 pm **HRIQ:** @MoxieSoft enhances employee engagement <http://bit.ly/a3gRPN> #hr #hriq #e2conf #e20
- 5:08 pm **cflanagan:** RT @Ted\_Hopton: <http://brainyard.com> - new #cmtly coming for #e2conf in 1Q 2011
- 5:08 pm **frogpond:** RT @dberlind: if the oldest federal agency can do it, why can't you?) <http://twb.io/aHZoIc> #e2conf \_ good question, lots of evasive answers
- 5:08 pm **adunne:** @Ted\_Hopton thx Ted. It is actually thebrainyard.com. :). #e2conf
- 5:08 pm **mobileadgirl:** RT @cflanagan: #e2conf Embracing #SocialMedia at the US State Department. If the oldest federal agency can, why can't you? Up on keynote
- 5:08 pm **kendomen:** RT @cflanagan: RT @Ted\_Hopton: <http://brainyard.com> - new #cmtly coming for #e2conf in 1Q 2011
- 5:08 pm **jimmy1712:** RT @IntranetExperts: Big Announcement: Interact Intranet version 4.7 has been released! See it in action at stand #311 at the Enterprise 2.0 conference #e2conf
- 5:09 pm **billdirkes:** RT @InformationWeek: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 5:09 pm **dberlind:** Dept of State's Richard Boly now giving E2 keynote. Watch live @ <http://twb.io/aHZoIc> #e2conf
- 5:09 pm **insitevc:** RT @dberlind: Dept of State's Richard Boly now giving E2 keynote. Watch live @ <http://twb.io/aHZoIc> #e2conf
- 5:09 pm **ITSinsider:** opening keynote is using @prezi. very cool. esp for a govt guy! #e2conf
- 5:09 pm **webtechman:** Enterprise 2.0 #e2conf Richard Boly @Beaurichly ( @StateDept ) is speaking now at <http://tv.e2conf.com> This guy is smart!
- 5:09 pm **insitevc:** RT @webtechman: Enterprise 2.0 #e2conf Richard Boly @Beaurichly ( @StateDept ) is speaking now at <http://tv.e2conf.com> This guy is smart!
- 5:10 pm **Greg2dot0:** @lbenitez Hard to say, but I'd say about even split. Remember this is "enterprise" 2.0..not "startup" 2.0 #e2conf
- 5:10 pm **kendomen:** @swylie650 thanks for the mention in the keynote! #e2conf
- 5:10 pm **cflanagan:** #e2conf All companies face constraints. Long decision cycles. Tough rules. US State Dept so traditional that comms to other divs are "cables"
- 5:10 pm **LindaBolg:** RT @IntranetExperts: Blogged: New in Interact Intranet version 4.7 <http://bit.ly/b84Bmx> #intranet #e2conf #collaboration #innovation

- 5:10 pm **frogpond:** yep, constraints \_can\_ spur creative problem-solving, but it can also stop and restrain it - search bypasses \_\_\_ #e2conf keynote
- 5:10 pm **LindaBolg:** RT @IntranetExperts: Big Announcement: Interact Intranet version 4.7 has been released! See it in action at stand #311 at the Enterprise 2.0 conference #e2conf
- 5:10 pm **peepf:** Embassy communications to State Department are internally called "cables." Tradition much? #e2conf
- 5:10 pm **dberlind:** State Dept's Richard Boly in E2 keynote: "We're the oldest agency in the government" Watch live @ <http://twb.io/aHZoIc> #e2conf
- 5:10 pm **cflanagan:** #e2conf Last 4 secretaries of state now more diverse than ever in past.
- 5:11 pm **Greg2dot0:** RT @cflanagan: RT @Ted\_Hopton: <http://brainyard.com> - new #cmtly coming for #e2conf in 1Q 2011
- 5:11 pm **m8ryx:** Props Richard Boly the first #e2conf presenter I've seen to bust out Prezi
- 5:11 pm **frogpond:** @cflanagan yep, and they were secretarIES too - not wasp men ;) #e2conf
- 5:11 pm **enlightn:** Enterprise 2.0 Conference Santa Clara live stream is starting now <http://tv.e2conf.com> thanks @e2conf (via @webtechman) #e2conf
- 5:11 pm **mfauscette:** at e2.0 conference all day, meeting with Neudesic and looking at their soc biz software #e2conf
- 5:11 pm **cflanagan:** #e2conf Owww - in the 90's every other company had latest tech. US Dept had "Wangs" (literally)
- 5:11 pm **gordon:** Richard Boly opening #e2conf keynote talking about the US State Dept Office of eDiplomacy <http://bit.ly/cVf0rD>
- 5:11 pm **angela\_trapp:** RT @cflanagan: #e2conf Last 4 secretaries of state now more diverse than ever in past.
- 5:11 pm **jimworth:** Can't be there? Watch the Enterprise 2.0 keynotes now <http://bit.ly/a7rFui> #e2conf #socabiz #e20
- 5:11 pm **lbenitez:** RT @dberlind 1st keynote speaker is Dept of State's Rich Boly (if oldest fed agency can do it, why can't you?) <http://twb.io/aHZoIc> #e2conf
- 5:12 pm **dberlind:** State Dept's Richard Boly in E2 keynote: "We kept Wang on life support when they were in Chapter 11" Watch <http://twb.io/aHZoIc> #e2conf
- 5:12 pm **rhappe:** Bumping in to lots of fun people this morning at #e2conf - @MikeGotta @gyehuda @kendomen @MarkYolton @rawn
- 5:12 pm **cflanagan:** #e2conf Move from "need to know" to "need to share" after 9/11 - Colin Powell set up office of eDiplomacy (but no budget)
- 5:12 pm **gyehuda:** I'm doing a cameo appearance at the #e2conf. Love to see the people I love so much here. Hey guys!
- 5:12 pm **frogpond:** RT @jimworth: Can't be there? Watch the Enterprise 2.0 keynotes now <http://bit.ly/a7rFui> #e2conf #socabiz #e20 \_ great service, thanks a lot
- 5:12 pm **mpace101:** Find the @prezi discussions so much more engaging #e2conf
- 5:12 pm **ITSinsider:** great opening keynote #e2conf
- 5:12 pm **manuelafarrell:** Richard Boly, US Dept of State on #e2conf keynote stage: need to know became need to share culture in gov
- 5:12 pm **raesmaa:** RT @webtechman: Enterprise 2.0 Conference Santa Clara live stream is starting now <http://tv.e2conf.com> #e2conf Thx @e2conf
- 5:12 pm **cflanagan:** #e2conf No budget actually made them innovate more quickly (used open source tools to meet goals) #usstatedept
- 5:12 pm **dberlind:** State Dept's Richard Boly in E2 keynote. "After 9/11, moved from a Need to Know to a Need To Share Culture" #e2conf

- 5:12 pm **rwang0:** RT @jimworth: Can't be there? Watch the Enterprise 2.0 keynotes now <http://bit.ly/a7rFui> #e2conf #socabiz #e20 \_ great service, thanks a lot
- 5:13 pm **bsandie:** RT @rawn: On my @Forbes blog: "Is The Enterprise Really Transforming Into A Social Business?" <http://bit.ly/aWHi8l> #e2conf #e20 #leadership
- 5:13 pm **manuelafarrell:** RT @awolfe58: Enterprise 2.0 survey, chance to win iPad this wk if u complete survey for IW Analytics report. #e2conf <http://survey.alexwolfe.net/>
- 5:13 pm **mobileadgirl:** Just subscribed to thebrainyard.com Looking forward to this new #cmtly in 2011! #e2conf
- 5:13 pm **AndyBlacz:** RT @rwang0: RT @jimworth: Can't be there? Watch the Enterprise 2.0 keynotes now <http://bit.ly/a7rFui> #e2conf #socabiz #e20 \_ great service, thanks a lot
- 5:13 pm **frogpond:** diversity in the state department #e20 task force - contractors and and and #ftw #e2conf
- 5:13 pm **dberlind:** State Dept's Richard Boly in E2 keynote: "There's a very top down hierarchy of command & control at State Dept" #e2conf
- 5:14 pm **rdeis:** RT @cflanagan: #e2conf Move from "need to know" to "need to share" after 9/11 - Colin Powell set up office of eDiplomacy (but no budget)
- 5:14 pm **adunne:** Interested in writing for thebrainyard.com? Msg me or Wylie! #e2conf
- 5:14 pm **cflanagan:** #e2conf US State Dept has "Diplopedia" - formerly very command and control. Setting up a wiki allows most jr person have a voice
- 5:14 pm **manuelafarrell:** RT @cflanagan: #e2conf Move from "need to know" to "need to share" after 9/11 - Colin Powell set up office of eDiplomacy (but no budget)
- 5:14 pm **cflanagan:** #e2conf US State Dept wiki (4 yrs, 13K articles, 5K page views/week) very successful
- 5:14 pm **dberlind:** State Dept's Richard Boly in E2 keynote: "[Despite top down culture] deployed a wiki that's now a primary source of info" #e2conf
- 5:14 pm **manuelafarrell:** RT @dberlind: State Dept's Richard Boly in E2 keynote: "We kept Wang on life support when they were in Chapter 11" Watch <http://twb.io/aHZoIc> #e2conf
- 5:14 pm **vzrjvy:** #e2conf keynote outlining power to the edge <http://bit.ly/cQGC5t> #loveit
- 5:15 pm **cflanagan:** #e2conf Also has "Deskikipedia" the inforamtion reference for state dept desk offices
- 5:15 pm **ITSinsider:** RT @gyehuda: I'm doing a cameo appearance at the #e2conf. Love to see the people I love so much here. Hey guys!
- 5:15 pm **iangertler:** RT @dberlind: State Dept's Richard Boly in E2 keynote. "After 9/11, moved from a Need to Know to a Need To Share Culture" #e2conf
- 5:15 pm **rlavigne42:** brainyard.com - new #cmtly coming for #e2conf in 1Q 2011 (via @Ted\_Hopton) #E20
- 5:15 pm **frogpond:** didn't knew that there's so much fluctuation in the diplomatic services, underlines need for knowledge sharing #e2conf #keynote
- 5:16 pm **cflanagan:** #e2conf The e20 tools must be better, more intuitive, easier to use and address pain points of other "must use" tools #usstatedept
- 5:16 pm **ITSinsider:** Boly - Our products have to be better than the "must use." #e2conf
- 5:16 pm **Ted\_Hopton:** RT @adunne: @Ted\_Hopton thx Ted. It is actually <http://bit.ly/aSYzo>. :). #e2conf #oops
- 5:16 pm **ITSinsider:** RT @vzrjvy: #e2conf keynote outlining power to the edge <http://bit.ly/cQGC5t> #loveit
- 5:16 pm **frogpond:** RT @cflanagan: #e2conf The e20 tools must be better, more intuitive, easier to use and address pain points of other "must use" tools \_\_ #yes
- 5:16 pm **Greg2dot0:** RT @ITSinsider: Boly - Our products have to be better than the "must use." #e2conf

- 5:16 pm **rwang0:** @frogpond sorry to cut your handle off. RT off of @jimworth RT. See you there? #e2conf #socbiz #e20
- 5:16 pm **interactpartner:** Addressing pain points: the key to adoption. #e20 #e2conf
- 5:16 pm **dberlind:** State Dept's Richard Boly in E2 keynote: We developed "Diplopedia" wiki #e2conf
- 5:17 pm **scott\_hitchins:** Addressing pain points: the key to adoption. #e20 #e2conf
- 5:17 pm **NovellTalks:** Interesting to see US fed using social tools, diplopedia, deskipedia at the State Dept. From #e2conf
- 5:17 pm **mor\_trisha:** Richard Boly Dir of eDiplomacy. 'Need to know' culture is from Cold War. 9/11 showed this was crippling. Shift to 'need to share' #e2conf
- 5:17 pm **dberlind:** State Dept's Richard Boly in E2 keynote. "Majority of State Dept employees are not US citizens" #e2conf
- 5:17 pm **lbenitez:** Me too! RT @mobileadgirl Just subscribed to thebrainyard.com Looking forward to this new #cmty in 2011! #e2conf
- 5:18 pm **angela\_trapp:** RT @dberlind: State Dept's Richard Boly in E2 keynote. "Majority of State Dept employees are not US citizens" #e2conf
- 5:18 pm **Greg2dot0:** Wonder if State dept. collaborated with former #e2conf rock stars from the CIA?
- 5:18 pm **dberlind:** Reminder: State Dept's Richard Boly now giving E2 keynote. Watch live @ <http://twb.io/aHZolc> #e2conf
- 5:18 pm **ithorpe:** Based on the tweets the State Dept keynote at #e2conf sound very interesting and also relevant to our work in development
- 5:18 pm **MichaelLeahy:** RT @dberlind: Reminder: State Dept's Richard Boly now giving E2 keynote. Watch live @ <http://twb.io/aHZolc> #e2conf
- 5:18 pm **m8ryx:** RT @manuelafarrell: Richard Boly, US Dept of State on #e2conf keynote stage: need to know became need to share culture in gov
- 5:18 pm **cflanagan:** Great to see you in person again! RT @gyehuda: I'm doing a cameo appearance at the #e2conf. Love to see the people I love so much here.
- 5:18 pm **nigeldanson:** #e2conf keynote - ease of use critical to US state department social #intranet. Also ensured they addressed users pain points
- 5:19 pm **SEE\_EYE\_OH:** RT @cflanagan: #e2conf The e20 tools must be better, more intuitive, easier to use and address pain points of other "must use" tools #usstatedept
- 5:19 pm **mor\_trisha:** Tool must be user-centric and address pain points, otherwise people won't use it #e2conf
- 5:19 pm **rhape:** FYI for the #e2conf twitterers - Richard Boly's Twitter handle is @Beaurichly
- 5:19 pm **MrkevC:** RT @giorodriguez: Check out interview with Geoff Moore, featured guest tonight at our #e2Conf networking event. <http://bit.ly/blCnWC> #broadvision #clearvale
- 5:19 pm **ITSinsider:** Sec. of State Hilary Clinton pushes "ideation" at the state dept. #e2conf
- 5:19 pm **webtechman:** E 2.0 Seems like "lowering barriers" is the key to participation. #e2conf Richard Boly @Beaurichly now at <http://tv.e2conf.com>
- 5:19 pm **MeganMurray:** Lots of options at the State Dept. Wondering if any of these spaces are connected. #e2conf
- 5:19 pm **cflanagan:** #e2conf Showing "The Sounding Board" stood up in 24 hours after Sec State Clinton announced "ideation initiative" 1.6K ideas, 14K comments
- 5:19 pm **vmrdacosta:** Active social networking responsible for significant weight loss | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #blog #e20 #weightloss
- 5:20 pm **Greg2dot0:** RT @gyehuda: I'm doing a cameo appearance at the #e2conf. Love to see the people I love so much here. Hey guys! <- G8t to see you here!

- 5:20 pm **deirdrewalsh:** RT @dberlind: Reminder: State Dept's Richard Boly now giving E2 keynote. Watch live @ <http://twb.io/aHZolc> #e2conf
- 5:20 pm **wendyatnovell:** In the #e2conf state dept keynote: good humor/realism.
- 5:20 pm **billcush:** You think your org has high turnover? Look at the diplomatic corp...high need for collaboration and knowledge sharing. #e2conf
- 5:20 pm **raulcastanon:** RT @novellvibe: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 5:20 pm **nigeldanson:** #e2conf 1600 ideas and 14000 comments on those ideas with US state department #intranet blog
- 5:20 pm **Modesty\_\_:** Wish I were at the Enterprise 2.0 Conference in Santa Clara #e2conf seems like some really interesting sessions going on. Maybe next year!
- 5:20 pm **frogpond:** nice down-to-earth implementation of an ideation platform (built upon blog software and quickly done) #e2conf #keynote
- 5:20 pm **cflanagan:** ridership of bikers to work increased dramatically when they installed showers idea to help going greener #e2conf
- 5:21 pm **dberlind:** State Dept's Richard Boly in E2 keynote: "Also developing a behind the firewall professional networking platform" #e2conf
- 5:21 pm **kendomen:** RT @rhappe: FYI for the #e2conf twitterers - Richard Boly's Twitter handle is @Beaurichly
- 5:21 pm **cflanagan:** #e2conf "Corridor" was State Depts professional networking tools - integrated with all other tools
- 5:21 pm **Greg2dot0:** Problem I have with Open Source is the same...you don't save money, just spend it in different places #e2conf
- 5:21 pm **ithorpe:** @cflanagan wld love 2 hear more abt how #usstatedept were able 2 innovate & collaborate with no budget since its where we're at too #e2conf
- 5:21 pm **bsandie:** E2.0 becoming more mainstream - second wave of opportunities will now emerge = intelligent search, data viz. & analytics #e2conf #e20
- 5:21 pm **webtechman:** Understanding current Culture goes a long way in the organization. Richard Boly @Beaurichly at <http://tv.e2conf.com> #e2conf
- 5:22 pm **frogpond:** @Modesty\_\_ try to get into the Boston event, easier flying from our place, and very nice city too ;) #e2conf
- 5:22 pm **insitevc:** Screenshots of our software being show live at #e2conf keynote for US Dept of State! So exciting for all of us #brightidea
- 5:22 pm **PJAtlanta:** RT @informationweek: Are you into Enterprise 2.0? Follow the conversations at the E2 conference by following @e2conf and #e2conf. It's...
- 5:22 pm **ITSinsider:** yay! NYU mention at #e2conf :-)
- 5:22 pm **swensonkeith:** State dept uses open source for Diplopedia, Sounding Board, Deskpedia and contribution to any of shows up on a consolidated profile #e2conf
- 5:23 pm **BrightideaHQ:** RT @insitevc: Brightidea Client US Department of State Keynoting at #e2conf right now! <http://bit.ly/a7rFui>
- 5:23 pm **dberlind:** State Dept's Richard Boly in E2 speech: the professional networking platform creates employees' "lifestreams" from diplopedia, etc. #e2conf
- 5:23 pm **RobinHarper:** Looking forward to #e2conf, starting w/Geoffrey Moore speaking tonight. <http://bit.ly/b1CnWC>
- 5:23 pm **candicelipps:** @#e2conf waiting for #jivesoftware CEO Tony zingale to take the stage.
- 5:23 pm **cflanagan:** #e2conf Clinton announced "Virtual Student Foreign Services" in 2009 .moving 2 take power of medium and allow "summit swarming" around event
- 5:23 pm **Gabriellinder:** @marcbodenstab remember #cch10 und #e2conf

- 5:23 pm **bsandie:** #e2conf good to see Government adopt E2.0 - but still need better usability and culture shifts to maximize investment
- 5:23 pm **frogpond:** RT @swensonkeith: State dept uses open source [...] #e2conf \_\_\_ as they say, if they can do it, why can't you ;) #opensource #e20 #platforms
- 5:23 pm **chrisyeh:** RT @gyehuda I'm doing a cameo appearance at the #e2conf. > Can you make my panel tomorrow? Love to see you.
- 5:24 pm **rhappe:** State Dept uses 2.0 technologies to influence swarming at events #e2conf - fascinating influence leveraging into RL events
- 5:24 pm **ITSinsider:** Virtual student Foreign Service swarms using Facebook. #e2conf
- 5:24 pm **steveelmore:** State Dept virtualizing Student Foreign Service: summit swarming, crowd sourcing & micro tasking. #e2conf
- 5:24 pm **cflanagan:** #e2conf US State Dept Virtual Foreign service also looking to allow "micro-task" from event and crowdsource the task to the community
- 5:24 pm **mor\_trisha:** Open call to college students for Virtual Student Foreign Service. Great opportunity for service without travel. #e2conf
- 5:24 pm **MoxieSoft:** RT @HRIQ @MoxieSoft enhances employee engagement <http://bit.ly/a3gRPN> #hr #hriq #e2conf #e20
- 5:24 pm **webtechman:** RT @frogpond: RT @swensonkeith: State dept uses open source [...] #e2conf \_\_\_ as they say, if they can do it, why can't you ;) #opensource #e20 #platforms
- 5:24 pm **gyehuda:** Imagine how much better your company would be if you supported swarming, microtasking, and idea sharing #e2conf
- 5:25 pm **GutenbergErin:** RT @swensonkeith: State dept uses open source for Diplopedia, Sounding Board, Deskipedia #e2conf
- 5:25 pm **mor\_trisha:** RT @kendomen: RT @rhappe: FYI for the #e2conf twitterers - Richard Boly's Twitter handle is @Beaurichly
- 5:25 pm **adobe:** SVP @RTarkoff speaks TODAY at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 5:25 pm **dberlind:** Thanks to all of your who are retweeting my tweets from the Entepprise 2.0 keynotes! Watch them live @ tv.e2conf.com #e2conf
- 5:25 pm **MichaelLeahy:** State Dept's Richard Boly in E2 keynote #e2conf - really showing some intuitive uses of E2 technology. It is all about helping pain points
- 5:25 pm **MarkFidelman:** #e2conf keynote leaderboards, students and the virtual student foreign service
- 5:25 pm **manuelafarrell:** Virtual Student Foreign Service allows for crowdsourcing, collaboration, incentives. Case study for eventual integration within gov #e2conf
- 5:25 pm **cflanagan:** #e2conf Just launched Cinton's "Civil Society 2.0" looking to help solve simple civil use cases of technology #usstatedept
- 5:26 pm **johnkwaters:** #e2conf keynoter Richard Boly, US Dept of State: need-to-know became need-to-share culture in gov.
- 5:26 pm **jqsmooth:** RT @rhappe: State Dept uses 2.0 technologies to influence swarming at events #e2conf - fascinating influence leveraging into RL events
- 5:26 pm **gyehuda:** @chrisyeh cant promise, but I'll try to be here or near here this week. (I have some meetings next door) #e2conf
- 5:27 pm **MarkYolton:** I'm at #e2conf in Silicon Valley while many colleagues are hosting #blogwell in Philly suburbs. Tag teaming social media!
- 5:27 pm **MarkFidelman:** You can tell the East Coasters from the West by their neck ties and slacks. #e2conf
- 5:27 pm **Greg2dot0:** RT @MarkFidelman: You can tell the East Coasters from the West by their neck ties and slacks. #e2conf

- 5:27 pm **simon\_flood:** RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 5:27 pm **cjnash:** RT @cflanagan: #e2conf No budget actually made them innovate more quickly (used open source tools to meet goals) #usstatedept
- 5:27 pm **MeganMurray:** @markfidelman Now now, don't be hatin. :P #e2conf
- 5:27 pm **sandraklo:** RT @adobe: SVP @RTarkoff speaks TODAY at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 5:27 pm **rhappe:** wow - U.S. State department is working with Frog design and doing hack-a-thons... kewl #e2conf
- 5:28 pm **sarahokeefe:** @markfidelman what about the women? or was that the women?? #e2conf
- 5:28 pm **frogpond:** @Modesty\_\_ I dearly hope so (btw, missed you in Frankfurt for the #e20summit thing - let's catch up at #e2conf ;)
- 5:28 pm **mpace101:** Learning how government innovation isn't an oxymoron #e2conf (@ Santa Clara Convention Center, Santa Clara) <http://whrrl.com/u/bx1or>
- 5:28 pm **gyehuda:** shout-out from #e2conf to #RHOK
- 5:28 pm **dberlind:** Next E2 keynote speaker is Larry Bowden, VP, IBM Portals & Web Experience Software. Watch at <http://twb.io/aHZoIc> #e2conf
- 5:28 pm **ernstdecsey:** missing #e2conf this year, perhaps next? thanks twitter to allow to follow
- 5:28 pm **webtechman:** Richard Boly @Beaurichly at <http://tv.e2conf.com> #e2conf is now talking about a culture of #CrowdSourcing
- 5:28 pm **cflanagan:** Follow @beaurichly from the State Dept #e2conf keynote from this morning
- 5:29 pm **lbenitez:** "Thanks for having the cojones" - Richard Boly at #e2conf .. lol
- 5:29 pm **manuelafarrell:** Civil society 2.0 will help create a vibrant civil society that embraces and adopts collaboration tools #e2conf
- 5:29 pm **sandraklo:** Are keynotes starting too early at #e2conf with all the late drinks and parties last night? Who says Silicon Valley can't party :)
- 5:29 pm **frogpond:** #frogdesign (and dare I say #designthinking) get a sort of shoutout in the #e2conf keynote for smart problemsolving
- 5:29 pm **Ted\_Hopton:** RT @lbenitez: "Thanks for having the cojones" - Richard Boly at #e2conf .. lol
- 5:29 pm **cflanagan:** @Beaurichly Great talk this morning. Thank you. #e2conf
- 5:29 pm **Greg2dot0:** RT @Ted\_Hopton: RT @lbenitez: "Thanks for having the cojones" - Richard Boly at #e2conf .. lol
- 5:29 pm **mikegotta:** RT @manuelafarrell: Civil society 2.0 will help create a vibrant civil society that embraces and adopts collaboration tools #e2conf
- 5:29 pm **MichaelLeahy:** #e2conf This keynote room is huge and almost completely packed.
- 5:29 pm **johnkwaters:** Keynote Bols from US State Dep at #e2conf talking abt Virtual Student Foreign Service. Crowdsourcing, collaboration, incentives. Cool.
- 5:30 pm **manuelafarrell:** We love government!! Awesome keynote from Richard Boly #e2conf
- 5:30 pm **thinkoutloud:** @tonyizingale about to keynote at #e2conf
- 5:30 pm **billcush:** Listening to @beaurichly talk about enterprise 2.0 at the State Department...they use all open source tools. #e2conf
- 5:30 pm **jonhusband:** RT @rhappe: wow - U.S. State department is working with Frog design and doing hack-a-thons... kewl #e2conf
- 5:30 pm **cflanagan:** @tonyizingale is about to take the keynote stage at #e2conf (leader of 3 Gartner MQ this year)



- 5:31 pm **jqsmooth:** Government using E 2.0 tools is a good idea. Trying to break down the beaurocracy. Government does not suck #e2conf
- 5:31 pm **jonhusband:** RT @bsandie: #e2conf good to see Government adopt E2.0 - but still need better usability and culture shifts to maximize investment
- 5:31 pm **dberlind:** Correction: Next E2 keynote Speaker is Jive president Tony Zingale. Watch live at tv.e2conf.com. #e2conf
- 5:31 pm **MeganMurray:** Much kinder volume this time. Thanks Jive :)#e2conf
- 5:31 pm **rlavigne42:** Imagine how much better your company would be if you supported swarming, microtasking, and idea sharing #e2conf (via @gyehuda)
- 5:32 pm **MichaelLeahy:** We all love government now after the first keynote at #e2conf. Thanks @Beaurichly . I'm going to go hug a Gov worker.
- 5:32 pm **kendomen:** Jive's up next #e2conf
- 5:32 pm **cflanagan:** "There's a fork in the road, and you're there" #e2conf moving from managed to engaged from biz as usual, to social business
- 5:32 pm **lbenitez:** Watching Jive CEO @tonyizingale at the #e2conf now...
- 5:32 pm **dhinchcliffe:** Listening to the State Department's @beaurichly at #e2conf keynote about #e20 and a civil society. #gov20 <http://twitpic.com/35d6q3>
- 5:32 pm **rawn:** @beaurichly did a great job of changing my views about the US State dept - great #socialcomputing and #social initiatives in one #e2conf
- 5:32 pm **frogpond:** I remember that #jive video from Boston, probably less impressive when watched with sound from mini speakers in the home office ;) #e2conf
- 5:32 pm **rhappe:** I love that Seven Sisters alums w cajones have such influence over the U.S. State Dept now. "cajones" is now a meme trx to Albright #e2conf
- 5:32 pm **webtechman:** Enterprise 2.0 Conf: CEO of #Jive software up now at <http://tv.e2conf.com> #e2conf
- 5:32 pm **steveelmore:** Jive CEO Tony Z. Intro is a big multimedia Jive advertisement. #passthecheese #e2conf
- 5:32 pm **Greg2dot0:** RT @webtechman: Enterprise 2.0 Conf: CEO of #Jive software up now at <http://tv.e2conf.com> #e2conf
- 5:33 pm **jwillie:** RT @webtechman E 2.0 Seems like "lowering barriers" is the key to participation. #e2conf Richard Boly @Beaurichly <http://tv.e2conf.com>
- 5:33 pm **chrisyeh:** #Jive's new messaging is confrontational--"take sides." Specifically slamming Microsoft, IBM, Salesforce.com. #e2conf
- 5:33 pm **nigeldanson:** @and # tags help #intranet users get collaborative <http://bit.ly/b84Bmx> #e2conf #collaboration #innovation
- 5:33 pm **Greg2dot0:** RT @chrisyeh: #Jive's new messaging is confrontational--"take sides." Specifically slamming Microsoft, IBM, Salesforce.com. #e2conf
- 5:33 pm **johnkwaters:** Jive Software CEO onstage at #e2conf talking about the "social biz imperative."
- 5:33 pm **andreaa:** @jivesoftware's @tonyizingale getting ready to keynote at #e2conf
- 5:33 pm **rhappe:** RT @mpace101: Learning how government innovation isn't an oxymoron #e2conf
- 5:33 pm **m8ryx:** Jive propaganda video at #e2conf not bad. Tony Z. keynote
- 5:33 pm **thinkoutloud:** @tonyizingale 5 months we askedthe question, "Is it going to be business as usual, or social business?" #e2conf
- 5:33 pm **cflanagan:** #e2conf @tonyizingale Is it business as usual in enterprise? (broken tools) or will we leverage innovation in cmr world to biz advantage
- 5:33 pm **rdeis:** RT @cflanagan: Follow @beaurichly from the State Dept #e2conf keynote from this morning

- 5:34 pm **andrea:** @tonyizingale: 5 months ago @jivesoftware asked biz as usual or social biz #e2conf
- 5:34 pm **deirdrewalsh:** End of Business as Usual - @JiveSoftware CEO @tonyizingale takes keynote stage at #e2conf talking about hyper-speed of change.
- 5:34 pm **jwillie:** Tony Zingale is up now #jive #e2conf who paid much \$\$ to be 'keynote'- like videos to start a speech.
- 5:34 pm **ITSinsider:** RT @rawn: @beaurichly did a great job of changing my views about the US State dept - great #socialcomputing and #social initiatives #e2conf
- 5:34 pm **dberlind:** Jive's Tony Zingale in E2 keynote: "Twitter has passed it's 15th billionth tweet" #e2conf
- 5:34 pm **rdeis:** RT @manuelafarrell: Civil society 2.0 will help create a vibrant civil society that embraces and adopts collaboration tools #e2conf
- 5:34 pm **MichaelLeahy:** Jive Software CEO Tony Zingale onstage at #e2conf talking about the "social biz imperative." Asking "will it be business as usual?"
- 5:34 pm **wendyatnovell:** RT @eWEEKNews: Novell Vibe Launches, Shrugging Off Google Wave Ghost: <http://bit.ly/bEv7Bw> #e2conf
- 5:34 pm **novellvibe:** RT @eWEEKNews: Novell Vibe Launches, Shrugging Off Google Wave Ghost: <http://bit.ly/bEv7Bw> #e2conf
- 5:34 pm **angela\_trapp:** RT @dberlind: Jive's Tony Zingale in E2 keynote: "Twitter has passed it's 15th billionth tweet" #e2conf
- 5:34 pm **thinkoutloud:** @tonyizingale In 5 months a lot has changed in this space. The market is moving at a pCe we've never seen before. #e2conf
- 5:34 pm **gialyons:** #e2conf @tonyizingale takes the stage. In last 5 months, twitter 15B tweet, LinkedIn at 80M users, Jive passed 15M users worldwide
- 5:34 pm **cflanagan:** 16th bill tweet, LI 80M users, FB 500M users, Jive 15M users w/billions pv/annually - Market moving at pace never seen @tonyizingale #e2conf
- 5:34 pm **MarkYolton:** Tony Zingale, CEO of Jive, on the keynote stage at #e2conf Santa Clara, CA.
- 5:35 pm **timeberecht:** RT @jonhusband: RT @rhappe: wow - U.S. State department is working with Frog design and doing hack-a-thons... kewl #e2conf
- 5:35 pm **jsmooth:** RT @MichaelLeahy: Jive Software CEO Tony Zingale onstage at #e2conf talking about the "social biz imperative." Asking "will it be business as usual?"
- 5:35 pm **gialyons:** #e2conf we consumers spend 25% of our online time in a social network site
- 5:35 pm **webtechman:** RT @cflanagan: 16th bill tweet, LI 80M users, FB 500M users, Jive 15M users w/billions pv/annually - Market moving at pace never seen @tonyizingale #e2conf
- 5:35 pm **ShakespDaughter:** listening to the Jive CEO at #e2conf. Now I know what @sagenet meant by "#e20s is so different from the American conferences - no vendors"
- 5:35 pm **cflanagan:** Gartner predicts by 2016 social tech will be integrated with most standard biz apps @tonyizingale #e2conf
- 5:35 pm **rlavigne42:** "There's a fork in the road, and you're there" #e2conf moving from managed to engaged from biz as usual, to social business (via @cflanagan)
- 5:35 pm **thinkoutloud:** Half of LinkedIn's 80 million users are non-US #e2conf
- 5:35 pm **rhappe:** RT @gialyons: #e2conf @tonyizingale talking. In last 5 months, twitter 15B tweet, LinkedIn at 80M users, Jive passed 15M users worldwide
- 5:35 pm **manuelafarrell:** RT @timeberecht: RT @jonhusband: RT @rhappe: wow - U.S. State department is working with Frog design and doing hack-a-thons... kewl #e2conf
- 5:35 pm **andrea:** @tonyizingale: social is moving the market at a speed unseen before #e2conf
- 5:35 pm **NovellTalks:** #e2conf Gartner expects social tech to be integrated into the enterprise by 2016. How about right now? #NovellVibe

- 5:35 pm **Greg2dot0:** RT @andreesa: @tonyizingale: social is moving the market at a speed unseen before #e2conf
- 5:35 pm **dberlind:** Jive's Tony Zingale in E2 keynote: "Americans spend 25% of their online time on social networks" Watch @ <http://twb.io/aHZoIc> #e2conf
- 5:35 pm **ITSinsider:** RT @chrisyeh: #Jive's new messaging is confrontational--take sides. Specifically slamming Microsoft, IBM, Salesforce.com. #e2conf
- 5:35 pm **mor\_trisha:** RT @cflanagan: Gartner predicts by 2016 social tech will be integrated with most standard biz apps @tonyizingale #e2conf
- 5:36 pm **deirdrewalsh:** Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 5:36 pm **cflanagan:** KPCB launches \$250M sFund - new indication of innovation engine for new social biz wave #e2conf @tonyizingale
- 5:36 pm **MarkFidelman:** @sarahokeefe LOL- East and West Coast women both look great #e2conf #safeharborstatement
- 5:36 pm **mobileadgirl:** RT @cflanagan: Gartner predicts by 2016 #social tech will be integrated with most standard biz apps @tonyizingale #e2conf
- 5:36 pm **jqsmooth:** Seeing a massive shift in enterprise technologies #e2conf
- 5:36 pm **rawn:** RT @cflanagan: KPCB launches \$250M sFund - new indication of innovation engine for new social biz wave #e2conf @tonyizingale
- 5:36 pm **Greg2dot0:** RT @jqsmooth: Seeing a massive shift in enterprise technologies #e2conf
- 5:36 pm **gialyons:** #e2conf Kleiner-Perkins jumped in with the \$250M #sFund w/Amazon, FB, Zynga, and Jive
- 5:36 pm **MarkFidelman:** @MeganMurray women excluded :- ) #e2conf
- 5:36 pm **f\_redant:** RT @webtechman: Understanding current Culture goes a long way in the organization. Richard Boly @Beaurichly at <http://tv.e2conf.com> #e2conf
- 5:36 pm **jwillie:** Good luck w/ that! RT @chrisyeh #Jive new messaging is confrontational-"take sides." Specifically slamming MSFT, IBM, Salesforce.com #e2conf
- 5:36 pm **johnkwaters:** Jive Software CEO onstage at #e2conf talking about the social media subsuming CRM, ERP in the enterprise.
- 5:36 pm **joebush1:** RT @cflanagan: 16th bill tweet, LI 80M users, FB 500M users, Jive 15M users w/billions pv/annually - Market moving at pace never seen @tonyizingale #e2conf
- 5:36 pm **webtechman:** RT @ITSinsider: RT @chrisyeh: #Jive's new messaging is confrontational--take sides. Specifically slamming Microsoft, IBM, Salesforce.com. #e2conf
- 5:36 pm **frogpond:** RT @NovellTalks: #e2conf Gartner expects social tech to be integrated into the enterprise by 2016. How about right now? \_\_\_ let's push 'em ;)
- 5:36 pm **cflanagan:** Jive was the only social biz platform launch of sFund - indication that this is about business #e2conf
- 5:36 pm **manuelafarrell:** RT @dberlind: Jive's Tony Zingale in E2 keynote: "Americans spend 25% of their online time on social networks" Watch @ <http://twb.io/aHZoIc> #e2conf
- 5:36 pm **dmnguys:** RT @rlavigne42: Imagine how much better your company would be if you supported swarming, microtasking, and idea sharing #e2conf (via @gyehuda)
- 5:37 pm **andreesa:** @jivesoftware brings the social innovation from the consumer world into the enterprise #e2conf
- 5:37 pm **JGarcia3rd:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 5:37 pm **webtechman:** RT @frogpond: RT @NovellTalks: #e2conf Gartner expects social tech to be integrated into the enterprise by 2016. How about right now? \_\_\_ let's push 'em ;)
- 5:37 pm **happel:** RT @MarkYolton: Tony Zingale, CEO of Jive, on the keynote stage at #e2conf Santa Clara, CA.

- 5:37 pm **f\_redant:** RT @webtechman: E 2.0 Seems like "lowering barriers" is key to participation. #e2conf Richard Boly @Beaurichly now at <http://tv.e2conf.com>
- 5:37 pm **gialyons:** #e2conf @zuckerberg says <http://twitpic.com/35d7yr>
- 5:37 pm **RobTaylorTweets:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 5:37 pm **cflanagan:** "ones that will be better at this will be built from ground up, not co's that will slap it on" Zuckerberg #e2conf (has to be purposebuilt)
- 5:37 pm **andreesa:** RT @johnkwaters: Jive Software CEO onstage at #e2conf talking about the social media subsuming CRM, ERP in the enterprise.
- 5:37 pm **swensonkeith:** Every industry is going to be fundamentally rethought and designed around people - Zuckerberg #social #e2conf
- 5:37 pm **mattbednar:** Love that @e2conf is tweeting the song info for the music playing before the keynote. #e2conf
- 5:37 pm **thinkoutloud:** @tonyizingale quotes @zuckerberg saying that social applications need to be built from the ground up to be social #e2conf
- 5:37 pm **manuelafarrell:** RT @Ted\_Hopton: RT @lbenitez: "Thanks for having the cojones" - Richard Boly at #e2conf .. lol
- 5:37 pm **cjnash:** RT @rhappe: wow - U.S. State department is working with Frog design and doing hack-a-thons... kewl #e2conf
- 5:38 pm **wileyc coyote:** RT @ITSinsider @chrisyeh: #Jive's new messaging is confrontational-take sides. Specifically slamming Microsoft, IBM, Salesforce.com #e2conf
- 5:38 pm **jqsmooth:** The org chart is dead - Tony Zingale #jive #e2conf
- 5:38 pm **aaron\_b\_johnson:** Gartner predicts by 2016 social tech will be integrated with most standard biz apps. "The Org Chart is Dead" @tonyizingale #e2conf
- 5:38 pm **cflanagan:** "The org chart is dead. It's about finding people with info you need to get your job done" #e2conf @tonyizingale
- 5:38 pm **dberlind:** ive's Tony Zingale in E2 keynote: "We at Jive believe the org chart is dead" Watch @ <http://twb.io/aHZoIc> #e2conf
- 5:38 pm **Greg2dot0:** @tonyizingale - "The org chart is dead" #e2conf
- 5:38 pm **colsen08:** RT @benatnovell: RT @wendyatnovell: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 5:38 pm **m8ryx:** Thanks for a great Prezi @beaurichly enable people to help each other get it done! #e2conf
- 5:38 pm **johnkwaters:** Jive Software CEO onstage at #e2conf "the org chart is dead."
- 5:38 pm **gialyons:** #e2conf John Doerr at Kleiner Perkins says <http://twitpic.com/35d88d>
- 5:38 pm **cflanagan:** "If you don't have a social strategy, you better go get one" John Doerr of KP (love this quote!!!) #e2conf @tonyizingale
- 5:38 pm **andreesa:** @tonyizingale: if you don't have a social strategy right now, you might already be late #e2conf
- 5:38 pm **cflanagan:** RT @gialyons: #e2conf John Doerr at Kleiner Perkins says <http://twitpic.com/35d88d>
- 5:38 pm **Greg2dot0:** It's not "Facebook for the enterprise" - @tonyizingale #e2conf
- 5:39 pm **jwillie:** "What a Great Idea!" Read it + learn more about the new Idea Stream w/in Social Sites <http://bit.ly/9D1aUA> via @bkellner #NewsGator #e2conf
- 5:39 pm **manuelafarrell:** RT @johnkwaters: Jive Software CEO onstage at #e2conf "the org chart is dead."
- 5:39 pm **kendomen:** It's not just about sharing. It's about getting work done. #e2conf

- 5:39 pm **rawn:** RT @cflanagan: "If you don't have a social strategy, you better go get one" John Doerr of KP (love this quote!!!) #e2conf @tonyzingale
- 5:39 pm **gialyons:** #e2conf @tonyzingale says <http://twitpic.com/35d8f3>
- 5:39 pm **andreesa:** @tonyzingale: it's not about sharing, it's about getting work done #e2conf #jivesoftware
- 5:39 pm **swensonkeith:** RT @m8ryx: Thanks for a great Prezi @beaurichly enable people to help each other get it done! #e2conf <http://bit.ly/dcVESy>
- 5:39 pm **Greg2dot0:** RT @peterkim: Jive's @tonyzingale not afraid to throw down the gauntlet at #e2conf
- 5:39 pm **blairplez:** #e2conf Tony Zingale CEO Jive It's not about Facebook for the enterprise ? it's not just about sharing. It's about getting work done.
- 5:39 pm **schaferblick:** Watching livestream of #e2conf. Guess times on the schedule should read PDT instead of EDT....
- 5:39 pm **scott\_hitchins:** #e2conf - #e20 is NOT Facebook for the enterprise. It's about getting work done.
- 5:39 pm **tnemelka:** @tonyzingale calls out the elephants in the room -- the bolt on vendors -- at #e2conf. love it!
- 5:39 pm **gialyons:** #e2conf it's not just about sharing. It about getting work done with colleagues, partners, customers @tonyzingale
- 5:39 pm **thinkoutloud:** @tonyzingale Social Business is NOT Facebook for the enterprise. It is not just about about sharing, but also getting real work done.#e2conf
- 5:39 pm **grantho:** social apps built ground-up will be better than if you just slap it on last minute says m. zuckerberg < agreed! that's #novellvibe #e2conf
- 5:39 pm **frogpond:** yeeeeehaw, @tonyzingale kills the "facebook for the enterprise" blabla - putting the focus on business with customers #e2conf
- 5:40 pm **lvertuccio:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 5:40 pm **kendomen:** RT @rawn: RT @cflanagan: "If you don't have a social strategy, you better go get one" John Doerr of KP (love this quote!!!) #e2conf
- 5:40 pm **cflanagan:** @tonyzingale is intigating vision and thought about what this market is all about where it's going. #e2conf
- 5:40 pm **Ebcosmo:** RT @cflanagan: Gartner predicts by 2016 social tech will be integrated with most standard biz apps @tonyzingale #e2conf
- 5:40 pm **vzrvjv:** RT @gialyons #e2conf John Doerr at Kleiner Perkins says <http://twitpic.com/35d88d> #socbiz
- 5:40 pm **Greg2dot0:** RT @frogpond: yeeeeehaw, @tonyzingale kills the "facebook for the enterprise" blabla - putting the focus on business with customers #e2conf
- 5:40 pm **cjnash:** RT @chrisyeh: #Jive's new messaging is confrontational--"take sides." Specifically slamming Microsoft, IBM, Salesforce.com. #e2conf
- 5:40 pm **gialyons:** #e2conf employee collab without enterprise controls = massive risk (it's not FB for the enterprise) @tonyzingale
- 5:40 pm **thinkoutloud:** @tonyzingale Employee collaboration without enterprise controls = massive risk #e2conf
- 5:40 pm **francoisxmeyer:** Keynote with Jive's CEO: 'the org chart is dead' #e2conf
- 5:40 pm **awolfe58:** Zingale of Jive at #e2conf keynote: "It's not abt adding Facebook to the enterprise--it's abt getting real work done.l
- 5:40 pm **mobileadgirl:** RT @gialyons: #e2conf it's not just about sharing. It about getting work done with colleagues, partners, customers @tonyzingale
- 5:40 pm **thinkoutloud:** RT @tnemelka: @tonyzingale calls out the elephants in the room -- the bolt on vendors -- at #e2conf. love it!

- 5:40 pm **cflanagan:** "Employee collaboration without enterprise controls = massive risk" #e2conf @tonyzingale - Case for action for enterprise to act now
- 5:40 pm **Greg2dot0:** I love the fact that @tonyzingale isn't afraid to "stir things up". Bring it ON!!!! #e2conf
- 5:40 pm **johnkwaters:** Jive Software CEO onstage at #e2conf "it's not abt Facebook for the enterprise... but sharing & collab on massive scale...getting work done"
- 5:40 pm **swensonkeith:** RT @thinkoutloud: @tonyzingale Employee collaboration without enterprise controls = massive risk #e2conf
- 5:41 pm **jennerwein:** RT @Greg2dot0: It's not "Facebook for the enterprise" - @tonyzingale #e2conf
- 5:41 pm **cflanagan:** RT @thinkoutloud: @tonyzingale Employee collaboration without enterprise controls = massive risk #e2conf
- 5:41 pm **109andocean:** TZ is rocking the #newway at #e2conf
- 5:41 pm **schaferblick:** The org chart is dead, but enterprise control is necessary. #jive #e2conf
- 5:41 pm **jwillie:** I want Jive's @tonyzingale on my pick up basketball team. A real tiger-a tad competitive #e2conf
- 5:41 pm **jennerwein:** RT @kendomen: It's not just about sharing. It's about getting work done. #e2conf
- 5:41 pm **katmandelstein:** Bunch of Jive talking going on onstage in CA right now. Lots of hype, but where is the enterprise experience? #e2conf #ibmexperience
- 5:41 pm **vzrvjv:** RT @peterkim: Jive's @tonyzingale not afraid to throw down the gauntlet at #e2conf
- 5:41 pm **Ebcosmo:** RT @gialyons: #e2conf John Doerr at Kleiner Perkins says <http://twitpic.com/35d88d>
- 5:41 pm **webtechman:** Tony Zingale in E 2.0 Conf. Keynote: "Enterprise 2.0 is NOT Facebook inside the firewall" <http://tv.e2conf.com> #e2conf Right on!
- 5:41 pm **cglynch:** Some one down front is really in stitches. wow. #e2conf
- 5:41 pm **Ross:** @tonyzingale hates puppies! #e2conf
- 5:41 pm **mealym:** Integrating social in bus. apps? Don't wait til 2016! Do it today with IBM Cognos and Connections out of the box. #ibmexperience, #e2conf
- 5:41 pm **andreesa:** RT @francoisxmeyer: Keynote with Jive's CEO: 'the org chart is dead' #e2conf
- 5:41 pm **thinkoutloud:** @tonyzingale Freemium apps are free like a puppy. The real costs and problems come after you bring them home. #e2conf
- 5:41 pm **rhappe:** "Freemium apps are free. Like a Puppy." "There is no free lunch" lol - have to agree @tonyzingale #e2conf
- 5:42 pm **andreesa:** @tony zingale: Freemium apps are free. Like a puppy #e2conf #jivesoftware
- 5:42 pm **kendomen:** RT @greg2dot0: I love the fact that @tonyzingale isn't afraid to "stir things up". Bring it ON!!!! #e2conf
- 5:42 pm **webtechman:** RT @peterkim: Jive's @tonyzingale not afraid to throw down the gauntlet at #e2conf
- 5:42 pm **gialyons:** #e2conf @tonyzingale says freemium apps are free like a puppy. Nothing is free (risk elements, etc) <http://twitpic.com/35d95t>
- 5:42 pm **MarkFidelman:** @tonyzingale slams freemium model. How about open source? #e2conf
- 5:42 pm **liorsion:** jive is really going strong in the face of other providers. wow. #e2conf
- 5:42 pm **cflanagan:** "Freemium apps are free. Like a Puppy." No free lunch. Esp for the enterprise U need 2 mge risk, privacy, scalability #e2conf @tonyzingale
- 5:42 pm **MarkYolton:** RT @cflanagan: RT @gialyons: #e2conf John Doerr at Kleiner Perkins says <http://twitpic.com/35d88d>

- 5:42 pm **andreesa:** RT @cflanagan: RT @thinkoutloud: @tonyizingale Employee collaboration without enterprise controls = massive risk #e2conf
- 5:42 pm **dberlind:** Jive's Tony Zingale in E2 keynote: "Freemium apps are free. Like a free puppy (that wakes you up at 3am)" #e2conf
- 5:42 pm **johnkwaters:** Jive Software CEO onstage at #e2conf: social in the enterprise w/o control leads to risk.
- 5:42 pm **manuelafarrell:** RT @gialyons: #e2conf employee collab without enterprise controls = massive risk (it's not FB for the enterprise) @tonyizingale
- 5:42 pm **kimimasa:** RT @novellvibe: #NovellVibe is available in the cloud and on-premise <http://youtu.be/D92XWj7r4P0> #e2conf
- 5:43 pm **vmrdacosta:** #jive making a visionary, nonetheless, a sales pitch @ #e2conf. What was I expecting anyway! #e20
- 5:43 pm **steveelmore:** Jive CEO Tony Z.: Freemium apps are like a free puppy - start out cute, but there are risks & consequences. #e2conf
- 5:43 pm **steveelmore:** Jive CEO Tony Z.: Freemium apps are like a free puppy - start out cute, but there are risks & consequences. #e2conf
- 5:43 pm **frogpond:** hehe, like that: Freemium are like a free puppy, cuddly only at the beginning - later on you get fleas, privacy, governance etm. #e2conf
- 5:43 pm **webtechman:** RT @MarkFidelman: @tonyizingale slams freemium model. How about open source? #e2conf
- 5:43 pm **gialyons:** #e2conf social business imperatives lie in 3 arenas: engaging employees, engage customers, engaging social Web <http://twitpic.com/35d9fh>
- 5:43 pm **Greg2dot0:** RT @dberlind: Jive's Tony Zingale in E2 keynote: "Freemium apps are free. Like a free puppy (that wakes you up at 3am)" #e2conf
- 5:43 pm **andreesa:** RT @liorsion: jive is really going strong in the face of other providers. wow. #e2conf
- 5:43 pm **tnemelka:** Oops -- @tonyizingale showing his age now at #e2conf. Knocking freemium business model smells a lot like knocking SaaS in 2001.
- 5:43 pm **happel:** Tony Zingale at #e2conf: on-premise is still important and a "Facebook for enterprise" is stupid: It's about getting work done, not sharing
- 5:43 pm **thinkoutloud:** @tonyizingale Social Media monitoring must be integrated into your social business solution--not standalone. #e2conf
- 5:43 pm **kendomen:** It's not 3 meatballs. It's one continuous platform #jive #e2conf
- 5:44 pm **adunne:** If Jive thinks the org chart is dead, why is there an org chart in Jive SBS? :) #e2conf
- 5:44 pm **RonTeitelbaum:** Manage Risk - Compliance to enable SM B4 it manages U RT What will the workplace of the future look like? <http://bit.ly/bjQ13> via @ #e2conf
- 5:44 pm **kendomen:** The revolution is well underway. You're late. #jive #e2conf
- 5:44 pm **ellenfeaheny:** RT @frogpond: hehe, like that: Freemium are like a free puppy, cuddly only at the beginning - later u get fleas, privacy, govnc etm. #e2conf
- 5:45 pm **cflanagan:** "The revolution is underway" in the enterprise. If you haven't budgeted yet for next year, UR late. Others still moving @tonyizingale #e2conf
- 5:45 pm **Greg2dot0:** Even though you know @JiveSoftware is a sales pitch, when you do it well, you don't mind. Good job @tonyizingale #e2conf
- 5:45 pm **gialyons:** #e2conf who's leading the social business revolution? Greg Sanders at McAfee <http://twitpic.com/35d9tb>
- 5:45 pm **webtechman:** @markfidelman What about Vendors adopting Standards to support real plug-n-play in Enterprise 2.0? #e2conf Reminds me of old browser wars

- 5:45 pm **bsandie:** RT @gialyons #e2conf employee collab without enterprise controls = massive risk (it's not FB for the org) @tonyzingale = need to educate org
- 5:45 pm **jwillie:** RT @thinkoutloud: @tonyzingale Employee collaboration w/out enterprise controls = massive risk #e2conf ~Tony just joined #TheTwitter 6/1/10
- 5:45 pm **deirdrewalsh:** Read @jivesoftware 18 social business imperatives whitepaper, do it! <http://bit.ly/ch63ol> Great follow-up to @tonyzingale keynote #e2conf
- 5:45 pm **andreesa:** RT @thinkoutloud: @tonyzingale Social Media monitoring must be integrated into your social business solution--not standalone. #e2conf
- 5:45 pm **dberlind:** LOL!! RT @adunne: If Jive thinks the org chart is dead, why is there an org chart in Jive SBS? #e2conf DB>Who is Tony's speech writer?
- 5:45 pm **johnkwaters:** Jive Software CEO onstage at #e2conf: "the revolution is underway... If you haven't budgeted for next year, for biz social, you're late."
- 5:45 pm **TractionTeam:** RT @roundtrip: Traction@ TeamPage 5.1 Introduces Integrated Action Tracking For Improved Team Performance <http://bit.ly/adgVyl> #e2conf #e20 #pmot
- 5:45 pm **thinkoutloud:** Greg from McAfee highlighted. 25% decrease in monthly calls. 58% find answers on Jive. 80% find community via search. #e2conf
- 5:46 pm **DrPam:** RT @dberlind: Thanks to all of your who are retweeting my tweets from the Enterprise 2.0 keynotes! Watch them live @ tv.e2conf.com #e2conf
- 5:46 pm **francoisxmeyer:** #e2conf keynote - Jive CEO'S quoting facebook CEO 'every industry is going to get fundamentally rethought and designed around people' - yes!
- 5:46 pm **ITSinsider:** RT @Ross: @tonyzingale hates puppies! #e2conf
- 5:46 pm **dhinchcliffe:** Now Jive's CEO @TonyZingale is up at the #e2conf keynote talking about the #socbiz imperative. <http://twitpic.com/35da10>
- 5:46 pm **m8ryx:** @tonyzingale jive keynote surprisingly salesy and surprisingly aggressive. I love puppies ;) #e2conf
- 5:46 pm **wendyatnovell:** Time for a little fun. Which way do you get people to work together? <http://youtu.be/VLN10TQ1eoc> #NovellVibe #e2conf
- 5:46 pm **billcush:** RT @cflanagan: "Freemium apps are free. Like a Puppy." No free lunch. Esp for the enterprise #e2conf @tonyzingale
- 5:46 pm **novellvibe:** Time for a little fun. Which way do you get people to work together? <http://youtu.be/VLN10TQ1eoc> #NovellVibe #e2conf
- 5:46 pm **gialyons:** #e2conf who's leading the social business revolution? Claire Flanagan at CSC @cflanagan <http://twitpic.com/35da3u>
- 5:46 pm **Ebcosmo:** RT @thinkoutloud: Greg from McAfee highlighted. 25% decrease in monthly calls. 58% find answers on Jive. 80% find community via search. #e2conf
- 5:46 pm **andreesa:** RT @thinkoutloud: Greg from McAfee highlighted. 25% decrease in monthly calls. 58% find answers on Jive. 80% find community via search. #e2conf
- 5:46 pm **thinkoutloud:** #e2conf @cflanagan is on the main screen and looking good as @tonyzingale highlights CSC success story
- 5:46 pm **DrPam:** RT @swensonkeith: State dept uses open source for Diplopedia, Sounding Board, Deskpedia and contribution to any of shows up on a consolidated profile #e2conf
- 5:46 pm **rbordoli:** @tonyzingale: McAfee saw 25% decrease in tech support calls with #jivesoftware #e2conf
- 5:46 pm **kendomen:** RT @gialyons: #e2conf who's leading the social business revolution? Claire Flanagan at CSC @cflanagan <http://twitpic.com/35da3u> < +1
- 5:47 pm **cflanagan:** RT @gialyons: #e2conf who's leading the social business revolution? Claire Flanagan at CSC @cflanagan <http://twitpic.com/35da3u>



- 5:47 pm **mikegotta:** For social to integrate/scale/manage risk/deliver apps to meet enterprise needs, architecture matters.; call to action for EA teams #e2conf
- 5:47 pm **saaravj:** Watching #e2conf Live at : <http://tv.e2conf.com/>
- 5:47 pm **tnemelka:** RT @m8ryx: @tonyizingale jive keynote surprisingly salesy and surprisingly aggressive. I love puppies ;) #e2conf [and they grow up quickly]
- 5:47 pm **johnkwaters:** RT @adunne: If Jive thinks the org chart is dead, why is there an org chart in Jive SBS? ;) #e2conf
- 5:47 pm **gialyons:** #e2conf who's leading the social business revolution? Scott at Intel. <http://twitpic.com/35dabi>
- 5:47 pm **ingagenetworks:** Our online #socialmedia #gov20 resource library is full of free assets to download. Check it out <http://bit.ly/bXjOe0> #ingage #e2conf
- 5:47 pm **AmyJones:** Watch the Enterprise 2.0 keynotes live~! @ tv.e2conf.com #e2conf
- 5:47 pm **billcush:** RT @gialyons: #e2conf social business imperatives lie in 3 arenas: engaging employees, customers, social Web <http://twitpic.com/35d9fh>
- 5:47 pm **johnkwaters:** RT @thinkoutloud: @tonyizingale Social Media monitoring must be integrated into your social business solution--not standalone. #e2conf
- 5:47 pm **MarkFidelman:** RT @thinkoutloud: McAfee highlighted. 25% decrease in monthly calls. 58% find answers on Jive. 80% find community via search. #e2conf
- 5:47 pm **andreesa:** RT @gialyons: #e2conf who's leading the social business revolution? Claire Flanagan at CSC @cflanagan <http://twitpic.com/35da3u>
- 5:47 pm **rbordoli:** RT @Greg2dot0: Even though you know @JiveSoftware is a sales pitch, when you do it well, you don't mind. Good job @tonyizingale #e2conf
- 5:47 pm **SameerPatel:** glad i had dinner w/ @cflanagan last night. Soon ill need to get in line for an autograph :) #e2conf
- 5:47 pm **frogpond:** @gordonr yep, I feel like having front row seats where I can have a beer later on too ;D - still feeling bad about missing #e2conf
- 5:47 pm **Greg2dot0:** RT @SameerPatel: glad i had dinner w/ @cflanagan last night. Soon ill need to get in line for an autograph :) #e2conf
- 5:48 pm **thinkoutloud:** Intel has realized millions of dollars in annual savings by leveraging Jive social business software for partner enablement #e2conf
- 5:48 pm **minassian:** RT @dberlind: RT @adunne: If Jive thinks the org chart is dead, why is there an org chart in Jive #e2conf DB>Who is Tony's speech writer?
- 5:48 pm **bsandie:** #e2conf do we really need product pitches as part of keynotes - what do you think?
- 5:48 pm **jqsmooth:** RT @novellvibe: Time for a little fun. Which way do you get people to work together? <http://youtu.be/VLN10TQ1eoc> #NovellVibe #e2conf
- 5:48 pm **gialyons:** #e2conf who's leading the social business revolution? Stephen Maiello at Charles Schwab. <http://twitpic.com/35daky>
- 5:48 pm **andreesa:** RT @cflanagan: "The revolution is underway" in the enterprise. If you haven't budgeted yet for next year, UR late. Others still moving @tonyizingale #e2conf
- 5:48 pm **gyehuda:** The orgchart is not dead. IMO it's a relevant part of three forces that drive social work behaviors <http://is.gd/gSe3e> #e2conf
- 5:48 pm **cflanagan:** #e2conf #jivesoftware doing a great job talking about how real customers are finding real biz benefits with social business
- 5:48 pm **johnkwaters:** RT @deirdrewalsh: Read @jivesoftware 18 social business imperatives whitepaper, do it! <http://bit.ly/ch63ol> Great follow-up to @tonyizingale keynote #e2conf
- 5:48 pm **ellenfeaheny:** RT @MikeGotta: For social to integrate/scale/manage risk/deliver apps to meet enterprise needs, arch matters.; action for EA teams #e2conf

- 5:48 pm **thinkoutloud:** Schwab's active traders community sees 80% more trades using Jive #e2conf
- 5:48 pm **giorodriguez:** Broadvision Relanches Clearvale, Takes on Jive Directly... - SVW <http://t.co/p2sGf8t> via @tomforemski #e2conf
- 5:48 pm **arinewman:** RT @thinkoutloud: @tonyzingale Social Media monitoring must be integrated into your social business solution--not standalone. #e2conf
- 5:48 pm **MarkFidelman:** @tonyzingale excellent presentation but please no bullets. #e2conf
- 5:48 pm **cflanagan:** @SameerPatel Ha! No you have direct access :) at all times #e2conf
- 5:48 pm **Greg2dot0:** @bsandie they pay the bills my friend...but agree in principle #e2conf
- 5:49 pm **jsmooth:** Does #Jive own the planet? #e2conf
- 5:49 pm **rawn:** reprise @Forbes blog: "Is The Enterprise Really Transforming Into A Social Business?" <http://bit.ly/aWHi8l> #e20 #e2conf
- 5:49 pm **gialyons:** #e2conf who's leading the social business revolution? Cindy Costa at YUM! Brands (Taco Bell, Pizza Hut, KFC) <http://twitpic.com/35davx>
- 5:49 pm **gyehuda:** @cflanagan can you autograph this tweet <3 #e2conf
- 5:49 pm **billcush:** Schwab saw 80% increase in trades among active traders who participate in community. #e2conf
- 5:49 pm **sauravj:** Tony Zingale presentation at #e2conf looks like an extended ad for Jive Software, I doubt whether that's the idea?!
- 5:49 pm **thinkoutloud:** Yum Brands (KFC, Taco Bell, Pizza Hut) have deployed Jive globally across 100 countries for "24 hour innovation" #e2conf
- 5:49 pm **webtechman:** RT @markfidelman @thinkoutloud: McAfee highlighted. 25% decrease in monthly calls. 58% find answers on Jive.. #e2conf
- 5:49 pm **lotusknows:** Visit IBM at Enterprise 2.0. Find experts, connect with colleagues and tweet for treats #lotusknows #ibmexperience #e2conf
- 5:49 pm **andreesa:** RT @SameerPatel: glad i had dinner w/ @cflanagan last night. Soon ill need to get in line for an autograph :) #e2conf
- 5:50 pm **rhape:** Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf
- 5:50 pm **Greg2dot0:** @sauravj but wait there' #e2conf
- 5:50 pm **mikegotta:** So what constitutes a "platform" nowadays - how many platforms does an enterprise need - how do we inter-connect platforms #e2conf
- 5:50 pm **gialyons:** #e2conf I frickin' love my @jivesoftware customers!
- 5:50 pm **rbordoli:** @tonyzingale: Yum Brands enabled 24 hour a day innovation with #jivesoftware #e2conf
- 5:50 pm **kendomen:** Connect the technology to the business use case #e2conf
- 5:50 pm **billcush:** RT @rbordoli: @tonyzingale: McAfee saw 25% decrease in tech support calls with #jivesoftware #e2conf
- 5:50 pm **CSCImperial:** @cflanagan worthy of a post on C3! Well done Clare #e2conf
- 5:50 pm **cflanagan:** #1 Find your imperative (it's not "social biz", but you have to tie to your biz strategy FIRST) @tonyzingale #e2conf
- 5:50 pm **tnemelka:** RT @gialyons: #e2conf I frickin' love my @jivesoftware customers! [and you have some \*great\* ones]
- 5:50 pm **cflanagan:** @CSCImperial lol :) #e2conf
- 5:50 pm **Greg2dot0:** @sauravj ...but wait...there's more... #e2conf
- 5:51 pm **cflanagan:** @gyehuda sure :) #e2conf

- 5:51 pm **thinkoutloud:** @tonyizingale You can't just "do social business" - to be successful you must align your strategy around a business imperative #e2conf
- 5:51 pm **blairplez:** #e2conf - did anyone get the list of Tony's 18 imperatives? can you please share - thanks.
- 5:51 pm **mobileadgirl:** RT @cflanagan: #1 Find your imperative (it's not "social biz", but you have to tie to your biz strategy FIRST) @tonyizingale #e2conf
- 5:51 pm **rawn:** How many separate depts and business units do you have? - RT @MikeGotta: how many platforms does an enterprise need #e2conf
- 5:51 pm **rhape:** RT @mikegotta: So what constitutes a "platform" nowadays - how many platforms does an enterprise need - how do we inter-connect? #e2conf
- 5:51 pm **gialyons:** #e2conf 1. Drive the business imperatives that affect your business most dramatically <http://twitpic.com/35dbb2>
- 5:51 pm **jennerwein:** RT @thinkoutloud: Greg from McAfee highlighted. 25% decrease in monthly calls. 58% find answers on Jive. 80% find community via search. #e2conf
- 5:51 pm **cjnash:** Freemium apps may be like a free puppy, but getting a big vendor could be like getting a drunk brother-in-law if you're not careful. #e2conf
- 5:51 pm **tnemelka:** RT @rhape: RT @mikegotta: So what constitutes a "platform" nowadays - how many platforms does an enterprise need - how do we inter-connect? #e2conf
- 5:51 pm **thinkoutloud:** RT @tnemelka: RT @gialyons: #e2conf I frickin' love my @jivesoftware customers! [and you have some \*great\* ones]
- 5:51 pm **bduhon:** @jqsmooth certainly looks that way. Egads. #e2conf
- 5:51 pm **cflanagan:** #2 Speed matters. Get started now. The rest of the customers are already beyond first phase now. CATCH UP #e2conf @tonyizingale
- 5:51 pm **johnkwaters:** RT @lotusknows: Visit IBM at Enterprise 2.0. Find experts, connect with colleagues and tweet for treats #lotusknows #ibmexperience #e2conf
- 5:52 pm **IBMAlexisAtkins:** RT @katmandelstein: Bunch of Jive talking going on onstage in CA right now. Lots of hype, but where is the enterprise experience? #e2conf...
- 5:52 pm **gialyons:** #e2conf 2. Speed Matters. Go from outside in, inside out, into the social Web to take advantage of your market.
- 5:52 pm **milindpansare:** Really? There are 18 imperatives ? 18 ? That seems so old school :) #e2conf
- 5:52 pm **Ted\_Hopton:** RT @gialyons: #e2conf I frickin' love my @jivesoftware customers! RBAY, Gia ;-)
- 5:52 pm **KourosMohit:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 5:52 pm **sauravj:** @cflanagan Good to see you mentioned at #e2conf ;)
- 5:52 pm **johnkwaters:** RT @rhape: Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf
- 5:52 pm **frogpond:** .@gyehuda oh yes, reports of the end of hierarchy, org. charts and fixed structures are premature and un-mature too ;) #e2conf
- 5:52 pm **cflanagan:** 3. Make this revolution YOURS. Lead. Mke this about your business. Exploit for biz value. #e2conf @tonyizingale
- 5:52 pm **minassian:** Wonders why @tonyizingale is so nervous about freemium apps. #e2conf
- 5:52 pm **mobileadgirl:** RT @cflanagan: #2 Speed matters. Get started now. The rest of the customers are already beyond first phase now. #e2conf @tonyizingale
- 5:52 pm **gialyons:** #e2conf 3. Make this revolution yours. (catch up with Claire, Trisha, Greg, Cindy, and Stephen ;)
- 5:52 pm **Ted\_Hopton:** RT @rhape: Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf

- 5:52 pm **andreesa:** RT @cflanagan: #2 Speed matters. Get started now. The rest of the customers are already beyond first phase now. CATCH UP #e2conf @tonyizingale
- 5:52 pm **thinkoutloud:** @tonyizingale "make this revolution yours" Don't sit on the sidelines. Speed matters! #e2conf
- 5:53 pm **sandraklo:** Still looking for something thought provoking from #e2conf keynotes
- 5:53 pm **Greg2dot0:** ...but wait...there's more #e2conf
- 5:53 pm **kendomen:** RT @gialyons: #e2conf 3. Make this revolution yours. (catch up with Claire, Trisha, Greg, Cindy, and Stephen ;)
- 5:53 pm **thinkoutloud:** RT @rhappe: Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf
- 5:53 pm **webtechman:** Enterprise 2.0 Conf. #1 Find your imperative! @tonyizingale #e2conf Strategy before tools. <http://tv.e2conf.com>
- 5:53 pm **cflanagan:** RT @Ted\_Hopton: RT @gialyons: #e2conf I frickin' love my @jivesoftware customers! RBAY, Gia ;-)
- 5:54 pm **Greg2dot0:** RT @Ted\_Hopton: RT @gialyons: #e2conf I frickin' love my @jivesoftware customers! RBAY, Gia ;-) + 100
- 5:54 pm **MelindaCampero:** @Adobe: SVP @RTarkoff speaks NOW at #e2conf. Live stream: <http://bit.ly/bit.ly/cybGFe> (Adobe is a client)
- 5:54 pm **cflanagan:** RT @gialyons: #e2conf 3. Make this revolution yours. (catch up with Claire, Trisha, Greg, Cindy, and Stephen ;)
- 5:54 pm **johnkwaters:** Adobe's Rob Tarkoff onstage at #e2conf.
- 5:54 pm **insitevc:** Another Brightidea Client speaking at #e2conf : Adobe see their usecase for customer ideas at: <http://ideas.adobe.com>
- 5:54 pm **cflanagan:** Rob Tarkoff of Adobe on keynote #e2conf
- 5:54 pm **c1pher:** RT @ward\_m: RT @chrisscottlamb: Hear how Cemex is a social bus with Lotus Connections <http://www.youtube.com/watch?v=YZA20c47fA8> #e2conf
- 5:54 pm **happel:** #e2conf: Zingale making fun about #SAP and I laughed. But actually not nice with us being a big customer of #jive
- 5:54 pm **newchannelbuzz:** RT @wendyatnovell: Time for a little fun. Which way do you get people to work together? <http://youtu.be/VLN10TQ1eoc> #NovellVibe #e2conf
- 5:54 pm **MichaelLeahy:** #e2conf - who watches Leno?
- 5:54 pm **NovellTalks:** #e2conf good points about aggressive adoption of enterprise social by #Jive CEO Zingale
- 5:54 pm **adunne:** The #e2conf keynote vids will be available on demand by EOD, just in case you missed something. They're at <http://tv.e2conf.com>
- 5:54 pm **mikegotta:** Enterprise will continue to have multiple platforms; "networked ecologies" of platforms (internal + external); interop focus needed #e2conf
- 5:55 pm **TiffanyLaBanca:** RT @thinkoutloud: @tonyizingale "make this revolution yours" Don't sit on the sidelines. Speed matters! #e2conf
- 5:55 pm **tnemelka:** RT @minassian: Wonders why @tonyizingale is nervous abt freemium #e2conf [because they're big disruptors and well funded--by his investors!]
- 5:55 pm **jqsmooth:** RT @rhappe: Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf
- 5:55 pm **mor\_trisha:** :) RT @gialyons #e2conf 3. Make this revolution yours. (catch up with Claire, Trisha, Greg, Cindy, and Stephen ;)
- 5:55 pm **kwmuir:** RT @grantho: social apps built ground-up will be better than if you just slap it on last minute says m. zuckerberg < agreed! that's #novellvibe #e2conf

- 5:55 pm **jwillie:** @JiveSoftware and @tonyzingale will be passing out the Jive juice Tony had been drinking at the break. #e2conf
- 5:55 pm **Greg2dot0:** RT @jwillie: @JiveSoftware and @tonyzingale will be passing out the Jive juice Tony had been drinking at the break. #e2conf
- 5:55 pm **NamrataM:** RT @rhappe: Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf
- 5:55 pm **cgodek:** RT @MarkYolton: I'm at #e2conf in Silicon Valley while many colleagues are hosting #blogwell in Philly suburbs. Tag teaming social media!
- 5:56 pm **newchannelbuzz:** RT @novellvibe: RT @eWEEKNews: Novell Vibe Launches, Shrugging Off Google Wave Ghost: <http://bit.ly/bEv7Bw> #e2conf
- 5:56 pm **webtechman:** Customer Experience. This should be real good! <http://tv.e2conf.com> #e2conf
- 5:56 pm **newchannelbuzz:** RT @grantho: At #e2conf breakfast - unveiling #novellvibe to partners #novell
- 5:56 pm **Greg2dot0:** RT @rhappe: Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf
- 5:56 pm **TiffanyLaBanca:** RT @cflanagan: #e2conf #jivesoftware doing a great job talking about how real customers are finding real biz benefits with social business
- 5:56 pm **steveelmore:** Adobe's Rob Tarkoff: amplification effect of social media on customer experience. #e2conf
- 5:56 pm **steveelmore:** Adobe's Rob Tarkoff: amplification effect of social media on customer experience. #e2conf
- 5:56 pm **manuelafarrell:** RT @adunne: The #e2conf keynote vids will be available on demand by EOD, just in case you missed something. They're at <http://tv.e2conf.com>
- 5:56 pm **vmrdacosta:** RT @jwillie: @JiveSoftware and @tonyzingale will be passing out the Jive juice Tony had been drinking at the break. #e2conf
- 5:56 pm **nejsnave:** following the #e2conf tweets. some bold and provocative statements so far!
- 5:56 pm **rhappe:** mmm... so many fabulous female community managers, so many male keynote speakers #e2conf. We need to fix that...
- 5:56 pm **manud:** RT @giorodriguez: Broadvision Relanches Clearvale, Takes on Jive Directly... - SVW <http://t.co/p2sGf8t> via @tomforemski #e2conf
- 5:57 pm **MarkFidelman:** Good to see Adobe preaching customer experience and customer service #e2conf
- 5:57 pm **cflanagan:** Good example of vendor keynote. Talk about imperatives, industry trends, customer biz examples (no demos) #e2conf #jivesoftware
- 5:57 pm **sauravj:** Wonder if Adobe is going to talk more about Project Rome. [rome.adobe.com/](http://rome.adobe.com/) #e2conf
- 5:57 pm **SaveGWave:** RT @wendyatnovell: RT @eWEEKNews: Novell Vibe Launches, Shrugging Off Google Wave Ghost: <http://bit.ly/bEv7Bw> #e2conf #savegooglewave
- 5:57 pm **SaveGWave:** RT @novellvibe: RT @eWEEKNews: Novell Vibe Launches, Shrugging Off Google Wave Ghost: <http://bit.ly/bEv7Bw> #e2conf #savegooglewave
- 5:57 pm **swensonkeith:** Today, by the time the customer picks up the phone to call you means that every other option has already failed. #e2conf
- 5:57 pm **ValueNetworks:** RT @swensonkeith: Every industry is going to be fundamentally rethought and designed around people - Zuckerberg #social #e2conf
- 5:57 pm **blairplez:** #e2conf - glad to hear about focus on external customers - it was missing yesterday. social is more than internal collaboration.
- 5:57 pm **webtechman:** RT @jwillie: @JiveSoftware and @tonyzingale will be passing out the Jive juice Tony had been drinking at the break. #e2conf
- 5:57 pm **rawn:** RT @swensonkeith: Today, by the time the customer picks up the phone to call you means that every other option has already failed. #e2conf

- 5:57 pm **docchevalier:** Good trend in keynote slides at #e2conf. Not a lot of words, images supporting talk not being the talk. Others could learn from this
- 5:58 pm **bsandie:** #e2conf Adobe says every customer experience matters - i will add this matters for both internal & external customers
- 5:58 pm **cflanagan:** Adobe says to survive, they had to evolve from "Old Way" to "New Way" - ruthless focus on moment of truth with customers #e2conf
- 5:58 pm **chrivls:** @rtarkoff at #e2conf by the time a customer has called on the phone, everything (web, apps, etc.) has already failed
- 5:58 pm **johnkwaters:** Adobe's Rob Tarkoff onstage at #e2conf: talking abt user experience, "amplification effect" on social media.
- 5:58 pm **MichaelLeahy:** #e2conf keynoters very definitive: JIVE - No plan yet, you're late. ADOBE - Once customer picks up the phone - you've failed.
- 5:58 pm **johnkwaters:** RT @milindpansare: Really? There are 18 imperatives ? 18 ? That seems so old school :) #e2conf
- 5:58 pm **AdobeCEM:** Rob Tarkoff from #Adobe on stage at #E2conf talking about amplification effect of customer experience #cem #enterprise
- 5:58 pm **gialyons:** #e2conf "ruthless focus on the moment of truth" ~ Adobe speaker re: customer experience <http://twitpic.com/35dd1k>
- 5:58 pm **mhames:** RT @swensonkeith: Today, by the time the customer picks up the phone to call you means that every other option has already failed. #e2conf
- 5:58 pm **deirdrewalsh:** "If I have to pickup the phone to call you, your web site has failed." Adobe's @rtarkoff #e2conf
- 5:59 pm **cflanagan:** "If you didn't think there was a tipping point before. You missed it." Rob Tarkoff #e2conf
- 5:59 pm **bduhon:** How can anyone fall permanently behind as fluid as #e20 #socialmedia is and will be? Sounds like vendor FUD. #e2conf
- 5:59 pm **sandraklo:** RT @AdobeCEM: Rob Tarkoff from #Adobe on stage at #E2conf talking about amplification effect of customer experience #cem #enterprise
- 6:00 pm **MarkFidelman:** RT @docchevalier: Good trend in keynote slides at #e2conf. Not a lot of words, images supporting talk. Others could learn from this <agree
- 6:00 pm **CarolineSkinner:** RT @AdobeCEM: Rob Tarkoff from #Adobe on stage at #E2conf talking about amplification effect of customer experience #cem #enterprise
- 6:00 pm **awolfe58:** Adobe's Rob Tarkoff at #e2conf : "We need to think abt how we fight for customers we thought were ours forever."
- 6:00 pm **gialyons:** @IBMAlexisAtkins @katmandelstein come hear our customers tell you about the enterprise experience with Jive at 2:30 today #e2conf.
- 6:00 pm **MoxieSoft:** Precisely--great point. RT @scott\_hitchins: #e2conf - #e20 is NOT Facebook for the enterprise. It's about getting work done.
- 6:00 pm **cflanagan:** RT @swensonkeith: Today, by the time the customer picks up the phone to call you means that every other option has already failed. #e2conf
- 6:00 pm **coach4sm:** RT @e2conf: Rob Tarkoff, SVP & GM from Adobe is up now #e2conf
- 6:00 pm **debwolf:** At #e2conf. Waiting for workday customers to chat it up onstage on HR meets enterprise in the cloud! Love it!
- 6:00 pm **rlavigne42:** "The org chart is dead. It's about finding people with info you need to get your job done" #e2conf @tonyzingale (via @cflanagan)
- 6:00 pm **johnkwaters:** RT @cflanagan: Adobe says to survive, they had to evolve from "Old Way" to "New Way" - ruthless focus on moment of truth with customers #e2conf
- 6:00 pm **rhappe:** "We've tipped - it is now a speeding train we need to try to get on" @rtarkoff taking about changing customer experience #e2conf

- 6:01 pm **MarkFidelman:** RT @bduhon: How can anyone fall permanently behind as fluid as #e20 #socialmedia is and will be? Sounds like vendor FUD. #e2conf <agree
- 6:01 pm **joningham:** RT @rhappe: mmm... so many fabulous female community managers, so many male keynote speakers #e2conf. We need to fix that....
- 6:01 pm **MichaelLeahy:** RT @bduhon: How can anyone fall permanently behind as fluid as #e20 #socialmedia is and will be? #e2conf - good call
- 6:01 pm **LindaBolg:** RT @scott\_hitchins: #e2conf - #e20 is NOT Facebook for the enterprise. It's about getting work done.
- 6:01 pm **BrightideaHQ:** Another Brightidea Client speaking at #e2conf : Adobe .. See their usecase for customer ideas at: <http://bit.ly/bYcJ0L>
- 6:01 pm **frogpond:** hm, Adobe's Rob T is replying to the Freemium thing of Jive's just now - counterintelligence at work ? #e2conf
- 6:01 pm **cflanagan:** @rtarkoff Adobe says to survive, they had to evolve from "Old Way" to "New Way" - ruthless focus on moment of truth with customers #e2conf
- 6:01 pm **LindaBolg:** RT @nigeldanson: #e2conf 1600 ideas and 14000 comments on those ideas with US state department #intranet blog
- 6:01 pm **EdSteenhoek:** RT @swensonkeith: Today, by the time the customer picks up the phone to call you means that every other option has already failed. #e2conf
- 6:01 pm **LindaBolg:** RT @nigeldanson: #e2conf keynote - ease of use critical to US state department social #intranet. Also ensured they addressed users pain points
- 6:01 pm **Greg2dot0:** RT @cflanagan: Adobe says to survive, they had to evolve from "Old Way" to "New Way" - ruthless focus on moment of truth with customers #e2conf
- 6:01 pm **TractionTeam:** RT @roundtrip: Traction Team Page 5.1 Integrates Project Management Capabilities by @BillIves <http://bit.ly/cnwveY> #e2conf #e20 #pmot #owork
- 6:01 pm **rawn:** RT @cflanagan: @rtarkoff Adobe says to survive, they had to evolve from "Old Way" to "New Way" - ruthless focus on moment of truth with customers #e2conf
- 6:01 pm **rhappe:** @susank I think #e2conf has a lot of women speaking... just haven't made it to keynotes yet so... OK but not ideal. Need more women CEOs
- 6:02 pm **novell:** RT @wendyatnovell: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 6:02 pm **karenlilla:** RT @rawn: reprise @Forbes blog: "Is The Enterprise Really Transforming Into A Social Business?" <http://bit.ly/aWHi8l> #e20 #e2conf
- 6:02 pm **KRCraft:** RT @MoxieSoft: Precisely--great point. RT @scott\_hitchins: #e2conf - #e20 is NOT Facebook for the enterprise. It's about getting work done.
- 6:02 pm **cflanagan:** RT @docchevalier: Good trend in keynote slides at #e2conf. Not a lot of words, images supporting talk. Others could learn from this <agree
- 6:02 pm **sardire:** @thinkoutloud "make this revolution yours" Don't sit on the sidelines. Speed matters! #e2conf Was he speaking about open source solutions?
- 6:02 pm **Istigerts:** Let's step it up, ladies! RT @rhappe: So many fabulous female community managers, so many male keynote speakers #e2conf. We need to fix that
- 6:02 pm **NovellTalks:** #Adobe's Tarkoff and #Jive's Zingale say freemium is not the long term win. #e2conf. #NovellVibe is built for the enterprise
- 6:02 pm **nigeldanson:** RT @scott\_hitchins: Addressing pain points: the key to adoption. #e20 #e2conf
- 6:02 pm **gialyons:** +1 RT @rhappe: mmm... so many fabulous female community managers, so many male keynote speakers #e2conf. We need to fix that #e2conf
- 6:03 pm **johnkwaters:** RT @MichaelLeahy: #e2conf keynoters very definitive: JIVE - No plan yet, you're late. ADOBE - Once customer picks up the phone - you've failed.
- 6:03 pm **mijori23:** @gebhardt Oh darn. I'm totally bummed. I'm far too busy seeing to the needs of my community to participate. I'll have to view the #e2conf.

- 6:03 pm **frogpond:** now waiting for clarification where Adobe is seeing itself in this complexity of business ecosystems ;) #e2conf
- 6:03 pm **jqsmooth:** RT @MichaelLeahy: #e2conf keynoters very definitive: JIVE - No plan yet, you're late. ADOBE - Once customer picks up the phone - you've failed.
- 6:03 pm **wendyatnovell:** #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 6:03 pm **gialyons:** RT @swensonkeith: Today, by the time the customer picks up the phone to call you means that every other option has already failed. #e2conf
- 6:03 pm **novellvibe:** #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 6:03 pm **rawn:** ?Every expectation is a resentment waiting to be birthed? - @rtarkoff #e2conf
- 6:03 pm **Greg2dot0:** Adobe Air for mobile? I hope not #e2conf
- 6:03 pm **johnkwaters:** RT @rhappe: "We've tipped - it is now a speeding train we need to try to get on" @rtarkoff taking about changing customer experience #e2conf
- 6:03 pm **cflanagan:** @rtarkoff is starting to talk about adaptive apps - apps that are context sensitive on the device/channel used (big challenge now) #e2conf
- 6:04 pm **rlavigne42:** Connect the technology to the business use case #e2conf (via @kendomen) period!
- 6:04 pm **rhappe:** "Expectation is resentment waiting to be birthed" @rtarkoff kind of like my "expectations - reality = satisfaction" #e2conf
- 6:04 pm **gialyons:** RT @MichaelLeahy: #e2conf keynoters very definitive: JIVE - No plan yet, you're late. ADOBE - Once customer picks up the phone - you've failed.
- 6:04 pm **insitevc:** RT @rhappe: "Expectation is resentment waiting to be birthed" @rtarkoff kind of like my "expectations - reality = satisfaction" #e2conf
- 6:04 pm **arnewman:** Whoa. Inbox blowing up from all the tweets about @jivesoftware at the #e2conf. Nice work @tonyzingale and team!
- 6:04 pm **colsen08:** RT @wendyatnovell: Time for a little fun. Which way do you get people to work together? <http://youtu.be/VLN10TQ1eoc> #NovellVibe #e2conf
- 6:04 pm **blairplez:** #e2conf @rtarkoff - Mobile is no longer a separate strategy, it is the strategy.--> very true, but nothing new
- 6:04 pm **sauravj:** Interesting to see Richard Boly use Prezi ( <http://prezi.com/> ) at the #e2conf
- 6:04 pm **RobertsGolden:** RT @mikegotta: Enterprise will continue to have multiple platforms; "networked ecologies" of platforms (internal + external); interop focus needed #e2conf
- 6:05 pm **m8ryx:** Soon I will never need to enter data into a form again. Mobility will realized. #e2conf
- 6:05 pm **gialyons:** #e2conf gah. Love what Adobe guy just said, can't tweet it well.
- 6:05 pm **tnemelka:** +2 RT @rhappe: mmm... so many fabulous female community managers, so many male keynote speakers #e2conf. We need to fix that #e2conf
- 6:05 pm **candicelipps:** RT @cflanagan: Good example of vendor keynote. Talk about imperatives, industry trends, customer biz examples (no demos) #e2conf #jivesoftware
- 6:05 pm **Greg2dot0:** RT @gialyons: #e2conf gah. Love what Adobe guy just said, can't tweet it well. <- That's a first
- 6:05 pm **cflanagan:** "Expectations are resentments waiting to be birthed" @rtarkoff customers expect you to know them, solve & anticipate problems #e2conf
- 6:05 pm **frogpond:** well, yes, adaptive apps integrating into whatever the -consumer- customer wants is a good start \_\_\_ #adobe at #e2conf keynote
- 6:06 pm **larsz:** Adobe's Rob Tarkoff says companies should build apps for your smart device. I disagree: Open up your APIs and foster an ecosystem. #e2conf



- 6:06 pm **gialyons:** RT @rhappe: "We've tipped - it is now a speeding train we need to try to get on" @rtarkoff taking about changing customer experience #e2conf
- 6:06 pm **mhweier:** RT @mobileadgirl: RT @cflanagan: Gartner predicts by 2016 #social tech will be integrated with most standard biz apps @tonyzingale #e2conf
- 6:06 pm **jennerwein:** @mikegotta interconnect e20 platforms with at least common user mngtm, integrated search, common UI & navigation, activity streams. #e2conf
- 6:06 pm **docchevalier:** Agree with the #e2conf comment by Ron Tarkoff. Mobility is prime. Disconnected is not.
- 6:06 pm **johnkwaters:** Adobe's Rob Tarkoff onstage at #e2conf: Adobe coined "Customer Experience Management" to define big chunk of their biz.
- 6:07 pm **mhweier:** of course who knows what #social tech will look like in 2016; things are changing constantly #e2conf
- 6:07 pm **gialyons:** RT @cflanagan: "Expectations are resentments waiting to be birthed" @rtarkoff customers expect you to know them, solve & anticipate problems #e2conf
- 6:07 pm **cflanagan:** Qtr of billion dollars can be saved or earned by better use of electronic channels @rtarkoff #e2conf
- 6:07 pm **mpace101:** @hyatt (santaclara)& @tmobile I hope u r listening to @rtarkoff re: integration of devices & cust ex - I think u need 2 #e2conf
- 6:07 pm **coach4sm:** Nice facilities, great customer experience, great synergy! #e2conf
- 6:07 pm **lehawes:** Hearing lots of cheerleading from the #e2conf so far, as expected. Can't wait to get to discussion of real issues. #e20 #sobbiz
- 6:08 pm **chrsvls:** @rtarkoff at #e2conf After framing Customer Experience Mgt years ago, now we can see from enterprises the mkt has tipped
- 6:08 pm **Greg2dot0:** @rtarkoff wants to put car dealers out of business #e2conf
- 6:08 pm **MarkFidelman:** #adobe presentation showing stacks of money makes me giddy #e2conf
- 6:08 pm **rhappe:** Question about male keynotes... Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:08 pm **mikegotta:** @jennerwein there is a LOT of work that needs to still be done to get beyond the buzz of activity streams, opensocial etc #e2conf
- 6:08 pm **rawn:** RT @rhappe: Question about male keynotes... Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:08 pm **mhweier:** Had an interesting talk with Workday Labs Dir @joekorngiebel about #e2conf and "enterprise 2.0," posting blog shortly.
- 6:08 pm **billcush:** RT @johnkwaters: Adobe's Rob Tarkoff onstage at #e2conf: Adobe coined "Customer Experience Management" to define big chunk of their biz.
- 6:08 pm **gialyons:** @Greg2dot0 what @rtarkoff said was so good that I had a small wow moment, and it left me momentarily tweetless #e2conf
- 6:08 pm **KourosMohit:** I am participating in the #e2conf at home today. Do we need to go to conferences anymore outside of socializing with colleagues?
- 6:09 pm **frogpond:** @lehawes hehe, didn't you just hear about the ROI of getting rid of car showrooms - what else do you want ;) #e2conf #e20 #sobbiz
- 6:09 pm **rhappe:** @lehawes we're in the keynote/Ra Ra portion of events... the sessions should get down to some details... #e2conf
- 6:09 pm **karenlilla:** Agreed! RT @lehawes Hearing lots of cheerleading from the #e2conf so far, as expected. Can't wait to get to discussion of real issues. #e20
- 6:09 pm **toddramirez:** RT @newsgator: Hear more about the new additions to Social Sites, News Stream and Idea Stream, by stopping by #NewsGator booth 407 at #e2conf today!

