what the hashtag?!

#e20s
wthashtag.com/e20s

Transcript from October 26, 2010 to October 28, 2010

All times are Pacific Time

October 27, 2010

4:14 am	**oscarberg:**	At Starbucks CPH for morning coffee before boarding flight to FRA and #e20s
4:18 am	**Ronna:**	RT @enterprise20: Official E 2.0 SUMMIT meetup 2morrow (Wedesday), 8pm at Cafe Hauptwache: http://tinyurl.com/2aqu69z #e20s #drinksandnetworking
4:34 am	**gabig58:**	@sagenet Thank you for giving me the chance to help. I enjoyed participating in the workshop #e20snc #e20s
4:46 am	**swiertz:**	I should be in the Enterprise 2.0 Summit but I had to stay for an Enterprise 0.0 meeting :)) #Fail #e20s
4:47 am	**E20_OD_EMEA:**	enterprise20: #e20s please add your presentations to this slideshare event http://slidesha.re/bIsrmW: enterprise20... http://bit.ly/9FPGvi
4:58 am	**Ronna:**	Are you a curious penguin? (go on, admit it) #e20s http://bit.ly/bl8OoQ
5:08 am	**SimonDueckert:**	RT @enterprise20: #e20s please add your presentations to this slideshare event http://slidesha.re/bIsrmW
5:28 am	**leebryant:**	Frankfurt-bound for #e20s summit
5:46 am	**rebeccacaroe:**	@leebryant eat one for me #frankfurt #e20s
5:48 am	**uwemirk:**	RT @swiertz: I should be in the Enterprise 2.0 Summit but I had to stay for an Enterprise 0.0 meeting :)) #Fail #e20s
5:57 am	**uwemirk:**	Just had a cold shower -:(before #e20s starts. Savoy #fail
6:03 am	**arimue:**	On my way to E20Summit. Will present on Adoption Archetypes. Looking forward to interesting discussions. http://bit.ly/9Cf8Wu #e20s
6:16 am	**martinlindner:**	auf der schiene zum summit #e20s (als basislager-gepäck-sherpa)
6:26 am	**aubertm:**	Arrived @ #e20s w/ @barthox @fredericw
6:32 am	**fredericw:**	#E20s (@ Le Méridien Parkhotel w/ @barthox) http://4sq.com/9NyXcw
6:33 am	**SimonDueckert:**	knowledge management definition for #e20 vs. #km at #e20s (5-6pm): KM is about leading, designing and developing a learning organization
6:42 am	**tailorable:**	Breakfast 2.0: croissants with iPad. catching up digitally before #e20s. Happy to see so many friends again today.
6:44 am	**Alex_Stocker:**	just arrived at #e20s #Enterprise20 Summit Frankfurt
6:45 am	**HannsKK:**	RT @skjekkeland: Look forward to attending the #E20 Summit in Frankfurt today. #E20s, #socbiz, #AIIM, #ECM - Wish I was there !
6:45 am	**HannsKK:**	RT @oscarberg: At Starbucks CPH for morning coffee before boarding flight to FRA and #e20s - Enjoy the show, wish I was there !
6:46 am	**ShakespDaughter:**	ready for the Enterprise 2.0 Summit in Frankfurt. Full of Anticipation. #e20s
6:48 am	**tiacarr:**	RT @enterprise20: #e20s please add your presentations to this slideshare event http://slidesha.re/bIsrmW
7:04 am	**jrobes:**	zum #e20s schaffe ich es leider nicht, aber hier etwas Input zum Stichwort "enterprise 2.0 & HR": http://slidesha.re/d0aLy1
7:10 am	**barthox:**	@jeanyves vient d'arriver #e20s

7:11 am	olgaherrero:	Sentadita esperando que comience Enterprise 2.0 (Frankfurt) #e20s
7:13 am	andgenth:	Good Morning! Today even my iDevices work fine at the #e20s. Looking forward to lots of interesting and stimulating speeches today.
7:14 am	oscarberg:	Arriving soon in Frankfurt for the #e20s but a bit late - looks like I will miss part of the first session
7:17 am	nanouk:	Ready for Enterprise 2.0 Summit? I'm ready in Frankfurt but my Asus perhaps not...battery is weak, too much reload #e20s
7:18 am	andgenth:	Getting ready to start into a great day at #e20s. http://yfrog.com/naj8uej
7:20 am	nanouk:	RT @andgenth: Getting ready to start into a great day at #e20s. http://yfrog.com/naj8uej
7:21 am	driessen:	Ready to roll! #e20s (@ Le Méridien Parkhotel w/ 3 others) http://4sq.com/9NyXcw
7:23 am	querdekner:	Happy to be here #e20s allready met @Alex_Stocker
7:24 am	JeanYves:	Just arrived at #e20S in Francfort, with @barthox, @aubertm, @fredericw, @aponcier, @bduperrin, a.o.
7:25 am	aponcier:	RT @JeanYves: Just arrived at #e20S in Francfort, with @barthox, @aubertm, @fredericw, @aponcier, @bduperrin, a.o. francophonie team ;-)
7:25 am	driessen:	Ok, all set to go! Will be blogging and tweeting through the Enterprise 2.0 conference. If it's too much for you, just mute me... ;-) #e20s
7:25 am	absolutesubzero:	Starting to cover the Enterprise 2.0 summit in Frankfurt #e20s. Tweets here and posts on the blog http://www.socialenterprise.it/en
7:26 am	e_trude:	#e20s starts
7:26 am	driessen:	Great to me @elsua @tailorable @ShakespDaughter IRL! ;-) #e20s
7:26 am	aponcier:	E2.0 summit begins #e20s
7:27 am	driessen:	And we're off! #e20s http://yfrog.com/58umqpj
7:28 am	driessen:	Great to meet @elsua @tailorable @ShakespDaughter IRL (again)! ;-) #e20s
7:29 am	fredericw:	#e20s begins with keynote about Manager 2.0: Key elements of leadership concepts in an enterprise 2.0
7:29 am	nanouk:	Sitting nearby @elsua, good beginning, y puedo hablar español ! #e20s
7:29 am	andgenth:	Good morning from #e20s: Bjoern Negelmann @bn_at_twitter talks about the program of the event. http://yfrog.com/n3pixxj
7:30 am	netmedianer:	Björn Negelmann begrüßt das Publikum auf der E20 Summit. Dann mal los, ich bin sehr gespannt :) http://ow.ly/i/4VM8 #e20s ^bg
7:31 am	arubei:	RT @absolutesubzero: Starting to cover the Enterprise 2.0 summit in Frankfurt #e20s. Tweets here and posts on the blog http://www.socialenterprise.it/en
7:31 am	wissensauslese:	Welcome and Introduction by Bjoern Negelmann (KongressMedia) @bn_at_twitter at #e20s, looking forward to lots of interesting sessions.
7:32 am	CecileDemailly:	in #e20s
7:32 am	elsua:	Good morning from the lovely #e20s event about to get started; always wonderful to meet so many good friends; twitterrhea about to start!
7:33 am	SimonDueckert:	Posted a picture and will post all my conference notes for #e20s at http://bit.ly/b3VdY2 #km #e20
7:34 am	gautamghosh:	@elsua Am so jealous ;-) #e20s
7:34 am	aponcier:	@OlivierRoberget tu es là #e20s ?
7:34 am	elsua:	@driessen @tailorable @ShakespDaughter #e20s Finally, Samuel! After all of this time!! :)

7:34 am	**enterprise20:**	good morning from Frankfurt from the Enterprise 2.0 SUMMIT 2010 Hashtag is #e20s Please follow @enterprise20 I am @Jan1985
7:34 am	**absolutesubzero:**	Readyfor the opening keynote on Management 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s #conferences
7:34 am	**querdekner:**	Here we go. 1st Keynote Changes of Management in E20 #e20s
7:34 am	**EwaldLied:**	Second day of the #E20s just started. Ready to learn more from leading experts and best practices.
7:35 am	**elsua:**	@GautamGhosh hey, stay tuned, my friend, because later on I will be mentioning a blog post you recently did on E2.0 & KM :) #e20s
7:35 am	**aponcier:**	key element of leadership concepts in an Enterprise 2.0 #e20s richard collin begins
7:35 am	**absolutesubzero:**	Richard Collin on the stage for his speech before the discussion #e20s
7:36 am	**hashtager:**	# good morning from Frankfurt from the Enterprise 2.0 SUMMIT 2010 Hashtag is #e20s Please follow @enterprise20 I am @Jan1985
7:36 am	**elsua:**	RT @absolutesubzero: Ready for the opening keynote on Management 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s
7:36 am	**gautamghosh:**	@elsua Wow. Am flattered :-) #e20s
7:37 am	**nanouk:**	Richard Collin starts, french professor from Grenoble Enterprise 2.0 Institut #e20s
7:37 am	**driessen:**	Ok, prof. Collin is starting with a talk about Manager 2.0. How does leadership change by the E2.0 space? #e20s
7:37 am	**AnaDataGirl:**	And here we go #e20s
7:37 am	**mcanducci:**	RT @absolutesubzero: Ready for the opening keynote on Management 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s
7:37 am	**JeanYves:**	Richard Collin: enterprise 2.0 has nothing to do with web 2.0 ! #e20s
7:37 am	**enterprise20:**	watch the livestream at http://www.e20summit.com/livestream at #e20s
7:38 am	**elsua:**	Richard Collin on stage starting with lovely quote: "No man is an island" #e20s
7:38 am	**olgaherrero:**	Comienza la plenaria Elementos clave del liderazgo 2.0 con @richardcollin #e20s
7:38 am	**barthox:**	Funny to hear all the "clicks" of people typing notes #e20s
7:38 am	**gautamghosh:**	Interested in #socialbiz? Follow #e20s the enterprise 2.0 summit in frankfurt
7:38 am	**wissensauslese:**	Wake-up Keynote by Richard Collin, talking about Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s http://yfrog.com/ehzvij
7:38 am	**bethpiercy:**	good morning to everyone at #e20s. Wish I was there. Looking forward to today's updates
7:38 am	**driessen:**	Ok of course Richard is @richardcollin ... :-) #e20s
7:38 am	**aponcier:**	presentation of Hamel's book future of management, very good book #e20s
7:39 am	**elsua:**	@GautamGhosh loved the blog post and think you are on to something with it, but more ... later on... #e20s hehe
7:39 am	**driessen:**	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:39 am	**e_trude:**	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:39 am	**DZipfel:**	Richard Collin: "2.0" in "Enterprise2.0" just means "new model" #E20s
7:39 am	**soniadesbrieres:**	@elsua Great! looked @ agenda for #e20s & looking forward for you to share learning upon return with us

7:39 am	driessen:	@aponcier agree! #e20s
7:39 am	kibbe1:	Alone in the office and planning to follow #e20s
7:40 am	enterprise20:	find the conference schedule at http://www.e20summit.com/conference.html #e20s
7:40 am	driessen:	@richardcollin points to several books from Hamel, Shirky, etc. #e20s
7:40 am	ClaudeSuper:	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:40 am	querdekner:	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:40 am	traukainehm:	"The Future of Management" by Hamel was translated to French "the End of Management" /via @richardcollin #e20s
7:40 am	andgenth:	Challenging: Richard Collin in his keynote at #e20s - "Enterprise 2.0 has nothing to do with Web 2.0. It just shows an advanced version."
7:41 am	aponcier:	RT @DZipfel: Richard Collin: "2.0" in "Enterprise2.0" just means "new model" #E20s
7:41 am	e_trude:	#e20s: Richard Collin about Managment 2.0 http://twitpic.com/318og3
7:41 am	aponcier:	RT @driessen: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:41 am	aponcier:	RT @barthox: Funny to hear all the "clicks" of people typing notes #e20s
7:42 am	sagenet:	#e20s Must attend 11am session with @ceciledemailly & Dr. Thorsten Petry presenting E2.0 adoption research session http://bit.ly/9gUj6m
7:42 am	JeanYves:	Before management was a Gengis Khan approach : conquer territory with violence... #e20S
7:42 am	enterprise20:	Keynote is about "Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0" by Richard Collin, NextModernity #e20s
7:43 am	elsua:	#e20s @richardcollin Chaellenge: finding the framework in which we are working as a person; exploring new leadership 2.0 #hippies20
7:43 am	querdekner:	allready additional seats must be brought in #e20s
7:43 am	justsoftwareAG:	RT @netmedianer: Björn Negelmann begrüßt das Publikum auf der E20 Summit. Dann mal los, ich bin sehr gespannt :) http://ow.ly/i/4VM8 #e20s
7:43 am	elsua:	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
7:43 am	AutumnP70:	@AnaDataGirl Have fun! And feel free to tweet inspiring thoughts and ideas from #e20s . ;)
7:44 am	elsua:	RT @sagenet: #e20s Must attend 11am session with @ceciledemailly & Dr. Thorsten Petry presenting E2.0 adoption research session http://bit.ly/9gUj6m
7:44 am	aponcier:	RT @elsua: #e20s @richardcollin Chaellenge: finding the framework in which we are working as a person; exploring new leadership 2.0
7:44 am	driessen:	RT @aponcier: RT @DZipfel: Richard Collin: "2.0" in "Enterprise2.0" just means "new model" #E20s
7:44 am	elsua:	RT @sagenet: #e20s Must attend 11am session w/ @ceciledemailly & Dr. Thorsten Petry presenting E2.0 adoption research http://bit.ly/9gUj6m
7:44 am	arminhoffmann:	Collin: After territory and goods, now information as core value #e20s
7:44 am	JeanYves:	... then we got capital, value creation concepts, etc... Now, something else is coming : we have to manage the transition to #e20s
7:44 am	andgenth:	@richardcollin at #e20s: We are in this economy of information. We have to manage the transformation.

7:45 am	**absolutesubzero:**	RT @elsua: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
7:45 am	**Jan1985:**	Guten Morgen vom Enterprise 2.0 SUMMIT 2010 aus Frankfurt. Ich twittere für Kongress Media unter @enterprise20 Hashtag ist #e20s
7:45 am	**nanouk:**	In which framework are we actually acting?It is a new game.We are keeping the good we are giving in the exchange #e20s
7:46 am	**tanguypay:**	@fredericw #e20s begins with keynote about Manager 2.0: like it :-)
7:46 am	**justsoftwareAG:**	Livestream from Enterprise 2.0 SUMMIT: http://ow.ly/303Kv #e20s
7:47 am	**AnaDataGirl:**	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:47 am	**oscarberg:**	RT @elsua: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
7:47 am	**aponcier:**	'We have entered a new economy therefore we need to rethink management' Richard Collin http://plixi.com/p/53148445 #e20s
7:47 am	**SimonDueckert:**	Funny @richardcollin uses slide about transition from industrial to knowledge society I will use in talk about knowledge cities too :) #e20s
7:48 am	**nanouk:**	Half of output in 2020 will be from innovation, creativity and personal product . Industrial production is smaller and smaller #e20s
7:48 am	**JeanYves:**	Richar Collin : now, every body is in a position to invent ! #e20S
7:49 am	**awittenberger:**	Leadership 2.0: The framework @richardcollin #e20s http://yfrog.com/nealqltj
7:49 am	**ShakespDaughter:**	Richard Collin: French title of Hamel's book "future of mgmt" translates "end of mgmt". Hmm, it should be "end of mgmt as we know it". #e20s
7:49 am	**andgenth:**	"In 10 years from now ALL output of the economy will be created by individuals." says @richardcollin at #e20s
7:50 am	**JeanYves:**	Management in the new age will move to the artist point of view (Richard Collin) The process will be scondary... #e20S
7:50 am	**driessen:**	@richardcollin says stop thinking in terms of the industrial ages. It's behind! Information is the new steam! #e20s
7:50 am	**JeanYves:**	... connections has to precede the efficency !! #e20S
7:50 am	**dot8:**	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:51 am	**driessen:**	@elsua agree! The wifi is great here. Did have a hickup just a moment ago, but I think it's just me... #e20s
7:51 am	**driessen:**	We have to step aside and look at the world and the organization in a new way. The value chain is changing. #e20s
7:51 am	**aponcier:**	RT @andgenth: @richardcollin at #e20s: We are in this economy of information. We have to manage the transformation.
7:52 am	**wissensauslese:**	The only way to manage the change... @richardcollin at #e20s http://yfrog.com/n048450542j
7:52 am	**frogpond:**	RT @absolutesubzero: RT @elsua: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
7:52 am	**Alex_Stocker:**	looking forward to the presentation RT @arimue: On my way to E20Summit. Will present on Adoption Archetypes. http://bit.ly/9Cf8Wu #e20s
7:52 am	**JeanYves:**	Don't think in the model of an engineer. We have to think aside. We don't know the world of tomorrow. Value chain 2.0 is a change #e20S
7:52 am	**querdekner:**	Richard Collin: the value change is changing #e20s

7:52 am	demeto:	"Connectedness should always take precedence over efficiency" (Richard Collin keynote at Frankfurt Summit. #e20s #e20
7:52 am	btexx:	The continuously unpredictable challenges result in the end of processes. /via Collin #e20s
7:52 am	awittenberger:	RT @absolutesubzero: RT @elsua: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
7:52 am	frank_open:	#e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
7:52 am	barthox:	Great diagrams in Richard Collin's presentation ! #e20s
7:53 am	driessen:	Sitting next to @anadatagirl and @ShakespDaughter ! So what's the explanation of your twitter handle @ShakespDaughter ? ;-) #e20s
7:53 am	arminhoffmann:	"The word Intranet is dead!" Amen! #e20s
7:53 am	driessen:	We are just at the beginning. Points to the effects of 3D printing, Fablab, Nano tech, etc. #e20s
7:53 am	AnaDataGirl:	Richard Collins talking about the Fab Lab phenomenon #e20s
7:54 am	driessen:	RT @btexx: The continuously unpredictable challenges result in the end of processes. /via Collin #e20s
7:54 am	punktnet:	Richard Collins @ #e20s : the word #intranet is dead...
7:54 am	driessen:	Ownership is dead (in many cases) #e20s
7:54 am	andgenth:	Will we? - "In two years from now you will manufacture your socks at home." @richardcollin at #e20s
7:55 am	aponcier:	RT @frank_open: #e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
7:55 am	btexx:	Even though the information age is ahead, don't orget about the technology. Ownership is dead, usage is key. /via @richardcollin #e20s
7:55 am	JeanYves:	I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
7:55 am	elsua:	#e20s Enjoying @richardcollin's post-industrial vision: power of the people AND their knowledge as the major driver of new business :)
7:56 am	nanouk:	Mercedes is selling mobility, do we need a car for mobility? #e20s we are at the beginning of Using and not owning a product
7:56 am	driessen:	@richardcollin takes us along several def's of Leadership: a leader can be defined by an ability to get others to be conn'ed willingly #e20s
7:56 am	andgenth:	A leader can be defibed by an ability to get others to be connected willingly. @richardcollin at #e20s
7:56 am	demeto:	"Leadership can be defined by an ability to get others to be connected willingly" Richard Collin #e20s #e20
7:56 am	driessen:	RT @ShakespDaughter: Richard Collin: French title of Hamel's book "future of mgmt" translates "end of mgmt". Hmm, it should be "end of mgmt as we know it". #e20s
7:56 am	e_trude:	#e20s Richard Collin: People are replacing their trust in traditional authorities withk trust in each other
7:56 am	punktnet:	People are replacing their trust in traditional authorities with trust in each other - Richard Collins at #e20s
7:56 am	absolutesubzero:	RT @elsua: #e20s Enjoying @richardcollin's post-industrial vision: power of the people AND their knowledge as the major driver of new biz
7:56 am	CecileDemailly:	RT @elsua @sagenet: #e20s Must attend 11am session w/ @ceciledemailly & Dr. Thorsten Petry pres E2.0 adoption research http://bit.ly/9gUj6m

7:56 am	**Greenbizstartup:**	RT @nanouk: Half of output in 2020 will be from innovation, creativity and personal product . Industrial production is smaller and smaller #e20s
7:56 am	**absolutesubzero:**	RT @aponcier: RT @frank_open: #e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
7:57 am	**fredericw:**	RT @elsua: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
7:57 am	**JeanYves:**	People are replacing their trust in traditional authorities with trust in each others #e20s
7:57 am	**driessen:**	Trust is critical because it's the bandwidth of knowledge #e20s
7:57 am	**aponcier:**	RT @e_trude: #e20s Richard Collin: People are replacing their trust in traditional authorities withk trust in each other
7:57 am	**CecileDemailly:**	@elsua @sagenet <th :) - getting ready #e20s
7:57 am	**andgenth:**	"People are replacing their trust in traditional authorities with trust in each other." @richardcollin at #e20s
7:57 am	**Greenbizstartup:**	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
7:57 am	**aponcier:**	RT @andgenth: A leader can be defibed by an ability to get others to be connected willingly. @richardcollin at #e20s
7:58 am	**fredericw:**	#e20s Changing composition of output: growing part of creativity. Leaders have to integrate this - Richard Collin http://gdzl.la/8NpjVa
7:58 am	**tanguypay:**	No Tweetwall Pro ? Amazing ! #e20S #tweetwallpro
7:58 am	**aponcier:**	RT @elsua: #e20s Enjoying @richardcollin's post-industrial vision: power of the people AND their knowledge as the major driver of new biz
7:58 am	**barthox:**	Several people taking notes with mindmaps! Cool! #e20s
7:58 am	**oscarberg:**	RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
7:58 am	**querdekner:**	@absolutesubzero maybe Kondratieff was right after all #e20s Crisis is still ahead
7:59 am	**aponcier:**	RT @fredericw: #e20s Changing composition of output: growing part of creativity. Leaders have to integrate this http://gdzl.la/8NpjVa
7:59 am	**driessen:**	The new leader is: the farmer of trust and a skills harvester. #e20s
7:59 am	**wissensauslese:**	Leader for the Enterprise 2.0 - defined by @richardcollin at #e20s http://yfrog.com/0tqubrj
7:59 am	**JeanYves:**	The leader of the future will be a farmer of trust ! @richardcollin #e20S
7:59 am	**jazzsky:**	RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
8:00 am	**btexx:**	RT @JeanYves: The leader of the future will be a farmer of trust ! @richardcollin #e20S
8:00 am	**andgenth:**	You never change things by fighting the existing reality. To change something, build a new model which makes the existing one obsolete #e20s
8:01 am	**aponcier:**	Danone 2.0 the title of the director is social prospective and not transformation organization anymore #e20s
8:01 am	**jazzsky:**	RT @driessen: The new leader is: the farmer of trust and a skills harvester. #e20s
8:01 am	**aponcier:**	RT @JeanYves: The leader of the future will be a farmer of trust ! @richardcollin #e20S
8:01 am	**aponcier:**	RT @jazzsky: RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
8:01 am	**EwaldLied:**	People replacing their trust in authorities with trust in each other #E20s @RichardCollin

8:01 am	AnaDataGirl:	"To walk the talk is critical" says Richard Collins -» oh yes! #e20s
8:01 am	e_trude:	Like: Richard Collin: You are, what you share. #e20s
8:01 am	jazzsky:	RT @andgenth: You never change things by fighting the existing reality. To change something, build a new model which makes the existing one obsolete #e20s
8:02 am	schaeferblick:	RT @andgenth: You never change things by fighting the existing reality. To change something, build a new model which makes the existing one obsolete #e20s
8:02 am	andgenth:	A leader can be defined by an ability to get others to be connected willingly. @richardcollin at #e20s
8:02 am	DZipfel:	Richard Collins: "You have to be what you say" #E20s #E2.0
8:02 am	mcanducci:	#e20s Richard Collin: The crisis is still in front of us - because it's a shift (of economic rules).
8:02 am	aponcier:	Focus on IT usage not the tools (changing every minute) #e20s
8:02 am	christophesokal:	RT @JeanYves: People are replacing their trust in traditional authorities with trust in each others #e20s
8:02 am	btexx:	Focus on IT usage, not on the tools /via @richardcollin #e20s
8:03 am	olgaherrero:	Interviene Rolf Schmidt-Holtz, CEO de Sony Music #e20s
8:03 am	driessen:	Elements of new leadership: Trust, walk the talk (is critical), you have to be what you see, be transparent, imagine ... #e20s
8:03 am	muellero:	Interesting Tweets today from @enterprise20 Summit. Live Stream: http://j.mp /e20slive #e20s
8:03 am	nanouk:	OOOOps... Great concepts from Richard Collin, this is a real french speaking! End #e20s now Sony representative Rolf Schmidt-Holtz
8:03 am	aponcier:	Now on stage Rolf Schimdt-Holtz CEO of Sony Music #e20s
8:03 am	driessen:	... recognize and give (say merci!), to update and be update, to dare, focus on IT usage and not on the tools... #e20s
8:03 am	querdekner:	And now discussion with Rolf Schmidt-Holtz, CEO, SONY Music Entertainment #e20s What is changing in Managment at Sony
8:03 am	andgenth:	Thanks to @richardcollin for his awesome introduction into leadership in an E2.0 at #e20s.
8:03 am	absolutesubzero:	First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:03 am	driessen:	... to stimulate, to coach, solidarity and humility. #e20s
8:03 am	Wiesenhofer:	Interesting keynote by Richard Collin @ #e20s
8:04 am	awittenberger:	RT @nanouk: OOOOps... Great concepts from Richard Collin, this is a real french speaking! End #e20s now Sony representative Rolf Schmidt-Holtz
8:04 am	querdekner:	In music business you don´t talk before 1130, unhappy and tired birds don´t sing #e20s thanks for the insight
8:04 am	Alex_Stocker:	RT @muellero: Interesting Tweets today from @enterprise20 Summit. Live Stream: http://j.mp/e20slive #e20s
8:04 am	fredericw:	Forget about the tools, tools are changing every minuts... #e20s
8:05 am	arminhoffmann:	CEO of Sony BMG in stage #e20s http://yfrog.com/6gcgusj
8:05 am	driessen:	RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:05 am	andgenth:	In the music business you don't talk before 11am as "Tired birds don't sing." says Rolf Schmidt-Holtz, CEO of SONY Music in his speech #e20s

