



Transcript from November 1, 2010 to November 9, 2010

All times are Pacific Time

November 1, 2010

- 9:18 am **IntranetExperts:** Happy Monday! Just 7 days now until we're at the #e2conf in Santa Clara!
- 12:36 pm **chrisscottlamb:** IBM's developerWorks site wins Forrester Groundswell award for B2B "Supporting" using Lotus Connections! <http://j.mp/992p4z> #e2conf
- 2:00 pm **lotusknows:** Visit the IBM Booth at Enterprise 2.0 Conf. in Santa Clara,CA Nov 8-11 & learn why Lotus Knows Collaboration Solutions #LotusKnows, #e2conf
- 2:02 pm **RationalPartner:** RT @lotusknows: Visit the IBM Booth at Enterprise 2.0 Conf. in Santa Clara,CA Nov 8-11 & learn why Lotus Knows Collaboration Solutions #LotusKnows, #e2conf
- 2:06 pm **lbenitez:** RT @LotusKnows Visit IBM Booth at Enterprise 2.0 Conf in Santa Clara,CA Nov 8-11 & learn why Lotus Knows Collab Solutions #e2conf
- 3:15 pm **mijori23:** Social Computing on Your Intranet Can Improve Employee Retention by @ethany Worth revisiting for upcoming #e2conf.
- 3:29 pm **mijori23:** E2.0: Communities aren't sites, they're people: Management 2.0 developing social capital by @joningham. <http://t.co/jhw2mMh> #e2conf
- 4:30 pm **jwillie:** Enterprise 2.0 Preview: Collaboration's Next 'Wave' <http://bit.ly/afBM5> #e2conf
- 4:37 pm **jqsmooth:** RT @e2conf: Enterprise 2.0 Preview: Collaboration's Next 'Wave' <http://bit.ly/afBM5> #e2conf #InformationWeek #collaboration
- 4:38 pm **MichaelSinger:** RT @e2conf: Enterprise 2.0 Preview: Collaboration's Next 'Wave' <http://bit.ly/afBM5> #e2conf
- 4:52 pm **jtannerama:** Citibank, Wells Fargo, & U.S. Dept of State to report on their social collaboration initiatives at #e2conf <http://bit.ly/e2sciwk2>
- 4:55 pm **LizSwenton:** Sneak Peak into next week's #e2conf - <http://bit.ly/ces8ze> #collaboration @e2conf
- 4:57 pm **swylie650:** RT @jtannerama: Citibank, Wells Fargo, & U.S. Dept of State to report on their social collaboration initiatives at #e2conf <http://bit.ly/e2sciwk2>
- 4:58 pm **jtannerama:** Enterprise 2.0 Conf previews major news from 10+ vendors, incl. major news to come next wk from IBM <http://bit.ly/ancmte2sc> #e2conf
- 4:59 pm **peepf:** Sneak peek of what's in store next week: announcements from #e2conf Santa Clara partners: <http://bit.ly/ancmte2sc>
- 5:01 pm **Brydon:** RT @peepf: Sneak peek of what's in store next week: announcements from #e2conf Santa Clara partners: <http://bit.ly/ancmte2sc>
- 5:08 pm **deehallmendes:** RT @lbenitez: RT @LotusKnows Visit IBM Booth at Enterprise 2.0 Conf in Santa Clara,CA Nov 8-11 & learn why Lotus Knows Collab Solutions #e2conf
- 5:09 pm **alexisatkins:** RT @lotusknows: Visit the IBM Booth at Enterprise 2.0 Conf. in Santa Clara,CA Nov 8-11 & learn why Lotus Knows Collaboration Solutions #LotusKnows, #e2conf
- 5:09 pm **mbright22:** RT @lotusknows: Visit the IBM Booth at Enterprise 2.0 Conf. in Santa Clara,CA Nov 8-11 & learn why Lotus Knows Collaboration Solutions #LotusKnows, #e2conf

- 5:13 pm **theRab:** RT @e2conf: Enterprise 2.0 Conf previews major news from 10+ vendors, incl. major news to come next wk from IBM <http://bit.ly/ancmte2sc> #e2conf
- 5:22 pm **millsj007:** RT @jwillie: Enterprise 2.0 Preview: Collaboration's Next 'Wave' <http://bit.ly/afBMy5> #e2conf
- 5:28 pm **deehallmendes:** Join IBM at Enterprise 2.0 Conf. Santa Clara, Nov 8-11 for special announcements - exciting news coming your way. #lotusknows, #e2conf
- 5:35 pm **alexisatkins:** RT @deehallmendes: Join IBM at Enterprise 2.0 Conf. Santa Clara, Nov 8-11 for special announcements - exciting news coming your way. #lotusknows, #e2conf
- 6:37 pm **mbright22:** RT @deehallmendes: Join IBM at Enterprise 2.0 Conf. Santa Clara, Nov 8-11 for special announcements - exciting news coming your way. #lotusknows, #e2conf
- 7:51 pm **rhappe:** Just had a great chat w #e2conf panelists - @liman @ted_hopton & @eranbarak - looking forward to the conf next week!
- 8:24 pm **memeticbrand:** RT @mijori23: E2.0: Communities aren't sites, they're people: Management 2.0 developing social capital by @joningham. <http://t.co/jhw2mMh> #e2conf
- 8:25 pm **frankeliason:** Booked my trip to Bay area for next week's E2 Conf. I'm looking forward to connecting with friends. Most likely last trip this year #e2conf
- 9:23 pm **DigitalRecognit:** Automated Brand Safety across online social media channels,demo by Digital Recognition at Enterprise 2.0,Nov.8-11 <http://ow.ly/32NYj> #e2conf
- 9:57 pm **LawrenceH:** Just booked my flight for #e2conf , Looking forward to meeting some of the crew from Socialtext. #wiki
- 10:46 pm **joningham:** Looking forward to @billmcnee @olivermarks @ciaramsmyth Tony Treglia HR meets E2.0 and the Cloud #e2conf <http://bit.ly/b57Uvz>

November 2, 2010

- 1:12 am **SameerPatel:** Lots of pre-announcement activity at the heels of #e2conf next week. Really looking fwd to digging into a few.
- 6:46 am **seatosky2010:** RT @e2conf: Enterprise 2.0 Preview: Collaboration's Next 'Wave' <http://bit.ly/afBMy5> #e2conf
- 7:28 am **interactpartner:** Heading to #e2conf in Santa Clara next week. Eager to meet new #VAR/Partners whilst there. Interested? Contact us now! <http://bit.ly/c0oyG8>
- 12:15 pm **KarenAPM:** RT @deehallmendes: Join IBM at Enterprise 2.0 Conf. Santa Clara, Nov 8-11 for special announcements - exciting news coming your way. #lotusknows, #e2conf
- 1:55 pm **fnelson:** Here's more preview of #e2conf -- a look at Novell Pulse. Is it the next "Wave"? <http://twb.io/aswaNX>
- 3:45 pm **mijori23:** RT @dhinchcliffe Enterprise 2.0 Preview: Social Tools Tackle Business Problems by Thomas Claburn <http://bit.ly/aElfMw> #e2conf
- 3:46 pm **jqsmooth:** RT @e2conf: #e2conf Santa Clara is only a few days away. What are you looking forward to? Let us know!
- 4:29 pm **IntranetExperts:** The Interact #intranet stand arrived for the #e2conf today, only a few days until we're on our way!
- 5:05 pm **swylie650:** Looks like the #ARMA conf for records and information management is happening same week as #e2conf Santa Clara: <http://bit.ly/9Ksojf>
- 5:24 pm **chrisscottlamb:** Kick off your Enterprise 2.0 Conference with IBM cocktail reception Monday, Nov 8th at TusCA Ristorante in the Hyatt at 7:00pm #e2conf
- 6:37 pm **mattbednar:** @peepf Looking forward to the #e2conf next week! (Saw your profile on the conf. site)
- 6:46 pm **peepf:** @mattbednar Look forward to seeing you there, Matt! #e2conf
- 7:26 pm **brai_lee87:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf

- 8:10 pm **briantullis:** New post: TUG 2010 and Observable Workshop recap. Prepping for #e2conf. <http://bit.ly/bqe1Yx> #owork
- 8:26 pm **jqsmooth:** RT @e2conf: 6 Days Left to Register 4 a free expo pass & learn about the latest collaboration technologies - Don't delay: Use code CNUAES02 #e2conf
- 8:49 pm **gialyons:** Just finished planning #e2conf panel with @cflanagan @Ted_Hopton @mor_trisha (@deirdrewalsh couldn't make it): going to be a FUN panel!
- 9:32 pm **telligent:** Will you be in Santa Clara next week? Make sure to stop by the #Telligent booth at #e2conf to meet our new CMO @wendyjgibson!
- 9:51 pm **swylie650:** RT @gialyons: Just finished planning #e2conf panel with @cflanagan @Ted_Hopton @mor_trisha (@deirdrewalsh couldn't make it): going to be a FUN panel!
- 9:57 pm **aggieyvette:** Will you be in Santa Clara next week? Make sure to stop by the #Telligent booth at #e2conf to meet our new CMO @wendyjgibson
- 10:15 pm **ryancoleman:** Alrighty #e2conf attendance confirmed... Will be there Sunday-Thurs. Anyone else going?
- 10:16 pm **Gardner_Dave:** Looking forward to Enterprise 2.0 Conference Nov 8-11 at Santa Clara Convention Center #e2conf
- 10:39 pm **jqsmooth:** RT @gialyons: Just finished planning #e2conf panel with @cflanagan @Ted_Hopton @mor_trisha (@deirdrewalsh couldn't make it): going to be a FUN panel!
- 11:58 pm **swylie650:** RT @Irregulars IT: Become Relevant or Die <http://goo.gl/fb/6eFoj>->"3 things happening in IT now: cloud, mobile, social" #e2conf #e2o
- 11:59 pm **dahowlett:** Wondering how much mutual masturbation occurred at #eu #e2conf. From what I see from @elsua and others the answer seems: plenty

November 3, 2010

- 12:04 am **elsua:** @dahowlett Yeah, we had plenty of it, Dennis; too bad you missed it all as well; you'd've enjoyed it as well, just as much :-P #eu #e2conf
- 12:05 am **dahowlett:** @elsua How do you know I would have enjoyed it? (cough) #eu #e2conf
- 12:06 am **elsua:** @dahowlett Specially now that I have seen proof of how you have gone corporate with suit & tie and shorter hair; a real shame #eu #e2conf
- 12:08 am **dahowlett:** @elsua you're changing the subject but happy to debate on podcast? #eu #e2conf
- 12:10 am **elsua:** @dahowlett LOL! I am not changing the subject, Mr; I'm just saying you'd've blended perfectly over there as well. Happy to :) #eu #e2conf
- 12:13 am **dahowlett:** RT @hortovanyi: @dahowlett that may be the main morality issue we face - the importance of self? < excellent qu #e2conf #eu
- 12:14 am **dahowlett:** @elsua You think so? Call me up before you go go... #eu #e2conf
- 12:16 am **elsua:** @dahowlett Yeah, I think so; fancy getting together some time this week to discuss further? About to go offline for the day... #eu #e2conf
- 12:58 am **dan_larkin:** RT @swylie650: RT @Irregulars IT: Become Relevant or Die <http://goo.gl/fb/6eFoj> ->"3 things happening in now: cloud, mobile, social" #e2conf
- 2:57 am **gaopeng:** RT @e2conf: Enterprise 2.0 Preview: Collaboration's Next 'Wave' <http://bit.ly/afBMy5> #e2conf
- 3:36 am **bsandie:** RT @gialyons: Just finished planning #e2conf panel with @cflanagan @Ted_Hopton @mor_trisha (@deirdrewalsh couldn't make it): going to be a FUN panel!
- 10:00 am **interactpartner:** Excited about #e2conf next week. Who's there!? We're on the lookout for new Partners in the US: Contact us for info: <http://bit.ly/c0oyG8>

- 10:03 am **interactpartner:** @ryancoleman We're at #e2conf Ryan. Pop over to our stand, say hi, and meet the team. www.interact-intranet.com. See you there!
- 11:15 am **mijori23:** RT @telligent: Will you be in Santa Clara next week? Make sure to stop by the #Telligent booth at #e2conf to meet our new CMO @wendyjgibson!
- 3:16 pm **robhoward:** RT @aggietyvette: Will you be in Santa Clara next week? Stop by #Telligent booth at #e2conf to meet our new CMO @wendyjgibson
- 4:31 pm **Socialtext:** Webinar on Building a Social Layer with Forrester's @rkoplowitz and our customer, NYU Stern, in 30 mins. <http://bit.ly/cuRW9Z>. #e20 #e2conf
- 4:34 pm **pedzel:** RT @Socialtext: Webinar on Building a Social Layer with Forrester's @rkoplowitz and our customer, NYU Stern, in 30 mins. <http://bit.ly/cuRW9Z>. #e20 #e2conf
- 4:45 pm **lbenitez:** RT @IBMAlexisAtkins: Excited for Enterprise 2.0 next week in Santa Clara, CA #lotusknows #e2conf #ibmexperience << You'll be there? Jealous!
- 5:00 pm **katejosephson:** RT @robhoward: RT @aggietyvette: Will you be in Santa Clara next week? Stop by #Telligent booth at #e2conf to meet our new CMO @wendyjgibson
- 5:00 pm **odivina:** RT @Socialtext: Webinar on Building a Social Layer with @rkoplowitz and NYU Stern, starting now. <http://bit.ly/cuRW9Z>. #e20 #e2conf
- 5:13 pm **SO_CO_CO:** We will be at #e2conf? Who else is going?
- 5:13 pm **soumyapr:** I will be attending #e2conf. Who else is going?
- 6:47 pm **LizSwenton:** Read up on next week's @e2conf on @ZDNet - <http://zd.net/9Dlma9> #e2conf
- 7:07 pm **acquia:** Don't miss Selling the Case for Accelerating Business Performance with Enterprise Collaboration Technologies #e2conf
- 7:48 pm **meetzicom:** Hi all, we've opened alpha registrations for our launch at #e2conf next week, come join up. Feedback encouraged. <https://meetzi.com/login>
- 8:09 pm **bradgarland:** [SHH] RT @meetzicom: Hi all, we've opened alpha registrations for our launch at #e2conf next week, come join up! <https://meetzi.com/login>
- 8:23 pm **cflanagan:** RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 8:23 pm **gialyons:** RT @cflanagan: RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 8:24 pm **chieftech:** RT @cflanagan: RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 8:27 pm **jqsmooth:** RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 8:29 pm **mikegotta:** Finished the mini-deck for E2.0 Stds: Are We There Yet panel; looking forward to great discussion on application/architecture value #e2conf
- 8:29 pm **MartijnLinssen:** @e2conf 342 tweets from 26 Oct 2010 23:24 to 03 Nov 2010 20:24 on: #e2conf. That is 1.81 per hour - <http://twuniverse.com/services.php>
- 8:31 pm **mikegotta:** We'll discussion topics such as opensocail, activity streams, CMIS and more; even Google Wave Protocol; but from solution viewpoint #e2conf
- 8:35 pm **swylie650:** RT @mikegotta: Finished the mini-deck for E2.0 Stds: Are We There Yet panel; looking forward to great discussion on application/architecture value #e2conf
- 8:35 pm **swylie650:** RT @mikegotta: We'll discussion topics such as opensocail, activity streams, CMIS and more; even Google Wave Protocol; but from solution viewpoint #e2conf
- 8:36 pm **terrigriffith:** RT @cflanagan: RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass

- 8:47 pm **MichaelLeahy:** RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 8:47 pm **jtannerama:** great preview piece on Enterprise 2.0 Conf from @olivermarks in ZDNet, <http://zd.net/zdnetE2SC> #e2conf - vendor ancmts, HR track & more
- 8:48 pm **MichaelLeahy:** RT @jtannerama: great preview of Enterprise 2.0 Conf from @olivermarks <http://zd.net/zdnetE2SC> #e2conf - vendor ancmts, HR track & more
- 8:57 pm **tdoyon:** RT @cflanagan: RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 9:12 pm **swylie650:** RT @jtannerama: great preview piece on Enterprise 2.0 Conf from @olivermarks in ZDNet, <http://zd.net/zdnetE2SC> #e2conf - vendor ancmts, HR track & more
- 9:32 pm **mor_trisha:** RT @cflanagan: RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 9:33 pm **dmgerbino:** RT @bradgarland: [SHH] RT @meetzicom: Hi all, we've opened alpha registrations for our launch at #e2conf next week, come join up! <https://meetzi.com/login>
- 9:34 pm **LotusRocks:** New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxo>
- 9:34 pm **LotusSales:** New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxm>
- 9:34 pm **LotusMichigan:** New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxk>
- 9:34 pm **LotusSametime:** New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxn>
- 9:34 pm **DoingMorewLess:** New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxj>
- 9:34 pm **TheSuiteLife:** New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxi>
- 9:34 pm **LotusDetroit:** New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxl>
- 9:40 pm **MeganMurray:** RT @e2conf: Great preview piece on Enterprise 2.0 Conf from @olivermarks in ZDNet, <http://zd.net/zdnetE2SC> #e2conf - vendor ancmts, HR track & more
- 9:52 pm **yoblake:** RT @e2conf: Great preview piece on Enterprise 2.0 Conf from @olivermarks in ZDNet, <http://zd.net/zdnetE2SC> #e2conf - vendor ancmts, HR track & more
- 10:20 pm **drewblas:** RT @bradgarland: [SHH] RT @meetzicom: Hi all, we've opened alpha registrations for our launch at #e2conf next week, come join up! <https://meetzi.com/login>
- 11:11 pm **sapperoneinc:** We're attending the Enterprise 2.0 Conference in Santa Clara, Nov 8-11. Join us: www.e2conf.com/santaclara #e2conf

November 4, 2010

- 1:54 am **jimworth:** I'll be following the tweets RT @e2conf Great preview piece on Enterprise 2.0 Conf from @olivermarks <http://zd.net/zdnetE2SC> #e2conf
- 3:16 am **enterprisetwo:** We're attending the Enterprise 2.0 Conference in Santa Clara, Nov 8-11. Join us: www.e2conf.com/santaclara #e2conf <http://eqent.me/9AomSx>
- 4:16 am **ideascale:** attending #e2conf next week? DM us to meet up - we'd love to chat!
- 4:20 am **ideascale:** @mor_trisha hey Trisha - do you have time to meet at #e2conf next week?