- 6:09 pm **MichaelLeahy:** Remember to go check out all of the amazing companies and products on the #e2conf Expo Floor - Doors open at 11:30
- 6:09 pm **RobertsGolden:** Every expectation (whether with customers or employees) is a resentment waiting to be birthed. Think about it. #e2conf
- 6:10 pm **cflanagan:** Process, Social, Content, Analytics - all key compents to a good customer experience mgt system #e2conf @rtarkoff
- 6:10 pm **RobertsGolden:** RT @rhappe: Question about male keynotes... Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:10 pm **johnkwaters:** RT @larsz: Adobe's Rob Tarkoff says companies should build apps for your smart device. I disagree: Open up your APIs and foster an ecosystem. #e2conf
- 6:10 pm **mikegotta:** @jennerwein opensocial is still dealing with enterprise extensions, no mapping yet between opensocial & activity streams, etc etc #e2conf
- 6:10 pm **Greg2dot0:** #e2conf vendors...you can measure EVERYTHING in SocialCRM, why not in Employee systems?
- 6:10 pm **gialyons:** #e2conf @rtarkoff says process, social, content, analytics/optimization are 4 pillars on which to build your improved customer experience
- 6:10 pm **SameerPatel:** Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 6:10 pm **mhweier:** RT @e2conf: Keynotes from E2 Conference Santa Clara streaming live today at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 6:11 pm **ScottLanningham:** RT @rawn: ?Every expectation is a resentment waiting to be birthed? - @rtarkoff #e2conf
- 6:11 pm **swensonkeith:** Customer Experience Four pillars: (1) process, (2) social is key to business, (3) content, (4) analytics everything measured. #e2conf
- 6:11 pm **RobertsGolden:** RT @mikegotta: So what constitutes a "platform" nowadays - how many platforms does an enterprise need - how do we inter-connect platforms #e2conf
- 6:11 pm **rlavigne42:** #e2conf keynoters very definitive: JIVE - No plan yet, you're late. ADOBE - Once customer picks up the phone - you've failed. @MichaelLeahy
- 6:11 pm **cflanagan:** Onboard, enrollment, service requests - imp biz process. There is no one-hit wonder to cust experience design. Needs to be holistic #e2conf
- 6:11 pm **DebArnoldInk:** RT @rhappe: "We've tipped - it is now a speeding train we need to try to get on" @rtarkoff taking about changing customer experience #e2conf
- 6:11 pm **chrisrivard:** RT @cflanagan: "Expectations are resentments waiting to be birthed" @rtarkoff customers expect you to know them, solve & anticipate problems #e2conf
- 6:11 pm **rawn:** "Everyone likes demos" Really? since when? #e2conf
- 6:11 pm **AdobeCEM:** Every expectation is resentment waiting to be birthed. @rtarkoff declares at #e2conf
- 6:11 pm **gordon:** Customer experience management from #Adobe, you can see in their 4 pillars where Day & Omniture purchase fits: Content & Analytics #e2conf
- 6:12 pm **MeganMurray:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 6:12 pm **VisaodoBrasil:** No Enterprise 2.0 Conference na California. Se vc ainda não começou sua revolução na #RedeSocial #MidiaSocial, já está atrasado! #e2conf
- 6:12 pm **gialyons:** #e2conf is that an F-14, or F-18 on adobe's slide?
- 6:12 pm **Greg2dot0:** OMG a fricken DEMO on Keynote...didn't Adobe learn from Cisco in Boston? #e2conf #fail
- 6:12 pm **m8ryx:** RT @rawn: ?Every expectation is a resentment waiting to be birthed? - @rtarkoff #e2conf

- 6:12 pm **kwaiser:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 6:12 pm **mikegotta:** When we talk about the same UXP across devices/interfaces - is it "the same" UXP or just the salient context/situational elements #e2conf
- 6:12 pm **benmckenna:** RT @larsz: Adobe's Rob Tarkoff says companies should build apps for your smart device. I disagree: Open up your APIs and foster an ecosystem. #e2conf
- 6:12 pm **Ross:** Congrats to @rwang0 and other @Irregulars on the launch of the Constellation Research <http://goo.gl/fb/dWNjs> #e2conf
- 6:12 pm **rlavigne42:** Process, Social, Content, Analytics - all key compents to a good customer experience mgt system #e2conf @rtarkoff (via @cflanagan)
- 6:12 pm **JonMotz:** Apparently Jive's CEO isn't a fan of freemiums - they are like cute puppies with zero potty training. #e2conf
- 6:12 pm **gialyons:** #e2conf oh wow. T-38. The original Tweet.
- 6:13 pm **RomanStanek:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 6:13 pm **AdobeCEM:** Adobe approach to customer experience management: Once the customer picks up phone for help, you've already failed #e2conf #cem
- 6:13 pm **bsandie:** RT @lehawes: Hearing lots of cheerleading from the #e2conf so far, as expected. Can't wait to get to discussion of real issues. #e20 #socbiz
- 6:13 pm **erich13:** RT @coach4sm: Nice facilities, great customer experience, great synergy! #e2conf
- 6:13 pm **manuiveco:** RT @mikegotta: When we talk about the same UXP across devices/interfaces - is it "the same" UXP or just the salient context/situational elements #e2conf
- 6:13 pm **MPlusNews:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 6:13 pm **schnaars:** Congrats @rwang0 and other @Irregulars on the launch of the Constellation Research <http://goo.gl/fb/dWNjs> #e2conf
- 6:13 pm **bduhon:** RT @Greg2dot0: OMG a fricken DEMO on Keynote...didn't Adobe learn from Cisco in Boston? #e2conf #fail
- 6:14 pm **cflanagan:** RT @gialyons: #e2conf @rtarkoff says process, social, content, analytics/optimization are 4 pillars on which to build your improved cmr exp
- 6:14 pm **johnkwaters:** RT @gialyons: #e2conf @rtarkoff says process, social, content, analytics/optimization are 4 pillars on which to build your improved customer experience
- 6:14 pm **maggielmcg:** RT @rhappe: Question about male keynotes... Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:14 pm **katmandelstein:** @gialyons @IBMAlexisAtkins I know you personally have the experience from your years at IBM ; - ) #e2conf #ibmexperience
- 6:14 pm **mikegotta:** The demo gods have spoken :) #e2conf
- 6:14 pm **MichaelLeahy:** RT @mikegotta: The demo gods have spoken :) #e2conf
- 6:14 pm **Greg2dot0:** RT @MikeGotta: The demo gods have spoken :) #e2conf
- 6:15 pm **NamrataM:** ha! even the laptop found it riveting;) RT @Greg2dot0 OMG a fricken DEMO on Keynote...didn't Adobe learn from Cisco in Boston? #e2conf #fail
- 6:15 pm **aaron\_b\_johnson:** Process, Social, Content, Analytics are four key compents to customer experience mgt #e2conf @rtarkoff
- 6:15 pm **mhames:** RT @AdobeCEM: Adobe approach to customer experience management: Once the customer picks up phone you've already failed #e2conf #EMA08

- 6:15 pm **frogpond:** hehe, classified information rendery my livestream dark - I guess that's OK as I am not in the U.S. now ;) #e2conf
- 6:15 pm **IdeaGov:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 6:15 pm **bduhon:** RT @cflanagan: Process, Social, Content, Analytics - all key compents to a good customer experience mgt system #e2conf @rtarkoff
- 6:15 pm **gialyons:** #e2conf the audience's expectation of no demos during keynote: resentment is born @Adobe
- 6:15 pm **bsandie:** RT @mikegotta: So what constitutes a "platform" nowadays - how many platforms does an enterprise need - how do we inter-connect platforms #e2conf
- 6:15 pm **jimworth:** One of those 7inch tablets that Jobs says will never sell #e2conf
- 6:15 pm **mjayliebs:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf | Congrats!
- 6:16 pm **wendyatnovell:** #e2conf stage dance, demo crash jokes, well done.
- 6:16 pm **toucancrm:** #e2conf
- 6:16 pm **movito:** RT @gialyons: #e2conf @rtarkoff says process, social, content, analytics/optimization are 4 pillars on which to build your improved customer experience
- 6:16 pm **MichaelLeahy:** RT @gialyons: #e2conf the audience's expectation of no demos during keynote: resentment is born @Adobe - I see what you did there..Well done
- 6:16 pm **happel:** #adobe demoing an airforce dashboard app. Want to order an airplane? It's available ;-) #e2conf <http://yfrog.com/0h182qj>
- 6:16 pm **Greg2dot0:** Great...another form factor 7" tablet...small enough to lose, not small enough to go in my pocket #e2conf
- 6:16 pm **cflanagan:** Lesson 101 Live keynote demos. Charge computer. Be prepared for failure (though I have to say, they recovered extremely well!!) #e2conf
- 6:16 pm **johnkwaters:** Adobe's Rob Tarkoff onstage at #e2conf: Demo Gods smite!
- 6:17 pm **rhappe:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf [wow - congrats!]
- 6:17 pm **docchevalier:** #Adobe waves Samsung Galaxy tablet onstage at #e2conf. Tarkoff jokes that #Apple unplugged their laptop causing crash
- 6:17 pm **frogpond:** #e2conf and the stream is back again when he's showing my next tab computer - the supercute Samsung Galaxy #wantone
- 6:17 pm **Greg2dot0:** Every mobile device has a camera on it???? Not if it's an iPad #e2conf
- 6:17 pm **cflanagan:** Agree they reecovered very, very well. He's an experienced live demo RT @wendyatnovell: #e2conf stage dance, demo crash jokes, well done
- 6:17 pm **m8ryx:** RT @lehawes: Hearing lots of cheerleading from the #e2conf so far, as expected. Can't wait to get to discussion of real issues. #E20 #socbiz
- 6:18 pm **rhappe:** I think keynote speakers at #e2conf need to think about the customer experience... doh ;)
- 6:18 pm **mikegotta:** @bsandie as well as the concept of aesthetics - a word not mentioned enough I think #e2conf
- 6:18 pm **SEE\_EYE\_OH:** RT @mikegotta: Enterprise will continue to have multiple platforms; "networked ecologies" of platforms (internal + external); interop focus needed #e2conf
- 6:18 pm **johnkwaters:** RT @rhappe: Question about male keynotes... Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf

- 6:18 pm **Rakstar:** RT @tnemelka: +2 RT @rhappe: mmm... so many fabulous female community managers, so many male keynote speakers #e2conf. We need to fix that #e2conf
- 6:18 pm **schaferblick:** Mobile access, multi media and mashups in the #e2conf demo by #adobe.... still waiting for the social part....
- 6:18 pm **mikegarcen:** At the #e2conf for the day
- 6:19 pm **Greg2dot0:** @tomtubbs sounds like they are pitching multi-screen customer experience #e2conf
- 6:19 pm **tnemelka:** RT @rhappe: I think keynote speakers at #e2conf need to think about the customer experience... doh ;) [lol!]
- 6:19 pm **sandraklo:** So true. RT @rhappe: Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:20 pm **manuelafarrell:** RT @sandraklo: So true. RT @rhappe: Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:20 pm **cjnash:** Adobe demo laptop dies because power wasn't plugged in. Insert "Flash power use" joke here. #e2conf
- 6:20 pm **bduhon:** Wow. Forms Processing makes an appearance at #e2conf. Have I time-shifted to an #AIIM show?
- 6:20 pm **manuelafarrell:** RT @rhappe: Question about male keynotes... Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:20 pm **Greg2dot0:** RT @cjnash: Adobe demo laptop dies because power wasn't plugged in. Insert "Flash power use" joke here. #e2conf <- perhaps it runs on Air!
- 6:20 pm **kwmuir:** @Adobe showing nice thought leadership at #e2conf related to the customer experience. Refreshing, after the @jivesoftware keynote miss
- 6:21 pm **tnemelka:** RT @Greg2dot0: RT @cjnash: Adobe demo laptop dies because power wasn't plugged in. Insert "Flash power use" joke here. #e2conf <- perhaps it runs on Air!
- 6:21 pm **toucancrm:** RT @rhappe: "Expectation is resentment waiting to be birthed" @rtarkoff kind of like my "expectations - reality = satisfaction" #e2conf
- 6:21 pm **TheSchoenberger:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 6:21 pm **DrPam:** Up next Bill #Gates at #mHS10. If you are #e2conf or elsewhere, you can catch it at <http://mhealthsummit.org/conference/live-webcast> mHealth
- 6:21 pm **gonikhil:** Its not just about activity streams...its about making sense aka Analytics! #e2conf
- 6:21 pm **mpace101:** I feel early morn snark RT @rhappe: I think keynote speakers at #e2conf need to think about the customer experience... doh ;)
- 6:21 pm **steveelmore:** Nice demo from Adobe! #e2conf
- 6:21 pm **steveelmore:** Nice demo from Adobe! #e2conf
- 6:21 pm **atownley:** RT @Greg2dot0: RT @cjnash: Adobe demo laptop dies because power wasn't plugged in. Insert "Flash power use" joke here. #e2conf <- perhaps it runs on Air!
- 6:21 pm **DrPam:** RT @rhappe: Question about male keynotes... Why aren't more social software vendors hiring female execs? They are out there to be hired #e2conf
- 6:21 pm **jwillie:** Many, many cool kids in attendance...not including IBM ;-) #e2conf
- 6:21 pm **erich13:** I just checked in at Santa Clara Convention Center (5001 Great America Pkwy, Santa Clara) on @footfeedapp #e2conf is great so far
- 6:22 pm **amoyal:** RT @rhappe: I think keynote speakers at #e2conf need to think about the customer experience... doh ;)
- 6:22 pm **bsandie:** RT @mikegotta @bsandie as well as the concept of aesthetics - a word not said enough #e2conf totally agree as GenY have higher expectations

- 6:22 pm **Greg2dot0:** RT @bsandie: RT @mikegotta @bsandie as well as the concept of aesthetics - a word not said enough #e2conf totally agree as GenY have higher expectations
- 6:22 pm **tnemelka:** RT @jwillie: Many, many cool kids in attendance...not including IBM ;- ) #e2conf [and that shirt begs for a tie]
- 6:22 pm **BlakeLandau:** And @blueKiwi is here in the exhibit hall at the #e2conf. Please come say hi! I will be podcasting. See you soon friends! #e20
- 6:22 pm **frogpond:** RT @gonikhil: Its not just about activity streams...its about making sense aka Analytics! #e2conf \_\_ enter the IBM guy, huh?
- 6:22 pm **SEE\_EYE\_OH:** @MikeGotta: @bsandie as well as the concept of aesthetics; a word not mentioned enough #e2conf - Agree. Need to hit UI cultural expectation
- 6:23 pm **RobertsGolden:** Social business: everyone is saying it but do we really know what it means? #IBM #e2conf
- 6:23 pm **m8ryx:** #apple #fail?? RT @Greg2dot0: Every mobile device has a camera on it???? Not if it's an iPad #e2conf
- 6:23 pm **billjive:** RT @rhappe: Love that @JiveSoftware if showing us customers and case studies... not a software demo #e2conf
- 6:23 pm **Greg2dot0:** RT @frogpond: RT @gonikhil: Its not just about activity streams...its about making sense aka Analytics! #e2conf enter the IBM guy, huh? lol
- 6:23 pm **MarkFidelman:** IBM leads keynote with social business message #e2conf
- 6:23 pm **digiphile:** Now live at the #mHealth Summit: @BillGates keynote: <http://bit.ly/aUEVQG> #mHS10 #e2conf #gov20 #HIT
- 6:23 pm **bluekiwi:** RT @BlakeLandau: And @blueKiwi is here in the exhibit hall at the #e2conf. Please come say hi! I will be podcasting. See you soon friends! #e20
- 6:23 pm **rainmakertom:** RT @digiphile: Now live at the #mHealth Summit: @BillGates keynote: <http://bit.ly/aUEVQG> #mHS10 #e2conf #gov20 #HIT
- 6:23 pm **bartmusings:** Adobe shares critical pillars to customer exp mgmt; Process, Social, Content, Analytics #e2conf #cem #enterprise
- 6:24 pm **katmandelstein:** RT @MarkFidelman: IBM leads keynote with social business message #e2conf #ibmexperience
- 6:24 pm **cflanagan:** IBM on keynote announces IBM Social Collab platform w/Connections v3 as core for Partners, Empl, Customers #e2conf
- 6:24 pm **VisaodoBrasil:** Vc está preparado para a nova onda na #RedeSocial #MidiaSocial? The mobile revolution. #e2conf
- 6:24 pm **NovellTalks:** #IBM's Bowden reviews social business announcements at #e2conf. Lotus Connections 3 shows importance of market. Join #NovellVibe open beta
- 6:24 pm **steveelmore:** IBM announced Lotus Connections 3 yesterday. #e2conf
- 6:24 pm **steveelmore:** IBM announced Lotus Connections 3 yesterday. #e2conf
- 6:24 pm **Greg2dot0:** Yea!!! IBM not pitching product....wait!?!?! or are they? #e2conf
- 6:25 pm **johnkwaters:** IBM's Larry Bowden onstage at #e2conf: going over Lotus 3 anno. More on this later on my blog on @adtmag.
- 6:25 pm **dhinchcliffe:** Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socabiz #e20
- 6:25 pm **Greg2dot0:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socabiz #e20
- 6:25 pm **minassian:** RT @johnkwaters: IBM's Larry Bowden onstage at #e2conf: going over Lotus 3 anno. More on this later on my blog on @adtmag.
- 6:25 pm **mikegotta:** employee as brand ambassador, very true & yet many social media policies distance that relation between personal voice & company #e2conf

- 6:25 pm **roundtrip:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 6:25 pm **jwillie:** FINALLY changed my profile pic for #Movember #e2conf
- 6:25 pm **kwmuir:** @manuelafarrell @rhappe Colleen O'Keefe SVP Novell keynoting at #e2conf Wednesday. See how #NovellVibe makes e2 tech usable for enterprise
- 6:25 pm **cflanagan:** IBM also tries to share examples of customers getting value from social business, impact in market #e2conf
- 6:25 pm **BlakeLandau:** I will be reporting on #e2conf for @CMSWire and I want to talk to you. Come find me at E20!
- 6:25 pm **manuiveco:** RT @mikegotta: employee as brand ambassador, very true & yet many social media policies distance that relation between personal voice & company #e2conf
- 6:25 pm **swensonkeith:** Analytics for #social again, Jive, Adobe, IBM all suggest. See writeup of Mining Activity Streams <http://bit.ly/9IAfay> #e2conf
- 6:26 pm **docchevalier:** #e2conf. #IBM talks enterprise social business. Focuses on better business outcomes. A bit staid but very credible
- 6:26 pm **mor\_trisha:** Yes, have to check it out! RT @SFMktmaven Hmmm Samsung tablet running Android platform. Want! #e2conf
- 6:26 pm **lbenitez:** Lotus Connections used by 35 of the Fortune 100 companies #e2conf
- 6:26 pm **RobertsGolden:** RT @mikegotta: employee as brand ambassador, very true & yet many social media policies distance that relation between personal voice & company #e2conf
- 6:26 pm **katmandelstein:** RT @johnkwaters: IBM's Larry Bowden onstage at #e2conf: going over Lotus 3 anno. More on this later on my blog on @adtmag #ibmexperience
- 6:26 pm **RobertsGolden:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:26 pm **ciberch:** RT @mikegotta: Enterprise will continue to have multiple platforms; "networked ecologies" of platforms (internal + external); interop focus needed #e2conf
- 6:26 pm **christoph:** RT @dhinchcliffe: IBM, Jive, & Adobe have all been using Social Business in keynotes instead of E2.0. #e2conf | conference needs new name
- 6:26 pm **tomcummings:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:26 pm **mpace101:** Still really have no idea where IBM is going here? Like he started in the middle #e2conf
- 6:26 pm **katmandelstein:** RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf #ibmexperience
- 6:26 pm **CMac123:** Interesting indeed. RT @dhinchcliffe: Interesting: IBM, Jive, & Adobe all using 'Social Business' in keynotes - not #E20. #e2conf #socbiz
- 6:26 pm **stefanomizzella:** watching live streaming from #e2conf <http://tv.e2conf.com/>
- 6:27 pm **gialyons:** @mikegotta you and I both have customers who don't allow access to social Web at work. Nightmare for #SM teams. #e2conf
- 6:27 pm **tnemelka:** RT @christoph: RT @dhinchcliffe: IBM, Jive, & Adobe have all been using Social Business in keynotes instead of E2.0. #e2conf | conference needs new name
- 6:27 pm **cflanagan:** Rare RT @gialyons: @Greg2dot0 what @rtarkoff said was so good that I had a small wow moment, and it left me momentarily tweetless #e2conf
- 6:27 pm **bduhon:** RT @swensonkeith: Analytics for #social again, Jive, Adobe, IBM all suggest. See writeup of Mining Activity Streams <http://bit.ly/9IAfay> #e2conf

- 6:27 pm **grantho:** Want to help us build a Vibe-brant community? Check out #novellvibe and our new gadget contest <http://bit.ly/aespd7> #e2conf
- 6:27 pm **Greg2dot0:** RT @e2conf: Have u checked in at the #e2conf Keynote room? <http://is.gd/gShXV> <- G8t way to get the swarm badge
- 6:27 pm **rawn:** RT @katmandelstein: RT @johnkwaters: IBM's Larry Bowden onstage at #e2conf: going over Lotus 3 anno. More on this later on my blog on @adtmag #ibmexperience
- 6:27 pm **rawn:** RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf
- 6:27 pm **workday:** At #e2conf with Aviva and Intuit today.
- 6:27 pm **rdeis:** RT @rhappe: "We've tipped - it is now a speeding train we need to try to get on" @rtarkoff taking about changing customer experience #e2conf
- 6:27 pm **nitinbadjatia:** Big news! Congrats! RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf
- 6:27 pm **MarkYolton:** If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 6:27 pm **rhappe:** RT @kwmuir: Colleen O'Keefe SVP Novell keynoting at #e2conf Wednesday. See how #NovellVibe makes e2 tech usable for enterprise
- 6:27 pm **cmswire:** RT @dhinchcliffe: Interesting: IBM, Jive, & Adobe all using 'Social Business' in keynotes - not #E20. #e2conf #socbiz
- 6:27 pm **barbmoshier:** RT @dhinchcliffe: Interesting: IBM, Jive, & Adobe all using 'Social Business' in keynotes - not #E20. #e2conf #socbiz
- 6:28 pm **cflanagan:** IBM has an extended "Developer Works" community, 1M visitors - driving biz value #e2conf
- 6:28 pm **stefanomizzella:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:28 pm **sandraklo:** keynoters from #e2conf need to share more customer use cases when discussing social customer solutions #e2conf
- 6:28 pm **colmmu:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:28 pm **mikegotta:** Managing risk aspects of social media/E2.0 critical to balance benefits of "employee as brand ambassador" with regulatory needs #e2conf
- 6:28 pm **SameerPatel:** RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf
- 6:28 pm **katmandelstein:** IBM was 1st in the Social Software space and we are now on 3rd generation of rock-solid software for Social Business. #e2conf #ibmexperience
- 6:28 pm **jqsmooth:** RT @e2conf: Have u checked in at the #e2conf Keynote room? <http://4sq.com/dtaY4I>
- 6:28 pm **rawn:** RT @dhinchcliffe: IBM, Jive, & Adobe have all been using Social Business in keynotes vs "Enterprise 2.0" #e2conf #socbiz #e20
- 6:28 pm **manuiveco:** RT @mikegotta: Managing risk aspects of social media/E2.0 critical to balance benefits of "employee as brand ambassador" with regulatory needs #e2conf
- 6:28 pm **manuelafarrell:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:28 pm **frogpond:** RT @cmswire RT @dhinchcliffe Interesting: IBM, Jive, & Adobe all using 'Social Business' in keynotes - not #E20 #e2conf #socbiz \_ naming 2.0



- 6:28 pm **lbenitez:** "Social Networking in a silo without integration into critical business processes isn't exploiting the value of the platform" #e2conf
- 6:28 pm **mediamutt:** RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf
- 6:28 pm **rdeis:** RT @rawn: ?Every expectation is a resentment waiting to be birthed? - @rtarkoff #e2conf
- 6:28 pm **mhweier:** RT @workday: At #e2conf with Aviva and Intuit today.
- 6:29 pm **vmrdacosta:** IBM put a colorful logo on the corner, but that's all that changed in the presentation to make it look modern. IBM, really? #e2conf
- 6:29 pm **manuelafarrell:** RT @MarkYolton: If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 6:29 pm **mpace101:** RT @MarkYolton: If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 6:29 pm **rhappe:** RT @MarkYolton: If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 6:29 pm **sardire:** Is the Adobe 'customer experience' delivered in HTML5 or Flash #e2conf
- 6:29 pm **cflanagan:** "Make key business processes socially aware" IBM #e2conf
- 6:29 pm **mikegotta:** @gialyons yep - need to identify vulnerabilities of social media to see if risk can be mitigated to an acceptable level #e2conf
- 6:29 pm **RationalPartner:** RT @katmandelstein: IBM was 1st in the Social Software space and we are now on 3rd generation of rock-solid software for Social Business. #e2conf #ibmexperience
- 6:29 pm **Greg2dot0:** IBM Customer Experience suite..sounds like professional services engagement to me #e2conf
- 6:29 pm **katmandelstein:** Proud of my old team in @developerWorks for their Groundswell award for use of Connections for #mydeveloperWorks #e2conf #ibmexperience
- 6:30 pm **mikegotta:** @gialyons better yet - leverage a platform that has an embedded policy management engine designed into the platform :) #e2conf #ciscoquad
- 6:30 pm **allisnax:** go grab coffee with the #telligent crew at booth 413 at #e2conf today!
- 6:30 pm **cflanagan:** RT @mikegotta: @gialyons yep - need to identify vulnerabilities of social media to see if risk can be mitigated 2 acceptable level #e2conf
- 6:30 pm **nitinbadjatia:** Missing out on #e2conf this wk, but watching the tweets while aboard @virginamerica to Orlando...FTW!
- 6:30 pm **absolutesubzero:** RT @frogpond: RT @cmswire RT @dhinchcliffe Interesting: IBM, Jive, & Adobe all using 'Social Business' in keynotes not #E20 #e2conf #socbiz
- 6:30 pm **sandraklo:** name someone who hasn't yet jumped on the social bandwagon #e2conf
- 6:30 pm **johnkwaters:** IBM's Larry Bowden onstage at #e2conf: without "fully seamless" social capabilities in place now, you are falling behind.
- 6:30 pm **katmandelstein:** RT @cflanagan: "Make key business processes socially aware" IBM #e2conf #ibmexperience
- 6:30 pm **rhappe:** IBM is looking across enterprise processes to how social functionality layers in - smart #e2conf
- 6:30 pm **AJSofAmerica:** #e2conf Social Media fear, dread, disdain addressed by Social Media Coaches worldwide
- 6:30 pm **jqsmooth:** RT @rhappe: RT @MarkYolton: If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 6:31 pm **bsandie:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20

- 6:31 pm **lbenitez:** RT @cflanagan IBM has an extended "Developer Works" community, 1M visitors - driving biz value #e2conf
- 6:31 pm **minassian:** RT @rhappe: IBM is looking across enterprise processes to how social functionality layers in - smart #e2conf
- 6:31 pm **mfauscette:** RT @rhappe: RT @MarkYolton: If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 6:31 pm **absolutesubzero:** RT @stefanomizzella: watching live streaming from #e2conf <http://tv.e2conf.com/>
- 6:31 pm **rawn:** I like that IBM lists "#Leadership and skills dev in a social workplace" #e2conf #socabiz
- 6:31 pm **MoxieSoft:** Hey #e2conf rock stars: stop by our hospitality suite in the CENTRAL room on the second floor of the Hyatt. Plug in, refresh, relax.
- 6:31 pm **bduhon:** Why have I felt like I'm listening to either #e20 clifnotes or a press release at #e2conf keynotes? (Not the State guy)
- 6:31 pm **BlakeLandau:** Come visit me and @GeraldGuigui 2c @blueKiwi-Also- tomorrow night kiwi-tini happy hr! #e2conf <http://twitpic.com/35dk9k>
- 6:31 pm **leannecl:** RT @rhappe: IBM is looking across enterprise processes to how social functionality layers in - smart #e2conf
- 6:32 pm **katmandelstein:** RT @johnkwaters: IBM's Bowden onstage #e2conf: w/o "fully seamless" social capabilities in place now, you are falling behind. #ibmexperience
- 6:32 pm **gordon:** Keynote presentation visual language and styles this morning: Jive 2.0, Adobe 1.5 and IBM is firmly 1.0. Know your audience #e2conf
- 6:32 pm **rhappe:** "It about people and trusted relationships and giving them the tools" IBM #e2conf
- 6:32 pm **joecrumpler:** IBM, sorry Cognos = buzzkill. All I see is complexity and \$. #e2conf
- 6:32 pm **cflanagan:** "About people, culture for innovation, about trusted relationships" IBM #e2conf
- 6:32 pm **leannecl:** RT @rhappe: "It about people and trusted relationships and giving them the tools" IBM #e2conf
- 6:32 pm **katmandelstein:** RT @rhappe: IBM is looking across enterprise processes to how social functionality layers in - smart #e2conf #ibmexperience
- 6:33 pm **frogpond:** hehe, like that one last sentence - IBM can convey the message in 1/3 the time #e2conf
- 6:33 pm **lbenitez:** Laughs after Larry Bowden from IBM says: "we can deliver our message in 1/3 time of everyone else" #e2conf
- 6:33 pm **Greg2dot0:** RT @frogpond: hehe, like that one last sentence - IBM can convey the message in 1/3 the time #e2conf
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- 6:33 pm **gialyons:** #e2conf 2:20p today in M2: In the Trenches- Q&A with Cmty Mgrs @deirdrewalsh @cflanagan @Ted\_Hopton @mor\_Trisha (NI, CSC, UBM, ArcSight/HP)
- 6:33 pm **coach4sm:** RT @AJSofofAmerica: #e2conf Social Media fear, dread, disdain addressed by Social Media Coaches worldwide
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- 6:33 pm **dgibbons:** RT @sandraklo: keynoters from #e2conf need to share more customer use cases when discussing social customer solutions #e2conf
- 6:33 pm **joningham:** @billmcnee @olivermarks @ciaramsmyth Tony Treglia HR meets E2.0 and the Cloud #e2conf starting next <http://tv.e2conf.com> #cipd10

- 6:33 pm **workday:** @Workday customer Tony Treglia @AvivaUSA on the keynote panel #e2conf "Human Resources Meets #E20 and the Cloud" #Cloudcomputing #HRTech
- 6:34 pm **rawn:** RT @rhappe: "It about people and trusted relationships and giving them the tools" IBM #e2conf
- 6:34 pm **frogpond:** @gordonr hmm, I guess I'm showing my age, liked the 1.0 over the 1.t5 and the 2.0 ones #e2conf
- 6:34 pm **liman:** Nice to hear the new emphasis on people and culture in the E2.0 conference #e2conf
- 6:34 pm **bduhon:** @dionhinchcliff #social no longer a dirty word perhaps (per your tweet about soc bus over #e20) #e2conf
- 6:34 pm **marcofontebasso:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:34 pm **SEE\_EYE\_OH:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
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- 6:35 pm **johnkwaters:** IBM's Larry Bowden onstage at #e2conf: Wrapping up with "Social is the big thing of the decade."
- 6:35 pm **katmandelstein:** RT @liman: Nice to hear the new emphasis on people and culture in the E2.0 conference #e2conf
- 6:35 pm **rlavigne42:** Laughs after Larry Bowden from IBM says: "we can deliver our message in 1/3 time of everyone else" #e2conf (via @Ibenitez)
- 6:36 pm **gialyons:** RT @gordonr: Keynote presentation visual language and styles this morning: Jive 2.0, Adobe 1.5 and IBM is firmly 1.0. Know your audience #e2conf
- 6:36 pm **MarkYolton:** #IBM speaker says: "it's about people, a culture for innovation, and trusted relationships" #e2conf <+1
- 6:36 pm **SameerPatel:** #e2conf HR panel on the keynote stage my colleague @olivermarks of @sovosgroup on the panel #e20
- 6:36 pm **TheCR:** RT @liman: Nice to hear the new emphasis on people and culture in the E2.0 conference #e2conf [yes]
- 6:36 pm **Ted\_Hopton:** #e2conf 2:20p today in M2: In the Trenches- Q&A with Cmty Mgrs @deirdrewalsh @cflanagan @Ted\_Hopton @mor\_Trisha (NI, CSC, UBM, ArcSight/HP)
- 6:36 pm **ibmstg:** RT @katmandelstein: IBM was 1st in the Social Software space and we are now on 3rd generation of rock-solid software for Social Business. #e2conf #ibmexperience
- 6:36 pm **cefaloworkday:** #e2conf Keynote session on HR Meets E2.0 & Cloud begins now.
- 6:36 pm **tnemelka:** RT @johnkwaters: IBM's Larry Bowden onstage at #e2conf: Wrapping up with "Social is the big thing of the decade." [+ 50 years]
- 6:37 pm **bsandie:** RT @liman: Nice to hear the new emphasis on people and culture in the E2.0 conference #e2conf
- 6:37 pm **joningham:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:37 pm **dgarber:** RT @tnemelka: RT @johnkwaters: IBM's Larry Bowden onstage at #e2conf: Wrapping up with "Social is the big thing of the decade." [+ 50 years]

- 6:37 pm **johnkwaters:** HR Panel onstage at #e2conf. "New emphasis on people at this year's conf." Said, apparently, with no sense of irony.
- 6:37 pm **brtnz:** RT @grantho: Want to help us build a Vibe-brant community? Check out #novellvibe and our new gadget contest <http://bit.ly/aespd7> #e2conf
- 6:37 pm **BlakeLandau:** RT @SameerPatel: #e2conf HR panel on the keynote stage my colleague @olivermarks of @sovosgroup on the panel #e20
- 6:37 pm **joningham:** RT @workday: @Workday customer Tony Treglia @AvivaUSA on the keynote panel #e2conf "Human Resources Meets #E20 and the Cloud" #Cloudcomputing #HRTech
- 6:37 pm **cflanagan:** RT @gialyons: #e2conf 2:30 today in M2: In the Trenches- Q&A with Cmty Mgrs @deirdrewalsh @cflanagan @Ted\_Hopton @mor\_Trisha
- 6:38 pm **thoughtfarmer:** RT @gordonr: RT @vanderwal: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf
- 6:38 pm **erich13:** #e2conf panel time! <http://twitpic.com/35dlus>
- 6:38 pm **Ted\_Hopton:** RT @gordonr: Keynote visual language and styles this morning: Jive 2.0, Adobe 1.5 and IBM is firmly 1.0. Know your audience #e2conf
- 6:38 pm **m8ryx:** @bsandie @gordonr I'd say only @beaurichly presented in 2.0, movies have been around since the 80s at least! #e2conf
- 6:38 pm **mikegotta:** When HR groups see themselves in a strategic (vs. admin) role - they can be a key champion and sponsor of E2.0 initiatives #e2conf
- 6:38 pm **brtnz:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 6:38 pm **bduhon:** RT @liman: Nice to hear the new emphasis on people and culture in the E2.0 conference #e2conf
- 6:38 pm **steveelmore:** HR panel at E2.0. Our friend Oliver Marks speaking. #e2conf
- 6:39 pm **rlavigne42:** #IBM speaker says: "it's about people, a culture for innovation, and trusted relationships" #e2conf <+1 (via @MarkYolton)
- 6:39 pm **orgnet:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:39 pm **annreichert:** RT @steveelmore: HR panel at E2.0. Our friend Oliver Marks speaking. #e2conf
- 6:39 pm **cflanagan:** Congrats! RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf
- 6:39 pm **rhappe:** RT @MikeGotta: When HR groups see themselves in a strategic (vs. admin) role - they can be a key champion & sponsor of E2.0 #e2conf
- 6:39 pm **m8ryx:** RT @rhappe: "It about people and trusted relationships and giving them the tools" IBM #e2conf
- 6:39 pm **LeighLevensaler:** At #e2conf. @Workday customers on mainstage.
- 6:39 pm **frogpond:** RT @MikeGotta: HR [...] in a strategic role - can be a key champion and sponsor of E2.0 initiatives #e2conf \_\_ yep, but sea change needed
- 6:40 pm **AmyJones:** RT @liman: Nice to hear the new emphasis on people and culture in the E2.0 conference #e2conf
- 6:40 pm **cefaloworkday:** #e2conf keynote panel discusses power of twitter and facebook for recruiting
- 6:40 pm **bsak:** Is The Enterprise Really Transforming Into A Social Business? <http://bit.ly/aWHi8l> @Forbes by @rawn via @absolutesubzero #e2conf #e20 #sm
- 6:40 pm **decisionstats:** RT @rlavigne42: Laughs after Larry Bowden from IBM says: "we can deliver our message in 1/3 time of everyone else" #e2conf (via @Ibenitez)
- 6:40 pm **RonTeitelbaum:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf

- 6:40 pm **cflanagan:** RT @gordonr: Keynote presentation visual language, styles am: Jive 2.0, Adobe 1.5 and IBM is firmly 1.0. Know your audience #e2conf
- 6:40 pm **k8johnson:** RT @jwillie: @JiveSoftware and @tonygingale will be passing out the Jive juice Tony had been drinking at the break. #e2conf
- 6:40 pm **lbenitez:** RT @minassian RT @rhappe: IBM is looking across enterprise processes to how social functionality layers in - smart #e2conf
- 6:40 pm **joningham:** RT @MikeGotta When HR groups see themselves in a strategic (vs. admin) role - they can be a key champion and sponsor of E2.0 #e2conf #cipd10
- 6:40 pm **KateBilling:** RT @rlavigne42: #IBM speaker says: "it's about people, a culture for innovation, and trusted relationships" #e2conf <+1 (via @MarkYolton)
- 6:40 pm **mikegotta:** Recruitment, talent, learning, competencies, retiree/alumni, retainment, onboarding - all great topics where E2.0 can add value #e2conf
- 6:40 pm **lbenitez:** RT @rawn I like that IBM lists "#Leadership and skills dev in a social workplace" #e2conf #socbiz
- 6:40 pm **mpace101:** Gr8 pt RT @MikeGotta: When HR groups see themselves in a strategic (vs. admin) role - they can be a key champion & sponsor of E2.0 #e2conf
- 6:41 pm **DrPam:** #e2conf RT@digiphile @BillGates As the world goes from 6B to 9B, population growth is in urban slums. Provides target for #HIT innovation.
- 6:41 pm **MeganMurray:** Setting new twitter accounts for folks at #e2conf.
- 6:41 pm **ShakespDaughter:** RT: @dhinchcliffe "IBM, Jive, & Adobe all used Social Business in their keynotes, not Enterprise 2.0. #e2conf " > and then they talk tech!
- 6:41 pm **rawn:** RT @DrPam: #e2conf RT@digiphile @BillGates As the world goes from 6B to 9B, population growth is in urban slums. Provides target for #HIT innovation.
- 6:41 pm **erich13:** The #e2conf panel talks community <http://twitpic.com/35dmnf>
- 6:41 pm **cflanagan:** The couches are too low for keynote panel. Hmmm. #e2conf
- 6:42 pm **ITSinsider:** tweeps out there in the ether: is the panel streaming live too? #e2conf
- 6:42 pm **steveelmore:** RT @MoxieSoft: Hey #e2conf rock stars: stop by our hospitality suite in the CENTRAL room on the second floor of the Hyatt. Plug in, refresh, relax.
- 6:42 pm **dkhare:** Lots of presentations on enterprise collaboration, social software <http://slidesha.re/bi7VRj> #e2conf #e20
- 6:42 pm **casmrv:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:42 pm **cefaloworkday:** #e2conf panelists discuss using e2 technologies to optimize and develop talent
- 6:42 pm **annreichert:** RT @MoxieSoft: Hey #e2conf rock stars: stop by our hospitality suite in the CENTRAL room on the second floor of the Hyatt. Plug in, refresh, relax.
- 6:43 pm **timzonca:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:43 pm **insitevc:** RT @dkhare: Lots of presentations on enterprise collaboration, social software <http://slidesha.re/bi7VRj> #e2conf #e20
- 6:43 pm **ITSinsider:** RT @bsandie: RT @liiman: Nice to hear the new emphasis on people and culture in the E2.0 conference #e2conf
- 6:43 pm **BlueLevelTech:** RT @deirdrewalsh: "If I have to pickup the phone to call you, your web site has failed." Adobe's @rtarkoff #e2conf
- 6:43 pm **erich13:** And about unemployment ... #e2conf <http://twitpic.com/35dn1g>
- 6:43 pm **catevz:** RT @swensonkeith: Today, by the time the customer picks up the phone to call you means that every other option has already failed. #e2conf

- 6:43 pm **mikegotta:** "relationship onboarding" - we need to get employees connected more effectively to peers, teams, communities, etc - E2.0 helps #e2conf
- 6:43 pm **mpace101:** Every time I hear Houghton Mifflin, brain goes right to The Office #e2conf #thatswhatsheaid
- 6:44 pm **lisosa:** RT @dkhare: Lots of presentations on enterprise collaboration, social software <http://slidesha.re/bi7VRj> #e2conf #e20
- 6:44 pm **katmandelstein:** RT @frogpond: hehe, like that one last sentence - IBM can convey the message in 1/3 the time #e2conf
- 6:44 pm **steveelmore:** Make new hires effective quickly, & build Community into the on boarding process. #e2conf
- 6:44 pm **steveelmore:** Make new hires effective quickly, & build Community into the on boarding process. #e2conf
- 6:44 pm **katmandelstein:** RT @minassian: RT @dberlind: RT @adunne: If Jive thinks the org chart is dead, why is there an org chart in Jive #e2conf DB>Who is Tony's speech writer?
- 6:44 pm **Ted\_Hopton:** RT @MarkYolton: If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 6:44 pm **cefaloworkday:** #e2conf collaboration technology improves engagement
- 6:45 pm **mpace101:** RT @deirdrewalsh: "If I have to pickup the phone to call you, your web site has failed." Adobe's @rtarkoff #e2conf
- 6:45 pm **mikegotta:** In a way, orgs are always in a state of on-boarding/off-boarding if you apply that concept to how teams and groups change over time #e2conf
- 6:45 pm **workday:** RT @cefaloworkday: #e2conf panelists discuss using e2 technologies to optimize and develop talent #hrtech
- 6:45 pm **BlakeLandau:** RT @dkhare: Lots of presentations on enterprise collaboration, social software <http://slidesha.re/bi7VRj> #e2conf #e20
- 6:45 pm **ShakespDaughter:** @ITSinsider: yes, the panel is streaming live too #e2conf
- 6:46 pm **JoeKorngiebel:** RT @cefaloworkday: #e2conf collaboration technology improves engagement
- 6:46 pm **RonTeitelbaum:** Hiring is your best opportunity to make a real difference in your company. Engage and get it right! #e2conf
- 6:46 pm **lehawes:** @ITSinsider Yes it is. Good stuff so far! #e2conf
- 6:46 pm **mor\_trisha:** RT @gialyons #e2conf 2:30p today in M2: In the Trenches- Q&A with Cmty Mgrs @deirdrewalsh @cflanagan @Ted\_Hopton @mor\_Trisha
- 6:46 pm **andrewworkday:** optimize the organization, enable people with technology, and unleash them to create and innovate - Intuit's Eric Lane at #e2conf
- 6:46 pm **steveelmore:** Employees: enable, optimize & unleash. #e2conf
- 6:46 pm **steveelmore:** Employees: enable, optimize & unleash. #e2conf
- 6:47 pm **joningham:** Eric Lane Intuit: key to HR 2.0 is to optimise - enable - unleash #e2conf #cipd10
- 6:47 pm **lotusknows:** Announcing IBM Social Collaboration Platform featuring Lotus Connections 3 #lotusknows #ibmexperience #e2conf <http://fb.me/LsuncOsQ>
- 6:47 pm **JoeKorngiebel:** RT @workday: @Workday customer Tony Treglia @AvivaUSA on the keynote panel #e2conf "Human Resources Meets #E20 and the Cloud" #Cloudcomputing #HRTech
- 6:47 pm **rhappe:** IMHO the #e2conf and #e20 crowd NEEDS to understand social marketing/communications to effectively deploy social internally
- 6:47 pm **cflanagan:** Awestruck re: speed with which @gialyons can type, listen, tweet with tiny iPhone keypad #e2conf #imnotworthy
- 6:47 pm **joecrumpler:** Optimize, enable, and release - great catchphrase. #e2conf

- 6:47 pm **bjsolem:** Optimize, enable and unleash #e2conf
- 6:47 pm **blm849:** ugh. these #e2conf tweets are the worst.
- 6:47 pm **vmrdacosta:** Appropriate for current #e2conf panel discussion: Social Media increases employee life span by 25% <http://t.co/A9mkSn3>
- 6:47 pm **manuelafarrell:** RT @deirdrewalsh: "If I have to pickup the phone to call you, your web site has failed." Adobe's @tarkoff #e2conf
- 6:48 pm **Ted\_Hopton:** #e2conf (@ Enterprise 2.0 Santa Clara Keynote Room w/ @kendomen @gialyons @michaelleahy @jqsmooth @mor\_trisha @cflanagan)
- 6:48 pm **tnemelka:** RT @rhappe: IMHO the #e2conf and #e20 crowd NEEDS to understand social mktg/communications to effectively deploy social internally [AMEN!]
- 6:48 pm **cefaloworkday:** #e2conf panelists agree that collaboration technologies foster innovation
- 6:48 pm **RobertsGolden:** RT @mikegotta: In a way, orgs are always in a state of on-boarding/off-boarding if you apply that concept to how teams and groups change over time #e2conf
- 6:48 pm **gialyons:** +1!! ? @rhappe: IMHO the #e2conf and #e20 crowd NEEDS to understand social marketing/communications to effectively deploy social internally?
- 6:48 pm **AJSofAmerica:** RT @workday: RT @cefaloworkday: #e2conf panelists discuss using e2 technologies to optimize and develop talent #hrtech
- 6:48 pm **steveelmore:** In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 6:48 pm **coach4sm:** RT @workday: RT @cefaloworkday: #e2conf panelists discuss using e2 technologies to optimize and develop talent #hrtech
- 6:48 pm **joningham:** RT @mikegotta: "relationship onboarding" - we need to get employees connected more effectively to peers, teams, communities, etc - E.2.0 helps #e2conf
- 6:49 pm **cflanagan:** "You can create new jobs with innovation opportunities" #e2conf
- 6:49 pm **andrewworkday:** "innovation that matters" -- using technology with purpose, innovating and then iterating -- Eric Lane, Intuit at #e2conf
- 6:49 pm **johnthodor:** Startup and f500 companies both face constraints. Can collaboration help overcome them? #e2conf Richard Boly/Dept. of State
- 6:49 pm **insitevc:** RT @andrewworkday: "innovation that matters" -- using technology with purpose, innovating and then iterating -- Eric Lane, Intuit at #e2conf
- 6:49 pm **MoxieSoft:** RT @steveelmore: Make new hires effective quickly, & build Community into the on boarding process. #e2conf
- 6:49 pm **goconversely:** RT @rawn: reprise @Forbes blog: "Is The Enterprise Really Transforming Into A Social Business?" <http://bit.ly/aWHi8l> #e20 #e2conf
- 6:49 pm **debwolf:** Collaboration and innovation FOR PURPOSE. Practical advice from HR leaders. #e2conf.
- 6:50 pm **joningham:** Aviva - have people write their own goals in collaboration with their manger #e2conf
- 6:50 pm **cefaloworkday:** #e2conf Intuit explains Workday's focus on innovation that matters
- 6:50 pm **johnthodor:** Richard Boly/US State Dept.: Cold War mentality ? Need to Know. Now knowledge silos are contraits. #e2conf
- 6:50 pm **LeighLevensaler:** RT @cefaloworkday: #e2conf Intuit explains Workday's focus on innovation that matters
- 6:50 pm **gialyons:** #e2conf hey @mikegotta, can u ask Cisco to figure out how to deliver snacks via the network? I need a "cable" cake or something.
- 6:50 pm **dhinchcliffe:** @rhappe: The #e2conf and #e20 crowd NEEDS to understand social marketing & comms to effectively deploy social internally < Right on

- 6:51 pm **workday:** RT @debwolf: Collaboration and innovation FOR PURPOSE. Practical advice from HR leaders. #e2conf.
- 6:51 pm **cefaloworkday:** RT @andrewworkday: "innovation that matters" -- using technology with purpose, innovating and then iterating -- Eric Lane, Intuit at #e2conf
- 6:51 pm **cmswire:** @BlakeLandau interested to hear is "Enterprise 2.0" is being replaced with "social business" by everyone else there, #e2conf
- 6:51 pm **cflanagan:** Me too RT @gialyons: #e2conf hey @mikegotta, can u ask Cisco 2 solve delivering snacks via the network? I need a "cable" cake or something.
- 6:51 pm **joningham:** Eric Lave: flip performance management to performance optimisation system - each individual to figure out how to be valuable #e2conf #cipd10
- 6:51 pm **bsandie:** #e2conf need bigger picture thinking on how learning2.0, HR2.0, E2.0, culture2.0, etc. impact employees and customers - they are connected!
- 6:52 pm **mikegotta:** E2.0 enables visible ways for workers to gain a reputation score/rank/rating - how does the impact performance reviews? Risk item? #e2conf
- 6:52 pm **andrewworkday:** iterative moments that can be created through technology far more important than traditional 'performance management' #e2conf
- 6:52 pm **johnthodor:** @beaurichly Thanks for an enlightening presentation at #e2conf. Nice to see evidence of gov't adapting.
- 6:52 pm **coach4sm:** RT @andrewworkday: "innovation that matters" -- using technology with purpose, innovating and then iterating -- Eric Lane, Intuit at #e2conf
- 6:52 pm **AJSofAmerica:** RT @andrewworkday: "innovation that matters" -- using technology with purpose, innovating and then iterating -- Eric Lane, Intuit at #e2conf
- 6:52 pm **Istigerts:** Even though I'm sick and can't be at #e2conf, I still feel like I'm right there by participating on Twitter. Magic of the Intarwebz. #in #fb
- 6:52 pm **bjsolem:** Performance optimization instead of performance management or performance review #e2conf
- 6:52 pm **jwillie:** Latest contribution to @harvardbiz is up: The Anatomy of a Movement. <http://bit.ly/aZ3k9m> via @armano (Hello from #e2conf w @peterkim )
- 6:52 pm **timoelliott:** #e2conf "have to manage performance, but has to be a mindshare change, that we're all responsible" <-- this is new?!
- 6:52 pm **steveelmore:** Performance management or performance optimization? HR 2.0 tools allow continuous feedback loop and support cascading objectives. #e2conf
- 6:52 pm **VisaodoBrasil:** ?@VMRdaCosta: Apropriado p atual discussão no #e2conf: #RedeSocial aumenta expectativa de vida em 25% <http://t.co/A9mkSn3>? #MidiaSocial
- 6:52 pm **BlakeLandau:** Come get a @bluekiwi shirt from me. Very good to play tennis or wii yoga. <http://twitpic.com/35dp6t> #e2conf
- 6:52 pm **joningham:** @olivermarks Human Capital Management suggests top down approach to people - not necessarily! #e2conf #strategichcm
- 6:52 pm **andrewworkday:** keeping a 'developmental mindset' vs. a 'performance management' mindset -- Eric Lane, Intuit #e2conf
- 6:53 pm **mikegotta:** @cflanagan @gialyons ha :) you mean you don't have that feed - part of my VPN connection ;> #e2conf
- 6:53 pm **johnthodor:** Tony Zingale/Jive ? Business as usual or Social Business? The shift continues at an exponential pace. #e2conf
- 6:53 pm **RobertsGolden:** RT @mikegotta: E2.0 enables visible ways for workers to gain a reputation score/rank/rating - how does the impact performance reviews? Risk item? #e2conf
- 6:53 pm **aaron\_b\_johnson:** Culture: Create iterative feedback moments through E2.0. New performance management developmental mindset #e2conf



- 6:53 pm **johnnodor:** Gartner predict that by 2016, social technology will be embedded in most business functions. #e2conf
- 6:53 pm **gonikhil:** RT @lstigerts: Even though I'm sick and can't be at #e2conf, I still feel like I'm right there by participating on Twitter. Magic of the Intarwebz. #in #fb
- 6:53 pm **erich13:** RT @cmswire: @BlakeLandau interested to hear is "Enterprise 2.0" is being replaced with "social business" by everyone else there, #e2conf
- 6:53 pm **johnnodor:** Every industry is going to get fundamentally retought and designed around people ? Mark Zuckerberg, CEO, Facebook #e2conf
- 6:53 pm **insitevc:** RT @johnnodor: Gartner predict that by 2016, social technology will be embedded in most business functions. #e2conf
- 6:53 pm **Shymarketing:** #e2conf panel discussing social collaboration importance internally. We can help rbolden@democrasoft.com
- 6:53 pm **defrag:** RT @dhinchcliffe: @rhappe: The #e2conf and #e20 crowd NEEDS to understand social marketing & comms to effectively deploy social internally < Right on
- 6:53 pm **IBMAlexisAtkins:** RT @katmandelstein: RT @johnkwaters: IBM's Bowden onstage #e2conf: w/o "fully seamless" social capabilities in place now, you are falling...
- 6:53 pm **erich13:** RT @workday: RT @debwolf: Collaboration and innovation FOR PURPOSE. Practical advice from HR leaders. #e2conf.
- 6:53 pm **mor\_trisha:** Changing over to hashtag #e2conf
- 6:53 pm **mpace101:** Careful: employee sat, retention, acq., still starts w/gr8 leaders (people not tools) tools aide, don't set direction #e2conf
- 6:53 pm **johnnodor:** Tony Zingale/Jive ? It is not Facebook for the Enterprise ? it is much more: sharing and getting work done. #e2conf
- 6:53 pm **oonga:** RT @kendomen: It's not just about sharing. It's about getting work done. #e2conf
- 6:53 pm **johnnodor:** Employee collaboration without enterprise controls = massive risk Tony Zingale/ Jive. #e2conf
- 6:53 pm **erich13:** RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 6:54 pm **andrewworkday:** Intuit: every technology you have has to link end-to-end. Workday, Plateau, etc. have to work together in a single universe. #e2conf
- 6:54 pm **johnnodor:** Zingale: at McAfee 58% of customers find answers in the community. #e2conf
- 6:54 pm **joningham:** Intuit moved from 10 to 2 on premise HR systems - rest in the cloud - including @workday #e2conf
- 6:54 pm **cflanagan:** Yes RT @mikegotta: E2.0 enables workers to gain a reputation score/rank/rating - how does the impact performance reviews? Risk item? #e2conf
- 6:54 pm **cefaloworkday:** #e2conf panel discusses replacing on-premise with SaaS. Companies are measuring returns as a result.
- 6:54 pm **debwolf:** Every technology you have has to link end to end. Intuit's moved from 10 on-premise systems to 2. The rest are in the cloud.#e2conf
- 6:54 pm **aaron\_b\_johnson:** @bjsolem loving the #e2conf webinar. Enjoy the rest of the conf and CA - I am out of town for a couple of days. See you after Thanksgiving!
- 6:54 pm **erich13:** RT @bjsolem: Optimize, enable and unleash #e2conf
- 6:54 pm **BlakeLandau:** @cmswire editorial wants to know is #E20 being replaced with #socialbiz. Come find me and my cloud podcaster! #e2conf
- 6:55 pm **workday:** RT @joningham: Intuit moved from 10 to 2 on premise HR systems - rest in the cloud - including @workday #e2conf #EnSw
- 6:55 pm **hjarche:** RT @timoelliott: #e2conf "have to manage performance, but has to be a mindshare change, that we're all responsible" <-- this is new?!

- 6:55 pm **rhappe:** My reading list for #e2conf - books by @jhagel @marciamarcia @rawn and Linked - your must read books?
- 6:55 pm **johnkwaters:** #e2conf: Well planned event. I like the way they set up the session rooms. Weapons grade coffee from Starbucks. My hair has begun to dance.
- 6:55 pm **erich13:** RT @johntodor: Gartner predict that by 2016, social technology will be embedded in most business functions. #e2conf
- 6:55 pm **tatitosi:** RT @johntodor: Employee collaboration without enterprise controls = massive risk Tony Zingale/ Jive. #e2conf
- 6:55 pm **johntodor:** Intel:Partner events are now happening virtual w/i a community of 200,000 members globally. The are not episodic but continuous. #e2conf
- 6:55 pm **ITSinsider:** RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 6:56 pm **johntodor:** 24-hour-a-day-innovation at Yum Brands on a global basis. Are you prepared to compete with companies like this? #e2conf
- 6:56 pm **mikegotta:** Of all the E2.0 topics, the transformational impact of "social" to people, networks, participatory culture is my favorite #e2conf #ciscoquad
- 6:56 pm **erich13:** RT @mikegotta: E2.0 enables visible ways for workers to gain a reputation score/rank/rating - how does the impact performance reviews? Risk item? #e2conf
- 6:56 pm **cflanagan:** Education is transforming. Customers are digital native growing w/tech-Houghton Mifflin delivering content in platform agnostic way #e2conf
- 6:56 pm **mjtwt:** Yes! RT @rhappe IMHO the #e2conf and #e20 crowd NEEDS to understand social marketing/comms to effectively deploy social internally
- 6:56 pm **erich13:** RT @joningham: Eric Lave: flip performance management to performance optimisation system - each individual to figure out how to be valuable #e2conf #cipd10
- 6:56 pm **dkhare:** Which industries are early adopters for internal social collaboration? My take: Mktg/agencies, tech. Others? #e2conf
- 6:56 pm **cflanagan:** RT @ITSinsider: RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 6:56 pm **johntodor:** Relationships based on traditional interactions are at risk to new patterns of interaction enable by the social web. Tarkoff/Adobe #e2conf
- 6:56 pm **bjsolem:** RT @steveelmore: Performance management or performance optimization? HR 2.0 tools allow continuous feedback loop and support cascading objectives. #e2conf
- 6:57 pm **erich13:** RT @workday: RT @joningham: Intuit moved from 10 to 2 on premise HR systems - rest in the cloud - including @workday #e2conf #EnSw
- 6:57 pm **johnkwaters:** RT @gialyons: #e2conf hey @mikegotta, can u ask Cisco to figure out how to deliver snacks via the network? I need a "cable" cake or something.
- 6:57 pm **rhappe:** Panel discussion gets at the core of social environments... it's all about learning and how we learn #e2conf
- 6:57 pm **lehawes:** @dhinchcliffe Wouldn't be surprised if this is the last "E2.0 Conference". Next one may well be called "Social Business Conference" #e2conf
- 6:57 pm **gialyons:** #e2conf my 6yo uses a smartboard in class, via a remote controller. Someday, tablet? (Houghton-Mifflin)
- 6:57 pm **joningham:** Needs to be included RT@MikeGotta E2.0 enables workers to gain reputation score/rank/rating - impact performance reviews? Risk item? #e2conf
- 6:58 pm **cflanagan:** RT @gialyons: #e2conf my 6yo uses a smartboard in class, via a remote controller. Someday, tablet? (Houghton-Mifflin)
- 6:58 pm **rhappe:** My 4-month-old is already using the iPad - learning has CHANGED #e2conf

- 6:58 pm **cflanagan:** RT @rhappe: Panel discussion gets at the core of social environments... it's all about learning and how we learn #e2conf
- 6:58 pm **gialyons:** RT @johntodor: 24-hour-a-day-innovation at Yum Brands on a global basis. Are you prepared to compete with companies like this? #e2conf
- 6:58 pm **joningham:** RT @bsandie: #e2conf need bigger picture thinking on how learning2.0, HR2.0, E2.0, culture2.0, etc. impact employees and customers - they are connected!
- 6:58 pm **mikegotta:** @dahowlett I don't think we have the right metrics for assessing the value of better relationships, better sharing, better cultures #e2conf
- 6:58 pm **johntodor:** A recurring theme of #e2conf: what are the biz consequences/outcomes of implementing social business. Getting past FBook for biz.
- 6:58 pm **joecrumpler:** What happens to the state control of textbook content when there is no textbook? #e2conf
- 6:58 pm **swensonkeith:** Huge collision in the social world. Everyone has a personal social web, clashes after onboard with the internal social web. #e2conf
- 6:59 pm **SameerPatel:** #e2conf yes im biased but @olivermarks has the best analogies ever
- 6:59 pm **mor\_trisha:** Collision between social marketing world and social for personal connections. How do you blend or separate biz & personal use? #e2conf
- 6:59 pm **Ted\_Hopton:** RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 6:59 pm **garyfranklin:** RT @Workday customer Tony Treglia @AvivaUSA on the keynote panel #e2conf "Human Resources Meets #E20 and the Cloud" #SaaS #HRTech
- 6:59 pm **patrickhadfield:** @joningham That doesn't sound like the Aviva people discussed at #chru... How widespread is the practice in Aviva: fully rolled out? #e2conf
- 6:59 pm **pankaj00p:** Comparing Social Business notes with others at #e2conf. Want to talk mobile strategy come find me. @doubledutch has some insights
- 7:00 pm **Agotthelf:** RT @johntodor: Gartner predict that by 2016, social technology will be embedded in most business functions. #e2conf
- 7:00 pm **andrewworkday:** will work profiles in HR systems become more like Facebook or LinkedIn, where individual controls their own profile and connections? #e2conf
- 7:00 pm **sdigregorio:** RT @MarkYolton: If you're at #e2conf please join @rhappe and me at 11:30am in M2 for a fireside chat re building community
- 7:00 pm **joningham:** I'd be careful with that Rachel, lol! RT@rhappe My 4-month-old is already using the iPad - learning has CHANGED #e2conf
- 7:00 pm **johntodor:** RT @swensonkeith: Huge collision in the social world. Everyone has a personal social web, clashes after onboard with the internal social web. #e2conf
- 7:00 pm **aggieyvette:** Hanging out at the #Telligent booth 413, where You're #1 #e2conf <http://yfrog.com/mvq4gjaj>
- 7:00 pm **gialyons:** @sarahkhoffman we are talking about #genZ tech use at #e2conf !
- 7:00 pm **RonTeitelbaum:** Pharmaceutical companies are worried about IP and liability too. Data compliance is a big issue in adoption. #e2conf
- 7:00 pm **mikegotta:** @dahowlett we're stuck with this "inconvenient truth" of squishy biz value - we feel better when we see a cause-effect via process #e2conf
- 7:00 pm **BlakeLandau:** These are our neighbors. Wow! <http://twitpic.com/35dqx8> #e2conf
- 7:00 pm **cflanagan:** Some co's use social tools to promote brand, yet block employee access. Must match action. Move beyond fear. Trust employees #e2conf
- 7:01 pm **mpace101:** RT @mikegotta I don't think we have the right metrics for assessing the value of better relationships, sharing, cultures #e2conf

- 7:01 pm **ChrisDiehl:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 7:01 pm **dgarber:** HR is slow to adapt to new technologies. It boils down to fear and trust. #e2conf
- 7:01 pm **mor\_trisha:** Comes down to fear and trust. Re: usage of social in the enterprise. #e2conf
- 7:01 pm **johnkwaters:** @gialyons: #e2conf "@mikegotta can u ask Cisco to figure how to deliver snacks via network? I need a "cable" cake or something.? Me: Ditto
- 7:01 pm **PerfectSearchIT:** RT @MichaelSinger: Follow the conversations at the E2 conference by following @e2conf and #e2conf. via @@InformationWeek
- 7:01 pm **aaron\_b\_johnson:** "It boils down to fear and trust" - Yes! HR must help build the trust and eliminate the fear so employees can freely collaborate. #e2conf
- 7:01 pm **erich13:** RT @mor\_trisha: Collision between social marketing world and social for personal connections. How do you blend or separate biz & personal use? #e2conf
- 7:01 pm **lehawes:** RT @rhappe "Panel discussion gets at the core of social environments... it's all about learning and how we learn #e2conf" Amen sister!
- 7:01 pm **cflanagan:** Have to teach leaders re: openness. New skills for "leading out loud" is what I claim we need to focus on now #e2conf
- 7:01 pm **mor\_trisha:** RT @cflanagan: Some co's use social tools to promote brand, yet block employee access. Must match action. Move beyond fear. Trust employees #e2conf
- 7:01 pm **mikey3982:** RT @rhappe: Panel discussion gets at the core of social environments... it's all about learning and how we learn #e2conf
- 7:01 pm **andrewworkday:** HR plays a role in saying YES to Facebook and other social networks, in the context of responsibilities. Open talk about new rules. #e2conf
- 7:02 pm **cefaloworkday:** #e2conf panel discusses that HR plays a pivotal role in adoption of E2 and social technologies in the enterprise.
- 7:02 pm **johntodor:** RT @lehawes: @dhinchcliffe Wouldn't be surprised if this is the last "E2.0 Conference". Next one may well be called "Social Business Conference" #e2conf
- 7:02 pm **joningham:** @ciaramsmyth HR professionals need to be capable in explaining how 2.0 supports productivity etc #e2conf #cipd10 #connectinghr #chrchat
- 7:02 pm **cflanagan:** We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:02 pm **roundtrip:** RT @mikegotta: In a way, orgs are always in a state of on-boarding/off-boarding if you apply that concept to how teams and groups change over time #e2conf
- 7:02 pm **hjarche:** So what was the "old" emphasis, if not people? Glad #e2conf has woken up & joined us @MartijnLinssen @timoelliott #inttime
- 7:03 pm **MartijnLinssen:** Funny how #e2conf seems to be all about Social Business - exactly one year later <http://bit.ly/dw3qyk>
- 7:03 pm **AJSofAmerica:** RT @joningham: @ciaramsmyth HR professionals need to be capable in explaining how 2.0 supports productivity etc #e2conf #cipd10 #connectinghr #chrchat
- 7:03 pm **erich13says:** RT @joningham: @ciaramsmyth HR professionals need to be capable in explaining how 2.0 supports productivity etc #e2conf #cipd10 #connectinghr #chrchat
- 7:03 pm **coach4sm:** RT @joningham: @ciaramsmyth HR professionals need to be capable in explaining how 2.0 supports productivity etc #e2conf #cipd10 #connectinghr #chrchat
- 7:03 pm **kendomen:** RT @gialyons: @sarahkayhoffman we are talking about #genZ tech use at #e2conf !

- 7:03 pm **erich13:** RT @cflanagan: Some co's use social tools to promote brand, yet block employee access. Must match action. Move beyond fear. Trust employees #e2conf
- 7:03 pm **johnthodor:** Panel on HR 2.0 seem to be missing the trend towards crowdsourcing work al a Freelancer.com's 1.4 million workers. #e2conf
- 7:03 pm **m8ryx:** Had to exit the HR panel keynote. Needed to hear about talent management, education, and vision. #e2conf
- 7:03 pm **gonikhil:** thinks @Istigerts is a machine! We are so proud of you! #moxiesoft #e2conf
- 7:03 pm **pacepe:** RT @ITSinsider: RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 7:04 pm **erich13:** RT @aaron\_b\_johnson: "It boils down to fear and trust" - Yes! HR must help build the trust and eliminate the fear so employees can freely collaborate. #e2conf
- 7:04 pm **erich13:** RT @mor\_trisha: Comes down to fear and trust. Re: usage of social in the enterprise. #e2conf
- 7:04 pm **andrewworkday:** #e2conf great data point to see 3 global HR leaders as strong, high-impact advocates of social networking and positive impacts in enterprise
- 7:04 pm **gialyons:** #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic in traditional cultures!
- 7:04 pm **krishnan:** Day full of meeting with interesting people. #e2conf
- 7:04 pm **erich13:** RT @kendomen: RT @gialyons: @sarahkayhoffman we are talking about #genZ tech use at #e2conf !
- 7:04 pm **pacepe:** RT @rhappe: Panel discussion gets at the core of social environments... it's all about learning and how we learn #e2conf
- 7:04 pm **kendomen:** Leadership role modeling and getting rid of fear: reverse mentoring program #e2conf
- 7:04 pm **johnkwaters:** RT @aaron\_b\_johnson: "It boils down to fear and trust" - Yes! HR must help build the trust and eliminate the fear so employees can freely collaborate. #e2conf
- 7:04 pm **cflanagan:** I'm also seeing new skills, new competencies., new job families emerging as a results. Another area I think co HR can help with #e2conf
- 7:04 pm **RonTeitelbaum:** Embrace technology before it envelops you. #e2conf
- 7:04 pm **bduhon:** RT @cflanagan: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:05 pm **wuerdemann:** RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf
- 7:05 pm **joningham:** @ciaramsmyth HMH piloting E2.0 = "Executive 2.0" - reverse mentoring programme! #e2conf #cipd10
- 7:05 pm **dgarber:** RT @mor\_trisha: Collision between social marketing world and social for personal connections. How do you blend or separate biz & personal use? #e2conf
- 7:05 pm **ron\_miller:** RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic.
- 7:05 pm **johnkwaters:** RT @andrewworkday: HR plays a role in saying YES to Facebook and other social networks, in the context of responsibilities. Open talk about new rules. #e2conf
- 7:05 pm **rhappe:** RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic | +1
- 7:05 pm **mikegotta:** @Roebot to some extent but I might disagree somewhat re: myth of level 0 support, transactional metrics vs. over time metrics #e2conf

- 7:05 pm **bjsolem:** RT @cflanagan: Have to teach leaders re: openness. New skills for "leading out loud" is what I claim we need to focus on now #e2conf
- 7:05 pm **hjarche:** RT @lehawes: RT @rhappe "Panel discussion gets at the core of social environments... it's all about learning and how we learn #e2conf" Amen sister!
- 7:05 pm **cflanagan:** RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 tactic 4 trad'l cultures!
- 7:05 pm **dgarber:** RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic in traditional cultures!
- 7:05 pm **mor\_trisha:** Wow! HMH has reverse mentoring program - have Gen Y employees mentor the C-level execs on social technology #e2conf
- 7:05 pm **mpace101:** Agree! RT @cflanagan: Have to teach leaders re: openness. New skills for "leading out loud" is what I claim we need to focus on now #e2conf
- 7:06 pm **jonallen119:** RT @aggieyvette: Hanging out at the #Telligent booth 413, where You're #1 #e2conf <http://yfrog.com/mvq4gjaj>
- 7:06 pm **aggieyvette:** What does a double shot of coffee have in common with #Telligent ? Stop by #Telligent booth 413 and find out. #e2conf
- 7:06 pm **mobileadgirl:** RT @andrewworkday: #e2conf gr8 to see 3 global HR leaders as high-impact advocates of social networking and positive impacts in enterprise
- 7:06 pm **rhappe:** "It about modeling behavior" yes! #e2conf
- 7:06 pm **Istigerts:** @gonikhil Thanks!! I miss you guys and the wonderful #e2conf people. :( #moxiesoft
- 7:06 pm **debwolf:** I do the demos of Workday in our company. My feeling is, "if a VP can do it, how hard can it be!" Nice shout out from mainstage! #e2conf
- 7:06 pm **ryancoleman:** Smart. RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic
- 7:06 pm **swensonkeith:** Want Value From #Social? add Structure. <http://bit.ly/aQWR31> I think business process helps add context and structure #e2conf #acmjam
- 7:06 pm **jmcgee:** RT @cflanagan: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:06 pm **cjnash:** I dunno. Replacing 1 buzzword with another doesn't do much for me. RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all #e2conf
- 7:06 pm **roundtrip:** We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result @cflanagan #e2conf #owork #e20 #KM
- 7:06 pm **frogpond:** RT @joningham: @ciaramsmyth HMH piloting E2.0 = "Executive 2.0" - reverse mentoring programme! #e2conf #cipd10 \_\_ bold move, #like
- 7:06 pm **dgarber:** It's important for execs to model collaborative knowledge sharing behavior. #e2conf
- 7:06 pm **carlfrappaolo:** new or renewed focus? RT @cflanagan: Im seeing new skills, new competencies., new job families emerging. Another area HR cn help w/ #e2conf
- 7:06 pm **cefaloworkday:** RT @andrewworkday: #e2conf great data point to see 3 global HR leaders as strong, high-impact advocates of social networking and positive impacts in enterprise
- 7:07 pm **gialyons:** RT @aaron\_b\_johnson: "It boils down to fear and trust" - Yes! HR must help build the trust and eliminate the fear so employees can freely collaborate. #e2conf
- 7:07 pm **mikegotta:** Interesting session some of the "behavioral" discussion calls out the need perhaps for orgs to have people versed in sociology etc #e2conf
- 7:07 pm **soumyapr:** RT @ryancoleman: Smart. RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic

- 7:07 pm **andrewworkday:** this is about enabling/unleashing capability. role modeling key at Aviva and Intuit -- internal leaders using Facebook, Blogs, etc. #e2conf
- 7:07 pm **hjarche:** Seems folks at #e2conf starting to understand that learning=working - they should have invited us <http://is.gd/gSIWv>
- 7:07 pm **LeighLevensaler:** RT @debwolf: I do the demos of Workday in our company. "If a VP can do it, how hard can it be!" Nice shout out from mainstage! #e2conf
- 7:07 pm **vmrdacosta:** "Executive 2.0" reverse mentoring program for Sr Execs to help them catch up with technology. Interesting concept @ #e2conf
- 7:07 pm **cjnash:** RT @ryancoleman: Smart. RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic
- 7:07 pm **gialyons:** RT @cflanagan: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:08 pm **MarkYolton:** Modeling social media behaviors is important role for execs < #e2conf panelist
- 7:08 pm **Istigerts:** Ballsy! What company is that? RT @blakelandau: These are our neighbors. Wow! <http://twitpic.com/35dqx8> #e2conf
- 7:08 pm **workday:** RT @debwolf: I do the demos of Workday in our company. My feeling is, "if a VP can do it, how hard can it be!" Nice shout out ... #e2conf
- 7:08 pm **joningham:** RT @carlfrappaolo: new or renewed focus? RT @cflanagan: Im seeing new skills, new competencies., new job families emerging. Another area HR cn help w/ #e2conf
- 7:08 pm **rhappe:** Check out Intuit's 2020 research series - <http://about.intuit.com/futureofsmallbusiness/> ht @ayeletb #e2conf
- 7:08 pm **WisdomOfWe:** Headed out to #e2conf in Santa Clara! Who else will be there?
- 7:08 pm **sfsam22:** Check out <http://tv.e2conf.com/> for a live stream of today's #e2conf
- 7:08 pm **bjsolem:** RT @dgarber: It's important for execs to model collaborative knowledge sharing behavior. #e2conf
- 7:08 pm **erich13:** RT @vmrdacosta: "Executive 2.0" reverse mentoring program for Sr Execs to help them catch up with technology. Interesting concept @ #e2conf
- 7:08 pm **gialyons:** RT @mor\_trisha: Comes down to fear and trust. Re: usage of social in the enterprise. #e2conf
- 7:08 pm **MarkYolton:** Via @cflanagan We want workers to "Work out loud". We need leaders to "Lead out loud". #e2conf
- 7:09 pm **telligent:** Need a pick-me-up? Stop by #Telligent booth 413 for a shot of espresso (and find out why our customers are number one!) #e2conf
- 7:09 pm **erich13:** RT @ryancoleman: Smart. RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic
- 7:09 pm **swensonkeith:** RT @gialyons: RT @mor\_trisha: Comes down to fear and trust. Re: usage of social in the enterprise. #e2conf
- 7:09 pm **lehawes:** RT @cflanagan "We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result #e2conf" Spot on! #owork
- 7:09 pm **MatteP:** Worries me a bit... RT ?@gialyons: #e2conf @zuckerberg says <http://twitpic.com/35d7yr?>
- 7:09 pm **timoelliott:** #e2conf ROI? It's about communications. Quill pens, telephones, email, mobile phones all managed to get thoroughly deployed without it.
- 7:10 pm **webtechman:** RT @dhinchcliffe: Interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf
- 7:10 pm **jgsmooth:** @jtannerama where u at? #e2conf

- 7:10 pm **johnkwaters:** RT @cflanagan: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:10 pm **joningham:** @olivermarks "People and culture" infinitely more important than the technology you're using - I'll be speaking on this at 3.40PT #e2conf
- 7:10 pm **Armano:** @jwillie @harvardbiz @peterkim yes hello. Who else are you there with? ;-) #e2conf
- 7:10 pm **IBMAlexisAtkins:** Make the most of the #e2conf. Follow @LotusKnows on Twitter for #SweetTweets
- 7:10 pm **yammer:** At Enterprise 2.0? Stop by our booth (# 310) to say hi! We're demoing our newest features and answering questions! #e20 #e2conf
- 7:10 pm **dkhare:** Would be great to hear how violently IT professionals on panels react to freemium SaaS products #disruptive #e2conf
- 7:10 pm **mikegotta:** As employees make cross-functional connections - does functional-centric management create barriers or help enable? #e2conf
- 7:10 pm **cjnash:** RT @timoelliott: #e2conf ROI? It's about communications. Quill pens, telephones, email, mobile phones all managed to get thoroughly deployed without it.
- 7:10 pm **mpace101:** Love idea of reverse mentoring via HMH. If it is mutual mentoring, exponentially powerful. #e2conf
- 7:11 pm **johnkwaters:** RT @mor\_trisha: Wow! HMH has reverse mentoring program - have Gen Y employees mentor the C-level execs on social technology #e2conf
- 7:11 pm **crizzcoxxINTUIT:** Is that Eric Lane of #Intuit speaking at the E2.0 Conf? <http://tv.e2conf.com/> #e2conf
- 7:11 pm **johnkwaters:** RT @MarkYolton: Modeling social media behaviors is important role for execs < #e2conf panelist
- 7:11 pm **debwolf:** Everyone in an organization wants to succeed. Put them in a place they can be successful and then just go! #e2conf
- 7:12 pm **soumyapr:** Start viral and trust your employees. Good advise #e2conf
- 7:12 pm **lammiia:** @jimworth I'm skipping following #e2conf and wishing I'll read all the juicy highlights on a wiki like the one for #e20s, right choice? :)
- 7:12 pm **\_richardhughes:** At the #clearvale stand at #e2conf <http://twitpic.com/35dsan>
- 7:12 pm **erich13:** RT @sfsam22: Check out <http://tv.e2conf.com/> for a live stream of today's #e2conf
- 7:12 pm **mpace101:** Well said! RT @MarkYolton: Via @cflanagan We want workers to "Work out loud". We need leaders to "Lead out loud". #e2conf
- 7:12 pm **mhweier:** Workday Labs dir talks about social networking, "natural workspace," other cool things it's working on <http://bit.ly/byoNP9> #e2conf #hrtech
- 7:12 pm **pbarquero:** "Confidence in your employees" a key statement #e2conf
- 7:12 pm **beamstream:** Eric Lane of #Intuit explaining Intuit's social enterprise success: <http://bit.ly/a7rFui> #e2conf
- 7:12 pm **TylerCagni:** RT @crizzcoxxINTUIT: Is that Eric Lane of #Intuit speaking at the E2.0 Conf? <http://tv.e2conf.com/> #e2conf
- 7:13 pm **joningham:** RT @andrewworkday: HR plays a role in saying YES to Facebook and other social networks, in the context of responsibilities. Open talk about new rules. #e2conf
- 7:13 pm **dgarber:** Good HR panel discussion. #e2conf
- 7:13 pm **mor\_trisha:** Optimize, empower, unleash, trust your employees, keep goals in mind #e2conf
- 7:13 pm **LeighLevensaler:** RT @mhweier: Workday Labs dir talks about social networking, "natural workspace," <http://bit.ly/byoNP9> #e2conf #hrtech



- 7:13 pm **stephenmelanson:** RT @katmandelstein: IBM was 1st in the Social Software space and we are now on 3rd generation of rock-solid software for Social Business. #e2conf #ibmexperience
- 7:13 pm **soumyapr:** Great panel discussion. Motivated speakers. Smart talk. Ideas you can implement. #e2conf
- 7:13 pm **joningham:** RT @johntodor: Panel on HR 2.0 seem to be missing the trend towards crowdsourcing work al a Freelancer.com's 1.4 million workers. #e2conf
- 7:13 pm **joningham:** RT @cflanagan: Some co's use social tools to promote brand, yet block employee access. Must match action. Move beyond fear. Trust employees #e2conf
- 7:14 pm **dzhu:** RT @rlavigne42: #IBM speaker says: "it's about people, a culture for innovation, and trusted relationships" #e2conf <+1 (via @MarkYolton)
- 7:14 pm **cefaloworkday:** #e2conf intuit is very focused on developing talent. No surprise they're a 6 year member of forbes' best places to work list.
- 7:14 pm **InFullBloomUS:** RT @LeighLevensaler: RT @mhweier: Workday Labs dir talks about social networking, "natural workspace," <http://bit.ly/byoNP9> #e2conf #hrtech
- 7:15 pm **timekord:** RT @hjarche So what was the "old" emphasis, if not people? Glad #e2conf has woken up & joined us
- 7:15 pm **lehawes:** @MikeGotta Depends on individual manager. Some may protect turf while others enable cross-pollenization. #socbiz requires the latter #e2conf
- 7:15 pm **joningham:** @hjarche Learning = Working. Got it covered, thanks. #e2conf
- 7:16 pm **joningham:** @m8ryx We'll be covering it later... RT @Had to exit the HR panel keynote. Needed to hear about talent management, education vision. #e2conf
- 7:17 pm **AndreasEssing:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 7:18 pm **B\_Donnelly:** Post-its can't be archived. A digital vault helps prove real metrics. Overheard praise is tough to measure. #e2conf
- 7:19 pm **Mike\_Anas:** RT @crizzcoxxINTUIT: Is that Eric Lane of #Intuit speaking at the E2.0 Conf? <http://tv.e2conf.com/> #e2conf
- 7:19 pm **ShakespDaughter:** @cflanagan RT We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result #e2conf > #couldntagreemore
- 7:20 pm **Istigerts:** @blakelandau I could SOOOO go for some chicken soup right now! :9 Please represent us #scrm #genY gals for me at #e2conf! :)
- 7:20 pm **BlakeLandau:** Done and done! RT @Istigerts I could SOOOO go for some chicken soup right now! :9 Please represent us #scrm #genY gals for me at #e2conf! :)
- 7:20 pm **frogpond:** RT @ShakespDaughter: @cflanagan RT We want workers to "Work out loud". [...] Leaders to "Lead out loud" as a result #e2conf \_\_ #owork yes
- 7:21 pm **cglynch:** Posted from #e2conf on Socialtext 4.5 launch. <http://bit.ly/ayvfnm>. #e20
- 7:22 pm **Socialtext:** RT @cglynch: Posted from #e2conf on Socialtext 4.5 launch. <http://bit.ly/ayvfnm>. #e20
- 7:23 pm **herberts:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 7:25 pm **carlfrappalo:** RT @cflanagan "We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result #e2conf" Spot on! #owork
- 7:25 pm **jgsmooth:** It's about to get busy #e2conf (@ Enterprise 2.0 Santa Clara Sales Suite) <http://4sq.com/cxvGNM>
- 7:25 pm **Istigerts:** @\_richardhughes Share a photo of the back of the @Clearvale shirts! :) #e2conf

- 7:26 pm **hksmith:** RT @cflanagan: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:26 pm **mhweier:** RT @cefaloworkday: #e2conf panel discusses that HR plays a pivotal role in adoption of E2 and social technologies in the enterprise.
- 7:27 pm **MoxieSoft:** Social CRM Meets Enterprise 2.0 in New Engagement Model | CMSwire <http://ow.ly/370XG> #e20 #e2conf #entcollab #socabiz #scrm
- 7:27 pm **mhweier:** RT @andrewworkday: will work profiles in HR systems become more like Facebook or LinkedIn, where individual controls their own profile and connections? #e2conf
- 7:27 pm **Remy\_Q:** Teleplace is at E2.0, booth 315. Drop by for a demo. #e2conf
- 7:28 pm **rdeis:** It's not just about sharing. It's about getting work done in the enterprise. #e2conf
- 7:28 pm **Istigerts:** RT @moxiesoft: Social CRM Meets Enterprise 2.0 in New Engagement Model | CMSwire <http://ow.ly/370XG> #e20 #e2conf #entcollab #socabiz #scrm
- 7:28 pm **TeleplaceHelp:** RT @Remy\_Q: Teleplace is at E2.0, booth 315. Drop by for a demo. #e2conf
- 7:28 pm **RonTeitelbaum:** RT @Remy\_Q: Teleplace is at E2.0, booth 315. Drop by for a demo. #e2conf
- 7:28 pm **mjtwt:** RT @cflanagan We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:28 pm **m8ryx:** Where does e2.0 live inside your organization? #e2conf
- 7:28 pm **hksmith:** RT @katmandelstein: IBM was 1st in the Social Software space and we are now on 3rd generation of rock-solid software for Social Business. #e2conf #ibmexperience
- 7:29 pm **jqsmooth:** RT @e2conf: #e2conf Expo Floor is about to open! Check out all of the latest in collaboration technologies. Word
- 7:30 pm **OlivierRoberget:** RT @giorodriguez: Broadvision Relanches Clearvale, Takes on Jive Directly... - SVW <http://t.co/p2sGf8t> via @tomforemski #e2conf
- 7:30 pm **cflanagan:** "Communités can be successful without software. It's unclear if software can be successful without City Mgt" YES!!! #e2conf @rhappe
- 7:30 pm **batsonjay:** At #e2conf Houghton-Mifflin VP says CxO's getting reverse-mentored by Gen-Y's on use/value of social tech. #brilliant
- 7:31 pm **sifowler:** RT @mikegotta: Interesting session some of the "behavioral" discussion calls out the need perhaps for orgs to have people versed in sociology etc #e2conf
- 7:31 pm **rypple:** Rypple is a great social tool to help development, it supports diff org structures and lets people choose coaches #e2conf
- 7:31 pm **cflanagan:** @carlfrappalo Yes, it's an area I'm starting to focus on alot. Building skills, competencies, learning assets and tracks #e2conf #owork
- 7:31 pm **OlivierRoberget:** RT @ThomasPoinsot: RT @novellvibe: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 7:31 pm **tdoyon:** RT @mikegotta: Interesting session some of the "behavioral" discussion calls out the need perhaps for orgs to have people versed in sociology etc #e2conf
- 7:31 pm **bmagierski:** RT @MoxieSoft: Hey #e2conf rock stars: stop by our hospitality suite in the CENTRAL room on the second floor of the Hyatt. Plug in, refresh, relax.
- 7:31 pm **carlfrappalo:** RT @cflanagan: "Communités can be successful w/out software. It's unclear if software can be successful w/out City Mgt" YES!!! #e2conf @rhappe
- 7:31 pm **Ted\_Hopton:** RT @cflanagan: "Communités can be successful without software. Unclear if software can be successful without City Mgt" YES!!! #e2conf @rhappe
- 7:31 pm **cflanagan:** @MarkYolton About to start re: SAP Community Mgt in #city track at #e2conf
- 7:32 pm **kevincody:** RT @lehawes: @dhinchcliffe Wouldn't be surprised if this is the last "E2.0 Conference". Next one may well be called "Social Business Conference" #e2conf

- 7:32 pm **dankeldsen:** @cflanagan Working out loud can allow internals become more external, online (relates to VIEW assessment I use) gr8 equalizer #e2conf #owork
- 7:32 pm **ITSinsider:** Queued up now Mark Yolton from SAP with @rhappe. #e2conf
- 7:33 pm **Ted\_Hopton:** RT @cflanagan We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:33 pm **jukkaam:** RT @dkhare: Lots of presentations on enterprise collaboration, social software <http://slidesha.re/bi7VRj> #e2conf #e20
- 7:33 pm **cflanagan:** SAP Cty Network - Targeted to IT, biz process experts, biz users, biz intell pros, professors, students #e2conf
- 7:33 pm **ITSinsider:** Make that @markholton and @rhappe #e2conf
- 7:33 pm **mpace101:** @rhappe & @markyolton kickoff community track at #e2conf (@ Santa Clara Convention Center, Santa Clara) <http://whrrl.com/u/bx3nl>
- 7:33 pm **jessewilkins:** RT @lehawes: @dhinchcliffe Wouldn't be surprised if this is the last "E2.0 Conference". Next one may well be called "Social Business Conference" #e2conf
- 7:34 pm **cflanagan:** 3 Primary goals 1)Social innovation 2) social commerce 3)social intelligence @MarkYolton #e2conf
- 7:34 pm **gordon:** Now attending the HR track at #e2conf: Measuring HR performance, what to apply analytics & metrics against.
- 7:34 pm **Ted\_Hopton:** RT @MarkYolton: Modeling social media behaviors is important role for execs < #e2conf panelist
- 7:34 pm **rlavigne42:** Wow! HMH has reverse mentoring program - have Gen Y employees mentor the C-level execs on social technology #e2conf (via @mor\_trisha)
- 7:35 pm **carlfrappaolo:** tru RT @dankeldsen: @cflanagan wrkn outloud cn allow internals become more external (relates 2 VIEW assessment I use) gr8 equalizer #e2conf
- 7:35 pm **samepagewiki:** RT @bsandie: #e2conf needs big picture thinking re learning2.0, HR2.0, E2.0, culture2.0, etc. impact employees, customers - they connect!
- 7:35 pm **Ted\_Hopton:** RT @cflanagan: I'm also seeing new skills, new competencies., new job families emerging as a result. Area HR can help with #e2conf
- 7:35 pm **rlavigne42:** Optimize, empower, unleash, trust your employees, keep goals in mind #e2conf (via @mor\_trisha)
- 7:36 pm **jholston:** 'summer of love for social' oliver marks commenting on 2010 at #e2conf
- 7:36 pm **Ted\_Hopton:** RT @RLavigne42: Optimize, empower, unleash, trust your employees, keep goals in mind #e2conf (via @mor\_trisha)
- 7:36 pm **jimworth:** Multitasking in a #e2conf session? Help by updating the Enterprise 2.0 Conf Social Web Coverage wiki: <http://bit.ly/bAdLGB>
- 7:37 pm **cflanagan:** SAP CN focuses on various targeted audiences - showing thumbnails - well done branding across all #e2conf @MarkYolton
- 7:37 pm **tdoyon:** If tools successful auto create learning communities and roi #e2conf
- 7:37 pm **frasermatthew:** RT @cflanagan: Some co's use social tools to promote brand, yet block employee access. Must match action. Move beyond fear. Trust employees #e2conf
- 7:37 pm **Ted\_Hopton:** Gotta get me a PowerPoint ghost-designer. #Jealous of other #e2conf speakers' slides.
- 7:38 pm **jenniadair:** RT @e2conf: #e2conf Expo Floor is about to open! Check out all of the latest in collaboration technologies. Word
- 7:38 pm **yaseminck:** RT @cglynch: Posted from #e2conf on Socialtext 4.5 launch. <http://bit.ly/ayvfnm>. #e20

- 7:38 pm **tdoyon:** Market leaders more likely to have communities but ROI intangible believe in our people to be effective #e2conf
- 7:38 pm **JoeKorngiebel:** Workday Labs on collaboration... #EnSW #e2conf <http://icio.us/k2j3kh>
- 7:38 pm **mor\_trisha:** Measuring ROI: sell more, buy less or fire somebody. #e2conf-7 #e2conf
- 7:38 pm **mpace101:** Right on @markyolton - social/community requires blend of digital & fleshworlds #e2conf
- 7:39 pm **BSSoltz:** RT @cflanagan: SAP CN focuses on various targeted audiences - showing thumbnails - well done branding across all #e2conf @MarkYolton
- 7:39 pm **tdoyon:** Approach from strategic perspective its easy to see impact #e2conf
- 7:39 pm **roundtrip:** RT @frogpond: RT @ShakespDaughter: @cflanagan RT We want workers to "Work out loud". [...] Leaders to "Lead out loud" as a result #e2conf \_\_\_ #owork yes
- 7:39 pm **gordonr:** The ROI is intangible, but really really big (of e2.0 tools) says @josh\_bersin #e2conf - sound familiar @bryanrobertson? #SISV
- 7:39 pm **DanielWRasmus:** RT @mikegotta: "relationship onboarding" - we need to get employees connected more effectively to peers, teams, communities, etc - E2.0 helps #e2conf
- 7:40 pm **MattRMorrison:** RT @katmandelstein: IBM was 1st in the Social Software space and now on 3rd generation of rock-solid software for Social Business. #e2conf
- 7:40 pm **cflanagan:** SCN has 2M members, 20K+ members/mo, 20Mpv/mo 200,000 contributors ever, 99K contributors this year, 6K bloggers, 3k posts/day #e2conf
- 7:40 pm **gordonr:** How to make ROI / biz case for your social tool: look for @bryanrobertson's #SISV prezo coming soon to @thoughtfarmer's webinars #e2conf
- 7:41 pm **tdoyon:** Understand what trying to do to calc ROI the clearer u r then u have the metrics #e2conf
- 7:41 pm **tdoyon:** Measurement not difficult #e2conf
- 7:41 pm **ITSinsider:** "it's massive. drives tens of millions of Euros to SAP" @markyolton on its external community. #e2conf
- 7:41 pm **cflanagan:** So many impressive stats - couldn't capture all, astronomical revenue \$ they could tie to SAP community network! @MarkYolton #e2conf
- 7:41 pm **KristiGrigsby:** RT @INGageNetworks: Our online #socialmedia #gov20 resource library is full of free assets to download <http://bit.ly/bXjOe0> #ingage #e2conf
- 7:41 pm **chrisyeh:** If you can't sell more, buy less, or fire somebody, you're not getting real ROI. #e20 #e2conf
- 7:42 pm **tdoyon:** Reduce amt of travel reuse of content pay for the investment simple and tactical to get the software in then focus on intangibles #e2conf
- 7:42 pm **pohlkamp:** RT @lotusknows: Announcing IBM Social Collaboration Platform featuring Lotus Connections 3 #lotusknows #ibmexperience #e2conf <http://fb.me/LsuncOsQ>
- 7:42 pm **cflanagan:** RT @ITSinsider: "it's massive. drives tens of millions of Euros to SAP" @markyolton on its external community. #e2conf
- 7:42 pm **tdoyon:** Tech is good up to u to execute your goals #e2conf
- 7:42 pm **thinkoutloud:** RT @rypple: Rypple is a great social tool to help development, it supports diff org structures and lets people choose coaches #e2conf
- 7:43 pm **roundtrip:** @MikeGotta Either way their actions become visible to senior management who should be prepared to lead and reinforce better behavior #e2conf
- 7:43 pm **dankeldsen:** RT @cflanagan: So many impressive stats - couldn't capture all, astronomical revenue \$ they could tie to SAP community network! @MarkYolton #e2conf
- 7:43 pm **bsandie:** #e2conf HR track - talking ROI...reduce travel for training, make content available 24/7, etc.

- 7:43 pm **telligent:** RT @e2conf The #e2conf Expo Floor is about to open! Check out all of the latest in collaboration technologies at #Telligent booth 413
- 7:43 pm **dzhu:** RT @galyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic in traditional cultures!
- 7:43 pm **bjsolem:** Is Social Business part of the cost of doing business? Have we come that far? #E2conf
- 7:43 pm **tdoyon:** Have goals be purpose driven and measure against that dont measure everything #e2conf
- 7:44 pm **Ted\_Hopton:** RT @bjsolem: Is Social Business part of the cost of doing business? Have we come that far? #E2conf YES
- 7:44 pm **tdoyon:** Identify and monitor measurements over time and see the improvement #e2conf
- 7:44 pm **SameerPatel:** #e2conf #HR 'within a year NetApp got \$2 million back in cost savings from their Saba enabled program" #e20
- 7:44 pm **ITSinsider:** Shai Agassi provide "air cover" for execs to embrace SAP's community. - @markyolton #e2conf
- 7:44 pm **guyhirsch:** ppl r still confused as to how to measure ROI re "social software" #e2conf
- 7:44 pm **agilestrategy:** Lots of presentations on enterprise collaboration, social software <http://slidesha.re/bi7VRj> #e2conf #e20 /via @dkhare
- 7:44 pm **mikegotta:** Purpose driven doesn't always mean process-driven - you can have a purpose for organizational capabilities - learning, talent, etc #e2conf
- 7:44 pm **Ted\_Hopton:** YES RT @tdoyon: Identify and monitor measurements over time and see the improvement #e2conf
- 7:44 pm **ITSinsider:** RT @chrisyeh: If you can't sell more, buy less, or fire somebody, you're not getting real ROI. #e20 #e2conf
- 7:45 pm **RonTeitelbaum:** misses efficiency and retention RT @chrisyeh: If you can't sell more, buy less, or fire somebody, you're not getting real ROI. #e20 #e2conf
- 7:45 pm **juliebhunt:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 7:45 pm **clfanagan:** <http://scn.sap.com> is SAP's Community Network URL - check it out #e2conf @MarkYolton
- 7:45 pm **tdoyon:** Build use cases eg reduce turnover focus in hard numbers and hypothesize what results will see and monitor over time #e2conf
- 7:46 pm **carlfrappalo:** Agree RT @MikeGotta: Purpose driven doesn't always = process-driven - U cn have a purpose 4 org capabilities - learning, talent, etc #e2conf
- 7:46 pm **roundtrip:** RT @MikeGotta "behavioral" discussion calls out need for orgs to have people versed in sociology etc #e2conf +++ plea for #E20SocialScience
- 7:46 pm **marciamarcia:** We're here. Or soon. RT @hjarche: Seems #e2conf starting to understand that learning=working. Should have invited us <http://is.gd/gSIWv>
- 7:46 pm **tdoyon:** Use advanced analytics before and after to remove other potential correlates instead of tool use follow up surveys too #e2conf
- 7:47 pm **SameerPatel:** thx @chirag\_mehta @clfanagan @absolutesubzero @charlieisaacs @nitinbadjatia @crmstrategies @digphile @mjayliebs #crch #e20 #e2conf
- 7:47 pm **ITSinsider:** @rhappe points out that the community become elevated to senior SAP execs so much so that it become an operational imperative. #e2conf
- 7:47 pm **sparkandco:** RT @bsandie: #e2conf HR track - talking ROI...reduce travel for training, make content available 24/7, etc.
- 7:48 pm **tdoyon:** Correlate engagment survey with tool to help cost justify #e2conf

- 7:48 pm **cflanagan:** SAP cty first flew under radar for first chall'ge. When @ 1M members - got serious attention from csuite. #e2conf
- 7:48 pm **ellenfeaheny:** Just working at a table in the back of the #e2conf exhibitor hall.. "my remote office" for couple days.
- 7:48 pm **cflanagan:** But at that point, had experience to share re: benefits, customer value, real dollars to help #e2conf
- 7:48 pm **gordonr:** How was socialcast able to draw a cause/effect line to staff turnover reduction of 20% to its tool? Advance analytics. #e2conf
- 7:49 pm **bhc3:** Need to leave office, head to Santa Clara for #e2conf
- 7:49 pm **mikegotta:** For those that remember, yes, people did try to do ROI on email. They don't now and have not done so in years but "back in the day" #e2conf
- 7:49 pm **k8johnson:** RT @jimworth: Multitasking in a #e2conf session? Help by updating the Enterprise 2.0 Conf Social Web Coverage wiki: <http://bit.ly/bAdLGB>
- 7:49 pm **marciamarcia:** Enjoying the competing streams of #e2conf & #dustormagic RT @ebreilly Can't be everything to everyone -- learn to cut
- 7:49 pm **tdoyon:** Companies measure what is important and this gives more data about people and what dping and new things to measure #e2conf
- 7:50 pm **chirag\_mehta:** RT @krishnan: Day full of meeting with interesting people. #e2conf << except with me :-)
- 7:50 pm **SameerPatel:** +1 RT @mikegotta: For those that remember, yes, people did try to do ROI on email. They don't now [...] but "back in the day" #e2conf
- 7:50 pm **tdoyon:** Can look at activity not just the engagment survey #e2conf
- 7:50 pm **mor\_trisha:** Debate question: which is king, content or contacts? Content is clear winner. #e2conf-7 #e2conf
- 7:51 pm **cflanagan:** Center of Excellence that focuses on teaching "moderators" to engaged, etc. Found content curator role is very imp #e2conf @MarkYolton
- 7:51 pm **soumyapr:** Am loving the goodies at #e2conf. Sunglasses, slingshot monkey, yoyo's, candies, free books. The recession has passed baby.
- 7:51 pm **beamstream:** "Recognize how you deal w/ loss of control" Exactly what #beamstream will do!. Please follow us as our startup progresses. #e2conf
- 7:51 pm **cflanagan:** @bhc3 Yay! See you soon #e2conf
- 7:51 pm **ITSinsider:** Content curators are key within the community - @markyolton #e2conf
- 7:51 pm **mikegotta:** Not that I disagree w/argument that there's too much focus on ROI - almost all ROI efforts re: email failed (results subjective) #e2conf
- 7:52 pm **ITSinsider:** RT @gordonr: How was socialcast able to draw a cause/effect line to staff turnover reduction of 20% to its tool? Advance analytics. #e2conf
- 7:52 pm **Ted\_Hopton:** RT @ITSinsider: Content curators are key within the community - @markyolton #e2conf
- 7:52 pm **tdoyon:** Tools help find and create experts people who may become managers but become better at becoming experts and now can measure #e2conf
- 7:53 pm **roundtrip:** @MikeGotta or incentive if based on judgement of reputation and contribution rather than scores which are trivially gamed... #e2conf
- 7:53 pm **cflanagan:** Need to teach: How to answer forum? How 2 blog w/effective tone, value? What if there's conflict (deal w/negative)? @MarkYolton #e2conf
- 7:53 pm **jholston:** use engagement surveys that HR does routinely to demonstrate value of social #e2conf ratings, activity levels also good measures.
- 7:53 pm **sifowler:** RT @SameerPatel: +1 RT @mikegotta: For those that remember, yes, people did try to do ROI on email. They don't now [...] but "back in the day" #e2conf

- 7:53 pm **cflanagan:** RT @ITSinsider: Content curators are key within the community - @markyolton #e2conf
- 7:53 pm **sparkandco:** RT @cflanagan: Need 2 teach: How 2 answer forum? blog w/effective tone, value? wht if thr's conflict (deal w/negative)? @MarkYolton #e2conf
- 7:53 pm **IBMAlexisAtkins:** Have you tweeted today at Enterprise 2.0. Visit the IBM Booth: 201. Tweet for a Treat #SweetTweets #lotusknows #ibmexperience #e2conf
- 7:53 pm **beamstream:** I don't think email has failed per se, it is in the slow process of dying--It's a terminal patient with years left #e2conf
- 7:54 pm **jwillie:** RT @jimworth: Multitasking in a #e2conf session? Help by updating the Enterprise 2.0 Conf Social Web Coverage wiki: <http://bit.ly/bAdLGB>
- 7:54 pm **Ted\_Hopton:** RT @beamstream: I don't think email has failed per se, it is in the slow process of dying--It's a terminal patient with years left #e2conf
- 7:54 pm **mmoyer:** RT @katmandelstein: Bunch of Jive talking going on onstage in CA right now. Lots of hype, but where is the enterprise experience? #e2conf #ibmexperience
- 7:54 pm **taracallaghan:** RT @MarkYolton: Modeling social media behaviors is important role for execs < #e2conf panelist
- 7:54 pm **MeganMurray:** RT @mikegotta: Not that I disagree w/argument that there's too much focus on ROI - almost all ROI efforts re: email failed (results subjective) #e2conf
- 7:54 pm **Istigerts:** A-ha! I can watch the #e2conf keynotes live/ondemand while I'm away sick! Awesome, it's almost like I'm there. <http://ow.ly/371YB> #moxiesoft
- 7:55 pm **cflanagan:** Thank goodness companies like SAP have led the revolution earlier (they started 7 yrs ago).Lessons learned as result @MarkYolton #e2conf
- 7:55 pm **marciamarcia:** Thanks! RT @rhappe: My reading list for #e2conf - books by @jhagel @marciamarcia @rawn and Linked - your must read books?
- 7:55 pm **mpace101:** Feels so good all the points that @markyolton & @rhappe discussing re:SAP are steps we're doing or planning #e2conf cc:@rosmorville
- 7:56 pm **roundtrip:** RT @cflanagan: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 7:56 pm **tdoyon:** A tool can be overadopted loved to point of info explosion and cannot find anything anymore #e2conf
- 7:56 pm **charlesjennings:** If we can't determine the RIO of email, should we stop using it? Sounds logical to me ;) (question prompted by @MikeGotta) #e2conf
- 7:56 pm **Ted\_Hopton:** Cmty is essentially a lot of chaos -- @markyolton << Yep, creative chaos! #e2conf
- 7:56 pm **cflanagan:** Keep in mind SAP is a German co. They're successful even with data privacy, work council issues @MarkYolton #e2conf
- 7:56 pm **tdoyon:** Key is to insert content management identified expertise and community managers #e2conf
- 7:56 pm **joningham:** With Richard Chong NetApp @cameranh @josh\_bersin @olivermarks on HR measurement #e2conf #e2conf-8 #cipd10
- 7:57 pm **lammiia:** RT @jimworth: Multitasking in a #e2conf session? Help by updating the Enterprise 2.0 Conf Social Web Coverage wiki: <http://bit.ly/bAdLGB>
- 7:57 pm **katmandelstein:** @LotusKnows Expo floor is now open #e2conf. Visit the IBM Booth: 201. Tweet for a Treat #SweetTweets #ibmexperience <http://fb.me/HLLYIL5n>
- 7:57 pm **cflanagan:** Go faster. Be first. We'll fix next release (CA mentality) vs. We have to be perfect first (German culture). But SAP navigate well #e2conf
- 7:57 pm **tdoyon:** Measuring hr performance panel #e2conf
- 7:58 pm **MoxieSoft:** RT @dzhu, @gialyons: #e2conf Houghton-Mifflin implementing reverse mentoring for execs. GREAT #e20 adoption tactic in traditional cultures!