8:05 am	SimonDueckert:	Published my notes for the (great!) talk of @richardcollin at http://bit.ly/bJ35Nn #e20s
8:05 am	driessen:	RT @querdekner: And now discussion with Rolf Schmidt-Holtz, CEO, SONY Music Entertainment #e20s What is changing in Managment at Sony
8:06 am	aponcier:	RT @querdekner: In music business you don´t talk before 1130, unhappy and tired birds don´t sing #e20s thanks for the insight
8:06 am	AnaDataGirl:	RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:06 am	bduperrin:	It took mee 30 min to set up my wifi connection but now it seems to be working #e20s
8:06 am	janvanveen:	RT @driessen: @richardcollin says stop thinking in terms of the industrial ages. It's behind! Information is the new steam! #e20s
8:07 am	aubertm:	@tanguypay have to promote our friends next time we go to an event! Cc @tweetwallpro #e20s
8:07 am	tbsmartens:	RT @JeanYves: The leader of the future will be a farmer of trust ! @richardcollin #e20S
8:07 am	btexx:	open communication is the key to success for great companies. #e20s /via Rolf Schmidt-Holtz
8:07 am	mcanducci:	RT @bduperrin: It took mee 30 min to set up my wifi connection but now it seems to be working #e20s < me too, too many users :-)
8:07 am	driessen:	What defines a great leader? asks Rolf Schmidt, CEO Sony. They are good communicators, good colleagues. #e20s
8:07 am	aponcier:	Direct link between great leader and success (good in dialogue), embracing ideas #e20s
8:07 am	SimonDueckert:	CEO of Sony BMG ist talking at #e20s - I think it is very important to have the C-Functions (and not heads of IT departements) on the stage!
8:07 am	querdekner:	there is a link between beeing a great leader an having commercial success #e20s
8:07 am	aponcier:	Leadership : Communication in listening, not broadcasting #e20s
8:07 am	schaeferblick:	Sony Music CEO: Communication within companies rarely (almost never) works, lots of potential to unlock. #e20s
8:07 am	traukainehm:	Communication is listening, not broadcasting. Great leaders did. #e20s
8:08 am	andgenth:	"Great leadership and an open vital communication." - The main challenges for a great company #e20s
8:08 am	driessen:	Listening is important. The CEO don't know anything anymore. The distance between them and employees is too big. #e20s
8:08 am	JeanYves:	As a leader, you don't need to broadcast all the time. Listen ! The board don't know anything, anymore (Rolf Schmidt-Holtz) #e20S
8:08 am	btexx:	RT @andgenth: In the music business you don't talk before 11am as "Tired birds don't sing." says Rolf Schmidt-Holtz, CEO of SONY Music in his speech #e20s
8:08 am	querdekner:	LISTEN, communications is about listening not sending all the time #e20s the board doesn ´t touch reality anymore #e20s
8:08 am	elsua:	#e20s new leadership skills needed, according to Rolf: Listen!! :)
8:08 am	bduperrin:	Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
8:08 am	awittenberger:	the management cant know all anymore #e20s
8:09 am	fwhamm:	RT @traukainehm: Communication is listening, not broadcasting. Great leaders did. #e20s

8:09 am	**jazzsky:**	RT @driessen: What defines a great leader? asks Rolf Schmidt, CEO Sony. They are good communicators, good colleagues. #e20s
8:09 am	**enterprise20:**	Now Rolf Schmidt-Holtz, CEO, SONY Music Entertainment, New York about Just Software and Manager 2.0 - Key Elements of Leadership #e20s
8:09 am	**driessen:**	You have the power, but don't have a knowledge, this goes for most CEO's. You have to be engaged, says Rolf Schmidt. #e20s
8:09 am	**andgenth:**	"Communication is not broadcasting. Communication is listening." says Rolf Schmidt-Holtz at #e20s
8:09 am	**JeanYves:**	Boards have the power. They don't have the knowledge #e20S
8:09 am	**nanouk:**	Board do not touch reality , have the power but not the knowledge #e20s
8:09 am	**bduperrin:**	A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
8:10 am	**schaeferblick:**	Sony BMG: CEO have the power, but they don't have the knowledge. #e20s
8:10 am	**e_trude:**	RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
8:10 am	**jazzsky:**	RT @andgenth: "Communication is not broadcasting. Communication is listening." says Rolf Schmidt-Holtz at #e20s
8:10 am	**driessen:**	Great leaders rarely come out of big companies #e20s
8:10 am	**olgaherrero:**	El CEO del pasado tomaba valor por su distancia, actualmente sólo tiene valor si se integra y comparte con empleados, colegas, mercado #e20s
8:10 am	**jeos:**	"communication is listening not broadcasting" - rolf schmidt-holtz, bertelsmann #e20s
8:10 am	**AnaDataGirl:**	"great ideas rarely come out of big organizations" Rolf Schmidt from Sony on stage of #e20s
8:10 am	**BFaverial:**	RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
8:10 am	**awittenberger:**	RT @aponcier: Leadership : Communication in listening, not broadcasting #e20s
8:10 am	**querdekner:**	Great Ideas do not come from big companies #e20s refering to single loop learning bigger is better? #e20s
8:10 am	**aponcier:**	RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
8:11 am	**andgenth:**	Challenging: "Really great ideas don't come out of large organizations." #e20s
8:11 am	**querdekner:**	RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
8:11 am	**elsua:**	#e20s Great ideas rarely come from big companies, or not very often! Rolf dixit ... Who invented Google, FB / people in close communication!
8:11 am	**AnaDataGirl:**	If you are into Enterprise 2.0 or social software for the enterprise be sure to check the hashtag #e20s for some great tweets these 2 days
8:11 am	**AutumnP70:**	So true! RT @AnaDataGirl: "great ideas rarely come out of big organizations" Rolf Schmidt from Sony on stage of #e20s
8:11 am	**bduperrin:**	Who invented Google ? A big co ? No : people in a garage #e20s
8:12 am	**fredericw:**	The leader 2.0 is a farmer of trust - Richard Collin #e20s
8:12 am	**andgenth:**	Who invented Google, Facebook? People. Who have an open constant dialogue. They win. #e20s
8:12 am	**btexx:**	RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:12 am	**MVujnovic:**	the big company don´t invent anything big anymore. People do it #e20s

8:12 am	**bduperrin:**	Only a few genius can product great ideas on their own #e20s
8:12 am	**aponcier:**	Only great genius can produce ideas by themselves #e20s
8:12 am	**demeto:**	Rolf Schmidt-Holtz (CEO of Sony Music Ent.): CEOs are dangerous because they don't know much any more. They are distanced from reality #e20s
8:13 am	**gustavjonsson:**	CEO of Sony Music Rolf Schmidt is imho doing amazing so far at #e20s!
8:13 am	**schaeferblick:**	Talk of Sony CEO reminds me of "In no parks and in no cities there are statues of committees" #e20s
8:13 am	**dahowlett:**	RT @bduperrin: Only a few genius can product great ideas on their own #e20s < think that's new? Always the way in s/w.
8:13 am	**absolutesubzero:**	RT @bduperrin: Who invented Google ? A big co ? No : people in a garage #e20s
8:13 am	**SimonDueckert:**	Rolf Schmidt-Holtz shows video "Where good ideas come from" by Steven Johnsons http://youtu.be/NugRZGDbPFU at #e20s
8:14 am	**andgenth:**	Steven Johnson: Where Good Ideas Come From - Showing a video at #e20s
8:14 am	**BFaverial:**	RT @JeanYves: I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
8:14 am	**elsua:**	#e20s Steven Johnson getting a mention on "Where good ideas come from" ... Using YT RSA video! W00t!!
8:14 am	**nanouk:**	Persons+Open +constant dialogue drive innovation not big companies #e20s
8:14 am	**AnaDataGirl:**	Where good ideas come from: http://www.youtube.com/watch?v=NugRZGDbPFU #e20s
8:14 am	**driessen:**	Schmidt points to this idea/video http://www.youtube.com/watch?v=NugRZGDbPFU #e20s
8:15 am	**DZipfel:**	Rolf Schmidt-Holtz: "Really new great ideas don't come from big enterprises" e.g. airplane, car, google, facebook #e20s #E20
8:15 am	**Wiesenhofer:**	Where do good ideas come from? #e20s youtube video link http://goo.gl/6MFt
8:15 am	**elsua:**	RT @demeto: Rolf Schmidt-Holtz (CEO of Sony Music Ent.): CEOs are dangerous because they don't know much any more. They are distanced from reality #e20s
8:15 am	**awittenberger:**	http://youtu.be/NugRZGDbPFU good ideas comes ... #e20s
8:15 am	**fredericw:**	RT @bduperrin: Only a few genius can product great ideas on their own #e20s
8:16 am	**fredericw:**	RT @driessen: Schmidt points to this idea/video http://www.youtube.com/watch?v=NugRZGDbPFU #e20s
8:16 am	**AnaDataGirl:**	"Great ideas come by sharing" Rolf Schmidt #e20s
8:16 am	**awittenberger:**	RT @MVujnovic: the big company don´t invent anything big anymore. People do it #e20s
8:16 am	**andgenth:**	The idea of great ideas: "Great ideas come from sharing." #e20s
8:16 am	**absolutesubzero:**	The time is over for being the boss. Best ideas come from sharing #e20s
8:16 am	**MotusOperandi:**	RT @aponcier: RT @bduperrin: A three year stragey is a nightmare : you don't know what's happening tomorrow. Have to change every day #e20s
8:16 am	**aponcier:**	Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s
8:17 am	**elsua:**	#e20s The time is over to be the boss; you have to share in order to survive; "force your people to share" :-P
8:17 am	**DZipfel:**	Rolf Schmidt-Holtz: "great ideas come by sharing" #E20s #E20

8:17 am	fredericw:	RT @demeto: Rolf Schmidt-Holtz (CEO of Sony Music Ent.): CEOs are dangerous because they don't know much any more. They are distanced from reality #e20s
8:17 am	olgaherrero:	Where good ideas come from (Video): http://tinyurl.com/36vqpse #e20s
8:17 am	elsua:	RT @AnaDataGirl: Where good ideas come from: http://www.youtube.com/watch?v=NugRZGDbPFU #e20s
8:17 am	aponcier:	The best people in a company are not at the top #e20s
8:18 am	DZipfel:	RT @awittenberger: http://youtu.be/NugRZGDbPFU good ideas comes ... #e20s
8:18 am	SimonDueckert:	also good to show how #innovation works "in search of innovation - A book for children and leadership executives" http://bit.ly/byzxds #e20s
8:18 am	frogpond:	RT @schaeferblick: Talk of Sony CEO reminds me of "In no parks and in no cities there are statues of committees" #e20s
8:18 am	elsua:	#e20s Interesting to see how in order to grab ideas still F2F seems to rule the world. Apparently :)
8:18 am	e_trude:	Rolf Schmidt-Holtz: you find fantastic people at the company, not on level 1, on level 2 or 3! #e20s
8:19 am	olgaherrero:	Las buenas ideas se encuentran en los terceros o cuartos niveles de las grandes organizaciones. Más arriba están los mejores políticos #e20s
8:19 am	bduperrin:	RT @elsua: #e20s Interesting to see how in order to grab ideas still F2F seems to rule the world. Apparently :)
8:20 am	mickael_b:	RT @JeanYves: I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
8:20 am	bduperrin:	RT @aponcier: Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s
8:20 am	dadawan1:	RT @JeanYves: I don't need a car. I need to use a car. Today, ownership is dead in some aspects... (Richard Collin) #e20S
8:20 am	andgenth:	Foster the creative output by implementing a constant dialogue in your company. #e20s
8:21 am	twanvanelk:	RT @driessen: RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:21 am	t_krischak:	Die Tonqualität des Live-Streams ist grausam. Mikrofon übersteuert? #e20s
8:21 am	manuel_g_g:	Just arrived from Amazon!! RT @elsua: #e20s Steven Johnson getting a mention on "Where good ideas come from" ... Using YT RSA video! W00t!!
8:21 am	SimonDueckert:	"A company is nothing else than a social organism - this is why it needs a social network" #e20s
8:21 am	elsua:	#e20s Finding it quite stocking Rolf's great presentation on new leadership seeing who he works for #musicindustryisdead
8:21 am	rhunold:	RT @aponcier: Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s
8:21 am	JeanYves:	The ideal communication tool in a company is a social network. It brings a lot of value... and fun #e20S
8:21 am	nanouk:	Unlock creativity in company, keep talking with workers #e20s
8:21 am	btexx:	"A company is nothing more than a social organism" /via: Rolf Schmidt-Holtz #e20s
8:21 am	awittenberger:	Rolf Schmidt-Holtz: a company is an social organizm - is a social network #e20s
8:22 am	ShakespDaughter:	Recommended: RT "@AnaDataGirl: Where good ideas come from: http://www.youtube.com/watch?v=NugRZGDbPFU #e20s" Stephen Johnson
8:22 am	aponcier:	We need a kind of new leadership, generation problem ? #e20s

8:22 am	**ClaudeSuper:**	RT @driessen: RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:22 am	**aponcier:**	What do we need to transform and how #e20s ?
8:22 am	**andgenth:**	A company is nothing else than a social organism. Therefore it is a "Social Network" by itself. #e20s
8:23 am	**absolutesubzero:**	Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at http://ht.ly/304mK
8:23 am	**querdekner:**	Is the change in management a generation problem? GenY, GenX, Boomers? #e20s I would definitly kill the old ones first #e20s
8:23 am	**aponcier:**	RT @ShakespDaughter: Recommended: RT "@AnaDataGirl: Where good ideas come from: http://www.youtube.com/watch?v=NugRZGDbPFU #e20s"
8:23 am	**ClaudeSuper:**	RT @bduperrin: RT @aponcier: Great ideas come by sharing, if you don't share and push your people to share you lost best ideas #e20s
8:23 am	**aponcier:**	RT @btexx: "A company is nothing more than a social organism" /via: Rolf Schmidt-Holtz #e20s
8:23 am	**aponcier:**	RT @nanouk: Unlock creativity in company, keep talking with workers #e20s
8:23 am	**aponcier:**	RT @JeanYves: The ideal communication tool in a company is a social network. It brings a lot of value... and fun #e20S
8:23 am	**jazzsky:**	RT @andgenth: A company is nothing else than a social organism. Therefore it is a "Social Network" by itself. #e20s
8:23 am	**arminhoffmann:**	RT @elsua: #e20s The time is over to be the boss; you have to share in order to survive; "force your people to share" :-P
8:23 am	**andgenth:**	Thanks so much! Awesome and energizing speech by Rolf Schmidt-Holtz at #e20s
8:23 am	**aponcier:**	RT @andgenth: Foster the creative output by implementing a constant dialogue in your company. #e20s
8:23 am	**barthox:**	Enlightning and compelling speaches in the Keynote! #e20s
8:24 am	**DZipfel:**	Rolf Schmidt-Holtz: "with social software ... we can bring into the company by the way a lot of fun" #E20s #E2.0
8:24 am	**bizcom:**	RT @aponcier: RT @btexx: "A company is nothing more than a social organism" /via: Rolf Schmidt-Holtz #e20s
8:24 am	**AnaDataGirl:**	Richard Collins talking about the need for talent management inside orgs. Great people deserve great management #e20s
8:24 am	**aponcier:**	People need space to create #e20s
8:24 am	**elsua:**	#e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh, #leadership20
8:24 am	**bduperrin:**	RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at http://ht.ly/304mK
8:24 am	**VinceBerthelot:**	RT @aponcier: We need a kind of new leadership, generation problem ? #e20s
8:24 am	**querdekner:**	still more people arriving at #e20s I pitty all the late commers for they have missed the Opening talks
8:25 am	**EwaldLied:**	Listen, stop broadcasting. Unlock the ideas people have in your company, give space. This is the value creator. #E20s
8:25 am	**bduperrin:**	RT @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh,
8:25 am	**elsua:**	RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at http://ht.ly/304mK

8:25 am	**olgaherrero:**	Liderar es atraer y retener a los mejores en tu organización (Schmidt-Holtz, CEO de Sony) #e20s
8:25 am	**DZipfel:**	Rolf Schmidt-Holtz: "great people deserve space". "You have to allow mistakes" #E20s #E2.0
8:25 am	**aponcier:**	You learn better on the knees of your parents than at the university #e20s (CEO Sony)
8:26 am	**fredericw:**	Rolf Schmidt-Holtz: if you don't have common sense today, then you can't be a leader. And common sense is bringing people together #e20s
8:26 am	**aponcier:**	RT @DZipfel: Rolf Schmidt-Holtz: "great people deserve space". "You have to allow mistakes" #E20s #E2.0
8:26 am	**ccarranza:**	RT @andgenth: A company is nothing else than a social organism. Therefore it is a "Social Network" by itself. #e20s
8:26 am	**schaeferblick:**	People don't want to be impressed, they want to be embraced. #e20s
8:26 am	**aponcier:**	RT @bduperrin: RT @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh,
8:26 am	**communote:**	"great ideas come from sharing" rolf schmidt-holtz, sony bertelsmann #e20s
8:26 am	**elsua:**	#e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
8:26 am	**firdaus_halim:**	RT @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school; whoahhh, #leadership20
8:27 am	**btexx:**	RT @jeos: "communication is listening not broadcasting" - rolf schmidt-holtz, bertelsmann #e20s
8:27 am	**olgaherrero:**	RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
8:27 am	**openknow:**	RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:27 am	**openknow:**	RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at http://ht.ly/304mK
8:27 am	**traukainehm:**	RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
8:27 am	**fwhamm:**	RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
8:27 am	**aponcier:**	RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
8:27 am	**FredCavazza:**	RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
8:28 am	**barthox:**	RT @aponcier: You learn better on the knees of your parents than at the university #e20s (CEO Sony)
8:28 am	**awittenberger:**	RT @communote: "great ideas come from sharing" rolf schmidt-holtz, sony bertelsmann #e20s
8:28 am	**aponcier:**	RT @fredericw: if you don't have common sense today, then you can't be a leader. And common sense is bringing people together #e20s
8:28 am	**aponcier:**	RT @FredCavazza: RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
8:28 am	**fredericw:**	No @tweetwallpro at #e20s... :-(could have bring a lot of interaction isn't? A lot of people are tweeting today
8:28 am	**arminhoffmann:**	Schmidt-Holtz re leadership: People want to be embraced, not impressed. #e20s
8:28 am	**bduperrin:**	the guy who invented Facebook is the less social and ethical person in the world #e20s

8:28 am	ddargaud:	RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s #culte
8:29 am	wendelix_kkundk:	"the future of management is the end of management" - keynote-runde zum e20summit läuft. #e20s
8:29 am	JeanYves:	RT @aponcier: You learn better on the knees of your parents than at the university #e20s (CEO Sony)
8:29 am	jazzsky:	RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
8:29 am	fredericw:	RT @aponcier: RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
8:29 am	driessen:	Schmidt: The company is a social network. Then support is fittingly #e20s
8:29 am	punktnet:	Interesting approach: Rolf Schmidt-Holtz: how to find, hire & keep real potentials to ensure success & innovation for the company at #e20s
8:29 am	absolutesubzero:	RT @fredericw: if you don't have common sense today, then you can't be a leader. And common sense is bringing people together #e20s
8:30 am	btexx:	financial sector an developers are two tribes in lead with little social capacities /via @richardcollin #e20s
8:30 am	btexx:	RT @aponcier: You learn better on the knees of your parents than at the university #e20s (CEO Sony)
8:30 am	driessen:	RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at http://ht.ly/304mK
8:30 am	barthox:	RT @btexx: financial sector an developers are two tribes in lead with little social capacities /via @richardcollin #e20s
8:31 am	mediendidaktik:	yes, esp. if they cut off social media ;) RT @autumnp70: So true! RT @AnaDataGirl: "great ideas rarely come out of big organizations" #e20s
8:31 am	gustavjonsson:	RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
8:31 am	absolutesubzero:	RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
8:31 am	MotusOperandi:	RT @aponcier: People need space to create #e20s
8:31 am	olgaherrero:	Se puede seguir en directo Enterprise 2.0 en http://ht.ly/3041R #e20s
8:31 am	absolutesubzero:	RT @aponcier @bduperrin @elsua: #e20s Lack of personality & common sense doesn't create great leaders, despite the good marks at school
8:31 am	aubertm:	RT @aponcier: RT @schaeferblick: People don't want to be impressed, they want to be embraced. #e20s
8:32 am	joningham:	RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s
8:32 am	MotusOperandi:	RT @aponcier: RT @JeanYves: The ideal communication tool in a company is a social network. It brings a lot of value... and fun #e20S
8:32 am	schaeferblick:	SonyCEO: Smart highly educated young professionals often lack social skills req for leadership due to broken family life & loneliness. #e20s
8:32 am	absolutesubzero:	You have the be the boss of technology not the servant of it #e20s
8:33 am	joningham:	RT @wissensauslese: Leader for the Enterprise 2.0 - defined by @richardcollin at #e20s http://yfrog.com/0tqubrj
8:33 am	aponcier:	RT @absolutesubzero: You have the be the boss of technology not the servant of it #e20s
8:33 am	joningham:	RT @SimonDueckert: Published my notes for the (great!) talk of @richardcollin at http://bit.ly/bJ35Nn #e20s

8:33 am	cristobalzamora:	Me mola mucho como está tuiteando @olgaherrero desde #e20s
8:34 am	dgterol:	RT @olgaherrero: Se puede seguir en directo Enterprise 2.0 en http://ht.ly/3041R #e20s
8:34 am	Kedume:	+1 RT @cristobalzamora: Me mola mucho como está tuiteando @olgaherrero desde #e20s
8:34 am	joningham:	RT @JeanYves: Richard Collin: enterprise 2.0 has nothing to do with web 2.0 ! #e20s
8:34 am	sagenet:	RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
8:34 am	joningham:	RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at http://ht.ly/304mK
8:34 am	absolutesubzero:	Communication is not using crap technologies to achieve nothing #e20s
8:34 am	HannsKK:	RT @aponcier: RT @absolutesubzero: You have the be the boss of technology not the servant of it #e20s
8:34 am	elsua:	#e20s Yes, the world needs more Rolf Schmidt-Holtz's!! NOW!! #lawwe :-D
8:34 am	querdekner:	@schaeferblick this view is a bit bleak #e20s #yupies #socialskills
8:35 am	btexx:	five emails a day for "Rolf" since six years (by manual filtering) #e20s
8:35 am	absolutesubzero:	Communication is key, email is yesterday cc: @elsua #e20s
8:35 am	e_trude:	Rolf Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMails, you are here to think." #e20s
8:36 am	driessen:	Schmidt stresses that we should stop spending time on email and instead spend time on thinking. Then communicate. #e20s
8:36 am	DZipfel:	Rolf Schmidt-Holtz: "e-mail ist yesterday". #E20s #E2.0
8:36 am	mcanducci:	RT @absolutesubzero: Communication is key, email is yesterday cc: @elsua #e20s
8:36 am	dgterol:	RT @e_trude: Rolf Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMails, you are here to think." #e20s
8:36 am	bduperrin:	Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
8:36 am	arminhoffmann:	RT @driessen: Schmidt stresses that we should stop spending time on email and instead spend time on thinking. Then communicate. #e20s
8:36 am	joningham:	RT @absolutesubzero: First speech of #e20s featuring Richard Collin is online at http://ht.ly/3041R
8:36 am	awittenberger:	RT @e_trude: Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMails, you are here to think." #e20s
8:37 am	FPassaquay:	RT @bduperrin: Rolf Schmidt-Holtz, CEO de Sony Music : as a CEO you have the power, not the Knowledge #e20s
8:37 am	driessen:	Schmidt has been listening to @elsua ... ;-) He's maybe even reading your blog! #e20s
8:37 am	manuel_g_g:	RT @driessen: Schmidt stresses that we should stop spending time on email and instead spend time on thinking. Then communicate. #e20s
8:37 am	absolutesubzero:	RT @elsua: #e20s Yes, the world needs more Rolf Schmidt-Holtz's!! NOW!! #lawwe :-D
8:37 am	SimonDueckert:	the "tie ratio" is much lower at #e20s than at #knowtech ... can this be a good 2.0-indicator? :-) #km #e20
8:37 am	EwaldLied:	Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s