- 7:37 am **scott_hitchins:** US Enterprise 2.0 Conference West Coast Edition Next Week <http://t.co/cA5cx4o> - we'll be there! www.interact-intranet.com. #e2conf
- 1:20 pm **brai_lee87:** lots and lots of meaty announcements coming at #e2conf this week. nice to see such incredible perseverance
- 1:20 pm **gialyons:** I'm looking forward to meeting Geoffrey Moore, he of Crossing the Chasm fame, at the #e2conf party next Tuesday eve.
- 1:58 pm **kendomen:** Looking forward to #e2conf glamour shots with @gialyons @ITSinsider @cflanagn @MeganMurray @rawn and of course @Greg2dot0
- 2:34 pm **Ivertuccio:** @maribelLopez can we schedule a meet-up at #e2conf
- 3:22 pm **rawn:** RT @cflanagn: RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 3:52 pm **Ivertuccio:** @rhappe can we schedule a meet-up at #e2conf for you and Jay Batson
- 4:04 pm **soumyapr:** @MaribelLopez Loved the blog. Can we sched meetup at #e2conf? Chk out @so_co_co. Makes formal / informal communication happen seamlessly.
- 4:58 pm **swylie650:** @gialyons we had Geoffrey Moore speak at our Cloud Connect Event last year and he is awesome! Should be great. #e2conf
- 5:07 pm **Greg2dot0:** @kendomen compared to that list, I hardly feel that a shot with me would be "glamorous" #e2conf
- 5:10 pm **MeganMurray:** @kendomen Ha :) The pressure is now on. #e2conf
- 5:11 pm **soumyapr:** @rlgreen Are you attending #e2conf at santa clara next week?
- 5:21 pm **jsmooth:** in the #e2conf team meeting. Everyone is excited for next week's event! Gonna try & start an #e2conf cheer wish me luck
- 5:40 pm **Ivertuccio:** RT @acquia: Don't miss Selling the Case for Accelerating Business Performance with Enterprise Collaboration Technologies #e2conf
- 5:45 pm **soumyapr:** @so_co_co will be at #e2conf. Connect w/ me there. ARMA and E20: A tale of two conferences <http://t.co/5Hhtjpo> via @ @ron_miller
- 6:08 pm **MikyDe:** Salesforce potentially to acquire DimDim? <http://tinyurl.com/22qbar7> #e2conf #ucc #BusDev
- 8:36 pm **bsandie:** Enterprise 2.0 Santa Clara - I want to hear how companies are integrating different technologies to inter-operate nicely #e2conf #e20
- 8:42 pm **ryancoleman:** Hrm, hotel situation for #e2conf next week is a little bleak. Anyone else out at Embassy Suites who wants to cab-pool?
- 9:01 pm **Greg2dot0:** building an ipad replacement out of plywood...so I can swap it with @cflanagn in #e2conf
- 9:02 pm **peteds:** a large bar of soap might be better RT @Greg2dot0: building an ipad replacement out of plywood...so I can swap it with @cflanagn in #e2conf
- 9:17 pm **swylie650:** RT @e2conf: Stay connected onsite @ #e2conf Here's how: <http://bit.ly/94tnQd> (correct link, sorry got excited) We don't want u 2 miss a thang! word
- 9:36 pm **cflanagn:** Don't even think of taking my toy! RT @Greg2dot0: building an ipad replacement out of plywood...so I can swap it with @cflanagn in #e2conf
- 9:53 pm **pamstrayer:** RT @MikyDe: Salesforce potentially to acquire DimDim? <http://tinyurl.com/22qbar7> #e2conf #ucc #BusDev
- 9:54 pm **pamstrayer:** I'm just registered to see Geoffrey Moore, he of Crossing the Chasm fame, at #e2conf next week
- 10:36 pm **workday:** @Workday is a Gold sponsor of the @e2conf next week in Santa Clara. Stay connected! <http://bit.ly/94tnQd> #e2conf #HRTech #EnSW
- 10:56 pm **rwang0:** Great meeting on pre-launch information at #broadvision for #e20. Follow @sameerpatel and @olivermarks for #socbiz #e2conf

- 10:56 pm **rwang0:** At the #socialtext HQ on prelaunch info Follow @sameerpatel and @olivermarks for #socbiz #e2conf
- 10:57 pm **rwang0:** @alanlepo actually froze his mac today. We didn't think that was possible. #socbiz #e2conf
- 11:00 pm **IdeaGov:** RT @rwang0: At the #socialtext HQ on prelaunch info Follow @sameerpatel and @olivermarks for #socbiz #e2conf
- 11:01 pm **MrkevC:** RT @rwang0: Great meeting on pre-launch information at #broadvision for #e20. Follow @sameerpatel and @olivermarks for #socbiz #e2conf
- 11:01 pm **eastwickcom:** RT @rwang0: Great meeting on pre-launch information at #broadvision for #e20. Follow @sameerpatel and @olivermarks for #socbiz #e2conf

November 5, 2010

- 6:04 am **MacauSocial:** RT @e2conf: Stay connected onsite @ #e2conf Here's how: <http://bit.ly/94tnQd> (correct link, sorry got excited) We don't want u 2 miss a thang! word
- 7:27 am **scott_hitchins:** Heading to terminal 5 with Interact team. Excited about #e2conf in Santa Clara. Not excited about 11 hrs on plan. <http://yfrog.com/jqc3afj>
- 9:26 am **LindaBolg:** RT @scott_hitchins: Heading to terminal 5 with Interact team. Excited about #e2conf in Santa Clara. Not excited about 11 hrs on plan. <http://yfrog.com/jqc3afj>
- 9:29 am **interactpartner:** RT @scott_hitchins: Heading to terminal 5 with Interact team. Excited about #e2conf in Santa Clara. Not excited about 11 hrs on plan. <http://yfrog.com/jqc3afj>
- 9:31 am **interactpartner:** About to fly to San Francisco for #e2conf in Santa Clara. Looking forward to it! Say hi if you're there: www.interact-intranet.com. #e20
- 9:45 am **Greg2dot0:** @cflanagan of course I would never...but now that I think about it, now you won't need a charger during the day #e2conf
- 9:47 am **MarkFidelman:** What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 9:50 am **tdebailion:** RT @markfidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 9:52 am **iangentler:** RT @MarkFidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 10:04 am **MarkTamis:** RT @tdebailion: RT @markfidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 10:12 am **querdekner:** RT @MarkFidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 10:42 am **LindaBolg:** <http://twitpic.com/341yfh> - Off to San Francisco. Enterprise 2.0 conference here we come. #e2conf #intranet
- 11:15 am **schaferblick:** RT @MarkFidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 11:35 am **JustUli:** RT @MarkFidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 11:41 am **mijori23:** RT @e2conf: Stay connected onsite @ #e2conf Here's how: <http://bit.ly/94tnQd> (correct link, sorry got excited) We don't want u 2 miss a thang! word
- 12:00 pm **Unawave:** What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf < Wow, Excellent!
- 12:39 pm **jukkaam:** RT @tdebailion: RT @markfidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 12:41 pm **tdoyon:** RT @MarkFidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf

- 12:45 pm **joningham:** RT @MarkFidelman: What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf
- 12:59 pm **kendomen:** Cool way to share tips during #e2conf using foursquare: <http://foursquare.com/e2conf>
- 1:00 pm **Intranets20:** What if Peter Drucker Taught Enterprise 2.0? (Presentation) <http://bit.ly/dbggkf> #e20 #e2conf <What would Drucker do?
- 1:32 pm **lehawes:** Looking forward to briefing and demo on IBM Lotus Connections 3 today. Formal announcement coming from IBM next week at #e2conf.
- 2:12 pm **jsmooth:** Last day before I head to #e2conf (@ Techweb HQ) <http://4sq.com/cvxxd1>
- 2:21 pm **rawn:** Looking forward to sessions by @dhinchcliffe @MeganMurray @pgreenbe @SameerPatel @ekolsky @marciamarcia at #e2conf <http://bit.ly/b1XdCy>
- 2:24 pm **batsonjay:** I'll be at the Enterprise 2.0 Conf. in Santa Clara next week. Want to meet & talk about Drupal Commons? @reply me. #e2conf #drupalcommons
- 2:37 pm **mjpcongo:** RT @rawn: on @Forbes: "A Packed Agenda on HR Collaborative Technologies and SocialCRM at #e2conf" <http://bit.ly/...> <http://bit.ly/ckmccF>
- 2:37 pm **mjpcongo:** RT @rawn: on @Forbes: "A Packed Agenda on HR Collaborative Technologies and SocialCRM at #e2conf" <http://bi...> <http://bit.ly/dklGmW>
- 2:47 pm **TheCR:** Great overview of recommendations for #e2conf sessions from @rawn - <http://bit.ly/9FMlic> #e2conf - See you all there!
- 3:35 pm **elsua:** After reading @rawn's take on next #e2conf <http://bit.ly/9swY7C> all of a sudden I have got this urge to come along, but won't :) #holidays
- 3:40 pm **TheSuiteLife:** Just got off an internal call previewing all the great stuff coming up next week #e2conf #ibmexperience #LotusKnows it's going to be BIG!
- 3:40 pm **LotusRocks:** Just got off an internal call previewing all the great stuff coming up next week #e2conf #ibmexperience #LotusKnows it's going to be BIG!
- 3:40 pm **DoingMorewLess:** Just got off an internal call previewing all the great stuff coming up next week #e2conf #ibmexperience #LotusKnows it's going to be BIG!
- 3:41 pm **leebryant:** RT @elsua: After reading @rawn's take on next #e2conf <http://bit.ly/9swY7C> all of a sudden I have got this urge to come along, but won't :) #holidays
- 4:06 pm **SameerPatel:** I'm putting @producteev to the test with a critical task for me during #e2conf. If it works out I'll be a user for life
- 4:15 pm **jwillie:** TRUE confession: I make friends for a living. Will you be at #e2conf ? Let's connect!
- 4:17 pm **soumyapr:** @so_co_co will launch #TeamSpace at US Enterprise 2.0 Conference Next Week #e2conf <http://t.co/bX59aRa>
- 4:20 pm **soumyapr:** RT @DoingMorewLess: New Blog Entry: IBM and CEMEX Shift wins Forrester's Groundswell Award for 2010! #LotusKnows #e2conf this is how to ... <http://ow.ly/19MMxj>
- 4:33 pm **soumyapr:** RT @rawn: Looking forward to sessions by @dhinchcliffe @MeganMurray @pgreenbe @SameerPatel @ekolsky @marciamarcia at #e2conf <http://bit.ly/b1XdCy>
- 4:34 pm **soumyapr:** RT @cflanagan: RT @e2conf: Let's start a cheer! Repeat after me: #e2conf #e2conf #e2conf Only a few days away! Use code CNUAES02 for free expo pass
- 4:36 pm **swylie650:** A must read by @dberlind Activity Streams: The New Center Of Gravity For The Social Enterprise <http://bit.ly/zbGbT> #e2conf #e20
- 4:37 pm **JohnHathaway:** Getting excited for #e2conf next week! Let me know if you're going to be there
- 4:38 pm **angeladrc:** RT @swylie650: A must read by @dberlind Activity Streams: The New Center Of Gravity 4 The Social Enterprise <http://bit.ly/zbGbT> #e2conf #e20

- 4:39 pm **soumyapr:** @rawn Can we schedule a meetup at #e2conf? I would love to meet /talk with you. Will be at @so_co_co's booth #210 till 2.30pm
- 4:40 pm **gordonr:** Hey network, who's at #e2conf next week?
- 4:49 pm **joningham:** Thx for the mention! RT @rawn on @Forbes: "A Packed Agenda on HR Collaborative Technologies at #e2conf" <http://bit.ly/b1XdCy> #connectinghr
- 4:53 pm **mijori23:** RT @e2conf @Forbes: A Packed Agenda on HR Collaborative Technologies and SocialCRM at #e2conf" by @rawn. <http://bit.ly/b1XdCy> Major!
- 5:09 pm **jtannerama:** thx @rawn for another great Forbes article on #e2conf covering full agenda on HR Collaborative Tech & SocialCRM, <http://bit.ly/e2forbesHR>
- 5:10 pm **Greg2dot0:** I have something nobody else in the workd has...want to know what it is? Ask me at #e2conf next week. It will make you laugh or shriek
- 5:17 pm **gialyons:** RT @Greg2dot0: I have something nobody else in the workd has...want to know what it is? Ask me at #e2conf next week. It will make you laugh or shriek
- 5:19 pm **dhinchcliffe:** RT @rawn: Looking fwd to talks by @dhinchcliffe @MeganMurray @pgreenbe @SameerPatel @ekolsky @marciamarcia at #e2conf <http://bit.ly/b1XdCy>
- 5:37 pm **olivermarks:** Tweet your #HR #E2conf questions - Finalizing discussion points for HR track sessions, looking for your input, concerns, perspective
- 5:40 pm **ryan_lee82:** lots and lots of meaty announcements coming at #e2conf this week. nice to see such incredible perseverance
- 6:23 pm **eugenelee:** RT @rwan0: At the #socialtext HQ on prelaunch info Follow @sameerpatel and @olivermarks for #socbiz #e2conf
- 6:25 pm **tddupree:** @Greg2dot0 Please share next wk w/those of us not attending #e2conf. Inquiring minds want to know.
- 6:41 pm **lvertuccio:** @marciamarcia and @debs can you meet-up with Acquia exec at #e2conf
- 6:46 pm **MeganMurray:** RT @rawn: Looking forward to sessions by @dhinchcliffe @MeganMurray @pgreenbe @SameerPatel @ekolsky @marciamarcia at #e2conf <http://bit.ly/b1XdCy>
- 7:27 pm **MichaelLeahy:** RT @jtannerama: thx @rawn for another great Forbes article on #e2conf agenda on HR Collaborative Tech & SocialCRM, <http://bit.ly/e2forbesHR>
- 7:50 pm **elsua:** RT @dhinchcliffe: RT @rawn: Looking fwd to talks by @dhinchcliffe @MeganMurray @pgreenbe @SameerPatel @ekolsky @marciamarcia at #e2conf <http://bit.ly/b1XdCy>
- 8:28 pm **soumyapr:** @SameerPatel Check out @so_co_co when you get a chance. we will be at #e2conf in booth 210. Would like to meet with you.
- 8:37 pm **soumyapr:** @sujamthe are u going to be at #e2conf next week?
- 9:31 pm **SameerPatel:** insane amt of stuff to do with #e2conf being 2 days out. However, 2 nights of Diwali festivities to fit in as well. Time to man up.
- 9:33 pm **tnemelka:** RT @rawn: Looking forward to sessions by @dhinchcliffe @MeganMurray @pgreenbe @SameerPatel @ekolsky @marciamarcia at #e2conf <http://bit.ly/b1XdCy>
- 9:34 pm **KBangert:** Done. With work.//may my spirit be with those in cajun nation and NO//psyched for san fran and #e2conf santa clara// #RMFT
- 9:41 pm **tnemelka:** RT @SameerPatel: insane amt of stuff to do with #e2conf being 2 days out. However, 2 nights of Diwali festivities to fit in as well. Time to man up.
- 9:48 pm **cflanagan:** I can't wait till next week. I'm co-facilitating @20Adoption workshop with @MeganMurray during #e2conf in Santa Clara on Monday.
- 9:51 pm **c7group:** RT @mijori23: RT @e2conf @Forbes: A Packed Agenda on HR Collaborative Technologies and SocialCRM at #e2conf" by @rawn. <http://bit.ly/b1XdCy> Major!

- 9:53 pm **c7group:** ?@SameerPatel: I'm putting @producteev to the test with a critical task for me during #e2conf <<< let us know how it goes!
- 10:09 pm **joecrumpler:** Just sent my speaker's profile update in for the Enterprise 2.0 conference. #e2Conf
- 10:11 pm **joecrumpler:** Just took a look at Traction's new mod for project management. Looks interesting. Can't wait to see the response at #e2conf
- 10:14 pm **jsmooth:** Track of the week is Prank Calls by Kelley Stoltz <http://youtu.be/htARjytJk8> #jqtow #e2conf #music
- 10:14 pm **stephendebryun:** I'm attending #e2conf Santa Clara, Nov 8-11 ? Join me. www.e2conf.com/santaclara
- 10:16 pm **frankeliason:** Heading home for the weekend. On Tuesday head to San Fran/Santa Clara for #e2Conf on Tuesday. Looking forward to seeing @pgreenbe & others
- 10:17 pm **ThoughtNetInfo:** I'm attending #e2conf Santa Clara, Nov 8-11 ? Join me. www.e2conf.com/santaclara
- 10:23 pm **Greg2dot0:** @tddupree Will do my best...I don't multitask well at all..and usually make less sense than normal #e2conf
- 10:28 pm **Ross:** I'll be at #e2conf all next week. Let me know if you want to meet about partnering on top of Socialtext Connect
- 10:29 pm **jwillie:** Great post by @amcafee today. A must read for those of us in the E2.0 space-A Sea Change? <http://t.co/UNnIEfH> #e2conf
- 10:37 pm **SameerPatel:** Seen some software pre announcements before #e2conf. What I'm most thrilled about? Meaningful IP is finally being created.
- 10:40 pm **enterprisetwo:** Just sent my speaker's profile update in for the Enterprise 2.0 conference. #e2Conf <http://eqent.me/cGJdE1>
- 10:45 pm **jeffthesensei:** RT @jwillie Great post by @amcafee today. A must read for those of us in the E2.0 space-A Sea Change? <http://t.co/UNnIEfH> #e2conf
- 10:47 pm **jwillie:** Recent evidence that Enterprise 2.0 is in the mainstream now: <http://bit.ly/9WEiW7> via @amcafee #e2conf
- 11:14 pm **okrhino:** RT @e2conf: Safe travels to everyone heading to #e2conf Santa Clara. We'll see you all next week!
- 11:57 pm **LawrenceH:** @schnaars I'm looking forward #e2conf glad to know you will be there as well.

November 6, 2010

- 12:22 am **chep2m:** RT @rwan0: Great meeting on pre-launch information at #broadvision for #e20. Follow @sameerpatel and @olivermarks for #socbiz #e2conf
- 12:47 am **aggieyvette:** Stop by#Telligent's booth #413 @ #e2conf and see what Telligent and coffee have in common.
- 12:54 am **charlieisaacs:** RT @SameerPatel: insane amt of stuff to do with #e2conf being 2 days out. However, 2 nights of Diwali festivities to fit in as well. >enjoy!
- 1:29 am **millsj007:** RT @jwillie: Recent evidence that Enterprise 2.0 is in the mainstream now: <http://bit.ly/9WEiW7> via @amcafee #e2conf
- 1:55 am **cflanagan:** Can't wait to share "Community Managers: Why Do You Need Them and What Do They Do?" @ #e2conf Santa Clara Nov 9 w/ @Erica_kuhl @meganmurray
- 1:58 am **jsluyters:** RT @millsj007 RT @jwillie: Recent evidence that Enterprise 2.0 is in the mainstream now: <http://bit.ly/9WEiW7> via @amcafee #e2conf
- 2:09 am **jwillie:** I really do make friends for a living. Who is going to get social with me at #e2conf ?
- 2:14 am **tonyazingale:** Thinking about my #e2conf keynote, gr8ful for incredible #jivesoftware customers + success stories.

- 2:29 am **cflanagan:** RT @tonyzingale Thinking about my #e2conf keynote, gr8ful for incredible #jivesoftware customers + success stories.
- 2:29 am **JimLundy:** RT @olivermarks: #hrtech join the conversation next week at <http://bit.ly/9gYh2D> #e2conf. Looking forward to it. #SabaSoftware
- 3:20 am **swylie650:** RT @tonyzingale: Thinking about my #e2conf keynote, gr8ful for incredible #jivesoftware customers + success stories.
- 3:58 am **MichaelLeahy:** Enjoying a family evening before heading out to #e2conf
- 4:17 am **MarkYolton:** Enterprise 2.0 conference next week in Santa Clara, CA is #e2conf <http://j.mp/b9RZGd>
- 4:24 am **billjohnston:** @MarkYolton looks like you may have found it? #e2conf
- 5:10 am **cflanagan:** Sneak Peak Blog Post: "Community Managers:Why You Need Them. What They Do" to be presented at #e2conf next week <http://bit.ly/90NL5Q>
- 8:05 am **erin_lee83:** We'll be showing off Novell Pulse, our real-time social collaboration platform at the #e2conf next week
- 9:22 am **Greg2dot0:** @cflanagan just realized I'm speaking at the same time as your Community Manager talk.....Shazbot! #e2conf
- 10:15 am **_richardhughes:** On my way to San Francisco for #e2conf to talk about #clearvale
- 11:37 am **kendomen:** RT @cflanagan: Sneak Peak Blog Post: "Community Managers:Why You Need Them. What They Do" to be presented at #e2conf next week <http://bit.ly/90NL5Q>
- 11:40 am **ryan_lee82:** who else is a member of the #e2conf jetlag club here in Boston this am?
- 11:49 am **ryan_lee85:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 12:18 pm **MarkTamis:** @wimrampen op pad naar de #e2conf in Santa Clara :)
- 12:21 pm **iJohnDNS:** RT @tonyzingale: Thinking about my #e2conf keynote, gr8ful for incredible #jivesoftware customers + success stories.
- 12:49 pm **kendomen:** @mor_trisha looking forward to seeing you there as well! #e2conf
- 12:58 pm **vcvahle:** RT @cflanagan: Sneak Peak Blog Post: "Community Managers:Why You Need Them. What They Do" to be presented at #e2conf next week <http://bit.ly/90NL5Q>
- 1:25 pm **rhappe:** RT @MarkYolton: I'll be at #e2conf next week in a fireside chat with @rhappe <http://j.mp/b9RZGd> Join us! [looking forward to it!]
- 1:31 pm **SameerPatel:** Grt 'why' post. We need more of these > RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 1:42 pm **TheBrycesWrite:** RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 1:53 pm **ITSinsider:** RT @TheBrycesWrite: RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 2:06 pm **aggieyvette:** What do Telligent and yummy chocolate have in common? Stop by #Telligent's booth #413 at Enterprise 2.0 to find out!! #e2conf
- 2:12 pm **jimworth:** RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 2:17 pm **txaggie95:** RT @ITSinsider: RT @TheBrycesWrite: RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 2:20 pm **terrigriffith:** #e2conf Internal Evangelists of the year (last yr: @cflanagan) What a great group! They helps us all. <http://post.ly/10UWw>
- 2:34 pm **TheBrycesWrite:** RT @terrigriffith: #e2conf Internal Evangelists of year, What a great group! They helps us all <http://post.ly/10UWw> ->Good career move too!
- 2:44 pm **RonTeitelbaum:** Would love to hear more RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>