- 7:58 pm **cflanagan:** SAP talks about "orchestrating" not "controlling" community. Influence with carrots and sticks to encourage/discourage #e2conf @MarkYolton
- 7:58 pm **tdoyon:** Collect and publicize kudos give credit informally great way to identify stars in org #e2conf
- 7:59 pm **cflanagan:** SAP allow cust to influence products, voting features/functions by voting (key social innovation) #e2conf @MarkYolton
- 7:59 pm **jholston:** "use #kudos hastag/tag as 'badge' to acknowledge social contributors" (then can search on the tag to find kudo'd employees) #e2conf
- 7:59 pm **tdoyon:** Kudos being incorporated into performance management but get culture right first and the use data #e2conf
- 7:59 pm **scott\_hitchins:** 1st demo at #e2conf.... to Nike. Small company.
- 8:00 pm **bduperrin:** RT @cflanagan: SAP talks about "orchestrating" not "controlling" community. Influence with carrots and sticks to encourage/discourage #e2conf @MarkYolton
- 8:00 pm **jholston:** "more collab (more participants)good, but narrower the community within broader enterprise collab the more powerful the community" #e2conf
- 8:00 pm **jqssmooth:** #e2conf (@ Enterprise 2.0 Santa Clara Media Center) <http://4sq.com/acXhZI>
- 8:01 pm **stuartmcintyre:** @katmandelstein online #e2conf agenda suggests IBM only has 10mins in agenda. Is that right?
- 8:01 pm **RyppleLaura:** RT @charlesjennings: If we can't determine the ROI of email, should we stop using it? ;) (question prompted by @MikeGotta) #e2conf
- 8:01 pm **Ted\_Hopton:** RT @jholston: "use #kudos tag as 'badge' to acknowledge social contributors" (then can search on the tag to find kudo'd employees) #e2conf
- 8:01 pm **ITSinsider:** every company going forward will have a social engagement strategy. - @markyolton #e2conf
- 8:01 pm **tdoyon:** Find pain points in org and track metrics over time #e2conf
- 8:02 pm **ellenfeaheny:** RT @ITSinsider: every company going forward will have a social engagement strategy. - @markyolton #e2conf
- 8:02 pm **MWardley:** RT @mpace101: Well said! RT @MarkYolton: Via @cflanagan We want workers to "Work out loud". We need leaders to "Lead out loud". #e2conf
- 8:02 pm **tdoyon:** Is it a solution looking for problem or problem looking for solution? #e2conf
- 8:02 pm **ITSinsider:** RT @cflanagan: Keep in mind SAP is a German co. They're successful even with data privacy, work council issues @MarkYolton #e2conf
- 8:02 pm **sardire:** We try to build a 'social layer' for everything #e2conf
- 8:03 pm **tdoyon:** Hit it from all different angles paint full picture with numbers help explain how will impact metrics include side benefits w survey #e2conf
- 8:04 pm **ITSinsider:** "in order for us (SAP) to be the center of the universe, we have to give more value to the community." #e2conf <nice
- 8:04 pm **billjohnston:** Just got to #e2conf , catching last part of @markyolton's session. Sitting w @ericakuhl of salesforce
- 8:04 pm **tdoyon:** Do not do this just for better analytics but for better information #e2conf
- 8:04 pm **sapweb20:** RT @ITSinsider: "in order for us (SAP) to be the center of the universe, we have to give more value to the community." #e2conf <nice
- 8:05 pm **ShakespDaughter:** RT @charlesjennings: If we can't determine the RIO of email, should we stop using it? Sounds logical to me ;) (question prompted by @MikeGotta) #e2conf
- 8:05 pm **jholston:** social ROI: reduces time-to-relationship #e2conf
- 8:05 pm **tdoyon:** Social recruiting should be about relationships not posting jobs #e2conf
- 8:06 pm **SameerPatel:** RT @jholston: social ROI: reduces time-to-relationship #e2conf



- 8:07 pm **jsmooth:** Love the pic of @ted\_hopton #e2conf (@ Jive Software Enterprise 2.0 Santa Clara 2010 Booth #101 w/ 2 others) <http://4sq.com/97c65V>
- 8:07 pm **ITSinsider:** @markyoton gives a shout out to the SAP mentors. "these people are extraordinary" #e2conf <nice
- 8:07 pm **tdoyon:** Driving recruiting efficiencies and increasing effectiveness through social media and relationships ... Finding best people #e2conf
- 8:08 pm **mikegotta:** @RyppleLaura @charlesjennings that example (no one did email ROI) is a social "urban legend" people like to put on the table :) #e2conf
- 8:08 pm **marilynpratt:** RT @ITSinsider: @markyoton gives a shout out to the SAP mentors. "these people are extraordinary" #e2conf >>in unison at #blogwell
- 8:08 pm **ITSinsider:** i think I am falling in love with @markyolton he is saying all the right things. :-)  
#e2conf
- 8:08 pm **narenp1:** #e2conf - panel - collecting impressions/kudos and making it available in performance reviews is a very effective way to do 360 reviews.
- 8:09 pm **carrieyoung:** RT @gordonr: How was socialcast able to draw a cause/effect line to staff turnover reduction of 20% to its tool? Advance analytics. #e2conf
- 8:09 pm **jholston:** "social recruiting ROI huge -- \$2k per recruit down to \$20. 7-Eleven, Hilton all going nuts with this." (but lower level jobs here) #e2conf
- 8:09 pm **calmo:** @SameerPatel NetApp's Jive based public community seems to rock too:  
<http://bit.ly/d8I7ZH> #e2conf
- 8:10 pm **mikegotta:** One of the things "social" does is break the idea of knowledge worker, clerical worker, admin worker, etc (more) #e2conf
- 8:10 pm **tdoyon:** Social recruiting may have huge roi 20 per employee instead of 5k (getting off topic) but bizarre given economy #e2conf
- 8:10 pm **mikegotta:** Those old segmentation models were based on identities the enterprise ascribed to the workforce (more) #e2conf
- 8:10 pm **nejsnave:** RT @ITSinsider: "in order for us (SAP) to be the center of the universe, we have to give more value to the community." #e2conf <nice
- 8:10 pm **PAKRAGames:** RT @calmo: @SameerPatel NetApp's Jive based public community seems to rock too: <http://bit.ly/d8I7ZH> #e2conf
- 8:11 pm **horizonwatching:** "Is The Enterprise Really Transforming Into A Social Business?" <http://bit.ly/aWHi8l> #e2conf #e20 #leadership via @rawn
- 8:11 pm **ryanvesely:** RT @narenp1: #e2conf - panel - collecting impressions/kudos and making it available in performance reviews is a very effective way to do 360 reviews.
- 8:11 pm **BonRichs:** RT @marilynpratt: RT @ITSinsider: @markyoton gives a shout out to the SAP mentors. "these people are extraordinary" #e2conf >>in unison at #blogwell
- 8:11 pm **jwillie:** Video and Voice the future of Enterprise 2.0? about a 50/50 split n session #e2conf (i voted YES)
- 8:11 pm **mikegotta:** As employees create their own identities via social tools etc - we need more advanced analytics to decipher social roles #e2conf
- 8:11 pm **blairplez:** #e2conf debate: will text or video/voice be future of social collaboration? group was split 50/50. I think it'll be voice/video - we'll see
- 8:12 pm **ITSinsider:** @markyolton describes concentric circles: web site: control; community:sharing; socialmedia: engage #e2conf
- 8:12 pm **mikegotta:** Who you think is a knowledge worker based on formal title, etc has always been prone to error - people perform their expertise #e2conf
- 8:12 pm **Ted\_Hopton:** RT @MikeGotta: As employees create own identities via social tools etc - we need more advanced analytics to decipher social roles #e2conf

- 8:12 pm **tdoyon:** People need to be measured on what company does these hr measures are operational to help employees do jobs #e2conf
- 8:12 pm **manud:** RT @katmandelstein: Bunch of Jive talking going on onstage in CA right now. Lots of hype, but where is the enterprise experience? #e2conf
- 8:13 pm **bersin:** #e2conf Good panel in M-1 right now re: Measuring #HR Performance - What to Apply Analytics & Metrics Against
- 8:13 pm **bhc3:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 8:13 pm **vmrdacosta:** Doesn't work @iPad though :( ?@jimworth: #e2conf Help by updating the Enterprise 2.0 Conf Social Web Coverage wiki: <http://bit.ly/bAdLGB>?
- 8:14 pm **mikegotta:** A front-line call center agent, a field support rep, a bank teller - they can be just as much a knowledge worker as anyone else #e2conf
- 8:14 pm **Ted\_Hopton:** RT @MikeGotta: Who you think is a knowledge worker based on title, etc has always been prone to error - ppl perform their expertise #e2conf
- 8:14 pm **tdoyon:** Use these tools to gather discover employee engagement and issues #e2conf
- 8:15 pm **guyhirsch:** totally voted that voice and video is the future of Enterprise Collaboration #e2conf
- 8:15 pm **mikegotta:** How do you measure the value of "lurking" - another example of how tough it is to assess value when not cause-effect #e2conf
- 8:15 pm **tdoyon:** Want surveys to measure passive and active lurking active means people use what they learn #e2conf
- 8:15 pm **ITSinsider:** on mentors @markyolton looked specifically for gender/geography/expertise mix #e2conf
- 8:15 pm **Ted\_Hopton:** RT @ITSinsider: on mentors @markyolton looked specifically for gender/geography/expertise mix #e2conf
- 8:16 pm **tildenm:** Attending #e2conf today (thanks to @rubymeetup). Trading a lot of good ideas about the future of enterprise social solutions.
- 8:16 pm **gordonr:** How do you measure the value of the production of information? Or its consumption? @bsandie wants to know. #e2conf
- 8:16 pm **cflanagan:** SAP shares a lot of info before it gets announced - they have found they can trust customers to keep confidential. #e2conf @MarkYolton
- 8:16 pm **yojibee:** RT @ITSinsider: @markyolton gives a shout out to the SAP mentors. "these people are extraordinary" #e2conf <nice << wow
- 8:16 pm **rosmorville:** RT @cflanagan: SAP talks about "orchestrating" not "controlling" community. Influence with carrots and sticks to encourage/discourage #e2conf @MarkYolton
- 8:17 pm **cflanagan:** Customer mentors get to waive fees at events, has access to execs #e2conf @MarkYolton
- 8:17 pm **mor\_trisha:** Holy grail, single search across all enterprise platforms #e2conf-7 #e2conf
- 8:17 pm **aewang:** RT @mikegotta: How do you measure the value of "lurking" - another example of how tough it is to assess value when not cause-effect #e2conf
- 8:17 pm **mikegotta:** RT @gordonr: How do you measure the value of the production of information? Or its consumption? @bsandie wants to know. #e2conf
- 8:18 pm **cflanagan:** Be FORGIVING of typos, etc - you have global customers where English is second language. #e2conf @MarkYolton
- 8:18 pm **rlavigne42:** One of the things "social" does is break the idea of knowledge worker, clerical worker, admin worker, etc (more) #e2conf (via @MikeGotta)
- 8:18 pm **jwillie:** Should your intranet HAVE a community OR BE a community.... #e2conf
- 8:18 pm **keithprivette:** avoids lip service affect RT @MarkYolton: Via @cflanagan We want workers to "Work out loud". We need leaders to "Lead out loud". #e2conf

- 8:18 pm **tdoyon:** Through measurement you know if there has been improvement #e2conf
- 8:18 pm **sardire:** RT @manud: RT @katmandelstein: Bunch of Jive talking going on onstage in CA right now. Lots of hype, but where is the enterprise experience? #e2conf
- 8:18 pm **Ted\_Hopton:** SAP's @markyolton rocked the kickoff of the #e2conf Community Development and Management track w/ @rhappe -- SUPER!
- 8:18 pm **vdimauro:** RT @gordonr: How do you measure the value of the production of information? Or its consumption? @bsandie wants to know. #e2conf
- 8:19 pm **mor\_trisha:** RT @mikegotta: Who you think is a knowledge worker based on formal title, etc has always been prone to error - people perform their expertise #e2conf
- 8:19 pm **rlavigne42:** Holy grail, single search across all enterprise platforms #e2conf-7 #e2conf (via @mor\_trisha) another reason why discovery models can help
- 8:19 pm **justen:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 8:19 pm **narenp1:** #e2conf - panel - net apps - saved \$2 million using Saba within a year. Need clear goals to see tangible ROI.
- 8:19 pm **MGILLET:** @yojibee @ITSinsider is @markyolton proudly wearing his @sapmentors shirt ? I bet he's wearing a tie ! lol #e2conf
- 8:19 pm **danticoa:** RT @jwillie: Should your intranet HAVE a community OR BE a community.... #e2conf
- 8:20 pm **tictacdo:** That's it, TicTacDo Business is now officially launched :) #e2conf people, drop by our booth #411
- 8:21 pm **blouque:** RT @mor\_trisha: Holy grail, single search across all enterprise platforms #e2conf-7 #e2conf
- 8:21 pm **arubei:** RT @giorodriguez: Check out interview with Geoff Moore, featured guest tonight at our #e2Conf networking event. <http://bit.ly/bICnWC> #broadvision #clearvale
- 8:21 pm **JuliaMak:** Busy morning at #e2conf! Come by @OxygenCloud's booth & sign up for beta -see how we simplify collaboration by integrating w/ cloud storage!
- 8:21 pm **rickladd:** RT @mor\_trisha: Holy grail, single search across all enterprise platforms #e2conf-7 #e2conf
- 8:21 pm **DebArnoldInk:** RT @cflanagan: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result - area I care about #e2conf
- 8:21 pm **arubei:** RT @giorodriguez: Broadvision Relanches Clearvale, Takes on Jive Directly... - SVW <http://t.co/p2sGf8t> via @tomforemski #e2conf
- 8:22 pm **chiprodgers:** RT @yojibee: RT @ITSinsider: @markyolton gives a shout out to the SAP mentors. "these people are extraordinary" #e2conf <nice << wow
- 8:24 pm **KBangert:** RT @tictacdo: That's it, TicTacDo Business is now officially launched :) #e2conf people, drop by our booth #411
- 8:24 pm **jmancini77:** Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf
- 8:26 pm **elsua:** ? @lbenitez: "Thanks for having the cojones" - Richard Boly at #e2conf .. lol // W00t!! That's gotta be the Quote of the Year! :-O
- 8:26 pm **aliciablain:** RT @ITSinsider: RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 8:26 pm **SAPCommNet:** RT @Ted\_Hopton SAP's @markyolton rocked kickoff of the #e2conf Community Development /Management track w/ @rhappe -- SUPER! Bi-costal effort
- 8:26 pm **sifowler:** RT @rlavigne42: Holy grail, single search across all enterprise platforms #e2conf-7 #e2conf (via @mor\_trisha) another reason why discovery models can help
- 8:26 pm **MarkTamis:** ready to go meet & greet the folks at the #e2conf. Super excited! #e20

- 8:27 pm **SAPCommNet:** RT @rosmorville: RT @cflanagan: SAP "orchestrating" not "controlling" community. Influence with carrots to encourage #e2conf @MarkYolton
- 8:30 pm **Quinnovator:** RT @charlesjennings: If we can't determine RIO of email, should we stop using it? Sounds logical to me ;) #e2conf
- 8:30 pm **KBangert:** Microsoft has an incredible motion sensing game system coming out #e2conf <http://plixi.com/p/55959820>
- 8:31 pm **sparkandco:** RT @KBangert: Microsoft has an incredible motion sensing game system coming out #e2conf <http://plixi.com/p/55959820>
- 8:33 pm **RyppleLaura:** Hey #e2conf! Be sure to listen in to the panel with @dporillo at 1:15 <http://rypp.ly/bmy7qP> Elevating HR's Strategic Role
- 8:34 pm **Ross:** We're giving away free puppies at booth 410 #e2conf
- 8:34 pm **dhinchcliffe:** RT @lehawes: @dhinchcliffe Wouldn't be surprised if this is last "E2.0 Conference". Next one "Social Business Conference"? #e2conf < Perhaps
- 8:34 pm **jqsmooth:** RT @charlesjennings: If we can't determine the RIO of email, should we stop using it? Sounds logical to me ;) (question prompted by @MikeGotta) #e2conf
- 8:35 pm **MikyDe:** Enterprise 2.0 Expo is now open! #e2conf #e20 #socbiz #BusDev
- 8:35 pm **tdoyon:** RT @Ted\_Hopton: RT @MarkYolton: Modeling social media behaviors is important role for execs < #e2conf panelist
- 8:36 pm **sparkandco:** Ha ha! Did it work? RT @Ross: We're giving away free puppies at booth 410 #e2conf
- 8:36 pm **tdoyon:** RT @mor\_trisha: Measuring ROI: sell more, buy less or fire somebody. #e2conf-7 #e2conf
- 8:36 pm **annafoat:** RT @katmandelstein: @LotusKnows Expo floor is now open #e2conf. Visit the IBM Booth: 201. Tweet for a Treat #SweetTweets #ibmexperience <http://fb.me/HLLYIL5n>
- 8:38 pm **tdoyon:** RT @SameerPatel: +1 RT @mikegotta: For those that remember, yes, people did try to do ROI on email. They don't now [...] but "back in the day" #e2conf
- 8:38 pm **tdoyon:** RT @Ted\_Hopton: RT @beamstream: I don't think email has failed per se, it is in the slow process of dying--It's a terminal patient with years left #e2conf
- 8:39 pm **attspin:** @gordonr @bsandie The cost of value ... it goes up every day we increase production #e2conf #KM #SIKMBoston
- 8:39 pm **juliebhunt:** RT @thinkoutloud: Intel has realized millions of dollars in annual savings by leveraging Jive social business software for partner enablement #e2conf
- 8:40 pm **tdoyon:** RT @charlesjennings: If we can't determine the RIO of email, should we stop using it? Sounds logical to me ;) (question prompted by @MikeGotta) #e2conf
- 8:40 pm **AlohaAllijohn:** wish I was at the #e2conf, sounds like some great content for communities!
- 8:41 pm **adunne:** RT @Ross: We're giving away free puppies at booth 410 #e2conf
- 8:42 pm **EricaDriver:** @Remy\_Q You'll have to Tweet from the #e2conf show. Looking forward to hearing how it's going!
- 8:44 pm **vmrdacosta:** Lunch time @ #e2conf and everyone in the table is quiet and with a device collaborating! What happened to the live collaboration?
- 8:45 pm **MichaelSinger:** RT @Ross: We're giving away free puppies at booth 410 #e2conf
- 8:46 pm **tdoyon:** RT @mikegotta: As employees create their own identities via social tools etc - we need more advanced analytics to decipher social roles #e2conf
- 8:48 pm **larsz:** RT @Ross: We're giving away free puppies at booth 410 #e2conf
- 8:48 pm **jqsmooth:** RT @Ross: We're giving away free puppies at booth 410 #e2conf
- 8:49 pm **GabrielWalt:** RT @AdobeCEM: Adobe approach to customer experience management: Once the customer picks up phone for help you've already failed #e2conf #cem

- 8:49 pm **Levenson7:** #e2conf Check out "Getting Beyond Compliance: Elevating HR's Enterprise Wide Strategic Role" Room M-1 @Enterprise 2.0 conf today
- 8:50 pm **gonikhil:** RT @MoxieSoft: Social CRM Meets Enterprise 2.0 in New Engagement Model | CMSwire <http://ow.ly/370XG> #e20 #e2conf #entcollab #socbiz #scrm
- 8:51 pm **thinkoutloud:** WTF?! How in a space with IBM, MSFT, & SFDC did Jive become "the man"? I'm still in my 30's! <http://twitpic.com/35dqx8> #e2conf
- 8:52 pm **bersin:** #e2conf Check out Josh #Bersin in M-1 at 1:15 p.m. today: Getting Beyond Compliance: Elevating #HR's Enterprise Wide Strategic Role
- 8:52 pm **swylie650:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 8:53 pm **AlohaAllijohn:** Thanks for sharing @cflanagan SAP talks about "orchestrating" not "controlling" community. #e2conf @MarkYolton
- 8:53 pm **elsua:** ? @cflanagan: "Communités can be successful without software. Unclear if software can be successful without Cty Mgt" YES!!! #e2conf @rhappe
- 8:53 pm **Dihug:** RT @cflanagan: RT @ITSinsider: Content curators are key within the community - @markyolton #e2conf
- 8:53 pm **bmagierski:** RT @MoxieSoft: Social CRM Meets Enterprise 2.0 in New Engagement Model | CMSwire <http://ow.ly/370XG> #e20 #e2conf #entcollab #socbiz #scrm
- 8:53 pm **MeganMurray:** RT @elsua: ? @cflanagan: "Communités can be successful without software. Unclear if software can be successful without Cty Mgt" YES!!! #e2conf @rhappe
- 8:54 pm **stroker:** Quick!!! Legacy software vendors one well placed canister of nerve gas in the #e2conf vendor hall and you can party like it's 1999
- 8:54 pm **elsua:** RT @jimworth: Multitasking in a #e2conf session? Help by updating the Enterprise 2.0 Conf Social Web Coverage wiki: <http://bit.ly/bAdLGB>
- 8:54 pm **soumyapr:** RT @vmrdacosta: Lunch time @ #e2conf and everyone in the table is quiet and with a device collaborating! What happened to the live collaboration?
- 8:55 pm **dshiao:** My #e2conf observation of expo hall vendors: if imitation is the sincerest form of flattery, then Facebook should be quite flattered
- 8:55 pm **sifowler:** RT @Quinnovator: RT @charlesjennings: If we can't determine RIO of email, should we stop using it? Sounds logical to me ;) #e2conf
- 8:56 pm **karin\_tillotson:** RT @ITSinsider @markyoton gives a shout out to the SAP mentors. "these people are extraordinary" #e2conf <nice >> +1
- 8:57 pm **IBMCliff:** RT @katmandelstein: RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf #ibmexperience
- 8:58 pm **socialbrio:** RT @dshiao: My #e2conf observation of expo hall vendors: if imitation is the sincerest form of flattery, then Facebook should be quite flattered
- 8:59 pm **soumyapr:** Get your free virtual office space today! Visit #sococo at booth 210 #e2conf
- 8:59 pm **Dihug:** RT @gialyons: #e2conf Houghton-Mifflin is implementing reverse mentoring for their execs this year <-- GREAT #e20 adoption tactic in traditional cultures!
- 9:00 pm **ryantracey:** Yes - RT @Quinnovator @charlesjennings: If we can't determine RIO of email, should we stop using it? Sounds logical to me ;) #e2conf
- 9:00 pm **larshaahr:** RT @cflanagan: Go faster. Be first. We'll fix next release (CA mentality) vs. We have to be perfect first (German culture). But SAP navigate well #e2conf
- 9:01 pm **LadySkis:** RT @HRIQ: @MoxieSoft enhances employee engagement <http://bit.ly/a3gRPN> #hr #hriq #e2conf #e20
- 9:02 pm **IBMAlexisAtkins:** RT @ibmcliff: RT @katmandelstein: RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf #ibmexperience

- 9:02 pm **RandyNasson:** RT @giorodriguez: Check out interview with Geoff Moore, featured guest tonight at our #e2Conf networking event. <http://bit.ly/bICnWC> #broadvision #clearvale
- 9:03 pm **bduperrin:** RT @elsua: ? @cflanagan: "Communités can be successful without software. Unclear if software can be successful without City Mgt" YES!!! #e2conf @rhappe
- 9:06 pm **elsua:** Phew! That was quite some catchup with the live tweets coming out of #e2conf // So far feeling \*very\* jealous I'm not there! :-P Grrr
- 9:06 pm **arminhoffmann:** RT @elsua: Phew! That was quite some catchup with the live tweets coming out of #e2conf // So far feeling \*very\* jealous I'm not there! :-P Grrr
- 9:08 pm **juliebhunt:** RT @RLavigne42 @MikeGotta "social" breaks idea of knowledge worker, clerical worker, admin worker, etc #e2conf | hope so - useless titles
- 9:08 pm **juliebhunt:** RT @jwillie: Should your intranet HAVE a community OR BE a community... #e2conf
- 9:09 pm **candle:** #e2conf Enterprise 2.0 news special report from InformationWeek.com <http://www.informationweek.com/news/enterprise2/index.jhtml>
- 9:10 pm **yammer:** Check out team Yammer at Enterprise 2.0 doing live demos! Stop by booth #310 to get in on the action! <http://yfrog.com/moh9pkj> #e2conf #e20
- 9:10 pm **jqsmooth:** #e2conf expo floor is filled with energy. Word
- 9:10 pm **hellominds:** Seems like this is a great day for linking to my blog post "The Future of Business is Social: <http://bit.ly/ddgLHI> #e2conf
- 9:10 pm **telligent:** Congrats APAN winner of the 2010 Forrester Groundswell Award! Come by #Telligent booth 413 at #e2conf to hear the story <http://bit.ly/aqm8G5>
- 9:10 pm **damientam:** RT @elsua: ? @cflanagan: "Communités can be successful without software. Unclear if software can be successful without City Mgt" YES!!! #e2conf @rhappe
- 9:11 pm **TractionTeam:** RT @roundtrip: We want workers to "Work out loud". We need to teach leaders how to "Lead out loud" as a result @cflanagan #e2conf #owork #e20 #KM
- 9:11 pm **insitevc:** RT @hellominds: Seems like this is a great day for linking to my blog post "The Future of Business is Social: <http://bit.ly/ddgLHI> #e2conf
- 9:11 pm **wendyjgibson:** Congrats APAN winner of the 2010 Forrester Groundswell Award! Come by #Telligent booth 413 at #e2conf to hear the story <http://bit.ly/aqm8G5>
- 9:11 pm **baschaef:** Congrats APAN winner of the 2010 Forrester Groundswell Award! Come by #Telligent booth 413 at #e2conf to hear the story <http://bit.ly/aqm8G5>
- 9:13 pm **sardire:** unmet challenge: effectively integrate a useful 'social layer' across web and enterprise information architecture and data stores #e2conf
- 9:14 pm **JanelleTNoble:** RT @hellominds: Seems like this is a great day for linking to my blog post "The Future of Business is Social: <http://bit.ly/ddgLHI> #e2conf
- 9:14 pm **esauve:** RT @jwillie Should your intranet HAVE a community OR BE a community... #e2conf
- 9:15 pm **billcush:** @espnguyen At the #E2Conf .. Saw your name/post displayed on the Yammer big screen..the post was about your visit to their HQs. #famous
- 9:16 pm **lbenitez:** In case you missed it: Everything I know about being a social business, I learned in kindergarten <http://pio.mu/bojcMQ> #e2conf
- 9:18 pm **rdeis:** Reverse mentoring of C level by Gen Y on SoMe and collaboration at Houghton Mifflin Harcourt #e2conf #lrnchat
- 9:18 pm **\_social\_club\_:** Social CRM Meets Enterprise 2.0 in New Engagement Model | CMSwire <http://ow.ly/370XG> #e20 #e2conf #entcolla... <http://bit.ly/bwbJDn> #SRM
- 9:19 pm **LawrenceH:** Just got my badge at #e2conf, drove by EBay, Yahoo, and that antivirus company Intel bought that I can never spell.
- 9:19 pm **n2frizbee:** Arrived just in time for @olivermarks and @josh\_bersin panel #e2conf

- 9:19 pm **esauve:** RT @charlesjennings If we can't determine the RIO of email, should we stop using it? Sounds logical to me ;) question by @MikeGotta #e2conf
- 9:19 pm **jmancini77:** RT @MartinSS: RT @jmancini77: Wine tasting at Open Text Content World - #otcw - awesome! - <http://yfrog.com/499i1nj> #e20 #ECM #e2conf
- 9:20 pm **billcush:** RT @rdeis: Reverse mentoring of C level by Gen Y on SoMe and collaboration at Houghton Mifflin Harcourt #e2conf #lmchat
- 9:20 pm **wendyatnovell:** @theandyfox talks about social as an aspect of collaboration -- not an app. #e2conf #novellvibe
- 9:20 pm **novellvibe:** @theandyfox talks about social as an aspect of collaboration -- not an app. #e2conf #novellvibe
- 9:21 pm **klintron:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 9:21 pm **cflanagan:** @billJohnston Global Community lead for Dell is now up at #e2conf
- 9:21 pm **NovellTalks:** #e2conf Its not about Facebook for the enterprise, they want secure reliable collaborative offerings. The audience finds you
- 9:22 pm **BillBoorman:** @joningham What were the comments/feedback on reverse mentoring? #e2conf
- 9:22 pm **cflanagan:** @AlohaAlliJohn Brand new Community Manager track - much needed topic! #e2conf
- 9:23 pm **joningham:** @dporillo (Rypple) @joshbersin Michelle Johnston @olivermarks on HR beyond Compliance #e2conf #e2conf-11 #cipd10
- 9:24 pm **bethlaking1:** RT @SameerPatel: Introducing Constellation Research | Pretzel Logic - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #crsch #Constellation #CRCH #CRG
- 9:24 pm **wendyatnovell:** @theandyfox says with the peer model, problem is the author has to figure out who the audience is. #e2conf #novellvibe
- 9:24 pm **cflanagan:** Past = "Mass" production began "sameness" equaled "customer" would consume what you gave them #e2conf 90's/now cmr re-empowered
- 9:25 pm **tictacdo:** One of the best Jazz Teacher on earth (@opherbrayer) will be soon in our booth #411 for a unique experience. Don't miss #e2conf
- 9:25 pm **cflanagan:** Dec 2000 360M people online. Now 2 Billion with internet access #e2conf
- 9:26 pm **cflanagan:** Web 1.0 - connecting documents. Web 2.0 Connection people. E2.0 connecting Employees #e2conf
- 9:26 pm **yossidan:** RT @TicTacDo: One of the best Jazz Teacher on earth (@opherbrayer) will be soon in booth #411 for a unique experience. Don't miss #e2conf
- 9:26 pm **cflanagan:** Social Media describes large spectrum of tools and activities. Online communities - discrete portion of that spectrum #e2conf
- 9:26 pm **MarkYolton:** RT @ITSinsider i think I am falling in love with @markyolton he is saying all the right things. :) < my vote for best tweet of #e2conf !
- 9:26 pm **joecrumpler:** Here 2 days with no mention of Reddit. How odd. #e2conf
- 9:26 pm **MeganMurray:** Getting into the guts of human issues, HR and collaboration in M1. #e2conf
- 9:27 pm **cflanagan:** Web 1.0 - connecting documents. Web 2.0 Connecting people. E2.0 connecting Employees #e2conf @billjohnston
- 9:27 pm **lammiia:** RT @cflanagan: Web 1.0 - connecting documents. Web 2.0 Connecting people. E2.0 connecting Employees #e2conf @billjohnston
- 9:27 pm **Greg2dot0:** Thinking tonight I'm going to have a drink to toast my missing friend @elsua #e2conf
- 9:28 pm **cflanagan:** Agree RT @MarkYolton: RT @ITSinsider i think I am falling in love w/@markyolton saying all right things. :) < my vote best tweet #e2conf !

- 9:28 pm **rhappe:** RT @ITSinsider: i think I am falling in love with @markyolton he is saying all the right things. :-) #e2conf [easy to do...]
- 9:28 pm **adobe:** @kwmuir Glad to hear the feedback Ken, thanks! #e2conf
- 9:28 pm **mor\_trisha:** Social media participation is at critical mass. Usage of Facebook has passed usage of Google. #e2conf-12 #e2conf
- 9:29 pm **cflanagan:** RT @mor\_trisha: Social media participation is at critical mass. Usage of Facebook has passed usage of Google. #e2conf-12 #e2conf
- 9:29 pm **mor\_trisha:** RT @cflanagan Dec 2000 360M people online. Now 2 Billion with internet access #e2conf #e2conf-12
- 9:29 pm **elsua:** @Greg2dot0 Awwww, that's very sweet & kind of ya, Greg! Miss you & our dear friend Sam & his little sis B. Moon! :) Enjoy it! #e2conf
- 9:30 pm **businessobjects:** Awesome tweet. RT @ITSinsider: i think I am falling in love with @markyolton he is saying all the right things :-) #e2conf
- 9:30 pm **ericakuhl:** Love this idea #sweettweets at #e2conf
- 9:31 pm **frasermatthew:** RT @MarkYolton: Via @cflanagan We want workers to "Work out loud". We need leaders to "Lead out loud". #e2conf
- 9:31 pm **absolutesubzero:** RT @elsua: Phew! That was quite some catchup with the live tweets coming out of #e2conf // So far feeling \*very\* jealous I'm not there! < +1
- 9:31 pm **dshiao:** At crowded @Novell session at #e2conf, no one in audience admitted to playing social games #IDontBelieveIt
- 9:32 pm **extentech:** #e2conf novell talk: social IT means collaboration is pervasive
- 9:32 pm **rhappe:** Hearing a lot of the 90-9-1 rule today... although I think it can be a crutch/excuse. Maybe we should have a debate :) #e2conf #e2conf-12
- 9:32 pm **bduhon:** Anyone know where the 1/9/90 model for community participation come from? Is it always valid? #e2conf
- 9:32 pm **cflanagan:** Dell has 4 types of communities. 3 on domain (Internal COP + Vip/Elites + Customer communities) and 1 type of domain - External Ctes #e2conf
- 9:33 pm **wendyatnovell:** RT @dshiao: At crowded @Novell session at #e2conf, no one in audience admitted to playing social games #IDontBelieveIt
- 9:33 pm **swylie650:** I've never met a company that failed because their employees were overpowered @Josh\_Bersin HR track at #e2conf
- 9:33 pm **wendyatnovell:** RT @extentech: #e2conf novell talk: social IT means collaboration is pervasive
- 9:33 pm **rhappe:** Nice framework for community management from @billjohnston #e2conf #e2conf-12
- 9:33 pm **Ted\_Hopton:** RT @Greg2dot0: Thinking tonight I'm going to have a drink to toast my missing friend @elsua #e2conf
- 9:33 pm **Greg2dot0:** RT @swylie650: I've never met a company that failed because their employees were overpowered @Josh\_Bersin HR track at #e2conf #yam
- 9:33 pm **DParkerSC:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 9:33 pm **bduhon:** Basic, but essential, love your community and serve them. #e2conf
- 9:33 pm **cflanagan:** @billjohnston Your community is everywhere. Engagement will differ, but intention is constant #e2conf
- 9:34 pm **jimworth:** Is anybody "live blogging" at #e2conf ? Please let me know if someone is doing it. Thx
- 9:34 pm **rhappe:** "Context will shift but intention should not when managing communities" @billjohnston #e2conf #e2conf-12



- 9:34 pm **Ted\_Hopton:** RT @swylie650: I've never met a company that failed because their employees were overpowered @Josh\_Bersin HR track at #e2conf
- 9:34 pm **rhappe:** RT @swylie650: I've never met a company that failed because their employees were overpowered @Josh\_Bersin HR track at #e2conf
- 9:34 pm **toucancrm:** Shining light on shades of social - Andy Fox VP product mgmt. Novell Social IT, gaming, shopping exploding #e2conf
- 9:34 pm **swylie650:** take 2... I've never met a company that failed because their employees were \*overpoweredempowered\* @Josh\_Bersin HR track at #e2conf
- 9:35 pm **DParkerSC:** RT @Greg2dot0: RT @swylie650: I've never met a company that failed because their employees were overpowered @Josh\_Bersin HR track at #e2conf #yam
- 9:35 pm **ireckon:** RT @rhappe: RT @swylie650: I've never met a company that failed because their employees were overpowered @Josh\_Bersin HR track at #e2conf
- 9:35 pm **cflanagan:** RT @rhappe: "Context will shift but intention should not when managing communities" @billjohnston #e2conf #e2conf-12
- 9:35 pm **Ted\_Hopton:** @MarkYolton RBAY -- way to go! Thx for sharing your experience and insights w/ #e2conf attendees!
- 9:35 pm **mor\_trisha:** Build network of relationships. Community can be anywhere, choose where 2 engage, but intention should always be the same #e2conf-12 #e2conf
- 9:36 pm **elsua:** @Ted\_Hopton @Greg2dot0 Thanks, Ted! I miss you guys, too! Btw, that YouTube video is über-awesome! Caught up with it, too! Loved it! #e2conf
- 9:36 pm **swensonkeith:** Sage thoughts RT @swylie650: I've never met a company that failed because their employees were \*over-empowered\* @Josh\_Bersin #e2conf
- 9:36 pm **cflanagan:** 3. Customer Needs: Research + Listen #dell @billjohnston #e2conf
- 9:36 pm **elsua:** @Greg2dot0 @cflanagan Gosh! I loathe the social Interwebs! I can't taste it from here! F2F social networking FTW!! LOL #e2conf
- 9:36 pm **DParkerSC:** RT @cflanagan: RT @mor\_trisha: Social media participation is at critical mass. Usage of Facebook has passed usage of Google. #e2conf-12 #e2conf
- 9:36 pm **cflanagan:** RT @Ted\_Hopton: RT @Greg2dot0: Thinking tonight I'm going to have a drink to toast my missing friend @elsua #e2conf
- 9:37 pm **rhappe:** The overlap between customer needs and your business goals is the sweet spot for community - @billjohnston #e2conf #e2conf-12
- 9:37 pm **Roebot:** I'm just arriving in half moon bay. Looking forward to chatting with @scobleizer about MindTouch customers. #e2conf
- 9:37 pm **wendyatnovell:** Trend #1: The interactive habitat replaces the static page. #e2conf #novell session.
- 9:37 pm **docchevalier:** Observation from #e2conf. More Macs than trad PCs with attendees and on the demo floor. Lots of I devices too
- 9:37 pm **DParkerSC:** RT @cflanagan: Web 1.0 - connecting documents. Web 2.0 Connection people. E2.0 connecting Employees #e2conf
- 9:37 pm **mor\_trisha:** Step 1: define business goals. Step 2: identify member needs. @JiveSoftware @barryallis, sound familiar? ;) #e2conf-12 #e2conf
- 9:37 pm **cflanagan:** @rhappe great call getting @billjohnston to overview Community, goals for inaugural community mgr track!! #e2conf #dell
- 9:38 pm **soumyapr:** RT @rhappe: The overlap between customer needs and your business goals is the sweet spot for community - @billjohnston #e2conf #e2conf-12
- 9:38 pm **k8johnson:** RT @MarkYolton: Via @cflanagan We want workers to "Work out loud". We need leaders to "Lead out loud". #e2conf
- 9:38 pm **cflanagan:** 4. Prioritize based on opportunities @billjohnston #e2conf #dell

- 9:38 pm **AlohaAlliJohn:** I completely agree! @cflanagan: @AlohaAlliJohn Brand new Community Manager track - much needed topic! #e2conf
- 9:38 pm **rhape:** Think about your community management as a portfolio of various locations where you engage - @billjohnston #e2conf #e2conf-12
- 9:38 pm **nathalief:** :) RT @rhape The overlap between customer needs and your business goals is the sweet spot for community - @billjohnston #e2conf #e2conf-12
- 9:39 pm **NovellTalks:** #e2conf Habitat replaces the page says #Novell's Andy Fox in his presentation. More to come
- 9:39 pm **jqsmooth:** I'm gonna throw it out there - The #e2conf attendees are the best looking event attendees ever. Congrats to you all!
- 9:39 pm **touancrm:** Technology becomes "habitat" - replaces the page - higher level of interactivity #e2conf
- 9:39 pm **rhape:** @cflanagan thank you - @billjohnston does rock :) #e2conf #e2conf-12
- 9:39 pm **wendyatnovell:** Trend#2: Aggregation, not Destination. #e2conf #novell session
- 9:39 pm **kendomen:** Shining the light on shades of social #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ @jwillie @namratam) <http://4sq.com/9zL2Oe>
- 9:40 pm **NovellTalks:** #e2conf Aggregation not Destination for useful message handling
- 9:40 pm **Greg2dot0:** @elsua We'll drink tonight and send you the bill :) #e2conf
- 9:40 pm **cflanagan:** He queue up maturity model! Yay! I'll share slide at 3:45 RT @rhape: @cflanagan thank you - @billjohnston does rock :) #e2conf #e2conf-12
- 9:41 pm **cflanagan:** Social Ecosystem - discover your listening platform (look what you have, what you should have) and assess #e2conf
- 9:42 pm **cflanagan:** 5. Community engagement is oxygen #dell @billjohnston #e2conf
- 9:42 pm **rhape:** For those of you interested - @TheCR Community Maturity Model - <http://bit.ly/xWLoO> #e2conf #e2conf-12
- 9:42 pm **touancrm:** Aggregation- can serve as outbound destination, lives in multiple places simultaneously #e2conf
- 9:42 pm **mor\_trisha:** Social ecosystem research: where are people talking about you? This will yield influencers, active groups. #e2conf-12 #e2conf
- 9:43 pm **johngibbon:** RT @cflanagan: 3. Customer Needs: Research + Listen #dell @billjohnston #e2conf
- 9:43 pm **elsua:** @Greg2dot0 ROFL!! Only if you allow me to show you all Lotus Notes 8 :-P // ROFL!! haha couldn't resist! #e2conf
- 9:43 pm **johngibbon:** RT @cflanagan: 4. Prioritize based on opportunities @billjohnston #e2conf #dell
- 9:43 pm **johngibbon:** RT @cflanagan: 5. Community engagement is oxygen #dell @billjohnston #e2conf
- 9:43 pm **joecrumpler:** Jive looks like the email inbox reincarnated. #e2conf #novel
- 9:44 pm **Corporate\_Edge:** RT @cflanagan: Some co's use social tools to promote brand, yet block employee access. Must match action. Move beyond fear. Trust employees #e2conf
- 9:44 pm **BlakeLandau:** RT @mor\_trisha: Build network of relationships. Community can be anywhere, choose where 2 engage, but intention should always be the same #e2conf-12 #e2conf
- 9:44 pm **Greg2dot0:** @elsua I'm feeling this constriction around my neck just thinking about it....but I'm not dead yet!!! #e2conf
- 9:44 pm **rhape:** Content drove initial activity in a community, relationships bring them back - @billjohnston #e2conf #e2conf-12

- 9:44 pm **cflanagan:** Engagement: content, content, content. (Yes, content is still critical - need strategy). #e2conf @billjohnston 1/2
- 9:44 pm **dzhu:** Watching archived video "Collaboration in Context" by Franz Aman, Chief of New Product Concepts at SAP <http://tv.e2conf.com/> #e2conf
- 9:44 pm **NovellTalks:** #e2conf The Uber Unified Inbox - remember those words
- 9:44 pm **wendyatnovell:** Trend #3: Uber Unified Inbox. #e2conf #novell session.
- 9:45 pm **ezas123:** RT @rhappe: Think about your community management as a portfolio of various locations where you engage - @billjohnston #e2conf #e2conf-12
- 9:45 pm **rhappe:** Regular programming cadence is incredibly important to drive engagement in communities - @billjohnston #e2conf #e2conf-12
- 9:45 pm **cflanagan:** Engagement: layer in feature members, incentives, reputation, conversation, regular cadence/activity #e2conf @billjohnston 2/2
- 9:46 pm **mor\_trisha:** If starting a cold community, content is critical. Great content will build community. #e2conf-12 #e2conf @billjohnston
- 9:46 pm **swensonkeith:** RT @jimworth: Is anybody "live blogging" at #e2conf ? Here is one: <http://bit.ly/ckCrNf>
- 9:46 pm **cflanagan:** RT @rhappe: FYI @TheCR Community Maturity Model - <http://bit.ly/xWLoO> #e2conf #e2conf-12 referenced during @billjohnston session
- 9:46 pm **ITSinsider:** Arrived late to #Dell preso glad I made it. #e2conf
- 9:46 pm **NovellTalks:** #e2conf Social demands Audience Control
- 9:46 pm **sparkandco:** RT @swensonkeith: RT @jimworth: Is anybody "live blogging" at #e2conf ? Here is one: <http://bit.ly/ckCrNf>
- 9:46 pm **toucancrm:** Uber unified inbox- 2.0 & 3rd party-cool #e2conf
- 9:46 pm **mor\_trisha:** RT @SFMktmaven Community engagement is oxygen! #e2conf @billjohnston quote #e2conf-12
- 9:47 pm **ellenfeaheny:** Check out this new AutoDesk Community Help Desk built on the MindTouch 2010 platform <http://bit.ly/1ZUcRf> ... Quite a site! #e2conf #e20
- 9:47 pm **mpace101:** RT @rhappe: For those of you interested - @TheCR Community Maturity Model - <http://bit.ly/xWLoO> #e2conf #e2conf-12
- 9:47 pm **wendyatnovell:** Trend #4: Audience Control by definition of type of group. #e2conf #novell session.
- 9:47 pm **Steve\_Holcombe:** RT @sardire: unmet challenge: effectively integrate a useful 'social layer' across web and enterprise information architecture and data stores #e2conf
- 9:47 pm **sparkandco:** Yep RT @mor\_trisha: If starting a cold community, content is critical. Great content will build community. #e2conf-12 #e2conf @billjohnston
- 9:47 pm **ITSinsider:** @elsua we miss you mr. "has-a-life-and-on-holiday." :- ) #e2conf.
- 9:47 pm **jwillie:** Sprout Social Raises \$1 Million For Social Media Management Platform <http://tcrn.ch/cl45u6> #e2conf
- 9:47 pm **mor\_trisha:** Community management and moderation are not the same @billjohnston #e2conf-12 #e2conf
- 9:48 pm **elsua:** @Greg2dot0 ROFL!! Maybe, I should go ahead and show you instead Connections v3 :-P Much much lighter :-O haha #e2conf
- 9:48 pm **Ted\_Hopton:** Thx! Tweet it <http://bit.ly/4pt5comesalive> RT @elsua: That YouTube video is über-awesome! Caught up with it, too! Loved it! #e2conf @elsua
- 9:48 pm **wendyatnovell:** Trend 5: Context Presence. It's more than just who's online. #e2conf #novell session.
- 9:48 pm **ellenfeaheny:** @stroker Hey good to hear from u - I'll see if I can find some of your CSC colleagues. Good crowd here. E2.0 mainstram! yay! #e2conf

- 9:48 pm **BimTusa:** @B\_Donnelly social media is the sweet symphony of progress meeting traditional biz practices. Instruments up everyone! #e2conf #sweetmusic
- 9:49 pm **touancrm:** Trend 4 - audience control- follower control, public/private groups #e2conf
- 9:49 pm **dshiao:** RT @NovellTalks #e2conf Social demands Audience Control <- I also liked "aggregation not destination"
- 9:49 pm **mpace101:** Little disappointed in the number of Mo's out here at #e2conf - find your team, grow a Mo, raise important \$ #movember
- 9:49 pm **elsua:** @ITSinsider Awww, I miss u guys, too! Need to plan better my vacation for next year, for sure! Had a lovely time @ countryside tho #e2conf
- 9:50 pm **rhappe:** RT @mor\_trisha: Community management and moderation are not the same @billjohnston #e2conf-12 #e2conf
- 9:50 pm **mor\_trisha:** Community management is about hosting & engaging. Moderation is about building a clean, well-lit place #e2conf-12 #e2conf @billjohnston
- 9:50 pm **bjsolem:** RT @rhappe: RT @mor\_trisha: Community management and moderation are not the same @billjohnston #e2conf-12 #e2conf
- 9:51 pm **cflanagan:** Community managers: coach, cheerleader, host, guide, conversation starter @billjohnston #e2conf
- 9:51 pm **NancyWhite:** RT @rhappe: RT @mor\_trisha: Community management and moderation are not the same @billjohnston #e2conf-12 #e2conf (add facilitation 2 list)
- 9:52 pm **elsua:** Proof #e20 #socialbiz is all about people & how they manage their networks & relationships <http://bit.ly/dixZaP> #e2conf #ubmwiki
- 9:52 pm **wendyatnovell:** Trend 6: Collaborative Editing. Must eliminate the aggregation and version mgt problem. #e2conf #novell session.
- 9:52 pm **touancrm:** Trend 5 - context presence, watercooler develops on the fly #e2conf
- 9:52 pm **cflanagan:** Managment & Moderation: Necessary evil - Terms of Services, guidelines - easily viewable, understandable thruout site #e2conf @billjohnston
- 9:52 pm **rhappe:** Nice overview from @billjohnston on the differences between policies and guidelines - similar but not the same #e2conf #e2conf-12
- 9:52 pm **mor\_trisha:** Guidelines are 'human consumable' version of legal terms & conditions. #e2conf-12 #e2conf @billjohnston
- 9:52 pm **eCRMguide:** Enterprise 2.0: social media <http://www.ecrmguide.com/article.php/3912266> #e2conf #social #e20 #socbiz
- 9:52 pm **mor\_trisha:** RT @cflanagan: Community managers: coach, cheerleader, host, guide, conversation starter @billjohnston #e2conf
- 9:53 pm **cflanagan:** Like - community mgt/moderator can't be a "celebrity". Can't be too visible. I talk about this later, too #e2conf @billjohnston
- 9:53 pm **rhappe:** I think of moderators as the police, the community manager as the mayor #e2conf #e2conf-12
- 9:53 pm **JPedde:** RT @cflanagan: Community managers: coach, cheerleader, host, guide, conversation starter @billjohnston #e2conf
- 9:54 pm **MartijnLinssen:** After pointing to the first one-year -old post, here's the second: <http://bit.ly/bTonqm> - Redefining the meaning and goal of Social #e2conf
- 9:54 pm **NovellTalks:** #e2conf real world Collab is ad hoc
- 9:54 pm **wendyatnovell:** Trend 7: Ad Hoc Collaboration. Ideas and discussion can't wait for IT help. #e2conf #novellvibe session.
- 9:54 pm **tdoyon:** RT @swylie650: I've never met a company that failed because their employees were overpowered @Josh\_Bersin HR track at #e2conf
- 9:54 pm **mfauscette:** Had a great conversation with the Novell team about the move of Vibe to pub beta today #e2conf

- 9:54 pm **bjsolem:** Community metrics: business value & community health. #E2conf
- 9:54 pm **thinkoutloud:** Wow, I thought @Greg2dot0 was famous enough already, and now this! #e2conf <http://yfrog.com/jj652tj>
- 9:54 pm **rhappe:** @NancyWhite good point although I think the manager often does do the facilitation as well but worth calling out #e2conf #2conf-12
- 9:54 pm **cflanagan:** How to Measure Bus Value = Brand (NPS), Support, Content, Web Traffic, Innovation #e2conf @billjohnston
- 9:54 pm **Ted\_Hopton:** I'm biased but Cmty Dev & Mgt track at #e2conf is rocking 'n rolling! @markyolton @billjohnston
- 9:54 pm **tdoyon:** RT @swylie650: take 2... I've never met a company that failed because their employees were \*overpoweredempowered\* @Josh\_Bersin HR track at #e2conf
- 9:55 pm **johngibbon:** RT @mor\_trisha: Community management and moderation are not the same @billjohnston #e2conf-12 #e2conf
- 9:55 pm **cflanagan:** Support= questions asked vs. answers and how many are verified. views of answered content #e2conf @billjohnston
- 9:55 pm **mor\_trisha:** Key categories of Community metrics: 1) Business value 2) Community health #e2conf-12 #e2conf
- 9:55 pm **rhappe:** Two categories of community metrics - Business value and community health from @billjohnston #e2conf #e2conf-12 like that..
- 9:55 pm **Ted\_Hopton:** RT @bjsolem: Community metrics: business value & community health. #E2conf
- 9:55 pm **dshiao:** Neat stuff at @NovellTalks session: Novell Vibe w/context presence, collaborative editing and ad hoc collaboration #e2conf
- 9:55 pm **cflanagan:** Brand Measurement = NPS, sentiment, satisfaction, advocacy #e2conf @billjohnston
- 9:55 pm **cflanagan:** Content = content created, views of content, comments #e2conf @billjohnston
- 9:56 pm **Ted\_Hopton:** Haha :) RT @rhappe: I think of moderators as the police, the community manager as the mayor #e2conf #e2conf-12
- 9:56 pm **cflanagan:** Community Health Measure = velocity of change + population segmentation + creators+watchers #e2conf @billjohnston
- 9:56 pm **toucancrm:** Collaborative editing, ad hoc collaboration, create groups in the moment #lovethis #e2conf
- 9:57 pm **johngibbon:** 1 of 2 important types of community metrics: business value (brand, support, content, web traffic, innovation ...) #e2conf @billjohnston
- 9:57 pm **cflanagan:** I can't type fast enough!!! My gosh @billjohnston from #dell is delivering a rock star Community session! #e2conf cc: @rhappe @Ted\_Hopton
- 9:57 pm **andrewworkday:** HR issues including succession, culture, professional development, knowledge transfer -- all intersect with enterprise 2 and #social #e2conf
- 9:57 pm **sparkandco:** RT @andrewworkday: HR issues incl succession, culture, prof development, knowledge trnsfr -- all intersect w/ enterprise 2 & #social #e2conf
- 9:57 pm **vicokezie:** @joningham thanks Jon. Somehow I missed ur mention earlier. Hope u r enjoying #e2conf. Will catch up soon to discuss #srconf panel ideas
- 9:58 pm **johngibbon:** 2 of 2 important types of community metrics: community health (Velocity of change, Population segmentation ..) #e2conf @billjohnston
- 9:58 pm **tdoyon:** RT @cflanagan: 3. Customer Needs: Research + Listen #dell @billjohnston #e2conf
- 9:58 pm **MartijnLinssen:** .@sandymaxey Been reading tweets 24/7 for the last two days, and I see the twistin' & turnin' right in front of my face #e2conf #socsuck
- 9:58 pm **NovellTalks:** #e2conf social needs to have immersive interactivity

- 9:58 pm **rhappe:** Good policy by Dell - gives community 24 hours to answer questions first @billjohnston #e2conf #e2conf-12
- 9:58 pm **sparkandco:** Great so far RT @cflanagan: I cnt type fast enough!!! My gosh @billjohnston from #dell is delivering a rock star Community session! #e2conf
- 9:58 pm **RyppleLaura:** RT @andrewworkday: HR issues including succession, culture, professional development, knowledge transfer -- all intersect #e2conf
- 9:59 pm **TheCR:** If you are not following - great community management presentations and conversations going on at #e2conf thread
- 9:59 pm **cflanagan:** RT @rhappe: Good policy by Dell - gives community 24 hours to answer questions first @billjohnston #e2conf #e2conf-12
- 9:59 pm **swensonkeith:** Will #e2conf become "Social Business Conference" next year? see post <http://bit.ly/ckCrNf> #social
- 9:59 pm **joningham:** A lot less tweeting in the HR session #e2conf-11 than the communities one #e2conf-12? #e2conf
- 9:59 pm **MarkFidelman:** RT @rhappe: Good policy by Dell - gives community 24 hours to answer questions first @billjohnston #e2conf #e2conf-12
- 10:00 pm **kadorno:** RT @novellvibe: @theandyfox talks about social as an aspect of collaboration -- not an app. #e2conf #novellvibe
- 10:00 pm **wendyatnovell:** Trend 8: Immersive Interaction. Gadgets help us work together in a way text can't provide. #e2conf #novellvibe session.
- 10:00 pm **MarkFidelman:** RT @cflanagan: Support= questions asked vs. answers and how many are verified. views of answered content #e2conf @billjohnston
- 10:00 pm **mpace101:** Always interesting to hear the "how do I prevent...(risk)" questions vs "how do I leverage neg. feedback" #e2conf #tempcheck
- 10:00 pm **Bucholtz:** Idea of collaborative editing: great in concept, terrifying if you know how bad most people are at editing #e2conf
- 10:00 pm **Ted\_Hopton:** RT @cflanagan: Like - community mgt/moderator can't be a "celebrity". Can't be too visible. I talk abt this later, too #e2conf @billjohnston
- 10:00 pm **DavidWLocke:** @rhappe You have moderators. #e2conf #e2conf
- 10:01 pm **Jon\_Ferrara:** @FrankEliason have fun @ #e2conf say Hi to @pcgreenbe for me. One of these days you need to look at #Nimble...
- 10:01 pm **bjsolem:** Dell views social media is the highest ROI vehicle #E2conf
- 10:01 pm **MarkFidelman:** Negative sentiment about Dell dropped 50% becuz of their facebook Dell page #e2conf
- 10:02 pm **wendyatnovell:** Trend 9: Something about native habitat extension. Slow connection made me lose the thought! #e2conf
- 10:02 pm **cflanagan:** Dell is tracking huge ROI and increase revenue as direct result of community - causal effect. "It's a beautiful thing" @billjohnston #e2conf
- 10:02 pm **mor\_trisha:** At Dell, social media is one of highest Marcom ROI vehicles @billjohnston #e2conf-12 #e2conf
- 10:02 pm **MarkFidelman:** Causal effect between community and commerce within Dell #e2conf #awesome
- 10:02 pm **mokuska:** RT @TheCR: If you are not following - great community management presentations and conversations going on at #e2conf thread
- 10:03 pm **rickladd:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 10:03 pm **swylie650:** Yes, but great conversation in here @joningham A lot less tweeting in the HR session #e2conf-11 than the communities one #e2conf-12? #e2conf

- 10:03 pm **mpace101:** 2nd time today heard increase to lifetime customer value of customers who use community #e2conf #SAP #Dell - there's ur ROI
- 10:03 pm **bersin:** #e2conf in M-1: Josh #Bersin in lively discussion re the need for #HRpros to help organizations capture the value of new collaborative tools
- 10:04 pm **bjsolem:** RT @MarkFidelman: Negative sentiment about Dell dropped 50% becuz of their facebook Dell page #e2conf
- 10:04 pm **MarkFidelman:** RT @bjsolem: Dell views social media is the highest ROI vehicle #E2conf
- 10:04 pm **absolutesubzero:** RT @markfidelman: Causal effect between community and commerce within Dell #e2conf #awesome
- 10:05 pm **jwillie:** I'm not gonna lie. I love #TheTwitter #e2conf also love life...wonder if there is a correlation...
- 10:05 pm **absolutesubzero:** RT @cflanagan: Dell is tracking huge ROI and increase revenue as direct result of community - causal effect @billjohnston #e2conf
- 10:05 pm **absolutesubzero:** RT @markfidelman: Negative sentiment about Dell dropped 50% becuz of their facebook Dell page #e2conf
- 10:05 pm **absolutesubzero:** RT @markfidelman: RT @rhappe: Good policy by Dell - gives community 24 hours to answer questions first @billjohnston #e2conf
- 10:05 pm **rosmorville:** RT @cflanagan: Dell is tracking huge ROI + increase rev as dir result of comm-causal effect. "It's a beautiful thing" @billjohnston #e2conf
- 10:06 pm **kmarasco:** RT @bjsolem: Dell views social media is the highest ROI vehicle #E2conf
- 10:06 pm **ellenfeaheny:** RT @mpace101: 2nd time today heard increase to lifetime customer value of customers who use community #e2conf #SAP #Dell - there's ur ROI
- 10:06 pm **dzhu:** RT @MarkFidelman: RT @bjsolem: Dell views social media is the highest ROI vehicle #E2conf
- 10:06 pm **mor\_trisha:** For internal community, value of social must be defined in the context of your organization @billjohnston #e2conf-12 #e2conf
- 10:06 pm **cflanagan:** RT @absolutesubzero: RT @markfidelman: Negative sentiment about Dell dropped 50% becuz of their facebook Dell page #e2conf
- 10:06 pm **amoyal:** Nice! RT @rhappe: Two categories of community metrics: Business value and community health from @billjohnston #e2conf #e2conf-12 like that..
- 10:07 pm **tdoyon:** RT @cflanagan: Engagement: layer in feature members, incentives, reputation, conversation, regular cadence/activity #e2conf @billjohnston 2/2
- 10:07 pm **lizzyNeis:** RT @TheCR: If you are not following - great community management presentations and conversations going on at #e2conf thread
- 10:08 pm **nigepresto:** @TheCR - thanks for the heads up re: #e2conf - very interesting stuff!
- 10:08 pm **gkuchhal:** The New Normal is the era of the individual - excerpt from a good read "The New Normal" <http://amzn.to/9QweoE> #e2conf
- 10:08 pm **extentech:** #e2conf the novell vibe demo is great... Would be even cooler with in-browser editing of docs. @sheetsterzone
- 10:08 pm **tdoyon:** I missed it...maybe a second chance later on in commty manage session? RT @ITSinsider: Arrived late to #Dell preso glad I made it. #e2conf
- 10:09 pm **rosmorville:** Listening is a great Trojan Horse for engagement #e2conf
- 10:09 pm **priyankawriting:** all talk of Dell on #e2conf any other case studies??
- 10:09 pm **cflanagan:** This has been a rockstar presentation!! RT @ITSinsider: Arrived late to #Dell preso glad I made it. #e2conf
- 10:09 pm **rahul\_sachdev:** Good preso by Dell on building and maintaining communities #e2conf
- 10:09 pm **ITSinsider:** Dell social media lead on community spends 10 minutes a day checking internal social via chatter. < it's a start. #e2conf

- 10:09 pm **bricejewell:** RT @johngibbon: 1 of 2 important types of community metrics: business value (brand, support, content, web traffic, innovation ...) #e2conf
- 10:09 pm **marcelvanbrugge:** Fantastic step by step soc med strategy planning by #Dell at #e2conf
- 10:10 pm **mpace101:** Should the theme of #e2conf be serendipity? I think so - @jhagel would proud
- 10:10 pm **mor\_trisha:** Listening is a great Trojan horse for engagement @billjohnston #e2conf #e2conf-12
- 10:10 pm **bricejewell:** RT @johngibbon: 2 of 2 important types of community metrics: community health (Velocity of change, Population segmentation .. ) #e2conf
- 10:10 pm **rhappe:** So funny that the acronym for the community/social team at #Dell is SMAC - kissy, kissy :) #e2conf #e2conf-12
- 10:10 pm **mor\_trisha:** RT @cflanagan: RT @absolutesubzero: RT @markfidelman: Negative sentiment about Dell dropped 50% becuz of their facebook Dell page #e2conf
- 10:10 pm **lammiia:** Although I'm tempted to stay around and follow #e2conf, which is btw amazingly enriching, I'm calling it a night. Good night tweeps :)
- 10:10 pm **cflanagan:** @priyankawriting There's always tons of case studies. Most of us are in Dell session right now #e2conf
- 10:10 pm **gordonr:** HR panel has me sifting thru Pew Research re: Millennials' Judgments About Recent Trends Not So Different <http://bit.ly/ba7F2K> #e2conf
- 10:11 pm **Oelita:** RT @rhappe: I think of moderators as the police, the community manager as the mayor #e2conf #e2conf-12
- 10:11 pm **extentech:** #e2conf novell talk : demo of vibe enterprise social platform is cool...would be even better with online editing of docs @sheetsterzone
- 10:11 pm **Greg2dot0:** @thinkoutloud Thanks Chris!!! SMACK #e2conf
- 10:11 pm **absolutesubzero:** RT @rhappe: Two categories of community metrics: Business value and community health from @billjohnston #e2conf
- 10:11 pm **danticoa:** RT @jwillie: I'm not gonna lie. I love #TheTwitter #e2conf also love life...wonder if there is a correlation...
- 10:12 pm **absolutesubzero:** RT @mpace101: 2nd time today heard increase to lifetime customer value of customers who use community #e2conf #SAP #Dell - there's ur ROI
- 10:12 pm **gordonr:** As a generation, can we expect Gen-Y's who are 20-something now to continue to behave the same way when they are 40-something? #e2conf
- 10:13 pm **cflanagan:** "A new era of business is dawning, powered by the social web. Participation is at critical mass." @billjohnston #e2conf
- 10:13 pm **rosmorville:** RT @rhappe: I think of moderators as the police, the community manager as the mayor #e2conf #e2conf-12
- 10:14 pm **dhinchcliffe:** More #e2conf news: Broadvision Evolves Its Enterprise 2.0 Platform for the "Social Business Cloud": <http://bit.ly/bKZnnn>
- 10:14 pm **cflanagan:** @thinkoutloud That means you have arrived. Jive is NOW the target! :) Welcome. #e2conf
- 10:14 pm **sdownes1972:** Really enjoying following #e2conf from afar
- 10:14 pm **tnemelka:** RT @mpace101: Should the theme of #e2conf be serendipity? I think so - @jhagel would proud
- 10:14 pm **ryancoleman:** Great session by Dell's @billjohnston at #e2conf - lots of good nuggets of info.
- 10:14 pm **wendyatnovell:** Want slides from today's #novellvibe session? Get your account and follow Andy Fox; he'll post to his feed. [vibe.novell.com](http://vibe.novell.com) #e2conf
- 10:14 pm **priyankawriting:** @cflanagan ohh i thought it was a twitter chat :) #e2conf
- 10:14 pm **novellvibe:** Want slides from today's #novellvibe session? Get your account and follow Andy Fox; he'll post to his feed. [vibe.novell.com](http://vibe.novell.com) #e2conf



10:14 pm **cflanagan:** Wow packed room for @billjohnston #e2conf

10:14 pm **mor\_trisha:** A new era of business powered by social web #e2conf #e2conf-12 @billjohnston <http://twitpic.com/35eyzm>

10:15 pm **manuelafarrell:** RT @cflanagan: I can't type fast enough!!! My gosh @billjohnston from #dell is delivering a rock star Community session! #e2conf cc: @rhappe @Ted\_Hopton

10:15 pm **Ted\_Hopton:** Tx! RT @elsua: Proof #e20 #socialbiz is all about people & how they manage their networks & relationships <http://bit.ly/dixZaP> #e2conf #ubm

10:15 pm **elsua:** ? @SameerPatel Introducing Constellation Research | - Enterprise 2.0 <http://ow.ly/36XKH> #E20 #e2conf #Constellation / Huge! Congrats!!

10:16 pm **swylie650:** #e2conf is now a twitter trending topic in San Francisco #e20 #scrm

10:16 pm **tnemelka:** RT @rosmorville: Listening is a great Trojan Horse for engagement #e2conf [@pgreenbe will love this] #scrm

10:17 pm **peepf:** At Launch Pad keynote walk through. Excited for tomorrow's contest! #e2conf

10:18 pm **ITSinsider:** RT @swylie650: #e2conf is now a twitter trending topic in San Francisco #e20 #scrm

10:18 pm **cjnash:** Dell holds internal unconferences on social media and puts Radian6 info on employee desktops. #e2conf

10:18 pm **manuelafarrell:** RT @swylie650 #e2conf is now a twitter trending topic in San Francisco #e20 #scrm

10:18 pm **manuelafarrell:** RT @dhinchcliffe: More #e2conf news: Broadvision Evolves Its Enterprise 2.0 Platform for the "Social Business Cloud": <http://bit.ly/bKZnnn>

10:19 pm **KevinatOxygen:** RT @JuliaMak: Busy morning at #e2conf! Come by @OxygenCloud's booth & sign up for beta -see how we simplify collaboration by integrating w/ cloud storage!

10:20 pm **jtannerama:** RT @swylie650 #e2conf is now a twitter trending topic in San Francisco #e20 #scrm

10:21 pm **driessen:** RT @cflanagan: "Make key business processes socially aware" IBM #e2conf

10:21 pm **markwilliams:** if you're a social media pro, you might want to check out the conversation at #e2conf Lots of good insights from #Dell.

10:22 pm **tildenm:** Really great talk at #e2conf - Communities 101. #dell is doing smart work in the social space, making money, and helping customers.

10:23 pm **mapdock:** Conversations here about HR strategy are stuck in neutral, dwelling on too much remedial information #e2conf

10:23 pm **johngibbon:** RT @cflanagan: "Make key business processes socially aware" IBM #e2conf

10:24 pm **rdeis:** With planning your "network of relationships" can be your most valuable business asset @billjohnston Dell #e2conf

10:24 pm **RandyNasson:** RT @dhinchcliffe: More #e2conf news: Broadvision Evolves Its Enterprise 2.0 Platform for the "Social Business Cloud": <http://bit.ly/bKZnnn>

10:26 pm **tdoyon:** RT @cflanagan: Dell is tracking huge ROI and increase revenue as direct result of community - causal effect. "It's a beautiful thing" @billjohnston #e2conf

10:26 pm **joecrumpler:** Not real impressed with the #novel vibe offering. I'm biased against the email metaphor. #e2conf

10:26 pm **mor\_trisha:** Room filling up for our session, Q&A with Community Managers #e2conf #e2conf-15 <http://twitpic.com/35f1sc>

10:27 pm **Greg2dot0:** RT @swylie650: #e2conf is now a twitter trending topic in San Francisco #e20 #scrm

10:27 pm **mapdock:** Excited about Q&A with Community Managers #e2conf #e2conf-15 <http://twitpic.com/35f1sc> via @mor\_trisha:

- 10:28 pm **dgarber:** In the trenches, Q & A with community managers, sponsored by #Jive #e2conf
- 10:29 pm **rdeis:** Performance optimization instead of performance management at Intuit flips the top down model. #e2conf
- 10:29 pm **jsmooth:** OH at #e2conf: Stay away from my back end
- 10:29 pm **sparkandco:** RT @rdeis: Performance optimization instead of performance management at Intuit flips the top down model. #e2conf
- 10:29 pm **bjsolem:** RT @rhappe: I think of moderators as the police, the community manager as the mayor #e2conf #e2conf-12
- 10:31 pm **mealym:** Enjoy the sweet treats at the IBM booth before they are gone! #e2conf #ibmexperience
- 10:32 pm **rhappe:** In the Q&A session with @JiveSoftware & @GiaLyons #e2conf-15 #e2conf Also @ted\_hopton @deirdrewalsh @cflanagan
- 10:32 pm **sscullion:** RT @sdownes1972: Really enjoying following #e2conf from afar < me too, though not even close to as much as if I were there in the carbon!
- 10:33 pm **MarkYolton:** Really enjoyed #e2conf today in Silicon Valley even though we didn't have TastyCakes like they did at #blogwell at #SAP HQ in Philly
- 10:34 pm **andreesa:** RT @lochhead: @jivesoftware CEO @tonygingale Assays Biz Collab @InformationWeek <http://t.co/UX1yczK> #e2conf
- 10:35 pm **SAPCommNet:** RT @MarkYolton: RT @ITSinsider Am falling in love with @markyolton - saying all the right things. :- ) < my vote for best tweet of #e2conf !
- 10:36 pm **\_richardhughes:** Doh! Duped into doing a #clearvale demo at #e2conf for @matttucker at @jivesoftware. Still, was fun talking to him - no jive talkin'!
- 10:36 pm **ITSinsider:** next up: in the trenches with community managers hosted by @gialyons. #e2conf
- 10:37 pm **micoyuk:** RT @SAPCommNet: RT @MarkYolton: RT @ITSinsider Am falling in love with @markyolton - saying all the right things. :- ) < my vote for best tweet of #e2conf !
- 10:37 pm **dhinchcliffe:** Sitting with @gordonr and talking about using NodeXL (<http://bit.ly/c9YtZm>) for conducting social analytics. #e2conf Expect more at @Defrag.
- 10:38 pm **rosmorville:** Keep your corporate goals and member goals BOTH in mind as you develop your community from @mor\_trisha #e2conf
- 10:38 pm **mealym:** IBM Social + UC = is not just the best but the \*total\* solution for finding instant expertise! #ibmexperience #e2conf
- 10:39 pm **vmrdacosta:** RT @jwillie: I'm not gonna lie. I love #TheTwitter #e2conf also love life...wonder if there is a correlation...
- 10:40 pm **CRMStrategies:** RT @rhappe In the Q&A session with @JiveSoftware & @GiaLyons #e2conf-15 #e2conf Also @ted\_hopton @deirdrewalsh @cflanagan
- 10:40 pm **rwang0:** A social #Novell <http://twitpic.com/35f3wk> #e2conf
- 10:41 pm **johngibbon:** Unified Communications and Social Computing will have to converge .... eventually #e2conf
- 10:41 pm **joningham:** @petefields @bethrivera @leighlevensaler Lisa Ackerman @olivermarks on real world HR problems #e2conf-14 #e2conf #cipd10
- 10:41 pm **defrag:** RT @dhinchcliffe: Sitting with @gordonr and talking about using NodeXL (<http://bit.ly/c9YtZm>) for conducting social analytics. #e2conf Expect more at @Defrag.
- 10:42 pm **jwillie:** HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 10:42 pm **iC:** RT @rwang0: A social #Novell <http://twitpic.com/35f3wk> #e2conf
- 10:42 pm **sparkandco:** RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf

- 10:43 pm **danticoa:** RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 10:44 pm **nathomson:** RT @cflanagan: "A new era of business is dawning, powered by the social web. Participation is at critical mass." @billjohnston #e2conf
- 10:44 pm **mpace101:** Funny smarties RT @rhappe: In the Q&A session with @JiveSoftware & @Gialyons #e2conf-15 #e2conf Also @ted\_hopton @deirdrewalsh @cflanagan
- 10:45 pm **nathomson:** #e2conf seems to have a lot of enthusiasm but less #nuggets for Twitter audience to mine than #blogwell
- 10:45 pm **JGTNguyen:** RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 10:45 pm **KareAnderson:** #e2conf ideas abound @rhappe @wisdomofwe @tonygingale @ITSinsider @sscullion @MarkYolton @mapdock
- 10:45 pm **joningham:** It's their US group! RT@patrickhadfield That doesn't sound like the Aviva people discussed at #chru.. How widespread is the practice #e2conf
- 10:45 pm **ResearchAccess:** Great conversations with @socialtext and @crowdcastinc at #e2conf. Watch for posts/video very soon!
- 10:46 pm **johngibbon:** UC needs social computing for access to documents for real-time collab. Social computing (will) need the knowledge embedded in UC #e2conf
- 10:47 pm **adam\_ellis:** RT @markfidelman: RT @rhappe: Good policy by Dell - gives community 24 hours to answer questions first @billjohnston #e2conf
- 10:48 pm **joewehr:** @gordonr As a generation, can we expect today's 20-something Gen-Y's to behave same way as now when they are 40-something? #e2conf > Unlikely
- 10:49 pm **tnemelka:** Is Unified Communications an oxymoron? #e2conf
- 10:49 pm **sbrumsey:** RT @andrewworkday: @leighlevensaler who owns talent profile? worker, enterprise? governance committees examine rules of engagement #e2conf
- 10:50 pm **jwillie:** Anyone at #e2conf going to San Jose #Sharks game tonight? They play the Anaheim Ducks....
- 10:50 pm **MatchupChats:** RT @jwillie: Anyone at #e2conf going to San Jose #Sharks game tonight? They play the Anaheim Ducks....
- 10:50 pm **bjsolem:** Would the CIO's pager go off if the phone system went down? Not so sure, for certain team members, no. #e2conf
- 10:51 pm **milindpansare:** Lisa ackerman director of HR at #SabaSoftware speaking on the panel at #e2conf with @olivermarks
- 10:52 pm **marciamarcia:** Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/9pYkRm> #changethis #e2conf
- 10:52 pm **MarkFidelman:** Good to see and talk to @gyehuda at #e2conf
- 10:52 pm **dkhare:** Community managers are the key drivers for internal/external social communities @ted\_hopton @deirdrewalsh @cflanagan #e2conf
- 10:52 pm **johngibbon:** Often different owners of UC (IT, telecom) and Social Computing (business, strategic IT, etc.) mean they will may remain separate. #e2conf
- 10:52 pm **bsandie:** RT @gordonr: As a generation, can we expect Gen-Y's who are 20-something now to continue to behave the same way when they are 40-something? #e2conf
- 10:53 pm **gochris:** RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 10:53 pm **nigeldanson:** RT @IntranetExperts: Big Announcement: Interact Intranet version 4.7 has been released! See it in action at stand #311 at the Enterprise 2.0 conference #e2conf
- 10:55 pm **rosmorville:** RT @dkhare: Community managers are the key drivers for internal/external social communities @ted\_hopton @deirdrewalsh @cflanagan #e2conf

- 10:56 pm **johngibbon:** RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 10:56 pm **wendyatnovell:** If I use the two free drink tickets from the #e2conf I think I will then have to find a quiet corner to take a snooze...
- 10:57 pm **rahul\_sachdev:** Wow - such differing perspectives on how many people it takes to get a community off the ground (between 1.5 and 100+) #e2conf
- 10:58 pm **vrhinesmith:** RT @rhappe: Think about your community management as a portfolio of various locations where you engage - @billjohnston #e2conf #e2conf-12
- 10:58 pm **swylie650:** @jwillie I wish! #e2conf Have fun.
- 10:58 pm **vrhinesmith:** Lots of great info via CA. RT @rhappe: For those of you interested - @TheCR Community Maturity Model <http://bit.ly/xWLoO> #e2conf #e2conf-12
- 10:58 pm **DParkerSC:** RT @milindpansare: Lisa ackerman director of HR at #SabaSoftware speaking on the panel at #e2conf with @olivermarks
- 10:59 pm **mjayliebs:** RT @tnemelka: Is Unified Communications an oxymoron? #e2conf | Does it really mean unified data, disguised as communications?
- 10:59 pm **MikyDe:** Key thing to do when adding enterprise social networking is to determine how it aligns q business goals & metrics to measure success #e2conf
- 10:59 pm **absolutesubzero:** RT @dkhare: Community managers are the key drivers for internal/external social communities @ted\_hopton @deirdrewalsh @cflanagan #e2conf
- 10:59 pm **MarkW\_H:** RT @johngibbon: RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 11:00 pm **MarkW\_H:** RT @vrhinesmith: RT @rhappe: Think about your community management as a portfolio of various locations where you engage - @billjohnston #e2conf #e2conf-12
- 11:00 pm **blairplez:** #e2conf 3 of the 4 panelists on UC + social computing panel are UC vendors - where are the social vendors who integrate with UC? #ucoms
- 11:00 pm **tnemelka:** @blairplez "communications" seems to be moving too fast to pin down. So UC seems a lot like an umbrella in a hurricane.#e2conf
- 11:01 pm **JostleMe:** RT @katmandelstein: If Jive thinks the org chart is dead, why is there an org chart in Jive #e2conf DB>Who is Tony's speech writer?
- 11:03 pm **vivfaga:** RT @thinkoutloud: WTF?! How in a space with IBM, MSFT, & SFDC did Jive become "the man"? I'm still in my 30's! <http://twitpic.com/35dqx8> #e2conf
- 11:03 pm **milindpansare:** Lisa Ackerman on #e2conf panel: at #SabaSoftware we Definitely encourage employees to use fb and Twitter.
- 11:04 pm **joningham:** RT @marciamarcia: Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/9pYkRm> #changethis #e2conf
- 11:04 pm **dgarber:** CSC started with a 6 month pilot and deemed it to be wildly successful. #e2conf THEN they started looking at consolidation with other tools
- 11:04 pm **JimLundy:** RT @milindpansare: Lisa ackerman director of HR at #SabaSoftware speaking on the panel at #e2conf with @olivermarks
- 11:06 pm **cjnash:** RT @dgarber: CSC started with a 6 month pilot and deemed it to be wildly successful. #e2conf THEN they started looking at consolidation with other tools
- 11:06 pm **JuliaMak:** RT @brainatwork: Oxygen Cloud differentiates by targeting Enterprise <http://t.co/BQbi7Et> via @CloudAve #e2conf
- 11:06 pm **joningham:** Looking forward to talking about People Culture Behaviours (and HR and E2.0) in 40 minutes #e2conf #e2conf-18 #cipd10
- 11:07 pm **EmmaLangman:** RT @joningham: Looking forward to talking about People Culture Behaviours (and HR and E2.0) in 40 minutes #e2conf #e2conf-18 #cipd10

- 11:07 pm **dgarber:** Build a communication plan, have a content strategy, find good leaders who know how to get out of the way. And... Go stealth! #e2conf
- 11:08 pm **ceekim:** RT @SAPCommNet: RT @MarkYolton: RT @ITSinsider Am falling in love with @markyolton - saying all the right things. :- ) < my vote for best tweet of #e2conf !
- 11:08 pm **MarkFidelman:** RT @dgarber: Build a communication plan, have a content strategy, find good leaders who know how to get out of the way. And execute #e2conf
- 11:09 pm **milindpansare:** Lisa on use of #SabaLive within Saba intranet: we put very few barriers in the way, employees are trusted to do the right thing. #e2conf
- 11:09 pm **gordon:** RT @thoughtfarmer: Social Intranet Summit Webinars start Wed, Nov 17 at 10am PST <http://www.eventbrite.com/event/1028439089/estwbreg> #e2conf
- 11:09 pm **bduhon:** RT @dgarber: Build a communication plan, have a content strategy, find good leaders who know how to get out of the way. Go stealth! #e2conf
- 11:12 pm **johngibbon:** RT @blairplez: #e2conf 3 of the 4 panelists on UC + social computing panel are UC vendors - where are the social vendors who integrate with UC? #ucoms
- 11:14 pm **vmrdacosta:** Announced @ #e2conf: #SocialMedia responsible for eliminating world hunger | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e20 #PR
- 11:16 pm **lotusknows:** Hello from Enterprise 2.0 in Santa Clara. What does Collaboration mean to you? #lotusknows #ibmexperience #e2conf
- 11:17 pm **LindaAtV3:** RT @marciamarcia: Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/btoqw7> #changethis #e2conf
- 11:18 pm **bsandie:** #e2conf interoperability can be achieved through standards creation and usage - UC has standards; does social have standards?
- 11:18 pm **nigeldanson:** Win our 42" TV - visit stand 311 and discover why #intranets are still alive and kicking ( ours are even intelligent! ) #e2conf
- 11:19 pm **ginavon:** RT @cglynch: Posted from #e2conf on Socialtext 4.5 launch. <http://bit.ly/ayvfnm>. #e20 ( Nice! )
- 11:19 pm **blairplez:** #e2conf: Chris from Jive said that UC will become plumbing - wrong, wrong, wrong #ucoms
- 11:20 pm **samepagewiki:** RT @bduhon @dgarber: Build communication plan, have content strategy, find good leaders who know how to get out of way. Go stealth! #e2conf
- 11:20 pm **Gerrymac:** RT @marciamarcia: Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/9pYkRm> #changethis #e2conf
- 11:21 pm **jsluyters:** RT @lbenitez Everything I know about being a social business, I learned in kindergarten <http://pio.mu/bojcMQ> #e2conf
- 11:23 pm **ITSinsider:** spent some time at the @sabasoftware booth. impressive. smart integration of HR data into collaboration platform w/permissions #e2conf
- 11:24 pm **arinewman:** RT @thinkoutloud: WTF?! How in a space with IBM, MSFT, & SFDC did Jive become "the man"? I'm still in my 30's! <http://twitpic.com/35dqx8> #e2conf
- 11:24 pm **bduhon:** why wrong? RT @blairplez: #e2conf: Chris from Jive said that UC will become plumbing - wrong, wrong, wrong #ucoms #e2conf
- 11:25 pm **borisbrenner:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 11:26 pm **bjsolem:** UC+Social discussion panel - interesting to have competing vendors on same stage, not sure anything tangible came of it. #e2conf
- 11:26 pm **NancyWhite:** @rhappe #e2conf maybe worth distinguishing between title and duties?
- 11:26 pm **debwolf:** By 2020 up to 40% of labor force may be contingent labor. Critical will be the HR analytical power to track the costs associated. #e2conf
- 11:26 pm **MeganMurray:** Loving the granularity around the HR discussion. There's so much opportunity here. #e2conf

- 11:28 pm **mealyam:** UC + social: integration of web 2.0 capabilities into bus apps drives adoption for late adopters #ibmexperience #e2conf
- 11:28 pm **bjsolem:** Opensocial is the standard that is emerging. #e2conf
- 11:29 pm **JudithSoto:** RT @rhappe: RT @mor\_trisha: Community management and moderation are not the same @billjohnston #e2conf-12 #e2conf
- 11:29 pm **johngibbon:** Tend to agree with Chris @thinkoutloud from @jivesoftware; UC will become plumbing - integrated into your preferred UI or app #e2conf
- 11:30 pm **dshiao:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 11:30 pm **anicole87:** RT @jsluyters: RT @lbenitez Everything I know about being a social business, I learned in kindergarten <http://pio.mu/bojcMQ> #e2conf
- 11:33 pm **bjsolem:** RT @johngibbon: Tend to agree with Chris @thinkoutloud from @jivesoftware; UC will become plumbing - integrated into your preferred UI or app #e2conf
- 11:36 pm **anicole87:** @webtechman thanks for sharing the e 2.0 nuggets just read and loved the feeds from #e2conf
- 11:40 pm **joewehr:** Congrats to @olivermarks & @SameerPatel on launch of Constellation Research <http://www.constellationrg.com/> #e2conf
- 11:41 pm **WisdomOfWe:** @KareAnderson Ideas around us? What is being said? #e2conf
- 11:41 pm **jqsmooth:** Shouldn't metric analytics tools be included in social business software? #e2conf
- 11:42 pm **Gerrymac:** RT @Quinnovator: RT @charlesjennings: If we can't determine RIO of email, should we stop using it? Sounds logical to me ;) #e2conf
- 11:42 pm **jqsmooth:** Why is it so hard to measure the success/failures of collaboration tools? #e2conf
- 11:42 pm **MichaelSinger:** RT @gochris: RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 11:43 pm **jwillie:** Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/q6ai6TJ> via @VMRdaCosta <FOLLOW this man!> #e2conf
- 11:44 pm **bethrivera:** Finished my first panel. Great group of HR professionals @ #e2conf
- 11:46 pm **rdeis:** Intuit uses microblogging Yammer to optimize knowledge. This is Learning and Development. #e2conf #lrnchat
- 11:46 pm **thinkoutloud:** @MikeGotta demands Christian Finn "launch his monkey" after our panel on UC/Social Software. Trust me, it was shocking... #e2conf
- 11:47 pm **lauriegbcuzek:** RT @absolutesubzero: RT @mpace101: 2nd time today heard increase to lifetime customer value of customers who use community #e2conf #SAP #Dell - there's ur ROI
- 11:47 pm **gialyons:** #e2conf #e2conf-18 @cflanagan @meganmurray & sfdc #cmgr speaking now
- 11:48 pm **rdeis:** Introducing SoMe and collaboration. Clarity of purpose very important @olivermarks #e2conf
- 11:50 pm **telligent:** #Telligent is sprinting into FY2011. Read the latest news here: <http://bit.ly/bTDsvt> Come see us at #e2conf
- 11:50 pm **DParkerSC:** RT @narenp1: #e2conf - panel - collecting impressions/kudos and making it avail in performance reviews is effective way to do 360 reviews.
- 11:51 pm **mor\_trisha:** 1.5 seems to be magic number - both UBM & Alcatel-Lucent stated 1.5 people managing community to start off #e2conf @Greg2dot0 @Ted\_Hopton
- 11:51 pm **chrisyeh:** Listening to @Greg2dot0, @Walton3, and @TonyByrne's panel on enterprise scale for #e20. #e2conf
- 11:51 pm **DParkerSC:** RT @narenp1: #e2conf - panel - net apps - saved \$2 million using Saba within a year. Need clear goals to see tangible ROI.

- 11:51 pm **dgarber:** Now we're talking about culture and collaboration. People and behaviors are part of the equation. Yes? #e2conf
- 11:51 pm **sparkandco:** RT @mor\_trisha: 1.5 is magic number - both UBM & Alcatel-Lucent stated 1.5 ppl managing community 2 srt off #e2conf @Greg2dot0 @Ted\_Hopton
- 11:52 pm **Ted\_Hopton:** Bummer #UBM #cmtly music video hung so did not play in #jive #e2conf panel but u can see it here <http://bit.ly/4pt5comesalive>
- 11:52 pm **johngibbon:** Today we can't imagine work without email; in 5+ years we won't be able to imagine work without (later versions of) these #e20 tools #e2conf
- 11:54 pm **chrisyeh:** @Greg2dot0: Alcatel-Lucent's internal platform reaches 45% of employees. #e2conf
- 11:54 pm **mor\_trisha:** Using Outlook as a collaboration platform does not scale #e2conf #e2conf-16 Walton Smith @Walton3
- 11:54 pm **Ted\_Hopton:** RT @swylie650: #e2conf is now a twitter trending topic in San Francisco #e20 #scrm
- 11:54 pm **dshiao:** RT @johngibbon: Today we can't imagine work without email; in 5+ years we won't be able to imagine work without (later versions of) these #e20 tools #e2conf
- 11:54 pm **bduhon:** Random thought but @thoughtfarmer is a pretty good company name. #e2conf #e2conf
- 11:55 pm **raulcastanon:** RT @dgarber: Now we're talking about culture and collaboration. People and behaviors are part of the equation. Yes? #e2conf
- 11:56 pm **mor\_trisha:** Booz Allen Hamilton, 67% of employees contribute content #e2conf #e2conf-16 @Walton3
- 11:56 pm **soumyapr:** RT @Ted\_Hopton: RT @swylie650: #e2conf is now a twitter trending topic in San Francisco #e20 #scrm
- 11:57 pm **Ted\_Hopton:** No 1 way :- ) RT @rahul\_sachdev: Wow - such diff perspectives re many people it takes to get a cmtly off the ground (bw 1.5 and 100+) #e2conf
- 11:58 pm **mor\_trisha:** 0 to 20,000 users in 1.5 months - Wow! @Greg2dot0 Alcatel-Lucent #e2conf-16 #e2conf
- 11:59 pm **mor\_trisha:** RT @johngibbon: Today we can't imagine work without email; in 5+ years we won't be able to imagine work without (later versions of) these #e20 tools #e2conf
- 11:59 pm **olivermarks:** On last session of #hr track at Enterprise 2.0 #e2conf

## November 10, 2010

- DParkerSC:** RT @milindpansare: Lisa on use of #SabaLive @Saba intranet: very few barriers in the way, employees trusted to do the right thing. #e2conf
- johngibbon:** The first time they come is the most important. Need to be concerned about speed and scalability for large enterprise #e20 rollouts #e2conf
- Ted\_Hopton:** RT @dgarber: Build a comms plan, have a content strategy, find good leaders who know how to get out of the way. And... Go stealth! #e2conf
- 12:02 am **BenWillisSF:** RT @mor\_trisha: Using Outlook as a collaboration platform does not scale #e2conf #e2conf-16 Walton Smith @Walton3
- 12:02 am **rhappe:** A bit late but really psyched about the #cmgr panel w @cflanagan @meganmurray and @Erica\_kuhl #e2conf
- 12:02 am **gordonr:** RT @marciamarcia: Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/btoqw7> #changethis #e2conf
- 12:02 am **ryancoleman:** Not seeing many other financial / insurance orgs here at #e2conf | would love to connect/chat with others in the space... Drop me an @

- 12:03 am **raulcastanon:** "Community manager is a customer advocate living in marketing" #e2conf-18 #e2conf
- 12:03 am **BenWillisSF:** RT @DParkerSC: RT @narenp1: #e2conf - panel - net apps - saved \$2 million using Saba within a year. Need clear goals to see tangible ROI.
- 12:03 am **rhappe:** Lots of conversations about mentors/MVPs/cheeseheads #e2conf
- 12:04 am **bduhon:** Small orgs too RT @johngibbon: first time they come is the most important. Be concerned about speed/scalability for lg #e20 rollouts #e2conf
- 12:04 am **Ted\_Hopton:** RT @jsluyters: RT @lbenitez Everything I know about being a social business, I learned in kindergarten <http://pio.mu/bojcmq> #e2conf
- 12:04 am **VictorHeredia:** Interesting concept of Organizational Capabilities as an improvement of core competencies presented by @joningham at #e2conf
- 12:05 am **johngibbon:** For large #e20 rollouts you also worry about: governance, risk, compliance, identity, security, etc. #e2conf
- 12:05 am **gordonr:** The secret to community engagement: send them beer in the mail #e2conf
- 12:05 am **rhappe:** #e2conf @jimstorer would really like some Pliney the Elder beer from @erica\_kuhl
- 12:06 am **mealym:** Reception time at Enterprise 2.0 Check out our Flickr stream to see the action in the Expo: <http://bit.ly/aZVYFx> #ibmexperience #e2conf
- 12:06 am **sparkandco:** Good one! RT @gordonr: The secret to community engagement: send them beer in the mail #e2conf
- 12:06 am **Ted\_Hopton:** One key to community engagement = beer @ericakuhl #e2conf
- 12:06 am **gordonr:** @sparkandco A funny story from @erica\_kuhl from Salesforce about how she showed her community contributors appreciation #e2conf
- 12:07 am **jjsmooth:** RT @Ted\_Hopton: One key to community engagement = beer @ericakuhl #e2conf
- 12:07 am **raulcastanon:** RT @gordonr: The secret to community engagement: send them beer in the mail #e2conf
- 12:07 am **rhappe:** Hmmm - sorry - using the wrong handle for @ericakuhl #e2conf
- 12:07 am **BenWillisSF:** #e2conf Community management magic: Be high touch w/ your star contributors, listen, encourage others to participate, start a ground swell
- 12:07 am **swylie650:** Great coffee at the novell booth! #e2conf
- 12:08 am **chrisyeh:** #e20 advice from @Walton3: "Get a bodyguard early. Get a senior manager on board, even if they can't use the tool." #e2conf
- 12:08 am **dhinchcliffe:** My requisite #e2conf photo of @SocialText's @Ross, who helped start all this #e20 stuff years ago. <http://twitpic.com/35frcl>
- 12:08 am **toucancrm:** Jon Ingham- People, culture, behavior How is 2.0 changing culture? Think about outcome rather than just activities #e2conf
- 12:08 am **johngibbon:** Governance policy with Engage at Alcatel-Lucent is trust people to do right thing. @greg2dot0 #e2conf
- 12:08 am **mor\_trisha:** To sell social biz concept to naysayers, tell them WHY first, not HOW. @Walton3 #e2conf-16 #e2conf
- 12:08 am **rhappe:** RT @BenWillisSF: #e2conf Community management magic: Be high touch w/ your star contributors, listen, encourage others to participate, start a ground swell
- 12:09 am **sparkandco:** Guess it Works? RT @gordonr: funny story from @erica\_kuhl from Salesforce -> how she showed her community contributors appreciation #e2conf
- 12:09 am **JuliaMak:** @olivermarks Hope your sessions went well! Will you be attending the reception after? #e2conf



- 12:09 am **vmrdacosta:** High touch connection with top contributors will drive a great deal of engagement in your communities. Via @erikakuhl at #e2conf
- 12:09 am **thoughtfarmer:** RT @bduhon: Random thought but @thoughtfarmer is a pretty good company name. #e2conf #e2conf
- 12:10 am **Ted\_Hopton:** Q: RT @jqsmooth: Why is it so hard to measure the success/failures of collaboration tools? #e2conf A: Emergence & complexity
- 12:10 am **johngibbon:** Do your homework, get an executive sponsor, and talk to people who will have issues (legal, security, etc.) @walton3 Booz Allen #e2conf
- 12:10 am **Ted\_Hopton:** RT @bethrivera: Finished my first panel. Great group of HR professionals @ #e2conf
- 12:10 am **bjsolem:** RT @johngibbon: Do your homework, get an executive sponsor, and talk to people who will have issues (legal, security, etc.) @walton3 Booz Allen #e2conf
- 12:11 am **rhape:** Loving the compare/contrast format on cmy mgmt panel w @meganmurray @ericakuhl and @cflanagan #e2conf
- 12:12 am **bjsolem:** "sunlight is the best disinfectant" good quote. #e2conf
- 12:12 am **mikegotta:** @thinkoutloud the end of the flying pig era - nostalgia has brought back the flying monkey ;> #e2conf
- 12:12 am **dshiao:** (Because Enterprise 2.0 is all about sharing) RT @gordonr: The secret to community engagement: send them beer in the mail #e2conf
- 12:12 am **TylerCagni:** Collaboration platform must answer THE question 'does this help ME do my job better?' HR track #e2conf
- 12:12 am **johngibbon:** If they go to site the first time and there is no content; they won't come back. @walton3 Booz Allen #e2conf
- 12:12 am **sparkandco:** RT @TylerCagni: Collaboration platform must answer THE question 'does this help ME do my job better?' HR track #e2conf
- 12:13 am **jqsmooth:** RT @bethrivera: Finished my first panel. Great group of HR professionals @ #e2conf <<great job Beth>>
- 12:14 am **VictorHeredia:** @joningham:"Successful, sustainable collaboration platforms have to work for the individual" at #e2conf, and help the individual in his work
- 12:14 am **johngibbon:** I can care less about the PowerPoint presentation you gave 2 years ago; but I want to find your expertise @walton3 Booz Allen #e2conf
- 12:14 am **jwillie:** #cannotgetenough of @TonyByrne loving @Walton3 and of course the fab @Greg2dot0 #e2conf
- 12:15 am **Ted\_Hopton:** RT @gordonr: The secret to community engagement: send them beer in the mail #e2conf
- 12:15 am **ITSinsider:** RT @dhinchcliffe: My requisite #e2conf photo of @SocialText's @Ross, who helped start all this #e20 stuff years ago. <http://twitpic.com/35frcl>
- 12:15 am **evanwolf:** RT @debwolf: By 2020 up to 40% of labor force may be contingent labor. Critical will be the HR analytical power to track the costs associated. #e2conf
- 12:17 am **Kirasw:** RT @dhinchcliffe: My requisite #e2conf photo of @SocialText's @Ross, who helped start this #e20 stuff years ago. <http://twitpic.com/35frcl>
- 12:17 am **johngibbon:** Outlook and Yammer compete against Booz Allen "hello"; not worried about structured content, but tacit content @walton3 Booz Allen #e2conf
- 12:17 am **VictorHeredia:** Thanks to the @eFacilitadores community for following my #efacil10 webinar today, broadcasted from Enterprise 2.0 #e2conf at Santa Clara CA
- 12:17 am **mor\_trisha:** Most knowledge management systems cannot touch tacit knowledge. Biggest competition to emp cmy is email. @Walton3 #e2conf #e2conf-16
- 12:17 am **ryanvesely:** #e2conf collaboration is impactful when HR processes and org culture are aligned. Think about how you bring collab to performance

- 12:18 am **mikeeng1and:** What's the % of end user orgs vs industry at #e2conf ? #justwondering
- 12:18 am **dhinchcliffe:** Ok, hands down the best #e20-related tshirt at #e2conf West so far. Worn by @jwillie. 3 guesses to its meaning... <http://twitpic.com/35fty2>
- 12:18 am **m8ryx:** Is trust essential for collaboration or collaboration essential for trust? #e2conf #e2conf-18
- 12:18 am **Ted\_Hopton:** RT @TylerCagni: Collaboration platform must answer THE question 'does this help ME do my job better?' HR track #e2conf
- 12:18 am **keithprivette:** @aaron\_b\_johnson sorry Aaron HR would be the last dept I would start in rebuilding or even building #trust in an organization #e2conf
- 12:18 am **elsua:** @absolutesubzero @dkhare @ted\_hopton @deirdrewalsh @cflanagan WOW!! Really?!?!? I think I'll digress on that one :) Communities are #e2conf
- 12:18 am **BenWillisSF:** RT @Ted\_Hopton: RT @gordonr: The secret to community engagement: send them beer in the mail #e2conf
- 12:18 am **ryanvesely:** RT @milindpansare: Lisa on use of #SabaLive within Saba intranet: we put very few barriers in the way, employees are trusted to do the right thing. #e2conf
- 12:19 am **atherton20:** RT Socialtext: Posted from #e2conf on Socialtext 4.5 launch. <http://bit.ly/ayvfnm>. #e20 #socialtext
- 12:19 am **RandyNasson:** RT @dhinchcliffe: Ok, hands down the best #e20-related tshirt at #e2conf West so far. Worn by @jwillie. 3 guesses to its meaning... <http://twitpic.com/35fty2>
- 12:20 am **dgarber:** Not everyone wants to collaborate at work, furthermore you don't want everyone on the bus! #e2conf
- 12:21 am **Ted\_Hopton:** Q: RT @m8ryx: Is trust essential for collaboration or collaboration essential for trust? #e2conf #e2conf-18 A: Yes.
- 12:21 am **touancrm:** Collaboration- inviting an honest assessment of fit- eg @zappos #e2conf
- 12:22 am **dgarber:** Make collaboration a condition of employment and the on boarding process. #e2conf. Support a community of adults.
- 12:23 am **MarkYolton:** My little intro presentation on #SAP community at #e2conf before my fireside chat w/ @rhappe is available here <http://slidesha.re/9hKOZe>
- 12:24 am **mor\_trisha:** Alcatel-Lucent started with Yammer. Microblogging now enough, so added @JiveSoftware. @Greg2dot0 #e2conf-16 #e2conf
- 12:26 am **mbierly:** RT @BenWillisSF: #e2conf Community management magic: Be high touch w/ your star contributors, listen, encourage others to participate, start a ground swell
- 12:26 am **mor\_trisha:** Use @JiveSoftware as knowledge base, use Yammer as real time people feed @Greg2dot0 #e2conf-16 #e2conf
- 12:26 am **rhappe:** RT @MarkYolton: My little intro presentation on #SAP community at #e2conf before my fireside chat w/ @rhappe is available here <http://slidesha.re/9hKOZe>
- 12:26 am **touancrm:** Break work into projects, reduce status-based titles, transparent compensation based on work "community of adults" #e2conf
- 12:27 am **mor\_trisha:** Correction: Alcatel-Lucent started with Yammer. Microblogging NOT enough, so added @JiveSoftware. @Greg2dot0 #e2conf-16 #e2conf
- 12:27 am **rhappe:** Not lots of twitterable moments but great advice on cmtly mgmt from @meganmurray @cflanagan & @erickuhl #e2conf
- 12:27 am **Ted\_Hopton:** V strong day 1 for #e2conf #cmtly dev & mgt track! Thx 2 @markyolton @billjohnston @cflanagan @ericakuhl @MeganMurray @rhappe
- 12:28 am **dhinchcliffe:** Great pic of @dachisgroup's @PeterKim & IBM's @rawn playing Xbox Kinect at Microsoft's @SharePoint booth. #e2conf <http://twitpic.com/35fwj3>
- 12:30 am **billjohnston:** Great panel about real community management from @meganmurray @cflanagan & @erickuhl #e2conf recommend following all 3 of these ladies!

- 12:30 am **emrosen:** RT @ITSinsider: spent some time at the @sabasoftware booth. impressive. smart integration of HR data into collaboration platform w/permissions #e2conf
- 12:31 am **BenWillisSF:** RT @milindpansare: Lisa on use of #SabaLive within Saba intranet: we put very few barriers in the way, employees are trusted to do the right thing. #e2conf
- 12:31 am **rhappe:** In community management there are few 'right' answers, just various perspectives/configurations #e2conf
- 12:31 am **jwillie:** Windows Phone 7 only sell 40,000 handsets on launch day? <http://zd.net/9epXFg> (buying mine after #e2conf )
- 12:31 am **TiffanyWinman:** RT @katmandelstein: RT @lbenitez: Lotus Connections used by 35 of the Fortune 100 companies #e2conf #ibmexperience
- 12:32 am **BenWillisSF:** RT @billjohnston: Great panel about real community management from @meganmurray @cflanagan & @erickuhl #e2conf recommend following all 3 of these ladies!
- 12:32 am **BenWillisSF:** RT @ITSinsider: spent some time at the @sabasoftware booth. impressive. smart integration of HR data into collaboration platform w/permissions #e2conf
- 12:32 am **LauraN546:** RT @rhappe: In community management there are few 'right' answers, just various perspectives/configurations #e2conf
- 12:32 am **dgibbons:** RT @dhinchcliffe Ok, hands down the best #e20 related tshirt at #e2conf so far. Worn by @jwillie. <http://twitpic.com/35fty2> <-- Love it!
- 12:33 am **rhappe:** RT @Ted\_Hopton: V strong day 1 for #e2conf #cmtv dev & mgt track! Thx 2 @markyolton @billjohnston @cflanagan @ericakuhl @MeganMurray @rhappe
- 12:33 am **meetdux:** RT @jwillie: Windows Phone 7 only sell 40k handsets on launch day? <http://zd.net/9epXFg> (buying mine aftr #e2conf ) => which 1 u gettin bro?
- 12:33 am **mariocosta:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 12:34 am **micoyuk:** RT @MarkYolton: My little intro presentation on #SAP community at #e2conf before my fireside chat w/ @rhappe is available here <http://slidesha.re/9hKOZe>
- 12:35 am **Ted\_Hopton:** RT @billjohnston: Grt panel abt real #cmtv mgmt from @meganmurray @cflanagan & @erickuhl #e2conf rec'd following all 3 of these ladies! +1
- 12:36 am **dhinchcliffe:** Re: To all those that guessed about the #e20 t-shirt pic, those that thought it was 'SharePoint' (Cher Point) were correct! #e2conf
- 12:36 am **Ted\_Hopton:** RT @rhappe: In community management there are few 'right' answers, just various perspectives/configurations #e2conf
- 12:37 am **rhappe:** From my perspective, Communities are most productive when there is constructive conflict #e2conf
- 12:38 am **dgarber:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 12:38 am **pdxmama:** All the buzz at #e2conf confirms what @tonyzingale blogged about, seismic shift in enterprise. <http://ow.ly/1rt9Mx>
- 12:38 am **Brydon:** Rawking the @brainpark beer mugs at #e2conf
- 12:39 am **SooTangYuk:** RT @markyolton: My intro presentation on #SAP community @ #e2conf before my fireside chat w/ @rhappe avail here <http://slidesha.re/9hKOZe>
- 12:41 am **rhappe:** Love @cflanagan's ROI for community management... Sometimes there is 'Return on Ignoring' #e2conf
- 12:43 am **deirdrewalsh:** Top Things a Community Manager Should do Everyday: Monitor, Moderate and Engage. #e2conf
- 12:43 am **bduhon:** RT @rhappe: Love @cflanagan's ROI for community management... Sometimes there is 'Return on Ignoring' #e2conf

- 12:43 am **deirdrewalsh:** @rhappe I agree. Sometimes debate is really healthy and important for a community. #e2conf
- 12:45 am **shadrachwhite:** RT @bduhon: Random thought but @thoughtfarmer is a pretty good company name. #e2conf #e2conf
- 12:46 am **rhappe:** Important take-away from @meganmurray - cmtly mangers must constantly adapt and evolve #e2conf
- 12:46 am **Ted\_Hopton:** RT @rhappe: Important take-away from @meganmurray - cmtly mangers must constantly adapt and evolve #e2conf +1
- 12:46 am **ryancoleman:** Lol. Classic RT @dhinchcliffe: Ok, hands down the best #e20-related tshirt at #e2conf so far. Worn by @jwillie. <http://twitpic.com/35fty2>
- 12:47 am **gordonr:** And @meganmurray sums up 3 simple rules for complex environments: listen, learn, adapt (or probe, sense, respond for Cynefin types) #e2conf
- 12:47 am **mor\_trisha:** RT @deirdrewalsh: Top Things a Community Manager Should do Everyday: Monitor, Moderate and Engage. #e2conf
- 12:49 am **dgarber:** RT @rhappe: Important take-away from @meganmurray - cmtly mangers must constantly adapt and evolve #e2conf
- 12:49 am **bduhon:** Community Managers listen moderate and engage daily per #ericakuhn. I'm getting a tattoo #e2conf
- 12:53 am **marco\_mcbravos:** RT @rhappe: Important take-away from @meganmurray - cmtly mangers must constantly adapt and evolve #e2conf
- 12:54 am **marciamarcia:** Yeah, yeah, I have opinion about all of this. That surprises you? Looking forward to many meaty conversations at #e2conf
- 12:55 am **rwang0:** #Broadvision takes aim at #jive <http://twitpic.com/35g37h> #e2conf #nextgen #softwars
- 12:55 am **jwillie:** #Sharepint #e2conf pre-Sharks game #NHL (@ Newsgator Enterprise 2.0 Santa Clara 2010 Booth #407) <http://4sq.com/cpH6vg>
- 12:55 am **marco\_mcbravos:** RT @rhappe: Love @cflanagan's ROI for community management... Sometimes there is 'Return on Ignoring' #e2conf
- 12:55 am **keithprivette:** If your co. values Push Marketing Twitter & Facebook no community mgmnt, how the hell do you sell community mgmnt internally #e2conf
- 12:56 am **thatwoman\_is:** RT @jwillie: #Sharepint #e2conf pre-Sharks game #NHL (@ Newsgator Enterprise 2.0 Santa Clara 2010 Booth #407) <http://4sq.com/cpH6vg>
- 12:56 am **jonhusband:** @josh\_bersin says the ROI is intangible, but really really big (of e2.0 tools) #e2conf (via @gordonr)
- 12:57 am **rickyshin:** RT @rwang0: #Broadvision takes aim at #jive <http://twitpic.com/35g37h> #e2conf #nextgen #softwars
- 12:57 am **marco\_mcbravos:** RT @rhappe: From my perspective, Communities are most productive when there is constructive conflict #e2conf
- 12:57 am **marco\_mcbravos:** RT @LauraN546: RT @rhappe: In community management there are few 'right' answers, just various perspectives/configurations #e2conf
- 12:58 am **briantullis:** RT @rhappe: From my perspective, Communities are most productive when there is constructive conflict #e2conf
- 12:59 am **ms\_marques:** RT @VMRdaCosta Appropriate for current #e2conf panel discussion: Social Media increases employee life span by 25% <http://t.co/A9mkSn3>
- 12:59 am **jonhusband:** RT @#e2conf @meganmurray Return on Connection at Booz. value of increased connectivity within your organization? < sounds like ROI
- 1:00 am **dshiao:** RT @deirdrewalsh Top Things a Community Manager Should do Everyday: Monitor, Moderate and Engage. #e2conf <- all w/a few hours of sleep :-)

- 1:00 am **KRCraft:** Ouch RT @rwan0 #Broadvision takes aim at #jive <http://twitpic.com/35g37h> #e2conf #nextgen #softwars
- 1:02 am **tonyizingale:** RT @mor\_trisha: Alcatel-Lucent started with Yammer. Microblogging NOT enough, so added @JiveSoftware. @Greg2dot0 #e2conf-16 #e2conf
- 1:03 am **michaelrobbins:** RT @dhinchcliffe: My requisite #e2conf photo of @SocialText's @Ross, who helped start all this #e20 stuff years ago. <http://twitpic.com/35frcl>
- 1:09 am **TheBrycesWrite:** RT @jonhusband: RT @#e2conf @meganmurray Return on Connection at Booz. value of increased connectivity within your organization?
- 1:09 am **charlieisaacs:** RT @rwan0: #Broadvision takes aim at #jive <http://twitpic.com/35g37h> #e2conf #nextgen #softwars> I wish them luck :-)
- 1:10 am **quentinskinner:** RT @tonyizingale: RT @mor\_trisha: Alcatel-Lucent started with Yammer. Microblogging NOT enough, so added @JiveSoftware. @Greg2dot0 #e2conf-16 #e2conf
- 1:10 am **dhinchcliffe:** Good catching up with @bhc3 at @Spigit at #e2conf. Their social innovation platform is one to watch. <http://twitpic.com/35g7ch>
- 1:12 am **TheBrycesWrite:** RT @mor\_trisha: Most knowledge management systems cannot touch tacit knowledge. Biggest competition to emp cmtly is email. @Walton3 #e2conf
- 1:16 am **pamelahiley:** RT @swensonkeith: Sage thoughts RT @swylie650: I've never met a company that failed because their employees were "over-empowered" @Josh\_Bersin #e2conf
- 1:16 am **adunne:** The official #e2conf photo stream is live on Flickr! Tues keynotes, expo, more. <http://bit.ly/e2sc2010pics>
- 1:17 am **webtechman:** @anicole87 YW! You can also tune into the live Enterprise 2.0 Conf. tomorrow here <http://tv.e2conf.com> #e2conf
- 1:20 am **mutualmind:** @rwan0 nice! #Broadvision takes aim at #jive <http://twitpic.com/35g37h> #e2conf #nextgen #softwars
- 1:20 am **Jon\_Hoel:** RT @wendyatnovell: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 1:20 am **gautamghosh:** RT @jonhusband: @josh\_bersin says the ROI is intangible, but really really big (of e2.0 tools) #e2conf (via @gordonr)
- 1:22 am **jwillie:** @K8Johnson doing the hokey pokey #e2conf (actually Xbox) <http://plixi.com/p/55998462>
- 1:23 am **gautamghosh:** RT @marciamarcia: Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/9pYkRm> #changethis #e2conf
- 1:23 am **azeemax:** RT @gautamghosh: RT @marciamarcia: Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/9pYkRm> #changethis #e2conf
- 1:29 am **KRCraft:** I have you on tape shakin' it from #unGeeked RT @jwillie @K8Johnson doing the hokey pokey #e2conf -actually Xbox <http://plixi.com/p/55998462>
- 1:34 am **rdeis:** Looking for a dinner place. Check out Faultline micro brewey. Good experience last night. #e2conf
- 1:37 am **NeudesicPulse:** Had a great, very busy day at #e2conf, thanks to everyone who stopped by the #NeudesicPulse booth. See you all tomorrow at booth 301!
- 1:40 am **sardire:** @marciamarcia: Are you "Turning Social Capital Into Financial Capital" nice words but how do C level execs value or reward this ? #e2conf
- 1:41 am **mpace101:** @AaronStrout we voted you the structural hole of the twitterverse at #e2conf cc @rhappe @billjohnston
- 1:42 am **fcseh:** #e2conf gr8 ideas social media at d enterprise thoughts, community building, cool products TicTacDo <http://t.co/RtKl8Sg> #jive #socialtext
- 1:44 am **oliviati:** Interesting conversations with others looking for better collaboration strategies at #e2conf. Presentations are a bit disappointing though..