8:37 am	driessen:	RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
8:38 am	bduperrin:	Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
8:38 am	enterprise20:	RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
8:39 am	sagenet:	RT @awittenberger: RT @e_trude: Schmidt-Holtz: EMail ist yesterday, Communication is toaday. "Your ar not here to answer EMails, you are here to think." #e20s
8:39 am	bduperrin:	RT @absolutesubzero: Communication is not using crap technologies to achieve nothing #e20s
8:39 am	schaeferblick:	@querdekner Agree, and prob/ hopefully not true in this broad sense, however interesting to hear words like this from a CEO. #e20s
8:39 am	fredericw:	You have to think first in term of behavior, then organization and only then technology #e20s - Richard Collin
8:39 am	joningham:	RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
8:39 am	olgaherrero:	RT @absolutesubzero: Communication is key, email is yesterday cc: @elsua #e20s
8:39 am	JeanYves:	Email used as a communication tool generates a lot of idea killing (Rolf Schmidt-Holtz) #e20s
8:39 am	bduperrin:	RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
8:39 am	sagenet:	RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
8:39 am	aponcier:	In Danone 2.0, any one can create community #e20s
8:39 am	aponcier:	RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
8:39 am	netmedianer:	RT @absolutesubzero: Second speech of the #e20s by Rolf Schmidt-Holtz CEO of Sony online at http://ht.ly/304mK
8:39 am	JeanYves:	RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
8:39 am	absolutesubzero:	RT @driessen: RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday. One never make any good decision with email. #e20s
8:39 am	arminhoffmann:	Collin: First change behavior, then organization. After that, technology. #e20s
8:39 am	wissensauslese:	RT @e_trude: Schmidt-Holtz: EMail ist yesterday, Communication is today. "Your ar not here to answer EMails, you are here to think." #e20s
8:40 am	fredericw:	RT @JeanYves: Email used as a communication tool generates a lot of idea killing (Rolf Schmidt-Holtz) #e20s
8:40 am	wendelix_kkundk:	schmidt-holz: not willing to read more than 5 emails per day... #e20s
8:40 am	gustavjonsson:	I love when someone actually has a real and strong opinion on the stage. That is what makes conferences great. #e20s
8:40 am	wissensauslese:	RT @enterprise20: RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
8:40 am	driessen:	RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
8:40 am	btexx:	[kn] hierarchy was invented to lower the cost of information, it's now part obsolete /via: @richardcollin #e20s

8:40 am	communote:	"communication is the key, but e-mail is yesterday. you have to make good decisions." rolf schmidt-holtz #e20s
8:40 am	wissensauslese:	RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
8:41 am	elsua:	RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
8:41 am	arminhoffmann:	Collin: We need transparency. Email is not transparent. #e20s
8:41 am	barthox:	Hehehe @SimonDueckert: the "tie ratio" is much lower at #e20s than at #knowtech ... can this be a good 2.0-indicator? :-) #km #e20
8:41 am	dhellmuth:	RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
8:42 am	jazzsky:	RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
8:42 am	elsua:	@e_trude Yes, I agree! But perhaps his is one of the ones that needs it the most! Still living in the 20th century... #e20s
8:42 am	JeanYves:	You have to consider your company as an ecosystem @richardcollin #e20S
8:42 am	querdekner:	RT @barthox: Hehehe @SimonDueckert: the "tie ratio" is much lower at #e20s than at #knowtech ... can this be a good 2.0-indicator? :-) #km #e20
8:42 am	absolutesubzero:	Think your company as an ecosystem with clients, suppliers, employees. That's the only way to grow in a sustainable way. Be authentic #e20s
8:43 am	absolutesubzero:	RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
8:43 am	absolutesubzero:	RT @gustavjonsson: I love when someone actually has a real and strong opinion on the stage. That is what makes conferences great. #e20s
8:43 am	AnaDataGirl:	Companies need to be authentic and to think of themselves as an ecosystem. Richard Collins at #e20s
8:43 am	dahowlett:	RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s <isn't it getting boring hearing this?
8:44 am	JeanYves:	Big companies can be good if they show there is a community of destiny between their people + show authenticity @richardcollin #e20s
8:44 am	Chris21_01:	You have to think first in term of behavior, then organization and only then technology #e20s - Richard Collin via @fredericw
8:44 am	gautamghosh:	@elsua maybe Schmidt-Holtz reads your blog or did he read @mashable? ;-) #e20s
8:45 am	JeanYves:	Large companies succeeding in their transformation often are family owned companies which are able to look long term @richardcollin #e20S
8:46 am	AnaDataGirl:	You have to empower your people. It's all back to good people and communication. Rolf Schmidt at #e20s
8:46 am	sagenet:	@enterpriise20 Richard Collin observes large companies with best chance to transform private, not captive to stock market shrot term. #e20s
8:46 am	AutumnP70:	RT @AnaDataGirl: Companies need to be authentic and to think of themselves as an ecosystem. Richard Collins at #e20s
8:46 am	driessen:	New blog post! Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... http://bit.ly/bo0NHy (by @driessen)
8:46 am	driessen:	Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s http://goo.gl/fb/SYhS2
8:46 am	manuel_g_g:	RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s

8:46 am	awittenberger:	the point of a successful business: change every product in a service @richardcollin #e20s
8:47 am	fredericw:	RT @AnaDataGirl: You have to empower your people. It's all back to good people and communication. Rolf Schmidt at #e20s
8:47 am	btexx:	wait: transforming products to services, seems processes are here to stay @richardcollin #e20s ^kn
8:47 am	olgaherrero:	La supervivencia de las grandes compañias pasa por descentralizar, convertirlas en multitud de pequeños nucleos empoderados #e20s
8:47 am	elsua:	RT @driessen: New blog post! Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... http://bit.ly/bo0NHy (by @driessen)
8:47 am	driessen:	Large companies will remain to exist, but they must decentralize. Give decision power to local good people #e20s
8:47 am	andgenth:	Attending great talks at the Enterprise 2.0 Summit #e20s (@ Le Méridien Parkhotel w/ 5 others) http://4sq.com/9NyXcw
8:48 am	traukainehm:	RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
8:48 am	danlarsen:	RT @AnaDataGirl: If you are into Enterprise 2.0 or social software for the enterprise be sure to check the hashtag #e20s for some great tweets these 2 days
8:49 am	ShakespDaughter:	#e20s @richardcollin Large centralized companies will die. Those with great market position will die later. Those who decentralize survive.
8:53 am	rasneil:	RT @elsua: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
8:55 am	gebhardtr:	RT @elsua: #e20s Great ideas rarely come from big companies, Rolf dixit ... Who invented Ggl, FB / people in close communication!
8:55 am	christophesokal:	RT @JeanYves: Large companies succeeding in their transformation often are family owned companies which are able to look long term @richardcollin #e20S
9:00 am	vincentmaurin:	RT @driessen: Large companies will remain to exist, but they must decentralize. Give decision power to local good people #e20s
9:01 am	jimworth:	Today's hashtag: #e20s RT @enterprise20 Good morning from Frankfurt from the Enterprise 2.0 SUMMIT 2010. Please follow @enterprise20
9:03 am	ArmandoRuiz_:	RT @olgaherrero: La supervivencia de las grandes compañias pasa por descentralizar, convertirlas en multitud de pequeños nucleos empoderados #e20s
9:03 am	paujoral:	"Companies need to be authentic and to think of themselves as an ecosystem". Richard Collins at #e20s (via @AnaDataGirl)
9:05 am	lress:	Ausrede für die Internetdrucker ? RT: @e_trude: Rolf Schmidt-Holtz: ... "Your are not here to answer EMails, you are here to think." #e20s
9:11 am	wissensauslese:	Great conversations during coffee break at #e20s - http://yfrog.com/03oe1cj
9:15 am	mgalos:	RT @olgaherrero: Where good ideas come from (Video): http://tinyurl.com/36vqpse #e20s
9:18 am	justsoftwareAG:	RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
9:20 am	justsoftwareAG:	RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
9:20 am	fredericw:	#e20s "State of the art, objectives, consequences, critical success factors" keynote about to begin
9:21 am	ginotocchetti:	RT @absolutesubzero: RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s

9:24 am	**netmedianer:**	Das war ein emotionaler Auftakt auf der Enterprise 2.0 SUMMIT. Es folgt der Experten Talk: Managing the Change towards E20 #e20s ^bg
9:26 am	**wissensauslese:**	Now: Managing the Change towards Enterprise 2.0 w/Cécile Demailly & Dr. Thorsten Petry #e20s http://yfrog.com/evf6kpj
9:27 am	**EwaldLied:**	RT @ShakespDaughter: #e20s @richardcollin Large centralized companies will die. Those with great market position will die later. Those who decentralize survive.
9:27 am	**awittenberger:**	RT @netmedianer: ein emotionaler Auftakt auf der Enterprise 2.0 SUMMIT. Es folgt der Experten Talk: Managing the Change towards E20 #e20s
9:28 am	**EwaldLied:**	RT @bduperrin: Danone started with behaviors "Networking attitude", then organization, then only technology 4 yrs later. #e20s
9:29 am	**tweetwallpro:**	Free Tweet Wall for the Enterprise 2.0 Summit (#e20s) in Frankfurt ! http://www.tweetwallpro.com/go/e20s Enjoy!
9:30 am	**elsua:**	@dvirreznik I am not! I am actually at the #e20s in Frankfurt... Having a blast so far! :)
9:30 am	**btexx:**	enterprise 2.0 as internal usage of Social Media? Better train the usage intern, but get out asap #e20s ^kn
9:30 am	**e_trude:**	Kornelia Kis, Boston Consulting Group: Our vision: <bring people togehter in a virtual office space. #e20s
9:30 am	**nanouk:**	Managing the change towards Enterprise 2.0 = next subject in #e20s with @sagenet as a moderator
9:30 am	**olgaherrero:**	Primera buena practica: Uso de recursos 2.0 en BCG para mejorar comunicacion interna #e20s
9:31 am	**jimworth:**	@elsua I've got my eye on your tweets today. I already see you are wearing red, white, and blue ,^) (via Armin) #e20s Enjoy!
9:31 am	**martinblonk:**	RT @driessen: New blog post! Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... http://bit.ly/bo0NHy (by @driessen)
9:31 am	**andgenth:**	Is Enterprise 2.0 limited to the use of Social Media within the company? #e20s
9:32 am	**nanouk:**	Study about enterprises 2.0 = about the understanding about #e20s (281 companies, german with internationl offices)
9:32 am	**elsua:**	#e20s After the nice coffee break, meeting virtual friends IRL is still a killer!!, back to the first breakout session: Managing Change E20
9:32 am	**awittenberger:**	study: concequences for cultur and organisation is the focus @Prof. Dr. Thorsten Petry #e20s
9:33 am	**SimonDueckert:**	pre-published my slides for my knowledge city talk (7pm close to #e20s location) at http://slidesha.re/bjQbBv Talk to me to join #km
9:33 am	**AutumnP70:**	Where good ideas come from http://youtu.be/NugRZGDbPFU #e20s via @AnaDataGirl <THX
9:34 am	**enterprise20:**	Now "Managing the Change towards Enterprise 2.0" with Prof. Dr. Thorsten Petry, Wiesbaden Business School #e20s
9:34 am	**nanouk:**	40% do not know about #e20s but understand that mean cultural change
9:34 am	**andgenth:**	E2.0 study: Unfortunately the majority >50% of respondents still thinks #E20 being about technology. #e20s
9:35 am	**SimonDueckert:**	Study results at #e20s - companies see #e20 as "the use of social media in companies". I think: NOPE - it is (or should be) much broader
9:35 am	**elsua:**	#e20s just because "Enterprise 2.0" is a buzzword for you, it doesn't mean it is for others as well; research shows most biz still haven't
9:35 am	**andgenth:**	The majority of the participants is already working on becoming an Enterprise 2.0 #e20s

9:35 am	awittenberger:	RT @nanouk: 40% do not know about #e20s but understand that mean cultural change
9:36 am	flapinta:	I just arrived at #e20s :))
9:36 am	arminhoffmann:	Interesting concept of mapping out knowledge spaces as building with floor plans. #e20s
9:36 am	schaeferblick:	About 50 people at the practices track. More practicioners or challengers at #e20s?
9:36 am	mschildknecht:	RT @justsoftwareAG: RT @elsua: #e20s the music industry needs more people like Rolf Schmidt-Holtz; new leadership, new thinking, forget old model; it's broken!
9:36 am	elsua:	#e20s Growth from 2006 to 2010 from companies surveyed: 6% to 56% in 2009 ... And still in its infancy :)
9:37 am	btexx:	Companies who started e2.0 before 2008 are the pioneers., early followers 2009-2010 large majority ahead. #e20s ^kn
9:37 am	btexx:	RT @nanouk: 40% do not know about #e20s but understand that mean cultural change
9:38 am	nanouk:	11% do not want to deal with #e20s after study, early adopters said this is about cultural changes not about technology
9:38 am	elsua:	#e20s Culture still remains as an essential success factor, specially dor biz who deployed E20 before 2007; & probably the others, too!
9:38 am	ShakespDaughter:	#e20s Boston Consulting Group launched highly structured, 3dimensional ?cube? with 13 (!) floors for knowledge sharing & internal comms
9:39 am	btexx:	@SimonDueckert your slideshare link is broken :(#e20s #km ^kn
9:39 am	elsua:	#e20s the use of E20 in biz vs. private life has not reached yet the level of private... #stilllotofworktodo
9:39 am	theparallaxview:	RT @elsua: #e20s Culture still remains as an essential success factor, ...>> yep, culture is THE key
9:40 am	t_krischak:	E 2.0 Studie: Über 50% der befragten Unternehmen denken bei Enterprise 2.0 an Technologie und vergessen dabei den kulturellen Aspekt. #e20s
9:40 am	flapinta:	le tx d'usage des réseaux a le + fort différentiel entre usages en entreprises et usage privé #e20s
9:40 am	andgenth:	Why are companies "doing" Enterprise 2.0? Well, can you "do" a new culture at all? #e20s
9:41 am	nanouk:	People are willing to use social tools but not so developp in business environnment #e20s it is about knowledge and collective intelligence
9:41 am	elsua:	#e20s Major focus of doing E20: KM & Innovation, not the personal use, at least, not showing high on results of Research shown :)
9:41 am	andgenth:	Unfortunately satisfying employee satisfaction is not the main driver for most Enterprise 2.0 initiatives. #e20s
9:42 am	awittenberger:	RT @theparallaxview: RT @elsua: #e20s Culture still remains as an essential success factor, ...>> yep, culture is THE key
9:42 am	HannsKK:	RT @andgenth: E2.0 study: Unfortunately the majority >50% of respondents still thinks #E20 being about technology. #e20s - IT IS NOT :-)
9:42 am	AnaDataGirl:	People willing to use SM in their private lives, not so much in prof. life. My Q.: but do they really use it "well" in private life? #e20s
9:42 am	zorrobiwan:	RT @tweetwallpro: Free Tweet Wall for the Enterprise 2.0 Summit (#e20s) in Frankfurt ! http://ow.ly/305PS cc @tanguypay @aubertm @fredericw
9:42 am	fredericw:	Study Wiesbaden Business School : majority talking about technology, but about 80% see also cultural change as an essential part of #e20s

9:43 am	ahlheid:	RT @enterprise20 Now "Managing the Change towards Enterprise 2.0" with Prof. Dr. Thorsten Petry, Wiesbaden Business School #e20s
9:43 am	elsua:	#e20s Open & innovative corporate culture is expected, low % on flattening hierarchies coming through... Of course, they haven't "died" yet
9:43 am	HannsKK:	@andgenth change habits, not culture - Peter Drucker. #e20s
9:43 am	HannsKK:	RT @elsua: #e20s Major focus of doing E20: KM & Innovation, not the personal use, at least, not showing high on results of Research shown :)
9:43 am	SimonDueckert:	THX for telling me @btexx - the right link for my knowledge city talk tonight is http://slidesha.re/9gryyw #e20s
9:43 am	btexx:	even with open communication you still need people to decide. hierarchy is here to stay. #e20s
9:43 am	andgenth:	The expected organizational & cultural consequences are only partly realized - especially concerning innovation culture. #e20s
9:44 am	timvanwaard:	RT @elsua: #e20s just because "Enterprise 2.0" is a buzzword for you, it doesn't mean it is for others as well; research shows most biz still haven't
9:44 am	demeto:	"Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Perry at #e20s)
9:44 am	nanouk:	Flatter hierarchy is not expected, it is openness, more open access to information which are expected in #e20s
9:45 am	schaeferblick:	With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
9:45 am	btexx:	RT @andgenth: Why are companies "doing" Enterprise 2.0? Well, can you "do" a new culture at all? #e20s
9:45 am	awittenberger:	RT @demeto: "Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Perry at #e20s)
9:45 am	SimonDueckert:	Sitting next to @richardcollin at #e20s - he is using #twitter actively and he is definitly no Digital Native :) #digitalnativeconceptisdead
9:46 am	elsua:	#e20s 3 critical success factors: top-down + bottom up implementation: openness, maintenance of control, define clear responsibilities
9:46 am	tailorable:	Now at #e20s: Rolf Schmidt-Holtz, Sony: Risk about current young leaders is lack of personality: It is about embracing, not impressing
9:46 am	aponcier:	RT @bduperrin: RT @EwaldLied: Take the time to think, to talk to people, to make decisions. Email is history says Rolf Schmidt-Holtz #E20s
9:46 am	DT_Karin:	Yepp RT @DZipfel Rolf Schmidt-Holtz: "e-mail ist yesterday". #E20s
9:46 am	nanouk:	Mix of top-down and bottom-up implementation. Leaders need to lead the change opening their information #e20s
9:46 am	e_trude:	Kornelia Kis, BGC: Optimize your platform to your target community instead of maximizing functionality. #e20s
9:46 am	btexx:	RT @schaeferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
9:46 am	elsua:	RT @Demeto: "Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Perry at #e20s) / Ouchie! #dinosaursdiedtoo
9:47 am	andgenth:	The study shows 3 major #E20 success factors: Management "openess" (=Leadership 2.0), define clear responsibilities, maintain control #e20s
9:47 am	joningham:	RT @driessen: Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s: I'm at... http://bit.ly/bo0NHy (via @elsua)
9:47 am	tweetwallpro:	Thx RT @awittenberger: nice twitterwall-tool http://bit.ly/99oWaL #wall #tweets #e20s
9:48 am	flapinta:	RT @andgenth: 3 major #E20 success factors: Management "openess" (=Leadership 2.0), define clear responsibilities, maintain control #e20s

9:50 am	absolutesubzero:	The speech of Dr. Thorsten Petry with a lot of data about the state of art of #E20 in German regions is online at http://ht.ly/305ZW #e20s
9:50 am	arminhoffmann:	BCG ban internal mass emailing after introducing E2.0 platform. #e20s
9:50 am	barthox:	@elsua is wondering that flatening the hierarchy is so low in the realization of E20 #e20s
9:50 am	uwemirk:	RT @tailorable: Now at #e20s: Rolf Schmidt-Holtz, Sony: Risk about current young leaders is lack of personality: It is about embracing, not impressing
9:50 am	querdekner:	RT @absolutesubzero: The speech of Dr. Thorsten Petry with a lot of data about the state of art of #E20 in German regions is online at http://ht.ly/305ZW #e20s
9:50 am	wissensauslese:	The key results of the #E20 study can be summarized as follows: #e20s http://yfrog.com/e32kzzj
9:51 am	HannsKK:	RT @andgenth: The study shows 3 major #E20 success factors: Management "openess" , define responsibilities, maintain control #e20s
9:51 am	punktnet:	Study by Wiesbaden Business School about #enterprise20 says that an open culture is needed in the future enterprise at #e20s
9:51 am	openknow:	RT @absolutesubzero speech of Thorsten Petry about the state of art of #E20 in German regions is online at http://ht.ly/305ZW #e20s
9:52 am	elsua:	RT @absolutesubzero: The speech of Dr. Thorsten on the state of art of #E20 in German regions is online at http://ht.ly/305ZW #e20s / W00t!
9:52 am	awittenberger:	the change is not well managed (Prof.Dr.Petry) --> Yes, it want`s better change management not so much focus on technology #e20s
9:52 am	SimonDueckert:	Posted notes for talk of Prof. Thorsten Petry at http://bit.ly/bJ35Nn #e20s
9:52 am	SheldonW:	RT @elsua: #e20s Culture still remains as an essential success factor, specially dor biz who deployed E20 before 2007; & probably the others, too!
9:53 am	enterprise20:	Now Cécile Demailly, Early Strategie about "Managing the Change towards Enterprise 2.0" at #e20s
9:54 am	btexx:	the concept of digital natives was dead from birth. it was always about attitude @SimonDueckert #e20s #twitter #digitalnativeconceptisdead
9:54 am	elsua:	#e20s Fascinating research shared so far! On to the next piece of research, from Cécile Demailly
9:54 am	btexx:	RT @elsua: #e20s 3 critical success factors: top-down + bottom up implementation: openness, maintenance of control, define clear responsibilities
9:55 am	elsua:	#e20s Enjoying Cecile's analogy of E20 being a lot like cooking, starting with giving it sense ... #kmfoodie hehe
9:55 am	bduperrin:	RT @e_trude: Kornelia Kis, BGC: Optimize your platform to your target community instead of maximizing functionality. #e20s
9:55 am	HerrEgenolf:	Too bad the livestreams sound is so bad! Really hard to follow... #e20s @enterprise20
9:55 am	nanouk:	@ceciledemailly speaking about other survey published in Feb 2010 (big companies like Air Liquide for example #e20s
9:55 am	querdekner:	Where to find the mentioned study presented by Thomas Petry #e20s Ideas anyone?
9:56 am	RessHum:	3 #E20 success factors: Management "openess" (=Leadership 2.0), define clear responsibilities, maintain control #e20s @andgenth v/ @flapinta
9:56 am	manuel_g_g:	RT @HerrEgenolf: Too bad the livestreams sound is so bad! Really hard to follow... #e20s @enterprise20
9:56 am	traukainehm:	technology doesn't matter to the individual, but to organizations. #e20s
9:56 am	bduperrin:	Lessons from bcg : target your communities instead of maximiziong functionalities #e20s

