



Transcript from October 26, 2010 to November 1, 2010

All times are Pacific Time

October 27, 2010

- 4:14 am **oscarberg:** At Starbucks CPH for morning coffee before boarding flight to FRA and #e20s
- 4:18 am **Ronna:** RT @enterprise20: Official E 2.0 SUMMIT meetup 2morrow (Wednesday), 8pm at Cafe Hauptwache: <http://tinyurl.com/2aqu69z> #e20s #drinksandnetworking
- 4:34 am **gabig58:** @sagenet Thank you for giving me the chance to help. I enjoyed participating in the workshop #e20snc #e20s
- 4:46 am **swiertz:** I should be in the Enterprise 2.0 Summit but I had to stay for an Enterprise 0.0 meeting :) #Fail #e20s
- 4:47 am **E20_OD_EMEA:** enterprise20: #e20s please add your presentations to this slideshare event <http://slidesha.re/blsrmW>: enterprise20... <http://bit.ly/9FPGvi>
- 4:58 am **Ronna:** Are you a curious penguin? (go on, admit it) #e20s <http://bit.ly/bl8OoQ>
- 5:08 am **SimonDueckert:** RT @enterprise20: #e20s please add your presentations to this slideshare event <http://slidesha.re/blsrmW>
- 5:28 am **leebryant:** Frankfurt-bound for #e20s summit
- 5:46 am **rebeccacaroe:** @leebryant eat one for me #frankfurt #e20s
- 5:48 am **uwemirk:** RT @swiertz: I should be in the Enterprise 2.0 Summit but I had to stay for an Enterprise 0.0 meeting :) #Fail #e20s
- 5:57 am **uwemirk:** Just had a cold shower :(before #e20s starts. Savoy #fail
- 6:03 am **arimue:** On my way to E20Summit. Will present on Adoption Archetypes. Looking forward to interesting discussions. <http://bit.ly/9Cf8Wu> #e20s
- 6:16 am **martinlindner:** auf der schiene zum summit #e20s (als basislager-gepäck-sherpa)
- 6:26 am **aubertm:** Arrived @ #e20s w/ @barthox @fredericw
- 6:32 am **fredericw:** #E20s (@ Le Méridien Parkhotel w/ @barthox) <http://4sq.com/9NyXcw>
- 6:33 am **SimonDueckert:** knowledge management definition for #e20 vs. #km at #e20s (5-6pm): KM is about leading, designing and developing a learning organization
- 6:42 am **tailorable:** Breakfast 2.0: croissants with iPad. catching up digitally before #e20s. Happy to see so many friends again today.
- 6:44 am **Alex_Stocker:** just arrived at #e20s #Enterprise20 Summit Frankfurt
- 6:45 am **HannsKK:** RT @skjekkeland: Look forward to attending the #E20 Summit in Frankfurt today. #E20s, #socbiz, #AIIM, #ECM - Wish I was there !
- 6:45 am **HannsKK:** RT @oscarberg: At Starbucks CPH for morning coffee before boarding flight to FRA and #e20s - Enjoy the show, wish I was there !
- 6:46 am **ShakespDaughter:** ready for the Enterprise 2.0 Summit in Frankfurt. Full of Anticipation. #e20s
- 6:48 am **tiacarr:** RT @enterprise20: #e20s please add your presentations to this slideshare event <http://slidesha.re/blsrmW>
- 7:04 am **jrobes:** zum #e20s schaffe ich es leider nicht, aber hier etwas Input zum Stichwort "enterprise 2.0 & HR": <http://slidesha.re/d0aLy1>
- 7:10 am **barthox:** @jeanyves vient d'arriver #e20s

- 7:11 am **olgaherrero:** Sentadita esperando que comience Enterprise 2.0 (Frankfurt) #e20s
- 7:13 am **andgenth:** Good Morning! Today even my iDevices work fine at the #e20s. Looking forward to lots of interesting and stimulating speeches today.
- 7:14 am **oscarberg:** Arriving soon in Frankfurt for the #e20s but a bit late - looks like I will miss part of the first session
- 7:17 am **nanouk:** Ready for Enterprise 2.0 Summit? I'm ready in Frankfurt but my Asus perhaps not...battery is weak, too much reload #e20s
- 7:18 am **andgenth:** Getting ready to start into a great day at #e20s. <http://yfrog.com/naj8uej>
- 7:20 am **nanouk:** RT @andgenth: Getting ready to start into a great day at #e20s. <http://yfrog.com/naj8uej>
- 7:21 am **driessen:** Ready to roll! #e20s (@ Le Méridien Parkhotel w/ 3 others) <http://4sq.com/9NyXcw>
- 7:23 am **querdekner:** Happy to be here #e20s already met @Alex_Stocker
- 7:24 am **JeanYves:** Just arrived at #e20S in Francfort, with @barthox, @aubertm, @fredericw, @aponcier, @bduperrin, a.o.
- 7:25 am **aponcier:** RT @JeanYves: Just arrived at #e20S in Francfort, with @barthox, @aubertm, @fredericw, @aponcier, @bduperrin, a.o. francophonie team ;-)
- 7:25 am **driessen:** Ok, all set to go! Will be blogging and tweeting through the Enterprise 2.0 conference. If it's too much for you, just mute me... ;-) #e20s
- 7:25 am **absolutesubzero:** Starting to cover the Enterprise 2.0 summit in Frankfurt #e20s. Tweets here and posts on the blog <http://www.socialenterprise.it/en>
- 7:26 am **e_trude:** #e20s starts
- 7:26 am **driessen:** Great to me @elsua @tailorable @ShakespDaughter IRL! ;-) #e20s
- 7:26 am **aponcier:** E2.0 summit begins #e20s
- 7:27 am **driessen:** And we're off! #e20s <http://yfrog.com/58umqpj>
- 7:28 am **driessen:** Great to meet @elsua @tailorable @ShakespDaughter IRL (again)! ;-) #e20s
- 7:29 am **fredericw:** #e20s begins with keynote about Manager 2.0: Key elements of leadership concepts in an enterprise 2.0
- 7:29 am **nanouk:** Sitting nearby @elsua, good beginning, y puedo hablar español ! #e20s
- 7:29 am **andgenth:** Good morning from #e20s: Bjoern Negelmann @bn_at_twitter talks about the program of the event. <http://yfrog.com/n3pixj>
- 7:30 am **netmedianer:** Björn Negelmann begrüßt das Publikum auf der E20 Summit. Dann mal los, ich bin sehr gespannt :) <http://ow.ly/i/4VM8> #e20s ^bg
- 7:31 am **arubei:** RT @absolutesubzero: Starting to cover the Enterprise 2.0 summit in Frankfurt #e20s. Tweets here and posts on the blog <http://www.socialenterprise.it/en>
- 7:31 am **wissensauslese:** Welcome and Introduction by Bjoern Negelmann (KongressMedia) @bn_at_twitter at #e20s, looking forward to lots of interesting sessions.
- 7:32 am **CecileDemailly:** in #e20s
- 7:32 am **elsua:** Good morning from the lovely #e20s event about to get started; always wonderful to meet so many good friends; twitterrhea about to start!
- 7:33 am **SimonDueckert:** Posted a picture and will post all my conference notes for #e20s at <http://bit.ly/b3VdY2> #km #e20
- 7:34 am **gautamghosh:** @elsua Am so jealous ;-) #e20s
- 7:34 am **aponcier:** @OlivierRoberget tu es là #e20s ?
- 7:34 am **elsua:** @driessen @tailorable @ShakespDaughter #e20s Finally, Samuel! After all of this time!! :)

- 7:34 am **enterprise20:** good morning from Frankfurt from the Enterprise 2.0 SUMMIT 2010 Hashtag is #e20s Please follow @enterprise20 I am @Jan1985
- 7:34 am **absolutesubzero:** Ready for the opening keynote on Management 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s #conferences
- 7:34 am **querdeknert:** Here we go. 1st Keynote Changes of Management in E20 #e20s
- 7:34 am **EwaldLied:** Second day of the #E20s just started. Ready to learn more from leading experts and best practices.
- 7:35 am **elsua:** @GautamGhosh hey, stay tuned, my friend, because later on I will be mentioning a blog post you recently did on E2.0 & KM :) #e20s
- 7:35 am **aponcier:** key element of leadership concepts in an Enterprise 2.0 #e20s richard collin begins
- 7:35 am **absolutesubzero:** Richard Collin on the stage for his speech before the discussion #e20s
- 7:36 am **hashtager:** # good morning from Frankfurt from the Enterprise 2.0 SUMMIT 2010 Hashtag is #e20s Please follow @enterprise20 I am @Jan1985
- 7:36 am **elsua:** RT @absolutesubzero: Ready for the opening keynote on Management 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s
- 7:36 am **gautamghosh:** @elsua Wow. Am flattered :) #e20s
- 7:37 am **nanouk:** Richard Collin starts, french professor from Grenoble Enterprise 2.0 Institut #e20s
- 7:37 am **driessen:** Ok, prof. Collin is starting with a talk about Manager 2.0. How does leadership change by the E2.0 space? #e20s
- 7:37 am **AnaDataGirl:** And here we go #e20s
- 7:37 am **mcanducci:** RT @absolutesubzero: Ready for the opening keynote on Management 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s
- 7:37 am **JeanYves:** Richard Collin: enterprise 2.0 has nothing to do with web 2.0 ! #e20s
- 7:37 am **enterprise20:** watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:38 am **elsua:** Richard Collin on stage starting with lovely quote: "No man is an island" #e20s
- 7:38 am **olgherrero:** Comienza la plenaria Elementos clave del liderazgo 2.0 con @richardcollin #e20s
- 7:38 am **barthox:** Funny to hear all the "clicks" of people typing notes #e20s
- 7:38 am **gautamghosh:** Interested in #socialbiz? Follow #e20s the enterprise 2.0 summit in frankfurt
- 7:38 am **wissensauslese:** Wake-up Keynote by Richard Collin, talking about Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s <http://yfrog.com/ehzvij>
- 7:38 am **bethpiercy:** good morning to everyone at #e20s. Wish I was there. Looking forward to today's updates
- 7:38 am **driessen:** Ok of course Richard is @richardcollin ... :) #e20s
- 7:38 am **aponcier:** presentation of Hamel's book future of management, very good book #e20s
- 7:39 am **elsua:** @GautamGhosh loved the blog post and think you are on to something with it, but more ... later on... #e20s hehe
- 7:39 am **driessen:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:39 am **e_trude:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:39 am **DZipfel:** Richard Collin: "2.0" in "Enterprise2.0" just means "new model" #E20s
- 7:39 am **soniadesbrieres:** @elsua Great! looked @ agenda for #e20s & looking forward for you to share learning upon return with us

- 7:39 am **driessen:** @aponcier agree! #e20s
- 7:39 am **kibbe1:** Alone in the office and planning to follow #e20s
- 7:40 am **enterprise20:** find the conference schedule at <http://www.e20summit.com/conference.html> #e20s
- 7:40 am **driessen:** @richardcollin points to several books from Hamel, Shirky, etc. #e20s
- 7:40 am **ClaudeSuper:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:40 am **querdekner:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:40 am **traukainehm:** "The Future of Management" by Hamel was translated to French "the End of Management" /via @richardcollin #e20s
- 7:40 am **andgenth:** Challenging: Richard Collin in his keynote at #e20s - "Enterprise 2.0 has nothing to do with Web 2.0. It just shows an advanced version."
- 7:41 am **aponcier:** RT @DZipfel: Richard Collin: "2.0" in "Enterprise2.0" just means "new model" #E20s
- 7:41 am **e_trude:** #e20s: Richard Collin about Managment 2.0 <http://twitpic.com/318og3>
- 7:41 am **aponcier:** RT @driessen: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:41 am **aponcier:** RT @barthox: Funny to hear all the "clicks" of people typing notes #e20s
- 7:42 am **sagenet:** #e20s Must attend 11am session with @ceciledemailly & Dr. Thorsten Petry presenting E2.0 adoption research session <http://bit.ly/9gUj6m>
- 7:42 am **JeanYves:** Before management was a Gengis Khan approach : conquer territory with violence... #e20S
- 7:42 am **enterprise20:** Keynote is about "Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0" by Richard Collin, NextModernity #e20s
- 7:43 am **elsua:** #e20s @richardcollin Challenge: finding the framework in which we are working as a person; exploring new leadership 2.0 #hippies20
- 7:43 am **querdekner:** allready additional seats must be brought in #e20s
- 7:43 am **justsoftwareAG:** RT @netmedianer: Björn Negelmann begrüßt das Publikum auf der E20 Summit. Dann mal los, ich bin sehr gespannt :) <http://ow.ly/i/4VM8> #e20s
- 7:43 am **elsua:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D
- 7:43 am **AutumnP70:** @AnaDataGirl Have fun! And feel free to tweet inspiring thoughts and ideas from #e20s . ;)
- 7:44 am **elsua:** RT @sagenet: #e20s Must attend 11am session with @ceciledemailly & Dr. Thorsten Petry presenting E2.0 adoption research session <http://bit.ly/9gUj6m>
- 7:44 am **aponcier:** RT @elsua: #e20s @richardcollin Challenge: finding the framework in which we are working as a person; exploring new leadership 2.0
- 7:44 am **driessen:** RT @aponcier: RT @DZipfel: Richard Collin: "2.0" in "Enterprise2.0" just means "new model" #E20s
- 7:44 am **elsua:** RT @sagenet: #e20s Must attend 11am session w/ @ceciledemailly & Dr. Thorsten Petry presenting E2.0 adoption research <http://bit.ly/9gUj6m>
- 7:44 am **arminhoffmann:** Collin: After territory and goods, now information as core value #e20s
- 7:44 am **JeanYves:** ... then we got capital, value creation concepts, etc... Now, something else is coming : we have to manage the transition to #e20s
- 7:44 am **andgenth:** @richardcollin at #e20s: We are in this economy of information. We have to manage the transformation.

- 7:45 am **absolutesubzero:** RT @elsua: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D
- 7:45 am **Jan1985:** Guten Morgen vom Enterprise 2.0 SUMMIT 2010 aus Frankfurt. Ich twittere für Kongress Media unter @enterprise20 Hashtag ist #e20s
- 7:45 am **nanouk:** In which framework are we actually acting? It is a new game. We are keeping the good we are giving in the exchange #e20s
- 7:46 am **tanguypay:** @fredericw #e20s begins with keynote about Manager 2.0: like it :-)
- 7:46 am **justsoftwareAG:** Livestream from Enterprise 2.0 SUMMIT: <http://ow.ly/303Kv> #e20s
- 7:47 am **AnaDataGirl:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:47 am **oscarberg:** RT @elsua: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D
- 7:47 am **aponcier:** 'We have entered a new economy therefore we need to rethink management' Richard Collin <http://plixi.com/p/53148445> #e20s
- 7:47 am **SimonDueckert:** Funny @richardcollin uses slide about transition from industrial to knowledge society I will use in talk about knowledge cities too :) #e20s
- 7:48 am **nanouk:** Half of output in 2020 will be from innovation, creativity and personal product . Industrial production is smaller and smaller #e20s
- 7:48 am **JeanYves:** Richar Collin : now, every body is in a position to invent ! #e20S
- 7:49 am **awittenberger:** Leadership 2.0: The framework @richardcollin #e20s <http://yfrog.com/NealQltj>
- 7:49 am **ShakespDaughter:** Richard Collin: French title of Hamel's book "future of mgmt" translates "end of mgmt". Hmm, it should be "end of mgmt as we know it". #e20s
- 7:49 am **andgenth:** "In 10 years from now ALL output of the economy will be created by individuals." says @richardcollin at #e20s
- 7:50 am **JeanYves:** Management in the new age will move to the artist point of view (Richard Collin) The process will be scndary... #e20S
- 7:50 am **driessen:** @richardcollin says stop thinking in terms of the industrial ages. It's behind! Information is the new steam! #e20s
- 7:50 am **JeanYves:** ... connections has to precede the efficiency !! #e20S
- 7:50 am **dot8:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:51 am **driessen:** @elsua agree! The wifi is great here. Did have a hiccup just a moment ago, but I think it's just me... #e20s
- 7:51 am **driessen:** We have to step aside and look at the world and the organization in a new way. The value chain is changing. #e20s
- 7:51 am **aponcier:** RT @andgenth: @richardcollin at #e20s: We are in this economy of information. We have to manage the transformation.
- 7:52 am **wissensauslese:** The only way to manage the change... @richardcollin at #e20s <http://yfrog.com/n048450542j>
- 7:52 am **frogpond:** RT @absolutesubzero: RT @elsua: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D
- 7:52 am **Alex_Stocker:** looking forward to the presentation RT @arimue: On my way to E20Summit. Will present on Adoption Archetypes. <http://bit.ly/9Cf8Wu> #e20s
- 7:52 am **JeanYves:** Don't think in the model of an engineer. We have to think aside. We don't know the world of tomorrow. Value chain 2.0 is a change #e20S
- 7:52 am **querdekner:** Richard Collin: the value change is changing #e20s

- 7:52 am **demeto:** "Connectedness should always take precedence over efficiency" (Richard Collin keynote at Frankfurt Summit. #e20s #e20
- 7:52 am **btexx:** The continuously unpredictable challenges result in the end of processes. /via Collin #e20s
- 7:52 am **awittenberger:** RT @absolutesubzero: RT @elsua: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D
- 7:52 am **frank_open:** #e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
- 7:52 am **barthox:** Great diagrams in Richard Collin's presentation ! #e20s
- 7:53 am **driessen:** Sitting next to @anadatagirl and @ShakespDaughter ! So what's the explanation of your twitter handle @ShakespDaughter ? ;-) #e20s
- 7:53 am **arminhoffmann:** "The word Intranet is dead!" Amen! #e20s
- 7:53 am **driessen:** We are just at the beginning. Points to the effects of 3D printing, Fablab, Nano tech, etc. #e20s
- 7:53 am **AnaDataGirl:** Richard Collins talking about the Fab Lab phenomenon #e20s
- 7:54 am **driessen:** RT @btexx: The continuously unpredictable challenges result in the end of processes. /via Collin #e20s
- 7:54 am **punktnet:** Richard Collins @ #e20s : the word #intranet is dead...
- 7:54 am **driessen:** Ownership is dead (in many cases) #e20s
- 7:54 am **andgenth:** Will we? - "In two years from now you will manufacture your socks at home." @richardcollin at #e20s
- 7:55 am **aponcier:** RT @frank_open: #e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
- 7:55 am **btexx:** Even though the information age is ahead, don't orget about the technology. Ownership is dead, usage is key. /via @richardcollin #e20s
- 7:55 am **JeanYves:** I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
- 7:55 am **elsua:** #e20s Enjoying @richardcollin's post-industrial vision: power of the people AND their knowledge as the major driver of new business :)
- 7:56 am **nanouk:** Mercedes is selling mobility, do we need a car for mobility? #e20s we are at the beginning of Using and not owning a product
- 7:56 am **driessen:** @richardcollin takes us along several def's of Leadership: a leader can be defined by an ability to get others to be conn'ed willingly #e20s
- 7:56 am **andgenth:** A leader can be defibed by an ability to get others to be connected willingly. @richardcollin at #e20s
- 7:56 am **demeto:** "Leadership can be defined by an ability to get others to be connected willingly" Richard Collin #e20s #e20
- 7:56 am **driessen:** RT @ShakespDaughter: Richard Collin: French title of Hamel's book "future of mgmt" translates "end of mgmt". Hmm, it should be "end of mgmt as we know it". #e20s
- 7:56 am **e_trude:** #e20s Richard Collin: People are replacing their trust in traditional authorities withk trust in each other
- 7:56 am **punktnet:** People are replacing their trust in traditional authorities with trust in each other - Richard Collins at #e20s
- 7:56 am **absolutesubzero:** RT @elsua: #e20s Enjoying @richardcollin's post-industrial vision: power of the people AND their knowledge as the major driver of new biz
- 7:56 am **CecileDemailly:** RT @elsua @sagenet: #e20s Must attend 11am session w/ @cciledemailly & Dr. Thorsten Petry pres E2.0 adoption research <http://bit.ly/9gUj6m>

- 7:56 am **Greenbizstartup:** RT @nanouk: Half of output in 2020 will be from innovation, creativity and personal product . Industrial production is smaller and smaller #e20s
- 7:56 am **absolutesubzero:** RT @aponcier: RT @frank_open: #e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
- 7:57 am **fredericw:** RT @elsua: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D
- 7:57 am **JeanYves:** People are replacing their trust in traditional authorities with trust in each others #e20s
- 7:57 am **driessen:** Trust is critical because it's the bandwidth of knowledge #e20s
- 7:57 am **aponcier:** RT @e_trude: #e20s Richard Collin: People are replacing their trust in traditional authorities with trust in each other
- 7:57 am **CecileDemailly:** @elsua @sagenet <th :) - getting ready #e20s
- 7:57 am **andgenth:** "People are replacing their trust in traditional authorities with trust in each other." @richardcollin at #e20s
- 7:57 am **Greenbizstartup:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 7:57 am **aponcier:** RT @andgenth: A leader can be defibed by an ability to get others to be connected willingly. @richardcollin at #e20s
- 7:58 am **fredericw:** #e20s Changing composition of output: growing part of creativity. Leaders have to integrate this - Richard Collin <http://gdzl.la/8NpjVa>
- 7:58 am **tanguypay:** No Tweetwall Pro ? Amazing ! #e20S #tweetwallpro
- 7:58 am **aponcier:** RT @elsua: #e20s Enjoying @richardcollin's post-industrial vision: power of the people AND their knowledge as the major driver of new biz
- 7:58 am **barthox:** Several people taking notes with mindmaps! Cool! #e20s
- 7:58 am **oscarberg:** RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
- 7:58 am **querdekner:** @absolutesubzero maybe Kondratieff was right after all #e20s Crisis is still ahead
- 7:59 am **aponcier:** RT @fredericw: #e20s Changing composition of output: growing part of creativity. Leaders have to integrate this <http://gdzl.la/8NpjVa>
- 7:59 am **driessen:** The new leader is: the farmer of trust and a skills harvester. #e20s
- 7:59 am **wissensauslese:** Leader for the Enterprise 2.0 - defined by @richardcollin at #e20s <http://yfrog.com/0tqubrj>
- 7:59 am **JeanYves:** The leader of the future will be a farmer of trust ! @richardcollin #e20S
- 7:59 am **jazzsky:** RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
- 8:00 am **btexx:** RT @JeanYves: The leader of the future will be a farmer of trust ! @richardcollin #e20S
- 8:00 am **andgenth:** You never change things by fighting the existing reality. To change something, build a new model which makes the existing one obsolete #e20s
- 8:01 am **aponcier:** Danone 2.0 the title of the director is social prospective and not transformation organization anymore #e20s
- 8:01 am **jazzsky:** RT @driessen: The new leader is: the farmer of trust and a skills harvester. #e20s
- 8:01 am **aponcier:** RT @JeanYves: The leader of the future will be a farmer of trust ! @richardcollin #e20S
- 8:01 am **aponcier:** RT @jazzsky: RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s

- 8:01 am **EwaldLied:** People replacing their trust in authorities with trust in each other #E20s @RichardCollin
- 8:01 am **AnaDataGirl:** "To walk the talk is critical" says Richard Collins -> oh yes! #e20s
- 8:01 am **e_trude:** Like: Richard Collin: You are, what you share. #e20s
- 8:01 am **jazzsky:** RT @andgenth: You never change things by fighting the existing reality. To change something, build a new model which makes the existing one obsolete #e20s
- 8:02 am **schaeferblick:** RT @andgenth: You never change things by fighting the existing reality. To change something, build a new model which makes the existing one obsolete #e20s
- 8:02 am **andgenth:** A leader can be defined by an ability to get others to be connected willingly. @richardcollin at #e20s
- 8:02 am **DZipfel:** Richard Collins: "You have to be what you say" #E20s #E2.0
- 8:02 am **mcanducci:** #e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
- 8:02 am **aponcier:** Focus on IT usage not the tools (changing every minute) #e20s
- 8:02 am **christophesokal:** RT @JeanYves: People are replacing their trust in traditional authorities with trust in each others #e20s
- 8:02 am **btexx:** Focus on IT usage, not on the tools /via @richardcollin #e20s
- 8:03 am **olgherrero:** Interviene Rolf Schmidt-Holtz, CEO de Sony Music #e20s
- 8:03 am **driessen:** Elements of new leadership: Trust, walk the talk (is critical), you have to be what you see, be transparent, imagine ... #e20s
- 8:03 am **muellero:** Interesting Tweets today from @enterprise20 Summit. Live Stream: <http://j.mp/e20slive> #e20s
- 8:03 am **nanouk:** OOOOps... Great concepts from Richard Collin, this is a real french speaking! End #e20s now Sony representative Rolf Schmidt-Holtz
- 8:03 am **aponcier:** Now on stage Rolf Schimdt-Holtz CEO of Sony Music #e20s
- 8:03 am **driessen:** ... recognize and give (say merci!), to update and be update, to dare, focus on IT usage and not on the tools... #e20s
- 8:03 am **querdekner:** And now discussion with Rolf Schmidt-Holtz, CEO, SONY Music Entertainment #e20s What is changing in Management at Sony
- 8:03 am **andgenth:** Thanks to @richardcollin for his awesome introduction into leadership in an E2.0 at #e20s.
- 8:03 am **absolutesubzero:** First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>
- 8:03 am **driessen:** ... to stimulate, to coach, solidarity and humility. #e20s
- 8:03 am **Wiesenhofer:** Interesting keynote by Richard Collin @ #e20s
- 8:04 am **awittenberger:** RT @nanouk: OOOOps... Great concepts from Richard Collin, this is a real french speaking! End #e20s now Sony representative Rolf Schmidt-Holtz
- 8:04 am **querdekner:** In music business you don't talk before 1130, unhappy and tired birds don't sing #e20s thanks for the insight
- 8:04 am **Alex_Stocker:** RT @muellero: Interesting Tweets today from @enterprise20 Summit. Live Stream: <http://j.mp/e20slive> #e20s
- 8:04 am **fredericw:** Forget about the tools, tools are changing every minuts... #e20s
- 8:05 am **arminhoffmann:** CEO of Sony BMG in stage #e20s <http://yfrog.com/6gcgusj>
- 8:05 am **driessen:** RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>

- 8:05 am **andgenth:** In the music business you don't talk before 11am as "Tired birds don't sing." says Rolf Schmidt-Holtz, CEO of SONY Music in his speech #e20s
- 8:05 am **SimonDueckert:** Published my notes for the (great!) talk of @richardcollin at <http://bit.ly/bJ35Nn> #e20s
- 8:05 am **driessen:** RT @querdekner: And now discussion with Rolf Schmidt-Holtz, CEO, SONY Music Entertainment #e20s What is changing in Management at Sony
- 8:06 am **aponcier:** RT @querdekner: In music business you don't talk before 1130, unhappy and tired birds don't sing #e20s thanks for the insight
- 8:06 am **AnaDataGirl:** RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>
- 8:06 am **bduperrin:** It took mee 30 min to set up my wifi connection but now it seems to be working #e20s
- 8:06 am **janvanveen:** RT @driessen: @richardcollin says stop thinking in terms of the industrial ages. It's behind! Information is the new steam! #e20s
- 8:07 am **aubertm:** @tanguypay have to promote our friends next time we go to an event! Cc @tweetwallpro #e20s
- 8:07 am **tbsmartens:** RT @JeanYves: The leader of the future will be a farmer of trust ! @richardcollin #e20S
- 8:07 am **btexx:** open communication is the key to success for great companies. #e20s /via Rolf Schmidt-Holtz
- 8:07 am **mcanducci:** RT @bduperrin: It took mee 30 min to set up my wifi connection but now it seems to be working #e20s < me too, too many users :-)
- 8:07 am **driessen:** What defines a great leader? asks Rolf Schmidt, CEO Sony. They are good communicators, good colleagues. #e20s
- 8:07 am **aponcier:** Direct link between great leader and success (good in dialogue), embracing ideas #e20s
- 8:07 am **SimonDueckert:** CEO of Sony BMG ist talking at #e20s - I think it is very important to have the C-Functions (and not heads of IT departements) on the stage!
- 8:07 am **querdekner:** there is a link between beeing a great leader an having commercial success #e20s
- 8:07 am **aponcier:** Leadership : Communication in listening, not broadcasting #e20s
- 8:07 am **schaferblick:** Sony Music CEO: Communication within companies rarely (almost never) works, lots of potential to unlock. #e20s
- 8:07 am **traukainehm:** Communication is listening, not broadcasting. Great leaders did. #e20s
- 8:08 am **andgenth:** "Great leadership and an open vital communication." - The main challenges for a great company #e20s
- 8:08 am **driessen:** Listening is important. The CEO don't know anything anymore. The distance between them and employees is too big. #e20s
- 8:08 am **JeanYves:** As a leader, you don't need to broadcast all the time. Listen ! The board don't know anything, anymore (Rolf Schmidt-Holtz) #e20S
- 8:08 am **btexx:** RT @andgenth: In the music business you don't talk before 11am as "Tired birds don't sing." says Rolf Schmidt-Holtz, CEO of SONY Music in his speech #e20s
- 8:08 am **querdekner:** LISTEN, communications is about listening not sending all the time #e20s the board doesn't touch reality anymore #e20s
- 8:08 am **elsua:** #e20s new leadership skills needed, according to Rolf: Listen!! :)
- 8:08 am **bduperrin:** Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
- 8:08 am **awittenberger:** the management cant know all anymore #e20s

- 8:09 am **fw Hamm:** RT @traukainehm: Communication is listening, not broadcasting. Great leaders did. #e20s
- 8:09 am **jazzsky:** RT @driessen: What defines a great leader? asks Rolf Schmidt, CEO Sony. They are good communicators, good colleagues. #e20s
- 8:09 am **enterprise20:** Now Rolf Schmidt-Holtz, CEO, SONY Music Entertainment, New York about Just Software and Manager 2.0 - Key Elements of Leadership #e20s
- 8:09 am **driessen:** You have the power, but don't have a knowledge, this goes for most CEO's. You have to be engaged, says Rolf Schmidt. #e20s
- 8:09 am **andgenth:** "Communication is not broadcasting. Communication is listening." says Rolf Schmidt-Holtz at #e20s
- 8:09 am **JeanYves:** Boards have the power. They don't have the knowledge #e20s
- 8:09 am **nanouk:** Board do not touch reality , have the power but not the knowledge #e20s
- 8:09 am **bduperrin:** A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
- 8:10 am **schaeferblick:** Sony BMG: CEO have the power, but they don't have the knowledge. #e20s
- 8:10 am **e_trude:** RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
- 8:10 am **jazzsky:** RT @andgenth: "Communication is not broadcasting. Communication is listening." says Rolf Schmidt-Holtz at #e20s
- 8:10 am **driessen:** Great leaders rarely come out of big companies #e20s
- 8:10 am **olgaherrero:** El CEO del pasado tomaba valor por su distancia, actualmente sólo tiene valor si se integra y comparte con empleados, colegas, mercado #e20s
- 8:10 am **jeos:** "communication is listening not broadcasting" - rolf schmidt-holtz, bertelsmann #e20s
- 8:10 am **AnaDataGirl:** "great ideas rarely come out of big organizations" Rolf Schmidt from Sony on stage of #e20s
- 8:10 am **BFaverial:** RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
- 8:10 am **awittenberger:** RT @aponcier: Leadership : Communication in listening, not broadcasting #e20s
- 8:10 am **querdekner:** Great Ideas do not come from big companies #e20s refering to single loop learning bigger is better? #e20s
- 8:10 am **aponcier:** RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
- 8:11 am **andgenth:** Challenging: "Really great ideas don't come out of large organizations." #e20s
- 8:11 am **querdekner:** RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
- 8:11 am **elsua:** #e20s Great ideas rarely come from big companies, or not very often! Rolf dixit ... Who invented Google, FB / people in close communication!
- 8:11 am **AnaDataGirl:** If you are into Enterprise 2.0 or social software for the enterprise be sure to check the hashtag #e20s for some great tweets these 2 days
- 8:11 am **AutumnP70:** So true! RT @AnaDataGirl: "great ideas rarely come out of big organizations" Rolf Schmidt from Sony on stage of #e20s
- 8:11 am **bduperrin:** Who invented Google ? A big co ? No : people in a garage #e20s
- 8:12 am **fredericw:** The leader 2.0 is a farmer of trust - Richard Collin #e20s
- 8:12 am **andgenth:** Who invented Google, Facebook? People. Who have an open constant dialogue. They win. #e20s

- 8:12 am **btexx:** RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>
- 8:12 am **MVujnovic:** the big company don't invent anything big anymore. People do it #e20s
- 8:12 am **bduperrin:** Only a few genius can product great ideas on their own #e20s
- 8:12 am **aponcier:** Only great genius can produce ideas by themselves #e20s
- 8:12 am **demeto:** Rolf Schmidt-Holtz (CEO of Sony Music Ent.): CEOs are dangerous because they don't know much any more. They are distanced from reality #e20s
- 8:13 am **gustavjonsson:** CEO of Sony Music Rolf Schmidt is imho doing amazing so far at #e20s!
- 8:13 am **schaferblick:** Talk of Sony CEO reminds me of "In no parks and in no cities there are statues of committees" #e20s
- 8:13 am **dahowlett:** RT @bduperrin: Only a few genius can product great ideas on their own #e20s < think that's new? Always the way in s/w.
- 8:13 am **absolutesubzero:** RT @bduperrin: Who invented Google ? A big co ? No : people in a garage #e20s
- 8:13 am **SimonDueckert:** Rolf Schmidt-Holtz shows video "Where good ideas come from" by Steven Johnsons <http://youtu.be/NugRZGDbPFU> at #e20s
- 8:14 am **andgenth:** Steven Johnson: Where Good Ideas Come From - Showing a video at #e20s
- 8:14 am **BFaverial:** RT @JeanYves: I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
- 8:14 am **elsua:** #e20s Steven Johnson getting a mention on "Where good ideas come from" ... Using YT RSA video! W00t!!
- 8:14 am **nanouk:** Persons+Open +constant dialogue drive innovation not big companies #e20s
- 8:14 am **AnaDataGirl:** Where good ideas come from: <http://www.youtube.com/watch?v=NugRZGDbPFU> #e20s
- 8:14 am **driessen:** Schmidt points to this idea/video <http://www.youtube.com/watch?v=NugRZGDbPFU> #e20s
- 8:15 am **DZipfel:** Rolf Schmidt-Holtz: "Really new great ideas don't come from big enterprises" e.g. airplane, car, google, facebook #e20s #E20
- 8:15 am **Wiesenhofer:** Where do good ideas come from? #e20s youtube video link <http://goo.gl/6MFt>
- 8:15 am **elsua:** RT @demeto: Rolf Schmidt-Holtz (CEO of Sony Music Ent.): CEOs are dangerous because they don't know much any more. They are distanced from reality #e20s
- 8:15 am **awittenberger:** <http://youtu.be/NugRZGDbPFU> good ideas comes ... #e20s
- 8:15 am **fredericw:** RT @bduperrin: Only a few genius can product great ideas on their own #e20s
- 8:16 am **fredericw:** RT @driessen: Schmidt points to this idea/video <http://www.youtube.com/watch?v=NugRZGDbPFU> #e20s
- 8:16 am **AnaDataGirl:** "Great ideas come by sharing" Rolf Schmidt #e20s
- 8:16 am **awittenberger:** RT @MVujnovic: the big company don't invent anything big anymore. People do it #e20s
- 8:16 am **andgenth:** The idea of great ideas: "Great ideas come from sharing." #e20s
- 8:16 am **absolutesubzero:** The time is over for being the boss. Best ideas come from sharing #e20s
- 8:16 am **MotusOperandi:** RT @aponcier: RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
- 8:16 am **aponcier:** Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s

- 8:17 am **elsua:** #e20s The time is over to be the boss; you have to share in order to survive; "force your people to share" :-P
- 8:17 am **DZipfel:** Rolf Schmidt-Holtz: "great ideas come by sharing" #E20s #E20
- 8:17 am **fredericw:** RT @demeto: Rolf Schmidt-Holtz (CEO of Sony Music Ent.): CEOs are dangerous because they don't know much any more. They are distanced from reality #e20s
- 8:17 am **olgaherrero:** Where good ideas come from (Video): <http://tinyurl.com/36vqpse> #e20s
- 8:17 am **elsua:** RT @AnaDataGirl: Where good ideas come from: <http://www.youtube.com/watch?v=NugRZGDbPFU> #e20s
- 8:17 am **aponcier:** The best people in a company are not at the top #e20s
- 8:18 am **DZipfel:** RT @awittenberger: <http://youtu.be/NugRZGDbPFU> good ideas comes ... #e20s
- 8:18 am **SimonDueckert:** also good to show how #innovation works "in search of innovation - A book for children and leadership executives" <http://bit.ly/byzxdx> #e20s
- 8:18 am **frogpond:** RT @schaeferblick: Talk of Sony CEO reminds me of "In no parks and in no cities there are statues of committees" #e20s
- 8:18 am **elsua:** #e20s Interesting to see how in order to grab ideas still F2F seems to rule the world. Apparently :)
- 8:18 am **e_trude:** Rolf Schmidt-Holtz: you find fantastic people at the company, not on level 1, on level 2 or 3! #e20s
- 8:19 am **olgaherrero:** Las buenas ideas se encuentran en los terceros o cuartos niveles de las grandes organizaciones. Más arriba están los mejores políticos #e20s
- 8:19 am **bduperrin:** RT @elsua: #e20s Interesting to see how in order to grab ideas still F2F seems to rule the world. Apparently :)
- 8:20 am **mickael_b:** RT @JeanYves: I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
- 8:20 am **bduperrin:** RT @aponcier: Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s
- 8:20 am **dadawan1:** RT @JeanYves: I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
- 8:20 am **andgenth:** Foster the creative output by implementing a constant dialogue in your company. #e20s
- 8:21 am **twanvanelk:** RT @driessen: RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>
- 8:21 am **t_krischak:** Die Tonqualität des Live-Streams ist grausam. Mikrofon übersteuert? #e20s
- 8:21 am **manuel_g_g:** Just arrived from Amazon!! RT @elsua: #e20s Steven Johnson getting a mention on "Where good ideas come from" ... Using YT RSA video! W00t!!
- 8:21 am **SimonDueckert:** "A company is nothing else than a social organism - this is why it needs a social network" #e20s
- 8:21 am **elsua:** #e20s Finding it quite stocking Rolf's great presentation on new leadership seeing who he works for #musicindustryisdead
- 8:21 am **rhunold:** RT @aponcier: Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s
- 8:21 am **JeanYves:** The ideal communication tool in a company is a social network. It brings a lot of value... and fun #e20S
- 8:21 am **nanouk:** Unlock creativity in company, keep talking with workers #e20s
- 8:21 am **btexx:** "A company is nothing more than a social organism" /via: Rolf Schmidt-Holtz #e20s

- 8:21 am **awittenberger:** Rolf Schmidt-Holtz: a company is an social organizm - is a social network #e20s
- 8:22 am **ShakespDaughter:** Recommended: RT "@AnaDataGirl: Where good ideas come from: <http://www.youtube.com/watch?v=NugRZGDbPFU> #e20s" Stephen Johnson
- 8:22 am **aponcier:** We need a kind of new leadership, generation problem ? #e20s
- 8:22 am **ClaudeSuper:** RT @driessen: RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>
- 8:22 am **aponcier:** What do we need to transform and how #e20s ?
- 8:22 am **andgenth:** A company is nothing else than a social organism. Therefore it is a "Social Network" by itself. #e20s
- 8:23 am **absolutesubzero:** Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at <http://ht.ly/304mK>
- 8:23 am **querdekner:** Is the change in management a generation problem? GenY, GenX, Boomers? #e20s I would definitely kill the old ones first #e20s
- 8:23 am **aponcier:** RT @ShakespDaughter: Recommended: RT "@AnaDataGirl: Where good ideas come from: <http://www.youtube.com/watch?v=NugRZGDbPFU> #e20s"
- 8:23 am **ClaudeSuper:** RT @bduperrin: RT @aponcier: Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s
- 8:23 am **aponcier:** RT @btexx: "A company is nothing more than a social organism" /via: Rolf Schmidt-Holtz #e20s
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- 8:23 am **arminhoffmann:** RT @elsua: #e20s The time is over to be the boss; you have to share in order to survive; "force your people to share" :-P
- 8:23 am **andgenth:** Thanks so much! Awesome and energizing speech by Rolf Schmidt-Holtz at #e20s
- 8:23 am **aponcier:** RT @andgenth: Foster the creative output by implementing a constant dialogue in your company. #e20s
- 8:23 am **barthox:** Enlightning and compelling speeches in the Keynote! #e20s
- 8:24 am **DZipfel:** Rolf Schmidt-Holtz: "with social software ... we can bring into the company by the way a lot of fun" #E20s #E2.0
- 8:24 am **bizcom:** RT @aponcier: RT @btexx: "A company is nothing more than a social organism" /via: Rolf Schmidt-Holtz #e20s
- 8:24 am **AnaDataGirl:** Richard Collins talking about the need for talent management inside orgs. Great people deserve great management #e20s
- 8:24 am **aponcier:** People need space to create #e20s
- 8:24 am **elsua:** #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh, #leadership20
- 8:24 am **bduperrin:** RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at <http://ht.ly/304mK>
- 8:24 am **VinceBerthelot:** RT @aponcier: We need a kind of new leadership, generation problem ? #e20s
- 8:24 am **querdekner:** still more people arriving at #e20s I pity all the late commers for they have missed the Opening talks
- 8:25 am **EwaldLied:** Listen, stop broadcasting. Unlock the ideas people have in your company, give space. This is the value creator. #E20s

- 8:25 am **bduperrin:** RT @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh,
- 8:25 am **elsua:** RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at <http://ht.ly/304mK>
- 8:25 am **olgaherrero:** Liderar es atraer y retener a los mejores en tu organización (Schmidt-Holtz, CEO de Sony) #e20s
- 8:25 am **DZipfel:** Rolf Schmidt-Holtz: "great people deserve space". "You have to allow mistakes" #E20s #E2.0
- 8:25 am **aponcier:** You learn better on the knees of your parents than at the university #e20s (CEO Sony)
- 8:26 am **fredericw:** Rolf Schmidt-Holtz: if you don't have common sense today, then you can't be a leader. And common sense is bringing people together #e20s
- 8:26 am **aponcier:** RT @DZipfel: Rolf Schmidt-Holtz: "great people deserve space". "You have to allow mistakes" #E20s #E2.0
- 8:26 am **ccarranza:** RT @andgenth: A company is nothing else than a social organism. Therefore it is a "Social Network" by itself. #e20s
- 8:26 am **schaeferblick:** People don't want to be impressed, they want to be embraced. #e20s
- 8:26 am **aponcier:** RT @bduperrin: RT @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh,
- 8:26 am **communote:** "great ideas come from sharing" rolf schmidt-holtz, sony bertelsmann #e20s
- 8:26 am **elsua:** #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
- 8:26 am **firdaus_halim:** RT @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh, #leadership20
- 8:27 am **btexx:** RT @jeos: "communication is listening not broadcasting" - rolf schmidt-holtz, bertelsmann #e20s
- 8:27 am **olgaherrero:** RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
- 8:27 am **openknow:** RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>
- 8:27 am **openknow:** RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at <http://ht.ly/304mK>
- 8:27 am **traukainehm:** RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
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- 8:27 am **FredCavazza:** RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
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- 8:28 am **aponcier:** RT @fredericw: if you don't have common sense today, then you can't be a leader. And common sense is bringing people together #e20s
- 8:28 am **aponcier:** RT @FredCavazza: RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s

- 8:28 am **fredericw:** No @tweetwallpro at #e20s... :-(could have bring a lot of interaction isn't? A lot of people are tweeting today
- 8:28 am **arminhoffmann:** Schmidt-Holtz re leadership: People want to be embraced, not impressed. #e20s
- 8:28 am **bduperrin:** the guy who invented Facebook is the less social and ethical person in the world #e20s
- 8:28 am **ddargaud:** RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s #culte
- 8:29 am **wendelix_kkundk:** "the future of management is the end of management" - keynote-runde zum e20summit läuft. #e20s
- 8:29 am **JeanYves:** RT @aponcier: You learn better on the knees of your parents than at the university #e20s (CEO Sony)
- 8:29 am **jazzsky:** RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
- 8:29 am **fredericw:** RT @aponcier: RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
- 8:29 am **driessen:** Schmidt: The company is a social network. Then support is fittingly #e20s
- 8:29 am **punktnet:** Interesting approach: Rolf Schmidt-Holtz: how to find, hire & keep real potentials to ensure success & innovation for the company at #e20s
- 8:29 am **absolutesubzero:** RT @fredericw: if you don't have common sense today, then you can't be a leader. And common sense is bringing people together #e20s
- 8:30 am **btexx:** financial sector an developers are two tribes in lead with little social capacities /via @richardcollin #e20s
- 8:30 am **btexx:** RT @aponcier: You learn better on the knees of your parents than at the university #e20s (CEO Sony)
- 8:30 am **driessen:** RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at <http://ht.ly/304mK>
- 8:30 am **barthox:** RT @btexx: financial sector an developers are two tribes in lead with little social capacities /via @richardcollin #e20s
- 8:31 am **mediendidaktik:** yes, esp. if they cut off social media ;) RT @autumnp70: So true! RT @AnaDataGirl: "great ideas rarely come out of big organizations" #e20s
- 8:31 am **gustavjonsson:** RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
- 8:31 am **absolutesubzero:** RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
- 8:31 am **MotusOperandi:** RT @aponcier: People need space to create #e20s
- 8:31 am **olgaherrero:** Se puede seguir en directo Enterprise 2.0 en <http://ht.ly/3041R> #e20s
- 8:31 am **absolutesubzero:** RT @aponcier @bduperrin @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school
- 8:31 am **aubertm:** RT @aponcier: RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
- 8:32 am **joningham:** RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s
- 8:32 am **MotusOperandi:** RT @aponcier: RT @JeanYves: The ideal communication tool in a company is a social network. It brings a lot of value... and fun #e20S
- 8:32 am **schaeferblick:** SonyCEO: Smart highly educated young professionals often lack social skills req for leadership due to broken family life & loneliness. #e20s
- 8:32 am **absolutesubzero:** You have the be the boss of technology not the servant of it #e20s

- 8:33 am **joningham:** RT @wissensauslese: Leader for the Enterprise 2.0 - defined by @richardcollin at #e20s <http://yfrog.com/0tqubrj>
- 8:33 am **aponcier:** RT @absolutesubzero: You have the be the boss of technology not the servant of it #e20s
- 8:33 am **joningham:** RT @SimonDueckert: Published my notes for the (great!) talk of @richardcollin at <http://bit.ly/bJ35Nn> #e20s
- 8:33 am **crislobalzamora:** Me mola mucho como está tuiteando @olgaherrero desde #e20s
- 8:34 am **dgterol:** RT @olgaherrero: Se puede seguir en directo Enterprise 2.0 en <http://ht.ly/3041R> #e20s
- 8:34 am **Kedume:** +1 RT @crislobalzamora: Me mola mucho como está tuiteando @olgaherrero desde #e20s
- 8:34 am **joningham:** RT @JeanYves: Richard Collin: enterprise 2.0 has nothing to do with web 2.0 ! #e20s
- 8:34 am **sagenet:** RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
- 8:34 am **joningham:** RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at <http://ht.ly/304mK>
- 8:34 am **absolutesubzero:** Communication is not using crap technologies to achieve nothing #e20s
- 8:34 am **HannsKK:** RT @aponcier: RT @absolutesubzero: You have the be the boss of technology not the servant of it #e20s
- 8:34 am **elsua:** #e20s Yes, the world needs more Rolf Schmidt-Holtz's!! NOW!! #lawwe :-D
- 8:34 am **querdekner:** @schaeferblick this view is a bit bleak #e20s #yuppies #socialskills
- 8:35 am **btexx:** five emails a day for "Rolf" since six years (by manual filtering) #e20s
- 8:35 am **absolutesubzero:** Communication is key, email is yesterday cc: @elsua #e20s
- 8:35 am **e_trude:** Rolf Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMail, you are here to think." #e20s
- 8:36 am **driessen:** Schmidt stresses that we should stop spending time on email and instead spend time on thinking. Then communicate. #e20s
- 8:36 am **DZipfel:** Rolf Schmidt-Holtz: "e-mail ist yesterday". #E20s #E2.0
- 8:36 am **mcanducci:** RT @absolutesubzero: Communication is key, email is yesterday cc: @elsua #e20s
- 8:36 am **dgterol:** RT @e_trude: Rolf Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMail, you are here to think." #e20s
- 8:36 am **bduperrin:** Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
- 8:36 am **arminhoffmann:** RT @driessen: Schmidt stresses that we should stop spending time on email and instead spend time on thinking. Then communicate. #e20s
- 8:36 am **joningham:** RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at <http://ht.ly/3041R>
- 8:36 am **awittenberger:** RT @e_trude: Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMail, you are here to think." #e20s
- 8:37 am **FPassaquay:** RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
- 8:37 am **driessen:** Schmidt has been listening to @elsua ... ;-) He's maybe even reading your blog! #e20s
- 8:37 am **manuel_g_g:** RT @driessen: Schmidt stresses that we should stop spending time on email and instead spend time on thinking. Then communicate. #e20s