- 1:48 am **Roebot:** Autodesk launched revolutionary Social Doc site today (powered by MindTouch) <http://mndt.ch/bBjJqN> . Visitors from 42 countries. #e2conf
- 1:49 am **jwillie:** #e2conf #SharePint continues.... (@ Techmart) <http://4sq.com/6b21xL>
- 1:50 am **DamienH:** RT @Roebot: Autodesk launched revolutionary Social Doc site today (powered by MindTouch) <http://mndt.ch/bBjJqN> . Visitors from 42 countries. #e2conf
- 1:54 am **tonybyrne:** Kudos to @walton3 and @Greg2dot0 for sharing wisdom on the perils and promise of very large deployments. Some great lessons! #e2conf
- 1:54 am **DavidSacks:** RT @rdeis: Intuit uses microblogging Yammer to optimize knowledge. This is Learning and Development. #e2conf #lrnchat
- 1:54 am **thelaurenklein:** RT @rhappe: From my perspective, Communities are most productive when there is constructive conflict #e2conf
- 1:56 am **bg1501:** RT @joewehr: Congrats to @olivermarks & @SameerPatel on launch of Constellation Research <http://www.constellationrg.com/> #e2conf
- 1:56 am **MobileSocialNet:** RT @roebot: Autodesk launched Social Doc site today (powered by MindTouch) <http://mndt.ch/bBjJqN> . Visitors from 42 countries. #e2conf
- 1:58 am **millsj007:** RT @jwillie: Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/q6ai6TJ> via @VMRdaCosta <FOLLOW this man!> #e2conf
- 1:58 am **MarkFidelman:** RT @joewehr: Congrats to @olivermarks & @SameerPatel on launch of Constellation Research <http://www.constellationrg.com/> #e2conf
- 1:58 am **tickstream:** RT @gochris: RT @jwillie: HOW TO: Calculate the ROI of Your Social Media Campaign. Shared by @ronald\_thomas <http://ow.ly/36mXG> #e2conf
- 2:02 am **Roebot:** Congrats to @olivermarks & @SameerPatel on launch of Constellation Research <http://www.constellationrg.com/> #e2conf
- 2:07 am **MichaelLeahy:** Wow - what a day at #e2conf Great keynotes, busy show floor, and a lot of buzz. See the coverage here: <http://bit.ly/a7VvYX>
- 2:09 am **JonMotz:** Good day at the @Brainpark booth. Lots of good conversations. #e2conf
- 2:10 am **dshiao:** Next year at #e2conf, I wonder if we'll have a RockMelt type browser for the enterprise - could make more \$ from B2B
- 2:11 am **batsonjay:** It takes #e2conf to get @rhappe & @dhinchcliffe together <http://yfrog.com/jcq5stj>
- 2:12 am **mediamutt:** RT @rwang0: #Broadvision takes aim at #jive <http://twitpic.com/35g37h> #e2conf #nextgen #softwars
- 2:19 am **gordonr:** <http://twitpic.com/35gos1> - Listening to Geoffrey Moore at #e2conf. Figures we havent crossed the chasm yet as a industry
- 2:19 am **dgibbons:** Geoffrey Moore says Enterprise 2.0 has yet to cross the chasm. #e2conf
- 2:20 am **tnemelka:** Geoff Moore at #e2conf: #e20 has not yet crossed the chasm.
- 2:20 am **YourAwesomeST:** RT @wendyatnovell: #NovellPulse is now #NovellVibe: social collaboration for the enterprise <http://bit.ly/dsKKOo> #e2conf
- 2:24 am **nitinbadjatia:** RT @tnemelka: Geoff Moore at #e2conf: #e20 has not yet crossed the chasm.
- 2:25 am **joningham:** RT @VictorHeredia: Interesting concept of Organizational Capabilities as an improvement of core competencies presented by @joningham at #e2conf
- 2:25 am **joningham:** RT @VictorHeredia: @joningham: "Successful, sustainable collaboration platforms have to work for the individual" at #e2conf, and help the individual in his work
- 2:26 am **nigeldanson:** Watch out Jive #e2conf <http://ow.ly/i/5ICy>
- 2:26 am **extentech:** RT @Roebot: Autodesk launched revolutionary Social Doc site today (powered by MindTouch) <http://mndt.ch/bBjJqN> . Visitors from 42 countries. #e2conf

- 2:28 am **gordon:** Enterprise 2.0 is about leveraging the strengths of middle management. Geoff Moore, #e2conf
- 2:28 am **mjayliebs:** RT @tnemelka: Geoff Moore at #e2conf: #e20 has not yet crossed the chasm. | To #scrm , is the chasm even in sight?
- 2:28 am **joningham:** I think everyone was impressed RT @BillBoorman @joningham What were the comments/feedback on reverse mentoring? #e2conf
- 2:28 am **syncop8:** Geoff Moore drawing the #e2conf crowd. If he's there u haven't crossed <http://yfrog.com/1adlssj>
- 2:29 am **rsukumar:** RT @nitinbadjatia: RT @tnemelka: Geoff Moore at #e2conf: #e20 has not yet crossed the chasm.
- 2:31 am **gordon:** Becoming productive in a non-deterministic scale, that is the force driving E2.0. Complexity requires systems of engagement. GMoore #e2conf
- 2:31 am **MarkFidelman:** RT @tnemelka: Geoffrey Moore at #e2conf: #e20 has not yet crossed the chasm.
- 2:31 am **tnemelka:** Geoff Moore at #e2conf: #e20 is for the middle manager. Sound familiar @djherish and @eugenelee?
- 2:31 am **dhinchcliffe:** Talking with @TheCR's terrific @rhappe at #e2conf on #e20, community management, & what orgs are doing about them <http://twitpic.com/35gs15>
- 2:32 am **joningham:** Geoffrey Moore at #e2conf: systems of engagement (social systems) need to built around 'moments of engagement'
- 2:32 am **katmandelstein:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 2:33 am **MarkFidelman:** RT @extentech: Autodesk launched revolutionary Social Doc site today (by MindTouch) <http://mndt.ch/bBjJqN> Visitors from 42 countries #e2conf
- 2:34 am **cflanagan:** "Systems of engagement" vs "systems of record" (past IT trend). Geoffrey Moore speaking at after hrs event #e2conf
- 2:36 am **dhinchcliffe:** Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh
- 2:37 am **syncop8:** RT @tnemelka: Geoff Moore at #e2conf: #e20 is for the middle manager. Sound familiar @djherish and @eugenelee?
- 2:37 am **Ted\_Hopton:** Geoffrey Moore has the room spellbound at #e2conf
- 2:37 am **chrisech:** RT @rdeis: Intuit uses microblogging Yammer to optimize knowledge. This is Learning and Development. #e2conf #lrnchat
- 2:38 am **cflanagan:** Ground zero for system of record=database. Ground zero for system of engagement is the cloud. -Geoffrey Moore #e2conf
- 2:40 am **zolierdos:** Hm.. Attendees did not find the party across the street, techmart... The got stuck on the way...in the bar. #e2conf
- 2:40 am **gialyons:** #e2conf "We're not arming our soldiers at the moment of battle" ~ Geoffrey Moore, of Crossing the Chasm fame
- 2:40 am **cflanagan:** CIO is held hostage by CLO (legal officer), CPO (privacy officer). Need someone to say risk is worth biz value!!!! -Geoffrey Moore #e2conf
- 2:41 am **cflanagan:** YES ?@gialyons: #e2conf "We're not arming our soldiers at the moment of battle" ~ Geoffrey Moore, of Crossing the Chasm fame?
- 2:41 am **tnemelka:** GM at #e2conf: You cannot just say "it will happen." compliance, security, privacy concerns are barriers. #e20 #scrm
- 2:41 am **syncop8:** Geoff Moore #e2conf enterprises not arming soldiers at moment of engagement
- 2:43 am **cflanagan:** "There is real risk. But so is getting hit by a truck" - Geoffrey Moore #e2conf
- 2:44 am **colsen08:** RT @swylie650: Great coffee at the novell booth! #e2conf <-- Ahhh, the little things!!

- 2:44 am **legalerswelcome:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K>
- 2:45 am **adunne:** #e2conf Geoffrey Moore is just as good on stage as in print. Thx Broadvision! Impressive.
- 2:45 am **cflanagan:** Best part of #e2conf?? Surprise Geoffrey Moore talk at eve party! Wow!!
- 2:46 am **cflanagan:** YES. ?@adunne: #e2conf Geoffrey Moore is just as good on stage as in print. Thx Broadvision! Impressive.?
- 2:47 am **colsen08:** RT @mfauscette: Had a great conversation with the Novell team about the move of Vibe to pub beta today #e2conf
- 2:47 am **DeblnATX:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 2:48 am **cameranh:** RT @gordonr: How was socialcast able to draw a cause/effect line to staff turnover reduction of 20% to its tool? Advance analytics. #e2conf
- 2:48 am **joningham:** Key to collaboration (even in agile) is the live session - not a comment on a post - Geoffrey Moore #e2conf
- 2:48 am **\_richardhughes:** RT @adunne: #e2conf Geoffrey Moore is just as good on stage as in print. Thx Broadvision! Impressive.
- 2:48 am **syncop8:** Geoff Moore #e2conf "collab wants to be live"
- 2:48 am **tnemelka:** GM at #e2conf: Social in business is best evidenced in cust svc, and lithium is the reference app. @lylefong s/b proud!
- 2:48 am **qualitie:** Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K> #in
- 2:49 am **joningham:** Geoffrey Moore on Collaboration (vs creativity, competition & command) cultures - shame he missed our session! #e2conf
- 2:49 am **gordonr:** Collaboration a very mammal like activity. MSFT is like a reptile. G Moore, #e2conf
- 2:50 am **aaronstrout:** is that a good or bad thing? ;) RT @mpace101: Aaron we voted you the structural hole of the twitterverse at #e2conf cc @rhappe @billjohnston
- 2:52 am **tnemelka:** Geoff Moore at #e2conf: A live session is where the real action is in collaboration. We're hearing the same at @teleplace. #e20 #scrm
- 2:52 am **tnemelka:** Geoff Moore at #e2conf: A live session is where the real action is in collaboration. We're hearing the same at @teleplace. #e20 #scrm
- 2:52 am **TravTurn:** RT @mealym: Reception time at Enterprise 2.0 Check out our Flickr stream to see the action in the Expo: <http://bit.ly/aZVYFx> #ibmexperience #e2conf
- 2:52 am **ewhitmore:** RT @trevorloy: RT @thinkoutloud Intel has realized millions of \$ in annual savings by leveraging Jive social business software for ptr enablement #e2conf
- 2:53 am **Ted\_Hopton:** Serendipity: need to create moments for guy w chocolate to run into guy w peanut butter. - Geoffrey Moore #e2conf
- 2:54 am **nigeldanson:** #e2conf you don't know what you don't know - enterprise 2.0 does
- 2:54 am **cflanagan:** You don't know what you don't know #e2conf
- 2:54 am **escobarsolution:** RT @rhappe: Think about your community management as a portfolio of various locations where you engage - @billjohnston #e2conf #e2conf-12
- 2:54 am **adunne:** Moore on serendipity: in biz, how do you get the guy w/ the peanut butter to run into the guy w/ the chocolate? #e2conf
- 2:56 am **Ted\_Hopton:** Trust is an incredibly powerful weapon. - Geoffrey Moore #e2conf
- 2:56 am **MarkTamis:** Many #scrm questions Geoffrey Moore at @Clearvale session #e2conf #e20
- 2:57 am **syncop8:** Geoff Moore #e2conf emergent behavior: execs exhibiting trust ... in a way that is competitive



- 2:57 am **ChrisCinelli:** at the Conference 2.0 to listen to Geoffrey A. Moore author of Crossing the Chasm. The future of enterprise is social! #e2conf
- 2:57 am **TheBrycesWrite:** RT @Ted\_Hopton: Serendipity: need to create moments for guy w chocolate to run into guy w peanut butter. - Geoffrey Moore #e2conf +1
- 2:58 am **seanabradly:** Working my way through a ton of great links/info coming out of #e2conf
- 2:58 am **gordonr:** Best #e2conf session today, the after party with Geoff Moore. Good stuff.
- 2:59 am **CRMStrategies:** RT @MarkTamis: Many #scrm questions Geoffrey Moore at @Clearvale session #e2conf #e20
- 2:59 am **rhape:** Roving hoards of @TheCR at #e2conf
- 2:59 am **BlakeLandau:** @CRMOutsiders the shirts are all gone!!! #e2conf
- 3:00 am **\_richardhughes:** Geoffrey Moore speaking at #clearvale second floor at #e2conf. Fabulous.
- 3:00 am **jwillie:** Amen! RT @Ted\_Hopton: Trust is an incredibly powerful weapon. - Geoffrey Moore #e2conf
- 3:04 am **bikespoke:** RT @jwillie: Amen! RT @Ted\_Hopton: Trust is an incredibly powerful weapon. - Geoffrey Moore #e2conf
- 3:05 am **joningham:** @abisignorelli - Geoffrey Moore #e2conf confirms your view that 2.0 gives introverts an increased opportunity to engage
- 3:05 am **tnemelka:** Live sessions favor extroverts. Geoff Moore at #e2conf
- 3:05 am **joningham:** How do we get more HR people involved in social media? #cHRchat at 7.00pmGMT/2.00pmET/11.00amPT Wednesday - all welcome #e2conf #hrevolution
- 3:07 am **syncop8:** Geoff Moore #e2conf before decision we're collab culture, after we're cmd&control, quoting who?
- 3:08 am **syncop8:** Geoff Moore #e2conf live sessions [meetings] favor extroverts
- 3:13 am **DiceRecruiting:** RT @joningham: How do we get more HR people involved in social media? #cHRchat at 7.00pmGMT/2.00pmET/11.00amPT Wednesday - all welcome #e2conf #hrevolution
- 3:14 am **RobynMiller:** RT @TheBrycesWrite: RT @Ted\_Hopton: Serendipity: need to create moments for guy w chocolate to run into guy w peanut butter. - Geoffrey Moore #e2conf +1
- 3:15 am **Kumar\_K:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K>
- 3:15 am **kwmuir:** RT @mfascette: Had a great conversation with the Novell team about the move of Vibe to pub beta today #e2conf
- 3:21 am **katmandelstein:** @Kumar\_K how the heck are you? Saw your face fly by in #e2conf tweet stream and thought wow it had been a few years. Thought I would say hi!
- 3:21 am **sparkandco:** RT @adunne: Moore on serendipity: in biz, how do you get the guy w/ the peanut butter to run into the guy w/ the chocolate? #e2conf
- 3:22 am **sparkandco:** State the obvious! RT @cflanagan: "There is real risk. But so is getting hit by a truck" - Geoffrey Moore #e2conf
- 3:23 am **kasipriya:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh
- 3:23 am **gokylee:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh
- 3:24 am **sparkandco:** Meant in a good way. RT @sparkandco: State obvious! RT @cflanagan: "There is risk. But so is getting hit by truck" - Geoffrey Moore #e2conf
- 3:25 am **cllesser:** RT @nigeldanson: #e2conf you don't know what you don't know - enterprise 2.0 does

- 3:26 am **SteveBoese:** RT @joningham: How do we get more HR people involved in social media? #cHRchat at 7pmGMT/2pmET/11amPT Wednesday - all welcome #e2conf
- 3:27 am **jwillie:** Here we go #Sharks #e2conf roadtrip!! (@ HP Pavilion w/ 69 others) <http://4sq.com/8SVk5P>
- 3:33 am **memeticbrand:** @sardire I am with @marciamarcia As 2 how do C level execs value this? I have proposed a method <http://bit.ly/dpHqLZ> #e2conf
- 3:34 am **ellenfeaheny:** Just out of phenomenal talk by Geoffrey Moore (of Crossing the Chasm) - What a truly excellent #e2conf treat - One to remember! Thanks!!
- 3:36 am **mikesworkspace:** been at Enterprise 2.0 #e2conf in Santa Clara today. Inspiring time. So much opportunity in business social
- 3:39 am **mapdock:** RT @ellenfeaheny: Just out of phenomenal talk by Geoffrey Moore (of Crossing the Chasm) - What a truly excellent #e2conf treat - One to remember! Thanks!!
- 3:40 am **jwillie:** #e2conf #Sharks let's play some hockey. <http://plixi.com/p/56017566>
- 3:42 am **mikesworkspace:** #e2conf I can tangibly feel my company perspective shifting after today
- 3:47 am **gonikhil:** Excited about launchpad tomorrow #e2conf #moxiesoft
- 3:48 am **gonikhil:** Feel like a proud parent...#e2conf #moxiesoft good luck @boppeery and @azitamartin
- 3:49 am **jwillie:** If you only go to one Sharks game a year you may as well sit in rock star seats. #e2conf <http://plixi.com/p/56018902>
- 3:49 am **katmandelstein:** RT @lbenitez: In case you missed it: Everything I know about being a social business, I learned in kindergarten <http://pio.mu/bojcmQ> #e2conf
- 3:54 am **katmandelstein:** RT @govdigest: Social Business Gains with IBM Lotus Connection 3.0 <http://bit.ly/9COWID> #lotusknows #socialbusiness #ibmexperience #e2conf
- 3:55 am **terrigriffith:** Looking forward to talking w @LawrenceH about <http://bit.ly/cRxVom> tomorrow at #e2conf @schnaars 3pm by expo doors So many ppl interested
- 3:55 am **dhinchcliffe:** Sitting next to @roebot at the @MindTouch #e2conf dinner. Celebrating our workforce news <http://j.mp/bwewmL> Pic: <http://twitpic.com/35he05>
- 3:57 am **grantho:** RT @colsen08: RT @mfauscette: Had a great conversation with the Novell team about the move of Vibe to pub beta today #e2conf
- 4:00 am **iangertler:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 4:08 am **mikegotta:** Back to the day job <g> #e2conf
- 4:08 am **dhinchcliffe:** Great photo of @20Adoption's @ITSinsider and @Irregulars @Zoli at a #e2conf dinner right now. <http://twitpic.com/35hhe9>
- 4:22 am **cpezold:** RT @nitinbadjatia: RT @tnemelka: Geoff Moore at #e2conf: #e20 has not yet crossed the chasm.
- 4:27 am **rdeis:** Should comment on FB get you fired-not according to the Ntl Labor Relations Bd - going to court <http://bit.ly/bQPt2H> via @tonybigham #e2conf
- 4:31 am **mapdock:** @joningham It's a safe bet that HR folk at #e2conf are already using social media - bigger challenge is c-level adoption
- 4:32 am **rdeis:** RT @marciamarcia Are you "Turning Social Capital Into Financial Capital"? <http://bit.ly/9pYkRm> #changethis #e2conf
- 4:42 am **rdeis:** Optimize Enable Unleash. Unleash the capability of people. Everyone wants to help. Eric Lane Intuit. HR Meets Enterprise 2.0 Panel. #e2conf
- 4:46 am **rdeis:** Start viral. Start with freeware. Leaders trust your employees. Ciara Smyth Houghton Mifflin Harcourt HR Meets Enterprise 2.0 Panel #e2conf
- 4:47 am **cflanagan:** @ericakuhl @MeganMurray thank you ladies for a fantastic session. Great stories, great prep!!! #e2conf

- 4:48 am **joningham:** @mapdock Totally agree Matt, that's why they'd have useful insight to add on the chat... #e2conf #hr #chrchat
- 4:49 am **rdeis:** Every industry is going to get fundamentally rethought and designed around people. Mark Zuckerberg. #e2conf
- 4:49 am **shrivanshh:** Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh
- 4:49 am **BenKremen:** RT @dhinchcliffe: My requisite #e2conf photo of @SocialText's @Ross, who helped start all this #e20 stuff years ago. <http://twitpic.com/35frc1>
- 4:50 am **shrivanshh:** RT @dhinchcliffe: More #e2conf news: Broadvision Evolves Its Enterprise 2.0 Platform for the "Social Business Cloud": <http://bit.ly/bKZnnn>
- 4:57 am **rdeis:** Gartner predicts that by 2016, social technologies will be integrated with most business apps <http://bit.ly/aa049K> HT @tonyzingale #e2conf
- 4:57 am **giorodriguez:** RT @gordonr: Best #e2conf session today, the after party with Geoff Moore. Good stuff.
- 5:00 am **Mahonmike:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh
- 5:00 am **DParkerSC:** RT @rdeis: Every industry is going to get fundamentally rethought and designed around people. Mark Zuckerberg. #e2conf
- 5:00 am **AmishaGandhi:** RT @MarkYolton: My little intro presentation on #SAP community at #e2conf before my fireside chat w/ @rhappe is available here <http://slidesha.re/9hKOZe>
- 5:02 am **community\_mgr:** RT Deirdre Walsh: Top Things a Community Manager Should do Everyday: Monitor, Moderate and Engage. #e2conf: <http://bit.ly/d7zGB3>
- 5:02 am **ahmedhamza87:** RT @community\_mgr: RT Deirdre Walsh: Top Things a Community Manager Should do Everyday: Monitor, Moderate and Engage. #e2conf: <http://bit.ly/d7zGB3>
- 5:06 am **SoyViggi:** RT @community\_mgr: RT Deirdre Walsh: Top Things a Community Manager Should do Everyday: Monitor, Moderate and Engage. #e2conf: <http://bit.ly/d7zGB3>
- 5:06 am **rdeis:** Resource for charting the course for 2.0 adoption. <http://www.20adoptioncouncil.com/> @20Adoption #e2conf
- 5:09 am **jwillie:** Hanging with #e2conf at #Sharks game and yes I am diehard #Blackhawks fan @LukeMorris03 @StacyDoolittle <http://plixi.com/p/56029476>
- 5:11 am **Remy\_Q:** RT @tnemelka: Geoff Moore at #e2conf: A live session is where the real action is in collaboration. We're hearing the same at @teleplace.
- 5:11 am **rdeis:** A peer network for community managers and social media practitioners. <http://community-roundtable.com/> @rhappe #e2conf
- 5:14 am **rdeis:** RT @sahana2802 Microblogging tools and Twitter apps: A-Z: <http://bit.ly/bZc9A9> #twitterinlearning #e2conf
- 5:19 am **katiemcamacho:** Exciting day at E2.0 today!! Round 2 tomorrow! #e2conf
- 5:24 am **rdeis:** Use "Stakeholder Analysis" when preparing the case for social media. Google it. HT Q&A with Community Managers. #e2conf
- 5:32 am **ahmedhamza87:** RT @rdeis: A peer network for community managers and social media practitioners. <http://community-roundtable.com/> @rhappe #e2conf
- 5:36 am **rdeis:** Trust is essential for collaboration. For most, trust develops through relationships. Margaret Schweer @nGeneralInsight #e2conf
- 5:41 am **rdeis:** Create employment practices consistent with a ?Community of Adults? Stop measuring time. Margaret Schweer @nGeneralInsight #e2conf
- 5:43 am **benbrooksny:** An outstanding piece by @marciamarcia "Turning Social Capital Into Financial Capital"? Read it! <http://bit.ly/9pYkRm> #changethis #e2conf #hr

- 5:46 am **adrielhampton:** Off to #e2conf in the morning to participate in a panel on community building. May blog on the #citycampsf experience as prep.
- 5:48 am **rdeis:** Employees First, Customers Second. book by Vineet Nayar. Recommended by @joningham People, Culture, Behavior Session #e2conf
- 5:51 am **MrkevC:** Absolutely right, & now <http://bit.ly/aNN93O> @rwan0 #Broadvision takes aim at #jive <http://twitpic.com/35g37h> #e2conf #nextgen #softwars
- 5:55 am **krishnan:** Great Mindtouch dinner at Marriott. Great party from @Roebot and @markfidelman. #e2conf
- 5:57 am **Ross:** RT @dhinchcliffe: My requisite #e2conf photo of @SocialText's @Ross, who helped start all this #e20 stuff years ago <http://twitpic.com/35frcl>
- 5:58 am **jwillie:** #FreeHockey #e2conf I may be late tomorrow. We are going to OT! <http://plixi.com/p/56035014>
- 5:59 am **Ross:** Had a great #e2conf dinner with Socialtext customers and friends. Now home, putting my feet up
- 6:01 am **mrhirendrapal:** RT @priyankawriting: all talk of Dell on #e2conf any other case studies??
- 6:01 am **BlakeLandau:** Very interesting day at #e2conf. Great talking with folks all day at the booth and good dinner with the @blueKiwi team. Now to write...!
- 6:03 am **rwan0:** #e2conf thoughts: everyone sees opportunity to move from consumer and go after the enterprise dollar. #trends #socbiz #e20
- 6:08 am **prem\_k:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20
- 6:09 am **LKatNovell:** RT @wendyatnovell: Want slides from today's #novellvibe session? Get your account and follow Andy Fox; he'll post to his feed. [vibe.novell.com](http://vibe.novell.com) #e2conf
- 6:10 am **uwemirk:** RT @kendomen: It's not just about sharing. It's about getting work done. #e2conf
- 6:11 am **johannabragge:** RT @dhinchcliffe Very interesting: IBM, Jive & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf
- 6:12 am **stuartmcintyre:** Watching Larry Bowden's keynote session at #e2conf yesterday <http://is.gd/gTl0e>
- 6:12 am **jpruohisto:** RT @johannabragge: RT @dhinchcliffe Very interesting: IBM, Jive & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf
- 6:13 am **raesmaa:** RT @johannabragge: RT @dhinchcliffe Very interesting: IBM, Jive & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf
- 6:14 am **prem\_k:** RT @rwan0: #e2conf thoughts: everyone sees opportunity to move from consumer and go after the enterprise dollar. #trends #socbiz #e20
- 6:15 am **MrkevC:** true RT @rwan0: #e2conf thoughts: everyone sees opportunity to move from consumer and go after the enterprise dollar. #trends #socbiz #e20
- 6:19 am **rwan0:** Great meeting @MarkTamis IRL today at #e2conf #e20 #scrm #smart
- 6:29 am **JuKra59:** RT @dhinchcliffe Gartner: by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> #yam
- 6:29 am **BlakeLandau:** So cool seeing @marktamis @rwan0 @Pgreenbe @ekolsky @CRMStrategies @gyehuda today! All my favorite e2rockstars! #e2conf
- 6:29 am **JuKra59:** RT @dhinchcliffe Interesting: IBM, Jive & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf #yam
- 6:30 am **Ikiesecker:** Lookin' good Hutch! - Good catching up with @bhc3 at @Spigit at #e2conf. Their soci... on Twitpic: <http://twitpic.com/35g7ch> via @addthis

- 6:31 am **iC:** RT @rwang0: #e2conf thoughts: everyone sees opportunity to move from consumer and go after the enterprise dollar. #trends #socbiz #e20
- 6:47 am **jwillie:** #MotleyCrew ALERT: @SallyDoolittle and @LukeMorris03 We are home! #e2conf away from home. (@ Dive Bar) <http://4sq.com/75w3cn>
- 6:53 am **collaborationbb:** RT @JuKra59: RT @dhinchcliffe Gartner: by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> #yam
- 6:56 am **hrry:** RT @dhinchcliffe Very interesting: IBM, Jive & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf
- 6:56 am **miaakkinen:** RT @hrry: RT @dhinchcliffe Very interesting: IBM, Jive & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf
- 7:01 am **arimarjamaki:** RT @hrry: RT @dhinchcliffe Very interesting: IBM, Jive & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf
- 7:02 am **rwang0:** Wondering if the #e2conf will be named #socbiz next year. Agree w/ @dhinchcliffe and @hrry . naming shift is coming.
- 7:04 am **miaakkinen:** RT @rwang0: Wondering if the #e2conf will be named #socbiz next year. Agree w/ @dhinchcliffe and @hrry . naming shift is coming.
- 7:06 am **Hentula:** RT @JuKra59: RT @dhinchcliffe Gartner: by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> #yam
- 7:06 am **driessen:** RT @rhappe: In community management there are few 'right' answers, just various perspectives/configurations #e2conf
- 7:09 am **driessen:** RT @rhappe: Good policy by Dell - gives community 24 hours to answer questions first @billjohnston #e2conf #e2conf-12
- 7:09 am **fredmclimans:** @rwang0 Sorry folks, #e2conf was misnamed from the beginning. Call it what is really is - it's about social business. #e2conf #socbiz
- 7:09 am **driessen:** RT @rhappe: Hearing a lot of the 90-9-1 rule today... although I think it can be a crutch/excuse. Maybe we should have a debate :) #e2conf #e2conf-12
- 7:10 am **m8ryx:** fab day at #e2conf ended with a nice dinner and bevies with new and old friends.
- 7:12 am **manud:** RT @\_richardhughes: Doh! Duped into doing a #clearvale demo at #e2conf for @matttucker at @jivesoftware. Still, was fun talking to him !
- 7:13 am **BlakeLandau:** Tomorrow please join @blueKiwi @daddymention & @Seismic in Terra Courtyard for a happy hr party! 5:30-7:30 PM #e2conf
- 7:13 am **manud:** RT @MarkTamis: Many #scrm questions Geoffrey Moore at @Clearvale session #e2conf #e20
- 7:14 am **driessen:** RT @cflanagan: "There is real risk. But so is getting hit by a truck" - Geoffrey Moore #e2conf
- 7:14 am **manud:** RT @adunne: #e2conf Geoffrey Moore is just as good on stage as in print. Thx Broadvision! Impressive.
- 7:14 am **jeff\_lee85:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 7:14 am **manud:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will B integrated w/ most business apps #e2conf <http://bit.ly/aa049K>
- 7:15 am **geraldguigui:** RT @BlakeLandau: Tomorrow please join @blueKiwi @daddymention & @Seismic in Terra Courtyard for a happy hr party! 5:30-7:30 PM #e2conf
- 7:21 am **jwillie:** About to get into some serious trouble. #LateNight ALERT #e2conf (@ Freddie J's Bar & Lounge) <http://4sq.com/by4vez>
- 7:21 am **driessen:** ?@sscullion: RT @sdownes1972: Really enjoying following #e2conf from afar < me too... > +1!

- 7:22 am **driessen:** RT @ITSinsider: Dell social media lead on community spends 10 minutes a day checking internal social via chatter. < it's a start. #e2conf
- 7:25 am **jakrause:** RT @joningham: Key to collaboration (even in agile) is the live session - not a comment on a post - Geoffrey Moore #e2conf
- 7:27 am **ndwoodcock:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socabiz #e20
- 7:28 am **AnneBB:** RT @NancyWhite: RT @rhappe: RT @mor\_trisha: Community management and moderation are not the same @billjohnston #e2conf-12 #e2conf (add facilitation 2 list)
- 7:29 am **mor\_trisha:** RT @cflanagan: RT @thinkoutloud: @tonygingale Employee collaboration without enterprise controls = massive risk #e2conf
- 7:33 am **vineetsblog:** RT @rdeis: Employees First, Customers Second. book by Vineet Nayar. Recommended by @joningham People, Culture, Behavior Session #e2conf
- 7:39 am **chrisyeh:** Blogged: The True Way To Measure #e20 ROI <http://bit.ly/decEYg> > It's hard but possible. And possibly essential. #e2conf
- 7:40 am **cflanagan:** RT @Ted\_Hopton: Serendipity: need to create moments for guy w chocolate to run into guy w peanut butter. - Geoffrey Moore #e2conf
- 7:40 am **JuliaMak:** @rwan0 Will you be at #e2conf tomorrow?
- 7:41 am **mor\_trisha:** Amen sista! RT @pdxmama #jivesoftware's booth at #e2conf is equivalent to a sweet, sexy black dress. We're the hottest girl at the dance.
- 7:41 am **Istigerts:** Interesting hypothesis. RT @rwan0 Wondering if the #e2conf will be named #socabiz next year. naming shift is coming. Cc @dhinchcliffe @hrry
- 7:41 am **twiliew:** Ya! "@dhinchcliffe: #e20 / #socabiz debate isn't as important as focusing on solving business problems by better connecting people.." #e2conf
- 7:42 am **MartijnLinssen:** Blog post fodder> @rwan0: #e2conf thoughts: everyone sees opportunity to move from consumer and go after the enterprise dollar #socabiz #e20
- 7:43 am **dariusmiranda:** RT @cflanagan: RT @rhappe: Good policy by Dell - gives community 24 hours to answer questions first @billjohnston #e2conf #e2conf-12
- 7:44 am **nikhilnulkar:** A little behind but I have to catch up on all the insightful and thought provoking tweets coming in from #e2conf
- 7:45 am **twiliew:** RT @Ted\_Hopton: Serendipity: need to create moments for guy w chocolate to run into guy w peanut butter. - Geoffrey Moore #e2conf
- 7:45 am **JuliaMak:** Love everyone rocking @OxygenCloud's lanyards! => RT @adunne: official #e2conf photo stream is live on Flickr! <http://bit.ly/e2sc2010pics>
- 7:46 am **MartijnLinssen:** Title for today's blog post: "The Prodigal Parent" #e2conf #e20 #socabiz
- 7:52 am **mor\_trisha:** RT @Ted\_Hopton: RT @swylie650: #e2conf is now a twitter trending topic in San Francisco #e20 #scrm
- 8:18 am **webtechman:** Gartner predicts Social Technologies will B integrated w/ most business apps by 2016 #e2conf <http://bit.ly/c5nys1> via @dhinchcliffe
- 8:20 am **sdarine:** RT @webtechman: Gartner predicts Social Technologies will B integrated w/ most business apps by 2016 #e2conf <http://bit.ly/c5nys1> via...
- 8:20 am **\_IDS\_:** RT @webtechman: Gartner predicts Social Technologies will B integrated w/ most business apps by 2016 #e2conf <http://bit.ly/c5nys1> via...
- 8:22 am **webtechman:** Is The Enterprise Really Transforming Into A Social Business? <http://bit.ly/9kut2S> on @Forbes E 2.0 Conf #e2conf
- 8:31 am **debwolf:** @rwan0 or how about the #systemsofengagementconf (I realize a bit long). Geoffrey Moore was terrific this evening. Great stuff. #e2conf

- 8:47 am **ernstdecsey:** RT @webtechman: Gartner predicts Social Tech to be integrated w/ most business apps by 2016 #e2conf <http://bit.ly/c5nys1> via @dhinchcliffe
- 8:48 am **jwillie:** We need to have #e2conf karaoke here Wednesday night. #loveithere #latenightcrowd (@ Dive Bar) <http://4sq.com/75w3cn>
- 8:52 am **rasneil:** RT @webtechman: Gartner predicts Social Technologies will B integrated w/ most business apps by 2016 #e2conf <http://bit.ly/c5nys1> via @dhinchcliffe
- 9:04 am **UberShoeDiva:** RT @webtechman: Gartner predicts Social Technologies will B integrated w/ most business apps by 2016 #e2conf <http://bit.ly/c5nys1> via @dhinchcliffe
- 9:14 am **jwillie:** Great way to finish up conference....oops! Still have two more days! #e2conf (@ In-N-Out Burger) <http://4sq.com/gljJpd>
- 9:20 am **ricardolucas:** RT @webtechman: Is The Enterprise Really Transforming Into A Social Business? <http://bit.ly/9kut2S> on @Forbes E 2.0 Conf #e2conf
- 9:57 am **gcreese:** RT @rhappe: For those of you interested - @TheCR Community Maturity Model - <http://bit.ly/xWLoO> #e2conf #e2conf-12
- 10:01 am **absolutesubzero:** RT @twiliew: RT @Ted\_Hopton: Serendipity: need to create moments for guy w chocolate to run into guy w peanut butter Geoffrey Moore #e2conf
- 10:03 am **absolutesubzero:** RT @driessen: RT @rhappe: In community management there are few 'right' answers, just various perspectives/configurations #e2conf
- 10:07 am **lorievela:** RT @absolutesubzero: RT @driessen: RT @rhappe: In community management there are few 'right' answers, just various perspectives/configurations #e2conf
- 10:14 am **rwang0:** @debwolf dang! i knew it'd be good but had other personal commitments! #systemsofengagementconf #e2conf
- 10:16 am **rwang0:** @juliamak at E2.0 around 11. #e2conf
- 10:17 am **rwang0:** +1 RT @fredmclimans: @rwang0 Sorry folks, #e2conf was misnamed from the beginning. Call it what is really is - it's about #socabiz
- 10:33 am **ernstdecsey:** IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0 #e2conf via @dhinchcliffe
- 10:39 am **OlivierRoberget:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 10:46 am **mijori23:** RT @pdxmama All the buzz at #e2conf confirms what @tonyizingale blogged about, seismic shift in enterprise. <http://ow.ly/1rt9Mx>
- 10:47 am **Maronheo:** RT @webtechman: Is The Enterprise Really Transforming Into A Social Business? <http://bit.ly/9kut2S> on @Forbes E 2.0 Conf #e2conf
- 10:47 am **mijori23:** RT @joningham: How do we get more HR people involved in social media? #CHRchat at 7.00pmGMT/2.00pmET/11.00amPT Wednesday - all welcome #e2conf #hrevolution
- 11:00 am **prem\_k:** My latest: Its about the Streams, but which one? Where's the time to think? - <http://ht.ly/37kuD> #scrm #e20 #e2conf #futureofwork
- 11:07 am **sagenet:** RT @lehawes: @dhinchcliffe Wouldn't be surprised if this is the last "E2.0 Conference". Next one may well be called "Social Business Conference" #e2conf
- 11:10 am **joningham:** RT @rdeis: Employees First, Customers Second. book by Vineet Nayar. Recommended by @joningham People, Culture, Behavior Session #e2conf
- 11:10 am **joningham:** RT @jakrause: RT @joningham: Key to collaboration (even in agile) is the live session - not a comment on a post - Geoffrey Moore #e2conf
- 11:14 am **joningham:** @abisignorelli He's written Crossing the Chasm but I've not read it - don't know if points on introverts are in there (Geoff Moore #e2conf)
- 11:15 am **f\_redant:** RT @absolutesubzero: RT @driessen: RT @rhappe: In community management there are few 'right' answers, just various perspectives/configurations #e2conf

- 11:20 am **joningham:** RT @rdeis: Trust is essential for collaboration. For most, trust develops through relationships. Margaret Schweer @nGeneralinsight #e2conf
- 11:25 am **joningham:** My blog post on meeting @vineetnayar (#1) <http://strategic-hcm.blogspot.com/2010/07/vineet-nayar-employees-first.html> #e2conf #cipd10
- 11:25 am **erich13:** The excitement at #e2conf is incredible! Such positive feelings & people, who are passionate about the potential of the social media space!
- 11:25 am **joningham:** My blog post on meeting @vineetnayar (#2) <http://blog.social-advantage.com/2010/07/hcl-technologies-collaborative.html> #e2conf #cipd10
- 11:25 am **EphraimJF:** RT @dgibbons: RT @dhinchcliffe Ok, hands down the best #e20 related tshirt at #e2conf so far. Worn by @jwillie. <http://twitpic.com/35fty2> <-- Love it!
- 11:25 am **sagenet:** @rdeis "For most, trust develops through relationships" . Margaret Schweer @nGeneralinsight #e2conf How else does trust develop?
- 11:27 am **cofacio:** RT @joningham: My blog post on meeting @vineetnayar (#1) <http://strategic-hcm.blogspot.com/2010/07/vineet-nayar-employees-first.html> #e2conf #cipd10
- 11:28 am **joningham:** My @personneltoday article on meeting @vineetnayar <http://bit.ly/bA4jVc> #e2conf #cipd10
- 11:30 am **Employees1st:** RT @rdeis: Employees First, Customers Second. book by Vineet Nayar. Recommended by @joningham People, Culture, Behavior Session #e2conf
- 11:32 am **erich13:** Enterprise 2.0 Conference <http://is.gd/gTL7V> uses the hash tag #e2conf to boost communication amongst the attendees, among other uses =:-)
- 11:32 am **howard\_lee87:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 11:34 am **CIPD\_Events:** RT @joningham: My blog post on meeting @vineetnayar (#1) <http://strategic-hcm.blogspot.com/2010/07/vineet-nayar-employees-first.html> #e2conf #cipd10
- 11:42 am **erich13:** FYR: #e2conf is happening in Santa Clara California USA and here too: <http://www.e2conf.com/santaclara/> =:-)
- 11:45 am **erich13:** #e2conf, my latest favorite one-profile is <http://myonepage.com/erich13>, what's yours?
- 11:46 am **erich13:** RT @joningham: My @personneltoday article on meeting @vineetnayar <http://bit.ly/bA4jVc> #e2conf #cipd10
- 11:46 am **erich13:** RT @joningham: My blog post on meeting @vineetnayar (#1) <http://strategic-hcm.blogspot.com/2010/07/vineet-nayar-employees-first.html> #e2conf #cipd10
- 11:49 am **erich13:** RT @jakrause: RT @joningham: Key to collaboration (even in agile) is the live session - not a comment on a post - Geoffrey Moore #e2conf
- 11:51 am **erich13:** @StuartMcIntyre What did you think of Larry's Keynote? #e2conf #socbiz
- 11:56 am **nikhilnulkar:** RT @elsua: Proof #e20 #socialbiz is all about people & how they manage their networks & relationships <http://bit.ly/dixZaP> #e2conf #ubmwiki
- 11:58 am **arminhoffmann:** RT @cflanagan: You don't know what you don't know #e2conf
- 11:59 am **arminhoffmann:** RT @cflanagan: CIO is held hostage by CLO (legal officer), CPO (privacy officer). Need someone to say risk is worth biz value!!!! -Geoffrey Moore #e2conf
- 12:03 pm **arminhoffmann:** RT @webtechman: Gartner predicts Social Technologies will B integrated w/ most business apps by 2016 #e2conf <http://bit.ly/c5nys1> via @dhinchcliffe
- 12:10 pm **ernstdecsey:** social business is also about making the invisible visible within the enterprise #e2conf
- 12:10 pm **vineetsblog:** RT @joningham: My blog post on meeting @vineetnayar (#1) <http://strategic-hcm.blogspot.com/2010/07/vineet-nayar-employees-first.html> #e2conf #cipd10
- 12:15 pm **vineetsblog:** RT @joningham: My blog post on meeting @vineetnayar (#2) <http://blog.social-advantage.com/2010/07/hcl-technologies-collaborative.html> #e2conf #cipd10



- 12:17 pm **martin451:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh
- 12:25 pm **vdichev:** RT @novellvibe: #CIO: Novell's Cloud Enterprise Social Networking Suite Goes Beta <http://bit.ly/aSPHj6> #novellvibe #e2conf
- 12:36 pm **sandeepnallu:** RT @rwang0: #e2conf thoughts: everyone sees opportunity to move from consumer and go after the enterprise dollar. #trends #socbiz #e20
- 12:39 pm **sagenet:** RT @cflanagan "Systems of engagement" vs "systems of record" (past IT trend). Geoffrey Moore at after hrs event #e2conf Thx for sharing.
- 12:45 pm **mijori23:** RT @rdeis: Trust is essential for collaboration. For most, trust develops through relationships. Margaret Schweer @nGeneralInsight #e2conf
- 12:48 pm **jennerwein:** RT @erich13: The excitement at #e2conf is incredible! Such positive feelings & people, who are passionate about the potential of the social media space!
- 12:49 pm **jennerwein:** RT @rdeis: Trust is essential for collaboration. For most, trust develops through relationships. Margaret Schweer @nGeneralInsight #e2conf
- 12:53 pm **jennerwein:** RT @rhappe: Two categories of community metrics - Business value and community health from @billjohnston #e2conf #e2conf-12 like that..
- 12:55 pm **jmancini77:** #AIIM training on #ECM #e20 #erm - <http://www.AIIM.org/training> - #otcw #e2conf #arma2010
- 12:55 pm **jennerwein:** RT @rhappe: For those of you interested - @TheCR Community Maturity Model - <http://bit.ly/xWVLoO> #e2conf #e2conf-12
- 1:03 pm **erich13:** Will Facebook or LinkedIn be Identity 3.0? Predictions/thoughts about this? Voting for LinkedIn =:-) <http://linkedin.com/in/> #e2conf #kmers
- 1:04 pm **albertcumlido:** RT @twiliew: Ya! "@dhinchcliffe: #e20 / #socbiz debate isn't as important as focusing on solving business problems by better connecting people.." #e2conf
- 1:05 pm **BrickandClick:** RT @ernstdecsey social business is also about making the invisible visible within the enterprise #e2conf (like this a lot)
- 1:05 pm **sethropp:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh
- 1:12 pm **IntranetExperts:** Big Announcement: Interact Intranet version 4.7 has been released! See it in action at stand #311 at the Enterprise 2.0 conference #e2conf
- 1:13 pm **erintraudt:** getting inspired by all of the great tweets coming from #e2conf - what does today have in store?
- 1:16 pm **alexwilliams:** @krishnan Damn. I bet the @roebot and @markfidelman dinner was a good one. Wish I could have ben there. #e2conf - how is it?
- 1:17 pm **KRCraft:** #AIIM training on #ECM #e20 #erm - <http://bit.ly/bJRQEG> - #otcw #e2conf #arma2010 via @jmancini77
- 1:35 pm **BethMayhew:** RT @krcraft: #AIIM training on #ECM #e20 #erm - <http://bit.ly/bJRQEG> - #otcw #e2conf #arma2010 via @jmancini77
- 1:38 pm **webtechman:** RT @absolutesubzero @rhappe Two categories of community metrics: Business value and community health from @billjohnston #e2conf
- 1:59 pm **CRMStrategies:** RT @blakelandau: So cool seeing @MarkTamis @rwang0 @pgreenbe @ekolsky @CRMStrategies @gyehuda today! #e2conf | Nice to see you Blake!
- 2:02 pm **Roebot:** RT @dhinchcliffe: Sitting next to @roebot at the @MindTouch #e2conf dinner. <http://j.mp/bwewmL> Pic: <http://twitpic.com/35he05>
- 2:07 pm **hschilling:** RT @dhinchcliffe: Gartner predicts that by 2016, social technologies will be integrated with most business apps #e2conf <http://bit.ly/aa049K> HT @deirdrewalsh

- 2:10 pm **MartijnLinssen:** @e2conf Enterprise 2.0: The Prodigal Parent <http://dlvr.it/8KJcG> #socbiz #e2conf #e20
- 2:13 pm **lbenitez:** Social Everywhere! RT @dhinchcliffe: Gartner predicts by 2016 social technologies will integrate w/ most biz apps #e2conf <http://j.mp/aa049K>
- 2:20 pm **Roebot:** RT @lbenitez: Social Everywhere! RT @dhinchcliffe: Gartner predicts by 2016 social technologies will integrate w/ most biz apps #e2conf <http://j.mp/aa049K>
- 2:21 pm **drewjensen:** RT @lbenitez: Social Everywhere! RT @dhinchcliffe: Gartner predicts by 2016 social technologies will integrate w/ most biz apps #e2conf <http://j.mp/aa049K>
- 2:25 pm **ConvergentWorld:** RT @lbenitez: Social Everywhere! RT @dhinchcliffe: Gartner predicts by 2016 social technologies will integrate w/ most biz apps #e2conf <http://j.mp/aa049K>
- 2:31 pm **tdoyon:** RT @webtechman: RT @absolutesubzero @rhappe Two categories of community metrics: Business value and community health from @billjohnston #e2conf
- 2:33 pm **gzclelland:** RT @sagenet: RT @cflanagan "Sys of engagement" vs "sys of record" Geoff Moore at #e2conf orig study with #AIIIM <http://slidesha.re/a1bCXy>
- 2:34 pm **meetzicom:** At #e2conf this week and presenting Meetzi in the Launchpad today at 11am PST today.
- 2:35 pm **joningham:** RT @HRHappyHour Tomorrow 8PM ET - #HRHappyHour - HR E2.0 Collaboration with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf #cipd10
- 2:35 pm **mijori23:** RT @twiliew: Ya! "@dhinchcliffe: #e20 / #socbiz debate isn't as important as focusing on solving business problems by better connecting people.." #e2conf
- 2:36 pm **bradgarland:** RT @meetzicom: At #e2conf this week and presenting Meetzi in the Launchpad today at 11am PST today. Streaming at <http://tv.e2conf.com>
- 2:39 pm **TylerCagni:** ?@BrickandClick: RT @ernstdecsey social business is also about making the invisible visible within the enterprise #e2conf (like this a lot)
- 2:44 pm **TylerCagni:** ?@sagenet: RT @cflanagan "Systems of engagement" vs "systems of record" (past IT trend). Geoffrey Moore at after hrs event #e2conf . Appunto
- 2:47 pm **joningham:** RT @gzclelland: RT @sagenet: RT @cflanagan "Sys of engagement" vs "sys of record" Geoff Moore at #e2conf orig study with #AIIIM <http://slidesha.re/a1bCXy>
- 2:50 pm **joningham:** RT@stevebridger Q: Cisco's Charlie Johnston whether they reward people for being social A: Yes, what result have you driven? #cipd10 #e2conf
- 2:51 pm **MoxieSoft:** #e2conf attendees: Stop by the Moxie Software hospitality suite in the CENTRAL room on the Hyatt 2nd floor for light breakfast treats.
- 2:54 pm **TylerCagni:** Let's rename #e2conf @dhinchcliffe says social business. I suggest engaging or collaborative business conf. Your ideas?
- 2:55 pm **nigeldanson:** Enterprise 2.0 is for geeks - you need to find pain points in your organisation and solve them with collab tools #e2conf
- 2:56 pm **JosephWMarie:** RT @driessen: ?@sscullion: RT @sdownes1972: Really enjoying following #e2conf from afar < me too... > +1!
- 2:58 pm **gonikhil:** RT @MoxieSoft: #e2conf attendees: Stop by the Moxie Software hospitality suite in the CENTRAL room on the Hyatt 2nd floor for light breakfast treats.
- 2:58 pm **joningham:** @TylerCagni @dhinchcliffe Lynda, you'll know from yesterday - I think it's the 'social' that's key #e2conf
- 2:59 pm **joningham:** Business people may not like the word ('social') - that's the problem - we need to help them get comfortable with it #e2conf
- 3:02 pm **nigeldanson:** RT @joningham: Business people may not like the word ('social') - that's the problem - we need to help them get comfortable with it #e2conf
- 3:03 pm **TylerCagni:** ?@Maronheo: RT @webtechman: Is The Enterprise Really Transforming Into A Social Business? <http://bit.ly/9kut2S> on @Forbes E 2.0 Conf #e2conf

- 3:03 pm **mijori23:** RT @joningham Business people may not like the word ('social') - that's the problem. #e2conf Their customers use it - learn to like it!
- 3:04 pm **joningham:** RT@lehawes @roonoid Want to improve collaboration culture? First realize that most collaboration doesn't happen online #e2conf
- 3:06 pm **DParkerSC:** RT @TylerCagni: ?@sagenet: RT @cflanagan "Systems of engagement" vs "systems of record" (past IT trend). Geoffrey Moore at after hrs event #e2conf . Appunto
- 3:06 pm **jdthurber:** @joningham I think it is more than that. "Social" doesn't really describe the full impact/purpose of the new "social corporation." #e2conf
- 3:07 pm **joningham:** @jdthurber What do you think is missing, Jerry? #e2conf #socialbusiness
- 3:19 pm **TylerCagni:** RT @MartijnLinssen: Title for today's blog post: "The Prodigal Parent" #e2conf #e20 #socbiz
- 5:40 pm **deirdrewalsh:** Want to embrace your customers for product dev? Read @NIGlobal Groundswell-Award winning co-creation entry <http://bit.ly/aY28yg> #e2conf
- 5:40 pm **rbulanti:** No less than 5 cos described as "facebook for the enterprise" at #e2conf yesterday (but there's much more to the social enterprise...)
- 5:40 pm **adunne:** More photos from #e2conf going up on the event's Flickr set. <http://bit.ly/e2sc2010pics>
- 5:41 pm **gialyons:** @lauriegbuczek are you at #e2conf?
- 5:41 pm **mor\_trisha:** Focus on adoption. Adoption = innovation. Adoptive underlies all collaboration #e2conf
- 5:41 pm **johntodor:** Adoption is the precursor to the reaping the benefit of Social Biz concepts. Tom Kelly, Moxie Software, #e2conf
- 5:41 pm **MarkTamis:** RT @sandraklo: I think I need a get a copy of @pgreenbe book. #e2conf #scrm | CRM at the Speed of Light <http://tinyurl.com/2dq6rb>
- 5:41 pm **TractionTeam:** Traction@ TeamPage 5.1 Integrated Action Tracking For Improved Team Performance <http://bit.ly/adgVyl> #e2conf See @jordanfrank @ booth #106!
- 5:41 pm **olivermarks:** knowledge share capture '79% of global biz leveraging social media' Tom Kelly Moxie #e2conf
- 5:42 pm **sandraklo:** P&G example great but surely there must be examples where it doesn't make sense to empower every customer experience? #e2conf
- 5:42 pm **MarkTamis:** RT @chrisyeh: @pgreenbe Thanks for the great #e2conf keynote with real #ROI numbers! | +1
- 5:42 pm **mor\_trisha:** Survey data is not usage #e2conf
- 5:42 pm **laurahoang:** RT @InfoWeekSMB Enterprise 2.0: Cisco Broadening Quad To Cloud <http://twb.io/9JCp8T> #Cisco #Quad #e2conf
- 5:42 pm **twiliew:** RT @mor\_trisha: Focus on adoption. Adoption = innovation. Adoptive underlies all collaboration #e2conf
- 5:42 pm **olivermarks:** Moxie have a great slide deck, very nicely designed #e2conf
- 5:43 pm **roundtrip:** RT @olivermarks: @pgreenbe bringing some clarity to boundaries of social crm #e2conf
- 5:43 pm **mor\_trisha:** RT @gialyons: #e2conf customer solved Crest Toothpaste packaging issue in 24 hours. 50% of new p&g prod ideas come from customers.
- 5:43 pm **kerry\_hall:** RT @laurahoang: RT @InfoWeekSMB Enterprise 2.0: Cisco Broadening Quad To Cloud <http://twb.io/9JCp8T> #Cisco #Quad #e2conf
- 5:43 pm **tatitosi:** RT @johntodor: Adoption is the precursor to the reaping the benefit of Social Biz concepts. Tom Kelly, Moxie Software, #e2conf
- 5:43 pm **larsz:** Paul Greenberg referred to a Headshift E2.0 use case typology by @mikejthompson <http://bit.ly/9YeyA1> #e2conf

- 5:43 pm **chrisyeh:** My notes from @pgreenbe's Social Customer Keynote at #e2conf, now on @JimWorth's conference wiki: <http://bit.ly/cWZAOx> #scrm #e20
- 5:43 pm **RobertsGolden:** Adoption is not occurring in Enterprise 2.0. Lucky thing this is precisely what we do and do well. #e2conf #chgmt
- 5:44 pm **DoronAronson:** '79% of global biz leveraging social media' Tom Kelly #Moxie #e2conf #scrm #SocialMiner
- 5:44 pm **gialyons:** RT @larsz: Paul Greenberg referred to a Headshift E2.0 use case typology by @mikejthompson <http://bit.ly/9YeyA1> #e2conf
- 5:44 pm **ekolsky:** RT @chrisyeh: My notes from @pgreenbe's Social Customer Keynote at #e2conf, now on @JimWorth's conference wiki: <http://bit.ly/cWZAOx> #scrm #e20
- 5:44 pm **DoingMorewLess:** User experience drives adoption, see iPhone and Facebook, key message , Tom Kelly, Moxie #e2conf
- 5:44 pm **ITSinsider:** If you want see where adoption \*is\* happening, come join the @20adoption council. #e2conf
- 5:44 pm **MarkFidelman:** Tom Kelly, from Moxie Software - slides are fantastic. #e2conf
- 5:44 pm **cflanagan:** 65% of sr execs disappointed with enterprise's ability to stimulate innovation #e2conf
- 5:44 pm **mor\_trisha:** Social is not Facebook for enterprise, but what can we learn from it? 500M users worldwide, because of user experience. Adoption #e2conf
- 5:45 pm **oscarberg:** RT @lehawes: Right on, @pgreenbe! Value of internal/external communication convergence is in co-creation of new products & services. #innovation #e2conf
- 5:45 pm **BreakingTech:** RT @branddelivery: Have you seen the awesome presentation: What if Peter Drucker Taught Enterprise 2.0 Strategy? <http://ow.ly/37zFt> #e2conf
- 5:45 pm **Greg2dot0:** RT @cflanagan: 65% of sr execs disappointed with enterprise's ability to stimulate innovation #e2conf #yam
- 5:45 pm **cflanagan:** Yes! RT @ITSinsider: If you want see where adoption \*is\* happening, come join the @20adoption council. #e2conf
- 5:45 pm **gialyons:** RT @chrisyeh: My notes from @pgreenbe's Social Customer Keynote at #e2conf, now on @JimWorth's conference wiki: <http://bit.ly/cWZAOx> #scrm #e20
- 5:45 pm **jrcarvajal:** RT @ekolsky: what??? customers are selfish???? impossible!!!! #e2Conf
- 5:45 pm **bduhon:** 65% of execs disappointed with #innovation. Wonder how many fully trust their employees? #e2conf
- 5:45 pm **mor\_trisha:** RT @cflanagan: 65% of sr execs disappointed with enterprise's ability to stimulate innovation #e2conf
- 5:45 pm **twiliew:** RT @ITSinsider: If you want see where adoption \*is\* happening, come join the @20adoption council. #e2conf
- 5:45 pm **davidrjordan:** interesante @joaquin\_pena invita a unirse a la iniciativa #e2conf :-/
- 5:45 pm **annreichert:** RT @lehawes: Right on, @pgreenbe! Value of internal/external communication convergence is in co-creation of new products & services. #innovation #e2conf
- 5:45 pm **billcush:** RT @olivermarks: RT @milindpansare: @pgreenbe great case on p&g: goal to reach all people on the planet, that's big! #e2conf #socialcrm
- 5:45 pm **raulcastanon:** Coming up at 10 AM Pacific Colleen O'Keeffe @Novell keynote presentation at #e2conf #Novellvibe
- 5:45 pm **milindpansare:** RT @gialyons: #e2conf Proctor & Gamble learns from 600k moms about what price to charge, then reverse-engineer prod dev + supply chain process to meet it.
- 5:45 pm **joningham:** Tom Kelly Moxie: McKinsey say 65% senior execs are disappointed with their org's ability to stimulate innovation - alarming! #e2conf

- 5:45 pm **jordanfrank:** @rbulanti yes - social networking is 1 leg of a social platform & follows a pattern from blog to wiki, rss, bookmarking and tagging #e2conf
- 5:46 pm **cflanagan:** 21% employees say they're actually engaged, 41% "enrolled", 30% disenchanted, 8% disengaged #e2conf
- 5:46 pm **RonTeitelbaum:** Tom Kelly: leveraging SM is not adoption. Adoption comes from great user experience #e2conf
- 5:46 pm **cflanagan:** Employees say "wikis are the place information goes to die" #e2conf
- 5:46 pm **MeganMurray:** RT @cflanagan: Employees say "wikis are the place information goes to die" #e2conf
- 5:46 pm **SameerPatel:** props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20
- 5:46 pm **cflanagan:** "We need a product to allow us to become small again. When we first started as co." #e2conf
- 5:46 pm **ITSinsider:** Towers Perrin - @20adoption member. #e2conf
- 5:46 pm **Greg2dot0:** RT @ITSinsider: If you want see where adoption \*is\* happening, come join the @20adoption council. #e2conf
- 5:46 pm **ggheorghiu:** 88% of all CEOs say that getting closer to customer next 5y top priority #e2conf <l wonder how they intend to do that...
- 5:46 pm **gordon:** @cflanagan It used to be email was the place where information went to die... #e2conf
- 5:46 pm **gialyons:** #e2conf "we need a product that helps us become small again."
- 5:46 pm **milindpansare:** Wikis are the place our information goes to die: Tom Kelly at #e2conf
- 5:46 pm **MarkFidelman:** I'd bet an iPad that Tom's slides are engaging the audience 60% more than his predecessors #e2conf
- 5:47 pm **cflanagan:** Agree RT @SameerPatel: props to @moxiesoft CEO Tom Kelley no keynote infomercial. Industry insight so far #e2conf #e20
- 5:47 pm **cflanagan:** 65% unhappy execs. 79% unhappy employees. #e2conf
- 5:47 pm **Greg2dot0:** RT @markfidelman: I'd bet an iPad that Tom's slides are engaging the audience 60% more than his predecessors #e2conf < Agree
- 5:47 pm **mor\_trisha:** Stats on engagement #e2conf <http://twitpic.com/35mvi5>
- 5:47 pm **cjnash:** RT @cflanagan: 65% of sr execs disappointed with enterprise's ability to stimulate innovation #e2conf
- 5:47 pm **liorsion:** RT @SameerPatel: props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20
- 5:47 pm **MeganMurray:** Key. RT @gialyons: #e2conf "we need a product that helps us become small again."
- 5:47 pm **Ross:** This Moxie guy is significantly disinformed. Wikis are where information goes to live. #e2conf
- 5:47 pm **jedpc:** RT @RealStoryGroup: Avoiding the enterprise social surprise #EntArch #e2conf <http://bit.ly/av1S9x>
- 5:47 pm **mor\_trisha:** 'Wikis are place where info goes to die' Need tools to make the company small again - more connected #e2conf
- 5:47 pm **gialyons:** #e2conf <http://twitpic.com/35mvlz>
- 5:48 pm **Greg2dot0:** @Ross never let the truth interfere with a good story #e2conf
- 5:48 pm **raulcastanon:** RT @mor\_trisha: Social is not Facebook for enterprise, but what can we learn from it? 500M users worldwide, because of user experience. Adoption #e2conf

- 5:48 pm **sandraklo:** RT @toucancrm: Engagement thru customer driven design- leverage your assets with customer in mind /via @pgreenbe #e2conf
- 5:48 pm **cjnash:** RT @SameerPatel: props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20
- 5:48 pm **ITSinsider:** #e2conf
- 5:48 pm **tnemelka:** If #e20 adoption is driven by desire to communicate at work the same as with friends...that's Facebook for the Enterprise #e2conf
- 5:48 pm **gggeorghiu:** 65% of execs disappointed with #innovation. #e2conf <Which means they're dissatisfied with themselves...
- 5:48 pm **steveelmore:** Almost 40% of employees are disenchanting or disengaged. Vast majority of employees & execs are unhappy. How to fix? #e2conf #moxiesoft
- 5:48 pm **francoisxmeyer:** From #e2conf keynote : '65% of Cxos are disappointed with their enterprise's ability to stimulate innovation'
- 5:48 pm **joecrumpler:** Tom Kelly asks, Did we need a pilot for email? Answer - yes we did. We just don't remember. #e2conf
- 5:49 pm **RonTeitelbaum:** Tom Kelly: Focus on employees, on the user. Adoption comes from user focused first class human factors experience. #e2conf
- 5:49 pm **MarkFidelman:** Is Tom using PowerPoint with animation or Keynote? #e2conf
- 5:49 pm **RobertsGolden:** 65% sr execs disappointed w/ their enterprise's ability 2 stimulate innovation IMO, E2.0 can enable this but need culture to sustain #e2conf
- 5:49 pm **mor\_trisha:** Need tools that enable employees to focus on customers #e2conf
- 5:49 pm **katmandelstein:** RT @rawn: @forbes blog post: "The Rising Challenge of Social Business to HR Departments" <http://bit.ly/atxiNH> #hr #learning #e20 #e2conf #socbiz
- 5:49 pm **mijori23:** RT @chrisyeh: Real #e20 #ROI: P&G customer co-creation reduced R&D costs from 4.8% of sales to 3.4%. That's a \$602 million annual impact. #e2conf
- 5:49 pm **joecrumpler:** RT @gialyons: #e2conf "we need a product that helps us become small again."
- 5:49 pm **joningham:** Are you sure?... RT@SameerPatel props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good insight so far #e2conf
- 5:49 pm **MarkFidelman:** RT @Ross: This Moxie guy is significantly disinforming. Wikis are where information goes to live. #e2conf <agree
- 5:49 pm **Greg2dot0:** Tom is a good sales guy...no hard pitch for Spaces by @moxiesoftware #e2conf
- 5:49 pm **annreichert:** RT @steveelmore: Almost 40% of employees are disenchanting or disengaged. Vast majority of employees & execs are unhappy. How to fix? #e2conf #moxiesoft
- 5:50 pm **ekolsky:** RT @tnemelka: #e20 adoption driven by desire 2 communicate at work same as w/friends, that's Facebook for the Enterprise || Chatter? #e2conf
- 5:50 pm **sapperoneinc:** Tom Kelly, CEO of Moxie, on stage now talking about evolution of the workplace. #e2conf
- 5:50 pm **RonTeitelbaum:** RT @ekolsky: RT @tnemelka: #e20 adoption driven by desire 2 communicate at work same as w/friends, that's Facebook for the Enterprise || Chatter? #e2conf
- 5:50 pm **TapMeJosh:** RT @chrisyeh: #SocialCRM = Engaging the customer in a collaborative conversation for mutual benefit. (@pgreenbe) #e2conf
- 5:50 pm **sandraklo:** Profound and inspiring talk by @pgreenbe Tough to follow that preso. #e2conf
- 5:50 pm **MarkTamis:** moxie: how to design the human experience to drive innovation. people, groups, and projects to drive results- tools facilitate this #e2conf
- 5:50 pm **tnemelka:** RT @SameerPatel: props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20

- 5:50 pm **jonhusband:** RT @ITSinsider <Towers Perrin - @20adoption member #e2conf> signal big HR/org consltnng frms are licking chops re: social computing implic'ns
- 5:51 pm **RobertsGolden:** RT @Greg2dot0: Tom is a good sales guy...no hard pitch for Spaces by @moxiesoftware #e2conf
- 5:51 pm **olivermarks:** open, collaborative = knowledge sharing @moxiesoft CEO Tom Kelley #e2conf
- 5:51 pm **\_richardhughes:** @MarkFidelman great slides != great presentation #e2conf
- 5:51 pm **mor\_trisha:** Open + Collaborative = Knowledge sharing #e2conf
- 5:51 pm **rlavigne42:** 65% of execs disappointed with #innovation. Wonder how many fully trust their employees? #e2conf (via @bduhon) < dead on statement #FEAR
- 5:51 pm **olivermarks:** RT @SameerPatel: props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20
- 5:51 pm **deirdrewalsh:** Not sure, but the slides look awesome. RT @markfidelman: Is Tom using PowerPoint with animation or Keynote? #e2conf
- 5:51 pm **BenWillisSF:** RT @MeganMurray: Key. RT @gialyons: #e2conf "we need a product that helps us become small again."
- 5:51 pm **rlavigne42:** 21% employees say they're actually engaged, 41% "enrolled", 30% disenchanted, 8% disengaged #e2conf (via @cflanagan)
- 5:51 pm **jordanfrank:** @milindpansare Tom says "Wikis are the place where information goes to die." Wasn't that phrase invented for SharePoint? #e2conf
- 5:51 pm **jqsmooth:** reward participation #e2conf
- 5:51 pm **cflanagan:** design principles: 1.go where people are 2. reward participation 3. rich profiles 4. ux 5. iterate, iterate, iterate #e2conf
- 5:52 pm **MarkTamis:** moxie: push vs pull. innovation comes from motivated people, not when they're 'obliged'. reward positive behaviour #e2conf
- 5:52 pm **tnemelka:** RT @Ross: This Moxie guy is significantly disinformed. Wikis are where information goes to live. #e2conf
- 5:52 pm **MeganMurray:** I need a speed control option for real time in the new Tweet Deck. My #e2conf pals are a talkative bunch. :)
- 5:52 pm **peepf:** Will work for badges. #e2conf
- 5:52 pm **ggheorghiu:** No, just egocentric :) RT @ekolsky: what??? customers are selfish???? impossible!!!! #e2Conf
- 5:52 pm **Greg2dot0:** Use your slides to help tell the story, not be the story...Great presentation by Tom Kelly at #e2conf
- 5:52 pm **AmyJones:** RT @jqsmooth: reward participation #e2conf
- 5:52 pm **IBMCollab:** Push Me Pull You - Collaboration is pulling people into the experience #e2conf
- 5:52 pm **Greg2dot0:** RT @peepf: Will work for badges. #e2conf
- 5:52 pm **bmagierski:** RT @Greg2dot0: Use your slides to help tell the story, not be the story...Great presentation by Tom Kelly at #e2conf
- 5:52 pm **cflanagan:** @MeganMurray Ha! LOL Tweet Deck doesn't work well when you type fast either! :) #e2conf
- 5:53 pm **colsen08:** Coming up at 10 AM Pacific Colleen O'Keeffe @Novell keynote presentation at #e2conf #Novellvibe: <-- Listen online: <http://bit.ly/a4nf0w>
- 5:53 pm **milindpansare:** RT @olivermarks: Moxie have a great slide deck, very nicely designed #e2conf
- 5:53 pm **mor\_trisha:** Design principles for adoption #e2conf <http://twitpic.com/35mwt>
- 5:53 pm **Social\_Media\_H:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/a4ORgs>

- 5:53 pm **Jason\_Jasura:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf: I?m at the Enterprise 2.0 conference in ... <http://bit.ly/9ACjfw> via @cmswire
- 5:53 pm **neswssm:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf: I?m at the Enterprise 2.0 conference in San Francisco... <http://bit.ly/9Hljfw>
- 5:53 pm **EOC\_aaron:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/bgoJ72>
- 5:53 pm **JaniceLederman:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf: I?m at the Enterprise 2.0 conference in San Francisco... <http://bit.ly/bgoJ72>
- 5:53 pm **CompeteOnline:** CMS Wire: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/b2lxBN>
- 5:53 pm **gialyons:** #e2conf "go where the ppl are" works only if what they need when they are there "goes with" knowledge sharing/collab/networking
- 5:53 pm **Greg2dot0:** User experience is "core" - Tom Kelly #e2conf
- 5:53 pm **juliangay:** RT @chrisyeh: My notes from @pgreenbe's Social Customer Keynote at #e2conf, now on @JimWorth's conference wiki: <http://bit.ly/cWZAOx> #scrm #e20
- 5:53 pm **kateswan:** RT @Greg2dot0: Use your slides to help tell the story, not be the story...Great presentation by Tom Kelly at #e2conf
- 5:53 pm **MarkFidelman:** RT @RobertsGolden: Tom is a good sales guy...no hard pitch for Spaces by @moxiesoftware #e2conf
- 5:53 pm **jonhusband:** <RT @ITInsider <Towers Perrin - @20adoption member #e2conf> soon there'll be lots of conventional whys and how-to's but sociolgy still young
- 5:53 pm **futurescape:** RT @rlavigne42: Trust is becoming an issue. People trust "people like me" - gone from 20% to 50%. #e2conf #scrm (via @cflanagan)
- 5:53 pm **mor\_trisha:** Let's drop the F bomb - add FUN to the environment #e2conf
- 5:54 pm **twiliew:** Tom Kelly (CEO of Moxie): go where the people are | reward participation | rich profile | user experience | iterate x 3 | in #e2conf
- 5:54 pm **Greg2dot0:** RT @mor\_trisha: Let's drop the F bomb - add FUN to the environment #e2conf
- 5:54 pm **olivermarks:** User experience is core to drive engagement @moxiesoft Kelly - Lively site that is fun will promote knowledge share #e2conf
- 5:54 pm **MarkFidelman:** RT @Greg2dot0: RT @peepf: Will work for badges. #e2conf < I'm doing an article with that as a headline
- 5:54 pm **AmyJones:** RT: @peepf Will work for badges. #e2conf
- 5:54 pm **bmagierski:** RT @twiliew: Tom Kelly (CEO of Moxie): go where the people are | reward participation | rich profile | user experience | iterate x 3 | in #e2conf
- 5:54 pm **MeganMurray:** This btw is the way to do a vendor keynote. No bullying, no shouting, no hackneyed demo (that you can get in the expo). Nice work. #e2conf
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- 5:55 pm **BenWillisSF:** #e2conf Funny, Tom Kelly says that "the F bomb" within the enterprise is "Fun". Good one, and too true.
- 5:55 pm **MarkTamis:** imo add the customer to the innovation mix. go beyond the company. validated ideas w/ customer. iterate. #e2conf #scrm #e20
- 5:55 pm **steveelmore:** RT @Greg2dot0: Use your slides to help tell the story, not be the story...Great presentation by Tom Kelly at #e2conf



- 5:55 pm **francoisxmeyer:** #e2conf MoxiesSoft principles: 'go where people are | reward participation | rich profiles| user experience | iterate, iterate, iterate'
- 5:55 pm **ramonsang:** On to feudal times again? RT @RLavigne42: Trust is becoming an issue. People trust "people like me" - gone from 20% to 50%. #e2conf #scrm
- 5:55 pm **jonhusband:** RT @Ross: This Moxie guy is significantly disinformed. Wikis are where information goes to live. #e2conf
- 5:55 pm **gordonr:** Interesting to see @gentry's SxD ideas in this Moxie presentation. <http://bit.ly/3zwayU> #e2conf
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- 5:56 pm **gialyons:** #e2conf digging these slides!
- 5:56 pm **MarkFidelman:** Every keynote speaker should have to take ppt lessons from Tom prior to presenting to this crowd #e2conf
- 5:56 pm **Greg2dot0:** Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxisoft and Tom Kelly
- 5:56 pm **juliebhunt:** RT @CRMStrategies: @pgreenbe talking about Collaborative Value Chain - customer only will expose enough info to get their purposes met #e2conf
- 5:56 pm **SameerPatel:** RT @bmagierski: RT @MeganMurray: This btw is the way to do a vendor keynote. No bullying, no shouting, no hackneyed demo. Nice work. #e2conf
- 5:56 pm **dgarlough:** RT @jordanfrank: @milindpansare Tom says "Wikis are the place where information goes to die." Wasn't that phrase invented for SharePoint? #e2conf
- 5:56 pm **nexalogy:** RT @SameerPatel: #e2conf #scrm @pgreenbe i dont wnt 2 B segmented as the NY Jewish guy who loves the Yankees. I wnt 2 B Paul Greenberg
- 5:56 pm **RonTeitelbaum:** Wiki's only as good as people that read and update them-if people find the data is stale they stop using it. Community Manager? #e2conf
- 5:56 pm **CarlosDiaz:** Please join @blueKiwi @daddymention & @Seesmic in Terra Courtyard for a demo of our new plug-in and an happy hr party! 5:30-7:30 PM #e2conf
- 5:56 pm **tnemelka:** Seems to me that all the negative vendor spin against FB for Enterprise is driven by fear of @yammer #e20 #e2conf
- 5:57 pm **cjnash:** RT @MeganMurray: This btw is the way to do a vendor keynote. No bullying, no shouting, no hackneyed demo (that you can get in the expo). Nice work. #e2conf
- 5:57 pm **BlakeLandau:** "From Enterprise 2.0 to Social Business #e2conf" via @CMSWire <http://bit.ly/9wCute>
- 5:57 pm **RonTeitelbaum:** RT @tnemelka: Seems to me that all the negative vendor spin against FB for Enterprise is driven by fear of @yammer #e20 #e2conf
- 5:57 pm **BlakeLandau:** RT @CarlosDiaz: Please join @blueKiwi @daddymention & @Seesmic in Terra Courtyard for a demo of our new plug-in and an happy hr party! 5:30-7:30 PM #e2conf
- 5:57 pm **lehawes:** Mixed feelings re: Tom Kelly's #e2conf keynote. Great focus on human elements and strong supporting data. But thinly-veiled infomercial.
- 5:57 pm **futurescape:** RT @Jason\_Jasura: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf: I?m at the Enterprise 2.0 conference in ... <http://bit.ly/9ACjfw> via @cmswire
- 5:57 pm **Greg2dot0:** @lehawes but when you're good, you don't change the channel... #e2conf
- 5:58 pm **rdeis:** Tom Kelly keynote slides are very very effective. Nancy Duarte would be proud. #e2conf

- 5:58 pm **cjnash:** Totally agree! @Greg2dot0: Use your slides to help tell the story, not be the story...Great presentation by Tom Kelly at #e2conf
- 5:58 pm **juliebhunt:** RT @chrisyeh: My notes from @pgreenbe's Social Customer Keynote at #e2conf, now on @JimWorth's conference wiki: <http://bit.ly/cWZAOx> #scrm #e20
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- 5:58 pm **tonybyrne:** "Orgs seeking enterprise-wide collab/social should simulate large-scale env before committing to single vendor" <http://t.co/CYutzun> #e2conf
- 5:59 pm **dj\_shaily:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://dlvr.it/8Ksh4> @dj\_shaily
- 5:59 pm **steveelmore:** RT @MeganMurray: This btw is the way to do a vendor keynote. No bullying, no shouting, no hackneyed demo (that you can get in the expo). Nice work. #e2conf
- 5:59 pm **MarkFidelman:** RT @dgarlough: RT @Greg2dot0: Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxisoft and Tom Kelly <agree
- 5:59 pm **rdeis:** RT @cflanagan: 65% of sr execs disappointed with enterprise's ability to stimulate innovation #e2conf
- 5:59 pm **katmandelstein:** RT @ITSinsider: RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 6:00 pm **SAP:** RT @MarkYolton: My little intro presentation on #SAP community at #e2conf before my fireside chat w/ @rhappe is available here <http://slidesha.re/9hKOZe>
- 6:00 pm **bmagierski:** RT @rdeis: Tom Kelly keynote slides are very very effective. Nancy Duarte would be proud. #e2conf
- 6:00 pm **kateswan:** RT @meganmurray: This btw is the way to do a vendor keynote.No bullying,no shouting,no hackneyed demo (that you can get in the expo).#e2conf
- 6:00 pm **roundtrip:** RT @gialyons: #e2conf "we need a product that helps us become small again."
- 6:01 pm **c7group:** RT @gialyons: #e2conf P&G learns from 600k moms about what price to charge, then reverse-engineer prod dev + supply chain process
- 6:01 pm **gialyons:** #e2conf Canon guy is describing Canon products, but could easily be applied to any product involving tech (except maybe iOS)
- 6:01 pm **bmagierski:** RT @Greg2dot0: Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxiesoft and Tom Kelly
- 6:01 pm **BrickandClick:** @MeganMurray <http://tweetchat.com/> has speed controls, nice third party hashtag chat app #e2conf
- 6:02 pm **tildenm:** Great ideas come from the most unexpected places. At #e2conf and a new web series born. Serious #totbo implications for @thatredproject.
- 6:02 pm **MarkFidelman:** This guy is clearly a Red Sox fan - I wonder if he and Greenberg got along backstage. #E2conf
- 6:02 pm **webtechman:** RT @markfidelman @dgarlough @Greg2dot0 Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxisoft & Tom Kelly
- 6:02 pm **mirv\_pgh:** RT @ITSinsider: RT @steveelmore: In a 2.0 world, employees work beyond the traditional job description & think outside the cubicle. #e2conf
- 6:02 pm **kristine\_lee87:** We'll be showing off Novell Pulse, our real-time social collaboration platform at the #e2conf next week
- 6:03 pm **Greg2dot0:** Canon identifying integration is a HUGE 2.0 gap...listening #e20 vendors? It's a feature that adds value #e2conf
- 6:03 pm **ITSinsider:** Moxie ( acquired #e2conf

- 6:03 pm **olivermarks:** Canon product complexity avalanche requires greater employee and customer engagement in knowledge base #e2conf
- 6:03 pm **juliebhunt:** New post on @cmswire by @BlakeLandau: "From Enterprise 2.0 to Social Business #e2conf" <http://bit.ly/9wCute> @bluekiwi
- 6:03 pm **gonikhil:** RT @bmagierski: RT @Greg2dot0: Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxiesoft and Tom Kelly
- 6:03 pm **annreichert:** RT @webtechman: RT @markfidelman @dgarlough @Greg2dot0 Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxiesoft & Tom Kelly
- 6:03 pm **jowyang:** (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:03 pm **gonikhil:** RT @rdeis: Tom Kelly keynote slides are very very effective. Nancy Duarte would be proud. #e2conf
- 6:03 pm **sapweb20:** #e2conf presentation from @MarkYolton: SAP's 2-million-member community: <http://slidesha.re/9hKOZe> <- need more!
- 6:03 pm **davekim:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:03 pm **goconversely:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:03 pm **steveelmore:** RT @Greg2dot0: Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxiesoft and Tom Kelly
- 6:04 pm **gonikhil:** RT @SameerPatel: RT @bmagierski: RT @MeganMurray: This btw is the way to do a vendor keynote. No bullying, no shouting, no hackneyed demo. Nice work. #e2conf
- 6:04 pm **mor\_trisha:** RT @cflanagan 21% employees say they're actually engaged, 41% "enrolled", 30% disenchanting, 8% disengaged <http://twitpic.com/35mvi5> #e2conf
- 6:04 pm **AndyBlacz:** RT @9010ME: Customer collaboration for innovation will reduce new product launch failures as well #e2conf /via @MarkTamis
- 6:04 pm **webtechman:** @raesmaa YW! The Enterprise 2.0 Conf is Rockin today! <http://tv.e2conf.com> #e2conf Live Stream Now
- 6:04 pm **AndyBlacz:** RT @maribellopez: Listening to Greenberg at #e2conf discuss customer co-creation and social CRM #constellation
- 6:04 pm **tradersdna:** RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:04 pm **steveelmore:** RT @gialyons: #e2conf Canon guy is describing Canon products, but could easily be applied to any product involving tech (except maybe iOS)
- 6:04 pm **SAPCommNet:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf GR8 read
- 6:04 pm **bmagierski:** RT @Greg2dot0: Canon identifying integration is a HUGE 2.0 gap...listening #e20 vendors? It's a feature that adds value #e2conf
- 6:05 pm **gonikhil:** RT @SameerPatel: props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20
- 6:05 pm **kendomen:** Attending: Keynote - The New Business Value of Today's Collaboration Trends #e2conf
- 6:05 pm **danellew:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:05 pm **pastayoyo:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:05 pm **ryancoleman:** Finally! A decently designed PPT deck @ #e2conf - nicely done @moxiesoft

- 6:05 pm **Greg2dot0:** RT @SAPCommNet: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf GR8 read
- 6:05 pm **raulcastanon:** RT @davekim: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:05 pm **nishith\_gupta:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:05 pm **hilalchouman:** RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:05 pm **katmandelstein:** RT @ACATkins1: Come visit the IBM booth: 201 at #e2conf and learn why #lotusknows "it's all about people" Will you be there? #ibmexperience
- 6:05 pm **ITSinsider:** Moxie acquired Talisma - a CIM sw co. A few years ago. #e2conf
- 6:05 pm **jacobm:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/8ZVakJ>
- 6:05 pm **iAMCripe:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:05 pm **Icecere:** good read! RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **lhaus:** RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **Gigya:** RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **rosmorville:** I'd like to have a beer with the last presenter / @moxie customer case study. Good pres! Relaxed, engaged, fun! #e2conf
- 6:06 pm **RebeccaEdgar:** Smart stuff RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **Amalucky:** RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **mor\_trisha:** Don't connect for the sake of being connected, but to get something done. #e2conf
- 6:06 pm **rosmorville:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **barlaventoexp:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **tnemelka:** RT @hilalchouman: RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **gonikhil:** RT @Greg2dot0: Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxisoft and Tom Kelly
- 6:06 pm **gyehuda:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **joningham:** Sake of being connected IS important - it's not just about doing work - challenge to Tom Kelly @moxisoft #e2conf #connectinghr
- 6:06 pm **olivermarks:** RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf < will read soon
- 6:06 pm **GSP151:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:06 pm **stevensschmidt:** RT @cflanagan: Employees say "wikis are the place information goes to die" #e2conf
- 6:07 pm **lehawes:** @Greg2dot0 Don't mean to be overly critical of Tom's presentation. Very well done overall. But key points chosen to sell product. #e2conf

- 6:07 pm **steveelmore:** RT @SameerPatel: props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20
- 6:07 pm **fabrice\_calando:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:07 pm **IntranetExperts:** Enterprise 2.0 tech - instead of putting your data somewhere to die, put it somewhere to grow. Tom, Moxie. #e2conf
- 6:07 pm **mawkus:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:07 pm **dennis\_omalley:** RT @Greg2dot0: Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxisoft and Tom Kelly
- 6:07 pm **wolfc:** Like kelly's points at #e2conf but wish it was less product sell
- 6:08 pm **jronius:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:08 pm **RamonBNuezJr:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:08 pm **danyork:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:08 pm **manuelafarrell:** RT @Greg2dot0: Arguably the best keynote that I've seen so far at #e2conf Hat's off to @moxisoft and Tom Kelly
- 6:08 pm **Mandatek:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf: I?m at the Enterprise 2.0 conference in San... <http://bit.ly/a3xnvz> #MDK #ERP
- 6:08 pm **manuelafarrell:** RT @IntranetExperts: Enterprise 2.0 tech - instead of putting your data somewhere to die, put it somewhere to grow. Tom, Moxie. #e2conf
- 6:08 pm **JenFongSpeaks:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:08 pm **manuelafarrell:** RT @SameerPatel: props to @moxiesoft CEO Tom Kelley for not making this keynote an infomercial. Good industry insight so far #e2conf #e20
- 6:08 pm **gonikhil:** RT @Greg2dot0: Canon identifying integration is a HUGE 2.0 gap...listening #e20 vendors? It's a feature that adds value #e2conf
- 6:08 pm **billjohnston:** RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf (reading today)
- 6:08 pm **mor\_trisha:** This will help us become advocates for the users RT Need tools that enable employees to focus on customers #e2conf
- 6:09 pm **grantho:** just listened to CEO of moxie software... now colleen o'keefe from #novell talking about #novellvibe #e2conf
- 6:09 pm **ryancoleman:** #viznotes @moxiesoft's Tom Kelly & Canon's Brian Wrage keynote presentation @ #e2conf <http://plixi.com/p/56120324>
- 6:09 pm **manuelafarrell:** RT @SameerPatel: RT @bmagierski: RT @MeganMurray: This btw is the way to do a vendor keynote. No bullying, no shouting, no hackneyed demo. Nice work. #e2conf
- 6:09 pm **mor\_trisha:** RT @grantho just listened to CEO of moxie software... now colleen o'keefe from #novell talking about #novellvibe #e2conf
- 6:09 pm **garyardito:** Watching the Colleen O'Keefe keynote @ the #e2conf. Watching on <http://bit.ly/8Z6mK2> #novellvibe Right Now
- 6:09 pm **FrankFellowsMS:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:09 pm **justinhuntsman:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf

- 6:09 pm **GuySie:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:09 pm **Greg2dot0:** @lehawes Who isn't here to sell product? #e2conf
- 6:10 pm **bmagierski:** Excellent presentation by Tom Kelly @moxiesoft & Brian Wrage of Canon #e2conf - hopefully a template for future vendor keynotes
- 6:10 pm **janehiscock:** Congrats! RT @jowyang: (Pls Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:10 pm **DoronAronson:** RT @raulcastanon: Coming up at 10 AM Pacific Colleen O'Keeffe @Novell keynote presentation at #e2conf #Novellvibe
- 6:10 pm **SooTangYuk:** RT @sapweb20: #e2conf presentation from @MarkYolton: SAP's 2-million-member community: <http://slidesha.re/9hKOZe> <- need more!
- 6:10 pm **rawn:** RT @billjohnston: RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf (reading today)
- 6:10 pm **MarkFidelman:** Looks like the Altimeter group just carpet bombed the #e2conf hashtag
- 6:10 pm **iVinay:** RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:11 pm **sapperoneinc:** On the stage at #e2conf stage Macs outnumber PCs 3 to 2. <http://twitpic.com/35n0x9>
- 6:11 pm **MindTouch:** From Enterprise 2.0 to Social Business #e2conf <http://dlvr.it/8Ktz2> #Enterprise\_2\_0 #conferences
- 6:11 pm **raulcastanon:** Colleen O'Keeffe keynote at #e2conf now #Novell
- 6:11 pm **gialyons:** #e2conf nice to see a woman on stage again!
- 6:11 pm **MarkFidelman:** I'd hate to follow the Moxie presentation. Novell has a challenge to keep audience engaged. #e2conf
- 6:12 pm **tnemelka:** RT @MarkFidelman: Looks like the Altimeter group just carpet bombed the #e2conf hashtag
- 6:12 pm **gialyons:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:12 pm **olivermarks:** colleen o'keefe of Novell talking about their customer challenges #e2conf
- 6:12 pm **tnemelka:** RT @gialyons: #e2conf nice to see a woman on stage again!
- 6:12 pm **zioneyemedia:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf ^ZM
- 6:12 pm **lehawes:** The #e2conf keynotes this morning are underscoring just how much #e20 is about Knowledge Management. Fortunately, #KM becoming collaborative
- 6:12 pm **Socialtext:** Here's a cool video interview with @ross about eliminating information silos w/ social software. <http://bit.ly/dwY1ss>. #e20 #e2conf
- 6:12 pm **danlarsen:** Made it up here for the day. #e2conf (@ Enterprise 2.0 Santa Clara Keynote Room w/ @greg2dot0) <http://4sq.com/cPSE1F>
- 6:12 pm **Greg2dot0:** Tools need to be fast and easy or people don't feel compelled to share #e2conf - Colleen o'keefe
- 6:13 pm **bmagierski:** RT @lehawes: The #e2conf keynotes this morning are underscoring just how much #e20 is about Knowledge Management. Fortunately, #KM becoming collaborative
- 6:13 pm **juliebhunt:** On @cmswire - @jacobm post: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/aWD7Q4>
- 6:13 pm **ITSinsider:** RT @Socialtext: Here's a cool video interview with @ross about eliminating information silos w/ social software. <http://bit.ly/dwY1ss>. #e20 #e2conf

- 6:13 pm **joannarosenberg:** RT @olivermarks: colleen o'keefe of Novell talking about their customer challenges #e2conf
- 6:13 pm **rawn:** "Collaboration solutions ... have to be in habitat in which you want to live" - Karen O'Keefe, SVP Novell #e2conf
- 6:13 pm **mikeptweet:** RT @joningham: Tom Kelly Moxie: McKinsey say 65% senior execs are disappointed with their org's ability to stimulate innovation - alarming! #e2conf
- 6:13 pm **mor\_trisha:** Slow moving collaboration tools result in slow moving business #e2conf
- 6:13 pm **grantho:** colleen o'keefe - slow moving collab tools leads to slow moving biz... need frictionless collab that fast and easy to use #e2conf
- 6:13 pm **gordonr:** A lot of information is dying on stage this morning at #e2conf.
- 6:13 pm **BlakeLandau:** RT @gyehuda: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:13 pm **erova:** Great to see the #novell #e2conf keynote emphasize UX right out of the gate. These tools won't be useful if you can't get people to use them
- 6:14 pm **raulcastanon:** Collaboration has to be fast easy effective! Colleen O'Keefe keynote at #e2conf #Novell
- 6:14 pm **webtechman:** @sanchezjb Yes, that could mean many things. @chrisbrogan covers this trust topic in #TrustAgents #e2conf
- 6:14 pm **briantullis:** Recurring theme at #e2conf - ease of use, speed, user experience. Seeing it in every keynote.
- 6:14 pm **joannarosenberg:** RT @grantho: colleen o'keefe - slow moving collab tools leads to slow moving biz... need frictionless collab that fast and easy to use #e2conf
- 6:14 pm **dpontefract:** like, there are too many demo's? RT @gordonr: A lot of information is dying on stage this morning at #e2conf.
- 6:14 pm **grantho:** RT @rawn: "Collaboration solutions ... have to be in habitat in which you want to live" - Karen O'Keefe, SVP Novell #e2conf
- 6:14 pm **jqsmooth:** Video shoot #e2conf (@ Enterprise 2.0 Santa Clara Sales Suite) <http://4sq.com/cxvGNM>
- 6:14 pm **tnemelka:** RT @gordonr: A lot of information is dying on stage this morning at #e2conf.
- 6:14 pm **IntranetExperts:** RT @Greg2dot0: Tools need to be fast and easy or people don't feel compelled to share #e2conf <= a guiding principle of Interact Intranet
- 6:14 pm **tmsweet:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:14 pm **grantho:** RT @erova: Great to see the #novell #e2conf keynote emphasize UX right out of the gate. These tools won't be useful if you can't get people to use them
- 6:14 pm **joningham:** Future needs to be about tools and documents - sorry I didn't follow that 'logic'. Colleen O'Keefe #novellvibe #e2conf
- 6:14 pm **bduhon:** lol RT @gordonr: A lot of information is dying on stage this morning at #e2conf.
- 6:14 pm **grantho:** RT @briantullis: Recurring theme at #e2conf - ease of use, speed, user experience. Seeing it in every keynote.
- 6:14 pm **BlakeLandau:** RT @jacobm: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/8ZVaKJ>
- 6:15 pm **mor\_trisha:** 63% of CIOs rank improving employee productivity tools as top priority #e2conf
- 6:15 pm **gordonr:** @dpontefract presentations talking about "where information goes to die" or "where documents go to die" - a popular yarn #e2conf
- 6:15 pm **DoronAronson:** Open, collaborative = knowledge sharing @moxiesoft CEO Tom Kelley #e2conf #e20 @olivermarks #scrm # CiscoQuad
- 6:15 pm **oliviati:** "wikis are where our ideas go to die" Tom Kelly CEO #moxie #e2conf

- 6:15 pm **PaulParmley:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:15 pm **rawn:** "Novell pioneered easily collaboration, file sharing over 27 years ago" - Karen O'Keefe, SVP Novell #e2conf
- 6:15 pm **Maggid:** #e2conf The keynotes are commercials. Yawn... (@ Enterprise 2.0 Santa Clara Keynote Room w/ 18 others) <http://4sq.com/cPSE1F>
- 6:16 pm **alanlepo:** Being immersed in vendors, customers, analysts & press is eye opening, frustrating and exciting all at the same time. #e2conf
- 6:16 pm **grantho:** RT @rawn "Novell pioneered easily collaboration, file sharing over 27 years ago" says Colleen O'Keefe, SVP Novell #e2conf
- 6:16 pm **jcunwired:** Instead of putting your data somewhere to die, put it somewhere to grow. - Tom Kelley, Moxie #e2conf #e20
- 6:16 pm **Greg2dot0:** Oh NO!!!! A DEMO! #e2conf
- 6:16 pm **Sheaxbp:** RT @rawn "Novell pioneered easily collaboration, file sharing over 27 years ago" says Colleen O'Keefe, SVP Novell #e2conf
- 6:16 pm **GeophreyG:** RT @galyons: #e2conf Proctor & Gamble learns from 600k moms about what price to charge, then reverse-engineer prod dev + supply chain...
- 6:16 pm **raulcastanon:** Colleen O'Keefe keynote at #e2conf #Novell emphasizing how Collaboration has to be easy to be effective.
- 6:17 pm **bduhon:** Lots of sameness in #e2conf keynotes: be fast. be easy to use. work together. Oh, and our product does exactly how we set up our def of #e20
- 6:17 pm **joecrumpler:** RT @Maggid: #e2conf The keynotes are commercials. Yawn... (@ Enterprise 2.0 Santa Clara Keynote Room w/ 18 others) <http://4sq.com/cPSE1F>
- 6:17 pm **ITSinsider:** That's clever: social getworking. Surprised no one thought of that before. #e2conf
- 6:17 pm **Greg2dot0:** I don't come to Keynotes to see demos....#e2conf #disenchanted
- 6:17 pm **ryanknapp:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:17 pm **tnemelka:** RT @Greg2dot0: Oh NO!!!! A DEMO! #e2conf
- 6:17 pm **Du4:** RT @charleneli: New Altimeter report RT @jowyang: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:18 pm **kwmuir:** RT @ITSinsider: That's clever: social getworking. Surprised no one thought of that before. #e2conf
- 6:18 pm **ryancoleman:** The stage can barely contain all the enthusiasm on it right now... #notreally #e2conf
- 6:18 pm **charleneli:** Heading over to #e2conf to meetup w/ fellow Altimeterite @marciamarcia.
- 6:18 pm **grantho:** RT @ITSinsider That's clever: social getworking. Surprised no one thought of that before. < thanks!! #e2conf
- 6:18 pm **rdeis:** Employees: 21% Engaged, 41% Enrolled, 30% Disenchanted, 8% Disengaged. Tom Kelly keynote #e2conf
- 6:18 pm **nikhilnulkar:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:18 pm **nigeldanson:** RT @IntranetExperts: RT @Greg2dot0: Tools need to be fast and easy or people don't feel compelled to share #e2conf <= a guiding principle of Interact Intranet
- 6:19 pm **MartijnLinssen:** Thanks everyone for RT's and kind words on "Enterprise 2.0: The Prodigal Parent" <http://bit.ly/cQIC0C> #e2conf #socbiz
- 6:19 pm **nicolecolwell:** RT @charleneli: New Altimeter report RT @jowyang: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf



- 6:19 pm **Greg2dot0:** Is it wrong to sit here thinking, "Crash demo crash..." #e2conf ?
- 6:19 pm **rawn:** Where is Marcia? Haven't seen her at the show yet. RT @charleneli: Heading over to #e2conf to meetup w/ fellow Altimeterite @marciamarcia
- 6:19 pm **jordanfrank:** @briantullis "ease of use, speed, user experience. Seeing it in every keynote." how about adding Utility? that drives adoption. #e2conf
- 6:19 pm **jacobm:** RT @cflanagan: Better way to find out how to deliver better products & services is to ask customers #e2conf #scrm
- 6:19 pm **gialyons:** #e2conf woops.
- 6:19 pm **kwmuir:** Finally seeing a product that actually DOES what every keynote speaker has TALKED about at #e2conf. Real solutions with #NovellVibe
- 6:19 pm **pmpinsights:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://t.co/vH273nK> via @cmswire
- 6:19 pm **Icecere:** Enjoy! RT @charleneli: Heading over to #e2conf to meetup w/ fellow Altimeterite @marciamarcia.
- 6:19 pm **joecrumpler:** I saw this vibe demo yesterday. Why are we seeing this again in keynote? #e2conf #novel
- 6:19 pm **bjsolem:** So vibe is a microblog. #e2conf
- 6:19 pm **cglynch:** RT @researchaccess Check out our interview with @ross, president and Co-Founder of @Socialtext. #e2conf <http://bit.ly/cHjnSu> #e20 #e2conf
- 6:20 pm **toucancrm:** Novell's vibe looks pretty cool #e2conf
- 6:20 pm **bduhon:** no. that's two of us. RT @greg2dot0: Is it wrong to sit here thinking, "Crash demo crash..." #e2conf ?
- 6:20 pm **gialyons:** #e2conf jarring pic of Outlook. Looked very complicated to use!
- 6:20 pm **chrisyeh:** I can't believe the Novell keynote just said "You'll Digg it." This isn't 2007. #e20 #e2conf
- 6:20 pm **monkchips:** RT @ITSinsider: That's clever: social getworking. Surprised no one thought of that before. #e2conf
- 6:21 pm **joecrumpler:** RT @briantullis: Recurring theme at #e2conf - ease of use, speed, user experience. Seeing it in every keynote.
- 6:21 pm **katiemcamacho:** Check out @JimLundy panel today at #e2conf on Socializing with Video #sabasoftware <http://bit.ly/9dliKd>
- 6:21 pm **MarkFidelman:** Note to self: don't do demos during keynotes if you want to keep people in the room #e2conf
- 6:21 pm **ryancoleman:** Did they really just demo how to follow someone? #e2conf
- 6:21 pm **gordon:** @Greg2dot0 can you spell s c h a d e n f r e u d e ? #e2conf.
- 6:22 pm **MeganMurray:** RT @alanlepo: Being immersed in vendors, customers, analysts & press is eye opening, frustrating and exciting all at the same time. #e2conf
- 6:22 pm **isaacgarcia:** Groupwise!!! #E2conf
- 6:22 pm **gialyons:** #e2conf is Vibe Buzz?
- 6:22 pm **tnemelka:** Too many PR shill posts during #e2conf keynotes
- 6:22 pm **lindalisle:** RT @billjohnston: RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf (reading today)
- 6:22 pm **kwmuir:** #e2conf, Virtual watercooler with message/topic presence in #novellvibe. Nice!
- 6:22 pm **danielhoang:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf

- 6:23 pm **briantullis:** With Novell on stage, Feeling nostalgia for Groupwise and Netware 3.1.. Wait, a groupwise screen. Groupwise still exists? #e2conf
- 6:23 pm **bjsolem:** RT @ryancoleman: Did they really just demo how to follow someone? #e2conf
- 6:23 pm **touancrm:** Wish @salesforce was here... where's #chatter? #e2conf
- 6:23 pm **dgibbons:** @Greg2dot0 Live demos are like NASCAR - the event is mildly interesting, but we're secretly hoping for a big wipeout. #e2conf
- 6:23 pm **raulcastanon:** RT @touancrm: Novell's vibe looks pretty cool #e2conf
- 6:23 pm **Greg2dot0:** RT @dgibbons: @Greg2dot0 Live demos are like NASCAR - the event is mildly interesting, but we're secretly hoping for a big wipeout. #e2conf
- 6:23 pm **rdeis:** RT @francoisxmeyer: #e2conf MoxiesSoft principles: 'go where people are | reward participation | rich profiles| user experience | iterate, iterate, iterate'
- 6:23 pm **mor\_trisha:** RT @jcnwired Instead of putting your data somewhere to die, put it somewhere to grow. - Tom Kelly, Moxie #e2conf
- 6:23 pm **soumyapr:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:23 pm **tnemelka:** RT @touancrm: Wish @salesforce was here... where's #chatter? #e2conf
- 6:23 pm **Greg2dot0:** @gialyons is Vibe...rator? #e2conf
- 6:24 pm **billcush:** That "visit" feature on Vibe is cool. #e2conf
- 6:24 pm **daddymention:** RT @CarlosDiaz: Please join @blueKiwi @daddymention & @Seismic in Terra Courtyard for a demo of our new plug-in and an happy hr party! 5:30-7:30 PM #e2conf
- 6:24 pm **raulcastanon:** RT @kwmuir: Finally seeing a product that actually DOES what every keynote speaker has TALKED about at #e2conf. Real solutions with #NovellVibe
- 6:25 pm **grantho:** #novellvibe is "super easy to invite people \*outside\* your company to collaborate together" says andy fox from #novell #e2conf
- 6:25 pm **bsandie:** RT @gordonr: A lot of information is dying on stage this morning at #e2conf.
- 6:25 pm **lehawes:** RT @Greg2dot0 "Oh NO!!!! A DEMO! #e2conf" I'm not having any mixed feelings about this keynote. :>(
- 6:25 pm **jordanfrank:** @briantullis Groupwise was actually my favorite email / scheduling software. Too bad outlook for everyone that chewed it up. #e2conf
- 6:25 pm **KevinDJones:** @Greg2dot0 More demos? You think they would have learned from all the feedback from Boston. #e2conf
- 6:25 pm **DanielWRasmus:** RT @lehawes: The #e2conf keynotes this morning are underscoring just how much #e20 is about Knowledge Management. Fortunately, #KM becoming collaborative
- 6:25 pm **craigsmusings:** RT @ITSinsider: That's clever: social getworking. Surprised no one thought of that before. #e2conf
- 6:25 pm **rdeis:** RT @olivermarks: User experience is core to drive engagement @moxiesoft Kelly - Lively site that is fun will promote knowledge share #e2conf
- 6:25 pm **Greg2dot0:** This is almost as bad as Cisco Quad back in Boston #e2conf
- 6:25 pm **gyehuda:** Thanks to the demos at #e2conf this morning I can honestly say that I'm ready for E3.0
- 6:25 pm **lehawes:** RT @ITSinsider: That's clever: social getworking. Surprised no one thought of that before. #e2conf
- 6:25 pm **sanchezjb:** @webtechman And I submit that the potential negatives may outweigh the positives. Will check #TrustAgents, thanks. #e2conf
- 6:25 pm **IdaApps:** RT @touancrm: Wish @salesforce was here... where's #chatter? #e2conf





- 6:33 pm **sabotages:** RT @bocurran: I'm trying to like this Vibe demo, 1987 called, they want their UI back.. sorry guys #e2conf \xD
- 6:34 pm **raulcastanon:** RT @MarkFidelman: Vibe does look good. Cross between Google Wave and Novell Pulse #e2conf
- 6:34 pm **rdeis:** RT @jacobm: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/8ZVaKJ>
- 6:34 pm **gialyons:** RT @ITSinsider: Hang in here. The IEoY10 is coming up soon... There will be no demos just cheering. #e2conf
- 6:34 pm **soumyapr:** So true ? @SEE\_EYE\_OH: RT @bsandie: RT @Greg2dot0 I don't come to Keynotes to see demos....#e2conf (cont) <http://tl.gd/6tghe6>
- 6:34 pm **\_social\_club\_:** Listening to Greenberg at #e2conf discuss customer co-creation and social CRM #constellation: RT @Maribell... <http://bit.ly/dhjyjp> #SRM
- 6:34 pm **joningham:** Thumbs up from me too RT@lehawes @ITSinsider: That's clever: social getworking. Surprised no one thought of that before. #e2conf
- 6:34 pm **MeiHuang:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:34 pm **Clearvale:** RT @manud: RT @MrkevC: #BroadVision @Clearvale PaaSPort - game changer in features & pricing structure <http://bit.ly/b6RBx4> #e20 #e2conf #socbiz
- 6:34 pm **isaacgarcia:** Novell proves that collaboration is truly a commodity. Vibes looks really cool though. Neat to see this stuff mainstream. #e2conf
- 6:34 pm **SEE\_EYE\_OH:** RT @Greg2dot0: Use your slides to help tell the story, not be the story...Great presentation by Tom Kelly at #e2conf
- 6:35 pm **erich13:** Need2 add voice/video to Vibe so people could speak during the collaboration process, making it more realistic and productive #e2conf
- 6:35 pm **Collaborize:** Looking forward to hearing what is going on at the #e2conf!
- 6:35 pm **rdeis:** RT @IntranetExperts: Enterprise 2.0 tech - instead of putting your data somewhere to die, put it somewhere to grow. Tom, Moxie. #e2conf
- 6:35 pm **olivermarks:** RT @bradgarland: Backstage at #e2conf getting ready for Launchpad. Wish us luck! <http://bit.ly/9MO6Hp> <Always fun to see fresh presentations
- 6:35 pm **martincouzins:** RT @joningham: With link!: @jacobm Enterprise 2.0 & HR: People, Culture and Behavior <http://bit.ly/cFy9bR> #e2conf #connectinghr
- 6:35 pm **RonTeitelbaum:** RT 1984 called and this never happened @bocurran: 1987 called, they want their UI back.. #e2conf
- 6:35 pm **gialyons:** #e2conf Louisiana Social Services uses #e20 tool to give social workers more time in the field, doing what they do best.
- 6:35 pm **sparkandco:** RT @jacobm: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/8ZVaKJ>
- 6:36 pm **toucancrm:** Collaboration tools- how do you handle security? #e2conf
- 6:36 pm **drupalcommons:** RT @batsonjay: At #e2conf Houghton-Mifflin VP says CxO's getting reverse-mentored by Gen-Y's on use/value of social tech. #brilliant
- 6:36 pm **MarkFidelman:** RT @isaacgarcia: Novell proves that collaboration is truly a commodity. Vibes looks really cool though. Neat to see this stuff #e2conf
- 6:36 pm **DoronAronson:** Worker Rights Extend to #Facebook, Labor Board Says - <http://nyti.ms/amX3qd>, #e2conf #e20 #CiscoQuad #scrm
- 6:36 pm **SameerPatel:** hanging in the speaker lounge w/ my new @constellationrg colleague, @maribellopez before the #scrm track kicks off at #e2conf
- 6:36 pm **6kites:** everyone who ends up on stage or leading a session - no hype! talk practical approaches and measurable results #e2conf #socialROI

- 6:36 pm **bsandie:** RT @gialyons #e2conf maybe have sponsors review feedback from previous town halls @swylie maybe a toolkit on how to create engaging prezos
- 6:36 pm **raulcastanon:** RT @erich13: Need2 add voice/video to Vibe so people could speak during the collaboration process, making it more realistic and productive #e2conf
- 6:36 pm **joecrumpler:** When will the #novel keynote sale pitch end? #e2conf
- 6:37 pm **oudiantebi:** RT @kwmuir: @TheAndyFox, Nice demo at #e2conf, loved the file integrations and MS Office integrations with #novellvibe.
- 6:37 pm **rawn:** "Time for Social GET working" - Karen O'Keefe, SVP #novell #e2conf
- 6:37 pm **grantho:** #novellvibe is social getworking! join the open beta vibe.novell.com... #e2conf
- 6:37 pm **raulcastanon:** RT @isaacgarcia: Novell proves that collaboration is truly a commodity. Vibes looks really cool though. Neat to see this stuff mainstream. #e2conf
- 6:37 pm **MatteP:** RT @gialyons: #e2conf first time ever, more ppl are communicating via social networks than email ~ Nielsen Online Research
- 6:37 pm **n2frizbee:** Up now #e2conf @ciberch and @kevinmarks discussing Activity Streams
- 6:38 pm **grantho:** RT @gialyons: #e2conf Louisiana Social Services uses #e20 tool to give social workers more time in the field, doing what they do best.
- 6:38 pm **gialyons:** #e2conf I keep thinking of Green River for some reason #blastfromthepast
- 6:38 pm **joecrumpler:** RT @RonTeitelbaum: RT 1984 called and this never happened @bocurran: 1987 called, they want their UI back.. #e2conf
- 6:38 pm **SteveCogan:** RT @lbenitez: IBM's Social Lens Provides Smart Content Filter <http://bit.ly/dh9gbs> #e2conf #ibmexperience (via @billives)
- 6:38 pm **jessewilkins:** Rather be at #arma10 than #e2conf but only just - really hearing some good stuff in the hashtag stream from the latter!
- 6:38 pm **mor\_trisha:** Surprise keynote topic - Activity streams. What is right / wrong with them? #e2conf
- 6:38 pm **dspark:** "How social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi> @dicenews @diceoutloud
- 6:38 pm **sapperoneinc:** RT @pdxmama: All the buzz at #e2conf confirms what @tonyizingale blogged about, seismic shift in enterprise. <http://ow.ly/1rt9Mx>
- 6:38 pm **jjanowsk:** #e2conf Please demo activity streams. ;-)
- 6:39 pm **ggheorghiu:** Pareto principle applied to #e2conf: 80% of the tweets are RTs of the same thoughts & ideas - would be nice to have a list of the vital few
- 6:39 pm **rwang0:** See post on how to make them better <http://bit.ly/aC8jA4> @mor\_trisha: Activity streams. What is right / wrong w/ them? #e2conf #scrm #socbiz
- 6:40 pm **ITSinsider:** I am a fan of this smart woman on stage. Never heard her speak. I think she's now at @Socialcast #e2conf
- 6:40 pm **MarkFidelman:** Activity streams are important but filters and categorization are more important #e2conf
- 6:40 pm **daddymention:** Gonna do a quick @klout knowledge-drop tonight at the @blueKiwi party with @seesmic. Get thee to the Terra Courtyard at 5:30. #e2conf
- 6:40 pm **claudia\_lee82:** lots and lots of meaty announcements coming at #e2conf this week. nice to see such incredible perseverance
- 6:40 pm **gialyons:** #e2conf "where are the standards for activity streaming?" AMEN!
- 6:40 pm **ITSinsider:** Waiting for David to intro her. #e2conf
- 6:40 pm **tracy\_lee87:** who else is a member of the #e2conf jetlag club here in Boston this am?
- 6:41 pm **erova:** I'm over relating twitter to activity streams. I want more functionality out of a quality activity stream, not just the firehose. #e2conf

- 6:41 pm **rwang0:** +100 I'm drowned in streams of info. RT @gialyons: #e2conf "where are the standards for activity streaming?" AMEN!
- 6:41 pm **arinewman:** RT @daddymention: Gonna do a quick @klout knowledge-drop tonight at the @blueKiwi party with @seesmic. Get thee to the Terra Courtyard at 5:30. #e2conf
- 6:41 pm **mor\_trisha:** Wait, micro blogging does not equal activity stream. Does it? #e2conf
- 6:41 pm **gordonr:** Discussion about Activity Streams now up with @dberlind @ciberch and @kevinmarks #e2conf
- 6:41 pm **mor\_trisha:** RT @gialyons: #e2conf "where are the standards for activity streaming?" AMEN!
- 6:41 pm **isaacgarcia:** https / authenticated rss is the standard. #e2conf (maybe just for me?)
- 6:41 pm **amberdegrace:** RT @daddymention: Gonna do @klout knowledge-drop tonight at @blueKiwi party with @seesmic. Get thee to the Terra Courtyard at 5:30. #e2conf
- 6:41 pm **gialyons:** #e2conf @dberlind is demonstrating how he used Twitter to learn more about activity stream standards. Cooool.
- 6:41 pm **rwang0:** MyPOV: Signal to Noise Ratio is key in Activity Streams. YKeep them rolebased and custom tailored by users. <http://bit.ly/9WMvxx> #e2conf
- 6:42 pm **olivermarks:** @dberlind tlaing about #activitystream standards, a subject there is tremendous pontification about online #e2conf
- 6:42 pm **MatteP:** RT @gialyons: #e2conf "where are the standards for activity streaming?" AMEN!
- 6:42 pm **Greg2dot0:** We are about to get overwhelmed by Activity Streams...let's talk about how to know what's important to me? #e2conf
- 6:42 pm **rlavigne42:** RT @Ross: This Moxie guy is significantly disinformed. Wikis are where information goes to live. #e2conf <agree (via @markfidelman) +1
- 6:42 pm **kwmuir:** #e2conf, where are the standards? That's the right question and why #NovellVibe pushed WFP. Industry needs something like this!
- 6:42 pm **raulcastanon:** @tracy\_lee87 boston jetlag here. Almost time for breakfast zzzzz #e2conf
- 6:43 pm **rosmorville:** Activity streams as the most important or thought prevoking technology today? #e2conf
- 6:43 pm **IdeaGov:** RT @rwang0: Signal to Noise Ratio is key in Activity Streams. Y Keep them rolebased + custom tailored by users. <http://bit.ly/9WMvxx> #e2conf
- 6:43 pm **csrollyson:** RT @gordonr The language of "owning a relationship" reflects bigger problem. Do u own the relationship w/ yr spouse? Yr friends? #e2conf
- 6:43 pm **gordonr:** Only at #e2conf would you hear an expression like, "The Gods of Activity Streams"...
- 6:43 pm **awieber:** RT @dhinchcliffe: RT @lehawes: @dhinchcliffe Wouldn't be surprised if this is last "E2.0 Conference". Next one "Social Business Conference"? #e2conf < Perhaps
- 6:43 pm **rwang0:** Agreed! this is a good session though. RT @gordonr: Only at #e2conf would you hear an expression like, "The Gods of Activity Streams"...
- 6:43 pm **rawn:** What happens if vendors embrace/advocate #activitystreams - Will Twitter still have the same value? or just become a public square #e2conf
- 6:44 pm **sardire:** Most E2.0 vendors have similar product features. Semantic-driven social layers ( web & enterprise ) will be a differentiator #e2conf #scrm
- 6:44 pm **rlavigne42:** Will work for badges. #e2conf (via @peepf) LOL, but true. Game Dynamics are key to return users and engaging environments
- 6:44 pm **ITSinsider:** Ah, her name is Monica Wilkinson - #e2conf
- 6:44 pm **soumyapr:** @rpaulsingh are you at #e2conf?

- 6:44 pm **manud:** RT @giorodriguez: good morning E2.0. We have a msg from the Bee Gees. No Jive Talkin. <http://bit.ly/dirARG> #e2conf #broadvision #clearvale
- 6:44 pm **OxygenCloud:** #e2conf [blog post] Oxygen Cloud: Seamlessly Integrating Collaboration & Cloud Storage <http://bit.ly/afbW8L>
- 6:44 pm **ellenfeaheny:** RT @RLavigne42: RT @Ross: Moxie guy is significantly disinformed. Wikis are where info goes to live. #e2conf <agree (via @markfidelman) +1
- 6:44 pm **isaacgarcia:** Activity stream standards for business prob shouldn't take cues from consumer apps like twitter or facebook. #e2conf
- 6:44 pm **migpascual:** RT @jowyang (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNdf> #e2conf
- 6:44 pm **beamstream:** inter-organizational enterprise collaboration (activity streams) #beamstream is working on this #e2conf
- 6:44 pm **gyehuda:** Now this is an interesting conversation. Great addition to the agenda. #e2conf.
- 6:44 pm **tnemelka:** RT @SameerPatel: hanging in the speaker lounge w/ my new @constellationrg colleague, @maribellopez before the #scrm track kicks off at #e2conf
- 6:45 pm **JuliaMak:** lol! RT @rwang0: Agreed! RT @gordonr: Only at #e2conf would you hear an expression like, "The Gods of Activity Streams"....
- 6:45 pm **tgrandpre:** I would like to hear the guests on stage speak sometime today...#e2conf
- 6:45 pm **kevincrossman:** RT @mor\_trisha: Surprise keynote topic - Activity streams. What is right / wrong with them? #e2conf
- 6:45 pm **olivermarks:** @kevinmarks @ciberch talking about <http://activitystrea.ms/> #e2conf
- 6:45 pm **lehawes:** RT @isaacgarcia "Novell proves that collaboration is truly a commodity. Neat 2 see this stuff mainstream. #e2conf" HUGE market implications
- 6:45 pm **raulcastanon:** RT @grantho: #novellvibe is social getworking! join the open beta [vibe.novell.com...](http://vibe.novell.com...) #e2conf
- 6:45 pm **JuliaMak:** #e2conf [blog post] Oxygen Cloud: Seamlessly Integrating Collaboration & Cloud Storage <http://bit.ly/afbW8L> via @OxygenCloud
- 6:46 pm **joningham:** RT @dspark "How social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi> @connectinghr #hrhappyhour
- 6:46 pm **tnemelka:** RT @rwang0: Agreed! this is a good session though. RT @gordonr: Only at #e2conf would you hear an expression like, "The Gods of Activity Streams"...
- 6:46 pm **ITSinsider:** RT @rwang0: +100 I'm drowned in streams of info. RT @gjaljons: #e2conf "where are the standards for activity streaming?" AMEN!
- 6:46 pm **kwmuir:** #e2conf We need more than activity stream standards. What about inter-app transport, co-edit, gadgets, robots, etc. #WFP was a start
- 6:46 pm **tnemelka:** RT @gyehuda: Now this is an interesting conversation. Great addition to the agenda. #e2conf.
- 6:46 pm **MarkFidelman:** @dhinchcliffe Wouldn't be surprised if this is last "E2.0 Conference". Next one "Social Business Conference"? #e2conf <thinking same thing
- 6:46 pm **Greg2dot0:** RT @MarkFidelman: @dhinchcliffe Wouldn't be surprised if this is last "E2.0 Conference". Next one "Social Business Conference"? #e2conf <thinking same thing
- 6:46 pm **colsen08:** RT @kwmuir: Finally seeing a prod that actually DOES what every keynote speaker has TALKED about. #e2conf. Real solutions with #NovellVibe
- 6:47 pm **n2frizbee:** #e2conf @ciberch "I see a lot of microblogging, but not a lot of Activity Streams...people should give a chance to the standards"
- 6:47 pm **RandyNasson:** #e2conf activitystream.ms has great potential for cross-app activity sharing.
- 6:47 pm **bsandie:** #e2conf we are a long way from having a social set of standards - who is driving it?



- 6:47 pm **rwang0:** @kwmuir as well as user control of activity streams. these should be proactive, role based, predictive <http://bit.ly/9WMvxx> #e2conf #WFP
- 6:47 pm **6kites:** RT @gialyons: #e2conf "where are the standards for activity streaming?" AMEN!
- 6:47 pm **jordanfrank:** @RLavigne42 @markfidelman "wikis are where info goes to live." long live info, long live wikis. #e2conf
- 6:47 pm **joningham:** And people say this isn't an IT conference??? activity stream standards at #e2conf
- 6:47 pm **MDHirschfeld:** RT @joningham: RT @dspark "How social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi> @connectinghr #hrhappyhour
- 6:48 pm **bjsolem:** RT @gyehuda: Now this is an interesting conversation. Great addition to the agenda. #e2conf.
- 6:48 pm **mor\_trisha:** @ggheorghiu Exp w/ prod & company RE: The experience using the product? RT It's the experience that counts, not the products #e2conf
- 6:48 pm **eugenelee:** RT @Socialtext: Here's a cool video interview with @ross about eliminating information silos w/ social software. <http://bit.ly/dwY1ss>. #e20 #e2conf
- 6:48 pm **tnemelka:** RT @joningham: And people say this isn't an IT conference??? activity stream standards at #e2conf
- 6:48 pm **lehawes:** RT @rwang0: Signal to Noise Ratio is key in Activity Streams. Keep them role-based & custom tailored by users. <http://bit.ly/9WMvxx> #e2conf
- 6:48 pm **soumyapr:** Great convo on activity streams at #e2conf. I would like to hear how we can use this as a listening scope for customer speak
- 6:48 pm **OlkinComm:** RT @NextJenComms: RT @jowyang (w/ thx!): Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:48 pm **bduhon:** Really? Has the bacon cut off oxygen? Records over social bus? RT @jessewilkins: Rather be at #arma10 than #e2conf but only just!
- 6:48 pm **jwillie:** Me either...run+workout this morning :) RT @Greg2dot0: I don't come to Keynotes to see demos....#e2conf
- 6:49 pm **toucancrm:** Tweetdeck is using activity stream functions standard #e2conf
- 6:49 pm **antoinegrillon:** Cf wkinomics for more examples "@MarkTamis: Proctor & Gamble is a great example for customer implication for mutual value #e2conf"
- 6:49 pm **xavier0912:** RT @themaria: RT @SameerPatel: social customer: i want to be engaged not managed #e2conf #scrm @pgreenbe :
- 6:49 pm **beamstream:** awesome conversation #e2conf
- 6:49 pm **dgibbons:** RT @kwmuir We need more than activity stream standards. What about inter-app transport, co-edit, gadgets, robots, etc. #e2conf
- 6:49 pm **chieftech:** @purserj anyone at #wavesummit talking about Novell's Vibe platform? appears to be creating interest at the #e2conf right now
- 6:50 pm **isaacgarcia:** Someone tell msft to support authenticated rss (& ssl for rss). That would help with reading activity streams in the email standard. #e2conf
- 6:50 pm **ricktucker88:** Not attending #e2conf - Attend the #AIMwebinar on collaboration for knowledge wrks 2:00 EDT! <http://ow.ly/37yc1> Doculabs and Google
- 6:50 pm **toucancrm:** nice to add this on the fly- good job #e2conf! real-time in motion!
- 6:50 pm **bjsolem:** RT @beamstream: awesome conversation #e2conf
- 6:50 pm **gialyons:** #e2conf award time!
- 6:50 pm **rlavigne42:** "Time for Social GET working" - Karen O'Keefe, SVP #novell #e2conf (via @rawn)

- 6:51 pm **jessewilkins:** RT @MarkFidelman: @dhinchcliffe Wouldn't be surprised if this is last "E2.0 Conference". Next one "Social Business Conference"? #e2conf <thinking same thing
- 6:51 pm **honging:** YES! RT @markfidelman: Activity streams are important but filters and categorization are more important #e2conf
- 6:51 pm **frasermatthew:** RT @MarkFidelman: @dhinchcliffe Wouldn't be surprised if this is last "E2.0 Conference". Next one "Social Business Conference"? #e2conf <thinking same thing
- 6:51 pm **hasseify:** RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:52 pm **shashib:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:52 pm **olivermarks:** The 2.0 Adoption Council 'Evangelist of Year' award internal champion @claireflannigan CSC last yr winner to present #e2conf
- 6:52 pm **mor\_trisha:** Get ready - E2.0 internal evangelist of the year. Presented by last year's winner @cflanagan #e2conf
- 6:53 pm **soumyapr:** RT @olivermarks: The 2.0 Adoption Council 'Evangelist of Year' award internal champion @claireflannigan CSC last yr winner to present #e2conf
- 6:53 pm **gialyons:** RT @olivermarks: The 2.0 Adoption Council 'Evangelist of Year' award internal champion @cflanagan CSC last yr winner to present #e2conf
- 6:53 pm **steveelmore:** RT @bmagierski: Excellent presentation by Tom Kelly @moxiesoft & Brian Wrage of Canon #e2conf - hopefully a template for future vendor keynotes
- 6:53 pm **JuliaMak:** #e2conf CIO Zone interview with @OxygenCloud's Founder, @peterchang here on the expo floor! <http://yfrog.com/0selqjj>
- 6:53 pm **nishtala:** Insightful RT @jowyang (Please Share) Altimeter Report:The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:53 pm **Dihug:** RT @cflanagan: design principles: 1.go where people are 2. reward participation 3. rich profiles 4. ux 5. iterate, iterate, iterate #e2conf
- 6:53 pm **annreichert:** RT @hasseify: RT @jowyang: Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:54 pm **mapdock:** RT @Greg2dot0: We are about to get overwhelmed by Activity Streams... how to know what's important to me? #e2conf
- 6:54 pm **rosmorville:** Thank you @dberlind for the first time here pushing back on the vendors: love their insight but would like more vision less demo #e2conf
- 6:54 pm **RonTeitelbaum:** Activity stream standard <http://activitystrea.ms/> discussed at #e2conf
- 6:54 pm **deltina:** Socialmedia.biz: How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/9tDSPM>
- 6:54 pm **rdeis:** Resource for charting the course for 2.0 adoption. <http://www.20adoptioncouncil.com/> @20Adoption #e2conf
- 6:54 pm **sagenet:** RT @ellenfeaheny: RT @RLavigne42: RT @Ross: Moxie guy is significantly disinformed. Wikis are where info goes to live. #e2conf <agree (via @markfidelman) +1
- 6:54 pm **tnemelka:** RT @MarkFidelman: @dhinchcliffe Wouldn't be surprised if this is last "E2.0 Conference". Next one "Social Business Conference"? #e2conf <thinking same thing
- 6:54 pm **kateswan:** @rosmorville we'd love to have a beer with u too! pls stop by the booth this afternoon - looking forward to meeting u! @moxiesoft #e2conf
- 6:55 pm **olivermarks:** consistency and standards are vital to grow both activity streams and to organize information #e2conf

- 6:55 pm **rlavigne42:** Nice to be able to hear/watch @cflanagan on the #E2Conf stream vs. the tweets/activity streams I am used to. Congrats to Y10 nominees
- 6:55 pm **mor\_trisha:** 2.0 Adoption Council - are you in? For @cflanagan, membership has been job enricher #e2conf <http://twitpic.com/35navo>
- 6:55 pm **sagenet:** RT @sardire: Most E2.0 vendors have similar product features. Semantic-driven social layers ( web & enterprise ) will be a differentiator #e2conf #scrm
- 6:55 pm **maggielmcg:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:55 pm **my\_chelle:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:56 pm **curiousmitch:** I think 90% of the people I follow are attending either #ilug10 or #e2conf all morning the stream was #ilug10 and now it is all #e2conf
- 6:56 pm **Dihug:** RT @larsz: Paul Greenberg referred to a Headshift E2.0 use case typology by @mikejthompson <http://bit.ly/9YeyA1> #e2conf
- 6:56 pm **gialyons:** #e2conf nominees are: @kevincrossman @meganmurray @greg2dot0 Bruce Galinsky @rawn @elsua
- 6:56 pm **calliopeconsult:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:56 pm **Ethany:** RT @cflanagan: design principles: 1. go where people are 2. reward participation 3. rich profiles 4. ux 5. iterate, iterate, iterate #e2conf
- 6:56 pm **socialnews09:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/bEjNFR>
- 6:56 pm **sayitsocial:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/bEjNFR>
- 6:56 pm **SocialMediacs:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in y... <http://bit.ly/bEjNFR> (via SocialMedia.biz
- 6:56 pm **Social\_Media\_H:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/a2d1Um>
- 6:56 pm **goodsocial:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/bEjNFR>
- 6:56 pm **rtpdesigns:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/aNT9wD>
- 6:56 pm **toddallen50:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/aZO5Mv>
- 6:56 pm **neswssm:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/cYPJHM>
- 6:56 pm **socialgarden:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your... <http://bit.ly/bEjNFR> @ socialgarden.de
- 6:56 pm **earlyadep:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/b3IFk9>
- 6:56 pm **tweettpk:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/bEjNFR>
- 6:56 pm **SocialMediaChix:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/aNT9wD>
- 6:56 pm **VeilleSMO:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/aNT9wD> /via @jdlasica
- 6:56 pm **sphinxweb:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your ... <http://bit.ly/aNT9wD> Social Media Biz

- 6:56 pm **Ethany:** RT @deltina: Socialmedia.biz: How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/9tDSPM>
- 6:56 pm **olivermarks:** RT @RLavigne42: Nice to be able to hear/watch @cflanagan on the #E2Conf stream vs. the tweets/activity streams I am used to. #e2conf
- 6:56 pm **jacobboone:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:56 pm **uwemirk:** RT @arminhoffmann: I absolutely second this! It's about mental not physical age! RT @cflanagan: Myth: Gen Y is driving this. #e2conf
- 6:57 pm **gyehuda:** photo of a smiling @elsua on display briefly at #e2conf.
- 6:57 pm **LoMitch:** Best keynote at #e2conf (BY FAR) goes to.... Tom Kelly @moxiesoft !
- 6:57 pm **gonikhil:** RT @ryancoleman: Finally! A decently designed PPT deck @ #e2conf - nicely done @moxiesoft
- 6:57 pm **ITSinsider:** The IEoY10 is @elsua. Congrats. #e2conf
- 6:57 pm **michellerea:** RT @joningham: RT @dspark "How social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi>
- 6:57 pm **SocialHonesty:** RT @joningham: RT @dspark "How social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi>
- 6:57 pm **gialyons:** #e2conf and the award goes to: @elsua! Congrats!!!!
- 6:57 pm **bmagierski:** RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf
- 6:57 pm **chieftech:** RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf
- 6:57 pm **lehawes:** Holy smokes! Couldn't go wrong choosing any of the IEoY10 award nominees! Congrats to all! #e2conf
- 6:57 pm **mor\_trisha:** Congrats to nominees! RT @gialyons #e2conf nominees are: @kevincrossman @meganmurray @greg2dot0 Bruce Galinsky @rawn @elsua
- 6:57 pm **olivermarks:** and the winner is. @suarez enterprise adoption council #e2conf
- 6:57 pm **soumyapr:** RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf
- 6:57 pm **mor\_trisha:** RT @gialyons: #e2conf and the award goes to: @elsua! Congrats!!!!
- 6:57 pm **SameerPatel:** RT @gialyons: #e2conf nominees are: @KevinCrossman @MeganMurray @Greg2dot0 Bruce Galinsky @rawn @elsua
- 6:57 pm **corecorina:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 6:57 pm **Bigmauz:** How social tools are improving human resources in the enterprise #e2conf <http://goo.gl/fb/Qt3wQ>
- 6:58 pm **christoph:** RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf || awesome. congratulations, Luis!
- 6:58 pm **twiliew:** @elsua you got it ... #e2conf
- 6:58 pm **olivermarks:** RT @olivermarks: and the winner is. @elsua enterprise adoption council #e2conf
- 6:58 pm **lehawes:** RT @ITSinsider "The IEoY10 is @elsua. Congrats. #e2conf" Way to go, Luis! So well deserved!!!
- 6:58 pm **gialyons:** #e2conf @elsua well deserved!!!
- 6:58 pm **MeganMurray:** RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf
- 6:58 pm **Dihug:** RT @gialyons: #e2conf first time ever, more ppl are communicating via social networks than email ~ Nielsen Online Research
- 6:58 pm **rlavigne42:** #e2conf nominees are: @kevincrossman @meganmurray @greg2dot0 Bruce Galinsky @rawn @elsua (via @gialyons) Huge Congrats to @elsua!

- 6:59 pm **tnemelka:** RT @SameerPatel: RT @gialyons: #e2conf nominees are: @KevinCrossman @MeganMurray @Greg2dot0 Bruce Galinsky @rawn @elsua
- 6:59 pm **jwillie:** Better use of time than keynotes? #e2conf (@ Stay Fit At Hyatt Santa Clara) <http://4sq.com/bK9sTV>
- 6:59 pm **wolfc:** Congrats luis! RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf
- 6:59 pm **toucancrm:** Congratulations Luis Suarez, Social computing evangelist of IBM! #e2conf
- 6:59 pm **pbarquero:** congrats to @elsua #e2conf #ibmsocial
- 6:59 pm **SameerPatel:** RT @itsinsider: The IEoY10 is @elsua. Congrats. #e2conf
- 6:59 pm **MeganMurray:** #e2conf Congrats @elsua! Who else could it have possibly been? ;)
- 6:59 pm **rwang0:** RT @SameerPatel: RT @itsinsider: The IEoY10 is @elsua. Congrats. #e2conf
- 7:00 pm **raesmaa:** Congratulations, @elsua for the #e2conf Award!
- 7:00 pm **olivermarks:** Having typing challenges today keeping u with the #e2conf community management Adoption council Oscars , @suarez = @elsua
- 7:00 pm **absolutesubzero:** RT @itsinsider: The IEoY10 is @elsua. Congrats. #e2conf < uuuuuuuuuohhh congrats my friend!
- 7:00 pm **brookevannatta:** RT @olivermarks: consistency and standards are vital to grow both activity streams and to organize information #e2conf
- 7:00 pm **softwrenamaste:** Agreed! RT @rwang0: MyPOV: Signal to Noise Ratio is key in Activity Streams. ... custom tailored by users. <http://bit.ly/9WMVvx> #e2conf
- 7:01 pm **joningham:** #e2conf nominees are: @kevincrossman @meganmurray @greg2dot0 Bruce Galinsky @rawn @elsua (via @gialyons)
- 7:01 pm **joningham:** @elsua congrats for #e2conf internal evangelist award (#connectinghr - this is the 'email guy'!)
- 7:01 pm **olivermarks:** weird to see @rawn reading from paper, must be because @elsua doesn't use email at IBM? #e2conf
- 7:01 pm **cdestefano:** Best preso goes to @moxiesoft. Hope others learn best to tell a story not bury us under text & bullets #e2conf
- 7:02 pm **jwillie:** 10 ways to create a social media dashboard <http://bit.ly/bxugpY> via @albertedenis @PierreTran #e2conf
- 7:02 pm **rosmorville:** Excited to see the technologies shown at launch pad session! #e2conf
- 7:02 pm **rawn:** Right on -- RT @olivermarks: weird to see @rawn reading from paper, must be because @elsua doesn't use email at IBM? #e2conf
- 7:02 pm **steveelmore:** RT @ryancoleman: Finally! A decently designed PPT deck @ #e2conf - nicely done @moxiesoft
- 7:02 pm **olivermarks:** launch pad @peepf with her dinosaur #e2conf talking about the rules, governance
- 7:02 pm **deirdrewalsh:** Big props to the IBM guy who "lives in a world without email" @elsua! #e2conf
- 7:02 pm **roundtrip:** RT @rwang0: MyPOV: Signal to Noise Ratio is key in Activity Streams. YKeep them rolebased and custom tailored by users. <http://bit.ly/9WMVvx> #e2conf
- 7:02 pm **cglynch:** If anyone at the #e2conf sees me walking around with a huge gouge above my chin, this is because, at 27, I still don't know how to shave.
- 7:03 pm **rwang0:** at the #e2conf. lots of good calls w/ clients and prospects. #constellation #socbiz is the new #e20
- 7:03 pm **MoxieSoft:** Thank you! RT @cdestefano: Best preso goes to @moxiesoft. Hope others learn best to tell a story not bury us under text & bullets #e2conf
- 7:03 pm **sporkruncible:** Heading in to check out the #e2conf expo hall and meet up with @ellenfeaheny

7:03 pm **tnemelka:** I want one of those dinosaurs for my dinner table #e2conf

7:04 pm **olivermarks:** Flowchart.com presenting on #e2conf #launchpad

7:04 pm **MinLii:** @elsua such great new - congratulations so much !!! and all the best !!! ... #e2conf

7:04 pm **AmyJones:** @peepf and her dyno rockin' the lauch pad at #e2conf

7:05 pm **olivermarks:** Here's the final four <http://bit.ly/d5JWzk> in case anyone ceshes and burns live on stage #e2conf

7:06 pm **olivermarks:** @rawn @elsua what was that, a fax?! #e2conf

7:06 pm **kevincrossman:** Congrats to 2.0 Adoption Council Internal Evangelist of the Year, Luis Suarez @elsua. #e2conf

7:06 pm **Ronna:** @olivermarks wins my prize as #e2conf eyes and ears

7:07 pm **social\_medio:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/aNT9wD>

7:07 pm **MeganMurray:** #e2conf Bravery. He's got it. #livedemo #e2conf

7:07 pm **adrielhampton:** Getting ready to speak on community building at #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ 8 others) <http://4sq.com/9zL2Oe>

7:07 pm **MarkFidelman:** Great to see and talk to @zolierdos last night at dinner #e2conf

7:07 pm **rawn:** Nominees were all told to prep a speech; Text document I printed out earlier - RT @olivermarks: @rawn @elsua what was that, a fax?! #e2conf

7:08 pm **rlavigne42:** Big props to the IBM guy who "lives in a world without email" @elsua! #e2conf (via @deirdrewalsh)

7:08 pm **dberlind:** @rosmorville Thanks for your remarks about pushing back on vendors on the #e2conf keynote stage. Someone has to hold their feet to the fire!

7:09 pm **mor\_trisha:** Launch pad nominee Flowchart.com allowing audience guest editing live onstage - brave & fun! Dropping the F bomb! #e2conf

7:09 pm **kevincrossman:** @Greg2dot0 I think I might be coming around to your way of thinking. #e2conf

7:09 pm **ryancoleman:** Yup. RT @MeganMurray: #e2conf Bravery. He's got it. #livedemo #e2conf

7:10 pm **kwmuir:** Watching demo of RT Flowchart co-edit with Flowchart.com at #e2conf. Nice!

7:10 pm **RonTeitelbaum:** Flowchart.com was fun. I was editing live at #e2conf

7:10 pm **cflanagan:** Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>

7:10 pm **steveelmore:** Missing @lstigerts at #e2conf !

7:11 pm **NigelBarron:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>

7:11 pm **olivermarks:** Itensil.net up on stage #e2conf #launchpad

7:11 pm **touancrm:** RT @ITSinsider thank you. Why isn't SFDC here? Not sure- really a big miss for @salesforce w/o presence at #e2conf cc: @kendallcollins

7:11 pm **twiliew:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>

7:11 pm **MartijnLinssen:** RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf < great to become Internal Evangelist while externally on holiday, ¡felicidades Luis

7:11 pm **soumyapr:** Flowchart.com - fun demo at #e2conf

7:11 pm **tnemelka:** RT @RonTeitelbaum: Flowchart.com was fun. I was editing live at #e2conf

7:11 pm **ITSinsider:** Disclosure: @Itensil is a company I have a stake in. No tweeting from me #transparency. #e2conf

- 7:11 pm **olivermarks:** @cflanagan nice job on stage! #e2conf
- 7:11 pm **isyteimages:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 7:11 pm **soumyapr:** RT @toucancrm: RT @ITSinsider thank you. Why isn't SFDC here? Not sure- really a big miss for @salesforce w/o presence at #e2conf cc: @kendallcollins
- 7:12 pm **KevinDJones:** RT @kevincrossman: Congrats to 2.0 Adoption Council Internal Evangelist of the Year, Luis Suarez @elsua. #e2conf >> Well deserved!
- 7:12 pm **bjsolem:** RT @mor\_trisha: Launch pad nominee Flowchart.com allowing audience guest editing live onstage - brave & fun! Dropping the F bomb! #e2conf
- 7:13 pm **VictorHeredia:** Cool presentation at #e2conf of Flowchart Software - Online Flow charts with Realtime collaboration <http://t.co/za1VN9o> via @flowchartcom
- 7:13 pm **ITSinsider:** RT @olivermarks: @cflanagan nice job on stage! #e2conf
- 7:13 pm **MarkFidelman:** I haven't seen much of the Microsoft crowd at #e2conf Have they reverted back to E1.0 ?
- 7:13 pm **pvwetten:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year #e2conf !! <http://yfrog.com/1s3rbwj> Congrats!
- 7:13 pm **ITSinsider:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:14 pm **brookevannatta:** RT @ITSinsider: I am a fan of this smart woman on stage. Never heard her speak. I think she's now at @Socialcast #e2conf
- 7:14 pm **beginideas:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/bu5eTA>
- 7:14 pm **RitaJKing:** Getting ready to speak via Skype on community building at #e2conf (@ Enterprise 2.0 Santa Clara).
- 7:14 pm **mor\_trisha:** Trying to figure out what is new about itensity's Knowledge App #e2conf
- 7:14 pm **UNR\_EXS:** RT @jdlasica How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/cpDMir>
- 7:14 pm **brookevannatta:** RT @n2frizbee: Up now #e2conf @ciberch and @kevinmarks discussing Activity Streams
- 7:15 pm **lehawes:** @itensil looks like an interesting tool to support Observable Work. Agree? #owork #e2conf
- 7:15 pm **olivermarks:** nerves of steel ##launchpad demos continue with Brad Garland of meetzi.com #e2conf
- 7:15 pm **lbenitez:** RT @olivermarks The 2.0 Adoption Council 'Evangelist of Year' award internal champion @claireflannigan CSC last yr winner to present #e2conf
- 7:15 pm **DParkerSC:** RT @mor\_trisha: Using Outlook as a collaboration platform does not scale #e2conf #e2conf-16 Walton Smith @Walton3
- 7:15 pm **kateswan:** thx! RT @MarkFidelman: I'd hate to follow the Moxie presentation. Novell has a challenge to keep audience engaged. #e2conf
- 7:15 pm **mor\_trisha:** Correction - Itensil RT Trying to figure out what is new about itensity's Knowledge App #e2conf
- 7:15 pm **cflanagan:** @olivermarks Thank you :) Great nominees 2 talk about :) So glad to see @elsua recognized for his work, industry thought leadership #e2conf
- 7:16 pm **lehawes:** @cflanagan Well done, Claire! #e2conf
- 7:16 pm **lbenitez:** RT @gialyons #e2conf nominees for #IEoY10 are: @kevincrossman @meganmurray @greg2dot0 Bruce Galinsky @rawn @elsua
- 7:16 pm **jsmooth:** @peepf where are the dino's cowboy boots? #e2conf

- 7:16 pm **gialyons:** #e2conf I'll be at Jive booth #101 'til 2 if you want to talk about adoption, measurement frameworks, biz case, customer studies
- 7:16 pm **jtannerama:** RT @AmyJones: @peepf and her dyno rockin' the lauch pad at #e2conf <<love it!>>
- 7:16 pm **lbenitez:** Awesome!!! RT @ITSinsider The IEoY10 is @elsua. Congrats. #e2conf
- 7:16 pm **lehawes:** @frogpond Nothing big. ;>) Just a little award for our friend @elsua! #e2conf
- 7:17 pm **cflanagan:** All great nominees for the IEoY @MeganMurray @Greg2dot0 @KevinCrossman @Brucegalinsky @elsua @rawn. Kudos to you all! #e2conf
- 7:17 pm **cflanagan:** @lehawes Thank you :) #e2conf
- 7:17 pm **twiliew:** RT @lbenitez: RT @gialyons #e2conf nominees for #IEoY10 are: @kevincrossman @meganmurray @greg2dot0 Bruce Galinsky @rawn @elsua
- 7:17 pm **frankeliason:** Great report! RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:18 pm **rawn:** I like the agenda setting mechanism in @Meetzi w/ timer countdown shown for each agenda item #e2conf #demo #startup #sobiz
- 7:18 pm **josephporcelli:** Looking forward to participating as virtual panelist at 2:30 EDT for #e2conf #e2conf-21 facilitated by @nahumg about #CommunityEngagement
- 7:18 pm **lbenitez:** IBM's @elsua just awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption at #e2conf @ibmexperience . Congrats!
- 7:19 pm **mkmackey:** RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:19 pm **50champ:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:19 pm **lbenitez:** Awesome! RT @cflanagan Honored to announce @elsua as @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:19 pm **MeganMurray:** #e2conf digging Meetzi
- 7:20 pm **tnemelka:** RT @rawn: I like the agenda setting mechanism in @Meetzi w/ timer countdown shown for each agenda item #e2conf #demo #startup #sobiz
- 7:20 pm **steveelmore:** Bob Peery presenting Spaces-KB integration! #e2conf #moxiesoft
- 7:20 pm **brookevannatta:** RT @n2frizbee: #e2conf @ciberch "I see a lot of microblogging, but not a lot of Activity Streams...people should give a chance to the standards"
- 7:20 pm **rosmorville:** Meetzi looks like it could really increase meeting productivity! Will check out at home. #e2conf
- 7:20 pm **mor\_trisha:** Meetzi, meeting productivity app. Measures time, agenda items cost #e2conf
- 7:20 pm **wimrampen:** RT @CRMStrategies: RT @chrisscottlamb: Get the IBM 2010 CEO study here: <http://www-935.ibm.com/services/us/ceo/ceostudy2010/index.html> #e2conf
- 7:21 pm **ryancoleman:** Foiled by iCal :/ oh no... #e2conf
- 7:21 pm **jeffcarroll:** RT @frankeliason: Great report! RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:21 pm **joecrumpler:** Moxie fail. #e2conf
- 7:22 pm **ahesse:** Meetzi, this year's startup of @bradgarland, aims at whipping meetings into shape. Yes, a target with pain. [meetzi.com](http://meetzi.com) #e2conf
- 7:22 pm **MoxieSoft:** We're on the Launch Pad stage at #e2conf now. Please visit us as we present and compete to earn your vote!
- 7:22 pm **mor\_trisha:** Ouch, was looking forward to Moxie Launch Pad prezo but their laptop is froze :( #e2conf



- 7:23 pm **olivermarks:** @moxiesoft on stage for #launchpad having issues with their frozen mac #e2conf
- 7:23 pm **traukainehm:** RT @ITSinsider: The IEOY10 is @elsua. Congrats. #e2conf
- 7:23 pm **klout:** RT @daddymenton: Gonna do a quick @klout knowledge-drop tonight at the @blueKiwi party with @seesmic. Get thee to the Terra Courtyard at 5:30. #e2conf
- 7:23 pm **drewblas:** RT @rosmorville: Meetzi looks like it could really increase meeting productivity! Will check out at home. #e2conf
- 7:23 pm **olufsphere:** RT @lbenitez: IBM's @elsua just awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption at #e2conf @ibmexperience . Congrats
- 7:23 pm **tnemelka:** RT @olivermarks: @moxiesoft on stage for #launchpad having issues with their frozen mac #e2conf
- 7:23 pm **RonTeitelbaum:** Demo nightmare at #e2conf
- 7:24 pm **olivermarks:** always have a backup machine ready #launchpad entrants... #e2conf
- 7:24 pm **ryancoleman:** That's too bad, was looking forward to the @moxiesoft demo | #e2conf
- 7:24 pm **LotusEvangelist:** @elsua congratulations as @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:24 pm **cflanagan:** RT @lehawes: @frogpond Nothing big. ;>) Just a little award for our friend @elsua! #e2conf
- 7:25 pm **rawn:** Taking the Internal Evangelist of the Year award down to the #e2conf Expo floor for pics. Should be the first thing you see RT @cflanagan
- 7:25 pm **kwmuir:** #e2conf hate to see @MoxieSoft demo freeze. All vendors put a ton of effort, prep and \$ into these events. Nice recovery guys! Nice demo.
- 7:25 pm **tnemelka:** Two PCs and 3 Macs on stage at #e2conf. Only the Mac crashed. Time for a new commercial.
- 7:25 pm **shawshell:** RT @realstorygroup: Avoiding the enterprise social surprise #EntArch #e2conf <http://bit.ly/av1S9x>
- 7:26 pm **briantullis:** Death by meeting? Try Meetzi #e2conf
- 7:26 pm **cflanagan:** cc: @mastermark @sscullion Announced @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:28 pm **DaveChalmers1:** RT @toucancrm: RT @ITSinsider thank you. Why isn't SFDC here? Not sure- really a big miss for @salesforce w/o presence at #e2conf cc: @kendallcollins
- 7:28 pm **interactpartner:** Day 2 of #e2conf in Santa Clara. Looking forward to meeting everyone who visits [www.interact-intranet.com](http://www.interact-intranet.com) booth. #intranet #e20 #fb
- 7:28 pm **adrielhampton:** Getting ready to speak on community building on a great panel at #e2conf. Follow #e2conf-21
- 7:28 pm **dcoleman100:** #e2conf I liked Greenberg's talk the best, he did not have a product to sell, brought up good points by tying collaboration to a process
- 7:29 pm **scott\_hitchins:** RT @interactpartner: Day 2 of #e2conf in Santa Clara. Looking forward to meeting everyone who visits [www.interact-intranet.com](http://www.interact-intranet.com) booth. #intranet #e20 #fb
- 7:29 pm **drewblas:** Meetzi just won the #e2conf Launchpad! Woohoo! Be sure to check out our awesome product: <http://meetzi.com> /cc @meetzicom
- 7:29 pm **tnemelka:** RT @dcoleman100: #e2conf I liked Greenberg's talk the best, he did not have a product to sell, brought up good points by tying collaboration to a process
- 7:29 pm **Ted\_Hopton:** RT @adrielhampton: Getting ready to speak on community building on a great panel at #e2conf. Follow #e2conf-21
- 7:29 pm **jwillie:** RT @drewblas: Meetzi just won the #e2conf Launchpad! <http://meetzi.com> /cc @meetzicom

- 7:30 pm **adrianjuarez:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:30 pm **lehawes:** Many thanks to the @e2conf team for streaming the keynotes. Not the same as being onsite, but very useful all the same. Thank you! #e2conf
- 7:30 pm **wkulhanek:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:30 pm **rlavigne42:** RT @lehawes: Many thanks to the @e2conf team for streaming the keynotes. Not the same as being onsite, but very useful all the same. Thank you! #e2conf
- 7:31 pm **SimplyS1mon:** RT @lbenitez: Awesome! RT @cflanagan Honored to announce @elsua as @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:31 pm **emilyjo:** RT @toucancrm: Wish @salesforce was here... where's #chatter? #e2conf /cc @marcusnelson
- 7:31 pm **frasermatthew:** Interesting that once-dreaded word "social" makes comeback at Ent 2.0 powwow - wonder if "evolution" will get re coined "revolution". #e2conf
- 7:31 pm **Ted\_Hopton:** RT @LotusEvangelist: @elsua congratulations as @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj> +1 :-)
- 7:31 pm **DParkerSC:** RT @milindpansare: Wikis are the place our information goes to die: Tom Kelly at #e2conf
- 7:32 pm **MoxieSoft:** Bummer, right? There's always the demo at our booth. :) RT @ryancoleman: That's too bad, was looking forward to the @moxiesoft demo #e2conf
- 7:32 pm **ahesse:** Can software like moxie become a core part of employee #engagement? How do they work/embed w peeps' other tools & habits? #e2conf
- 7:33 pm **HenryGarland:** Meetzi.com won launch pad. 56% of votes!!! @bradgarland #e2conf
- 7:33 pm **tonybyrne:** If you came to #e2conf looking to solve a burning problem, try to "stump the consultant" at 3:45 today (and winning stumper wins free reg'n)
- 7:33 pm **rhappe:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:33 pm **DParkerSC:** RT @MeganMurray: Key. RT @gialyons: #e2conf "we need a product that helps us become small again."
- 7:33 pm **dgarber:** Small mobile devices have replaced large rolling cases containing heavy laptops here at #e2conf
- 7:33 pm **adreyzin:** RT @Ted\_Hopton: RT @LotusEvangelist: @elsua congratulations as @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj> +1 :-)
- 7:34 pm **jwillie:** Finally remembered NOT to shave above my lip for #Movember #e2conf
- 7:35 pm **Istigerts:** Missing you guys, too! Kills me that I can't be there. Catching up on Twitter, E2.0 TV tho. RT @steveelmore: Missing @Istigerts at #e2conf!
- 7:35 pm **rhappe:** In the 100 Ways To Engage session at #e2conf - looking forward to it - great panelists
- 7:35 pm **rationalsupport:** Luis rocks! Announced @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj> /via everyone
- 7:35 pm **speaktech:** The #e2conf expo is now open! Don't forget to visit @speaktech at booth 111!
- 7:35 pm **emilyjo:** @ericakuhl I'm not technically "there." Just there in spirit. :) But would love to meet up anyway sometime! #e2conf
- 7:36 pm **adreyzin:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 7:36 pm **rosmorville:** RT @rhappe: In the 100 Ways To Engage session at #e2conf - looking forward to it - great panelists

- 7:37 pm **demeto:** "The rising challenge of social business to HR departments" by @rawn <http://is.gd/gUxcQ> at #e2conf #e20
- 7:37 pm **milindpansare:** #e2conf @jmlundy with Maribel lopez, adobe and cisco : socializing video #SabaCentra
- 7:37 pm **sporkruncible:** Microsoft Kinect makes normal people look crazy. Good times! #e2conf <http://yfrog.com/ep5t1oj>
- 7:37 pm **cflanagan:** Getting started with Social CRM A Primer #e2conf #scrm
- 7:38 pm **lehawes:** @jonmell Hey Jon! Not yet, but they will be posted (likely after the conference ends) at <http://tv.e2conf.com/>. #e2conf
- 7:38 pm **enlightn:** Congrats @elsua! #e2conf
- 7:38 pm **steveelmore:** RT @MoxieSoft: Bummer, right? There's always the demo at our booth. :) RT @ryancoleman: That's too bad, was looking forward to the @moxiesoft demo #e2conf
- 7:38 pm **tdoyon:** #scrm a primer getting started #e2conf
- 7:38 pm **IdeaGov:** RT @rwang0: at the #e2conf. lots of good calls w/ clients and prospects. #constellation #sobiz is the new #e20
- 7:38 pm **bViral:** Socialmedia.biz - How social tools are improving human resources in the enterprise #e2conf: There?s gold in your... <http://bit.ly/cCohQU>
- 7:38 pm **Clearvale:** RT @tnemelka: Live sessions favor extroverts. Geoff Moore at #e2conf
- 7:39 pm **rawn:** Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>
- 7:39 pm **MoxieSoft:** @kwmuir Thank you for the support! Unfortunate when tech fights back. Maybe next time. There's always our booth demo... #e2conf
- 7:39 pm **jacobm:** RT @cflanagan: Getting started with Social CRM A Primer #e2conf #scrm | sitting right next to her :)
- 7:39 pm **ACAtkins1:** Make the most of the #e2conf. Follow @LotusKnows on Twitter for #SweetTweets
- 7:39 pm **jholston:** RT @cflanagan: All great nominees for the IEoY @MeganMurray @Greg2dot0 @KevinCrossman @Brucegalinsky @elsua @rawn. Kudos to you all! #e2conf
- 7:39 pm **bduhon:** RT @ahesse: Can software like moxie become a core part of employee #engagement? How do they work/embed w' other tools & habits? #e2conf
- 7:39 pm **telligent:** #Telligent CMO @WendyGibson's Live Blog from #e2conf <http://bit.ly/cohWks>
- 7:40 pm **ACAtkins1:** Have you stopped by the IBM Booth yet today at #e2conf? Tweet for a Treat! #SweetTweets
- 7:40 pm **baschaef:** #Telligent CMO @WendyGibson's Live Blog from #e2conf <http://bit.ly/cohWks>
- 7:40 pm **dspark:** @GregAtGist @Britopian @SanctuarySean @JasonAplin In a panel at #e2conf discussing engagement tips from community experts.
- 7:41 pm **Henrywill:** Just heard: Internet Evangelist of the year award IEoY10 goes to IBMer Luis @elsua Congrats! #e2conf
- 7:41 pm **shawshell:** RT @TonyByrne: If you came to #e2conf looking to solve a burning problem, try to "stump the consultant" at 3:45 today
- 7:42 pm **MarkTamis:** @ekolsky starting his #e2conf "social CRM - a primer" session #scrm
- 7:42 pm **rlavigne42:** Meetzi just won the #e2conf Launchpad! Woohoo! Be sure to check out our awesome product: [@meetzicom](http://meetzi.com/cc) (via @drewblas)
- 7:42 pm **nicolettemc:** RT @lbenitez: IBM's @elsua just awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption at #e2conf @ibmexperience . Congrats!
- 7:42 pm **cflanagan:** RT @rawn: Check out Internal Evangelist Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>

- 7:42 pm **rosmorville:** #e2conf varied types of engagement - need based, desire engagement, vision engagement, have to engagement
- 7:42 pm **wkulhanek:** RT @rawn: Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>
- 7:42 pm **SameerPatel:** #e2conf just kicked off the socialcrm track with @pgreenbe. @ekolsky up offering a primer #scrm
- 7:42 pm **MarkTamis:** #scrm is not snake oil - it won't solve all of your problems #e2conf
- 7:42 pm **katmandelstein:** IBM's @elsua awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption Council at #e2conf @ibmexperience. Congrats Luis!!
- 7:43 pm **tnemelka:** RT @MarkTamis: @ekolsky starting his #e2conf "social CRM - a primer" session #scrm
- 7:43 pm **soumyapr:** Got my #sweettweets at #e2conf today. M and m's and jelly beans for me
- 7:43 pm **amcafee:** New post is up: "Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socbiz
- 7:43 pm **sporkruncible:** A packed #e2conf expo - so great for interacting with e2.0 companies, so daunting for us introverts ;) <http://yfrog.com/e9qq2cj>
- 7:43 pm **ACAtkins1:** Transform Your Business with IBM Social Software. Visit the IBM Booth at #e2conf and enjoy a sweet treat ! #SweetTweets #ibmexperience
- 7:43 pm **MarkTamis:** #scrm = new comm channel/methods, new interaction means #e2conf
- 7:44 pm **katmandelstein:** RT @rawn: Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>
- 7:44 pm **danlarsen:** My sugar low was cured by #SweetTweets at the @Lotusknows at #e2conf <http://twitpic.com/35nlka>
- 7:44 pm **milindpansare:** #e2conf #e2conf-19 socializing video: @jimlundy "allina hospitals gives video cams to nurses to publish to community" #SabaLive
- 7:44 pm **cflanagan:** @ekolsky Reminds us of @pgreenbe Social CRM "the company's programatic response to the customers's control of the conversation" #e2conf
- 7:44 pm **MarkTamis:** #scrm - company's programatic response to the customers control of the conversation #e2conf
- 7:44 pm **MartijnLinssen:** RT @MarkTamis: @ekolsky starting his #e2conf "social CRM - a primer" session #scrm < This will be interesting!
- 7:45 pm **TravTurn:** RT @katmandelstein: IBM's @elsua awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption Council at #e2conf @ibmexperience. Congrats Luis!!
- 7:45 pm **MarkTamis:** @ekolsky showing his social crm stack #e2conf
- 7:45 pm **Ted\_Hopton:** RT @sporkruncible: A packed #e2conf expo - so gr8 4 interacting w/ e2.0 companies, so daunting 4 us introverts ;) <http://yfrog.com/e9qq2cj>
- 7:46 pm **MarkTamis:** improve the relationship w/ the customer - improve the relationship w/ her communities #e2conf
- 7:46 pm **cflanagan:** @ekolsky diagram 1. communities 2. social crm (cty mgt, social analytics, actionable lyr, syst of record integ) 3. System of record #e2conf
- 7:47 pm **GregAtGist:** RT @dspark: @GregAtGist @Britopian @SanctuarySean @JasonAplin at #e2conf discussing engagement tips from community experts.>#1 tip - listen.
- 7:47 pm **MarkTamis:** recognize the power of the community - and organize to bring it into your company #e2conf
- 7:47 pm **jenokimoto:** RT @rawn: Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>
- 7:47 pm **tdoyon:** This is most of what we already have just recognize power of the communityuse the info no <http://twitpic.com/35nm6g> magic pill #e2conf #scrm

- 7:47 pm **bobpulver:** RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socabiz
- 7:47 pm **MarkTamis:** the value of the social customer is that the information is unstructured (less bias) #e2conf
- 7:47 pm **tdoyon:** Customers lie in surveys turn around and do something else #e2conf
- 7:48 pm **tnemelka:** @amcafee The masses are only beginning to understand when you are sick and tired of talking about it. #e2conf #socabiz
- 7:48 pm **cflanagan:** RT @MarkTamis: recognize the power of the community - and organize to bring it into your company #e2conf #scrm
- 7:48 pm **SameerPatel:** #e2conf socialcrm session just kicked off. @ekolsky on deck #scrm <http://twitpic.com/35nmhg>
- 7:48 pm **tdoyon:** In social people do not lie more truthful of what they think when compared to surveys #e2conf
- 7:48 pm **kenmesser:** RT @cflanagan: Some co's use social tools to promote brand, yet block employee access. Must match action. Move beyond fear. Trust employees #e2conf
- 7:48 pm **MarkTamis:** social conversation: much more truthful version of what the customers actually think #e2conf
- 7:48 pm **amcafee:** Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf
- 7:49 pm **DaveChalmers1:** RT @amcafee: Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf
- 7:49 pm **steveelmore:** RT @cdestefano: Best preso goes to @moxiesoft. Hope others learn best to tell a story not bury us under text & bullets #e2conf
- 7:49 pm **tdoyon:** Vikume of unstructured feedback overwhelming need for scrm is filtering into valuable info #e2conf
- 7:49 pm **LotusEducation:** Congratulations @elsua for Internal Evangelist of the Yearat #e2conf !!!
- 7:49 pm **roundtrip:** RT @rawn: Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>
- 7:49 pm **frasermatthew:** RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socabiz
- 7:49 pm **MarkTamis:** companies are moving away from being process-centric #e2conf - focus on what the customer wants, needs, what she is trying to do
- 7:49 pm **LotusEducation:** RT @rawn: Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf <http://yfrog.com/jbj7gcj>
- 7:49 pm **rhappe:** RT @tnemelka: @amcafee The masses are only beginning to understand when you are sick and tired of talking about it. #e2conf #socabiz
- 7:50 pm **jessewilkins:** RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socabiz
- 7:50 pm **cflanagan:** RT @tdoyon: Volume of unstructured feedback overwhelming need for scrm is filtering into valuable info #e2conf
- 7:50 pm **tdoyon:** Scrm becomes feedback from customer into the org #e2conf
- 7:50 pm **\_richardhughes:** RT @DoronAronson: It's time to engage the customers not just the staff @pgreenbe #e2conf #scrm
- 7:50 pm **cflanagan:** SCRM - Integrate feedback from customer into the operations to manage the feedback for actionable results #scrm #e2conf
- 7:50 pm **frasermatthew:** Andrew McAfee, coiner of "Enterprise 2.0", defends concept vis-a-vis "social business" semantics <http://t.co/L3Xq9l4> #e20 #e2conf #socabiz
- 7:50 pm **chrisyeh:** "#SocialCRM adds feedback to CRM." (@ekolsky) #e20 #e2conf

- 7:51 pm **katmandelstein:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:51 pm **notessensei:** RT @LotusEducation: Congratulations @elsua for Internal Evangelist of the Yearat #e2conf !!!
- 7:51 pm **roundtrip:** RT @amcafee: New post is up: "Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socabiz
- 7:51 pm **extentech:** RT @dhinchcliffe: Sitting next to @roebot at the @MindTouch #e2conf dinner. Celebrating our workforce news <http://j.mp/bwewmL> Pic: <http://twitpic.com/35he05>
- 7:51 pm **josephporcelli:** #MUSTREAD RT @rhappe: For those of you interested - @TheCR Community Maturity Model - <http://bit.ly/xWLoO> #e2conf #e2conf-12
- 7:51 pm **MarkTamis:** bring feedback into the org, analyse it, and do something with it #e2conf - actionable insights
- 7:51 pm **jcunwired:** E2.0 Evangelist of the Year goes to Luis Suarez @elsua. <http://elsua.net> Well deserved! #e2conf
- 7:52 pm **KyBedard:** @cflanagan esp if some of us struggling w time managemt & need to b more involved in social media&see importance of building r-ships #e2conf
- 7:52 pm **jholston:** CRM was process-centric, now people-. Collab was doc/form-centric, now people-. Evolution is us. #e2conf
- 7:52 pm **jenchicago:** Grow it out! RT @jwillie: Finally remembered NOT to shave above my lip for #Movember #e2conf
- 7:52 pm **tdoyon:** This is an evolution not a revolution #e2conf #scrm
- 7:52 pm **MarkTamis:** 'social' is just an evolution of business - happens every 10-15 years or so #e2conf
- 7:52 pm **rhappe:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:53 pm **giorodriguez:** RT @rhappe: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:53 pm **agberg:** @elsua - Congratulations on the recognition! I can't think of anyone more deserving. #e2conf
- 7:53 pm **cflanagan:** RT @MarkTamis: 'social' is just an evolution of business - happens every 10-15 years or so #e2conf
- 7:53 pm **Echwa:** RT @rhappe: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:54 pm **KyBedard:** @MarkTamis @jowyang what if u work for a company that totally hasnt embraced social CRM? #e2conf
- 7:54 pm **cleanTechno:** #e2conf Funny article@markfidelman San Francisco: Confessions of a Bystander: <http://tinyurl.com/2e4fqzu>
- 7:54 pm **MarkTamis:** you still have time to jump onboard, another 2-3 years #e2conf so learn now
- 7:55 pm **curiousmitch:** RT @agberg: @elsua - Congratulations on the recognition! I can't think of anyone more deserving. #e2conf +1
- 7:55 pm **sierrasez:** RT @rhappe: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:55 pm **rawn:** In @ekolsky's session and he's making a great presentation on Social CRM. I need to get his presentation #e2conf #scrm #socabiz
- 7:55 pm **tdoyon:** Communities change the relationship with biz <http://twitpic.com/35nnsx> #e2conf #scrm
- 7:55 pm **cleanTechno:** RT @dhinchcliffe: Sitting next to @roebot at the @MindTouch #e2conf dinner. Celebrating our workforce news <http://j.mp/bwewmL> Pic: <http://twitpic.com>

/35he05

- 7:55 pm **MeganMurray:** @ekolsky Getting us up to speed on #scrm #e2conf <http://twitpic.com/35nny2>
- 7:55 pm **cflanagan:** Shifting interaction model: from 1-1 relationship to many:many relationships #scrm #e2conf (reach the community, let community spread)
- 7:55 pm **incslinger:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:56 pm **cflanagan:** @MeganMurray @rawn You must both be behind me :) #scrm #e2conf
- 7:56 pm **tdoyon:** Changed flow of data from outbound to inbound, changed systems from company centric to customer centric #e2conf #scrm
- 7:56 pm **kcpike:** Just got #sweettweets at #e2conf from @lotusknows <http://yfrog.com/0rtxiwj>
- 7:56 pm **bduhon:** hmmm, food for thinking RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socbiz
- 7:56 pm **KyBedard:** Need to?socialize? the company and find new ways of handling customer interactions (inbound or outbound) #e2conf
- 7:56 pm **cflanagan:** Social CRM - hey, we're already do this today. We're just calling it something. Next year it will be something else. #e2conf #scrm
- 7:56 pm **soumyapr:** So true. Humans use tools intelligently. ?@mor\_trisha: No tool can replace human intelligence #e2conf-21?
- 7:56 pm **rawn:** RT @MeganMurray: @ekolsky Getting us up to speed on #scrm #e2conf <http://twitpic.com/35nny2>
- 7:57 pm **tdoyon:** Social business is the next stage but 15 to 20 years from now collaborative enterprise #e2conf #scrm
- 7:57 pm **rlavigne42:** New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socbiz (via @amcafee)
- 7:57 pm **deirdrewalsh:** Listening to @kelashkumar from Adobe discuss benefits of semantic web for searching and finding the right points in a video. #e2conf
- 7:57 pm **tdoyon:** Everyone in a central community integrated into systems - customers partners vendors #e2conf #scrm
- 7:57 pm **rawn:** @ekolsky places Social business as common by 2015 or so. The Collaborative Enterprise is a 2020 thing #workplace #future #socbiz #e2conf
- 7:57 pm **tdoyon:** Community is boring #e2conf #scrm
- 7:58 pm **KyBedard:** @cflanagan yes, very true. its allabout the execution as well #e2conf
- 7:58 pm **c7group:** RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socbiz
- 7:58 pm **jeffmarmins:** RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socbiz
- 7:58 pm **MarkTamis:** we're heading towards the collaborative enterprise (2020), going through social business (2015) after #e20 + #scrm (soon) #e2conf
- 7:58 pm **manuelafarrell:** RT @tonybyrne: If you came to #e2conf looking to solve a burning problem, try to "stump the consultant" at 3:45 today (and winning stumper wins free reg'n)
- 7:58 pm **tdoyon:** How manage the community is how the value is generated #e2conf #scrm
- 7:58 pm **rosmorville:** Must have some element of personal info on socmedia or community so that people have a safe common ground to engage at start @rhappe #e2conf
- 7:58 pm **jwillie:** Taking a quick break from #e2conf no line... (@ California's Great America) <http://4sq.com/4L6eSk>
- 7:58 pm **cynthianagle:** RT @rhappe: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf

- 7:58 pm **cflanagan:** I'd argue we're already at this RT @tdoyon: Social business is the next stage but 15,20 yrs "collaborative enterprise" #e2conf #scrm
- 7:59 pm **rlavigne42:** SCRM - Integrate feedback from customer into the operations to manage the feedback for actionable results #scrm #e2conf (via @cflanagan)
- 7:59 pm **MartijnLinssen:** Oh, @amcafee "strikes back" I see: <http://bit.ly/cDZVYa> - ?Social Business? is Past Retirement Age #e2conf #socabiz
- 7:59 pm **tnemelka:** RT @tdoyon: Social business is the next stage but 15 to 20 years from now collaborative enterprise #e2conf #scrm
- 7:59 pm **Ted\_Hopton:** Intelligent commentary. RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socabiz
- 8:00 pm **SeanMcGinnis:** RT @incslinger: RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 8:00 pm **tdoyon:** Create actionable insights from community experience and more feedback - a convergence feedback loop #e2conf #scrm
- 8:00 pm **RitaJKing:** Thriving communities are a mix of great engineering and imagination/creativity #e2conf
- 8:00 pm **deef217:** RT @katmandelstein: IBM's @elsua awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption Council at #e2conf @ibmexperience. Congrats Luis!!
- 8:00 pm **frogpond:** RT @cflanagan: RT @lehawes: @frogpond Nothing big. ;>) Just a little award for our friend @elsua! #e2conf \_\_\_ I hope he got a BIG medal ;)
- 8:01 pm **lehawes:** RT @amcafee: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socabiz" He's right, but focus is too limited.
- 8:01 pm **TheCR:** Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 8:01 pm **manuelafarrell:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj>
- 8:01 pm **DeblnATX:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 8:01 pm **seralewis:** RT @katmandelstein: IBM's @elsua awarded Internal Evangelist of the Year by @20adoption Council at #e2conf . || Applause!!
- 8:01 pm **SameerPatel:** RT @MeganMurray: @ekolsky Getting us up to speed on #scrm #e2conf <http://twitpic.com/35nny2>
- 8:01 pm **MarkTamis:** continuum of external, internal and hybrid communities for integrating and acting on feedback #e2conf
- 8:01 pm **tdoyon:** The collaborative enterprise contiuum #e2conf #scrm <http://twitpic.com/35np4f>
- 8:01 pm **KyBedard:** commit to transparency and if you don?t empower people to act on behalf of the company (mistakes and all) is the long term goal #e2conf
- 8:01 pm **rawn:** Most companies still behind RT @cflanagan: Iwe're already at this RT @tdoyon: Social business is the next stage but 15,20 yrs #e2conf #scrm
- 8:02 pm **adunne:** We're doing E2conf web site usability testing outside room M3, in the black draped area. \$25 for 15 min of time. Come by before 1pm! #e2conf
- 8:02 pm **MindTouch:** @dhinchcliffe Heard @Roebot was a Chef last night...if you got a pic, please send our way. Thanks for making it out! #e2conf
- 8:02 pm **gordon:** RT @thoughtfarmer: Social Intranet Summit Webinars: Live! starting Nov. 17th - <http://eepurl.com/byWPL> #e2conf
- 8:03 pm **cflanagan:** @adunne Hey - awesome to connect last night :) #e2conf
- 8:03 pm **bijli:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf



- 8:03 pm **vmrdacosta:** NEW coming up, on-line video editing services to help professionals produce good videos; and "wikivideo" for collaborative editing. #e2conf
- 8:04 pm **MarkTamis:** @ekolsky explains lesser known examples of #scrm WidgetBox #e2conf
- 8:04 pm **sfsmjobshoot:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/anQxfe> #news #socialmedia
- 8:04 pm **sfsocialmedia:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/anQxfe> #news #socialmedia
- 8:04 pm **MarkTamis:** empowering the customers to work together to provide peer support - widgetbox #e2conf
- 8:04 pm **irteubal:** Great news! @elsua named Internal Evangelist of the Year #e2conf
- 8:04 pm **DelphRB:** Internet Evangelist of the year award #IEoY10 goes to IBMer Luis @elsua( @ibmexperience @20adoption #e2conf ) -Well deserved Luis !
- 8:04 pm **jwillie:** RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZYVa> #e2conf
- 8:05 pm **VictorHeredia:** RT @SameerPatel: RT @MeganMurray: @ekolsky Getting us up to speed on #scrm #e2conf <http://twitpic.com/35nny2>
- 8:05 pm **joecrumpler:** Erica Schroeder of Cisco offered sage advise for video creation, use a Flip. #e2conf
- 8:06 pm **lehawes:** RT @jholston: CRM was process-centric, now people-. Collab was doc/form-centric, now people-. Evolution is us. #e2conf
- 8:06 pm **manuelafarrell:** RT @joecrumpler: Erica Schroeder of Cisco offered sage advise for video creation, use a Flip. #e2conf
- 8:06 pm **SameerPatel:** RT @lehawes: RT @jholston: CRM was process-centric, now people-. Collab was doc/form-centric, now people-. Evolution is us. #e2conf
- 8:06 pm **ReactionTeam:** How social tools are improving human resources in the enterprise #e2conf #SocialMedia... <http://is.gd/gUA7d>
- 8:07 pm **manuelafarrell:** Internal Evangelist of the year award #IEoY10 goes to IBMer Luis Suarez @20adoption #e2conf
- 8:07 pm **Lizzzilla:** RT @katmandelstein: IBM's @elsua awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption Council at #e2conf @ibmexperience. Congrats Luis!!
- 8:07 pm **seemsArtless:** Great news, Internet Evangelist of the year award #IEoY10 goes to IBMer Luis @elsua - @ibmexperience @20adoption #e2conf
- 8:08 pm **MarkTamis:** #scrm @ekolsky talking abt social marketing at HBO - community recommendations #e2conf
- 8:08 pm **enterprisetwo:** How social tools are improving human resources in the enterprise #e2conf <http://eqent.me/c0uDXT>
- 8:09 pm **deirdrewalsh:** #Jive customer talking about how they used community + low-end solutions like screencast, oovoo, ilinc to connect developers. #e2conf
- 8:09 pm **rosmorville:** #e2conf hoping the boxed lunches I saw on a cart outside the keynote sessions at 9 this am are not lurking outside the door right now...
- 8:09 pm **cflanagan:** RT @MarkTamis: empowering the customers to work together to provide peer support - widgetbox #e2conf
- 8:09 pm **soumyapr:** I think @gmumpie and @sujamthe would have really enjoyed and contributed to the community and scrm discussions at #e2conf
- 8:10 pm **gyehuda:** . @jacobm how many of these slides have diagrams that you created? #e2conf #SCRM #socBiz
- 8:10 pm **mediamutt:** @elsua congratulations on being named Internal Evangelist of the Year! Couldn't agree more :- ) #IEoY10 #ibmexperience #e2conf

- 8:10 pm **meetzicom:** Thanks to everyone at #e2conf that voted for us. We're so excited about helping whipping those unproductive meetings into shape! WOOHOO!
- 8:10 pm **Ted\_Hopton:** RT @adunne: #E2conf web site usability testing outside room M3 in black draped area. Earn \$25 for 15 min of ur time. Come by b4 1pm!
- 8:10 pm **manuelafarrell:** RT @adunne: We're doing E2conf web site usability testing outside room M3, in the black draped area. \$25 for 15 min of time. Come by before 1pm! #e2conf
- 8:10 pm **amfumero:** RT @irteubal: Great news! @elsua named Internal Evangelist of the Year #e2conf
- 8:11 pm **tdoyon:** Run the feedback through analytics and then to hte internal communities #e2conf #scrm
- 8:11 pm **LotusConnection:** ^jp IBMer @Elsua is named Internal Evangelist of the Year, and we couldn't agree more (or be more proud) #IEoY10 #ibmexperience #e2conf
- 8:11 pm **lotusknows:** ^jp IBMer @Elsua is named Internal Evangelist of the Year, and we couldn't agree more (or be more proud) #IEoY10 #ibmexperience #e2conf
- 8:11 pm **sametime:** ^jp IBMer @Elsua is named Internal Evangelist of the Year, and we couldn't agree more (or be more proud) #IEoY10 #ibmexperience #e2conf
- 8:12 pm **cflanagan:** I recognize some Chess Media's design RT @gyehuda: . @jacobm how many of slides have diagrams that you created? #e2conf #SCRM
- 8:12 pm **milcent:** RT @LotusConnection: ^jp IBMer @Elsua is named Internal Evangelist of the Year, and we couldn't agree more (or be more proud) #IEoY10 #ibmexperience #e2conf
- 8:12 pm **SteveCogan:** RT @LotusEducation: Congratulations @elsua for Internal Evangelist of the Yearat #e2conf !! < well deserved 4 both int & external efforts!
- 8:12 pm **eugenelee:** RT @e2conf: RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socbiz
- 8:12 pm **lbenitez:** RT @rawn Check out Internal Evangelist of the Year award for @elsua at IBM booth #e2conf & get some #sweettweet <http://yfrog.com/jbj7gcj>
- 8:12 pm **CliffKinard:** RT @DelphRB: Internet Evangelist of the year award #IEoY10 goes to IBMer Luis @elsua( @ibmexperience @20adoption #e2conf ) -Well deserved Luis !
- 8:13 pm **jennifer\_dubow:** RT @lbenitez: RT @rawn Check out Internal Evangelist of the Year award for @elsua at IBM booth #e2conf & get some #sweettweet <http://yfrog.com/jbj7gcj>
- 8:13 pm **milcent:** RT @lbenitez: RT @rawn Check out Internal Evangelist of the Year award for @elsua at IBM booth #e2conf & get some #sweettweet <http://yfrog.com/jbj7gcj>
- 8:13 pm **RandyNasson:** RT @DoronAronson: It's time to engage the customers not just the staff @pgreenbe #e2conf #scrm
- 8:13 pm **rhappe:** Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 8:13 pm **tdoyon:** Social data is one tenth of the noise out there, only 30pct has value @jetblue #attensity #e2conf #scrm
- 8:13 pm **Greg2dot0:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf <- +1
- 8:13 pm **tdoyon:** 3 to 5 years before the analytics tools are ready #e2conf #scrm
- 8:14 pm **Ted\_Hopton:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf +1
- 8:14 pm **MarkTamis:** More info on Experience Continuums <http://ow.ly/37Jj7> #scrm #e2conf
- 8:14 pm **Greg2dot0:** @tdoyon that's just plain unacceptable. The vendors need to do better #e2conf #scrm
- 8:14 pm **rosmorville:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf

- 8:14 pm **cflanagan:** @frogpond @lehawes @elsua You would NOT believe the AWARD. It's gorgeous, huge and HEAVY. Just ask @rawn <grin> #e2conf
- 8:14 pm **michelle\_kelly:** @elsua Awesome news! Internet Evangelist of the year award #IEoY10 goes to IBMer Luis @elsua - @ibmexperience @20adoption #e2conf
- 8:14 pm **tcwaters:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 8:15 pm **jqsmooth:** RT @adunne: We're doing E2conf web site usability testing outside room M3, in the black draped area. \$25 for 15 min of time. Come by before 1pm! #e2conf
- 8:15 pm **lbenitez:** W00t! RT @amcafee Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf #IEoY10
- 8:15 pm **RandyNasson:** How to make sense of all the social noise? Jet Blue claims only 30% of social instreams are valuable. #scrm #e2conf
- 8:15 pm **isaacgarcia:** Join @chrisyeh and I while we learn "the enterprise" how SMBs adopt collab tools. <http://ow.ly/37Jlg> #e2conf No fluff. Just straight talk.
- 8:15 pm **DuaneRoberts:** RT @sayitsocial: How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/bEjNFR>
- 8:15 pm **tdoyon:** These will be custom solutions there is no silver bullet #e2conf #scrm
- 8:16 pm **cflanagan:** There is no one solution for #scrm - for next few yrs scrm will be a highly customized solution for companies #scrm #e2conf
- 8:16 pm **jacobm:** RT @cflanagan: I recognize some Chess Media's design RT @gyehuda: . @jacobm how many of slides have diagrams that you created? #e2conf #SCRM
- 8:16 pm **MarkTamis:** More info: Enterprise 2.0 and Social CRM Converge towards the Collaborative Enterprise. <http://wp.me/pCUEC-2x> #e2conf
- 8:16 pm **jpapejr:** RT @lbenitez: W00t! RT @amcafee Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf #IEoY10
- 8:17 pm **tdoyon:** Tools don't do anything unless you tell them to #e2conf #scrm
- 8:17 pm **tonybyrne:** RT @cflanagan: There is no one solution for #scrm - for next few yrs scrm will be a highly customized solution for companies #scrm #e2conf
- 8:17 pm **soumyapr:** What happens when the first negative comment goes up and it's bat CEO - good no great question #e2conf
- 8:17 pm **jacobm:** @gyehuda don't even get me started! #e2conf #SCRM #socBiz glad it helps others :) @cflanagan
- 8:17 pm **\_richardhughes:** RT @MarkTamis: More info: Enterprise 2.0 and Social CRM Converge towards the Collaborative Enterprise. <http://wp.me/pCUEC-2x> #e2conf
- 8:17 pm **frogpond:** @cflanagan haha, our friend's football team won the world cup this year, sure it must be a trophy equally heavy for him then :)) #e2conf
- 8:17 pm **cynthianagle:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 8:18 pm **jqsmooth:** RT @e2conf: Video: Hot Topics at Enterprise 2.0 Santa Clara Pt 1 <http://youtu.be/7OL1hECoe4U> #e2conf
- 8:18 pm **cnaux:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 8:19 pm **joecrumpler:** And the Flip videos come out to discuss the five year potential of video. Pretty cool. #e2conf
- 8:19 pm **lehawes:** @cflanagan Saw the photo of @elsua's award. <http://yfrog.com/jbj7gcj> Big \$ to ship that to Gran Canaria! ;) #e2conf @20Adoption
- 8:19 pm **BilalJaffery:** RT @lbenitez: W00t! RT @amcafee Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf #IEoY10

- 8:19 pm **adebuche:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 8:19 pm **Greg2dot0:** W00t!! Just realized I can open the slider and enjoy my patio at the Hyatt...#e2conf!
- 8:19 pm **katava:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 8:20 pm **billcush:** RT @raesmaa: The Rising Challenge of Social Biz to HR Depts <http://bit.ly/dbeivG> on @forbes /via @webtechman @markfidelman @rawn #e2conf
- 8:20 pm **arubei:** RT @MarkTamis: recognize the power of the community - and organize to bring it into your company #e2conf
- 8:20 pm **bkellner:** RT @newsgator: #e2conf going great so far. Visit #NewsGator booth 407 to learn about Social Sites for #SharePoint, & stop by MSFT Pavilion to try #Kinect!
- 8:20 pm **arubei:** RT @amcafee: Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf
- 8:20 pm **RitaJKing:** There's a real danger of replacing one system with another equally ineffective system when imagination is overlooked. #e2conf
- 8:20 pm **rhappe:** RT @TheCR Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 8:20 pm **Ted\_Hopton:** RT @Greg2dot0: W00t!! Just realized I can open the slider and enjoy my patio at the Hyatt...#e2conf! < how many days to master ur door?
- 8:21 pm **lbenitez:** "Social Business" or "Enterprise 2.0"?? Great post by @amcafee given this week's focus on both <http://t.co/UzAgVvj> #e2conf
- 8:21 pm **B\_Wagoner:** RT @RitaJKing: There's a real danger of replacing one system with another equally ineffective system when imagination is overlooked. #e2conf
- 8:21 pm **arubei:** RT @MarkTamis: 'social' is just an evolution of business - happens every 10-15 years or so #e2conf
- 8:21 pm **socialmediafltr:** RT @MarkTamis More info: Enterprise 2.0 and Social CRM Converge towards the Collaborative Enterprise. <http://wp.me/pCUEC-2x> #e2conf
- 8:21 pm **sparkandco:** RT @RitaJKing: There's a real danger of replacing one system with another equally ineffective system when imagination is overlooked. #e2conf
- 8:21 pm **twiliew:** RT @lehawes: @cflanagan Saw the photo of @elsua's award. <http://yfrog.com/jbj7gcj> Big \$ to ship that to Gran Canaria! ;>) #e2conf @20Adoption
- 8:21 pm **mightymegasaur:** RT @rhappe: RT @TheCR Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 8:21 pm **Greg2dot0:** @Ted\_Hopton Same as the number of licks to get to the center of a tootsie pop #e2conf
- 8:23 pm **twiliew:** RT @lbenitez: "Social Business" or "Enterprise 2.0"?? Great post by @amcafee given this week's focus on both <http://t.co/UzAgVvj> #e2conf
- 8:23 pm **NadelPhelan:** RT @katiemcamacho: Check out @JimLundy panel today at #e2conf on Socializing with Video #sabasoftware <http://bit.ly/9dliKd>
- 8:24 pm **frogpond:** did I just hear something about #wave at #e2conf ? or was this last year's recording - I am not sure because I dropped in late ;(
- 8:25 pm **jmancini77:** Looking for vendor neutral #sharepoint training? - here it is - [#ecm](http://bit.ly/c11Fw0#ecm) #e20 #e2conf #arma2010
- 8:25 pm **perlausten:** RT @lbenitez: IBM's @elsua just awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption at #e2conf @ibmexperience . Congrats!
- 8:26 pm **centraldesktop:** Join the debate at 1:15 pm - "What E2.0 Can Learn From SMB" with Central Desktop CEO @isaacgarcia - #e2conf-22 #e2conf

- 8:26 pm **SocialSideMedia:** How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19Ujbe>
- 8:27 pm **driessen:** RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://bit.ly/bHMwDq> > WOW!
- 8:28 pm **rosmorville:** Gotta have passion in your org - pos or neg - before a community seems to make sense. Can't throw technology at a bigger issue. #e2conf
- 8:28 pm **rosmorville:** RT @rhappe: RT @TheCR Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 8:28 pm **driessen:** RT @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf > +1000! well deserved
- 8:29 pm **vmrdacosta:** In video less is more; under 90 sec videos is all attention you're going to get in this busy environment. #e2conf
- 8:30 pm **PeterFay79:** RT @LotusConnection: IBMer @Elsua is named Internal Evangelist of the Year... #IEoY10 #ibmexperience #e2conf <--Luis you inspire us!!
- 8:30 pm **mealyam:** RT @ACAAtkins1: Come visit the IBM booth: 201 at #e2conf and learn why #lotusknows "it's all about people" Will you be there? #ibmexperience
- 8:31 pm **dspark:** New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceoutloud @dicenews
- 8:33 pm **ranjun\_chauhan:** RT @lbenitez: IBM's @elsua just awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption at #e2conf @ibmexperience . Congrats!
- 8:33 pm **lotusknows:** Come hear NEW announcements at #e2conf at 230pm from Executive Consultant and Strategist Ted Stanton #ibmexperience #lotusknows
- 8:33 pm **jimworth:** The Enterprise 2.0 Conf Social Web Coverage wiki is getting better. Read it , Improve it: <http://bit.ly/bAdLGB> #e2conf
- 8:34 pm **driessen:** RT @rawn: "Novell pioneered easily collaboration, file sharing over 27 years ago" - Karen O'Keefe, SVP Novell #e2conf
- 8:34 pm **driessen:** RT @rawn: "Collaboration solutions ... have to be in habitat in which you want to live" - Karen O'Keefe, SVP Novell #e2conf
- 8:35 pm **wendytarr:** RT @rhappe: RT @TheCR Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 8:35 pm **driessen:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNdf> #e2conf
- 8:35 pm **\_social\_club\_:** @ekolsky starting his #e2conf "social CRM - a primer" session #scrm: RT @MarkTamis: @ekolsky starting his #... <http://bit.ly/c6nld8> #SRM
- 8:36 pm **jonerp:** Anyone learn anything from the #e2conf today? #twittercliffnotes
- 8:38 pm **RonTeitelbaum:** #SCRM is shares features with open source development RT @jonerp #e2conf #twittercliffnotes
- 8:38 pm **frogpond:** RT @jimworth The Enterprise 2.0 Conf Social Web Coverage wiki is getting better. Read it , Improve it: <http://bit.ly/bAdLGB> #e2conf \_\_ bravo
- 8:38 pm **jsmooth:** RT @e2conf: Video: Hot Topics at Enterprise 2.0 Santa Clara Pt 2 <http://youtu.be/NzRMAMmQCP8> #e2conf
- 8:38 pm **tdoyon:** RT @Ted\_Hopton: RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf +1
- 8:38 pm **acrogliia:** RT @lbenitez: W00t! RT @amcafee Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf #IEoY10
- 8:40 pm **driessen:** RT @Greg2dot0: Canon identifying integration is a HUGE 2.0 gap...listening #e20 vendors? It's a feature that adds value #e2conf
- 8:43 pm **bowmangela:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNdf> #e2conf

- 8:43 pm **GeophreyG:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 8:43 pm **jqsmooth:** #e2conf mmmmmmm (@ Enterprise 2.0 Santa Clara Sales Suite) <http://4sq.com/cxvGNM>
- 8:43 pm **cagedether:** Congrats @elsua on being named Internal Evangelist of the Year - definitely well deserved! #e2conf #IEoY10
- 8:44 pm **slazarus:** RT @cagedether: Congrats @elsua on being named Internal Evangelist of the Year - definitely well deserved! #e2conf #IEoY10
- 8:44 pm **driessen:** RT @ITSinsider: If you want see where adoption \*is\* happening, come join the @20adoption council. #e2conf >agree!
- 8:45 pm **jqsmooth:** Nice booth #e2conf (@ Workday Enterprise 2.0 Santa Clara 2010 Booth #215) <http://4sq.com/9dRd2x>
- 8:45 pm **sardire:** @jonep Anyone learn anything from the #e2conf today? Attention Deficit Syndrome is becoming more even more acute ;)
- 8:46 pm **jennychai:** "What E2.0 Can Learn From SMB" with Central Desktop CEO @isaacgarcia starting soon - #e2conf-22 #e2conf
- 8:47 pm **jqsmooth:** This is Ted. #e2conf (@ Jive Software Enterprise 2.0 Santa Clara 2010 Booth #101) <http://4sq.com/97c65V>
- 8:49 pm **nabanishamahant:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/bJaigY>
- 8:49 pm **tdoyon:** Yeah! ?@mor\_trisha: No tool can replace human intelligence #e2conf-21?
- 8:50 pm **hdlange:** RT @amcafee: Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf
- 8:50 pm **crinstinaribas:** RT @ramonsang: On to feudal times again? RT @RLavigne42: Trust is becoming an issue. People trust "people like me" - gone from 20% to 50%. #e2conf #scrm
- 8:51 pm **novell:** Wednesday @ E2.0 cocktails on Novell from 4-5:30 pm. Stop by booth 105 to get free access to Novell Vibe <https://vibe.novell.com> #e2conf
- 8:53 pm **blairplez:** #e2conf i'm still not hearing enough re integration of social with UC or #ucoms - anyone here w/good case studies or customer examples?
- 8:53 pm **brainpark:** Last day at the #e2conf. Come say hi and get a free beer mug with our logo on it!
- 8:53 pm **NickWallow:** How social tools are improving human resources in the enterprise #e2conf <http://tiny.ly/VRYS>
- 8:54 pm **NahumG:** RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceoutloud @dicenews #e2conf-21
- 8:54 pm **sparkandco:** RT @NickWallow: How social tools are improving human resources in the enterprise #e2conf <http://tiny.ly/VRYS>
- 8:55 pm **14str8:** That's good! RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 8:55 pm **LaureCetin:** Just checked in at #e2conf waiting for session on community engagement to start :-)
- 8:55 pm **isaacgarcia:** Peer pressure #e2conf #savetheworld <http://yfrog.com/6zcvdyj>
- 8:56 pm **AmieGJ:** RT @novell: Wednesday @ E2.0 cocktails on Novell from 4-5:30 pm. Stop by booth 105 to get free access to Novell Vibe <https://vibe.novell.com> #e2conf
- 8:59 pm **novell:** Win an iPad by taking InformationWeek's E2.0 #e2conf survey from @awolfe58 <http://survey.alexwolfe.net/>
- 8:59 pm **roundtrip:** RT @jordanfrank: For Social CRM to work, sales has to let go of Customer Relationship needed btw product / marketing / engineering #e2conf

- 8:59 pm **citycampSF:** RT @dspark: New POST: "Expert tips for community engagement" [#e2conf #e2conf-21](http://bit.ly/9EIPIt)
- 9:00 pm **adrielhampton:** RT @dspark: New POST: "Expert tips for community engagement" [#e2conf #e2conf-21](http://bit.ly/9EIPIt)
- 9:00 pm **govwiki:** RT @dspark: New POST: "Expert tips for community engagement" [#e2conf #e2conf-21](http://bit.ly/9EIPIt)
- 9:00 pm **citizensuite:** RT @dspark: New POST: "Expert tips for community engagement" [#e2conf #e2conf-21](http://bit.ly/9EIPIt)
- 9:02 pm **josephporcelli:** RT @citizensuite: RT @dspark: New POST: "Expert tips for community engagement" [#e2conf #e2conf-21](http://bit.ly/9EIPIt)
- 9:03 pm **roundtrip:** RT @rawn: "Collaboration solutions ... have to be in habitat in which you want to live" - Karen O;Keefe, SVP Novell [#e2conf](#)
- 9:06 pm **jqsmooth:** [#e2conf](#) (@ Moxie Software Enterprise 2.0 Santa Clara 2010 Booth #304) <http://4sq.com/akvEAK>
- 9:07 pm **soumyapr:** @bradgarland - great to meet and talk to you at [#e2conf](#) today. We should talk abt next steps to integrate [#meetzi](#).
- 9:08 pm **agilestrategy:** The Rising Challenge of Social Business to HR Departments <http://bit.ly/dbeivG> on via @markfidelman @rawn [#e2conf](#) /via @webtechman [#HRD](#)
- 9:09 pm **pslutsky:** Thanks, David! RT @dspark: New POST: "Expert tips for community engagement" [#e2conf](http://bit.ly/9EIPIt) @diceoutloud @dicenews
- 9:11 pm **steverubel:** RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist [#e2conf](http://bit.ly/c3uNDf)
- 9:11 pm **stephengillett:** RT @steverubel: Altimeter Report: The Two Career Paths of the Corporate Social Strategist [#e2conf](http://bit.ly/c3uNDf)
- 9:11 pm **rlavigne42:** That's good! RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others [#e2conf](#) (via @14str8)
- 9:12 pm **rdeis:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others [#e2conf](#)
- 9:13 pm **ReginaM\_Miller:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist [#e2conf](http://bit.ly/c3uNDf)
- 9:13 pm **paolofurini:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist [#e2conf](http://bit.ly/c3uNDf)
- 9:13 pm **Futurelab:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist [#e2conf](http://bit.ly/c3uNDf)
- 9:14 pm **kira\_morehouse:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist [#e2conf](http://bit.ly/c3uNDf)
- 9:14 pm **elsua:** ? @ITSinsider The IEoY10 is @elsua. Congrats. [#e2conf](#) // Whoaahhh!! Fantastic & speechless!! Thanks ever so much everyone!! :-D [#humbled](#)
- 9:14 pm **sabotages:** RT @LotusKnows: ^jp IBMer @Elsua is named Internal Evangelist of the Year, and we couldn't agree more [#IEoY10 #ibmexperience #e2conf](#)
- 9:14 pm **samepagewiki:** Congratulations! RT @itsinsider: The IEoY10 is @elsua. Congrats. [#e2conf](#)
- 9:15 pm **toucancrm:** Thanks for the RT @DaveChalmers1 Haven't run into you this year at [#e2conf](#), you here?
- 9:15 pm **jtannerama:** Meetzi selected as People's Choice winner at [#e2conf](#) Launch Pad- congrats to all finalists! more deets here: <http://bit.ly/e2lpmeetzi>
- 9:16 pm **jqsmooth:** About to listen to @ted\_hopton data driven community mgmt. [#e2conf](#) bring it Ted
- 9:16 pm **liorsion:** Great meeting @gilyehuda on [#e2conf](#). I love his point of view on Enterprise 2.0 and open source.