9:57 am	btexx:	RT @traukainehm: technology doesn't matter to the individual, but to organizations. #e20s
9:57 am	andgenth:	Cécile Demailly: #E20 - No tangible ROI, >80% focus on non-tangible ROI for their initiatives. #e20s
9:57 am	aponcier:	From OCé @driessen on stage #e20s
9:57 am	nanouk:	80% of the companies said no tangible ROI when changing to #e20s
9:57 am	aponcier:	RT @nanouk: 80% of the companies said no tangible ROI when changing to #e20s
9:57 am	elsua:	#e20s Giving it sense, make it balanced is the second one... #kmfoodie (People, technology, processes); perfect mix for later!
9:58 am	bduperrin:	Lesson from BCG : choose the platform that feed your needs. You have the right one when you feel your creativity has limits #e20s
9:58 am	barthox:	@querdekner summit website I guess #e20s #presentations
9:58 am	aponcier:	RT @bduperrin: Lessons from bcg : target your communities instead of maximiziong functionalities #e20s
9:58 am	HannsKK:	RT @andgenth: Cécile Demailly: #E20 - No tangible ROI, >80% focus on non-tangible ROI for their initiatives. #e20s
9:58 am	awittenberger:	RT @andgenth: Cécile Demailly: #E20 - No tangible ROI, >80% focus on non-tangible ROI for their initiatives. #e20s
9:58 am	bduperrin:	Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
9:58 am	andgenth:	Find the right balance between people, knowledge and technology for your #E20 initiative. #e20s
9:59 am	RessHum:	"Take the time to think, to talk to people, to make decisions. Email is history" says Rolf Schmidt-Holtz #E20s via @EwaldLied @bduperrin
9:59 am	Luis_AL:	RT @elsua: #e20s the use of E20 in biz vs. private life has not reached yet the level of private... #stilllotofworktodo
9:59 am	bduperrin:	Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:00 am	elsua:	#e20s And finally, sustain the change cycle... After making it balanced, and giving it sense #kmfoodie
10:00 am	olgaherrero:	La experiencia de Océ: mejora de la comunicación interna a través dl microblogging #e20s
10:00 am	e_trude:	Wow:-) : Samuel Driessen, Océ: We started with enterprise microblogging in December 2008. #e20s
10:00 am	e_trude:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:01 am	Altaide_JF:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:01 am	AnaDataGirl:	"Don't try to change culture ahead, it takes ages" #e20s
10:01 am	btexx:	RT @bduperrin: Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
10:01 am	andgenth:	4 distinct phases of #E20 change: Awakening, envisioning (+pilot), re-architecting, leveraging & stretching. #e20s
10:01 am	schaeferblick:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:01 am	fcharles:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd

10:01 am	btexx:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:01 am	enterprise20:	"Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s http://fb.me/sXKlZbts
10:02 am	olgaherrero:	La experiencia de Oce con el microblogging como recurso para la comunicacion interna #e20s
10:02 am	elsua:	#e20s Sustain the change cycle: awakening, envisioning, re-architecting, leveraging + stretching /Really meaty slides shared by Cécile, NICE
10:03 am	HannsKK:	RT @andgenth: Find the right balance between people, knowledge and technology for your #E20 initiative. #e20s
10:04 am	aponcier:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:04 am	elsua:	RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s http://fb.me/ / Thanks, guys! :)
10:04 am	bduperrin:	#e20s @driessen now on stage.
10:04 am	SimonDueckert:	Enhanced corporate directories are the backbone of #e20 aproaches #e20s
10:05 am	bduperrin:	RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s http://fb.me/sXKlZbts
10:05 am	frogpond:	there's new research coming via @ceciledemailly in 2011 - adoption patterns in #e20 <--- timely, yes. You heard it at #e20s first ;)
10:05 am	passepartout:	RT @bduperrin: the guy who invented Facebook is the less social and ethical person in the world #e20s
10:05 am	wissensauslese:	Supporting middle management through the phases of #e20 change: #e20s http://yfrog.com/em6dmej
10:05 am	querdekner:	and again the ROI #e20s
10:05 am	aponcier:	Yamer in OCé is more than 2000 members and growing (different department and countries) #e20s
10:05 am	hawaiitwentyten:	RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s http://fb.me/sXKlZbts
10:05 am	fwhamm:	RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s http://fb.me/sXKlZbts
10:05 am	schaeferblick:	RT @AnaDataGirl: "Don't try to change culture ahead, it takes ages" #e20s
10:06 am	elsua:	Loving the diversity of #e20s so far... #europeisdifferent W00t!
10:06 am	awittenberger:	RT @elsua: RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s http://fb.me/ / Thanks, guys! :)
10:06 am	dhellmuth:	RT @enterprise20: "Knowledge shared is power": Interview with Luis Suarez (@elsua) just before the #e20s http://fb.me/sXKlZbts
10:06 am	e_trude:	e_trude Samuel Driessen, Océ: they started enterprise microblogging bottom up with 2 persons, now more than 2000 and it's growing #e20s
10:06 am	arminhoffmann:	Samuel Driessen: Combine business process and employee network in one "world view"! #e20s
10:06 am	SimonDueckert:	Posted notes for talk of Cécile Demailly (with link to 2010 #e20 study) at http://bit.ly/bJ35Nn #e20s
10:06 am	aponcier:	Storytelling aroud success with microbbloging in OCé #e20s
10:07 am	bduperrin:	@driessen says : try micrblogging to share basic stuff, think about change, tie to business processes #e20s
10:07 am	aponcier:	Moderation is key OCé #e20s

10:07 am	btexx:	RT @andgenth: Find the right balance between people, knowledge and technology for your #E20 initiative. #e20s
10:07 am	absolutesubzero:	The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at http://ht.ly/306kv #E20 #e20s
10:07 am	joningham:	RT @bduperrin: Lessons from bcg : target your communities instead of maximiziong functionalities #e20s
10:07 am	ahlheid:	RT @enterprise20 Now Cécile Demailly, Early Strategie about "Managing the Change towards Enterprise 2.0" at #e20s
10:07 am	bduperrin:	Value of microblogging in manufacturing plants according to @driessen (Océ) #e20s
10:07 am	aponcier:	Microblogging connecting people OCé #e20s
10:08 am	bduperrin:	RT @aponcier: Moderation is key OCé #e20s
10:08 am	e_trude:	e_trude Samuel Driessen, Océ: entreprise microblogging: moderation is key, you have to see it as community #e20s
10:08 am	arminhoffmann:	Don't forget to moderate microblogging. It's a community! Sam Driessen at #e20s
10:08 am	olgaherrero:	RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at http://ht.ly/306kv #E20 #e20s
10:08 am	aponcier:	Bottom up project and Yamer is free so no worries OCé #e20s
10:09 am	bduperrin:	RT @aponcier: Bottom up project and Yamer is free so no worries OCé #e20s
10:10 am	AnaDataGirl:	Tweets from the Best Practices track sound great. As @ShakespDaughter said, I wish I had a clone :) #e20s
10:10 am	bduperrin:	RT @aponcier: Yamer in OCé is more than 2000 members and growing (different department and countries) #e20s
10:10 am	openknow:	RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at http://ht.ly/306kv #E20 #e20s
10:10 am	janvanveen:	Yes, one of our interesting projects! RT @bduperrin: Value of microblogging in manufacturing plants according to @driessen (Océ) #e20s
10:11 am	NFGoetz:	RT @telligent: Make sure to hear #Telligent CTO @robhoward reveal the secrets to building online communities & avoiding e2.0 pitfalls tomorrow #e20s
10:11 am	janvanveen:	This it true for our #Yammer platform RT @arminhoffmann: Don't forget to moderate microblogging. It's a community! Sam Driessen at #e20s
10:11 am	masonqld:	RT @RessHum: "Take the time to think, to talk to people, to make decisions. Email is history" says Rolf Schmidt-Holtz #E20s via @EwaldLied @bduperrin
10:15 am	elsua:	RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 is online at http://ht.ly/306kv #E20 #e20s
10:16 am	awittenberger:	Frank Schoenefeld on stage #e20s
10:16 am	ccarranza:	At #E20s Cecile Demailly gave some great examples areas which create a tangible ROI for Enterprise 2.0
10:16 am	wendelix_kkundk:	lesson learned at ole: microblogging is not easy. trainings needed. moderation, too. #e20s
10:17 am	elsua:	#e20s Really enjoyed the session on the E20 research... Lots of food for thought, literally! Will blog it more in detail later... Next!
10:18 am	sscullion:	@frogpond I'm sure you'll find someone to talk football! Have fun, oh, and a beer or two for me! ;-) #e20s
10:18 am	enterprise20:	Now Dr. Frank Schönefeld, T-Systems Multimedia Solutions GmbH he speaks about Driving Enterprise 2.0 Maturity #e20s
10:19 am	arminhoffmann:	e2.0 Maturity is next up. #e20s

10:19 am	ccarranza:	One of the best takeaways so far at #E20s for me: Enterprise 2.0 is the next version of the Enterprise and has not to do with Web2.0
10:20 am	frogpond:	@absolutesubzero and @simondueckert are livebloging the #e20s - at http://www.socialenterprise.it/index.php/2010/10? http://bit.ly/cK3QUg
10:20 am	driessen:	I'll upload my slides about Microblogging @ Oce shortly to Slideshare #e20s
10:20 am	arminhoffmann:	4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s
10:21 am	elsua:	#e20s @demeto moderating session on assessing the maturity of Enterprise 2.o deployments
10:21 am	querdekner:	RT @frogpond: @absolutesubzero and @simondueckert are livebloging the #e20s - at http://www.socialenterprise.it/index.php/2010/10? http://bit.ly/cK3QUg
10:21 am	nanouk:	T-Systems Multimedia Solutions representative is speaking #e20s
10:22 am	aponcier:	RT @openknow: RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 at http://ht.ly/306kv #e20s
10:22 am	elsua:	RT @arminhoffmann: 4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s / Nice mix, eh? :)
10:22 am	driessen:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:22 am	communote:	now @dzipfel from @deutschetelekom about enterprise #microblogging w/ @communote #e20s #enterprise20
10:22 am	CecileDemailly:	RT @frogpond: there's new research coming via @ceciledemailly in 2011 - adoption patterns in #e20 <--- timely, yes. You heard it at #e20s first ;)
10:22 am	arminhoffmann:	Can you imagine your financial dept relying on e2.0? Then you're a "participative enterprise". #e20s
10:23 am	JeanYves:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:24 am	arminhoffmann:	The target is to become a "connected enterprise" in a connected society... #e20s
10:24 am	schaeferblick:	Looks like @DZipfel is using #prezi for his talk on #microblogging at t-systems. Nice! #e20s
10:25 am	fredericw:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:25 am	driessen:	RT @arminhoffmann: 4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s
10:26 am	driessen:	RT @aponcier: RT @absolutesubzero: The speech of Cécile Demailly about nurturing change towards Enterprise 2.0 at http://ht.ly/306kv #e20s
10:27 am	elsua:	#e20s Listening to Frank's insights & slides one cannot deny we're just on the first initial stages of E20 maturity, despite what others say
10:27 am	aponcier:	RT @bduperrin: Lesson BCG : choose the platform that feed your needs. You have the right one when you feel your creativity has limits #e20s
10:27 am	elsua:	RT @arminhoffmann: The target is to become a "connected enterprise" in a connected society... #e20s / in about 4 decades from now :) hehe
10:28 am	fredericw:	RT @bduperrin: Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
10:28 am	aponcier:	RT @driessen: RT @arminhoffmann: 4 dimensions for defining e2.0 maturity: processes, culture, extension, technology. #e20s
10:28 am	wissensauslese:	Enterprise 2.0 Maturity of T-Systems MMS: #e20s http://yfrog.com/12j6jcj
10:28 am	aponcier:	RT @elsua: #e20s Listening to Frank's insights & slides one cannot deny we're just on the first initial stages of E20 maturity

10:28 am	Gbursachi:	RT @bduperrin: Lessons from BCG : Integrate you platform into your working processes if you want ppl to use it #e20s
10:29 am	communote:	miroblogs for project communication @deutschetelekom - tagging and filter is very important, smart wiki integration #e20s
10:29 am	arminhoffmann:	The "extension" dimension for e2.0 maturity means the reach of your platform: Do you already include customers? #e20s
10:29 am	nanouk:	Project, strategy, integration process (internet + intranet + others techs) #e20s ex: everybody is collaborating to the weekly report
10:30 am	punktnet:	Dr. Schönefeld at #e20s: #enterprise2.0 will build a 5th technology stack and these stacks need to work together - what about #linkeddata
10:31 am	nikhilnulkar:	If you are not attending the @enterprise20 Summit, then follow the #e20s to get all the live updates from it! some interesting stuff!
10:31 am	andgenth:	I like this: T-Systems MMS uses #Confluence as their "Social Software". #e20s
10:31 am	Gbursachi:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
10:31 am	aponcier:	RT @wissensauslese: Enterprise 2.0 Maturity of T-Systems MMS: #e20s http://yfrog.com/12j6jcj
10:32 am	nanouk:	Increase Productivity inside the enterprise using collaborative process #e20s (and this is not a joke!
10:33 am	aubertm:	Seems presentation on E2.0 maturity is not real mature #hardtofollow #e20s
10:33 am	wissensauslese:	Social Software use at T-Systems MMS: #e20s http://yfrog.com/0ogvgfj
10:33 am	CecileDemailly:	RT @driessen @aponcier @absolutesubzero The speech of Cécile Demailly abt nurturing change towards Enterprise 2.0 http://ht.ly/306kv #e20s
10:34 am	netmedianer:	Frank Schönefeld präsentiert das Teamweb der T-Systems http://ow.ly/i/4VY9 #e20s ^bg
10:34 am	fwhamm:	@frank_open shows screenshots of T-System MMS's Teamweb #e20 #e20s - scaring for traditional intranet managers :-)
10:34 am	arminhoffmann:	A lot less governance! :-) RT @elsua: #e20s the use of E20 in biz vs. private life has not reached yet the level of private...
10:34 am	andgenth:	Jamil Ouaj of #DeutscheBank is talking about Web 2.0 tools and How to use them. #e20s
10:34 am	elsua:	#e20s rather interesting to see how #owork is starting to catch up, even most folks don't realize they are doing it; what it should be :)
10:35 am	ShakespDaughter:	@frank_open thanx for enlightning talk on #e20 maturity. My universe just expanded! #e20s
10:35 am	aponcier:	a kind of wikipedia in the Deutsche Banks #e20s
10:35 am	arminhoffmann:	"Web 2.0 tools and how to use them" - do we like that as the first slide caption? ;-) #e20s
10:35 am	nanouk:	Jamil Ouaj from Deutsch Bank is speaking #e20s : DBwiki = wikipedia for deutsche Bank (incredible!
10:35 am	aponcier:	There is wiki, blogs, forum... too #e20s
10:37 am	andgenth:	dbWiki at #DeutscheBank: What's different? Maturity. #e20s
10:37 am	btexx:	dbwiki is the start point for the information and evident in (printed) communication #e20s ^kn
10:37 am	lammiia:	Def. enriching :) RT @nikhilnulkar if u arent attending the @enterprise20 Summit, then follow the #e20s to get all the live updates from it!
10:38 am	cristianosiri:	RT @absolutesubzero: RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s

10:38 am	JeanYves:	Jamil Ouaj speaks about a wiki experience at Deutsche Bank #e20s
10:38 am	elsua:	#e20s Great showcase of how it all works in real life; the Deutsche Bank example of moving email newsletters to wikis is inspiring
10:39 am	nanouk:	dbwiki is a place to put product,activities,projects + newsletter from enterprise Deutsche Bank (25000 pages,registered users 5000) #e20s
10:39 am	elmook:	RT @absolutesubzero: RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
10:40 am	enterprise20:	On stage now: Jamil Ouaj, Deutsche Bank AG about "Driving Enterprise 2.0 Maturity" #e20s
10:40 am	btexx:	RT @fwhamm: @frank_open shows screenshots of T-System MMS's Teamweb #e20 #e20s - scaring for traditional intranet managers :-)
10:40 am	wissensauslese:	Great Usage of dbWiki at Deutsche Bank: #e20s http://yfrog.com/mjexeafj
10:40 am	learn_logic:	RT @CecileDemailly: RT @driessen @aponcier @absolutesubzero The speech of Cécile Demailly abt nurturing change towards Enterprise 2.0 http://ht.ly/306kv #e20s
10:41 am	elsua:	@frogpond I actually love it they've been doing it all along, yet they didn't know about it, as immersive & pervasive as it can get #e20s
10:41 am	querdekner:	the 90, 9 1 rule applies also at DB #e20s #userparticipation
10:41 am	andgenth:	dbWiki as a great mature example for integrated use of Social software within a company. #e20s
10:41 am	fredericw:	Informations starts as a short living microblog > comments > 1 wiki > content publication ... #E20s
10:41 am	wissensauslese:	Stages towards Enterprise 2.0 #e20 #e20s http://yfrog.com/ehzo4rj
10:42 am	wissensauslese:	Enterprise 2.0 Maturity: #e20s http://yfrog.com/09q52cj
10:42 am	wissensauslese:	dbWiki at DeutscheBank - Das Wikipedia-Lexikon der Deutschen Bank. #e20s http://yfrog.com/0qtekxj
10:42 am	arminhoffmann:	@AnaDataGirl That's why I quit mentioning FB in e2.0 settings at our company! #e20s
10:42 am	wissensauslese:	RT @querdekner: the 90, 9 1 rule applies also at DB #e20s #userparticipation
10:43 am	aubertm:	Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
10:43 am	sagenet:	Deutsch Bank wiki (dbwiki) most used category is "abbreviations. dbwiki now listed as source for more info on internal promo posters #e20s
10:43 am	nanouk:	DBwiki is it only internal or public? #e20s
10:43 am	btexx:	processes are changing after successful wiki adoption. technical solutions will follow #dbwiki #e20s ^kn
10:44 am	sagenet:	RT @andgenth: dbWiki as a great mature example for integrated use of Social software within a company. #e20s
10:44 am	frogpond:	@nanouk AFAIK it's only accesible from inside #dbwiki at #e20s
10:44 am	lgoffin:	exemple de bank 2.0 RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
10:45 am	communote:	there is defintly more activity in a wiki w/ a microblog! @dzipfel #e20s #enterprise20
10:45 am	elsua:	@sagenet yeah, saw that, too, Jenny! Which shows just how much the corporate drowns in TLAs! :-((Can relate to it big time, too! #e20s
10:45 am	aubertm:	RT @fredericw: Informations starts as a short living microblog > comments > 1 wiki > content publication ... #E20s

10:46 am	fwhamm:	RT @sagenet: Deutsch Bank wiki (dbwiki) most used category is "abbreviations. dbwiki now listed as source for more info on internal promo posters #e20s
10:47 am	AlecM:	RT @lgoffin: exemple de bank 2.0 RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
10:47 am	mijori23:	RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
10:47 am	sagenet:	@nanouk Understanding DBWiki is just internal. And you? Discussion about legal & compliance issues being addressed important. #e20s
10:47 am	wissensauslese:	RT @andgenth: dbWiki as a great mature example for integrated use of Social software within a company. #e20s
10:47 am	nanouk:	People is waiting this platform, legal people are dealing with noise from the platform #e20s
10:48 am	aponcier:	RT @sagenet: RT @andgenth: dbWiki as a great mature example for integrated use of Social software within a company. #e20s
10:49 am	dhellmuth:	RT @mijori23: RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s (via @twazzup)
10:49 am	aponcier:	RT @btexx: processes are changing after successful wiki adoption. technical solutions will follow #dbwiki #e20s ^kn
10:49 am	awittenberger:	RT @communote: there is defintly more activity in a wiki w/ a microblog! @dzipfel #e20s #enterprise20
10:50 am	aponcier:	RT @dhellmuth: RT @mijori23: RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s (via @twazzup)
10:50 am	elsua:	RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup / absolutely! What's our excuse?!? :)
10:50 am	Wiesenhofer:	Nice done #prezi presentation by @dzipfel @ #e20s http://tiny.cc/e20prezi
10:51 am	absolutesubzero:	Notes for Driving Enterprise 2.0 Maturity discussion are online at http://ht.ly/307aV #e20s
10:51 am	openknow:	RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at http://ht.ly/307aV #e20s
10:51 am	jurijmlotman:	@hackr beg your pardon ... eh ... Semiosis + myzel in Spanish?? (i'm in Ffm FOR #e20s, btw)
10:51 am	traukainehm:	Woot! there are free macsave adapters around, not just power plugs. Love it #e20s
10:51 am	roundtrip:	RT @elsua: RT @enterprise20: watch the livestream at http://www.e20summit.com/livestream at #e20s / oh, & the wi-fi is rocking so far!! :-D
10:52 am	elsua:	RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at http://ht.ly/307aV #e20s / w00t! Blog machine is up!
10:52 am	btexx:	RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup / absolutely! What's our excuse?!? :)
10:52 am	webtechman:	RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at http://ht.ly/307aV #e20s
10:52 am	andgenth:	Question: Does it affect the speed of change, from where an #E20 initiative is driven within an organization? A: Yes, it does. #e20s
10:52 am	driessen:	Hmm, too many people on wifi, or is it just me? Wifi is slow... #e20s
10:53 am	fredericw:	Just saw http://tiny.cc/E20prezi by Dietmar Zipfel @ #e20s [microblogging+wiki]
10:54 am	janvanveen:	RT @driessen: I'll upload my slides about Microblogging @ Oce shortly to Slideshare #e20s
10:55 am	elsua:	RT @driessen: Hmm, too many people on wifi, or is it just me? Wifi is slow... #e20s / yeah, too many of us, waiting a minute or two helps...

10:55 am	E20_OD_EMEA:	enterprise20: On stage now: Jamil Ouaj, Deutsche Bank AG about "Driving Enterprise 2.0 Maturity" #e20s: enterprise... http://bit.ly/a0cR5e
10:55 am	aubertm:	@gustavjonsson thx! Truth is bank employees complain... Good to learn that several banks dare opening and listening #e20s
10:56 am	elsua:	RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching /perfect timing! #e20s
10:56 am	oscarberg:	RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching /perfect timing! #e20s
10:56 am	sagenet:	Dr. Frank Schoenefield T-Systems- employee survey showed significant satisfaction jump following enterprise social software install #e20s
10:57 am	frogpond:	social ERP gets some audience chuckles at #e20s - we're speaking of an eduacated audience, yes, they've had their ERP #yuck experiences :)
10:57 am	JeanYves:	New concept coined: social ERP "We started with some social tools, like wiki, tweets, etc. But CRM need socia, too" (via T-Systems) #e20s
10:57 am	absolutesubzero:	RT @btexx: RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup! What's our excuse?!? :)
10:57 am	nikhilnulkar:	RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #e20s
10:58 am	absolutesubzero:	RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" /perfect timing! #e20s
10:58 am	oscarberg:	RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at http://ht.ly/307aV #e20s
10:58 am	sagenet:	Dr. Frank Schoenefield T-Systems-"culture"a dependent variable #e20s
10:58 am	aponcier:	RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" perfect timing! #e20s
10:58 am	driessen:	Interesting presentation by @frank_open about E2.0 maturity model. Aggregate weekly update by blog with tag, instead of sending email #e20s
10:58 am	sagenet:	RT @absolutesubzero: RT @btexx: RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup! What's our excuse?!? :)
10:58 am	gabig58:	@frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
10:59 am	frogpond:	in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s
10:59 am	wendelix_kkundk:	t-systems started microblogging by enabling their wiki for twitter-like comments. More to come... #e20s
10:59 am	btexx:	Social ERP as next expected technology, @frank_open is giving and searching examples #e20s
11:00 am	tdoyon:	RT @elsua: #e20s new leadership skills needed, according to Rolf: Listen!! :)
11:01 am	driessen:	RT @absolutesubzero: Notes for Driving Enterprise 2.0 Maturity discussion are online at http://ht.ly/307aV #e20s
11:01 am	aubertm:	RT @JeanYves: New concept coined: social ERP "We started with some social tools, like wiki, tweets, etc. But CRM need socia, too" (via T-Systems) #e20s
11:01 am	awittenberger:	RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
11:01 am	traukainehm:	RT @frogpond: in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s
11:01 am	aponcier:	RT @frogpond in the end it's integration into activity streams, social signals triggering business actions, social info into the BI #e20s