- 8:37 am **absolutesubzero:** RT @elsua: #e20s Yes, the world needs more Rolf Schmidt-Holtz's!! NOW!! #lawwe :-D
- 8:37 am **SimonDueckert:** the "tie ratio" is much lower at #e20s than at #knowtech ... can this be a good 2.0-indicator? :) #km #e20
- 8:37 am **EwaldLied:** Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
- 8:37 am **driessen:** RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
- 8:38 am **bduperrin:** Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 8:38 am **enterprise20:** RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
- 8:39 am **sagenet:** RT @awittenberger: RT @e_trude: Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMail, you are here to think." #e20s
- 8:39 am **bduperrin:** RT @absolutesubzero: Communication is not using crap technologies to achieve nothing #e20s
- 8:39 am **schaeferblick:** @querdekner Agree, and prob/ hopefully not true in this broad sense, however interesting to hear words like this from a CEO. #e20s
- 8:39 am **fredericw:** You have to think first in term of behavior, then organization and only then technology #e20s - Richard Collin
- 8:39 am **joningham:** RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 8:39 am **olgaherrero:** RT @absolutesubzero: Communication is key, email is yesterday cc: @elsua #e20s
- 8:39 am **JeanYves:** Email used as a communication tool generates a lot of idea killing (Rolf Schmidt-Holtz) #e20s
- 8:39 am **bduperrin:** RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
- 8:39 am **sagenet:** RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 8:39 am **aponcier:** In Danone 2.0, any one can create community #e20s
- 8:39 am **aponcier:** RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 8:39 am **netmedianer:** RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at <http://ht.ly/304mK>
- 8:39 am **JeanYves:** RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 8:39 am **absolutesubzero:** RT @driessen: RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday. One never make any good decision with email. #e20s
- 8:39 am **arminhoffmann:** Collin: First change behavior, then organization. After that, technology. #e20s
- 8:39 am **wissensauslese:** RT @e_trude: Schmidt-Holtz: EMail ist yesterday, Communication is today. "Your ar not here to answer EMail, you are here to think." #e20s
- 8:40 am **fredericw:** RT @JeanYves: Email used as a communication tool generates a lot of idea killing (Rolf Schmidt-Holtz) #e20s
- 8:40 am **wendelix_kkundk:** schmidt-holz: not willing to read more than 5 emails per day... #e20s
- 8:40 am **gustavjonsson:** I love when someone actually has a real and strong opinion on the stage. That is what makes conferences great. #e20s

- 8:40 am **wissensauslese:** RT @enterprise20: RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
- 8:40 am **driessen:** RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 8:40 am **btexx:** [kn] hierarchy was invented to lower the cost of information, it's now part obsolete /via: @richardcollin #e20s
- 8:40 am **communote:** "communication is the key, but e-mail is yesterday. you have to make good decisions." rolf schmidt-holtz #e20s
- 8:40 am **wissensauslese:** RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 8:41 am **elsua:** RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 8:41 am **arminhoffmann:** Collin: We need transparency. Email is not transparent. #e20s
- 8:41 am **barthox:** Hehehe @SimonDueckert: the "tie ratio" is much lower at #e20s than at #knowtech ... can this be a good 2.0-indicator? :-) #km #e20
- 8:41 am **dhellmuth:** RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
- 8:42 am **jazzsky:** RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 8:42 am **elsua:** @e_trude Yes, I agree! But perhaps his is one of the ones that needs it the most! Still living in the 20th century... #e20s
- 8:42 am **JeanYves:** You have to consider your company as an ecosystem @richardcollin #e20S
- 8:42 am **querdekner:** RT @barthox: Hehehe @SimonDueckert: the "tie ratio" is much lower at #e20s than at #knowtech ... can this be a good 2.0-indicator? :-) #km #e20
- 8:42 am **absolutesubzero:** Think your company as an ecosystem with clients, suppliers, employees. That's the only way to grow in a sustainable way. Be authentic #e20s
- 8:43 am **absolutesubzero:** RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 8:43 am **absolutesubzero:** RT @gustavjonsson: I love when someone actually has a real and strong opinion on the stage. That is what makes conferences great. #e20s
- 8:43 am **AnaDataGirl:** Companies need to be authentic and to think of themselves as an ecosystem. Richard Collins at #e20s
- 8:43 am **dahowlett:** RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s <isn't it getting boring hearing this?
- 8:44 am **JeanYves:** Big companies can be good if they show there is a community of destiny between their people + show authenticity @richardcollin #e20s
- 8:44 am **Chris21_01:** You have to think first in term of behavior, then organization and only then technology #e20s - Richard Collin via @fredericw
- 8:44 am **gautamghosh:** @elsua maybe Schmidt-Holtz reads your blog or did he read @mashable? ;-) #e20s
- 8:45 am **JeanYves:** Large companies succeeding in their transformation often are family owned companies which are able to look long term @richardcollin #e20S
- 8:46 am **AnaDataGirl:** You have to empower your people. It's all back to good people and communication. Rolf Schmidt at #e20s
- 8:46 am **sagenet:** @enterprise20 Richard Collin observes large companies with best chance to transform private, not captive to stock market shrot term. #e20s
- 8:46 am **AutumnP70:** RT @AnaDataGirl: Companies need to be authentic and to think of themselves as an ecosystem. Richard Collins at #e20s

- 8:46 am **driessen:** New blog post! Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... <http://bit.ly/bo0NHy> (by @driessen)
- 8:46 am **driessen:** Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s <http://goo.gl/fb/SYhS2>
- 8:46 am **manuel_g_g:** RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 8:46 am **awittenberger:** the point of a successful business: change every product in a service @richardcollin #e20s
- 8:47 am **fredericw:** RT @AnaDataGirl: You have to empower your people. It's all back to good people and communication. Rolf Schmidt at #e20s
- 8:47 am **btexx:** wait: transforming products to services, seems processes are here to stay @richardcollin #e20s ^kn
- 8:47 am **olgaherrero:** La supervivencia de las grandes compañías pasa por descentralizar, convertirlas en multitud de pequeños núcleos empoderados #e20s
- 8:47 am **elsua:** RT @driessen: New blog post! Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... <http://bit.ly/bo0NHy> (by @driessen)
- 8:47 am **driessen:** Large companies will remain to exist, but they must decentralize. Give decision power to local good people #e20s
- 8:47 am **andgenth:** Attending great talks at the Enterprise 2.0 Summit #e20s (@ Le Méridien Parkhotel w/ 5 others) <http://4sq.com/9NyXcw>
- 8:48 am **traukainehm:** RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 8:48 am **danlarsen:** RT @AnaDataGirl: If you are into Enterprise 2.0 or social software for the enterprise be sure to check the hashtag #e20s for some great tweets these 2 days
- 8:49 am **ShakespDaughter:** #e20s @richardcollin Large centralized companies will die. Those with great market position will die later. Those who decentralize survive.
- 8:53 am **rasneil:** RT @elsua: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D
- 8:55 am **gebhardtr:** RT @elsua: #e20s Great ideas rarely come from big companies, Rolf dixit ... Who invented Ggl, FB / people in close communication!
- 8:55 am **christophesokal:** RT @JeanYves: Large companies succeeding in their transformation often are family owned companies which are able to look long term @richardcollin #e20s
- 9:00 am **vincentmaurin:** RT @driessen: Large companies will remain to exist, but they must decentralize. Give decision power to local good people #e20s
- 9:01 am **jimworth:** Today's hashtag: #e20s RT @enterprise20 Good morning from Frankfurt from the Enterprise 2.0 SUMMIT 2010. Please follow @enterprise20
- 9:03 am **ArmandoRuiz_:** RT @olgaherrero: La supervivencia de las grandes compañías pasa por descentralizar, convertirlas en multitud de pequeños núcleos empoderados #e20s
- 9:03 am **paujoral:** "Companies need to be authentic and to think of themselves as an ecosystem". Richard Collins at #e20s (via @AnaDataGirl)
- 9:05 am **lress:** Ausrede für die Internetdrucker ? RT: @e_trude: Rolf Schmidt-Holtz: ... "Your are not here to answer EMail, you are here to think." #e20s
- 9:11 am **wissensauslese:** Great conversations during coffee break at #e20s - <http://yfrog.com/03oe1cj>
- 9:15 am **mgalos:** RT @olgaherrero: Where good ideas come from (Video): <http://tinyurl.com/36vqpse> #e20s

- 9:18 am **justsoftwareAG:** RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
- 9:20 am **justsoftwareAG:** RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
- 9:20 am **fredericw:** #e20s "State of the art, objectives, consequences, critical success factors" keynote about to begin
- 9:21 am **ginotocchetti:** RT @absolutesubzero: RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 9:24 am **netmedianer:** Das war ein emotionaler Auftakt auf der Enterprise 2.0 SUMMIT. Es folgt der Experten Talk: Managing the Change towards E20 #e20s ^bg
- 9:26 am **wissensauslese:** Now: Managing the Change towards Enterprise 2.0 w/Cécile Demailly & Dr. Thorsten Petry #e20s <http://yfrog.com/evf6kpj>
- 9:27 am **EwaldLied:** RT @ShakespDaughter: #e20s @richardcollin Large centralized companies will die. Those with great market position will die later. Those who decentralize survive.
- 9:27 am **awittenberger:** RT @netmedianer: ein emotionaler Auftakt auf der Enterprise 2.0 SUMMIT. Es folgt der Experten Talk: Managing the Change towards E20 #e20s
- 9:28 am **EwaldLied:** RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
- 9:29 am **tweetwallpro:** Free Tweet Wall for the Enterprise 2.0 Summit (#e20s) in Frankfurt ! <http://www.tweetwallpro.com/go/e20s> Enjoy!
- 9:30 am **elsua:** @dvirreznik I am not! I am actually at the #e20s in Frankfurt... Having a blast so far! :)
- 9:30 am **btexx:** enterprise 2.0 as internal usage of Social Media? Better train the usage intern, but get out asap #e20s ^kn
- 9:30 am **e_trude:** Kornelia Kis, Boston Consulting Group: Our vision: <bring people together in a virtual office space. #e20s
- 9:30 am **nanouk:** Managing the change towards Enterprise 2.0 = next subject in #e20s with @sagenet as a moderator
- 9:30 am **olgaherrero:** Primera buena practica: Uso de recursos 2.0 en BCG para mejorar comunicacion interna #e20s
- 9:31 am **jimworth:** @elsua I've got my eye on your tweets today. I already see you are wearing red, white, and blue ,^) (via Armin) #e20s Enjoy!
- 9:31 am **martinblonk:** RT @driessen: New blog post! Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... <http://bit.ly/bo0NHy> (by @driessen)
- 9:31 am **andgenth:** Is Enterprise 2.0 limited to the use of Social Media within the company? #e20s
- 9:32 am **nanouk:** Study about enterprises 2.0 = about the understanding about #e20s (281 companies, german with internationl offices)
- 9:32 am **elsua:** #e20s After the nice coffee break, meeting virtual friends IRL is still a killer!., back to the first breakout session: Managing Change E20
- 9:32 am **awittenberger:** study: concequences for cultur and organisation is the focus @Prof. Dr. Thorsten Petry #e20s
- 9:33 am **SimonDueckert:** pre-published my slides for my knowledge city talk (7pm close to #e20s location) at <http://slidesha.re/bjQbBv> Talk to me to join #km
- 9:33 am **AutumnP70:** Where good ideas come from <http://youtu.be/NugRZGDbPFU> #e20s via @AnaDataGirl <THX
- 9:34 am **enterprise20:** Now "Managing the Change towards Enterprise 2.0" with Prof. Dr. Thorsten Petry, Wiesbaden Business School #e20s

- 9:34 am **nanouk:** 40% do not know about #e20s but understand that mean cultural change
- 9:34 am **andgenth:** E2.0 study: Unfortunately the majority >50% of respondents still thinks #E20 being about technology. #e20s
- 9:35 am **SimonDueckert:** Study results at #e20s - companies see #e20 as "the use of social media in companies". I think: NOPE - it is (or should be) much broader
- 9:35 am **elsua:** #e20s just because "Enterprise 2.0" is a buzzword for you, it doesn't mean it is for others as well; research shows most biz still haven't
- 9:35 am **andgenth:** The majority of the participants is already working on becoming an Enterprise 2.0 #e20s
- 9:35 am **awittenberger:** RT @nanouk: 40% do not know about #e20s but understand that mean cultural change
- 9:36 am **flapinta:** I just arrived at #e20s :))
- 9:36 am **arminhoffmann:** Interesting concept of mapping out knowledge spaces as building with floor plans. #e20s
- 9:36 am **schaeferblick:** About 50 people at the practices track. More practitioners or challengers at #e20s?
- 9:36 am **mschildknecht:** RT @justsoftwareAG: RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
- 9:36 am **elsua:** #e20s Growth from 2006 to 2010 from companies surveyed: 6% to 56% in 2009 ... And still in its infancy :)
- 9:37 am **btexx:** Companies who started e2.0 before 2008 are the pioneers., early followers 2009-2010 large majority ahead. #e20s ^kn
- 9:37 am **btexx:** RT @nanouk: 40% do not know about #e20s but understand that mean cultural change
- 9:38 am **nanouk:** 11% do not want to deal with #e20s after study, early adopters said this is about cultural changes not about technology
- 9:38 am **elsua:** #e20s Culture still remains as an essential success factor, specially dor biz who deployed E20 before 2007; & probably the others, too!
- 9:38 am **ShakespDaughter:** #e20s Boston Consulting Group launched highly structured, 3dimensional ?cube? with 13 (!) floors for knowledge sharing & internal comms
- 9:39 am **btexx:** @SimonDueckert your slideshare link is broken :(#e20s #km ^kn
- 9:39 am **elsua:** #e20s the use of E20 in biz vs. private life has not reached yet the level of private... #stilllotofworktodo
- 9:39 am **theparallaxview:** RT @elsua: #e20s Culture still remains as an essential success factor,>> yep, culture is THE key
- 9:40 am **t_krischak:** E 2.0 Studie: Über 50% der befragten Unternehmen denken bei Enterprise 2.0 an Technologie und vergessen dabei den kulturellen Aspekt. #e20s
- 9:40 am **flapinta:** le tx d'usage des réseaux a le + fort différentiel entre usages en entreprises et usage privé #e20s
- 9:40 am **andgenth:** Why are companies "doing" Enterprise 2.0? Well, can you "do" a new culture at all? #e20s
- 9:41 am **nanouk:** People are willing to use social tools but not so developp in business environment #e20s it is about knowledge and collective intelligence
- 9:41 am **elsua:** #e20s Major focus of doing E20: KM & Innovation, not the personal use, at least, not showing high on results of Research shown :)
- 9:41 am **andgenth:** Unfortunately satisfying employee satisfaction is not the main driver for most Enterprise 2.0 initiatives. #e20s

- 9:42 am **awittenberger:** RT @theparallaxview: RT @elsua: #e20s Culture still remains as an essential success factor,>> yep, culture is THE key
- 9:42 am **HannsKK:** RT @andgenth: E2.0 study: Unfortunately the majority >50% of respondents still thinks #E20 being about technology. #e20s - IT IS NOT :-)
- 9:42 am **AnaDataGirl:** People willing to use SM in their private lives, not so much in prof. life. My Q.: but do they really use it "well" in private life? #e20s
- 9:42 am **zorrobiwan:** RT @tweetwallpro: Free Tweet Wall for the Enterprise 2.0 Summit (#e20s) in Frankfurt ! <http://ow.ly/305PS> cc @tanguypay @aubertm @fredericw
- 9:42 am **fredericw:** Study Wiesbaden Business School : majority talking about technology, but about 80% see also cultural change as an essential part of #e20s
- 9:43 am **ahlheid:** RT @enterprise20 Now "Managing the Change towards Enterprise 2.0" with Prof. Dr. Thorsten Petry, Wiesbaden Business School #e20s
- 9:43 am **elsua:** #e20s Open & innovative corporate culture is expected, low % on flattening hierarchies coming through... Of course, they haven't "died" yet
- 9:43 am **HannsKK:** @andgenth change habits, not culture - Peter Drucker. #e20s
- 9:43 am **HannsKK:** RT @elsua: #e20s Major focus of doing E20: KM & Innovation, not the personal use, at least, not showing high on results of Research shown :)
- 9:43 am **SimonDueckert:** THX for telling me @btexx - the right link for my knowledge city talk tonight is <http://slidesha.re/9gryyw> #e20s
- 9:43 am **btexx:** even with open communication you still need people to decide. hierarchy is here to stay. #e20s
- 9:43 am **andgenth:** The expected organizational & cultural consequences are only partly realized - especially concerning innovation culture. #e20s
- 9:44 am **timvanwaard:** RT @elsua: #e20s just because "Enterprise 2.0" is a buzzword for you, it doesn't mean it is for others as well; research shows most biz still haven't
- 9:44 am **demeto:** "Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Perry at #e20s)
- 9:44 am **nanouk:** Flatter hierarchy is not expected, it is openness, more open access to information which are expected in #e20s
- 9:45 am **schaeferblick:** With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
- 9:45 am **btexx:** RT @andgenth: Why are companies "doing" Enterprise 2.0? Well, can you "do" a new culture at all? #e20s
- 9:45 am **awittenberger:** RT @demeto: "Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Perry at #e20s)
- 9:45 am **SimonDueckert:** Sitting next to @richardcollin at #e20s - he is using #twitter actively and he is definitely no Digital Native :) #digitalnativeconceptisdead
- 9:46 am **elsua:** #e20s 3 critical success factors: top-down + bottom up implementation: openness, maintenance of control, define clear responsibilities
- 9:46 am **tailorable:** Now at #e20s: Rolf Schmidt-Holtz, Sony: Risk about current young leaders is lack of personality: It is about embracing, not impressing
- 9:46 am **aponcier:** RT @bduperrin: RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
- 9:46 am **DT_Karin:** Yepp RT @DZipfel Rolf Schmidt-Holtz: "e-mail ist yesterday". #E20s
- 9:46 am **nanouk:** Mix of top-down and bottom-up implementation. Leaders need to lead the change opening their information #e20s
- 9:46 am **e_trude:** Kornelia Kis, BGC: Optimize your platform to your target community instead of maximizing functionality. #e20s

- 9:46 am **btexx:** RT @schaeferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
- 9:46 am **elsua:** RT @Demeto: "Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Petry at #e20s) / Ouchie! #dinosaursdiedtoo
- 9:47 am **andgenth:** The study shows 3 major #E20 success factors: Management "openness" (=Leadership 2.0), define clear responsibilities, maintain control #e20s
- 9:47 am **joningham:** RT @driessen: Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... <http://bit.ly/bo0NHu> (via @elsua)
- 9:47 am **tweetwallpro:** Thx RT @awittenberger: nice twitterwall-tool <http://bit.ly/99oWaL> #wall #tweets #e20s
- 9:48 am **flapinta:** RT @andgenth: 3 major #E20 success factors: Management "openness" (=Leadership 2.0), define clear responsibilities, maintain control #e20s
- 9:50 am **absolutesubzero:** The speech of Dr. Thorsten Petry with a lot of data about the state of art of #E20 in German regions is online at <http://ht.ly/305ZW> #e20s
- 9:50 am **arminhoffmann:** BCG ban internal mass emailing after introducing E2.0 platform. #e20s
- 9:50 am **barthox:** @elsua is wondering that flatening the hierarchy is so low in the realization of E20 #e20s
- 9:50 am **uwemirk:** RT @tailorable: Now at #e20s: Rolf Schmidt-Holtz, Sony: Risk about current young leaders is lack of personality: It is about embracing, not impressing
- 9:50 am **querdekner:** RT @absolutesubzero: The speech of Dr. Thorsten Petry with a lot of data about the state of art of #E20 in German regions is online at <http://ht.ly/305ZW> #e20s
- 9:50 am **wissensauslese:** The key results of the #E20 study can be summarized as follows: #e20s <http://yfrog.com/e32kzj>
- 9:51 am **HannsKK:** RT @andgenth: The study shows 3 major #E20 success factors: Management "openness" , define responsibilities, maintain control #e20s
- 9:51 am **punktnet:** Study by Wiesbaden Business School about #enterprise20 says that an open culture is needed in the future enterprise at #e20s
- 9:51 am **openknow:** RT @absolutesubzero speech of Thorsten Petry about the state of art of #E20 in German regions is online at <http://ht.ly/305ZW> #e20s
- 9:52 am **elsua:** RT @absolutesubzero: The speech of Dr. Thorsten on the state of art of #E20 in German regions is online at <http://ht.ly/305ZW> #e20s / W00t!
- 9:52 am **awittenberger:** the change is not well managed (Prof.Dr.Petry) --> Yes, it want's better change management not so much focus on technology #e20s
- 9:52 am **SimonDueckert:** Posted notes for talk of Prof. Thorsten Petry at <http://bit.ly/bJ35Nn> #e20s
- 9:52 am **SheldonW:** RT @elsua: #e20s Culture still remains as an essential success factor, specially dor biz who deployed E20 before 2007; & probably the others, too!
- 9:53 am **enterprise20:** Now Cécile Demailly, Early Strategie about "Managing the Change towards Enterprise 2.0" at #e20s
- 9:54 am **btexx:** the concept of digital natives was dead from birth. it was always about attitude @SimonDueckert #e20s #twitter #digitalnativeconceptisdead
- 9:54 am **elsua:** #e20s Fascinating research shared so far! On to the next piece of research, from Cécile Demailly
- 9:54 am **btexx:** RT @elsua: #e20s 3 critical success factors: top-down + bottom up implementation: openness, maintenance of control, define clear responsibilities
- 9:55 am **elsua:** #e20s Enjoying Cecile's analogy of E20 being a lot like cooking, starting with giving it sense ... #kmfoodie hehe
- 9:55 am **bduperrin:** RT @e_trude: Kornelia Kis, BGC: Optimize your platform to your target community instead of maximizing functionality. #e20s

- 9:55 am **HerrEgenolf:** Too bad the livestreams sound is so bad! Really hard to follow... #e20s @enterprise20
- 9:55 am **nanouk:** @ceciledemaily speaking about other survey published in Feb 2010 (big companies like Air Liquide for example #e20s
- 9:55 am **querdekner:** Where to find the mentioned study presented by Thomas Petry #e20s Ideas anyone?
- 9:56 am **RessHum:** 3 #E20 success factors: Management "openess" (=Leadership 2.0), define clear responsibilities, maintain control #e20s @andgenth v/ @flapinta
- 9:56 am **manuel_g_g:** RT @HerrEgenolf: Too bad the livestreams sound is so bad! Really hard to follow... #e20s @enterprise20
- 9:56 am **traukainehm:** technology doesn't matter to the individual, but to organizations. #e20s
- 9:56 am **bduperrin:** Lessons from bcg : target your communities instead of maximiziong functionalities #e20s
- 9:57 am **btexx:** RT @traukainehm: technology doesn't matter to the individual, but to organizations. #e20s
- 9:57 am **andgenth:** Cécile Demaily: #E20 - No tangible ROI, >80% focus on non-tangible ROI for their initiatives. #e20s
- 9:57 am **aponcier:** From OCé @driessen on stage #e20s
- 9:57 am **nanouk:** 80% of the companies said no tangible ROI when changing to #e20s
- 9:57 am **aponcier:** RT @nanouk: 80% of the companies said no tangible ROI when changing to #e20s
- 9:57 am **elsua:** #e20s Giving it sense, make it balanced is the second one... #kmfoodie (People, technology, processes); perfect mix for later!
- 9:58 am **bduperrin:** Lesson from BCG : choose the platform that feed your needs. You have the right one when you feel your creativity has limits #e20s
- 9:58 am **barthox:** @querdekner summit website I guess #e20s #presentations
- 9:58 am **aponcier:** RT @bduperrin: Lessons from bcg : target your communities instead of maximiziong functionalities #e20s
- 9:58 am **HannsKK:** RT @andgenth: Cécile Demaily: #E20 - No tangible ROI, >80% focus on non-tangible ROI for their initiatives. #e20s
- 9:58 am **awittenberger:** RT @andgenth: Cécile Demaily: #E20 - No tangible ROI, >80% focus on non-tangible ROI for their initiatives. #e20s
- 9:58 am **bduperrin:** Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
- 9:58 am **andgenth:** Find the right balance between people, knowledge and technology for your #E20 initiative. #e20s
- 9:59 am **RessHum:** "Take the time to think, to talk to people, to make decisions. Email is history" says Rolf Schmidt-Holtz #E20s via @EwaldLied @bduperrin
- 9:59 am **Luis_AL:** RT @elsua: #e20s the use of E20 in biz vs. private life has not reached yet the level of private... #stilllotofworktodo
- 9:59 am **bduperrin:** Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:00 am **elsua:** #e20s And finally, sustain the change cycle... After making it balanced, and giving it sense #kmfoodie
- 10:00 am **olgaherrero:** La experiencia de OCé: mejora de la comunicación interna a través dl microblogging #e20s
- 10:00 am **e_trude:** Wow:-) : Samuel Driessen, OCé: We started with enterprise microblogging in December 2008. #e20s

- 10:00 am **e_trude:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:01 am **Altaide_JF:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:01 am **AnaDataGirl:** "Don't try to change culture ahead, it takes ages" #e20s
- 10:01 am **btexx:** RT @bduperrin: Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
- 10:01 am **andgenth:** 4 distinct phases of #E20 change: Awakening, envisioning (+pilot), re-architecting, leveraging & stretching. #e20s
- 10:01 am **schaferblick:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:01 am **fcharles:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:01 am **btexx:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:01 am **enterprise20:** "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s <http://fb.me/sXKIZbts>
- 10:02 am **olgaherrero:** La experiencia de Océ con el microblogging como recurso para la comunicacion interna #e20s
- 10:02 am **elsua:** #e20s Sustain the change cycle: awakening, envisioning, re-architecting, leveraging + stretching /Really meaty slides shared by Cécile, NICE
- 10:03 am **HannsKK:** RT @andgenth: Find the right balance between people, knowledge and technology for your #E20 initiative. #e20s
- 10:04 am **aponcier:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:04 am **elsua:** RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s <http://fb.me/> / Thanks, guys! :)
- 10:04 am **bduperrin:** #e20s @driessen now on stage.
- 10:04 am **SimonDueckert:** Enhanced corporate directories are the backbone of #e20 aproaches #e20s
- 10:05 am **bduperrin:** RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s <http://fb.me/sXKIZbts>
- 10:05 am **frogpond:** there's new research coming via @ceciledemailly in 2011 - adoption patterns in #e20 <--- timely, yes. You heard it at #e20s first ;)
- 10:05 am **passepartout:** RT @bduperrin: the guy who invented Facebook is the less social and ethical person in the world #e20s
- 10:05 am **wissensauslese:** Supporting middle management through the phases of #e20 change: #e20s <http://yfrog.com/em6dmej>
- 10:05 am **querdekner:** and again the ROI #e20s
- 10:05 am **aponcier:** Yamer in OCé is more than 2000 members and growing (different department and countries) #e20s
- 10:05 am **hawaiiwentyten:** RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s <http://fb.me/sXKIZbts>
- 10:05 am **fwhamm:** RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s <http://fb.me/sXKIZbts>
- 10:05 am **schaferblick:** RT @AnaDataGirl: "Don't try to change culture ahead, it takes ages" #e20s
- 10:06 am **elsua:** Loving the diversity of #e20s so far... #europeisdifferent W00t!
- 10:06 am **awittenberger:** RT @elsua: RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s <http://fb.me/> / Thanks, guys! :)

- 10:06 am **dhellmuth:** RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s <http://fb.me/sXKIZbts>
- 10:06 am **e_trude:** e_trude Samuel Driessen, Océ: they started enterprise microblogging bottom up with 2 persons, now more than 2000 and it's growing #e20s
- 10:06 am **arminhoffmann:** Samuel Driessen: Combine business process and employee network in one "world view"! #e20s
- 10:06 am **SimonDueckert:** Posted notes for talk of Cécile Demailly (with link to 2010 #e20 study) at <http://bit.ly/bJ35Nn> #e20s
- 10:06 am **aponcier:** Storytelling around success with microblogging in OCé #e20s
- 10:07 am **bduperrin:** @driessen says : try microblogging to share basic stuff, think about change, tie to business processes #e20s
- 10:07 am **aponcier:** Moderation is key OCé #e20s
- 10:07 am **btexx:** RT @andgenh: Find the right balance between people, knowledge and technology for your #E20 initiative. #e20s
- 10:07 am **absolutesubzero:** The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at <http://ht.ly/306kv> #E20 #e20s
- 10:07 am **joningham:** RT @bduperrin: Lessons from bcg : target your communities instead of maximizing functionalities #e20s
- 10:07 am **ahlheid:** RT @enterprise20 Now Cécile Demailly, Early Strategie about "Managing the Change towards Enterprise 2.0" at #e20s
- 10:07 am **bduperrin:** Value of microblogging in manufacturing plants according to @driessen (Océ) #e20s
- 10:07 am **aponcier:** Microblogging connecting people OCé #e20s
- 10:08 am **bduperrin:** RT @aponcier: Moderation is key OCé #e20s
- 10:08 am **e_trude:** e_trude Samuel Driessen, Océ: enterprise microblogging: moderation is key, you have to see it as community #e20s
- 10:08 am **arminhoffmann:** Don't forget to moderate microblogging. It's a community! Sam Driessen at #e20s
- 10:08 am **olgherrero:** RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at <http://ht.ly/306kv> #E20 #e20s
- 10:08 am **aponcier:** Bottom up project and Yamer is free so no worries OCé #e20s
- 10:09 am **bduperrin:** RT @aponcier: Bottom up project and Yamer is free so no worries OCé #e20s
- 10:10 am **AnaDataGir1:** Tweets from the Best Practices track sound great. As @ShakespDaughter said, I wish I had a clone :) #e20s
- 10:10 am **bduperrin:** RT @aponcier: Yamer in OCé is more than 2000 members and growing (different department and countries) #e20s
- 10:10 am **openknow:** RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at <http://ht.ly/306kv> #E20 #e20s
- 10:10 am **janvanveen:** Yes, one of our interesting projects! RT @bduperrin: Value of microblogging in manufacturing plants according to @driessen (Océ) #e20s
- 10:11 am **NFGoetz:** RT @telligent: Make sure to hear #Telligent CTO @robhoward reveal the secrets to building online communities & avoiding e2.0 pitfalls tomorrow #e20s
- 10:11 am **janvanveen:** This it true for our #Yammer platform RT @arminhoffmann: Don't forget to moderate microblogging. It's a community! Sam Driessen at #e20s
- 10:11 am **masonqid:** RT @RessHum: "Take the time to think, to talk to people, to make decisions. Email is history" says Rolf Schmidt-Holtz #E20s via @EwaldLied @bduperrin
- 10:15 am **elsua:** RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at <http://ht.ly/306kv> #E20 #e20s

- 10:16 am **awittenberger:** Frank Schoenefeld on stage #e20s
- 10:16 am **ccarranza:** At #E20s Cecile Demailly gave some great examples areas which create a tangible ROI for Enterprise 2.0
- 10:16 am **wendelix_kkundk:** lesson learned at ole: microblogging is not easy. trainings needed. moderation, too. #e20s
- 10:17 am **elsua:** #e20s Really enjoyed the session on the E20 research... Lots of food for thought, literally! Will blog it more in detail later... Next!
- 10:18 am **sscullion:** @frogpond I'm sure you'll find someone to talk football! Have fun, oh, and a beer or two for me! ;-) #e20s
- 10:18 am **enterprise20:** Now Dr. Frank Schönefeld, T-Systems Multimedia Solutions GmbH he speaks about Driving Enterprise 2.0 Maturity #e20s
- 10:19 am **arminhoffmann:** e2.0 Maturity is next up. #e20s
- 10:19 am **ccarranza:** One of the best takeaways so far at #E20s for me: Enterprise 2.0 is the next version of the Enterprise and has not to do with Web2.0
- 10:20 am **frogpond:** @absolutesubzero and @simondueckert are liveblogging the #e20s - at <http://www.socialenterprise.it/index.php/2010/10?> <http://bit.ly/cK3QUg>
- 10:20 am **driessen:** I'll upload my slides about Microblogging @ Oce shortly to Slideshare #e20s
- 10:20 am **arminhoffmann:** 4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s
- 10:21 am **elsua:** #e20s @demeto moderating session on assessing the maturity of Enterprise 2.0 deployments
- 10:21 am **querdekner:** RT @frogpond: @absolutesubzero and @simondueckert are liveblogging the #e20s - at <http://www.socialenterprise.it/index.php/2010/10?> <http://bit.ly/cK3QUg>
- 10:21 am **nanouk:** T-Systems Multimedia Solutions representative is speaking #e20s
- 10:22 am **aponcier:** RT @openknow: RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 at <http://ht.ly/306kv> #e20s
- 10:22 am **elsua:** RT @arminhoffmann: 4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s / Nice mix, eh? :)
- 10:22 am **driessen:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:22 am **communote:** now @dzipfel from @deuschetelekom about enterprise #microblogging w/ @communote #e20s #enterprise20
- 10:22 am **CecileDemailly:** RT @frogpond: there's new research coming via @ceciledemailly in 2011 - adoption patterns in #e20 <--- timely, yes. You heard it at #e20s first ;)
- 10:22 am **arminhoffmann:** Can you imagine your financial dept relying on e2.0? Then you're a "participative enterprise". #e20s
- 10:23 am **JeanYves:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:24 am **arminhoffmann:** The target is to become a "connected enterprise" in a connected society... #e20s
- 10:24 am **schaeferblick:** Looks like @DZipfel is using #prezi for his talk on #microblogging at t-systems. Nice! #e20s
- 10:25 am **fredericw:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:25 am **driessen:** RT @arminhoffmann: 4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s
- 10:26 am **driessen:** RT @aponcier: RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 at <http://ht.ly/306kv> #e20s

- 10:27 am **elsua:** #e20s Listening to Frank's insights & slides one cannot deny we're just on the first initial stages of E20 maturity, despite what others say
- 10:27 am **aponcier:** RT @bduperrin: Lesson BCG : choose the platform that feed your needs. You have the right one when you feel your creativity has limits #e20s
- 10:27 am **elsua:** RT @arminhoffmann: The target is to become a "connected enterprise" in a connected society... #e20s / in about 4 decades from now :) hehe
- 10:28 am **fredericw:** RT @bduperrin: Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
- 10:28 am **aponcier:** RT @driessen: RT @arminhoffmann: 4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s
- 10:28 am **wissensauslese:** Enterprise 2.0 Maturity of T-Systems MMS: #e20s <http://yfrog.com/12j6jcj>
- 10:28 am **aponcier:** RT @elsua: #e20s Listening to Frank's insights & slides one cannot deny we're just on the first initial stages of E20 maturity
- 10:28 am **Gbursachi:** RT @bduperrin: Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
- 10:29 am **communote:** microblogs for project communication @deutschetelekom - tagging and filter is very important, smart wiki integration #e20s
- 10:29 am **arminhoffmann:** The "extension" dimension for e2.0 maturity means the reach of your platform: Do you already include customers? #e20s
- 10:29 am **nanouk:** Project, strategy, integration process (internet + intranet + others techs) #e20s ex: everybody is collaborating to the weekly report
- 10:30 am **punktnet:** Dr. Schönefeld at #e20s: #enterprise2.0 will build a 5th technology stack and these stacks need to work together - what about #linkeddata
- 10:31 am **nikhilmulkar:** If you are not attending the @enterprise20 Summit, then follow the #e20s to get all the live updates from it! some interesting stuff!
- 10:31 am **andgenth:** I like this: T-Systems MMS uses #Confluence as their "Social Software". #e20s
- 10:31 am **Gbursachi:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 10:31 am **aponcier:** RT @wissensauslese: Enterprise 2.0 Maturity of T-Systems MMS: #e20s <http://yfrog.com/12j6jcj>
- 10:32 am **nanouk:** Increase Productivity inside the enterprise using collaborative process #e20s (and this is not a joke!
- 10:33 am **aubertm:** Seems presentation on E2.0 maturity is not real mature #hardtofollow #e20s
- 10:33 am **wissensauslese:** Social Software use at T-Systems MMS: #e20s <http://yfrog.com/0ogvgfj>
- 10:33 am **CecileDemailly:** RT @driessen @aponcier @absolutesubzero The speech of Cécile Demailly abt nurturing change towards Enterprise 2.0 <http://ht.ly/306kv> #e20s
- 10:34 am **netmedianer:** Frank Schönefeld präsentiert das Teamweb der T-Systems <http://ow.ly/i/4VY9> #e20s ^bg
- 10:34 am **fwhamm:** @frank_open shows screenshots of T-System MMS's Teamweb #e20 #e20s - scaring for traditional intranet managers :-)
- 10:34 am **arminhoffmann:** A lot less governance! :-) RT @elsua: #e20s the use of E20 in biz vs. private life has not reached yet the level of private...
- 10:34 am **andgenth:** Jamil Ouaj of #DeutscheBank is talking about Web 2.0 tools and How to use them. #e20s
- 10:34 am **elsua:** #e20s rather interesting to see how #owork is starting to catch up, even most folks don't realize they are doing it; what it should be :)
- 10:35 am **ShakespDaughter:** @frank_open thanx for enlightning talk on #e20 maturity. My universe just expanded! #e20s

- 10:35 am **aponcier:** a kind of wikipedia in the Deutsche Banks #e20s
- 10:35 am **arminhoffmann:** "Web 2.0 tools and how to use them" - do we like that as the first slide caption? ;-) #e20s
- 10:35 am **nanouk:** Jamil Ouaj from Deutsch Bank is speaking #e20s : DBwiki = wikipedia for deutsche Bank (incredible!
- 10:35 am **aponcier:** There is wiki, blogs, forum... too #e20s
- 10:37 am **andgenth:** dbWiki at #DeutscheBank: What's different? Maturity. #e20s
- 10:37 am **btexx:** dbwiki is the start point for the information and evident in (printed) communication #e20s ^kn
- 10:37 am **lammiia:** Def. enriching :) RT @nikhilnulkar if u arent attending the @enterprise20 Summit, then follow the #e20s to get all the live updates from it!
- 10:38 am **cristianosiri:** RT @absolutesubzero: RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 10:38 am **JeanYves:** Jamil Ouaj speaks about a wiki experience at Deutsche Bank #e20s
- 10:38 am **elsua:** #e20s Great showcase of how it all works in real life; the Deutsche Bank example of moving email newsletters to wikis is inspiring
- 10:39 am **nanouk:** dbwiki is a place to put product,activities,projects + newsletter from enterprise Deutsche Bank (25000 pages,registered users 5000) #e20s
- 10:39 am **elmook:** RT @absolutesubzero: RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 10:40 am **enterprise20:** On stage now: Jamil Ouaj, Deutsche Bank AG about "Driving Enterprise 2.0 Maturity" #e20s
- 10:40 am **btexx:** RT @fwhamm: @frank_open shows screenshots of T-System MMS's Teamweb #e20 #e20s - scaring for traditional intranet managers :-)
- 10:40 am **wissensauslese:** Great Usage of dbWiki at Deutsche Bank: #e20s <http://yfrog.com/mjexeafj>
- 10:40 am **learn_logic:** RT @CecileDemailly: RT @driessen @aponcier @absolutesubzero The speech of Cécile Demailly abt nurturing change towards Enterprise 2.0 <http://ht.ly/306kv> #e20s
- 10:41 am **elsua:** @frogpond I actually love it they've been doing it all along, yet they didn't know about it, as immersive & pervasive as it can get #e20s
- 10:41 am **querdekner:** the 90, 9 1 rule applies also at DB #e20s #userparticipation
- 10:41 am **andgenth:** dbWiki as a great mature example for integrated use of Social software within a company. #e20s
- 10:41 am **fredericw:** Informations starts as a short living microblog > comments > 1 wiki > content publication ... #E20s
- 10:41 am **wissensauslese:** Stages towards Enterprise 2.0 #e20 #e20s <http://yfrog.com/ehzo4rj>
- 10:42 am **wissensauslese:** Enterprise 2.0 Maturity: #e20s <http://yfrog.com/09q52cj>
- 10:42 am **wissensauslese:** dbWiki at DeutscheBank - Das Wikipedia-Lexikon der Deutschen Bank. #e20s <http://yfrog.com/0qtekxj>
- 10:42 am **arminhoffmann:** @AnaDataGirl That's why I quit mentioning FB in e2.0 settings at our company! #e20s
- 10:42 am **wissensauslese:** RT @querdekner: the 90, 9 1 rule applies also at DB #e20s #userparticipation
- 10:43 am **aubertm:** Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
- 10:43 am **sagenet:** Deutsch Bank wiki (dbwiki) most used category is "abbreviations. dbwiki now listed as source for more info on internal promo posters #e20s
- 10:43 am **nanouk:** DBwiki is it only internal or public? #e20s

- 10:43 am **btexx:** processes are changing after successful wiki adoption. technical solutions will follow #dbwiki #e20s ^kn
- 10:44 am **sagenet:** RT @andgenth: dbWiki as a great mature example for integrated use of Social software within a company. #e20s
- 10:44 am **frogpond:** @nanouk AFAIK it's only accesible from inside #dbwiki at #e20s
- 10:44 am **Igoffin:** exemple de bank 2.0 RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
- 10:45 am **communote:** there is defintly more activity in a wiki w/ a microblog! @dzipfel #e20s #enterprise20
- 10:45 am **elsua:** @sagenet yeah, saw that, too, Jenny! Which shows just how much the corporate drowns in TLAs! :-(Can relate to it big time, too! #e20s
- 10:45 am **aubertm:** RT @fredericw: Informations starts as a short living microblog > comments > 1 wiki > content publication ... #E20s
- 10:46 am **fwhamm:** RT @sagenet: Deutsch Bank wiki (dbwiki) most used category is "abbreviations. dbwiki now listed as source for more info on internal promo posters #e20s
- 10:47 am **AlecM:** RT @Igoffin: exemple de bank 2.0 RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
- 10:47 am **mijori23:** RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
- 10:47 am **sagenet:** @nanouk Understanding DBWiki is just internal. And you? Discussion about legal & compliance issues being addressed important. #e20s
- 10:47 am **wissensauslese:** RT @andgenth: dbWiki as a great mature example for integrated use of Social software within a company. #e20s
- 10:47 am **nanouk:** People is waiting this platform, legal people are dealing with noise from the platform #e20s
- 10:48 am **aponcier:** RT @sagenet: RT @andgenth: dbWiki as a great mature example for integrated use of Social software within a company. #e20s
- 10:49 am **dhellmuth:** RT @mijori23: RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s (via @twazzup)
- 10:49 am **aponcier:** RT @btexx: processes are changing after successful wiki adoption. technical solutions will follow #dbwiki #e20s ^kn
- 10:49 am **awittenberger:** RT @communote: there is defintly more activity in a wiki w/ a microblog! @dzipfel #e20s #enterprise20
- 10:50 am **aponcier:** RT @dhellmuth: RT @mijori23: RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s (via @twazzup)
- 10:50 am **elsua:** RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup / absolutely! What's our excuse?!? :)
- 10:50 am **Wiesenhofer:** Nice done #prezi presentation by @dzipfel @ #e20s <http://tiny.cc/e20prezi>
- 10:51 am **absolutesubzero:** Notes for Driving Enterprise 2.0 Maturity discussion are online at <http://ht.ly/307aV> #e20s
- 10:51 am **openknow:** RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at <http://ht.ly/307aV> #e20s
- 10:51 am **jurijmlotman:** @hacker beg your pardon ... eh ... Semiosis + myzel in Spanish?? (i'm in Ffm FOR #e20s, btw)
- 10:51 am **traukainehm:** Woot! there are free macsave adapters around, not just power plugs. Love it #e20s
- 10:51 am **roundtrip:** RT @elsua: RT @enterprise20: watch the livestream at <http://www.e20summit.com/livestream> at #e20s / oh, & the wi-fi is rocking so far!! :-D

- 10:52 am **elsua:** RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at <http://ht.ly/307aV> #e20s / w00t! Blog machine is up!
- 10:52 am **btexx:** RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup / absolutely! What's our excuse?!? :)
- 10:52 am **webtechman:** RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at <http://ht.ly/307aV> #e20s
- 10:52 am **andgenth:** Question: Does it affect the speed of change, from where an #E20 initiative is driven within an organization? A: Yes, it does. #e20s
- 10:52 am **driessen:** Hmm, too many people on wifi, or is it just me? Wifi is slow... #e20s
- 10:53 am **fredericw:** Just saw <http://tiny.cc/E20prezi> by Dietmar Zipfel @ #e20s [microblogging+wiki]
- 10:54 am **janvanveen:** RT @driessen: I'll upload my slides about Microblogging @ Oce shortly to Slideshare #e20s
- 10:55 am **elsua:** RT @driessen: Hmm, too many people on wifi, or is it just me? Wifi is slow... #e20s / yeah, too many of us, waiting a minute or two helps...
- 10:55 am **E20_OD_EMEA:** enterprise20: On stage now: Jamil Ouaj, Deutsche Bank AG about "Driving Enterprise 2.0 Maturity" #e20s: enterprise... <http://bit.ly/a0cR5e>
- 10:55 am **aubertm:** @gustavjonsson thx! Truth is bank employees complain... Good to learn that several banks dare opening and listening #e20s
- 10:56 am **elsua:** RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching /perfect timing! #e20s
- 10:56 am **oscarberg:** RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching /perfect timing! #e20s
- 10:56 am **sagenet:** Dr. Frank Schoenefield T-Systems- employee survey showed significant satisfaction jump following enterprise social software install #e20s
- 10:57 am **frogpond:** social ERP gets some audience chuckles at #e20s - we're speaking of an educated audience, yes, they've had their ERP #yuck experiences :)
- 10:57 am **JeanYves:** New concept coined: social ERP "We started with some social tools, like wiki, tweets, etc. But CRM need socia, too" (via T-Systems) #e20s
- 10:57 am **absolutesubzero:** RT @btexx: RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup! What's our excuse?!? :)
- 10:57 am **nikhilnulkar:** RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #e20s
- 10:58 am **absolutesubzero:** RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" /perfect timing! #e20s
- 10:58 am **oscarberg:** RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at <http://ht.ly/307aV> #e20s
- 10:58 am **sagenet:** Dr. Frank Schoenefield T-Systems-"culture"a dependent variable #e20s
- 10:58 am **aponcier:** RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" perfect timing! #e20s
- 10:58 am **driessen:** Interesting presentation by @frank_open about E2.0 maturity model. Aggregate weekly update by blog with tag, instead of sending email #e20s
- 10:58 am **sagenet:** RT @absolutesubzero: RT @btexx: RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup! What's our excuse?!? :)
- 10:58 am **gabig58:** @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
- 10:59 am **frogpond:** in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s

- 10:59 am **wendelix_kkundk:** t-systems started microblogging by enabling their wiki for twitter-like comments. More to come... #e20s
- 10:59 am **btexx:** Social ERP as next expected technology, @frank_open is giving and searching examples #e20s
- 11:00 am **tdoyon:** RT @elsua: #e20s new leadership skills needed, according to Rolf: Listen!! :)
- 11:01 am **driessen:** RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at <http://ht.ly/307aV> #e20s
- 11:01 am **aubertm:** RT @JeanYves: New concept coined: social ERP "We started with some social tools, like wiki, tweets, etc. But CRM need socia, too" (via T-Systems) #e20s
- 11:01 am **awittenberger:** RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
- 11:01 am **traukainehm:** RT @frogpond: in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s
- 11:01 am **aponcier:** RT @frogpond in the end it's integration into activity streams, social signals triggering business actions, social info into the BI #e20s
- 11:01 am **aubertm:** RT @aponcier: RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" perfect timing! #e20s
- 11:01 am **picadda:** RT @nikhilnulkar: RT @elsua: RT @Greg2dot0: Fav new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #e20s
- 11:02 am **roundtrip:** RT @elsua: #e20s rather interesting to see how #owork is starting to catch up, even most folks don't realize they are doing it; what it should be :)
- 11:02 am **elsua:** @frogpond #e20s Yes!! But don't forget the co-creation process as part of the process ... #goexternal
- 11:02 am **wissensauslese:** RT @frogpond: in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s
- 11:02 am **absolutesubzero:** RT @janvanveen: RT @driessen: I'll upload my slides about Microblogging @ Oce shortly to Slideshare #e20s
- 11:02 am **absolutesubzero:** RT @fredericw: Just saw <http://tiny.cc/E20prezi> by Dietmar Zipfel @ #e20s [microblogging+wiki]
- 11:03 am **roundtrip:** RT @elsua: @frogpond I actually love it they've been doing it all along, yet they didn't know about it, as immersive & pervasive as it can get #e20s
- 11:03 am **absolutesubzero:** RT @andgenth: Question: Does it affect the speed of change from where an #E20 initiative is driven within an org? Yes, it does #e20s
- 11:03 am **traukainehm:** just imagine financial reports as center for discussion. each just needs an url #e20s
- 11:04 am **frogpond:** @elsua oh yes, indeed I was thinking #cognos and #projectvulcan when tweeting this - best when dealing with the "extended value net" #e20s
- 11:04 am **arminhoffmann:** Social ERP? Come on! What's next? Social file shares? Of course, "social" has to permeate all apps, but cut the hype. #e20s
- 11:05 am **awittenberger:** RT @absolutesubzero: RT @fredericw: Just saw <http://tiny.cc/E20prezi> by Dietmar Zipfel @ #e20s [microblogging+wiki]
- 11:05 am **swiertz:** RT @elsua RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #e20s
- 11:05 am **nanouk:** Report each meeting in a WIKI , NO more doc and pdf sent via emails PLS! #e20s
- 11:05 am **btexx:** RT @traukainehm: just imagine financial reports as center for discussion. each just needs an url #e20s

- 11:05 am **tdoyon:** RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup / absolutely! What's our excuse?!? :)
- 11:06 am **sagenet:** @cflanagan You should be at at #e20s Perhaps next year. Tmobile Systems tracks leadership meetings in a wiki to speed communication.
- 11:08 am **sagenet:** RT @frogpond: social ERP gets some audience chuckles at #e20s - we're speaking of an educated audience, yes, they've had their ERP #yuck experiences :)
- 11:08 am **driessen:** RT @aminhoffmann: Social ERP? Come on! What's next? Social file shares? Of course, "social" has to permeate all apps but cut the hype #e20s
- 11:09 am **wissensauslese:** Lunch Break at #e20s.
- 11:09 am **Ronna:** Heading cross town Frankfurt to #e20s
- 11:10 am **elsua:** #e20s Lunch time! Back later! Off to social networking F2F FTW!
- 11:11 am **swiertz:** RT @fredericw Just saw <http://tiny.cc/E20prezi> by Dietmar Zipfel @ #e20s [microblogging+wiki]
- 11:15 am **cflanagan:** @sagenet Thank you. I know Mark represents well, but I am jealous I'm not there :D #e20s
- 11:15 am **sanders_kkundk:** RT @wendelix_kkundk: schmidt-holz: not willing to read more than 5 emails per day... #e20s
- 11:16 am **ClaudeSuper:** RT @aponcier: RT @frogpond in the end it's integration into activity streams, social signals triggering business actions, social info into the BI #e20s
- 11:16 am **diggey:** RT @elsua: #e20s Growth from 2006 to 2010 from companies surveyed: 6% to 56% in 2009 ... And still in its infancy :)
- 11:16 am **sanders_kkundk:** RT @wendelix_kkundk: t-systems started microblogging by enabling their wiki for twitter-like comments. More to come... #e20s
- 11:17 am **phisab:** #e20s @JeanYves Actually, business needs to move from CRM to CMR (Customer Managed Relationship), then SMC (Socially Managed Conversation)
- 11:17 am **swiertz:** RT @aponcier RT @JeanYves: The ideal communication tool in a company is a social network. It brings a lot of value... and fun #e20S
- 11:19 am **swiertz:** RT @elsua #e20s The time is over to be the boss; you have to share in order to survive; "force your people to share" :-P
- 11:19 am **swiertz:** RT @fredericw RT @bduperrin: Only a few genius can product great ideas on their own #e20s
- 11:20 am **roundtrip:** RT @frogpond: in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s
- 11:21 am **41Minds:** Welcome to the future RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
- 11:24 am **roundtrip:** @frogpond @elsua Nice #e20s Tweet stream! Have a good break and keep it up when you return!
- 11:24 am **phisab:** @JeanYves @aubertm Enterprise 2.0 Not mature ? Cutter started publishing good stuff on #e20s back in 2006 ! See here <http://bit.ly/drUqRY>
- 11:28 am **gautamghosh:** cc @ramaamesh :D RT @41Minds: Welcome to the future RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s
- 11:30 am **sscullion:** RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching /perfect timing! #e20s
- 11:43 am **nancyrubin:** infoarch: Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s <http://bit.ly/9i9veF>
- 11:45 am **twiliew:** @elsua sorry, can't do a F2F with you, yet. Shall be joining #e20s in 30min., if DB works out well in my next change.