- 2:46 pm **skihawks:** RT @jimworth: RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 2:50 pm **giorodriguez:** RT @rwang0: Great meeting on pre-launch information at #broadvision for #e20. Follow @sameerpatel and @olivermarks for #socabiz #e2conf
- 3:30 pm **wolfe:** I'm planning to attend social crm day @ #e2conf Santa Clara, Nov 10. <http://www.e2conf.com/santaclara> hope to meet many there
- 3:47 pm **RobynMiller:** RT @TheBrycesWrite: RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 3:52 pm **awolfe58:** Take Enterprise 2.0 vendor/app survey for upcoming InformationWeek Analytics research report. #in #e2conf #e20 <http://survey.alexwolfe.net/>
- 4:25 pm **swylie650:** RT @awolfe58: Take Enterprise 2.0 vendor/app survey for upcoming InformationWeek Analytics research report. #in #e2conf #e20 <http://survey.alexwolfe.net/>
- 4:27 pm **swylie650:** RT @terrigriffith: #e2conf Internal Evangelists of the year (last yr: @cflanagan) What a great group! They helps us all. <http://post.ly/10UWw>
- 4:52 pm **MeganMurray:** The prerequisite I'm-on-my-way-post. :) <http://bit.ly/cXTkN0> #e2conf (and freshly relocated blog)
- 5:00 pm **KRCraft:** Take Enterprise 2.0 vendor/app survey for upcoming InformationWeek Analytics research report. #e2conf #e2 <http://tinyurl.com/39rocy9>
- 6:19 pm **Ross:** RT @chieftech: Two Australian examples of Socialtext helping to transform organisations <http://post.ly/1A4Dy> #e2conf
- 6:25 pm **socioinnovation:** RT @ross: RT @chieftech: Two Australian examples of Socialtext helping to transform organisations <http://post.ly/1A4Dy> #e2conf
- 6:29 pm **kendomen:** RT @TheBrycesWrite: RT @cflanagan: "Community Managers: Why You Need Them. What They Do?" #e2conf <http://bit.ly/90NL5Q>
- 6:33 pm **kendomen:** See you there! RT @MeganMurray: The prerequisite I'm-on-my-way-post. :) <http://bit.ly/cXTkN0> #e2conf (and freshly relocated blog)
- 6:36 pm **kendomen:** RT @tonyzingale: Thinking about my #e2conf keynote, gr8ful for incredible #jivesoftware customers + success stories.
- 7:41 pm **joecrumpler:** New Post - The risk of exposure in Observable Work <http://bit.ly/cp2k2f> #owork #e2conf
- 9:03 pm **jwillie:** Community Overload via @mechristopher <http://bit.ly/arZdx7> #e2conf
- 10:00 pm **ellenfeaheny:** Revwg Enterprise 2.0 Conference Schedule (NEXT wk in Santa Clara) - <http://bit.ly/bwTLpn> Lots of good sessns <http://bit.ly/dl1gau> #e2conf
- 10:02 pm **ellenfeaheny:** RT @rwang0: Great meeting on pre-launch information at #broadvision for #e20. Follow @sameerpatel and @olivermarks for #socabiz #e2conf
- 11:10 pm **briantullis:** RT @joecrumpler: New Post - The risk of exposure in Observable Work <http://bit.ly/cp2k2f> #owork #e2conf
- 11:24 pm **roundtrip:** Unfortunately need to cancel trip to #e2conf next week due to family emergency (now under control). But look forward to @TractionTeam news!
- 11:27 pm **jqsmooth:** Hanging w/ the fam before I depart for #e2conf (@ Barclays Restaurant & Pub) <http://4sq.com/5L8v74>
- 11:27 pm **TractionTeam:** RT @joecrumpler: New Post - The risk of exposure in Observable Work <http://bit.ly/cp2k2f> #owork #e2conf

November 7, 2010

- 9:08 am **kendomen:** @Beaurichly looking forward to connecting at #e2conf!
- 9:26 am **Greg2dot0:** Going to be at #e2conf? If so, look me up, I'd really like to meet you

- 11:35 am **ryancoleman:** Up early for 10am YYZ > SFO . Anyone else heading down to #e2conf today on AC757?
- 11:43 am **kendomen:** Filling up my 1-1 meetings on the #e2conf planner site. cc: @cflanagan @dhinchcliffe @galyons @MeganMurray @bmagierski @alanlepo
- 11:47 am **kendomen:** Here's the link to the #e2conf planner/community site: <http://e2conf.zerista.com/>
- 12:09 pm **jimworth:** Goin' to California <http://t.co/1LESfa1> via @MeganMurray #e2conf
- 12:23 pm **ryancoleman:** @servantofchaos conferenc in SFO? #e2conf?
- 1:14 pm **kendomen:** @meganrf @pdxmama wondering who from Jive is going to be at #e2conf
- 1:29 pm **mm53bar:** @cjnash Have a good time at #e2conf
- 2:45 pm **mechristopher:** Thanks for the RT! @jwillie: Community Overload via @mechristopher <http://bit.ly/arZdx7> #e2conf
- 3:00 pm **lotusknows:** Join the Social Media Buzz. Make the most of the #e2conf. Follow @LotusKnows on Twitter for #SweetTweets & facebook.com/LotusKnows.
- 3:11 pm **jwillie:** ORD-SJC Enterprise 2.0 Conference. Who wants to talk about social intranets and SharePoint #e2conf <http://4sq.com/1ToZTm>
- 3:39 pm **SameerPatel:** RT @e2conf: Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing #e2conf
- 3:44 pm **prem_k:** RT @SameerPatel: RT @e2conf: Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing #e2conf
- 3:48 pm **roundtrip:** RT @SameerPatel: RT @e2conf: Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing #e2conf
- 3:50 pm **jwillie:** RT @e2conf Today's Santa Clara weather forecast Rain-Rest of the week, a 100% chance of collaboration(&sunshine) & knowledge sharing #e2conf
- 3:51 pm **jholston:** At #e2conf most of next week -- let's talk!
- 4:35 pm **jqsmooth:** RT @e2conf: Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing #e2conf
- 4:41 pm **ravn:** Putting together my cal for #e2conf. Thx 4 RTs @tnemelka @jtannerama @MichaelLeahy @dhinchcliffe @mijori23 @joningham <http://bit.ly/b1XdCy>
- 4:47 pm **nigeldanson:** In #yosemite before #e2conf in Santa Clara. Great hike to Nevada falls yesterday.
- 4:50 pm **scott_hitchins:** Hiking in yosemite almost complete. Looking forward to #e2conf tomorrow. Pop in & say hello! www.interact-intranet.com. #e20 #intranet.
- 4:50 pm **interactpartner:** RT @nigeldanson: In #yosemite before #e2conf in Santa Clara. Great hike to Nevada falls yesterday.
- 4:50 pm **interactpartner:** RT @scott_hitchins: Hiking in yosemite almost complete. Looking forward to #e2conf tomorrow. Pop in & say hello! www.interact-intranet.com. #e20 #intranet.
- 5:30 pm **danlarsen:** RT @e2conf: Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing #e2conf
- 5:52 pm **sujamthe:** @soumyapr didn't know abt #e2conf shd I be there?
- 6:30 pm **olivermarks:** organizing session discussion points for #e2conf HR track <http://bit.ly/aoti16>
- 6:30 pm **SameerPatel:** Going through final final tweaks of our "Selling the business case for Enterprise 2.0" workshop w/ @olivermarks #e2conf #e20
- 6:48 pm **Istigerts:** Because of a last-minute turn of events, I regrettably won't be able to attend #e2conf this week. (Don't worry, I'm OK!) Miss you guys!
- 6:50 pm **kendomen:** Looking forward to it! RT @namratam: @kendomen a lot of us, me included and @nathanrawlins @vivfaga @rbordoli @thinkoutloud ... #e2conf

- 6:50 pm **kendomen:** See you there! RT @alanlepo: @kendomen Great, see you there. #e2conf
- 6:52 pm **Istigerts:** However the @moxiesoft team will be there with bells on. Please say hi to them and enjoy the company I'm not able to keep this week. #e2conf
- 7:05 pm **k8johnson:** On my way to #e2conf ~ California or bust! (@ ATW Outagamie County Airport?) <http://4sq.com/72WZb3>
- 7:09 pm **MeganMurray:** Waiting for @cflanagan & @greg2dot0 then drive on to Santa Clara. Working out my #e2conf schedule in the mean time. Let the games begin.
- 7:50 pm **Greg2dot0:** #e2conf here I come. (@ San Francisco International Airport (SFO) ? w/ @meganmurray) <http://4sq.com/MTivk>
- 7:54 pm **MichaelLeahy:** Excited to get to #e2conf looking forward to some great meetings this week. (@ Chicago O'Hare International Airport (ORD) ? w/ 93 others)
- 8:19 pm **olivermarks:** @Beaurichly look forward to seeing you in Santa Clara, thx for coming! #e2conf
- 8:48 pm **jwillie:** Found my way to rainy San Jose #e2conf getting my social on. Met some #NewsGator friends on flight. <http://4sq.com/43y2Rz>
- 9:08 pm **rhappe:** Off on my way to #e2conf soon... Looking forward to the conf; sad to leave Baby K for the week so trying to get my smiles in today
- 9:26 pm **languagehacker:** Setting things up for #e2conf. Rainy sunday, so working's cool enough. I should masquerade as a social media guru and espouse Blipboard. :-P
- 9:26 pm **SocialMediaXprt:** RT @languagehacker: Setting things up for #e2conf. Rainy sunday, so working's cool enough. I should masquerade a... <http://bit.ly/at4TSf>
- 9:37 pm **erin_lee83:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 9:41 pm **jqsmooth:** The journey to #e2conf santa clara has begun.
- 10:42 pm **jqsmooth:** Waiting for my train to depart towards #e2conf (@ MUNI Caltrain) <http://4sq.com/bB6CKf>
- 10:45 pm **MeganMurray:** Already arrived to Santa Clara for #e2conf? Come join us at the Evolution Bar @ the Hyatt. A few of us catching up now.
- 11:01 pm **mor_trisha:** Success at Yarns By the Sea - yay! Am going to wind yarn and cast on now. But must be sure to take a break to pack for #e2conf tonight
- 11:14 pm **manuelafarrell:** RT @e2conf: Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing #e2conf
- 11:16 pm **manuelafarrell:** Packing my bags for the journey to #e2conf
- 11:29 pm **briantullis:** <http://twitpic.com/34wfjo> double espresso at CLE, on to ORD, then SFO for drive to Santa Clara by 1am for #e2conf on Monday.
- 11:43 pm **drupalcommons:** #e2conf tomorrow on The Case for Accelerating Performance with social business software <http://bit.ly/cLIBgk> #sbs #drupalcommons
- 11:43 pm **batsonjay:** #e2conf tomorrow on The Case for Accelerating Performance with social business software <http://bit.ly/cLIBgk> #sbs #drupalcommons
- 11:47 pm **SameerPatel:** Nice to see the #e2conf hashtag light up with folks making their way to my hometown. Looking fwd to seeing so many people

November 8, 2010

- 12:12 am **mikegotta:** Packed & ready for early Mon am flight to E2.0 Santa Clara ... around late Mon, Tue & Thu, late Wed aft (CSCO office Wed morning) #e2conf
- 12:57 am **c7group:** RT @e2conf: Today's Santa Clara weather forecast: Rain. Rest of the week there is a 100% chance of collaboration & knowledge sharing #e2conf
- 1:06 am **tom_eric:** RT @batsonjay: #e2conf tomorrow on The Case for Accelerating Performance with social business software <http://bit.ly/cLIBgk> #sbs #drupalcommons

- 1:10 am **liorsion:** @batsonjay any other cyclists coming to #e2conf?
- 1:24 am **batsonjay:** @liorsion Dunno about other cyclists at #e2conf - but I'm riding Fri. afternoon with #chapter3 in SFO. Who's up for a group ride?
- 1:26 am **jqsmooth:** Let's do this. #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center) <http://4sq.com/9zL2Oe>
- 1:54 am **pedrogomesrocha:** RT @drupalcommons: #e2conf tomorrow on The Case for Accelerating Performance with social business software <http://bit.ly/cLIBgk> #sbs #drupalcommons
- 2:10 am **joecrumpler:** In my room at the Hyatt on a blustery evening waiting for #e2conf to start in the morning.
- 2:11 am **jwillie:** Legendary in Japantown pre- #e2conf sushi (@ Kazoo) <http://4sq.com/4XquiA>
- 2:15 am **PingSFO:** @liorsion Dunno about other cyclists at #e2conf - but I'm riding Fri. afternoon with #chapter3 in SFO. Who... <http://tinyurl.com/25msg2a>
- 2:39 am **bsandie:** #e2conf - look forward to chatting with many people over the next few days on what is cool, innovative and fun; and what sucks :^)
- 2:55 am **scott_hitchins:** Having a quick beer before #e2conf tomorrow. Looking forward to showcasing Interact Intranet across the pond over the next couple of days.
- 2:57 am **interactpartner:** Looking for to showcasing Interact Intranet this side of the pond at #e2conf in Santa Clara over next couple of days.
- 2:57 am **dgibbons:** Packing my ThoughtFarmer t-shirts for #e2conf tomorrow. Feel free to grab @gordonr or myself to chat - we're easy to spot!
- 3:06 am **scott_hitchins:** In the bar at Santa Clara Hyatt if you want to say hi to the Interact Intranet Team. #e2conf
- 3:15 am **IntranetExperts:** @bsandie Hi Bert, bob over to the Interact Intranet stand and say hi. #e2conf
- 3:27 am **jwillie:** #e2conf (@ Enterprise 2.0 Santa Clara Media Center) <http://4sq.com/acXhZl>
- 3:31 am **jwillie:** Great idea - all vendors have checkin's at their booths...that is #e2conf for you! (@ Enterprise 2.0 Santa Clara - Convention Center)
- 3:35 am **IntranetExperts:** RT @jwillie: Great idea - all vendors have checkin's at their booths...that is #e2conf for you! (@ Enterprise 2.0 Santa Clara - Convention Center)
- 3:36 am **IntranetExperts:** RT @jqsmooth: Let's do this. #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center) <http://4sq.com/9zL2Oe>
- 3:37 am **joecrumpler:** At the bar in the Hyatt watching football & trying to be social. #e2conf
- 3:46 am **IntranetExperts:** @k8johnson Hi Kate, bob in and say hi to the Interact Intranet Team. #e2conf
- 3:50 am **interactpartner:** RT @scott_hitchins: In the bar at Santa Clara Hyatt if you want to say hi to the Interact Intranet Team. #e2conf
- 3:50 am **IntranetExperts:** RT @scott_hitchins: In the bar at Santa Clara Hyatt if you want to say hi to the Interact Intranet Team. #e2conf
- 4:07 am **MichaelLeahy:** What up #e2conf (@ Hyatt Regency w/ 2 others) <http://4sq.com/7JwjJt>
- 4:26 am **Beaurichly:** Off to keynote #e2conf - Wish me luck! After last Tu election, not sure there is much appetite in SV for good news from government
- 4:52 am **peepf:** Let the wild rumpus begin . . . tomorrow. #e2conf
- 5:14 am **nigeldanson:** At hyatt regency for #e2conf having a coffee in evolution bar
- 5:28 am **adrielhampton:** Looking forward to speaking with in incredible panel at #e2conf on Wednesday <http://bit.ly/e2conf-21>
- 5:29 am **Lyne_Robichaud:** RT @adrielhampton: Looking forward to speaking with in incredible panel at #e2conf on Wednesday <http://bit.ly/e2conf-21>

- 6:30 am **tnemelka:** RT @SameerPatel: Nice to see the #e2conf hashtag light up with folks making their way to my hometown. Looking fwd to seeing so many people
- 7:35 am **arubei:** RT @_richardhughes: On my way to San Francisco for #e2conf to talk about #clearvale
- 8:45 am **SameerPatel:** Rolled into the hyatt for #e2conf. Early morning calls before tue workshop.
- 8:50 am **absolutesubzero:** RT @sameerpatel: Rolled into the hyatt for #e2conf. Early morning calls before tue workshop < enjoy, my friend! :)
- 10:42 am **jeff_lee85:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 12:07 pm **lbenitez:** Bayer improves employee collaboration by going social #ibmexperience #e2conf
- 12:25 pm **awolfe58:** Heading out to Enterprise 2.0 Conference #e2conf #in
- 12:41 pm **gonikhil:** Headed to #e2conf this early AM #moxiesoft
- 12:45 pm **christoph:** @kendomen that's indeed a morning run!!! enjoy #e2conf. wish i could be there but some Dachis colleagues are attending.
- 1:06 pm **drupalcommons:** Ok, the week starts. Who wants to talk about #socialbusiness and #drupalcommons? Find @batsonjay at #e2conf Santa Clara
- 1:20 pm **Greg2dot0:** Really excited for the BlackBelt sessions at #e2conf. I'm going to share what's made @Alcatel_Lucent so successful in the #e20 space
- 1:24 pm **robberthomburg:** vandaag begint de #e2conf in Santa Clara, have fun everybody!
- 1:41 pm **gminks:** rumpus rumpus rumpus!!! QT @peepf: Let the wild rumpus begin . . . tomorrow. #e2conf
- 1:44 pm **Greg2dot0:** @SameerPatel Really looking forward to catching up. #e2conf
- 1:45 pm **david_michael:** Heading to SFO for #e2conf (@ John F Kennedy International Airport (JFK) ? w/ 62 others) <http://4sq.com/4sRHfO>
- 2:12 pm **lbenitez:** RT @ChrisBlatnick Connect. Engage. Become a social business. The time for social collab is now. <http://bit.ly/bJeWjw> #ibmexperience #e2conf
- 2:14 pm **gialyons:** Headed to #e2conf, where I will network until I puke. #bspaces (@ MSP Airport - Terminal 1 (Lindbergh) w/ 11 others) <http://4sq.com/Eg37C>
- 2:27 pm **defrag:** in honor of the #e2conf taking place this wk, "e2" will take 15% off of your defrag reg. it's not too late! www.defragcon.com
- 2:28 pm **rwang0:** Looking forward to #e2conf and catching up with friends #e20 #customermeetings
- 2:38 pm **mpace101:** Up Boston early for #e2conf (@ Hyatt Regency Santa Clara, Santa Clara) <http://whrrl.com/e/ffjHw>
- 2:42 pm **stangarfield:** Meeting Monday: Enterprise 2.0 Conference, Santa Clara, CA Nov 8-11 <http://www.e2conf.com/santaclara/> #e20 #KM #e2conf
- 2:50 pm **mpace101:** #e2conf tweeps: If staying at Hyatt - skip the room coffee in the morning & head down stairs to bar for a real cup of joe #worthit
- 2:53 pm **bostonmarketer:** @mpace101 What's the #e2conf?
- 2:57 pm **danodea:** RT: @gialyons Headed to #e2conf, where I will network until I puke. -- That's a good one! Seriously, have fun!
- 3:00 pm **kevinmarks:** RT @defrag: in honor of the #e2conf taking place this wk, "e2" will take 15% off of your defrag reg. it's not too late! www.defragcon.com
- 3:03 pm **sujamthe:** @soumyapr #e2conf looks interesting, do u hv a code for an expo/keynote pass? They hv a barcamp tonite too!
- 3:09 pm **kendomen:** Got my first glamour shot with @greg2dot0 @meganmurray #e2conf <http://yfrog.com/643r5j>