- 9:18 pm **TheCR:** RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceoutloud @dicenews #e2conf-21
- 9:18 pm **MarkEggleston:** RT @elsua: ? @ITSinsider The IEoY10 is @elsua. Congrats. #e2conf // Whoaahhh!! Fantastic & speechless!! Thanks ever so much everyone!! :-D #humbled
- 9:20 pm **MarkFidelman:** @ted\_hopton Stand if you have an internal or external community #e2conf - These are people to connect with at the conference
- 9:20 pm **hervePro:** How social tools are improving human resources in the enterprise #e2conf <http://j.mp/d1zhzB>
- 9:20 pm **marciamarcia:** Yes, yes, I'm at #e2conf - that's not someone who just looks like me. Stop me in the halls. Say hello!
- 9:20 pm **LaureCetin:** #SAP in the room - only company with a community older than 3 years #e2conf
- 9:21 pm **CRMStrategies:** RT @rhappe: RT @TheCR Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 9:22 pm **nsteinmetz:** RT @cflanagan Yes! RT @ITSinsider: If you want see where adoption \*is\* happening, come join the @20adoption council. #e2conf // Definitely!
- 9:22 pm **MarkTamis:** Different Flavors of #SCRM session is about to start #e2conf - still seats available!
- 9:23 pm **raulcastanon:** At #e2conf-24 Data driven community management with UBM #e2conf
- 9:23 pm **annreichert:** The Moxie knowledgebase integration we were going to show today at #e2conf LP is very cool - see it at booth 304 this afternoon
- 9:23 pm **rhappe:** Listening to @Ted\_hopton talking about data driven cmty mgmt & watching funny video #e2conf
- 9:24 pm **wolfc:** Very pleased to have met @charleneli at lunch today and to chat with @rawn #e2conf
- 9:24 pm **MarkFidelman:** UBM video rap intro to @ted\_hopton discussion is very hip #e2conf
- 9:24 pm **ekolsky:** RT @MarkTamis: Different Flavors of #SCRM session is about to start #e2conf - still seats available!
- 9:25 pm **jenniadair:** Thinking of all of my old peeps and editors/analysts attending the #e2conf this week in Santa Clara. Wish I had time to stop by and say Hi!
- 9:25 pm **gordonr:** Back at #e2conf after a nice lunch in Palo Alto. SMB collab session being overwhelmed by hiphop blaring through next conf room....
- 9:25 pm **Greg2dot0:** Really wish there was an iPhone app for #e2conf
- 9:25 pm **ryancoleman:** Hey #M2 keep it down in there! ;) #e2conf
- 9:26 pm **LizKeefer:** How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19Umbm>
- 9:26 pm **rhappe:** Making too much noise in the community track ;) #e2conf
- 9:27 pm **RossHunton:** RT @LizKeefer: How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19Umbm>
- 9:27 pm **Aslann:** RT: @LaureCetin: #SAP in the room - only company with a community older than 3 years #e2conf
- 9:28 pm **MarkFidelman:** RT @ryancoleman: Hey #M2 keep it down in there! ;) #e2conf <someone brought cocktails - sorry 'bout that
- 9:29 pm **dshiao:** RT @rawn: @forbes blog post: "The Rising Challenge of Social Business to HR Departments" <http://bit.ly/atxiNH> #hr #learning #e20 #e2conf #socabiz
- 9:29 pm **AdobePR:** SVP&GM @RTarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem



- 9:29 pm **adobe:** SVP&GM @RTarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem
- 9:29 pm **jtannerama:** @InformationWeek covers today's #e2conf Launch Pad & all finalists, <http://bit.ly/iwke2lp>
- 9:29 pm **MeganMurray:** @rhappe You crazy kids. #e2conf
- 9:30 pm **MindTouch:** RT @breakingtech: Have you seen the awesome presentation: What if Peter Drucker Taught Enterprise 2.0 Strategy? <http://ow.ly/37zFt> #e2conf
- 9:30 pm **7ksm:** How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19UkV0>
- 9:30 pm **johngibbon:** RT @jtannerama: @InformationWeek covers today's #e2conf Launch Pad & all finalists, <http://bit.ly/iwke2lp>
- 9:31 pm **rhappe:** @MeganMurray don't worry, @Ted\_Hopton promises that the rest of the session will be boring #SexyData #e2conf
- 9:31 pm **cflanagan:** #sexymetrics RT @rhappe: @MeganMurray don't worry, @Ted\_Hopton promises that the rest of the session will be boring #SexyData #e2conf
- 9:32 pm **johngibbon:** RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceoutloud @dicenews #e2conf
- 9:32 pm **johngibbon:** RT @blairplez: #e2conf i'm still not hearing enough re integration of social with UC or #ucoms - anyone here w/good case studies or customer examples?
- 9:32 pm **maddiecarol:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 9:33 pm **TylerCagni:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 9:33 pm **samepagewiki:** RT @rhappe: RT @TheCR Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 9:33 pm **dburden:** Heading over to #e2conf to take a look around.
- 9:34 pm **joningham:** With @ted\_hopton showing great UBM collaboration video <http://Bit.ly/4pt5comesalive> #e2conf #connectinghr #hrhappyhour
- 9:34 pm **gordonr:** Critique of being a dictator with your collab platform.: Sharing knowledge can't be conscripted, only volunteered... #e2conf
- 9:34 pm **berendjan:** RT @Jason\_Jasura: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf: I?m at the Enterprise 2.0 conference in ... <http://bit.ly/9ACjfw> via @cmswire
- 9:35 pm **johngibbon:** Best Metric for Community Management: Net Promoter Score: promoters (9-10) - detractors (0-6) @ted\_hopton #e2conf
- 9:36 pm **equintanilla:** RT @deirdrewalsh: Gartner predicts that by 2016, social technologies will be integrated with most business applications #e2conf <http://bit.ly/aa049K>
- 9:36 pm **oswaldxxl:** Can't believe @SAPCommNet is no longer a toddler! RT @laurecetin: #SAP in the room - only company with a community older than 3 yrs #e2conf
- 9:36 pm **jacobm:** @charlieisaacs some other alcatel folks here at #e2conf
- 9:36 pm **rhappe:** Net Promoter score can be used internally - good cross-over of social marketing best practice by @Ted\_Hopton #e2conf
- 9:36 pm **sandraklo:** SVP&GM Rob Tarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQIwaH> #e2conf, #cem
- 9:37 pm **sandraklo:** Adobe SVP&GM Rob Tarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem
- 9:37 pm **johngibbon:** Qualitative Metrics: Wins. Tough to get people to document in community, but important @ted\_hopton #e2conf

- 9:37 pm **swensonkeith:** in preso on how UBM uses social media. One rule: at UBM everything is "open" unless there is a clear business reason. @ted\_hopton #e2conf
- 9:38 pm **matzeller:** RT @sandraklo: Adobe SVP&GM Rob Tarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem
- 9:39 pm **gordon:** Now listening to @spencermains in the Social CRM panel. #e2conf
- 9:39 pm **johngibbon:** Community Metrics: New members: Drop-outs (no activity in first 90 days) / Creators (posted content) @ted\_hopton #e2conf
- 9:39 pm **Unawave:** reports for creators, drop-outs tell you how healthy the community is at UBM #e2conf
- 9:40 pm **rhape:** New member engagement is a great metric and a predictor of long term engagement. @Ted\_Hopton #e2conf
- 9:40 pm **OxygenCloud:** Last day of expo here at #e2conf! Come by & sign up for a free beta account - see how Oxygen simplifies #collaboration with #cloudstorage
- 9:40 pm **MagicSauceMedia:** RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf #socialmedia
- 9:40 pm **berendjan:** RT @chrisyeh: Real #e20 #ROI: P&G customer co-creation reduced R&D costs from 4.8% of sales to 3.4%. That's a \$602 million annual impact. #e2conf
- 9:40 pm **kelieos:** RT @LaureCetin: #SAP in the room - only company with a community older than 3 years #e2conf
- 9:40 pm **minoru\_st:** RT @gialyons: #e2conf customers want to be ENGAGED, not managed. (again, hope my residential vendors get this someday)
- 9:41 pm **Maggid:** Bummer. A bunch of people, like me, missed lunch. #fail. #e2conf
- 9:41 pm **berendjan:** Real #e20 #ROI: P&G customer co-creation reduced R&D costs from 4.8% of sales to 3.4%. That's a \$602 million annual impact. #e2conf #yam
- 9:41 pm **TylerCagni:** RT @MindTouch: RT @breakingtech: Have you seen the awesome presentation: What if Peter Drucker Taught Enterprise 2.0 Strategy? <http://ow.ly/37zFt> #e2conf
- 9:41 pm **duanechaos:** Adobe SVP&GM Rob Tarkoff shares #e2conf (where I am) keynote reaction backstage: <http://bit.ly/93eNn3> <<http://bit.ly/93eNn3>> #e2conf #cem
- 9:41 pm **jsluyters:** RT @amcafee Congratulations, @elsua , on being named Internal Evangelist of the Year - well deserved! #e2conf
- 9:42 pm **MichaelSinger:** RT @e2conf: Launch Pad finalists, Flowchart.com, Itensil, Meetzi and Moxie Software, debuted their new tools & services to the #e2conf audience today.
- 9:42 pm **rhape:** RT @berendjan: Real #e20 #ROI: P&G customer co-creation reduced R&D costs from 4.8% of sales to 3.4%. That's a \$602 million annual impact. #e2conf #yam
- 9:42 pm **johngibbon:** RT @jimworth: The Enterprise 2.0 Conf Social Web Coverage wiki is getting better. Read it , Improve it: <http://bit.ly/bAdLGB> #e2conf
- 9:43 pm **AmieGJ:** RT @novell: Win an iPad by taking InformationWeek's E2.0 #e2conf survey from @awolfe58 <http://survey.alexwolfe.net/>
- 9:44 pm **AdobeCEM:** Adobe SVP&GM Rob Tarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQIwaH> #e2conf, #cem
- 9:44 pm **johngibbon:** RT @SocialSideMedia: How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19Ujbe>
- 9:44 pm **colsen08:** RT @novell: Wednesday @ E2.0 cocktails on Novell from 4-5:30 pm. Stop by booth 105 to get free access to Vibe <http://bit.ly/aOj3bi> #e2conf
- 9:45 pm **johngibbon:** RT @lbenitez: "Social Business" or "Enterprise 2.0"?? Great post by @amcafee given this week's focus on both <http://t.co/UzAgVvj> #e2conf
- 9:45 pm **rhape:** Lots of great metrics from @Ted\_Hopton #e2conf

- 9:46 pm **kundradi:** Adobe SVP&GM Rob Tarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQIwaH> #e2conf, #cem
- 9:46 pm **AdobeCEM:** Adobe's Rob Tarkoff post-keynote reaction - Backstage at Enterprise 2.0 Conference <http://bit.ly/9Cs0zX> #e2conf #cem
- 9:46 pm **kundradi:** Adobe SVP&GM Rob Tarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem
- 9:47 pm **johngibbon:** Community Activity Metrics: Pick some sort of activity segmentation analysis and identify @ted\_hopton #e2conf
- 9:47 pm **RobertCollins:** Interesting RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 9:48 pm **Lyne\_Robichaud:** RT @adrielhampton: Getting ready to speak on community building on a great panel at #e2conf. Follow #e2conf-21
- 9:49 pm **Lyne\_Robichaud:** RT @adrielhampton: Getting ready to speak on community building at #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ 8 others) <http://4sq.com/9zL2Oe>
- 9:49 pm **johngibbon:** UBM uses @jivesoftware SBS and is useful in gathering analytics @ted\_hopton #e2conf
- 9:49 pm **rwang0:** here w/ @JimLundy and @millindpansare talking about #saba collaboration and social software. #e2conf #e20 #socbiz
- 9:49 pm **kellblog:** RT @AdobeCEM: Adobe's Rob Tarkoff post-keynote reaction - Backstage at Enterprise 2.0 Conference <http://bit.ly/9Cs0zX> #e2conf #cem
- 9:49 pm **jacobm:** "silos are created relatively quickly within any organization" #e2conf
- 9:50 pm **johngibbon:** RT @berendjan: Real #e20 #ROI: P&G customer co-creation reduced R&D costs from 4.8% of sales to 3.4%. That's a \$602 million annual impact. #e2conf #yam
- 9:50 pm **MarcoTronati:** RT @itsinsider: The IEoY10 is @elsua. Congrats. #e2conf < Great Luis!! Congrats!
- 9:50 pm **kendomen:** @rwang0 always good to see you! #e2conf <http://yfrog.com/31yjkj>
- 9:51 pm **rwang0:** 1:1 Saba Live Dynamic Network Analysis demo from @JimLundy #e2conf #visualization #socbiz
- 9:51 pm **julesblake:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 9:51 pm **m8ryx:** Great connecting with so many perspectives and good people at #e2conf
- 9:52 pm **reynoutvab:** RT @lbenitez: W00t! RT @amcafee Congratulations, @elsua, on being named Internal Evangelist of the Year - well deserved! #e2conf #IEoY10
- 9:52 pm **glamba:** At #e2conf: Collaboration without Communications? Lots of activity streams, little realtime voice/video or #ucoms integration
- 9:52 pm **manuelafarrell:** RT @rhappe: Lots of great metrics from @Ted\_Hopton #e2conf
- 9:52 pm **JuliaMak:** Bottoms Up Adoption, CIOs Watch Out <http://bit.ly/boorv2> by @krishnan @CloudAve #e2conf
- 9:53 pm **maggielmcg:** RT @rhappe: RT @TheCR Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf
- 9:53 pm **BlakeLandau:** blueKiwi party moved to Hyatt Mezzanine level from 5 30 - 7 30 for @seesmic plug-in debut! See you there! #e2conf
- 9:53 pm **blairplez:** @glamba i've been saying the same thing - pretty disappointing. let me know if you see or hear of any #ucoms integrations at #e2conf
- 9:55 pm **jqsmooth:** RT @e2conf: The location of the #e2conf happy hour sponsored by Bluekiwi has been moved to the 2nd Floor Mezzanine. See you there at 5:30pm

- 9:55 pm **m8ryx:** @rhappe thanks for the perspective this morning on a different approach to groups and communication! #e2conf
- 9:55 pm **maribellopez:** Great meeting with #IBM on mobile and social at #e2conf
- 9:56 pm **blairplez:** @MaribelLopez hey you - congrats on your new gig. hope to run into you here at #e2conf.
- 9:56 pm **bhc3:** At #e2conf, just checked out flowchart.com. Seems odd at this conference, but has a collab play.
- 9:58 pm **cflanagan:** Anyone know the URL for filling out session feedback survey? #e2conf
- 9:58 pm **m8ryx:** @kelieos @LaureCetin how do you define community? #e2conf
- 9:59 pm **MeganMurray:** @cflanagan <http://www.e2conf.com/santaclara/evaluations/> #e2conf
- 9:59 pm **vchandru:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 9:59 pm **rawn:** Adding collaboration to Analytics systems, eg #Cognos 10 is a great big step forward, but #scrm involves much more.. #e2conf #ibmexperience
- 10:00 pm **gordonr:** People seem to be struggling w/ the value of networks. They allow orgs to sense opps & challenges, & then respond (see Rob Cross) #e2conf
- 10:00 pm **jeffsass:** Experience Delivers! Adobe SVP&GM Rob Tarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQlwaH> #cem
- 10:01 pm **manuelafarrell:** RT @maribellopez: Great meeting with #IBM on mobile and social at #e2conf
- 10:01 pm **manuelafarrell:** RT @e2conf: Meetzi was selected as People?s Choice winner ? congrats! More details here: <http://bit.ly/e2lpmeetzi> #e2conf
- 10:01 pm **burtbarnes:** RT @telligent: #Telligent CMO @WendyJGibson's Live Blog from #e2conf <http://bit.ly/cohWks>
- 10:02 pm **KeithMcCarty:** Bottoms Up Adoption, CIOs Watch Out: <http://bit.ly/boorv2> by @krishnan #e2conf
- 10:02 pm **joningham:** Great to meet @gyehuda @jacobm and many others today #e2conf
- 10:02 pm **kendomen:** @Istigerts good seeing your colleagues here at #e2conf! <http://yfrog.com/j0x4hrj>
- 10:02 pm **johngibbon:** Clear message: to get people to become "super contributor" it has to be directly related to their job function @ted\_hopton #e2conf
- 10:03 pm **dshiao:** RT @jeffsass: Experience Delivers! Adobe SVP&GM Rob Tarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQlwaH> #cem
- 10:03 pm **SuLyLa:** RT @johngibbon: Clear message: to get people to become "super contributor" it has to be directly related to their job function @ted\_hopton #e2conf
- 10:03 pm **Marketing\_Now:** Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf from @jowyang
- 10:05 pm **jennerwein:** great details about his Community Development Feedback Loop @Ted\_Hopton #e2conf
- 10:05 pm **donnyo:** RT @KeithMcCarty: Bottoms Up Adoption, CIOs Watch Out: <http://bit.ly/boorv2> by @krishnan #e2conf
- 10:06 pm **themaria:** @rhappe bummed that I won't make it to any of the #e2conf events this week - hopefully we can catch up at another conference soon. CES?
- 10:06 pm **TylerCagni:** 'Not too late to be a pioneer' . Great statement from Chris Yeh of PBWorks on SMB (SME) panel at #e2conf
- 10:07 pm **billives:** via @ITSinsider: The IEoY10 is @elsua. Congrats. #e2conf > Well deserved - wish I was there to see the announcement
- 10:07 pm **johngibbon:** Community Analytics: Ask "what can you accomplish better/faster/easier" (find/share info, work more effectively, etc.) @ted\_hopton #e2conf

- 10:08 pm **LaureCetin:** @m8ryx In this specific context, internal and/or external (online) communities of collaboration, content sharing etc cc@kelieos #e2conf
- 10:08 pm **gordonr:** What's the ROI of social anything? @bryanrobertson's survey of different measurement methods from 2009 <http://bit.ly/9dSD9F> #e2conf
- 10:09 pm **blairplez:** #e2conf: SCRM -provide platform- "as the owner of a bar you're better able to serve custs when they're in your bar -u can listen to them"
- 10:09 pm **bjsolem:** RT @johngibbon: Clear message: to get people to become "super contributor" it has to be directly related to their job function @ted\_hopton #e2conf
- 10:10 pm **bhc3:** Just got a demo of Sococo at #e2conf. Wild visualization tool for communicating with others. Supports multiple communication methods.
- 10:10 pm **ellenfeaheny:** @elsua Trojan mouse! Nahhhhhh.. Congrats big time Luis .. well deserved - go enjoy some good olives, wine and bread now!! :) #e2conf
- 10:10 pm **MarkFidelman:** @ted\_hopton Use split screen in ppt to show differences in pie graphs :-)  
#e2conf #friendlytip
- 10:11 pm **horizonwatching:** Congratulations! @elsua awarded "Internal Evangelist of the Year" #e2conf #IEoY10 Well deserved! Luis has done so much to help IBMers
- 10:12 pm **gordonr:** How do you get adoption? Five sources of power just referenced in the social CRM session. <http://bit.ly/aK7d6N> #e2conf
- 10:13 pm **johngibbon:** Community Analytics: Ask "what prevents you from using it more" (time/relevance, speed, functionality etc.) @ted\_hopton #e2conf
- 10:13 pm **dpontefract:** great to read/tweet that my friend, @elsua, has won IEoY10 at #e2conf ... deserving honour #leadership
- 10:14 pm **sparkandco:** RT @gordonr: How do you get adoption? Five sources of power just referenced in the social CRM session. <http://bit.ly/aK7d6N> #e2conf
- 10:15 pm **samepagewiki:** RT @ted\_hopton: RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf +1
- 10:15 pm **joningham:** Very sensible stuff on metrics from @ted\_hopton #e2conf - don't concentrate on my numbers; preferring to benchmark internally over time etc
- 10:16 pm **joningham:** Just about everyone at #e2conf is taking notes (mainly ipads, but paper etc too). Is it the same at #cipd10 ? <http://yfrog.com/eus75oj>
- 10:17 pm **ExpressDataNZ:** RT @AdobeCEM: Pressures from social customer is so huge now that companies have no choice but to "get it" and respond @pgreenbe #e2conf
- 10:18 pm **bjsolem:** RT @joningham: Very sensible stuff on metrics from @ted\_hopton #e2conf - don't concentrate on my numbers; preferring to benchmark internally over time etc
- 10:18 pm **minoru\_st:** RT @chrisscottlamb: Get the IBM 2010 CEO study here: <http://www-935.ibm.com/services/us/ceo/ceostudy2010/index.html> #e2conf
- 10:19 pm **msederholm:** RT @lbenitez: RT @rawn Check out Internal Evangelist of the Year award for @elsua at IBM booth #e2conf & get some #sweettweet <http://yfrog.com/jbj7gcj>
- 10:19 pm **cheapcurts:** RT @7ksm: How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19UkV0>
- 10:19 pm **johngibbon:** RT @ExpressDataNZ: RT @AdobeCEM: Pressures from social customer is so huge now that companies have no choice but to "get it" and respond @pgreenbe #e2conf
- 10:22 pm **TylerCagni:** RT @johngibbon: Community Analytics: Ask "what can you accomplish better/faster/easier" (find/share info, work more effectively, etc.) @ted\_hopton #e2conf
- 10:23 pm **rdeis:** Recommendation for dinner is the Fish Market. Great experience and as a bonus it's Restaurant Week so you save #e2conf

- 10:24 pm **swensonkeith:** @ted\_hopton does a great impersonation of Limony Snickett: asks at the end why anyone would sit through his talk. Good regardless #e2conf
- 10:25 pm **samepagewiki:** Trying to watch @e2conf video stream but it's a challenge to know what I'm watching. #e2conf
- 10:26 pm **absolutesubzero:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 10:27 pm **jqsmooth:** Chillin w @jtannerama #e2conf (@ Enterprise 2.0 Santa Clara Media Center) <http://4sq.com/acXhZl>
- 10:27 pm **Tesfacom:** RT @samepagewiki: RT @ted\_hopton: RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf +1
- 10:27 pm **rdeis:** SMB panel. Think about the USER experience. If it's simple there is no training required. #e2conf
- 10:28 pm **rude64:** RT @jdlasica How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/cpDMir>
- 10:28 pm **MariaKRuotolo:** Congratulations @elsua Internal Evangelist of the Year award #e2conf <http://yfrog.com/jbj7gcj>
- 10:28 pm **sparkandco:** Incl perf. support, tho. RT @rdeis: SMB panel. Think about the USER experience. If it's simple there is no training required. #e2conf
- 10:29 pm **loyolasteph:** RT @jeffnolan: RT @Ross: @pgreenbe: "Social CRM is... the company's programmatic response to the customer's ownership of the conversation" #e2conf
- 10:29 pm **mfauscette:** Getting ready to start my panel discussion on Social is Evil #e2conf
- 10:30 pm **absolutesubzero:** RT @tylercagni: 'Not too late to be a pioneer' . Great statement from Chris Yeh of PBWorks on SMB (SME) panel at #e2conf
- 10:31 pm **manuelafarrell:** <great blog on #e2conf-21> RT @dspark New POST: "Expert tips for community engagement" <http://bit.ly/9EIPlt> #e2conf @diceoutloud @dicenews
- 10:31 pm **absolutesubzero:** RT @johngibbon: to get people to become "super contributor" it has to be directly related to their job function @ted\_hopton #e2conf
- 10:31 pm **NetSuiteMei:** How can social be evil? Wish I can listen to this RT @mfauscette Getting ready to start my panel discussion on Social is Evil #e2conf
- 10:31 pm **kevinmarks:** sorry @frankeliason - I know your session will be great, but I have to listen to the "Social is Evil" session #e2conf
- 10:31 pm **telligent:** Its Retro Candy Day at Telligent booth 413 at #e2conf. Stop by to satisfy your sweet tooth!
- 10:31 pm **novell:** RT @grantho: #novellvibe is social getworking! join the open beta [vibe.novell.com](http://vibe.novell.com)... #e2conf
- 10:32 pm **novell:** RT @grantho: #novellvibe is "super easy to invite people \*outside\* your company to collaborate together" says andy fox from #novell #e2conf
- 10:32 pm **mealym:** Waiting for Ted's session to start on Delivering Exceptional Experiences in M2 at E 2.0 #ibmexperience #e2conf #lotusknows
- 10:32 pm **novell:** RT @kwmuir: #e2conf, Virtual watercooler with message/topic presence in #novellvibe. Nice!
- 10:32 pm **EwaldLied:** RT @absolutesubzero: RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 10:33 pm **TiffanyWinman:** RT @rawn: Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>
- 10:33 pm **IBMSoftware:** RT @rawn: Check out the Internal Evangelist of the Year award for @elsua at the IBM booth #e2conf and get some #sweettweet <http://yfrog.com/jbj7gcj>

- 10:33 pm **AmieGJ:** RT @grantho: #novellvibe is "super easy to invite people \*outside\* your company to collaborate together" says andy fox from #novell #e2conf
- 10:34 pm **kevinmarks:** "60% of companies perception is that they can shut down all social sites; not sure how they jam the cellphones." #e2conf
- 10:34 pm **CRMStrategies:** @pgreenbe and @frankeliason getting ready to start - audience member preempts convo w saying she loves @comcast due to @comcastcares #e2conf
- 10:35 pm **joewehr:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf > quality trumps quantity, again
- 10:35 pm **ausframework:** RT @joewehr: RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf > quality trumps quantity, again
- 10:35 pm **Mach1Group:** RT @TheCR: RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceoutloud @dicenews #e2conf-21
- 10:35 pm **ympondaven:** RT @kevinmarks: "60% of companies perception is that they can shut down all social sites; not sure how they jam the cellphones." #e2conf
- 10:36 pm **cflanagan:** RT @TylerCagni: RT @johngibbon: Community Analytics: Ask "what can you accomplish better/faster/easier" @ted\_hopton #e2conf
- 10:36 pm **francoismeyer:** 'tag clouding' the last hour of #e2conf twitter conversations - community is first <http://twitpic.com/35opq7>
- 10:37 pm **mkrigsman:** RT @mfauscette Getting ready to start my panel discussion on Social is Evil #e2conf #CIO #itfail #wishiwasthere
- 10:37 pm **mealym:** People are social by nature - being a social business isn't that great of a change! Let IBM show you. #ibmexperience #e2conf #lotusknows
- 10:37 pm **CRMStrategies:** The marketing message doesn't cut it anymore. We trust anonymous people over what the company says - @frankeliason #e2conf #scrm
- 10:37 pm **jqsmooth:** The marketing message doesn't cut it anymore - fireside chat @ #e2conf
- 10:38 pm **sparkandco:** RT @francoismeyer: 'tag clouding' the last hour of #e2conf twitter conversations - community is first <http://twitpic.com/35opq7>
- 10:38 pm **hernanhb:** RT @CRMStrategies: The marketing message doesn't cut it anymore. We trust anonymous people over what the company says - @frankeliason #e2conf #scrm
- 10:38 pm **maxwalker:** RT @kwmuir: #e2conf, Virtual watercooler with message/topic presence in #novellvibe. Nice!
- 10:38 pm **AndyBlacz:** RT @jimworth: The Enterprise 2.0 Conf Social Web Coverage wiki is getting better. Read it , Improve it: <http://bit.ly/bAdLGB> #e2conf
- 10:38 pm **maxwalkerpmp:** RT @kwmuir: #e2conf, Virtual watercooler with message/topic presence in #novellvibe. Nice!
- 10:39 pm **nocky100:** RT @kevinmarks: "60% of companies perception is that they can shut down all social sites; not sure how they jam the cellphones." #e2conf
- 10:39 pm **jtannerama:** RT @e2conf: location of the #e2conf happy hour sponsored by Bluekiwi has been moved to the 2nd Floor Mezzanine. See you there at 5:30pm
- 10:39 pm **danlarsen:** RT @francoismeyer: 'tag clouding' the last hour of #e2conf twitter conversations - community is first <http://twitpic.com/35opq7>
- 10:40 pm **jimworth:** Are you blogging about the Enterprise 2.0 Conf #e2conf ? List it her for better visibility <http://bit.ly/ch43va>
- 10:40 pm **jessewilkins:** RT @jmancini77: Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf #arma2010
- 10:41 pm **CRMStrategies:** @frankeliason Google Blog search is faster than some of the "paid" listening tools #e2conf #scrm
- 10:42 pm **mkrigsman:** I hope someone tweets @mfauscette talk on Social is Evil #e2conf thanks!
- 10:42 pm **jqsmooth:** The key for #scrm is speed. Want to be the 1st response, not the 50th. #e2conf

- 10:42 pm **gonikhil:** RT @annreichert: The Moxie knowledgebase integration we were going to show today at #e2conf LP is very cool - see it at booth 304 this afternoon
- 10:44 pm **CRMStrategies:** Great question: How do you tie social profiles to other account data? @frankeliason #e2conf #scrm
- 10:44 pm **johngibbon:** RT @CRMStrategies: The marketing message doesn't cut it anymore. We trust anonymous people over what the company says - @frankeliason #e2conf #scrm
- 10:44 pm **bcarroll7:** RT @CRMStrategies: @frankeliason Google Blog search is faster than some of the "paid" listening tools #e2conf #scrm
- 10:45 pm **meetzicom:** [YAY!] Meetzi wins the #e2conf launchpad competition!: <http://tumblr.com/xbepf6hwr>
- 10:45 pm **KenKnitter:** RT @kevinmarks: "60% of companies perception is that they can shut down all social sites; not sure how they jam the cellphones." #e2conf
- 10:45 pm **CRMStrategies:** 1. Call the blogger :) 2. Find email address in legacy systems 3. Comment on the blog @frankeliason #e2conf #scrm
- 10:46 pm **bflitter:** How social tools are improving human resources in the enterprise #e2conf <http://dvr.it/8LNXt> #David\_Spark /via @jdlasica
- 10:46 pm **novell:** Social models allow users to engage with communities & topics they care about creating a more fluid exchange of ideas - Andy Fox #e2conf
- 10:47 pm **SteveBoese:** RT @joningham: Enterprise 2.0 & HR: People, Culture and Behavior <http://bit.ly/cFy9bR> #e2conf #connectinghr #cipd10 #hrhappyhour
- 10:47 pm **CRMStrategies:** Good results led to positive #pr as a byproduct of great customer service @frankeliason #e2conf #scrm #custserv
- 10:47 pm **dmgerbino:** Congrats RT @meetzicom: [YAY!] Meetzi wins the #e2conf launchpad competition!: <http://ping.fm/bDXND>
- 10:47 pm **blairplez:** #e2conf: @frankeliason : you Can coach on skills but not passion. want your social people helping customers to be passionate about your comp
- 10:47 pm **JoshfromMaine:** Community #1 ;) RT @danlarsen: RT @francoismeyer: 'tag clouding' the last hour of #e2conf twitter conversations <http://twitpic.com/35opq7>
- 10:48 pm **tonybyrne:** So far, Social-is-Evil session is pretty disappointing. #e2conf Fortunately the legal panelist (John Pavelotsky) is adding good perspective
- 10:48 pm **CRMStrategies:** @frankeliason talking about silos in cable industry #e2conf #scrm #custserv
- 10:48 pm **wendyatnovell:** Thanks to Chad Israel & State of Louisiana Dept of Children & Family Services for his perspective during the #Novell keynote at #e2conf.
- 10:48 pm **novellvibe:** Thanks to Chad Israel & State of Louisiana Dept of Children & Family Services for his perspective during the #Novell keynote at #e2conf.
- 10:48 pm **SameerPatel:** RT @crmstrategies: Great question: How do you tie social profiles to other account data? @frankeliason #e2conf #scrm
- 10:49 pm **SameerPatel:** Fireside chat with @pgreenbe and @frankeliason. Check out the Blazing fireplace! :) #e2conf #scrm <http://twitpic.com/35ospt>
- 10:49 pm **CRMStrategies:** Social media became the aggregate proof of the #VOC - @frankeliason #e2conf #scrm #custserv
- 10:50 pm **MagicSauceMedia:** RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceOutLoud @dicenews
- 10:50 pm **mjayliebs:** RT @crmstrategies: @frankeliason Google Blog search is faster than some of the "paid" listening tools #e2conf #scrm | But lack process, no?
- 10:50 pm **bradgarland:** @ahesse - Thanks for the mention Arno! #e2conf
- 10:51 pm **MarkTamis:** @frankeliason drive change thru shame w/ daily newsletter exposure #e2conf
- 10:51 pm **johngibbon:** RT @frankeliason Google Blog search is faster than some of the "paid" listening tools #e2conf #scrm | But lack process, no?



- 10:51 pm **danlarsen:** Vendors are highlighting their Activity Stream features, but few are addressing the fire hose effect, and how to filter it down. #e2conf
- 10:51 pm **jaredljennings:** RT @rhappe: Engagement is not about numbers, it's about finding the people who will energize others #e2conf
- 10:51 pm **kt29:** Congratulations @elsua for taking out Internal Evangelist of the Year! #IEoY10 and #e2conf very deserving Luis :)
- 10:51 pm **CRMStrategies:** @frankeliason began to share negative #custserv stories internally via a daily newsletter to build a groundswell for change #e2conf #scrm
- 10:51 pm **theolynn:** RT @MagicSauceMedia: RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceOutLoud @dicenews
- 10:52 pm **tdoyon:** RT @SameerPatel: RT @crmstrategies: Great question: How do you tie social profiles to other account data? @frankeliason #e2conf #scrm
- 10:52 pm **mapdock:** Companies overuse groups in terms of granting rights #social #security #e2conf
- 10:53 pm **jwillie:** Future of Social Computing as told by Mr. Social <http://bit.ly/aN75RG> #e2conf
- 10:53 pm **danlarsen:** @rhappe Engagement is also about converting that energy into productivity so that value is obtained and adoption takes hold. #e2conf
- 10:54 pm **CRMStrategies:** @frankeliason passionate about a vast shift in leadership coming to corporate America #e2conf #scrm #custserv
- 10:54 pm **kmcc101:** RT @CRMStrategies: Social media became the aggregate proof of the #VOC - @frankeliason #e2conf #scrm #custserv
- 10:55 pm **chrisech:** Great writeup about social capabilities gaining by bottoms up employee adoption <http://bit.ly/ccC4JO> #Yammer #e2conf
- 10:56 pm **swensonkeith:** @mor\_trisha one group per employee, is that a lot? Off hand, I belong to more groups than those groups are in size. Is that bad? #e2conf
- 10:56 pm **sirmichael:** RT @jowyang (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 10:56 pm **mindsetgroup:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://t.co/glt5HzN> via @cmswire >> Human Capital is out - Social Capital is in.
- 10:56 pm **kevinmarks:** David of Netvision "I remember when companies said they'd block HTTP at the firewall. That didn't work out either" #e2conf
- 10:56 pm **mkrigsman:** @CRMStrategies @frankeliason "Vast shift in leadership coming to corporate America" -- ya gotta be kidding #e2conf #scrm #custserv
- 10:56 pm **stanadamsii:** RT @sirmichael: RT @jowyang (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strat <http://bit.ly/c3uNDf> #e2conf
- 10:56 pm **mealym:** Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 10:57 pm **\_ilo:** RT @kevinmarks: David of Netvision "I remember when companies said they'd block HTTP at the firewall. That didn't work out either" #e2conf
- 10:57 pm **dtran320:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 10:57 pm **peepf:** @swylie650 & I congratulating @meetzicom, #e2conf Launch Pad winner :<http://tinyurl.com/28khefy> #e2conf-lp
- 10:57 pm **jeremymeyers:** RT @kevinmarks: David of Netvision "I remember when companies said they'd block HTTP at the firewall. That didn't work out either" #e2conf
- 10:57 pm **johngibbon:** RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 10:58 pm **TylerCagni:** RT @blairplez: #e2conf: @frankeliason : you Can coach on skills but not passion. want your social people helping customers to be passionate about your comp

- 10:58 pm **adamamyl:** RT @kevinmarks: David of Netvision "I remember when companies said they'd block HTTP at the firewall. That didn't work out either" #e2conf
- 10:58 pm **rbonini:** RT @kevinmarks: David of Netvision "I remember when companies said they'd block HTTP at the firewall. That didn't work out either" #e2conf
- 10:59 pm **bduhon:** Spent time on #e2conf show floor. Some companies even knew who #AIMM is. Woohoo
- 10:59 pm **BlakeLandau:** RT @CRMStrategies: @frankeliason began to share negative #custserv stories internally via a daily newsletter to build a groundswell for change #e2conf #scrm
- 10:59 pm **johngibbon:** On average companies have one group per employee (need community creation and deletion/archive policy) #e2conf
- 10:59 pm **jennerwein:** in a multi platform environment: how 2 integrate e20 features e.g. multiple user profile pages? haven't seen solution approaches yet #e2conf
- 10:59 pm **AmieGJ:** Tom Kelly, Moxie CEO-study says 79% use social, Survey data IS NOT USAGE. Adoption has ease of use issues preventing broad adoption. #e2conf
- 10:59 pm **AndyBlacz:** RT @jimworth: Are you blogging about the Enterprise 2.0 Conf #e2conf ? List it her for better visibility <http://bit.ly/ch43va>
- 11:00 pm **HRHappyHour:** Tomorrow 8PM ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 11:00 pm **SteveBoese:** Tomorrow 8PM ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 11:00 pm **CRMStrategies:** #twitter became a pre-indicator for inbound calls for @comcastcares - @frankeliason #e2conf #scrm #custserv | Interesting
- 11:00 pm **sfemerick:** Great news and Congratulations Luis! @elsua awarded "Internal Evangelist of the Year" #e2conf #IEoY10
- 11:00 pm **johngibbon:** Need social media policy and policy needs to be verticalized (each industry has different requirements) #e2conf
- 11:00 pm **ryancoleman:** Just hit that point at #e2conf where my brain is full and now I'm just itching to get back to office & push things forward.
- 11:00 pm **TylerCagni:** Attending great session with @frankeliason on delivering exceptional experiences at #e2conf
- 11:01 pm **joewehr:** Congrats @elsua A deserving & popular choice as Internal Evangelist of Year #e2conf World Cup & now #IEoY10 Spain's on a roll
- 11:01 pm **sbrowneh:** RT @SteveBoese: Tomorrow 8PM ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf #HR
- 11:01 pm **HRPUK:** RT @joningham: Just about everyone at #e2conf is taking notes (mainly ipads, but paper etc too). Is it the same at #cipd10 ? <http://yfrog.com/eus75oj>
- 11:01 pm **adobe:** SVP&GM @RTarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQlwaH> #e2conf, #cem
- 11:01 pm **MoxieSoft:** RT @CRMStrategies: #twitter became a pre-indicator for inbound calls for @comcastcares - @frankeliason #e2conf #scrm #custserv | Interesting
- 11:01 pm **AdobePR:** SVP&GM @RTarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQlwaH> #e2conf, #cem
- 11:02 pm **jqsmooth:** RT @blairplez: #e2conf: @frankeliason : you Can coach on skills but not passion. want your social people helping customers to be passionate about your comp
- 11:02 pm **CRMStrategies:** Consensus and value-add amongst multiple primary stakeholders is never more critical that with #social @frankeliason #e2conf #scrm #custserv
- 11:02 pm **SameerPatel:** Spirited discussion re: measurement needed to impact oper, fin metrics b/w @frankeliason (Citi) and @artmarco (SAP) #e2conf #scrm

- 11:03 pm **vmrdacosta:** Social capabilities won't fix your communication or knowledge mgmt issues. It'll just enable u to find useless content faster. #e2conf
- 11:04 pm **jesus\_hoyos:** Recomiendo que lean los tweests de #e2conf
- 11:04 pm **gyehuda:** @jimworth put me on the list :- ) #e2conf
- 11:04 pm **CMatignon:** Who stopped by IBM booth and didn't just take the candy? One shy hand! #e2conf
- 11:05 pm **cjnash:** That sound you just heard was the sound of me NOT winning the clearvale iPad. Boooo. :- ) #e2conf
- 11:05 pm **sparkandco:** RT @VMRdaCosta: Social capabilities wnt fix yr comm'n or knowledge mgmt issues. It'll just enable u 2 find useless content faster. #e2conf
- 11:05 pm **renee\_berry:** Listening to ibm talk at #e2conf ...very interesting insight to their direction with social
- 11:06 pm **jqsmooth:** "knowledge" sharing is caring. That should be every companies' motto #e2conf
- 11:06 pm **blairplez:** #e2conf will social become another channel for customer service? @frankeliason it already is. it's another communication tool and channel
- 11:07 pm **creatorbase:** Thanks @rhappe for Tuesday's @thecr dinner after #e2conf. Let's talk about @sitecore ideas for <http://community-roundtable.com>
- 11:08 pm **kevinmarks:** "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:09 pm **katmandelstein:** RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 11:09 pm **swensonkeith:** Is #e2conf panel talking about risk of external or internal social? Risk of NOT deploying internal social, is that people will use external
- 11:09 pm **tnemelka:** RT @CRMStrategies: @frankeliason Google Blog search is faster than some of the "paid" listening tools #e2conf #scrm
- 11:10 pm **vmrdacosta:** Social tools will enable us to find useless info faster if we don't work the human side of collaboration attitude. #human2dot0 #h20 #e2conf
- 11:10 pm **johngibbon:** RT @AdobePR: SVP&GM @RTarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQlwaH> #e2conf, #cem
- 11:10 pm **novell:** Colleen O?Keefe -collaboration tools that aren?t fast, easy and habitual die. We need innovative habitats where users want to be. #e2conf
- 11:11 pm **ak2webd3:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:11 pm **wonderwebby:** RT @kt29: Congratulations @elsua for taking out Internal Evangelist of the Year! #IEoY10 and #e2conf very deserving Luis :) <-congrats!
- 11:11 pm **AmieGJ:** RT @novell: Colleen O?Keefe -collaboration tools that aren?t fast, easy and habitual die. We need innovative habitats where users want to be. #e2conf
- 11:11 pm **TylerCagni:** #e2conf carol @connect2deliver ' social provides an opportunity to find new metrics on the business value of service'. fascinating !
- 11:11 pm **andrewmueller:** Listening to @FrankEliason share real world #E2.0 #SCRM experience and wisdom at #E2conf
- 11:11 pm **bjsolem:** RT @swensonkeith: Is #e2conf panel talking about risk of external or internal social? Risk of NOT deploying internal social, is that people will use external
- 11:11 pm **CathyGellis:** RT @kevinmarks: David of Netvision "I remember when companies said they'd block HTTP at the firewall. That didn't work out either" #e2conf
- 11:11 pm **swensonkeith:** EgoTweeting 2.0!! RT @john: Rt @bowarburton: Watching myself tweet on the twitter wall at #e2conf. So wrong, and yet so right.
- 11:12 pm **tnemelka:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf

- 11:12 pm **cgerrish:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:13 pm **taffydavies:** RT @SteveBoese: RT @joningham:Enterprise 2.0 & HR: People,Culture& Behaviour <http://bit.ly/cFy9bR> #e2conf #connectinghr #cipd10 #hrhappyhour
- 11:13 pm **honeybarlee:** IBM has #sweettweets at #e2conf
- 11:13 pm **novell:** RT @novellvibe: Thanks to Chad Israel & State of Louisiana Dept of Children & Family Services for his perspective during the #Novell keynote at #e2conf.
- 11:14 pm **novell:** RT @wendyatnovell: Thanks to Chad Israel & State of Louisiana Dept of Children & Family Services for his perspective during the #Novell keynote at #e2conf.
- 11:14 pm **SameerPatel:** @frankeliason "influence is bullshit" #socmed #scrm #e2conf
- 11:15 pm **tdoyon:** RT @SameerPatel: @frankeliason "influence is bullshit" #socmed #scrm #e2conf
- 11:15 pm **andrewmueller:** Yes, someone said it "influence is BS" via @FrankEliason ...yes influence resides in domains #e2conf
- 11:15 pm **SameerPatel:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf #e20 #scrm
- 11:15 pm **CRMStrategies:** "#Influence is Bullsh%6t" @frankeliason #e2conf #scrm #custserv I disagree (but is not mature enough to be meaningful yet)
- 11:16 pm **alstev:** RT @gialyons: #e2conf first time ever, more ppl are communicating via social networks than email ~ Nielsen Online Research
- 11:16 pm **adobenz:** Adobe SVP&GM Rob Tarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem
- 11:16 pm **adobe\_aus:** Adobe SVP&GM Rob Tarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem
- 11:17 pm **cleanTechno:** #e2conf heading back to SF great conference and conversations this year.
- 11:17 pm **TiffanyWinman:** RT @katmandelstein: RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 11:17 pm **IBMSoftware:** RT @katmandelstein: RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 11:17 pm **blairplez:** #e2conf @frankeliason was terrific - open, honest, funny. great insights.
- 11:19 pm **ushealthcrisis:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:19 pm **bcarroll7:** RT @MarkFidelman: 78% of customers want to co-create products with brands #e2conf
- 11:19 pm **tomkelly:** Great summary--thank you. RT @ryancoleman: #viznotes @moxiesoft's Kelly & Canon's Wrage keynote presentation @ #e2conf <http://ow.ly/37Q0a>
- 11:19 pm **mealym:** Social networks are more valuable when you can connect at anywhere, any time - visit <http://www.ibm.com/social> #ibmexperience #e2conf
- 11:22 pm **johngibbon:** While a few people will act maliciously; it is more important to coach and train people who are acting with good intentions #e2conf
- 11:23 pm **LucianaVecchi:** RT @AdobePR: SVP&GM @RTarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQlwaH> #e2conf, #cem
- 11:23 pm **sparkandco:** Nice RT @johngibbon: While a few ppl will act maliciously; its more important 2 coach & train ppl who R acting w/ gd intentions #e2conf
- 11:24 pm **DWConnolly:** Crowds buoyant, progressive and optimistic at the #spigit booth at #e2conf.
- 11:25 pm **IdeaGov:** RT @SameerPatel: RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf #e20 #scrm

- 11:25 pm **rdeis:** RT @johngibbon: While a few people will act maliciously; it is more important to coach and train people who are acting with good intentions #e2conf
- 11:26 pm **SportsGuy:** How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19Ur1O>
- 11:26 pm **VisaodoBrasil:** #RedeSocial nos ajuda a achar informações inúteis mais rapidamente se não trabalharmos com a atitude humana diante da colaboração #e2conf
- 11:26 pm **margaretfrancis:** RT @SameerPatel: Spirited discussion re: measurement needed to impact oper, fin metrics b/w @frankeliason (Citi) and @artmarco (SAP) #e2conf #scrm
- 11:26 pm **mor\_trisha:** RT @vmrdacosta: Social tools will enable us to find useless info faster if we don't work the human side of collaboration attitude. #human2dot0 #h20 #e2conf
- 11:27 pm **tomkelly:** TY for attending my & Canon's keynote at #e2conf. We're excited about the direction of social business and clearly see that you are, too.
- 11:27 pm **datadoodle:** Attending #e2conf in Silicon Valley. Social media CEOs sound like their business intelligence cousins re acceptance, IT ...
- 11:27 pm **jtannerama:** RT @DWConnolly: Crowds buoyant, progressive and optimistic at the #spigit booth at #e2conf
- 11:28 pm **gordonr:** And now for an awesome conversation on NP Hard problems and hockey with @dgibbons and @spencermains - not your regular #e2conf chat...
- 11:30 pm **RichardatDELL:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 11:31 pm **JeanetteG:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 11:31 pm **soumyapr:** @terrigriffith It was so great to 'see' you today at @so\_co\_co's booth in #e2conf. lets keep the convo going on working together.
- 11:32 pm **soumyapr:** @sameerpatel Great talking to you today. Please stop by #sococo booth 210 at #e2conf. We would love to demo team space.
- 11:33 pm **dvdsmpsn:** RT @SameerPatel: RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf #e20 #scrm
- 11:34 pm **tomkelly:** We aim to educate! RT @sameerpatel: props to @moxiesoft CEO Kelly for not making keynote an infomercial. Good industry insight #e2conf #e20
- 11:36 pm **kelisha:** RT @kt29: Congratulations @elsua for taking out Internal Evangelist of the Year! #IEoY10 and #e2conf very deserving Luis :)
- 11:36 pm **TribeStrategist:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:37 pm **robertchartier:** Social is Evil is amongst the best presentation that I have seen so far at #e2conf . Great job guys! #e2conf-25
- 11:38 pm **tomkelly:** TY for tweets @sameerpatel @cflanagan @liorsion @cfnash @tnemelka @olivermarks @ryancoleman @sapperoneinc @manuelafarrell #e2conf
- 11:38 pm **Roebot:** Autodesk's revolutionary Social Docs <http://mndt.ch/bBjJqN> served level 0 support to people from 82 countries yesterday. #MindTouch #e2conf
- 11:38 pm **CMastication:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:39 pm **bodonovan:** RT @lbenitez: RT @rawn Check out Internal Evangelist of the Year award for @elsua at IBM booth #e2conf & get some #sweettweet <http://yfrog.com/jb7gcj>
- 11:40 pm **adrielhampton:** Celeb @AndrewMueller - <http://ow.ly/37QuS> - and I - <http://ow.ly/37QtN> - were among those trying out Microsoft Kinect today at #e2conf.
- 11:42 pm **JuliusTrujillo:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf

- 11:46 pm **lotusknows:** The center piece for Social Business: Connections 3 #lotusknows #ibmexperience #e2conf
- 11:49 pm **SameerPatel:** Kicking of last section with @marcdimo of the Philly flyers and 76ers. How to manage a fan base #e20 #e2conf #scrm
- 11:49 pm **ahesse:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:49 pm **NishantK:** RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf
- 11:49 pm **cflanagan:** QOTD "I'm happy to get on an airplane and know they are using my fasteners. I know they don't break." #e2conf
- 11:50 pm **cflanagan:** Concept of observable work to be discussed in this session with @BrianTullis #e2conf
- 11:51 pm **frankeliason:** @CRMStrategies so to you it is not about #custserv but PR? #Influence #e2conf #scrm
- 11:51 pm **IBMTivoliBrasil:** RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 11:52 pm **mariogastaldi:** RT @SameerPatel RT @kevinmarks: "companies are being de-perimeterized - the assumption that firewalls will hold is slipping" #e2conf #e20
- 11:52 pm **cflanagan:** Is "observable work" the same as "work out loud" I wonder? #e2conf @BrianTullis
- 11:53 pm **Ted\_Hopton:** RT @cflanagan: Is "observable work" the same as "work out loud" I wonder? #e2conf @BrianTullis << as u wonder out loud...
- 11:53 pm **cflanagan:** Glad to be sitting in on a session that is already getting, captivating my attention again :) #e2conf @BrianTullis
- 11:54 pm **yammer:** At Enterprise 2.0? There's still time to stop by our booth (# 310), see a demo, & grab some Yammer swag! <http://yfrog.com/59ywubj> #e2conf
- 11:54 pm **deirdrewalsh:** Listening to @markdimo discuss the B2B and B2C marketing strategy for Philli Flyers and 76ers. Sports marketing now data driven. #e2conf
- 11:55 pm **ahesse:** The concept of Observable Work: was it created by the workers or by the observers? Take a guess... #intheflow #e2conf
- 11:56 pm **aleveland:** RT @TheCR: RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceoutloud @dicenews #e2conf-21
- 11:56 pm **donnyo:** RT @yammer: At Enterprise 2.0? There's still time to stop by our booth (# 310), see a demo, & grab some Yammer swag! <http://yfrog.com/59ywubj> #e2conf
- 11:56 pm **bduhon:** Nice stress balls RT @yammer: At #e2conf? Still time to stop by our booth (# 310), see demo, & grab some swag! <http://yfrog.com/59ywubj>
- 11:57 pm **bradgarland:** Hey #e2conf, where's the fun stuff happening tonight? @meetzicom needs to celebrate our win somewhere right?!
- 11:58 pm **cflanagan:** @JoeCrumpler Reduce time spent on non-productive tasks. Need to eliminate meetings. When he does that improves productivity 30% #e2conf
- 11:58 pm **rahul\_sachdev:** Patterns of Observable Work - Alcoa Fastening Systems uses social networking to eliminate meetings #e2conf
- 11:58 pm **johngibbon:** Observable work: patterns that make work products more visible and the activity of work more transparent. #e2conf #owork @joecrumpler
- 11:58 pm **rrationaltools:** RT @rationalsupport: Luis rocks! Announced @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwj> /via everyone
- 11:59 pm **johngibbon:** RT @cflanagan: @JoeCrumpler Reduce time spent on non-productive tasks. Need to eliminate meetings. When he does that improves productivity 30% #e2conf

- 11:59 pm **pdxmama:** Deplaned. Reboarding. Goodbye #e2conf
- 11:59 pm **cflanagan:** Observable Work=generic patterns that make work products more visible and the activity of the work more transparent @BrianTullis #e2conf
- 11:59 pm **rahul\_sachdev:** @mor\_trisha "Generic patterns that make work products more visible and the activity of work more transparent" #e2conf

### November 11, 2010

- AdobeCEM:** Insights from #e2conf session - RT @jacobm: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/8ZVaKJ>
- cflanagan:** Obs Work- patterns applied to work privately observable to group, etc. Observable always in context of approp context #e2conf @BrianTullis
- 12:01 am **johngibbon:** Technology trends for observable work (filtered) activity streams and living files #e2conf #owork @joecrumpler @briantullis
- 12:01 am **cflanagan:** @pdxmama Oh, wow. I didn't get to say goodbye and thank you :) #e2conf
- 12:02 am **roundtrip:** RT @cflanagan: QOTD "I'm happy to get on an airplane and know they are using my fasteners. I know they don't break." #e2conf
- 12:02 am **roundtrip:** RT @cflanagan: Concept of observable work to be discussed in this session with @BrianTullis #e2conf
- 12:03 am **roundtrip:** RT @cflanagan: @JoeCrumpler Reduce time spent on non-productive tasks. Need to eliminate meetings. When he does that improves productivity 30% #e2conf
- 12:03 am **johngibbon:** Core Patterns: respect org boundaries, narrate work, use naming convention, link to source ... #e2conf #owork @joecrumpler @briantullis
- 12:03 am **carolyndouglas:** Social Business vs #e20? Semantics RT @MartijnLinssen Enterprise 2.0: The Prodigal Parent <http://dlvr.it/8KJcG> #e2conf
- 12:03 am **cflanagan:** Eliminate questions: describe everything abt work/project in China. Eliminate from being a distraction of biz travel #e2conf @JoeCrumpler
- 12:03 am **johngibbon:** Core Patterns: distribute info to widest source, use web platform... #e2conf #owork @joecrumpler @briantullis
- 12:04 am **cflanagan:** @JoeCrumpler really focused on everything that eliminated distraction from project productivity - nice #e2conf
- 12:04 am **court\_treadaway:** Congrats @bradgarland // RT @meetzicom: [YAY!] Meetzi wins the #e2conf launchpad competition!: <http://tumblr.com/xbepf6hwr>
- 12:04 am **cflanagan:** @tomfkelly anytime #e2conf
- 12:06 am **mor\_trisha:** RT @johngibbon: Core Patterns: respect org boundaries, narrate work, use naming convention, link to source ... #e2conf #owork @joecrumpler @briantullis
- 12:06 am **cflanagan:** Complex projects require problems B surfaced + solved get project done. U need transparency so you can solve #e2conf @BrianTullis
- 12:07 am **johngibbon:** Principles: silos impede flow of work, need visibility, status from visible work, seek simplicity.. #e2conf #owork @joecrumpler @briantullis
- 12:07 am **MartijnLinssen:** Some disagree there> @carolyndouglas: Social Business vs #e20? Semantics RE Enterprise 2.0: The Prodigal Parent <http://dlvr.it/8KJcG> #e2conf
- 12:07 am **cflanagan:** @BrianTullis discounted the social side of software, they ignored it originally 2 their peril. Human Factors still important #e2conf
- 12:08 am **johngibbon:** Principles: social just a means of getting work done, collaborate within trusted communities ... #e2conf #owork @joecrumpler @briantullis
- 12:09 am **johngibbon:** People Patterns: Communities of Trust, Community Managers, Responsibility to Share, In-Process Culture #e2conf #owork @joecrumpler

- 12:09 am **KareAnderson:** Of course:a biz must internally embrace internal #collaboration before they set up customer facing communities. #e2conf <http://t.co/YWYSVMR>
- 12:09 am **cflanagan:** Core Patterns: 1. Respect org boundaries 2. Narrate UR work 3. Use naming convention 4. Link to source 5. Use web 6. Distrib info #e2conf
- 12:09 am **cflanagan:** @BrianTullis refers to @MeganMurray part of our council workshop on governance - gotta get that right first #e2conf
- 12:10 am **gordonr:** Awesome core patterns from Alcoa: respect org boundaries, narrate your work, distribute info to widest scope possible #e2conf
- 12:10 am **cflanagan:** You don't have to tweet publicly private info. But make info more wide to the right audience @BrianTullis #e2conf
- 12:11 am **gordonr:** Distribute info to widest scope possible. Why? Network resilience, redundancy. #e2conf
- 12:11 am **cflanagan:** Proud of @BrianTullis who is also a @20Adoption council member. Yay - a good session I'm happy to attend #e2conf
- 12:12 am **NFGoetz:** RT @telligent: #Telligent CMO @WendyjGibson's Live Blog from #e2conf <http://bit.ly/cohWks>
- 12:13 am **cflanagan:** RT @gordonr: Distribute info to widest scope possible. Why? Network resilience, redundancy. #e2conf
- 12:13 am **juliebhunt:** RT @carolyndouglas: Social Business vs #e20? Semantics RT @MartijnLinssen Enterprise 2.0: The Prodigal Parent <http://dlvr.it/8KJcG> #e2conf
- 12:13 am **juliebhunt:** RT @MartijnLinssen: Some disagree there> @carolyndouglas: Social Business vs #e20? Semantics RE Enterprise 2.0: The Prodigal Parent <http://dlvr.it/8KJcG> #e2conf
- 12:13 am **juliehallboston:** Learning about this at #massinno RT@novell RT @grantho: #novellvibe is social getworking! join the open beta vibe.novell.com... #e2conf
- 12:14 am **juliebhunt:** RT @AdobeCEM: Insights from #e2conf session - RT @jacobm: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/8ZVaKJ>
- 12:14 am **ahesse:** "We did not consider the social/human side of the technology rollout. It hindered our #adoption." @briantullis #e2conf #culture
- 12:15 am **eyemsusie:** Hangin in @MeganMurray's room w/Flat BP @thebryceswrite b4 big pm out! <http://yfrog.com/jlogzj> #e2conf
- 12:15 am **cflanagan:** Come up with naming conventions for titles of documents, blogs, tags, etc to filter stream to the right focus #e2conf @BrianTullis
- 12:15 am **juliehallboston:** RT @MarkFidelman: Vibe does look good. Cross between Google Wave and Novell Pulse #e2conf
- 12:15 am **gordonr:** Content strategy for activity streams. Write good titles. Write good first paragraphs. 3-30-3-30 anyone? #e2conf #contentstrategy
- 12:16 am **cflanagan:** Ha!! RT @eyemsusie: Hangin in @MeganMurray's room w/Flat BP @thebryceswrite b4 big pm out! <http://yfrog.com/jlogzj> #e2conf
- 12:16 am **hashalbum:** Check this out! @cflanagan added the 50th #e2conf photo to <http://hashalbum.com/e2conf>
- 12:16 am **BrickandClick:** RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf #socialbusiness
- 12:16 am **francoisxmeyer:** RT @ahesse: "We did not consider the social/human side of the technology rollout. It hindered our #adoption." @briantullis #e2conf #culture
- 12:17 am **bduhon:** RT @carolyndouglas: Social Business vs #e20? Semantics RT @MartijnLinssen Enterprise 2.0: The Prodigal Parent <http://dlvr.it/8KJcG> #e2conf
- 12:17 am **cflanagan:** Yes! @BrianTullis Just confirmed "observable work" = my suggestion of "work out loud" and "lead out loud" #e2conf



- 12:18 am **eyemsusie:** Stop talking British Flat Simon! <http://yfrog.com/e33epqj> @sscullion @MeganMurray #e2conf
- 12:18 am **NeudesicPulse:** #e2conf: make sure to stop by and say hi to us before you leave the conference! #NeudesicPulse is in the #Microsoft pavilion until 5:30!
- 12:18 am **cflanagan:** You need a potato in that picture RT @eyemsusie: Stop talking British Flat Simon! <http://yfrog.com/e33epqj> @sscullion @MeganMurray #e2conf
- 12:19 am **soumyapr:** RT @cflanagan: Yes! @BrianTullis Just confirmed "observable work" = my suggestion of "work out loud" and "lead out loud" #e2conf
- 12:19 am **cflanagan:** People Patterns (most important) People matter a lot #e2conf @BrianTullis
- 12:20 am **cflanagan:** Another great QOTD: @JoeCrumpler I've learned at this conference that I am a Community Manager. I didn't know that before :) #e2conf
- 12:20 am **SameerPatel:** #e2conf @markdimo "season ticket holders have designated social media engagement teams on twitter / Facebook" #scrm
- 12:20 am **rhappe:** "Community management is REALLY important" @BrianTullis #e2conf
- 12:20 am **mor\_trisha:** RT @cflanagan: Another great QOTD: @JoeCrumpler I've learned at this conference that I am a Community Manager. I didn't know that before :) #e2conf
- 12:21 am **rhappe:** RT @cflanagan: Another great QOTD: @JoeCrumpler I've learned at this conference that I am a Community Manager. I didn't know that before :) #e2conf
- 12:21 am **cflanagan:** RT @rhappe: "Community management is REALLY important" @BrianTullis #e2conf
- 12:22 am **DoronAronson:** RT @SameerPatel: #e2conf @markdimo "season ticket holders have designated social media engagement teams on twitter / Facebook" #scrm
- 12:23 am **DoronAronson:** RT @frankeliason: @CRMStrategies so to you it is not about #custserv but PR? #Influence #e2conf #scrm
- 12:23 am **TheBrycesWrite:** RT @eyemsusie: Hangin in @MeganMurray's room w/Flat BP @thebryceswrite b4 big pm out! <http://yfrog.com/jlogzj> #e2conf -> Flat BP > No BP
- 12:23 am **cflanagan:** Key "Tell workers they are allowed to freely express themself without risk of being fired!" @JoeCrumpler #e2conf
- 12:23 am **DoronAronson:** @frankeliason began to share negative #custserv stories internally via a daily newsletter to build a groundswell for change #e2conf #scrm
- 12:24 am **cflanagan:** Much easier 2 tell people what to do. Can't do that anymore. Convey goals and align workers to accomplish @JoeCrumpler #e2conf
- 12:24 am **SameerPatel:** #e2conf @markdimo getting some amazing questions about how fan base engagement changes with sports team performance #scrm
- 12:25 am **gordonr:** Overlapping circles of Alcoa reminiscent of our work on intranet proxemics. <http://bit.ly/ajYxGr> #e2conf
- 12:25 am **mapdock:** Who you work for and who works for you isn't about the org chart in community management #e2conf @joecrumpler
- 12:25 am **Ted\_Hopton:** RT @cflanagan: Much easier 2 tell ppl wht 2 do. cnt do that anymore. Convey goals & align workers 2 accomplish @JoeCrumpler #e2conf
- 12:25 am **eyemsusie:** @TheBrycesWrite you're in for quite a night! cc @MeganMurray #e2conf
- 12:25 am **mor\_trisha:** RT @cflanagan: Key "Tell workers they are allowed to freely express themself without risk of being fired!" @JoeCrumpler #e2conf
- 12:25 am **cflanagan:** @rhappe @Ted\_Hopton Another GREAT session in community track. This track rocks in #e2conf :) yay!
- 12:26 am **rhappe:** RT @cflanagan: Much easier 2 tell people what to do. Can't do that anymore. Convey goals and align workers to accomplish @JoeCrumpler #e2conf
- 12:26 am **Ted\_Hopton:** RT @cflanagan: @rhappe @Ted\_Hopton Another GREAT session in community track. This track rocks in #e2conf :) yay! << Thx!

- 12:26 am **TheBrycesWrite:** RT @cflanagan: Yes! @BrianTullis Just confirmed "observable work" = my suggestion of "work out loud" and "lead out loud" #e2conf
- 12:27 am **cflanagan:** RT @mapdock: Who you work for and who works for you isn't about the org chart in community management #e2conf @joecrumpler
- 12:28 am **cflanagan:** "Responsibility to Share" still really hard to get people to share what they ought to share. #e2conf @BrianTullis
- 12:28 am **SameerPatel:** #e2conf @markdimio talking how players like Shaq who are active on twitter help with brand engagement and awareness #scrm
- 12:28 am **rhappe:** "Social collaboration is a completely new way, a better way, to work" #e2conf
- 12:28 am **wolfc:** Realizing I haven't heard google or apple mentioned very much at #e2conf today. Curious
- 12:29 am **cflanagan:** In-Process Culture - all abt being comfortable with everything being in "progress" @BrianTullis #e2conf
- 12:29 am **rhappe:** RT @cflanagan: @rhappe @Ted\_Hopton Another GREAT session in community track. This track rocks in #e2conf :) yay! [glad you think so!]
- 12:29 am **dscheinm:** RT @rhappe: "Social collaboration is a completely new way, a better way, to work" #e2conf
- 12:29 am **cflanagan:** If people think that they have to wait to final, you'll never share. "In Process" is ok. #e2conf @BrianTullis
- 12:29 am **swensonkeith:** RT @cflanagan: In-Process Culture - all abt being comfortable with everything being in "progress" @BrianTullis #e2conf
- 12:29 am **Ted\_Hopton:** RT @cflanagan: In-Process Culture - all abt being comfortable with everything being in "progress" @BrianTullis #e2conf << grt point
- 12:30 am **cflanagan:** "Narrate your work" Work out loud in the process of your work. #e2conf @BrianTullis
- 12:30 am **bduhon:** but hasn't biz always been social? New tools tho RT @rhappe: "Social collaboration is a completely new way, a better way, to work" #e2conf
- 12:30 am **rhappe:** RT @cflanagan: If people think that they have to wait to final, you'll never share. "In Process" is ok. #e2conf @BrianTullis
- 12:30 am **Ted\_Hopton:** RT @cflanagan: If people think that they have to wait to final, you'll never share. "In Process" is ok. #e2conf @BrianTullis
- 12:31 am **mor\_trisha:** RT @cflanagan If people think that they have to wait 4 final version, you'll never share. "In Process" is ok. #e2conf @BrianTullis #owork
- 12:31 am **LauraN546:** Completely agree! RT @rhappe: "Social collaboration is a completely new way, a better way, to work" #e2conf
- 12:31 am **rhappe:** @bduhon yes, it has... But tools make it visible/observable #e2conf
- 12:31 am **TheBrycesWrite:** RT @cflanagan: If people think that they have to wait to final, you'll never share. "In Process" is ok. #e2conf @BrianTullis
- 12:31 am **TheBrycesWrite:** RT @cflanagan: "Narrate your work" Work out loud in the process of your work. #e2conf @BrianTullis
- 12:32 am **swensonkeith:** RT @mor\_trisha @cflanagan If people think they have to wait 4 final version, they'll never share. "In Process" is ok. #e2conf @BrianTullis
- 12:32 am **cflanagan:** @JoeCrumpler never runs project status meetings - reads output of team and decide what to do from there #e2conf
- 12:32 am **bduhon:** RT @vmrdacosta: If you don't prepare your people for the social revolution, no matter the tool you choose, you will fail. #e2conf #h20
- 12:33 am **lindyreyer:** Having #e2conf envy while watching the stream go by. Glad I follow a bunch of you.

- 12:33 am **lindydreyer:** Having #e2conf envy while watching the stream go by. Glad I follow a bunch of you.
- 12:33 am **cflanagan:** Premise Alcoa session: Use tools 2 make project mgt more effective, drive efficiency, productivity @BrianTullis @JoeCrumpler #e2conf
- 12:34 am **jwillie:** This is an ENTERPRISE 2.0 Conference RT @wolfc: Realizing I haven't heard Google or Apple mentioned very much at #e2conf today. Curious
- 12:34 am **bduhon:** @rhappe Sweeping statements like that make me, dunno, nervous. Too many years of hearing such things from vendor PR I guess :) #e2conf
- 12:34 am **jwillie:** RT @VMRdaCosta: If you don't prepare your people for the social revolution, no matter the tool you choose, you will fail. #e2conf
- 12:35 am **ACAtkins1:** Having a great time at #e2conf
- 12:35 am **cflanagan:** @TheBrycesWrite Bryce We miss you! cc: @ITSinsider @MeganMurray @Ted\_Hopton @Greg2dot0 #e2conf
- 12:35 am **deirdrewalsh:** Just saw this cool video of a Flyers mobile and web campaign <http://youtu.be/ZvBOzLHTByc> #e2conf
- 12:36 am **Ted\_Hopton:** RT @deirdrewalsh: Just saw this cool video of a Flyers mobile and web campaign <http://youtu.be/ZvBOzLHTByc> #e2conf LET'S GO, FLYERS!
- 12:36 am **cflanagan:** Hey, keep it down next door :) I want to dance to that song in M-1 (while I'm listening to great session in M-2) #e2conf
- 12:36 am **Ted\_Hopton:** RT @ACAtkins1: Having a great time at #e2conf
- 12:37 am **Tillakum:** RT @thinkoutloud: @tonyzingale "make this revolution yours" Don't sit on the sidelines. Speed matters! #e2conf
- 12:37 am **jwillie:** @FrankEliason Happy to see you here at #e2conf WISH you would have keynoted!!!
- 12:37 am **rhappe:** The ROI of removing status meetings is huge... #e2conf
- 12:37 am **skihawks:** RT @20Adoption: member @jimworth created a virtual library for all coverage on #e2conf Check it: <http://bit.ly/ch43va>
- 12:37 am **cflanagan:** "Status as you work" Update as you do things, get things done, thing about things #e2conf @JoeCrumpler (status mtgs reduced)
- 12:38 am **cflanagan:** You can reduce meetings if someone "status as they work" (gr8 point!!!) @JoeCrumpler #e2conf
- 12:38 am **cdestefano:** Trying to hit every vendor who could serve as our intranet AND collaboration platform. Can they all really do it? #e2conf
- 12:38 am **Ted\_Hopton:** RT @cflanagan: "Status as you work" Update as you do things, get things done, thing about things #e2conf @JoeCrumpler (status mtgs reduced)
- 12:38 am **cflanagan:** I'm convinced I want to hire @JoeCrumpler as my project manager for our community program :) #e2conf (sorry @BrianTullis )
- 12:39 am **Ted\_Hopton:** RT @cflanagan: I'm convinced I want to hire @JoeCrumpler as my project manager for our community program :) #e2conf (sorry @BrianTullis )
- 12:39 am **cflanagan:** People looking for ROI??? You should have been in this session. 30% productivity increase!! Measurable #e2conf @BrianTullis @JoeCrumpler
- 12:39 am **MartijnLinssen:** RE: @amcafee Andrew, thanks for reacting during this #e2conf I didn't advocate that social business design should, I ? <http://disq.us/rkgu5>
- 12:39 am **mpace101:** I'm a big fan of any presenter that can include muda (waste) in a community session #e2conf via @joecrumpler love the lean
- 12:39 am **MarkYolton:** RT @rhappe: The ROI of removing status meetings is huge... #e2conf <we've reduced ours to 1x per month @ 5 mins per project
- 12:40 am **rhappe:** Alcoa had a 30% increase in actual work/productivity (I've seen similar #s from IDC) #e2conf

- 12:40 am **charlieisaacs:** RT @jacobm: @charlieisaacs some other @alcatel\_lucent folks here at #e2conf> they get to have fun while I work :-)
- 12:40 am **bjsolem:** RT @rhappe: The ROI of removing status meetings is huge... #e2conf
- 12:41 am **rhappe:** ?@MarkYolton: RT @rhappe: The ROI of removing status meetings is huge... #e2conf <we've reduced ours to 1x per month @ 5 mins per project?
- 12:41 am **Cesar2310:** RT @MarkYolton: RT @rhappe: The ROI of removing status meetings is huge... #e2conf <we've reduced ours to 1x per month @ 5 mins per project
- 12:41 am **cflanagan:** ROI skeptics should have been in this session! RT @rhappe: Alcoa had a 30% increase work/productivity (similar #s from IDC) #e2conf
- 12:42 am **batsonjay:** Most-repeated lesson heard @ #e2conf : start with a Pathfinder project that uses #socialbusiness tech and focus on a solid first win
- 12:42 am **TheBrycesWrite:** RT @cflanagan: "Status as you work" Update as you do things, get things done, thing about things #e2conf @JoeCrumpler (status mtgs reduced)
- 12:42 am **darrel\_rader:** RT @lbenitez: IBM's @elsua just awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption at #e2conf @ibmexperience . Congrats!
- 12:42 am **cflanagan:** This isn't all rosy. There are risks. (i.e. @Greg2dot0 Dark Side talks about) and risk of self-expression & behavior #e2conf @BrianTullis
- 12:42 am **SEE\_EYE\_OH:** RT @rhappe: The ROI of removing status meetings is huge... #e2conf
- 12:43 am **TheBrycesWrite:** RT @lbenitez: IBM's @elsua just awarded the Internal Evangelist of the Year #IEoY10 by the @20adoption at #e2conf -> Wooooaaahhhh! Congrats!
- 12:44 am **cflanagan:** Wow. This is truly an example of how sessions should be filled!!!! @BrianTullis @JoeCrumpler #e2conf cc: @swylie650 ;) Great Job!
- 12:44 am **frankeliason:** Love that Novell has an espresso bar at #e2conf wish they were at every conference <http://twitpic.com/35pmjw>
- 12:44 am **TheBrycesWrite:** RT @MarkYolton: RT @rhappe: The ROI of removing status meetings is huge... #e2conf <we've reduced ours to 1x per month @ 5 mins per project
- 12:45 am **TheBrycesWrite:** RT @rhappe: Alcoa had a 30% increase in actual work/productivity (I've seen similar #s from IDC) #e2conf
- 12:45 am **MatthewLiberty:** RT @frankeliason: Love that Novell has an espresso bar at #e2conf wish they were at every conference <http://twitpic.com/35pmjw>
- 12:45 am **maggielmcg:** RT @lindyreyer: Having #e2conf envy while watching the stream go by. Glad I follow a bunch of you. <ditto>
- 12:45 am **cflanagan:** Following policy, procedure does not equal doing good work. Be agile, flexible. These tools MUST help #e2conf @BrianTullis
- 12:47 am **drupalcommons:** RT @batsonjay: Most-repeated lesson from #e2conf : start with a Pathfinder project using #socialbusiness tech and focus on a solid first win
- 12:47 am **orgnet:** RT @gordonr: Overlapping circles of Alcoa reminiscent of our work on intranet proxemics. <http://bit.ly/ajYxGr> #e2conf
- 12:48 am **Ddespot:** RT @novellvibe: Want slides from today's #novellvibe session? Get your account and follow Andy Fox; he'll post to his feed. [vibe.novell.com](http://vibe.novell.com) #e2conf
- 12:48 am **jwillie:** @K8Johnson shaking up #e2conf <http://plixi.com/p/56171987>
- 12:49 am **jyamasaki:** Here at the Hyatt Regency in Santa Clara - getting ready for a demo #e2conf
- 12:49 am **khaughwout:** RT @frankeliason: Love that Novell has an espresso bar at #e2conf wish they were at every conference <http://twitpic.com/35pmjw>
- 12:49 am **danbrostek:** @rhappe @cflanagan thanks for sharing insights from #e2conf with the rest of the world.
- 12:50 am **bduhon:** RT @gyehuda: Blog post #e20 What you should learn from the E2.0 folks. - I could not keep myself away from the #e2conf <http://ow.ly/19UxxQ>

- 12:51 am **drupalcommons:** RT @rhappe: "Community management is REALLY important" @BrianTullis #e2conf
- 12:52 am **eyemsusie:** Bottoms up boys! <http://yfrog.com/jb1u0yj> @thebryceswrite @sscullion cc @meganmurray #e2conf
- 12:55 am **Radu43:** @eyemsusie #e2conf good old times :)
- 12:56 am **calliopeconsult:** RT @frankeliason: Love that Novell has an espresso bar at #e2conf wish they were at every conference <http://twitpic.com/35pmjw>
- 12:56 am **TheBrycesWrite:** RT @gyehuda: Blog post #e20 What you should learn from the E2.0 folks. - I could not keep myself away from the #e2conf <http://ow.ly/19UxxQ>
- 12:57 am **eyemsusie:** @cflanagan @sscullion @MeganMurray vodka's made from potatoes... #e2conf
- 12:57 am **TheBrycesWrite:** RT @danbrostek: @rhappe @cflanagan thanks for sharing insights from #e2conf with the rest of the world. ->They've been awesome for remoters!
- 1:00 am **drupalcommons:** Pinpoint the right strategist to help you with your #socialbusiness effort. <http://bit.ly/91iNNe> Great research, @jowyang #e20 #e2conf
- 1:03 am **CRMStrategies:** @FrankEliason It is about maximizing value creation & distribution #custserv #Influence #e2conf #scrm
- 1:03 am **eyemsusie:** @TheBrycesWrite @sscullion @meganmurray the night's young. Oh, the places you'll go.... #e2conf
- 1:03 am **swylie650:** RT @cflanagan: Wow. This is truly an example of how sessions should be filled!!!! @BrianTullis @JoeCrumpler #e2conf ... <http://tmi.me/34qNk>
- 1:05 am **NeudesicPulse:** If you're not watching the dance competition in the Microsoft Pavilion at #e2conf, you're missing out!!!
- 1:05 am **pamelahiley:** Just found an interesting conversation to follow. #e2conf
- 1:09 am **mjayliebs:** Is technology moving faster than a normal business can adopt and adapt? #e2conf #scrm #custserv or are we (in tech) forcing the issue?
- 1:10 am **pamelahiley:** RT @dspark: "How social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi> @dicenews @diceoutloud
- 1:13 am **tekmarketing:** At enterprise 2.0 conf in Santa Clara. Good show with lots of great social tech n good reception. #e2conf
- 1:13 am **adunne:** More pics from #e2conf are up. For your viewing pleasure we have Wed keynotes, conf sessions, launch pad, more. <http://bit.ly/e2sc2010pics>
- 1:13 am **DrDNickelson:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 1:14 am **mjayliebs:** RT @IdeaGov: RT @SameerPatel: RT @kevinmarks: "companies are being de-perimeterized" that is the word of the day !! #e2conf
- 1:16 am **jsmooth:** RT @adunne: More pics from #e2conf are up. For your viewing pleasure we have Wed keynotes, conf sessions, launch pad, more. <http://bit.ly/e2sc2010pics>
- 1:17 am **jtannerama:** RT @adunne: More pics from #e2conf r up. For ur viewing pleasure, Wed keynotes, conf sessions, launch pad, more. <http://bit.ly/e2sc2010pics>
- 1:17 am **jsmooth:** RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. West Coast represents! Same size as Boston event!
- 1:18 am **jtannerama:** RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. West Coast represents! Same size as Boston event!
- 1:18 am **stacyo:** Congrats! RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. West Coast represents! Same size as Boston event!
- 1:19 am **CRMStrategies:** @frankeliason: For the record, here is a GREAT example of real #influence <http://ow.ly/37SNI> #e2conf #scrm #custserv
- 1:21 am **CRMStrategies:** RT @frankeliason: Love that Novell has an espresso bar at #e2conf wish they were at every conference <http://twitpic.com/35pmjw>

- 1:25 am **adunne:** RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. Same size as Boston event! <--nice!
- 1:27 am **andrew\_roberts:** Nice num. RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. West Coast represents! Same size as Boston event!
- 1:30 am **ellenfeaheny:** I didn't get stumped!! W00t! <http://bit.ly/b69Pem> Good fun - thx Tony Byrne of Real Story Group for coord. <http://bit.ly/6x7YZJ> #e2conf
- 1:30 am **appfusions:** I didn't get stumped!! W00t! <http://bit.ly/b69Pem> Good fun - thx Tony Byrne of Real Story Group for coord. <http://bit.ly/6x7YZJ> #e2conf
- 1:30 am **CRMStrategies:** RT @adunne: RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. Same size as Boston event!
- 1:30 am **josealivivas:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 1:31 am **ColleenKrash:** RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. West Coast represents! Same size as Boston event!
- 1:31 am **CharlieAtCisco:** How social tools are improving human resources in the enterprise #e2conf <http://j.mp/d1zhzB>
- 1:34 am **Greg2dot0:** Wow does this bed feel mighty good #e2conf
- 1:35 am **jwillie:** Hey #BlueKiwi if you drag us out of one #SharePint to yours please do not make us wait 15 minutes to open the bar #justsayin #e2conf
- 1:39 am **avnetmy:** RT @katmandelstein: RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 1:39 am **andreaa:** RT @pdxmama: All the buzz at #e2conf confirms what @tonygingale blogged about, seismic shift in enterprise. <http://ow.ly/1rt9Mx>
- 1:41 am **\_richardhughes:** Us and Them: who needs convergence anyway? Why #clearvale is so important, inspired by 2 days at #e2conf <http://bit.ly/9Ur59r>
- 1:43 am **swylie650:** RT @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. West Coast represents! Same size as Boston event!
- 1:45 am **jasonkapler:** RT @deirdrewalsh: Just saw this cool video of a Flyers mobile and web campaign <http://youtu.be/ZvBOzLHTByc> #e2conf
- 1:45 am **joecrumpler:** At the bar relaxing after a fun hour talking about #owork in China at #e2conf. Thanks @briantullis
- 1:46 am **joewehr:** RT @nilofer: Why Management Needs Reinvention: It's about Accountability <http://post.ly/1BLRK> > A must read #collaboration #e2conf
- 1:47 am **Ted\_Hopton:** RT @JoeCrumpler: At the bar relaxing after a fun hour talking about #owork in China at #e2conf. Thanks @briantullis << well-earned!
- 1:49 am **rhappe:** RT @TheBrycesWrite: RT @gyehuda: What you should learn from the E2.0 folks. - I could not keep myself away from #e2conf <http://ow.ly/19UxxQ>
- 1:49 am **frankeliason:** Thx! RT @CRMStrategies @frankeliason: 4 the record, here's a GREAT example of real #influence <http://ow.ly/37SNI> #e2conf #scrm #custserv
- 1:50 am **roundtrip:** RT @cflanagan: Wow. This is truly an example of how sessions should be filled!!!! @BrianTullis @JoeCrumpler #e2conf cc: @swylie650 :) Great Job!
- 1:55 am **jwillie:** Leaving early tomorrow. If anyone wants my badge to get 'in' to Enterprise 2.0 show(wink, wink) ping me #e2conf
- 1:57 am **EasyPeezySocMed:** How social tools are improving human resources in the enterprise #e2conf: There?s gold in your employees? person... <http://bit.ly/anExiw>
- 1:57 am **BrickandClick:** RT @dspark "How social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi> @dicenews
- 1:59 am **Dihug:** RT @cflanagan: "Narrate your work" Work out loud in the process of your work. #e2conf @BrianTullis

- 1:59 am **Maggid:** RT @mjayliebs RT @IdeaGov: RT @SameerPatel: RT @kevinmarks: "companies are being de-perimeterized" that is the word of the day !! #e2conf
- 2:00 am **Maggid:** @mjayliebs but I wd say "employees are being deperimeterized". #e2conf
- 2:05 am **terrigriffith:** RT @TheBrycesWrite: RT @cflanagan: "Status as you work" Update as you do things, get things done, thing about things #e2conf @JoeCrumpler (status mtgs reduced)
- 2:05 am **sardire:** How to sell #e2conf solutions around luddite IT departments see V for Vendetta Hacker Strikes at WA State U <http://goo.gl/S1R9r> Amusing ;)
- 2:05 am **jwillie:** If anyone wants my badge to get 'in' to Enterprise 2.0 show(wink, wink) tomorrow(Thursday)ping me #e2conf
- 2:06 am **ymasasaki:** <http://ping.fm/p/38ugx> - the seesmic and bluekiwi team at #e2conf
- 2:06 am **terrigriffith:** Spectacular! @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://yfrog.com/1s3rbwjvia> @cflanagan @20Adoption
- 2:10 am **scilib:** RT @Maggid: RT @mjayliebs RT @IdeaGov: RT @SameerPatel: RT @kevinmarks: "companies are being de-perimeterized" that is the word of the day !! #e2conf
- 2:10 am **scilib:** RT @Maggid: @mjayliebs but I wd say "employees are being deperimeterized". #e2conf
- 2:16 am **adrielhampton:** Got a great demo of NewsGator's social enterprise product today at #e2conf. Nice product for internal communities.
- 2:18 am **KeithArnold97:** How social tools are improving human resources in the enterprise #e2conf <http://tiny.ly/5IVL>
- 2:19 am **Ted\_Hopton:** Tx! RT @joningham: With @ted\_hopton showing great UBM collaboration video <http://Bit.ly/4pt5comesalive> #e2conf #connectinghr #hrhappyhour
- 2:19 am **roundtrip:** Fine photo of @JoeCrumpler and @BrianTullis at #E2conf session on #OWork and #E20 <http://bit.ly/a0Iylu> by Les Kamens via @adunne
- 2:20 am **mfauscette:** Looking at the BlueKiwi plugin for Seesmic #e2conf
- 2:20 am **cloudspark:** "Social collaboration is a completely new way, a better way, to work" #e2conf (via @rhappe)
- 2:22 am **Ted\_Hopton:** Oops RT @soumyapr: cn B hrd & enjoyed in other rooms as well :) @MarkFidelman: UBM vid rap intro 2 @ted\_hopton discussion is vry hip #e2conf
- 2:22 am **bsandie:** #e2conf Top 10 Trends at E2.0 Santa Clara | Enterprise 2.0 Blogs <http://t.co/CrJewLK>
- 2:22 am **Ted\_Hopton:** RT @MarkFidelman: UBM video rap intro to @ted\_hopton discussion is very hip #e2conf << Thx !
- 2:26 am **briantullis:** At the bar relaxing after a fun hour talking about #owork in China at #e2conf. Thanks @briantullis ... @joecrumpler - on my way!
- 2:27 am **catpoetry:** @cloudspark @rhappe: I second that, and being able t o collaborate is a critical skill for #openleaders // cc @charleneli #e2conf
- 2:27 am **mikemost:** RT @dspark Expert tips for community engagement <http://bit.ly/a2z7qs> #e2conf
- 2:31 am **roundtrip:** @briantullis @joecrumpler Cheers! Please have one - or several - on me! Sorry to miss your great #e2conf session!
- 2:40 am **DParkerSC:** RT @katiemcamacho: Check out @JimLundy panel today at #e2conf on Socializing with Video #sabasoftware <http://bit.ly/9dliKd>
- 2:45 am **KenKnitter:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 2:47 am **amon0thoth1:** RT @novell: Social models allow users to engage with communities & topics they care about creating a more fluid exchange of ideas - Andy Fox #e2conf

- 3:01 am **joecrumpler:** RT @roundtrip: Fine photo of @JoeCrumpler and @BrianTullis at #E2conf session on #OWork and #E20 <http://bit.ly/a01ylu> by Les Kamens via @adunne
- 3:07 am **jwillie:** Enterprise 2.0's is beyond a crock. It's dead <http://zd.net/dzxUD2> #e2conf #hmmm
- 3:21 am **bduhon:** @bjwillie bingo #e2conf #hmmm
- 3:22 am **bduhon:** RT @jwillie: Enterprise 2.0's is beyond a crock. It's dead <http://zd.net/dzxUD2> #e2conf #hmmm
- 3:25 am **habooble:** Social Media News How social tools are improving human resources in the enterprise #e2conf <http://ht.ly/19UGNK>
- 3:36 am **ITSinsider:** Loving the drama of the day. "The enterprise strikes back!" :- ) #e2conf
- 3:37 am **rhape:** wow am I tired... three days of #e2conf fun is apparently enough for me
- 3:44 am **nigeldanson:** RT @bsandie: #e2conf Top 10 Trends at E2.0 Santa Clara | Enterprise 2.0 Blogs <http://t.co/CrJewLK>
- 3:48 am **puttlurishwar:** RT @adobe: SVP&GM @RTarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQIwaH> #e2conf, #cem
- 3:49 am **puttlurishwar:** RT @adobe: SVP&GM @RTarkoff shares #e2conf keynote reaction backstage: <http://bit.ly/93eNn3> #e2conf #cem
- 3:50 am **ty\_gr:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 3:50 am **marciamarcia:** RT @ITSinsider: Loving the drama of the day. "The enterprise strikes back!" :- ) #e2conf
- 3:51 am **marciamarcia:** Exactly! RT @KeithArnold97: How social tools are improving human resources in the enterprise #e2conf <http://tiny.ly/51VL>
- 3:52 am **jwillie:** #LOST #e2conf (@ Stanford IT dept) <http://4sq.com/bLCEqV>
- 3:52 am **SameerPatel:** The #scrm crew deep in debate #acinsights #e2conf <http://twitpic.com/35r2ea>
- 3:53 am **rlavigne42:** RT @bsandie: #e2conf Top 10 Trends at E2.0 Santa Clara | Enterprise 2.0 Blogs <http://t.co/CrJewLK> (via @nigeldanson)
- 3:56 am **DougLeeMiller:** How social tools are improving human resources in the enterprise #e2conf <http://t.co/Kxta8jH>
- 3:57 am **rlavigne42:** RT @ITSinsider: Loving the drama of the day. "The enterprise strikes back!" :- ) (via @marciamarcia) #e2conf = another crock post by Howlett
- 3:58 am **jqsmooth:** Enjoying dinner w the #e2conf ops team. They rule. (@ Piatti) <http://4sq.com/a7YLfD>
- 4:19 am **SocialSound1982:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 4:20 am **VMaryAbraham:** @briantullis Congratulations, Brian! Hope your session went well. Was there a good discussion? #owork #e2conf
- 4:24 am **Jon\_Ferrara:** RT @SameerPatel The #scrm crew deep in debate #acinsights #e2conf <http://twitpic.com/35r2ea> #WishIWereThere
- 4:27 am **charlieisaacs:** @SameerPatel The #scrm crew deep in debate #acinsights #e2conf <http://twitpic.com/35r2ea> >they let you all eat at the same place? :-)
- 4:28 am **chiprodgers:** Congrats @jowyang and team! Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 4:29 am **charlieisaacs:** @mfauscette Looking at the BlueKiwi plugin for Seesmic #e2conf <http://flic.kr/p/CJK22> > this is the BlueKiwi u should have been looking at
- 4:32 am **Ross:** In many cultures around the world, "social business" means non-profit. End of discussion. #e2conf



- 4:32 am **charlieisaacs:** @Greg2dot0 Wow does this bed feel mighty good #e2conf> you came all the way to SJ and didn't drop by? :-p
- 4:36 am **jwillie:** Comments on Technorati's 2010 State of the Blogosphere <http://divr.it/8Lpwd> #e2conf
- 4:46 am **rlavigne42:** In many cultures around the world, "social business" means non-profit. End of discussion. #e2conf (via @Ross)
- 4:52 am **sumeet\_moghe:** RT @marciamarcia: Exactly! RT @KeithArnold97: How social tools are improving human resources in the enterprise #e2conf <http://tiny.ly/51VL>
- 4:57 am **rdeis:** RT @marciamarcia Exactly! RT @KeithArnold97: How social tools are improving human resources in the enterprise #e2conf <http://tiny.ly/51VL>
- 5:05 am **rdeis:** Patterns of Observable Work. No project status mtgs. Status as you go as wiki articles. @JoeCrumpler @briantullis #e2conf
- 5:05 am **nigeldanson:** RT @DougLeeMiller: How social tools are improving human resources in the enterprise #e2conf <http://t.co/Kxta8jH>
- 5:06 am **rdeis:** Patterns of Observable Work. No project status mtgs. Without mtgs, 30% increase in actual work. @JoeCrumpler @briantullis #e2conf
- 5:11 am **rdeis:** Good example of 1 page Social Media Guidelines from Ford <http://scr.bi/bPmYpa> HT @janebozarth #e2conf
- 5:14 am **kairyl:** RT @rdeis: Patterns of Observable Work. No project status mtgs. Without mtgs, 30% increase in actual work. @JoeCrumpler @briantullis #e2conf
- 5:16 am **leenathequeena:** RT @BenWillisSF: #e2conf Funny, Tom Kelly says that "the F bomb" within the enterprise is "Fun". Good one, and too true.
- 5:19 am **morgancantrell:** RT @rwang0: MyPOV: Signal to Noise Ratio is key in Activity Streams. YKeep them rolebased and custom tailored by users. <http://bit.ly/9WMvwx> #e2conf
- 5:23 am **BlakeLandau:** Happy birthday @Frankeliason!! #e2conf <http://twitpic.com/35rpnr> cc @jacobm @dmatalie @janetjz @kathyherrmann
- 5:24 am **iangertler:** @Ross @eugenelee @socialtext #e2conf > Any thoughts on the #IBM @smarterplanet & "100 smarter cities" initiatives? <http://cot.ag/9bJolh> Thx!
- 5:25 am **RandyNasson:** Had a good few days at the #e2conf in Santa Clara. Some interesting sessions, some lackluster. Thought-provoking nonetheless!
- 5:31 am **RandyNasson:** I brought my #iPad to #e2conf and found it hard to take notes. Most people were using laptops & netbooks. They had the right idea.
- 5:42 am **theRab:** @elsua Great news my friend, and well deserved. Congratulations on IEoY10. #e2conf #e20 #blueiq #ibm
- 5:47 am **ellenwheeler:** Hanging out with friends @jwillie @k8johnson @stacydoolittle @lukemorris03 at Junnoon in Palo Alto #e2conf
- 5:48 am **intersphere:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 5:50 am **Ted\_Hopton:** Thx! RT @RLavigne42: RT @bsandie: #e2conf Top 10 Trends at E2.0 Santa Clara | Enterprise 2.0 Blogs <http://t.co/CrJewLK> (via @nigeldanson)
- 5:51 am **jacobm:** RT @BlakeLandau: Happy birthday @Frankeliason!! #e2conf <http://twitpic.com/35rpnr> cc @jacobm @dmatalie @janetjz @kathyherrmann
- 5:58 am **apriestman:** RT @novell: Social models allow users to engage with communities & topics they care about creating a more fluid exchange of ideas - Andy Fox #e2conf
- 5:59 am **kenmesser:** RT @rdeis: Patterns of Observable Work. No project status mtgs. Without mtgs, 30% increase in actual work. @JoeCrumpler @briantullis #e2conf
- 5:59 am **kenmesser:** RT @DougLeeMiller: How social tools are improving human resources in the enterprise #e2conf <http://t.co/Kxta8jH>

- 6:00 am **kenmesser:** RT @rlavigne42: RT @bsandie: #e2conf Top 10 Trends at E2.0 Santa Clara | Enterprise 2.0 Blogs <http://t.co/CrJewLK> (via @nigeldanson)
- 6:02 am **KathyHerrmann:** RT @BlakeLandau: Happy birthday @Frankeliason!! #e2conf <http://twitpic.com/35rpnr> cc @jacobm @dmatalie @janetjoe @kathyherrmann
- 6:26 am **ward\_m:** RT @rhappe: The ROI of removing status meetings is huge... #e2conf
- 6:31 am **fcseh:** RT @peepf: @swylie650 & I congratulating @meetzicom, #e2conf Launch Pad winner :<http://tinyurl.com/28khefy> #e2conf-lp
- 6:44 am **rlavigne42:** @markfidelman I find that Howlett seems to time these with every #E2Conf. my comment posted on Dennis' post.
- 6:45 am **andrewmueller:** Too Funny > RT @adrielhampton: Celeb @AndrewMueller - <http://ow.ly/37QuS> + I - <http://ow.ly/37QtN> - trying out Microsoft Kinect at #e2conf.
- 6:54 am **TylerCagni:** ?@rlavigne42: In many cultures "social business" means non-profit. And social workers split up dysfunctional families. #e2conf
- 6:54 am **TylerCagni:** RT @rlavigne42: In many cultures around the world, "social business" means non-profit. End of discussion. #e2conf (via @Ross)
- 6:54 am **jwillie:** An E2.0 vs Social Business debate is irrelevant now that things are happening <http://j.mp/bD4voH> #e2conf via @oscarberg
- 6:56 am **MarkFidelman:** RT @rlavigne42: @markfidelman I find that Howlett seems to time these with every #E2Conf. <Yes @dahowlett is very smart that way
- 6:57 am **benkepes:** Titles matters little. Fundamental improvement to enterprise does. Don't sweat the #SocBiz #E20 naming debate #e2conf cc/ @rwang0 @jowyang
- 7:01 am **TskTech:** RT @LoMitch: Best keynote at #e2conf (BY FAR) goes to.... Tom Kelly @moxiesoft !
- 7:04 am **arubei:** RT @Ross: In many cultures around the world, "social business" means non-profit. End of discussion. #e2conf
- 7:06 am **benkepes:** @raesmaa last year a crock, this year beyond a crock, next year? a sludge pond maybe? ;- ) #e2conf
- 7:07 am **IMPACTMKTPR:** RT @jwillie: An E2.0 vs Social Business debate is irrelevant now that things are happening <http://j.mp/bD4voH> #e2conf via @oscarberg
- 7:10 am **AlsayeghMedia:** RT @jdlasica How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/cpDMir>
- 7:10 am **arubei:** RT @\_richardhughes: Us and Them: who needs convergence anyway? Why #clearvale is so important, inspired by 2 days at #e2conf <http://bit.ly/9Ur59r>
- 7:11 am **josvanoosten:** @tomfkelly Tom, can I find a video registration of the presentation or the slides somewhere on the internet? #e2conf #moxiesoft
- 7:15 am **MarkFidelman:** RT @benkepes: @raesmaa last year a crock, this year beyond a crock, next year? #e2conf <what are the stages of denial to acceptance again?
- 7:17 am **benkepes:** @markfidelman @raesmaa Denial/Anger/Bargaining/Depression/Acceptance... well we're onto second base I guess... #e2conf
- 7:18 am **mor\_trisha:** No. If ppl are complaining, they already do it w/o social RT @sandraklo @jacobm: "w/ social, aren't U creating a bitching society?" #e2conf
- 7:19 am **MarkFidelman:** RT @benkepes: @markfidelman @raesmaa Denial/Anger/Bargaining /Depression/Acceptance... well we're onto second base I guess... #e2conf <LOL!
- 7:26 am **mor\_trisha:** Their session ROCKED! Great content & prezo! RT @VMaryAbraham @briantullis Congrats, Brian! Hope your session went well. #owork #e2conf
- 7:27 am **rucsb:** @elsua You see, i said Amen ! Great news my friend, and well deserved. Congratulations on IEoY10. #e2conf #e20 #blueiq #ibm

- 7:29 am **mor\_trisha:** @JiveSoftware #e2conf booth - the Fantastic Four @cflanagan @mor\_trisha @Greg2dot0 @Ted\_Hopton <http://post.ly/1BPr6>
- 7:36 am **fcseh:** Great keynote at #e2conf from Tom Kelly, #Moxie Software, and Colleen O'keefe #Novell. Hope the video will be available soon online.
- 7:36 am **mor\_trisha:** . @JiveSoftware #e2conf booth - the Fantastic Four @cflanagan @mor\_trisha @Greg2dot0 @Ted\_Hopton <http://post.ly/1BPr6>
- 7:38 am **gonikhil:** Back to the real world of building software product tomorrow. Good 2 days at #e2conf
- 7:38 am **chrisech:** RT @jwillie: An E2.0 vs Social Business debate is irrelevant now that things are happening <http://j.mp/bD4voH> #e2conf via @oscarberg
- 7:44 am **rlavigne42:** My comment on the latest #e2conf crockpot [http://www.zdnet.com/tb/1-90069-1710369?tag=talkback-river;1\\_90069\\_1710369](http://www.zdnet.com/tb/1-90069-1710369?tag=talkback-river;1_90069_1710369) #E20
- 7:45 am **MartijnLinssen:** The #e2conf story continues: @dahowlett's "Enterprise 2.0's is beyond a crock. It's dead" <http://dlvr.it/8LwPp> is razorsharp
- 7:45 am **MarkFidelman:** RT @rlavigne42: My comment on the latest #e2conf crockpot #E20 <http://ow.ly/37YPO>
- 7:48 am **MarkFidelman:** RT @martijnlinssen: The #e2conf story continues: @dahowlett's "Enterprise 2.0's is beyond a crock. It's dead" <http://dlvr.it/8LwPp> is sharp
- 7:51 am **rlavigne42:** . @JiveSoftware #e2conf booth - the Fantastic Four @cflanagan @mor\_trisha @Greg2dot0 @Ted\_Hopton <http://post.ly/1BPr6> (via @mor\_trisha)
- 7:54 am **rlavigne42:** RT @rlavigne42: My comment on the latest #e2conf crockpot #E20 <http://ow.ly/37YPO> (via @markfidelman) thanks for the RT Mark. Good debate
- 7:56 am **MarkFidelman:** Hat tip to @martijnlinssen and @dahowlett for keeping the #e20 crowd on its toes. <good night all #e2conf
- 7:57 am **BruceyGoosey:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNdf> #e2conf
- 7:58 am **golfyball:** @elsua Congratulations sir, well deserved recognition on IEoY10. #e2conf #e20 #blueiq #ibm
- 7:58 am **rlavigne42:** Hat tip to @martijnlinssen and @dahowlett for keeping the #e20 crowd on its toes. <good night all #e2conf (via @markfidelman) agreed +1
- 7:59 am **arminhoffmann:** RT @cflanagan: You can reduce meetings if someone "status as they work" (gr8 point!!!) @JoeCrumpler #e2conf
- 8:00 am **arminhoffmann:** RT @cflanagan: Observable Work=generic patterns that make work products more visible and the activity of the work more transparent @BrianTullis #e2conf
- 8:02 am **rlavigne42:** Another #E2Conf, another crock post. > Discussion on: Enterprise 2.0's is beyond a crock. It's dead | ZDNet <http://post.ly/1BQ8X>
- 8:40 am **jwillie:** Everytime I am about to blow off flossing, and I do, it always pays off #smile #e2conf (@ Enterprise 2.0 Santa Clara Keynote Room)
- 8:45 am **eyemsusie:** @TheBrycesWrite says nighty nite! Cc @sscullion @meganmurray <http://yfrog.com/5myzeej> #e2conf
- 8:47 am **Shareflock:** "Enterprise 2.0 & HR: People, Culture and Behavior #e2conf by Jacob Morgan (@jacobm)" - #E20 <http://bit.ly/bqYnVR>
- 8:48 am **ClaudeSuper:** Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://t.co/gWOockF> via @cmswire
- 8:55 am **PYLaurent:** RT @claudesuper: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://t.co/gWOockF> via @cmswire
- 8:55 am **jloce:** @driessen #viznotes @moxiesoft's Tom Kelly & Canon's Brian Wrage keynote presentation @ #e2conf <http://t.co/J5zpVBx>

- 8:56 am **phisab:** RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf @diceoutloud @dicenews
- 8:58 am **ClaudeSuper:** TX4RT @PYLaurent: RT @claudesuper: Enterprise 2.0 & HR: People, Culture and Behavior #e2conf <http://bit.ly/8ZVaKJ> via @cmswire
- 9:03 am **benpoole:** ?Foundational?, ?ideation?? are these real words? And if so, \*should they be\*? <http://bit.ly/aIWrb2> #e2conf #ibm
- 9:09 am **CSMinsight:** RT @Shareflock: "Enterprise 2.0 & HR: People, Culture and Behavior #e2conf by Jacob Morgan (@jacobm)" - #E20 <http://bit.ly/bqYnVR> #custsat
- 9:24 am **Stefan63atIBM:** Herzlichen Glückwunsch @elsua great recognition on IEoY10. #e2conf #e20 #blueiq #ibm #ibmexperience
- 9:30 am **ebclosmore:** RT @deirdrewalsh: "If I have to pickup the phone to call you, your web site has failed." Adobe's @rtarkoff #e2conf
- 9:33 am **cflanagan:** RT @eyemsusie: @TheBrycesWrite says nighty nite! Cc @sscullion @meganmurray <http://yfrog.com/5myzeej> #e2conf
- 9:33 am **Shareflock:** "How social tools are improving human resources in the enterprise #e2conf" <http://bit.ly/aHfioH>
- 10:18 am **gebhardtr:** RT @RLavigne42 My comment on the latest #e2conf crockpot [http://www.zdnet.com/tb/1-90069-1710369?tag=talkback-river;1\\_90069\\_1710369](http://www.zdnet.com/tb/1-90069-1710369?tag=talkback-river;1_90069_1710369) #E20
- 10:29 am **anasbenmoussa:** RT @lbenitez: W00t! RT @amcafee Congratulations, @elsua, on being named Internal Evangelist of the Year - well deserved! #e2conf #IEoY10
- 10:45 am **tracy\_lee87:** who else is a member of the #e2conf jetlag club here in Boston this am?
- 10:51 am **philww:** posted to ebizQ "Is Enterprise 2.0 Dead, or Just Regenerating?" <http://bit.ly/a56m79> @dahowlett @amcafee @martijnlinssen #e2conf
- 11:02 am **jimworth:** What you should learn from the E2.0 folks. <http://pulsene.ws/hyeJ> #e2conf
- 11:05 am **james\_lee82:** lots and lots of meaty announcements coming at #e2conf this week. nice to see such incredible perseverance
- 11:39 am **wendyingibm:** RT @katmandelstein: RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/1eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 11:56 am **milesnz:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 12:37 pm **webtechman:** What you should learn from the Enterprise 2.0 folks <http://bit.ly/a3XfRR> by @gyehuda via @jimworth #e2conf
- 12:39 pm **sagenet:** @ShakespDaughter It's not about technology ? it's about doing it the Enterprise 2.0 way wp.me/p1aPqW-o ?conditio sine qua non? #e2conf
- 12:57 pm **mgingras:** IMHO Companies building collaboration apps that look like facebook are wrong. FB is built to waste time - not increase productivity. #e2conf
- 12:59 pm **papadimitriou:** RT @mgingras: IMHO Companies building collaboration apps that look like facebook are wrong. FB is built to waste time - not increase productivity. #e2conf
- 1:00 pm **arminhoffmann:** Good thought! RT @mgingras: IMHO Collab apps that look like facebook are wrong. FB is built to waste time not increase productivity. #e2conf
- 1:05 pm **HRHappyHour:** Tonight 8PM ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 1:05 pm **SteveBoese:** Tonight 8PM ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 1:06 pm **BKlawonn:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 1:11 pm **kendomen:** RT @deirdrewalsh: "If I have to pickup the phone to call you, your web site has failed." Adobe's @rtarkoff #e2conf

- 1:12 pm **RossHunton:** RT @deirdrewalsh: "If I have to pickup the phone to call you, your web site has failed." Adobe's @tarkoff #e2conf
- 1:14 pm **VMaryAbraham:** RT @mor\_trisha: Their session ROCKED! Great content & prez! (Re: @briantullis' #e2conf session on #owork.
- 1:21 pm **mmcarlosalberto:** RT @mgingras: IMHO Companies building collaboration apps that look like facebook are wrong. FB is built to waste time - not increase productivity. #e2conf
- 1:29 pm **AutumnP70:** "Web 1.0 - connecting documents. Web 2.0 Connecting people. E2.0 connecting Employees #e2conf" @billjohnston via @lammiia @cflanagan
- 1:31 pm **claudiopro:** RT @mgingras: IMHO Companies building collaboration apps that look like facebook are wrong. FB is built to waste time - not increase productivity. #e2conf
- 1:32 pm **Greg2dot0:** RT @AutumnP70: "Web 1.0 - connecting documents. Web 2.0 Connecting people. E2.0 connecting Employees #e2conf" @billjohnston via @lammiia @cflanagan
- 1:33 pm **kendomen:** @SuLyLa good seeing you again here at #e2conf!
- 1:35 pm **bryanhurren:** RT @mgingras: IMHO Companies building collaboration apps that look like facebook are wrong. FB is built to waste time - not increase productivity. #e2conf
- 1:38 pm **david\_michael:** Great #e2conf now heading home to NYC on #virginamerica (@ San Francisco International Airport (SFO) ? w/ 22 others) <http://4sq.com/MTivk>
- 1:45 pm **T\_Fig:** RT @HRHappyHour: Tonight 8PM ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 1:51 pm **ITSinsider:** RT @VMaryAbraham: RT @mor\_trisha: Their session ROCKED! Great content & prez! (Re: @briantullis' #e2conf session on #owork.
- 1:59 pm **rhappe:** Gearing up for the last day of #e2conf - new tracks & a good turn out is making for a great conference
- 2:04 pm **defrag:** don't forget "e2" still gets you 15% off of your Defrag registration. join us! [www.defragcon.com](http://www.defragcon.com) #e2conf
- 2:11 pm **DWConnolly:** Www.autonationideas.spigit.com is a new Open Innovation site launched by Spigit at #e2conf
- 2:21 pm **frankeliason:** @BlakeLandau @jacobm @drnatalie @janetjoz @kathyherrmann thank you! #e2conf
- 2:28 pm **gzclelland:** @bsandie #e2conf Top 10 Trends at #e20 Santa Clara <http://bit.ly/aYA38t> #AIIM #HR #KM
- 2:29 pm **MeganMurray:** RT @rhappe: Gearing up for the last day of #e2conf - new tracks & a good turn out is making for a great conference
- 2:31 pm **arminhoffmann:** RT @gzclelland: @bsandie #e2conf Top 10 Trends at #e20 Santa Clara <http://bit.ly/aYA38t> #AIIM #HR #KM
- 2:33 pm **Greg2dot0:** RT @arminhoffmann: RT @cflanagan: You can reduce meetings if someone "status as they work" (gr8 point!!!) @JoeCrumpler #e2conf #yam
- 2:36 pm **rhappe:** @TonyByrne :) you are at #e2conf, right? I'd love to catch up!
- 2:36 pm **insitevc:** RT @MarkFidelman: The #e2conf story continues: @dahowlett's "Enterprise 2.0's is beyond a crock. It's dead" <http://dlvr.it/8LwPp> is sharp
- 2:39 pm **TractionTeam:** 'In the Flow: Patterns of Observable Work' @briantullis @JoeCrumpler Alcoa @ #e2conf rocked the house! #owork #e20 #pmot
- 2:40 pm **TractionTeam:** RT @mor\_trisha: Their session ROCKED! Great content & prez! RT @VMaryAbraham @briantullis Congrats, Brian! Hope your session went well. #owork #e2conf
- 2:40 pm **wileyc Coyote:** Agree 100% RT @MarketingB2B: Use social media to see what your competitors are doing - what are they saying? #b2bconf10 #e2conf #ingage

- 2:41 pm **mapdock:** Mixed emotion last day of #e2conf - imagination overclocked, eager to hear more, excited to get to work on this stuff
- 2:41 pm **cflanagan:** ?@mor\_trisha: 2.0 Adoption Council - are you in? For @cflanagan, membership has been job enricher #e2conf <http://twitpic.com/35navo>?
- 2:41 pm **jwillie:** See you again soon Silicon Valley and #e2conf I met many new friends + connected w/ new (@ Mineta San José International Airport (SJC) ?)
- 2:43 pm **TractionTeam:** RT @cflanagan: ROI skeptics should have been in this session! RT @rhappe: Alcoa had a 30% increase work/productivity #e2conf #owork #e20
- 2:45 pm **TractionTeam:** RT @mor\_trisha "Generic patterns that make work products more visible and the activity of work more transparent" #e2conf #owork #e20 #pmot
- 2:45 pm **DanaCortez:** RT @wileyc Coyote: Agree 100% RT @MarketingB2B: Use social media2c what ur competitors are doing/saying? #b2bconf10 #e2conf #ingage
- 2:53 pm **briantullis:** Our presentation from #e2conf: In the Flow: Patterns of Observable Work (e2... <http://slidesha.re/bOSV8C> with @joecrumpler. #owork.
- 2:53 pm **rickladd:** RT @briantullis: Our presentation from #e2conf: In the Flow: Patterns of Observable Work (e2... <http://slidesha.re/bOSV8C> with @joecrumpler. #owork.
- 2:54 pm **TractionTeam:** RT @swylie650: RT @cflanagan: Wow. This is truly an example of how sessions should be filled!!!! @BrianTullis @JoeCrumpler #e2conf ... <http://tmi.me/34qNk>
- 2:55 pm **hrry:** RT @rwang0: +100 I'm drowned in streams of info. RT @gialyons: #e2conf "where are the standards for activity streaming?" AMEN!
- 2:56 pm **eaglesflite:** RT @jdlasica How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/cpDMir>
- 2:57 pm **vmrdacosta:** My last sunrise of the week from Santa Clara, CA... #e2conf <http://plixi.com/p/56277600>
- 2:58 pm **roundtrip:** RT @briantullis: Our presentation from #e2conf: In the Flow: Patterns of Observable Work (e2... <http://slidesha.re/bOSV8C> with @joecrumpler. #owork.
- 3:00 pm **newraycom:** How social tools are improving HR #e2conf <http://ow.ly/389Tz> (How can HR people leverage social media?)
- 3:01 pm **TractionTeam:** RT @briantullis: Our #e2conf slides: In the Flow: Patterns of Observable Work <http://slidesha.re/bOSV8C> with @joecrumpler #owork #e20 #pmot
- 3:02 pm **giorodriguez:** NoJiveTalkin » "Enterprise 2.0 Adoption: Does it Have to Be That Hard?" <http://t.co/Vcjt4na> #e2conf #broadvision #clearvale
- 3:02 pm **arminhoffmann:** RT @briantullis: Our presentation from #e2conf: In the Flow: Patterns of Observable Work (e2... <http://slidesha.re/bOSV8C> with @joecrumpler. #owork.
- 3:06 pm **ITSinsider:** RT @cflanagan: ?@mor\_trisha: 2.0 Adoption Council - are you in? For @cflanagan, membership has been job enricher #e2conf <http://twitpic.com/35navo>?
- 3:08 pm **prem\_k:** RT @ekolsky Just uploaded 'Social crm a primer' to SlideShare. <http://slidesha.re/9QqgUj> #e2conf #scrm #e20 #acinsights
- 3:09 pm **ekolsky:** @wolfc here is the link to slideshare version of it. #e2conf
- 3:09 pm **gautamghosh:** RT @prem\_k: RT @ekolsky Just uploaded 'Social crm a primer' to SlideShare. <http://slidesha.re/9QqgUj> #e2conf #scrm #e20
- 3:09 pm **ekolsky:** @wolfc no, here is the link :) <http://slidesha.re/93d7Ce> #e2conf
- 3:13 pm **KRCraft:** Reading RT @giorodriguez: NoJiveTalkin » "Enterprise 2.0 Adoption Does it Have to Be That Hard?" <http://bit.ly/aFrJRr> #e2conf #broadvision
- 3:15 pm **vmrdacosta:** Evangelist sounds a little religious to me, like: who wants to be a missionary of the Collaboration and Social Media Church. #e2conf
- 3:17 pm **arminhoffmann:** RT @newraycom: How social tools are improving HR #e2conf <http://ow.ly/389Tz> (How can HR people leverage social media?)