- 12:00 pm **mariogastaldi:** No E2.0 Summit this year, unfortunately. Working on things I could not delay. Have a good time all of you there! #e20s
- 12:01 pm **olgaherrero:** Problemillas con las conexiones en el #e20s (ironías de la cosa)
- 12:02 pm **olgaherrero:** Hemos cerrado la mañana con la experiencia de T-System: 2.0 para mejorar flujos de información #e20s
- 12:05 pm **driessen:** Oof, heavy German lunch... But good! #e20s
- 12:08 pm **Ronna:** Could someone please show me how to delete columns on Twitter for iPhone #e20s
- 12:12 pm **nanouk:** @sagenet yes DBWiki was only internal #e20s It is a schame. Bank has to move to more openness as they ask customers for transparency
- 12:12 pm **elsua:** RT @hjarche: "you don?t try to manage what cannot be managed. Manage boundary conditions." <http://is.gd/gmaNN> / Perfect timing 4 l8r #e20s
- 12:13 pm **fredericw:** ?@PhBailleur: "our age of anxiety is in great part the result of trying to do today's jobs with yesterday's tools" m. mcluhan? #e20s
- 12:13 pm **frogpond:** @roundtrip @elsua yep, back in the game now after some serious food (and talking) - up now national cultural issues in #e20 at #e20s
- 12:13 pm **PierreDuthoit:** RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
- 12:13 pm **driessen:** Ready for next talk about Overcoming Cultural Boudaries by @bduperrin @, @e_trude, @absolutesubzero & Mike Thompson #e20s
- 12:14 pm **JeanYves:** Juliette Girard (Renault) : We know sharing knowledge brings a lot of value. Though, it is difficult to achieve... #e20s
- 12:14 pm **driessen:** OK @bduperrin is on the stage about cultural boundaries in e2.0 #e20s
- 12:14 pm **aponcier:** on stage @bduperrin about overcoming cultural boundaries #e20s
- 12:14 pm **arminhoffmann:** @bduperrin starting off on "Overcoming Cultural Boundaries"... good! #e20s
- 12:15 pm **aponcier:** RT @JeanYves: Juliette Girard (Renault) : We know sharing knowledge brings a lot of value. Though, it is difficult to achieve... #e20s
- 12:15 pm **elsua:** RT @driessen: Ready for next talk about Overcoming Cultural Boudaries by @bduperrin @, @e_trude, @absolutesubzero & Mike Thompson #e20s / +1
- 12:16 pm **driessen:** Also relate to this interesting post by @bn_at_twitter about e2.0 adoption and cultural differences #e20s
- 12:16 pm **tdebailion:** RT @aponcier: RT @JeanYves: Juliette Girard (Renault) : We know sharing knowledge brings a lot of value. Though, it is difficult to achieve... #e20s
- 12:16 pm **arminhoffmann:** @bduperrin: E2.0, the dream car coming from overseas *chuckles* #e20s
- 12:16 pm **JeanYves:** Renault : 20.000 web conferences per month, 8.000 virtual places.... = web 1.0. Should we go 2.0 ?#e20s
- 12:17 pm **nanouk:** @bduperrin is speaking :Overcoming Cultural boundaries. Enterprise 2.0 is a dream car coming from overseas (French point of view #e20s
- 12:17 pm **driessen:** Enterprise 2.0, a dream car coming from overseas?? asks @bduperrin Europe is more rational, says some #e20s
- 12:17 pm **enterprise20:** @bduperrin is speaking and the audience is listening <http://plixi.com/p/53174625> #e20s
- 12:17 pm **awittenberger:** the risk: manage the deal, imge and privacy (Juliette Girard) #e20s
- 12:17 pm **elsua:** #e20s Enterprise 2.0: a dream car coming from overseas // another lovely metaphor, next to the morning one on #foodie heh
- 12:18 pm **JeanYves:** Juliette Girard (Renault) : In an enterprise 20, you can become more famous than the boss. How do you deal with that ? #e20s

- 12:18 pm **wissensauslese:** A significant experience at eColaboration at #Renault: #e20s <http://yfrog.com/ndkbcj>
- 12:18 pm **btexx:** getting to see the announced metaphors from @bduperrin - the first one is quite good #e20s the foreign dream car <http://post.ly/17Ycg>
- 12:18 pm **awittenberger:** reduce business silos (Juliette Girard from Renault) #e20s
- 12:18 pm **arminhoffmann:** @bduperrin at #e20s - Why do we (Europeans) tend to be negative towards things from overseas? Own ways!
- 12:19 pm **AnaDataGirl:** Afternoon sessions have started at #e20s. @bduperrin talking about cultural challenges in "importing" tech shaped for US culture
- 12:19 pm **JeanYves:** Julie Girard (Renault) : we thought let make some tests and attempts, then look what will happen #e20s
- 12:19 pm **elsua:** #e20s And like every overseas car, we need to "Europeanise" it, just like E2.0 :-)
- 12:20 pm **driessen:** Talks about cultural protectionism #e20s
- 12:20 pm **awittenberger:** risk --> action plan: build a strong change management strategy (Juliette Girard) #e20s
- 12:21 pm **andgenth:** Efficient adoption of Web 2.0 is still a challenge for large companies. #e20s
- 12:21 pm **andgenth:** #Renault is believing, that Web 2.0 is an ongoing revolution. The Question is not "To go or not to go?" but "How to go?" #e20s
- 12:21 pm **arminhoffmann:** @bduperrin: Answer is rules, habits, trust in sharing, language. #e20s
- 12:21 pm **andgenth:** Now: Best Practices for Fostreing Knowledge Sharing by Juliette Girard, Renault at #e20s
- 12:21 pm **elsua:** RT @arminhoffmann: @bduperrin at #e20s - Why do we (Europeans) tend to be negative towards things from overseas? Own ways! / Good ideas! :)
- 12:21 pm **frogpond:** after the cooking metaphor this morning we're now gearing even higher - cultural EU differences in ways of driving cars & implications #e20s
- 12:22 pm **sagenet:** @bduperri "Enterprise 2.0 dream car coming from overseass." Need to adapt to European multicultures. #e20s Fresh insight into what is e2.0
- 12:22 pm **JeanYves:** Juliette Girard (Renault) : enterprise 2.0 is much more than allowing the use of Facebook in the company #e20s
- 12:22 pm **andgenth:** Vision of Renault 2.0: external vs corporate "world" - Inform, dialogue, build networks, develop collaboration, share, innovate. #e20s
- 12:23 pm **elsua:** @frogpond and all of that in the context of being in Germany, where yesterday I enjoyed the wonders of the autobahn! LOL #e20s
- 12:23 pm **awittenberger:** renault makes the strategy for B2C, B2E, B2B (Juliette Girard) #e20s
- 12:24 pm **andgenth:** Renault 2.0 is based on 3 programs: B2C, B2E (employees), B2B. #e20s
- 12:24 pm **arminhoffmann:** "Organizational boundaries reinforce cultural ones" -- well said, @bduperrin at #e20s ! So true!
- 12:25 pm **MissionHandicap:** RT @aponcier on stage @bduperrin about overcoming cultural boundaries #e20s
- 12:25 pm **driessen:** I'm wondering if the diffs betwn the US and Europe in the e2.0 space are really that different. Or is it just me as a Dutchie? :-) #e20s
- 12:25 pm **arminhoffmann:** "Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
- 12:26 pm **aponcier:** RT @JeanYves: Juliette Girard (Renault) : enterprise 2.0 is much more than allowing the use of Facebook in the company #e20s
- 12:26 pm **JeanYves:** Renault : We changed from the traditonal approach (engineer, finance, etc.) to put the human and its community in the center #e20s

- 12:26 pm **aponcier:** RT @driessen: Enterprise 2.0, a dream car coming from overseas?? asks @bduperrin Europe is more rational, says some #e20s
- 12:26 pm **aponcier:** RT @arminhoffmann: "Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
- 12:26 pm **aponcier:** RT @arminhoffmann: "Organizational boundaries reinforce cultural ones" -- well said, @bduperrin at #e20s ! So true!
- 12:26 pm **oscarberg:** RT @driessen: Enterprise 2.0, a dream car coming from overseas?? asks @bduperrin Europe is more rational, says some #e20s
- 12:27 pm **E20_OD_EMEA:** enterprise20: @bduperrin is speaking and the audience is listening <http://plixi.com/p/53174625> #e20s: enterprise20... <http://bit.ly/9cr4e0>
- 12:27 pm **ramaaramesh:** RT @gautamghosh: cc @ramaaramesh :D RT @41Minds: Welcome to the future RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s
- 12:27 pm **frogpond:** one option in scaling up #e20 after all is keeping local silos (they work, they're comfortable, ... but args, they don't scale) #e20s
- 12:27 pm **sagenet:** Top flight #e20s session addressing E2.0 cultural issues with @budperrein @absoutezero @etrude @headshift Mike Thompson
- 12:27 pm **elsua:** @driessen They are, Samuel! NL shares part of the American culture, but not others, imo IT, ES, FR, come to mind... #e20s
- 12:28 pm **andgenth:** Quite of a standard offer of web 2.0 tools which Renault provides to its communities. Didn't see a microblogging application, though. #e20s
- 12:28 pm **JeanYves:** The enterprise 2.0 mantra at Renault (in the order) :=> communicate, then share, collaborate and innovate... #e20s First, find communities
- 12:28 pm **btexx:** RT @arminhoffmann: "Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
- 12:28 pm **driessen:** Every country with its own culture has to find it's own approach to e2.0 says @bduperrin > agree with that! #e20s
- 12:28 pm **oscarberg:** RT @JeanYves: Renault : We changed from the traditional approach (engineer, finance, etc.) to put the human and its community in the center #e20s
- 12:29 pm **nanouk:** Make local, act global to cope with european melting pot (not melted yet) to achieve #e20s
- 12:29 pm **enterprise20:** Now "Overcoming Cultural Boundaries" and Bertrand Duperrin from NextModernity #e20s
- 12:29 pm **elsua:** #e20s Again, loving the diversity of the conference compared to others; difficult to top! @bduperrin's short preso just confirmed it
- 12:29 pm **sagenet:** Crowd perspective invited: Prep for #e20s panel: Is there a culture war between KM & E2.0? Yes? No? Resolution? Advice?
- 12:29 pm **fredericw:** RT @JeanYves: Renault : We changed from the traditional approach (engineer, finance, etc.) to put the human and its community in the center #e20s
- 12:29 pm **arminhoffmann:** Have you heard 2.0 being pronounced as "two-point-naught"? ;-) #e20s #crazybrits
- 12:30 pm **wissensauslese:** Renault - Communities & Social Networks: KPI Management #e20s <http://yfrog.com/66xqwj>
- 12:30 pm **roundtrip:** RT @frogpond: after the cooking metaphor this morning we're now gearing even higher - cultural EU differences in ways of driving cars & implications #e20s
- 12:30 pm **dhellmuth:** RT @arminhoffmann: "Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
- 12:30 pm **sandeepnallu:** @dahowlett True. Why is it so hard to accept that technology changes behaviour. #e20s

- 12:31 pm **elsua:** RT @sagenet: Crowd perspective invited: Prep for #e20s panel: Is there a culture war between KM & E2.0? Yes? No? Resolution? Advice? / vote!
- 12:31 pm **andgenth:** The Renault Change Management Strategy to get to collaborative maturity: Adopt values of program, educate employees, share initiatives #e20s
- 12:31 pm **arminhoffmann:** 3 factors for adoption: Usefulness, usability, "what do my colleagues do with it?". #e20s
- 12:31 pm **nanouk:** Survey European Commission about #e20s: no cultural issue to adopt social tools
- 12:32 pm **btexx:** adoption is driven by the persons making decisions #e20s ^kn
- 12:33 pm **btexx:** corporate culture matters even more than country culture #e20s ^kn
- 12:33 pm **AnaDataGirl:** "There's more depth in corp culture than in country culture" Mike Thompson from @headshift at #e20s -> interesting!
- 12:33 pm **awittenberger:** RT @andgenth: The Renault Change Management Strategy to get to collaborative maturity: Adopt values of program, educate employees, share initiatives #e20s
- 12:33 pm **nanouk:** Cooperate culture or not is the clue to adopt social tools #e20s
- 12:34 pm **driessen:** Mike's research is very interesting. Read about it here: <http://twurl.nl/2xqejq> #e20s
- 12:34 pm **frogpond:** yep, sometimes there's more cultural differences between companies than between the different national cultures of their employees #e20s
- 12:34 pm **demeto:** "Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
- 12:34 pm **elsua:** #e20s key comment, imo, from one of the panelists: be flexible! (No-one has got the magic bullet) Adapt & you'll survive :)
- 12:34 pm **Wiesenhofer:** Use in-company advertising videos - how daily biz changed by usin E2.0 -modern sharing - thx to Juliette Girard @ #e20s
- 12:34 pm **arminhoffmann:** "Social tools level the playing field between offices around the world" #e20s
- 12:34 pm **leebryant:** @AnaDataGirl I think he means more depth of difference - too easy to focus on national stereotypes and ignore corp culture issues #e20s
- 12:34 pm **driessen:** Mike says the issue is more company than country culture if and how e2.0 concepts and tools adopt/fit #e20s
- 12:35 pm **elmibester:** Culture war or turf war? RT @elsua: RT @sagenet: Crowd perspective invited: Prep for #e20s panel: Is there a culture war between KM & E2.0?
- 12:35 pm **AnaDataGirl:** "Social software can help level the play between different office locations" Mike Thompson from @headshift at #e20s
- 12:35 pm **elsua:** RT @driessen: Mike's research is very interesting. Read about it here: <http://twurl.nl/2xqejq> #e20s / thanks for sharing the link!
- 12:35 pm **arminhoffmann:** RT @elsua: #e20s key comment, imo, from one of the panelists: be flexible! (No-one has got the magic bullet) Adapt & you'll survive :)
- 12:35 pm **JeanYves:** Juliette Girard (Renault) : We started with some pilots, like with integration of new employees or the women@Renault community #e20s
- 12:36 pm **ahlheid:** RT @enterprise20 Now "Overcoming Cultural Boundaries" and Bertrand Duperrin from NextModernity #e20s
- 12:36 pm **frogpond:** @AnaDataGirl hmm, I hesitate to agree - probably better to check culture both in terms of depth *and* width? #e20s
- 12:36 pm **elsua:** @leebryant @AnaDataGirl Hiya, Lee! Indeed! But then again country culture surely shapes the company culture to some degree, right? #e20s
- 12:36 pm **ccarranza:** communities are coming up quickly with the community manager role. In the future the community should elect their managers. Thoughts? #E20s

- 12:36 pm **dahowlett:** @sandeepnallu It isn't but the E2/socmed handwavers have done a fantastic job scaring the bejeezus out of many orgs #e20s
- 12:36 pm **arminhoffmann:** RT @driessen: Mike's research is very interesting. Read about it here: <http://twurl.nl/2xqejq> #e20s
- 12:37 pm **JeanYves:** Renault e20 key succes factors : accept indirect ROI, stable community managers, put project 2.0 in a portofolio, specifiy rules... #e20s
- 12:38 pm **leebryant:** @elsua to some extent, but most large international cos have a blended international culture these days #e20s
- 12:38 pm **nanouk:** Bayer = Leverkusën, social software improve communication inside the global company (cheaper and effective) #e20s
- 12:38 pm **demeto:** @elsua @leebryant @AnaDataGirl #e20s. And vice versa
- 12:38 pm **SimonDueckert:** Posted notes for talk about Renault #e20 projects at <http://bit.ly/bJ35Nn> #e20s
- 12:38 pm **JeanYves:** Renault: "Web 2.0 in large companies is like the electric car: some years ago, thought not possible before decades. Now its coming" #e20s
- 12:39 pm **btexx:** so right, @absolutesubzero : study the country culture in physical, not online. #e20s ^kn
- 12:39 pm **wissensauslese:** RT @JeanYves: Renault: "Web 2.0 in large companies is like the electric car: some years ago, thought not possible before decades. Now its coming" #e20s
- 12:40 pm **sagenet:** RT @nanouk: Bayer = Leverkusën, social software improve communication inside the global company (cheaper and effective) #e20s
- 12:40 pm **JeanYves:** Carlos Ghosn, CEO Renault, heard first about enterprise 2.0 at the Davos Summit. Then ordered a study. Slowly the stratedy came up #e20s
- 12:40 pm **awittenberger:** RT @Renault "E2.0 in large companies is like the electric car: some years ago, thought not possible before decades. Now its coming" #e20s
- 12:40 pm **driessen:** RT @leebryant: @elsua to some extent, but most large international cos have a blended international culture these days #e20s > agree!
- 12:41 pm **sagenet:** RT @leebryant: @elsua to some extent, but most large international cos have a blended international culture these days #e20s
- 12:41 pm **elsua:** #e20s biggest challenge, according to @absolutesubzero, to demonstrate what's in it for them, Bjoern comments, Knowledge is still power. Hmm
- 12:41 pm **nanouk:** No country culture in global company. People are focus on results, how to compeat and adopts social software if it helps #e20s
- 12:41 pm **JeanYves:** RT @demeto: "Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
- 12:42 pm **sagenet:** RT @nanouk: Cooperate culture or not is the clue to adopt social tools #e20s
- 12:42 pm **jurijmlotman:** this is a quite schematic & abstract & boring introduction to "communities" here, biased towards marketing too #e20s
- 12:42 pm **simperial:** trying to follow the #e20s hashtag
- 12:43 pm **driessen:** RT @elsua: #e20s biggest chlge, acc to @absolutesubzero, to demonstrate what's in it for them, Bjoern comments, Knowl is still power. Hmm
- 12:43 pm **frogpond:** @leebryant @elsua while @bn_at_twitter disagrees I agree, blended cultures are reality, ie. overlapping layers, learned behaviour etm. #e20s
- 12:43 pm **gabig58:** RT @AnaDataGirl: "There's more depth in corp culture than in country culture" Mike Thompson from @headshift at #e20s -> interesting!
- 12:43 pm **elsua:** #e20s another key comment from @absolutesubzero, these cultural issues were there way before E20! So true!!
- 12:43 pm **gautamghosh:** @ramaamesh hope you're following the #e20s hashtag

- 12:44 pm **sagenet:** RT @demeto: "Connectedness should always take precedence over efficiency" (Richard Collin keynote at Frankfurt Summit. #e20s #e20
- 12:44 pm **fredericw:** RT @JeanYves: Carlos Ghosn, CEO Renault, heard first about enterprise 2.0 at the Davos Summit. Then ordered a study. Slowly the strategy came up #e20s
- 12:44 pm **AnaDataGirl:** @ananeves Hello partner in crime. Great discussion up at #e20s. Wish you were here :)
- 12:44 pm **frogpond:** oh my - @jurijmlozman you should be down here, great discussion and food for thought on cultural diversity #e20s
- 12:45 pm **AnaDataGirl:** Languages barriers are a reality. How do you address this? That's a key question for some companies #e20s
- 12:45 pm **driessen:** RT @elsua: #e20s another key comment from @absolutesubzero, these cultural issues were there way before E20! So true!!
- 12:46 pm **elsua:** @arminhoffmann True, but that is why those issues should not be ignored, nor neglected, they need to be taken into account #e20s
- 12:46 pm **osimod:** RT @JeanYves: RT @demeto: "Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
- 12:47 pm **arminhoffmann:** Finally, the obvious synthesis by @bduperrin: "Both country and corp culture matter" -- they do! #e20s
- 12:48 pm **sagenet:** RT @Demeto Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Perry at #e20s) Denial? HR managers audience.
- 12:48 pm **driessen:** Nice comment by @leebyrant : companies should not mandate culture. Watch out with cultural stereotypes! #e20s
- 12:48 pm **andgenth:** Question to Renault: Do all communities use the same platform? A: No, internal Sharepoint, B2C & B2B use others, not sure of the need #e20s
- 12:48 pm **traukainehm:** my impression: corporate culture matters for adoption, country culture is only used to reject #e20s
- 12:49 pm **wendelix_kkundk:** renault: jahrelange, kontrollierte community-piloten in der internen komm, jetzt schrittweiser rollout #e20s
- 12:50 pm **arminhoffmann:** Great comment by E. Quintarelli: "Technology, esp. US technology, has to do better to support diversity" (i.e. languages) #e20s
- 12:50 pm **ShakespDaughter:** agrees w/ @frogpond who doesn't buy "ppl R ppl argument - national cultures go deep and it shows" -> national culture very relevant #e20s
- 12:50 pm **driessen:** Interesting to say is that most e2.0 proj's in intern comp's start in the US and come over to Eur. For @oce it's the other way around #e20s
- 12:51 pm **nanouk:** Wider than the country culture: defense debate. European have a strength: we have a cultural knowledge of diversity #e20s
- 12:51 pm **driessen:** Focus on our strengths in Europe as we have the experience with cultural diversity in Europe wrt e2.0 implementations says @leebyrant #e20s
- 12:51 pm **arminhoffmann:** Lee Bryant: "We (Europeans) should leverage our cultural knowledge others may be lacking." #e20s
- 12:51 pm **frogpond:** . great comment by @leebyrant at #e20s about leveraging diverse cultures - for us it's more a strength than a weakness, so go play with it
- 12:51 pm **elsua:** #e20s loved @leebyrant's comment on embracing the richness AND diversity of what Europe's experience can provide; this con. No exception!
- 12:52 pm **elsua:** RT @arminhoffmann: Finally, the obvious synthesis by @bduperrin: "Both country and corp culture matter" -- they do! #e20s / Like!
- 12:52 pm **elsua:** RT @driessen: Nice comment by @leebyrant : companies should not mandate culture. Watch out with cultural stereotypes! #e20s

- 12:52 pm **fredericw:** RT @driessen: Focus on our strengths in Europe as we have the experience with cultural diversity in Europe wrt e2.0 implementations says @leebryant #e20s
- 12:53 pm **aponcier:** RT @JeanYves: Carlos Ghosn, CEO Renault, heard first about e2.0 at Davos Summit. Then ordered a study. Slowly the strategy came up #e20s
- 12:53 pm **sagenet:** @elmibester Great input thanks. Please share more re KM v E2.0 "Culture war or turf war"? What do you see future holds? #e20s @elsua
- 12:54 pm **aponcier:** RT @driessen: RT @elsua: #e20s another key comment from @absolutesubzero, these cultural issues were there way before E20! So true!!
- 12:54 pm **demeto:** Current #e20s discussion on country v. cultural culture misses 3rd dimension. The difference between baby boomer & gen X managers cultures
- 12:54 pm **frogpond:** RT @elsua: RT @driessen: Nice comment by @leebryant at #e20s : companies should not mandate culture [...] - would be futile anyway ;)
- 12:54 pm **btexx:** .@e_trude taking the car metaphor to the general traffic. You really need to adopt the foreign driving culture! #e20s
- 12:54 pm **AnaDataGirl:** RT @frogpond: great comment by @leebryant at #e20s about leveraging diverse cultures - for us it's + a strength than weakness, play with it
- 12:54 pm **aponcier:** RT @elsua: RT @driessen: Nice comment by @leebryant : companies should not mandate culture. Watch out with cultural stereotypes! #e20s
- 12:54 pm **nanouk:** Bayer company language is English. Is it in Renault? #e20s
- 12:54 pm **aponcier:** RT @arminhoffmann: Lee Bryant: "We (Europeans) should leverage our cultural knowledge others may be lacking." #e20s
- 12:54 pm **elsua:** RT @arminhoffmann: Lee Bryant: "We (Europeans) should leverage our cultural knowledge others may be lacking." #e20s #diversity / Like!
- 12:55 pm **btexx:** RT @frogpond: . great comment by @leebryant at #e20s about leveraging diverse cultures - for us it's more a strength than a weakness, so go play with it
- 12:55 pm **driessen:** @ShakespDaughter relates to the tweet I just put up: You can also successfully roll out e2.0 platforms from Eur to the US #e20s
- 12:56 pm **elsua:** @Demeto oh, please don't mess with the Generations argument, just yet, ok? ... Not yet :) #e20s
- 12:56 pm **driessen:** RT @traukainehm: my impression: corporate culture matters for adoption, country culture is only used to reject #e20s
- 12:58 pm **frogpond:** nice audience problem from @ShakespDaughter at #e20s - it may be related to the (cultural) distance (km too?) from the corporate center?
- 12:58 pm **elsua:** #e20s On the topic of languages... Think technology is falling short for us on that one... We shouldn't have to worry for it, should we?
- 12:59 pm **nanouk:** BSF has social platform in Europe, US, south america. Big staff commitment in US and South America, Europe is more reluctant #e20s
- 12:59 pm **AnaDataGirl:** RT @elsua: #e20s On topic of languages... Think technology is falling short for us on that 1... We shouldn't have to worry 4 it, should we?
- 12:59 pm **driessen:** New blog post! Overcoming Cultural Boundaries #e20s: Next talk by Bertrand Duperrin, Ellen Trude, E... <http://bit.ly/9gKBC4> (by @driessen)
- 12:59 pm **driessen:** Overcoming Cultural Boundaries #e20s <http://goo.gl/fb/Ne8ZR>
- 12:59 pm **olgaherrero:** Preguntan a Renault qué área de su empresa es la que más se ha resistido al proyecto de compartición de conocimiento y dice #rrrh #e20s
- 1:00 pm **olgaherrero:** Me gustaría estar sorprendida pero no lo estoy #rrrh #e20s
- 1:00 pm **traukainehm:** RT @btexx: so right, @absolutesubzero : study the country culture in physical, not online. #e20s ^kn
- 1:01 pm **larshaahr:** RT @traukainehm: "The Future of Management" by Hamel was translated to French "the End of Management" /via @richardcollin #e20s

- 1:02 pm **leebryant:** RT @elsua: #e20s On the topic of languages... Think technology is falling short for us on that one... We shouldn't have to worry for it, should we?
- 1:02 pm **elsua:** RT @driessen: post! Overcoming Cultural Boundaries #e20s: Next talk by Bertrand Duperrin, Ellen Trude, <http://bit.ly/9gKBC4> (by @driessen)
- 1:03 pm **elsua:** #e20s off on stage for the rest of the afternoon... Back later, if they haven't lynched me first! :)
- 1:04 pm **fredericw:** Work on culture: don't forget to define values (+ corporate vision & mission) and engage people around these. Keep the basics right #e20s
- 1:04 pm **andgenth:** Next: Avoiding E2.0 pitfalls w/ Dr. Frank Schoenefeld (T-Systems MMS), Rob Howard (telligent) & Luis Suarez (IBM) #e20s
- 1:04 pm **fredericw:** RT @andgenth: Next: Avoiding E2.0 pitfalls w/ Dr. Frank Schoenefeld (T-Systems MMS), Rob Howard (telligent) & Luis Suarez (IBM) #e20s
- 1:06 pm **AnaDataGirl:** I really liked this session on Cultural Boundaries. Thinking we needed a bit more time though #e20s
- 1:07 pm **elsua:** RT @AnaDataGirl: I really liked this session on Cultural Boundaries. Thinking we needed a bit more time though #e20s / I agree!
- 1:08 pm **olgaherrero:** Uso de 2.0 para mejorar la retención del conocimiento, el caso de Hypoport ##e20s
- 1:09 pm **driessen:** Next talk/discussion: Avoiding the 7 pitfalls of Enterprise 2.0 with @elsua @frank_open @robhoward #e20s
- 1:09 pm **arminhoffmann:** RT @AnaDataGirl: I really liked this session on Cultural Boundaries. Thinking we needed a bit more time though #e20s / TRUE!
- 1:09 pm **btexx:** Enriching Knowledge Retention with a Wiki @ Hypoport AG at #e20s ^ch
- 1:09 pm **driessen:** Pitfall nr 1: Don't care at all about e2.0 #e20s
- 1:10 pm **demeto:** Clarifying tweet: My concern isn't age or generations; it's 1960s thinking imposed in 2010 by managers who don't want to adapt style. #e20s
- 1:11 pm **driessen:** RT @nanouk: BSF has social platform in Europe, US, south america. Big staff commitment in US and South America, Eur is more reluctant #e20s
- 1:11 pm **arminhoffmann:** Direct correlation between ability to innovate and ability to collaborate. Yes! #e20s
- 1:12 pm **wissensauslese:** #E20 Pitfall #1: Don't care at all. #e20s <http://yfrog.com/5t793oj>
- 1:14 pm **aponcier:** RT @driessen: Pitfall nr 1: Don't care at all about e2.0 #e20s
- 1:16 pm **enterprise20:** After a little break it goes on with the topic "Avoiding Enterprise 2.0 Pitfalls" presented by Dr. Frank Schönefeld, T-Systems #e20s
- 1:17 pm **twiliew:** Pitfall nr. 7 - with E2.0 we have found the holy grail for everything (in the organizationa). Dr. Frank Schoenefild. #e20s
- 1:17 pm **btexx:** Wiki can be used as central point of Access for Knowledge Management #e20s
- 1:18 pm **frogpond:** yep, entropy, disorder, chaos etm. are powerful - but emergence is about order from chaos, huh? #e20s at #pifalls session
- 1:18 pm **e_trude:** Frank Schönefeld: Pitfall: It's not about the software - it is! #e20s
- 1:19 pm **joningham:** RT @driessen New blog post! Overcoming Cultural Boundaries #e20s: Next talk by Bertrand Duperrin, Ellen Trude, E... <http://bit.ly/9gKBC4>
- 1:19 pm **btexx:** pitfall #3: it's about technology, select carefully. And don't forget the both sides front- and backend! #e20s ^kn
- 1:20 pm **twiliew:** Pitfall nr 3. It is not about technology.. Dr. Frank Schoenefild. #e20s
- 1:20 pm **frogpond:** there's a strawmen getting lynched now at #e20s - the old not about technology thing - yes it is (read integration, processes etm.)

- 1:20 pm **aponcier:** Pitfall n°2 : it's not about technologies\$ #e20s
- 1:21 pm **olgaherrero:** #e20s Compartir conocimiento no es un proyecto, es la consecuencia de un proyecto bien gestionado
- 1:21 pm **arminhoffmann:** How does social software integrate with your existing technology? Important question to answer! #e20s
- 1:21 pm **btexx:** To share knowledge is a side effect of our daily work (Christian Würdemann) at #e20s
- 1:21 pm **aponcier:** RT @twiliew: Pitfall nr. 7 - with E2.0 we have found the holy grail for everything (in the organizationa). Dr. Frank Schoenefild. #e20s
- 1:22 pm **joningham:** #e20s I agree companies shouldn't / can't mandate culture, but they can certainly influence it. E2.0 is part of picture but there's more too
- 1:22 pm **cflanagan:** @frogpond Yes. It's not ABT the tools. Is ABT the tools. Start w/biz reqs. Tools should match, support, integrate, enable, be seamless #e20s
- 1:22 pm **mcanducci:** RT @btexx: Wiki can be used as central point of Access for Knowledge Management #e20s
- 1:22 pm **arminhoffmann:** Dr. Frank Schoenefeld deconstructing the main e.20 myths -- great stuff faster than I can tweet! #e20s
- 1:23 pm **aubertm:** "Knowledge sharing is not technology, it's culture" isn't it a bit short?... #e20s
- 1:23 pm **awittenberger:** successfactor: CEO: "wikitime = worktime" (Christian Würdemann) at #e20s
- 1:24 pm **mireiamata:** RT @olgaherrero: #e20s Compartir conocimiento no es un proyecto, es la consecuencia de un proyecto bien gestionado
- 1:24 pm **dhellmuth:** RT @arminhoffmann: Dr. Frank Schoenefeld deconstructing the main e.20 myths -- great stuff faster than I can tweet! #e20s
- 1:24 pm **joningham:** Conx is theyre both social RT @andgenth Challenging: Richard Collin in his keynote at #e20s - "Enterprise 2.0 has nothing to do with Web 2.0
- 1:24 pm **awittenberger:** RT @aubertm: "Knowledge sharing is not technology, it's culture" isn't it a bit short?... #e20s
- 1:24 pm **JeanYves:** Hypoport (financial service cy) converted its intranet into wiki system. Brought better communication, transparency & collaboration #e20s
- 1:24 pm **btexx:** Management Support is a crucial factor for successful Wiki implementation and adoption: "Wikitime is Worktime" at #e20s ^ch
- 1:24 pm **frogpond:** I am liking the @frank_open #e20 slides on pitfalls at #e20s (but you have to read the small print too)
- 1:25 pm **JeanYves:** Hypoport : Knowledge Management systems didn?t work because there was no individual recognition provided for information posted #e20s
- 1:26 pm **twiliew:** Pitfall nr. 6 - information overload kills - Dr. Frank Schoenefild. #e20s. No answer yet :)
- 1:26 pm **NicolasFrenay:** RT @aubertm: "Knowledge sharing is not technology, it's culture" isn't it a bit short?... #e20s
- 1:27 pm **frogpond:** @arminhoffmann somebody gotta relay this to @michaelido - so we all get more meaty myth-killing-posts ;) #e20s
- 1:28 pm **fredericw:** Great > "Avoiding Enterprise 2.0 Pitfalls" presented by Dr. Frank Schönefeld, T-Systems #e20s
- 1:28 pm **DZipfel:** Here the right link for my Enterprise2.0 SUMMIT PREZI <http://fwd4.me/kAr> #e20s
- 1:30 pm **Ronna:** @frankopen Are you a curious penguin? <http://bit.ly/bl8OoQ> #e20s
- 1:32 pm **wissensauslese:** #E20 Pitfall #2: Since E2.0 is freeform, emergent and easy to use - Just let it happen. #e20s

- 1:33 pm **wissensauslese:** #E20 Pitfall #7: With E2.0 we've found the holy grail for everything (in the organization). #e20s <http://yfrog.com/gie0ouj>
- 1:33 pm **frogpond:** @cflanagan @roundtrip we're in the same boat on this - IMO tools are a part in the paradigms-principles-methods-tools heuristic #e20 #e20s
- 1:33 pm **fw Hamm:** just heard about a US #b2b company: "Community is our online strategy" #e20 #e20s
- 1:33 pm **wissensauslese:** #E20 Pitfall #3: It's not about technology. #e20s <http://yfrog.com/0lm6qwj>
- 1:33 pm **wissensauslese:** #E20 Pitfall #4: It's about culture. #e20s <http://yfrog.com/5gi9mqj>
- 1:33 pm **wissensauslese:** #E20 Pitfall #4: Culture... #e20s <http://yfrog.com/n3ajsjj>
- 1:33 pm **wissensauslese:** #E20 Pitfall #6: Information Overload kills. #e20s <http://yfrog.com/0cszzdj>
- 1:33 pm **wissensauslese:** Summarizing the 7 pitfalls of #E20. #e20s <http://yfrog.com/n11pvbj>
- 1:33 pm **wissensauslese:** #E20 Pitfall #5: You can not measure the ROI of it. #e20s <http://yfrog.com/ndaa8wj>
- 1:33 pm **wissensauslese:** #E20 Pitfall #5: More on the ROI. #e20s <http://yfrog.com/n1tmoggj>
- 1:34 pm **awittenberger:** RT @wissensauslese: #E20 Pitfall #6: Information Overload kills. #e20s <http://yfrog.com/0cszzdj>
- 1:34 pm **aponcier:** RT @wissensauslese: #E20 Pitfall #5: You can not measure the ROI of it. #e20s <http://yfrog.com/ndaa8wj>
- 1:34 pm **aponcier:** RT @wissensauslese: #E20 Pitfall #6: Information Overload kills. #e20s <http://yfrog.com/0cszzdj>
- 1:35 pm **jackvinson:** RT @elsua @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching #e20s
- 1:35 pm **frogpond:** @cflanagan @roundtrip and tools are only a small part too ;) - still, we need to manage, integrate, govern and regulate, scale etm. #e20s
- 1:36 pm **arminhoffmann:** @elsua Education is a very important factor in e2.0 adoption. Obvious, but unfortunately still much to be done! #e20s
- 1:37 pm **arminhoffmann:** @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 1:37 pm **demeto:** "Education of users is vital. Using #e20 to contact the open community is different than sending an email to one person" (@elsua) #e20s
- 1:37 pm **btexx:** the technology has to be chosen wisely, but communication to employees shouldn't rely on naming the tools #e20s ^kn
- 1:38 pm **e_trude:** The realisation of a wish: had a small talk with @sagenet, hope will have more chance to change experience #e20s
- 1:38 pm **Ronna:** RT @fredericw: Great > "Avoiding Enterprise 2.0 Pitfalls" presented by Dr. Frank Schönefeld, T-Systems #e20s
- 1:38 pm **olgaherrero:** Bertelsmann presenta Just Connect, su proyecto piloto de plataforma 2.0 para empresa #e20s
- 1:38 pm **cflanagan:** @frogpond @roundtrip Yes! #e20s
- 1:38 pm **AnaDataGirl:** RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 1:39 pm **driessen:** Hmm, you're OBLIGED to care about e2.0 says @frank_open > wouldn't say it that way... #e20s
- 1:39 pm **joningham:** Interesting (& I disagree on just about every point) RT @wissensauslese #E20 Pitfall #4: It's about culture. #e20s <http://yfrog.com/5gi9mqj>
- 1:39 pm **driessen:** Argggghh, having major wifi problems... Irritating... #e20s

- 1:39 pm **demeto:** "@arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s" < Me too!
- 1:40 pm **twiliew:** Education in E2.0 - no more formal learning, please. There are many ways to do that. @elsua #e20s
- 1:40 pm **dhellmuth:** RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 1:41 pm **JeanYves:** Bertelsmann Business Consulting : "We started a micro-blogging project. We expect reduction of internal email traffic in the future" #e20s
- 1:43 pm **dineshtantri:** Spot on! >> RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 1:44 pm **sergio:** RT @anadatagirl: RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 1:44 pm **JeanYves:** Bertelsmann BC: Facebook-like 2.0 functionalities increase users acceptance. Learning process is faster, as opposed to Sharepoint #e20s
- 1:45 pm **btexx:** social media guidelines have to transport the core values /via @elsua #e20s
- 1:45 pm **aponcier:** RT @dhellmuth: RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 1:45 pm **oscarberg:** RT @demeto: "Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
- 1:45 pm **AnaDataGirl:** According to @elsua fear is what prevents companies from trying new things: business models, tools, behaviours. I agree. #e20s
- 1:45 pm **aponcier:** RT @driessen: Arggghhh, having major wifi problems... Irritating... #e20s +1
- 1:45 pm **jackvinson:** Question: how do you make knowledge work _visible_? Looking at helping with managing workload - visibility should help. #owork #e20s
- 1:45 pm **wendelix_kkundk:** bertelsmann knowledge sharing 2.0 -- wenss wie facebook aussieht unnd funktioniert, wirts am besten angenommen :) #e20s
- 1:46 pm **JeanYves:** Bertelsman BC : We are confident 2.0 funct. will be the standard within a couple of years, especially for our younger employees #e20s
- 1:47 pm **fwhamm:** We're back on the corporate culture track :-) #e20 #e20s
- 1:47 pm **twiliew:** 2005, bloggers in IBM spent 2 weeks come out with their guideline that they feel comfortable. Without legal, HR and communication. #e20s.
- 1:49 pm **e_trude:** I like it: Frank Schönefeld concerning Social Media Guidelines: Trust in people behaviour is written in the codex. #e20s
- 1:50 pm **fwhamm:** Asked about who has a written social media policy/guideline more than one third raised their hand #e20 #e20s
- 1:51 pm **btexx:** guidelines implicit trust. rules don't. thx @elsua #e20s
- 1:51 pm **fwhamm:** RT @e_trude: I like it: Frank Schönefeld concerning Social Media Guidelines: Trust in people behaviour is written in the codex. #e20s
- 1:51 pm **btexx:** RT @twiliew: 2005, bloggers in IBM spent 2 weeks come out with their guideline that they feel comfortable. Without legal, HR and communication. #e20s.
- 1:52 pm **AnaDataGirl:** The importance of semantics: guidelines speak of trust, rules/policies do not. Key difference! @elsua at #e20s
- 1:52 pm **arminhoffmann:** Wide agreement to call it "Social Media Guidelines" instead of policy, code of conduct... #e20s
- 1:52 pm **dhellmuth:** RT @btexx: guidelines implicit trust. rules don't. thx @elsua #e20s (via @twazzup)
- 1:52 pm **Ronna:** RT @twiliew: 2005, bloggers in IBM spent 2 weeks come out with their guideline that they feel comfortable. Without legal, HR and communication. #e20s.

- 1:52 pm **frogpond:** RT @AnaDataGirl: The importance of semantics: guidelines speak of trust, rules/policies do not. Key difference! @elsua at #e20s _ #yesyesyes
- 1:53 pm **oscarberg:** "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 1:53 pm **traukainehm:** RT @btexx: guidelines implicit trust. rules don't. thx @elsua #e20s
- 1:53 pm **MVuojnovic:** if anyone needs 2 fresh young & talented new employees, feel free to contact us ;-)
<http://milosvujnovic.blogspot.com> #e20s
- 1:53 pm **sagenet:** RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
- 1:53 pm **arminhoffmann:** @elsua about self-governance: Companies see their employees not being jerks that have to be controlled. You would hope so! #e20s
- 1:54 pm **e_trude:** RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
- 1:54 pm **bn_at_twitter:** Intense discussions on the e20 pitfalls to overcome at #e20s <http://plixi.com/p/53188180>
- 1:54 pm **frogpond:** @rickardhansson did I mention we miss you here at #e20s ?
- 1:54 pm **webtechman:** RT @muellero: Interesting Tweets today from @enterprise20 Summit. Live Stream: <http://j.mp/e20slive> #e20s
- 1:55 pm **aponcier:** RT @bn_at_twitter: Intense discussions on the e20 pitfalls to overcome at #e20s <http://plixi.com/p/53188180>
- 1:55 pm **sagenet:** @gabig58 FYI. Frank Schoenefeld blog & book per lunch discussion <http://www.rules-of-the-game.de/> #e20s
- 1:56 pm **tailorable:** RT @driessen: Argggghh, having major wifi problems... Irritating... #e20s
- 1:56 pm **frogpond:** .@jackvinson many hands make easy work - observable work, curated workstreams can spur serendipitous help and support from friends ;) #e20s
- 1:58 pm **traukainehm:** Björn announcing #e20s afternoon <http://instagr.am/p/Fb6K/>
- 1:59 pm **rickardhansson:** @frogpond thank! i miss you guys as-well! frustrating to miss all interesting discussions! #e20s
- 2:02 pm **KRCraft:** Thanks for link. RT @webtechman: RT @muellero: Interesting Tweets today from @enterprise20 Summit. Live Stream: <http://j.mp/e20slive> #e20s
- 2:05 pm **sanchezjb:** RT @webtechman RT @muellero Interesting Tweets today from @enterprise20 Summit. Live Stream: <http://j.mp/e20slive> #e20s
- 2:15 pm **querdekner:** ah, again connected #wlan #e20s
- 2:18 pm **robhoward:** @dahowlett re: first change behavior. I agree. Problem is: change is hard, new technology is exciting/easy. #e20s
- 2:25 pm **joningham:** #e20s Re behaviour or tech first: tech is part of the change process - focus on what you're trying to create and then sequence activities
- 2:25 pm **fredericw:** Think about education & learning by #e20 and to support #e20 > what, when, from whom & focussed learning (@elsua) #e20s
- 2:27 pm **wissensauslese:** RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
- 2:28 pm **querdekner:** Waiting for discussion about e20adoption archetypes with @Alex_Stocker @arimue @leebyrant and @elusa #e20s starting soon
- 2:29 pm **fredericw:** Now, social networks opportunities for HR by @flapinta (Societe Generale) at #e20s
- 2:31 pm **phisab:** @aubertm Aaaaah ! #e20s Magnette est avec vous à Francfort :-)
- 2:31 pm **andgenth:** Now: Social Networks Opportunities for Human Resources with Frank La Pinta, Société Générale & Ellen Trude, Bayer Business Services #e20s

- 2:32 pm **netmedianer:** Dr. Wunsch von der Bertelsmann AG stellt die Collaborations Plattform vor <http://ow.ly/i/4WjK> #e20s #intranet #e20 ^bg
- 2:32 pm **aponcier:** RT @fredericw: Now, social networks opportunities for HR by @flapinta (Societe Generale) at #e20s
- 2:32 pm **netmedianer:** Diskussion in der Pause: Hört Enterprise 2.0 hinter der Firewall auf? #e20s #e20 ^bg
- 2:32 pm **aponcier:** RT @fredericw: Think about education & learning by #e20 and to support #e20 > what, when, from whom & focussed learning (@elsua) #e20s
- 2:32 pm **phisab:** RT @JeanYves: Bertelsmann Business Consulting : "We started a micro-blogging project. We expect reduction of internal email trafic in the future" #e20s
- 2:33 pm **jonhusband:** RT @fredericw: Now, social networks opportunities for HR by @flapinta (Societe Generale) at #e20s
- 2:33 pm **andgenth:** @flapinta talks about the new context and opportunities of Web 2.0 for recruitment. #e20s
- 2:35 pm **nanouk:** RT @querdekner: Waiting for discussion about e20adoption archetypes with @Alex_Stocker @arimue @leebryant and @elusa #e20s starting soon
- 2:36 pm **telligent:** Great panel discussion on avoiding E2.0 pitfalls @robhoward with T Systems and IBM. #Telligent #e20s
- 2:38 pm **awittenberger:** @netmedianer zur Diskussion: NEIN - die Grenzen zwischen Unternehmen und Internet (Customer) verschwimmen #e20s
- 2:39 pm **tailorable:** Yes! The word groupware is being used! #e20s #phd #notuseless
- 2:41 pm **fredericw:** Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s / @flapinta
- 2:41 pm **arminhoffmann:** e2.0 adoption archetypes: Exploration vs. Promotion. #e20s
- 2:42 pm **tailorable:** Two archetypes for Enterprise2.0 adoption, according to Alexander Richter and Alexander Stocker: exploration and promotion. #e20s
- 2:43 pm **SimonDueckert:** For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd approach
- 2:43 pm **knowledgetank:** Avoiding Enterprise 2.0 Pitfalls #e20s <http://bit.ly/b3u3L8> #KM #KMers
- 2:43 pm **driessen:** Avoiding Enterprise 2.0 Pitfalls #e20s <http://goo.gl/fb/GV9XX>
- 2:43 pm **driessen:** Sorry my tweeting is slow: wifi issues... #e20s
- 2:43 pm **andgenth:** The HR eco system has changed and is partly out of a company' area of influence. #e20s
- 2:43 pm **aponcier:** RT @fredericw: Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s / @flapinta
- 2:44 pm **awittenberger:** RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd approach
- 2:44 pm **enterprise20:** Now on stage Dr. Alexander Richter, Cooperation Systems Center Munich and Dr. Alexander Stocker, Joanneum Research #e20s
- 2:45 pm **jonhusband:** RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
- 2:45 pm **arminhoffmann:** Adoption by exploration means no special form of use is defined up front. #e20s
- 2:45 pm **enterprise20:** They speak about "Exploring the Adoption Archetypes" #e20s
- 2:45 pm **wendelix_kkundk:** societe generale, hr 2.0 - online presence is an element of the offer and therefore a criteria of choice #e20s