- 3:10 pm **gialyons:** RT @defrag: in honor of the #e2conf taking place this wk, "e2" will take 15% off of your defrag reg. it's not too late! www.defragcon.com
- 3:12 pm **gialyons:** RT @mpace101: #e2conf tweeps: If staying at Hyatt - skip the room coffee in the morning & head down stairs to bar for a real cup of joe #worthit
- 3:14 pm **gialyons:** @peepf grrrl. See you soon! #e2conf
- 3:16 pm **gialyons:** RT @jwillie: Great idea - all vendors have checkin's at their booths...that is #e2conf for you! (@ Enterprise 2.0 Santa Clara - Convention Center)
- 3:27 pm **joecrumpler:** <http://twitpic.com/352ob9> view from my room #photo #e2conf
- 3:28 pm **MeganMurray:** #e2conf is ramping up. Thrilled I found the coffee. (it's at the Elevation Bar btw).
- 3:29 pm **lbenitez:** Just in time for #e2conf - IBM announces new social collaboration platform: <http://pio.mu/atMOzF> #ibmexperience
- 3:32 pm **lbenitez:** [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf #ibmexperience
- 3:32 pm **Infosourcer:** RT @lbenitez: Just in time for #e2conf - IBM announces new social collaboration platform: #ibmexperience <http://ow.ly/369YQ>
- 3:33 pm **robhoward:** Looking forward to Enterprise 2.0 show in Santa Clara this week. Visit #Telligent at booth 413 #e2conf
- 3:35 pm **gagan_s:** [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf @lbenitez << Social software for the enterprise #e20
- 3:36 pm **NahumG:** RT @gagan_s: [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf @lbenitez
- 3:40 pm **Ted_Hopton:** Promoting Our Community: 4.5 Comes Alive Music Video <http://t.co/385dHoQ> and <http://t.co/F46Qw62> #cmgr #e2conf
- 3:43 pm **dgriess:** RT: <I like it!> @lbenitez: [DEMO] Lotus Connections 3.0 - Isn't it pretty? <http://pio.mu/atMOzF> #e2conf #ibmexperience
- 3:44 pm **mijori23:** RT @robhoward: Looking forward to Enterprise 2.0 show in Santa Clara this week. Visit #Telligent at booth 413 #e2conf
- 3:47 pm **MariaKRuotolo:** RT @lbenitez: Just in time for #e2conf - IBM announces new social collaboration platform: <http://pio.mu/atMOzF> #ibmexperience
- 3:51 pm **stevebellnow:** Missing all the #e2conf folks this week. Since deciding to retire, company travel almost to zero.
- 3:54 pm **kendomen:** Setup your #e2conf foursquare venues as tips off the site. Makes for faster checkins off your mobile device
- 3:56 pm **gordonr:** RT @dgibbons: Packing my ThoughtFarmer t-shirts for #e2conf tomorrow. Feel free to grab @gordonr or myself to chat - we're easy to spot!
- 3:56 pm **whereisrick:** Checked in at the #e2conf, love the pink lanyard
- 3:57 pm **immunity:** Going to miss all of you #e2conf peeps this week. Please give yourselves hugs from me and I will see you at #webcom-montreal next week.
- 4:03 pm **danlarsen:** Enterprise 2.0 Santa Clara ? Get a Free Expo Pass Today <http://tinyurl.com/2udarfk> #e2conf
- 4:05 pm **rawn:** On @Forbes blog: "A Road Trip Through Different Views On Collaborative Work" <http://bit.ly/cGuaFW> #collaboration #e20 #e2conf #innovation
- 4:11 pm **appfusions:** @sujamthe Not sure - since E2.0 Conf opens today - but try. Use CNUJES18 to get \$100 off or Free Expo pass. <http://bit.ly/9I9XbK> #e2conf
- 4:13 pm **appfusions:** @KRCraft Thanks for good wishes - honestly more looking fwd to great E2.0 folks. One of a kind top tier crowd that "gets it!" - #e2conf
- 4:17 pm **jberkowitz:** In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf

- 4:18 pm **grahamhill:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler-
<http://bit.ly/aPptCQ> #e2conf
- 4:19 pm **MartinLang:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler-
<http://bit.ly/aPptCQ> #e2conf
- 4:28 pm **jwillie:** Sense of E2.0 - Quantifiable Benefits of Evangelism <http://bit.ly/90tXWH> via
@poncier #e2conf
- 4:30 pm **languagehacker:** Pay no attention to the man in the server closet! #e2conf <http://twitpic.com/35322s>
- 4:32 pm **GraemeThickins:** RT @defrag: in honor of the #e2conf taking place this wk, "e2" will take 15% off of
your defrag reg. it's not too late! www.defragcon.com
- 4:35 pm **alanlepo:** Looking forward to the #e2conf this week. Heading down to Santa Clara today.
See you all there. #e20
- 4:35 pm **chrisscottlamb:** IBM Launches New Software and Social Business Consulting Services
<http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 4:38 pm **languagehacker:** In my roomy server closet behind reg at #e2conf <http://twitpic.com/3533qq>
- 4:43 pm **IntranetExperts:** Busy setting up the Interact #Intranet stand today at the #e2conf! First day today :)
exciting!
- 4:44 pm **jsmooth:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler-
<http://bit.ly/aPptCQ> #e2conf
- 4:46 pm **malexanderIBM:** RT @chrisscottlamb: IBM Launches New Software and Social Business
Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 4:48 pm **IntranetExperts:** Setting up the stand at #e2conf in Santa Clara. Come over and say tomorrow.
<http://yfrog.com/juhiagj>
- 4:49 pm **rypple:** Heading to #e2conf? Dan Portillo's panel is a must-see tomorrow at 1:15 pm:
<http://rypp.ly/bmy7qP>
- 4:49 pm **telligent:** The #Telligent Team is on the way to #e2conf. Ready for some enlightening
conversations and #collaboration! Come see us at booth 413
- 4:49 pm **ResearchAccess:** We're onsite at #e2conf this week. Questions for speakers or presenters here?
Send them our way!
- 4:50 pm **ryan_lee85:** who else is a member of the #e2conf jetlag club here in Boston this am?
- 4:50 pm **rhappe:** RT @TheCR: Please help us by taking our survey about your org's social
business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:51 pm **jwillie:** #NewsGator can you get me 'in' to your workshop session this morning. Thought I
had registered for today. LMK :) #e2conf
- 4:52 pm **repackaged:** RT @TheCR: Please help us by taking our survey about your org's social
business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:53 pm **k8johnson:** Enterprise 2.0 Conference #e2conf ~ here we go! (@ Hyatt Regency)
<http://4sq.com/7JwjJt>
- 4:53 pm **adamcohen:** RT @TheCR: Please help us by taking our survey about your org's social
business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:53 pm **jsmooth:** RT @e2conf: How's everyone doing? Feeling good? Excellent #e2conf
- 4:53 pm **TheCR:** @MarkYolton thanks Mark - looking forward to hearing from you tomorrow at
#e2conf!
- 4:56 pm **Toby_Metcalf:** RT @TheCR: Please help us by taking our survey about your org's social
business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:58 pm **ryancoleman:** Settling in at first session @ #e2conf | In financial services or build tech to
support them? Would love to connect/chat.
- 4:58 pm **mpace101:** Is there an #e2conf society (@ Santa Clara Convention Center, Santa Clara)
<http://whrrl.com/eifmCZ>

- 4:58 pm **mwallcomm:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 4:59 pm **Ross:** #e2conf #e20 RT @benkepess: SocialText on Barriers to Adoption, and Why Consultants Miss the Point <http://goo.gl/fb/X6vRb>
- 5:00 pm **francoismeyer:** In Santa Clara for #e2conf. Sunny and warm, at least according to MTL november standards ;-)
- 5:00 pm **Greg2dot0:** RT @Ross: #e2conf #e20 RT @benkepess: SocialText on Barriers to Adoption, and Why Consultants Miss the Point <http://goo.gl/fb/X6vRb>
- 5:00 pm **Socialtext:** Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:01 pm **rawn:** @curiousmitch thx. Can't be the #e2conf; hasn't even started yet. So... what up twitter?
- 5:02 pm **jwillie:** Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector <http://tcm.ch/aPgq3q> #e2conf
- 5:03 pm **yatman:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 5:03 pm **RogerKemp:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:03 pm **MeganMurray:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 5:04 pm **mfauscette:** RT @rhappe: RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #scrm #e2conf
- 5:04 pm **w24b:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:05 pm **joecrumpler:** Watching Sander Patel & Oliver Marks speak about selling the case. #e2conf
- 5:05 pm **telligent:** Are you at the #e2conf in Santa Clara this week? Let us know!
- 5:05 pm **Ross:** RT @TechCrunch: Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector And More <http://tcm.ch/aPgq3q> by @leenaarao #e2conf
- 5:05 pm **KRCraft:** Thinking> RT @Ross: #e2conf #e20 RT @benkepess: SocialText on Barriers to Adoption, and Why Consultants Miss the Point <http://goo.gl/fb/X6vRb>
- 5:06 pm **twiliew:** Great shot of #20AC members ;-)
TR @kendomen: Got my first glamour shot with @greg2dot0 @meganmurray #e2conf <http://yfrog.com/643r5j>
- 5:06 pm **wendyjgibson:** RT @Telligent The #Telligent Team is on the way to #e2conf. Ready for some #collaboration! Come see us at booth 413
- 5:06 pm **baschaef:** RT @Telligent The #Telligent Team is on the way to #e2conf. Ready for some #collaboration! Come see us at booth 413
- 5:06 pm **mijori23:** RT @telligent: The #Telligent Team is on the way to #e2conf. Ready for some enlightening conversations and #collaboration! Come see us at booth 413
- 5:06 pm **jwillie:** Oh yes!!! RT @e2conf: Stay connected at #e2conf with foursquare: <http://bit.ly/9XZtnb>
- 5:07 pm **jqsmooth:** RT @e2conf: Stay connected at #e2conf with foursquare: <http://bit.ly/9XZtnb>
- 5:08 pm **KRCraft:** Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector & More <http://tcm.ch/aPgq3q> by @leenaarao #e2conf via @TechCrunch
- 5:08 pm **vzrvjy:** at #e2conf listening to the #uc workshop put on by @nemertes
- 5:09 pm **joningham:** With @TonyByrne on evaluating and selecting social software #e2conf (could be useful for #connectinghr)
- 5:09 pm **Spigit:** Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation

- 5:09 pm **mpace101:** Attending: Enterprise 2.0 Strategic Journey session - how to move once decide social important #e2conf
- 5:12 pm **AlanTaveras:** RT @Ibenitez: Just in time for #e2conf - IBM announces new social collaboration platform: <http://pio.mu/atMOZF> #ibmexperience
- 5:12 pm **awolfe58:** Chance to win iPad this wk if u complete our #e20 vendor survey for IW Analytics report. #e2conf <http://survey.alexwolfe.net/>
- 5:13 pm **mpace101:** Anyone know the Twitter handles of the speakers of the strategic objectives conversation? #e2conf track 3
- 5:13 pm **maggielmcg:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 5:14 pm **ibmsysxblade:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://bit.ly/dxYJPC> #e2conf #ibmexperience
- 5:14 pm **IBMCliff:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://bit.ly/d0KAUf> #e2conf #ibmexperience
- 5:14 pm **kendomen:** Going to the Insider's Guide #e2conf (@ Enterprise 2.0 Conference - Community Development and Management Track) <http://4sq.com/9JmTh>
- 5:15 pm **kendomen:** Networking & collaboration oriented tools. You need both. We're not there yet #e2conf
- 5:15 pm **IBMBPMUpdate:** RT @IBMCliff: RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://bit.ly/d0KAUf> #e2conf #ibmexperience
- 5:16 pm **mpace101:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 5:18 pm **Mogglar:** RT @presently: RT @jberkowitz In order to survive, enterprise software MUST become simpler (agree!) <http://bit.ly/aPptCQ> #e2conf
- 5:19 pm **soumyapr:** RT @SameerPatel: Nice to see the #e2conf hashtag light up with folks making their way to my hometown. Looking fwd to seeing so many people
- 5:19 pm **sarahdenman:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:19 pm **dhinchcliffe:** Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socabiz <http://twitpic.com/353hrk>
- 5:20 pm **blairplez:** at Insider's Guide to Evaluating and Selecting Social Software #e2conf - instructor seems very knowledgeable and objective
- 5:22 pm **AdobePR:** SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 5:22 pm **adobe:** SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 5:25 pm **TylerCagni:** Just getting started at #e2conf 1st workshop on evaluating/selecting social software. Focusing on what business Issues diff vendors address
- 5:26 pm **ppmthinking:** RT @Spigit: Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation
- 5:28 pm **soumyapr:** RT @kendomen: Networking & collaboration oriented tools. You need both. We're not there yet #e2conf
- 5:28 pm **vmrdacosta:** The struggle to identifying business value proposition for collaboration and social media. There is a solution #e2conf.
- 5:28 pm **Ted_Hopton:** Left biz cards on desk at home, so going electronic at #e2conf for all new contacts.
- 5:28 pm **timstrahme:** RT @adobe: SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>

- 5:29 pm **nigeldanson:** #e2conf workshop -business case for enterprise 2.0. An exec pitch based only on great software and exciting social business tools won't work
- 5:29 pm **timzonca:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socabiz <http://twitpic.com/353hrk>
- 5:29 pm **manuelafarrell:** Packed workshops at #e2conf. the week has begun!
- 5:29 pm **soumyapr:** @Ross Hoping to see you at #e2conf. Will you be there tomorrow?
- 5:29 pm **awolfe58:** Is the salesforce.com connector the new killer #e20 ...uh, connector? #e2conf #in #socialtext
- 5:31 pm **quentinskinner:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socabiz <http://twitpic.com/353hrk>
- 5:32 pm **ITSinsider:** Checking out @Tonybyrne's workshop. #e2conf
- 5:32 pm **benkepes:** Some thoughts here for the #e2conf #e20 crowd this week in Santa Clara - <http://bit.ly/91xZnt> cc @ITSinsider
- 5:33 pm **vivfaga:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socabiz <http://twitpic.com/353hrk>
- 5:36 pm **ddebow:** RT @rypple: Heading to #e2conf? Dan Portillo's panel is a must-see tomorrow at 1:15 pm: <http://rypp.ly/bmy7qP>
- 5:37 pm **SocialJulio:** IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience /via @chrisscottlamb
- 5:38 pm **jsnyder262:** People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:39 pm **MelindaCampero:** RT @Adobe: SVP @RTarkoff speaks tomorrow @ #e2conf ? Every Customer Experience Matters 9:55 am PT Live stream: <http://bit.ly/cybGFe> (client)
- 5:39 pm **soumyapr:** @awolfe58 Can we schedule to meet up at #e2conf ? I will be at @so_co_co booth 210 and would like to talk to you.
- 5:40 pm **newsgator:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:40 pm **soumyapr:** RT @MelindaCampero: RT @Adobe: SVP @RTarkoff speaks tomorrow @ #e2conf ? Every Customer Experience Matters 9:55 am PT Live stream: <http://bit.ly/cybGFe> (client)
- 5:41 pm **mijori23:** RT @VMRdaCosta The struggle to identify a business value proposition for collaboration & social media. Thesolution is #e2conf & talk!
- 5:44 pm **soumyapr:** @johnkwaters Will you be at #e2conf this week?
- 5:45 pm **nigeldanson:** RT @vmrdacosta: The struggle to identifying business value proposition for collaboration and social media. There is a solution #e2conf.
- 5:46 pm **angela_sanfilip:** If I had a dollar!RT @newsgator: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:48 pm **jwillie:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:48 pm **gialyons:** From CEO @tonyizingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf
- 5:48 pm **MartijnLinssen:** @benkepes The #e2conf hashtag gives me 3 tweets an hour: <http://bit.ly/cMwK0i> - #e20conf is dead
- 5:50 pm **IntranetExperts:** Setting up our stand at #e2conf. If you're around come by and say hi to the Interact Intranet team. We're at stand #311
- 5:50 pm **jqsmooth:** RT @gialyons: From CEO @tonyizingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf

- 5:50 pm **MartijnLinssen:** #e2conf gives me 3 tweets an hour: <http://bit.ly/cMwK0i> - #e20conf is dead < new players in town though; look at participants @TheTwuniverse
- 5:51 pm **sdavis:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:52 pm **joecrumpler:** Sameer Patel talks about pitching to Execs. #e2conf #e2conf-3 <http://twitpic.com/353pcx>
- 5:52 pm **DebArnoldInk:** At #e2conf in Santa Clara. Session on evaluating E20 vendors. Good stuff.
- 5:53 pm **vzrjvy:** RT @jwillie: RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:53 pm **yaseminck:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 5:54 pm **benkepes:** Hey #e2conf attendees and #e20 vendors. Think about NOT reinventing the wheel... <http://bit.ly/bnoLTa> #IDEO #Moxie
- 5:55 pm **angela_sanfilip:** #e2conf Checking out E2 conf today. Does anyone else notice how many sessions are vendor driven? Are there really that few real use cases?
- 5:56 pm **ITSinsider:** QoTD ""We've learned that it can actually be enjoyable to use software." - @tonyzingale #e2conf
- 5:56 pm **mpace101:** @olivermarks discusses need 4 int. governance/training b4 use of social 2 ext. - ex. FB at home diff than FB 4 org. #e2conf - true brutha
- 5:56 pm **swensonkeith:** Me too - RT @DebArnoldInk: At #e2conf in Santa Clara. Session on evaluating E20 vendors. Good stuff.
- 5:57 pm **joningham:** #TonyByrne "there needs to be a purpose behind microblogging" (oh yeah?, what's the purpose of this then?!) #e2conf
- 5:57 pm **sapperoneinc:** Heading over to Enterprise 2.0 Conference in Santa Clara. See you all there! #e2conf.
- 5:58 pm **NamrataM:** From CEO @tonyzingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf
- 5:58 pm **jennerwein:** RT @jsnyder262: People will call any problem they can't define a Culture problem. It's not us - it's our culture. #e2conf
- 5:59 pm **chrisyeh:** #e2conf peeps: If I owe you a #PBworks #e20 Player's Deck, come collect from me in Santa Clara. I'll bring along an ample supply.
- 5:59 pm **andreesa:** RT @ITSinsider: QoTD ""We've learned that it can actually be enjoyable to use software." - @tonyzingale #e2conf
- 5:59 pm **6sig:** RT @adobe: SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 6:01 pm **vzrjvy:** #UC workshop turning into change management workshop...great audience participation (venting) #e2conf
- 6:04 pm **jsnyder262:** Social is not a cure all. It's not going to fix things that perhaps an Exec doesn't believe are broken. @sameerpatel #e2conf
- 6:05 pm **joecrumpler:** Social software - revolutionary, evolutionary, or leap of faith? #e2conf #e2conf-3
- 6:07 pm **jwillie:** Room with a view #e2conf collaborating with the mountains. <http://plixi.com/p/55767940>
- 6:07 pm **manuelafarrell:** RT @jsnyder262: Social is not a cure all. It's not going to fix things that perhaps an Exec doesn't believe are broken. @sameerpatel #e2conf
- 6:08 pm **soumyapr:** @rpaulsingh use CNUAES02 as priority code to get an expo pass for #e2conf.
- 6:09 pm **teleplace:** We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 6:11 pm **vmr dacosta:** Selling collaboration and social media in a company is about knowing the business and also about knowing how to do marketing. #e2conf

- 6:12 pm **tnemelka:** @tonybyrne : "Document sharing is the mother of collaboration." [i think app sharing likely to become the step mum] #e20 #e2conf
- 6:12 pm **soumyapr:** @MichaelSinger Good morning. Will you be at #e2conf in santa Clara this week?
- 6:12 pm **adammerz:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good messaging #socabiz <http://twitpic.com/353hrk>
- 6:13 pm **nigeldanson:** RT @joningham: #TonyByrne "there needs to be a purpose behind microblogging" (oh yeah?, what's the purpose of this then?)! #e2conf
- 6:13 pm **carlfrappaolo:** Does seem quiet? RT @MartijnLinssen: #e2conf gives me 3 tweets an hour: <http://bit.ly/cMwK0i> - #e20conf is dead
- 6:13 pm **Greg2dot0:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socabiz <http://twitpic.com/353hrk>
- 6:16 pm **kendomen:** having services to dispose of information is something you'll find missing in most platforms #e2conf
- 6:16 pm **mpace101:** Interesting top on selling social to ldrshp: wondering how much 2 frame in context of other trad. comm tools (face2face, ph, deck) #e2conf
- 6:16 pm **joecrumpler:** @briantullis asks, is the answer really one social platform? I think no, that's big company thinking. #e2conf
- 6:17 pm **jsnyder262:** Adoption is for kids not software. Do you go to the car dealer and adopt a car? #e2conf
- 6:18 pm **blairplez:** #e2conf issue of discoverability and retention for microblogs & other socila media will be interesting - what are the policies for this?
- 6:18 pm **kendomen:** @Greg2dot0 thanks! Looking forward to your secret sauce at the black belt session #e2conf
- 6:20 pm **wendyatnovell:** I'm at the #e2conf working on final touches to the #Novell keynote. Stop by our booth tomorrow to say hello if you're here!
- 6:21 pm **workday:** @Workday will be exhibiting at #e2conf this Tues and Wed. Come visit us at Booth 215 and enter to win a Flip camera. #HRTech
- 6:21 pm **soumyapr:** RT @jsnyder262: Social is not a cure all. It's not going to fix things that perhaps an Exec doesn't believe are broken. @sameerpatel #e2conf
- 6:22 pm **rosmorville:** I might change my room at the break which is the best workshop? #e2conf speaker is knowledgeable, but not relevant for me
- 6:25 pm **jtannerama:** @gigaom covers IBM ancmt at #e2conf re: Connections 3.0 - a social sw suite w/new social analytics features, <http://bit.ly/e2GigaOm>
- 6:25 pm **joningham:** Looking forward to seeing you! RT@Workday will be exhibiting at #e2conf this Tues and Wed. Booth 215 and enter to win a Flip camera. #HRTech
- 6:26 pm **bsandie:** #e2conf - revving up to present this afternoon!
- 6:32 pm **amyafterthought:** Check out the Latest Social Software from IBM - Connections 3.0 - Social Analytics and more <http://tinyurl.com/5nahg7> #e2conf
- 6:32 pm **joningham:** If business scenarios are the main prism in selecting social sw, why are we spending so much time on access control & entitlements?! #e2conf
- 6:34 pm **RyppleLaura:** RT @rypple: Heading to #e2conf? Dan Portillo's panel is a must-see tomorrow at 1:15 pm: <http://rypp.ly/bmy7qP>
- 6:39 pm **Remy_Q:** RT @Teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 6:39 pm **rlavigne42:** RT @jsnyder262: Adoption is for kids not software. Do you go to the car dealer and adopt a car? #e2conf
- 6:40 pm **sujamthe:** @soumyapr I'll let you know abt tomorrow #e2conf thnx for looping me in
- 6:41 pm **rlavigne42:** RT @vmrdacosta: Selling collaboration and social media in a company is about knowing the business and also about knowing how to do marketing. #e2conf