- 3:17 pm **vmrdacosta:** Should we engage saying: evangelist of the Social Media Church, help people share their knowledge and you'll have a place in Heaven. #e2conf
- 3:19 pm **CRMStrategies:** RT @prem\_k: RT @ekolsky Just uploaded 'Social crm a primer' to SlideShare. <http://slidesha.re/9QqgUj> #e2conf #scrm #e20 #acinsights
- 3:22 pm **djscrilla:** RT @kendomen: very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 3:23 pm **webtechman:** Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf
- 3:24 pm **KRCraft:** In the Flow: Patterns of Observable Work <http://slidesha.re/bOSV8C> with @joecrumpler @briantullis #owork #e2conf
- 3:25 pm **rhappe:** I think I must be missing something... Why the brew over E2.0 vs social biz?!?! I say call & define it in the way that works for you #e2conf
- 3:26 pm **mijori23:** RT @rlavigne42: RT @ITSinsider: Loving the drama of the day. "The enterprise strikes back!" :- ) (via @marciamarcia) #e2conf = another crock post by Howlett
- 3:26 pm **djscrilla:** RT @gialyons: Listening to UBM's original rap song promoting new features in their recent upgrade of @jivesoftware -see video at Jive booth #101! #e2conf
- 3:26 pm **MarkFidelman:** Shameless plug: Vote for this Enterprise 2.0 presentation for World's best <http://ow.ly/38bmx> #e2conf
- 3:26 pm **KRCraft:** Nice #scrm deck RT @webtechman: Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf
- 3:28 pm **CRMStrategies:** @rhappe #e20 is a subset of Social Biz, but I agree - need to move beyond definitions quickly #e2conf
- 3:28 pm **RonTeitelbaum:** leveraging power shifts - My take on e2.0 is beyond crock: <http://zd.net/bIYOlw#e20> #e2conf #scrm #virtualworlds
- 3:32 pm **gutierf:** RT @philww: posted to ebizQ "Is Enterprise 2.0 Dead, or Just Regenerating?" <http://bit.ly/a56m79> @dahowlett @amcafee @martijnlinssen #e2conf
- 3:34 pm **PeakTwo:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/b95M2q>
- 3:36 pm **dshiao:** #e2conf stats: 5,639 tweets, 1,259 contributors (Top 5: @cflanagan @gialyons @Greg2dot0 @rhappe @mor\_trisha) <http://bit.ly/bcsQ7O>
- 3:37 pm **gialyons:** RT @kendomen: very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 3:38 pm **joningham:** RT @HR\_Minion: RT @SteveBoese: Tonight 8PM ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 3:39 pm **martinhuard:** RT @mgingras: IMHO Companies building collaboration apps that look like facebook are wrong. FB is built to waste time - not increase productivity. #e2conf
- 3:40 pm **rhappe:** ?@dshiao: #e2conf stats: 5,639 tweets (Top 5: @cflanagan @gialyons @Greg2dot0 @rhappe @mor\_trisha) <http://bit.ly/bcsQ7O>? [chatty we are!]
- 3:41 pm **johntodor:** Positive reflections on Ent2.0 Conf. Growing emphasis on a broader implementation of social biz strategies. #e2conf
- 3:42 pm **mijori23:** @RLavigne42 #e2conf How best to stand out in a crowd? DH does it by playing the cynic Diogenes. <http://bit.ly/9c18F4>
- 3:44 pm **johntodor:** Less Positive reflections on Ent2.0 Conf. Look-a-like products. Collab as productivity tool. Refining old biz. Selling tech. #e2conf.
- 3:44 pm **johntodor:** Best Ent2.0 Conf Keynote: Tom Kelly/Moxie. Understand the potential, the hurdles (real adoption), and process (real engagement). #e2conf
- 3:45 pm **johntodor:** Best Ent2.0 Session: Emerging trends in social video. Panel looked into the presence & future. Audience was engaged and contributed. #e2conf

- 3:46 pm **jonhusband:** RT @MartijnLinssen: The #e2conf story continues: @dahowlett's "Enterprise 2.0's is beyond a crock. It's dead" <http://dlvr.it/8LwPp> is razorsharp
- 3:48 pm **ExponentialEdge:** Could you highlight the ahas? RT @johntodor: Best Ent2.0 Session: Emerging trends in social video. looked into the present & future. #e2conf
- 3:48 pm **CollinsSE:** RT @lotusknows: The center piece for Social Business: Connections 3 #lotusknows #ibmexperience #e2conf
- 3:52 pm **raesmaa:** Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf /via @webtechman
- 3:52 pm **MarkFidelman:** RT @RLavigne42 #e2conf How best to stand out in a crowd? DH does it by playing the cynic Diogenes. <http://bit.ly/9c18F4> <He's the best
- 3:53 pm **kendomen:** @dennisdeveny @gialyons Thanks for the drinks and the good conversations last night! #e2conf
- 4:01 pm **rawn:** #e2conf #scrm RT @scottlaningham: PODCAST: Forrester's Josh Bernoff talks Groundswell award, HEROs in the office, more. <http://bit.ly/8Z1nss>
- 4:06 pm **workcolab:** RT @MarkFidelman: Shameless plug: Vote for this Enterprise 2.0 presentation for World's best <http://ow.ly/38bmx> #e2conf
- 4:06 pm **manuelafarrell:** Last day of #e2conf! Conference session starts at 8:30, and the day ends with Town Hall at 12, room M2. Be there to give us your feedback.
- 4:10 pm **kendomen:** @swylie650 thanks for chatting with our team last night. It's been a great conference and we're learning a lot! #e2conf
- 4:13 pm **manuelafarrell:** Don't forget to fill out evaluation forms at #e2conf. Give us feedback on sessions and speakers. <http://tinyurl.com/2adxfgl>
- 4:15 pm **sparkandco:** RT @briantullis: R preso from #e2conf: In the Flow: Patterns of Observable Work (e2... <http://slidesha.re/bOSV8C> w/ @joecrumpler. #owork.
- 4:17 pm **MartijnLinssen:** ...and the #e2conf story continues further with @stoweboyd's <http://sto.ly/9UD1cq> "One More Time"
- 4:17 pm **sparkandco:** RT @jimworth: What you should learn from the E2.0 folks. <http://pulsene.ws/hyeJ> #e2conf
- 4:18 pm **Bpossum:** RT @MartijnLinssen: ...and the #e2conf story continues further with @stoweboyd's <http://sto.ly/9UD1cq> "One More Time"
- 4:20 pm **gordonr:** ?@AutumnP70: "Web 1.0 - connecting documents. Web 2.0 Connecting people. E2.0 connecting Employees #e2conf" @billjohnston
- 4:20 pm **BretBradley:** RT @kendomen: very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 4:20 pm **Ted\_Hopton:** RT @rhappe: Gearing up for the last day of #e2conf - new tracks & a good turn out is making for a great conference
- 4:21 pm **SEE\_EYE\_OH:** Only 08:20 & already QoTD: "I wish they put our Twitter names on our badges; nice & big" #e2conf
- 4:21 pm **manuelafarrell:** @e2conf: #e2conf Santa Clara having a great week with nearly 1,400 attendees. West Coast represents! Same size as Boston event!
- 4:22 pm **gordonr:** Goodbye #e2conf. Next stop #kmworld and DC. See you there?
- 4:22 pm **Ted\_Hopton:** RT @gialyons: RT @kendomen: very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 4:22 pm **MeganMurray:** @gordonr Have fun in DC! May well see ya there :) #e2conf #kmworld
- 4:23 pm **spencermains:** RT @gordonr: ?@AutumnP70: "Web 1.0 - connecting documents. Web 2.0 Connecting people. E2.0 connecting Employees #e2conf" @billjohnston
- 4:25 pm **eugenelee:** RT @gordonr: ?@AutumnP70: "Web 1.0 - connecting documents. Web 2.0 Connecting people. E2.0 connecting Employees #e2conf" @billjohnston



- 4:26 pm **manuelafarrell:** RT @Ted\_Hopton: RT @gialyons: RT @kendomen: very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 4:27 pm **manuelafarrell:** RT @rhappe: ?@dshiao: #e2conf stats: 5,639 tweets (Top 5: @cflanagan @gialyons @Greg2dot0 @rhappe @mor\_trisha) <http://bit.ly/bcsQ7O>? [chatty we are!]
- 4:28 pm **jennerwein:** every employee has a voice: 100 years of idea management at Siemens <http://bit.ly/a6BRWy> #e2conf
- 4:28 pm **jgsmooth:** Last day of #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ 2 others) <http://4sq.com/9zL2Oe>
- 4:28 pm **6kites:** Lots of great discussions and still think social issues are platform:business process:community strategy #e2conf #scrm
- 4:31 pm **mpace101:** Starting the panel at #e2conf (@ Santa Clara Convention Center, Santa Clara) <http://whrrl.com/e/igqBI>
- 4:32 pm **absolutesubzero:** RT @jennerwein: every employee has a voice: 100 years of idea management at Siemens <http://bit.ly/a6BRWy> #e2conf
- 4:33 pm **gggeorghiu:** @jennerwein: every employee has a voice: 100 years of idea management at Siemens <http://bit.ly/a6BRWy> #e2conf
- 4:33 pm **mpace101:** Just getting started at #e2conf (@ Santa Clara Convention Center, Santa Clara) <http://whrrl.com/u/byGPS>
- 4:34 pm **gggeorghiu:** What you should learn from the E2.0 folks. <http://bit.ly/bao3nM> #e2conf @sparkandco: RT @jimworth:
- 4:34 pm **mijori23:** RT @Shareflock Enterprise 2.0 & HR: People, Culture & Behavior by @jacobm. #e2conf #E20 <http://bit.ly/bqYnVR> Superb post
- 4:35 pm **cflanagan:** Aha moment: when someone suddenly gets it: social environments have biz value and impact productivity #e2conf
- 4:36 pm **rosmorville:** RT @Ted\_Hopton: SAP's @markyolton rocked the kickoff of the #e2conf Community Development and Management track w/ @rhappe -- SUPER!
- 4:36 pm **cflanagan:** Ha Very chatty RT @rhappe: @dshiao: #e2conf 5,639 tweets (Top 5: @cflanagan @gialyons @Greg2dot0 @rhappe @mor\_trisha) <http://bit.ly/bcsQ7O>
- 4:37 pm **mijori23:** RT @Shareflock How social tools are improving human resources in the enterprise by David Spark. #e2conf <http://bit.ly/aHfioH>
- 4:37 pm **jimmy1712:** RT @mijori23: RT @Shareflock Enterprise 2.0 & HR: People, Culture & Behavior by @jacobm. #e2conf #E20 <http://bit.ly/bqYnVR> Superb post
- 4:37 pm **gggeorghiu:** #e2conf How best to stand out in a crowd? DH does it by playing the cynic Diogenes. <http://bit.ly/9c18F4> @markfidelman @RLavigne42
- 4:37 pm **sparkandco:** I'm Holly MacDonald, from the west coast of Canada, independent learning consultant, loving the backchannel for #dl10 and #e2conf #lrnchat
- 4:38 pm **dgibbons:** Listening to @altheomar and @mdcoulode on the coming social software backlash. #e2conf
- 4:38 pm **gggeorghiu:** @raesmaa: Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf /via @webtechman
- 4:38 pm **rosmorville:** Excited about the Ah moment presentation featuring @mpace101 and 3 other experts on the panel sharing their moments of epiphany #e2conf
- 4:38 pm **dberlind:** Currently sitting-in on the Enterprise 2.0 standards panel discussion at the Enterprise 2.0 Conference #e2conf
- 4:38 pm **cflanagan:** Noticing lots of chatter re: e2.0 vs. soc biz: splitting hairs IMHO. My execs don't care. My job as evang? Translate 2 biz val 4 co #e2conf
- 4:38 pm **Ted\_Hopton:** RT @SEE\_EYE\_OH: Only 08:20 & already QoTD: "I wish they put our Twitter names on our badges; nice & big" #e2conf

- 4:39 pm **cflanagan:** RT @Ted\_Hopton: RT @SEE\_EYE\_OH: Only 08:20 & already QoTD: "I wish they put our Twitter names on our badges; nice & big" #e2conf
- 4:39 pm **marciamarcia:** Terrific to see @robinharper and @debs up at #e2conf
- 4:39 pm **Ted\_Hopton:** RT @manuelafarrell: dont forget 2 fill out evaluation forms at #e2conf. giv us feedback on sessions & speakers. <http://tinyurl.com/2adxfgl>
- 4:40 pm **ggheorghiu:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/b95M2q> @peaktwo #HR #sm
- 4:40 pm **Ted\_Hopton:** RT @kendomen: @swylie650 thanks for chatting with our team last night. It's been a great conference and we're learning a lot! #e2conf
- 4:40 pm **tonybyrne:** #e2conf @MikeGotta making passionate case for #e20 standards: interoperability, predictability, reduced costs.
- 4:40 pm **marciamarcia:** If I hear one more person talk about "listening" I'm gonna puke. Heard at #e2conf
- 4:40 pm **ITSinsider:** In the Deloitte sesh #e2conf.
- 4:41 pm **CRMStrategies:** Michael Case talking abt journey from social to human engagement & "exponential power of merging digital & flesh" #e2conf
- 4:41 pm **andrewmueller:** Hey @dmnatalie and @KathyHerrmann Great to see you at the #e2conf yesterday!
- 4:41 pm **esavandusen:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 4:41 pm **cflanagan:** @@ITSinsider Oh right, i had wanted to go there. Will have to watch tweet stream #e2conf
- 4:42 pm **rhappe:** The combining of the digital and real life was a big a ha for @mpace101 #e2conf [one drives the other - important to understand]
- 4:42 pm **Ted\_Hopton:** RT @johnthodor: Positive reflections on Ent2.0 Conf. Growing emphasis on a broader implementation of social biz strategies. #e2conf
- 4:42 pm **cflanagan:** RT @rhappe: The combining of the digital and real life was a big a ha for @mpace101 #e2conf [one drives the other - important to understand]
- 4:42 pm **jacobm:** RT @cflanagan: Noticing lots of chatter re: e2.0 vs. soc biz: splitting hairs IMHO. My execs don't care. #e2conf
- 4:43 pm **mijori23:** RT @ggheorghiu What U should learn from the E2.0 folks. <http://bit.ly/bao3nM> & It doesn't matter what U call it... Just do it! #e2conf
- 4:43 pm **flowchainsensei:** RT @marciamarcia: If I hear one more person talk about "listening" I'm gonna puke. Heard at #e2conf
- 4:43 pm **LenDevanna:** Off to #e2conf to chat community opportunity and challenges with @rhappe and a panel of industry leaders... Hope to see you there!
- 4:43 pm **Ted\_Hopton:** RT @KRCraft: In the Flow: Patterns of Observable Work <http://slidesha.re/bOSV8C> with @joecrumpler @briantullis #owork #e2conf
- 4:43 pm **MeganMurray:** Seeing the familiar consulting services style slide approach. Familiar with that pain :) #e2conf
- 4:43 pm **rhappe:** RT @LenDevanna: Off to #e2conf to chat community opportunity and challenges with @rhappe and a panel of industry leaders... Hope to see you there!
- 4:44 pm **marciamarcia:** We didn't call it listening. We called it something else so we could charge a little more. We called it an audit. @giorodriguez #e2conf
- 4:44 pm **mijori23:** RT @jacobm: RT @cflanagan: Noticing lots of chatter re: e2.0 vs. soc biz: splitting hairs IMHO. My execs don't care. #e2conf
- 4:44 pm **jennerwein:** standards to enable integration and interoperability #e2conf @MikeGotta
- 4:45 pm **jennerwein:** @MikeGotta standards mentioned: CMIS, OpenSocial, Activitystrea.ms, Open Graph Protocol, OAuth, OpenID, XMPP, Twitter Annotations #e2conf

- 4:45 pm **CRMStrategies:** #BroadVision #CMO Giovanni Rodriguez talking about early observations of growth and value of #LinkedIn #e2conf
- 4:45 pm **openmethodology:** RT @jeffmarmins: RT @amcafee: New post is up: "'Social Business' is Past Retirement Age" <http://bit.ly/cDZVYa> #e20 #e2conf #socbiz
- 4:45 pm **marciamarcia:** This thing we call social is very narrow. That's too bad. It's far more interesting & thoughtful. @giorodriguez #e2conf
- 4:45 pm **CRMStrategies:** Business has always been social - the tools are catching up to real life @debs #e2conf
- 4:46 pm **mijori23:** RT @Ted\_Hopton In the Flow: Patterns of Observable Work <http://slidesha.re/bOSV8C> with @joecrumpler @briantullis #owork #e2conf
- 4:46 pm **guyma:** RT @marciamarcia If I hear one more person talk about "listening" I'm gonna puke. Heard at #e2conf <love that I'm sitting next to @mpace101>
- 4:46 pm **cflanagan:** Business has always been social. Past: we had to work the way the tools dictated. Finally tools match how we want to work #e2conf
- 4:46 pm **jonhusband:** RT @marciamarcia: If I hear one more person talk about "listening" I'm gonna puke. Heard at #e2conf
- 4:46 pm **rosmorville:** #e2conf business has always been social and the tools are just now being retrofit to the way we work
- 4:46 pm **marciamarcia:** We need to retrofit to the new technology, which allows people to work more naturally than orgs today. @debs #e2conf
- 4:46 pm **Clearvale:** BroadVision CMO @giorodriguez talks about the 'aha' moment #e2conf #e2conf-33 #clearvale #broadvision
- 4:46 pm **rhape:** RT @CRMStrategies: Business has always been social - the tools are catching up to real life @debs #e2conf
- 4:47 pm **jlbrowning:** Whoaaaaa, Luis! Congrats! @elsua awarded "Internal Evangelist of the Year" #e2conf #IEoY10 Well deserved! You are a great help IBMers!
- 4:47 pm **cflanagan:** RT @Ted\_Hopton: RT @johntodor: Positive reflections e2.0 Conf. Growing emphasis on broader implementation social biz strategies. #e2conf
- 4:47 pm **frankeliason:** @AndrewMueller @drnatalie @KathyHerrmann #e2conf great to see all of you
- 4:47 pm **mariogastaldi:** RT @marciamarcia: We need to retrofit to the new technology, which allows people to work more naturally than orgs today. @debs #e2conf
- 4:48 pm **CRMStrategies:** @debs referencing early days @MovableType: If you're the company selling megaphone & something goes down, you'll hear about it @debs #e2conf
- 4:48 pm **andrewmueller:** .@FrankEliason It was great to see you too and thanks for the video! #e2conf
- 4:48 pm **Ted\_Hopton:** RT @cflanagan: Aha moment: when someone suddenly gets it: social environments have biz value and impact productivity #e2conf
- 4:48 pm **marciamarcia:** Thru very lightweight tools, we see fluid real-time change. Even if it's just posting CS issues to a blog engineers can check. @debs #e2conf
- 4:49 pm **cflanagan:** Back in the office days - there were always people you knew could help. Tools now finally let U find people #e2conf Point I often make, too
- 4:49 pm **rshevlin:** RT @marciamarcia: If I hear one more person talk about "listening" I'm gonna puke. Heard at #e2conf <-AMEN
- 4:49 pm **cflanagan:** Help execs learn by doing. Show them. #e2conf
- 4:49 pm **marciamarcia:** The quickest way to have people get to an aha moment, is to create ways they can live in the moment. @debs #e2conf
- 4:49 pm **cflanagan:** RT @marciamarcia: The quickest way to have people get to an aha moment, is to create ways they can live in the moment. @debs #e2conf
- 4:50 pm **marciamarcia:** This is the 'social web' because it's not about the media. @debs #e2conf

- 4:50 pm **Ted\_Hopton:** RT @cflanagan: RT @marciamarcia: The quickest way 2 have ppl get 2 an aha moment, is 2 create ways they cn live in the moment. @debs #e2conf
- 4:50 pm **mpace101:** Amen RT @rosmorville: #e2conf business has always been social and the tools are just now being retrofit to the way we work
- 4:50 pm **stroker:** RT @cflanagan: Noticing lots of chatter re: e2.0 vs. soc biz: splitting hairs IMHO. My execs don't care. My job as evang? Translate 2 biz val 4 co #e2conf
- 4:50 pm **andrewmueller:** @tnemelka Anthony, it was great meeting you in person yesterday at #e2conf
- 4:51 pm **CRMStrategies:** @debs talking abt contrast between traditional & social web approach in raising \$ for P&G leading to a-ha moments for #cmo #e2conf
- 4:51 pm **mor\_trisha:** RT @cflanagan: RT @marciamarcia: The quickest way to have people get to an aha moment, is to create ways they can live in the moment. @debs #e2conf
- 4:51 pm **marciamarcia:** There's something to this social environment and it can influence our business. @robinharper #e2conf
- 4:51 pm **CRMStrategies:** RT @marciamarcia: The quickest way to have people get to an aha moment, is to create ways they can live in the moment. @debs #e2conf
- 4:52 pm **marciamarcia:** Can these moments be orchestrated, what are we really building? @robinharper #e2conf
- 4:52 pm **mapdock:** If nothing else, #e2conf has convinced me I need to take another look at @prezi
- 4:52 pm **andrewmueller:** @pgreenbe Paul, I really enjoyed our conversation yesterday and thanks for the Video #e2conf
- 4:52 pm **CRMStrategies:** Words to try and avoid in the session: "Community, Collaboration, and Engagement" #e2conf
- 4:52 pm **rosmorville:** Can we orchestrate an aha moment for others, our org, etc?? #e2conf
- 4:53 pm **headmaverick:** Like RT @marciamarcia: We need to retrofit to new technologies which allows people to work more naturally than orgs today. @debs #e2conf
- 4:53 pm **onboardyourself:** Like RT @marciamarcia: We need to retrofit to new technologies which allows people to work more naturally than orgs today. @debs #e2conf
- 4:53 pm **alanlepo:** Really nice catching up with my friends from @thoughtfarmer @LotusKnows @spigit @JiveSoftware and others this week at #e2conf
- 4:54 pm **kevinmarks:** Standards: Are we there yet? session at #e2conf seems to be showing a consensus for OAuth, Activity streams et al
- 4:55 pm **marciamarcia:** Article just referenced at #e2conf from @gladwell on can Twitter+ create change. <http://nyr.kr/9qOiw8>
- 4:55 pm **CRMStrategies:** Curating observations from social listening acts as a catalyst for change in offline meetings #e2conf
- 4:56 pm **michaelemoloney:** RT @CRMStrategies: Business has always been social - the tools are catching up to real life @debs #e2conf
- 4:56 pm **marciamarcia:** Social movements \*can\* happen, tho, when people meet online then get together to create change. #e2conf
- 4:56 pm **CRMStrategies:** RT @marciamarcia: Article just referenced at #e2conf from @gladwell on can Twitter+ create change. <http://nyr.kr/9qOiw8>
- 4:56 pm **cflanagan:** Forces you to talk abt core topic RT @CRMStrategies: Words to avoid in the session: "Community, Collaboration, and Engagement" #e2conf
- 4:56 pm **steveelmore:** Very interesting: we're Enterprise vendors talking about consumer-based standards. Cont. of the REST v. SOAP argument. #e2conf #moxiesoft
- 4:56 pm **marciamarcia:** How do make serendipity happen? #e2conf
- 4:56 pm **adrielhampton:** It was great to be out and about this week solidifying existing relationships and forging new. #gravsum #e2conf

- 4:56 pm **Ted\_Hopton:** RT @SEE\_EYE\_OH: @Ted\_Hopton Better than names: print a QR code on the badge 4 contact details & bio - we all have devices w/ cams #e2conf
- 4:57 pm **cflanagan:** Tummel Vision: "Planned Serendipity" @debs - can't expect that social will "just happen". No there's a new skill set that's needed #e2conf
- 4:57 pm **arshimbo:** Cannot be done, other than to live one's life. RT @marciamarcia: How do make serendipity happen? #e2conf
- 4:57 pm **ramonap:** RT @marciamarcia: Social movements \*can\* happen, tho, when people meet online then get together to create change. #e2conf
- 4:57 pm **m8ryx:** Work had been broken for a long time. We need to be careful not to break the magic while we fix it. ~@matttucker #jive #e2conf
- 4:58 pm **NahumG:** RT @m8ryx: Work had been broken for a long time. We need to be careful not to break the magic while we fix it. ~@matttucker #jive #e2conf
- 4:58 pm **CRMStrategies:** @debs talking about Tummeling - the art of creating active social spaces <http://ow.ly/38fYh> #e2conf
- 4:58 pm **cflanagan:** Hate Cty Manager: Because you can't manage. You can orchestrate, shepherd, etc. There's an online + offline component orchestration #e2conf
- 4:58 pm **kevinmarks:** says Matt Tucker (Jive)"no-one gave a shit about SOAP" Standards moving form consumer space to enterprise space. REST beat out SOAP #e2conf
- 4:58 pm **marciamarcia:** If ur intrigued by the idea of Tummeling (to catalyze others to action) <http://tummelvision.tv> @debs #e2conf
- 4:58 pm **rhappe:** RT @CRMStrategies: @debs talking about Tummeling - the art of creating active social spaces <http://ow.ly/38fYh> #e2conf
- 4:58 pm **NahumG:** RT @marciamarcia: If ur intrigued by the idea of Tummeling (to catalyze others to action) <http://tummelvision.tv> @debs #e2conf
- 4:58 pm **jonhusband:** RT @MeganMurray: Seeing the familiar consulting services style slide approach. Familiar with that pain :) #e2conf
- 4:59 pm **NahumG:** RT @cflanagan: h8 Cty Manager: b/c U cnt manage. U cn orchestrate, shepherd, etc. thr's an online + offline component orchestration #e2conf
- 4:59 pm **kevinmarks:** @defrag we have in the public web world, yes, in enterprise this is new still moving that way. Scare devs by saying SAML #e2conf
- 4:59 pm **rosmorville:** Talking about planned serendipity. Things don't just happen. There needs to be an usher, a provoker, someone to orchestrate #e2conf
- 4:59 pm **CRMStrategies:** Interesting thoughts by @debs about how to lay the framework and orchestrating "serendipity" online #e2conf
- 4:59 pm **marciamarcia:** Tummler connects \*you\* to other people because they know about \*what\*. @debs #e2conf
- 5:00 pm **webtechman:** RT @marciamarcia Social movements \*can\* happen, tho, when people meet online then get together to create change. #e2conf
- 5:00 pm **Ted\_Hopton:** RT @marciamarcia: Tummler connects \*you\* to other people because they know about \*what\*. @debs #e2conf
- 5:00 pm **jennerwein:** RT @cflanagan: Help execs learn by doing. Show them. #e2conf
- 5:00 pm **cflanagan:** It's not either or "weak" or "strong" ties. It's both. Your weak ties may very well come to your rescue when you least expect #e2conf @debs
- 5:00 pm **NahumG:** RT @ramonap: RT @marciamarcia: Social movements \*can\* happen, tho, when people meet online then get together to create change. #e2conf
- 5:00 pm **kevinmarks:** says Matt Tucker (Jive) "we have to support Basic Auth, Kerberos, and even SOAP Authentication in enterprise" #e2conf
- 5:00 pm **cflanagan:** @debs Was just talking about TummelVision - check out link #e2conf <http://bit.ly/9ArDiS>

- 5:00 pm **cglynch:** Enjoying the #e2conf panel on open web standards. Would take issue with the notion that open standards in enterprise just emerged, however.
- 5:00 pm **marciamarcia:** We build relationships in spite of the fact we sometimes know very little about the people we're talking with online. @robinharper #e2conf
- 5:01 pm **CRMStrategies:** @robinharper referencing building relationships in #SecondLife and how they translates into real world relationships #e2conf
- 5:01 pm **Ted\_Hopton:** RT @marciamarcia: If ur intrigued by the idea of Tummeling (to catalyze others to action) <http://tummelvision.tv> @debs #e2conf
- 5:01 pm **kendomen:** "We are here as enterprise vendors talking about consumer-based standards. Standards work has been broken for a long time? #e2conf
- 5:01 pm **kevinmarks:** Matt Tucker says enterprises don't need to know if you are a smoker. Booking hotel rooms? #e2conf
- 5:01 pm **manuelafarrell:** RT @marciamarcia: The quickest way to have people get to an aha moment, is to create ways they can live in the moment. @debs #e2conf
- 5:01 pm **Ted\_Hopton:** RT @CRMStrategies: @debs talking about Tummeling - the art of creating active social spaces <http://ow.ly/38fYh> #e2conf
- 5:01 pm **NahumG:** RT @cflanagan Tummel Vision:Planned Seredipity @debs cnt expect that social will "just happen"-No thr's new skill set that's needed #e2conf
- 5:01 pm **webtechman:** What Do You Think About Social Business & Enterprise 2.0? <http://bit.ly/9Utatf> #e2conf #socabiz
- 5:01 pm **rhappe:** Week ties can become very strong when the context drives immediacy and value in a moment #e2conf
- 5:01 pm **cflanagan:** RT @marciamarcia: We build relationships even if we know very little abt people we're talking w/online. @robinharper #e2conf
- 5:01 pm **dberlind:** RT @kevinmarks: says Matt Tucker (Jive) "we have to support Basic Auth, Kerberos, and even SOAP Authentication in enterprise" #e2conf
- 5:01 pm **NahumG:** RT @adrielhampton: It was great to be out and about this week solidifying existing relationships and forging new. #gravsum #e2conf
- 5:02 pm **CRMStrategies:** RT @rhappe: Week ties can become very strong when the context drives immediacy and value in a moment #e2conf
- 5:02 pm **vmrdacosta:** ?@mijori23: The mijori23 Daily is out! <http://bit.ly/cMB0Bk> Top stories today by @amcafee @rossdawson @RLavigne42 @socialworkplace? #e2conf
- 5:02 pm **jonhusband:** RT #marciamarcia < need to retrofit to new technology, allows people to work more naturally thn today. @debs #e2conf > note "more naturally"
- 5:02 pm **liman:** So glad this idea is hitting the mainstream! RT @marciamarcia: Tummler connects \*you\* to other people [who] know about \*what\*. @debs #e2conf
- 5:02 pm **marciamarcia:** Not either/or strong or weak ties. It's both. @debs #e2conf
- 5:02 pm **kendomen:** "key is mixing and matching the different standards" #e2conf
- 5:03 pm **roundtrip:** RT @cflanagan: Business has always been social. Past: we had to work the way the tools dictated. Finally tools match how we want to work #e2conf
- 5:03 pm **marciamarcia:** Weak ties may very well come to your rescue when you least expect it but when you need them most. @debs #e2conf
- 5:03 pm **KareAnderson:** Mutual-reinforcing value (having 1 makes the other more valuable+ for dif purposes): strong & weak ties @cflanagan #e2conf
- 5:03 pm **kevinmarks:** says Andy Fox - access contrlrs are built into the enterprise standards #e2conf (OAuth makes this orthogonal to Activity Streams, simpler)
- 5:03 pm **NahumG:** RT @marciamarcia: Weak ties may very well come to your rescue when you least expect it but when you need them most. @debs #e2conf

- 5:03 pm **CRMStrategies:** The new buzzword of the social business community: "Gamify" - @robinharper #e2conf
- 5:03 pm **NahumG:** RT @jonhusband RT #marciamarcia <need2retrofit 2new technology, allows ppl2work more naturally thn 2day @debs #e2conf >note "more naturally"
- 5:04 pm **CRMStrategies:** RT @marciamarcia: Weak ties may very well come to your rescue when you least expect it but when you need them most. @debs #e2conf
- 5:04 pm **NahumG:** RT @CRMStrategies: The new buzzword of the social business community: "Gamify" - @robinharper #e2conf >Yes, it's a buzzword & mayb not more
- 5:04 pm **SameerPatel:** Robin has some awesome insights > RT @crmstrategies: The new buzzword of the social business community: "Gamify" - @robinharper #e2conf
- 5:04 pm **rosmorville:** New word: gamify, gamification. Making work fun. #e2conf
- 5:04 pm **andrewmueller:** @adrielhampton Great meeting you IRL at #e2conf yesterday!
- 5:05 pm **rhappe:** RT @rosmorville: New word: gamify, gamification. Making work fun. #e2conf
- 5:05 pm **hjarche:** RT @jonhusband: RT #marciamarcia < need to retrofit to new technology, allows people to work more naturally thn today. @debs #e2conf > note "more naturally"
- 5:05 pm **liman:** RT @cflanagan: @debs Was just talking about TummelVision - check out link #e2conf <http://bit.ly/9ArDiS>
- 5:05 pm **christyschoon:** Heard at #e2conf "Think of a community manager as a host of a party" to introduce people, fill the punch bowl, etc.
- 5:05 pm **SameerPatel:** .@crmstrategies @marciamarcia @debs strong ties / weak ties never map to offline/online for me #e2conf
- 5:05 pm **roundtrip:** .@cflanagan Yes! And Web as universal infrastructure enables connection across space and time with unprecedented speed and scale #e2conf
- 5:05 pm **Ted\_Hopton:** RT @rosmorville: Talking abt planned serendipity. Things dont just happen. thr needs 2 B an usher, a provoker, sum1 2 orchestrate #e2conf
- 5:05 pm **kevinmarks:** Matt Tucker: "there is a document standard that works: HTML" (in response to audience Q on wiki markup standard) #e2conf
- 5:05 pm **NahumG:** RT @christyschoon: Heard at #e2conf "Think of a community manager as a host of a party" to introduce people, fill the punch bowl, etc.
- 5:05 pm **tonybyrne:** Customer makes good point: absence of wiki markup standards is little-discussed problem. Vendor panelists say "HTML" but not uniform #e2conf
- 5:05 pm **marciamarcia:** We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:05 pm **CRMStrategies:** Community is about many:many - the company simply needs to provide platform and tools @debs #e2conf
- 5:06 pm **schnaars:** Excellent time at #e2conf - thanks @sameerpatel & @olivermarks for the hospitality - great seeing so many people.
- 5:06 pm **kevinmarks:** says @alevin wikis now have WYSIWYG editing, and HTML is the interchange format standard #e2conf
- 5:06 pm **andrewmueller:** @MaribelLopez great meeting you yesterday, you did a great job moderating the Video panel at #e2conf
- 5:06 pm **SameerPatel:** gotta admit its really nice to sit and enjoy someone elses session today after a day long social crm track yesterday #e2conf
- 5:06 pm **CRMStrategies:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:06 pm **manuelafarrell:** RT @tonybyrne: Customer makes good point: absence of wiki markup standards is little-discussed problem. Vendor panelists say "HTML" but not uniform #e2conf
- 5:06 pm **eduinnoation:** RT @marciamarcia: Not either/or strong or weak ties. It's both. @debs #e2conf

- 5:06 pm **cflanagan:** @debs is all over not using the lingo we tend to want to use. Love her point!! Don't call it social media, community #e2conf (biz value)
- 5:06 pm **rosmorville:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:06 pm **marciamarcia:** People have replaced the phrase "target audience" with community. @robinharper #e2conf
- 5:06 pm **CRMStrategies:** Panel riffing on the misuse of the world of community #e2conf
- 5:06 pm **ekolsky:** and before i stop wasting time and focus on work, huge thanks and congratulations to @SameerPatel for the #SCRM Track at #e2conf
- 5:07 pm **rhappe:** Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf
- 5:07 pm **RobertsGolden:** RT @rosmorville: Talking about planned serendipity. Things don't just happen. There needs to be an usher, a provoker, someone to orchestrate #e2conf
- 5:07 pm **kevinmarks:** says @alevin "the benefit of enterprise 2 is increased transparency, but it doesn't mean universal visibility. streams w permissions #e2conf
- 5:07 pm **NahumG:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf
- 5:07 pm **cflanagan:** RT @marciamarcia: People have replaced the phrase "target audience" with community. @robinharper #e2conf
- 5:07 pm **ABridgwater:** RT @marciamarcia: People have replaced the phrase "target audience" with community. @robinharper #e2conf
- 5:07 pm **stherish:** RT @CRMStrategies: Community is about many:many - the company simply needs to provide platform and tools @debs #e2conf
- 5:07 pm **NahumG:** RT @cflanagan: RT @marciamarcia: People have replaced the phrase "target audience" with community. @robinharper #e2conf
- 5:07 pm **manuelafarrell:** RT @ekolsky: and before i stop wasting time and focus on work, huge thanks and congratulations to @SameerPatel for the #SCRM Track at #e2conf
- 5:07 pm **cflanagan:** @mpace101 Making analogy community mgr as party host. Reminds me FANTASTIC deck @JamiePappas <http://slidesha.re/cWylCN> #e2conf
- 5:08 pm **SameerPatel:** pleasure it totally mine. u're a grt panelist :) RT @schnaars: Excellent time at #e2conf - thanks @SameerPatel @olivermarks for hospitality
- 5:08 pm **rhappe:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:08 pm **dgarber:** The word "community" is being misused and over used in business. #e2conf
- 5:08 pm **ethansen:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 5:08 pm **defrag:** RT @SameerPatel: gotta admit its really nice to sit and enjoy someone elses session today after a day long social crm track yesterday #e2conf
- 5:08 pm **Ted\_Hopton:** RT @CRMStrategies: The new buzzword of the social business community: "Gamify" - @robinharper #e2conf << goody, another buzzword...
- 5:08 pm **benlucier:** That's a shame. RT @marciamarcia: People have replaced the phrase "target audience" with community. @robinharper #e2conf
- 5:08 pm **manuelafarrell:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf
- 5:08 pm **stherish:** RT @CRMStrategies: Words to try and avoid in the session: "Community, Collaboration, and Engagement" #e2conf
- 5:08 pm **TheTimHayden:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf



- 5:08 pm **mapdock:** "Facebook is not 500 million people in a network, it?s 500 million networks" - great quote from #e2conf
- 5:08 pm **CRMStrategies:** RT @cflanagan: @mpace101 Making analogy community mgr as party host. Reminds me FANTASTIC deck @JamiePappas <http://slidesha.re/cWylCN> #e2conf
- 5:09 pm **fredmcclimans:** XInt point. Also "communicate" with "engage" >RT @marciamarcia: People have replaced the phrase "target audience" with community. #e2conf
- 5:09 pm **kevinmarks:** says @alevin can use existing identity and roles from eg SharePoint to map into Activit Streams permissions #e2conf
- 5:09 pm **Lyne\_Robichaud:** RT @adrielhampton: It was great to be out and about this week solidifying existing relationships and forging new. #gravsum #e2conf
- 5:09 pm **cflanagan:** I want @mapdock 's notes from these sessions - I see a ton of great notes over his shoulder! :) #e2conf
- 5:09 pm **CRMStrategies:** RT @mapdock: "Facebook is not 500 million people in a network, it?s 500 million networks" - great quote from #e2conf
- 5:09 pm **DaveChomitz:** RT @benlucier: That's a shame. RT @marciamarcia: People replaced the "target audience" with community. @robinharper #e2conf (bandwagoners)
- 5:09 pm **lisascales:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf ->agree
- 5:09 pm **mor\_trisha:** RT @mapdock: "Facebook is not 500 million people in a network, it?s 500 million networks" - great quote from #e2conf
- 5:09 pm **leecaraglia:** RT @mapdock: "Facebook is not 500 million people in a network, it?s 500 million networks" - great quote from #e2conf
- 5:09 pm **bduhon:** Top 10 trends from Santa Clara by @bsandie <http://ow.ly/38gyY> #e20 #e2conf #AIIM
- 5:09 pm **sardire:** @marciamarcia @debs Tummeling (to catalyze others to action)...Yikes here comes another buzzword for what good leaders already do #e2conf
- 5:10 pm **manuelafarrell:** RT @mapdock: "Facebook is not 500 million people in a network, it?s 500 million networks" - great quote from #e2conf
- 5:10 pm **jgsmooth:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf
- 5:10 pm **liman:** Has "community" become a euphemism for "target market" for marketers? #e2conf
- 5:10 pm **kendomen:** "CMIS. It's not a push protocol. You don't get events coming out of it" #e2conf
- 5:10 pm **CRMStrategies:** Question: Who is responsible for driving corporate change? #e2conf
- 5:10 pm **Ted\_Hopton:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:11 pm **ggheorghiu:** "Facebook is not 500 million people in a network, it?s 500 million networks" #e2conf <That's why it's so slow sometimes
- 5:11 pm **sharepoint:** Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 5:11 pm **sharepoint:** Are you on the floor at #e2conf? We're live tweeting this week!
- 5:11 pm **dgarber:** Another truth, social media is about ego. #e2conf
- 5:11 pm **eeUS:** RT @mapdock RT @CRMStrategies "Facebook is not 500 million people in a network, it?s 500 million networks" - great quote from #e2conf
- 5:11 pm **Ted\_Hopton:** RT @marciamarcia: People have replaced the phrase "target audience" with community. @robinharper #e2conf
- 5:11 pm **DrUKff:** RT @tonybyrne: #e2conf @MikeGotta making passionate case for #e20 standards: interoperability, predictability, reduced costs.

- 5:11 pm **blouque:** RT @mapdock: "Facebook is not 500 million people in a network, it's 500 million networks" - great quote from #e2conf
- 5:11 pm **kevinmarks:** says @alevin we have a customer that uses a salesforce.com connector via Activity Streams to evaluate incoming bids #e2conf
- 5:11 pm **MisoHungry:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf
- 5:12 pm **vmrdacosta:** People still few proud to say they receive 200 e-mails a day as a sign of power and importance even though they use a negative tone. #e2conf
- 5:12 pm **webtechman:** "Facebook is not 500 million people in a network, it's 500 million networks" - great quote from #e2conf RT @mapdock
- 5:12 pm **ddfay:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 5:12 pm **tnemelka:** RT @mapdock: "Facebook is not 500 million people in a network, it's 500 million networks" - great quote from #e2conf
- 5:12 pm **tnemelka:** RT @Ted\_Hopton: RT @marciamarcia: People have replaced the phrase "target audience" with community. @robinharper #e2conf
- 5:12 pm **wileyc coyote:** RT @webtechman: "Facebook is not 500 million people in a network, it's 500 million networks" - great quote from #e2conf RT @mapdock
- 5:12 pm **NahumG:** RT @VMRdaCosta ppl still few proud2say they receive 200e-mails a day as sign of power& importance even though they use negative tone #e2conf
- 5:13 pm **SandyAdam:** RT @webtechman: "Facebook is not 500 million people in a network, it's 500 million networks" - great quote from #e2conf RT @mapdock
- 5:13 pm **kevinmarks:** Matt Tucker: social groups integrating multiple sources is becoming more important than the identity system #e2conf
- 5:13 pm **ShaRayRay:** Great quote! Wish I was there RT @rhappe: Dont mistake 'target audience' w/ 'community' - the community word is misused all the time #e2conf
- 5:13 pm **MBAsofor:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 5:13 pm **lbenitez:** Forrester podcast as to why IBM won Forrester Groundswell Award: <http://pio.mu/cBPrKb> #e2conf #ibmexperience
- 5:14 pm **mojoey:** Choose your tech tools when you start at a company. Great idea. #e2conf
- 5:14 pm **CRMStrategies:** The DIY movement that exists outside is now happening within organizations (Democratization of Tools) @debs #e2conf
- 5:14 pm **paulgailey:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf
- 5:14 pm **prem\_k:** Best out of the 1130 videos abt Social CRM on youtube: <http://www.youtube.com/watch?v=pM7ZaamZzDA> #scrm #e2conf
- 5:14 pm **cflanagan:** ROI of relationships has been done per #debs #e2conf. @mpace101 power of relationships does impact speed, efficiency, innovation
- 5:14 pm **Ted\_Hopton:** RT @cflanagan: I want @mapdock 's notes from these sessions - I see a ton of great notes over his shoulder! :) #e2conf << tweevdsropper
- 5:14 pm **tnemelka:** RT @rosmorville: New word: gamify, gamification. Making work fun. #e2conf
- 5:14 pm **eugenelee:** RT @kevinmarks: says @alevin "the benefot of enterprise 2 is increased transparency, but it doesn't mean universal visibility. streams w permissions #e2conf
- 5:14 pm **rosmorville:** If someone has figured out the roi behind relationships, send to @mpace101 #e2conf
- 5:14 pm **zenext:** RT @marciamarcia How do make serendipity happen? #e2conf 1. Find an empty seat next to anyone on the planet, 2. Take it, 3. Talk

- 5:14 pm **marciamarcia:** There are way more smarter people outside of your organization than in it. @jhagel HT @mpace101 #e2conf
- 5:15 pm **kevinmarks:** says Matt Tucker: people can organise themselves into groups; they don't need corportae roles as we had before #e2conf
- 5:15 pm **NahumG:** RT @zenext RT @marciamarcia How do make serendipity happen? #e2conf 1. Find an empty seat next to anyone on the planet, 2. Take it, 3. Talk
- 5:15 pm **eugenelee:** RT @kevinmarks: says @alevin can use existing identity and roles from eg SharePoint to map into Activit Streams permissions #e2conf
- 5:15 pm **Ted\_Hopton:** RT @bduhon: Top 10 trends from Santa Clara by @bsandie <http://ow.ly/38gvY> #e20 #e2conf #AIIM << Good stuff!
- 5:15 pm **zenext:** RT @marciamarcia We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:15 pm **CRMStrategies:** RT @paulgailey: @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf #scrm #cmo
- 5:15 pm **NahumG:** RT @marciamarcia: There are way more smarter people outside of your organization than in it. @jhagel HT @mpace101 #e2conf
- 5:15 pm **eugenelee:** RT @kevinmarks: says @alevin we have a customer that uses a salesforce.com connector via Activity Streams to evaluate incoming bids #e2conf
- 5:15 pm **BikeShopGirlcom:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:16 pm **jamet123:** RT @marciamarcia ... have replaced "target audience" with "community" @robinharper #e2conf > not synonyms. Only a community if participate
- 5:16 pm **roundtrip:** .@hypergogue Yes! See "Enterprise 2.0 Schism" written in response to \*last\* year's crock post and subsequent mud wrestling #e2conf #e20
- 5:16 pm **marciamarcia:** RT @zenext: RT @marciamarcia How do make serendipity happen? #e2conf 1 Find an empty seat next to anyone on the planet, 2 Take it, 3 Talk
- 5:16 pm **MeganMurray:** @SameerPatel The #scrm track was great. Awesome job by all involved. #e2conf
- 5:16 pm **Ted\_Hopton:** RT @sardire: @marciamarcia @debs Tummeling (to catalyze others 2 action) Yikes hre comes another buzzword 4 wht gd ldrs alrly do #e2conf +1
- 5:16 pm **kevinmarks:** A very bizarre assumption by the panel chair here that we don't communicate outside corporate systems #e2conf
- 5:17 pm **RobertsGolden:** RT @rosmorville: #e2conf business has always been social and the tools are just now being retrofit to the way we work
- 5:17 pm **rosmorville:** RT @bduhon: Top 10 trends from Santa Clara by @bsandie <http://ow.ly/38gvY> #e20 #e2conf #AIIM
- 5:17 pm **RobertsGolden:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:17 pm **kevinmarks:** says @alevin the old model of information command and control is clashing wiht the social layer in the middle of people you talk to #e2conf
- 5:17 pm **CRMStrategies:** There's a lot of brainpower in the #e2conf-33 room at #e2conf
- 5:17 pm **marciamarcia:** One cautionary tale comes when enterprises look at data without context, without insight. @debs #e2conf
- 5:17 pm **ggheorghiu:** There are way more smarter people outside of your organization than in it. @jhagel HT @mpace101 #e2conf @nahumg @marciamarcia
- 5:17 pm **joecrumpler:** RT @tnemelka: RT @rosmorville: New word: gamify, gamification. Making work fun. #e2conf
- 5:17 pm **cflanagan:** More data not better. Need context, clarity for insight. Avoid filter failure, information overload @debs #e2conf

- 5:18 pm **jonhusband:** RT @kevinmarks: says @alevin the old model of information command and control is clashing with the social layer in the middle of people you talk to #e2conf
- 5:18 pm **NahumG:** RT @marciamarcia How do you make serendipity happen? #e2conf 1. Find an empty seat next to anyone on the planet, 2. Take it, 3. Talk >&LISTEN! important!
- 5:18 pm **prem\_k:** RT @CRMStrategies: RT @paulgailey: @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf #scrm #cmo
- 5:18 pm **jacobm:** @rhappe sorry I missed you at #e2conf !
- 5:18 pm **eduinovation:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:18 pm **marciamarcia:** Take the data we have and look at its emotion, at its meaning. That's freakin cool. @debs #iodgc #e2conf
- 5:19 pm **kevinmarks:** says Andy Fox(Novell) "a command and control community manager can tell you who to talk to in marketing" #e2conf \*boggle\* #tummel
- 5:19 pm **veroniqueermaz:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:19 pm **CRMStrategies:** @sameerpatel Strong/Strong - Weak/Weak? How about onramp from online (weak) to real world? @marciamarcia @debs #e2conf
- 5:19 pm **rhappe:** RT @marciamarcia: Take the data we have and look at its emotion, at its meaning. That's freakin cool. @debs #iodgc #e2conf
- 5:19 pm **bjsolem:** Identity management can enable conversations by automatically letting people into spaces by role. #E2conf
- 5:19 pm **webtechman:** Info today from #e2conf reminds me of Game Theory for Enterprise 2.0 Adoption <http://bit.ly/biduGf> #gamify #gamification #e20
- 5:20 pm **marciamarcia:** Is "aha moment" the latest buzzword? The process takes a long time, then it just seems to happen. @NahumG #e2conf
- 5:20 pm **andrewmueller:** @jacobm great to see you at #e2conf and glad we had a chance to catch up a bit
- 5:20 pm **kevinmarks:** says @alevin the opportunity with these standards is to have a social layer that will cross multiple applications to solve problems #e2conf
- 5:20 pm **cflanagan:** Again!! This is another GR8 example of perfect panel moderation, preparation. Example of doing panels well @Ted\_Hopton @rhappe #e2conf
- 5:20 pm **marciamarcia:** If you learn something new each day, you're moving forward. @debs #e2conf
- 5:20 pm **CRMStrategies:** RT @cflanagan: Again!! This is another GR8 example of perfect panel moderation, preparation. Example of doing panels well @Ted\_Hopton @rhappe #e2conf
- 5:21 pm **MeganMurray:** #e2conf Anyone driving into the city this afternoon? Need a lift!
- 5:21 pm **Ted\_Hopton:** RT @zenext: RT @marciamarcia How do you make serendipity happen? #e2conf 1. Find an empty seat next to anyone on the planet, 2. Take it, 3. Talk
- 5:21 pm **cflanagan:** RT @marciamarcia: If you learn something new each day, you're moving forward. @debs #e2conf
- 5:21 pm **kevinmarks:** Matt Tucker: SOA has a pile of proprietary APIs, but nobody is using them. Unfortunately too many of them are SOAP #e2conf
- 5:21 pm **Ted\_Hopton:** RT @marciamarcia: There are way more smarter people outside of your organization than in it. @jhagel HT @mpace101 #e2conf
- 5:21 pm **LotusEducation:** RT @lbenitez: Forrester podcast as to why IBM won Forrester Groundswell Award: <http://pio.mu/cBPrKb> #e2conf #ibmexperience
- 5:21 pm **veroniqueermaz:** RT @marciamarcia: Social movements \*can\* happen, though, when people meet online then get together to create change. #e2conf

- 5:21 pm **nigeldanson:** In E2.0 solutions it is not about information overload but about filter failure << your software should be intelligent #e2conf
- 5:21 pm **rosmorville:** RT @marciamarcia: If you learn something new each day, you're moving forward. @debs #e2conf
- 5:21 pm **prem\_k:** Didn't give it a proper name, but I introduce this #scrm + #e20 thingie 3 years ago <http://ht.ly/38gWN> albeit focused on tech #e2conf
- 5:21 pm **NahumG:** RT @marciamarcia: If you learn something new each day, you're moving forward. @debs #e2conf > also UNLEARN something!!
- 5:22 pm **gabouy:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 5:22 pm **Ted\_Hopton:** RT @MeganMurray: @SameerPatel The #scrm track was great. Awesome job by all involved. #e2conf
- 5:22 pm **SameerPatel:** ROFL. Hey @tnemelka , a @teleplace lead for you here. Brocade is having an all hands APAC meeting in Santa Clara (!?!?!). #e2conf #scrm
- 5:22 pm **ggheorghiu:** Best out of the 1130 videos abt Social CRM on youtube: <http://youtu.be/pM7ZaamZzDA> #scrm #e2conf @prem\_k <Cool!
- 5:22 pm **gordonr:** Well done @marciamarcia and @kevinmarks for covering #e2conf sessions this AM. Felt like I didnt miss a thing. Well, missed @debs....
- 5:22 pm **oceanjt:** RT @NahumG: RT @marciamarcia: There are way more smarter people outside of your organization than in it. @jhagel HT @mpace101 #e2conf
- 5:22 pm **manuelafarrell:** RT @marciamarcia: Take the data we have and look at its emotion, at its meaning. That's freakin cool. @debs #iodgc #e2conf
- 5:22 pm **CRMStrategies:** The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf
- 5:22 pm **Ted\_Hopton:** RT @CRMStrategies: There's a lot of brainpower in the #e2conf-33 room at #e2conf +1
- 5:22 pm **Ted\_Hopton:** RT @marciamarcia: One cautionary tale comes when enterprises look at data without context, without insight. @debs #e2conf
- 5:23 pm **andrewmueller:** RT @kevinmarks: says @alevin the opportunity w/ standards is a social layer that crosses multiple applications to solve problems #e2conf
- 5:23 pm **NahumG:** RT @prem\_k: dnt give it a proper name, but I introduce ths #scrm + #e20 thingie 3 years ago <http://ht.ly/38gWN> albeit focused on tech #e2conf
- 5:23 pm **KRCraft:** Help a lovely lady out, folks! Bet it'd be a fun ride. RT @MeganMurray: #e2conf Anyone driving into the city this afternoon? Need a lift!
- 5:23 pm **manuelafarrell:** RT @cflanagan: Again!! This is another GR8 example of perfect panel moderation, preparation. Example of doing panels well @Ted\_Hopton @rhaps #e2conf
- 5:23 pm **marciamarcia:** While I agree that "aha moment" is overused, aha-erlebnis does happen! #e2conf
- 5:23 pm **ernstdecsey:** RT @ggheorghiu: @jennerwein: every employee has a voice: 100 years of idea management at Siemens <http://bit.ly/a6BRWy> #e2conf
- 5:23 pm **rhaps:** RT @Ted\_Hopton: RT @CRMStrategies: There's a lot of brainpower in the #e2conf-33 room at #e2conf +1
- 5:23 pm **SameerPatel:** V kind, guys.Thx:) RT @ted\_hopton: RT @MeganMurray: @SameerPatel #scrm track was great. Awesome job by all involved. #e2conf c: @pgreenbe
- 5:23 pm **NahumG:** RT @marciamarcia: While I agree that "aha moment" is overused, aha-erlebnis does happen! #e2conf
- 5:23 pm **Spigit:** Thank you to everyone who came out to the #Spigit booth this week at #e2conf . Already getting excited for e2.0 Boston. See you there!

- 5:24 pm **roundtrip:** RT @tonybyrne: #e2conf @MikeGotta making passionate case for #e20 standards: interoperability, predictability, reduced costs.
- 5:24 pm **andrewmueller:** @kevinmarks where were you hiding yesterday at #e2conf, I had wanted to say hello but didn't see you anywhere
- 5:24 pm **kevinmarks:** says Andy Fox - leave your authoritative data alone - use the social layer to surface it #e2conf
- 5:24 pm **Ted\_Hopton:** RT @marciamarcia: Take the data we have and look at its emotion, at its meaning. That's freakin cool. @debs #iodgc #e2conf #sexymetrics
- 5:24 pm **TokaraSolutions:** The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf <----VERY TRUE!
- 5:24 pm **wls1961:** RT @marciamarcia: If you learn something new each day, you're moving forward. @debs #e2conf
- 5:24 pm **francoisxmeyer:** #e2conf the coming social software backlash - great session!
- 5:24 pm **sardire:** @marciamarcia @debs Take the data we have and look at its emotion, at its meaning...Its called semantics and also see EmotionML #e2conf
- 5:25 pm **Ted\_Hopton:** RT @marciamarcia: Is "aha moment" the latest buzzword? The process takes a long time, then it just seems to happen. @NahumG #e2conf
- 5:25 pm **dgarber:** Most documents and spreadsheets should be done collaboratively, not on one person's laptop. #e2conf
- 5:25 pm **kevinmarks:** OpenSocial gadget encapsulation posed as a way to present existing data without moving it into a new database #e2conf
- 5:25 pm **andrewmueller:** @SameerPatel great seeing you yesterday and thanks for your contribution to a great conference #e2conf
- 5:25 pm **mapdock:** @ted\_hopton @cflanagan all my notes, use as you like <http://ow.ly/38h9j> #e2conf
- 5:25 pm **mjayliebs:** RT @prem\_k: Didn't give it a proper name, but I introduce this #scrm + #e20 thingie 3 years ago <http://ht.ly/38gWN> albeit focused on tech #e2conf
- 5:26 pm **beamstream:** RT @kevinmarks: OpenSocial gadget encapsulation posed as a way to present existing data without moving it into a new database #e2conf
- 5:26 pm **marciamarcia:** You need process, reflection, and results. Social media at work can contribute to that too. @mpace101 #e2conf
- 5:26 pm **kevinmarks:** says @alevin social is good at solving the problems that don't have an existing structured process, across organisation #e2conf
- 5:26 pm **csolares2:** RT @marciamarcia: You need process, reflection, and results. Social media at work can contribute to that too. @mpace101 #e2conf
- 5:26 pm **MargaretWallace:** RT @TokaraSolutions: The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf <----VERY TRUE!
- 5:26 pm **kendomen:** "key idea to integration is try our best to leave our data where it is and expose it through streams or open social" #e2conf
- 5:26 pm **cflanagan:** @mapdock @ted\_hopton Matt - YOU ROCK!!!!!!!!!!!!!!!!!!!!!! Thank you! :) (from the girl looking over your shoulder!) #e2conf
- 5:27 pm **MargaretWallace:** RT @kevinmarks: says Andy Fox - leave your authoritative data alone - use the social layer to surface it #e2conf
- 5:27 pm **k8johnson:** More data is not necessarily better... It's not about info overload, it's about filter failure via @debs @mor\_trisha #e2conf
- 5:27 pm **Ted\_Hopton:** Tx! RT @cflanagan: Again!! this is another GR8 exmpl of perfect panel moderation, prep. Ex of doing panels well @Ted\_Hopton @rhappe #e2conf
- 5:27 pm **roundtrip:** RT @cflanagan: It's not either or "weak" or "strong" ties. It's both. Your weak ties may very well come to your rescue when you least expect #e2conf @debs

- 5:27 pm **MargaretWallace:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:27 pm **kevinmarks:** says MattTucker: Opensocial interop fest last week went very well - gadgets going back and forth worked. #e2conf can get really close
- 5:28 pm **gordon:** RT @SGsmedia: Funny posts highlighting the inefficiencies of intranets: I'm sure many can relate: <http://bit.ly/9i1h3z> #e2conf
- 5:28 pm **marciamarcia:** Great to hear talk of activity streams in #e2conf session. More streaming goodness at 11 w/ @eugenelee @timyoung @rawn & me!
- 5:28 pm **kendomen:** "interop is an interesting question because it gets close to fully working but not completely but there's a lot of value" @mattucker #e2conf
- 5:29 pm **jsmooth:** Bagel time #e2conf (@ Enterprise 2.0 Santa Clara Media Center) <http://4sq.com/acXhZl>
- 5:29 pm **nigeldanson:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:29 pm **kevinmarks:** says @alevin even though interop isn't perfect, it's still better than multiple proprietary APIs. Matt you can get 95% there #e2conf
- 5:29 pm **Ted\_Hopton:** RT @CRMStrategies: The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf
- 5:29 pm **CRMStrategies:** RT @marciamarcia: Great to hear talk of activity streams in #e2conf session. More streaming goodness at 11 w/ @eugenelee @timyoung @rawn & me!
- 5:29 pm **NahumG:** RT @Ted\_Hopton: RT @CRMStrategies: The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf
- 5:30 pm **Ted\_Hopton:** RT @marciamarcia: While I agree that "aha moment" is overused, aha-erlebnis does happen! #e2conf
- 5:30 pm **jevon:** Enterprise 2.0 Vs Social Business? <http://bit.ly/axaOba> #e2conf
- 5:30 pm **alicia189:** How social tools are improving human resources in the enterprise #e2conf <http://t.co/ajCztdM>
- 5:30 pm **mijori23:** RT @VMRdaCosta People still few proud to say they receive 200 e-mails a day as a sign of power. #e2conf Old school hoarder mentality.
- 5:30 pm **MargaretWallace:** RT @kevinmarks: says @alevin even though interop isn't perfect, it's still better than multiple proprietary APIs. Matt you can get 95% there #e2conf
- 5:30 pm **nigeldanson:** If your execs don't buy into enterprise 2.0 prove it. Ask them for a questions they don't know the answer to and use social intranet #e2conf
- 5:31 pm **RobertsGolden:** RT @nigeldanson: If your execs don't buy into enterprise 2.0 prove it. Ask them for a questions they don't know the answer to and use social intranet #e2conf
- 5:31 pm **Ross:** Good coverage of Enterprise 2.0 Standards session at #e2conf by @kevinmarks
- 5:31 pm **MangoSpring:** RT @kendomen: "key idea to integration is try our best to leave our data where it is and expose it through streams or open social" #e2conf
- 5:31 pm **marciamarcia:** Outstanding panel from @robinharper @debs @giorodriguez @mpace101 - Thank you all! #e2conf
- 5:32 pm **kevinmarks:** Matt Tucker: standards are movign faster now. Lightweight, consumer driven stanards are fun. enterprise standards weren't #e2conf
- 5:33 pm **steveelmore:** Consumer integration standards have vastly improved E2.0 development. #e2conf #moxiesoft
- 5:34 pm **brucemacv:** RT @kevinmarks: Matt Tucker: social groups integrating multiple sources is becoming more important than the identity system #e2conf
- 5:35 pm **gyehuda:** I met a ton of people at the #e2conf in person for the first time. That part was simply wonderful. I learned a few things too. <3

- 5:35 pm **portiva\_nl:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 5:36 pm **maarteneekels:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 5:36 pm **Ross:** It doesn't surprise me that the last vendor adopter of OpenSocial thinks that open web standards are new to the enterprise #e2conf
- 5:38 pm **Dihug:** RT @cflanagan: Tummel Vision: "Planned Seredipity" @debs - can't expect that social will "just happen". No there's a new skill set that's needed #e2conf
- 5:38 pm **cjnash:** Focus e2.0 solutions on business pain points. Tons of great info from Deloitte in the "backlash" session! #e2conf
- 5:39 pm **Axyome:** RT @jevon: Enterprise 2.0 Vs Social Business? <http://bit.ly/axaOba> #e2conf
- 5:39 pm **ernstdecsey:** reward social business participation with points? Game Theory for Enterprise 2.0 Adoption <http://bit.ly/biduGf> #e2conf via @webtechman
- 5:41 pm **rdeis:** RT @Ted\_Hopton: RT @CRMStrategies: The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf
- 5:43 pm **rawn:** RT @marciamarcia: Great to hear talk of activity streams in #e2conf session. More streaming goodness at 11 w/ @eugenelee @timyoung @rawn & me!
- 5:43 pm **Ross:** The Jive Software keynote at #e2conf in 15 seconds <http://youtu.be/zEEtTjDi0H0>
- 5:45 pm **Ted\_Hopton:** RT @gyehuda: I met a ton of ppl at the #e2conf in person 4 the 1st time. That part was simply wonderful. I learned a few things 2. <3
- 5:47 pm **Ted\_Hopton:** RT @marciamarcia: Outstanding panel from @robinharper @debs @giorodriguez @mpace101 - Thank you all! #e2conf +1
- 5:48 pm **rdeis:** RT @marciamarcia: Take the data we have and look at its emotion, at its meaning. That's freakin cool. @debs #iodgc #e2conf
- 5:48 pm **fav\_bot:** Ross: Good coverage of Enterprise 2.0 Standards session at #e2conf by @kevinmarks: Ross: Good coverage of Enterp... <http://bit.ly/do4bOL>
- 5:49 pm **CRMStrategies:** Three emerging trends that Cisco targeted to address: Work, Agility, and Overload #e2conf
- 5:49 pm **bduhon:** Hmm, "gamify." Cool word, but why can't we just say "Make work fun"? Just askin'. #e2conf
- 5:49 pm **joecrumpler:** At #e2conf dealing with a new list of buzzwords.
- 5:49 pm **howard\_lee82:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 5:50 pm **Ted\_Hopton:** RT @CRMStrategies: Three emerging trends that Cisco targeted to address: Work, Agility, and Overload #e2conf
- 5:50 pm **rosmorville:** Great session this am on Ah-moments with @mpace101 of @constantcontact search #e2conf for nuggets of gold #yam
- 5:50 pm **cleanTechno:** @krishnan great to meet you at #e2conf with @roebot and the talented folks at @dachisgroup
- 5:50 pm **rdeis:** RT @rosmorville: If someone has figured out the roi behind relationships, send to @mpace101 #e2conf
- 5:50 pm **cjnash:** Ha! RT @Ross: The Jive Software keynote at #e2conf in 15 seconds <http://youtu.be/zEEtTjDi0H0>
- 5:50 pm **MarkFidelman:** Where is everyone? #e2conf
- 5:50 pm **Ted\_Hopton:** RT @bduhon: Hmmm, "gamify." Cool word, but why can't we just say "Make work fun"? Just askin'. #e2conf << bc addicted to buzzwords
- 5:50 pm **CRMStrategies:** Future of Work by Thomas Malone being quoted <http://ow.ly/38icP> #e2conf



- 5:50 pm **mariogastaldi:** RT @rhappe: Do not mistake 'target audience' with 'community' - the community word is misused all the time #e2conf
- 5:50 pm **Ted\_Hopton:** LOL RT @JoeCrumpler: At #e2conf dealing with a new list of buzzwords.
- 5:51 pm **gialyons:** RT @marciamarcia: We don't need sandboxes. We need gardens. You tend to a garden. Weed out a garden. Nurture a garden. @mpace101 #e2conf
- 5:51 pm **Ted\_Hopton:** RT @rosmorville: Great session this am on Ah-moments with @mpace101 of @constantcontact search #e2conf for nuggets of gold #yam
- 5:51 pm **Greg2dot0:** RT @joningham: With @ted\_hopton showing great UBM collaboration video <http://Bit.ly/4pt5comesalive> #e2conf #connectinghr #hrhappyhour
- 5:51 pm **cflanagan:** Agility: Need benefits of lge enterpr + Agility of small org - need speed, scale, flexibility, replicability #e2conf
- 5:51 pm **Ted\_Hopton:** RT @CRMStrategies: Future of Work by Thomas Malone being quoted <http://ow.ly/38icP> #e2conf
- 5:52 pm **mikesworkspace:** #e2conf deloitte session today easily the best session of conference for me, both content and presentation, changed my thinking, gave answers
- 5:52 pm **christyschoon:** Listening to Kurt Jones, Director of Intranet Solutions from Schwab, at #e2conf about their #e20 efforts
- 5:52 pm **cflanagan:** RT @Ted\_Hopton: RT @CRMStrategies: Future of Work by Thomas Malone being quoted <http://ow.ly/38icP> #e2conf
- 5:52 pm **Ted\_Hopton:** RT @cflanagan: Agility: Need benefits of lge enterpr + Agility of small org - need speed, scale, flexibility, replicability #e2conf
- 5:52 pm **bduhon:** @ted\_hopton wikis were dead in yesterday's keynotes. Maybe we can shovel some dirt on buzzwords today . . . #e2conf
- 5:53 pm **sapperoneinc:** Kurt Jones, Managing Director of Corporate Intranet at Charles Schwab, talking about big returns on Social Investment for Schwab. #e2conf
- 5:53 pm **NahumG:** RT @bduhon: @ted\_hopton wikis were dead in yesterday's keynotes. Maybe we can shovel some dirt on buzzwords today . . . #e2conf
- 5:53 pm **cflanagan:** Awesome to meet the Nike team this week. Impressed with their focus on biz reqs/biz case @kendomen @foomanpdx #e2conf
- 5:53 pm **Ted\_Hopton:** Ha! RT @bduhon: @ted\_hopton wikis were dead in yesterday's keynotes. Maybe we can shovel some dirt on buzzwords today . . . #e2conf
- 5:54 pm **cflanagan:** Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 5:54 pm **gialyons:** RT @kevinmarks: @MattTucker: social groups integrating multiple sources is becoming more important than the identity system #e2conf
- 5:54 pm **CRMStrategies:** Presenter's spin on People, Process, Technology is Technology, Culture, and Process (don't like technology at top) #e2conf
- 5:55 pm **NahumG:** RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 5:55 pm **cflanagan:** John Chambers was a command and control leader of Cisco. Wanted to change that in early 2000's #e2conf
- 5:55 pm **bduhon:** Amen RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 5:55 pm **mor\_trisha:** RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 5:55 pm **francoisxmeyer:** Thanks to communication society moved from tribes to kingdoms to democracy. Same trend to happen in the enterprise (c.f. W.Malone) #e2conf
- 5:55 pm **joningham:** With Harbrinder Kang talking about Cisco's culture, process and technology #e2conf. Still think their Councils Boards are very smart.

- 5:55 pm **jonhusband:** RT @NahumG: RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 5:56 pm **Ted\_Hopton:** RT @joningham: w/ Harbrinder Kang talking abt Cisco's culture, process & technology #e2conf. Still think their Councils Boards R vry smart.
- 5:56 pm **reggiwideman:** RT @joningham: With Harbrinder Kang talking about Cisco's culture, process and technology #e2conf. Their Councils Boards are very smart.
- 5:56 pm **christyschoon:** Schwab started seeing value with external customer communities and wanted to be able to bring same value internally #e2conf
- 5:56 pm **ggheorghiu:** If i had a penny for every time i heard/read this.... - Tools don't solve problems. #e2conf @cflanagan
- 5:56 pm **Ted\_Hopton:** RT @christyschoon: Schwab started seeing value w/ external customer communities & wanted 2 B able 2 bring same value internally #e2conf
- 5:57 pm **cflanagan:** Great case study talking about the business first - what was their bus mgt problem. Nice! :) #e2conf
- 5:57 pm **Ted\_Hopton:** RT @cflanagan: Great case study talking about the business first - what was their bus mgt problem. Nice! :) #e2conf
- 5:57 pm **cflanagan:** Move from culture of competition to a culture of shared goals #e2conf Cisco
- 5:57 pm **CRMStrategies:** Interesting explanation of Cisco's evolution and divestiture of command and control to dynamic councils, boards, and working groups #e2conf
- 5:57 pm **Ted\_Hopton:** RT @cflanagan: Move from culture of competition to a culture of shared goals #e2conf Cisco
- 5:58 pm **joningham:** Cisco culture of competition to culture of shared goals, lines of business to dynamic networked organisation #e2conf
- 5:58 pm **cflanagan:** Move from culture of competition to a culture of shared goals - Requires move to "Dynamic Networked Organization" #e2conf Cisco
- 5:58 pm **CRMStrategies:** Have migrated from silo'd lines of business to a dynamic networked organization - speaking about cultural change #e2conf
- 5:58 pm **enterprisetwo:** Ross: Good coverage of Enterprise 2.0 Standards session at #e2conf by @kevinmarks <http://eqent.me/aGgVsX>
- 5:59 pm **ShakespDaughter:** RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!! >+1
- 5:59 pm **CRMStrategies:** 4 levels of cultural change: 1. DECISION MAKING: From Opaque to Transparent #e2conf
- 5:59 pm **joningham:** RT @NahumG: RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 5:59 pm **Ted\_Hopton:** Really good stuff here in Cisco #e2conf governance session - join us!
- 5:59 pm **cflanagan:** Cisco's Dynamic networked Organization reminds me of TheCR Maturity Model here <http://bit.ly/t0Eqx> #e2conf @TheCR cc: rhape
- 5:59 pm **NahumG:** RT @CRMStrategies: 4 levels of cultural change: 1. DECISION MAKING: From Opaque to Transparent #e2conf
- 5:59 pm **BrandDelivery:** Professor .@amcafee What if Peter Drucker Taught Enterprise 2.0 strategy? <http://ow.ly/38iA9> #e2conf
- 5:59 pm **CRMStrategies:** 4 levels of cultural change: 2. LEADERSHIP: passive Agressive to Authentic #e2conf
- 5:59 pm **vmrdacosta:** Our good new Kimberly Clark friends @k8johnson and @ellenwheller left the building. The fun at #e2conf is now officially adjourned.
- 5:59 pm **Ted\_Hopton:** RT @CRMStrategies: Have migrated from silo'd lines of business to a dynamic networked organization - speaking about cultural change #e2conf

- 6:00 pm **cflanagan:** To make this move, you need to align management and employee incentives to achieve shared goal of networked org #e2conf Cisco
- 6:00 pm **CRMStrategies:** 4 levels of cultural change: 3. RESOURCES: From vertical alignment to Portfolio Management #e2conf
- 6:00 pm **acrobat:** Adobe SVP&GM Rob Tarkoff captures key elements of his #e2conf keynote in blog post: <http://bit.ly/aQIwaH> #e2conf, #cem
- 6:00 pm **joningham:** How shift incentive & compensation systems so best people focus on shared goals across Cisco eg if 1 employee works for 2 managers? #e2conf
- 6:00 pm **christyschoon:** Driver of #e20 at Schwab getting answers from email into searchable place for CSRs to increase customer exp #e2conf
- 6:00 pm **cflanagan:** RT @Ted\_Hopton: Really good stuff here in Cisco #e2conf governance session - join us! (Agree!)
- 6:00 pm **ggheorghiu:** My kingdom for a summary of the tweets from #e2conf - am i the only who thinks there are too many?
- 6:00 pm **gialyons:** #e2conf Kurt Jones from Charles Schwab describing pain of 4ft-long one-off email chains - collaboration behavior #e20 addresses
- 6:00 pm **CRMStrategies:** 4 levels of cultural change: 4. ACCOUNTABILITY : From Siloed to Shared #e2conf
- 6:00 pm **mor\_trisha:** RT @cflanagan Cisco's Dynamic networked Organization reminds me of TheCR Maturity Model here <http://bit.ly/t0Eqx> #e2conf @TheCR cc: @rhappe
- 6:01 pm **joecrumpler:** Cisco, per Harbrinder Kang, has a 3 year old process of formalized decentralized management collaboration. #e2conf
- 6:01 pm **CRMStrategies:** HUGE Cultural change stuff --> Move from "culture of competition" to "culture of shared goals" #e2conf
- 6:01 pm **joningham:** Difficult working in cross functional structures - need to be able to decide on accountability in middle of collaborative structures #e2conf
- 6:01 pm **lehawes:** RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 6:01 pm **cflanagan:** So far, the community track =BEST BY far track at #e2conf for last THREE CONFERENCES. #e2conf (Gr8 overall. Let down when I strayed)
- 6:02 pm **Ted\_Hopton:** RT @ggheorghiu: My kingdom for a summary of the tweets from #e2conf - am i the only who thinks there are too many? << I like the volume
- 6:02 pm **mapdock:** Radical notion ;) "Governance based on common sense" - good to hear some plain talk around this concept at #e2conf
- 6:02 pm **Ted\_Hopton:** RT @JoeCrumpler: Cisco, per Harbrinder Kang, has a 3 year old process of formalized decentralized management collaboration. #e2conf
- 6:03 pm **Ted\_Hopton:** RT @CRMStrategies: HUGE Cultural change stuff --> Move from "culture of competition" to "culture of shared goals" #e2conf
- 6:03 pm **joningham:** Resources are not positions but instruments of actions - need governance based on common sense - Ciscos #e2conf
- 6:03 pm **ENBd Davies:** RT @NahumG: RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 6:03 pm **mikesworkspace:** true consultant-level research and conclusions, thank you Deloitte #e2conf
- 6:03 pm **cflanagan:** My View = People + Information + Communities #e2conf Cisco (provide construct for giving indiv context)
- 6:03 pm **lehawes:** New post: "Enterprise 2.0 or Social Business: Who Cares?!" My 2¢ + on the raging label debate. <http://is.gd/gWp2O> #e20 #socabiz #e2conf
- 6:03 pm **krishnan:** RT @cleanTechno: @krishnan great to meet you at #e2conf with @roebot and the talented folks at @dachisgroup <- It was great meeting you

- 6:03 pm **VictorHeredia:** RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!!
- 6:03 pm **NahumG:** RT @lehawes RT @cflanagan Technology is NOT the hardest part-Need process&culture (and biz value!). Tools dont solve problems. #e2conf YES!!
- 6:04 pm **CRMStrategies:** How to we enable the buckets of information in people's heads, their briefcase, on their desk, & make it accessible, usable #e2conf
- 6:04 pm **joningham:** Now onto Cisco Quad - developed based on their experience over last few years - video, unified communication, relationships #e2conf
- 6:04 pm **bduhon:** ditto RT @mikesworkspace: true consultant-level research and conclusions, thank you Deloitte #e2conf
- 6:04 pm **vmrdacosta:** Our good new Kimberly Clark friends @k8johnson and @ellenwheeler left the building. Fun at #e2conf is now officially adjourned.
- 6:04 pm **joningham:** Relationships to provide meanings are engines of Cisco's collaboration #e2conf
- 6:05 pm **newsgator:** RT @christyschoon: Listening to Kurt Jones, Director of Intranet Solutions from Schwab, at #e2conf about their #e20 efforts
- 6:05 pm **cflanagan:** Profiles+Connect and Find the known and unknown (I know what I need to find, I don't know what I need to find) #e2conf
- 6:05 pm **alanlepo:** Nice catching up with @SameerPatel @rawn @marciamarcia @kendomen @jacobm @rhappe @gialyons @tedstanton @bhc3 @Greg2dot0 @ITSinsider #e2conf
- 6:05 pm **Ted\_Hopton:** RT @mapdock: Radical notion ;) "Governance based on common sense" - good to hear some plain talk around this concept at #e2conf
- 6:05 pm **Ted\_Hopton:** RT @joningham: Resources are not positions but instruments of actions - need governance based on common sense - Ciscos #e2conf
- 6:05 pm **VictorHeredia:** RT @cflanagan: RT @Ted\_Hopton: RT @CRMStrategies: Future of Work by Thomas Malone being quoted <http://ow.ly/38icP> #e2conf
- 6:05 pm **cflanagan:** RT @mapdock: Radical notion ;) "Governance based on common sense" - good to hear some plain talk around this concept at #e2conf
- 6:05 pm **newsgator:** RT @rockinronnie: #e2conf Deloitte official tool: w/profiles, connections. SharePoint w/Newsgator on top, network is how you get on projects
- 6:05 pm **tnemelka:** RT @k8johnson: More data is not necessarily better... It's not about info overload, it's about filter failure via @debs @mor\_trisha #e2conf
- 6:06 pm **joningham:** THIS should have been a keynote - not those product demos! - Cisco at #e2conf (what I and Margaret Schweer were talking about BTW) #e2conf
- 6:06 pm **newsgator:** RT @christyschoon: Listening to Kurt Jones, Director of Intranet Solutions from Schwab, at #e2conf about their #e20 efforts #NewsGator
- 6:06 pm **MarkFidelman:** RT @lehawes: New post: "Enterprise 2.0 or Social Business: Who Cares?!" My 2¢ + on the raging label debate. <http://is.gd/gWp2O> #e2conf
- 6:06 pm **mikesworkspace:** Schwab using sharepoint2010 + Newsgator #e2conf for enterprise collaboration and social computing platform
- 6:07 pm **rhappe:** Join us at 11 for a panel of experts from SAP, EMC, UBM, & Thomson Reuters for Q&A #e2conf
- 6:07 pm **Ted\_Hopton:** RT @cflanagan: Profiles+Connect and Find the known and unknown (I know what I need to find, I don't know what I need to find) #e2conf
- 6:07 pm **mristeff:** RT @christyschoon: Listening to Kurt Jones, Director of Intranet Solutions from Schwab, at #e2conf about their #e20 #newsgator efforts
- 6:07 pm **cflanagan:** Communities= access relevant information, apps (Like they have use case based on biz. i.e. Sales. Tie to biz process!!!!) #e2conf

- 6:07 pm **NahumG:** RT @rhappe: Join us at 11 for a panel of experts from SAP, EMC, UBM, & Thomson Reuters for Q&A #e2conf
- 6:07 pm **tnemelka:** RT @mikesworkspace: Schwab using sharepoint2010 + Newsgator #e2conf for enterprise collaboration and social computing platform
- 6:07 pm **MarkFidelman:** @lehawes I disagree tools do solve problems. They have for centuries #e2conf
- 6:07 pm **mrifesteff:** RT @newsgator: RT @rockinronnie: #e2conf Deloitte official tool: w/profiles, connections. SharePoint w/Newsgator on top, network is how you get on projects
- 6:08 pm **Ted\_Hopton:** RT @joningham: ths shld have bn a keynote - not the product demos! - Cisco at #e2conf (what I & Margaret Schweer wr talking abt BTW) #e2conf
- 6:08 pm **joningham:** RT @cflanagan: Communities= access relevant information, apps (Like they have use case based on biz. i.e. Sales. Tie to biz process!!!!) #e2conf
- 6:08 pm **Ted\_Hopton:** RT @rhappe: Join us at 11 for a panel of experts from SAP, EMC, UBM, & Thomson Reuters for Q&A #e2conf
- 6:09 pm **RobertsGolden:** RT @CRMStrategies: HUGE Cultural change stuff --> Move from "culture of competition" to "culture of shared goals" #e2conf
- 6:09 pm **cflanagan:** This is about "MY"=my accounts, my bookings, my view) putting people at center: what's I need, when I need it it to do my job #e2conf
- 6:09 pm **joningham:** Big shift in intranet is heirarchy to relationship - Cisco #e2conf
- 6:10 pm **mor\_trisha:** RT @cflanagan: This is about "MY"=my accounts, my bookings, my view) putting people at center: what's I need, when I need it it to do my job #e2conf
- 6:11 pm **joningham:** RT @cflanagan: This is about "MY"=my accounts, my bookings, my view) putting people at center: what's I need, when I need it it to do my job #e2conf
- 6:11 pm **MarkFidelman:** Typewriter, fax machine, mobile phone, pen, modem, etc are all communication tools that solved biz problems. #e2conf
- 6:11 pm **kristine\_lee87:** lots and lots of meaty announcements coming at #e2conf this week. nice to see such incredible perseverance
- 6:11 pm **k8johnson:** Departing... It's been real, will have to make Boston happen in 2011! #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center)
- 6:11 pm **cflanagan:** @MarkFidelman Difference is that this is not JUST abt tools. They will fail if not managed, supported, deployed well cc: @lehawes #e2conf
- 6:12 pm **mapdock:** Impressed with what Cisco's doing - Quad looks nice - <http://ow.ly/38j1w> #e2conf
- 6:13 pm **CastingSA:** RT @kevinmarks: says @alevin wikis now have WYSIWYG editing, and HTML is the interchange format standard #e2conf
- 6:13 pm **cflanagan:** @MarkFidelman Tools enable business process, don't solve problems alone. Tools play a role for sure. But need gd mgt! #e2conf cc: @lehawes
- 6:13 pm **RobertsGolden:** RT @MarkFidelman: RT @lehawes: New post: "Enterprise 2.0 or Social Business: Who Cares?!" My 2¢ + on the raging label debate. <http://is.gd/gWp2O> #e2conf
- 6:13 pm **cflanagan:** @MarkFidelman By the way, are you here? #e2conf
- 6:13 pm **RobertsGolden:** RT @Ted\_Hopton: RT @mapdock: Radical notion ;) "Governance based on common sense" - good to hear some plain talk around this concept at #e2conf
- 6:13 pm **bduhon:** #ERM raises it's head at the #e2conf Schwab presentation -- how much RM do you need with #SP2010 AND #socialmedia My worlds collide.
- 6:13 pm **RobertsGolden:** RT @cflanagan: Profiles+Connect and Find the known and unknown (I know what I need to find, I don't know what I need to find) #e2conf
- 6:14 pm **SuLyLa:** RT @mapdock: Impressed with what Cisco's doing - Quad looks nice - <http://ow.ly/38j1w> #e2conf
- 6:14 pm **mapdock:** Recommendations, stickiness, weighting, and sophisticated filtering prevents info overload in Quad #e2conf #cisco

- 6:14 pm **cflanagan:** Move from utilization metrics to "impact to business" how it's driving biz value #e2conf
- 6:14 pm **joningham:** My View replacing intranet shows different personal context at different points in day. Wow! Cisco #e2conf
- 6:14 pm **joningham:** Change management and adoption strategies behind move from utilisation (hits) to business impact - Cisco #e2conf
- 6:15 pm **cflanagan:** Prepare for Change= Work together +Drive behavior + Manage expectations #e2conf
- 6:15 pm **SameerPatel:** Kurt Jones killing it with purpose-driven examples of how they will impact operating metrics at Charles Schwab #e2conf #scrm
- 6:16 pm **tnemelka:** RT @joningham: My View replacing intranet shows different personal context at different points in day. Wow! Cisco #e2conf
- 6:16 pm **CRMStrategies:** RT @joningham: My View replacing intranet shows different personal context at different points in day. Wow! Cisco #e2conf
- 6:16 pm **mijori23:** @RLavigne42 Pleasure Rob. You really threw yourself into #e2conf. Good job. That DH business was just platform-grabbing (bad pun).
- 6:16 pm **MarkTamis:** Schwab has 4-stage model built around knowledge management #scrm #e2conf
- 6:17 pm **joningham:** How many HR people still in this room today? THIS is what we need to be doing! Cisco #E2conf
- 6:17 pm **BrianGroth:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 6:17 pm **vmrdacosta:** That was the final blow after @jwillie left #e2conf this morning. Hold on, there is still hope. @christyschoon from NewsGator is still here.
- 6:17 pm **MarkFidelman:** Whether tools or people are more important to solve biz problem is entirely situational. #e2conf
- 6:17 pm **christyschoon:** Schwab bringing data from their legacy apps into #SharePoint & #NewsGator My Site for true personal dashboard #e2conf
- 6:17 pm **k8johnson:** RT @VMRdaCosta: Our good new K-C friends @k8johnson & @ellenwheeler left. Fun at #e2conf is now officially adjourned ~ or just beginning! :)
- 6:17 pm **MarkTamis:** Schwab: around search - connect, collaborate, learn, innovate #scrm #e2conf
- 6:18 pm **SameerPatel:** #Intranet Mgrs the world over looking at framing how to impact oper metrics - Kurt Jones from Schwab has real stuff here #e2conf
- 6:18 pm **tnemelka:** I'd like to get in touch with the genius driving the My View project at @cisco. Great preso at #e2conf #cisco
- 6:18 pm **MarkTamis:** Schwab 4-stage: my sites, communities/teams/projects, reference knowledge, idea sites #scrm #e2conf
- 6:19 pm **MarkFidelman:** RT @cflanagan @lehawes - my point is that each impacts and changes the other. It's entirely situational. #e2conf
- 6:19 pm **manuelafarrell:** RT @SameerPatel: #Intranet Mgrs the world over looking at framing how to impact oper metrics - Kurt Jones from Schwab has real stuff here #e2conf
- 6:19 pm **jsnyder262:** RT @SameerPatel: Kurt Jones killing it with purpose-driven examples of how they will impact operating metrics at Charles Schwab #e2conf #scrm
- 6:19 pm **CRMStrategies:** #Cisco session on change is very insightful - chronicling a 10 year evolution still in process #e2conf
- 6:19 pm **NahumG:** RT @CRMStrategies: #Cisco session on change is very insightful - chronicling a 10 year evolution still in process #e2conf
- 6:19 pm **jsnyder262:** RT @SameerPatel: #Intranet Mgrs the world over looking at framing how to impact oper metrics - Kurt Jones from Schwab has real stuff here #e2conf

- 6:20 pm **MarkFidelman:** RT @cflanagan: @MarkFidelman By the way, are you here? #e2conf - look behind you and to your left.
- 6:20 pm **mrsteff:** RT @SameerPatel Kurt Jones killing it w/ purpose-driven ex. of how they'll impact operating metrics @Charles Schwab #e2conf #scrm #newsgator
- 6:20 pm **cflanagan:** @markfidelman "it's not technology for technology sake" - have to deliver biz value then the tool will do what it's supposed to #e2conf
- 6:20 pm **joningham:** Talking of Aha! moments earlier, finally figured out what Harbrinder's 'Rowting' is! #Americanaccents #e2conf
- 6:20 pm **manuelafarrell:** RT @SameerPatel: Kurt Jones killing it with purpose-driven examples of how they will impact operating metrics at Charles Schwab #e2conf #scrm
- 6:20 pm **SameerPatel:** .@kathyherrmann @alanlepo @andrewmueller so nice to catch up as well. Lobbycon my favorite session at #e2conf :)
- 6:21 pm **rlavigne42:** @mijori23 I always make a point of catching the activity stream of #e2conf and watching the online streaming. can't be there physically
- 6:21 pm **georgedearing:** [] @LeHawes chips in -- "Enterprise 2.0 or Social Business: Who Cares?! -- <http://bit.ly/e20SocBiz> | #e20 #socbiz #e2conf
- 6:21 pm **mapdock:** Dynamic network good because pivots are too limited, people in more spaces where they need additional context #e2conf #cisco
- 6:21 pm **tnemelka:** RT @SameerPatel: .@kathyherrmann @alanlepo @andrewmueller so nice to catch up as well. Lobbycon my favorite session at #e2conf :)
- 6:22 pm **jsnyder262:** Schwab building communities to help IT and the business connect. #e2conf #newsgator
- 6:22 pm **BlakeLandau:** @MarciaMarcia Great to meet you at #e2conf! I will try and send you that @blueKiwi shirt ASAP! Have a safe flight home :)
- 6:23 pm **cflanagan:** Cisco moving to a federated model of governance. Centralize process, policies, but drive daily mgt to cty itself #e2conf
- 6:23 pm **NahumG:** RT @cflanagan: Cisco moving to a federated model of governance. Centralize process, policies, but drive daily mgt to cty itself #e2conf
- 6:23 pm **MarkTamis:** Schwab simply being able to ask a question and finding help thru the community is a big change #e2conf - save time and effort
- 6:23 pm **joningham:** Unbridled growth in technology leads to chaos - need a single source of truth - Laura Melchione Cisco #e2conf
- 6:23 pm **bradgarland:** Finally a valuable session with Cisco folks. Not selling product, focused on methodologies/experiences. #e2conf
- 6:23 pm **cflanagan:** Cisco is doing exactly where CSC is going with governance of communities #e2conf Federated model for agility
- 6:24 pm **tnemelka:** RT @cflanagan: Cisco moving to a federated model of governance. Centralize process, policies, but drive daily mgt to cty itself #e2conf
- 6:24 pm **tnemelka:** RT @cflanagan: Cisco is doing exactly where CSC is going with governance of communities #e2conf Federated model for agility
- 6:24 pm **cflanagan:** And they are talking language we are using too "Working Group" for the bulk of the work to be done #e2conf
- 6:24 pm **christyschoon:** RT@SameerPatel Kurt Jones killing it w/ purpose-driven ex of how they'll impact operating metrics @Schwab #e2conf #newsgator
- 6:24 pm **jsnyder262:** Social is even enabling IT to better support the business @ Schwab by connect biz folks to experts in IT. #e2conf
- 6:25 pm **SameerPatel:** GREAT qs re: policy & governance as you move from closed email to open activity streams in the Schwab session w/ Kurt Jones #e2conf