- 2:45 pm **arminhoffmann:** RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd approach
- 2:45 pm **SimonDueckert:** question at #e20s : top-down- or bottom-up-approach? From #km perspective Nonaka suggests middle-up-down-approach (MUD) <http://bit.ly/bYjsRt>
- 2:46 pm **aponcier:** RT @wendelix_kkundk: societe generale, hr 2.0 - online presence is an element of the offer and therefore a criteria of choice #e20s
- 2:46 pm **btexx:** infrastructuring aka exploration vs. promotion. you can see the ROI debate ahead. #e20s ^kn
- 2:46 pm **aponcier:** RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
- 2:46 pm **arminhoffmann:** Adoption by promotion has clear use cases and benefits in mind. The way it should be, in my book.... #e20s
- 2:46 pm **aponcier:** RT @arminhoffmann: e2.0 adoption archetypes: Exploration vs. Promotion. #e20s
- 2:46 pm **joningham:** Out of control and hard (but not impos) to influence? RT @andgenth HR ecosystem has changed and is partly out of a company' influence #e20s
- 2:47 pm **schaferblick:** @SimonDueckert If you stick to the original definition of E20 by A.Mcafee that question doesn't exist... #e20s
- 2:47 pm **joningham:** RT @aponcier: RT @wendelix_kkundk: societe generale, hr 2.0 - online presence is an element of the offer and therefore a criteria of choice #e20s
- 2:47 pm **querdekner:** numbers for explorative and promotional adoption resemble more or less those of bottom-up and top-down #e20s
- 2:47 pm **frogpond:** RT @SimonDueckert For me the main question at #e20s is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - 2nd approach __ #yesyesyes
- 2:48 pm **fredericw:** 4 goals in presence for @flapinta : 1 focused targeting 2 discussions 3 exchange with communities 4 relays of our brand #hrmarketing #e20s
- 2:48 pm **communote:** nutzungsoffenheit von #enterprise20 tools @arimuc - bereitgestellte infrastruktur z.b. microblogs werden sehr unterschiedlich genutzt #e20s
- 2:49 pm **phisab:** #e20s Isn't #e20 nothing more than a rebranding spin, considering "The Firm as a Collaborative Community in a Knowledge Economy" ?
- 2:49 pm **arminhoffmann:** Explore first, then promote, then combine the approaches. As long as you limit reach of exporation, it might work. #e20s
- 2:49 pm **querdekner:** newer services like microblogging more often are adopted by exploration #e20s
- 2:49 pm **ClaudeSuper:** RT @frogpond: RT @SimonDueckert For me the main question at #e20s is #e20 about "USING e20 tools" or "BEING an enterprise 2.0"
- 2:50 pm **joningham:** RT @fredericw: 4 goals in presence for @flapinta : 1 focused targeting 2 discussions 3 exchange with communities 4 relays of our brand #hrmarketing #e20s
- 2:50 pm **ShakespDaughter:** @arimue: How to translate "Nutzungsoffenheit" into English. Nice challenge for #e20s participants. #Justgiveittry "versatility of use"
- 2:50 pm **ClaudeSuper:** RT @aponcier: RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
- 2:50 pm **JeanYves:** RT @querdekner: newer services like microblogging more often are adopted by exploration #e20s
- 2:51 pm **schaferblick:** BTW @frogpond @SimonDueckert Do we have definition/ common understanding what "BEING an enterprise 2.0" means? #e20s =>Happy to discuss tn8
- 2:51 pm **jonhusband:** RT @frogpond: RT @SimonDueckert For me the main question at #e20s is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - 2nd approach __ #yesyesyes

- 2:52 pm **SimonDueckert:** Posted notes for talk on "exploring #e20 adoption archetypes" at <http://bit.ly/bJ35Nn> #e20s
- 2:52 pm **querdekner:** RT @ShakespDaughter: @arimue: How to translate "Nutzungsoffenheit" into English. Nice challenge for #e20s participants. #Justgiveittry "versatility of use"
- 2:52 pm **JeanYves:** RT @fredericw: 4 goals in presence @flapinta (Socgen): focused targeting, discussions, exchange with communities, relays of our brand #e20s
- 2:52 pm **hariharank12:** RT @dineshtantri RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 2:54 pm **joningham:** Me too! RT @SimonDueckert the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd
- 2:54 pm **frogpond:** @schaeferblick @SimonDueckert #e20s there's a lack of commonly shared definitions and reference in that domain for s... <http://bit.ly/al8CQT>
- 2:55 pm **barthox:** How 2 do that? RT @fredericw: Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s @flapinta
- 2:55 pm **fredericw:** RT @ClaudeSuper: RT @aponcier: RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
- 2:55 pm **sagenet:** @flapinta Showing the way for other companies and HR groups to use social networks for recruiting at Societe Generale #e20s
- 2:56 pm **driessen:** Hmm, not getting the archetype presentation... Are you? #e20s
- 2:56 pm **awittenberger:** RT @barthox: How 2 do that? RT @fredericw: Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s @flapinta
- 2:56 pm **fredericw:** RT @hariharank12: RT @dineshtantri RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
- 2:56 pm **aponcier:** First time I see a presentation through an ipad, thanks @elsua #e20s
- 2:57 pm **querdekner:** @elusa adoption at IBM is a hybrid #e20s #exploration #promotion
- 2:58 pm **enterprise20:** now Luis Suarez from IBM about "Exploring the Adoption Archetypes" #e20s
- 2:58 pm **querdekner:** IBM is in social software since 2001 #e20s if forums are taken into account its allready 40 years
- 2:59 pm **enterprisetwo:** Avoiding Enterprise 2.0 Pitfalls #e20s <http://eqent.me/9jEhQK>
- 2:59 pm **E20_OD_EMEA:** enterprise20: now Luis Suarez from IBM about "Exploring the Adoption Archetypes" #e20s: enterprise20: now Luis Sua... <http://bit.ly/d54mEN>
- 2:59 pm **enterprisetwo:** Overcoming Cultural Boundaries #e20s <http://eqent.me/dAIs40>
- 2:59 pm **VinceBerthelot:** Francfort Francfort me recevez-vous :-) #e20s
- 2:59 pm **sagenet:** @bn_at_twitter challenges @flapinta on WHY HR is not more innovative on promoting sharing internally #e20s FYI @DebDookeran
- 2:59 pm **andgenth:** Back at the E2.0 Summit #e20s. Listening to lots of great talks, lots of information to digest. (@ Le Méridien Parkhotel w/ @traukainehm)
- 3:00 pm **joningham:** @flapinta employer branding covers a lot more than recruiting though - how else is SocGen harnessing #e20? #e20s
- 3:01 pm **driessen:** @elsua on stage talking about BlueIQ - IBM in the social space. #e20s
- 3:02 pm **sagenet:** @e_trude opens here talk by observing that working in an #2.0 way demands a different form of THINKING #e20s
- 3:03 pm **AnaDataGirI:** .@elsua sharing the experiences of BlueIQ program. 1st guarantee internal adoption & proficiency, then move to external initiatives #e20s
- 3:04 pm **SimonDueckert:** The #ibm #e20 adoption story in free white paper called "Nurturing BlueIQ: Enterprise 2.0 Adoption in IBM" (PDF) <http://bit.ly/blueiq> #e20s

- 3:05 pm **twiliew:** @elsua is sharing what happen with social software adoption program in IBM: white paper - <http://bit.ly/blueiq> #e20s
- 3:05 pm **querdekner:** RT @SimonDueckert: The #ibm #e20 adoption story in free white paper called "Nurturing BlueIQ: Enterprise 2.0 Adoption in IBM" (PDF) <http://bit.ly/blueiq> #e20s
- 3:05 pm **AnaDataGirl:** "The major driver for social software behind the firewall is communities" @elsua #e20s
- 3:05 pm **joningham:** RT @SimonDueckert: The #ibm #e20 adoption story in free white paper called "Nurturing BlueIQ: Enterprise 2.0 Adoption in IBM" (PDF) <http://bit.ly/blueiq> #e20s
- 3:06 pm **querdekner:** 40000 managers at IBM only small numbers of them are using social software #e20s
- 3:07 pm **joningham:** Any answer Jenny? RT @sagenet @bn_at_twitter challenges @flapinta on WHY HR is not more innovative on promoting sharing internally #e20s
- 3:10 pm **traukainehm:** pretty surprised: with @elsua link you get the whitepaper directly from an IBM website w/ registering an accepting 5 terms of sth. #e20s
- 3:10 pm **mijori23:** RT @enterprise20: now Luis Suarez from IBM about "Exploring the Adoption Archetypes" #e20s
- 3:10 pm **frank_open:** RT @DZIpfel: Here the right link for my Enterprise2.0 SUMMIT PREZI <http://fwd4.me/kAr> #e20s
- 3:10 pm **arminhoffmann:** Amen to that! RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s
- 3:10 pm **wissensauslese:** RT @fredericw: 4 goals in presence for @flapinta : 1 focused targeting 2 discussions 3 exchange with communities 4 relays of our brand #hrmarketing #e20s
- 3:10 pm **sagenet:** @etrude @bayer social media education program is called "Enjoy Social Media" & adapts @forrester Skills Ladder #e20s
- 3:10 pm **andgenth:** Ellen Trude, talks about Social Media Education at Bayer. #e20s
- 3:12 pm **aponcier:** On maturation across the stage @elsua, I guess USEO is between stage 4 and 5 #e20s
- 3:12 pm **sagenet:** @joningham Fascinating not surprizing responses. HR not a hotbed of innovation & don't understand marketing 2 items mentioned #e20s
- 3:12 pm **traukainehm:** the linked mentioned before: Enterprise 2.0 Adoption in IBM (PDF) <http://bit.ly/blueiq> #e20s
- 3:13 pm **driessen:** RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s > agree!
- 3:13 pm **querdekner:** silos will allways be there! #e20s there is a need for silos? @elusa talking
- 3:13 pm **driessen:** RT @SimonDueckert: The #ibm #e20 adoption story in free white paper (PDF) <http://bit.ly/blueiq> #e20s > this is a great paper, must-read
- 3:14 pm **andgenth:** Descriptive name: "Enjoy Social Media" for the Social Media Education Program at Bayer. #e20s
- 3:14 pm **driessen:** RT @querdekner: 40000 managers at IBM only small numbers of them are using social software #e20s
- 3:14 pm **AnaDataGirl:** Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info. @elsua at #e20s
- 3:14 pm **arminhoffmann:** No wonder IBM is seen as THE "best practice" in e2.0 by many people --> @elsua #e20s
- 3:14 pm **sagenet:** @etrude social meda training pushes employees to be discoverers & explorers ie. go beyond signing in to participating #e20s

- 3:15 pm **arminhoffmann:** Oh. I thought we're at stage 3, but it's more like stage 1! #ugh #e20s
- 3:15 pm **driessen:** RT @AnaDataGirl Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info @elsua at #e20s
- 3:16 pm **ahlheid:** RT @enterprise20 Now on stage Dr. Alexander Richter, Cooperation Systems Center Munich and Dr. Alexander Stocker, Joanneum Research #e20s
- 3:16 pm **wissensauslese:** Project partners for the "Enjoy Social Media" Social Media Education project at Bayer. #e20s <http://yfrog.com/0aow9hj>
- 3:16 pm **SimonDueckert:** Posted notes for talk of @elsua about #e20 adoption at IBM at <http://bit.ly/bJ35Nn> #e20s
- 3:17 pm **andgenth:** "Enjoy Social Media" at Bayer: Pilot will start in January 2011. #e20s
- 3:17 pm **btexx:** "Tools not ready for prime time" as one of the frustration points from @elsua - so there's room for dev., especially custom dev. #e20s ^kn
- 3:17 pm **AnaDataGirl:** IBM example reminds me of EMC 1 shared by @JamiePappas at @20Adoption council webinar this year. Proficiency inside -> move externally #e20s
- 3:18 pm **joningham:** RT @sagenet Fascinating not surprizing responses. HR not a hotbed of innovation & don't understand marketing 2 items mentioned #e20s
- 3:18 pm **gabig58:** RT @SimonDueckert: Posted notes for talk of @elsua about #e20 adoption at IBM at <http://bit.ly/bJ35Nn> #e20s
- 3:18 pm **btexx:** RT @AnaDataGirl: Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info. @elsua at #e20s
- 3:18 pm **MVujnovic:** new approach to Social Media. Train your employees on using and creating content rather than let them find out on their own #e20s
- 3:20 pm **frank_open:** #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 3:20 pm **absolutesubzero:** Notes for exploring the Adoption Archetypes with @elsua and @leebryant online at <http://ht.ly/30hxJ> #e20s < very interesting paper from IBM
- 3:20 pm **arminhoffmann:** Still thinking about the "archetype" notion for e2.0 adoption. Not convinced, since a mix of both is always required. #e20s
- 3:20 pm **querdekner:** RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 3:20 pm **aponcier:** RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s > agree!
- 3:21 pm **hawaiitwentytyn:** RT @SimonDueckert: Posted notes for talk of @elsua about #e20 adoption at IBM at <http://bit.ly/bJ35Nn> #e20s
- 3:21 pm **fwhamm:** RT @SimonDueckert: Posted notes for talk of @elsua about #e20 adoption at IBM at <http://bit.ly/bJ35Nn> #e20s
- 3:22 pm **aponcier:** Posted notes for talk of @elsua about #e20 adoption at IBM at <http://bit.ly/bJ35Nn> #e20s by @SimonDueckert
- 3:22 pm **ITSinsider:** Loving the tweets from #e20s. Nice representation from our @20adoption peeps. #e20
- 3:22 pm **awittenberger:** RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 3:22 pm **querdekner:** the future of adoption will be different #e20s
- 3:22 pm **awittenberger:** RT @MVujnovic: new approach to Social Media. Train your employees on using and creating content rather than let them find out on their own #e20s
- 3:23 pm **MVujnovic:** @querdekner glad to see you here as well. Didn't find you yet though ;-) #e20s
- 3:24 pm **roundtrip:** RT @aponcier: Posted notes for talk of @elsua about #e20 adoption at IBM at <http://bit.ly/bJ35Nn> #e20s by @SimonDueckert

- 3:25 pm **arminhoffmann:** So, silos can be allowed to stay, if there's good reason, @elsua confirms. I didn't dare to admit I believe that... #e20s
- 3:25 pm **CecileDemailly:** quote @elsua in "adoption archetypes" session #e20s "Silos will still be here. Silos need to exist"
- 3:25 pm **absolutesubzero:** RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 3:25 pm **UweCrenze:** RT @DZipfel: Here the right link for my Enterprise2.0 SUMMIT PREZI <http://fwd4.me/kAr> #e20s
- 3:25 pm **arminhoffmann:** RT @ITSinsider: Loving the tweets from #e20s. Nice representation from our @20adoption peeps. #e20
- 3:26 pm **aponcier:** RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 3:26 pm **aponcier:** RT @CecileDemailly: quote @elsua in "adoption archetypes" session #e20s "Silos will still be here. Silos need to exist"
- 3:26 pm **absolutesubzero:** RT @AnaDataGirl Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info @elsua at #e20s
- 3:26 pm **btexx:** RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 3:26 pm **roundtrip:** RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd approach
- 3:26 pm **roundtrip:** RT @SimonDueckert: question at #e20s : top-down- or bottom-up-approach? From #km perspective Nonaka suggests middle-up-down-approach (MUD) <http://bit.ly/bYjsRt>
- 3:27 pm **ClaudeSuper:** TX4RT @fredericw: >RT @aponcier: RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
- 3:27 pm **SameerPatel:** RT @absolutesubzero: RT @frank_open: #e20s @LeeBryant: E20 adoption still on the level of "adoption of tools", not of "business value".
- 3:28 pm **gautamghosh:** Figure out business need then decide whether e20 suits your need #e20s
- 3:28 pm **frogpond:** RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 3:30 pm **frogpond:** RT @AnaDataGirl IBM example reminds me of EMC shared by @JamiePappas _ Proficiency inside, move externally #e20s _ remember that one too :)
- 3:31 pm **jeos:** #microblogging or so called social communication/messaging seems to be a hot topic on #e20s - looking forward to my open space tomorrow
- 3:31 pm **frogpond:** RT @sagenet: @etrude social media training pushes employees to be discoverers & explorers #e20s __ coaching 'em, don't push 'em, will you ;)
- 3:32 pm **agilissimo:** RT @absolutesubzero: RT @AnaDataGirl Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info @elsua at #e20s
- 3:32 pm **driessen:** Exploring the Adoption Archetypes #e20s <http://goo.gl/fb/d7GE3>
- 3:33 pm **andgenth:** Now: Unlocking the Cultural War between Knowledge Management and Enterprise 2.0 - A panel discussion #e20s
- 3:33 pm **olgaherrero:** Acaba la sesión de estrategias de implementación de socialmedia en corporaciones #e20s
- 3:33 pm **NFGoetz:** RT @telligent: Great panel discussion on avoiding E2.0 pitfalls @robhoward with T Systems and IBM. #Telligent #e20s
- 3:33 pm **nanouk:** RT @frogpond: RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".

- 3:34 pm **micadam:** RT @arminhoffmann: Wide agreement to call it "Social Media Guidelines" instead of policy, code of conduct... #e20s
- 3:34 pm **twiliew:** RT @ITSinsider: Loving the tweets from #e20s. Nice representation from our @20adoption peeps. #e20
- 3:34 pm **netmedianer:** RT @arminhoffmann: No wonder IBM is seen as THE "best practice" in e2.0 by many people --> @elsua #e20s
- 3:34 pm **joningham:** RT @aponcier: Posted notes for talk of @elsua about #e20 adoption at IBM at <http://bit.ly/bJ35Nn> #e20s by @SimonDueckert
- 3:35 pm **elsua:** #e20s two sessions down... 1 to go! roller-coaster time, baby! :)
- 3:36 pm **driessen:** New blog post! Exploring the Adoption Archetypes #e20s: Luis Suarez, Lee Bryant, Alexander Richter a... <http://bit.ly/betbQD> (by @driessen)
- 3:36 pm **aponcier:** Strengthening collaboration with Anu elmer #e20s
- 3:36 pm **andgenth:** Panel with Jenny Ambrozek @sagenet, @SimonDueckert, Dr. Manfred Langen, Luis Suarez @elsua and David Demetrius. #e20s
- 3:37 pm **ingagenetworks:** What's the power behind user-generated content? 10-25% more visitors buying products... <http://bit.ly/8QOv8N> #ingage #e20 #e20s
- 3:37 pm **nanouk:** Bad connection...but still in the Enterprise2.0 Summit in Frankfurt #e20s ...last topic:cultural war between Knowledge Management & e20
- 3:37 pm **punktnet:** Lee Bryant of #headshift UK mentions #opendata as a future / new approach of #enterprise2.0 at #e20s - great we are with you!
- 3:38 pm **tailorable:** Now discussing the cultural war between knowledge management and Enterprise2.0 #e20s
- 3:38 pm **querdekner:** Knowledge Management is not DEAD now #e20s even if some people think that way
- 3:38 pm **enterprise20:** At last discussion Jenny Ambrozek, SageNet, Simon Dückert, Cogneon, Dr. Manfred Langen, Siemens AG, Luis Suarez, IBM, David Demetrius #e20s
- 3:38 pm **wileyc coyote:** RT @ChristineB24: Watch #CBS #UndercoverBoss? Guest post by @kristigrigsby (via @efulwiler) #socialmedia ROI #e20 <http://bit.ly/dsj8Yg> #e20s
- 3:39 pm **twiliew:** Listening to Anu Elmer, member of @20Adoption, about E2.0 in swiss Re. in #e20s. The first use case was key client groups.
- 3:39 pm **wileyc coyote:** RT @ZuupySocial: RT @ingagenetworks: #B2B Connections Really Do Drive #SocialCommerce. See it in action: <http://bit.ly/crCz5u> #ingage #e20s
- 3:39 pm **ShakespDaughter:** @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
- 3:39 pm **enterprise20:** The talk about "Unlocking the cultural war between knowledge management and E2.0" #e20s
- 3:39 pm **aponcier:** different group in Swiss Re : key client group, expert networks, learning groups, innovation... they need to collaborate #e20s
- 3:40 pm **nanouk:** @sagenet=participation architect. KM :information is not managed, it flows #e20s
- 3:40 pm **aponcier:** #e20s is the ipad land ;-)
- 3:41 pm **Alex_Stocker:** RT @driessen: new blog post! Exploring the Adoption Archetypes #e20s <http://bit.ly/betbQD> (by @driessen)
- 3:41 pm **arminhoffmann:** @micadam Absolutely. But isn't it sad that we have to be so sensitive? Shows the situation of adoption fairly well! #e20s
- 3:41 pm **wissensauslese:** Panel discussion about unlocking the cultural war between knowledge management and E2.0. #e20s <http://yfrog.com/gi75uvj>
- 3:43 pm **aponcier:** RT @ShakespDaughter: @an_elm at #e20s focus on internal networks before going external. "First learn to swim in the lake, then in the sea."

- 3:43 pm **andgenth:** "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 3:44 pm **arminhoffmann:** Opinions ranging from "KM is dead" to "there is no war" -- let's see who wins! ;-) #e20s
- 3:44 pm **aponcier:** RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 3:44 pm **ShakespDaughter:** @an_elm When we started our project, people laughed at us. "Swiss Re does not need a facebook. We pity you for being in this project." #e20s
- 3:45 pm **zendreamer:** RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 3:45 pm **barthox:** I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
- 3:46 pm **wissensauslese:** RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
- 3:47 pm **barthox:** RT @ShakespDaughter: @an_elm When we started our project, people laughed at us. "Swiss Re does not need a facebook. We pity you for being in this project." #e20s
- 3:47 pm **andgenth:** RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
- 3:47 pm **wissensauslese:** RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 3:47 pm **aponcier:** RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
- 3:49 pm **btexx:** three stages of management: hierarchy - processes - links each still exist and need the right infrastructure /via: @simondueckert #e20s ^kn
- 3:49 pm **barthox:** @an_elm the pilot phase was important if only to populate the collab space before launch #e20s
- 3:49 pm **btexx:** RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 3:49 pm **arminhoffmann:** @SimonDueckert introducing himself with a great overview of the history of management. #e20s
- 3:50 pm **btexx:** RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
- 3:50 pm **aubertm:** RT @barthox: @an_elm the pilot phase was important if only to populate the collab space before launch #e20s
- 3:51 pm **aubertm:** RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
- 3:51 pm **JeanYves:** RT @aponcier: RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
- 3:51 pm **wissensauslese:** Traditional KM is riding a dead horse - but supported by the management. Is it? #e20s <http://yfrog.com/07luznzj>
- 3:52 pm **fredericw:** RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
- 3:52 pm **arminhoffmann:** @elsua: "People still try to control others by controlling their knowledge. Control an illusion." Many haven't noticed! #e20s
- 3:53 pm **querdekner:** expert debriefing is an emergency process not top-down #e20s @SimonDueckert speaking
- 3:53 pm **andgenth:** Agree: Expert Debriefing is not an example for a dead horse but it is a KM "emergency approach" @SimonDueckert #e20s

- 3:54 pm **schaferblick:** "Expert debriefing is not a top down approach, but an emergency approach. "
#e20s
- 3:54 pm **jonhusband:** RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 3:55 pm **sahana2802:** RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 3:55 pm **btexx:** .@simondueckert "expert debriefing is an emergency-approach, a learning organization doesn't need this" so start sharing early #e20s ^kn
- 3:55 pm **andgenth:** Re: Expert Debriefing -Who defines who is an expert? How do we know who has expert knowledge? #e20s
- 3:56 pm **nanouk:** RT @andgenth: Re: Expert Debriefing -Who defines who is an expert? How do we know who has expert knowledge? #e20s
- 3:57 pm **flapinta:** Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
- 3:57 pm **querdekner:** vendors and consultant have ruined Knowledge Management #e20s not the technology is the solution!!! @elusa talking, ppl like to share
- 3:57 pm **olgaherrero:** Y para acabar el día ponemos deberes: una lectura recomendada por @elsua: Enterprise 2.0 Adoption in IBM bit.ly/blueiq #meintereso #e20s
- 3:57 pm **arminhoffmann:** @elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s
- 3:58 pm **andgenth:** "We have ruined Knowledge Management." @elsua #e20s
- 3:58 pm **Norm_Lewis:** RT @SameerPatel: RT @absolutesubzero: RT @frank_open: #e20s
@LeeBryant: E20 adoption still on the level of "adoption of tools", not of "business value".
- 4:00 pm **andgenth:** RT @arminhoffmann: @elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s
- 4:00 pm **aponcier:** RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
- 4:01 pm **querdekner:** There's life in the old dog yet. Knowledge Management is still live and kicking #e20s
- 4:02 pm **fredericw:** Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
- 4:02 pm **nanouk:** People do really want to share, want to help other people #e20s no pb of relevancy, common sense will do the job + web access to info
- 4:02 pm **E20_OD_EMEA:** enterprise20: The talk about "Unlocking the cultural war between knowledge management and E2.0" #e20s: enterprise2... <http://bit.ly/9TE1w8>
- 4:02 pm **JeanYves:** RT @aponcier: RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
- 4:03 pm **schaferblick:** Has e20 reached top of the hype cycle? Is KM waiting in the 'Through of disillusionment' to jointly reach 'plateau of productivity'? #e20s
- 4:03 pm **aponcier:** RT @arminhoffmann: @elsua We're making the same errors with e2.0 as with KM 15 years back Tech is the solution, it's process-based...#e20s
- 4:03 pm **wissensauslese:** RT @andgenth: Re: Expert Debriefing -Who defines who is an expert? How do we know who has expert knowledge? #e20s
- 4:03 pm **aponcier:** RT @fredericw: Swiss Re mesure and rewards CM. Competence & performance is important even if/obviously they are volunteers #e20s
- 4:03 pm **wissensauslese:** RT @arminhoffmann: @elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s

- 4:04 pm **hoeron:** RT @enterprise20: The talk about "Unlocking the cultural war between knowledge management and E2.0" #e20s
- 4:05 pm **andgenth:** Challenging statement: E2.0 is a hippie movement only preserving the relevant knowledge by chance. #e20s
- 4:05 pm **traukainehm:** sure people want to share as @elsua said. but you still learn in school you shouldn't, even in group or team projects :(#e20s
- 4:05 pm **elsua:** @GautamGhosh Yeah, that's your quote, Gautam! In total agreement with it & it keeps coming back! Grrr #e20s
- 4:05 pm **aubertm:** RT @fredericw: Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
- 4:06 pm **sscullion:** right, I'm outta here, have a great evening all of you lucky lot over at #e20s
- 4:07 pm **wissensauslese:** #KM and #E20 people still talking different languages. #e20s <http://yfrog.com/654pjj>
- 4:07 pm **MicroLinkTweets:** RT @querdekner: vendors and consultant have ruined Knowledge Management #e20s not the technology is the solution!!! @elusa talking, ppl like to share
- 4:08 pm **ShakespDaughter:** Rt: @andgenth E2.0 is a hippie movement only preserving the relevant knowledge by chance. #e20s --> Interesting - whom are you quoting?
- 4:08 pm **barthox:** RT @traukainehm: sure people want to share as @elsua said. but you still learn in school you shouldn't, even in group or team projects :(#e20s
- 4:08 pm **ppinault:** Very interesting day at Enterprise 2.0 summit #e20s.
- 4:08 pm **jonhusband:** RT @fredericw: Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
- 4:09 pm **querdekner:** Now the KM glossar was mentioned <http://ow.ly/30k1W> finding a common language for Knowledge management #e20s #pwm
- 4:09 pm **andgenth:** @SimonDueckert: Explicit knowledge is not the same as documented knowledge. So true. #e20s
- 4:09 pm **awittenberger:** RT @querdekner: vendors and consultant have ruined Knowledge Management #e20s not the technology is the solution!!! @elusa talking, ppl like to share
- 4:10 pm **nanouk:** Are US people caring about relevancy of knowledge inside the social platform or tools? #e20s
- 4:10 pm **andgenth:** RT @wissensauslese: #KM and #E20 people still talking different languages. #e20s <http://yfrog.com/654pjj>
- 4:11 pm **driessen:** Off to the @20Community dinner in Frankfurt! #e20s
- 4:11 pm **evacondes:** RT @olgaherrero: #e20s Compartir conocimiento no es un proyecto, es la consecuencia de un proyecto bien gestionado
- 4:12 pm **prem_k:** @elsua @GautamGhosh Paraphrasing Mark Twain "History doesn't repeat but it sure rhymes". During hype stage tech is the panacea #e20s #scrm
- 4:12 pm **ahlheid:** RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 4:13 pm **fredericw:** Grande communauté francophone @ #e20s pour parler de "l'entreprise tout haut" ;)
- 4:14 pm **aponcier:** RT @fredericw: Grande communauté francophone @ #e20s pour parler de "l'entreprise tout haut" ;) true
- 4:14 pm **ITSinsider:** RT @driessen: Off to the @20Community dinner in Frankfurt! #e20s << PHOTOS! We want at least one toast to the Council too. :-)
- 4:17 pm **punktnet:** RT @querdekner: Now the KM glossar was mentioned <http://ow.ly/30k1W> finding a common language for Knowledge management #e20s #pwm

- 4:18 pm **arminhoffmann:** This was a great first day at #e20s both regarding people and topics. Off to diner in a few!
- 4:18 pm **HannsKK:** RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 4:18 pm **fcharles:** RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
- 4:18 pm **Frank_MacDonald:** infoarch: Exploring the Adoption Archetypes #e20s: We should keep the difference between the web 2.0 and enterpris... <http://bit.ly/cwTj0l>
- 4:19 pm **tailorable:** RT @arminhoffmann: @elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s
- 4:19 pm **punktnet:** Remark: the KM glossar mentioned at #e20s - <http://ow.ly/30k1W> should be turned into a SKOS thesaurus to import & use it easily for E2.0
- 4:19 pm **aponcier:** End of the first day #e20s lets go to networking and a drink CU tomorrow
- 4:20 pm **barthox:** What a great (tiring) day at #e20s
- 4:20 pm **jessewilkins:** RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 4:20 pm **elsua:** RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value" / +1
- 4:21 pm **rickladd:** @prem_k @elsua @GautamGhosh Tools are good! Men love tools, but it takes a craftsman to use them wisely #e20s #scrm
- 4:21 pm **querdekner:** iLike RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 4:21 pm **elmibester:** RT @elsua: RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value" / +1
- 4:22 pm **gautamghosh:** RT @elsua: @GautamGhosh Yeah, that's your quote, Gautam! In total agreement with it & it keeps coming back! Grrr #e20s
- 4:23 pm **querdekner:** There are no successful metrics for measuring Knowledge Management #e20s @SimonDueckert I agree
- 4:24 pm **gustavjonsson:** For me, Knowledge Management and Enterprise 2.0 is a search field that finds what I need. #e20s
- 4:25 pm **jjpepping:** RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 4:25 pm **querdekner:** Phew end of day one, at least the sessions and now for some food and networking #e20s
- 4:26 pm **gautamghosh:** RT @rickladd: @prem_k @elsua @GautamGhosh Tools are good! Men love tools, but it takes a craftsman to use them wisely #e20s #scrm
- 4:28 pm **telligent:** Captivating Best Practices 4 Strengthening Collaboration pres by Cable&Wireless on how they use #Telligent for real business benefit #e20s
- 4:28 pm **netmedianer:** Thank's for a great first day :) #e20s ^bg
- 4:28 pm **elsua:** That concludes Day #1 of the #e20s event! Fantastic, overall! Over now to enjoy some serious offline social networking!! :-D
- 4:29 pm **phisab:** RT @fredericw: Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
- 4:31 pm **notomodungwa:** RT @jjpepping RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 4:38 pm **bduperrin:** Beer O'clock #e20s . Well deserved after a long and exciting day.
- 4:40 pm **bduperrin:** ?@fredericw: Grande communauté francophone @ #e20s pour parler de "l'enterprise tout haut" :)? > je confirme

- 4:43 pm **SAINTAGNINHO:** RT @aponcier: RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
- 4:47 pm **swiertz:** RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
- 4:50 pm **demeto:** @enterprise20: "At last discussion Jenny Ambrozek,, Simon Dücker, Dr. Manfred Langen, Luis Suarez, David Demetrius #e20s
- 4:52 pm **demeto:** "@andgenth: Panel with Jenny Ambrozek @sagenet, @SimonDueckert, Dr. Manfred Langen, Luis Suarez @elsua and David Demetrius @demeto #e20s"
- 4:54 pm **thoughttrans:** RT @oscarberg "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua <good one
- 4:55 pm **bartleeten:** RT @thoughttrans: RT @oscarberg "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua <good one
- 5:06 pm **Chris21_01:** RT @fredericw: Work on culture: don't forget to define values (+ corporate vision & mission) and engage people around these. Keep the basics right #e20s
- 5:11 pm **jurijmlotman:** main takeaway from #e20s (vs. 2009) is that the avalanche now has finally started to slide downhill. but talk should be much more concrete.
- 5:23 pm **pbrannigan:** RT @INgageNetworks What's the power behind UGC? 10-25% more visitors buying products... <http://bit.ly/8QOV8N> #ingage #e20 #e20s
- 5:37 pm **larshaahr:** RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd approach
- 5:37 pm **larshaahr:** RT @SimonDueckert: question at #e20s : top-down- or bottom-up-approach? From #km perspective Nonaka suggests middle-up-down-approach (MUD) <http://bit.ly/bYjsRt>
- 5:52 pm **EwaldLied:** RT @AnaDataGirl: Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info. @elsua at #e20s
- 5:54 pm **EwaldLied:** RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
- 6:30 pm **enterprise20:** We are at Cafe Hauptwache #e20s See you there!
- 6:32 pm **enterprisetwo:** Exploring the Adoption Archetypes #e20s <http://eqent.me/8X8OMV>
- 6:38 pm **gerard_velez:** RT @elsua: RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value" / +1
- 6:43 pm **gerard_velez:** RT @olgaherrero: Y para acabar el día ponemos deberes: una lectura recomendada por @elsua: Enterprise 2.0 Adoption in IBM bit.ly/blueiq #meintereso #e20s
- 6:43 pm **raesmaa:** @oscarberg Good luck for tomorrow, I can see your session is in the morning! <http://bit.ly/cEWFnl> #e20s
- 6:44 pm **raesmaa:** Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bu4MEt> #e20
- 6:44 pm **Dihug:** RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 6:47 pm **jlsuyters:** RT @elsua #e20s Great ideas rarely come from big companies ... Who invented Google, FB? / people in close communication!
- 6:48 pm **demeto:** Our table at #e20s drinks: @bduperrin @barthox @jeanyves @awittenberger @aponcier @flapinta @traukainehm @aubertm @demeto
- 6:50 pm **hoisc:** RT @enterprisetwo: Exploring the Adoption Archetypes #e20s <http://eqent.me/8X8OMV> simple, easy but meets the adpotion clear!
- 6:52 pm **raesmaa:** @Demeto Unfortunately I couldn't follow #e20s today. Hope the session you moderated went well. Have a great night, all of you!

- 7:03 pm **leannelblackley:** RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 7:04 pm **E20_OD_EMEA:** enterprise20: We are at Cafe Hauptwache #e20s See you there!: enterprise20: We are at Cafe Hauptwache #e20s See yo... <http://bit.ly/beO68j>
- 7:08 pm **leannelblackley:** RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
- 7:15 pm **swiertz:** Luis Suarez on #e20s: ?Knowledge shared is power? <http://goo.gl/L1QB>
- 7:17 pm **swiertz:** Enterprise 2.0 Summit 2010 ? Day 1 <http://goo.gl/rXD9> #summary #e20s
- 7:18 pm **Quebreda:** Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bu4MEt> via @AddToAny
- 7:25 pm **aaroncrews:** RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 7:32 pm **ShakespDaughter:** @Demeto are you still at #e20s drinks? Hold on, the Adoption Council crowd will join in!
- 7:33 pm **MikeBoudreaux:** RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 7:34 pm **DirkRoehrborn:** RT @DZipfel: Here the right link for my Enterprise2.0 SUMMIT PREZI <http://fwd4.me/kAr> #e20s
- 7:42 pm **bn_at_twitter:** @ShakespDaughter great we are looking forward to welcome you here at Cafe Hauptwache #e20s
- 7:43 pm **ShakespDaughter:** " @bduperrin are you still at #e20s drinks? Hold on, the Adoption Council crowd will join in!"
- 7:54 pm **SabinoVentura:** Interesting Day at the #e20s great presentations, new ideas regarding Enterprise 2.0
- 8:09 pm **PASSELAIGUE:** Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bu4MEt> via @AddToAny #yam
- 8:17 pm **swiertz:** RT @DirkRoehrborn RT @DZipfel: Here the right link for my Enterprise2.0 SUMMIT PREZI <http://fwd4.me/kAr> #e20s
- 8:25 pm **SimonDueckert:** THX :) RT @arminhoffmann: @SimonDueckert introducing himself with a great overview of the history of management. #e20s
- 8:43 pm **dguillocheau:** RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
- 8:44 pm **manuel_g_g:** @elsua Vistas las recomendaciones en #e20s lo priorizo en la reading list <http://twitpic.com/31e6wt> starting now!
- 8:54 pm **mijori23:** RT @raesmaa: Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bu4MEt> #e20
- 9:16 pm **chalamanch:** RT @olgaherrero: #e20s Compartir conocimiento no es un proyecto, es la consecuencia de un proyecto bien gestionado
- 10:09 pm **katejosephson:** RT @telligent: Captivating Best Practices 4 Strengthening Collaboration pres by Cable&Wireless on how they use #Telligent for real business benefit #e20s
- 10:12 pm **fredericw:** Great day at #e20s Tx @enterprise20 ! Sadly can't be there tomorrow, but i'll read all these engaged tweets w/ interest. Sharing is power!
- 10:16 pm **ppinault:** Enterprise 2.0: bilan de la journée <http://bit.ly/ckGhWB> #e20s. Tx @enterprise20
- 10:17 pm **fredericw:** RT @demeto: Clarifying tweet: My concern isn't age or generations; it's 1960s thinking imposed in 2010 by managers who don't want to adapt style. #e20s

- 10:18 pm **bradkenney:** RT @raesmaa: Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bu4MEt> #e20
- 10:19 pm **CecileDemailly:** back home from #e20s was nice to meet you all in Frankfurt, have a good day tomorrow @elsua @aponcier @diessen @absolutesubzero @fredericw
- 10:27 pm **CecileDemailly:** also thanks for #e20s talk summaries, tweets & RT @ppinault @julieescobar @frogpond @nanouk @Ronna @simondueckert
- 10:27 pm **CecileDemailly:** and also thanks for #e20s talk summaries, tweets & RT @andgenth @HannsKK @ahlheid @openknow @ccarranza @enterprise20 @wissensauslese
- 10:31 pm **CecileDemailly:** @sagenet special thanks to you - have a nice day @ #e20s tomorrow and safe trip back homeland
- 10:35 pm **CecileDemailly:** RT @elsua: #e20s Sustain the change cycle: awakening, envisioning, re-architecting, leveraging + stretching /Really meaty slides shared by Cécile, NICE
- 10:39 pm **ITSinsider:** Blogged: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socabiz
- 10:43 pm **DeltaKnowledge:** RT @aminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
- 10:48 pm **AnaDataGirl:** Had a wonderful dinner + drinks w/ the @20Adoption council + other great people at #e20s. Now time for some sleep. It's a wrap for day 1!
- 11:06 pm **bduperrin:** @GonzaloHigueras late drink at #e20s in Frankfurt. I miss you buddy

October 28, 2010

- 1:45 am **jpruohisto:** Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bVxVyf>
- 2:49 am **tetradian:** RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 2:49 am **kochm:** RT @schaferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
- 3:02 am **gfriend:** RT @tetradian: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 3:03 am **openworld:** RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
- 3:05 am **dineshtantri:** RT @ITSinsider: Blogged: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socabiz
- 3:20 am **rsukumar:** RT @ITSinsider: Blogged: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socabiz
- 3:21 am **alanlepo:** RT @ITSinsider: Blogged: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socabiz
- 3:58 am **gautamghosh:** RT @alanlepo: RT @ITSinsider: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socabiz
- 5:08 am **joubertf:** Busy developing scenarios for #e20s relevant to my organisation, showing content lifecycle!
- 5:19 am **tobybaier:** RT @schaferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
- 5:22 am **routeconverter:** RT @schaferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
- 5:28 am **mkalz:** Off to the #e20s in Frankfurt today. The twitterstream yesterday was quite interesting. Are you there? Let's talk!
- 6:11 am **driessen:** ?@AnaDataGirl: Had a wonderful dinner + drinks w/ the @20Adoption council + other great people at #e20s. ...? > agree!

- 6:41 am **ClaudeSuper:** Enterprise 2.0 and Information Governance, who should take care within the organization? | Enterprise 2.0 Blogs <http://t.co/FGA353W> #e20s
- 6:43 am **ClaudeSuper:** RT @ppinault: Enterprise 2.0: bilan de la journée <http://bit.ly/ckGhWB> #e20s. Tx @enterprise20
- 6:45 am **drmcewan:** Re last tweet. I woke up thinking that. Weird, I know. Good morning! #e20s
- 6:46 am **drmcewan:** Of all the org, transformations been involved in, not one a response to tech. Always one person determined to do better or differently #e20s
- 6:49 am **henriachterkamp:** RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
- 6:51 am **lptacek:** RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
- 6:53 am **Axyome:** RT @claudesuper: RT @ppinault: Enterprise 2.0: bilan de la journée #e20s. Tx @enterprise20 <http://ow.ly/30G9C>
- 6:54 am **ClaudeSuper:** TX4RT @Axyome: RT @claudesuper: RT @ppinault: >Enterprise 2.0: bilan de la journée #e20s. <http://ow.ly/30G9C>
- 6:56 am **marilor:** Swiss Re va lancer des community managers award pour motiver les #CM de son réseau interne #e20s via @apancier @flapinta
- 6:56 am **ClaudeSuper:** RT @ekolsky Is Social CRM Compatible with Enterprise 2.0? <http://bit.ly/9xl1wA> #e20s #scrm
- 6:57 am **aubertm:** Guten mooorgen #e20s et spécial coucou aux zamis du # dmf10 :)
- 6:58 am **marilor:** Renault e20 key succes : accept indirect ROI, stable community managers, put project 2.0 in a portfolio, specifiy rules #e20s via @JeanYves
- 7:02 am **marilor:** Live -tweet très intéressant par @JeanYves au #e20s sur la stratégie de Renault Merci !
- 7:04 am **barthox:** Good morning, guten Morgen, bonjour to all participants at #e20s
- 7:08 am **driessen:** #e20s ready for day 2! And CheeChin is too <http://yfrog.com/058mnjj>
- 7:09 am **absolutesubzero:** Ready to cover Day 2 at the Enterprise 2.0 Summit 2010 #e20s #e20
- 7:09 am **barthox:** Second day at the Enterprise 2.0 Summit #e20s (@ Le Méridien Parkhotel w/ 2 others) <http://4sq.com/9NyXcw>
- 7:11 am **querdekner:** here we go, day 2 of the #e20s managing participation in e20
- 7:12 am **e_trude:** Day 2 of Enterprise 2.0 Summit, looking forward to "Managing the Participation for Enterprise 2.0 #e20s
- 7:14 am **msalavuo:** Kiitti! Suarez perustelee hyvin xTunea ;) RT @jpruohisto: Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bVxVyf>
- 7:17 am **arminhoffmann:** Wake up, Frankfurt! The second day of #e20s is about to kick off. Waiting for more good stuff...
- 7:20 am **renateeck:** heutige IT Events u.a.: DMS EXPO #dms10, 1. Application Lifecycle Management #ALMconf, Moderner Staat, Enterprise 2.0 #e20s
- 7:20 am **driessen:** @twiliew is on the stage, will talk about Best Practices for Regaining Business Agility! #e20s
- 7:20 am **AnaDataGirl:** Morning all! Day 2 of #e20s will start now :)
- 7:21 am **andgenth:** RT @arminhoffmann: Wake up, Frankfurt! The second day of #e20s is about to kick off. Waiting for more good stuff...
- 7:21 am **gabig58:** Day 2 of E2.0 Summit is ready to start. At the Practices track, getting ready to hear more about BASF's experience from CheeChin Liew #e20s
- 7:21 am **Wiesenhofer:** Second day of #e20s - Preparing for "Managing the Participation for Enterprise 2.0

- 7:22 am **Ronna:** @twiliew is on the stage, will talk about Best Practices for Regaining Business Agility and experience at BASF #e20s
- 7:22 am **andgenth:** Starting into day 2 of #e20s w/ Bjoern Negelmann introducing the participation problem for an #E20.
- 7:22 am **AgentNum:** @richardcollin + @bduperrin +?, tt @Nextmodernity était à Francfort hier pr #e20s (CR de @ppinault <http://ow.ly/30G9C>) à qd #e20sParis ??
- 7:23 am **elsua:** #e20s good morning people! Getting started with Day #2 of #e20s starting with CheeChin Liew on Best Practices for Regaining Biz Agility
- 7:23 am **arminhoffmann:** @aponcier will kick of the track "Managing Participation for E2.0" in a minute. #e20s
- 7:24 am **SharePoint2IPI:** IPI grüßt Michaela Meusel auf dem Enterprise 2.0 Summit. Freuen uns auf neue Anregungen #e20s
- 7:24 am **knowledgeplaza:** @enterprise20 @absolutesubzero @ITSinsider @barthox @fredericw @aponcier @bduperrin wishing you all an excellent conf! ;-) #e20s ^GCu
- 7:24 am **andgenth:** Managing the Participation for Enterprise 2.0 with Antony Poncier, USEO #e20s
- 7:25 am **olgaherrero:** Comienza el segundo día de Enterprise 2.0 con la experiencia de BASF en el uso de recursos 2.0 para agilizar su negocio #e20s
- 7:25 am **nanouk:** Bonjour, journée 2 à Frankfurt Enterprise2.0 Summit #e20s avec un français Anthony Poncier USEO
- 7:26 am **NTTE_de:** RT @renateeck: heutige IT Events u.a.: DMS EXPO #dms10, 1. Application Lifecycle Management #ALMconf, Moderner Staat, Enterprise 2.0 #e20s
- 7:26 am **driessen:** #e20s @twiliew starting his talk <http://yfrog.com/e3newnyj>
- 7:26 am **andgenth:** Communities are often seen as a threat by managers. #e20s
- 7:26 am **tanguypay:** @aubertm bonne journée #e20s #dmf
- 7:27 am **arminhoffmann:** "Use storytelling and benchmarks to make them dream" as first step for involvement. #e20s
- 7:27 am **absolutesubzero:** RT @elsua: #e20s good morning people! Day #2 of #e20s starts with CheeChin Liew on Best Practices for Regaining Biz Agility
- 7:27 am **querdckner:** story telling better than ROI #e20s raise awereness and involve management
- 7:27 am **elsua:** #e20s @twiliew sharing insights about BASF, *the* chemical company :) #branding (Can't escape 2.0 transformation, it's an evolution)
- 7:27 am **andgenth:** How to involve managers? Use storytelling and benchmarking, make them dream, raise their awareness and interest. #e20s
- 7:27 am **arminhoffmann:** Oh, there's the ROI word. Yes, business-relevant use cases are important, but formal ROI? Hard for many cases. #e20s
- 7:28 am **flapinta:** @aponcier is on stage...middle management : raise awareness and involve them #e20s
- 7:29 am **enterprise20:** Good morning from Enterprise 2.0 SUMMIT 2010 in Frankfurt by Kongress Media Hashtag: #e20s
- 7:29 am **myview:** Now "Managing the Participation for Enterprise 2.0" with Anthony Poncier #e20s
- 7:29 am **arminhoffmann:** "Think big and far away, but start small and move fast." Agree with that, there might be sense in piloting after all. #e20s
- 7:29 am **andgenth:** "Start small, move fast." for an E2.0 project. #e20s
- 7:29 am **enterprise20:** Conference Schedule: <http://www.e20summit.com/conference/conference-day2-oct-28-2010.html> #e20s
- 7:29 am **barthox:** @aponcier is on stage and tells us about managing the participation in an E2.0 project #e20s

- 7:30 am **nanouk:** Think big start small but it is experimental so learn along the way #e20s
- 7:30 am **JeanYves:** @aponcier To set an enterprise 2.0 project : think big and long term, but start small, experiment, than move fast #e20S
- 7:30 am **uwemirk:** RT @andgenth: "Start small, move fast." for an E2.0 project. #e20s
- 7:30 am **arminhoffmann:** "Align objectives with the company objectives". It's a no-brainer, but often overlook in the first euphoria. #e20s
- 7:30 am **dhellmuth:** RT @andgenth: "Start small, move fast." for an E2.0 project. #e20s (via @twazzup)
- 7:30 am **e_trude:** Anthony Poncier, USEO: Think big and far, but start small and make fast. #e20s #e20summit
- 7:30 am **elsua:** #e20s @twiliew networking, collaboration & knowledge sharing all at the core center of interactions to foster amongst employees
- 7:31 am **enterprise20:** Follow @enterprise20 at #e20s Thanks @jan1985
- 7:31 am **elsua:** RT @arminhoffmann: "Align objectives with the company objectives". It's a no-brainer, but often overlook in the first euphoria. #e20s
- 7:31 am **e_trude:** RT @enterprise20: Conference Schedule: <http://www.e20summit.com/conference/conference-day2-oct-28-2010.html> #e20s
- 7:31 am **arminhoffmann:** Look for people sharing the goals and for those getting a benefit out of the community. #e20s
- 7:31 am **andgenth:** How to identify members for a community? You can't force people to attend. Choose those who have an interest & passion for the topic. #e20s
- 7:31 am **JeanYves:** @aponcier Indentifiy the communities within the cy, find their common goals and topic of interest + highlight the benefits for them #e20S
- 7:32 am **elsua:** #e20s @twiliew already building up on what they have to gain executive support, as well as IT support, which came later; technology 2nd :)
- 7:33 am **arminhoffmann:** "Get sponsors and community managers." Remind you of any KM experience from the past? ;-) #e20s
- 7:33 am **querdekner:** bottom up can work, but ... #e20s you need sponsorship, community managers, members for the community
- 7:33 am **nanouk:** Focus on the interest of each participant in the community #e20s
- 7:34 am **e_trude:** Anthony Poncier, USEO: Assign the roles: sponsor, community manager/leader, members #e20s #e20summit
- 7:34 am **andgenth:** Typical E2.0 roles: Sponsor, community managers/leaders, members, might also need a "Chief Community Officer" #e20s
- 7:34 am **JeanYves:** @aponcier To set up a enterprise 2.0 project : ...U need community leaders. They can be early adopters. Find roles for other members #e20S
- 7:35 am **elsua:** #e20s @twiliew they host one day events where participants gather together to share experiences face to face #walkthetalk
- 7:35 am **ShakespDaughter:** #e20s @twiliew introduces #BASF's Online Buisness Network.
- 7:35 am **arminhoffmann:** "Improve existing use case or answer new needs" @aponcier at #e20s
- 7:35 am **andgenth:** How to choose tools? Identify areas of potential improvement and react to existing needs! #e20s
- 7:35 am **enterprise20:** First speaker is Anthony Poncier, USEO He is talking about "Managing the Participation for Enterprise 2.0" #e20s
- 7:36 am **oscarberg:** Hope to blog some of my reflections from #e20s later today
- 7:36 am **gautamghosh:** @elsua hope you have a great day at #e20s. Thanks for the awesome tweets. Next best thing to being there :D