- 6:42 pm **erica_kuhl:** Speaking w @meganmurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them and What Do They Do?". <http://bit.ly/bC8CCK>
- 6:42 pm **frogpond:** well, following the #e2conf twitterstream can seriously harm your "numbers of hours slept" - if you're not there, that is ;(
- 6:42 pm **scott_hitchins:** Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:42 pm **IntranetExperts:** Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:42 pm **interactpartner:** Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:43 pm **tnemelka:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 6:44 pm **rlavigne42:** RT @frogpond: well, following the #e2conf twitterstream can seriously harm your "numbers of hours slept" - if you're not there, that is ;(
- 6:45 pm **MichaelLeahy:** And we're off...#E2conf. (@ Enterprise 2.0 Santa Clara - Convention Center w/ 14 others) <http://4sq.com/9zL2Oe>
- 6:46 pm **mapdock:** Listening to a panel at #e2conf - Jeff Snyder | NewsGator, Scott Schnaars | Socialtext, Jay Batson | Acquia
- 6:47 pm **MichaelLeahy:** Media it up. #e2conf (@ Enterprise 2.0 Santa Clara Media Center) <http://4sq.com/acXhZI>
- 6:48 pm **mpace101:** Me 2 RT @mapdock: Listening to a panel at #e2conf - Jeff Snyder | NewsGator, Scott Schnaars | Socialtext, Jay Batson | Acquia
- 6:49 pm **jsmooth:** Chatting with @ted_hopton #e2conf (@ Enterprise 2.0 Santa Clara Media Center w/ @michaelleahy) <http://4sq.com/acXhZI>
- 6:49 pm **vmrdacosta:** Just met colleagues from Alcoa. Common challenges, great opportunity to collaborate on solutions for change saturation. #e2conf #e20
- 6:50 pm **jberkowitz:** In Order To Survive, Enterprise Software MUST Become Simpler- <http://bit.ly/aPptCQ> #e2conf #e20
- 6:50 pm **nigeldanson:** RT @scott_hitchins: Pleased to announce that MindMeister collaborative mind maps are now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 6:50 pm **SO_CO_CO:** Will be exhibiting on Tuesday and Wednesday at #e2conf. Visit us at booth 210. See you there!
- 6:52 pm **wolfc:** unhappy that #e2conf MyE2 login requires me to share my contacts. why not same login as e2conf register? #fail <http://e2conf.zerista.com/>
- 6:53 pm **wendyatnovell:** If #NovellPulse were a person, he would be excited about the #Novell keynote at #e2conf Wednesday. Visit us at booth 105!
- 6:53 pm **novellpulse:** If #NovellPulse were a person, he would be excited about the #Novell keynote at #e2conf Wednesday. Visit us at booth 105!
- 6:54 pm **vzrvjy:** Presence : #UC :: profile: social #e2conf
- 6:54 pm **joebachana:** RT @jberkowitz: In Order To Survive, Enterprise Software MUST Become Simpler- <http://bit.ly/aPptCQ> #e2conf #e20
- 6:54 pm **mpace101:** In Getting Execs on Board: thinking about selling ROI vs selling need to understand tacit knowledge of social #getonthebus #e2conf
- 6:55 pm **ahesse:** RT @VMRdaCosta: Selling collaboration & social media in a company is about knowing the business and about knowing how 2 do marketing #e2conf
- 6:55 pm **kendomen:** check out the vendor railroad map: www.realstorygroup.com/vendormap #e2conf
- 6:56 pm **soumyapr:** RT @SO_CO_CO: Will be exhibiting on Tuesday and Wednesday at #e2conf. Visit us at booth 210. See you there!

- 6:57 pm **mpace101:** Cont'd In Getting Execs on Board: selling need to get on the bus is cultural, cultural value harder to sell than ROI #e2conf
- 6:58 pm **joningham:** RT @kendomen: check out the vendor railroad map: www.realstorygroup.com/vendormap #e2conf
- 6:58 pm **VictorHeredia:** At #e2conf (Enterprise 2.0 Conference at Santa Clara,CA).
- 6:58 pm **rosmorville:** @kendomen thanks for the link RT check out the vendor railroad map: www.realstorygroup.com/vendormap #e2conf
- 6:59 pm **ahesse:** I wish it was that easy... RT @kendomen: check out the vendor railroad map: <http://bit.ly/cdUozb> #e2conf
- 6:59 pm **lbenitez:** RT @jtannerama @gigaom covers IBM ancmt at #e2conf re: Connections 3.0 & new social analytics features <http://bit.ly/e2GigaOm> #ibmexperience
- 6:59 pm **vmrdacosta:** Collaboration and social media: find a real problem before you try to fix it. #e2conf #e20
- 7:00 pm **VictorHeredia:** Interesting collaboration technologies vendor panel w Jeff Snyder - NewsGator, Scott Schnaars - Socialtext, Jay Batson - Acquia at #e2conf
- 7:00 pm **mpace101:** Wondering if "Community" too big of word, lots of meanings or is that good? #e2conf
- 7:01 pm **rosmorville:** always find it interesting how different people bucket different vendors...www.realstorygroup.com/vendormap #e2conf
- 7:01 pm **dankeldsen:** Agree - you don't collaborate 4 no reason RT @VMRdaCosta: Collaboration & social media: find real problem before U try 2 fix it #e2conf #e20
- 7:02 pm **francoismeyer:** Selling the case for #e2.0, the 1000\$ question: 'if it does not work, what's the roll back plan?' #e2conf
- 7:02 pm **kendomen:** <http://www.realstorygroup.com/research/channel/collaboration/vendors> #e2conf
- 7:02 pm **MeganMurray:** RT @erica_kuhl: Speaking w @meganmurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them and What Do They Do?". <http://bit.ly/bC8CCK>
- 7:03 pm **MeganMurray:** Good talk: Crystallized idea of meeting business need, solving real problems #e2conf @SameerPatel @olivermarks <http://twitpic.com/35457x>
- 7:03 pm **nigeldanson:** Great and simple advice from Jay Batson of Acquia - find a real problem before you try and solve it with enterprise 2.0 - #e2conf
- 7:03 pm **brandongates:** hey @jsnyder262 you're famous at #e2conf! Best of luck on the panel today, see you there tomorrow. #NewsGator
- 7:03 pm **lionsion:** #e2conf is all about social and enterprise collaboration, but it seems all the approaches are almost similar. A new approach is needed.
- 7:03 pm **lbenitez:** Recap @gigaom from #e2conf: IBM?s Lotus Connections 3.0 Aims to Make Businesses More Social <http://t.co/s9cOcBs>
- 7:04 pm **dhinchcliffe:** Have come into 3 one-time session passes for #e2conf. My soup-to-nuts Implementing #e20 workshop is at 1:15pm today in Santa Clara. Stop by!
- 7:04 pm **dankeldsen:** @francoismeyer I'd worry about a go-forward plan b4 a roll-back plan - DESIGN 2 solve human problems = greater chance of success #e2conf
- 7:06 pm **vzrvjy:** RT @dhinchcliffe: Have come into 3 one-time session passes for #e2conf. My soup-to-nuts Implementing #e20 workshop is at 1:15pm today in Santa Clara. Stop by!
- 7:06 pm **soumyapr:** yes. makes it part of solution. RT @VMRdaCosta Collaboration & social media: find a real problem before you try to fix it. #e2conf #e20
- 7:07 pm **soumyapr:** @sujamthe ok. will do. #e2conf
- 7:10 pm **soumyapr:** @rosmorville great! how is it going so far. Will be there Tuesday and wednesday. #e2conf

- 7:11 pm **TeleplaceHelp:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 7:11 pm **RonTeitelbaum:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/bLQgca>
- 7:11 pm **cflanagan:** #e2conf UCC speaker suggests, no this isn't just about building the tool and hoping users will come - need business plan, strategy for use
- 7:11 pm **MeganMurray:** Missing you at #e2conf @TheBrycesWrite
- 7:13 pm **liorsion:** @alanlepo are you at #e2conf?
- 7:14 pm **blairplez:** #e2conf not true that young people coming into the workplace want to use Facebook, etc. in the workplace. want collab tools, but diff t ones
- 7:14 pm **mpace101:** Via Jay Batson: find the 1/2 exec w/ KPI need & help them see value, leverage your champion #e2conf
- 7:17 pm **cflanagan:** #e2conf Nemertes: Evolution from "we block everything" 2 "allowing external use" of social media 4 business, creating policies that support
- 7:19 pm **soumyapr:** @cflanagan Thanks for the promo code for #e2conf. many of us will be there thanx to you :)
- 7:19 pm **cflanagan:** #e2conf Downsides of social: where is data, who has access to data, what's compliance mean, country laws conflict
- 7:20 pm **dhinchcliffe:** RT @erica_kuhl Speaking w @MeganMurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them?" <http://bit.ly/bC8CCK> < +1
- 7:20 pm **cflanagan:** @soumyapr :) Good to hear and hope we meet #e2conf
- 7:20 pm **snlynn:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 7:21 pm **mpace101:** Do tools change social habits in a comp? IMO: yes but still needs major help for adoption #e2conf
- 7:21 pm **joningham:** RT @kendomen: <http://www.realstorygroup.com/research/channel/collaboration/vendors> #e2conf
- 7:21 pm **cflanagan:** #e2conf Nemertes talks about FUD and needing to balance that with real opportunity and adjust policies to support
- 7:22 pm **NamrataM:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good messaging #socbiz <http://twitpic.com/353hrk>
- 7:22 pm **bhc3:** RT @Spigit: Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation
- 7:23 pm **mpace101:** Which comes 1st the the tool or the value of social? #chickeneggconvo #e2conf
- 7:23 pm **nigeldanson:** #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:24 pm **cflanagan:** Google SNL's Sat skit "oh no my mom's on facebook" - to auto-edit photos for appropriate mom viewing lol #e2conf (have to go find)
- 7:24 pm **joningham:** @dankeldsen @VMRdaCosta Can also prioritise collaboration as a strategic need! - doesn't need to be a 'problem' #e2conf
- 7:26 pm **Greg2dot0:** You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 7:27 pm **joningham:** Or what's in it for us?! RT @nigeldanson #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:28 pm **cflanagan:** Huh, at Nemertes UCC and MS and Cisco coming out as the top two - no other players in here #e2conf (some other suspects missing from list)
- 7:28 pm **joningham:** I don't think lots of people thinking 'what is in it for me' is ever going to result in a truly effective social approach #e2conf

- 7:30 pm **MeganMurray:** @joningham If you consider the WIIFM before you roll they won't be asking, they'll know why they are leveraging the tools. #e2conf
- 7:30 pm **cflanagan:** 1 of 3 10 steps Social Software compliance: 1) take ownership 2) establish policy 3) engage compliance roles early 4) plan education #e2conf
- 7:31 pm **cflanagan:** 1 of 3 10 steps Social Software compliance: 5) strong password mgt 6) content monitoring, logging 7) education rollout #e2conf
- 7:32 pm **cflanagan:** 1 of 3 10 steps Social Software compliance: 8) selective blocking of content 9) routine audits 10) policy review #e2conf
- 7:32 pm **joecrumpler:** Is it the assumption that collaboration adoption always includes use by execs? I hope not? #e2conf
- 7:35 pm **cflanagan:** @amcafee I hear we're missing you this week at #e2conf Santa Clara :(
- 7:36 pm **joningham:** That true, too RT @MeganMurray consider the WIIFM before you roll they won't be asking, they'll know why they're leveraging the tools. #e2conf
- 7:37 pm **novell:** If #NovellPulse were a person, he would be excited about the #Novell keynote at #e2conf. Visit us at booth 105 /via @novellpulse
- 7:39 pm **manuelafarrell:** RT @erica_kuhl: Speaking w @meganmurray & @cflanagan 11/9 at #e2conf "Community Managers: Why Do You Need Them and What Do They Do?". <http://bit.ly/bC8CCK>
- 7:41 pm **scott_hitchins:** RT @nigeldanson: #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:42 pm **aggieyvette:** What does soccer and a #Telligent sales rep have in common? Stop by #Telligent booth 413 at #e2conf to find out.
- 7:44 pm **cflanagan:** Nemertes: Seeing more execs understanding + accepting soft dollars in business case. Though biz case should always have financials #e2conf
- 7:44 pm **cflanagan:** You build biz case at all times. Only way to make your project recession-proof and validate #e2conf
- 7:45 pm **jqsmooth:** RT @cflanagan: You build biz case at all times. Only way to make your project recession-proof and validate #e2conf
- 7:48 pm **vmrdacosta:** WARNING: Some business people believe "social" means the opposite of "work", if you do one you don't do the other. #e2conf #e20
- 7:48 pm **peepf:** In town for #e2conf? It's Silicon Valley Restaurant Week - prix fixe dinners at choice spots through Nov. 10th - <http://bit.ly/aApqli>
- 7:48 pm **reillyusa:** RT @dhinchcliffe Jive easily has 3x the signage of anyone else here at #e2conf today. < proportional to the 3x cost over others ? :)
- 7:51 pm **cflanagan:** Implementation + capital + ongoing operations: 3 main areas of Biz Case cost components #e2conf
- 7:51 pm **LindaBolg:** RT @scott_hitchins: Pleased to announce that MindMeister collaborative mind maps are now available on Intranet. #e2conf <http://bit.ly/de1zCy>
- 7:52 pm **LindaBolg:** RT @nigeldanson: #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 7:52 pm **LindaBolg:** RT @nigeldanson: Great and simple advice from Jay Batson of Acquia - find a real problem before you try and solve it with enterprise 2.0 - #e2conf
- 7:55 pm **aggieyvette:** Its 12 pm and I'm already having issues with the vendors at #e2conf, so annoyed.
- 7:57 pm **manuelafarrell:** RT @peepf: In town for #e2conf? It's Silicon Valley Restaurant Week - prix fixe dinners at choice spots through Nov. 10th - <http://bit.ly/aApqli>
- 7:58 pm **Shervin:** RT @Ross: RT @TechCrunch: Socialtext 4.5 Launches With More Powerful Search, Salesforce Connector And More <http://tcrn.ch/aPgq3q> by @leenarao #e2conf

- 7:58 pm **mapdock:** Very nice! Case study on what @bevinhernandez accomplished with collaboration tools for Penn State, at #e2conf
- 7:58 pm **cflanagan:** Nemertes saving some good biz case cost models. Very nice work. #e2conf
- 8:00 pm **dankeldsen:** Any of these models online? RT @cflanagan: Nemertes saving some good biz case cost models. Very nice work. #e2conf
- 8:03 pm **digitaljoy:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:04 pm **drupalcommons:** RT @TheCR: Please help us by taking survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #e20 #e2conf
- 8:04 pm **sparkandco:** RT @digitaljoy: RT @Greg2dot0: U cn have the greatest solution in the world. If U cnt get ppl 2 use it, U fail #e2conf. its abt adoption
- 8:04 pm **SiliconValleyPR:** RT @peepf: In town for #e2conf? It's Silicon Valley Restaurant Week - prix fixe dinners at choice spots through Nov. 10th - <http://bit.ly/aApqli>
- 8:07 pm **oliviati:** heading to airport - destination Santa Clara for #e2conf !
- 8:07 pm **golfyball:** Lotus Connections 3.0 - <http://youtu.be/fqifMNs1s58> #e2conf #LotusKnows
- 8:07 pm **harom1971:** anybody attending both conferences: Enterprise2.0 at Santa Clara #e2conf and Sales2.0 at San Francisco #sm20 #Sales20Conf this week?
- 8:07 pm **mapdock:** Thanks @SameerPatel and @olivermarks for a great workshop on selling the value of enterprise collaboration at #e2conf
- 8:07 pm **renoirb:** @oliviati lucky girl #e2conf
- 8:10 pm **fabella:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socbiz <http://twitpic.com/353hrk>
- 8:12 pm **blairplez:** #e2conf social software in enterprise may be a good place to try out open source vendors and products since it's not mission critical.
- 8:14 pm **chrisscottlamb:** Hear how Cemex becomes a social business with Lotus Connections <http://www.youtube.com/watch?v=YZA20c47fA8> #e2conf
- 8:14 pm **blairplez:** #e2conf - Tony Byrne: avoid checklists - use a test based methodology or you may not get the results you want.
- 8:14 pm **mpace101:** Barriers & community dont fly RT @rosmorville: Need to think about my timing? <http://post.ly/1AIFY> #e2conf #cmgr
- 8:20 pm **lionsion:** is the only way to get social in a company through Executive agreement? #e2conf
- 8:21 pm **mpace101:** RT @mapdock: Thanks @SameerPatel and @olivermarks for a great workshop on selling the value of enterprise collaboration at #e2conf
- 8:21 pm **lbenitez:** Social Suites vs Apps -- wonder what the #e2conf crowd thinks. <http://pio.mu/9PL0o9> (via @dhinchcliffe)
- 8:21 pm **lvertuccio:** RT @drupalcommons: RT @TheCR: Please help us by taking survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #e20 #e2conf
- 8:29 pm **lbenitez:** Love it!! Everything I Learned About a Social Business I Learned at Kindergarten <http://pio.mu/bojcmQ> #e2conf #ibmexperience
- 8:31 pm **gialyons:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:33 pm **barthox:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:33 pm **gialyons:** RT @cflanagan: You build biz case at all times. Only way to make your project recession-proof and validate #e2conf
- 8:36 pm **BilalJaffery:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption

- 8:37 pm **dankeldsen:** @joningham @VMRdaCosta Isn't prioritising collaboration as a strategic need solving a problem? i.e. lack of tools/skills/processes #e2conf
- 8:37 pm **rhappe:** Things I love about CA?!? Sushi bars in hotel lobbies... Perfect light lunch #e2conf
- 8:38 pm **gialyons:** @liorsion a more way to keep #e20 going in some cultures is multi-exec buy-in #e2conf
- 8:39 pm **telligent:** Great to be here at #e2conf in Santa Clara! The #Telligent team is getting fired up and ready to go!
- 8:40 pm **aggieyvette:** The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:41 pm **MichaelSinger:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:43 pm **bgil:** RT @dhinchcliffe: Jive easily has 3x the signage of anyone else here at #e2conf today. Good social business messaging too. #socbiz <http://twitpic.com/353hrk>
- 8:44 pm **Greg2dot0:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 8:45 pm **jtannerama:** Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:46 pm **jtannerama:** RT @aggieyvette: The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:46 pm **jqsmooth:** RT @aggieyvette: The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:46 pm **beamstream:** RT @jtannerama: RT @aggieyvette: The E2 event staff ROCKS, they are really on top of things!!! Great job!! #e2conf
- 8:48 pm **TheCR:** RT @lbenitez Love it!! Everything I Learned About a Social Business I Learned at Kindergarten <http://pio.mu/bojcMQ> #e2conf #ibmexperience
- 8:49 pm **beamstream:** RT @BilalJaffery: RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 8:50 pm **gialyons:** RT @jtannerama: Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:51 pm **mikegotta:** Cisco Bldg 30 for some meetings, then off to register at E2.0 #e2conf
- 8:53 pm **TheCR:** RT @nigeldanson: Great & simple advice from Jay Batson of Acquia - find a real problem before you try & solve it w enterprise 2.0 - #e2conf
- 8:55 pm **david_michael:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://tv.e2conf.com/> #e2conf
- 8:58 pm **Greg2dot0:** Button Fly, cut finger, hydration not a good combination at #e2conf - 'nuff said
- 8:58 pm **frogpond:** RT @david_michael: Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf _ yes
- 9:01 pm **manuelafarrell:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://tv.e2conf.com/> #e2conf
- 9:01 pm **esaave:** RT @brandondgates - @jsnyder262 you're famous at #e2conf! Best of luck on the panel today #NewsGator
- 9:02 pm **ljace24:** Cute article: "Everything I know about being a social business, I learned in kindergarten" <http://bit.ly/9KBuNi> #e2conf
- 9:02 pm **newsgator:** Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 9:02 pm **GeophreyG:** @telligent Good luck this week for a great show! #Telligent #e2conf
- 9:04 pm **ErinatHP:** Keynotes from Enterprise 2.0 Conf in Santa Clara streamed live Tues & Wed at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf (via @manuelafarell)