11:01 am	aubertm:	RT @aponcier: RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" perfect timing! #e20s
11:01 am	picadda:	RT @nikhilnulkar: RT @elsua: RT @Greg2dot0: Fav new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #e20s
11:02 am	roundtrip:	RT @elsua: #e20s rather interesting to see how #owork is starting to catch up, even most folks don't realize they are doing it; what it should be :)
11:02 am	elsua:	@frogpond #e20s Yes!! But don't forget the co-creation process as part of the process ... #goexternal
11:02 am	wissensauslese:	RT @frogpond: in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s
11:02 am	absolutesubzero:	RT @janvanveen: RT @driessen: I'll upload my slides about Microblogging @ Oce shortly to Slideshare #e20s
11:02 am	absolutesubzero:	RT @fredericw: Just saw http://tiny.cc/E20prezi by Dietmar Zipfel @ #e20s [microblogging+wiki]
11:03 am	roundtrip:	RT @elsua: @frogpond I actually love it they've been doing it all along, yet they didn't know about it, as immersive & pervasive as it can get #e20s
11:03 am	absolutesubzero:	RT @andgenth: Question: Does it affect the speed of change from where an #E20 initiative is driven within an org? Yes, it does #e20s
11:03 am	traukainehm:	just imagine financial reports as center for discussion. each just needs an url #e20s
11:04 am	frogpond:	@elsua oh yes, indeed I was thinking #cognos and #projectvulcan when tweeting this - best when dealing with the "extended value net" #e20s
11:04 am	arminhoffmann:	Social ERP? Come on! What's next? Social file shares? Of course, "social" has to permeate all apps, but cut the hype. #e20s
11:05 am	awittenberger:	RT @absolutesubzero: RT @fredericw: Just saw http://tiny.cc/E20prezi by Dietmar Zipfel @ #e20s [microblogging+wiki]
11:05 am	swiertz:	RT @elsua RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #e20s
11:05 am	nanouk:	Report each meeting in a WIKI , NO more doc and pdf sent via emails PLS! #e20s
11:05 am	btexx:	RT @traukainehm: just imagine financial reports as center for discussion. each just needs an url #e20s
11:05 am	tdoyon:	RT @elsua: RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup / absolutely! What's our excuse?!? :)
11:06 am	sagenet:	@cflanagan You should be at at #e20s Perhaps next year. Tmobile Systems tracks leadership meetings in a wiki to speed communication.
11:08 am	sagenet:	RT @frogpond: social ERP gets some audience chuckles at #e20s - we're speaking of an eduacated audience, yes, they've had their ERP #yuck experiences :)
11:08 am	driessen:	RT @arminhoffmann: Social ERP? Come on! What's next? Social file shares? Of course, "social" has to permeate all apps but cut the hype #e20s
11:09 am	wissensauslese:	Lunch Break at #e20s.
11:09 am	Ronna:	Heading cross town Frankfurt to #e20s
11:10 am	elsua:	#e20s Lunch time! Back later! Off to social networking F2F FTW!
11:11 am	swiertz:	RT @fredericw Just saw http://tiny.cc/E20prezi by Dietmar Zipfel @ #e20s [microblogging+wiki]
11:15 am	cflanagan:	@sagenet Thank you. I know Mark represents well, but I am jealous I'm not there :D #e20s

11:15 am	**sanders_kkundk:**	RT @wendelix_kkundk: schmidt-holz: not willing to read more than 5 emails per day... #e20s
11:16 am	**ClaudeSuper:**	RT @aponcier: RT @frogpond in the end it's integration into activity streams, social signals triggering business actions, social info into the BI #e20s
11:16 am	**diggey:**	RT @elsua: #e20s Growth from 2006 to 2010 from companies surveyed: 6% to 56% in 2009 ... And still in its infancy :)
11:16 am	**sanders_kkundk:**	RT @wendelix_kkundk: t-systems started microblogging by enabling their wiki for twitter-like comments. More to come... #e20s
11:17 am	**phisab:**	#e20s @JeanYves Actually, business needs to move from CRM to CMR (Customer Managed Relaionship), then SMC (Socially Managed Conversation)
11:17 am	**swiertz:**	RT @aponcier RT @JeanYves: The ideal communication tool in a company is a social network. It brings a lot of value... and fun #e20S
11:19 am	**swiertz:**	RT @elsua #e20s The time is over to be the boss; you have to share in order to survive; "force your people to share" :-P
11:19 am	**swiertz:**	RT @fredericw RT @bduperrin: Only a few genius can product great ideas on their own #e20s
11:20 am	**roundtrip:**	RT @frogpond: in the end it's about integration into activity streams, social signals triggering business actions, social info into the BI treatment #e20s
11:21 am	**41Minds:**	Welcome to the future RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s #openup
11:24 am	**roundtrip:**	@frogpond @elsua Nice #e20s Tweet stream! Have a good break and keep it up when you return!
11:24 am	**phisab:**	@JeanYves @aubertm Enterprise 2.0 Not mature ? Cutter started publishing good stuff on #e20s back in 2006 ! See here http://bit.ly/drUqRY
11:28 am	**gautamghosh:**	cc @ramaaramesh :D RT @41Minds: Welcome to the future RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s
11:30 am	**sscullion:**	RT @elsua: RT @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching /perfect timing! #e20s
11:43 am	**nancyrubin:**	infoarch: Manager 2.0 - Key Elements of Leadership Concepts in an Enterprise 2.0 #e20s http://bit.ly/9i9veF
11:45 am	**twiliew:**	@elsua sorry, can't do a F2F with you, yet. Shall be joining #e20s in 30min., if DB works out well in my next change.
12:00 pm	**mariogastaldi:**	No E2.0 Summit this year, unfortunately. Working on things I could not delay. Have a good time all of you there! #e20s
12:01 pm	**olgaherrero:**	Problemillas con las conexiones en el #e20s (ironías de la cosa)
12:02 pm	**olgaherrero:**	Hemos cerrado la mañana con la experiencia de T-System: 2.0 para mejorar flujos de información #e20s
12:05 pm	**driessen:**	Oof, heavy German lunch... But good! #e20s
12:08 pm	**Ronna:**	Could someone please show me how to delete columns on Twitter for iPhone #e20s
12:12 pm	**nanouk:**	@sagenet yes DBWiki was only internal #e20s It is a schame. Bank has to move to more openness as they ask customers for transparency
12:12 pm	**elsua:**	RT @hjarche: "you don?t try to manage what cannot be managed. Manage boundary conditions." http://is.gd/gmaNN / Perfect timing 4 l8r #e20s
12:13 pm	**fredericw:**	?@PhBailleur: "our age of anxiety is in great part the result of trying to do today's jobs with yesterday's tools" m. mcluhan? #e20s
12:13 pm	**frogpond:**	@roundtrip @elsua yep, back in the game now after some serious food (and talking) - up now national cultural issues in #e20 at #e20s

12:13 pm	PierreDuthoit:	RT @bduperrin: Quote of the day by Kornelia Kis, BCG : Outlook is spaghetti communication #e20s #Qotd
12:13 pm	driessen:	Ready for next talk about Overcoming Cultural Boudaries by @bduperrin @, @e_trude, @absolutesubzero & Mike Thompson #e20s
12:14 pm	JeanYves:	Juliette Girard (Renault) : We know sharing knowledge brings a lot of value. Though, it is difficult to achieve... #e20s
12:14 pm	driessen:	OK @bduperrin is on the stage about cultural boundaries in e2.0 #e20s
12:14 pm	aponcier:	on stage @bduperrin about overcoming cultural boundaries #e20s
12:14 pm	arminhoffmann:	@bduperrin starting off on "Overcoming Cultural Boundaries"... good! #e20s
12:15 pm	aponcier:	RT @JeanYves: Juliette Girard (Renault) : We know sharing knowledge brings a lot of value. Though, it is difficult to achieve... #e20s
12:15 pm	elsua:	RT @driessen: Ready for next talk about Overcoming Cultural Boudaries by @bduperrin @, @e_trude, @absolutesubzero & Mike Thompson #e20s / +1
12:16 pm	driessen:	Also relate to this interesting post by @bn_at_twitter about e2.0 adoption and cultural differences #e20s
12:16 pm	tdebaillon:	RT @aponcier: RT @JeanYves: Juliette Girard (Renault) : We know sharing knowledge brings a lot of value. Though, it is difficult to achieve... #e20s
12:16 pm	arminhoffmann:	@bduperrin: E2.0, the dream car coming from overseas *chuckles* #e20s
12:16 pm	JeanYves:	Renault : 20.000 web conferences per month, 8.000 virtual places.... = web 1.0. Should we go 2.0 ?#e20s
12:17 pm	nanouk:	@bduperrin is speaking :Overcoming Cultural boundaries. Enterprise 2.0 is a dream car coming from overseas (French point of view #e20s
12:17 pm	driessen:	Enterprise 2.0, a dream car coming from overseas?? asks @bduperrin Europe is more rational, says some #e20s
12:17 pm	enterprise20:	@bduperrin is speaking and the audience is listening http://plixi.com/p/53174625 #e20s
12:17 pm	awittenberger:	the risk: manage the deal, imge and privacy (Juliette Girard) #e20s
12:17 pm	elsua:	#e20s Enterprise 2.0: a dream car coming from overseas // another lovely metaphor, next to the morning one on #foodie heh
12:18 pm	JeanYves:	Juliette Girard (Renault) : In an enterprise 20, you can become more famous than the boss. How do you deal with that ? #e20s
12:18 pm	wissensauslese:	A significant experience at eColaboration at #Renault: #e20s http://yfrog.com /ndkcbcj
12:18 pm	btexx:	getting to see the announced metaphors from @bduperrin - the first one is quite good #e20s the foreign dream car http://post.ly/17Ycg
12:18 pm	awittenberger:	reduce business silos (Juliette Girard from Renault) #e20s
12:18 pm	arminhoffmann:	@bduperrin at #e20s - Why do we (Europeans) tend to be negative towards things from overseas? Own ways!
12:19 pm	AnaDataGirl:	Afternoon sessions have started at #e20s. @bduperrin talking about cultural challenges in "importing" tech shaped for US culture
12:19 pm	JeanYves:	Julie Girard (Renault) : we thought let make some tests and attemps, then look what will happen #e20s
12:19 pm	elsua:	#e20s And like every overseas car, we need to "Europenise" it, just like E2.0 :-)
12:20 pm	driessen:	Talks about cultural protectionism #e20s
12:20 pm	awittenberger:	risk --> action plan: build a strong change management strategy (Juliette Girard) #e20s
12:21 pm	andgenth:	Efficient adoption of Web 2.0 is still a challenge for large companies. #e20s

12:21 pm	andgenth:	#Renault is believing, that Web 2.0 is an ongoing revolution. The Question is not "To go or not to go?" but "How to go?" #e20s
12:21 pm	arminhoffmann:	@bduperrin: Answer is rules, habits, trust in sharing, language. #e20s
12:21 pm	andgenth:	Now: Best Practices for Fostreing Knowledge Sharing by Juliette Girard, Renault at #e20s
12:21 pm	elsua:	RT @arminhoffmann: @bduperrin at #e20s - Why do we (Europeans) tend to be negative towards things from overseas? Own ways! / Good ideas! :)
12:21 pm	frogpond:	after the cooking metaphor this morning we're now gearing even higher - cultural EU differences in ways of driving cars & implications #e20s
12:22 pm	sagenet:	@bduperri "Enterprise 2.0 dream car coming from overseass." Need to adapt to European multicultures. #e20s Fresh insight into what is e2.0
12:22 pm	JeanYves:	Juliette Girard (Renault) : enterprise 2.0 is much more than allowing the use of Facebook in the company #e20s
12:22 pm	andgenth:	Vision of Renault 2.0: external vs corporate "world" - Inform, dialogue, build networks, develop collaboration, share, innovate. #e20s
12:23 pm	elsua:	@frogpond and all of that in the context of being in Germany, where yesterday I enjoyed the wonders of the autobahn! LOL #e20s
12:23 pm	awittenberger:	renault makes the strategy for B2C, B2E, B2B (Juliette Girard) #e20s
12:24 pm	andgenth:	Renault 2.0 is based on 3 programs: B2C, B2E (employees), B2B. #e20s
12:24 pm	arminhoffmann:	"Organizational boundaries reinforce cultural ones" -- well said, @bduperrin at #e20s ! So true!
12:25 pm	MissionHandicap:	RT @aponcier on stage @bduperrin about overcoming cultural boundaries #e20s
12:25 pm	driessen:	I'm wondering if the diffs betwn the US and Europe in the e2.0 space are really that different. Or is it just me as a Dutchie? :-) #e20s
12:25 pm	arminhoffmann:	"Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
12:26 pm	aponcier:	RT @JeanYves: Juliette Girard (Renault) : enterprise 2.0 is much more than allowing the use of Facebook in the company #e20s
12:26 pm	JeanYves:	Renault : We changed from the traditonal approach (engineer, finance, etc.) to put the human and its community in the center #e20s
12:26 pm	aponcier:	RT @driessen: Enterprise 2.0, a dream car coming from overseas?? asks @bduperrin Europe is more rational, says some #e20s
12:26 pm	aponcier:	RT @arminhoffmann: "Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
12:26 pm	aponcier:	RT @arminhoffmann: "Organizational boundaries reinforce cultural ones" -- well said, @bduperrin at #e20s ! So true!
12:26 pm	oscarberg:	RT @driessen: Enterprise 2.0, a dream car coming from overseas?? asks @bduperrin Europe is more rational, says some #e20s
12:27 pm	E20_OD_EMEA:	enterprise20: @bduperrin is speaking and the audience is listening http://plixi.com /p/53174625 #e20s: enterprise20... http://bit.ly/9cr4e0
12:27 pm	ramaaramesh:	RT @gautamghosh: cc @ramaaramesh :D RT @41Minds: Welcome to the future RT @aubertm: Big news is that a BANK uses internal social media #DeutscheBank #e20s
12:27 pm	frogpond:	one option in scaling up #e20 after all is keeping local silos (they work, they're comfortable, ... but args, they don't scale) #e20s
12:27 pm	sagenet:	Top flight #e20s session addressing E2.0 cultural issues with @budperrein @absoutezero @etrude @headshift Mike Thompson
12:27 pm	elsua:	@driessen They are, Samuel! NL shares part of the American culture, but not others, imo IT, ES, FR, come to mind... #e20s

12:28 pm	andgenth:	Quite of a standard offer of web 2.0 tools which Renault provides to its communities. Didn't see a microblogging application, though. #e20s
12:28 pm	JeanYves:	The enterprise 2.0 mantra at Renault (in the order) :=> communicate, then share, collaborate and innovate... #e20s First, find communties
12:28 pm	btexx:	RT @arminhoffmann: "Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
12:28 pm	driessen:	Every country with its own culture has to find it's own approach to e2.0 says @bduperrin > agree with that! #e20s
12:28 pm	oscarberg:	RT @JeanYves: Renault : We changed from the traditonal approach (engineer, finance, etc.) to put the human and its community in the center #e20s
12:29 pm	nanouk:	Make local, act global to cope with european melting pot (not melted yet) to achieve #e20s
12:29 pm	enterprise20:	Now "Overcoming Cultural Boundaries" and Bertrand Duperrin from NextModernity #e20s
12:29 pm	elsua:	#e20s Again, loving the diversity of the conference compared to others; difficult to top! @bduperrin's short preso just confirmed it
12:29 pm	sagenet:	Crowd perspective invited: Prep for #e20s panel: Is there a culture war between KM & E2.0? Yes? No? Resolution? Advice?
12:29 pm	fredericw:	RT @JeanYves: Renault : We changed from the traditonal approach (engineer, finance, etc.) to put the human and its community in the center #e20s
12:29 pm	arminhoffmann:	Have you heard 2.0 being pronounced as "two-point-naught"? ;-) #e20s #crazybrits
12:30 pm	wissensauslese:	Renault - Communities & Social Networks: KPI Management #e20s http://yfrog.com/66xqwj
12:30 pm	roundtrip:	RT @frogpond: after the cooking metaphor this morning we're now gearing even higher - cultural EU differences in ways of driving cars & implications #e20s
12:30 pm	dhellmuth:	RT @arminhoffmann: "Reach the destination together or stay home alone!" - fantastic quotes from @bduperrin at #e20s
12:30 pm	sandeepnallu:	@dahowlett True. Why is it so hard to accept that technology changes behaviour. #e20s
12:31 pm	elsua:	RT @sagenet: Crowd perspective invited: Prep for #e20s panel: Is there a culture war between KM & E2.0? Yes? No? Resolution? Advice? / vote!
12:31 pm	andgenth:	The Renault Change Management Strategy to get to collaborative maturity: Adopt values of program, educate employees, share initiatives #e20s
12:31 pm	arminhoffmann:	3 factors for adoption: Usefulness, usability, "what do my colleagues do with it?". #e20s
12:31 pm	nanouk:	Survey European Commission about #e20s: no cultural issue to adopt social tools
12:32 pm	btexx:	adoption is driven by the persons making decisions #e20s ^kn
12:33 pm	btexx:	corporate culture matters even more than country culture #e20s ^kn
12:33 pm	AnaDataGirl:	"There's more depth in corp culture than in country culture" Mike Thompson from @headshift at #e20s -» interesting!
12:33 pm	awittenberger:	RT @andgenth: The Renault Change Management Strategy to get to collaborative maturity: Adopt values of program, educate employees, share initiatives #e20s
12:33 pm	nanouk:	Cooperate culture or not is the clue to adopt social tools #e20s
12:34 pm	driessen:	Mike's research is very interesting. Read about it here: http://twurl.nl/2xqejq #e20s
12:34 pm	frogpond:	yep, sometimes there's more cultural differences between companies than between the different national cultures of their employees #e20s

12:34 pm	demeto:	"Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
12:34 pm	elsua:	#e20s key comment, imo, from one of the panelists: be flexible! (No-one has got the magic bullet) Adapt & you'll survive :)
12:34 pm	Wiesenhofer:	Use in-company advertising videos - how daily biz changed by usin E2.0 -modern sharing - thx to Juliette Girard @ #e20s
12:34 pm	arminhoffmann:	"Social tools level the playing field between offices around the world" #e20s
12:34 pm	leebryant:	@AnaDataGirl I think he means more depth of difference - too easy to focus on national stereotypes and ignore corp culture issues #e20s
12:34 pm	driessen:	Mike says the issue is more company than country culture if and how e2.0 concepts and tools adopt/fit #e20s
12:35 pm	elmibester:	Culture war or turf war? RT @elsua: RT @sagenet: Crowd perspective invited: Prep for #e20s panel: Is there a culture war between KM & E2.0?
12:35 pm	AnaDataGirl:	"Social software can help level the play between different office locations" Mike Thompson from @headshift at #e20s
12:35 pm	elsua:	RT @driessen: Mike's research is very interesting. Read about it here: http://twurl.nl/2xqejq #e20s / thanks for sharing the link!
12:35 pm	arminhoffmann:	RT @elsua: #e20s key comment, imo, from one of the panelists: be flexible! (No-one has got the magic bullet) Adapt & you'll survive :)
12:35 pm	JeanYves:	Juliette Girard (Renault) : We started with some pilots, like with integration of new employees or the women@Renault community #e20s
12:36 pm	ahlheid:	RT @enterprise20 Now "Overcoming Cultural Boundaries" and Bertrand Duperrin from NextModernity #e20s
12:36 pm	frogpond:	@AnaDataGirl hmm, I hesitate to agree - probably better to check culture both in terms of depth *and* width? #e20s
12:36 pm	elsua:	@leebryant @AnaDataGirl Hiya, Lee! Indeed! But then again country culture surely shapes the company culture to some degree, right? #e20s
12:36 pm	ccarranza:	communities are coming up quickly with the community manager role. In the future the community should elect their managers. Thoughts? #E20s
12:36 pm	dahowlett:	@sandeepnallu It isn't but the E2/socmed handwavers have done a fantastic job scaring the bejeezus out of many orgs #e20s
12:36 pm	arminhoffmann:	RT @driessen: Mike's research is very interesting. Read about it here: http://twurl.nl/2xqejq #e20s
12:37 pm	JeanYves:	Renault e20 key succes factors : accept indirect ROI, stable community managers, put project 2.0 in a portofolio, specifiy rules... #e20s
12:38 pm	leebryant:	@elsua to some extent, but most large international cos have a blended international culture these days #e20s
12:38 pm	nanouk:	Bayer = Leverküssen, social software improve communication inside the global company (cheaper and effective) #e20s
12:38 pm	demeto:	@elsua @leebryant @AnaDataGirl #e20s. And vice versa
12:38 pm	SimonDueckert:	Posted notes for talk about Renault #e20 projects at http://bit.ly/bJ35Nn #e20s
12:38 pm	JeanYves:	Renault: "Web 2.0 in large companies is like the electric car: some years ago, thought not possible before decades. Now its coming" #e20s
12:39 pm	btexx:	so right, @absolutesubzero : study the country culture in physical, not online. #e20s ^kn
12:39 pm	wissensauslese:	RT @JeanYves: Renault: "Web 2.0 in large companies is like the electric car: some years ago, thought not possible before decades. Now its coming" #e20s
12:40 pm	sagenet:	RT @nanouk: Bayer = Leverküssen, social software improve communication inside the global company (cheaper and effective) #e20s

12:40 pm	JeanYves:	Carlos Ghosn, CEO Renault, heard first about enterprise 2.0 at the Davos Summit. Then ordered a study. Slowly the stratedy came up #e20s
12:40 pm	awittenberger:	RT @Renault "E2.0 in large companies is like the electric car: some years ago, thought not possible before decades. Now its coming" #e20s
12:40 pm	driessen:	RT @leebryant: @elsua to some extent, but most large international cos have a blended international culture these days #e20s > agree!
12:41 pm	sagenet:	RT @leebryant: @elsua to some extent, but most large international cos have a blended international culture these days #e20s
12:41 pm	elsua:	#e20s biggest challenge, according to @absolutesubzero, to demonstrate what's in it for them, Bjoern comments, Knowledge is still power. Hmm
12:41 pm	nanouk:	No country culture in global company. People are focus on results, how to compeat and adopts social software if it helps #e20s
12:41 pm	JeanYves:	RT @demeto: "Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
12:42 pm	sagenet:	RT @nanouk: Cooperate culture or not is the clue to adopt social tools #e20s
12:42 pm	jurijmlotman:	this is a quite schematic & abstract & boring introduction to "communities" here, biased towards marketing too #e20s
12:42 pm	simperial:	trying to follow the #e20s hashtag
12:43 pm	driessen:	RT @elsua: #e20s biggest chllge, acc to @absolutesubzero, to demonstrate what's in it for them, Bjoern comments, Knowl is still power. Hmm
12:43 pm	frogpond:	@leebryant @elsua while @bn_at_twitter disagrees I agree, blended cultures are reality, ie. overlapping layers, learned behaviour etm. #e20s
12:43 pm	gabig58:	RT @AnaDataGirl: "There's more depth in corp culture than in country culture" Mike Thompson from @headshift at #e20s -» interesting!
12:43 pm	elsua:	#e20s another key comment from @absolutesubzero, these cultural issues were there way before E20! So true!!
12:43 pm	gautamghosh:	@ramaaramesh hope you're following the #e20s hashtag
12:44 pm	sagenet:	RT @demeto: "Connectedness should always take precedence over efficiency" (Richard Collin keynote at Frankfurt Summit. #e20s #e20
12:44 pm	fredericw:	RT @JeanYves: Carlos Ghosn, CEO Renault, heard first about enterprise 2.0 at the Davos Summit. Then ordered a study. Slowly the stratedy came up #e20s
12:44 pm	AnaDataGirl:	@ananeves Hello partner in crime. Great discussion up at #e20s. Wish you were here :)
12:44 pm	frogpond:	oh my - @jurijmlotman you should be down here, great discussion and food for thought on cultural diversity #e20s
12:45 pm	AnaDataGirl:	Languages barriers are a reality. How do you address this? That's a key question for some companies #e20s
12:45 pm	driessen:	RT @elsua: #e20s another key comment from @absolutesubzero, these cultural issues were there way before E20! So true!!
12:46 pm	elsua:	@arminhoffmann True, but that is why those issues should not be ignored, nor neglected, they need to be taken into account #e20s
12:46 pm	osimod:	RT @JeanYves: RT @demeto: "Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
12:47 pm	arminhoffmann:	Finally, the obvious synthesis by @bduperrin: "Both country and corp culture matter" -- they do! #e20s
12:48 pm	sagenet:	RT @Demeto Only 13% expect flatter hierarchy as result of #e20" (Prof. Thorsten Perry at #e20s) Denial? HR managers audience.
12:48 pm	driessen:	Nice comment by @leebryant : companies should not mandate culture. Watch out with cultural stereotypes! #e20s

12:48 pm	**andgenth:**	Question to Renault: Do all communities use the same platform? A: No, internal Sharepoint, B2C & B2B use others, not sure of the need #e20s
12:48 pm	**traukainehm:**	my impression: corporate culture matters for adoption, country culture is only used to reject #e20s
12:49 pm	**wendelix_kkundk:**	renault: jahrelange, kontrollierte community-piloten in der internen komm, jetzt schrittweiser rollout #e20s
12:50 pm	**arminhoffmann:**	Great comment by E. Quintarelli: "Technology, esp. US technology, has to do better to support diversity" (i.e. languages) #e20s
12:50 pm	**ShakespDaughter:**	agrees w/ @frogpond who doesn't buy "ppl R ppl argument - national cultures go deep and it shows" -> national culture very relevant #e20s
12:50 pm	**driessen:**	Interesting to say is that most e2.0 proj's in intern comp's start in the US and come over to Eur. For @oce it's the other way around #e20s
12:51 pm	**nanouk:**	Wider than the country culture: defense debate. European have a strengh: we have a cultural knowledge of diversity #e20s
12:51 pm	**driessen:**	Focus on our strengths in Europe as we have theexperience with cultural diversity in Europe wrt e2.0 implemtations says @leebryant #e20s
12:51 pm	**arminhoffmann:**	Lee Bryant: "We (Europeans) should leverage our cultural knowledge others may be lacking." #e20s
12:51 pm	**frogpond:**	. great comment by @leebryant at #e20s about leveraging diverse cultures - for us it's more a strength than a weakness, so go play with it
12:51 pm	**elsua:**	#e20s loved @leebryant's comment on embracing the richness AND diversity of what Europe's experience can provide; this con. No exception!
12:52 pm	**elsua:**	RT @arminhoffmann: Finally, the obvious synthesis by @bduperrin: "Both country and corp culture matter" -- they do! #e20s / Like!
12:52 pm	**elsua:**	RT @driessen: Nice comment by @leebryant : companies should not mandate culture. Watch out with cultural stereotypes! #e20s
12:52 pm	**fredericw:**	RT @driessen: Focus on our strengths in Europe as we have theexperience with cultural diversity in Europe wrt e2.0 implemtations says @leebryant #e20s
12:53 pm	**aponcier:**	RT @JeanYves: Carlos Ghosn, CEO Renault, heard first about e2.0 at Davos Summit. Then ordered a study. Slowly the stratedy came up #e20s
12:53 pm	**sagenet:**	@elmibester Great input thanks. Please share more re KM v E2.0 "Culture war or turf war"? What do you see future holds? #e20s @elsua
12:54 pm	**aponcier:**	RT @driessen: RT @elsua: #e20s another key comment from @absolutesubzero, these cultural issues were there way before E20! So true!!
12:54 pm	**demeto:**	Current #e20s discussion on country v. cultural culture misses 3rd dimension. The difference between baby boomer & gen X managers cultures
12:54 pm	**frogpond:**	RT @elsua: RT @driessen: Nice comment by @leebryant at #e20s : companies should not mandate culture [..] - would be futile anyway ;)
12:54 pm	**btexx:**	.@e_trude taking the car metaphor to the general traffic. You really need to adopt the foreign driving culture! #e20s
12:54 pm	**AnaDataGirl:**	RT @frogpond: great comment by @leebryant at #e20s about leveraging diverse cultures - for us it's + a strength than weakness, play with it
12:54 pm	**aponcier:**	RT @elsua: RT @driessen: Nice comment by @leebryant : companies should not mandate culture. Watch out with cultural stereotypes! #e20s
12:54 pm	**nanouk:**	Bayer company language is English. Is it in Renault? #e20s
12:54 pm	**aponcier:**	RT @arminhoffmann: Lee Bryant: "We (Europeans) should leverage our cultural knowledge others may be lacking." #e20s
12:54 pm	**elsua:**	RT @arminhoffmann: Lee Bryant: "We (Europeans) should leverage our cultural knowledge others may be lacking." #e20s #diversity / Like!