- 7:36 am **driessen:** Very interesting to hear/see how BASF organized e2.0 and got commitment from the board for it #e20s
- 7:36 am **elsua:** #e20s @twiliew "in flocking there is no central control; each bird behaves autonomously", break down the hierarchies!
- 7:36 am **andgenth:** Communicate! Present objectives, organize events, promote and contribute to newsletters etc. #e20s
- 7:36 am **driessen:** RT @querdekner: story telling better than ROI #e20s raise awereness and involve management
- 7:36 am **oscarberg:** RT @elsua: #e20s @twiliew they host one day events where participants gather together to share experiences face to face #walkthetalk
- 7:36 am **JeanYves:** @aponcier: To set up a E20 project :... "Organize event to facilitate integration, housing relationships, trust, exchange" ...# #e20s
- 7:36 am **driessen:** RT @arminhoffmann: "Use storytelling and benchmarks to make them dream" as first step for involvement. #e20s
- 7:36 am **awittenberger:** RT @andgenth: Typical E2.0 roles: Sponsor, community managers/leaders, members, might also need a "Chief Community Officer" #e20s
- 7:37 am **awittenberger:** RT @querdekner: story telling better than ROI #e20s raise awereness and involve management
- 7:37 am **driessen:** Up to the pilot phase BASF had 1000 users. Lots of communications up till then after that they stopped communications #e20s
- 7:37 am **andgenth:** "Starting" a community: Create "Content Seed", facilitate participation #e20s
- 7:38 am **arminhoffmann:** Link people by welcoming and educating new community members and introduce members to each other. #e20s
- 7:38 am **gautamghosh:** problem with #e20s and #KM and any tech implementation that impacts most employees: Little thought re: user experience, change management
- 7:38 am **driessen:** @twiliew shows in numbers how Connect.BASF went viral: 15000 users! But signing up is not the whole game, @twiliew warns #e20s
- 7:38 am **elsua:** #e20s @twiliew communicate, communicate, communicate, then let the viral effect of WOM take over... Steady growth: 16k+ in 5 months, 1/3 pic
- 7:39 am **gabig58:** CheeChin Liew: "In flocking, there's no central control; each bird behaves autonomously".This is what they expect from platform users #E20S
- 7:39 am **andgenth:** Linking: Build a network, welcome and introduce (new) members, facilitate building relationships #e20s
- 7:39 am **saanyabal:** #Game RT=>@twiliew shows in numbers how Connect.BASF went viral: 15000 users! But signing up is not the whole game, @twiliew warns #e20s:...
- 7:39 am **oscarberg:** RT @elsua: #e20s @twiliew "in flocking there is no central control; each bird behaves autonomously", break down the hierarchies!
- 7:39 am **arminhoffmann:** "Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board, folks! #e20s
- 7:40 am **aubertm:** RT @flapinta: @aponcier is on stage...middle management : raise awareness and involve them #e20s
- 7:40 am **gautamghosh:** heh! RT @arminhoffmann: "Get sponsors and community managers." Remind you of any KM experience from the past? ;-) #e20s
- 7:40 am **elsua:** #e20s @twiliew growth has been rather flat across the regions, nicely spread, not over imposed by one region over the others
- 7:40 am **MartijnLinssen:** @oscarberg Hope to blog some of my reflections from #e20s later today < looking forward to that
- 7:42 am **arminhoffmann:** Hey, @elsua Let me suggest a KPI for tool adoption: % of members subscribing to e-mail notification. #e20s

- 7:42 am **netmedianer:** "Thank you" is a big motivation for community participants #e20s ^bg
- 7:42 am **elsua:** #e20s @twiliew Once again, communities as major drivers of adoption w/ 1000 communities in 5 months; public, moderated & private
- 7:43 am **spiekerdijk6:** RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
- 7:43 am **btexx:** RT @arminhoffmann: "Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board, folks! #e20s
- 7:43 am **gautamghosh:** Sounds like this <http://bit.ly/9j7Bcl> ;) RT @andgenth: Typical E2.0 roles: Sponsor, community managers/leaders, members #e20s
- 7:43 am **querdekner:** RT @elsua: #e20s @twiliew Once again, communities as major drivers of adoption w/ 1000 communities in 5 months; public, moderated & private
- 7:43 am **awittenberger:** BASF: has are more open communities than moderated #e20s
- 7:43 am **querdekner:** RT @netmedianer: "Thank you" is a big motivation for community participants #e20s ^bg
- 7:44 am **nanouk:** Communités ne naissent pas toutes seules, il faut les initier, les dynamiser #e20s
- 7:44 am **awittenberger:** RT @arminhoffmann: "Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board, folks! #e20s
- 7:45 am **schaeferblick:** Integrate communities in the search process and e-mail systems as major success factors #e20s
- 7:45 am **andgenth:** How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s
- 7:45 am **frogpond:** via @aponcier <http://bit.ly/bPzeg1> Maturity Model for Communities (generic but probably fitting for #e20) - goals of CM, -> phases 2 #e20s
- 7:46 am **Ronna:** "Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board #e20s / via Armin - can I help?
- 7:46 am **btexx:** .@robhoward "integration with email is on way to early adoption." we've experienced that, too #e20s ^kn
- 7:46 am **wissensauslese:** RT @andgenth: "Start small, move fast." for an E2.0 project. #e20s
- 7:46 am **e_trude:** RT @netmedianer: "Thank you" is a big motivation for community participants #e20s ^bg
- 7:46 am **nanouk:** Community need content and related to work process ex: community versus emails exchanges #e20s
- 7:47 am **wissensauslese:** RT @andgenth: How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s
- 7:47 am **elsua:** #e20s @twiliew comms: experts & professions, social networking, initiatives & services, project (expertise, dialogue, interest, practice)
- 7:48 am **frogpond:** easing participation in communities isn't a matter of tools, moreso it's content, connection and collaboration #e20s
- 7:48 am **sagenet:** @cothrel Presentation from @poncier reminded me of the practices you evolved thru research at Participate late 90's. Fascinating. #e20s
- 7:49 am **enterprise20:** Now discussion with Jamil Ouaj, Deutsche Bank and Rob Howard, telligent at #e20s about Participation for Enterprise 2.0
- 7:49 am **elsua:** #e20s @twiliew different types of communities would have different needs, support them all to meet their biz objectives
- 7:49 am **MunichCat:** RT @andgenth: How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s
- 7:49 am **gabig58:** @twiliew explains what the 5000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=organisation, U=users) #E20S

- 7:49 am **driessen:** @twiliew shows how communities grew emergently. They have 4 types. #e20s
- 7:49 am **schaferblick:** Technological features are also important for community participation (for more see <http://bit.ly/aMslmH>) #e20s
- 7:50 am **elsua:** #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
- 7:50 am **driessen:** 4 types of communities at BASF: experts and professions, projects and working teams, social networking, initiatives and services. #e20s
- 7:50 am **dgterol:** "If 5% of a ?human? flock would change direction the others would follow suit" Dr CheeChing Liew, BASF in #e20s
- 7:50 am **ShakespDaughter:** #e20s @twiliew: emergent structure of the more than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
- 7:50 am **andgenth:** We, too. @btexx: @robhoward "integration with email is on way to early adoption." we've experienced that, too #e20s ^kn
- 7:50 am **driessen:** RT @gabig58: @twiliew explains what the 5000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=org., U=users) #E20S
- 7:51 am **arminhoffmann:** Jamil Ouaj: "Users see this as just another online service for finding stuff." Note to IT self: Nobody wants another tool! #e20s
- 7:51 am **sagenet:** Jamil Ouaj explaining why internal online communiites need to be integrated with internal mass media. Users want news like apps. #e20s
- 7:51 am **oscarberg:** RT @dgterol: "If 5% of a ?human? flock would change direction the others would follow suit" Dr CheeChing Liew, BASF in #e20s
- 7:51 am **barthox:** Employees don't see a difference between web2.0 and E2.0, they're just online tools, so try to merge your strategies Jamil Ouaj #e20s
- 7:51 am **elsua:** #e20s @twiliew microblogging helps employees connect with one another without not knowing each other necessarily #successstories
- 7:52 am **JeanYves:** RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
- 7:52 am **euan:** frustrating having to follow @twiliew' 's presentation about BASF at #e20s remotely through tweets but better than nothing!
- 7:52 am **barthox:** RT @frogpond: easing participation in communities isn't a matter of tools, moreso it's content, connection and collaboration #e20s
- 7:52 am **nanouk:** Facilitate the work, make it easy to share knowledge, to find it #e20s
- 7:52 am **drmcewan:** RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
- 7:52 am **elsua:** RT @ShakespDaughter: #e20s emergent structure of the more than 1000 communities in #BASF: C of experts, interest, dialogue & practice
- 7:52 am **sagenet:** RT @ShakespDaughter: #e20s @twiliew: emergent structure of the more than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
- 7:52 am **sagenet:** RT @driessen: 4 types of communities at BASF: experts and professions, projects and working teams, social networking, initiatives and services. #e20s
- 7:52 am **andgenth:** @robhoward Unfortunately early "integration with email" makes it harder at a later time to get them used to the "real" tool. #e20s
- 7:52 am **uwemirk:** Beneath to Content, Search is King #e20s
- 7:52 am **sagenet:** RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
- 7:52 am **jurijmlotman:** deciding i want to hear about case studies from enterprise trenches: interesting even when seemingly not innovative #e20s
- 7:52 am **mcanducci:** RT @andgenth: How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s

- 7:52 am **elsua:** RT @gabig58: @twiliew explains what the 5000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=org., U=users) #E20s
- 7:53 am **frogpond:** @schaeferblick there seems to be a whole range of CM people - fluffy feel-good (tm) ppl community managers vs. tech-cool-tools people? #e20s
- 7:53 am **arminhoffmann:** RT @uwemirk: Beneath to Content, Search is King #e20s
- 7:54 am **myview:** Jamil Ouaj verweist auf ARD-ZDF online studie <http://www.ard-zdf-onlinestudie.de/> #e20s
- 7:54 am **elsua:** @euan @twiliew oh, bummer! Sorry you are not here, Euan! Wish streaming would be working... Fascinating stuff so far! #e20s
- 7:54 am **punktnet:** #e20s - the 2nd day starts with a discussion on communities - managing the participation in Enterprise 2.0...
- 7:54 am **e_trude:** Anthony Poncier, USEO: You have a corporate social network and people are inside in communities. #e20s #e20summit
- 7:54 am **JeanYves:** RT @ShakespDaughter: #e20s @twiliew: emergent structure of + than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
- 7:55 am **wissensauslese:** Discussion about Managing Participation for E2.0 with Antony Poncier, Jamil Ouaj & Rob Howard #e20s <http://yfrog.com/mvtmavj>
- 7:55 am **elsua:** #e20s @twiliew good practices from their experience: people-oriented and voluntary character, opt-in; visible commitment from top management
- 7:55 am **aubertm:** RT @barthox: Employees don't see a difference between web2.0 and E2.0, they're just online tools, so try to merge your strategies Jamil Ouaj #e20s
- 7:55 am **mcanducci:** One of the keys for an Enterprise 2.0 success project is email notifications #e20s <- in the end somebody that agree with me
- 7:56 am **tdebailon:** @barthox Quite wrong... In E2.0, they see online tools, in Web2.0, they see online presence. Tools still get in the way. #e20s
- 7:56 am **btexx:** .@andgenth same is true for attaching office documents to a wiki, but some users need to take one step at a time #email #integration #e20s
- 7:56 am **absolutesubzero:** My notes for Best Practices for Regaining Business Agility are online at <http://ht.ly/30Haa> #e20s #e20
- 7:56 am **schaeferblick:** Start your community with an enthusiastic minority in your company, e.g. Apple users ;) #e20s
- 7:56 am **elsua:** #e20s @twiliew leadership by advocates and community builders; transfer of communications & workflows; sharing of benefits & success stories
- 7:56 am **Wiesenhofer:** Start small and let the community grow - #e20s
- 7:57 am **sagenet:** @robhoward @telligent Importance of making community content accessible through online search #e20s
- 7:57 am **elsua:** RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at <http://ht.ly/30Haa> #e20s #e20 / Outstanding!
- 7:57 am **nanouk:** Communities help to shape communities #e20s Half of Procter Gamble employees are on board of a social platform, CEO communicate using it
- 7:57 am **arminhoffmann:** Rob Howard: "P&G started the change with an internal support group for hardware." Yes, addressing pain points works for us! #e20s
- 7:57 am **leebryant:** RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
- 7:57 am **JeanYves:** @robhoward : "1/2 of Procter&Gamble employees are on social platform. Did 2 things right: adopters helped each others + CEO support" #e20s
- 7:58 am **driessen:** Hey! My #e20s presentation is featured in the Technology section of Slideshare <http://slidesha.re/avx1x5>

- 7:58 am **frogpond:** @schaeferblick LOL - aka zealots, lunatics and other emotionally heavily invested people? #e20s #communitymanagement
- 7:58 am **intertainment:** Volles Programm bis Samstag. Heute Enterprise 2.0 Summit in Fra, dann Tagung Onlinekommunikation&Community Camp in Berlin #e20s #tok10 #cc10
- 7:58 am **gabig58:** Correction: @twiliew explains what the 1000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=org, U=users) #E20S
- 7:59 am **sagenet:** Jamil Ouaj, Deutsche Bank Great reminder about importance of co-developing the collaboration technology functionality with users #e20s
- 7:59 am **elsua:** RT @driessen: Hey! My #e20s presentation is featured in the Technology section of Slideshare <http://slidesha.re/avx1x5> / W00t! Congrats!
- 7:59 am **myview:** Da führt kein Weg vorbei: #e20 ist eine Frage der Unternehmenskultur - auch wenn die Fortgeschrittenen das Thema schon "über" haben #e20s
- 8:00 am **karstenpe:** auf nach Berlin zu <http://www.tagung-onlinekommunikation.de/> - die Kollegen sind auf dem #e20s
- 8:00 am **myview:** Community Manager - Teil der täglichen Aufgaben eines Managers oder neue Jobbeschreibung? #e20s
- 8:00 am **sagenet:** RT @e_trude: Anthony Poncier, USEO: You have a corporate social network and people are inside in communities. #e20s #e20summit
- 8:00 am **sagenet:** RT @elsua: #e20s @twiliew good practices from their experience: people-oriented and voluntary character, opt-in; visible commitment from top management
- 8:00 am **MichalMM:** @schaeferblick thumbs up! #e20s
- 8:01 am **aggieyvette:** RT @sagenet: @robhoward @telligent Importance of making community content accessible through online search #e20s
- 8:01 am **arminhoffmann:** @aponcier: "Community management is a normal management task, if you do it right." Hm, I tend to agree! #e20s
- 8:01 am **schaeferblick:** @frogpond Well, at least as a (dispersed) group having to solve their (technical) problems without any official IT-support #e20s
- 8:01 am **driessen:** RT @elsua: #e20s @twiliew good practices fr their experience: people-oriented and volunt. chcter, opt-in; visible commitment from top mngmt
- 8:01 am **aggieyvette:** RT @enterprise20: Now discussion with Jamil Ouaj, Deutsche Bank and Rob Howard, telligent at #e20s about Participation for Enterprise 2.0
- 8:01 am **JeanYves:** @aponcier: "The job of a community manager (coordinate, communicate, etc.) is same as the job of a manager, just another format" #e20s
- 8:02 am **driessen:** RT @dgterol: "If 5% of a ?human? flock would change direction the others would follow suit" @twiliew, BASF in #e20s
- 8:02 am **sagenet:** RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at <http://ht.ly/30Haa> #e20s #e20
- 8:02 am **MunichCat:** RT @myview: Community Manager - Teil der täglichen Aufgaben eines Managers oder neue Jobbeschreibung? #e20s
- 8:02 am **absolutesubzero:** RT @sagenet: Jamil Ouaj, Deutsche Bank Great reminder about importance of co-developing the collaboration technology with users #e20s
- 8:02 am **schaeferblick:** Just a recommendation for #communitymanagement: Is your community a restaurant or supermarket? <http://bit.ly/4uRQII> #e20s
- 8:03 am **awittenberger:** RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at <http://ht.ly/30Haa> #e20s #e20
- 8:04 am **sagenet:** RT @nanouk: Facilitate the work, make it easy to share knowledge, to find it #e20s
- 8:04 am **uwemirk:** Nice word: Chief Community Listener #e20s

- 8:05 am **MunichCat:** RT @uwemirk: Nice word: Chief Community Listener #e20s
- 8:05 am **frogpond:** yep, @aponcier - there were great communities (of practice) working before we had all those nifty tools and platforms, learn from them #e20s
- 8:06 am **awittenberger:** RT @uwemirk: Nice word: Chief Community Listener #e20s
- 8:06 am **JeanYves:** @robhoward "Knowledge workers spend 1/3 of their time looking for information in order to execute their job" #e20s
- 8:07 am **frogpond:** RT @uwemirk: Nice word: Chief Community Listener #e20s __ nice, yes - as long as it's _active listening_
- 8:07 am **arminhoffmann:** RT @frogpond: yep, @aponcier - there were great communities (of practice) working before we had all those nifty tools and platforms, learn from them #e20s
- 8:07 am **nanouk:** Workers spend 30% of time searching information to address pb they have #e20s
- 8:08 am **olgaherrero:** La primera best practice presentada en #e20s que vincula actividades a objetivos: BASF. En general, énfasis en las herramientas.
- 8:08 am **leebryant:** ok, the wifi here officially sucks #e20s. It is not a big conference. Even the hotel system should cope. Sick of reconnecting every 5 mins.
- 8:08 am **arminhoffmann:** True, but we already have too many Chief Whatever... RT @uwemirk: Nice word: Chief Community Listener #e20s
- 8:08 am **frogpond:** @schaeferblick if there's ties to (business) needs I am fine - OTOH, I am allergic to quickwin-insider geekgroups as rolemodels ;) #e20s
- 8:09 am **elsua:** #e20s Sorry, folks, apparently <http://bit.ly/blueiq> is giving trouble & not allowing folks to access the whitepaper; looking into it :-((
- 8:09 am **gabig58:** Interesting how various communities have preferences for specific tools:forums, microblogging, blogging, wikis #E20S
- 8:10 am **frogpond:** RT @schaeferblick: Just a recommendation for #communitymanagement: Is your community a restaurant or supermarket? <http://bit.ly/4uRQII> #e20s
- 8:10 am **BizSphere:** RT @nanouk: Workers spend 30% of time searching information to address pb they have #e20s #e20 #KM #b2b Sales Reps #salesenablement #sales20
- 8:10 am **JoachimL:** First draft of the functional model for the E20 suite vendor study <http://bit.ly/cvA5v7> #e20s
- 8:10 am **enterprise20:** First draft of the functional model for the E20 suite vendor study <http://bit.ly/cvA5v7> #e20s
- 8:10 am **gustavjonsson:** RT @leebryant: ok, the wifi here officially sucks #e20s. It is not a big conference. Even the hotel system should cope. Sick of reconnecting every 5 mins.
- 8:10 am **andgenth:** Coming up next at #e20s: "Governing Enterprise 2.0 Risks"
- 8:11 am **drmcewan:** RT @arminhoffmann (via @frogpond @aponcier) - great communities working before we had all the nifty tools + platforms, learn from them #e20s
- 8:11 am **BizSphere:** RT @JeanYves @robhoward Knowledge workers spend 1/3 of their time looking 4 information in order 2 execute their job #e20s #e20 #KM #sales20
- 8:13 am **gabig58:** Interesting question for @twiliew: Has he noticed any change in the work practices following the adoption of the platform? #E20S
- 8:13 am **driessen:** New blog post! Best Practices for Regaining Business Agility #e20s: CheeChin Liew (BASF) is up on t... <http://bit.ly/dukOOw> (by @driessen)
- 8:13 am **knowledgetank:** Best Practices for Regaining Business Agility #e20s <http://bit.ly/9UvT9P> #KM #KMers
- 8:13 am **driessen:** Best Practices for Regaining Business Agility #e20s <http://goo.gl/fb/DvgJb>
- 8:13 am **andgenth:** Unfortunately true. @leebryant: ok, the wifi here officially sucks #e20s. (...) hotel system should cope. Sick of reconnecting every 5 mins.

- 8:13 am **jeos:** find examples, best practises! RT @querdekner: story telling better than ROI #e20s raise awareness and involve management
- 8:14 am **NFGoetz:** RT @sagenet: @robhoward @telligent Importance of making community content accessible through online search #e20s
- 8:14 am **driessen:** @arminhoffmann true but I find not many people are good community mngrs... #e20s
- 8:14 am **elsua:** RT @driessen: New blog post! Best Practices for Regaining Business Agility #e20s: CheeChin Liew (BASF) <http://bit.ly/dukOOw> (by @driessen)
- 8:14 am **jeos:** ... and in general! ;-) RT @netmedianer: "Thank you" is a big motivation for community participants #e20s ^bg
- 8:15 am **driessen:** @leebryant It's a bit better in the Practices room, but I agree wifi is not good... #e20s
- 8:18 am **olgaherrero:** #e20s Se puede ver la experiencia 2.0 de BASF en <http://tinyurl.com/2bl6f82>
- 8:18 am **querdekner:** transparency is a double edged sword @oscarberg #e20s
- 8:19 am **elsua:** @bduperrin #e20s Ha!! It is working fine with me, sir! For a change, so not saying much, just in case ... Heh
- 8:19 am **olgaherrero:** Ahora, BMW explicará cómo utiliza 2.0 para optimizar la innovación en su compañía #e20s
- 8:19 am **driessen:** @oscarberg on the stage! #e20s about Transparency as the double-edged sword. @frank_open will chip in later.
- 8:19 am **andgenth:** "Transparency - The double-edged sword", a presentation by Oscar Berg, Acando, to stimulate the later discussion on E2.0 risks. #e20s
- 8:20 am **elsua:** RT @olgaherrero: #e20s Se puede ver la experiencia 2.0 de BASF en <http://tinyurl.com/2bl6f82> / +1!
- 8:20 am **karstenpe:** RT: @andgenth Why are companies "doing" Enterprise 2.0? Well, can you "do" a new culture at all? #e20s
- 8:20 am **bduperrin:** RT @ppinault: Enterprise 2.0: bilan de la journée <http://bit.ly/ckGhWB> #e20s. Tx @enterprise20
- 8:21 am **arminhoffmann:** @oscarberg taking the stage with "Transparency: The double-edged sword." #e20s
- 8:21 am **aponcier:** Oscar Berg about enterprise 2.0 risks @oscarberg #e20s
- 8:21 am **elsua:** Moving into the next session with @oscarberg on Governing Enterprise 2.0 Risks #e20s
- 8:21 am **enterprise20:** Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s
- 8:21 am **elsua:** RT @arminhoffmann: @oscarberg taking the stage with "Transparency: The double-edged sword." #e20s / hehe
- 8:21 am **aponcier:** RT @bduperrin: RT @ppinault: Enterprise 2.0: bilan de la journée <http://bit.ly/ckGhWB> #e20s. Tx @enterprise20
- 8:22 am **E20_OD_EMEA:** enterprise20: Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s: enter... <http://bit.ly/beMxZs>
- 8:22 am **FabriceFrossard:** RT @bduperrin: RT @ppinault: Enterprise 2.0: bilan de la journée <http://bit.ly/ckGhWB> #e20s. Tx @enterprise20
- 8:22 am **aponcier:** increase transparency decrease risk and enable value creation #e20s
- 8:22 am **elsua:** #e20s @oscarberg increasing transparency decreases risk & enables value creation... Who would have thought about that, right?
- 8:23 am **flapinta:** RT @bduperrin: RT @ppinault: Enterprise 2.0: bilan de la journée <http://bit.ly/ckGhWB> #e20s. Tx @enterprise20

- 8:23 am **aponcier:** transparency enable better decision making #e20s
- 8:23 am **demeto:** "Increasing transparency decreases risk" (Oscar Berg at #e20s)
- 8:23 am **Ronna:** Considering changing my profiles on the languages I speak: "English, German, Business, Tech (all fluent)" #e20s
- 8:23 am **JeanYves:** RT @aponcier: transparency enable better decision making #e20s
- 8:23 am **andgenth:** Transparency enables workspace awareness. @oscarberg at #e20s
- 8:24 am **e_trude:** RT @enterprise20: Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s
- 8:24 am **driessen:** Increasing transparency in organizations and between organizations decreases risk and enables value-creation. /@oscarberg #e20s
- 8:24 am **Wiesenhofer:** RT @aponcier: transparency enable better decision making #e20s
- 8:24 am **gabig58:** RT @olgaherrera #e20s You can check the information on BASF' s implementation of E2.0 here: <http://tinyurl.com/2bl6f82>
- 8:25 am **elsua:** #e20s Transparency enables workspace awareness ... #owork #narrateyourwork
- 8:25 am **Lyne_Robichaud:** RT @aponcier: transparency enable better decision making #e20s
- 8:25 am **e_trude:** RT @driessen: Increasing transparency in organizations and between organizations decreases risk and enables value-creation. /@oscarberg #e20s
- 8:26 am **nanouk:** Oscar Berg is talking about transparency inside organisation to good decision-making #e20s
- 8:26 am **arminhoffmann:** Transparency is nothing without slides... #tech #fail at #e20s ;-)
- 8:27 am **elsua:** #e20s @oscarberg needs to start doing his presentations from his iPad :-P #nomorewindowsissues heh
- 8:27 am **jeos:** gerade beim thema transparenz streikt der beamer und es wird 'dunkel' - ein anschauliches beispiel! #e20s #enterprise20
- 8:27 am **btexx:** BMW adresses communities with open questions, setting the agenda of the innovation #e20s ^kn
- 8:27 am **EwaldLied:** RT @gabig58: RT @olgaherrera #e20s You can check the information on BASF' s implementation of E2.0 here: <http://tinyurl.com/2bl6f82>
- 8:28 am **nanouk:** Terrible to see all this nice people using Microsoft tools...some of them by the way completely addict to Apple toys ;-) #e20s
- 8:29 am **e_trude:** Oscar Berg: Turning the information silos -> to need to share #e20s #e20summit
- 8:29 am **karstenpe:** Transparency means also: transparency about failure or inactivity! #e20s
- 8:29 am **frogpond:** RT @elsua: #e20s Transparency enables workspace awareness ... #owork #narrateyourwork ___ not exactly common practice, sigh ;(
- 8:30 am **elsua:** RT @e_trude: Oscar Berg: Turning the information silos -> to need to share #e20s #e20summit #owork / using blogs as examples
- 8:30 am **arminhoffmann:** @elsua @nanouk Trying... to... resist... the... trolls at #e20s re #windows vs #apple ;-)
- 8:30 am **AnaDataGirl:** "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
- 8:30 am **dgterol:** "Usability should be smart & simple" Stephan Oertelt, BMW in #e20s
- 8:30 am **e_trude:** Oscar Berg: People are moving from searching for experts in directories to asking questions #e20s #e20summit
- 8:30 am **frogpond:** @nanouk agree, but I must confess that _even_ my Ubuntu machine is no better at keeping the wifi alive ;) #e20s #techtroubles

- 8:31 am **leebryant:** RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
- 8:31 am **arminhoffmann:** "The legal issues are the same as with e-mail back in the day." And fax. And phones. And the printing press... #e20s
- 8:31 am **driessen:** Oscar remarks that many of the legal issues we are now concerned with are the same as when email was introduced. #e20s
- 8:31 am **frogpond:** RT @karstenpe: Transparency means also: transparency about failure or inactivity! #e20s _ pain points par excellence, touching cultural norms
- 8:31 am **JeanYves:** Stephan Oertelt is explaining how a social platform is now improving the innovation potential of BMW #e20s
- 8:31 am **driessen:** @oscarberg is doing a great job at providing tweetable quotes! #e20s
- 8:31 am **e_trude:** Oscar Berg: The biggest risk is not in the technology itself, it is in how we use it. Best example: eMail #e20s #e20summit
- 8:32 am **elsua:** #e20s @oscarberg biggest risk is not in the technology itself, but in how we use it... WORD! / just like our email use! :)
- 8:32 am **driessen:** RT @leebryant: RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
- 8:32 am **arminhoffmann:** Indeed! RT @driessen: @oscarberg is doing a great job at providing tweetable quotes! #e20s
- 8:32 am **jurijmlotman:** #e20s fascinating about @twiliew 's BASF platform is seemingly effortless emergent vitality: why here? why is this so difficult for others?
- 8:32 am **silver3009:** Oscar Berg: Same risks in Enterprise 2.0 as if email was involved #e20s
- 8:32 am **awittenberger:** biggest risk is not in the Technology --> how we use it @oscarberg #e20s
- 8:33 am **elsua:** #e20s usability failures introduces workarounds: email everything, label everything as confidential, copy to ensure access, share w/ sticks
- 8:33 am **arminhoffmann:** Workarounds for failing usability: Email, confidentiality, copy to ensure access, share with thumb-drives. Oh yes! #e20s
- 8:33 am **theplayethic:** RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
- 8:33 am **Wiesenhofer:** Common workarounds: Email everything, Label everything as confidential, copy to ensure access, share with sticks by Oscar Berg @ #e20s
- 8:33 am **nanouk:** Legal issues using social platforms or social tools> even with secure system failure of usability drive risky workaround #e20s
- 8:33 am **andgenth:** What are new roles in E2.0 community management? Are there "new" roles at all? Or just a new way of thinking about tradit.management? #e20s
- 8:33 am **andgenth:** Case: Workspace awareness comparison between teams w/ and w/o blogs - From silos to sharing & asking questions #e20s
- 8:33 am **andgenth:** Web 2.0 transparency: Are there any other legal issues than when email was introduced? #e20s
- 8:34 am **querdekner:** RT @Wiesenhofer: Common workarounds: Email everything, Label everything as confidential, copy to ensure access, share with sticks by Oscar Berg @ #e20s
- 8:34 am **andgenth:** Failing usability makes us go for workarounds. #e20s
- 8:34 am **driessen:** Usability issues lead to workarounds. Email everything, label everything as Confidential, copy to ensure access, share with USB sticks. #e20s
- 8:34 am **AnaDataGirl:** "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. Interesting...
- 8:34 am **bduperrin:** RT @elsua: #e20s @oscarberg biggest risk is not in the technology itself, but in how we use it... WORD! / just like our email use! :)

- 8:35 am **traukainehm:** wait a moment? they meet in real life, but use aliases for anonymity at the same time? #e20s
- 8:35 am **karstenpe:** No ... I did not refer to the beamer in the first place! ;-) #e20s
- 8:35 am **elsua:** #e20s @oscarberg balance between security and privacy is key, if your company is tracking / monitoring usage
- 8:35 am **e_trude:** Oscar Berg: Lesson: a real challenge is finding a balance between security and privacy. #e20s #e20summit
- 8:35 am **andgenth:** Important lesson by @oscarberg: A real challenge is finding a balance between security and privacy. #e20s
- 8:35 am **silver3009:** Oscar Berg: Challenge: find the balance between security and privacy. #e20s
- 8:35 am **frogpond:** well, email is a tricky beast - seemingly safe and confidential, then again intransparent and prone to mafia-like backchannels #e20s
- 8:36 am **jeos:** the biggest risk is not the technology it's how we use it! the discussion is similar to the arise of e-mail @oscarberg #enterprise20 #e20s
- 8:36 am **schaeferblick:** And that's to a large extent a technical issue... ;) RT @andgenth: Failing usability makes us go for workarounds. #e20s
- 8:36 am **sscullion:** RT @frogpond: well, email is a tricky beast - seemingly safe and confidential, then again intransparent and prone to mafia-like backchannels #e20s
- 8:36 am **AutumnP70:** "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. via @AnaDataGirl
- 8:36 am **btexx:** RT @dgterol: "Usability should be smart & simple" Stephan Oertelt, BMW in #e20s
- 8:36 am **elsua:** #e20s @oscarberg Transparency must go both ways! Boy, amen to that one!! Like in almost everything! :)
- 8:36 am **andgenth:** Another lesson by @oscarberg: Transparency must go both ways, one must know what happens to information. #e20s
- 8:36 am **querdekner:** transparency must go both ways #e20s #walkthetalk
- 8:37 am **awittenberger:** Common workarounds @oscarberg #e20s <http://yfrog.com/mvimovj>
- 8:37 am **jeos:** he is a pro! ;-) RT @arminhoffmann: Indeed! RT @driessen: @oscarberg is doing a great job at providing tweetable quotes! #e20s
- 8:37 am **absolutesubzero:** My notes for Stephan Oertelt's, Innovation Manager of BMW, are online at <http://ht.ly/30HS6> #e20s #e20
- 8:37 am **arminhoffmann:** You should see this slide by @oscarberg: People crushed by governance. Empower people with training, trust, tools. #e20s
- 8:37 am **nanouk:** Security and privacy: maybe are residus of enterprise 1.0? What are the risks? If you are the best in yr activity, why are you afraid? #e20s
- 8:37 am **aponcier:** RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at <http://ht.ly/30Haa> #e20s #e20
- 8:38 am **MarcBoutoille:** +1 RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value"
- 8:38 am **ahlheid:** RT @enterprise20 First speaker is Anthony Poncier, USEO He is talking about "Managing the Participation for Enterprise 2.0" #e20s
- 8:38 am **ShakespDaughter:** #e20s @oscarberg "a culture of trust is more secure than a culture of control"
- 8:38 am **aponcier:** a culture of trust is more secure than a culture of control #e20s
- 8:38 am **arimue:** A culture of trust is more secure than a culture of control. #e20s
- 8:38 am **e_trude:** Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT

- 8:38 am **ahlheid:** RT @enterprise20 Now discussion with Jamil Ouaj, Deutsche Bank and Rob Howard, telligent at #e20s about Participation for Enterprise 2.0
- 8:38 am **arminhoffmann:** "@oscarberg A culture of trust is more secure than a culture of control." Yes, but only in a perfect world? #e20s
- 8:38 am **driessen:** A culture of trust is more secure than a culture of control. @oscarberg #e20s > agree!
- 8:38 am **sscullion:** RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT
- 8:38 am **frogpond:** yesyesyes, Governance done right isn't the same as Governance done right - one needs to balance benefits and tools, often too rigid #e20s
- 8:39 am **Wiesenhofer:** @auguan "A culture of trust is more secure than a culture of control" by @oscarberg - #e20s
- 8:39 am **driessen:** RT @AnaDataGirl: "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. > agree!
- 8:39 am **ahlheid:** RT @enterprise20 Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s
- 8:39 am **andgenth:** Governance failure lesson: Too much control through rules, policies, restrictions. Need: Empowerment by training, tools, trust. #e20s
- 8:39 am **nanouk:** Culture of trust is more secure than a culture of control #e20s Transparency is reducing the risk (see Enron
- 8:39 am **olgherrero:** RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at <http://ht.ly/30Haa> #e20s #e20
- 8:40 am **jeos:** RT @elsua: failures introduces workarounds: email everything, label everything as confidential, copy to ensure access, share w/ sticks #e20s
- 8:40 am **dhellmuth:** RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s -> I AGREE
- 8:40 am **frogpond:** great comment by @oscarberg - remember the email disasters at Enron etm. - control can and will be bypassed and outtricked #e20s
- 8:40 am **larsbas:** RT @arimue: A culture of trust is more secure than a culture of control. #e20s
- 8:40 am **barthox:** ?@barthox: "A culture of trust is more secure than a culture of control" by @oscarberg? forgot #e20s hashtag
- 8:40 am **e_trude:** Oscar Berg: The old way: Control with policies, restrictions, control, now: empowerment: training, tools, trust #e20s #e20summit
- 8:40 am **andgenth:** "A culture of trust is more secure than a culture of control." @oscarberg at #e20s
- 8:40 am **EwaldLied:** #E20s In the innovation approach @#BMW virtual ideation is accompied by real life workshops
- 8:41 am **elsua:** #e20s Control & Empowerment should walk hand in hand: policies vs. training, restrictions vs. tools, control vs. trust @oscarberg dixit
- 8:41 am **sagenet:** Excellent Stephan Oertelt presentation on BMW's social innovation Red Square initiative. Complex list of elements driving success #e20s
- 8:41 am **jazzsky:** RT @andgenth: Governance failure lesson: Too much control through rules, policies, restrictions. Need: Empowerment by training, tools, trust. #e20s
- 8:41 am **btexx:** skytec: adopting the tools to the company culture drives adoption. So consider custom development for your tools #e20s ^\n
- 8:41 am **miaakkinen:** RT @elsua: #e20s Control & Empowerment should walk hand in hand: policies vs. training, restrictions vs. tools, control vs. trust @oscarberg dixit
- 8:41 am **elsua:** RT @frogpond: email is a tricky beast - seemingly safe and confidential, then again intransparent and prone to mafia-like backchannels #e20s

- 8:42 am **jazzsky:** RT @andgenth: Another lesson by @oscarberg: Transparency must go both ways, one must know what happens to information. #e20s
- 8:42 am **elsua:** RT @absolutesubzero: My notes for Stephan Oertel's, Innovation Manager of BMW, are online at <http://ht.ly/30HS6> #e20s #e20
- 8:42 am **hellerbr:** RT @schaeferblick: With every new feature you win 1 techie by loosing 5 "normal" users. #bcg #e20s
- 8:42 am **AnaDataGirl:** Seems that @oscarberg is rocking on the other room. I'm getting a clone for next year's conference!! #e20s
- 8:42 am **sagenet:** @bn_at_twitter observes BMW's social innovation initiative has advantage in that innovation a core BMW brand value embedded in culture #e20s
- 8:42 am **wissensauslese:** Summary by @oscarberg: "A culture of trust is more secure than a culture of control." #e20s <http://yfrog.com/9fcp9jj>
- 8:42 am **frogpond:** @larsbas now the interesting task is how to design and organize for trust - transparency, #owork and open work processes are a start #e20s
- 8:43 am **jazzsky:** So true @andgenth Failing usability makes us go for workarounds. #e20s
- 8:43 am **wissensauslese:** RT @AnaDataGirl: "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. Interesting...
- 8:43 am **dgterol:** Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s
- 8:43 am **e_trude:** #e20s <http://twitpic.com/31iulv>
- 8:43 am **bduperrin:** RT @elsua: RT @absolutesubzero: My notes for Stephan Oertel's, Innovation Manager of BMW, are online at <http://ht.ly/30HS6> #e20s #e20
- 8:43 am **sagenet:** Ideas bubbled up through BMW's RedSquare spread through network to evolve to project support #e20s
- 8:44 am **andgenth:** RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
- 8:44 am **mkalz:** Session about risks of enterprise 2.0 #e20s discussing transparency issues
- 8:44 am **traukainehm:** RT @andgenth: "A culture of trust is more secure than a culture of control." @oscarberg at #e20s
- 8:44 am **uwemirk:** the legal issues are the same now when email was introduced. learning from the past is not a bad idea #e20s
- 8:45 am **frogpond:** ++ take of @oscarberg re information leakage - we tend to overestimate some risks and their effects (alas, yes we're forced by law st) #e20s
- 8:45 am **wissensauslese:** RT @andgenth: Important lesson by @oscarberg: A real challenge is finding a balance between security and privacy. #e20s
- 8:46 am **sagenet:** Next speaker is Alessandra Pelagallo, Telecom Italia presenting the "Archimede" project, an open ideation initiative #e20s
- 8:47 am **arminhoffmann:** @oscarberg "Most prominent information leakages in the last years happened through email." Good point! #e20s
- 8:47 am **nanouk:** Information leakage: having access to information doesn't mean you will make use of it #e20s
- 8:47 am **sagenet:** Archimede goals knowledge sharing & spreading best practices, reduce hierarchical communication, engage employees, efficiency #e20s
- 8:48 am **elsua:** RT @dgterol: Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s / +1
- 8:48 am **EwaldLied:** RT @absolutesubzero #E20s best practices Business agility @#BASF and innovation @#BMW <http://bit.ly/cgZEHP>
- 8:48 am **querdekner:** we need alternatives to these practices #e20s @oscarberg #email for sharing information

- 8:49 am **andgenth:** You have to have the tools and the education for people on how to use them. #e20s
- 8:49 am **rsamii:** RT @elsua: RT @dgterol: Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s / +1
- 8:49 am **Wiesenhofer:** Balance between control and empowerment reminds me of interaction between empowerment and commitment (Schmelzer et. Sesselmann, 2007) #e20s
- 8:49 am **ahlheid:** Oscar Berg (Acando, Sweden): "A culture of trust is more secure than a culture of control." #e20s
- 8:49 am **frogpond:** great comment too by @oscarberg - one can crypt email, but hardly anybody is doing it, even in the enterprise - shoddy priorities, yes #e20s
- 8:50 am **elsua:** RT @querdekner: we need alternatives to these practices #e20s @oscarberg #email for sharing information / in a secured environment, too!
- 8:50 am **wissensauslese:** RT @andgenth: You have to have the tools and the education for people on how to use them. #e20s
- 8:50 am **karstenpe:** RT: @uwemirk the legal issues are the same now when email was introduced. learning from the past is not a bad idea #e20s
- 8:51 am **aponcier:** RT @frogpond: great comment too by @oscarberg - one can crypt email, but hardly anybody is doing it, even in the enterprise #e20s
- 8:51 am **JoachimL:** Educate media competency and trust - Frank Schönefeld #e20s I agree
- 8:51 am **frogpond:** @larsbas oh yes, add legal and high-profile risk management governance to the mix - makes one whine :(#reality #transparency #e20s
- 8:51 am **aponcier:** RT @elsua: RT @querdekner: we need alternatives to these practices #e20s @oscarberg #email for sharing information /in a secured environment
- 8:52 am **e_trude:** Frank Schoenefeld about the employee's use of Twitter: it's a question of training #e20s #e20summit
- 8:52 am **olgaherrero:** Otra experiencia de colaboración para la innovación: Telecom Italia #e20s
- 8:52 am **andgenth:** How to react to employees using socila media? Provide education, media competency, and trust. #e20s
- 8:52 am **mkalz:** F. Schoenefeld stressing media education as foundation to recognize the thin line between personal, public and company related info. #e20s
- 8:53 am **aponcier:** RT @dineshtantri: RT @ITSinsider: Blogged: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socbiz
- 8:53 am **elsua:** #e20s The best keepers of your reputation is not the brand, but the people themselves. Educate them, empower them. Trust them
- 8:53 am **driessen:** Hmm, less tweeting about the discussion between @oscarberg and @frank_open ... #e20s
- 8:53 am **arminhoffmann:** RT @andgenth: How to react to employees using socila media? Provide education, media competency, and trust. #e20s
- 8:53 am **andgenth:** How to react to employees using social media? Provide education, media competency, and trust. #e20s
- 8:53 am **aponcier:** RT @andgenth: How to react to employees using socila media? Provide education, media competency, and trust. #e20s
- 8:53 am **aponcier:** RT @e_trude: Frank Schoenefeld about the employee's use of Twitter: it's a question of training #e20s #e20summit
- 8:54 am **AnaDataGirl:** Telecom Italia gives feedback to all participants that propose ideas. Key to the success of the program. #e20s -> Kudos!
- 8:54 am **masonqld:** RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT

- 8:55 am **elsua:** @driessen @oscarberg @frank_open probably, because there is no silver bullet, depends on the context itself of the biz & their people #e20s
- 8:55 am **AlisonFairleigh:** RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT
- 8:55 am **arminhoffmann:** @oscarberg: "Facebook is not transparent both ways." Good way to sum up the criticism! #e20s
- 8:57 am **frogpond:** RT @dgterol Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s __ context rules
- 8:57 am **arminhoffmann:** @oscarberg: "Our guidelines were created in a microblog." Including all interested parties is not the norm, unfortunately. #e20s
- 8:57 am **slysamonte:** RT @elsua: #e20s The best keepers of your reputation is not the brand, but the people themselves. Educate them, empower them. Trust them
- 8:58 am **elsua:** #e20s working through your guidelines helps you think about these questions & find answers together; so true! Becoming more aware helps
- 8:58 am **awittenberger:** RT @JoachimL: Educate media competency and trust - Frank Schönefeld #e20s I agree ... I`m also
- 8:59 am **AnaDataGirl:** What starts in an unstructured way is then given structure by an evaluation process. Telecom Italia on #innovation at #e20s
- 8:59 am **btexx:** telecom italia has a recurring innovation project with a def. timeline. 1st phase is truly bottom up. Seems to help communication #e20s ^\n
- 9:00 am **AutumnP70:** RT @AnaDataGirl: What starts in an unstructured way is then given structure by an evaluation process. Telecom Italia on #innovation at #e20s
- 9:00 am **aponcier:** RT @elsua: #e20s working through your guidelines helps you think about these questions & find answers together; Becoming more aware helps
- 9:00 am **arminhoffmann:** RT @AnaDataGirl: What starts in an unstructured way is then given structure by an evaluation process. Telecom Italia on #innovation at #e20s
- 9:00 am **aponcier:** RT @slysamonte: RT @elsua: #e20s The best keepers of your reputation is not the brand, but people Educate them, empower them. Trust them
- 9:00 am **absolutesubzero:** Notes for Telecom Italia and the Archimede project by Alessandra Pelagallo are online <http://ht.ly/30IkL> at #e20s #e20
- 9:01 am **btexx:** RT @AnaDataGirl: Telecom Italia gives feedback to all participants that propose ideas. Key to the success of the program. #e20s -> Kudos!
- 9:01 am **driessen:** RT @arminhoffmann: @oscarberg: "Facebook is not transparent both ways." Good way to sum up the criticism! #e20s
- 9:01 am **gabig58:** Thinking about the risks before you start using a platform is a good thing! #E20S
- 9:01 am **EwaldLied:** #E20s Lessons learned #Archimede @TI : brand awareness, feedback, commitment top management, people involvement, strategic business topics
- 9:02 am **EwaldLied:** RT @elsua: #e20s The best keepers of your reputation is not the brand, but the people themselves. Educate them, empower them. Trust them
- 9:02 am **netmedianer:** RT @absolutesubzero: Notes for Telecom Italia and the Archimede project by Alessandra Pelagallo are online <http://ht.ly/30IkL> at #e20s #e20
- 9:02 am **nanouk:** What if big companies consider Open-source example (copy-left or no patent) as a better way to make profit? #e20s
- 9:02 am **JeanYves:** Telecom Italia organises idea contest. Topics, however, are predefined. Not cool, as it tightens creativity... #e20s
- 9:02 am **e_trude:** Oscar Berg: the Facebook privacy debate is really good for learning how to use networks. #e20s #e20summit
- 9:03 am **webtechman:** RT @aponcier @dineshtantri @ITSinsider: Blogged: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socbiz

- 9:03 am **frogpond:** the one good thing about Facebook - it spurs attention and interest for privacy in the digital age (on a wide scale) - @oscarberg at #e20s
- 9:03 am **mkalz:** @oscarberg recommending "like" features over 5 star rating in company networks #e20s
- 9:04 am **btexx:** one third of the focus group taking part without regular access to a pc. That's really good community management at tel. italia! #e20s ^kn
- 9:04 am **schaeferblick:** RT @e_trude: Oscar Berg: the Facebook privacy debate is really good for learning how to use networks. #e20s #e20summit
- 9:04 am **awittenberger:** RT @mkalz: @oscarberg recommending "like" features over 5 star rating in company networks #e20s
- 9:05 am **barthox:** RT @mkalz: @oscarberg recommending "like" features over 5 star rating in company networks #e20s
- 9:05 am **arminhoffmann:** Put security on the information, not on the system. Very true! #e20s
- 9:06 am **Ronna:** @craighepburn Missing a fellow Scot at #e20s. Your "Finnish" company just commended for transparency.
- 9:06 am **driessen:** #e20s just lost the complete post on @oscarbergs's talk... Big bummer!!
- 9:06 am **AnaDataGirl:** Important! RT @arminhoffmann: Put security on the information, not on the system. Very true! #e20s
- 9:06 am **uwemirk:** RT @e_trude: Oscar Berg: the Facebook privacy debate is really good for learning how to use networks. #e20s #e20summit
- 9:07 am **elsua:** RT @driessen: #e20s just lost the complete post on @oscarbergs's talk... Big bummer!! / Ouch!! Sorry to read that! :-((
- 9:08 am **andgenth:** Thanks for an awesome and lively discussion about governing E2.0 risks at #e20s. Knowing what & how to do, why doesn't every company do it?
- 9:08 am **nanouk:** Security is still focus on storage. Cloud computing save 5/6 of the cost of storage. Companies are moving data massively on clouds #e20s
- 9:09 am **andgenth:** RT @e_trude: @OscarBerg: The Facebook privacy debate is really good for learning how to use networks. #e20s #e20summit?
- 9:09 am **webtechman:** Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
- 9:09 am **JeanYves:** The Telecom Italia ideas contest sounds like a step in the good. Though, it doesn't lead to more disruptive innovations #e20s
- 9:09 am **andgenth:** RT @frogpond: the one good thing about Facebook - it spurs attention and interest for privacy in the digital age (on a wide scale) - @oscarberg at #e20s
- 9:10 am **EwaldLied:** RT @gabig58: Thinking about the risks before you start using a platform is a good thing! #E20S
- 9:10 am **frogpond:** RT @andgenth: ... lively discussion about governing E2.0 risks at #e20s. Knowing what & how to do, why doesn't every company do it? ___ well,
- 9:10 am **andgenth:** RT @mkalz: @oscarberg recommending "like" features over 5 star rating in company networks #e20s
- 9:11 am **rasneil:** RT @elsua: #e20s @oscarberg increasing transparency decreases risk & enables value creation... Who would have thought about that, right?
- 9:12 am **EwaldLied:** RT @absolutesubzero: Notes for Telecom Italia and the Archimede project by Alessandra Pelagallo are online <http://ht.ly/30IKL> at #e20s #e20
- 9:13 am **jazzsky:** RT @AnaDataGirl: Important! RT @arminhoffmann: Put security on the information, not on the system. Very true! #e20s
- 9:14 am **nzblue_fish:** RT @webtechman: Enterprise 2.0: Tune in to #e20s, if not you are missing great stuff from smart people. #e20 <- Every day is a school day :)