- 9:05 pm **digitaljoy:** RT @Greg2dot0: Button Fly, cut finger, hydration not a good combination at #e2conf - (small consolation, but tweet of the day)
- 9:07 pm **frogpond:** @AnaDataGirl hehe, same procedure as every year - we start off at 5 pm our time and into the night with beers to tease those at #e2conf ;)
- 9:07 pm **MrkevC:** Check em out! RT @MichaelSinger: Keynotes from E2 Santa Clara will be streamed live Tues. & Wed. at 9:00 AM PDT <http://bit.ly/a7rFui> #e2conf
- 9:09 pm **joningham:** @dankeldsen @VMRdaCosta If your definition of a problem includes need to get better at, rather than not very good at... #e2conf
- 9:10 pm **frogpond:** @AnaDataGirl yep, OTOH I would rather be in Santa Clara for #e2conf now and be teased by those lurking remotely ;)
- 9:12 pm **cflanagan:** @dankeldsen The workshop sessions will have the slides up later. I actually do want to take another look at these #e2conf
- 9:13 pm **rlavigne42:** RT @jtannerama: Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 9:14 pm **rlavigne42:** RT @ljace24: Cute article: "Everything I know about being a social business, I learned in kindergarten" <http://bit.ly/9KBuNi> #e2conf
- 9:15 pm **jsnyder262:** RT @newsgator: Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 9:17 pm **lammiia:** RT @jtannerama: Keynotes from E2 Santa Clara will be streamed live this wk, Tues. & Wed. @ 9 AM PDT. <http://tv.e2conf.com/> #e2conf
- 9:18 pm **byteconnector:** RT @ErinatHP: Keynotes from Enterprise 2.0 Conf in Santa Clara streamed live Tues & Wed at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf (via @manuelafarell)
- 9:18 pm **MatteP:** RT @Greg2dot0: You can have the greatest solution in the world. If you can't get people to use it, you fail #e2conf. It IS about adoption
- 9:18 pm **johngibbon:** RT @ErinatHP: Keynotes from Enterprise 2.0 Conf in Santa Clara streamed live Tues & Wed at 9:00 AM PDT. <http://bit.ly/a7rFui> #e2conf (via @manuelafarell)
- 9:18 pm **MeganMurray:** @20Adoption Workshop underway at #e2conf Come join us.
- 9:18 pm **ryancoleman:** #viznotes from morning session of #e2conf - 'Building Unified Comm & Collab Roadmap' <http://plixi.com/p/55790001>
- 9:19 pm **johngibbon:** RT @ljace24: Cute article: "Everything I know about being a social business, I learned in kindergarten" <http://bit.ly/9KBuNi> #e2conf
- 9:20 pm **joningham:** This pm I'll be with @dhinchcliffe for session on emergent change (the entire waterfront) #e2conf #e2conf-4
- 9:21 pm **ryan_lee85:** spent the early morning getting some exercise touring my old grad school neighborhood in boston. #e2conf
- 9:21 pm **johngibbon:** RT @cflanagan: 1 of 3 10 steps Social Software compliance: 1) take ownership 2)stablish policy 3) engage compliance roles early 4) plan education #e2conf
- 9:21 pm **johngibbon:** RT @cflanagan: 1 of 3 10 steps Social Software compliance: 5) strong password mgt 6)content monitoring, logging 7)education rollout #e2conf
- 9:21 pm **johngibbon:** RT @cflanagan: 1 of 3 10 steps Social Software compliance: 8) selective blocking of content 9) routine audits 10) policy review #e2conf
- 9:23 pm **manuelafarrell:** RT @ryancoleman: #viznotes from morning session of #e2conf - 'Building Unified Comm & Collab Roadmap' <http://plixi.com/p/55790001>
- 9:25 pm **CYNC_marketing:** Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://bit.ly/dpjVq2> #e2conf
- 9:25 pm **manuelafarrell:** RT @blairplez: #e2conf - Tony Byrne: avoid checklists - use a test based methodology or you may not get the results you want.
- 9:25 pm **Agoththelf:** Please help @TheCR by taking survey about your org's social business maturity - #cmgr #scrm #e20 #e2conf <http://fb.me/srjwAssn>

- 9:26 pm **defrag:** hey #e2conf folks -- enjoy a great show out there, and don't forget that "e2" will take 15% off of your defrag reg - www.defragcon.com
- 9:27 pm **jqsmooth:** RT @CYNCR_marketing: Keynotes from E2 Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT. <http://bit.ly/dpjVq2> #e2conf
- 9:28 pm **webtechman:** Enterprise 2.0: Tune into #e2conf on Twitter & <http://tv.e2conf.com/> for live video stream. #e20 by Smart People!
- 9:30 pm **ITSinsider:** RT @MeganMurray: @20Adoption Workshop underway at #e2conf Come join us.
- 9:31 pm **Greg2dot0:** RT @defrag: hey #e2conf folks -- enjoy a great show out there, and don't forget that "e2" will take 15% off of your defrag reg - www.defragcon.com
- 9:31 pm **katmandelstein:** IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aDXFVb> #ibmexperience #e2conf #lotusknows #socialbusiness
- 9:32 pm **alanlepo:** Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOEp> #e20 #e2conf
- 9:32 pm **rawn:** RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aDXFVb> #ibmexperience #e2conf #lotusknows #socialbusiness
- 9:33 pm **cflanagan:** Love @bsandie making the point that evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 9:33 pm **Greg2dot0:** RT @cflanagan: Love @bsandie making the point that evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 9:33 pm **marniepw:** YES!! CEO @tonyizingale - are you ready to make the most important business decision of this decade? <http://bit.ly/9jyzXG> #thenewway #e2conf
- 9:34 pm **jberkowitz:** Enterprise Software MUST Become Simpler in Order to Survive- <http://bit.ly/aPptCQ> #e2conf #e20
- 9:34 pm **cflanagan:** @bsandie executive language is 1) financial impact 2) quality and 3) time benefits (inc: innovation, reduce costs, improve revenue) #e2conf
- 9:35 pm **mrsteff:** RT @newsgator: Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 9:35 pm **jeremyprz:** Just arrived at #e2conf. Looking forward to talking with folks about @ideascale - we are wearing green sweaters, would love to chat!
- 9:35 pm **cflanagan:** What's the number of years co can go without innovating and stay in business? @bsandie suggests it might be 5 years #e2conf
- 9:36 pm **batsonjay:** In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 9:37 pm **Greg2dot0:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 9:37 pm **julianlefevre:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 9:37 pm **johngibbon:** SharePoint's strength is file sharing; not always excels in other collaboration scenarios #e2conf @tonybyrne
- 9:37 pm **carlfrappaolo:** Rlly varies by industry RT @cflanagan: wht's the # of yrs co cn go w/out innovating & stay in business? @bsandie sugsts mghtB 5 yrs #e2conf
- 9:37 pm **johngibbon:** Not necessarily: unique collaboration services, ease to use, low cost, nor latest nor greatest #e2conf @tonybyrne
- 9:38 pm **KellyMeadeIBM:** RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aDXFVb> #ibmexperience #e2conf #lotusknows #socialbusiness
- 9:38 pm **johngibbon:** SharePoint feature complete relative early 2009 (MSoft is on 3 year cycle; smaller vendors is on 6 month or less) #e2conf @tonybyrne

- 9:38 pm **jberkowitz:** 3 Challenges for Enterprise 2.0 Now That It's Gone Mainstream- <http://rww.to/aah9VH> #e20 #e2conf
- 9:38 pm **DigitalRecognit:** Meet Digital Recognition at Enterprise 2.0, Nov. 8-11, Santa Clara #Socialmedia #Brand #Safety solution <http://ow.ly/36qLn> #e2conf
- 9:38 pm **hsoursou:** Meet Digital Recognition at Enterprise 2.0, Nov. 8-11, Santa Clara #Socialmedia #Brand #Safety solution <http://ow.ly/36qLo> #e2conf
- 9:38 pm **ExponentialEdge:** IBM Boosts Social Media Software, Services <http://bit.ly/aDXFVb> #ibmexperience #e2conf #socialbusiness #lotusknows RT @katmandelstein
- 9:39 pm **ITSinsider:** RT @cflanagan: Love @bsandie making the point that evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 9:39 pm **johngibbon:** SharePoint has extraordinary breadth of services under one platform #e2conf @tonybyrne
- 9:40 pm **johngibbon:** SharePoint emphasis on individual and departmental empowerment is traditional differentiator (almost anti-enterprise)#e2conf @tonybyrne
- 9:41 pm **johngibbon:** SharePoint aligns with MS Office, makes Office more powerful @davidbyrne #e2conf
- 9:43 pm **BrickandClick:** Monitoring lots of #e2conf tweets ... wish I was there
- 9:44 pm **johngibbon:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 9:44 pm **mijori23:** RT @vmrdacosta: WARNING: Some business people believe "social" means the opposite of "work", if you do one you don't do the other. #e2conf #e20
- 9:45 pm **johngibbon:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it.
- 9:46 pm **cflanagan:** @bsandie talks about three 1) connector 2) maven and 3)salesman as three roles you need in your program to build, support biz case #e2conf
- 9:46 pm **ljcappelletti:** "we used to collaborate in chapters....now we collaborate in sentences..." #e2conf
- 9:46 pm **jwillie:** Lunch + now presentation w @tbyrne + @ShawnShell that is good living! #e2conf I can talk about Social SharePoint all day(and will)
- 9:47 pm **calmo:** @gyehuda - great (as usual) blogging re "thinking backwards". Thanks for sharing! Quite relevant re #e2conf <http://bit.ly/bXOBps>
- 9:48 pm **mijori23:** RT @kendomen @joningham check out the vendor railroad map from www.realstorygroup.com/vendorsmap #e2conf 1 way not to get lost
- 9:49 pm **mijori23:** RT @joningham: @dankeldsen @VMRdaCosta Can also prioritise collaboration as a strategic need! - doesn't need to be a 'problem' #e2conf
- 9:49 pm **mijori23:** RT @joningham: Or what's in it for us?! RT @nigeldanson #e2conf - key to getting people to share is answering question 'what is in it for me?'
- 9:50 pm **cflanagan:** @bsandie suggests product owner/evangelist should be credible, command respect and be politically savvy to drive this program #e2conf
- 9:51 pm **katmandelstein:** Didn't make to #e2conf? IBM Keynote from E2.0 Santa Clara will be streamed live Tues. @ 10:20 AM PDT. <http://bit.ly/a7rFui> #ibmexperience
- 9:51 pm **mijori23:** @joningham Teach people that the value of 'we' outweighs the value of 'me'. #e2conf
- 9:53 pm **cflanagan:** @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 9:54 pm **BilalJaffery:** Missed #e2conf? IBM Keynote from E2.0 will be streamed live Tues. at 10:20am! <http://bit.ly/a7rFui> #ibmexperience ~ @katmandelstein
- 9:54 pm **jennerwein:** @dhinchcliffe about emergent IT landscape: Smartphones are the it Department in your Pocket #e2conf #e2conf-4

- 9:55 pm **cflanagan:** @bsandie suggests you need to figure out who the exec sponsor is. Depends on your org. They need to 'get it', support you, guide you #e2conf
- 9:57 pm **johngibbon:** SharePoint is more of a traditional portal/platform on which can you build applications; so more cost/time than expected @tonybyrne #e2conf
- 9:58 pm **pedzel:** RT @alanlepo: Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOEp> #e20 #e2conf
- 9:58 pm **joeweher:** RT @Greg2dot0: Button Fly, cut finger, hydration not a good combination at #e2conf - 'nuff said > #e20 solution - Velcro
- 9:58 pm **cflanagan:** @bsandie don't ever expect 100% profiles/adoption in 3 months, not realistic. Be reasonable, plan for phases and tiers of adoption #e2conf
- 9:59 pm **chrisscottlamb:** Kick off your Enterprise 2.0 Conf with IBM cocktail reception Monday, Nov 8th at TusCA Ristorante in the Hyatt at 7:00pm #e2conf
- 10:00 pm **NamrataM:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 10:01 pm **cflanagan:** @bsandie These tools do require culture shift. Even at most progressive companies. How do you plan for that? And enable that change? #e2conf
- 10:01 pm **johngibbon:** Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 10:01 pm **ITSinsider:** "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:02 pm **yoblake:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:03 pm **rawn:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:04 pm **cflanagan:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption, not yet talked technology. #e2conf
- 10:04 pm **esauve:** @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 10:04 pm **larshaahr:** RT @BilalJaffery: Missed #e2conf? IBM Keynote from E2.0 will be streamed live Tues. at 10:20am! <http://bit.ly/a7rFui> #ibmexperience ~ @katmandelstein
- 10:04 pm **harom1971:** in recent chat with Oliver Marks we used quote "collaborate in sentences instead of chapters". seems it's catchy - been RT few times #e2conf
- 10:05 pm **johngibbon:** SharePoint complexity good for customization; but lack of simplicity bad for adoption. @tonybyrne #e2conf
- 10:05 pm **esauve:** @bsandie "we used to collaborate in chapters....now we collaborate in sentences..." #e2conf
- 10:05 pm **MeganMurray:** RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption and has not yet talked technology. #e2conf
- 10:07 pm **johngibbon:** SharePoint communities are implied (based on tag affinities); no declared membership, built in administration, etc. @tonybyrne #e2conf
- 10:07 pm **bduperrin:** RT @cflanagan: RT @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min on adoption, not yet talked technology. #e2conf
- 10:08 pm **ibmsysxblade:** RT @rawn: RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aqm5Ui> #ibmexperience #e2conf
- 10:08 pm **MeganMurray:** RT @esauve: @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 10:08 pm **IBMCliff:** RT @rawn: RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aRVjTg> #ibmexperience #e2conf

- 10:08 pm **bduperrin:** ?@ITSinsider: You're going to succeed or fail on culture. @bsandie presents for 30 min on adoption and has not yet talked technology.#e2conf
- 10:09 pm **IntranetExperts:** Great advice from @bsandie at #e2conf - "people don't use software unless it's good". A strong buying criterial for collaborative tech
- 10:10 pm **sparkandco:** RT @IntranetExperts: gr8 advice from @bsandie at #e2conf - "people dont use software unless it's gd". A strong buying criteria 4 collab tech
- 10:11 pm **jwillie:** @bduperrin @cflanagan @ITSinsider @bsandie @MeganMurray @Greg2dot0 GREAT to meet you guys IRL #e2conf
- 10:12 pm **crismari:** RT @lbenitez: Just in time for #e2conf - IBM announces new social collaboration platform: <http://pio.mu/atMOZF> #ibmexperience
- 10:12 pm **rhappe:** Finally read @marciamarcia's book The New Social Learning on the way to #e2conf - great read, well worth it & lots of great examples
- 10:13 pm **jennerwein:** RT@johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 10:13 pm **kpkfusion:** RT @rhappe: Finally read @marciamarcia's book The New Social Learning on the way to #e2conf - great read, well worth it & lots of great examples
- 10:14 pm **m8ryx:** Network effects...anyones contribution enriches everyone. Reminds me of a quote from R. Anton Wilson 'every man is Buddha' #e2conf
- 10:15 pm **brandondgates:** RT @newsgator: Gearing up the #NewsGator booth at the #e2conf. Come see us tomorrow in the exhibit hall, we are booth 407!
- 10:17 pm **kwmuir:** I'm at #e2conf this week. Stop by the Novell booth and see why the Enterprise needs a unified HABITAT to drive user adoption of e2.0 tools
- 10:17 pm **joecrumpler:** @bsandie says to make a list of metrics you plan to capture & we did. <http://twitpic.com/355ce4> #e2conf
- 10:18 pm **johngibbon:** Sharepoint searches SharePoint, but for much better, enterprise-wide search MS recommends FAST (complex to manage) @tonybyrne #e2conf
- 10:19 pm **johngibbon:** RT @esauve: @bsandie suggests just deploying a tool and not focusing on education/adoption will surely set your project up to fail #e2conf
- 10:19 pm **johngibbon:** RT @esauve: @bsandie "we used to collaborate in chapters....now we collaborate in sentences..." #e2conf
- 10:19 pm **gialyons:** Listening to @cflanagan and @meganmurray #e2conf
- 10:20 pm **IntranetExperts:** @cflanagan says "Enterprise 2.0 tools MUST put people at the centre". Basic advice, but it's sometimes easy to forget! #e2conf
- 10:21 pm **HeadshiftOZ:** RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 10:21 pm **gialyons:** CSC went after exec participation early on, and actively avoided an org-mimicking tax. Mimic biz processes instead. #e2conf
- 10:23 pm **gialyons:** 2 critical roles: cmtly mgrs and advocates/champions of different way to work w/#e20 #e2conf @cflanagan
- 10:26 pm **chrisscottlamb:** See what all the news is about today. demo of Lotus Connections 3 <http://www.youtube.com/watch?v=fqjifMNs1s58> #e2conf
- 10:26 pm **gialyons:** I recommend u create deck that details FTE reqs from each biz unit participating in #e20 pilot for cmtly mgrs/SMEs/advocates #e2conf
- 10:26 pm **m8ryx:** @casablanca Not going to see him this week because I'm at #e2conf, otherwise I'd give Wayne a few tips ;)
- 10:27 pm **briantullis:** @cflanagan "community mgrs take offline actions to stimulate online engagement #e2conf
- 10:27 pm **bduperrin:** Very interesting : #e2conf says that cmtly Mgrs are essential while #e20s said managers were key

- 10:29 pm **gialyons:** CSC held monthly advocate mtgs to keep these "sales ppl" engaged and educated about #e20 use cases, tool positioning, more #e2conf
- 10:30 pm **ward_m:** RT @chrisscottlamb: Hear how Cemex becomes a social business with Lotus Connections <http://www.youtube.com/watch?v=YZA20c47fA8> #e2conf
- 10:30 pm **jwillie:** I feel the same here at #e2conf RT @ShelbyStoolman: 90 minutes in and I already know my trip to Philly was worth it. #melcрумii
- 10:32 pm **gialyons:** #e2conf 1 of the most popular groups at CSC is Excel Tips & Tricks. GREAT place to start! "Help me where it hurts, I'll see value faster."
- 10:33 pm **BreakingTech:** RT @headshiftoz: RT @Socialtext: Socialtext 4.5 Helps Enterprises Share, Organize and Discover Knowledge. <http://bit.ly/b7TOuR>. #e20 #e2conf
- 10:34 pm **domvirgilio:** RT @chrisscottlamb: IBM Launches New Software and Social Business Consulting Services <http://tinyurl.com/2w875gf> #e2conf #ibmexperience
- 10:36 pm **joecrumpler:** RT @briantullis: @cflanagan "community mgrs take offline actions to stimulate online engagement #e2conf
- 10:36 pm **larshaahr:** RT @batsonjay: In Tony Byrne's SharePoint wkshp #e2conf. His Q: Why here? Audience A: Because we're own it & have to live with it. #love-lost
- 10:38 pm **gialyons:** #e2conf @meganmurray talks governance. Get input EARLY from legal/infosec/data ret./HR/MarComm in your project. (I'd add "collab tool mgrs")
- 10:38 pm **vmrdacosta:** @joningham @dankeldsen I'd qualify problem as a business reason or opportunity, which is actually more positive and as telling #e2conf
- 10:38 pm **jennerwein:** RT @johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 10:40 pm **hyounpark_AG:** Bringing salesforce info to the masses. RT: @alanlepo: Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOEp> #e20 #e2conf
- 10:42 pm **vmrdacosta:** Don't panic, social media and collaboration was purposefully "designed for loss of control" Prof. Venkat Venkatraman #e2conf #e20
- 10:42 pm **k8johnson:** Social Business, we used to collaborate in chapters when work was done vs now it happens real time in sentences via @dhinchcliffe #e2conf
- 10:42 pm **johngibbon:** For SharePoint recommend 2X testing over development; in part since so many different ways to get to content @shawshell #e2conf
- 10:43 pm **gialyons:** #e2conf reaching "governance nirvana" is a goal. Don't need to get there before you start - get there as you go. Like an avalanche. ;)
- 10:44 pm **johngibbon:** SharePoint 2010 better at collaboration outside of your domain (organization) than earlier versions @shawshell #e2conf
- 10:45 pm **vmrdacosta:** Real question from a participant: "so you want people to share their knowledge so that you can fire them?". Answer: of course not! #e2conf
- 10:47 pm **TheCR:** Won't overwhelm this stream with too many #e20 #e2conf tweets but the stream is worth monitoring this week
- 10:48 pm **jqsmooth:** #e2conf getting ready for tomorrow (@ Enterprise 2.0 Santa Clara Sales Suite) <http://4sq.com/cxvGNM>
- 10:49 pm **gialyons:** #e2conf education+design s/b targeted for how to use #e20 in context of specific use cases that matter. (Love seeing UX being discussed!)
- 10:50 pm **joecrumpler:** Sharing as a cultural value is a big challenge at my firm too. @MeganMurray #e2conf
- 10:50 pm **chrisscottlamb:** IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 10:51 pm **gialyons:** #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.
- 10:52 pm **johngibbon:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf

- 10:52 pm **bduperrin:** RT @gialyons: #e2conf reaching "governance nirvana" is a goal. Don't need to get there before you start - get there as you go. Like an avalanche. :)
- 10:52 pm **AndyBlacz:** RT @hyounpark_AG: Bringing salesforce info to the masses. RT: @alanlepo: Socialtext Launches Connector For Salesforce.com <http://bit.ly/cKvOE> #e2conf
- 10:53 pm **bduperrin:** ?@gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.? > Great ! Must have
- 10:54 pm **gialyons:** #e2conf consider offering credit toward personal dev when they complete #e20 tool/ usage education modules (@meganmurray, love this idea!)
- 10:55 pm **joningham:** RT @cflanagan @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min, not yet talked technology. #e2conf
- 10:55 pm **mikeptweet:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 10:55 pm **Greg2dot0:** RT @gialyons: #e2conf consider offering credit toward personal dev when they complete #e20 tool/ usage education modules (@meganmurray, love this idea!)
- 10:56 pm **gialyons:** #e2conf how to combat naysayers? Continually point to your biz case (I recommend create short charter deck for this purpose)
- 10:57 pm **imnotalone:** @bduperrin ah mais je savais pas que Justin était à la #e2conf ! #onnouscachetout
- 10:58 pm **Ross:** Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar
- 10:58 pm **johngibbon:** Taxonomy management is rich (and non-trivial) in SharePoint 2010 (there is also folksonomy, suggested term, capability) @shawshell #e2conf
- 10:59 pm **jonhusband:** RT @joningham: RT @cflanagan @ITSinsider: "You're going to succeed or fail on culture." @bsandie presents for 30 min, not yet talked technology. #e2conf
- 10:59 pm **jennerwein:** #e2conf Serena has outsourced their entire intranet to Facebook seeing that 30% of workforce was already there via @dhinchcliffe
- 11:00 pm **jonhusband:** RT @gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.
- 11:00 pm **ITSinsider:** RT @Ross: Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar
- 11:01 pm **k8johnson:** Serena put their entire Intranet on Facebook Groups. Does better job handling the scale of media (video) = outsourced intranet to FB #e2conf
- 11:01 pm **SameerPatel:** RT @Ross: Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar
- 11:01 pm **MartijnLinssen:** Obey the seasons: listen to your heart. Turn the page when it's time <http://bit.ly/aSAX40> #e2conf
- 11:02 pm **TylerCagni:** 'big need to teach leaders bow to lead OUT LOUD' great insight from @cflanagan at #e2conf today
- 11:03 pm **DebArnoldInk:** #e2conf Executives must learn to "lead out loud" - not just blog but be part of the conversation.
- 11:03 pm **Urs_Klenke:** RT @jennerwein: RT@johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 11:04 pm **chrisscottlamb:** Bayer Improves Employee Collaboration with IBM Social Software <http://tinyurl.com/294299z> #e2conf #ibmexperience
- 11:05 pm **kevinleverage:** RT @Ross: Looking forward to hosting the #e2conf barcamp with @ITSinsider at 5pm -- which has a bar
- 11:06 pm **jqsmooth:** RT @gialyons: #e2conf consider offering credit toward personal dev when they complete #e20 tool/ usage education modules (@meganmurray, love this idea!)

- 11:06 pm **katejosephson:** RT @telligent: Great to be here at #e2conf in Santa Clara! The #Telligent team is getting fired up and ready to go!
- 11:08 pm **ITSinsider:** Snuck onto @dhinchcliffe's session at the break. #e2conf.
- 11:09 pm **SameerPatel:** thanks for all the comments on our #e2conf Selling the Biz Case for Enterprise 2.0 today #e20
- 11:11 pm **DebArnoldInk:** #e2conf Dion Hinchcliffe: 70% of features you think you want/need are rarely or never used
- 11:13 pm **lbenitez:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 11:15 pm **m8ryx:** Be vague, use the smallest ROI figure that will clear. #e2conf #e2conf-4
- 11:20 pm **blairplez:** #e2conf: Transunion Decided to manage change instead of being managed by it. focus on how people really work together. most work is informal
- 11:21 pm **lbenitez:** RT @jennerwein: RT@johngibbon: Many organizations turn off ratings in SharePoint since practice is now out-of-favor (better "thumbs-up") @tonybyrne #e2conf
- 11:22 pm **ellenfeaheny:** Only 6 hours late to #e2conf... pffttt... ah well... busy busy day... Finally off to Santa Clara Convention Center.. <http://bit.ly/LyuGU>
- 11:23 pm **gordonr:** And #e2conf here we come.
- 11:27 pm **lbenitez:** How is #e2conf looking like this year? More people? Less people? Same?
- 11:28 pm **harom1971:** "Search" function - it's where ROI comes from for Enterprise2.0 project ! - best quote so far at #e2conf #e20s #Sales20Conf #cm20
- 11:29 pm **mikeptweet:** RT @DebArnoldInk: #e2conf Dion Hinchcliffe: 70% of features you think you want/need are rarely or never used
- 11:31 pm **johngibbon:** Moderation in SharePoint focused on a per component basis (hard to do across "all of SharePoint") #e2conf #shawshell
- 11:33 pm **cflanagan:** @lbenitez Not sure yet. This is workshop day. Hard to judge. Ask me again tomorrow. #e2conf
- 11:34 pm **gialyons:** #e2conf @greg2dot0 says act like an internal entrepreneur when launching #e20 (<- love this!)
- 11:35 pm **IntranetExperts:** RT "Search" function - it's where ROI comes from for Enterprise 2.0 project! - best quote so far at #e2conf (via @harom1971)
- 11:35 pm **balluun:** Heading over to #e2conf #e20
- 11:35 pm **joecrumpler:** @greg2dot0 use a waitlist to build prelaunch interest. I like it! #e2conf
- 11:36 pm **cflanagan:** @TylerCagni Yes. "Work out loud" + "Lead out loud" skills are critical to consider. Not about software. It's about new behaviors. #e2conf
- 11:36 pm **millsj007:** RT @jwillie: Lunch + now presentation w @tbyrne + @ShawnShell that is good living! #e2conf I can talk about Social SharePoint all day(and will)
- 11:36 pm **gialyons:** #e2conf focus on fixing your colleagues' daily work pains first when launching
- 11:39 pm **johngibbon:** RT @harom1971: "Search" function - it's where ROI comes from for Enterprise2.0 project ! - best quote so far at #e2conf #e20s #Sales20Conf #cm20
- 11:39 pm **gialyons:** #e2conf planning the movie "The Business Network" with @rhappe
- 11:41 pm **gialyons:** #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 11:42 pm **gialyons:** #e2conf ask mid-mgrs what keeps them up at night when doing stakeholder analysis. Tailor your #e20 msg to that.
- 11:44 pm **rwang0:** Lots of good workshops going on at #e2conf Seeing @joningham and @SameerPatel @olivermarks #e20

- 11:45 pm **jonhusband:** RT @gialyons: #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 11:45 pm **cflanagan:** @Greg2dot0 Don't limit pilot day 1 (i.e. allow all to opt in). Don't cut off serendipity, limit viral potential #e2conf
- 11:45 pm **gialyons:** #e2conf go get buy-in from all your co's control functions b4 pitching to mgrs/execs. Anticipate their FAQs! HT @rhappe
- 11:46 pm **peepf:** Nice. Some #e2conf Launch Pad love from @rww - <http://rww.to/RWWe2LP> #e2conf-lp
- 11:47 pm **liorsion:** @gialyons this quote is directly from our pitch :) where are you hearing this? Interesting. #e2conf
- 11:48 pm **DebArnoldInk:** #e2conf Greg Lowe/Alcatel-Lucent: Stop organizational amnesia!
- 11:48 pm **vmrdacosta:** Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 11:49 pm **m8ryx:** RT @harom1971: "Search" function - it's where ROI comes from for Enterprise2.0 project! - best quote so far at #e2conf #e20s #Sales20Conf #cm20
- 11:49 pm **johngibbon:** RT @vmrdacosta: Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 11:49 pm **cflanagan:** @Greg2dot0 "People learn at different rates" - you have to be comfortable with knowing that #e2conf
- 11:49 pm **tdoyon:** RT @cflanagan: @Greg2dot0 Don't limit pilot day 1 (i.e. allow all to opt in). Don't cut off serendipity, limit viral potential #e2conf
- 11:50 pm **cflanagan:** @Greg2dot0 "Admit shortcomings" - get advocates to "have skin in the game" - have them come up with solutions and answer ?s #e2conf
- 11:51 pm **johngibbon:** For SharePoint: according to Microsoft \$6-\$9 is spent on services for every \$1 spent on licenses #e2conf
- 11:53 pm **joeloleson:** RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 11:56 pm **johngibbon:** Microsoft to customers: SharePoint is a product. Microsoft to partners: it is a platform (for integration and to build products on) #e2conf
- 11:57 pm **richardmwells:** RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 11:59 pm **Maronheo:** RT @webtechman: Enterprise 2.0: Tune into #e2conf on Twitter & <http://tv.e2conf.com/> for live video stream. #e20 by Smart People!

November 9, 2010

- MoxieSoft:** Here we are at #e2conf! What sessions are you looking forward to the most? Don't forget LaunchPad on Wednesday 11/10 at 10:45am! #e2conf-lp
- aaron_b_johnson:** RT @cflanagan @bsandie evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 12:03 am **tim_callaghan:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 12:05 am **bjsolem:** Great #e2conf so far. Lots of #sharepoint today, less from now on
- 12:08 am **BrickandClick:** RT @gialyons #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 12:09 am **rlavigne42:** Very interesting : #e2conf says that cmtly Mgrs are essential while #e20s said managers were key (via @bduperrin)
- 12:09 am **rlavigne42:** "community mgrs take offline actions to stimulate online engagement" ~@cflanagan #e2conf (via @briantullis)

- 12:12 am **chrisscottlamb:** @dhinchcliffe just referenced the IBM HR study. Available at <http://tinyurl.com/35jxa9r> #e2conf
- 12:13 am **informationweek:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **InfoWeekSMB:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **IntelligentEnt:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **techweb:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:13 am **TechWebSecurity:** Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:14 am **BrickandClick:** RT @VMRdaCosta Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 12:14 am **VisionaryAgenda:** RT @aaron_b_johnson: RT @cflanagan @bsandie evangelist has the job of translating benefits and reason for social collab into exec language #e2conf
- 12:14 am **cflanagan:** @Ted_Hopton starts the last segment "Crash Course on Metrics" (he's our #sexymetrics guy) #e2conf
- 12:15 am **johngibbon:** Many ISVs put tools on top of SharePoint for social computing (moving so fast SP can't keep up), search, workflow, etc. #e2conf @tonybyrne
- 12:16 am **gialyons:** #e2conf now, @Ted_Hopton talks about analytics: quantitative, cmty vitality metrics are just the beginning.
- 12:16 am **jsmooth:** RT @cflanagan: @Ted_Hopton starts the last segment "Crash Course on Metrics" (he's our #sexymetrics guy) #e2conf
- 12:16 am **rhappe:** OH: There's a community for that! #E2conf
- 12:16 am **cflanagan:** @Ted_Hopton "I have no idea what the right contributor ratio should be, but I do want to see that trend go up over time" #e2conf
- 12:17 am **sparkandco:** Tx for url RT @chrisscottlamb: @dhinchcliffe just referenced the IBM HR study. Available at <http://tinyurl.com/35jxa9r> #e2conf
- 12:17 am **cflanagan:** @Ted_Hopton Think about breaking out your metrics on a per employee by division basis to show ROE to be more fair #e2conf
- 12:18 am **cflanagan:** My two fave women @gialyons and @rhappe in the audience of #e2conf workshop
- 12:20 am **blairplez:** to the organizers of #e2conf - thx for having electrical outlets in session rooms to plug in our laptops - it's the little things that count
- 12:20 am **keithprivette:** @gialyons really enjoying your tweets from #e2conf keep it coming!
- 12:20 am **Greg2dot0:** RT @cflanagan: My two fave women @gialyons and @rhappe in the audience of #e2conf workshop <- +1
- 12:21 am **cflanagan:** +1 RT @blairplez: #e2conf - thx for having electrical outlets in session rooms to plug in our laptops - it's the little things that count
- 12:22 am **gialyons:** #e2conf hard to tie numbers back to connecting, communicating, collaborating though: user survey to get perceived value, usage patterns
- 12:22 am **rhappe:** Want to encourage profile completion?!? Software Easter eggs... That's my advice and I'm sticking too it #e2conf
- 12:22 am **cflanagan:** @Ted_Hopton Talks about quantitative metrics PLUS anecdotes and survey = Measurement strategy #e2conf
- 12:23 am **gialyons:** #e2conf @Ted_Hopton says, use enduser surveys to also educate about value of #e20

- 12:23 am **cflanagan:** @Ted_Hopton Use surveys to also educate - use it as an opportunity to frame how to think about a topic #e2conf
- 12:23 am **webtechman:** Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://bit.ly/bXhDUu> via @VMRdaCosta #e2conf #e20
- 12:24 am **rhappe:** "draw the venom out so you can address it" great advice from @Ted_Hopton #e2conf
- 12:24 am **cflanagan:** @Ted_Hopton Be comfortable to "handle the truth" - Ask for blunt, negatives. Only way to learn, take action/focus to improve #e2conf
- 12:25 am **eugenelee:** Socialtext 4.5 Launches With More Powerful Search Filters, Salesforce Connector And More <http://t.co/UB4beaS> #e20 #e2conf
- 12:25 am **johnngibbon:** Organizations need to decide how going to make decisions around when/who can start and when/how SharePoint sites end #e2conf @tonybyrne
- 12:25 am **cflanagan:** @Ted_Hopton Talks "net promoter score" = "how likely are you to recommend?" 9-10 Promoters. 7-8 "passive promoters" 0-6 "detractors" #e2conf
- 12:25 am **gialyons:** #e2conf ask for what DOESN'T work so that you can improve. Use NPS, a mrktng metric, to measure empl. propensity to recommend #e20 platform
- 12:25 am **MeganMurray:** Tone today = Less about fear and resistance, more about looking for and listening to ALL of the feedback. (& responding to it) #e2conf
- 12:26 am **BrickandClick:** RT @rhappe: Want to encourage profile completion?!? Software Easter eggs... That's my advice and I'm sticking too it #e2conf
- 12:26 am **cflanagan:** @ITSinsider Oh - well you go w/o saying :) You are #masterconciiergeextraordinaire No one compares to your superwoman powers! :) #e2conf
- 12:27 am **gialyons:** #e2conf add in a success anecdote PROGRAM (don't just randomly ask for them) to complement quant & survey data. Gives color to them!
- 12:27 am **cflanagan:** @Ted_Hopton Then don't forget to capture the "wins" - little ways that successes take place #e2conf
- 12:28 am **gialyons:** #e2conf metrics should evolve. Numbers + Surveys + Anecdotes
- 12:28 am **tictacdo:** We've just set-up our booth @ Enterprise 2.0 Santa Clara. Eager to share about our TicTacDo Business. #e2conf #happiness
- 12:28 am **MeganMurray:** "Numbers Surveys and Stories" The metrics trifecta. #e2conf
- 12:28 am **johnngibbon:** Most organizations have problems with proliferation of SharePoint sites: makes governance, administration, search hard. #e2conf @tonybyrne
- 12:29 am **rawn:** I agree, but into what? -> RT @gialyons: #e2conf metrics should evolve. Numbers + Surveys + Anecdotes
- 12:29 am **cflanagan:** @Ted_Hopton "Do benchmark yourself against yourself" Are you making progress? #e2conf - don't miss Ted's session later in the conf!!
- 12:29 am **eugenelee:** E2.0: Socialtext Targest Information Barriers #e20 #e2conf
- 12:30 am **webtechman:** Enterprise 2.0: @cflanagan @gialyons are rockin #e2conf on Twitter #follow Also tune in live at <http://tv.e2conf.com> 11/9 & 11/10
- 12:32 am **yossidan:** @CarlosDiaz Je veux voir ca Carlos, tu le montreras a E2.0? (on y pense aussi pour TicTacDo) #e2conf
- 12:33 am **dshiao:** Companies to Watch at Enterprise 2.0 Santa Clara: The Launchpad Four by @klintron <http://t.co/5M0aTB6> via @RWW #e2conf
- 12:33 am **johnngibbon:** Cool 2010 Content Technology Vendor Map from Real Story Group <http://bit.ly/9A94aN> #e2conf @Tonybyrne
- 12:33 am **beamstream:** RT @johnngibbon: Cool 2010 Content Technology Vendor Map from Real Story Group <http://bit.ly/9A94aN> #e2conf @Tonybyrne

- 12:33 am **tictacdo:** @Scobleizer Nov 9+ 10 -we took a booth to show-off TicTacDo Business! Came all the way from Israel - I don't want to miss you! #e2conf
- 12:34 am **AllMcommunity:** Looking forward to the #e2conf tomorrow.
- 12:34 am **bduhon:** Looking forward to the #e2conf tomorrow.
- 12:39 am **kevinguinn:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 12:40 am **tictacdo:** WE LOVE DO'ERS - come and see us @ E 2.0 Santa Clara Booth #411 #e2conf
- 12:41 am **JuliaMak:** Here setting up at #e2conf with the @OxygenCloud team. Come visit us the next couple of days at booth #208 at the expo!
- 12:43 am **bmagierski:** RT @informationweek: Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 12:46 am **manuelafarrell:** RT @e2conf: Did we mention free cocktails during Bar Camp? Now do we have your attention? #e2conf
- 12:46 am **manuelafarrell:** RT @e2conf: E 2.0 BarCamp tonight @ 5pm in room B1 get ready to network baby! #e2conf
- 12:49 am **joecrumpler:** <http://twitpic.com/356ge8> watching the live twitter feed. #e2conf
- 12:53 am **tmcpheil:** RT @chrisscottlamb: See what all the news is about today. demo of Lotus Connections 3 <http://www.youtube.com/watch?v=fqifMNs1s58> #e2conf
- 12:53 am **webtechman:** Companies to Watch at Enterprise 2.0 Santa Clara: The Launchpad Four <http://rww.to/bTBAPf> on @rww #e2conf #Itensil
- 12:55 am **Frmelo21:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 12:55 am **MichaelLeahy:** wow, look at all the media coverage from Day 1 at #e2conf <http://bit.ly/a7VvYX>
- 12:58 am **gordon:** RT @vanderwal: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf
- 12:59 am **joningham:** RT @techweb: Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 1:02 am **Alberto24_7:** RT @juliamak: Here setting up at #e2conf with the @OxygenCloud team. Come visit us the next couple of days at booth #208 at the expo!
- 1:02 am **gussvendsen:** Got my #e2conf pass on.
- 1:03 am **joningham:** ! RT@VMRdaCosta Social Media increases employee life span by 25% | Enterprise 2.0 Blogs <http://t.co/A9mkSn3> #e2conf #e20
- 1:03 am **MichaelLeahy:** RT @techweb: Keynotes from E2 Conference Santa Clara streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET) <http://tv.e2conf.com> #e2conf
- 1:05 am **StarrGazr:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 1:06 am **gialyons:** #e2conf at #barcamp led by @Ross and supplied with alcohol #fun
- 1:06 am **liorsion:** Barcamp at #e2conf @ Enterprise 2.0 Santa Clara - Convention Center <http://instagr.am/p/MfC5/>
- 1:07 am **rlavigne42:** "draw the venom out so you can address it" great advice from @Ted_Hopton #e2conf (via @rhappe)
- 1:08 am **cglynych:** I'm there, too. RT @gialyons: #e2conf at #barcamp led by @Ross and supplied with alcohol #fun
- 1:10 am **jwillie:** #SharePint @ #e2conf (@ Yammer Enterprise 2.0 Santa Clara 2010 Booth #310) <http://4sq.com/airTlx>
- 1:11 am **TheBrycesWrite:** RT @gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses. -> Hmm. Lk to c tht