- 6:25 pm **mijori23:** @RLavigne42 Me too. #e2conf had a good buzz to it. And the tweets have flowed fast all week. Let's hope E2.0 gains traction w/ HR.
- 6:25 pm **alanlepo:** It's great seeing how excited people are about the new Salesforce.com and Socialtext integration. <http://bit.ly/8XKo6H> #e2conf #sfdc #e20
- 6:25 pm **cflanagan:** "It's not the technology that fails us. It's the process, the culture (and I'd add good management) that will fail us." YES!!! #e2conf
- 6:25 pm **MarkTamis:** #e2conf Cisco Federated model for agility = Hub and spoke (see altimeter <http://tinyurl.com/33lyrff> )
- 6:25 pm **jholston:** RT @christyschoon: Listening to Kurt Jones, Director of Intranet Solutions from Schwab, at #e2conf about their #e20 efforts
- 6:25 pm **cflanagan:** Governance reqs balance of empowerment, automation, transformation, flexibility #e2conf
- 6:26 pm **newsgator:** RT @jsnyder262: Social is even enabling IT to better support the business @ Schwab by connect biz folks to experts in IT. #e2conf #newsgator
- 6:26 pm **mristeff:** RT @jsnyder262: Social is even enabling IT to better support the business @ Schwab by connect biz folks to experts in IT. #e2conf #newsgator
- 6:26 pm **joningham:** RT @cflanagan: "It's not the technology that fails us. It's the process, the culture (and I'd add good management) that will fail us." YES!!! #e2conf
- 6:27 pm **cflanagan:** Tiered Approval Model: today it's high touch, expensive approval process to allow communities in Cisco #e2conf (wow, that it expensive)
- 6:27 pm **RobertsGolden:** #e2conf it's not the tech that fails us, it's the governance, process and alignment that is the linchpin. #cisco
- 6:27 pm **venuemeet:** RT @ShakespDaughter: RT @cflanagan: Technology is NOT the hardest part. Need process and culture (and biz value!). Tools don't solve problems. #e2conf YES!! >+1
- 6:27 pm **cflanagan:** Cisco only allowing 50 communities a month because of funnel approach. Moving to no approval approach (more like #CSC) #e2conf
- 6:27 pm **RobertsGolden:** RT @cflanagan: "It's not the technology that fails us. It's the process, the culture (and I'd add good management) that will fail us." YES!!! #e2conf
- 6:27 pm **snlynn:** RT @ggheorghiu: How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/b95M2q> @peaktwo #HR #sm
- 6:27 pm **tnemelka:** #cisco is deploying 15 new internal communities each month #e2conf
- 6:27 pm **vimukthishakya:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 6:27 pm **NahumG:** RT @cflanagan: Governance reqs balance of empowerment, automation, transformation, flexibility #e2conf
- 6:28 pm **Ted\_Hopton:** RT @K8Johnson: Departing... It's bn real, will have 2 make Boston happen in 2011! #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center)
- 6:28 pm **NahumG:** RT @tnemelka: #cisco is deploying 15 new internal communities each month #e2conf
- 6:28 pm **MarkTamis:** RT @NahumG: RT @cflanagan: Governance reqs balance of empowerment, automation, transformation, flexibility #e2conf
- 6:28 pm **Ted\_Hopton:** RT @mapdock: Recommendations, stickiness, weighting, and sophisticated filtering prevents info overload in Quad #e2conf #cisco
- 6:28 pm **Ted\_Hopton:** RT @cflanagan: Move from utilization metrics to "impact to business" how it's driving biz value #e2conf
- 6:28 pm **NahumG:** RT @cflanagan: Cisco only allowing 50 communities a month b/c of funnel approach. Moving 2 no approval approach (more lk #CSC) #e2conf



- 6:28 pm **cflanagan:** Community Taxonomy buckets types in 1) people 2) work 3) life interest #e2conf #cisco
- 6:28 pm **MarkFidelman:** Some great minds @cflanagan@lehawes You'll learn a lot about #e20 by following #e2conf
- 6:29 pm **cflanagan:** People: Job role, org/dept, customer/partner acct #e2conf #cisco
- 6:29 pm **tnemelka:** ?@tnemelka: #cisco is deploying 15 new internal communities each month #e2conf make that 50.
- 6:29 pm **NahumG:** RT @tnemelka: ?@tnemelka: #cisco is deploying 15 new internal communities each month #e2conf make that 50.
- 6:29 pm **gonikhil:** Congratulations @Meetzi for winning Launchpad yesterday at #e2conf #moxiesoft
- 6:29 pm **cflanagan:** Work: business/work groups, enterprise council, product/service, support #e2conf #cisco
- 6:29 pm **christyschoon:** Schwab found employee engagement scores down partially due to lack of internal #e20 tools #e2conf
- 6:29 pm **Ted\_Hopton:** @mor\_trisha is Queen of #e2conf slide twitpics!
- 6:29 pm **cflanagan:** Life interest: based on social #e2conf #cisco
- 6:30 pm **cjnash:** RT @christyschoon: Schwab found employee engagement scores down partially due to lack of internal #e20 tools #e2conf
- 6:30 pm **Ted\_Hopton:** RT @cflanagan: Cisco moving to a federated model of governance. Centralize process, policies, but drive daily mgt to cty itself #e2conf
- 6:30 pm **CRMStrategies:** Some companies are evaluating whether it makes sense to start a community - #Cisco is creating a process for multiplying them #e2conf #e20
- 6:30 pm **orgnet:** yes @cflanagan, the technology is easy, the sociology is hard! #e2conf
- 6:30 pm **cflanagan:** @MarkFidelman LOL :) Thanks I get passionate abt certain things :) #e20 #e2conf
- 6:30 pm **Ted\_Hopton:** RT @cflanagan: Governance reqs balance of empowerment, automation, transformation, flexibility #e2conf
- 6:30 pm **wolfc:** @peepf nice meeting you at #e2conf i see you have good taste on your twitter wallpaper. i have jellyfish wallpaper too
- 6:31 pm **tnemelka:** #cisco looking to fully automate the internal community approval process #e2conf
- 6:31 pm **Ted\_Hopton:** RT @cflanagan: Cisco only allowing 50 communities a month b/c of funnel approach. Moving 2 no approval approach (more lk #CSC) #e2conf
- 6:32 pm **mikesworkspace:** #e2conf Sounds like Schwab getting influence in Newsgator development, customer-driven product enhancement
- 6:32 pm **newsgator:** RT @SameerPatel #Intranet Mgrs looking at how to impact operational metrics - Kurt Jones from Schwab has real stuff here #e2conf #newsgator
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- 6:32 pm **Ted\_Hopton:** RT @tnemelka: I'd like to get in touch with the genius driving the My View project at @cisco. Great preso at #e2conf #cisco
- 6:32 pm **jsnyder262:** RT @SameerPatel: GREAT qs re: policy & governance as you move from closed email to open activity streams in the Schwab session w/ Kurt Jones #e2conf

- 6:33 pm **RobertsGolden:** RT @tnemelka: #cisco is deploying 15 new internal communities each month #e2conf
- 6:33 pm **vmrdacosta:** Don't implement every possible feature/module in the beginning. @schwab on social media implementation. #e2conf
- 6:33 pm **Ted\_Hopton:** RT @CRMStrategies: #Cisco session on change is very insightful - chronicling a 10 year evolution still in process #e2conf
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- 6:33 pm **Ted\_Hopton:** Ha! RT @joningham: Talking of Aha! moments earlier, finally figured out what Harbrinder's 'Rowting' is! #Americanaccents #e2conf
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- 6:34 pm **bduhon:** RT @vmrdacosta: Don't implement every possible feature/module in the beginning. @schwab on social media implementation. #e2conf
- 6:35 pm **roundtrip:** RT @SameerPatel: Kurt Jones killing it with purpose-driven examples of how they will impact operating metrics at Charles Schwab #e2conf #scrm
- 6:35 pm **NahumG:** RT @bduhon: RT @vmrdacosta: Don't implement every possible feature/module in the beginning. @schwab on social media implementation. #e2conf
- 6:35 pm **samepagewiki:** RT @itsinsider: Congratulations to our Internal Evangelist of the Year 2010 - Luis Suarez. <http://fb.me/vBQKmYcN> @elsua #e2conf @e20
- 6:35 pm **orgnet:** @CRMStrategies Part1: Starting a community, Part2: Multiplying communities (created & emergent) Part3: Connecting the communities! #e2conf
- 6:35 pm **cflanagan:** AGREE +1 RT @bradgarland: Finally a valuable session with Cisco folks. Not selling product, focused on methodologies/experiences. #e2conf
- 6:35 pm **roundtrip:** RT @SameerPatel: #Intranet Mgrs the world over looking at framing how to impact oper metrics - Kurt Jones from Schwab has real stuff here #e2conf
- 6:35 pm **Ted\_Hopton:** RT @mijori23: @RLavigne42 Me 2. #e2conf had a gd buzz 2 it. & the tweets have flowed fast all week. Let's hope E2.0 gains traction w/ HR.
- 6:35 pm **roundtrip:** RT @SameerPatel: GREAT qs re: policy & governance as you move from closed email to open activity streams in the Schwab session w/ Kurt Jones #e2conf
- 6:35 pm **timyoung:** RT @marciamarcia: Great to hear talk of activity streams in #e2conf session. More streaming goodness at 11 w/ @eugenelee @timyoung @rawn & me!
- 6:35 pm **bkellner:** RT @SameerPatel: Kurt Jones killing it with purpose-driven examples of how they will impact operating metrics at Charles Schwab #e2conf #scrm
- 6:36 pm **cflanagan:** @markfidelman Green shirt? :) #e2conf
- 6:36 pm **joningham:** Flating the organisation - not a goal - a result of what's happening - Cisco #e2conf
- 6:36 pm **Ted\_Hopton:** Amen. RT @markfidelman: Some great minds @cflanagan @lehawes You'll learn a lot about #e20 by following #e2conf
- 6:37 pm **mikesworkspace:** #e2conf Schwab First communities to get set up are those that sponsor and support the process. Implementation 101?
- 6:37 pm **Ted\_Hopton:** RT @tnemelka: ?@tnemelka: #cisco is deploying 15 new internal communities each month #e2conf make that 50.
- 6:37 pm **RobertsGolden:** #e2conf it's not Cisco's goal to flatten their org but it is a result of e2.0

- 6:37 pm **tnemelka:** Attention college students looking for a promising career. Online community management has tons of oppty. #e2conf
- 6:37 pm **NahumG:** RT @RobertsGolden: #e2conf it's not Cisco's goal to flatten their org but it is a result of e2.0
- 6:38 pm **mikegotta:** RT @mapdock: Impressed with what Cisco's doing - Quad looks nice - <http://ow.ly/38j1w> #e2conf
- 6:38 pm **mikegotta:** RT @cflanagan: My View = People + Information + Communities #e2conf Cisco (provide construct for giving indiv context)
- 6:39 pm **jsnyder262:** Schwab is capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf.
- 6:39 pm **Ted\_Hopton:** RT @RobertsGolden: #e2conf it's not Cisco's goal to flatten their org but it is a result of e2.0
- 6:39 pm **francoisxmeyer:** Very insightful session with Cisco sharing experience on Governing Social Collaboration for the Enterprise #e2conf
- 6:39 pm **Ted\_Hopton:** RT @tnemelka: Attention college students looking for a promising career. Online community management has tons of oppty. #e2conf
- 6:39 pm **tnemelka:** RT @marciamarcia: Great to hear talk of activity streams in #e2conf session. More streaming goodness at 11 w/ @eugenelee @timyoung @rawn & me!
- 6:39 pm **cflanagan:** Cisco has "use it or lose it" policy on decommissioning communities #e2conf
- 6:39 pm **joecrumpler:** RT @RobertsGolden: #e2conf it's not Cisco's goal to flatten their org but it is a result of e2.0
- 6:39 pm **bduhon:** #Autonomy. #ediscovery. #SP2010 Feeling like I'm at an #AIIM show. starting to Think these worlds coming together soon. #e2conf
- 6:40 pm **Koko\_Marketing:** RT @cflanagan: My View = People + Information + Communities #e2conf Cisco (provide construct for giving indiv context)
- 6:40 pm **NahumG:** RT @cflanagan: Cisco has "use it or lose it" policy on decommissioning communities #e2conf
- 6:40 pm **MarkFidelman:** .@mikegotta when is quad going to be released? #e2conf
- 6:40 pm **Ted\_Hopton:** RT @bduhon: #Autonomy. #ediscovery. #SP2010 Feeling like I'm at an #AIIM show. starting to Think these worlds coming together soon. #e2conf
- 6:40 pm **mor\_trisha:** RT @orgnet: yes @cflanagan, the technology is easy, the sociology is hard! #e2conf
- 6:40 pm **MarkTamis:** @cflanagan yes saw it was interesting from your tweets! - the Schwab session in M1 is good stuff too :) #e2conf
- 6:40 pm **Koko\_Marketing:** RT @mapdock: Impressed with what Cisco's doing - Quad looks nice - <http://ow.ly/38j1w> #e2conf
- 6:41 pm **jsnyder262:** Schwab is implementing a 'fit for purpose' communication training to ensure new social options are compliant. #e2conf
- 6:41 pm **Ted\_Hopton:** RT @MarkTamis: @cflanagan yes saw it was interesting from your tweets! - the Schwab session in M1 is good stuff too :) #e2conf #toughchoice
- 6:41 pm **mikegotta:** RT @tnemelka: #cisco looking to fully automate the internal community approval process #e2conf
- 6:41 pm **cflanagan:** @MarkTamis good to hear! I had a tough choice this am. #e2conf
- 6:42 pm **DebArnoldInk:** RT @cflanagan: My View = People + Information + Communities #e2conf Cisco (provide construct for giving indiv context)
- 6:42 pm **mapdock:** You can't "check the box" on governance, grasshopper #e2conf #cisco
- 6:42 pm **cflanagan:** Communicate with stakeholders often and early - even if they know what you're doing #e2conf

- 6:42 pm **vmrdacosta:** RT @cflanagan: Cisco has "use it or lose it" policy on decommissioning communities #e2conf
- 6:42 pm **CRMStrategies:** RT @mapdock: You can't "check the box" on governance, grasshopper #e2conf #cisco
- 6:42 pm **newsgator:** RT @jsnyder262: Schwab capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf #newsgator
- 6:42 pm **mristeff:** RT @jsnyder262: Schwab capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf #newsgator
- 6:43 pm **RobertsGolden:** #e2conf need realistic expectations for E2.0 success-won't have same gov & policy as you get more mature. There is no such thing as "done"
- 6:44 pm **MarkTamis:** next 4 Schwab: Innovation Mgt, Social Learning, Skills Mgt #e2conf
- 6:44 pm **brucemacv:** RT @mristeff: RT @jsnyder262: Schwab capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf #newsgator
- 6:44 pm **jonhusband:** RT @joningham: Flating the organisation - not a goal - a result of what's happening - Cisco #e2conf
- 6:44 pm **bduhon:** I've got the least-cool laptop of anyone at the #e2conf
- 6:45 pm **annreichert:** RT @gonikhil: Congratulations @Meetzi for winning Launchpad yesterday at #e2conf #moxiesoft
- 6:45 pm **MarkTamis:** Schwab: link developed expertise to performance #e2conf
- 6:45 pm **AdobeCEM:** Direct from #e2conf, @gyehuda?s thoughts on what we all can learn from E 2.0 pros. <http://bit.ly/9zb1gH> (cc @gyehuda)
- 6:45 pm **tnemelka:** CEOs do a great job isolating themselves from reality. Evidenced by the lack of #socbiz ISV CEOs in these great #e2conf sessions
- 6:46 pm **bjsolem:** Governance is the laws that make communities better #e2conf
- 6:46 pm **MarkFidelman:** RT @bduhon: I've got the least-cool laptop of anyone at the #e2conf <yes your commodore 64 is outdated.
- 6:46 pm **newsgator:** RT @MarkTamis: next 4 Schwab: Innovation Mgt, Social Learning, Skills Mgt #e2conf #newsgator
- 6:46 pm **mristeff:** RT @MarkTamis: next 4 Schwab: Innovation Mgt, Social Learning, Skills Mgt #e2conf #newsgator
- 6:46 pm **MarkTamis:** RT @tnemelka: CEOs do a great job isolating themselves from reality. Evidenced by the lack of #socbiz ISV CEOs in these great #e2conf sessions
- 6:46 pm **cflanagan:** This whole hour has not been about the tool yet. It's laying foundation to move to the next level of productivity, match biz goals #e2conf
- 6:46 pm **CRMStrategies:** RT @orgnet: @CRMStrategies Part1: Starting a community, Part2: Multiplying communities (created & emergent) Part3: Connecting the communities! #e2conf
- 6:46 pm **SameerPatel:** Christ, who declared this week as Inside Baseball World Series w/ this #e20 vs #socbiz stuff. #e2conf. #why #whocares
- 6:46 pm **jonhusband:** RT @cflanagan: Cisco moving to a federated model of governance. Centralize process, policies, but drive daily mgt to cty itself #e2conf
- 6:47 pm **NahumG:** RT @AdobeCEM: Direct from #e2conf, @gyehuda?s thoughts on what we all can learn from E 2.0 pros. <http://bit.ly/9zb1gH> (cc @gyehuda)
- 6:47 pm **tnemelka:** RT @SameerPatel: Christ, who declared this week as Inside Baseball World Series w/ this #e20 vs #socbiz stuff. #e2conf. #why #whocares
- 6:48 pm **MarkTamis:** @cflanagan have vendors learned a lesson from #e20 boston by not productpitching? not all methinks #e2conf #namingnonames
- 6:48 pm **daysoftware:** RT @AdobeCEM: Direct from #e2conf, @gyehuda?s thoughts on what we all can learn from E 2.0 pros. <http://bit.ly/9zb1gH> (cc @gyehuda)

- 6:49 pm **DebArnoldInk:** @gyehuda on the #e2conf and why he loves Enterprise 2.0 peeps (that's me!) <http://bit.ly/cG9nkF>
- 6:49 pm **MarkTamis:** Hats of to the #e2conf organizers for a great conference agenda and speakers!
- 6:50 pm **dpontefract:** RT: @joningham Flating the organisation - not a goal - a result of what's happening - Cisco #e2conf
- 6:50 pm **vmrdacosta:** "A-ha moment" breaks new record at #e2conf and is used by the 4,756th time, beating "governance" and "evangelist" used 4,548 and 3,932 times
- 6:50 pm **rickladd:** RT @joningham: Flating the organisation - not a goal - a result of what's happening - Cisco #e2conf
- 6:50 pm **andrewmueller:** RT @MarkTamis: Hats of to the #e2conf organizers for a great conference agenda and speakers!
- 6:50 pm **andrewmueller:** @MarkTamis great meeting you yesterday at #e2conf
- 6:55 pm **roundtrip:** RT @joecrumpler: RT @RobertsGolden: #e2conf it's not Cisco's goal to flatten their org but it is a result of e2.0
- 6:57 pm **eugenelee:** RT @marciamarcia: Great to hear talk of activity streams in #e2conf session. More streaming goodness at 11 w/ @eugenelee @timyoung @rawn & me!
- 6:59 pm **MeganMurray:** Gearing up for Activity Streams #e2conf
- 7:00 pm **kevinmarks:** Activity Streams for Business results with @marciamarcia @eugenelee @timyoung @rawn coming up next at #e2conf
- 7:01 pm **jowyang:** Are you at #e2conf? Go see Altimeter's @marciamarcia on stage next.
- 7:01 pm **joningham:** @KevinWGrossman You still OK for 2.00 Kevin? (looking forward to getting out into the sunshine for my drive downto Santa Cruz after #e2conf)
- 7:02 pm **LinkedMedia:** RT @jowyang: Are you at #e2conf? Go see Altimeter's @marciamarcia on stage next.
- 7:02 pm **m8ryx:** To enable capture of tweetbytes, @rhappe suggests including your handle on every slide #e2conf
- 7:02 pm **joningham:** @marciamarcia suggests only speakers left at #e2conf !
- 7:04 pm **n2frizbee:** RT @kevinmarks: Activity Streams for Business results with @marciamarcia @eugenelee @timyoung @rawn coming up next at #e2conf
- 7:05 pm **CRMStrategies:** @marciamarcia moderating a panel w @eugenelee @timyoung @rawn Leveraging Social Messaging & Activity Streams for Biz Results #e2conf
- 7:05 pm **kevinmarks:** says @marciamarcia "I've had the experience of microsharing with the person sitting next to me" #e2conf - just as i was DMing @debs
- 7:06 pm **mor\_trisha:** Last session of #e2conf for me today 'Emerging Challenges for Community Managers'
- 7:06 pm **joningham:** People ask 'I never blogged so why would I want to microblog (microshare)' - @marciamarcia #e2conf #connectinghr #chrchat
- 7:07 pm **m8ryx:** @joningham @marciamarcia the schwag is gone, why stay? My team didn't get the memo tho ;) #e2conf
- 7:07 pm **RansFutureTrip:** YES!! RT @nahung: RT @cflanagan: Technology is NOT the hardest part. Need process and culture. Tools don't solve problems. #e2conf
- 7:07 pm **cflanagan:** +1 !! RT @SameerPatel: Christ, who declared this week as Inside Baseball World Series w/ this #e20 vs #socbiz stuff. #e2conf #why #whocares
- 7:08 pm **Ross:** RT @kevinmarks: Activity Streams for Business results with @marciamarcia @eugenelee @timyoung @rawn coming up next at #e2conf
- 7:08 pm **MarkTamis:** RT @AndrewMueller: @MarkTamis great meeting you yesterday at #e2conf | ditto!

- 7:08 pm **MarkFidelman:** RT @MartijnLinssen: @lehawes Mark, did you get my reaction to your comment on my blog? < yes, I plan a post of my own :- ) #e2conf
- 7:09 pm **CRMStrategies:** LOL RT @SameerPatel: Christ, who declared this week as Inside Baseball World Series w/ this #e20 vs #socbiz stuff. #e2conf #why #whocares
- 7:09 pm **kevinmarks:** says @marciamarcia "I see activity streams as attention streams, a place that connects all information you want to see" #e2conf
- 7:09 pm **MikyDe:** For those who attended #e2conf... what are the top three things you learned? #in #e20 #socbiz #BusDev #socialmedia #collaboration
- 7:09 pm **danyork:** RT @kevinmarks: says @marciamarcia "I see activity streams as attention streams, a place that connects all information you want to see" #e2conf
- 7:10 pm **kevinmarks:** says @eugenelee Activity streams are the next extension of being in the flow of work - information can come from other systems #e2conf
- 7:10 pm **MarkTamis:** @eugenelee talks abt in the flow of work vs above the flow of work. Activity Streams are in the flow #e2conf
- 7:10 pm **joningham:** @eugenelee activity streams = in the flow of (vs above the flow of) of work about people, events - harvesting this for collaboration #e2conf
- 7:10 pm **jaycross:** RT @Ross: RT @kevinmarks: Activity Streams for Business results with @marciamarcia @eugenelee @timyoung @rawn coming up next at #e2conf
- 7:10 pm **tnemelka:** RT @kevinmarks: says @eugenelee Activity streams are the next extension of being in the flow of work - information can come from other systems #e2conf
- 7:11 pm **kevinmarks:** says @rawn Activity Streams can be about devices needing your attention communicating with you - the new SNMP alerts #e2conf
- 7:11 pm **cflanagan:** QOTD "Data doesn't know what YOU want to do. It only knows what it knows. You need humans to filter" @rhappe #e2conf
- 7:11 pm **CRMStrategies:** @rawn likening activity streams to network management alerts 20 years ago. #e2conf
- 7:11 pm **alanlepo:** RT @kevinmarks: @eugenelee Activity streams are the next extension of being in the flow of work - info can come from other systems #e2conf
- 7:11 pm **dahowlett:** RT @joningham: @marciamarcia suggests only speakers left at #e2conf ! < I rest my case
- 7:11 pm **jonhusband:** RT @cflanagan: QOTD "Data doesn't know what YOU want to do. It only knows what it knows. You need humans to filter" @rhappe #e2conf
- 7:11 pm **cflanagan:** Tweeting can help someone understand salient point of a session for SOMEONE else in your network (or not) #e2conf (yes)
- 7:12 pm **kevinmarks:** says @rawn you're not just sharing your status, you're sharing your views and ideas; making yourself known to others in the org #e2conf
- 7:12 pm **NahumG:** RT @dahowlett: RT @joningham: @marciamarcia suggests only speakers left at #e2conf ! < I rest my case
- 7:12 pm **vmrdacosta:** Last session of #e2conf, about the mobile revolution. Interesting but won't be able to stay due to my flight. I do recommend @ M1 though.
- 7:12 pm **joningham:** @rawn activity streams help people know others outside their team - feel happier where they are = retention tool #e2conf
- 7:12 pm **cflanagan:** Idea of curating content (filtering imp, but that personal trust helps) #e2conf @rhappe
- 7:12 pm **alevin:** social messaging makes ibm a happier place to work says @rawn #e2conf
- 7:12 pm **CRMStrategies:** RT @kevinmarks: says @rawn you're not just sharing your status, you're sharing your views and ideas; making yourself known to others in the org #e2conf
- 7:12 pm **chrisona:** RT @kevinmarks: you're not just sharing your status, you're sharing your views and ideas; making yourself known to others in the org #e2conf

- 7:12 pm **MarkTamis:** @timyoung behaviour change: more people starting their daily online activities consulting streams #e2conf
- 7:12 pm **kevinmarks:** says @timyoung I started @socialcast because I saw people starting their day in these activity streams, not their email. #e2conf
- 7:13 pm **cflanagan:** More and more of our roles are being change management leaders. #e2conf
- 7:13 pm **kevinmarks:** says @timyoung we share in Activity Streams as we live, through the lens of time #e2conf
- 7:13 pm **cflanagan:** RT @alevin: social messaging makes ibm a happier place to work says @rawn #e2conf
- 7:13 pm **alevin:** RT @MarkTamis: @eugenelee talks abt in the flow of work vs above the flow of work. Activity Streams are in the flow #e2conf
- 7:13 pm **MarkTamis:** @timyoung unified layers around events to make work a lot more effective #e2conf
- 7:14 pm **CRMStrategies:** RT @MarkTamis: @eugenelee talks abt in the flow of work vs above the flow of work. Activity Streams are in the flow #e2conf
- 7:14 pm **tnemelka:** RT @cflanagan: More and more of our roles are being change management leaders. #e2conf
- 7:14 pm **chrisyeh:** "Activity streams let you view work events through the lens of time, which is the way we naturally live." (@TimYoung) #e20 #e2conf
- 7:14 pm **joningham:** @timyoung activity streams share what's going on in life vs spaces, urls - make ppl more productive (connection can change us all) #e2conf
- 7:14 pm **kevinmarks:** says @TimYoung you have a consistent stream that brings updates to your attention, on any device you choose to view it #e2conf
- 7:15 pm **Maggid:** Behavior change: checking (filtered for personal relevance) news streams before checking email. @timyoung #e2conf
- 7:15 pm **MarkFidelman:** RT @dahowlett: @marciamarcia suggests only speakers left at #e2conf ! < I rest my case <LOL - more like going back to orgs to execute #e20
- 7:15 pm **mor\_trisha:** RT @cflanagan: Tweeting can help someone understand salient point of a session for SOMEONE else in your network (or not) #e2conf (yes)
- 7:15 pm **christyschoon:** Mobile use cases from #newsgator Brian Kellner: Awareness/Reaction, Access, geo location for biz #e2conf
- 7:15 pm **kevinmarks:** says @marciamarcia we can see the stream in context of the application you are using, or as a full stream that can be on mobile #e2conf
- 7:15 pm **debs:** Smart that @rawn reminds us that people can proactively share their skills--not just what they are doing #e2conf
- 7:16 pm **bmagierski:** RT @gonikhil: Congratulations @Meetzi for winning Launchpad yesterday at #e2conf #moxiesoft
- 7:16 pm **MarkTamis:** @rawn biggest problem going forward is attention management #e2conf
- 7:16 pm **richswainWORK:** RT @alevin: social messaging makes ibm a happier place to work says @rawn #e2conf
- 7:16 pm **joningham:** She's not quite right though Dennis! RT @dahowlett RT @joningham: @marciamarcia suggests only speakers left at #e2conf ! < I rest my case
- 7:16 pm **clotspeich:** RT @e2conf: RT @MarkTamis: Hats of to the #e2conf organizers for a great conference agenda and speakers! <<thanks. Glad u enjoyed the conference>>
- 7:17 pm **alevin:** RT @MarkTamis: @rawn biggest problem going forward is attention management #e2conf
- 7:17 pm **CRMStrategies:** The biggest challenge coming to us in the future is filtering the stream. @rawn #e2conf

- 7:17 pm **kevinmarks:** says @rawn - if you miss something in the corporate environment, it can be critical to your job. #e2conf
- 7:17 pm **NahumG:** RT @CRMStrategies: The biggest challenge coming to us in the future is filtering the stream. @rawn #e2conf
- 7:17 pm **tnemelka:** RT @MarkTamis: @rawn biggest problem going forward is attention management #e2conf
- 7:17 pm **CRMStrategies:** Attention Management will continue to scale in importance @rawn #e2conf
- 7:18 pm **ekolsky:** RT @CRMStrategies: The biggest challenge coming to us in the future: filtering the stream. @rawn #e2conf | we said that last year at @defrag
- 7:18 pm **MarkTamis:** @Greg2dot0 need to move critical events from synchronous to asynchronous? #e2conf
- 7:18 pm **newsgator:** RT @christyschoon: Mobile use cases from #newsgator Brian Kellner: Awareness/Reaction, Access, geo location for biz #e2conf
- 7:18 pm **jabdulla35:** RT @christyschoon: Mobile use cases from #newsgator Brian Kellner: Awareness/Reaction, Access, geo location for biz #e2conf
- 7:18 pm **kevinmarks:** says @eugenelee integration with enterprise applications is important for SocialText. I worry if social is a feature of one system #e2conf
- 7:18 pm **esauev:** @christyschoon Schwab bringing data from their legacy apps into #SharePoint & #NewsGator My Site for true personal dashboard #e2conf
- 7:19 pm **jwillie:** E 2.0: The future of enterprise information streams <http://bit.ly/cnL3Pd> A smart, deep look! Via @scroisier #e2conf
- 7:19 pm **MarkTamis:** @eugenelee risk on moving from organisational silos into social silos #e2conf
- 7:19 pm **vmrdacosta:** Bye #e2conf. See you in Boston 2011!
- 7:19 pm **joningham:** @dahowlett Also most important thing not numbers attending but content discussed - still great! Eg had no time to blog as yet! #e2conf
- 7:19 pm **kevinmarks:** says @eugenelee overcoming silos is the whole point of social software?. What if we had deployed email as a feature of each app? #e2conf
- 7:20 pm **tnemelka:** RT @kevinmarks: says @eugenelee overcoming silos is the whole point of social software?. What if we had deployed email as a feature of each app? #e2conf
- 7:20 pm **alanlepo:** As we strive for common language around activity streams, I prefer to use the term "Conversation Stream" #e2conf
- 7:20 pm **nigeldanson:** Hot topics at the Santa Clara enterprise 2.0 conference, California - <http://ow.ly/38lxX> #e2conf #intranet
- 7:20 pm **cameranh:** RT @joningham: @timyoung activity streams share what's going on in life vs spaces, urls - make ppl more productive (connection can change us all) #e2conf
- 7:20 pm **mark\_horton:** RT @kevinmarks: @timyoung "I started @socialcast because I saw people starting their day in these activity streams, not their email." #e2conf
- 7:20 pm **Maggid:** Social is a layer in IT, not a bolted-on component. @eugenelee #e2conf
- 7:21 pm **joningham:** Will be catching up wt #e2conf blogposts over next 2 days - also talking about HR & E2.0 at #HRHappyHour 5.00pmPT today #cipd10 #connectinghr
- 7:21 pm **CRMStrategies:** Big potential problem is bolting social on to silos - social should be a layer with hooks into activity stream @eugenelee #e2conf
- 7:21 pm **alevin:** RT @kevinmarks: says @eugenelee overcoming silos is the whole point of social software?. What if we had deployed email as a feature of each app? #e2conf
- 7:21 pm **mapdock:** Worry about people thinking social is something you just add to a platform, encourages ?social silos? @eugenelee #e2conf



- 7:21 pm **kevinmarks:** says @TimYoung when you deploy a new tool, you're creating a new space to collaborate. That is a huge problem. We bridge contexts #e2conf
- 7:21 pm **MarkTamis:** social analytics, context filtering to help decide what to move to asynchronous for handling? #e2conf
- 7:21 pm **jowyang:** Also meet @debs who's at #e2conf with Altimeter. @charleneli was there yesterday. I can't make it, sadly.
- 7:22 pm **kevinmarks:** says @TimYoung you can embed the streams in the existing applications, about each object. The conversation is in context #e2conf
- 7:22 pm **MarkTamis:** users will not manage activity stream filters. will lead to people stop using tools @timyoung #e2conf
- 7:22 pm **juliebhunt:** RT @jwillie: E 2.0: The future of enterprise information streams <http://bit.ly/cnL3Pd> A smart, deep look! Via @scroisier #e2conf
- 7:22 pm **n2frizbee:** RT @kevinmarks: says @TimYoung when you deploy a new tool, you're creating a new space to collaborate. That is a huge problem. We bridge contexts #e2conf
- 7:23 pm **absolutesubzero:** RT @marktamis: @eugenelee risk on moving from organisational silos into social silos #e2conf
- 7:23 pm **theparallaxview:** RT @jwillie: E 2.0: The future of enterprise information streams <http://bit.ly/cnL3Pd> A smart, deep look! Via @scroisier #e2conf > ++ good
- 7:23 pm **MarkFidelman:** I have to admit that @dahowlett knows how to crash a party. #e2conf
- 7:23 pm **kevinmarks:** says @marciamarcia when we have a tool-centred perspective, we assume that we need to stop working to start sharing #e2conf
- 7:23 pm **alevin:** #e2conf @marciamarcia it is a fallacy that you stop working and start sharing
- 7:23 pm **MarkTamis:** @marciamarcia you should not need to stop working to start sharing. should just be part of work #e2conf
- 7:23 pm **NahumG:** RT @alevin: #e2conf @marciamarcia it is a fallacy that you stop working and start sharing
- 7:23 pm **ExponentialEdge:** RT @CRMStrategies: The biggest challenge coming to us in the future is filtering the stream. @rawn #e2conf
- 7:23 pm **cflanagan:** @LenDevanna Has social champions around the globe to help with local culture and behavior change #emc #e2conf
- 7:23 pm **SameerPatel:** Totally agree w @timyoung. not realistic to expect users to manage filters. Failed w portal personalization. Will fail here 2 #e2conf
- 7:23 pm **CRMStrategies:** Social should be part of the work, not above the work @marciamarcia #e2conf
- 7:23 pm **absolutesubzero:** RT @crmstrategies: Big potential problem is bolting social on to silos - social should be a layer with hooks into activity stream #e2conf
- 7:24 pm **ExponentialEdge:** I agree. RT @CRMStrategies: Attention Management will continue to scale in importance @rawn #e2conf
- 7:24 pm **debs:** Lets not forget that pple are still the best filters in orgs --not algorithms-we need tools for these pple--not just streams #tummel #e2conf
- 7:24 pm **kevinmarks:** says @marciamarcia when we have the integration in context, this is part of how we do our work - more natural for humans #e2conf
- 7:24 pm **ciberch:** RT @kevinmarks: says @TimYoung you can embed the streams in the existing applications, about each object. The conversation is in context #e2conf
- 7:24 pm **dahowlett:** RT @markfidelman: I have to admit that @dahowlett knows how to crash a party. #e2conf < not bad considering I'm 5K miles distant
- 7:24 pm **alevin:** #e2conf @timyoung hypothesizes that streams will be partitioned by social object <- seems too find-grained for many uses
- 7:24 pm **kevinmarks:** RT @debs: Lets not forget that pple are still the best filters in orgs --not algorithms-we need tools for these pple--not just streams #tummel #e2conf

- 7:24 pm **m8ryx:** Lather. Rinse. Repeat. Kudos for doubling usage with one word. @eugenelee #e2conf
- 7:24 pm **newsgator:** RT @esauve: Schwab bringing data from their legacy apps into #SharePoint & #NewsGator My Site for true personal dashboard #e2conf
- 7:24 pm **jabdulla35:** RT @esauve: Schwab bringing data from their legacy apps into #SharePoint & #NewsGator My Site for true personal dashboard #e2conf
- 7:24 pm **chrisyeh:** "You can't ask people to stop working to start sharing." (@marciamarcia) #e20 #e2conf
- 7:24 pm **sanford:** @debs are the #e2conf panels being videoed? And if so, where can one join on the video? Archives?
- 7:25 pm **ExponentialEdge:** Yes RT @CRMStrategies: Big problem bolting social onto silos - social should be a layer with hooks into activity stream @eugenelee #e2conf
- 7:25 pm **n2frizbee:** RT @SameerPatel: Totally agree w @timyoung. not realistic to expect users to manage filters. Failed w portal personalization. Will fail here 2 #e2conf
- 7:25 pm **CRMStrategies:** This is a shift in the nature of work. Over time it will just be part of work (Timeline TBD) #futureofwork #e2conf
- 7:25 pm **debs:** @marciamarcia smartly points out the tools need to adjust to our behavior not the other way around #e2conf
- 7:25 pm **ryan\_lee85:** lots and lots of meaty announcements coming at #e2conf this week. nice to see such incredible perseverance
- 7:25 pm **tnemelka:** Discovery in the context of activity streams begs for analytics. Live Sessions and Stream Analytics are next frontiers for #socabiz. #e2conf
- 7:25 pm **ITSinsider:** @marciamarcia says work is finally reflecting how humans work. (paraphrase) #e2conf < yes.
- 7:25 pm **ekolsky:** @SameerPatel @timyoung hmmm... that statement requires further thought dealing with adoption and embracing by users, culture, etc #e2conf
- 7:25 pm **NahumG:** RT @ITSinsider: @marciamarcia says work is finally reflecting how humans work. (paraphrase) #e2conf < yes.
- 7:25 pm **atownley:** RT @debs: Lets not forget that pple are still the best filters in orgs --not algorithms--we need tools for these pple--not just streams #tummel #e2conf
- 7:26 pm **dahowlett:** @gialyons #e2conf: how about going anywhere let alone global?
- 7:26 pm **crystallucas:** Wrapping up a great week at E2.0! I love this team. #e2conf
- 7:26 pm **debs:** Smart discussion on what is the right balance of automatic vs organic (human) filters #e2conf
- 7:26 pm **SameerPatel:** #e2conf I worry that were relying way too much on how humans work 'naturally'. Given crappy ent sys for decades, huge re-orientation needed
- 7:26 pm **joningham:** @LenDevanna EMC One language barrier hasn't stopped collaborating globally - culture side of house still difficult! #e2conf #e2conf-39
- 7:26 pm **dboross:** RT @CRMStrategies: Big potential problem is bolting social on to silos - social should be a layer with hooks into activity stream @eugenelee #e2conf
- 7:26 pm **jwillie:** Landed. Missing being social--did not know ONE person on the plane. Have I missed anything at #e2conf today? <http://4sq.com/1ToZTm>
- 7:27 pm **NahumG:** RT @debs: Smart discussion on what is the right balance of automatic vs organic (human) filters #e2conf
- 7:27 pm **immunity:** RT @ITSinsider: @marciamarcia says work is finally reflecting how humans work. (paraphrase) #e2conf < yes.
- 7:27 pm **kevinmarks:** says @eugenelee a tag is a way for people to label things - we need to bring the conversation between people through the tag #e2conf

- 7:27 pm **alevin:** RT @SameerPatel: #e2conf I worry that were relying way too much on how humans work 'naturally'. Given crappy ent sys for decades, huge re-orientation needed
- 7:27 pm **jwillie:** Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf
- 7:27 pm **NahumG:** RT @jwillie: Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf
- 7:27 pm **joningham:** Depends how it's done! RT@gialyons #e2conf-39 SNA will get you more social brokers, but resources required is prohibitive #e2conf
- 7:28 pm **CRMStrategies:** @eugenelee referencing book "Everything is Miscellaneous" - organize on way out instead of on way in <http://ow.ly/38ILM> #e2conf
- 7:28 pm **kevinmarks:** says @eugenelee a lot of messages have links or contain things that can be searched. Sharing by saying not bookmarking #e2conf
- 7:28 pm **immunity:** RT @CRMStrategies: Social should be part of the work, not above the work @marciamarcia #e2conf
- 7:28 pm **kevinmarks:** RT @SameerPatel: #e2conf I worry that were relying way too much on how humans work 'naturally'. Given crappy ent sys for decades, huge re-orientation needed
- 7:28 pm **alevin:** #e2conf hypothesis that people won't filter <- at dawn of internet people didn't know how to search - many learned, it's a power skill
- 7:29 pm **kevinmarks:** @SameerPatel what on earth makes you think common enterprise processes are natural? #e2conf
- 7:29 pm **orgnet:** RT @ITSinsider: @marciamarcia says work is finally reflecting how humans work. (paraphrase) #e2conf < yes.
- 7:29 pm **jonhusband:** RT @SameerPatel: #e2conf I worry that were relying way too much on how humans work 'naturally'. Given crappy ent sys for decades, huge re-orientation needed
- 7:29 pm **dahowlett:** @gialyons you're Tweerts are giving me a laugh a minute. #e2conf
- 7:29 pm **joningham:** @eranbarak Thomson Reuters global collaboration is about many different micro communities - often doesn't understand them #e2conf-39 #e2conf
- 7:30 pm **orgnet:** RT @debs: Lets not forget that pple are still the best filters in orgs --not algorithms--we need tools for these pple--not just streams #tummel #e2conf
- 7:30 pm **kevinmarks:** says @rawn can people live with ambiguous tags? yes. Multiple tags bring them together for more context #e2conf
- 7:30 pm **debs:** ?@alevin: #e2conf hypothesis that people won't filter-at dawn of internet people didn't know how to search-many learned, it's a power skill?
- 7:30 pm **kevinmarks:** RT @debs: ?@alevin: #e2conf hypothesis that people won't filter-at dawn of internet people didn't know how to search-many learned, it's a power skill?
- 7:30 pm **orgnet:** RT @alevin: #e2conf @marciamarcia it is a fallacy that you stop working and start sharing
- 7:31 pm **SameerPatel:** Hah @rawn "the tagspllosion is coming." I think tags were the new mullet , circa 2004 #e2conf
- 7:31 pm **kevinmarks:** says @marciamarcia we have focused on tools to solve problems rather than helping people learn the skills they need #e2conf
- 7:31 pm **bhaven:** RT @kevinmarks: says @marciamarcia we have focused on tools to solve problems rather than helping people learn the skills they need #e2conf
- 7:31 pm **NahumG:** RT @joningham: @eranbarak Thomson Reuters global collab is abt many difft micro communities-oftn doesn't understand them #e2conf-39 #e2conf
- 7:31 pm **brucemacv:** RT @alevin: #e2conf hypothesis that people won't filter <- at dawn of internet people didn't know how to search - many learned, it's a power skill

- 7:31 pm **arminhoffmann:** RT @cflanagan: Noticing lots of chatter re: e2.0 vs. soc biz: splitting hairs IMHO. My execs don't care. My job as evang? Translate 2 biz val 4 co #e2conf
- 7:32 pm **driessen:** RT @ITSinsider: @marciamarcia says work is finally reflecting how humans work. (paraphrase) #e2conf < yes.
- 7:32 pm **jwillie:** Were you at #e2conf ? Link In with me: <http://linkedin.com/in/jeffwillinger> let's stay connected!!
- 7:32 pm **kevinmarks:** q: "Silos are a natural human condition; what if we want them?" @eugenelee - clusters matter; sharing shouldn't be bound #e2conf #tummel
- 7:32 pm **MarkTamis:** @eugenelee silos are not evil per se, but company misses out by not breaking these down thru tools #e2conf
- 7:32 pm **joningham:** @LenDevanna EMC use a hub&spoke model with social champions factoring in local tools and culture #e2conf-39 #e2conf
- 7:32 pm **alevin:** silos are natural <- groups are natural, and only sometimes are they firmly closed. #e2conf
- 7:33 pm **jonhusband:** RT @kevinmarks: @SameerPatel what on earth makes you think common enterprise processes are natural? #e2conf
- 7:33 pm **NahumG:** RT @alevin: silos are natural <- groups are natural, and only sometimes are they firmly closed. #e2conf
- 7:33 pm **joningham:** RT @kevinmarks: q: "Silos are a natural human condition; what if we want them?" @eugenelee - clusters matter; sharing shouldn't be bound #e2conf #tummel
- 7:33 pm **cameranh:** RT @kevinmarks: says @TimYoung you can embed the streams in the existing applications, about each object. The conversation is in context #e2conf
- 7:33 pm **kevinmarks:** says @eugenelee where you find RoI from Activity Streams is when you connect the different clusters or silos through people #tummel #e2conf
- 7:33 pm **kevinmarks:** RT @alevin: silos are natural <- groups are natural, and only sometimes are they firmly closed. #e2conf
- 7:34 pm **debs:** Love that @eugenelee just quoted mark granovetter's original weak ties paper--re job finding #e2conf
- 7:34 pm **tonyzingale:** Featuring customers at #e2conf huge hit; getting requests to be next. Thx @cflanagan @mor\_trisha @ted\_hopton @greg2dot0
- 7:34 pm **ExponentialEdge:** @CRMStrategies @Eugenelee: re problem bolting social onto silos. This is why Facebook could be disrupted- post: <http://bit.ly/aZs6lv> #e2conf
- 7:34 pm **chrisyeh:** Man, @eugenelee is a smart dude. Well-read and with a broad set of interests. #e20 #e2conf
- 7:35 pm **alevin:** RT @kevinmarks: says @eugenelee where you find RoI from Activity Streams is when you connect the different clusters or silos through people #tummel #e2conf
- 7:35 pm **m8ryx:** The power of social networking is in leveraging the weak ties. Go to the edge of your network. ~@eugenelee #e2conf
- 7:35 pm **debs:** q:"Silos are a natural human condition; what if we want them?" @eugenelee - clusters matter; sharing shouldn't be bound #e2conf #tummel?
- 7:35 pm **joningham:** @cflanagan @sameerpatel I think #socialbusiness vs #e2.0 debate is important cos Ithink understanding the word 'social' is important #e2conf
- 7:35 pm **esauve:** RT @jsnyder262: Schwab capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf #newsgator
- 7:35 pm **bmagierski:** RT @MoxieSoft: We're ready to roll! Please visit us tomorrow starting at 11:30AM in the expo hall, booth 304. We've got some surprises for you. #e2conf
- 7:35 pm **hitechgist:** <http://j.mp/bQfdym> ? @tnemelka #cisco looking to fully automate the internal community approval process #e2conf

- 7:35 pm **kevinmarks:** says @TimYoung the Activity Streams spec grew from standardising in the consumer space. We're now seeing support from CMS and ERP #e2conf
- 7:35 pm **NahumG:** RT @m8ryx: The power of social networking is in leveraging the weak ties. Go to the edge of your network. ~@eugenelee #e2conf
- 7:36 pm **tnemelka:** Off to Alloy's annual CEO conference. Great to catch up with all my friends -- old and new -- at #e2conf Safe travels.
- 7:36 pm **brucemacv:** #e2conf people won't filter -> didn't know how to search; many learned, it's a power skill>filtering=power skill=power users...not "normals"
- 7:36 pm **newsgator:** RT @esauve: Schwab capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf #newsgator
- 7:36 pm **jabdulla35:** RT @esauve: Schwab capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf #newsgator
- 7:36 pm **shechter:** RT @NahumG: RT @m8ryx: The power of social networking is in leveraging the weak ties. Go to the edge of your network. ~@eugenelee #e2conf
- 7:37 pm **esauve:** RT @MarkTamis: Next areas of focus with social @Schwab - Innovation Mgt, Social Learning, Skills Mgt #e2conf #newsgator
- 7:37 pm **dailyyendeavor:** RT @debs: q:"Silos are a natural human condition; what if we want them?" @eugenelee - clusters matter; sharing shouldn't be bound #e2conf #tummel?
- 7:37 pm **Pooja\_\_P:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 7:37 pm **kevinmarks:** q: "when the tools are available, people don't use them - how do we help?" @rawn: needs to be in the flow of what they do #e2conf
- 7:37 pm **Maggid:** In the wild: a 20-something writing on a paper notepad, wearing sheer stockings and tweeting #e2conf
- 7:38 pm **CRMStrategies:** Migration from utility problem to adoption problem > Tools are still standalone and not integrated into natural flow of work @rawn #e2conf
- 7:38 pm **joningham:** Strategy! RT@jonhay92 If you can't ms ROI of conversations you have with socmed, how do you sell investment to mgmt? #awarenessinci #e2conf
- 7:38 pm **MarkTamis:** RT @chrisyeh: Man, @eugenelee is a smart dude. Well-read and with a broad set of interests. #e20 #e2conf | +1
- 7:38 pm **brucemacv:** RT @kevinmarks: q: "when the tools are available, people don't use them - how do we help?" @rawn: needs to be in the flow of what they do #e2conf
- 7:39 pm **newsgator:** RT @esauve: RT @MarkTamis: Next areas of focus with social @Schwab - Innovation Mgt, Social Learning, Skills Mgt #e2conf #newsgator
- 7:39 pm **kevinmarks:** says @TimYoung when the stream is in your flow of work, in context, you can respond rather than share into a vacuum #e2conf
- 7:39 pm **MarkTamis:** @timyoung activity streams can help eliminate work about work #e2conf
- 7:39 pm **kevinmarks:** says @TimYoung one key thing activity streams can do is eliminate work about work - review meetings, updating each other #e2conf
- 7:40 pm **CRMStrategies:** Activity streams currently migrating into existing flow of work > Still clunky, but see big progress next 18 months #e2conf #scrm
- 7:40 pm **orgnet:** Networks of strong task ties in Organizations create richly connected clusters not weakly connected silos <http://bit.ly/dpEOvC> #e2conf
- 7:40 pm **joningham:** I think we need to sell #e2.0 based on how we want to BE different vs @gialyons: what we want to DO different #e2conf #e2conf-39
- 7:40 pm **alevin:** RT @CRMStrategies: Activity streams currently migrating into existing flow of work > Still clunky, but see big progress next 18 months #e2conf #scrm
- 7:41 pm **kevinmarks:** says @eugenelee you don't have a filtering problem until you have a content problem. Filtering comes after adoption #e2conf

- 7:41 pm **brucemacv:** RT @CRMStrategies: Activity streams currently migrating into existing flow of work > Still clunky, but see big progress next 18 months #e2conf #scrm
- 7:41 pm **MarkTamis:** RT @CRMStrategies: Activity streams currently migrating into existing flow of work > Still clunky, but see big progress next 18 months #e2conf #scrm
- 7:41 pm **thinkoutloud:** ?@Greg2dot0: Does @gialyons really need a mic? She asks in #e2conf-39? << I can hear her from Palo Alto...#greatprojection #reallyloud
- 7:41 pm **Maggid:** Activity streams to reduce/eliminate work ABOUT work, and eliminate chatty status updates. @eugenelee @timyoung #e2conf
- 7:41 pm **n2frizbee:** RT @kevinmarks: says @TimYoung when the stream is in your flow of work, in context, you can respond rather than share into a vacuum #e2conf
- 7:41 pm **NahumG:** RT @orgnet Networks of strong task ties in Orgs create richly connected clusters not weakly connected silos <http://bit.ly/dpEOvC> #e2conf
- 7:42 pm **terrigriffith:** Weave the 4 RT @cflanagan: Technology is NOT hardest part. Need process & culture (& biz value!) Tools don't solve problems. #e2conf YES!!
- 7:42 pm **cflanagan:** RT @thinkoutloud: ?@Greg2dot0: Does @gialyons really need a mic? She asks in #e2conf-39? << I can hear from Palo Alto...
- 7:42 pm **defrag:** RT @ekolsky: RT @CRMStrategies:The biggest challenge coming to us in the future: filtering the stream. @rawn #e2conf | we said that last year at @defrag
- 7:42 pm **CRMStrategies:** @eugenelee discussing Industrial Mold - an #smb who have deployed #ipad to every employee because activity stream is so critical #e2conf
- 7:42 pm **kevinmarks:** says @marciamarcia the idea of microsharing is nto new, they may not be using technology to enable it. The tools make it linkable #e2conf
- 7:43 pm **jonhusband:** RT @orgnet: Networks of strong task ties in Organizations create richly connected clusters not weakly connected silos <http://bit.ly/dpEOvC> #e2conf
- 7:43 pm **mikesworkspace:** Was good at #e2conf General observation that Presentation abilities from vendors low, customers better, consultants best.
- 7:44 pm **Brydon:** RT @markdowds: Wrapping things up here at #E20conf in Santa Clara. Great week of conversations. Lunch then back to the office. #e2conf
- 7:44 pm **kevinmarks:** says @marciamarcia we need to make the microsharing systems as natural a part of the workplace as the parking lot conversations #e2conf
- 7:44 pm **NahumG:** RT @debs @orgnet Networks of strong task ties inOrgs create richly connected clsters not weakly connected silos <http://bit.ly/dpEOvC> #e2conf
- 7:44 pm **jonhusband:** RT @kevinmarks: says @marciamarcia we need to make the microsharing systems as natural a part of the workplace as the parking lot conversations #e2conf
- 7:45 pm **jrcarvajal:** RT @MStrategies 78% of all customers say they're willing to co-create with those companies #e2conf #scrm #crm | paints convergence picture
- 7:45 pm **SameerPatel:** @kevinmarks we need to realistically asses the work required to re-habilitate and not over rely on natural. It's been a looong time #e2conf
- 7:45 pm **kevinmarks:** says @eugenelee what's different about this is that we are having the conversation in public, not in IM #e2conf
- 7:45 pm **BrandDelivery:** RT @davidcrow: LOL @MarkFidelman's PPT on Slideshare: "What if Peter Drucker Taught Enterprise 2.0" #e2conf <http://slidesha.re/cuCqUX>
- 7:45 pm **alevin:** RT @NahumG: RT @debs @orgnet Networks of strong task ties inOrgs create richly connected clsters not weakly connected silos <http://bit.ly/dpEOvC> #e2conf
- 7:45 pm **kevinmarks:** RT @SameerPatel: @kevinmarks we need to realistically asses the work required to re-habilitate and not over rely on natural. It's been a looong time #e2conf
- 7:46 pm **JoBrodie:** RT @kevinmarks: q: "when the tools are available, people don't use them - how do we help?" @rawn: needs to be in the flow of what they do #e2conf

- 7:46 pm **ggheorghiu:** "Silos are a natural human condition; what if we want them?" @eugenelee - clusters matter; sharing shouldn't be bound #e2conf #tummel?
- 7:46 pm **JoBrodie:** RT @kevinmarks: says @TimYoung when the stream is in your flow of work, in context, you can respond rather than share into a vacuum #e2conf
- 7:47 pm **kevinmarks:** says @eugenelee having conversations in public when appropriate is the right kind of transparency #e2conf
- 7:47 pm **CRMStrategies:** What's different now is that conversations are now public @eugenelee #e2conf References book "Transparency" <http://ow.ly/38mss>
- 7:48 pm **kevinmarks:** says @debs it's not just public conversation, but persistent ones, so they can be referred to again in future #e2conf
- 7:48 pm **joningham:** #HRHappyHour - 'HR and E2.0 Collaboration' <http://bit.ly/9J4Nsr> #e2conf RT @mapdock missed where 5pmPT HR event happening tonight
- 7:48 pm **tictacdo:** We would like to thank #e2conf attendees for the rich input about the new TicTacDo Business - it was a pleasure to exhibit.
- 7:49 pm **kevinmarks:** says @TimYoung all the tools we see at #e2conf look the same for all users, managers or connectors may need different views #e2conf
- 7:49 pm **NahumG:** RT @ggheorghiu "Silos R natural human condition-wht if we wnt them?" @eugenelee -clusters matter; sharing shouldn't B bound #e2conf #tummel?
- 7:49 pm **alevin:** @debs asks about tools for tumblers <- this is different from the trad hierarchical roles of managers & admins #e2conf
- 7:49 pm **debs:** @eugenelee--agree that this about being more public but lets also remember it is also about persistence #e2conf
- 7:49 pm **alevin:** RT @kevinmarks: says @debs it's not just public conversation, but persistent ones, so they can be referred to again in future #e2conf
- 7:50 pm **joningham:** @liman - opportunity for more strategic social consulting across the organisation. Yes! #e2conf #e2conf-39
- 7:50 pm **MarkTamis:** @timyoung run analytics on email 1st to understand who the information brokers are be4 rolling out AS tool #e2conf
- 7:50 pm **NahumG:** RT @joningham: @liman - opportunity for more strategic social consulting across the organisation. Yes! #e2conf #e2conf-39
- 7:50 pm **kevinmarks:** says @marciamarcia we need to be careful that the tools don't enforce the hierarchy, but show the actual flows of work in the org #e2conf
- 7:50 pm **kevinmarks:** RT @debs: @eugenelee--agree that this about being more public but lets also remember it is also about persistence #e2conf
- 7:51 pm **ricardolucas:** RT @nahumg: RT @jwillie: Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf
- 7:52 pm **kevinmarks:** says @eugenelee business is conducted by people, not by users. Their role is not to use your stuff. Your role is to help people #e2conf
- 7:52 pm **MarkTamis:** @eugenelee biz is conducted by people and not users. Two 'industries' refer to people as users: IT & Drugs #e2conf
- 7:52 pm **SameerPatel:** @MartijnLinszen nah. U had some gd Pts. chat went off the rails later. Sharp contrast to some huge oper prob discussed here #e2conf
- 7:52 pm **CRMStrategies:** Business is conducted by people - not users - Only 2 groups serve "users" - IT and Drug Dealers - @eugenelee #e2conf
- 7:52 pm **debs:** in future tools will be better built to reflect our indiv behaviors/roles-now we have one size fits all #e2conf #tummel cc:@timyoung
- 7:53 pm **tictacdo:** @fcseh it is a honor to see TicTacDo in your tweet with #Jive and #Socialtext at #e2conf. Check out free Business beta & update us.

- 7:54 pm **kevinmarks:** says @marciamarcia elevate the public conversation to make it more transparent #e2conf
- 7:54 pm **kevinmarks:** RT @debs: in future tools will be better built to reflect our indiv behaviors/roles-now we have one size fits all #e2conf #tummel cc:@timyoung
- 7:54 pm **BlakeLandau:** RT @debs: in future tools will be better built to reflect our indiv behaviors/roles-now we have one size fits all #e2conf #tummel cc:@timyoung
- 7:54 pm **CRMStrategies:** @marciamarcia sums it up "Elevating> Contributing> Participating... persistently" #e2conf
- 7:55 pm **noellemac:** RT @debs: in future tools will be better built to reflect our indiv behaviors/roles-now we have one size fits all #e2conf #tummel...
- 7:55 pm **liorsion:** Last day of #e2conf is definitely the best and most interesting
- 7:55 pm **MartijnLinssen:** .@SameerPatel Time to cut down on evangelists and move towards monks <http://bit.ly/9N0i83> #e2conf
- 7:56 pm **alanlepo:** Information is important, people are important, and the conversations that ties the two together are the most important. #e2conf #e20
- 7:57 pm **sardire:** @marciamarcia RE: need to show actual flows of work in the org sounds like @jonhusband wirearchy concept [www.wirearchy.com](http://www.wirearchy.com) #e2conf
- 7:57 pm **davetenhave:** RT @debs: in future tools will be better built to reflect our indiv behaviors/roles-now we have one size fits all #e2conf #tummel
- 8:00 pm **manuelafarrell:** Town Hall starts in 1 minute! Room M2. #e2conf
- 8:00 pm **jimworth:** Thanks for the shoutout in this post by @webtechman <http://bit.ly/94gHhj> #e20s We also have a collection for #e2conf
- 8:00 pm **mightiermouse:** RT @debs: Lets not forget that pple are still the best filters in orgs --not algorithms-we need tools for these pple--not just streams #tummel #e2conf
- 8:00 pm **jqsmooth:** RT @manuelafarrell: Town Hall starts in 1 minute! Room M2. #e2conf
- 8:00 pm **futureescape:** RT @SameerPatel: #e2conf I worry that were relying way too much on how humans work 'naturally'. Given crappy ent sys for decades, huge re-orientation needed
- 8:01 pm **brucemacv:** RT @debs: in future tools will be better built to reflect our indiv behaviors/roles-now we have one size fits all #e2conf #tummel cc:@timyoung
- 8:06 pm **jqsmooth:** RT @e2conf: Join us for #e2conf town hall now in room m2. We want to hear from u
- 8:08 pm **meyerwork:** "@kevinmarks: @marciamarcia we need to be careful that the tools ... show the actual flows of work in the org #e2conf" < word. #streamwork!
- 8:08 pm **sardire:** @debs it's the metatags people use to describe content (video, Web page, etc.) that they link to that's the key so + to algorithms #e2conf
- 8:09 pm **NahumG:** Community Development & Management track at #e2conf was excellent. Experience in this area will make or break Enterprise 2.0 success
- 8:09 pm **NahumG:** RT @jqsmooth: RT @e2conf: Join us for #e2conf town hall now in room m2. We want to hear from u
- 8:10 pm **eeschumpert:** RT @dwconnolly <http://bit.ly/aN7OyX> is a new Open Innovation site launched by Spigit at #e2conf
- 8:10 pm **cflanagan:** RT @NahumG: Community Development & Management track at #e2conf was excellent. Experience will make or break Enterprise 2.0 success
- 8:10 pm **wendyatnovell:** Just got home from the #e2conf and unfurled my flag. It's snapping in the crisp mountain air!
- 8:11 pm **cflanagan:** hearing @JamiePappas feedback again - need to figure out how to track levels of one's journey in #e2conf newbies, more advanced



- 8:12 pm **webtechman:** RT @dwconnolly <http://bit.ly/aN7OyX> is a new Open Innovation site launched by Spigit at #e2conf Very Cool!
- 8:13 pm **NahumG:** RT @webtechman: RT @dwconnolly <http://bit.ly/aN7OyX> is a new Open Innovation site launched by Spigit at #e2conf Very Cool!
- 8:15 pm **nanouk:** RT @jimworth: Thanks for the shoutout in this post by @webtechman <http://bit.ly/94gHhj> #e20s We also have a collection for #e2conf
- 8:15 pm **webtechman:** @jimworth YW! Thx4 putting together a Goldmine of Enterprise 2.0 info #e20s #e2conf Glad to share at <http://bit.ly/94gHhj>
- 8:15 pm **Istigerts:** Thx 4 evrythng! #e2conf RT @BlakeLandau: Missed @Istigerts, happy 2 C her team represent. gr8 keynote by Moxie CEO <http://twitpic.com/35wy7e>
- 8:18 pm **NahumG:** RT @webtechman: @jimworth YW! Thx4 putting together a Goldmine of Enterprise 2.0 info #e20s #e2conf Glad to share at <http://bit.ly/94gHhj>
- 8:21 pm **bradgarland:** Words I've hit my quota on from #e2conf: social, collaboration, and community. Bleh, would be a dangerous drinking game here. #fb #in
- 8:22 pm **zceline:** RT @kevinmarks: says @marciamarcia we have focused on tools to solve problems rather than helping people learn the skills they need #e2conf
- 8:22 pm **MeganMurray:** How about an an Org Integration Track? #e2conf #townhall
- 8:22 pm **DWConnolly:** Do not confuse customer satisfaction with customer success. #e2conf
- 8:23 pm **painpoint:** RT @ggheorghiu: "Facebook is not 500 million people in a network, it's 500 million networks" #e2conf <That's why it's so slow sometimes
- 8:23 pm **NahumG:** RT @ggheorghiu: "Facebook is not 500 million people in a network, it's 500 million networks" #e2conf <That's why it's so slow sometimes
- 8:23 pm **ITSinsider:** RT @jimworth: Thanks for the shoutout in this post by @webtechman <http://bit.ly/94gHhj> #e20s We also have a collection for #e2conf
- 8:23 pm **NahumG:** RT @MeganMurray: How about an an Org Integration Track? #e2conf #townhall
- 8:25 pm **eugenelee:** Thank you @marciamarcia for having me on your fun #e2conf panel on activity streams - and to the many folks who sent complimentary tweets
- 8:25 pm **gialyons:** #e2conf bye! See you in Boston next year...
- 8:25 pm **2ndVariety:** RT @NahumG: RT @ggheorghiu: "Facebook is not 500 million people in a network, it's 500 million networks" #e2conf <That's why it's so slow sometimes
- 8:28 pm **mpheywood:** RT @kevinmarks: q: "Silos are a natural human condition; what if we want them?" @eugenelee - clusters matter; sharing shouldn't be bound #e2conf #tummel
- 8:28 pm **NahumG:** RT @eugenelee: Thank U @marciamarcia 4 having me on yr fun #e2conf panel on activity streams-&2 the many folks who sent complimentary tweets
- 8:28 pm **dnm54:** RT @debs: ?@alevin: #e2conf hypothesis that people won't filter-at dawn of internet people didn't know how to search-many learned, it's a power skill?
- 8:31 pm **theRab:** RT @forbes Is The Enterprise Really Transforming Into A Social Business? - @Rawn Shah - Connected Business ... <http://bit.ly/an4J38> #e2conf
- 8:32 pm **joningham:** If you did miss the HR Track Tuesday, I'll still be in the Valley tomorrow - let me know if you want to discuss 2.0 & HR / Culture.. #e2conf
- 8:32 pm **kevinmarks:** @meyerwork @marciamarcia are we moving to flow work tools, not workflow tools? <http://bit.ly/flowpast> #e2conf
- 8:32 pm **dnm54:** RT @kevinmarks: says @TimYoung the Activity Streams spec grew from standardising in the consumer space. We're now seeing support from CMS and ERP #e2conf
- 8:33 pm **jerseygrl:** RT @theRab: RT @forbes Is The Enterprise Really Transforming Into A Social Business? - @Rawn Shah - Connected Business ... <http://bit.ly/an4J38> #e2conf
- 8:34 pm **peepf:** @wolfc One's wallpaper can never have enough sea creatures. Lovely meeting you as well; hope you enjoyed your time at #e2conf

- 8:35 pm **independentid:** @kevinmarks Are silos natural or just habitual? #e2conf
- 8:36 pm **eugenelee:** RT @kevinmarks: says @eugenelee overcoming silos is the whole point of social software?. What if we had deployed email as a feature of each app? #e2conf
- 8:37 pm **SecurityHumor:** "The Network IS the Profile." #sunad RT @ggheorghiu: "Facebook is not 500 million people in a network, it's 500 million networks" #e2conf
- 8:37 pm **manuelafarrell:** #e2conf is a wrap! Thanks to all who attended, our awesome speakers and our amazing advisory board.
- 8:37 pm **eugenelee:** RT @ExponentialEdge: Yes RT @CRMStrategies: Big problem bolting social onto silos - social should be a layer with hooks into activity stream @eugenelee #e2conf
- 8:37 pm **eugenelee:** RT @kevinmarks: says @eugenelee a lot of messages have links or contain things that can be searched. Sharing by saying not bookmarking #e2conf
- 8:38 pm **eugenelee:** RT @MarkTamis: @eugenelee silos are not evil per se, but company misses out by not breaking these down thru tools #e2conf
- 8:38 pm **jukkaam:** RT @webtechman: What you should learn from the Enterprise 2.0 folks <http://bit.ly/a3XfRR> by @gyehuda via @jimworth #e2conf
- 8:39 pm **LadyLeeT:** @nobosh you following the #e2conf stream and @kevinmarks @eugenelee? you should. :)
- 8:39 pm **MichaelLeahy:** Heading home from an awesome week at Enterprise 2.0. Thank you to the entire team, speakers, and sponsors #e2conf <http://4sq.com/43y2Rz>
- 8:39 pm **eugenelee:** @debs glad you enjoyed my Granovetter reference - it's imp't for folks to know whose shoulders we are all standing on #e2conf
- 8:39 pm **eugenelee:** Thanks!! RT @chrisyeh: Man, @eugenelee is a smart dude. Well-read and with a broad set of interests. #e20 #e2conf
- 8:40 pm **kevinmarks:** RT @alevin: @debs asks about tools for tumblers <- this is different from the trad hierarchical roles of managers & admins #e2conf
- 8:40 pm **eugenelee:** RT @CRMStrategies: @eugenelee discussing Industrial Mold - an #smb who have deployed #ipad to every employee because activity stream is so critical #e2conf
- 8:40 pm **eugenelee:** RT @kevinmarks: says @eugenelee having conversations in public when appropriate is the right kind of transparency #e2conf
- 8:41 pm **eugenelee:** RT @kevinmarks: says @eugenelee business is conducted by people, not by users. Their role is not to use your stuff. Your role is to help people #e2conf
- 8:41 pm **eugenelee:** RT @CRMStrategies: Business is conducted by people - not users - Only 2 groups serve "users" - IT and Drug Dealers - @eugenelee #e2conf
- 8:43 pm **Ted\_Hopton:** RT @gialyons: RT @kendomen: very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 8:46 pm **jqsmooth:** RT @e2conf: #e2conf Santa Clara is a wrap! Thanks to everyone for making it such a great event. See u all in Boston next June!
- 8:48 pm **bkellner:** Thx to everyone who attended the mobile, mobile, mobile panel at #e2conf
- 8:49 pm **VSJem:** RT @cflanagan: hearing @JamiePappas feedback again - need to figure out how to track levels of one's journey in #e2conf newbies, more advanced
- 8:49 pm **kendomen:** Getting ready to leave. Great conference! #e2conf (@ The Lobby Bar, Hyatt Santa Clara) <http://4sq.com/9QFzCs>
- 8:53 pm **jqsmooth:** Lunch then heading home after a great #e2conf (@ The Lobby Bar, Hyatt Santa Clara) <http://4sq.com/9QFzCs>
- 8:54 pm **theRab:** RT @dhinchcliffe: Very interesting: IBM, Jive, & Adobe have all been using Social Business in their keynotes instead of Enterprise 2.0. #e2conf #socbiz #e20

- 8:54 pm **BigDaddyData:** RT @marciamarcia: Take the data we have and look at its emotion, at its meaning. That's freakin cool. @debs #iodgc #e2conf
- 8:54 pm **ViritonIT:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week. Great read! <http://bit.ly/dgVHZG>
- 8:56 pm **dgarber:** Guess what.. Communities are silos if they are not searchable. Good #Cisco discussion at #e2conf today
- 9:00 pm **glenkoskela:** RT @swensonkeith Is #e2conf talking abt risk of extl or intl social? Risk of NOT deploying internal social is that people will use external
- 9:05 pm **AntonioAlonso:** RT @peterkim An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0>
- 9:06 pm **eliseamelie:** RT @drewblas: Meetzi just won the #e2conf Launchpad! Woohoo! Be sure to check out our awesome product: <http://meetzi.com> /cc @meetzicom
- 9:09 pm **NahumG:** RT @AntonioAlonso: RT @peterkim An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0>
- 9:12 pm **MartijnLinssen:** Answered the latest comments to my Prodigal Parent post <http://bit.ly/b4QUZa> #e2conf - and off I go. Thanks everyone!
- 9:14 pm **thebestofsocial:** RT @adrielhampton: It was great to be out and about this week solidifying existing relationships and forging new. #gravsum #e2conf
- 9:17 pm **jwillie:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0> via @peterkim
- 9:18 pm **drupalcommons:** RT @lanexa: Building a community site? Forums, wiki, etc - You need to seriously look at @drupalcommons. They get it. #cmgr #e2conf
- 9:20 pm **media2:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://bit.ly/9VQ4tx>
- 9:20 pm **bkotlyar:** RT @peterkim: An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0>
- 9:21 pm **Tillakum:** RT @jwillie: An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0> via @peterkim
- 9:22 pm **SameerPatel:** #e2conf is a wrap. Headed back to palo alto. Nicely done TechWeb!
- 9:23 pm **ScentifiedInc:** RT @orgnet: @CRMStrategies Part1: Starting a community, Part2: Multiplying communities (created & emergent) Part3: Connecting the communities! #e2conf
- 9:24 pm **AllThingsM:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://bit.ly/b71qX0>
- 9:24 pm **ScentifiedInc:** RT @CRMStrategies: HUGE Cultural change stuff --> Move from "culture of competition" to "culture of shared goals" #e2conf
- 9:24 pm **languagehacker:** All finished with #e2conf. Everything went great!
- 9:26 pm **ScentifiedInc:** RT @CRMStrategies: The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf
- 9:26 pm **mor\_trisha:** @runxfitgirl86 Tell B you are not the only one that thinks I'm a Queen :) RT @Ted\_Hopton: @mor\_trisha is Queen of #e2conf slide twitpics!
- 9:27 pm **gerard\_vez:** RT @jimworth: Thanks for the shoutout in this post by @webtechman <http://bit.ly/94gHhj> #e20s We also have a collection for #e2conf
- 9:29 pm **vmrdacosta:** If you were @ #e2conf and want to stay connected, follow me @vmrdacosta and I'll follow back. See you soon, or next year in Boston.
- 9:31 pm **BASHrikhande:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://ow.ly/19Vyav>
- 9:32 pm **SweetTeaTalks:** #socialmedia An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://ow.ly/19Vxl4>
- 9:34 pm **ScentifiedInc:** RT @CRMStrategies: Social media became the aggregate proof of the #VOC - @frankeliason #e2conf #scrm #custserv

- 9:34 pm **BethHarte:** RT @peterkim An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0> (Great insights here from the IT space)
- 9:41 pm **RobinHarper:** RT @debs: Lets not forget that pple are still the best filters in orgs --not algorithms--we need tools for these pple--not just streams #tummel #e2conf
- 9:41 pm **clarapelaez:** RT @debs: Lets not forget that pple are still the best filters in orgs --not algorithms--we need tools for these pple--not just streams #tummel #e2conf
- 9:42 pm **cleanTechno:** RT @jwillie: An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0> via @peterkim
- 9:45 pm **Ted\_Hopton:** RT @MeganMurray: How about an an Org Integration Track? #e2conf #townhall
- 9:46 pm **gonikhil:** RT @Istigerts: Thx 4 evrythng! #e2conf RT @BlakeLandau: Missed @Istigerts, happy 2 C her team represent. gr8 keynote by Moxie CEO <http://twitpic.com/35wy7e>
- 9:46 pm **RobinHarper:** @debs @giorodriguez @mpace101 @guyma thanks for a terrific discussion this morning. You all rock! #e2conf
- 9:47 pm **Ted\_Hopton:** Buh-bye, g8t 2 c u! RT @gialyons: #e2conf bye! See you in Boston next year...
- 9:48 pm **batsonjay:** My final take on vendors @ #e2conf: features are all the same <http://bit.ly/dcvGys> #opensource #drupalcommons does more 4 less
- 9:50 pm **extentech:** An outsider's thoughts on Enterprise 2.0 #e2conf <http://goo.gl/fb/Rf8j0> via @peterkim
- 9:54 pm **DoronAronson:** RT @awolfe58: Adobe's Rob Tarkoff at #e2conf : "We need to think abt how we fight for customers we thought were ours forever."
- 9:59 pm **schnaars:** I love the Socialtext integration with salesforce.com - great way to keep track of all the changes in the forecast. #e2conf #sales20
- 10:01 pm **SteveBoese:** 8PM tonight ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 10:01 pm **HRHappyHour:** 8PM tonight ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 10:01 pm **guyma:** @RobinHarper Thx for great panel moderation - always nice when the panel is kept somewhat 'corralled'. :) #e2conf
- 10:02 pm **mor\_trisha:** Envious of folks traveling home from #e2conf. I went straight from the love fest to my desk. :-O Need to plan some transition time next time
- 10:04 pm **ggheorghiu:** Adobe's Rob Tarkoff at #e2conf : "We need to think abt how we fight for customers we thought were ours forever." RT @awolfe58
- 10:05 pm **mor\_trisha:** So great to see old friends and make new ones at #e2conf. Need to digest what I learned and see how to apply
- 10:05 pm **batsonjay:** RT @tnemelka: RT @minassian: Wonders why @tonyzingale is nervous abt freemium #e2conf [because they're big disruptors and well funded]
- 10:07 pm **ggheorghiu:** @CRMStrategies: The biggest challenge to enacting change is finding other people who are passionate and "get it" #e2conf <so true...
- 10:07 pm **n2frizbee:** RT @SteveBoese: 8PM tonight ET - #HRHappyHour - 'HR and E2.0 Collaboration' with @joningham @n2frizbee - <http://bit.ly/9J4Nsr> #e2conf
- 10:07 pm **Ted\_Hopton:** RT @mor\_trisha: So great to see old friends and make new ones at #e2conf. Need to digest what I learned and see how to apply +1
- 10:10 pm **ggheorghiu:** What about the gurus? @MartijnLinssen: @SameerPatel Time to cut down on evangelists and move towards monks <http://bit.ly/9N0i83> #e2conf
- 10:13 pm **nigeldanson:** So excited after #e2conf - loads of ideas and interact intranet's intelligent collaboration tools are ahead of the game.
- 10:13 pm **johngibbon:** RT @lanexa: Building a community site? Forums, wiki, etc - You need to seriously look at @drupalcommons. They get it. #cmgr #e2conf

- 10:13 pm **johngibbon:** RT @dgarber: Guess what.. Communities are silos if they are not searchable. Good #Cisco discussion at #e2conf today
- 10:15 pm **johngibbon:** RT @sharepoint: Christian Finn discussed the importance of social networking + deployment of wikis at #e2conf this week.<http://bit.ly/dgVHZG>
- 10:16 pm **johngibbon:** RT @dhinchcliffe: interesting: IBM, Jive, & Adobe have all been using Social Biz in their keynotes instead of Ent 2.0. #e2conf #socbiz #e20
- 10:16 pm **nigeldanson:** Enterprise 2.0 - 3 points to success - ease of use, solve pain points in business and don't be afraid to try things. #e2conf
- 10:17 pm **MarkFidelman:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf - Being Peter Kim <http://t.co/IgNvrYO> via @peterkim
- 10:18 pm **LenDevanna:** Great chat today at #e2conf ! Thx for the discussions & RT love @gialyons, @lehawes, @joningham, @cflanagan, & @rhappe
- 10:20 pm **dolatowski:** excellent rundown | How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/38rGu>
- 10:21 pm **RobertsGolden:** RT @dgarber: Guess what.. Communities are silos if they are not searchable. Good #Cisco discussion at #e2conf today
- 10:21 pm **johngibbon:** @forbes Is The Enterprise Really Transforming Into A Social Business? - @Rawn Shah - Connected Business ... <http://bit.ly/an4J38> #e2conf
- 10:21 pm **mor\_trisha:** Was an honor to be featured! RT @tonygingale Featuring customers at #e2conf huge hit. Thx @cflanagan @mor\_trisha @ted\_hopton @greg2dot0
- 10:24 pm **rlavigne42:** "Activity streams let you view work events through the lens of time, which is the way we naturally live." ~@TimYoung #e2conf (via @chrisyeh)
- 10:25 pm **RobertsGolden:** RT @debs: Lets not forget that pple are still the best filters in orgs --not algorithms--we need tools for these pple--not just streams #tummel #e2conf
- 10:29 pm **mtext:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://j.mp/d5zwFz>
- 10:30 pm **johngibbon:** RT @ggheorghiu: "Facebook is not 500 million people in a network, it's 500 million networks" #e2conf <That's why it's so slow sometimes
- 10:33 pm **webtechman:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://bit.ly/dvJLbJ> by @peterkim via @BethHarte @jwillie
- 10:33 pm **MeganMurray:** And #e2conf is officially over. Go get some rest folks. <http://twitpic.com/35z03I>
- 10:34 pm **tnemelka:** RT @CRMStrategies: Business is conducted by people - not users - Only 2 groups serve "users" - IT and Drug Dealers - @eugenelee #e2conf
- 10:38 pm **johngibbon:** RT @independentid: @kevinmarks Are silos natural or just habitual? #e2conf
- 10:38 pm **kristine\_lee87:** lots and lots of meaty announcements coming at #e2conf this week. nice to see such incredible perseverance
- 10:39 pm **ITSinsider:** RT @peterkim: An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://goo.gl/fb/Rf8j0>
- 10:42 pm **johngibbon:** RT @esauve: RT @jsnyder262: Schwab capturing/archiving all communication today as part of their compliance efforts. All blogs/MB. #e2conf #newsqator
- 10:47 pm **jqsmooth:** Peace out #e2conf see u in boston
- 10:48 pm **scott\_hitchins:** Had a great time at #e2conf. Enjoyed meeting you all at the booth. Until next time....
- 10:49 pm **interactpartner:** RT @nigeldanson: Enterprise 2.0 - 3 points to success - ease of use, solve pain points in business and don't be afraid to try things. #e2conf
- 10:49 pm **SupplyChainMgt:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://eqent.me/cWA1Vz>
- 10:49 pm **SocialCRM\_News:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://eqent.me/cWA1Vz>
- 10:49 pm **johngibbon:** RT @MarkTamis: @timyoung run analytics on email 1st to understand who the information brokers are be4 rolling out AS tool #e2conf

- 10:51 pm **johngibbon:** RT @orgnet: Networks of strong task ties in Organizations create richly connected clusters not weakly connected silos <http://bit.ly/dpEOvC> #e2conf
- 10:51 pm **nigeldanson:** RT @MeganMurray: And #e2conf is officially over. Go get some rest folks. <http://twitpic.com/35z03l>
- 10:51 pm **johngibbon:** RT @esaue: RT @MarkTamis: Next areas of focus with social @Schwab - Innovation Mgt, Social Learning, Skills Mgt #e2conf #newsgator
- 10:52 pm **HotInBusiness:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf - Being Peter Kim <http://safe.mn/1w2b>
- 10:53 pm **m8ryx:** @kendomen performed register tech support in the airport Hudson on our way home from #e2conf
- 10:54 pm **rdeis:** "Facebook is not 500 million people in a network, it's 500 million networks" @ggheorghiu #e2conf
- 10:54 pm **NahumG:** RT @rdeis: "Facebook is not 500 million people in a network, it's 500 million networks" @ggheorghiu #e2conf
- 10:54 pm **johngibbon:** RT @jwillie: Enterprise 2.0 & Social Business: Social CRM slides now available <http://slidesha.re/cSO6gw> @ekolsky #e2conf
- 10:58 pm **peepf:** RT @MeganMurray: And #e2conf is officially over. Go get some rest folks. <http://twitpic.com/35z03l>
- 11:00 pm **rhape:** I've entered an alternate universe from #e2conf to meet @jfouts for coffee at a CA spot that takes its coffee very seriously
- 11:00 pm **aaron\_b\_johnson:** RT @joningham Big shift in intranet is heirarchy to relationship - Cisco #e2conf
- 11:01 pm **johngibbon:** RT @newsgator: RT @christyschoon: Mobile use cases from #newsgator Brian Kellner: Awareness/Reaction, Access, geo location for biz #e2conf
- 11:02 pm **johngibbon:** RT @chrisyeh: "Activity streams let you view work events through the lens of time, which is the way we naturally live." (@TimYoung) #e20 #e2conf
- 11:02 pm **aaron\_b\_johnson:** RT @joningham Cisco culture of competition to culture of shared goals, lines of business to dynamic networked organisation #e2conf
- 11:02 pm **johngibbon:** RT @alevin: social messaging makes ibm a happier place to work says @rawn #e2conf
- 11:05 pm **MagicSauceMedia:** @eugenelee from #e2conf - a tag is a way for people to label things - we need to bring the conversation between people through the tag
- 11:06 pm **johngibbon:** RT @cflanagan: Community Taxonomy buckets types in 1) people 2) work 3) life interest #e2conf #cisco
- 11:06 pm **rdeis:** RT @alanlepo Information is important, people are important, and the conversations that ties the two together are the most important #e2conf
- 11:06 pm **johngibbon:** RT @cflanagan: Cisco is doing exactly where CSC is going with governance of communities #e2conf Federated model for agility
- 11:07 pm **davidfeldt:** RT @CRMStrategies: Business is conducted by people - not users - Only 2 groups serve "users" - IT and Drug Dealers - @eugenelee #e2conf
- 11:07 pm **rdeis:** Twitter is a real time database. Never heard it described that way before. #e2conf
- 11:09 pm **sapperoneinc:** RT @tomfkelly: TY for tweets @sameerpatel @cflanagan @liorsion @cfnash @tnemelka @olivermarks @ryancoleman @sapperoneinc @manuelafarrell #e2conf
- 11:09 pm **ITSinsider:** RT @MeganMurray: And #e2conf is officially over. Go get some rest folks. <http://twitpic.com/35z03l>
- 11:11 pm **rdeis:** What are you working on that needs an answer. Put that in the microsharing stream. Good advice. HT #e2conf
- 11:12 pm **johngibbon:** RT @mikesworkspace: Schwab using sharepoint2010 + Newsgator #e2conf for enterprise collaboration and social computing platform

- 11:13 pm **johngibbon:** RT @cflanagan: My View = People + Information + Communities #e2conf Cisco (provide construct for giving indiv context)
- 11:14 pm **mobileadgirl:** RT @dspark: "How #social tools are improving human resources in the enterprise" #e2conf <http://bit.ly/9yNvzi> #HR
- 11:16 pm **rdeis:** If you are learning something every day you are moving forward. I'm really moving. Great learning experience at #e2conf
- 11:16 pm **NahumG:** RT @rdeis: Twitter is a real time database. Never heard it described that way before. #e2conf
- 11:17 pm **NahumG:** RT @cflanagan: Cisco is doing exactly where CSC is going with governance of communities #e2conf Federated model for agility
- 11:17 pm **NahumG:** RT @rdeis: RT @alanlepo Information is important, ppl R important, & the conversations that ties the 2 tgthr R the most important #e2conf
- 11:17 pm **NahumG:** RT @cflanagan: Community Taxonomy buckets types in 1) people 2) work 3) life interest #e2conf #cisco
- 11:17 pm **johngibbon:** RT @cflanagan: RT @Ted\_Hopton: RT @CRMStrategies: Future of Work by Thomas Malone being quoted <http://ow.ly/38icP> #e2conf
- 11:18 pm **oodja:** RT @NahumG: RT @rdeis: Twitter is a real time database. Never heard it described that way before. #e2conf
- 11:20 pm **johngibbon:** RT @ggheorghiu: Best out of the 1130 videos abt Social CRM on youtube: <http://youtu.be/pM7ZaamZzDA> #scrm #e2conf @prem\_k <Cool!
- 11:26 pm **cefaloworkday:** Recap of #e2conf panel on HR Meets Enterprise 2 & Cloud <http://tinyurl.com/28rkk3t>
- 11:27 pm **johngibbon:** RT @bduhon: Top 10 trends from Santa Clara by @bsandie <http://ow.ly/38gvY> #e20 #e2conf #AIIM
- 11:28 pm **DoronAronson:** Reading 'Apple-Twitter Partnership a Win-Win: Why Didn't @Facebook Take Deal?' #Twing #e20 #e2CONF #scrm <http://bit.ly/aRaCt8> @fastcompany
- 11:28 pm **Ted\_Hopton:** RT @MeganMurray: And #e2conf is officially over. Go get some rest folks. <http://twitpic.com/35z03l>
- 11:28 pm **Ted\_Hopton:** RT @jqsmooth: Peace out #e2conf see u in boston
- 11:30 pm **johngibbon:** RT @DWConnolly: Wwww.autonationideas.spigit.com is a new Open Innovation site launched by Spigit at #e2conf
- 11:32 pm **rdeis:** To be effective and find new info you have to go to the edge of your network. HT @rawn @eugenelee @timyoung #e2conf
- 11:33 pm **NahumG:** RT @DoronAronson ..Apple-TwitterPartnership a Win-Win:y dnt @Facebook Take Deal? #Twing #e20 #e2CONF #scrm <http://bit.ly/aRaCt8> @fastcompany
- 11:37 pm **rlavigne42:** RT @cflanagan: Community Taxonomy buckets types in 1) people 2) work 3) life interest #e2conf #cisco (via @nahumg)
- 11:38 pm **rdeis:** With conversations, we need "appropriate transparency" so others will hear. @eugenelee #e2conf
- 11:41 pm **rdeis:** Adoption only happens when people see the relevance to their work. HT @rawn @eugenelee @timyoung #e2conf
- 11:44 pm **MariaJoseAdonis:** RT @jdlasica How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/cpDMir> #socialmedia #tools
- 11:48 pm **rdeis:** Community Host instead of Community Manager. Can't manage a community. @debs @giorodriguez @mpace101 @guyma #e2conf
- 11:51 pm **Gerrymac:** RT @marciamarcia: Article just referenced at #e2conf from @gladwell on can Twitter+ create change. <http://nyr.kr/9qOiw8>
- 11:52 pm **NahumG:** RT @marciamarcia Article just referenced at #e2conf from @gladwell on can Twitter+create change <http://nyr.kr/9qOih><http://nyr.kr/9qOiw8>

- 11:52 pm **NahumG:** RT @rdeis: Community Host instead of Community Manager. Can't manage a community. @debs @giorodriguez @mpace101 @guyma #e2conf
- 11:54 pm **NahumG:** RT @MariajoseAdonis RT @jdlasica How social toolsR improving human resources in enterprise #e2conf <http://bit.ly/cpDMir> #socialmedia #tools
- 11:54 pm **rdeis:** . @RobinHarper Nice intro of panel members by adding a personal tidbit about each person. Sets a nice tone. #e2conf
- 11:58 pm **TinaHui:** @BlakeLandau O\_O I did? What tweet was it?? An entire slide at #e2conf? I'm flattered. Thnx @blueKiwi @Seesmic

## November 12, 2010

- dshiao:** RT @MariaJoseAdonis: RT @jdlasica How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/cpDMir> #socialmedia #tools
- 12:02 am **rdeis:** Good information filter tool. Wordle Word Clouds. <http://www.wordle.net/>. Think I'll use it to summarize my #e2conf notes.
- 12:17 am **BKlawonn:** RT @insitevc: RT @MarkFidelman: The #e2conf story continues: @dahowlett's "Enterprise 2.0's is beyond a crock. It's dead" <http://dlvr.it/8LwPp> is sharp
- 12:19 am **JamiePappas:** RT @MeganMurray: And #e2conf is officially over. Go get some rest folks. <http://twitpic.com/35z03l>
- 12:21 am **blairplez:** back from #e2conf - lots of valuable info, really sharp people. but disappointed in lack of #ucoms integration or understanding of UC.
- 12:23 am **brookecmartin:** RT @LizKeefer: How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19Umbm>
- 12:28 am **klintron:** RT @SameerPatel: Totally agree w @timyoung. not realistic to expect users to manage filters. Failed w portal personalization. Will fail here 2 #e2conf
- 12:37 am **BlakeLandau:** <http://twitpic.com/35zwr2> @daddymention rocking the mic despite the noise cc @seesmic @klout #e2conf
- 12:39 am **newchannelbuzz:** New blog post: Social Collaboration is growing up. Thoughts on this week's #e2conf #novellvibe <http://www.novell.com/prblogs/?p=3289>
- 12:39 am **KimberlyHebert:** RT @NahumG: RT @rdeis: Twitter is a real time database. Never heard it described that way before. #e2conf
- 12:42 am **ITSinsider:** Had a great #e2conf? Frustrated you can't do more? Come work for a team of colleagues and clients that get it. <http://bit.ly/get-its>
- 12:44 am **trib:** @ITSinsider if only there was a Canberra office! #e2conf
- 12:45 am **NahumG:** RT @insitevc RT @MarkFidelman #e2conf story continues @dahowlett's Enterprise 2.0 is beyond a crock.It's dead <http://dlvr.it/http://dlvr.itp>
- 12:49 am **NahumG:** RT @newchannelbuzz: New blog post: Social Collaboration is growing up. Thoughts on ths week's #e2conf #novellvibe <http://is.gd/gX6XJ>
- 12:50 am **kylearteaga:** RT @adrielhampton: RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf #e2conf-21
- 12:50 am **NahumG:** RT @adrielhampton: RT @dspark: New POST: "Expert tips for community engagement" <http://bit.ly/9EIPIt> #e2conf #e2conf-21
- 12:51 am **NahumG:** RT @BlakeLandau: <http://twitpic.com/35zwr2> @daddymention rocking the mic despite the noise cc @seesmic @klout #e2conf
- 12:52 am **rickladd:** @ITSinsider What! No virtual jobs available? #e2conf
- 12:54 am **MarkFidelman:** The Parent, The Crock and The Heretic <http://bit.ly/9mKMED> <my take on the E2.0 & Social Biz debate #e20 #e2conf
- 12:57 am **Greg2dot0:** RT @mor\_trisha: Was an honor to be featured! RT @tonyzingale Featuring customers at #e2conf huge hit. Thx @clflanagan @mor\_trisha @ted\_hopton @greg2dot0



- 1:00 am **kmcc101:** RT @CRMStrategies: Activity streams currently migrating into existing flow of work > Still clunky, but see big progress next 18 months #e2conf #scrm
- 1:01 am **BrandDelivery:** The Parent, The Crock and The Heretic <http://bit.ly/9mKMED> - discusses the #E2.0 & Social Biz debate #e2conf
- 1:05 am **mgingras:** An exec that gives a keynote and can't demo their own product by themselves shouldn't be presenting... and shouldn't be an exec #e2conf
- 1:09 am **kmcc101:** RT @CRMStrategies: Social should be part of the work, not above the work @marciamarcia #e2conf
- 1:09 am **Bandrew:** RT @mgingras: An exec that gives a keynote and can't demo their own product by themselves shouldn't be presenting... and shouldn't be an exec #e2conf
- 1:10 am **BreakingTech:** RT @markfidelman: The Parent, The Crock and The Heretic <http://bit.ly/9mKMED> <my take on the E2.0 & Social Biz debate #e20 #e2conf
- 1:12 am **vmrdacosta:** Ok, I had to try. For \$9.45 I'm tweeting from 33,000 feet at flight AA1174 from San Jose, CA to Chicago returning from #e2conf #toocool
- 1:27 am **brunomorency:** RT @mgingras: An exec that gives a keynote and can't demo their own product by themselves shouldn't be presenting... and shouldn't be an exec #e2conf
- 1:53 am **isaacgarcia:** Has Enterprise 2.0 Crossed the Chasm? <http://bit.ly/dmK7pl> #e2conf
- 2:02 am **kateswan:** @josvanoosten not sure if you found the #e2conf #moxiesoft keynote prez, but the on-demand videos are here: <http://tv.e2conf.com/>
- 2:04 am **kateswan:** RT @gonikhil: Congratulations @Meetzi for winning Launchpad yesterday at #e2conf #moxiesoft
- 2:07 am **umbertom:** RT @K8Johnson: More data is not necessarily better... It's not about info overload, it's about filter failure via @debs @mor\_trisha #e2conf
- 2:08 am **newchannelbuzz:** RT @MarkFidelman: The Parent, The Crock and The Heretic <http://bit.ly/9mKMED> <my take on the E2.0 & Social Biz debate #e20 #e2conf
- 2:12 am **marciamarcia:** My wonderful day at #e2conf is not being topped by a visit to the geniusbar. #justsayin
- 2:12 am **igotan:** RT @driessen: RT @cflanagan: Honored to announce @elsua as the @20Adoption internal evangelist of the year at #e2conf !!!! <http://bit.ly/bHMwDq> > WOW!
- 2:14 am **Ted\_Hopton:** RT @rdeis: With conversations, we need "appropriate transparency" so others will hear. @eugenelee #e2conf
- 2:14 am **Ted\_Hopton:** RT @rdeis: To be effective and find new info you have to go to the edge of your network. HT @rawn @eugenelee @timyoung #e2conf
- 2:15 am **Ted\_Hopton:** RT @rdeis: If you are learning something every day you are moving forward. I'm really moving. Great learning experience at #e2conf +1
- 2:15 am **Ted\_Hopton:** RT @rdeis: What are you working on that needs an answer. Put that in the microsharing stream. Good advice. HT #e2conf
- 2:16 am **Ted\_Hopton:** RT @rdeis: Twitter is a real time database. Never heard it described that way before. #e2conf
- 2:21 am **NahumG:** RT @kmcc101: RT @CRMStrategies: Social should be part of the work, not above the work @marciamarcia #e2conf
- 2:31 am **MichaelLeahy:** Great week at #e2conf , but nothing beats getting home. (@ Chicago O'Hare International Airport (ORD) ? w/ 90 others) <http://4sq.com/1ToZTm>
- 2:42 am **ryancoleman:** @markdowds @Brydon @JonMotz - I would say 'we should do that more often' but I'm not sure we should. Great hanging w/you guys @ #e2conf
- 2:43 am **yawad:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #e2conf

- 3:00 am **MarkFidelman:** Tip for the #e2conf gods: Next time add the historic twitter stream and slides next to your TV video playbacks on <http://tv.e2conf.com/>
- 3:15 am **debs:** RT @guyma: @RobinHarper Thx for great panel moderation - always nice when the panel is kept somewhat 'corralled'. :) #e2conf
- 3:42 am **dondonais:** RT @LizKeefer: How social tools are improving human resources in the enterprise #e2conf <http://ow.ly/19Umbm>
- 3:56 am **thethinkingape:** RT @bduhon: Top 10 trends from Santa Clara by @bsandie <http://ow.ly/38gvY> #e20 #e2conf #AIIM
- 3:56 am **dshiao:** Blog posting: my take from Enterprise 2.0: <http://t.co/Nb9wJNe> - safe travels home, all! #e2conf
- 4:14 am **Alltop\_mkt:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf <http://bit.ly/d1Gtgh>
- 4:31 am **Ted\_Hopton:** RT @guyma: @RobinHarper Thx for great panel moderation - always nice when the panel is kept somewhat 'corralled'. :) #e2conf
- 5:20 am **gregyeshua:** RT @jdlasica How social tools are improving human resources in the enterprise #socialmedia #e2conf <http://bit.ly/cpDMir>
- 5:32 am **ptremblay1:** RT @20Adoption: member @jimworth created a virtual library for all coverage on #e2conf Check it: <http://bit.ly/ch43va>
- 5:34 am **johnnt:** RT @absolutesubzero: RT @crmstrategies: Big potential problem is bolting social on to silos - social should be a layer with hooks into activity stream #e2conf
- 5:38 am **JimLundy:** RT @rwang0: here w/ @JimLundy & @millindpansare talking about #saba collaboration and social software. #e2conf #e20 #socbiz #SabaSoftware
- 5:45 am **JimLundy:** Saba Software makes big surge in Enterprise Social Software Magic Quadrant (via Readrite Web) <http://rww.to/aPfoZw> #SabaSoftware #E2conf #HR
- 5:55 am **JimLundy:** @cflanagan , hey I saw you at #e2conf, too many press interviews. Hope it was good #SabaSoftware.
- 5:55 am **cflanagan:** @marciamarcia You were in the same session as me today and yet, i got blocked to actually to up and say 'hello'. Maybe Boston #e2conf
- 5:56 am **cflanagan:** <yawn> tired after long week at #e2conf. Prepping for red eye back to Boston. @Greg2dot0 Thanks for hanging out. ;)
- 6:05 am **joningham:** RT @n2frizbee @SteveBoese: The archive from tonight's #HRHappyHour - 'HR and Collaboration' is up at - <http://bit.ly/9J4Nsr> #e2conf
- 6:16 am **ipoBound:** #e2conf dinner @mindtouch @dachisgroup @20adoption @itsinsider @roebot @markfidelman @dhinchcliffe + @Extentech <http://yfrog.com/emtitzuj>
- 6:20 am **SFO\_HRJobs:** #e2conf #HR 'within a year NetApp got \$2 million back in cost savings from their Saba enabled program' #e20 #twitter #job #SFO
- 6:26 am **francis\_lui:** RT @meyerwork: "@kevinmarks: @marciamarcia we need to be careful that the tools ... show the actual flows of work in the org #e2conf" < word. #streamwork!
- 8:03 am **milindpansare:** RT @JimLundy: Saba Software makes big surge in Enterprise Social Software Magic Quadrant (via Readrite Web) <http://rww.to/aPfoZw> #SabaSoftware #E2conf #HR
- 8:03 am **milindpansare:** RT @JimLundy: RT @rwang0: here w/ @JimLundy & @millindpansare talking about #saba collaboration and social software. #e2conf #e20 #socbiz #SabaSoftware
- 8:09 am **vikulova:** How social tools are improving human resources in the enterprise #e2conf <http://ff.im/tBJLy>
- 8:10 am **milindpansare:** #SabaCentra top visionary in gartner 2010 web conferencing MQ! third the cost of #webex and #gotomeeting. Saba.com/centra. Try it #e2conf
- 8:30 am **uwemirk:** Yep! RT @mgingras: Collab apps that look like facebook are wrong. FB is built to waste time not increase productivity. #e2conf

- 8:43 am **sprabu:** How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/djMnio>
- 8:46 am **crederity:** RT @sprabu: How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/djMnio>
- 8:47 am **Digitalshiv:** RT @crederity: RT @sprabu: How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/djMnio>
- 8:47 am **david\_zeman:** RT @katmandelstein: RT @mealym: Want to try IBM Connections 3? Log on at <http://bit.ly/11eWxy> to try the latest code! #lotusknows #e2conf #ibmexperience
- 9:29 am **MartijnLinssen:** @ggheorghiu @SameerPatel Knowledgeable people are always welcome LOL #e2conf
- 9:31 am **MartijnLinssen:** Busy reading responses to and offspins of my 2010 #e2conf story Enterprise 2.0: The Prodigal Parent <http://dlvr.it/8P2BL>
- 9:41 am **NunoTeixeira:** RT @jowyang: (Please Share) Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 10:00 am **LotusEducation:** RT @lbenitez: Forrester podcast as to why IBM won Forrester Groundswell Award: <http://pio.mu/cBPrKb> #e2conf #ibmexperience
- 10:00 am **workforcetrends:** RT @steverubel: RT @jowyang Altimeter Report: The Two Career Paths of the Corporate Social Strategist <http://bit.ly/c3uNDf> #e2conf
- 10:13 am **MartijnLinssen:** .@markfidelman's #e20 response <http://ow.ly/38wBU> - btw wrong Diogenes Mark, that's the historian, not the cynic #e2conf
- 10:25 am **MartijnLinssen:** .@achurchassoc just says it all in his #e2conf response <http://bit.ly/9uYbOj> - simply magnificent #No2011Bunfight
- 10:30 am **masonqld:** RT @MartijnLinssen: .@achurchassoc just says it all in his #e2conf response <http://bit.ly/9uYbOj> - simply magnificent #No2011Bunfight
- 10:36 am **chetnamahadik:** RT @jdlasica How social tools are improving human resources in the enterprise #e2conf <http://bit.ly/cpDMir> #socialmedia
- 10:50 am **jimworth:** An outsider's thoughts on Enterprise 2.0 #e20 #e2conf #socabiz <http://t.co/3JbM9dp> from @peterkim
- 10:51 am **theparallaxview:** RT @jimworth: An outsider's thoughts on Enterprise 2.0 <http://www.beingpeterkim.com/2010/11/e20.html> @peterkim #e2conf > deep IT??
- 10:52 am **arminhoffmann:** RT @jimworth: An outsider's thoughts on Enterprise 2.0 #e20 #e2conf #socabiz <http://t.co/3JbM9dp> from @peterkim
- 11:08 am **CulverMcCall:** RT @jimworth: An outsider's thoughts on Enterprise 2.0 #e20 #e2conf #socabiz <http://t.co/3JbM9dp> from @peterkim
- 11:08 am **jimworth:** @josvanoosten @tomfkelly full coverage of #e2conf here: <http://bit.ly/9LKXJv>