- 9:14 am **sagenet:** @elmibester Appreciating your thoughtful reflections on #e20s See you are far. Quoted your "territory war" Tweet. Thank you.
- 9:21 am **KerrieAnne:** @sagenet @driessen : are you both at #e20s - have you been chatting face to face ?
- 9:27 am **driessen:** RT @KerrieAnne: @sagenet @driessen : are you both at #e20s - have you been chatting face to face ? > no not yet! Will do.
- 9:29 am **KerrieAnne:** RT @driessen: The #ibm #e20 adoption story in free white paper (PDF) <http://bit.ly/blueiq> #e20s > this is a great paper, must-read
- 9:29 am **KerrieAnne:** RT @driessen: RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s > agree!
- 9:30 am **marcelphilips:** RT @driessen: A culture of trust is more secure than a culture of control. @oscarberg #e20s > agree!
- 9:33 am **AutumnP70:** RT @driessen: A culture of trust is more secure than a culture of control. @oscarberg #e20s
- 9:33 am **fpoitou:** RT @ppinault : Enterprise2.0 : bilan de la journée : <http://bit.ly/ckGhWB> #e20s
- 9:34 am **aponcier:** RT @webtechman: Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
- 9:36 am **_Marjorie_S:** La vérité ! RT @webtechman: Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
- 9:39 am **jimworth:** Enjoying some great early morning reading, following #e20s from Frankfurt. It's a crash course on social business. #socbiz #E20
- 9:39 am **jimworth:** RT @webtechman: Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
- 9:40 am **jurijmlotman:** just got my impression confirmed from @elsua that slow old Germany seems to become a motor of 2.0ish innovation in 2nd wave adoption #e20s
- 9:40 am **frogpond:** after coffee break now onto my dearest subject in the #e20 space - organizational design & social business design #e20s
- 9:41 am **driessen:** @jobsworth couldn't make it to #e20s Man, that's a BUMMER! Hope all is well with him and his family!
- 9:41 am **mkalz:** Now session about the challenges of organizational setup of enterprise 2.0 #e20s
- 9:42 am **elsua:** @jurijmlotman Like I said, if you look into the European landscape, that's what's happening at the moment, keep going at it #e20s
- 9:42 am **frogpond:** @jurijmlotman slow old Germany ain't our Germany, no? #e20s #adoption of #e20 discussions
- 9:42 am **elsua:** RT @oscarberg: Blogged: Transparency - The double-edged sword <http://goo.gl/fb/> / Outstanding read / preso! Don't miss it! #e20s
- 9:43 am **oscarberg:** I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 9:43 am **arminhoffmann:** RT @elsua: RT @oscarberg: Blogged: Transparency - The double-edged sword <http://goo.gl/fb/> / Outstanding read / preso! Don't miss it! #e20s
- 9:44 am **elsua:** RT @driessen: @jobsworth couldn't make it to #e20s Man, that's a BUMMER! Hope all is well with him and his family! / Bummer, indeed! :-(
- 9:44 am **queredekner:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 9:44 am **RiaBreuer:** RT @driessen: Hey! My #e20s presentation is featured in the Technology section of Slideshare <http://slidesha.re/avx1x5>
- 9:45 am **bduperrin:** Now Deutsche Bank and Société Générale on stage at the same time #e20s

- 9:45 am **leebryant:** @jurijmlozman "vorsprung durch nutzungs Offenheit" Never thought I would say that ;-) #e20s
- 9:45 am **driessen:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 9:45 am **sagenet:** RT @bduperrin: Now Deutsche Bank and Société Générale on stage at the same time #e20s
- 9:46 am **twiliew:** Thx! - @gabig58: Correction: @twiliew explains what the "1000" communities are about through a simple taxonomy: U4O,U4U, O4U, O4O #E20S
- 9:46 am **jurijmlozman:** @frogpond no, we are quick old Germany. surprisingly agile senior citizens. #e20s
- 9:46 am **aponcier:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 9:46 am **aponcier:** RT @bduperrin: Now Deutsche Bank and Société Générale on stage at the same time #e20s
- 9:47 am **elsua:** #e20s Moving into next session... Challenges of the Organizational Setup of an Enterprise 2.0 w/ Niemeier, Ouaj, La Pinta & Wuerdemann
- 9:48 am **elsua:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20 / Check Empower Employees!
- 9:48 am **enterprise20:** Now it goes on with the discussion "Challenges of the Organizational Setup of the Enterprise 2.0" at #e20s Jamil Ouaj, Deutsche Bank AG
- 9:48 am **mkalz:** Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 9:49 am **BasZurburg:** Great slides - tnx for sharing -> RT @oscarberg: I have uploaded my #e20s presentation about Transparency <http://bit.ly/8Y0QFJ> #e20
- 9:49 am **schaferblick:** RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 9:50 am **aponcier:** #e20S @flapinta is on fire ;-) Go Franck, go
- 9:50 am **enterprise20:** Franck La Pinta, Société Générale, Prof. Dr. Joachim Niemeier, University of Stuttgart, Christian Würdemann, Hypoport AG #e20s
- 9:51 am **arminhoffmann:** @mkalz The Trojan Horse theory would explain the fierce resistance some put up. They smell a horse.... #e20s
- 9:51 am **sagenet:** RT @arminhoffmann: @oscarberg: "Facebook is not transparent both ways." Good way to sum up the criticism! #e20s
- 9:51 am **bduperrin:** société générale : we needed HR people to work together across brands in each countries (up to 10 brands/country) #e20s
- 9:51 am **frogpond:** RT @schaferblick RT @mkalz Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s ___ trojan mice ;)
- 9:51 am **oscarberg:** RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 9:52 am **Avinio:** @oscarberg Just uploaded his #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 9:52 am **gabig58:** RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 9:52 am **nanouk:** Challenges of the organizational setup of the enterprise2.0 / discussion #e20s
- 9:52 am **bduperrin:** Société Générale : we don't try the change the organization at this time but the people are working first #e20s
- 9:53 am **bduperrin:** RT @aponcier: #e20S @flapinta is on fire ;-) Go Franck, go
- 9:53 am **frogpond:** organizational structures are changed regularly, not all reorgs are effected by #e20 initiatives - we must not overestimate our powers #e20s

- 9:53 am **JoachimL:** RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s In a way
- 9:53 am **gabig58:** RT @elsua: RT @oscarberg: Blogged: Transparency - The double-edged sword <http://goo.gl/fb/> / Outstanding read / preso! Don't miss it! #e20s
- 9:53 am **KerrieAnne:** @driessen @sagenet it's really interesting reading both of your tweeting of #e20s conf from here in Downunder Australia
- 9:54 am **uwemirk:** At least his socks ;-) RT @aponcier: #e20S @flapinta is on fire ;-) Go Franck, go
- 9:54 am **webtechman:** @aponcier Thx4 RT & for sharing great #e20summit #e20s tweets on Twitter! #e20 #follow
- 9:55 am **EwaldLied:** RT @frogpond: organizational structures are changed regularly, not all reorgs are effected by #e20 initiatives - we must not overestimate our powers #e20s
- 9:55 am **btexx:** e2.0 discussion with it people was held two years ago. @joachimniemeier at #e20s so there's a maturity in the tools others can build on ^kn
- 9:56 am **barthox:** RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 9:56 am **barthox:** RT @arminhoffmann: @mkalz The Trojan Horse theory would explain the fierce resistance some put up. They smell a horse.... #e20s
- 9:56 am **frogpond:** @leebryant I am soooo favoriting this tweet of yours, let me add: "am deutschen Wesen soll die Welt genesen", will explain this l8r ;) #e20s
- 9:56 am **aponcier:** RT @frogpond organizational structures are changed regularly, not all reorgs are effected by #e20 - we must not overestimate #e20s
- 9:56 am **andgenth:** Now: Discussion on Challenges of the Organizational Setup of an Enterprise 2.0 w/F.La Pinta, Prof.Dr. J.Niemeier, J.Ouaj & C.Würdemann #e20s
- 9:56 am **aponcier:** RT @bduperrin: Société Générale : we don't try the change the organization at this time but the people are working first #e20s
- 9:56 am **mkalz:** Some more pointers to the trojan horse idea for enterprise 2.0 on my blog #e20s <http://bit.ly/btloUC>
- 9:56 am **aponcier:** RT @oscarberg: RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 9:57 am **twiliew:** Many thanks for pictumenting it ;-). "@driessen: #e20s @twiliew starting his talk <http://yfrog.com/e3newnyj>"
- 9:57 am **nanouk:** Now HR and organisational department are coming to the table to discuss #e20 #e20s
- 9:57 am **ralphmercier:** RT @elsua: RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20 / Check Empower Employees!
- 9:57 am **raesmaa:** @oscarberg Very proud of you, representing the Nordics in the #e20 sphere, and today at #e20s - I wish I could join!
- 9:58 am **aponcier:** RT @webtechman: @aponcier Thx4 RT & for sharing great #e20summit #e20s tweets on Twitter! #e20 #follow
- 9:58 am **AutumnP70:** Good Question! RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 9:58 am **JeanYves:** In 2007, Hypoport hired 150 people. "We felt we were losing entrepreneurial spirit. We had to do something. We put a wiki online" #e20s
- 9:58 am **frogpond:** @elsua yesyesyes - indeed the problems and tasks that rise from say M&As are gigantic in relation to our neat, emergent uses of #soso #e20s
- 9:59 am **leebryant:** @frogpond now you are scaring me ... historical echoes etc... #e20s
- 9:59 am **arminhoffmann:** Hypoport replaced T3 intranet with Wiki platform in 2007 to conserve entrepreneurial spirit in the company. #e20s

- 9:59 am **sagenet:** @KerrieAnne Thx for intro to @driessen. Look forward to conversaton & highlights from @oscarberg talk #e20s
- 10:00 am **knowledgetank:** Transparency - A double-edge sword #e20s <http://bit.ly/dhdqUI> #KM #KMers
- 10:00 am **driessen:** Transparency - A double-edge sword #e20s <http://goo.gl/fb/TRnX6>
- 10:00 am **hyponastic:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 10:00 am **driessen:** @twiliew Just some proof for you and @ITSinsider! ;-) #e20s
- 10:01 am **martinlindner:** verblüffend: plötzlich scheint das Träge Alte Deutschland vorreiter der Organisation 2.0 welle zu werden ... #e20s
- 10:01 am **traukainehm:** @JeanYves putting on a wiki was a good, but technology driven e2.0 pioneer approach back in 2007. don't forget the non techies #e20s
- 10:01 am **frogpond:** . @dhinchcliffe 's question on who's in charge 4 #e20 is next up on the slate at the org. structure discussion #e20s <http://zd.net/8XdyBM>
- 10:01 am **driessen:** @elsua Ok, got a new post about @oscarberg's talk up... #e20s
- 10:02 am **mkalz:** Very good point: The network is responsible for developing the network. But how does this related to existing hirarchies? #e20s
- 10:02 am **gabig58:** RT @frogpond: . @dhinchcliffe 's question on who's in charge 4 #e20 is next up on the slate at the org. structure discussion #e20s <http://zd.net/8XdyBM>
- 10:02 am **sagenet:** @bn_at_twitter asks essential questions: How do you translate networked organization into practice? #e20s
- 10:02 am **AutumnP70:** Transparency - A double-edge sword #e20s <http://bit.ly/chRfnS> via @driessen
- 10:02 am **traukainehm:** RT @leebryant: @jurijmlotman "vorsprung durch nutzungs Offenheit" Never thought I would say that ;-) #e20s
- 10:02 am **elsua:** RT @driessen: Transparency - A double-edge sword #e20s <http://goo.gl/fb/TRnX6> / Great! You managed to recover it back! :)
- 10:03 am **nanouk:** Wiki champions are supporting the wiki life (Hypoport), the network is not capable to support the network #e20s
- 10:03 am **oscarberg:** @driessen's notes from my #e20s presentation "Transparency - A double-edge sword": <http://t.co/9o9NHrw> via @AddThis
- 10:04 am **dgterol:** give every board-member a piece of cake of the enterprise 2.0 #e20s
- 10:04 am **aponcier:** RT @sagenet: @bn_at_twitter asks essential questions: How do you translate networked organization into practice? #e20s
- 10:04 am **jurijmlotman:** @leebryant "Vorsprung durch Nutzungs Offenheit" sounds like Neue Deutsche Welle revival: rebuilding "Einstürzende Neubauten". #e20s
- 10:04 am **aponcier:** RT @mkalz: Very good point: The network is responsible for developing the network. But how does this related to existing hirarchies? #e20s
- 10:04 am **sagenet:** RT @oscarberg: @driessen's notes from my #e20s presentation "Transparency - A double-edge sword": <http://t.co/9o9NHrw> via @AddThis
- 10:05 am **mkalz:** Do we need a top-down organizational implementation with a head of e20 to develop bottom-up knowledge sharing activities? #e20s
- 10:05 am **frogpond:** #e20s @leebryant hehe, conquering the world with ideas works better than with tanks, don't worry about #blitzadoption of #e20 #ftw #wtf ;)
- 10:05 am **sagenet:** RT @nanouk: Wiki champions are supporting the wiki life (Hypoport), the network is not capable to support the network #e20s
- 10:05 am **olgaherrero:** #e20s Retos organizativos en la empresa 2.0. Panel con representantes de Deutsche Bank, Societe Generale, Hypoport y Stuttgart Univ.
- 10:05 am **driessen:** @elsua did you share you're slides somewhere? #e20s

- 10:05 am **leebryant:** @jurijmlozman only with less metallic percussion? #e20s
- 10:05 am **andgenth:** Organizational "Constitution" for E2.0: Who is in charge? Who is the team reporting to? Who is part of the adoption team? #e20s
- 10:05 am **arimue:** :-) RT @leebryant: @jurijmlozman "vorsprung durch nutzungsoffenheit" Never thought I would say that ;-) #e20s
- 10:06 am **cicerohr:** RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
- 10:06 am **aponcier:** RT @oscarberg: @driessen's notes from my #e20s presentation "Transparency - A double-edge sword": <http://t.co/9o9NHrw> via @AddThis
- 10:06 am **elsua:** RT @driessen: @elsua did you share you're slides somewhere? #e20s / Not yet, but will share the longer version; much better, hang on! :)
- 10:06 am **driessen:** Is there a photo stream of the Summit somewhere? Would be nice! #e20s
- 10:06 am **bduperrin:** Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
- 10:06 am **driessen:** @elsua OK great! #e20s
- 10:07 am **awittenberger:** RT @mkalz: Do we need a top-down organizational implementation with a head of e20 to develop bottom-up knowledge sharing activities? #e20s
- 10:08 am **aponcier:** RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
- 10:08 am **nanouk:** Societe Generale: not talking about #e20 but tools that solve problem #e20s
- 10:08 am **e_trude:** RT @nanouk: Wiki champions are supporting the wiki life (Hypoport), the network is not capable to support the network #e20s
- 10:08 am **mkalz:** Funny to talk about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
- 10:08 am **gabig58:** For some, E2.0 and change management seem to be elephants in the room that are never mentioned, although this is what they're doing. #E20S
- 10:08 am **traukainehm:** giving a second or third organizational structure an efficient infrastructure is one task for the primary structure. #e20s
- 10:09 am **oscarberg:** RT @aponcier: RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
- 10:09 am **frogpond:** RT @dgterol: give every board-member a piece of cake of the enterprise 2.0 #e20s ___ seems foodie metaphors work great in the #e20 sphere ;)
- 10:09 am **aponcier:** RT @traukainehm: giving a second or third organizational structure an efficient infrastructure is one task for the primary structure. #e20s
- 10:10 am **e_trude:** Mamil Ouai: It's more about the spirit than about the tools and applications. #e20s #e20summit
- 10:10 am **RessHum:** RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
- 10:10 am **aponcier:** RT @mkalz: Funny about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
- 10:10 am **wissensauslese:** Discussion: Challenges of the Organizational Setup of an Enterprise 2.0 #e20s <http://yfrog.com/10ij8gj>
- 10:10 am **wissensauslese:** Social Media Education at Bayer - The Project: #e20s <http://yfrog.com/b5kxtj>
- 10:10 am **wissensauslese:** Web 2.0 provides a new context for recruiting. #e20s <http://yfrog.com/n0nmgaj>
- 10:10 am **arminhoffmann:** @mkalz Middle mgt is where you fail when you have grass-roots movements with top mgt support. An impermeable barrier. #e20s
- 10:10 am **driessen:** Do you see @sagenet ? @KerrieAnne ;-) #e20s <http://yfrog.com/jty54caj>

- 10:10 am **aponcier:** RT @gabig58 E2.0 and change management seem to be elephants in the room that are never mentioned, although this is what they're doing #E20S
- 10:11 am **myview:** Kann Enterprise 2.0 die Organisation überhaupt NICHT verändern? Oder merkt die Organisation es erst nur nicht? #e20s
- 10:11 am **nanouk:** Goal is to aggregate tools in a social platform in Societe Generale. Today they are experenting the tool #e20s (aggregate = centralize...
- 10:11 am **AutumnP70:** RT @myview: Da führt kein Weg vorbei: #e20 ist eine Frage der Unternehmenskultur - auch wenn die Fortgeschrittenen das Thema schon "über" haben #e20s
- 10:11 am **driessen:** The panel doesn't see e2.0 leading to different organizational structures... #e20s
- 10:11 am **mkalz:** RT @arminhoffmann: Middle mgt is where you fail when you have grass-roots movements with top mgt support. An impermeable barrier. #e20s
- 10:11 am **arimue:** He is. RT @mkalz: Funny to talk about the "middle management" ... Is the middle manager the most central node in the network? #e20s
- 10:12 am **frogpond:** RT @gabig58 For some, E2.0 and change management seem to be elephants in the room that are never mentioned #e20s _ twin elephants they are
- 10:12 am **Ronna:** Org'l change: experience and credibity on the boundaries of the "old" functional roles IMO now key - cross-functionality #e20s
- 10:12 am **mkalz:** @arimue By action or by definition? ;-) #e20s
- 10:13 am **nanouk:** RT @mkalz: Funny to talk about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
- 10:13 am **hoeron:** Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bu4MEt> via @AddToAny
- 10:13 am **sagenet:** Enterprise 2.0 more about skills than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
- 10:13 am **frogpond:** RT @driessen: The panel doesn't see e2.0 leading to different organizational structures... #e20s __ and I assume we agree to disagree ;)
- 10:13 am **driessen:** @mkalz Not per se I'd says. I'd go for the e20 enthusiasts, the community leaders, the connectors in the organization as central node #e20s
- 10:14 am **AutumnP70:** RT @nanouk: Facilitate the work, make it easy to share knowledge, to find it #e20s via @sagenet
- 10:14 am **myview:** HR-Thema: Change Management mit enterprise 2.0 oder durch enterprise 2.0 #e20s
- 10:14 am **driessen:** @frogpond ;-) #e20s
- 10:14 am **andgenth:** Organizational "Principles" for #E20: What is legitimacy of power? How to motivate? What incentives? What decision making process? #e20s
- 10:14 am **ccarranza:** The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
- 10:14 am **awittenberger:** RT @myview: führt kein Weg vorbei: es ist eine Frage der Unternehmenskultur -auch wenn Fortgeschrittene das schon "über" haben #e20s YES!
- 10:15 am **driessen:** It would be interesting compare the European organizations in the panel with US ones. I know some of them changed their org. structure #e20s
- 10:15 am **arimue:** @mkalz By both, but rather by action, I would say. What's your opinion? #e20s
- 10:15 am **barthox:** I agree, at least in the short/medium term RT @driessen: The panel doesn't see e2.0 leading to different organizational structures... #e20s
- 10:16 am **nanouk:** RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.

- 10:16 am **sagenet:** Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
- 10:16 am **prem_k:** RT @sagenet: Enterprise 2.0 more about skills than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
- 10:16 am **aponcier:** RT @driessen: interesting compare the European org in the panel with US ones. I know some of them changed their org. structure #e20s
- 10:16 am **mkalz:** @driessen So target the early adopters and wait for the diffusion of innovations. Is the long tail just around the corner? #e20s
- 10:16 am **JeanYves:** RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
- 10:16 am **sagenet:** RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
- 10:17 am **frogpond:** .@Ronna yep and if we're looking at the #edge of the organization we're poised to see LOTS of org. change, eg. emergent informal nets #e20s
- 10:17 am **aponcier:** RT @ccarranza: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
- 10:17 am **sagenet:** RT @driessen: It would be interesting compare the European organizations in the panel with US ones. I know some of them changed their org. structure #e20s
- 10:17 am **awittenberger:** RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
- 10:17 am **driessen:** @mkalz Yep, I would say! #e20s
- 10:17 am **aponcier:** RT @andgenth Organizational "Principles" for E20 What is legitimacy of power? How to motivate? What incentives? What decision process? #e20s
- 10:17 am **mkalz:** RT @frogpond: RT @driessen: The panel doesn't see e2.0 leading to different org. structures.. and I assume we agree to disagree #e20s
- 10:18 am **sagenet:** RT @andgenth: Organizational "Principles" for #E20: What is legitimacy of power? How to motivate? What incentives? What decision making process? #e20s
- 10:18 am **tailorable:** Nice presentation by @oscarberg about transparency to enhance value creation at slideshare: <http://bit.ly/8Y0QFJ> #e20s
- 10:18 am **aponcier:** RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
- 10:18 am **schaeferblick:** "We set up this social software to change our company"...ahh technology matters, and might be a promising first move.... #e20s
- 10:18 am **absolutesubzero:** RT @frogpond: @driessen The panel doesn't see e2.0 leading to different organizational structures. #e20s I assume we agree to disagree < +1
- 10:18 am **awittenberger:** RT @hoeron: Luis Suarez on #e20s: ?Knowledge shared is power? <http://bit.ly/bu4MEt> via @AddToAny
- 10:19 am **ShakespDaughter:** Will #e20 lead to different organizational structures? IMHO it will have a major impact on the evolution of organizational structures #e20s
- 10:20 am **thobu:** @jurijmlotman: @leebyrant "Vorsprung durch Nutzungsoffenheit" <= rather GDR speak I'd say #e20s
- 10:20 am **arminhoffmann:** Wuerdemann takes up @driessen 's slide: Since network and org do not match, something has to be cahnged in the org. #e20s
- 10:20 am **leebyrant:** Excited by @23video launch today. Great enterprise social video platform (have been using for 1yr). Headshift will be partners. #e20s
- 10:21 am **jurijmlotman:** RT @frogpond: ... "am deutschen Wesen soll die Welt genesen" ... #e20s

- 10:21 am **bduperrin:** @absolutesubzero @frogpond @driessen My understanding : it's not leading right now to different org. structures. Time needed. #e20s
- 10:21 am **btexx:** RT @ShakespDaughter: Will #e20 lead to different organizational structures? IMHO it will have a major impact on the evolution of organizational structures #e20s
- 10:21 am **andgenth:** How do job definitions look like in an #E20? #e20s
- 10:21 am **tailorable:** Just blogged: key messages from Enterprise 2.0 Summit day 1 <http://blog.tailorable.com/?p=181> #e20s
- 10:21 am **sagenet:** @bn_at_twitter focuses on impact of E2.0 is on changing decisionmaking processes in orgs. Will middle management be affected? #e20s
- 10:21 am **elsua:** #e20s Whooops! Short wi-fi hiccup there! Grrr, first time for me on the conference... Oh, well, working back again! Phew!
- 10:21 am **driessen:** RT @ShakespDaughter: Will #e20 lead to different org. structs? IMHO it will have a major impact on evolution of org structs #e20s > agree!
- 10:21 am **myview:** Überlebenskünstler im mittleren Management. Werden auch Enterprise 2.0 überleben, meint Prof. Niemeier #e20s
- 10:22 am **joningham:** What about E2.0 based on org restructuring? RT @ccarranza The panel is saying: no org re-structuring based on #E20s.
- 10:22 am **arminhoffmann:** Middle mgt has to widen the pipes instead of acting as filters if #e20 is to succeed, IMO. #e20s
- 10:22 am **leebryant:** @thobu @jurijmlotman Haha - good point. I can just imagine the socialist realist posters... #e20s
- 10:22 am **frank_open:** @jniemeier at #e20s: Middle managers managed to survive a lot or more changes than Enterprise 2.0 challenges.
- 10:22 am **mkalz:** C. Wuerdemann mentioning two different organizational structures: The stable organizational chart of a company and the social network. #e20s
- 10:22 am **bduperrin:** RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
- 10:23 am **bduperrin:** RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
- 10:23 am **driessen:** RT @tailorable: Nice pres by @oscarberg about transparency to enhance value creation <http://bit.ly/8Y0QFJ> #e20s > agree, good stuff!
- 10:23 am **twiliew:** RT @Ronna: Org'l change: experience and credibility on the boundaries of the "old" functional roles IMO now key - cross-functionality #e20s
- 10:23 am **joningham:** E2.0 & org restructuring together based on something else (social capital)? RT @ccarranza no org re-structuring based on #E20s.
- 10:23 am **barthox:** +1RT @bduperrin: @absolutesubzero @frogpond @driessen My understanding: it's not leading right now to diff org structures. Time needed #e20s
- 10:23 am **btexx:** if the only new task for middle management is to listen more, they need time and the right channels. #e20s ^*kn
- 10:23 am **joningham:** RT @sagenet: Enterprise 2.0 more about skills than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
- 10:23 am **nanouk:** Listen more and with more people / middle management / #e20s
- 10:23 am **andgenth:** Looking at my company on its way to an E20, the structure did not change. Former opinion leaders transformed into community managers. #e20s
- 10:23 am **frogpond:** . @bduperrin hm, IMO there's more to organizational structure than meets the eye, think informal networks, emergent adaptive processes #e20s

- 10:24 am **barthox:** Agreed RT @btexx: if the only new task for middle management is to listen more, they need time and the right channels. #e20s ^kn
- 10:24 am **driessen:** @bduperrin Yep, I agree, but am surprised. I'd think the org. structure would relate more to community structs than hierarchy #e20s
- 10:24 am **Greg2dot0:** @elsua remind you of being in Boston? #e20s
- 10:24 am **driessen:** @bduperrin Not saying: there is not hierarchy in a network! #e20s
- 10:25 am **netmedianer:** Should be the middle management more like a moderator? #e20s ^bg
- 10:25 am **andgenth:** Not the structure will have to change in an E20, but culture and goals have to. #e20s
- 10:25 am **joningham:** RT @mkalz: Funny to talk about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
- 10:25 am **elsua:** RT @leebryant: Excited by @23video launch today. Great enterprise social video platform... Headshift will be partners. #e20s / +1!
- 10:25 am **driessen:** @arminhoffmann Yeah, nice! #e20s
- 10:26 am **AnaDataGirl:** Agree :) RT @driessen Is there a photo stream of the Summit somewhere? Would be nice! #e20s
- 10:26 am **querdekner:** @netmedianer sounds a bit like Nonaka Middle-up-and-down-management #e20s
- 10:26 am **joningham:** RT @gautamghosh: RT @alanlepo: RT @ITSinsider: Social Business on the Ground. <http://bit.ly/9A5M4p> #e20 #e20s #socbiz
- 10:26 am **frogpond:** RT @leebryant @23video launch today .. enterprise social video platform ...#e20s __ timely, we've heard executive videoblogging right now ;)
- 10:26 am **elsua:** RT @Greg2dot0: @elsua remind you of being in Boston? #e20s // For a minute or two, yes!! #grrrwifi
- 10:27 am **KerrieAnne:** hey @sagenet - is it you in this picture RT @driessen: Do you see @sagenet ? @KerrieAnne ;-) #e20s <http://yfrog.com/jty54caj>
- 10:28 am **joningham:** RT @gfriend: RT @tetradian: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
- 10:29 am **myview:** I agree wiht that: Prof. Niemeier "the collaborative part (of enterprise 2.0)will change the organisation in a massive way" #e20s
- 10:30 am **awittenberger:** RT @netmedianer: Should be the middle management more like a moderator? #e20s ^bg
- 10:30 am **JeanYves:** RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and...
- 10:30 am **RedScareBot:** Still seeing red? RT @leebryant @thobu @jurijmlotman Haha - good point. I can just imagine the socialist realist posters... #e20s
- 10:30 am **ccarranza:** It will show companies where they need/want to act and this will lead to a change in structure.RT @joningham: E2.0 & org restructuring #E20s
- 10:30 am **sagenet:** E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
- 10:30 am **awittenberger:** RT @JeanYves: RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and...
- 10:30 am **e_trude:** RT @myview: I agree wiht that: Prof. Niemeier "the collaborative part (of enterprise 2.0)will change the organisation in a massive way" #e20s
- 10:30 am **Filtterraum:** RT @martinlindner: verblüffend: plötzlich scheint das Träge Alte Deutschland vorreiter der Organisation 2.0 welle zu werden ... #e20s
- 10:30 am **gabig58:** RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s

- 10:31 am **e_trude:** RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
- 10:31 am **awittenberger:** RT @myview: I agree with that: Prof. Niemeier "the collaborative part (e2.0) will change the organisation in a massive way" #e20s
- 10:31 am **elsua:** #e20s If expecting E20 to change orgs & some of their biz processes overnight, we are doing it wrong; it'll take us years! #changetakestime
- 10:31 am **aponcier:** RT @sagenet: E2.0 adoption starts with improved communication, then identity & network mgt. Org impact comes with greater collab #e20s
- 10:31 am **nanouk:** Decision making process has to move to the market #e20s (waou! This is the re-volution or...not as market is the big player in the game
- 10:32 am **mkalz:** RT @sagenet: Adoption starts with improved communication, then identity & network mgt. Org impact comes with greater collaboration. #e20s
- 10:32 am **elsua:** RT @sagenet: E2.0 adoption starts with improved communication, then identity & network mgmt. Org impact comes with greater collaboration. #e20s
- 10:32 am **arminhoffmann:** Not sure if I believe the fundamental impact of e2.0 on enterprise org. Are we suffering from echo chamber syndrome? #e20s
- 10:32 am **andgenth:** RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
- 10:33 am **JeanYves:** RT @sagenet: E2.0 adoption starts with improved communication, then identity&network mgt. Org impact comes with greater collaboration #e20s
- 10:33 am **elsua:** @ppinault I can access the file all right, but others can't; file is public though, having fellow colleagues troubleshoot the issue #e20s
- 10:34 am **wissensauslese:** RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
- 10:34 am **bduperrin:** "I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s
- 10:34 am **olgaherrero:** Versión ampliada de la presentación de @elsua en Enterprise 2.0: un "must" <http://tinyurl.com/3xm3jf7> #e20s
- 10:34 am **Ronna:** RT @arminhoffmann: Not sure if I believe the fundamental impact of e2.0 on enterprise org. Are we suffering from echo chamber syndrome? #e20s
- 10:34 am **driessen:** RT @sagenet: E2.0 adoption starts with improved communic., then identity & network mngmt. Org impact comes with greater collaboration. #e20s
- 10:35 am **oliverg:** RT @frogpond: RT @leebryant @23video launch today .. enterprise social video platform ...#e20s ___ timely, we've heard executive videoblogging right now ;)
- 10:35 am **sagenet:** @bduperrin makes case for greater engagement in decisionmaking before decisions are made as an E2.0 attitude #e20s
- 10:35 am **awittenberger:** RT @bduperrin: "I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s
- 10:35 am **andgenth:** Christian Wuerdemann: "I don't believe in a company as a democracy. There has to be someone to decide." #e20s
- 10:36 am **bduperrin:** RT @sagenet: @bduperrin makes case for greater engagement in decisionmaking before decisions are made as an E2.0 attitude #e20s > Right !
- 10:36 am **sagenet:** RT @bduperrin: "I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s
- 10:36 am **wissensauslese:** RT @andgenth: Christian Wuerdemann: "I don't believe in a company as a democracy. There has to be someone to decide." #e20s
- 10:36 am **ccesetti:** RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s

- 10:36 am **sagenet:** RT @elsua: #e20s If expecting E20 to change orgs & some of their biz processes overnight, we are doing it wrong; it'll take us years! #changetakestime
- 10:36 am **mkalz:** RT @HarvardBiz Who Should be Your Chief Collaboration Officer? <http://s.hbr.org/9E5y3l> #e20s
- 10:36 am **nanouk:** Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
- 10:36 am **sagenet:** RT @nanouk: Decision making process has to move to the market #e20s (wau! This is the re-revolution or...not as market is the big player in the game
- 10:37 am **frogpond:** @elsua sure, big changes take big time, but the path mustn't be neglected > facilitating small changes and tweaks, gardening emergence #e20s
- 10:37 am **arminhoffmann:** Binsenweisheit! ;-) RT @andgenth: Chr. Wuerdemann: "I don't believe in a company as a democracy. There has to be someone to decide." #e20s
- 10:37 am **Ronna:** Decision-making process: not all decisions are equal. Some need to be made decisively, quickly by "the boss", some by "the expert" #e20s
- 10:37 am **ccesetti:** RT @sagenet: Enterprise 2.0 more about skills than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
- 10:37 am **sagenet:** RT @ShakespDaughter: Will #e20 lead to different organizational structures? IMHO it will have a major impact on the evolution of organizational structures #e20s
- 10:37 am **ulrike_reinhard:** RT @leebryant: Excited by @23video launch today. Great enterprise social video platform... Headshift will be partners. #e20s /
- 10:38 am **awittenberger:** RT @mkalz: RT @HarvardBiz Who Should be Your Chief Collaboration Officer? <http://s.hbr.org/9E5y3l> #e20s
- 10:38 am **driessen:** New blog post! Challenges of the Organizational Setup of the Enterprise 2.0 #e20s: JP Rangaswami cou... <http://bit.ly/90qjHT> (by @driessen)
- 10:38 am **OlivierRoberget:** Retour Paris après une journée à E2.0 Summit à Francfort riche en témoignages et éclairages sur challenges. #e20s
- 10:38 am **masonqld:** @ccarranza but org design follows strategy and executes culture. A factor not the factor. Hierarchy is powerful. #E20s
- 10:38 am **andgenth:** Now: Market of Ideas for the Open Space Workshop #e20s
- 10:39 am **aponcier:** RT @Ronna: Decision process: not all decisions are equal. Some need to be made decisively, quickly by "the boss", some by "the expert" #e20s
- 10:39 am **JeanYves:** RT @nanouk: Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
- 10:39 am **sagenet:** @bn_at_twitter notes important question still be discussed is incentives for participation in E2.0 environments #e20s
- 10:40 am **driessen:** RT @andgenth: Now: Market of Ideas for the Open Space Workshop #e20s > yep, looking fwd to it, but 1st lunch!
- 10:40 am **andgenth:** Open Space Workshop: 8 groups with about 12-15 people, to discuss the proposed subjects, currently presented by their facilitators. #e20s
- 10:41 am **tailorable:** Hmm, this looks like a not-so-open-space session... #e20s
- 10:41 am **nanouk:** 8 workshops this afternoon: presentations #e20s
- 10:41 am **driessen:** @arminhoffmann What's 'Binsenweisheit? ;-) #e20s
- 10:41 am **aponcier:** RT @nanouk: Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
- 10:42 am **gautamghosh:** @bduperrin so the decision to implement #e20 tools should also be taken by crowdsourcing/group ideation? :) #e20s
- 10:42 am **philippeback:** #e20s je suis en congé maladie... Pfff, pas marrant.

- 10:42 am **aponcier:** RT @driessen: RT @andgenth: Now: Market of Ideas for the Open Space Workshop #e20s > yep, looking fwd to it, but 1st lunch!
- 10:42 am **andgenth:** Topic 1: Design Thinking - What is it and how to be used for E2.0? #e20s
- 10:43 am **driessen:** @tailorable Nope, it's not a barcamp or unconf! ;-) #e20s
- 10:43 am **HannsKK:** RT @gautamghosh: @bduperrin so the decision to implement #e20 tools should also be taken by crowdsourcing/group ideation? :) #e20s
- 10:43 am **andgenth:** Topic 2: Serendipity and Emergence - Prerequisites, experiences #e20s
- 10:43 am **aponcier:** RT @andgenth: Topic 1: Design Thinking - What is it and how to be used for E2.0? #e20s
- 10:43 am **nanouk:** Serendipity and emergence...interesting? #e20s
- 10:43 am **driessen:** Challenges of the Organizational Setup of the Enterprise 2.0 #e20s <http://goo.gl/fb/edE5m>
- 10:44 am **aponcier:** RT @gautamghosh: @bduperrin so the decision to implement #e20 tools should also be taken by crowdsourcing/group ideation? :) #e20s
- 10:44 am **aponcier:** RT @tailorable: Just blogged: key messages from Enterprise 2.0 Summit day 1 <http://blog.tailorable.com/?p=181> #e20s
- 10:44 am **e_trude:** #e20s: Präsentation Topics Open Space workshops - Barcamp Feeling:-) <http://twitpic.com/31jivk>
- 10:44 am **elsua:** #e20s Pondering which workshop to attend after the lunch break... Lots of great topics!!! Grrrr #choiceschoices
- 10:45 am **Folletto:** RT @leebryant: Excited by @23video launch today. Great enterprise social video platform (have been using for 1yr). Headshift will be partners. #e20s
- 10:45 am **elsua:** RT @driessen: Challenges of the Organizational Setup of the Enterprise 2.0 #e20s <http://goo.gl/fb/edE5m> / Nice one! :)
- 10:45 am **driessen:** I'm going to @bduperrin's open space: e2.0, bpm, business processes, etc. Interesting! #e20s
- 10:45 am **aponcier:** RT @frank_open: @jniemeier at #e20s: Middle managers managed to survive a lot or more changes than Enterprise 2.0 challenges.
- 10:45 am **AnaDataGirl:** I love the concept of serendipity :) #e20s
- 10:46 am **andgenth:** Topic 3: E2.0 in Business Processes - Process definition, articulation of in-the-flow and over-the-flow #e20s
- 10:46 am **aponcier:** RT @joningham E2.0 more about skills than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
- 10:47 am **driessen:** RT @tailorable: Just blogged: key messages from Enterprise 2.0 Summit day 1 <http://blog.tailorable.com/?p=181> #e20s
- 10:47 am **andgenth:** Topic 4: Network Analysis - How to identify network peers #e20s
- 10:48 am **driessen:** RT @andgenth: Topic 4: Network Analysis - How to identify network peers #e20s > use @guruscan ;-)!
- 10:48 am **aponcier:** RT @andgenth: Topic 4: Network Analysis - How to identify network peers #e20s
- 10:48 am **aponcier:** RT @andgenth: Topic 3: E2.0 in Business Processes - Process definition, articulation of in-the-flow and over-the-flow #e20s
- 10:48 am **andgenth:** Topic 5: Social Messaging - Is this the E2.0 killer app? #e20s
- 10:49 am **miiakkinen:** RT @driessen: Challenges of the Organizational Setup of the Enterprise 2.0 #e20s <http://goo.gl/fb/edE5m>
- 10:49 am **aponcier:** RT @e_trude: #e20s: Präsentation Topics Open Space workshops - Barcamp Feeling:-) <http://twitpic.com/31jivk>

- 10:49 am **aponcier:** RT @andgenth: Topic 2: Serendipity and Emergence - Prerequisites, experiences #e20s
- 10:49 am **HannsKK:** RT AnaDataGirl: I love the concept of serendipity :) #e20s - now if we could just get our boss to understand it as well :-)
- 10:49 am **ShakespDaughter:** #e20s great topics in the workshop marketplace. Now I not only want one clone (as during the panels), but several ones!
- 10:49 am **AnaDataGirl:** Me 2 RT @elsua #e20s Pondering which workshop to attend after the lunch break... Lots of great topics!!! Grrrr #choiceschoices
- 10:49 am **craighepburn:** RT @Ronna: @craighepburn Missing a fellow Scot at #e20s. Your "Finnish" company just commended for transparency.
- 10:49 am **ibotretweet:** RT @HannsKK2010RT AnaDataGirl: I love the concept of serendipity :) #e20s - now if we could just get our boss to understand it as well...
- 10:50 am **frank_open:** Interesting workshops (open spaces) at #e20s (Part I): Design Thinking and E2.0; Serendipity and Emergence; E2.0 and Business Processes
- 10:51 am **twiliew:** Well, you shall be living in it. No fall in love with it.. ;-)"@AnaDataGirl: I love the concept of serendipity :) #e20s"
- 10:51 am **andgenth:** Topic 6: Personal Working and Learning Ecosystem - looking at the "peripherals" #e20s
- 10:51 am **elsua:** RT @frank_open: Interesting workshops at #e20s (Part I): Design Thinking and E2.0; Serendipity and Emergence; E2.0 and Business Processes
- 10:51 am **querdekner:** RT @twiliew: Well, you shall be living in it. No fall in love with it.. ;-)"@AnaDataGirl: I love the concept of serendipity :) #e20s"
- 10:52 am **e_trude:** #e20s Interesting workshops - how shall I manage this, have to clone myself?
- 10:52 am **andgenth:** Topic 7: Role of the E2.0 Manager - Tasks, different roles #e20s
- 10:52 am **sagenet:** RT @e_trude: #e20s Interesting workshops - how shall I manage this, have to clone myself?
- 10:52 am **andgenth:** Topic 8: E2.0 Motivation Concept - Pillars and principles #e20s
- 10:52 am **querdekner:** and my winner is: e20 Motivation and Incentives #e20s
- 10:53 am **frank_open:** Interesting ... at #e20s (Part II): Network Analysis in E2.0; Enterprise microblogging; E20 ecosystem; Who's in charge for E2.0; Motivation
- 10:53 am **AnaDataGirl:** Hmm no woman moderating any workshop :(#e20s
- 10:53 am **btexx:** keep processes agile RT @elsua #e20s If expecting E20 to change [?] biz processes overnight, we are doing it wrong; it'll take us years! ^kn
- 10:53 am **wissensauslese:** RT @andgenth: Topic 1: Design Thinking - What is it and how to be used for E2.0? #e20s
- 10:53 am **wissensauslese:** RT @andgenth: Topic 2: Serendipity and Emergence - Prerequisites, experiences #e20s
- 10:54 am **wissensauslese:** RT @andgenth: Topic 3: E2.0 in Business Processes - Process definition, articulation of in-the-flow and over-the-flow #e20s
- 10:54 am **driessen:** Wifi is much better now or is it just me?! #e20s
- 10:54 am **wissensauslese:** RT @andgenth: Topic 4: Network Analysis - How to identify network peers #e20s
- 10:54 am **elsua:** RT @AnaDataGirl: Hmm no woman moderating any workshop :(#e20s / Ouchie! :-((
- 10:54 am **wissensauslese:** RT @andgenth: Topic 5: Social Messaging - Is this the E2.0 killer app? #e20s
- 10:54 am **ShakespDaughter:** RT @AnaDataGirl: Hmm no woman moderating any workshop :(#e20s

- 10:54 am **wissensauslese:** RT @andgenth: Topic 6: Personal Working and Learning Ecosystem - looking at the "peripherals" #e20s
- 10:54 am **wissensauslese:** RT @andgenth: Topic 7: Role of the E2.0 Manager - Tasks, different roles #e20s
- 10:54 am **driessen:** @AnaDataGirl You can take one of the last two topics? @ShakespDaughter seemed to be opinionated about one of them! ;-) #e20s
- 10:54 am **wissensauslese:** RT @andgenth: Topic 8: E2.0 Motivation Concept - Pillars and principles #e20s
- 10:55 am **jeos:** introduced #openspace topic "enable #enterprise20 w/ social messaging" w/ @JoachimL at enterprise 2.0 summit #e20s - join us after lunch!
- 10:55 am **gabig58:** RT @frank_open: Interesting workshops (open spaces) at #e20s (Part I): Design Thinking and E2.0; Serendipity and Emergence; E2.0 and Business Processes
- 10:56 am **andgenth:** Lunch break #e20s
- 10:58 am **CecileDemailly:** RT @AnaDataGirl Hmm no woman moderating any workshop :(#e20s < :(too
- 10:58 am **elsua:** @twiliew @frogpond @AnaDataGirl I already made up my mind, CheeChin, but first ... LUNCH!! Hehe #e20s
- 11:00 am **tdoyon:** RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
- 11:00 am **tdoyon:** RT @elsua: #e20s usability failures introduces workarounds: email everything, label everything as confidential, copy to ensure access, share w/ sticks
- 11:01 am **tdoyon:** RT @AnaDataGirl: "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. Interesting...
- 11:01 am **KerrieAnne:** RT @tailorable: Just blogged: key messages fr Enterprise 2.0 Summit day 1 #e20s - don't mention S-social word - synonyms? <http://ht.ly/30KH1>
- 11:02 am **ibridazioni:** There isn't a psychological point of view in #e20s speeches, isn't it? Let's see what I can do about it for the next... ;)
- 11:04 am **sagenet:** @AnaDataGirl yes to "serendipity". You might enjoy Robert K. Mertson's book exploring <http://jetpress.org/v17/campa.htm> #e20s
- 11:05 am **tdoyon:** RT @elsua: RT @absolutesubzero: My notes for Stephan Oertelt's, Innovation Manager of BMW, are online at <http://ht.ly/30HS6> #e20s #e20
- 11:05 am **tdoyon:** RT @elsua: RT @dgterol: Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s / +1
- 11:07 am **webtechman:** RT @HannsKK AnaDataGirl: I love the concept of serendipity :) #e20s - now if we could just get our boss to understand it as well :-)
- 11:12 am **kammerait:** RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
- 11:20 am **tdoyon:** RT @elsua: RT @leebryant: Excited by @23video launch today. Great enterprise social video platform... Headshift will be partners. #e20s / +1!
- 11:21 am **tdoyon:** RT @bduperrin: RT @sagenet: @bduperrin makes case for greater engagement in decisionmaking before decisions are made as an E2.0 attitude #e20s > Right !
- 11:37 am **joningham:** Still feel reluctance to BE social suboptimises e2.0 RT @ KerrieAnne RT @tailorable: don't mention S-social word <http://ht.ly/30KH1> #e20s
- 11:44 am **roundtrip:** Second day @Enterprise20 Summit. Another great #e20s Tweet stream from @elsua @frogpond @oscarberg @bduperrin et al
- 11:49 am **barthox:** Looks like my participation to the #e20s has gone 1 step further: I will facilitate the workshop on "Motivating people to collaborate"
- 11:51 am **andgenth:** 2nd day at Enterpriise 2.0 Summit #e20s (@ Le Méridien Parkhotel) <http://4sq.com/9NyXcw>

- 11:55 am **aubertm:** #e20s second and final part (@ Le Méridien Parkhotel) <http://4sq.com/9NyXcw>
- 11:59 am **kencooperusa:** Luis Suarez on #e20s: 'Knowledge shared is power' <http://bit.ly/aTbmaa>
- 12:00 pm **mkalz:** Attending the group about serendipity & emergence at #e20s
- 12:01 pm **aponcier:** RT @kencooperusa: Luis Suarez on #e20s: 'Knowledge shared is power' <http://bit.ly/aTbmaa>
- 12:02 pm **jeos:** #enterprise20 crowd is addicted to #apple - #ipad, macbooks and countless #iphone ... #e20s <http://twitpic.com/31k2g6>
- 12:03 pm **andgenth:** Attending the workshop "Role of the E2.0 Manager" #e20s
- 12:03 pm **DennisAgusi:** RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
- 12:03 pm **driessen:** Nice group in the Enterprise 2.0 and business processes open space #e20s
- 12:04 pm **dineshtantri:** RT @jeos: #enterprise20 crowd is addicted to #apple - #ipad, macbooks and countless #iphone ... #e20s <http://twitpic.com/31k2g6>
- 12:05 pm **frogpond:** attending the knowledge workspace / environment session with @jurijmilotman at #e20s
- 12:06 pm **traukainehm:** @bduperrin and @AnaDataGirl collaborating #e20s @ Le Méridien Parkhotel <http://instagr.am/p/Fvgk/>
- 12:10 pm **elsua:** Back from lunch, and hanging out at the Serendipity & Emergence workshop ... #e20s
- 12:11 pm **driessen:** Lots of people see formal business processes connect with the e2.0 stuff leading to social business #e20s
- 12:11 pm **sagenet:** RT @aponcier: RT @kencooperusa: Luis Suarez on #e20s: 'Knowledge shared is power' <http://bit.ly/aTbmaa>
- 12:12 pm **Ronna:** @elsua has emerged from lunch and by there serendipity is sitting with his current discussion group #e20s
- 12:13 pm **elsua:** RT @Ronna: @elsua has emerged from lunch and by there serendipity is sitting with his current discussion group #e20s / Exactly! :-P
- 12:16 pm **frogpond:** hot topics - personal learning environment, peripheral learning, informal learning, workspaces for collaborating knowledge workers #e20s
- 12:19 pm **elsua:** #e20s Done with some definitions on serendipity and emergence, now going through some examples...
- 12:23 pm **arminhoffmann:** Very inspiring discussion on E2.0 manager and her/his role at #e20s open session.
- 12:25 pm **philipchan21:** RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
- 12:26 pm **mkalz:** Serendipity means 'facilitating the accidental to happen' #e20s
- 12:27 pm **sverjans:** RT @krajagopal: @mkalz interesting ... looking forward to your tweets :-)- Me too. Currently writing a chapter on Enterprise 2.0 #e20s
- 12:27 pm **JeffMerrell:** RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 12:27 pm **driessen:** #e20s Man, we are on fire! U should be in our group! :-)
<http://yfrog.com/4zgsrij>
- 12:29 pm **arminhoffmann:** @driessen I wanted to, but you were already full! :(But ours is also great! :-)
#e20s
- 12:31 pm **elsua:** Superb conversations about facilitating serendipity both virtually and physically: social tools, water cooler, print room, etc. #e20s
- 12:32 pm **robhoward:** @andgenth Pull people 2 social not push. Email is just another channel #e20s