- 1:11 am **dhinchcliffe:** Saying hello to fellow #e20'er @SameerPatel after his #e2conf workshop, mine is up next. <http://twitpic.com/356mha>
- 1:13 am **manuelafarrell:** Great energy, big crowd at bar camp #e2conf
- 1:15 am **jwillie:** @thisbeer San Jose's finest Gordon Biersch Marzen Lager #e2conf #SharePint <http://plici.com/p/55819960>
- 1:17 am **vBCCloud:** RT @informationweek: Keynotes from E2 Conference Santa Clara will be streamed live Tuesday & Wednesday at 9:00 AM PDT (Noon ET). <http://tv.e2conf.com> #e2conf
- 1:18 am **eugenelee:** Socialtext 4.5 Searches Metadata & Connects <http://t.co/22BE58o> <http://t.co/DS9MSuH> #e20 #e2conf
- 1:21 am **TheBrycesWrite:** RT @cflanagan: @Ted_Hopton Use surveys to also educate - use it as an opportunity to frame how to think about a topic #e2conf
- 1:22 am **jqsmooth:** BarCamp sessions at #e2conf <http://twitpic.com/356pel>
- 1:23 am **joningham:** @Ross and barcamp (unconference) grid for #e2conf barcamp <http://yfrog.com/n9bvihzj>
- 1:23 am **TheBrycesWrite:** RT @cflanagan: @Ted_Hopton B comfortable 2 "handle the truth" -Ask 4 blunt, negatives. Only way 2 learn, take action/focus 2 improve #e2conf
- 1:25 am **eugenelee:** <http://t.co/pmA8fpa>: Socialtext Revamps UI, Adds Connector for <http://t.co/w09IKal> <http://t.co/xXf3j3f> #e20 #e2conf
- 1:25 am **kendomen:** Sitting next to @cflanagan at the black belt session #e2conf <http://yfrog.com/eu1pzkj>
- 1:26 am **jwillie:** Hanging out with Ebony Love(real name+future bff) and @vmrdacosta #SharePint #e2conf
- 1:27 am **kendomen:** @gialyons on Adoption of E2.0 #e2conf <http://yfrog.com/Oqblaskj>
- 1:28 am **eugenelee:** Socialtext Integrates with <http://t.co/22BE58o>, Adds New Browsing and Filtering Tools by @klintron <http://t.co/XQcnZBx> via @RWW #e20 #e2conf
- 1:28 am **Greg2dot0:** #e2conf support group. Social Business or #e20 with @ITSinsider <http://yfrog.com/75w0oqj>
- 1:28 am **johngibbon:** IBM's @rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf
- 1:29 am **rosmorville:** Social business vs enterprise 2.0? The difference to you? #e2conf
- 1:30 am **TheBrycesWrite:** RT @johngibbon: IBM's @rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf
- 1:32 am **MeganMurray:** I hear this so often. "we're a very conservative company" = this is hard, but then followed by "we're moving forward" #e2conf
- 1:32 am **theRab:** Tasty #e2conf tweets all up in my stream
- 1:34 am **johnnytico:** RT @johngibbon: For SharePoint: according to Microsoft \$6-\$9 is spent on services for every \$1 spent on licenses #e2conf
- 1:34 am **batsonjay:** #e2conf #barcamp #aha-moments w/@rhappe: What was your a-ha moment when you "got" social? Mine? Seeing the power of open source community.
- 1:34 am **kendomen:** "interaction seeding is just as important as content seeding" -- @gialyons #e2conf
- 1:35 am **mpace101:** Is the Aha Moment in social a "religious" like experience? #e2conf
- 1:36 am **johngibbon:** Adoption? Provide an e2.0 environment to someone where they can solve a problem, where they can have their own aha moment. #e2conf
- 1:38 am **bjsolem:** #ahamoments at #e2conf
- 1:41 am **AlanPelzSharpe:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partn'r mkt

- 1:51 am **bjsolem:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 1:52 am **batsonjay:** #e2conf #barcamp #aha lessons: 1) need the network effect (enough participants), 2) push people to do something slightly new/different
- 1:53 am **johngibbon:** RT @batsonjay: #e2conf #barcamp #aha lessons: 1) need the network effect (enough participants), 2) push people to do something slightly new/different
- 1:55 am **jennerwein:** Success factor for e20 adoption: Provide mechanisms to allow sharing of #aha-moments #e2conf #barcamp
- 1:56 am **johngibbon:** Little bits of collaborative value has always happened (around water cooler, etc.); these #e20 tools facilitate these interactions #e2conf
- 1:56 am **kendomen:** "you have to co-opt existing 1.0 behaviors" #e2conf
- 1:57 am **bjsolem:** RT @johngibbon: Little bits of collaborative value has always happened (around water cooler, etc.); these #e20 tools facilitate these interactions #e2conf
- 1:57 am **adunne:** In BarCamp at #e2conf, listening to debate about the term "E2" vs. "social business".
- 1:59 am **TheBrycesWrite:** RT @jennerwein: Success factor for e20 adoption: Provide mechanisms to allow sharing of #aha-moments #e2conf #barcamp
- 2:01 am **DebArnoldInk:** #e2conf IMHO, email isn't the problem. People are the problem. Human nature, sloppy tho sincere, gets us into trouble. Can E20 get us out?
- 2:02 am **rickladd:** @Greg2dot0 I swear I recognize some of those blurs #e2conf #e20
- 2:04 am **Dihug:** RT @gialyons: #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 2:05 am **mor_trisha:** Agree!!! RT @gialyons #e2conf focus on fixing your colleagues' daily work pains first when launching
- 2:07 am **johngibbon:** Social adoption is about slowly providing value, bit by bit #e2conf
- 2:08 am **Dihug:** RT @gialyons: I recommend u create deck that details FTE reqs from each biz unit participating in #e20 pilot for cmty mgrs/SMEs/advocates #e2conf
- 2:08 am **sprabu:** RT @johngibbon: Social adoption is about slowly providing value, bit by bit #e2conf
- 2:09 am **cmsreport:** RT @eugenelee: Socialtext 4.5 Launches With More Powerful Search Filters, Salesforce Connector And More <http://t.co/UB4beaS> #e20 #e2conf
- 2:11 am **jwillie:** @kathyswanson hi Kathy!!! I am in Santa Clara #e2conf thanks for thinking of me!
- 2:13 am **LindaBolg:** Having a drink in the bar at the Hyatt and prepping for tomorrow's Enterprise 2.0 expo #e2conf #intranet
- 2:20 am **gialyons:** #e2conf in a barcamp. "ppl aren't good listeners, and they don't write well." (context: taxonomy & folksonomy)
- 2:24 am **johngibbon:** Enterprise search is often best when it finds the person who knows (or who knows someone who knows) the information you seek #e2conf
- 2:24 am **ashishterp:** RT @presently: Present.ly integration with Sharepoint has been available for more than a year #e2conf #e20 #socialbusiness
- 2:24 am **jmancini77:** Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf
- 2:29 am **ellenfeaheny:** RT @jmancini77: Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf
- 2:30 am **tnemelka:** The "undiscovered country" in #scrm is scalable intimacy. Conveyed by a cust support mgr at #e2conf
- 2:33 am **IBMAlexisAtkins:** Come to TusCA in the Lobby at the Hyatt Santa Clara. IBM Welcome Reception from 7-9pm at Enterprise 2.0 #e2conf #ibmexperience #lotusknows

- 2:36 am **elliottross:** RT @tnemelka: The "undiscovered country" in #scrm is scalable intimacy. Conveyed by a cust support mgr at #e2conf
- 2:38 am **katmandelstein:** After Barcamp, Come to TusCA in Lobby of Hyatt Santa Clara. IBM Welcome Reception 7-9pm at Enterprise 2.0 #e2conf #ibmexperience #lotusknows
- 2:38 am **rlavigne42:** The "undiscovered country" in #scrm is scalable intimacy. Conveyed by a cust support mgr at #e2conf (via @tnemelka)
- 2:38 am **kendomen:** very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 2:40 am **mpace101:** I agree RT @elliottross: RT @tnemelka: The "undiscovered country" in #scrm is scalable intimacy. Via a cust support mgr (me) at #e2conf
- 2:40 am **kkweng:** RT @teleplace: We are going to be exhibiting at #e2conf this Tues and Wed. Come check us out in Booth 315. <http://bit.ly/BLQgca>
- 2:41 am **fbtrainer:** RT @jmancini77: Looking for vendor neutral #sharepoint training? - here it is - <http://bit.ly/c11Fw0> #ecm #e20 #e2conf
- 2:41 am **ellenfeaheny:** In a nice #e2conf #barcamp session about E2.0 integrations exiting outside of the social/collab platforms.. facilitated by @ross
- 2:43 am **johngibbon:** 5 Social Networking Tools for Enterprise Collaboration <http://bit.ly/dvfUe4> #e20 #e2conf
- 2:45 am **elliottross:** Like all discovery voyages, 'scalable intimacy' won't is not easy! @mpace101 #scrm #e2conf
- 2:47 am **rlavigne42:** IBM's @rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf (via @johngibbon)
- 2:47 am **enterisewo:** Having a drink in the bar at the Hyatt and prepping for tomorrow's Enterprise 2.0 expo #e2conf #intranet <http://eqent.me/byFb0F>
- 2:48 am **cjnash:** RT @gialyons: #e2conf in a barcamp. "ppl aren't good listeners, and they don't write well." (context: taxonomy & folksonomy)
- 2:49 am **jimworth:** Wish I were there RT @ellenfeaheny In a nice #e2conf #barcamp session about E2.0 integrations exiting outside of the social/collab platforms
- 2:51 am **cjnash:** Heard lots of cool things today. "The idea you will replace email inbox is a fallacy" wasn't one of them. #e2conf
- 2:51 am **joningham:** Interesting stuff RT @rawn blog on @Forbes about E2.0 Conf and "Different Views On Collaborative Work" <http://j.mp/c80zug> #e2conf
- 2:56 am **jimworth:** This is how to promote your #E20 solution RT @kendomen very cool video on UBM's collaboration: <http://bit.ly/4pt5comesalive> #e2conf
- 2:58 am **GladysMarketing:** RT @e2conf: Did we mention free cocktails during Bar Camp? Now do we have your attention? #e2conf
- 2:59 am **jimworth:** RT @BillIves Companies to Watch at Enterprise 2.0 Santa Clara: The Launchpad Four <http://rww.to/aX3y9T> #e2conf #e20
- 3:18 am **athanik:** RT @johngibbon: 5 Social Networking Tools for Enterprise Collaboration <http://bit.ly/dvfUe4> #e20 #e2conf
- 3:22 am **MoxieSoft:** We're ready to roll! Please visit us tomorrow starting at 11:30AM in the expo hall, booth 304. We've got some surprises for you. #e2conf
- 3:24 am **dzhu:** #e2conf tune in live at <http://tv.e2conf.com> 11/9 & 11/10 (via @webtechman) > Will try to catch up tomorrow
- 3:26 am **joningham:** @hrbartender on The Future of Human Resources and Social Media <http://t.co/Xe3nlht> via @mashable @thesourceress #e2conf #connectinghr
- 3:26 am **mijustin:** RT @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 3:28 am **EphraimJF:** Just bein' honest: RT @gordonr RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf

- 3:28 am **jqsmooth:** Great party by #ibm at #e2conf great spread & live music
- 3:29 am **sparkandco:** RT @joningham: @hrbartender Future of HR & Social Media <http://on.mash.to/93v7UJ> via @mashable @thesourceress #e2conf #connectinghr
- 3:31 am **peepf:** This is my boss. Trying to lift a giant pumpkin at #e2conf. <http://twitpic.com/357nps>
- 3:32 am **fcseh:** Tue+Wed I'll be at --> Enterprise Collaboration Technology Conference in Santa Clara - Enterprise 2.0 2010 <http://t.co/eZMhd6V> / #e2conf
- 3:41 am **ElwinWitzke:** RT @gordon: RT @vanderwal: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf
- 3:41 am **mealym:** Enjoying drinks and lovely food at the IBM reception at Enterprise 2.0 #ibmexperience #e2conf
- 3:44 am **katmandelstein:** IBM?s Lotus Connections 3.0 Aims to Make Businesses More Social via @NYTimes <http://nyti.ms/cihpGc> #lotusknows #ibmexperience #e2conf
- 3:47 am **katmandelstein:** RT @jqsmooth: Great party by #ibm at #e2conf great spread & live music
- 3:58 am **jqsmooth:** Hanging with the #e2conf ops team. They are awesome (@ Faultline Brewing Company) <http://4sq.com/8WZDE3>
- 3:58 am **gialyons:** #e2conf feels like a family reunion at IBM-sponsored party! Good to see so many familiar faces.
- 4:07 am **Portland_Places:** RT @mealym Enjoying drinks and lovely food at the IBM reception at Enterprise 2.0 #ibmexperience #e2conf <http://schmap.it/XIbqFY> <--MAP
- 4:10 am **katmandelstein:** RT @gialyons: #e2conf feels like a family reunion at IBM-sponsored party! Good to see so many familiar faces.
- 4:17 am **Rod_Hodgson:** @cjnash Glad to hear the day was interesting #e2conf - surprised about inbox comment - I luv mine ;)
- 4:18 am **rlavigne42:** Can't tell you how much it sucks not being able to once again attend #e2conf in person. On the plus side, plenty of time to work@home now
- 4:24 am **jqsmooth:** OH: everybody loves ahi poke ;) #e2conf
- 4:37 am **swylie650:** RT @fnelson Here's our special report page for Enterprise 2.0 next week in Santa Clara: <http://twb.io/dyFUq1> > #e2conf #e20 #scrm
- 4:42 am **rbordoli:** #e2conf tomorrow. if you want to learn how #jiveapps will drive social business apps into the enterprise, drop by #jivesoftware booth
- 5:06 am **brianwick:** RT @Spigit: Attending E2.0 in Santa Clara, CA this week? Be sure to check out our booth! #e2conf #innovation
- 5:06 am **nigeldanson:** Which department really drives social business? HR, Marketing, IT? #e2conf #intranet
- 5:12 am **ChristySeason:** RT @nigeldanson: Which department really drives social business? HR, Marketing, IT? #e2conf #intranet
- 5:17 am **dicarlo:** RT @AdobePR: SVP @RTarkoff speaks tomorrow at #e2conf ? Every Customer Experience Matters. 9:55 am PT. Live stream: <http://bit.ly/cybGFe>
- 5:21 am **katmandelstein:** RT @lbenitez: Did you know? Over 35% of Fortune 100 companies use IBM Social Software! #ibmexperience #e2conf
- 5:23 am **IntranetExperts:** @Billives if your around the expo area tomorrow come over to stand 311 and say hi to the interact intranet team #e2conf
- 5:26 am **enterprisetwo:** Enjoying drinks and lovely food at the IBM reception at Enterprise 2.0 #ibmexperience #e2conf <http://eqent.me/ahL0li>
- 5:27 am **stevendrose:** RT @lbenitez: Love it!! Everything I Learned About a Social Business I Learned at Kindergarten <http://pio.mu/bojcMQ> #e2conf #ibmexperience
- 5:36 am **MatteP:** RT @gialyons: #e2conf 1 of the most popular groups at CSC is Excel Tips & Tricks. GREAT place to start! "Help me where it hurts, I'll see value faster."

- 5:39 am **m8ryx:** had a barcamp session at #e2conf: More than a website-the collaboration fabric but the search guy co-opted it a bit. Fun chat tho.
- 5:43 am **bsandie:** Was cool to run a session on "Search is S E X Y" at E2.0 Santa Clara Bar Camp - some great discussion and thoughts from folks #e2conf #e20
- 5:45 am **ThanouT:** @RLavigne42 tweet by tweet day 1 of #e2conf <http://agile-thanou.com/?p=88>
- 5:45 am **rwang0:** #socialtext 4.5 launch adds #sfdc connector and key filters for #activitystreams #e20 #e2conf
- 5:46 am **rlavigne42:** RT @ThanouT: @RLavigne42 tweet by tweet day 1 of #e2conf <http://agile-thanou.com/?p=88>
- 5:55 am **IntranetExperts:** Visit Interact Intranet at stand #311 and discover what an intranet should be like - intelligent. #e2conf
- 5:58 am **batsonjay:** Best BADcamp session @ #e2conf : "Search is sexy". Great dialog; some good companies could come out of this group.
- 5:59 am **IBMiCiO:** RT @IBMCliff: RT @rawn: RT @katmandelstein: IBM Boosts Social Media Software, Services via @InformationWeek: <http://bit.ly/aRVJTg> #ibmexperience #e2conf
- 6:04 am **jwillie:** Good times and thank you IBM. Thank you for making Lotus Notes so easy to...#e2conf (@ Tusca Restaurant) <http://4sq.com/bPAapp>
- 6:06 am **Ted_Hopton:** RT @jqsmooth: Great party by #ibm at #e2conf great spread & live music +1
- 6:12 am **jqsmooth:** #e2conf (@ Enterprise 2.0 Santa Clara - Convention Center w/ @david_michael) <http://4sq.com/9zL2Oe>
- 6:15 am **brian_mayer:** @jwillie How's San Jose treatin you? My wife's there on biz right now as well. #e2conf
- 6:22 am **SameerPatel:** Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow
- 6:28 am **rwang0:** Looking forward to hearing the news! RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow
- 6:41 am **charlieisaacs:** RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow
- 6:49 am **rwang0:** Trying to figure out where you get a drink at 2 am in #santaclara #e2conf #e20
- 6:54 am **CRMStrategies:** RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @sovosgroup tomorrow | Looking fwd to it.
- 7:10 am **twiliew:** Thx for quoting! Wish you a big success in #e2conf ! " @lbenitez: @twiliew I've quoted you in my story, check it out: <http://bit.ly/adM60s>"
- 7:12 am **casmriv:** Good ad-hoc sessions on E2.0 adoption and search-is-sexy at #e2conf But so far missing emphasis on industries
- 7:19 am **arubei:** RT @SameerPatel: Made a graceful exit from #e2conf festivities. Big day for @Sovosgroup tomorrow <congrats in advance. Pity I can't be there
- 7:26 am **driessen:** RT @cflanagan: @Greg2dot0 Don't limit pilot day 1 (i.e. allow all to opt in). Don't cut off serendipity, limit viral potential #e2conf
- 7:26 am **driessen:** RT @gialyons: #e2conf challenge your execs: "do you REALLY know what's going on in your biz? Do you want to?" to gain buy-in for #e20
- 7:29 am **driessen:** RT @gialyons: #e2conf Booz Allan created a biz issues matrix to guide users to specific tool features for specific uses.
- 7:32 am **yossidan:** @Scobleizer Thank you for the follow. If you can't come to E 2.0, you will miss our jazz attraction - think about it again :) #e2conf
- 7:33 am **christere:** RT @chrisscottlamb: IBM reduced email 29% by using of social software @dhinchcliffe #e2conf
- 7:45 am **rdeis:** Be very clear about the problem you are trying to solve. Selling the Case. @sameerpatel @olivermarks #e2conf

- 7:50 am **rdeis:** If you are a duck flying out of formation you get shot down. Be aligned and in harmony with the business and core objectives. HT #e2conf
- 7:54 am **rdeis:** Don't use "pilot" or "adoption". Instead use a path finder model, "limited rollout of functionality". Selling the Case @olivermarks #e2conf
- 8:01 am **rdeis:** In business, people always encounter one-off situations. SoMe and collaboration can help solve the one-offs. #e2conf
- 8:11 am **rdeis:** For orgs that have SharePoint, the ? isn't why SP, it is why not SP but it should be why SP. Will it solve the problem. @TonyByrne #e2conf
- 8:14 am **rdeis:** Governing SharePoint sites. Have a plan and control the Life and Death of sites. @TonyByrne #e2conf
- 8:15 am **gerburns:** RT @joeloleson: RT @johngibbon: SharePoint: according to Microsoft \$6-\$9 is spent on svcs for every \$1 spent on lic #e2conf > I believe it. 8B partnr mkt
- 8:16 am **rdeis:** Don't get into a feature shootout of a product. Ask how will it make us more effective. @sameerpatel @olivermarks #e2conf
- 8:43 am **IntranetExperts:** RT @interactPartner Plsd to annouce MindMeister collaborative mind maps now available on Interact #Intranet. #e2conf <http://bit.ly/de1zCy>
- 9:20 am **driessen:** @gialyons Wow, must see it! Wonder if it relates to my matrix <http://bit.ly/8zII17> #e2conf
- 9:38 am **salhir:** RT @GrahamHill @jberkowitz: In order to survive, enterprise software MUST become simpler- <http://bit.ly/aPptCQ> #e2conf
- 9:50 am **extrategy:** RT @TheCR: Please help us by taking our survey about your org's social business maturity: <http://bit.ly/SOCMSurvey> #cmgr #scrm #e20 #e2conf
- 11:14 am **jimworth:** RT @dzhu #e2conf tune in live at <http://tv.e2conf.com> 11/9 & 11/10 (via @webtechman)