12:55 pm	**btexx:**	RT @frogpond: . great comment by @leebryant at #e20s about leveraging diverse cultures - for us it's more a strength than a weakness, so go play with it
12:55 pm	**driessen:**	@ShakespDaughter relates to the tweet I just put up: You can also successfully roll out e2.0 platforms from Eur to the US #e20s
12:56 pm	**elsua:**	@Demeto oh, please don't mess with the Generations argument, just yet, ok? ... Not yet :) #e20s
12:56 pm	**driessen:**	RT @traukainehm: my impression: corporate culture matters for adoption, country culture is only used to reject #e20s
12:58 pm	**frogpond:**	nice audience problem from @ShakespDaughter at #e20s - it may be related to the (cultural) distance (km too?) from the corporate center?
12:58 pm	**elsua:**	#e20s On the topic of languages... Think technology is falling short for us on that one... We shouldn't have to worry for it, should we?
12:59 pm	**nanouk:**	BSF has social platform in Europe, US, south america. Big staff commitment in US and South America, Europe is more reluctant #e20s
12:59 pm	**AnaDataGirl:**	RT @elsua: #e20s On topic of languages... Think technology is falling short for us on that 1... We shouldn't have to worry 4 it, should we?
12:59 pm	**driessen:**	New blog post! Overcoming Cultural Boundaries #e20s: Next talk by Bertrand Duperrin, Ellen Trude, E... http://bit.ly/9gKBC4 (by @driessen)
12:59 pm	**driessen:**	Overcoming Cultural Boundaries #e20s http://goo.gl/fb/Ne8ZR
12:59 pm	**olgaherrero:**	Preguntan a Renault qué área de su empresa es la que más se ha resistido al proyecto de compartición de conocimiento y dice #rrhh #e20s
1:00 pm	**olgaherrero:**	Me gustaría estar sorprendida pero no lo estoy #rrhh #e20s
1:00 pm	**traukainehm:**	RT @btexx: so right, @absolutesubzero : study the country culture in physical, not online. #e20s ^kn
1:01 pm	**larshaahr:**	RT @traukainehm: "The Future of Management" by Hamel was translated to French "the End of Management" /via @richardcollin #e20s
1:02 pm	**leebryant:**	RT @elsua: #e20s On the topic of languages... Think technology is falling short for us on that one... We shouldn't have to worry for it, should we?
1:02 pm	**elsua:**	RT @driessen: post! Overcoming Cultural Boundaries #e20s: Next talk by Bertrand Duperrin, Ellen Trude, http://bit.ly/9gKBC4 (by @driessen)
1:03 pm	**elsua:**	#e20s off on stage for the rest of the afternoon... Back later, if they haven't lynched me first! :)
1:04 pm	**fredericw:**	Work on culture: don't forget to define values (+ corporate vision & mission) and engage people around these. Keep the basics right #e20s
1:04 pm	**andgenth:**	Next: Avoiding E2.0 pitfalls w/ Dr. Frank Schoenefeld (T-Systems MMS), Rob Howard (telligent) & Luis Suarez (IBM) #e20s
1:04 pm	**fredericw:**	RT @andgenth: Next: Avoiding E2.0 pitfalls w/ Dr. Frank Schoenefeld (T-Systems MMS), Rob Howard (telligent) & Luis Suarez (IBM) #e20s
1:06 pm	**AnaDataGirl:**	I really liked this session on Cultural Boundaries. Thinking we needed a bit more time though #e20s
1:07 pm	**elsua:**	RT @AnaDataGirl: I really liked this session on Cultural Boundaries. Thinking we needed a bit more time though #e20s / I agree!
1:08 pm	**olgaherrero:**	Uso de 2.0 para mejorar la retención del conocimiento, el caso de Hypoport ##e20s
1:09 pm	**driessen:**	Next talk/discussion: Avoiding the 7 pitfalls of Enterprise 2.0 with @elsua @frank_open @robhoward #e20s
1:09 pm	**arminhoffmann:**	RT @AnaDataGirl: I really liked this session on Cultural Boundaries. Thinking we needed a bit more time though #e20s / TRUE!
1:09 pm	**btexx:**	Enriching Knowledge Retention with a Wiki @ Hypoport AG at #e20s ^ch

1:09 pm	driessen:	Pitfall nr 1: Don't care at all about e2.0 #e20s
1:10 pm	demeto:	Clarifying tweet: My concern isn't age or generations; it's 1960s thinking imposed in 2010 by managers who don't want to adapt style. #e20s
1:11 pm	driessen:	RT @nanouk: BSF has social platform in Europe, US, south america. Big staff commitment in US and South America, Eur is more reluctant #e20s
1:11 pm	arminhoffmann:	Direct correlation between ability to innovate and ability to collaborate. Yes! #e20s
1:12 pm	wissensauslese:	#E20 Pitfall #1: Don't care at all. #e20s http://yfrog.com/5t793oj
1:14 pm	aponcier:	RT @driessen: Pitfall nr 1: Don't care at all about e2.0 #e20s
1:16 pm	enterprise20:	After a little break it goes on with the topic "Avoiding Enterprise 2.0 Pitfalls" presented by Dr. Frank Schönefeld, T-Systems #e20s
1:17 pm	twiliew:	Pitfall nr. 7 - with E2.0 we have found the holy grail for everything (in the organizationa). Dr. Frank Schoenefild. #e20s
1:17 pm	btexx:	Wiki can be used as central point of Access for Knowledge Management #e20s
1:18 pm	frogpond:	yep, entropy, disorder, chaos etm. are powerful - but emergence is about order from chaos, huh? #e20s at #pifalls session
1:18 pm	e_trude:	Frank Schönfeld: Pitfall: It's not absout the software - it is! #e20s
1:19 pm	joningham:	RT @driessen New blog post! Overcoming Cultural Boundaries #e20s: Next talk by Bertrand Duperrin, Ellen Trude, E... http://bit.ly/9gKBC4
1:19 pm	btexx:	pitfall #3: it's about technology, select carefully. And don't forget the both sides front- and backend! #e20s ^kn
1:20 pm	twiliew:	Pitfall nr 3. It is not about technology.. Dr. Frank Schoenefild. #e20s
1:20 pm	frogpond:	there's a strawmen getting lynched now at #e20s - the old not about technology thing - yes it is (read integration, processes etm.)
1:20 pm	aponcier:	Pitfall n°2 : it's not about technologies$ #e20s
1:21 pm	olgaherrero:	#e20s Compartir conocimento no es un proyecto, es la consecuencia de un proyecto bien gestionado
1:21 pm	arminhoffmann:	How does social software integrate with your existing technology? Important question to answer! #e20s
1:21 pm	btexx:	To share knowledge is a side effect of our daily work (Christian Würdemann) at #e20s
1:21 pm	aponcier:	RT @twiliew: Pitfall nr. 7 - with E2.0 we have found the holy grail for everything (in the organizationa). Dr. Frank Schoenefild. #e20s
1:22 pm	joningham:	#e20s I agree companies shouldn't / can't mandate culture, but they can certainly influence it. E2.0 is part of picture but there's more too
1:22 pm	cflanagan:	@frogpond Yes. It's not ABT the tools. Is ABT the tools. Start w/biz reqs. Tools should match, support, integrate, enable, be seamless #e20s
1:22 pm	mcanducci:	RT @btexx: Wiki can be used as central point of Access for Knowledge Management #e20s
1:22 pm	arminhoffmann:	Dr. Frank Schoenefeld deconstructing the main e.20 myths -- great stuff faster than I can tweet! #e20s
1:23 pm	aubertm:	"Knowledge sharing is not technology, it's culture" isn't it a bit short?... #e20s
1:23 pm	awittenberger:	sucessfactor: CEO: "wikitime = worktime" (Christian Würdemann) at #e20s
1:24 pm	mireiamata:	RT @olgaherrero: #e20s Compartir conocimento no es un proyecto, es la consecuencia de un proyecto bien gestionado
1:24 pm	dhellmuth:	RT @arminhoffmann: Dr. Frank Schoenefeld deconstructing the main e.20 myths -- great stuff faster than I can tweet! #e20s

1:24 pm	**joningham:**	Conx is theyre both social RT @andgenth Challenging: Richard Collin in his keynote at #e20s - "Enterprise 2.0 has nothing to do with Web 2.0
1:24 pm	**awittenberger:**	RT @aubertm: "Knowledge sharing is not technology, it's culture" isn't it a bit short?... #e20s
1:24 pm	**JeanYves:**	Hypoport (financial service cy) converted its intranet into wiki system. Brought better communication, transparency & collaboration #e20s
1:24 pm	**btexx:**	Management Support is a crucial factor for successful Wiki implementation and adoption: "Wikitime is Worktime" at #e20s ^ch
1:24 pm	**frogpond:**	I am liking the @frank_open #e20 slides on pitfalls at #e20s (but you have to read the small print too)
1:25 pm	**JeanYves:**	Hypoport : Knowledge Management systems didn?t work because there was no individual recognition provided for information posted #e20s
1:26 pm	**twiliew:**	Pitfall nr. 6 - information overload kills - Dr. Frank Schoenefild. #e20s. No answer yet ;)
1:26 pm	**NicolasFrenay:**	RT @aubertm: "Knowledge sharing is not technology, it's culture" isn't it a bit short?... #e20s
1:27 pm	**frogpond:**	@arminhoffmann somebody gotta relay this to @michaelido - so we all get more meaty myth-killing-posts ;) #e20s
1:28 pm	**fredericw:**	Great > "Avoiding Enterprise 2.0 Pitfalls" presented by Dr. Frank Schönefeld, T-Systems #e20s
1:28 pm	**DZipfel:**	Here the right link for my Enterprise2.0 SUMMIT PREZI http://fwd4.me/kAr #e20s
1:30 pm	**Ronna:**	@frankopen Are you a curious penguin? http://bit.ly/bl8OoQ #e20s
1:32 pm	**wissensauslese:**	#E20 Pitfall #2: Since E2.0 is freeform, emergent and easy to use - Just let it happen. #e20s
1:33 pm	**wissensauslese:**	#E20 Pitfall #7: With E2.0 we've found the holy grail for everything (in the organization). #e20s http://yfrog.com/gie0ouj
1:33 pm	**frogpond:**	@cflanagan @roundtrip we're in the same boat on this - IMO tools are a part in the paradigms-principles-methods-tools heuristic #e20 #e20s
1:33 pm	**fwhamm:**	just heard about a US #b2b company: "Community is our online strategy" #e20 #e20s
1:33 pm	**wissensauslese:**	#E20 Pitfall #3: It's not about technology. #e20s http://yfrog.com/0lm6qwj
1:33 pm	**wissensauslese:**	#E20 Pitfall #4: It's about culture. #e20s http://yfrog.com/5gi9mqj
1:33 pm	**wissensauslese:**	#E20 Pitfall #4: Culture... #e20s http://yfrog.com/n3ajsjj
1:33 pm	**wissensauslese:**	#E20 Pitfall #6: Information Overload kills. #e20s http://yfrog.com/0cszzdj
1:33 pm	**wissensauslese:**	Summarizing the 7 pitfalls of #E20. #e20s http://yfrog.com/n11pvbj
1:33 pm	**wissensauslese:**	#E20 Pitfall #5: You can not measure the ROI of it. #e20s http://yfrog.com /ndaa8wj
1:33 pm	**wissensauslese:**	#E20 Pitfall #5: More on the ROI. #e20s http://yfrog.com/n1tmoggj
1:34 pm	**awittenberger:**	RT @wissensauslese: #E20 Pitfall #6: Information Overload kills. #e20s http://yfrog.com/0cszzdj
1:34 pm	**aponcier:**	RT @wissensauslese: #E20 Pitfall #5: You can not measure the ROI of it. #e20s http://yfrog.com/ndaa8wj
1:34 pm	**aponcier:**	RT @wissensauslese: #E20 Pitfall #6: Information Overload kills. #e20s http://yfrog.com/0cszzdj
1:35 pm	**jackvinson:**	RT @elsua @Greg2dot0: Favorite new quote, courtesy of @cflanagan "Change is going to happen, with or without you" #chaching #e20s

1:35 pm	frogpond:	@cflanagan @roundtrip and tools are only a small part too ;) - still, we need to manage, integrate, govern and regulate, scale etm. #e20s
1:36 pm	arminhoffmann:	@elsua Education is a very important factor in e2.0 adoption. Obvious, but unfortunately still much to be done! #e20s
1:37 pm	arminhoffmann:	@elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
1:37 pm	demeto:	"Education of users is vital. Using #e20 to contact the open community is different than sending an email to one person" (@elsua) #e20s
1:37 pm	btexx:	the technology has to be chosen wisely, but communication to employees shouldn't rely on naming the tools #e20s ^kn
1:38 pm	e_trude:	The realisation of a wish: had a small talk with @sagenet, hope will have more chance to change experience #e20s
1:38 pm	Ronna:	RT @fredericw: Great > "Avoiding Enterprise 2.0 Pitfalls" presented by Dr. Frank Schönefeld, T-Systems #e20s
1:38 pm	olgaherrero:	Bertelsmann presenta Just Connect, su proyecto piloto de plataforma 2.0 para empresa #e20s
1:38 pm	cflanagan:	@frogpond @roundtrip Yes! #e20s
1:38 pm	AnaDataGirl:	RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
1:39 pm	driessen:	Hmm, you're OBLIGED to care about e2.0 says @frank_open > wouldn't say it that way... #e20s
1:39 pm	joningham:	Interesting (& I disagree on just about every point) RT @wissensauslese #E20 Pitfall #4: It's about culture. #e20s http://yfrog.com/5gi9mqj
1:39 pm	driessen:	Arggghhh, having major wifi problems... Irritating... #e20s
1:39 pm	demeto:	"@arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s" < Me too!
1:40 pm	twiliew:	Education in E2.0 - no more formal learning, please. There are many ways to do that. @elsua #e20s
1:40 pm	dhellmuth:	RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
1:41 pm	JeanYves:	Bertelsmann Business Consulting : "We started a micro-blogging project. We expect reduction of internal email trafic in the future" #e20s
1:43 pm	dineshtantri:	Spot on! >> RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
1:44 pm	sergio:	RT @anadatagirl: RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
1:44 pm	JeanYves:	Bertelsmann BC: Facebook-like 2.0 functionalities increase users acceptance. Learning process is faster, as opposed to Sharepoint #e20s
1:45 pm	btexx:	social media guidelines have to transport the core values /via @elsua #e20s
1:45 pm	aponcier:	RT @dhellmuth: RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
1:45 pm	oscarberg:	RT @demeto: "Corporate culture is more diverse and important than country culture" Mike Thompson #e20s
1:45 pm	AnaDataGirl:	According to @elsua fear is what prevents companies from trying new things: business models, tools, behaviours. I agree. #e20s
1:45 pm	aponcier:	RT @driessen: Arggghhh, having major wifi problems... Irritating... #e20s +1
1:45 pm	jackvinson:	Question: how do you make knowledge work _visible_? Looking at helping with managing workload - visibility should help. #owork #e20s

1:45 pm	wendelix_kkundk:	bertelsmann knowledge sharing 2.0 -- wenns wie facebook aussieht unnd funktioniert, wirds am besten angenommen :) #e20s
1:46 pm	JeanYves:	Bertelsman BC : We are confident 2.0 funct. will be the standard within a couple of years, especially for our younger employees #e20s
1:47 pm	fwhamm:	We're back on the corporate culture track :-) #e20 #e20s
1:47 pm	twiliew:	2005, bloggers in IBM spent 2 weeks come out with their guildline that they feel comfortable. Without legal, HR and communication. #e20s.
1:49 pm	e_trude:	I like it: Frank Schönefeld concerning Social Media Guidelines: Trust in peple behaviour is written in the codex. #e20s
1:50 pm	fwhamm:	Asked about who has a written social media policy/guideline more than one third raised their hand #e20 #e20s
1:51 pm	btexx:	guidelines implicit trust. rules don't. thx @elsua #e20s
1:51 pm	fwhamm:	RT @e_trude: I like it: Frank Schönefeld concerning Social Media Guidelines: Trust in peple behaviour is written in the codex. #e20s
1:51 pm	btexx:	RT @twiliew: 2005, bloggers in IBM spent 2 weeks come out with their guildline that they feel comfortable. Without legal, HR and communication. #e20s.
1:52 pm	AnaDataGirl:	The importance of semantics: guidelines speak of trust, rules/policies do not. Key difference! @elsua at #e20s
1:52 pm	arminhoffmann:	Wide agreement to call it "Social Media Guidelines" instead of policy, code of conduct... #e20s
1:52 pm	dhellmuth:	RT @btexx: guidelines implicit trust. rules don't. thx @elsua #e20s (via @twazzup)
1:52 pm	Ronna:	RT @twiliew: 2005, bloggers in IBM spent 2 weeks come out with their guildline that they feel comfortable. Without legal, HR and communication. #e20s.
1:52 pm	frogpond:	RT @AnaDataGirl: The importance of semantics: guidelines speak of trust, rules/policies do not. Key difference! @elsua at #e20s _ #yesyesyes
1:53 pm	oscarberg:	"Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
1:53 pm	traukainehm:	RT @btexx: guidelines implicit trust. rules don't. thx @elsua #e20s
1:53 pm	MVujnovic:	if anyone needs 2 fresh young & talented new employees, feel free to contact us ;-) http://milosvujnovic.blogspot.com #e20s
1:53 pm	sagenet:	RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
1:53 pm	arminhoffmann:	@elsua about self-governance: Companies see their employees not being jerks that have to be controlled. You would hope so! #e20s
1:54 pm	e_trude:	RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
1:54 pm	bn_at_twitter:	Intense discussions on the e20 pittfalls to overcome at #e20s http://plixi.com /p/53188180
1:54 pm	frogpond:	@rickardhansson did I mention we miss you here at #e20s ?
1:54 pm	webtechman:	RT @muellero: Interesting Tweets today from @enterprise20 Summit. Live Stream: http://j.mp/e20slive #e20s
1:55 pm	aponcier:	RT @bn_at_twitter: Intense discussions on the e20 pittfalls to overcome at #e20s http://plixi.com/p/53188180
1:55 pm	sagenet:	@gabig58 FYI. Frank Schoenefeld blog & book per lunch discussion http://www.rules-of-the-game.de/ #e20s
1:56 pm	tailorable:	RT @driessen: Arggghhh, having major wifi problems... Irritating... #e20s
1:56 pm	frogpond:	.@jackvinson many hands make easy work - observable work, curated workstreams can spur serendipitious help and support from friends ;) #e20s

1:58 pm	traukainehm:	Björn announcing #e20s afternoon http://instagr.am/p/Fb6K/
1:59 pm	rickardhansson:	@frogpond thanx! i miss you guys as-well! frustrating to miss all interesting discussions! #e20s
2:02 pm	KRCraft:	Thanks for link. RT @webtechman: RT @muellero: Interesting Tweets today from @enterprise20 Summit. Live Stream: http://j.mp/e20slive #e20s
2:05 pm	sanchezjb:	RT @webtechman RT @muellero Interesting Tweets today from @enterprise20 Summit. Live Stream: http://j.mp/e20slive #e20s
2:15 pm	querdekner:	ah, again connected #wlan #e20s
2:18 pm	robhoward:	@dahowlett re: first change behavior. I agree. Problem is: change is hard, new technology is exciting/easy. #e20s
2:25 pm	joningham:	#e20s Re behaviour or tech first: tech is part of the change process - focus on what you're trying to create and then sequence activities
2:25 pm	fredericw:	Think about education & learning by #e20 and to support #e20 > what, when, from whom & focussed learning (@elsua) #e20s
2:27 pm	wissensauslese:	RT @gabig58: @frank_open: "you can't change culture per se; you can try to influence some of its components" #E20S
2:28 pm	querdekner:	Waiting for discussion about e20adoption archetypes with @Alex_Stocker @arimue @leebryant and @elusa #e20s starting soon
2:29 pm	fredericw:	Now, social networks opportunities for HR by @flapinta (Societe Generale) at #e20s
2:31 pm	phisab:	@aubertm Aaaah ! #e20s Magnette est avec vous à Francfort :-)
2:31 pm	andgenth:	Now: Social Networks Opportunities for Human Resources with Frank La Pinta, Société Générale & Ellen Trude, Bayer Business Services #e20s
2:32 pm	netmedianer:	Dr. Wünsch von der Bertelsmann AG stellt die Collaborations Plattform vor http://ow.ly/i/4WjK #e20s #intranet #e20 ^bg
2:32 pm	aponcier:	RT @fredericw: Now, social networks opportunities for HR by @flapinta (Societe Generale) at #e20s
2:32 pm	netmedianer:	Diskussion in der Pause: Hört Enterprise 2.0 hinter der Firewall auf? #e20s #e20 ^bg
2:32 pm	aponcier:	RT @fredericw: Think about education & learning by #e20 and to support #e20 > what, when, from whom & focussed learning (@elsua) #e20s
2:32 pm	phisab:	RT @JeanYves: Bertelsmann Business Consulting : "We started a micro-blogging project. We expect reduction of internal email trafic in the future" #e20s
2:33 pm	jonhusband:	RT @fredericw: Now, social networks opportunities for HR by @flapinta (Societe Generale) at #e20s
2:33 pm	andgenth:	@flapinta talks about the new context and opportunities of Web 2.0 for recruitment. #e20s
2:35 pm	nanouk:	RT @querdekner: Waiting for discussion about e20adoption archetypes with @Alex_Stocker @arimue @leebryant and @elusa #e20s starting soon
2:36 pm	telligent:	Great panel discussion on avoiding E2.0 pitfalls @robhoward with T Systems and IBM. #Telligent #e20s
2:38 pm	awittenberger:	@netmedianer zur Diskussion: NEIN - die Grenzen zwischen Unternehmen und Internet (Customer) verschwimmen #e20s
2:39 pm	tailorable:	Yes! The word groupware is being used! #e20s #phd #notuseless
2:41 pm	fredericw:	Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s / @flapinta
2:41 pm	arminhoffmann:	e2.0 adoption archetypes: Exploration vs. Promotion. #e20s