- 12:33 pm **flair:** RT @bduperrin: "I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s
- 12:33 pm **andgenth:** Open Space: Great lively discussion taking place for the E2.0 Manager role, facilitated by @aponcier at #e20s
- 12:34 pm **fwhamm:** I wish I could attend 2nd day of Enterprise 2.0 Summit too #e20s
- 12:34 pm **robhoward:** Last day of #e20s show in Frankfurt. Great show and more topic depth than at similar events.
- 12:36 pm **mkalz:** How can serendipity be facilitated in a company/organization? Several examples are discussed in the group. #e20s
- 12:36 pm **driessen:** Most e2.0 projects start in a push way not a pull way, some say in our group. Agree? #e20s
- 12:37 pm **frogpond:** RT @mkalz Serendipity means 'facilitating the accidental to happen' #e20s ___ designing enviroments for the unexpected is both hard + easy ;)
- 12:40 pm **elsua:** @ananeves yes, yes, yes! That's been our conversation as well! Specially, on how we're moving from physical to virtual watercoolers #e20s
- 12:41 pm **arminhoffmann:** Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
- 12:42 pm **elsua:** #e20s interesting discussions on how you can "provoke" serendipitous discoveries to help knowledge workers experience 'em to benefit from'em
- 12:42 pm **driessen:** Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
- 12:42 pm **driessen:** @arminhoffmann So that's you! #e20s
- 12:43 pm **elsua:** RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s / would it still require a CV & cert?
- 12:43 pm **Ronna:** RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
- 12:45 pm **elsua:** @ananeves that's the challenge we are discussing & how it can blend with emergence;fascinating discussions of how we could bridge 'em #e20s
- 12:45 pm **heikistr:** RT @oscarberg I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20 #cultureoftrust
- 12:46 pm **EskoKilpi:** At the psychology of the Internet ws: Discussing confirmation. The need to be confirmed who I am, and to confirm others #e20s
- 12:46 pm **arminhoffmann:** @driessen Sounds like you have just been announced Superhero... ;-) #e20s
- 12:48 pm **StefanoSchiavo:** RT @elsua: Superb conversations about facilitating serendipity both virtually and physically: social tools, water cooler, print room,. #e20s
- 12:48 pm **andgenth:** RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
- 12:49 pm **EskoKilpi:** Psychology of the Internet workshop. Some people need much more validation than others #e20s
- 12:49 pm **mkalz:** Hard to define "emergence" in our session. Is emergence only about patterns that emerge from actions of many users? #e20s
- 12:50 pm **AnaDataGirl:** Great workshop! #e20s
- 12:53 pm **kendomen:** RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
- 12:53 pm **traukainehm:** #e20s biz biz processses workgroup @ Le Méridien Parkhotel <http://instagr.am/p/FwgS/>
- 12:54 pm **EskoKilpi:** Some people are more sensitive than others to not being acknowledged. A like button is a great way to acknowledge ;-) #e20s

- 12:54 pm **btexx:** RT @traukainehm: #e20s biz biz processes workgroup @ Le Méridien Parkhotel <http://instagr.am/p/FwgS/>
- 12:54 pm **Ronna:** RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
- 12:55 pm **arminhoffmann:** Transcend the silo! #e20s
- 12:56 pm **myview:** Habe selten so engagierte Open-Space Workshops erlebt. People discussing like hell. #e20s
- 12:57 pm **myview:** RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
- 12:57 pm **EskoKilpi:** Acknowledgment is always a gift (Psychology of the Internet workshop) #e20s
- 12:58 pm **arminhoffmann:** E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
- 12:59 pm **absolutesubzero:** My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at <http://ht.ly/30NVB> #e20 #e20s
- 12:59 pm **dgterol:** quote of the day!: "your network is your added value" #e20s
- 1:01 pm **driessen:** RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin at <http://ht.ly/30NVB> #e20 #e20s
- 1:04 pm **nanouk:** Serendipity and emergence workshop is over @jeanyves will present our conclusion: openness, openness, openness #e20s
- 1:04 pm **aponcier:** RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at <http://ht.ly/30NVB> #e20s
- 1:04 pm **aponcier:** RT @arminhoffmann: E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
- 1:04 pm **aponcier:** RT @myview: RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
- 1:05 pm **knowledgetank:** Enterprise 2.0 and Business Processes #e20s <http://bit.ly/avdsb8> #KM #KMers
- 1:05 pm **driessen:** New blog post! Enterprise 2.0 and Business Processes #e20s: Some notes from the open space about En... <http://bit.ly/9lstqB> (by @driessen)
- 1:05 pm **driessen:** Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK>
- 1:06 pm **aponcier:** RT @nanouk: Serendipity and emergence workshop is over @jeanyves will present our conclusion: openness, openness, openness #e20s
- 1:06 pm **aponcier:** RT @dgterol: quote of the day!: "your network is your added value" #e20s
- 1:06 pm **sagenet:** #snasources Rob Cross et al 2010 Collaborative Organization: How to Make Employee Networks Really Work <http://bit.ly/ajc6XV> #e20s
- 1:07 pm **ClaudeSuper:** RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://bit.ly/9ftCeH> #architecture
- 1:07 pm **netmedianer:** RT @driessen Enterprise 2.0 and Business Processes #e20s <http://bit.ly/cL6IMI> ^bg
- 1:08 pm **absolutesubzero:** RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK> < thanks for the note and link! :)
- 1:08 pm **driessen:** RT @arminhoffmann: E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
- 1:08 pm **roundtrip:** RT @elsua: #e20s Transparency enables workspace awareness ... #owork #narrateyourwork
- 1:09 pm **Laouffir:** RT @aponcier: RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin <http://ht.ly/30NVB> #e20s
- 1:09 pm **aponcier:** RT @andgenth: Open Space: Great lively discussion taking place for the E2.0 Manager role, facilitated by @aponcier at #e20s -> TKS ;-)

- 1:10 pm **sagenet:** #snaresources Valdis Krebs work at www.orgnet.com #e20s
- 1:11 pm **roundtrip:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 1:11 pm **AnaDataGirl:** <http://yfrog.com/50n5lrj> the workshop on biz processes #e20s
- 1:11 pm **traukainehm:** @driessen <http://bit.ly/drjHdP> the polar bear wallpaper #e20s
- 1:12 pm **roundtrip:** RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
- 1:14 pm **awittenberger:** RT @arminhoffmann: E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
- 1:15 pm **aponcier:** RT @awittenberger E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
- 1:16 pm **awittenberger:** RT @absolutesubzero: RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LIgeK> < thanks for the note and link! :)
- 1:16 pm **elsua:** #e20s and that folks concludes a superb #e20s event for me! Need to go now & catch flight back home! It was a blast, hope you enjoyed it!
- 1:17 pm **elsua:** RT @absolutesubzero: My notes about workshop Enterprise 2.0 & Business Processes with @bduperrin are online at <http://ht.ly/30NVB> #e20 #e20s
- 1:18 pm **elsua:** RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LIgeK> #e20s
- 1:18 pm **jurijmlotman:** @aleene still not convinced about all the "3.0" concepts, so i'm sticking to 2.0 like an old Bill Haley fan sticks to R'n'R #e20s
- 1:22 pm **elsua:** #e20s ok, now I am gone to the airport... See you all lovely people on the other side where it is nice and warm! Safe travels everyone!
- 1:30 pm **bhc3:** Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s <http://post.ly/17qcW>
- 1:30 pm **driessen:** @elsua Ah, goodbye! It was nice to meet you in person. Have a safe trip home! #e20s
- 1:31 pm **driessen:** @traukainehm thanks! #e20s
- 1:31 pm **driessen:** RT @AnaDataGirl: <http://yfrog.com/50n5lrj> the workshop on biz processes #e20s
- 1:31 pm **awittenberger:** Topic: E20-Manager ... my notes as mindmap Role E2.0-Management #e20s
- 1:31 pm **Alex_Stocker:** great conference #e20s
- 1:32 pm **ClaudeSuper:** RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s <http://post.ly/17qcW>
- 1:32 pm **aponcier:** RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s <http://post.ly/17qcW>
- 1:32 pm **driessen:** Looking forward to @leebryant's closing talk at #e20s !
- 1:32 pm **frogpond:** RT @myview: Habe selten so engagierte Open-Space Workshops erlebt. People discussing like hell. #e20s ___ indeed, vibrant and smart it is
- 1:33 pm **andgenth:** Now: Presentation of results from the Open Space workshops at #e20s
- 1:34 pm **barthox:** @jeanyves is on stage to give us the results of the discussions on serendipity and emergence #e20s
- 1:34 pm **sagenet:** Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 1:36 pm **nanouk:** RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s

- 1:36 pm **sagenet:** RT @aponcier: RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s <http://post.ly/17qcW>
- 1:37 pm **driessen:** RT @driessen: Our/my summary of our open space: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK>
- 1:37 pm **sagenet:** @awittenberger Can you please reshare the link to your #e20s notes mind map? Thx
- 1:38 pm **jackvinson:** RT @elsua @arminhoffmann: Job offer: E.20 Manager at Big Corp. Req'd skills: Superhero. ;-) #e20s / would it still require a CV & cert?
- 1:38 pm **sagenet:** RT @aponcier: RT @awittenberger E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
- 1:38 pm **intertainment:** Einiges an neuem Input vom Enterprise 2.0 Summit mitgenommen. Jetzt Flughafen nach Berlin zur Tagung Onlinekommunikation #e20s #tok10
- 1:38 pm **aubertm:** RT @aponcier: RT @awittenberger E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
- 1:39 pm **andgenth:** Summary of "Design thinking": Def.: Not a question of what you do, but how you do it. #e20s
- 1:39 pm **aponcier:** RT @nanouk: RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 1:39 pm **dgterol:** day of big quotes!: "The question is not what you do. The question is how you do it" #e20 #e20s
- 1:39 pm **e_trude:** RT @aponcier: RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s <http://post.ly/17qcW>
- 1:39 pm **sagenet:** RT @knowledgetank: Enterprise 2.0 and Business Processes #e20s <http://bit.ly/avdsb8> #KM #KMers
- 1:39 pm **aponcier:** RT @dgterol: day of big quotes!: "The question is not what you do. The question is how you do it" #e20 #e20s
- 1:39 pm **arminhoffmann:** Do you know the feeling that a solution is being presented is lacking a problem to be solved? ;-) #e20s
- 1:40 pm **sagenet:** RT @EskoKilpi: Acknowledgment is always a gift (Psychology of the Internet workshop) #e20s
- 1:40 pm **sagenet:** RT @Ronna: RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
- 1:40 pm **roundtrip:** RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at <http://ht.ly/30NVB> #e20 #e20s
- 1:41 pm **EskoKilpi:** "People in corporations seek more recognition than what they get" (Psychology of the Internet workshop) #e20s
- 1:41 pm **AnaDataGirl:** Me 2! Should have heard him at @SHiFTconf if it wasn't 4 the damn volcano RT @driessen: Looking fwd to @leebryant's closing talk at #e20s !
- 1:41 pm **nanouk:** RT @andgenth: Summary of "Design thinking": Def.: Not a question of what you do, but how you do it. #e20s
- 1:42 pm **aponcier:** RT @sagenet: RT @EskoKilpi: Acknowledgment is always a gift (Psychology of the Internet workshop) #e20s
- 1:42 pm **traukainehm:** @elsua safe trip home. was a pleasure to meet you. #e20s
- 1:42 pm **aponcier:** RT @EskoKilpi: "People in corporations seek more recognition than what they get" (Psychology of the Internet workshop) #e20s
- 1:42 pm **andgenth:** Re Design Thinking: Fast Prototyping (iterative process) to make the idea understandable and tangible for the potential users. #e20s
- 1:42 pm **enterprise20:** now it goes on with the workshop solutions at #e20s

- 1:43 pm **sagenet:** #e20s Design Thinking workshop reporting out. Power comes from multidisciplinary, fast feedback & fast prototyping
- 1:44 pm **EskoKilpi:** Acknowledgment is needed to "know together" Knowing together is the essence of social media #e20s
- 1:44 pm **frogpond:** design thinking methods applicable in the #e20 sphere - rapid prototyping, fast feedback, enable multidisciplinary participation #e20s
- 1:44 pm **leebryant:** ok - I have less than an hour left. I have found my motivation. Should just carry a spare adrenal gland with me. #e20s
- 1:45 pm **roundtrip:** RT @knowledgetank: Enterprise 2.0 and Business Processes #e20s <http://bit.ly/avdsb8> #KM #KMers
- 1:45 pm **andgenth:** Team and answers were revising the topic: Improving Design Thinking in an Enterprise 2.0 #e20s
- 1:46 pm **roundtrip:** RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
- 1:46 pm **driessen:** @leebryant Go Lee, Go! ;-) #e20s
- 1:46 pm **EwaldLied:** RT @frogpond: design thinking methods applicable in the #e20 sphere - rapid prototyping, fast feedback, enable multidisciplinary participation #e20s
- 1:46 pm **aubertm:** RT @aponcier: RT @EskoKilpi: "People in corporations seek more recognition than what they get" (Psychology of the Internet workshop) #e20s
- 1:47 pm **e_trude:** Read The #e20s Daily ? today's top stories are contributed by @absolutesubzero @ppinaut and @raesmaa ? <http://t.co/ybxR80y>
- 1:47 pm **seannicholson:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20 #intranet
- 1:47 pm **TractionTeam:** RT @elsua: #e20s Transparency enables workspace awareness ... #owork #narrateyourwork
- 1:48 pm **EskoKilpi:** Acknowledgment -> recognition -> knowing together -> development -> interdependence (Psychology of the Internet workshop) #e20s
- 1:48 pm **TractionTeam:** RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
- 1:48 pm **TractionTeam:** RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
- 1:50 pm **ITSinsider:** QoTD: "'a culture of trust is more secure than a culture of control.'" - @oscarberg from #e20s
- 1:51 pm **andgenth:** Network Analysis: Have privacy issues in mind, dynamic nature, understand reason/problem statement, ways to do it, costs, efficiency. #e20s
- 1:51 pm **EwaldLied:** RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 1:52 pm **nanouk:** Network analysis: what is the goal? #e20s
- 1:52 pm **EskoKilpi:** "Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
- 1:52 pm **rjfarrr:** Well done! RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20 #intranet
- 1:52 pm **frogpond:** @MeganMurray btw, missing you here at #e20s - grave as I can't be in Santa Clara for #e2conf this time ;(
- 1:53 pm **EskoKilpi:** Social sensitivity is the basis of knowing in corporations (Psychology of the Internet workshop) #e20s
- 1:53 pm **btexx:** our results are on @driessen 's blog, no flipchart was harmed #e20s ^kn
- 1:54 pm **sagenet:** @driessen Challenging nudging E2.0 behaviors. 3 points on flip chart. Reporting out from blog post. "We live in a digital age." #e20s

- 1:55 pm **mkalz:** @driessen presenting summary of business process session for #e20s <http://bit.ly/aDRjy4>
- 1:55 pm **AnaDataGirl:** <http://yfrog.com/9gko9mj> @driessen rocking on stage of #e20s
- 1:56 pm **querdekner:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 1:56 pm **nanouk:** Enterprise 2.0 relations with business processes. How do you relate it together? Volunteer process, lot of training, solve pbs #e20s
- 1:56 pm **e_trude:** RT @mkalz: @driessen presenting summary of business process session for #e20s <http://bit.ly/aDRjy4>
- 1:56 pm **andgenth:** E2.0 in Business Processes: Focus on everyday benefits, on the concepts, rather than the tools. #e20s
- 1:56 pm **myview:** context is key, Information needs context #e20s
- 1:56 pm **Jussipekka:** RT @EskoKilpi: "Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
- 1:56 pm **omar_e_avila:** RT @bhc3 Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s <http://post.ly/17qcW>
- 1:56 pm **myview:** to keep in mind: some people understand the concepts of Enterprise 2.0 better than the tools #e20s
- 1:56 pm **btexx:** one big point on processes: context is king. people get the concept better than the tools. #e20s ^kn
- 1:57 pm **nanouk:** RT @mkalz: @driessen presenting summary of business process session for #e20s <http://bit.ly/aDRjy4>
- 1:57 pm **E20_OD_EMEA:** enterprise20: now it goes on with the workshop solutions at #e20s: enterprise20: now it goes on with the workshop ... <http://bit.ly/a1eDvJ>
- 1:57 pm **driessen:** RT @AnaDataGirl: <http://yfrog.com/9gko9mj> @driessen rocking on stage of #e20s > thanks! *blushing*
- 1:58 pm **arminhoffmann:** @aponcier presenting the results of E2.0 Manager Role. #e20s
- 1:58 pm **nancyrubin:** Enterprise 2.0 and Business Processes #e20s <http://ow.ly/30QtN>
- 1:59 pm **gabig58:** @driessen reporting back from the E2.0 and Business Processes workshop using his own blogpost <http://bit.ly/ccQSeV> #E20S - excellent!
- 1:59 pm **andgenth:** The Role of the E2.0 Manager: Different from a community manager, needed for the transformation, manages tools and concepts. #e20s
- 1:59 pm **nanouk:** Enterprise 2.0 manager is a self destructing job (maybe not very attractive at this moment :(#e20s
- 1:59 pm **EskoKilpi:** "We are interesting if we are interested" (Psychology of the Internet workshop) #e20s
- 1:59 pm **btexx:** .@aponcier at #e20s "e2.0 manager is not an community manager. his job will vanish." in regard of processes that's not for sure ^kn
- 2:00 pm **gabig58:** RT @nanouk: Enterprise 2.0 manager is a self destructing job (maybe not very attractive at this moment :(#e20s
- 2:00 pm **gordonr:** @leebryant @frogpond sounds like a great program in Frankfurt. Sending #sisv good wishes your way at #e20s
- 2:00 pm **barthox:** E2.0 Manager is a self-destructing job, it should disappear overtime as everybody in the company will take over part of that job #e20s
- 2:00 pm **andgenth:** E2.0 Manager: The ultimate problem solver! #e20s
- 2:00 pm **myview:** Enterprise 2.0 Manager - der Job, der von selbst verschwindet, wenn das Enterprise 2.0-Status erreicht hat #e20s

- 2:00 pm **e_trude:** The Enterprise 2.0 Manager is the link from top to bottom and employee #e20s #e20summit
- 2:01 pm **e_trude:** RT @myview: Enterprise 2.0 Manager - der Job, der von selbst verschwindet, wenn das Enterprise 2.0-Status erreicht hat #e20s
- 2:01 pm **andgenth:** Well connected to bottom (employees) and top (execs), strong personal commitment & vision needed. #e20s
- 2:01 pm **nancyrubin:** Transparency - A double-edge sword #e20s <http://ow.ly/30QDZ>
- 2:01 pm **jessewilkins:** RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at <http://ht.ly/30NVB> #e20 #e20s
- 2:01 pm **AnaDataGirl:** Skills and tasks of an #e20 manager really makes it sound as a superman/superwoman. Hmm... #e20s
- 2:02 pm **arminhoffmann:** E2.0 manager: If that role would stay around, the E2.0 idea would be separated from the rest of the organisation. Not good! #e20s
- 2:03 pm **gerard_velez:** RT @elsua: RT @absolutesubzero: My notes about workshop Enterprise 2.0 & Business Processes with @bduperrin are online at <http://ht.ly/30NVB> #e20 #e20s
- 2:03 pm **Web_Working:** RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia #e20s <http://post.ly/17qcW>
- 2:03 pm **netmedianer:** Who is my Enterprise 2,0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s ^bg
- 2:03 pm **EskoKilpi:** "Speech demands a respondent, not a listener." (Psychology of the Internet workshop) #e20s
- 2:05 pm **Dihug:** RT @aponcier: RT @nanouk: RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 2:05 pm **andgenth:** Open question: Will the E2.0 Manager be needed after a company's transformation into an Enterprise 2.0? What do you think? #e20s
- 2:07 pm **e_trude:** #e20s @bn_at_twitter <http://twitpic.com/3113xi>
- 2:07 pm **edit_individual:** RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s ^bg
- 2:07 pm **JoachimL:** RT @e_trude: #e20s @bn_at_twitter <http://twitpic.com/3113xi>
- 2:09 pm **joningham:** RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s #connectinghr !
- 2:09 pm **MeganMurray:** @frogpond Ditto. Hope we don't have to wait until Boston. #e20s #e2conf
- 2:09 pm **nanouk:** @wendelix_kkundk Proud to be part of your very "selected" network ;-). #e20s
- 2:09 pm **joningham:** RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at <http://ht.ly/30NVB> #e20 #e20s
- 2:09 pm **frogpond:** @andgenth great bosses will always be in style - yes, even in the archetypical and ideal #e20 - they will be different, think #semmler #e20s
- 2:09 pm **Ronna:** RT @edit_individual: RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s :-)
- 2:10 pm **EskoKilpi:** The most important tacit sentences in social media are: "Where are you?" and "Here I am!" (Psychology of the Internet workshop) #e20s
- 2:11 pm **MunichCat:** RT @barthox: E2.0 Manager is a self-destructing job, it should disappear overtime as everybody in the company will take over part of that job #e20s
- 2:11 pm **joningham:** RT @EskoKilpi: "Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
- 2:12 pm **arminhoffmann:** RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s ^bg

- 2:12 pm **aponcier:** RT @Ronna: RT @edit_individual: RT @netmedianer: Who is my E2.0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s :-)
- 2:12 pm **nanouk:** RT @omar_e_avila: RT @bhc3 Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s <http://post.ly/17qcW>
- 2:12 pm **phisab:** RT @nanouk: Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
- 2:12 pm **MunichCat:** Very much looking forward to @leebryant and his upcoming closing keynote at #e20s
- 2:12 pm **Dihug:** RT @aponcier: RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 2:12 pm **driessen:** @20Adoption are chipping into the discussion about the role of the e2.0 manager. Good job @twiliew & @an_elm ! #e20s
- 2:13 pm **aponcier:** RT @AnaDataGirl: Skills and tasks of an #e20 manager really makes it sound as a superman/superwoman. Hmm... #e20s
- 2:13 pm **andgenth:** E2.0 Participation Motivation: Why should people participate? Make them realize their own benefit, answer "What is in it for me?". #e20s
- 2:13 pm **gabrielpagan42:** RT @ITSinsider: QoTD: "a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 2:13 pm **aponcier:** RT @e_trude: The Enterprise 2.0 Manager is the link form top to bottom and employee #e20s #e20summit
- 2:13 pm **aponcier:** RT @andgenth: Well connected to bottom (employees) and top (execs), strong personal commitment & vision needed. #e20s
- 2:13 pm **aponcier:** RT @andgenth: E2.0 Manager: The ultimate problem solver! #e20s
- 2:14 pm **MVujnovic:** Mindmap of the Role of an E2.0 Manager will be available on our blog soon <http://bit.ly/3rTJHS> #e20s
- 2:14 pm **andgenth:** Early adaptors are important for the acceptance and participation of the community. #e20s
- 2:14 pm **aponcier:** RT @btexx: .@aponcier at #e20s "e2.0 manager is not an community manager. his job will vanish." in regard of processes that's not for sure
- 2:15 pm **aponcier:** RT @nanouk: Enterprise 2.0 manager is a self destructing job (maybe not very attractive at this moment :(#e20s
- 2:15 pm **arminhoffmann:** Introverted people are actually more likely to contribute in an electronic medium than F2F. #e20s
- 2:15 pm **aponcier:** RT @andgenth: The Role of the E2.0 Manager: Different from a CM, needed for the transformation, manages tools and concepts. #e20s
- 2:15 pm **aponcier:** RT @arminhoffmann: @aponcier presenting the results of E2.0 Manager Role. #e20s
- 2:15 pm **aponcier:** RT @myview: to keep in mind: some people understand the concepts of Enterprise 2.0 better than the tools #e20s
- 2:16 pm **aponcier:** RT @andgenth: Early adaptors are important for the acceptance and participation of the community. #e20s
- 2:17 pm **aponcier:** RT @andgenth: E2.0 Participation Motivation: Why should people participate? Make them realize their own benefit. #e20s
- 2:17 pm **aponcier:** RT @driessen: @20Adoption are chipping into the discussion about the role of the e2.0 manager. Good job @twiliew & @an_elm ! #e20s
- 2:18 pm **driessen:** Good comments by @Ronna about the role of the e2.0 manager as well! #e20s
- 2:19 pm **driessen:** @arminhoffmann Don't agree, not what I'm seeing. You have to have something to say and dare to say it... #e20s

- 2:19 pm **thierry_lefort:** The #e20s Daily is out - read this Twitter newspaper on <http://bit.ly/adiXAW> (85 contributions today)
- 2:20 pm **myview:** personal enterprise 2.0-environment looks like some kind of personal learning environment. #e20s
- 2:21 pm **arminhoffmann:** @driessen The samples I have go both ways and are not statistically significant. But it lowers the barrier. #e20s
- 2:21 pm **MVujnovic:** RT @thierry_lefort: The #e20s Daily is out - read this Twitter newspaper on <http://bit.ly/adiXAW> (85 contributions today)
- 2:21 pm **jeanju:** RT @aponcier: RT @Ronna: RT @edit_individual: RT @netmedianer: Who is my E2.0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s :-)
- 2:22 pm **andgenth:** Personal Working & Learning EcoSys: In's & Out's mapped to related tools, trying to handle the information overflow. #e20s
- 2:23 pm **myview:** @martinlindner auf jeden fall die kreativsten outputs des nachmittags #e20s
- 2:23 pm **frogpond:** check <http://licorize.com/> for linking "web page bookmarking and status updates into projects, ideas, teams at work" - #e20s
- 2:23 pm **driessen:** @leebyrant We are ready for you! You may now start your presentation according to @bn_at_twitter ! #e20s
- 2:23 pm **Annemcx:** RT @EskoKilpi: "People in corporations seek more recognition than they get" (Psychology of the Internet workshop) #e20s
- 2:23 pm **barthox:** @aubertm summarizing the findings of the personal working and learning ecosystem at #e20s #TwitPict <http://twitpic.com/31193f>
- 2:23 pm **andgenth:** Important for the Personal Working & Learning EcoSys: Social Bookmarking and Microblogging. #e20s
- 2:23 pm **arminhoffmann:** @driessen Some will talk in a group, but not on stage. Some will post after carefully reviewing, but not talk in a group. #e20s
- 2:24 pm **andgenth:** RT @driessen: Looking forward to @leebyrant's closing talk at #e20s !
- 2:24 pm **kimberlymahan:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 2:24 pm **driessen:** @arminhoffmann I agree it could. I just see lots of people with a strong voice on blogs and the like... (not me of course) #e20s
- 2:24 pm **aubertm:** RT @barthox: E2.0 Manager is a self-destructing job, it should disappear overtime as everybody in the company will take over part of that job #e20s
- 2:25 pm **driessen:** @arminhoffmann True! #e20s
- 2:26 pm **andgenth:** Next: Keynote about A Holistic Approach to Enabling Enterprise 2.0 by Lee Bryant @leebyrant #e20s
- 2:26 pm **mkalz:** Now keynote by @leebyrant about "A Holistic Approach to Enabling the Collaborative Enterprise" #e20s
- 2:26 pm **driessen:** OK, @leebyrant is up on the stage. Talking about Extending the collaborative enterprise, towards a holistic approach #e20s
- 2:27 pm **gabig58:** RT @driessen: OK, @leebyrant is up on the stage. Talking about Extending the collaborative enterprise, towards a holistic approach #e20s
- 2:27 pm **aubertm:** RT @aponcier: RT @Ronna: RT @edit_individual: RT @netmedianer: Who is my E2.0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s :-)
- 2:27 pm **bduperrin:** Reading Enterprise 2.0 and Business Processes #e20s <http://bit.ly/bsGIsp> by @driessen
- 2:27 pm **andgenth:** The audience is listening... #e20s

- 2:27 pm **arminhoffmann:** @leebryant on stage. Now, if it weren't always for these Apple devices, he would already be starting... #e20s
- 2:28 pm **bduperrin:** Finally managed to get wifi for the closing keynote #e20s
- 2:28 pm **bduperrin:** Now : a holistic approach to enabling enterprise 2.0 by @leebryant #e20s
- 2:28 pm **andgenth:** RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s ^bg
- 2:29 pm **driessen:** Where next for Enterprise 2.0? is the question @leebryant will answer #e20s
- 2:29 pm **frogpond:** hehe, the #headshift internet rabbit got branded #dachis - actually it's a nice looking sticker #e20s
- 2:29 pm **jurijmlotman:** after a long period of rhythmic clapping the main act @leebryant is finally appearing on stage to rock the #e20s summit.
- 2:29 pm **aponcier:** RT @bduperrin: Now : a holistic approach to enabling enterprise 2.0 by @leebryant #e20s
- 2:30 pm **arminhoffmann:** Yay! "We have a good spread of use cases in business" for E2.0. My internal gospel... #e20s
- 2:30 pm **ingagenetworks:** The @INGageNetworks Daily is out! ft stories on #scrm #gov20 #e20 #e20s #saas and more! Check it out: <http://bit.ly/ctJKGK> #ingageThursday
- 2:30 pm **mkalz:** Interesting categories: strong ties, weak ties and absent ties to sort the social media use cases in business #e20s
- 2:30 pm **enterprise20:** the last session of the conference is about "A Holistic Approach to Enabling the Collaborative Enterprise" by Lee Bryant, Headshift #e20s
- 2:31 pm **driessen:** @leebryant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
- 2:31 pm **arminhoffmann:** Trojan mice as a model for organizational changes through E2.0? @leebryant at #e20s
- 2:32 pm **querdekner:** #e20s the trojan mice for changing corporate culture?
- 2:32 pm **driessen:** Is e2.0 the trojan horse or the trojan mice? He chooses the last, lots of small impressive changes #e20s
- 2:32 pm **bduperrin:** . @leebryant : " e20 can be a trojan for org. change. Rather trojan mice many small initiatives that converge" #e20s
- 2:32 pm **aponcier:** E.20 more a trojan mouse than troja horse by @leebryant #e20s
- 2:32 pm **frogpond:** yep, trojan mice are more agile and swift than the literal trojan horse of change management _effected_ by #e20 #e20s
- 2:32 pm **AnaDataGirl:** "We are still quite early" @leebryant on #e20 at the #e20s conference
- 2:32 pm **arminhoffmann:** The current state of adoption is early, patchy, and tool-centric. @leebryant at #e20s
- 2:32 pm **JoachimL:** RT @aponcier: E.20 more a trojan mouse than troja horse by @leebryant #e20s
- 2:32 pm **AnaDataGirl:** Agree! :) RT @driessen: @leebryant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
- 2:32 pm **Agoththelf:** RT @frogpond: yep, trojan mice are more agile and swift than the literal trojan horse of change management _effected_ by #e20 #e20s
- 2:33 pm **bduperrin:** . @leebryant : " not seeing the network effect at this tim, lack of integration with biz tools, too tool centric " #e20s
- 2:33 pm **schaferblick:** @mkalz Referring to the famous E2.0 Bullseye by A. McAfee <http://bit.ly/B21er> #e20s
- 2:33 pm **nanouk:** What next for Enterprise 2.0 #e20s good case =BASF. But still quite early

- 2:33 pm **aponcier:** RT @bduperrin: . @leebyrant : " not seing the network effect at this tim, lack of integration with biz tools, too tool centric " #e20s
- 2:34 pm **btexx:** #e20s @leebyrant : "e2.0 still lacks integration with mainstream IT systems." you'll have to jump on custom development #e20s ^kn
- 2:34 pm **aponcier:** RT @AnaDataGirl: RT @driessen: @leebyrant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
- 2:34 pm **bduperrin:** . @leebyrant : " shiny tools ? Biz performance ? Or more ambitious : biz improvement" #e20s
- 2:34 pm **aponcier:** RT @frogpond: yep, trojan mice are more agile and swift than the literal trojan horse of change management _effected_ by #e20 #e20s
- 2:34 pm **aponcier:** RT @arminhoffmann: Trojan mice as a model for organizational changes through E2.0? @leebyrant at #e20s
- 2:34 pm **arminhoffmann:** Bottom-line impact can be found in lower op costs, networked productivity, agility, effective mgt, customer-centricity #e20s
- 2:34 pm **mkalz:** @schaeferblick Thanks. Only knew it from social network analysis by Wellman and alike #e20s
- 2:35 pm **dgterol:** "there are huge opportunities to make a more efficient system in the companies" #e20 #e20s
- 2:35 pm **bduperrin:** Stay tuned ! Maybe a nice announcement around 5.30#e20s
- 2:35 pm **AnaDataGirl:** "We need agile businesses" @leebyrant at #e20s -> oh yeah!
- 2:36 pm **joningham:** RT @arminhoffmann: The current state of adoption is early, patchy, and tool-centric. @leebyrant at #e20s
- 2:36 pm **aponcier:** RT @bduperrin: Stay tuned ! Maybe a nice announcement around 5.30#e20s... specially for french people ;-)
- 2:36 pm **nanouk:** Mesurable improvements: better productivity, low cost, CUSTOMER CENTRICITY (we didn't see this late point during the conference #e20s
- 2:37 pm **licorizenews:** @nitya @frogpond Hope you'll like #Licorize - major update on Monday: twitter / e-mail actions and more #e20s
- 2:37 pm **bduperrin:** Amis français restez en ligne. Peut être une belle nouvelle vers 17h30...#e20s
- 2:37 pm **andgenth:** Bottom line impact: Lower operating cost, networked productivity, business agility, effective management, customer centricity. #e20s
- 2:37 pm **joningham:** RT @Annemcx: RT @EskoKilpi: "People in corporations seek more recognition than they get" (Psychology of the Internet workshop) #e20s
- 2:38 pm **nanouk:** Marketing dpt have budget to listen but have no link with operationnal business #e20s (this must be the next step #e20s
- 2:38 pm **arminhoffmann:** "Link customer intell with internal improvements through analysis." Requires less boundaries betw Comm and other functions. #e20s
- 2:38 pm **joningham:** @abisgnorelli fyi: RT @arminhoffmann Introverted people are actually more likely to contribute in an electronic medium than F2F. #e20s
- 2:38 pm **vascovv:** Agreed! RT @AnaDataGirl: "We need agile businesses" @leebyrant at #e20s -> oh yeah!
- 2:39 pm **frogpond:** . @leebyrant expanding on the benefits and opportunities for an improved management of exceptions through smart #e20 #e20s
- 2:39 pm **Ronna:** Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebyrant #e20s
- 2:39 pm **aponcier:** RT @frogpond: . @leebyrant expanding on the benefits and opportunities for an improved management of exceptions through smart #e20 #e20s
- 2:39 pm **arminhoffmann:** "Organizations still focus on extrinsic motivation, aka carrot & stick." @leebyrant at #e20s

- 2:40 pm **querdekner:** companies focus too much on traditional motivation/incentives @leebryant #e20s
- 2:40 pm **masonqid:** RT @joningham: @abisignorelli fyi: RT @arminhoffmann Introverted people are actually more likely to contribute in an electronic medium than F2F. #e20s
- 2:40 pm **e_trude:** RT @querdekner: companies focus too much on traditional motivation/incentives @leebryant #e20s
- 2:40 pm **frogpond:** RT @Ronna Management by exception - nice concept. Knowing when to intervene, without stopping things happening - @leebryant #e20s _ zen ways
- 2:40 pm **arminhoffmann:** E20 enables us to tap into intrinsic motivations. Most people WANT to contribute and be successful as a company. #e20s
- 2:41 pm **traukainehm:** nice TED talk by Dan Pink on intrinsic motivation: <http://bit.ly/cl7V7z> #e20s and continue with Dan Ariely from there.
- 2:41 pm **AnaDataGirl:** "Human motivation can be a huge driver of biz performance" @leebryant at #e20s » yes!!
- 2:41 pm **aubertm:** RT @aponcier: RT @AnaDataGirl: RT @driessen: @leebryant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
- 2:41 pm **arminhoffmann:** RT @Ronna: Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebryant #e20s
- 2:41 pm **ppinault:** Read The #e20s Daily ? today's top stories are contributed by @absolutesubzero @ppinault and @raesmaa ? <http://t.co/cMoxo1n>
- 2:41 pm **bn_at_twitter:** Who's the twitter queen/king of the E20 SUMMIT? #e20s <http://wthashtag.com/E20s>
- 2:41 pm **dgterol:** "we don?t trust people to do their work unless we pay them or hit them with the stick - crude perception of behaviour" #e20s #e20
- 2:41 pm **andgenth:** People: Outdated views of motivation, behaviour. #e20s
- 2:41 pm **aponcier:** RT @querdekner: companies focus too much on traditional motivation/incentives @leebryant #e20s
- 2:41 pm **MunichCat:** Focus on intrinsic motivation of employees to drive business innovation #e20s
- 2:41 pm **Ronna:** RT @traukainehm: nice TED talk by Dan Pink on intrinsic motivation: <http://bit.ly/cl7V7z> #e20s and continue with Dan Ariely from there.
- 2:41 pm **ImaginaryTime:** RT @EskoKilpi: "We are interesting if we are interested" (Psychology of the Internet workshop) #e20s
- 2:42 pm **ImaginaryTime:** RT @EskoKilpi: "Speech demands a respondent, not a listener." (Psychology of the Internet workshop) #e20s
- 2:42 pm **mkalz:** RT @frogpond: RT @Ronna Management by exception - nice concept. Knowing when to intervene, without stopping things happening #e20s
- 2:42 pm **nanouk:** People: companies do not trust their people but this people want to feel good about themselves, they want to achieve their goals #e20s
- 2:42 pm **aponcier:** RT @bn_at_twitter: Who's the twitter queen/king of the E20 SUMMIT? #e20s <http://bit.ly/cQ6Upy> I know him ;-)
- 2:43 pm **schaferblick:** RT @bn_at_twitter: Who's the twitter queen/king of the E20 SUMMIT? #e20s <http://wthashtag.com/E20s>
- 2:43 pm **ahlheid:** RT @enterprise20 Now it goes on with the discussion "Challenges of the Organizational Setup of the Enterprise 2.0" at #e20s Jamil Ouaj
- 2:43 pm **arminhoffmann:** Are we getting rid of unnecessary processes? @leebryant rightly thinks that's not the case. #e20s
- 2:44 pm **bduperrin:** . @leebryant : "process is an expensive way to orchestrate activity " #e20s

- 2:44 pm **aponcier:** Companies do not trust their people but this people want to feel good about themselves, they want to achieve their goals #e20s
- 2:44 pm **nanouk:** Process is a very expensive way to orchestrate activity. Say them : this is the goal, DO IT! #e20s
- 2:44 pm **andgenth:** Process: An expensive way to orchestrate activity. #e20s
- 2:44 pm **aponcier:** RT @MunichCat: Focus on intrinsic motivation of employees to drive business innovation #e20s
- 2:44 pm **martinlindner:** @myview du meinst speziell unsere brainstorm-spuren-grafik? Wir sind nicht wirklich zu "results" vorgedrungen (aber hatten spaß) #e20s
- 2:44 pm **barthox:** RT @andgenth: Process: An expensive way to orchestrate activity. #e20s
- 2:45 pm **awittenberger:** OpenSpace-Output #e20s as an mindmap
- 2:45 pm **driessen:** Trust is cheaper than control. #e20s
- 2:46 pm **andgenth:** Technology: A critique of the IT function. #e20s
- 2:46 pm **arminhoffmann:** Many IT resources go into coordination of resources, chipping away from doing innovative new things. #e20s
- 2:46 pm **aponcier:** RT @driessen: Trust is cheaper than control. #e20s
- 2:46 pm **AnaDataGirl:** "Technology as augmenting human intelligence" @leebryant at #e20s
- 2:46 pm **aponcier:** RT @barthox: RT @andgenth: Process: An expensive way to orchestrate activity. #e20s
- 2:47 pm **schaeferblick:** IT Paradigm for the Enterprise 2.0: Lightweight tools with (strong) augmented human intelligence. #e20s
- 2:47 pm **SameerPatel:** RE: @absolutesubzero thanks for writing up the event and for the mention :) #e20s <http://disq.us/q9bz6>
- 2:47 pm **arminhoffmann:** In defense of IT dept's: Most are trying to create value, but biz needs time to absorb the potential! #e20s
- 2:47 pm **traukainehm:** RT @driessen: Trust is cheaper than control. #e20s
- 2:47 pm **cflanagan:** RT @AnaDataGirl: "Human motivation can be a huge driver of biz performance" @leebryant at #e20s » yes!!
- 2:47 pm **driessen:** We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 2:48 pm **aponcier:** RT @Ronna: Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebryant #e20s
- 2:48 pm **aponcier:** RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 2:48 pm **joeweher:** RT @jackvinson How to make knowledge work visible? Looking at helping w managing workload Visibility should help #owork #e20s > #sikmboston
- 2:48 pm **wissensauslese:** RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 2:49 pm **arminhoffmann:** @cflanagan @anadatagirl Is there any performance without motivation? I don't think so. Unfortunately, threats can also motivate. #e20s
- 2:49 pm **JoachimL:** IT needs to be open to allow using the most useful tools and not forcing standards. #e20s
- 2:49 pm **bhc3:** RT @AnaDataGirl: Skills and tasks of an #e20 manager really makes it sound as a superman/superwoman. Hmm... #e20s
- 2:50 pm **traukainehm:** IT once was the enabler and is becoming the new dinosaur #e20s so we're waiting for the meteoroid

- 2:50 pm **jurijmlotman:** design "lightweight processes & self-made business apps with augmented human (not! artificial) intelligence" @leebryant at #e20s
- 2:50 pm **bduperrin:** RT @aponcier: RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 2:50 pm **nanouk:** Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
- 2:50 pm **aponcier:** RT @joeweher: RT @jackvinson How to make knowledge work visible? Looking at helping w managing workload Visibility should help #owork #e20s
- 2:51 pm **sms2sms:** RT @bduperrin: RT @aponcier: RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 2:51 pm **bhc3:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 2:51 pm **uwemirk:** RT @traukainehm: IT once was the enabler and is becoming the new dinosaur #e20s so we're waiting for the meteoroid #Fb
- 2:51 pm **AnaDataGirl:** We now understand: network theory+flow+open+collaboration+emergence @leebryant at #e20s
- 2:51 pm **bduperrin:** . @leebryant : " People + process+tech = social biz programs" #e20s
- 2:52 pm **oscarberg:** Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20
- 2:52 pm **aponcier:** social business programmes, underlying capabilities #e20s
- 2:52 pm **querdekner:** RT @oscarberg: Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20
- 2:52 pm **aponcier:** RT @nanouk: Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
- 2:52 pm **arminhoffmann:** Move away from tightly-coupled, vertically integrated IT platforms! YES! ifitwerentthathard... #e20s
- 2:53 pm **aponcier:** RT @oscarberg: Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20 +1
- 2:53 pm **andgenth:** What can help? Human behaviour, spread of influence in networks, aggregation... #e20s
- 2:53 pm **aponcier:** RT @bduperrin: . @leebryant : " People + process+tech = social biz programs" #e20s
- 2:53 pm **arminhoffmann:** RT @AnaDataGirl: We now understand: network theory+flow+open+collaboration+emergence @leebryant at #e20s
- 2:53 pm **JoachimL:** RT @oscarberg: Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20 agree too
- 2:54 pm **memeticbrand:** recommend a quick review of the #e20s thread <http://bit.ly/9iHgOw>
- 2:54 pm **bduperrin:** . @leebryant : " Future : App store in every enterprise " #e20s
- 2:54 pm **temperedradical:** RT @ShakespDaughter: #e20s @twiliew: emergent structure - more than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
- 2:54 pm **andgenth:** @leebryant presenting the "Pace layering model" for E2.0 adoption. #e20s
- 2:54 pm **driessen:** Focusing on blogging now, too much interesting stuff! #e20s
- 2:54 pm **mkalz:** "An app store for every enterprise within the next 5 years." @leebryant closing keynote. #e20s
- 2:55 pm **e_trude:** Cool idea: @leebryant: an app store in every company #e20s #e20summit
- 2:55 pm **roundtrip:** RT @aponcier: RT @Ronna: Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebryant #e20s

- 2:55 pm **arminhoffmann:** Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s
- 2:55 pm **schaeferblick:** ...the app model will move into the enterprise (2.0)... offering every employee the right tools for her needs and not more... #e20s
- 2:55 pm **oscarberg:** Lee: We are heading towards situated software apps on top of a social operating system #e20s
- 2:55 pm **aponcier:** People need better coping tool for information overload #e20s
- 2:56 pm **MunichCat:** Really good coping tools for information overload do not exist yet #e20s
- 2:57 pm **aponcier:** RT @arminhoffmann Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s agree
- 2:57 pm **Ronna:** The good news: IT vendors are trying to provide standardized, dynamic back end, that makes it easy for businesses to be flexible #e20s
- 2:57 pm **frogpond:** RT @oscarberg Lee We are heading towards situated software apps on top of a social operating system #e20s _ small scale but able to scale :)
- 2:57 pm **aubertm:** RT @aponcier: RT @nanouk: Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
- 2:57 pm **nanouk:** I wonder if this dreamed platform is not a wiki with all these extensions (like apps)? What do you think? #e20s
- 2:57 pm **HenriLemencier:** RT @bduperrin: . @leebryant : " shiny tools ? Biz performance ? Or more ambitious : biz improvement" #e20s
- 2:57 pm **HannsKK:** RT @oscarberg: Lee: We are heading towards situated software apps on top of a social operating system #e20s
- 2:57 pm **absolutesubzero:** RT @sameerpatel: RE: @absolutesubzero thanks for writing up the event and for the mention :) #e20s <http://disq.us/q9bz6> < ur welcome!
- 2:58 pm **Ronna:** RT @arminhoffmann: Move away from tightly-coupled, vertically integrated IT platforms! YES! ifitwerentthathard... #e20s / esp. you know who
- 2:58 pm **andgenth:** RT @mkalz: "An app store for every enterprise within the next 5 years." @leebryant closing keynote. #e20s
- 2:58 pm **thierry_lefort:** Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/PalJ9>
- 2:58 pm **arminhoffmann:** Open data as an important change agent. Example from GB: Lower energy use after publication of data. #e20s
- 2:59 pm **aubertm:** RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
- 2:59 pm **sagenet:** RT @frogpond: RT @oscarberg Lee We are heading towards situated software apps on top of a social operating system #e20s _ small scale but able to scale :)
- 2:59 pm **bduperrin:** RT @MunichCat: Really good coping tools for information overload do not exist yet #e20s
- 2:59 pm **CarlMMerrill:** ...The good news: IT vendors are trying to provide standardized, dynamic back end, that makes it easy for businesses to be flexible #e20s...
- 2:59 pm **sagenet:** RT @aponcier: RT @arminhoffmann Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s agree
- 2:59 pm **nilofer:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 2:59 pm **AnaDataGirl:** In a time where fighting for attention is the norm, @leebryant does a great job capturing an audience :) #e20s
- 2:59 pm **andgenth:** RT @arminhoffmann: Open data as an important change agent. Example from GB: Lower energy use after publication of data. #e20s

- 2:59 pm **sagenet:** RT @MunichCat: Really good coping tools for information overload do not exist yet #e20s
- 3:00 pm **joningham:** It's self motivation that's key RT @arminhoffmann @cflanagan @anadatagirl Is there performance without motivation? I don't think so #e20s
- 3:00 pm **gabig58:** @leebryant Changing group behaviour using "acupuncture interventions" #E20S
- 3:00 pm **andgenth:** New opportunities of leadership: Ability to influence, charismatic presence as important as ever. #e20s
- 3:00 pm **arminhoffmann:** E2.0 technology can bring out the best leadership qualities such as communication skills, engagement. #e20s
- 3:00 pm **frogpond:** @aponcier @arminhoffmann disagree re: wasting - think a scaling and b adapting > apps on top of standards & integration platforms #e20s
- 3:00 pm **sagenet:** RT @aponcier: RT @nanouk: Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
- 3:01 pm **driessen:** Leadership 2.0: e2.0 helps business leaders to reach out. Intimacy at scale. #e20s Love it!
- 3:01 pm **joningham:** Agreed RT @driessen by wissensauslese We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 3:01 pm **andgenth:** Proximity wormholes: Intimacy at scale. #e20s
- 3:01 pm **Openbridgefr:** Enterprise 2.0 and Business Processes #e20s <http://dlvr.it/7gk3s>
- 3:01 pm **frogpond:** RT @Ronna: _ IT vendors are trying to provide standardized, dynamic back end, that makes it easy for businesses to be flexible #e20s <- yep
- 3:01 pm **aponcier:** RT @arminhoffmann: E2.0 technology can bring out the best leadership qualities such as communication skills, engagement. #e20s
- 3:01 pm **dgterol:** RT @aponcier: RT @arminhoffmann Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s agree
- 3:01 pm **ClaudeSuper:** RT @arminhoffmann: Open data as an important change agent. Example from GB: Lower energy use after publication of data. #e20s
- 3:02 pm **aponcier:** RT @andgenth: New opportunities of leadership: Ability to influence, charismatic presence as important as ever. #e20s
- 3:02 pm **joningham:** RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
- 3:02 pm **aponcier:** RT @gabig58: @leebryant Changing group behaviour using "acupuncture interventions" #E20S
- 3:02 pm **aponcier:** RT @AnaDataGirl: In a time where fighting for attention is the norm, @leebryant does a great job capturing an audience :) #e20s true !!!
- 3:02 pm **arminhoffmann:** QuotC (Quote of the conference): "Vorsprung durch Nutzungsoffenheit". @leebryant #e20s
- 3:02 pm **schaferblick:** Learned a new benefit of digital enterprise (2.0) networks: "Proximity wormholes: intimacy at scale" #e20s
- 3:02 pm **andgenth:** @leebryant: Key question - Can we reform the silos or should we weave parallel networked structures on top? #e20s
- 3:03 pm **aubertm:** RT @aponcier: People need better coping tool for information overload #e20s
- 3:03 pm **driessen:** E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
- 3:03 pm **mkalz:** Setting up parallel network structures as alternative and addition to the traditional silos in enterprises and organizations. #e20s
- 3:03 pm **Ronna:** #e20s always great value - thanks everyone. We even look as if we will finish early .. so more time to talk/drink #e20s

- 3:03 pm **dineshtantri:** RT @bduperrin: . @leebryant : "process is an expensive way to orchestrate activity " #e20s
- 3:03 pm **btexx:** #e20s BI-Systems failed by giving too granular access to top management. but that was unemotional data ^kn
- 3:03 pm **andgenth:** RT @mkalz: Setting up parallel network structures as alternative and addition to the traditional silos in enterprises and organizations. #e20s
- 3:04 pm **arminhoffmann:** @leebryant must be a sponge, sucking up the best output from the conference and transforming it to something great! #e20s
- 3:04 pm **barthox:** RT @driessen: E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
- 3:05 pm **aponcier:** RT @barthox: RT @driessen: E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
- 3:05 pm **arminhoffmann:** "Key question: Reform silos or weave parallel structures on top?" @leebryant at #e20s
- 3:05 pm **querdekner:** RT @arminhoffmann: @leebryant must be a sponge, sucking up the best output from the conference and transforming it to something great! #e20s
- 3:05 pm **aponcier:** RT @dineshtantri: RT @bduperrin: . @leebryant : "process is an expensive way to orchestrate activity " #e20s
- 3:05 pm **driessen:** That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
- 3:05 pm **schaferblick:** RT @arminhoffmann: "Key question: Reform silos or weave parallel structures on top?" @leebryant at #e20s
- 3:06 pm **oscarberg:** RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! < +1
- 3:06 pm **absolutesubzero:** Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at <http://ht.ly/30TSS> #e20s < some great food for thought!
- 3:06 pm **MunichCat:** RT @oscarberg: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! < +1
- 3:06 pm **aponcier:** RT @arminhoffmann: "Key question: Reform silos or weave parallel structures on top?" @leebryant at #e20s
- 3:06 pm **mkalz:** RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
- 3:06 pm **barthox:** @leebryant E2.0 should be an evolution, not a revolution #e20s
- 3:06 pm **olgaherrero:** @leebryant cierra Enterprise 2.0 con un buen estado de la cuestión #e20s 2.0, el ratón de Troya de nuestro tiempo :-)
- 3:06 pm **aponcier:** RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at <http://ht.ly/30TSS> #e20s
- 3:07 pm **aponcier:** RT @oscarberg: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! < +2
- 3:07 pm **frogpond:** RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody! ___ not over yet, stay tuned for the news ;)
- 3:07 pm **driessen:** A Holistic Approach to Enabling the Collaborative Enterprise #e20s <http://goo.gl/fb/TRkVp>
- 3:07 pm **myview:** RT @mkalz: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
- 3:07 pm **driessen:** New blog post! A Holistic Approach to Enabling the Collaborative Enterprise #e20s: Lee Bryant close... <http://bit.ly/c9AJ3X> (by @driessen)
- 3:07 pm **knowledgetank:** A Holistic Approach to Enabling the Collaborative Enterprise #e20s <http://bit.ly/bJcVYu> #KM #KMers

- 3:07 pm **joningham:** RT @andgenth: @leebryant: Key question - Can we reform the silos or should we weave parallel networked structures on top? #e20s
- 3:08 pm **aponcier:** RT @barthox: @leebryant E2.0 should be an evolution, not a revolution #e20s
- 3:08 pm **jurijmlotman:** brilliant gig by @leebryant, again. i wish the voice in my head would sound like that. remarkable free of "social business design" btw #e20s
- 3:08 pm **AnaDataGirl:** I sooo agree! RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
- 3:08 pm **sagenet:** RT @joningham: It's self motivation that's key RT @arminhoffmann @cflanagan @anadatagirl Is there performance without motivation? I don't think so #e20s
- 3:08 pm **joningham:** RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at <http://ht.ly/30TSS> #e20s < some great food for thought!
- 3:09 pm **bduperrin:** RT @oscarberg: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! > +1>+1
- 3:09 pm **barthox:** Vendors should not build "one tool fits all" solutions, that would be dangerous (@leebryant) #e20s
- 3:09 pm **bduperrin:** RT @barthox: Vendors should not build "one tool fits all" solutions, that would be dangerous (@leebryant) #e20s
- 3:09 pm **andgenth:** RT @driessen: E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
- 3:09 pm **gabig58:** The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
- 3:09 pm **joningham:** Agreed RT@bduperrin: . @leebryant : "process is an expensive way to orchestrate activity " #e20s
- 3:10 pm **jurijmlotman:** brilliant gig by @leebryant, again. i wish the voice in my head would sound like that. remarkable free of "social business design". #e20s
- 3:10 pm **bduperrin:** . @leebryant : " e20 is a time limited and tool focused category " #e20s
- 3:10 pm **myview:** Alle PE 'ler müssten jetzt mit leuchtenden Augen nach Hause fahren - shift the focus to people #e20s
- 3:10 pm **driessen:** RT @gabig58: The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
- 3:10 pm **driessen:** RT @bduperrin: RT @barthox: Vendors should not build "one tool fits all" solutions, that would be dangerous (@leebryant) #e20s
- 3:11 pm **aponcier:** Thanks for the e2.0 summit, great moment !!! special dedication to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
- 3:11 pm **nanouk:** @brightbyte What do you mean by "text with markup"? Are you in the Summit #e20s?
- 3:11 pm **aponcier:** RT @gabig58: The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
- 3:11 pm **joningham:** RT @e2conf HR and Collaboration Technologies Discussed @Forbes <http://bit.ly/dp0819> > I'll be speaking at the conference #e20s #connectinghr
- 3:11 pm **schaferblick:** Focussed on buying tools to reach Enterprise 2.0.... reminds me of <http://bit.ly/1arall> (Geek & Poke) #e20s
- 3:11 pm **barthox:** RT @aponcier: Thanks for the e2.0 summit, great moment !!! special dedication to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
- 3:12 pm **aponcier:** RT @bduperrin: . @leebryant : " e20 is a time limited and tool focused category " #e20s
- 3:13 pm **bduperrin:** Thx to @bn_at_twitter @MunichCat and all the team. This #e20s was the best conf I ever attended. Dense, and focused on what matters

- 3:13 pm **freshelectrons:** "process is an expensive way to orchestrate activity " from @leebryant at #e20s (enterprise 2 summit) via bduperrin et al
- 3:13 pm **HannsKK:** RT @bduperrin: . @leebryant : " e20 is a time limited and tool focused category " #e20s
- 3:13 pm **aponcier:** RT @schaeferblick: Focussed on buying tools to reach Enterprise 2.0.... reminds me of <http://bit.ly/1arall> (Geek & Poke) #e20s
- 3:13 pm **XWiki:** Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! <http://www.e20summit.com/>
- 3:13 pm **eogez:** Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! <http://www.e20summit.com/>
- 3:13 pm **driessen:** RT @aponcier: Thx for the e2.0 summit, great moment !!! espec. to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
- 3:13 pm **barthox:** RT @schaeferblick: Focussed on buying tools to reach Enterprise 2.0.... reminds me of <http://bit.ly/1arall> (Geek & Poke) #e20s
- 3:14 pm **andgenth:** Another great keynote: Thx to @leebryant for his insight into "A Holistic Approach to Enabling the Collaborative Enterprise"! #e20s
- 3:14 pm **Indy_Neogy:** @andgenth @joningham Maybe we have to reform the silos - matrix experiment of putting layers on top keeps failing... #e20s
- 3:14 pm **hashtager:** # Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! <http://www.e20summit.com/>
- 3:14 pm **XWiki:** You can also follow @aponcier and @bduperrin #e20s <http://www.e20summit.com/>
- 3:14 pm **eogez:** You can also follow @aponcier and @bduperrin #e20s <http://www.e20summit.com/>
- 3:15 pm **driessen:** So is #e20s a trending topic?! :-)
- 3:15 pm **CoCreatr:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 3:16 pm **sagenet:** Echo @anaDataGirl @driessen :great #e20s. For me distinguished by focus on org transitions over E2.0 as tech & talented attendees #e20s Thx
- 3:16 pm **sagenet:** RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at <http://ht.ly/30TSS> #e20s < some great food for thought!
- 3:17 pm **rlavigne42:** Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! <http://www.e20summit.com/> (via @eogez)
- 3:17 pm **sagenet:** RT @aponcier: Thanks for the e2.0 summit, great moment !!! special dedication to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
- 3:17 pm **driessen:** Cops are slow, barriers to entry. Networks are not, says @leebryant Socializing business processes is very interesting area #e20s
- 3:17 pm **barthox:** Communities of practice are different from networks of practice! #e20s
- 3:17 pm **bduperrin:** . @leebryant : " socializing biz processes is a very interesting area " #e20s
- 3:18 pm **sagenet:** RT @gabig58: The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
- 3:18 pm **absolutesubzero:** RT @driessen: @aponcier: Thx for the e2.0 summit, great moment !!! espec. to @MunichCat @bn_at_twitter & Kongress Media team #e20s great job
- 3:18 pm **bduperrin:** . @leebryant : " use human intelligence to desing and improve process as well as to operate it " #e20s
- 3:19 pm **joningham:** RT @Indy_Neogy: @andgenth @joningham Maybe we have to reform the silos - matrix experiment of putting layers on top keeps failing... #e20s

- 3:47 pm **fabella:** RT @dhinchcliffe: RT @bduperrin: The Enterprise 2.0 Summit will be moving from Frankfurt to Paris in October 2011! #e20s < Great move
- 3:49 pm **ppinault:** RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
- 3:51 pm **ppinault:** RT @aponcier: #e20s francophonie connection ;-) @barthox @bduperrin @nanouk @aubertm @ppinault @JeanYves @flapinta @ceciledemaily @fredericw @demeto ...
- 3:54 pm **JuKra59:** RT @EskoKilpi: The most important tacit sentences in social media are: "Where are you?" and "Here I am!" (Psychology of the Internet workshop) #e20s
- 3:54 pm **JuKra59:** RT @EskoKilpi: "Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
- 3:55 pm **JuKra59:** RT @EskoKilpi: Social sensitivity is the basis of knowing in corporations (Psychology of the Internet workshop) #e20s
- 4:00 pm **jeos:** RT @dhinchcliffe: RT @bduperrin: The Enterprise 2.0 Summit will be moving from Frankfurt to Paris in October 2011! #e20s < Great move
- 4:05 pm **nancyrubin:** infoarch: A Holistic Approach to Enabling the Collaborative Enterprise #e20s <http://bit.ly/czE3Jb>
- 4:06 pm **marilor:** The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin
- 4:15 pm **ccarranza:** Was my first #E20s and it won't be the last! Learned about some really good stuff, gained a lot by comparing approaches and it was FUN!
- 4:22 pm **tdoyon:** RT @bduperrin: . @leebryant : " not seing the network effect at this tim, lack of integration with biz tools, too tool centric " #e20s
- 4:23 pm **Myberru:** RT @olgaherrero: Comienza el segundo día de Enterprise 2.0 con la experiencia de BASF en el uso de recursos 2.0 para agilizar su negocio #e20s
- 4:23 pm **Myberru:** RT @olgaherrero: #e20s Se puede ver la experiencia 2.0 de BASF en <http://tinyurl.com/2bl6f82>
- 4:25 pm **tdoyon:** Intriguing new role for iT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
- 4:25 pm **FabriceFrossard:** RT @marilor: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin
- 4:29 pm **awittenberger:** Mindmap-notes <http://bit.ly/aQGO1X> OpenSpace-Output #e20s
- 4:33 pm **BKneuer:** @joningham @driessen Re: understanding of viral behavior inside orgs? @leebryant #e20s <Research from Social Network and OD analysts?
- 4:36 pm **jessewilkins:** @bduhon @bduperrin starting on travel request NOW The ent 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s (+1!)
- 4:40 pm **arimue:** :) RT @oscarberg: "Vorsprung durch Nutzungsoffenheit" is an expression invented at #e20s that I think will stay with me from the summit
- 4:41 pm **BKneuer:** @jletourneau Via #e20s and @joningham -question on understanding how viral works in orgs - SNA can help, yes?
- 4:42 pm **Chayad83:** RT @eogez: Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! <http://www.e20summit.com/>
- 4:45 pm **scroisier:** Portal Server 2.0? RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
- 4:52 pm **sutrosoftware:** RT @scroisier: Portal Server 2.0? RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
- 4:57 pm **fredericw:** RT @bduperrin: . @leebryant : " socializing biz processes is a very interesting area " #e20s
- 4:58 pm **dgterol:** esperando a que sea mañana para volver a casa. Saturado de #e20s

- 5:00 pm **fredericw:** RT @aponcier: RT @andgenth: New opportunities of leadership: Ability to influence, charismatic presence as important as ever. #e20s
- 5:01 pm **fredericw:** RT @aponcier: RT @arminhoffmann: E2.0 technology can bring out the best leadership qualities such as communication skills, engagement. #e20s
- 5:02 pm **karen_ks:** @oscarberg enjoy FRA! unfortunately I can't make it to the #e20s this year. Would have been great to meet there.
- 5:04 pm **fredericw:** RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 5:05 pm **ValueNetworks:** RT @sagenet: Enterprise 2.0 more about skills than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
- 5:10 pm **Dihug:** RT @aponcier: RT @barthox: Communities of practice are different from networks of practice! #e20s
- 5:21 pm **e_trude:** Great #e20s Summit, Thanks to all and welcome to my new followers. The spirit of E20 will work
- 5:23 pm **StrongTiesNet:** RT @mkalz: Interesting categories: strong ties, weak ties and absent ties to sort the social media use cases in business #e20s
- 5:26 pm **mikemost:** RT @telligent: Great panel discussion on avoiding E2.0 pitfalls @robhoward with T Systems and IBM. #Telligent #e20s
- 5:27 pm **jurijmlotman:** @vanderwal stood up for the case of bookmarking/tagging being underrated at #e20s, giving respect you, of course. (had some resonance.)
- 5:30 pm **bduperrin:** Arrived at the airport with @aponcier . Ready to fly home. Once again : thx to all #e20s attendees and staff for these great moments
- 5:30 pm **danielkraft:** RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer <http://goo.gl/S29p> #e20s ^bg
- 5:31 pm **enterprisetwo:** A Holistic Approach to Enabling the Collaborative Enterprise #e20s <http://eqent.me/cXAFCM>
- 5:37 pm **larshaahr:** infoarch: A Holistic Approach to Enabling the Collaborative Enterprise #e20s <http://bit.ly/czE3Jb>
- 5:41 pm **joningham:** @BKneuer To some extent - it shows what's happening - still a lot of unknowns beneath that! cc @jletourneau #e20s #viral #SNA
- 5:45 pm **djelastik:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 5:52 pm **BKneuer:** @joningham: ...still a lot of unknowns beneath that! cc @jletourneau #e20s #viral #SNA <Looking forward to the coming insights.
- 5:59 pm **lenyska:** RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: <http://bit.ly/8Y0QFJ> #e20
- 6:00 pm **DavidWLocke:** @ITSinsider @oscarberg @CoCreatr Yes, that's why the rulers of the U.S. had to get rid of the culture of trust. #e20s
- 6:03 pm **twiliew:** @driessen great honor for #BASF to get some points from @leebryant, in his keynote talk in the closing of #e20s ;)
- 6:07 pm **bn_at_twitter:** @arimue @oscarberg you think "vorsprung durch nutzungs Offenheit" will work as subtitle for #e20s 2011? maybe need 4 translation to French ;-))
- 6:24 pm **mattgaston:** So true. We need more trust. RT @ITSinsider QoTD: "a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 6:27 pm **PASSELAIGUE:** RT @nanouk: People: companies do not trust their people but this people want to feel good about themselves, they want to achieve their goals #e20s
- 6:28 pm **twiliew:** "@bduperrin: Enjoying a little snack in the lounge before boarding" / Have nice trip and see you in Paris, maybe, in next #e20s
- 6:29 pm **PASSELAIGUE:** infoarch: Enterprise 2.0 and Business Processes #e20s <http://bit.ly/cL6IMI>

- 6:30 pm **bn_at_twitter:** Thanks to all the #e20s speakers & attendees: the outcome is a result of yr contributions & active participation as in a good e20 project
- 6:31 pm **lecairn:** RT @marilor: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin / We'll ne There
- 6:31 pm **phisab:** RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
- 6:32 pm **AnaDataGirl:** [@leebryant](http://yfrog.com/mgc2xvj) now on stage of #e20s
- 6:34 pm **dguillocheau:** RT @lecairn: RT @marilor: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin / We'll ne There
- 6:35 pm **bn_at_twitter:** On my way to #ccb10 (CommunityCamp) discussing the roles & tasks of community manager that #e20s ppl disagreed to see as future skill set
- 6:45 pm **querdekner:** Happy to have been here at the #e20s in #Frankfurt now leaving for home #Vienna hope to see you again next year
- 6:53 pm **DZipfel:** RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
- 7:06 pm **mkalz:** Great #e20s conference today. I am only quite unhappy that somebody stole my favourite red scarf there.
- 7:09 pm **CommunityCampRT:** RT @bn_at_twitter On my way to #ccb10 (CommunityCamp) discussing the roles & tasks of community manager that #e20s ppl disagreed to se...
- 7:10 pm **DennisAgusi:** RT @driessen Trust is cheaper than control. #e20s
- 7:12 pm **sagenet:** RT @DennisAgusi: RT @driessen Trust is cheaper than control. #e20s
- 7:18 pm **driessen:** RT @bn_at_twitter: Who's the twitter queen/king of the E20 SUMMIT? #e20s <http://wthashtag.com/E20s>
- 7:21 pm **membrado:** RT @dhinchcliffe: RT @bduperrin: The Enterprise 2.0 Summit will be moving from Frankfurt to Paris in October 2011! #e20s < Great move
- 7:24 pm **pabouchard:** RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
- 7:28 pm **bn_at_twitter:** Switching from hosting to planning mode: looking for suggestions & proposals for Cebit #webciety11 - anyone interested from #e20s crowd?
- 7:29 pm **jimworth:** I've started a wiki page to gather tweets, pics, links, and blog posts for #e20s Please improve it here: <http://bit.ly/aOiyiX>
- 7:33 pm **e_trude:** RT @bn_at_twitter: Switching from hosting to planning mode: looking for suggestions & proposals for Cebit #webciety11 - anyone interested from #e20s crowd?
- 7:34 pm **dankeldsen:** RT @DennisAgusi: RT @driessen Trust is cheaper than control. #e20s
- 7:36 pm **francklemoal:** RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
- 7:42 pm **ITSinsider:** excellent live-blogging from #e20s from member @driessen Check it: <http://bit.ly/9UTksM>
- 7:55 pm **jimworth:** @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 7:55 pm **GetJayne:** RT @AnaDataGirl: What starts in an unstructured way is then given structure by an evaluation process. Telecom Italia on #innovation at #e20s
- 7:58 pm **CrisGarciaCarne:** RT @ITSinsider: excellent live-blogging from #e20s from member @driessen Check it: <http://bit.ly/9UTksM>
- 8:00 pm **billives:** RT @ITSinsider: excellent live-blogging from #e20s from member @driessen Check it: <http://bit.ly/9UTksM>
- 8:03 pm **driessen:** Lessons learned at the Enterprise 2.0 Summit « The art of life and work <http://bit.ly/9iHHwv> by @anadatagirl #e20s

- 8:04 pm **AnaDataGirl:** New blog post: Lessons learned at the Enterprise 2.0 Summit <http://bit.ly/bKnqaB> #e20s
- 8:05 pm **jmhalper:** @driessen How's the #e20s going? Would love to hear your observations! What's trending in Frankfurt?
- 8:19 pm **olivermarks:** enjoyed the Frankfurt #e20s tweet stream
- 8:22 pm **JeanYves:** Thanks @aponcier :-) #e20s francophonie connection :-)
- 8:28 pm **JeanYves:** RT @scroisier: Portal Server 2.0? RT @bduperrin: . @leebyrant : " Future : App store in every enterprise " #e20s
- 8:29 pm **jimworth:** Get a PDF of the #e20s tweetlog here: <http://bit.ly/chQcqZ> on google docs : <http://bit.ly/duRjXQ> and more <http://bit.ly/aOiyiX>
- 8:29 pm **enterprise20:** RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 8:32 pm **ITSinsider:** awesome wiki wrapup of #e20s coverage by member @jimworth. definitely bookmark this one! <http://bit.ly/aOiyiX> i think you can add to it too?
- 8:32 pm **ananeves:** RT @AnaDataGirl: New blog post: Lessons learned at the Enterprise 2.0 Summit <http://bit.ly/bKnqaB> #e20s
- 8:35 pm **E20_OD_EMEA:** enterprise20: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd ... <http://bit.ly/byXChB>
- 8:36 pm **fcharles:** RT @enterprise20: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 8:40 pm **ppinault:** RT @enterprise20: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 9:07 pm **aubertm:** back home from #e20s thx @barthox for nice car sharing!
- 9:14 pm **Ynakos:** RT @CherylMcKinnon: Great news RT @bduperrin The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
- 9:14 pm **bduperrin:** RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 9:14 pm **bduperrin:** @ITSinsider Now you have a full year to plan your trip for the next #e20s :)
- 9:15 pm **e_trude:** RT @bduperrin: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 9:15 pm **dgriess:** RT @DennisAgusi: RT @driessen Trust is cheaper than control. #e20s
- 9:24 pm **schaeferblick:** RT @ITSinsider: awesome wiki wrapup of #e20s coverage by member @jimworth. definitely bookmark this one! <http://bit.ly/aOiyiX> i think you can add to it too?
- 9:29 pm **kendomen:** RT @ITSinsider: awesome wiki wrapup of #e20s coverage by member @jimworth. definitely bookmark this one! <http://bit.ly/aOiyiX> i think you can add to it too?
- 9:30 pm **swiertz:** Jim Worth's E20 Wiki Workspace / E20 Summit Frankfurt Social Web Coverage October 2010 <http://t.co/b2MzdZl> #e20s
- 9:36 pm **karen_ks:** RT @enterprise20: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 9:42 pm **ldubost:** Like XWiki...RT @nanouk: I wonder if this dreamed platform is not a wiki with all these extensions (like apps)? What do you think? #e20s
- 9:43 pm **myview:** @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 9:46 pm **karen_ks:** Read The #e20s Daily ? today's top stories are contributed by @absolutesubzero @ppinault and @raesmaa ? <http://t.co/FY4u0ec>

- 9:50 pm **myview:** home, with lots of impressions+information+serious +engaged discussion=impressing conference #e20s seems, enterprise2.0 is on the right way
- 9:58 pm **OlivierRoberget:** RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
- 10:33 pm **genevievepetit:** RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
- 10:39 pm **webtechman:** Enterprise 2.0 Summit: I'm Bookmarking @JimWorth's Workspace <http://t.co/b2Mzdzl> via @swiertz #e20s
- 11:04 pm **twiliew:** FYI, pdf file of my slides used in #e20s, this morning, will soon be up in Slideshare account of #BASF - <http://slidesha.re/aGywUs>
- 11:05 pm **jimworth:** Be sure to edit it too RT @webtechman Enterprise 2.0 Summit: I'm Bookmarking @JimWorth's Workspace <http://t.co/b2Mzdzl> #e20s #E20 #socbiz
- 11:37 pm **HeadshiftOZ:** RT @leebyrant: Excited by @23video launch today. Great enterprise social video platform (have been using for 1yr). Headshift will be partners. #e20s
- 11:40 pm **jjuraver:** RT @aponcier: RT @andgenth: Early adaptors are important for the acceptance and participation of the community. #e20s
- 11:54 pm **CoCreatr:** RT @DavidWLocke: @ITSinsider @oscarberg @CoCreatr Yes, that's why the rulers of the U.S. had to get rid of the culture of trust. #e20s

October 29, 2010

- 12:43 am **DavidWLocke:** @CoCreatr Thanks for the RT. #e20s
- 1:38 am **appropedia:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 2:04 am **webtechman:** Wow, now you can get the Enterprise 2.0 Summit #e20s Twitter Tweet log here! <http://bit.ly/9ZVZJn> Thx @jimworth !!
- 2:16 am **webtechman:** RT @bduperrin @leebyrant "Future : App store in every enterprise " #e20s | Sounds like @JackBe's Presto <http://bit.ly/99X5Gt>
- 2:19 am **webtechman:** @jimworth True. Thx4 capturing a wealth of #e20s info & creating a collaborative space to help shape new ideas. #follow
- 2:33 am **webtechman:** Design "lightweight processes & self-made business apps with augmented human (not! artificial) intelligence" @leebyrant at #e20s
- 4:10 am **nzblue_fish:** To all my #e20s tweeters: Thks 4 your inspiration this week ... you've helped satisfy my "questing disposition" and curiosity once again :)
- 5:27 am **querdekner:** RT @bduperrin: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 5:29 am **querdekner:** RT @jimworth: Get a PDF of the #e20s tweetlog here: <http://bit.ly/chQcqZ> on google docs : <http://bit.ly/duRJXQ> and more <http://bit.ly/aOiyiX>
- 5:55 am **tailorable:** Normal work continues after #e20s - today helping client to get architecture requirements clear. #griddprikkllok
- 5:59 am **twiliew:** Thx4 Ur Tweets!! Specially "@elsua: #e20s @twiliew sharing insights about BASF, *the* chemical company :) #branding (.. it's an evolution)"
- 6:13 am **twiliew:** @euan I hope to see you in the next #e20s. It will move from Frankfurt to Paris, somewhere in Oct. next year.
- 6:43 am **driessen:** RT @twiliew: FYI, pdf file of my slides used in #e20s, this morning, will soon be up in Slideshare account of #BASF - <http://slidesha.re/aGywUs>
- 6:57 am **janvanveen:** From E2.0 summit !RT @billives: RT @ITSinsider: excellent live-blogging from #e20s from member @driessen Check it: <http://bit.ly/9UTksM>

- 7:07 am **myview:** Der CIO als Business-Transformator <http://t.co/3mBU4MU> Lesson learned at E2.0 Summit in Frkf.: This is hardly the right way #e20s
- 7:15 am **phisab:** #leadership #ethic Reading posts from #e20s there seems to be a clash between collaborative ethic (community) and loyalty ethic (company)
- 7:18 am **PASSELAIGUE:** Enterprise Microblogging @Deutsche Telekom <http://tinyurl.com/27fdotb> #E20s
- 7:22 am **phisab:** #leadership Following a focus on managerial control, we may see the "community commitment" as a future management technique (#e20s)
- 7:28 am **LutzGerlach:** RT @PASSELAIGUE: Enterprise Microblogging @Deutsche Telekom <http://tinyurl.com/27fdotb> #E20s
- 7:46 am **steffistang:** Wer wie ich das #e20s verpasst hat: RT @absolutesubzero Enterprise 2.0 Summit 2010 ? Day 1 <http://bit.ly/dcrXdU>
- 7:47 am **bduperrin:** Pour ceux qui auraient raté l'info l'entreprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. Yeah. #e20s
- 7:49 am **Axyome:** RT @bduperrin: Pour ceux qui auraient raté l'info l'entreprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. Yeah. #e20s
- 8:01 am **timoelliott:** @bduperrin dates for Paris? #e20s
- 8:20 am **schaferblick:** #microblogging bei der Deutschen Telekom, Präsentation beim #e20s (mit #prezi!) <http://bit.ly/9t5AJW>
- 8:26 am **helenelambrix:** RT @bduperrin: Pour ceux qui auraient raté l'info l'entreprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. Yeah. #e20s
- 8:45 am **lecairn:** RT @awittenberger: Mindmap-notes <http://bit.ly/aQGO1X> OpenSpace-Output #e20s
- 8:47 am **flapinta:** RT @bduperrin: Pour ceux qui auraient raté l'info l'entreprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. Yeah. #e20s
- 9:07 am **KerrieAnne:** my fav 2010 Quote ! RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 9:07 am **SteelyQueen:** my fav 2010 Quote ! RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 9:08 am **KerrieAnne:** I am so enjoying the tweeting fr @driessen & @sagenet at #e20s in Frankfurt
- 9:11 am **enterprise20:** RT @KerrieAnne: my fav 2010 Quote ! RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 9:14 am **enterprise20:** after thanking our speakers, mods & participants - we have to thank also to our sponsors - namely telligent, t-systems mms and namics #e20s
- 9:26 am **drmcewan:** Been quiet on the blogging front. Interesting conversations taking place via #e20s and #CHRU. Time for a wee reflective post, I think.
- 10:00 am **hrm_com:** RT @myview: Alle PE 'ler müssten jetzt mit leuchtenden Augen nach Hause fahren - shift the focus to people #e20s
- 10:11 am **MunichCat:** Tired but very happy after a fantastic #e20s in Frankfurt. Thanx again to everybody being with us over the last 3 days! You are fab!
- 10:31 am **thierry_lefort:** The #e20s Daily is out - read this Twitter newspaper on <http://bit.ly/adiXAW> (44 contributions today)
- 10:31 am **mijori23:** RT @DennisAgusi: RT @driessen Trust is cheaper than control. #e20s
- 10:37 am **mijori23:** RT @enterprise20: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 10:39 am **MVuJnovic:** RT @enterprise20: RT @ITSinsider I've set up a wiki page like we did for #e2conf, but this time for #e20s Maybe you'd like to tweet it? <http://bit.ly/aOiyiX>
- 10:53 am **kendomen:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s

- 10:59 am **AskTonyFood:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 10:59 am **AskTonyIT:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 10:59 am **BAForumAP:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 10:59 am **CognosCommunity:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 10:59 am **hollingsworth:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 10:59 am **LotusEnergizers:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 10:59 am **TaskExchange:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 10:59 am **TXLotusLive:** "Serendipity comes from connection. Maximize organisation's connectedness to maximize serendipity" - @sagenet #e20s /hat tip @kerrieanne
- 11:00 am **nanouk:** Hope you are all safe and sound back to activity after great Enterprise2.0 Summit in Frankfurt #e20s Sunny day in Weimar.Debriefing time
- 11:00 am **jimworth:** I've started a wiki page to gather tweets, pics, links, and blog posts for #e20s Please improve it here: <http://bit.ly/aOiyiX> #E20 #socbiz
- 11:00 am **mijori23:** RT @KerrieAnne: my fav 2010 Quote ! RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
- 11:18 am **jalbinag:** RT @hollingsworth: "Serendipity comes from connection" - @sagenet #e20s @kerrieanne
- 11:32 am **HoratioNelson:** RT @jimworth: I've started a wiki page to gather tweets, pics, links, and blog posts for #e20s Please improve it here: <http://bit.ly/aOiyiX> #E20 #socbiz
- 11:38 am **tailorable:** Just blogged the results of our not-so-open-space session: Network analysis - Open space outcomes <http://bit.ly/dirpLk> #e20s
- 11:58 am **webtechman:** RT @bduperrin #ff #e20s @elsua @leebryant @oscarberg @anadatagirl @shakespdaughter @ccarranza @twiliew @absolutesubzero
- 12:26 pm **leebryant:** @bduperrin thanks - good to see you as always #ff #e20s
- 1:04 pm **bduperrin:** RT @richardcollin: Towards the leader 2.0 ? My keynote preso at the Enterprise 2.0 Summit <http://slidesha.re/cP6GK4> #e20s
- 1:04 pm **nextmo:** RT @richardcollin: Towards the leader 2.0 ? My keynote preso at the Enterprise 2.0 Summit <http://slidesha.re/cP6GK4> #e20s
- 1:04 pm **XWiki:** RT @bduperrin: Pour ceux qui auraient raté l'info l'entreprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. Yeah. #e20s
- 1:06 pm **florianherveou:** RT @XWiki: RT @bduperrin: Pour ceux qui auraient raté l'info l'entreprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. #e20s
- 1:17 pm **gautamghosh:** RT @bduperrin: RT @richardcollin: Towards the leader 2.0 ? keynote preso Enterprise 2.0 Summit <http://slidesha.re/cP6GK4> #e20s
- 1:41 pm **Alex_Stocker:** Ein paar Notizen zur #Enterprise20 Summit <http://bit.ly/ayYmAt> #e20s #nutzungsoffenheit
- 1:41 pm **uwemirk:** RT @karstenpe: Transparency means also: transparency about failure or inactivity! #e20s
- 1:52 pm **houldsworth1:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s

- 2:01 pm **joningham:** RT @jimworth: I've started a wiki page to gather tweets, pics, links, and blog posts for #e20s Please improve it here: <http://bit.ly/aOiyiX> #E20 #socbiz
- 2:01 pm **barthox:** RT @richardcollin: Towards the leader 2.0? My keynote presentation at the E2.0 Summit on Oct 27th <http://slidesha.re/cP6GK4> #e20s
- 2:03 pm **aponcier:** RT @barthox: RT @richardcollin: Towards the leader 2.0? keynote presentation at the E2.0 Summit <http://slidesha.re/cP6GK4> #e20s
- 2:05 pm **barthox:** German Inside ! RT @Alex_Stocker: Ein paar Notizen zur #Enterprise20 Summit <http://bit.ly/ayYmAt> #e20s #nutzungsoffenheit
- 2:07 pm **arimue:** RT @barthox: RT @richardcollin: Towards the leader 2.0? My keynote presentation at the E2.0 Summit on Oct 27th <http://slidesha.re/cP6GK4> #e20s
- 2:07 pm **arimue:** RT @Alex_Stocker: Ein paar Notizen zur #Enterprise20 Summit <http://bit.ly/ayYmAt> #e20s #nutzungsoffenheit
- 2:09 pm **barthox:** #FF people I had not talked to before #e20s which I'm glad I met @oscarberg @gustavjonsson @traukainehm @richardcollin @querdekner
- 2:15 pm **nanouk:** RT @barthox: RT @richardcollin: Towards the leader 2.0? My keynote presentation at the E2.0 Summit on Oct 27th <http://slidesha.re/cP6GK4> #e20s
- 2:15 pm **nextmo:** Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 2:15 pm **bduperrin:** RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 2:17 pm **nanouk:** RT @ccarranza: #ff #E20s @alpeshdoshi @unitedtechstore @nanouk @miiiaakkinen @olgaherrero @smimpme @dgterol @driessen @netmedianer THX
- 2:18 pm **cath_woman:** RT @bduperrin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 2:26 pm **aponcier:** RT @cath_woman: RT @bduperrin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 2:28 pm **ccarranza:** #ff #E20s @JeanYves @absolutsubzero @joningham @awittenberger @wissensauslese @ceciledemilly @frogpond @Charissa_Hudson
- 2:28 pm **dhellmuth:** RT @jimworth: I've started a wiki page to gather tweets, pics, links, and blog posts for #e20s Please improve it here: <http://bit.ly/aOiyiX> #E20 #socbiz
- 2:31 pm **aliouni:** RT @bduperrin: Pour ceux qui auraient raté l'info l'enterprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. Yeah. #e20s
- 2:31 pm **RessHum:** Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> par @bduperrin #e20s
- 2:34 pm **thierry_lefort:** RT @bduperrin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 2:38 pm **tfaucher:** RT @bduperrin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 3:06 pm **Altaide_JF:** RT @RessHum: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> par @bduperrin #e20s
- 3:14 pm **querdekner:** #ff many thanx @barthox It was nice to meet you #e20s
- 3:35 pm **samepagewiki:** RT @dhellmuth @jimworth Started wiki for tweets, pics, links, blog posts for #e20s Please improve it here: <http://bit.ly/aOiyiX> #E20 #socbiz
- 4:15 pm **demeto:** If you missed #e20s (It was great!), you MUST view this > RT @bduperrin RT @richardcollin: Towards the leader 2.0? <http://slidesha.re/cP6GK4>
- 5:26 pm **NehalG:** RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
- 5:26 pm **fcharles:** RT @bduperrin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 5:40 pm **lecairn:** RT @Chayad83: RT @eogez: Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! <http://www.e20summit.com/>

- 5:40 pm **awittenberger:** @Alex_Stocker Danke für den Artikel #e20s
- 5:50 pm **awittenberger:** RT @enterprise20: after thanking our speakers, mods & participants - we have to thank also to our sponsors - namely telligent, t-systems mms and namics #e20s
- 6:05 pm **helene_dallais:** RT @bduperrin: Pour ceux qui auraient raté l'info l'entreprise 2.0 Summit quittera Francfort pour Paris en octobre 2011. Yeah. #e20s
- 6:31 pm **JeanYves:** @ccarranza @bduperrin @dmetto @aubertm @ppinault @richardcollin @awittenberger @ceciledemailly @flapinta... thks for ff and the great #e20s
- 6:35 pm **dig4leadership:** infoarch: Search results for #e20s <http://bit.ly/cSgMXk>
- 7:01 pm **glarronde:** RT @aponcier: transparency enable better decision making #e20s
- 7:39 pm **schaeferblick:** Neuer Blogpost: Enterprise 2.0 Summit 2010 ? ein Teilnahmebericht <http://bit.ly/92MSJ1> #e20s #e20
- 7:55 pm **swiertz:** Luis Suarez on #e20s: ?Knowledge shared is power? <http://j.mp/cl5qwM>
- 9:37 pm **ShakespDaughter:** @bduperrin, @ccarranza, @querdekner thanx for the #ff, was great meeting you @ #e20s. Hope 2 see you 2011 in Paris.
- 10:35 pm **fredericw:** RT @demeto: If you missed #e20s (It was great!), you MUST view this > RT @bduperrin RT @richardcollin: Towards the leader 2.0? <http://slidesha.re/cP6GK4>
- 10:44 pm **Greg2dot0:** @gialyons Let's talk about this at #e20s Really interested to hear about it
- 10:48 pm **gialyons:** @Greg2dot0 Will be delighted to share - We'll grab @deirdrewalsh to help us make sense of it all #e20s #sm

October 30, 2010

- 1:57 am **DanLaframboise:** RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
- 4:45 am **richardcollin:** RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 7:08 am **twiliew:** @mastermark Hi, now I know why we miss you in #e20s. I was long forward to see you there. :(
- 7:32 am **bduperrin:** RT @richardcollin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 7:48 am **Raydacteur:** RT @bduperrin: RT @richardcollin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 8:20 am **ClaudeSuper:** RT @bduperrin: RT @richardcollin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 9:08 am **awittenberger:** Change to an E20: the hierarchy and the network should exist side by side in organization or company #e20 #e20s #socabiz
- 9:39 am **awittenberger:** Angst vor Enterprise 2.0? Was Manager denken von Unternehmen 2.0 <http://t.co/KYOiGnm> #e20 #e20s
- 10:18 am **gabig58:** Finally back on my feet after 24h of sleep and a strong antibiotic. #E20S was fantastic, a pity I got this bloody cold:(
- 10:22 am **PASSELLAIGUE:** RT @bduperrin: RT @richardcollin: RT @nextmo: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 10:31 am **thierry_lefort:** The #e20s Daily is out - read this Twitter newspaper on <http://bit.ly/adiXAW> (9 contributions today)
- 11:52 am **awittenberger:** Read The #e20s Daily ? today's top stories are contributed by @nextmo @mijori23 and @swiertz ? <http://t.co/SZ9bhYd>
- 11:55 am **swiertz:** RT @awittenberger Read The #e20s Daily ? today's top stories are contributed by @nextmo @mijori23 and @swiertz ? <http://t.co/SZ9bhYd>

- 11:57 am **awittenberger:** wow - the tweetlog for #e20s : very interesting and ... a lot of tweets - <http://bit.ly/br2f4N> #tweets #e20
- 12:05 pm **awittenberger:** infoarch: Avoiding Enterprise 2.0 Pitfalls #e20s <http://bit.ly/cJmmQ1>
- 12:24 pm **karstenpe:** New Post about "NutzungsOffenheit/VerwendungsOffenheit" at <http://www.ehms.net/java/?story=3854> @barthox ;-) #e20s
- 12:27 pm **awittenberger:** #e20s Key Elements of Leadership Concepts in an Enterprise 2.0 - <http://bit.ly/e20s-mindmap01> #e20 #leader20
- 12:28 pm **awittenberger:** #e20s Managing the Change towards Enterprise 2.0 - <http://bit.ly/e20s-mindmap02> #e20
- 12:29 pm **awittenberger:** #e20s driving Enterprise 2.0 Maturity - <http://bit.ly/e20s-mindmap03> #e20
- 12:30 pm **awittenberger:** #e20s best practise for fostering knowledge sharing - <http://bit.ly/e20s-mindmap04> #km
- 12:31 pm **awittenberger:** #e20s best practice for enriching knowledge retention - <http://bit.ly/e20s-mindmap05> #km
- 12:32 pm **awittenberger:** #e20s improving talent & skill management - <http://bit.ly/e20s-mindmap06>
- 12:33 pm **awittenberger:** #e20s best practice for strengthening collaboration - <http://bit.ly/e20s-mindmap07> #e20
- 12:35 pm **awittenberger:** #e20s best practice for regaining business agility - <http://bit.ly/e20s-mindmap08>
- 12:35 pm **jimworth:** Everything you need to know about Enterprise 2.0 from this weeks European Summit in Frankfurt: <http://bit.ly/bCysO5> #e20s #E20 #sobciz
- 12:36 pm **awittenberger:** #e20s governing enterprise 2.0 risks - <http://bit.ly/e20s-mindmap09> #e20 #security
- 12:37 pm **awittenberger:** #e20s challenges of the organizational setup of the enterprise 2.0 - <http://bit.ly/e20s-mindmap10> #e20
- 12:38 pm **awittenberger:** #e20s a holic approach to enabling the collaborative enterprise - <http://bit.ly/e20s-mindmap11> #e20
- 1:28 pm **Alex_Stocker:** RT @karstenpe: New Post about "NutzungsOffenheit/VerwendungsOffenheit" at <http://www.ehms.net/java/?story=3854> @barthox ;-) #e20s
- 3:47 pm **jheuristic:** Read the #sim Daily <http://bit.ly/d1Nzks> #scrm #km #kmers #it #scrm #e20s #enterprise20 #sf
- 5:23 pm **bduperrin:** @Greg2dot0 @gialyons re : #e20s : Next year come and visit us instead of following :)
- 5:34 pm **Greg2dot0:** @bduperrin I will probably be in Paris in Jan/Feb. #e20s

October 31, 2010

- 9:05 am **thethinkingape:** RT @jimworth: Everything you need to know about Enterprise 2.0 from this weeks European Summit in Frankfurt: <http://bit.ly/bCysO5> #e20s #E20 #sobciz
- 10:03 am **ZoyaNaskova:** RT @jimworth: Everything you need to know about Enterprise 2.0 from this weeks European Summit in Frankfurt: <http://bit.ly/bCysO5> #e20s #E20 #sobciz
- 10:31 am **thierry_lefort:** The #e20s Daily is out - read this Twitter newspaper on <http://bit.ly/adiXAW> (15 contributions today)
- 10:35 am **karisyd:** New blog entry: #NutzungsOffenheit ? What it is and how it shows itself: <http://t.co/VtWNxNK> #e20s #e20
- 11:50 am **awittenberger:** RT @karisyd: New blog entry: #NutzungsOffenheit ? What it is and how it shows itself: <http://t.co/VtWNxNK> #e20s #e20
- 4:15 pm **MVujnovic:** : Workshop at the E2.0 Summit: The Role of an E2.0-Manager <http://bit.ly/c3H5G9> #e20s

- 4:16 pm **fredericw:** "Bricolage", word also used by @richardcollin during #e20s kick off last week > ? @oscarberg: The Secret to Innovation <http://t.co/0GfRfWp?>
- 5:57 pm **twiliew:** Great summary! A perfect job description;-) @MVujnovic: Workshop at the E2.0 Summit: The Role of an E2.0-Manager <http://bit.ly/c3H5G9> #e20s
- 6:03 pm **lentremetteur:** #e20s Frankfurt Enterprise 2.0 <http://slidesha.re/bmrypyP>
- 7:01 pm **awittenberger:** Read my first blogpost in my Life: The Role of an E2.0-Manager (summary #e20s) <http://bit.ly/c3H5G9> thx @MVujnovic for the possibility :-)

November 1, 2010

- 7:11 am **swiertz:** RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK> #e20s
- 7:23 am **enectoux:** RT @swiertz @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK> #e20s
- 7:24 am **fredericw:** RT @swiertz: RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK> #e20s
- 7:46 am **twiliew:** Great! @awittenberger: Read my first blogpost in my Life: The Role of an E2.0-Manager (summary #e20s) <http://bit.ly/c3H5G9> thx @MVujnovic ..
- 7:57 am **leeprovoost:** RT @swiertz: RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK> #e20s
- 8:46 am **ClaudeSuper:** RT @swiertz: RT @driessen: Enterprise 2.0 and Business Processes #e20s <http://goo.gl/fb/LlgeK> #e20s
- 8:47 am **ClaudeSuper:** RT @lentremetteur: #e20s Frankfurt Enterprise 2.0 <http://slidesha.re/bmrypyP>
- 8:57 am **mcanducci:** <http://bit.ly/cHOags> Avoiding Enterprise 2.0 Pitfalls #e20s @frank_open <- very interesting post and discussion
- 10:31 am **thierry_lefort:** The #e20s Daily is out - read this Twitter newspaper on <http://bit.ly/adiXAW> (5 contributions today)
- 10:43 am **ClaudeSuper:** RT @mcanducci: <http://bit.ly/cHOags> Avoiding Enterprise 2.0 Pitfalls #e20s @frank_open <- very interesting post and discussion
- 11:23 am **nanouk:** RT @mcanducci: <http://bit.ly/cHOags> Avoiding Enterprise 2.0 Pitfalls #e20s @frank_open <- very interesting post and discussion
- 11:24 am **JeanYves:** L'entreprise 2.0 ou le modèle de l'entreprise de demain <http://bit.ly/9c0Vef> Qq vérités ramenées du Enterprise2.0 Summit Francfort #e20s
- 11:29 am **phisab:** RT @JeanYves: L'entreprise 2.0 ou le modèle de l'entreprise de demain <http://bit.ly/9c0Vef> Qq vérités ramenées du Enterprise2.0 Summit Francfort #e20s
- 11:50 am **arimue:** Great post by @karisyd explaining #nutzungsoffenheit as a characterist of #e20. <http://wp.me/p14e3J-d> #e20s
- 11:52 am **cscw:** RT @arimue: Great post by @karisyd explaining #nutzungsoffenheit as a characterist of #e20. <http://wp.me/p14e3J-d> #e20s
- 12:10 pm **Alex_Stocker:** RT @arimue: Great post by @karisyd explaining #nutzungsoffenheit as a characterist of #e20. <http://wp.me/p14e3J-d> #e20s
- 12:16 pm **e_trude:** RT @alpeshdoshi Attended the Enterprise 2.0 Summit in Frankfurt last week. See my blog <http://bit.ly/cU2SJU>. #e20s #enterprise20
- 12:18 pm **hdzimmermann:** RT @Alex_Stocker: RT @arimue: Great post by @karisyd explaining #nutzungsoffenheit as a characterist of #e20. <http://wp.me/p14e3J-d> #e20s
- 12:21 pm **JeanYves:** Richard Collin: ?Enterprise 2.0 is the enterprise model of the future? <http://bit.ly/aO310I> (video interview) #e20s
- 1:27 pm **querdekner:** RT @Alex_Stocker: RT @arimue: Great post by @karisyd explaining #nutzungsoffenheit as a characterist of #e20. <http://wp.me/p14e3J-d> #e20s

- 2:45 pm **richardcollin:** RT @JeanYves: Richard Collin: ?Enterprise 2.0 is the enterprise model of the future? <http://bit.ly/aO310I> (video interview) #e20s
- 2:46 pm **nextmo:** RT @JeanYves: Richard Collin: ?Enterprise 2.0 is the enterprise model of the future? <http://bit.ly/aO310I> (video interview) #e20s
- 2:59 pm **nextmo:** RT @JeanYves: L?entreprise 2.0 ou le modèle de l?entreprise de demain <http://bit.ly/9c0Vef> Qq vérités ramenées du Enterprise2.0 Summit Francfort #e20s
- 2:59 pm **richardcollin:** RT @JeanYves: L?entreprise 2.0 ou le modèle de l?entreprise de demain <http://bit.ly/9c0Vef> Qq vérités ramenées du Enterprise2.0 Summit Francfort #e20s
- 3:10 pm **Argos_7:** RT @richardcollin: Retour sur l'Enterprise 2.0 Summit <http://bit.ly/agEcJf> #e20s
- 3:44 pm **cuttertweets:** RT @phisab: @JeanYves @aubertm Enterprise2.0 Not mature? Cutter started publish'g gd stuff on #e20s in 2006 ! <http://yfrog.com/ndfynsj>
- 3:56 pm **frank_open:** RT @mcanducci: <http://bit.ly/chOags> Avoiding Enterprise 2.0 Pitfalls #e20s @frank_open <- very interesting post and discussion
- 4:58 pm **IvanMarquez:** RT @cuttertweets: RT @phisab: @JeanYves @aubertm Enterprise2.0 Not mature? Cutter started publish'g gd stuff on #e20s in 2006 ! <http://yfrog.com/ndfynsj>
- 5:42 pm **francoisbersez:** RT @JeanYves: Richard Collin: ?Enterprise 2.0 is the enterprise model of the future? <http://bit.ly/aO310I> (video interview) #e20s
- 7:31 pm **AnaDataGirl:** New blog post: Quotes from the E2.0 Summit in Frankfurt <http://bit.ly/9BiytJ> #e20s
- 7:32 pm **absolutesubzero:** RT @anadatagirl: New blog post: Quotes from the E2.0 Summit in Frankfurt <http://bit.ly/9BiytJ> #e20s
- 7:35 pm **swylie650:** RT @absolutesubzero: RT @anadatagirl: New blog post: Quotes from the E2.0 Summit in Frankfurt <http://bit.ly/9BiytJ> #e20s
- 8:22 pm **driessen:** RT @AnaDataGirl: New blog post: Quotes from the E2.0 Summit in Frankfurt <http://bit.ly/9BiytJ> #e20s
- 8:32 pm **dguillocheau:** RT @JeanYves: L?entreprise 2.0 ou le modèle de l?entreprise de demain <http://bit.ly/9c0Vef> Qq vérités ramenées du Enterprise2.0 Summit Francfort #e20s
- 8:35 pm **deepakalur:** RT @webtechman: RT @bduperrin @leebryant "Future : App store in every enterprise " #e20s | Sounds like @JackBe's Presto <http://bit.ly/99X5Gt>
- 8:43 pm **lammiia:** Latest post > Enterprise 2.0 reads - October 2010 <http://t.co/eCXKbdH> featuring @bduperrin @dhinchcliffe @lehawes @jimworth #e20 #e20s
- 8:51 pm **twiliew:** "@driessen: Just favorited 'Our Online Network connect.BASF' on (...). <http://slidesha.re/aGywUs>" // thx! The one in #e20s will be up soon.