2:42 pm	tailorable:	Two archetypes for Enterprise2.0 adoption, according to Alexander Richter and Alexander Stocker: exploration and promotion. #e20s
2:43 pm	SimonDueckert:	For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd aproach
2:43 pm	knowledgetank:	Avoiding Enterprise 2.0 Pitfalls #e20s http://bit.ly/b3u3L8 #KM #KMers
2:43 pm	driessen:	Avoiding Enterprise 2.0 Pitfalls #e20s http://goo.gl/fb/GV9XX
2:43 pm	driessen:	Sorry my tweeting is slow: wifi issues... #e20s
2:43 pm	andgenth:	The HR eco system has changed and is partly out of a company' area of influence. #e20s
2:43 pm	aponcier:	RT @fredericw: Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s / @flapinta
2:44 pm	awittenberger:	RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd aproach
2:44 pm	enterprise20:	Now on stage Dr. Alexander Richter, Cooperation Systems Center Munich and Dr. Alexander Stocker, Joanneum Research #e20s
2:45 pm	jonhusband:	RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
2:45 pm	arminhoffmann:	Adoption by exploration means no special form of use is defined up front. #e20s
2:45 pm	enterprise20:	They speak about "Exploring the Adoption Archetypes" #e20s
2:45 pm	wendelix_kkundk:	societe generale, hr 2.0 - online presence is an element of the offer and therefore a criteria of choice #e20s
2:45 pm	arminhoffmann:	RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd aproach
2:45 pm	SimonDueckert:	question at #e20s : top-down- or bottom-up-approach? From #km perspective Nonaka suggests middle-up-down-approach (MUD) http://bit.ly/bYjsRt
2:46 pm	aponcier:	RT @wendelix_kkundk: societe generale, hr 2.0 - online presence is an element of the offer and therefore a criteria of choice #e20s
2:46 pm	btexx:	infrastructuring aka exploration vs. promotion. you can see the ROI debate ahead. #e20s ^kn
2:46 pm	aponcier:	RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
2:46 pm	arminhoffmann:	Adoption by promotion has clear use cases and benefits in mind. The way it should be, in my book.... #e20s
2:46 pm	aponcier:	RT @arminhoffmann: e2.0 adoption archetypes: Exploration vs. Promotion. #e20s
2:46 pm	joningham:	Out of control and hard (but not impos) to influence? RT @andgenth HR ecosystem has changed and is partly out of a company' influence #e20s
2:47 pm	schaeferblick:	@SimonDueckert If you stick to the original definition of E20 by A.Mcafee that question doesn't exist... #e20s
2:47 pm	joningham:	RT @aponcier: RT @wendelix_kkundk: societe generale, hr 2.0 - online presence is an element of the offer and therefore a criteria of choice #e20s
2:47 pm	querdekner:	numbers for explorative and promotional adoption resemble more or less those of bottom-up and top-down #e20s
2:47 pm	frogpond:	RT @SimonDueckert For me the main question at #e20s is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - 2nd aproach __ #yesyesyes
2:48 pm	fredericw:	4 goals in presence for @flapinta : 1 focused targeting 2 discussions 3 exchange with communities 4 relays of our brand #hrmarketing #e20s
2:48 pm	communote:	nutzungsoffenheit von #enterprise20 tools @arimuc - bereitgestellte infrastruktur z.b. microblogs werden sehr unterschiedlich genutzt #e20s

2:49 pm	phisab:	#e20s Isn't #e20 nothing more than a rebranding spin, considering "The Firm as a Collaborative Community in a Knowledge Economy" ?
2:49 pm	arminhoffmann:	Explore first, then promote, then combine the approaches. As long as you limit reach of exporation, it might work. #e20s
2:49 pm	querdekner:	newer services like microblogging more often are adopted by exploration #e20s
2:49 pm	ClaudeSuper:	RT @frogpond: RT @SimonDueckert For me the main question at #e20s is #e20 about "USING e20 tools" or "BEING an enterprise 2.0"
2:50 pm	joningham:	RT @fredericw: 4 goals in presence for @flapinta : 1 focused targeting 2 discussions 3 exchange with communities 4 relays of our brand #hrmarketing #e20s
2:50 pm	ShakespDaughter:	@arimue: How to translate "Nutzungsoffenheit" into English. Nice challenge for #e20s participants. #Justgiveitatry "versatility of use"
2:50 pm	ClaudeSuper:	RT @aponcier: RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
2:50 pm	JeanYves:	RT @querdekner: newer services like microblogging more often are adopted by exploration #e20s
2:51 pm	schaeferblick:	BTW @frogpond @SimonDueckert Do we have definition/ common understanding what "BEING an enterprise 2.0" means? #e20s =>Happy to discuss tn8
2:51 pm	jonhusband:	RT @frogpond: RT @SimonDueckert For me the main question at #e20s is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - 2nd aproach __ #yesyesyes
2:52 pm	SimonDueckert:	Posted notes for talk on "exploring #e20 adoption archetypes" at http://bit.ly /bJ35Nn #e20s
2:52 pm	querdekner:	RT @ShakespDaughter: @arimue: How to translate "Nutzungsoffenheit" into English. Nice challenge for #e20s participants. #Justgiveitatry "versatility of use"
2:52 pm	JeanYves:	RT @fredericw: 4 goals in presence @flapinta (Socgen): focused targeting, discussions, exchange with communities, relays of our brand #e20s
2:52 pm	hariharank12:	RT @dineshtantri RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
2:54 pm	joningham:	Me too! RT @SimonDueckert the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd
2:54 pm	frogpond:	@schaeferblick @SimonDueckert #e20s there's a lack of commonly shared definitions and reference in that domain for s... http://bit.ly/aI8CQT
2:55 pm	barthox:	How 2 do that? RT @fredericw: Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s @flapinta
2:55 pm	fredericw:	RT @ClaudeSuper: RT @aponcier: RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
2:55 pm	sagenet:	@flapinta Showing the way for other companies and HR groups to use social networks for recruiting at Societe Generale #e20s
2:56 pm	driessen:	Hmm, not getting the archetype presentation... Are you? #e20s
2:56 pm	awittenberger:	RT @barthox: How 2 do that? RT @fredericw: Give an added value to the candidates when initiating discussion with them #hrmarketing #hr20 #e20s @flapinta
2:56 pm	fredericw:	RT @hariharank12: RT @dineshtantri RT @arminhoffmann: @elsua "If you have great tools but not the people, you've got nothing." That sums it up for me! #e20s
2:56 pm	aponcier:	First time I see a presentation through an ipad, thanks @elsua #e20s
2:57 pm	querdekner:	@elusa adoption at IBM is a hybrid #e20s #exploration #promotion
2:58 pm	enterprise20:	now Luis Suarez from IBM about "Exploring the Adoption Archetypes" #e20s

2:58 pm	**querdekner:**	IBM is in social software since 2001 #e20s if forums are taken into account its allready 40 years
2:59 pm	**enterprisetwo:**	Avoiding Enterprise 2.0 Pitfalls #e20s http://eqent.me/9jEhQK
2:59 pm	**E20_OD_EMEA:**	enterprise20: now Luis Suarez from IBM about "Exploring the Adoption Archetypes" #e20s: enterprise20: now Luis Sua... http://bit.ly/d54mEN
2:59 pm	**enterprisetwo:**	Overcoming Cultural Boundaries #e20s http://eqent.me/dAIs40
2:59 pm	**VinceBerthelot:**	Francfort Francfort me recevez-vous :-) #e20s
2:59 pm	**sagenet:**	@bn_at_twitter challenges @flapinta on WHY HR is not more innovative on promoting sharing internally #e20s FYI @DebDookeran
2:59 pm	**andgenth:**	Back at the E2.0 Summit #e20s. Listening to lots of great talks, lots of information to digest. (@ Le Méridien Parkhotel w/ @traukainehm)
3:00 pm	**joningham:**	@flapinta employer branding covers a lot more than recruiting though - how else is SocGen harnessing #e20? #e20s
3:01 pm	**driessen:**	@elsua on stage talking about BlueIQ - IBM in the social space. #e20s
3:02 pm	**sagenet:**	@e_trude opens here talk by observing that working in an #2.0 way demands a different form of THINKING #e20s
3:03 pm	**AnaDataGirl:**	.@elsua sharing the experiences of BlueIQ program. 1st guarantee internal adoption & proficiency, then move to external initiatives #e20s
3:04 pm	**SimonDueckert:**	The #ibm #e20 adoption story in free white paper called "Nurturing BlueIQ: Enterprise 2.0 Adoption in IBM" (PDF) http://bit.ly/blueiq #e20s
3:05 pm	**twiliew:**	@elsua is sharing what happen with social software adoption program in IBM: white paper - http://bit.ly/blueiq #e20s
3:05 pm	**querdekner:**	RT @SimonDueckert: The #ibm #e20 adoption story in free white paper called "Nurturing BlueIQ: Enterprise 2.0 Adoption in IBM" (PDF) http://bit.ly/blueiq #e20s
3:05 pm	**AnaDataGirl:**	"The major driver for social software behind the firewall is communities" @elsua #e20s
3:05 pm	**joningham:**	RT @SimonDueckert: The #ibm #e20 adoption story in free white paper called "Nurturing BlueIQ: Enterprise 2.0 Adoption in IBM" (PDF) http://bit.ly/blueiq #e20s
3:06 pm	**querdekner:**	40000 managers at IBM only small numbers of them are using social software #e20s
3:07 pm	**joningham:**	Any answer Jenny? RT @sagenet @bn_at_twitter challenges @flapinta on WHY HR is not more innovative on promoting sharing internally #e20s
3:10 pm	**traukainehm:**	pretty surprised: with @elsua link you get the whitepaper directly from an IBM website w/ registering an accepting 5 terms of sth. #e20s
3:10 pm	**mijori23:**	RT @enterprise20: now Luis Suarez from IBM about "Exploring the Adoption Archetypes" #e20s
3:10 pm	**frank_open:**	RT @DZipfel: Here the right link for my Enterprise2.0 SUMMIT PREZI http://fwd4.me/kAr #e20s
3:10 pm	**arminhoffmann:**	Amen to that! RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s
3:10 pm	**wissensauslese:**	RT @fredericw: 4 goals in presence for @flapinta : 1 focused targeting 2 discussions 3 exchange with communities 4 relays of our brand #hrmarketing #e20s
3:10 pm	**sagenet:**	@etrude @bayer social media education program is called "Enjoy Social Media" & adapts @forrester Skills Ladder #e20s
3:10 pm	**andgenth:**	Ellen Trude, talks about Social Media Education at Bayer. #e20s
3:12 pm	**aponcier:**	On maturation across the stage @elsua, I guess USEO is between stage 4 and 5 #e20s

3:12 pm	sagenet:	@joningham Fascinating not surprizing responses. HR not a hotbed of innovation & don't understand marketing 2 items mentioned #e20s
3:12 pm	traukainehm:	the linked mentioned before: Enterprise 2.0 Adoption in IBM (PDF) http://bit.ly /blueiq #e20s
3:13 pm	driessen:	RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s > agree!
3:13 pm	querdekner:	silos will allways be there! #e20s there is a need for silos? @elusa talking
3:13 pm	driessen:	RT @SimonDueckert: The #ibm #e20 adoption story in free white paper (PDF) http://bit.ly/blueiq #e20s > this is a great paper, must-read
3:14 pm	andgenth:	Descriptive name: "Enjoy Social Media" for the Social Media Education Program at Bayer. #e20s
3:14 pm	driessen:	RT @querdekner: 40000 managers at IBM only small numbers of them are using social software #e20s
3:14 pm	AnaDataGirl:	Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info. @elsua at #e20s
3:14 pm	arminhoffmann:	No wonder IBM is seen as THE "best practice" in e2.0 by many people --> @elsua #e20s
3:14 pm	sagenet:	@etrude social meda training pushes employees to be discoverers & explorers ie. go beyond signing in to participating #e20s
3:15 pm	arminhoffmann:	Oh. I thought we're at stage 3, but it's more like stage 1! #ugh #e20s
3:15 pm	driessen:	RT @AnaDataGirl Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info @elsua at #e20s
3:16 pm	ahlheid:	RT @enterprise20 Now on stage Dr. Alexander Richter, Cooperation Systems Center Munich and Dr. Alexander Stocker, Joanneum Research #e20s
3:16 pm	wissensauslese:	Project partners for the "Enjoy Social Media" Social Media Education project at Bayer. #e20s http://yfrog.com/0aow9hj
3:16 pm	SimonDueckert:	Posted notes for talk of @elsua about #e20 adoption at IBM at http://bit.ly/bJ35Nn #e20s
3:17 pm	andgenth:	"Enjoy Social Media" at Bayer: Pilot will start in January 2011. #e20s
3:17 pm	btexx:	"Tools not ready for prime time" as one of the frustration points from @elsua - so there's room for dev., especially custom dev. #e20s ^kn
3:17 pm	AnaDataGirl:	IBM example reminds me of EMC 1 shared by @JamiePappas at @20Adoption council webinar this year. Proficiency inside -» move externally #e20s
3:18 pm	joningham:	RT @sagenet Fascinating not surprizing responses. HR not a hotbed of innovation & don't understand marketing 2 items mentioned #e20s
3:18 pm	gabig58:	RT @SimonDueckert: Posted notes for talk of @elsua about #e20 adoption at IBM at http://bit.ly/bJ35Nn #e20s
3:18 pm	btexx:	RT @AnaDataGirl: Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info. @elsua at #e20s
3:18 pm	MVujnovic:	new approach to Social Media. Train your employees on using and creating content rather then let them find out on their own #e20s
3:20 pm	frank_open:	#e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
3:20 pm	absolutesubzero:	Notes for exploring the Adoption Archetypes with @elsua and @leebryant online at http://ht.ly/30hxJ #e20s < very interesting paper from IBM
3:20 pm	arminhoffmann:	Still thinking about the "archetype" notion for e2.0 adoption. Not convinced, since a mix of both is always required. #e20s
3:20 pm	querdekner:	RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".

3:20 pm	**aponcier:**	RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s > agree!
3:21 pm	**hawaiitwentyten:**	RT @SimonDueckert: Posted notes for talk of @elsua about #e20 adoption at IBM at http://bit.ly/bJ35Nn #e20s
3:21 pm	**fwhamm:**	RT @SimonDueckert: Posted notes for talk of @elsua about #e20 adoption at IBM at http://bit.ly/bJ35Nn #e20s
3:22 pm	**aponcier:**	Posted notes for talk of @elsua about #e20 adoption at IBM at http://bit.ly/bJ35Nn #e20s by @SimonDueckert
3:22 pm	**ITSinsider:**	Loving the tweets from #e20s. Nice representation from our @20adoption peeps. #e20
3:22 pm	**awittenberger:**	RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
3:22 pm	**querdekner:**	the future of adoption will be different #e20s
3:22 pm	**awittenberger:**	RT @MVujnovic: new approach to Social Media. Train your employees on using and creating content rather then let them find out on their own #e20s
3:23 pm	**MVujnovic:**	@querdekner glad to see you here as well. Didn't find you yet though ;-) #e20s
3:24 pm	**roundtrip:**	RT @aponcier: Posted notes for talk of @elsua about #e20 adoption at IBM at http://bit.ly/bJ35Nn #e20s by @SimonDueckert
3:25 pm	**arminhoffmann:**	So, silos can be allowed to stay, if there's good reason, @elsua confirms. I didn't dare to admit I believe that... #e20s
3:25 pm	**CecileDemailly:**	quote @elsua in "adoption archetypes" session #e20s "Silos will still be here. Silos need to exist"
3:25 pm	**absolutesubzero:**	RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
3:25 pm	**UweCrenze:**	RT @DZipfel: Here the right link for my Enterprise2.0 SUMMIT PREZI http://fwd4.me/kAr #e20s
3:25 pm	**arminhoffmann:**	RT @ITSinsider: Loving the tweets from #e20s. Nice representation from our @20adoption peeps. #e20
3:26 pm	**aponcier:**	RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
3:26 pm	**aponcier:**	RT @CecileDemailly: quote @elsua in "adoption archetypes" session #e20s "Silos will still be here. Silos need to exist"
3:26 pm	**absolutesubzero:**	RT @AnaDataGirl Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info @elsua at #e20s
3:26 pm	**btexx:**	RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
3:26 pm	**roundtrip:**	RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd aproach
3:26 pm	**roundtrip:**	RT @SimonDueckert: question at #e20s : top-down- or bottom-up-approach? From #km perspective Nonaka suggests middle-up-down-approach (MUD) http://bit.ly/bYjsRt
3:27 pm	**ClaudeSuper:**	TX4RT @fredericw: >RT @aponcier: RT @andgenth: The HR eco system has changed and is partly out of a company' area of influence. #e20s
3:27 pm	**SameerPatel:**	RT @absolutesubzero: RT @frank_open: #e20s @LeeBryant: E20 adoption still on the level of "adoption of tools", not of "business value".
3:28 pm	**gautamghosh:**	Figure out business need then decide whether e20 suits your need #e20s
3:28 pm	**frogpond:**	RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".

3:30 pm	**frogpond:**	RT @AnaDataGirl IBM example reminds me of EMC shared by @JamiePappas _ Proficiency inside, move externally #e20s _ remember that one too :)
3:31 pm	**jeos:**	#microblogging or so called social communcation/messaging seems to be a hot topic on #e20s - looking forward to my open space tommorrow
3:31 pm	**frogpond:**	RT @sagenet: @etrude social meda training pushes employees to be discoverers & explorers #e20s __ coaching 'em, don't push 'em, will you ;)
3:32 pm	**agilissimo:**	RT @absolutesubzero: RT @AnaDataGirl Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info @elsua at #e20s
3:32 pm	**driessen:**	Exploring the Adoption Archetypes #e20s http://goo.gl/fb/d7GE3
3:33 pm	**andgenth:**	Now: Unlocking the Cultural War between Knowledge Management and Enterprise 2.0 - A panel discussion #e20s
3:33 pm	**olgaherrero:**	Acaba la sesión de estrategias de implementación de socialmedia en corporaciones #e20s
3:33 pm	**NFGoetz:**	RT @telligent: Great panel discussion on avoiding E2.0 pitfalls @robhoward with T Systems and IBM. #Telligent #e20s
3:33 pm	**nanouk:**	RT @frogpond: RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
3:34 pm	**micadam:**	RT @arminhoffmann: Wide agreement to call it "Social Media Guidelines" instead of policy, code of conduct... #e20s
3:34 pm	**twiliew:**	RT @ITSinsider: Loving the tweets from #e20s. Nice representation from our @20adoption peeps. #e20
3:34 pm	**netmedianer:**	RT @arminhoffmann: No wonder IBM is seen as THE "best practice" in e2.0 by many people --> @elsua #e20s
3:34 pm	**joningham:**	RT @aponcier: Posted notes for talk of @elsua about #e20 adoption at IBM at http://bit.ly/bJ35Nn #e20s by @SimonDueckert
3:35 pm	**elsua:**	#e20s two sessions down... 1 to go! roller-coaster time, baby! :)
3:36 pm	**driessen:**	New blog post! Exploring the Adoption Archetypes #e20s: Luis Suarez, Lee Bryant, Alexander Richter a... http://bit.ly/betbQD (by @driessen)
3:36 pm	**aponcier:**	Strengthening collaboration with Anu elmer #e20s
3:36 pm	**andgenth:**	Panel with Jenny Ambrozek @sagenet, @SimonDueckert, Dr. Manfred Langen, Luis Suarez @elsua and David Demetrius. #e20s
3:37 pm	**ingagenetworks:**	What's the power behind user-generated content? 10-25% more visitors buying products... http://bit.ly/8QOv8N #ingage #e20 #e20s
3:37 pm	**nanouk:**	Bad connection...but still in the Enterprise2.0 Summit in Frankfurt #e20s ...last topic:cultural war between Knowledge Management & e20
3:37 pm	**punktnet:**	Lee Bryant of #headshift UK mentions #opendata as a future / new approach of #enterprise2.0 at #e20s - great we are with you!
3:38 pm	**tailorable:**	Now discussing the cultural war between knowledge management and Enterprise2.0 #e20s
3:38 pm	**querdekner:**	Knowledge Management is not DEAD now #e20s even if some people think that way
3:38 pm	**enterprise20:**	At last discussion Jenny Ambrozek, SageNet, Simon Dückert, Cogneon, Dr. Manfred Langen, Siemens AG, Luis Suarez, IBM, David Demetrius #e20s
3:38 pm	**wileyccoyote:**	RT @ChristineB24: Watch #CBS #UndercoverBoss? Guest post by @kristigrigsby (via @efulwiler) #socialmedia ROI #e20 http://bit.ly/dsj8Yg #e20s
3:39 pm	**twiliew:**	Listening to Anu Elmer, member of @20Adoption, about E2.0 in swiss Re. in #e20s. The first use case was key client groups.

3:39 pm	wileyccoyote:	RT @ZuupySocial: RT @ingagenetworks: #B2B Connections Really Do Drive #SocialCommerce. See it in action: http://bit.ly/crCz5u #ingage #e20s
3:39 pm	ShakespDaughter:	@an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
3:39 pm	enterprise20:	The talk about "Unlocking the cultural war between knowledge management and E2.0" #e20s
3:39 pm	aponcier:	different group in Swiss Re : key client group, expert networks, learning groups, innovation... they need to collaborate #e20s
3:40 pm	nanouk:	@sagenet=participation architect. KM :information is not managed, it flows #e20s
3:40 pm	aponcier:	#e20s is the ipad land ;-)
3:41 pm	Alex_Stocker:	RT @driessen: new blog post! Exploring the Adoption Archetypes #e20s http://bit.ly/betbQD (by @driessen)
3:41 pm	arminhoffmann:	@micadam Absolutely. But isn't it sad that we have to be so sensitive? Shows the situation of adoption fairly well! #e20s
3:41 pm	wissensauslese:	Panel discussion about unlocking the cultural war between knowledge management and E2.0. #e20s http://yfrog.com/gi75uvj
3:43 pm	aponcier:	RT @ShakespDaughter: @an_elm at #e20s focus on internal networks before going external. "First learn to swim in the lake, then in the sea."
3:43 pm	andgenth:	"Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
3:44 pm	arminhoffmann:	Opinions ranging from "KM is dead" to "there is no war" -- let's see who wins! ;-) #e20s
3:44 pm	aponcier:	RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
3:44 pm	ShakespDaughter:	@an_elm When we started our project, people laughed at us. "Swiss Re does not need a facebook. We pity you for being in this project." #e20s
3:45 pm	zendreamer:	RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
3:45 pm	barthox:	I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
3:46 pm	wissensauslese:	RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
3:47 pm	barthox:	RT @ShakespDaughter: @an_elm When we started our project, people laughed at us. "Swiss Re does not need a facebook. We pity you for being in this project." #e20s
3:47 pm	andgenth:	RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
3:47 pm	wissensauslese:	RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
3:47 pm	aponcier:	RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
3:49 pm	btexx:	three stages of management: hierarchy - processes - links each still exist and need the right infrastructure /via: @simondueckert #e20s ^kn
3:49 pm	barthox:	@an_elm the pilot phase was important if only to populate the collab space before launch #e20s
3:49 pm	btexx:	RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
3:49 pm	arminhoffmann:	@SimonDueckert introducing himself with a great overview of the history of management. #e20s

3:50 pm	btexx:	RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
3:50 pm	aubertm:	RT @barthox: @an_elm the pilot phase was important if only to populate the collab space before launch #e20s
3:51 pm	aubertm:	RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
3:51 pm	JeanYves:	RT @aponcier: RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
3:51 pm	wissensauslese:	Traditional KM is riding a dead horse - but supported by the management. Is it? #e20s http://yfrog.com/07luznzj
3:52 pm	fredericw:	RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
3:52 pm	arminhoffmann:	@elsua: "People still try to control others by controlling their knowledge. Control an illusion." Many haven't noticed! #e20s
3:53 pm	querdekner:	expert debriefing is an emergency process not top-down #e20s @SimonDueckert speaking
3:53 pm	andgenth:	Agree: Expert Debriefing is not an example for a dead horse but it is a KM "emergency approach" @SimonDueckert #e20s
3:54 pm	schaeferblick:	"Expert debriefing is not a top down approach, but an emergency approach. " #e20s
3:54 pm	jonhusband:	RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
3:55 pm	sahana2802:	RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
3:55 pm	btexx:	.@simondueckert "expert debriefing is an emergency-approach, a learning organization doesn't need this" so start sharing early #e20s ʌkn
3:55 pm	andgenth:	Re: Expert Debriefing -Who defines who is an expert? How do we know who has expert knowledge? #e20s
3:56 pm	nanouk:	RT @andgenth: Re: Expert Debriefing -Who defines who is an expert? How do we know who has expert knowledge? #e20s
3:57 pm	flapinta:	Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
3:57 pm	querdekner:	vendors and consultant have ruined Knowledge Management #e20s not the technology is the solution!!! @elusa talking, ppl like to share
3:57 pm	olgaherrero:	Y para acabar el día ponemos deberes: una lectura recomendada por @elsua: Enterprise 2.0 Adoption in IBM bit.ly/blueiq #meintereso #e20s
3:57 pm	arminhoffmann:	@elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s
3:58 pm	andgenth:	"We have ruined Knowledge Management." @elsua #e20s
3:58 pm	Norm_Lewis:	RT @SameerPatel: RT @absolutesubzero: RT @frank_open: #e20s @LeeBryant: E20 adoption still on the level of "adoption of tools", not of "business value".
4:00 pm	andgenth:	RT @arminhoffmann: @elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s
4:00 pm	aponcier:	RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
4:01 pm	querdekner:	There's life in the old dog yet. Knowledge Management is still live and kicking #e20s

4:02 pm	fredericw:	Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
4:02 pm	nanouk:	People do really want to share, want to help other people #e20s no pb of relevancy, common sense will do the job + web access to info
4:02 pm	E20_OD_EMEA:	enterprise20: The talk about "Unlocking the cultural war between knowledge management and E2.0" #e20s: enterprise2... http://bit.ly/9TE1w8
4:02 pm	JeanYves:	RT @aponcier: RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
4:03 pm	schaeferblick:	Has e20 reached top of the hype cycle? Is KM waiting in the 'Through of disillusionment' to jointly reach 'plateau of productivity'? #e20s
4:03 pm	aponcier:	RT @arminhoffmann: @elsua We're making the same errors with e2.0 as with KM 15 years back Tech is the solution, it's process-based...#e20s
4:03 pm	wissensauslese:	RT @andgenth: Re: Expert Debriefing -Who defines who is an expert? How do we know who has expert knowledge? #e20s
4:03 pm	aponcier:	RT @fredericw: Swiss Re mesure and rewards CM. Competence & performance is important even if/obviously they are volunteers #e20s
4:03 pm	wissensauslese:	RT @arminhoffmann: @elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s
4:04 pm	hoeron:	RT @enterprise20: The talk about "Unlocking the cultural war between knowledge management and E2.0" #e20s
4:05 pm	andgenth:	Challenging statement: E2.0 is a hippie movement only preserving the relevant knowledge by chance. #e20s
4:05 pm	traukainehm:	sure people want to share as @elsua said. but you still learn in school you shouldn't, even in group or team projects :(#e20s
4:05 pm	elsua:	@GautamGhosh Yeah, that's your quote, Gautam! In total agreement with it & it keeps coming back! Grrr #e20s
4:05 pm	aubertm:	RT @fredericw: Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
4:06 pm	sscullion:	right, I'm outta here, have a great evening all of you lucky lot over at #e20s
4:07 pm	wissensauslese:	#KM and #E20 people still talking different languages. #e20s http://yfrog.com /654pjj
4:07 pm	MicroLinkTweets:	RT @querdekner: vendors and consultant have ruined Knowledge Management #e20s not the technology is the solution!!! @elusa talking, ppl like to share
4:08 pm	ShakespDaughter:	Rt: @andgenth E2.0 is a hippie movement only preserving the relevant knowledge by chance. #e20s --> Interesting - whom are you quoting?
4:08 pm	barthox:	RT @traukainehm: sure people want to share as @elsua said. but you still learn in school you shouldn't, even in group or team projects :(#e20s
4:08 pm	ppinault:	Very interesting day at Enterprise 2.0 summit #e20s.
4:08 pm	jonhusband:	RT @fredericw: Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
4:09 pm	querdekner:	Now the KM glossar was mentioned http://ow.ly/30k1W finding a common language for Knowledge management #e20s #pwm
4:09 pm	andgenth:	@SimonDueckert: Explicit knowledge is not the same as documented knowledge. So true. #e20s
4:09 pm	awittenberger:	RT @querdekner: vendors and consultant have ruined Knowledge Management #e20s not the technology is the solution!!! @elusa talking, ppl like to share

4:10 pm	nanouk:	Are US people caring about relevancy of knowledge inside the social platform or tools? #e20s
4:10 pm	andgenth:	RT @wissensauslese: #KM and #E20 people still talking different languages. #e20s http://yfrog.com/654pjj
4:11 pm	driessen:	Off to the @20Community dinner in Frankfurt! #e20s
4:11 pm	evacondes:	RT @olgaherrero: #e20s Compartir conocimento no es un proyecto, es la consecuencia de un proyecto bien gestionado
4:12 pm	prem_k:	@elsua @GautamGhosh Paraphrasing Mark Twain "History doesn't repeat but it sure rhymes". During hype stage tech is the panacea #e20s #scrm
4:12 pm	ahlheid:	RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
4:13 pm	fredericw:	Grande communauté francophone @ #e20s pour parler de "l'enterprise tout haut" ;)
4:14 pm	aponcier:	RT @fredericw: Grande communauté francophone @ #e20s pour parler de "l'enterprise tout haut" ;) true
4:14 pm	ITSinsider:	RT @driessen: Off to the @20Community dinner in Frankfurt! #e20s << PHOTOS! We want at least one toast to the Council too. :-)
4:17 pm	punktnet:	RT @querdekner: Now the KM glossar was mentioned http://ow.ly/30k1W finding a common language for Knowledge management #e20s #pwm
4:18 pm	arminhoffmann:	This was a great first day at #e20s both regarding people and topics. Off to diner in a few!
4:18 pm	HannsKK:	RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
4:18 pm	fcharles:	RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
4:18 pm	Frank_MacDonald:	infoarch: Exploring the Adoption Archetypes #e20s: We should keep the difference between the web 2.0 and enterpris... http://bit.ly/cwTj0l
4:19 pm	tailorable:	RT @arminhoffmann: @elsua "We're making the same errors with e2.0 as with KM 15 years back: Tech is the solution, it's process-based..." #e20s
4:19 pm	punktnet:	Remark: the KM glossar mentioned at #e20s - http://ow.ly/30k1W should be turned into a SKOS thesaurus to import & use it easily for E2.0
4:19 pm	aponcier:	End of the first day #e20s lets go to networking and a drink CU tomorow
4:20 pm	barthox:	What a great (tiring) day at #e20s
4:20 pm	jessewilkins:	RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
4:20 pm	elsua:	RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value" / +1
4:21 pm	rickladd:	@prem_k @elsua @GautamGhosh Tools are good! Men love tools, but it takes a craftsman to use them wisely #e20s #scrm
4:21 pm	querdekner:	iLike RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
4:21 pm	elmibester:	RT @elsua: RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value" / +1
4:22 pm	gautamghosh:	RT @elsua: @GautamGhosh Yeah, that's your quote, Gautam! In total agreement with it & it keeps coming back! Grrr #e20s
4:23 pm	querdekner:	There are no successful metrics for measuring Knowledge Management #e20s @SimonDueckert I agree
4:24 pm	gustavjonsson:	For me, Knowledge Management and Enterprise 2.0 is a search field that finds what I need. #e20s

4:25 pm	**jjpepping:**	RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
4:25 pm	**querdekner:**	Phew end of day one, at least the sessions and now for some food and networking #e20s
4:26 pm	**gautamghosh:**	RT @rickladd: @prem_k @elsua @GautamGhosh Tools are good! Men love tools, but it takes a craftsman to use them wisely #e20s #scrm
4:28 pm	**telligent:**	Captivating Best Practices 4 Strengthening Collaboration pres by Cable&Wireless on how they use #Telligent for real business benefit #e20s
4:28 pm	**netmedianer:**	Thank's for a great first day :) #e20s ^bg
4:28 pm	**elsua:**	That concludes Day #1 of the #e20s event! Fantastic, overall! Over now to enjoy some serious offline social networking!! :-D
4:29 pm	**phisab:**	RT @fredericw: Swiss Re mesure and rewards community managers. Competence & performance is important even if/obviously because they are volunteers #e20s
4:31 pm	**notomodungwa:**	RT @jjpepping RT @HannsKK: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
4:38 pm	**bduperrin:**	Beer O'clock #e20s . Well deserved after a long and exciting day.
4:40 pm	**bduperrin:**	?@fredericw: Grande communauté francophone @ #e20s pour parler de "l'enterprise tout haut" ;)? > je confirme
4:43 pm	**SAINTAGNINHO:**	RT @aponcier: RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
4:47 pm	**swiertz:**	RT @barthox: I guess the most told phrase today at #e20s was "answer a business need, not a technology one" ...
4:50 pm	**demeto:**	@enterprise20: "At last discussion Jenny Ambrozek,, Simon Dückert, Dr. Manfred Langen, Luis Suarez, David Demetrius #e20s
4:52 pm	**demeto:**	"@andgenth: Panel with Jenny Ambrozek @sagenet, @SimonDueckert, Dr. Manfred Langen, Luis Suarez @elsua and David Demetrius @demeto #e20s"
4:54 pm	**thoughttrans:**	RT @oscarberg "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua <good one
4:55 pm	**bartleeten:**	RT @thoughttrans: RT @oscarberg "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua <good one
5:06 pm	**Chris21_01:**	RT @fredericw: Work on culture: don't forget to define values (+ corporate vision & mission) and engage people around these. Keep the basics right #e20s
5:11 pm	**jurijmlotman:**	main takeaway from #e20s (vs. 2009) is that the avalanche now has finally started to slide downhill. but talk should be much more concrete.
5:23 pm	**pbrannigan:**	RT @INgageNetworks What's the power behind UGC? 10-25% more visitors buying products... http://bit.ly/8QOv8N #ingage #e20 #e20s
5:37 pm	**larshaahr:**	RT @SimonDueckert: For me the main question at #e20s : is #e20 about "USING e20 tools" or "BEING an enterprise 2.0" - I stand for the 2nd aproach
5:37 pm	**larshaahr:**	RT @SimonDueckert: question at #e20s : top-down- or bottom-up-approach? From #km perspective Nonaka suggests middle-up-down-approach (MUD) http://bit.ly/bYjsRt
5:52 pm	**EwaldLied:**	RT @AnaDataGirl: Silos will still exist. Just need to understand if they have to. Some have, if they deal with sensitive info. @elsua at #e20s
5:54 pm	**EwaldLied:**	RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value".
6:30 pm	**enterprise20:**	We are at Cafe Hauptwache #e20s See you there!
6:32 pm	**enterprisetwo:**	Exploring the Adoption Archetypes #e20s http://eqent.me/8X8OMV

6:38 pm	gerard_velez:	RT @elsua: RT @frank_open #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value" / +1
6:43 pm	gerard_velez:	RT @olgaherrero: Y para acabar el día ponemos deberes: una lectura recomendada por @elsua: Enterprise 2.0 Adoption in IBM bit.ly/blueiq #meintereso #e20s
6:43 pm	raesmaa:	@oscarberg Good luck for tomorrow, I can see your session is in the morning! http://bit.ly/cEWFnI #e20s
6:44 pm	raesmaa:	Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bu4MEt #e20
6:44 pm	Dihug:	RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
6:47 pm	jsluyters:	RT @elsua #e20s Great ideas rarely come from big companies ... Who invented Google, FB? / people in close communication!
6:48 pm	demeto:	Our table at #e20s drinks: @bduperrin @barthox @jeanyves @awittenberger @aponcier @flapinta @traukainehm @aubertm @demeto
6:50 pm	hoisc:	RT @enterprisetwo: Exploring the Adoption Archetypes #e20s http://eqent.me /8X8OMV simple, easy but meets the adpotion clear!
6:52 pm	raesmaa:	@Demeto Unfortunately I couldn't follow #e20s today. Hope the session you moderated went well. Have a great night, all of you!
7:03 pm	leannelblackley:	RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
7:04 pm	E20_OD_EMEA:	enterprise20: We are at Cafe Hauptwache #e20s See you there!: enterprise20: We are at Cafe Hauptwache #e20s See yo... http://bit.ly/beO68j
7:08 pm	leannelblackley:	RT @ShakespDaughter: @an_elm at #e20s: Swiss Re focusses on internal networks before going external. "First learn to swim in the lake, then in the sea."
7:15 pm	swiertz:	Luis Suarez on #e20s: ?Knowledge shared is power? http://goo.gl/L1QB
7:17 pm	swiertz:	Enterprise 2.0 Summit 2010 ? Day 1 http://goo.gl/rXD9 #summary #e20s
7:18 pm	Quebreda:	Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bu4MEt via @AddToAny
7:25 pm	aaroncrews:	RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
7:32 pm	ShakespDaughter:	@Demeto are you still at #e20s drinks? Hold on, the Adoption Council crowd will join in!
7:33 pm	MikeBoudreaux:	RT @aponcier: RT @andgenth: "Knowledge Management is dead." Because the "Management" part of it is dead. Today it is about "Knowledge Sharing". #e20s
7:34 pm	DirkRoehrborn:	RT @DZipfel: Here the right link for my Enterprise2.0 SUMMIT PREZI http://fwd4.me/kAr #e20s
7:42 pm	bn_at_twitter:	@ShakespDaughter great we are looking forward to welcome you here at Cafe Hauptwache #e20s
7:43 pm	ShakespDaughter:	" @bduperrin are you still at #e20s drinks? Hold on, the Adoption Council crowd will join in!"
7:54 pm	SabinoVentura:	Interesting Day at the #e20s great presentations, new ideas regarding Enterprise 2.0
8:09 pm	PASSELAIGUE:	Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bu4MEt via @AddToAny #yam
8:17 pm	swiertz:	RT @DirkRoehrborn RT @DZipfel: Here the right link for my Enterprise2.0 SUMMIT PREZI http://fwd4.me/kAr #e20s
8:25 pm	SimonDueckert:	THX :) RT @arminhoffmann: @SimonDueckert introducing himself with a great overview of the history of management. #e20s

8:43 pm	dguillocheau:	RT @flapinta: Swiss Re va lancer des community managers award pour motiver les CM de son réseau interne #e20s
8:44 pm	manuel_g_g:	@elsua Vistas las recomendaciones en #e20s lo priorizo en la reading list http://twitpic.com/31e6wt starting now!
8:54 pm	mijori23:	RT @raesmaa: Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bu4MEt #e20
9:16 pm	chalamanch:	RT @olgaherrero: #e20s Compartir conocimento no es un proyecto, es la consecuencia de un proyecto bien gestionado
10:09 pm	katejosephson:	RT @telligent: Captivating Best Practices 4 Strengthening Collaboration pres by Cable&Wireless on how they use #Telligent for real business benefit #e20s
10:12 pm	fredericw:	Great day at #e20s Tx @enterprise20 ! Sadly can't be there tomorrow, but i'll read all these engaged tweets w/ interest. Sharing is power!
10:16 pm	ppinault:	Enterprise 2.0: bilan de la journée http://bit.ly/ckGhWB #e20s. Tx @enterprise20
10:17 pm	fredericw:	RT @demeto: Clarifying tweet: My concern isn't age or generations; it's 1960s thinking imposed in 2010 by managers who don't want to adapt style. #e20s
10:18 pm	bradkenney:	RT @raesmaa: Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bu4MEt #e20
10:19 pm	CecileDemailly:	back home from #e20s was nice to meet you all in Frankfurt, have a good day tomorrow @elsua @aponcier @diessen @absolutesubzero @fredericw
10:27 pm	CecileDemailly:	also thanks for #e20s talk summaries, tweets & RT @ppinault @julieescobar @frogpond @nanouk @Ronna @simondueckert
10:27 pm	CecileDemailly:	and also thanks for #e20s talk summaries, tweets & RT @andgenth @HannsKK @ahlheid @openknow @ccarranza @enterprise20 @wissensauslese
10:31 pm	CecileDemailly:	@sagenet special thanks to you - have a nice day @ #e20s tomorrow and safe trip back homeland
10:35 pm	CecileDemailly:	RT @elsua: #e20s Sustain the change cycle: awakening, envisioning, re-architecting, leveraging + stretching /Really meaty slides shared by Cécile, NICE
10:39 pm	ITSinsider:	Blogged: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz
10:43 pm	DeltaKnowledge:	RT @arminhoffmann: Collin: First change behavior, then organization. After that, technology. #e20s
10:48 pm	AnaDataGirl:	Had a wonderful dinner + drinks w/ the @20Adoption council + other great people at #e20s. Now time for some sleep. It's a wrap for day 1!
11:06 pm	bduperrin:	@GonzaloHigueras late drink at #e20s in Frankfurt. I miss you buddy

October 28, 2010

1:45 am	jpruohisto:	Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bVxVyf
2:49 am	tetradian:	RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
2:49 am	kochm:	RT @schaeferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
3:02 am	gfriend:	RT @tetradian: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
3:03 am	openworld:	RT @driessen: Trust is critical because it's the bandwidth of knowledge #e20s
3:05 am	dineshtantri:	RT @ITSinsider: Blogged: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz

3:20 am	**rsukumar:**	RT @ITSinsider: Blogged: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz
3:21 am	**alanlepo:**	RT @ITSinsider: Blogged: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz
3:58 am	**gautamghosh:**	RT @alanlepo: RT @ITSinsider: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz
5:08 am	**joubertf:**	Busy devloping scenarios for #e20s relevant to my organisation, showing content lifecycle!
5:19 am	**tobybaier:**	RT @schaeferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
5:22 am	**routeconverter:**	RT @schaeferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
5:28 am	**mkalz:**	Off to the #e20s in Frankfurt today. The twitterstream yesterday was quite interesting. Are you there? Let's talk!
6:11 am	**driessen:**	?@AnaDataGirl: Had a wonderful dinner + drinks w/ the @20Adoption council + other great people at #e20s. ...? > agree!
6:41 am	**ClaudeSuper:**	Enterprise 2.0 and Information Governance, who should take care within the organization?	Enterprise 2.0 Blogs http://t.co/FGA353W #e20s
6:43 am	**ClaudeSuper:**	RT @ppinault: Enterprise 2.0: bilan de la journée http://bit.ly/ckGhWB #e20s. Tx @enterprise20
6:45 am	**drmcewan:**	Re last tweet. I woke up thinking that. Weird, I know. Good morning! #e20s
6:46 am	**drmcewan:**	Of all the org, transformations been involved in, not one a response to tech. Always one person determined to do better or differently #e20s
6:49 am	**henriachterkamp:**	RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
6:51 am	**lptacek:**	RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
6:53 am	**Axyome:**	RT @claudesuper: RT @ppinault: Enterprise 2.0: bilan de la journée #e20s. Tx @enterprise20 http://ow.ly/30G9C
6:54 am	**ClaudeSuper:**	TX4RT @Axyome: RT @claudesuper: RT @ppinault: >Enterprise 2.0: bilan de la journée #e20s. http://ow.ly/30G9C
6:56 am	**marilor:**	Swiss Re va lancer des community managers award pour motiver les #CM de son réseau interne #e20s via @aponcier @flapinta
6:56 am	**ClaudeSuper:**	RT @ekolsky Is Social CRM Compatible with Enterprise 2.0? http://bit.ly/9xI1wA #e20s #scrm
6:57 am	**aubertm:**	Guten mooorgen #e20s et spécial coucou aux zamis du # dmf10 :)
6:58 am	**marilor:**	Renault e20 key succes : accept indirect ROI, stable community managers, put project 2.0 in a portofolio, specifiy rules #e20s via @JeanYves
7:02 am	**marilor:**	Live -tweet très intéressant par @JeanYves au #e20s sur la stratégie de Renault Merci !
7:04 am	**barthox:**	Good morning, guten Morgen, bonjour to all participants at #e20s
7:08 am	**driessen:**	#e20s ready for day 2! And CheeChin is too http://yfrog.com/058mnjj
7:09 am	**absolutesubzero:**	Ready to cover Day 2 at the Enterprise 2.0 Summit 2010 #e20s #e20
7:09 am	**barthox:**	Second day at the Enterprise 2.0 Summit #e20s (@ Le Méridien Parkhotel w/ 2 others) http://4sq.com/9NyXcw
7:11 am	**querdekner:**	here we go, day 2 of the #e20s managing participation in e20
7:12 am	**e_trude:**	Day 2 of Enterprise 2.0 Summit, looking forword to "Managing the Participation for Enterprise 2.0 #e20s

7:14 am	msalavuo:	Kiitti! Suarez perustelee hyvin xTunea ;) RT @jpruohisto: Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bVxVyf
7:17 am	arminhoffmann:	Wake up, Frankfurt! The second day of #e20s is about to kick off. Waiting for more good stuff...
7:20 am	renateeck:	heutige IT Events u.a.: DMS EXPO #dms10, 1. Application Lifecycle Management #ALMconf, Moderner Staat, Enterprise 2.0 #e20s
7:20 am	driessen:	@twiliew is on the stage, will talk about Best Practices for Regaining Business Agility! #e20s
7:20 am	AnaDataGirl:	Morning all! Day 2 of #e20s will start now :)
7:21 am	andgenth:	RT @arminhoffmann: Wake up, Frankfurt! The second day of #e20s is about to kick off. Waiting for more good stuff...
7:21 am	gabig58:	Day 2 of E2.0 Summit is ready to start. At the Practices track, getting ready to hear more about BASF's experience from CheeChin Liew #e20s
7:21 am	Wiesenhofer:	Second day of #e20s - Prepairing for "Managing the Participation for Enterprise 2.0
7:22 am	Ronna:	@twiliew is on the stage, will talk about Best Practices for Regaining Business Agility and experience at BASF #e20s
7:22 am	andgenth:	Starting into day 2 of #e20s w/ Bjoern Negelmann introducing the participation problem for an #E20.
7:22 am	AgentNum:	@richardcollin + @bduperrin +?, tt @Nextmodernity était à Francfort hier pr #e20s (CR de @ppinault http://ow.ly/30G9C) à qd #e20sParis ??
7:23 am	elsua:	#e20s good morning people! Getting started with Day #2 of #e20s starting with CheeChin Liew on Best Practices for Regaining Biz Agility
7:23 am	arminhoffmann:	@aponcier will kick of the track "Managing Participation for E2.0" in a minute. #e20s
7:24 am	SharePoint2IPI:	IPI grüßt Michaela Meusel auf dem Enterprise 2.0 Summit. Freuen uns auf neue Anregungen #e20s
7:24 am	knowledgeplaza:	@enterprise20 @absolutesubzero @ITSinsider @barthox @fredericw @aponcier @bduperrin wishing you all an excellent conf! ;-) #e20s ^GCu
7:24 am	andgenth:	Managing the Participation for Enterprise 2.0 with Antony Poncier, USEO #e20s
7:25 am	olgaherrero:	Comienza el segundo día de Enterprise 2.0 con la experiencia de BASF en el uso de recursos 2.0 para agilizar su negocio #e20s
7:25 am	nanouk:	Bonjour, journée 2 à Frankfurt Enterprise2.0 Summit #e20s avec un français Anthony Poncier USEO
7:26 am	NTTE_de:	RT @renateeck: heutige IT Events u.a.: DMS EXPO #dms10, 1. Application Lifecycle Management #ALMconf, Moderner Staat, Enterprise 2.0 #e20s
7:26 am	driessen:	#e20s @twiliew starting his talk http://yfrog.com/e3newnyj
7:26 am	andgenth:	Communities are often seen as a threat by managers. #e20s
7:26 am	tanguypay:	@aubertm bonne journée #e20s #dmf
7:27 am	arminhoffmann:	"Use storytelling and benchmarks to make them dream" as first step for involvement. #e20s
7:27 am	absolutesubzero:	RT @elsua: #e20s good morning people! Day #2 of #e20s starts with CheeChin Liew on Best Practices for Regaining Biz Agility
7:27 am	querdekner:	story telling better than ROI #e20s raise awereness and involve management
7:27 am	elsua:	#e20s @twiliew sharing insights about BASF, *the* chemical company :) #branding (Can't escape 2.0 transformation, it's an evolution)
7:27 am	andgenth:	How to involve managers? Use storytelling and benchmarking, make them dream, raise their awareness and interest. #e20s

7:27 am	arminhoffmann:	Oh, there's the ROI word. Yes, business-relevant use cases are important, but formal ROI? Hard for many cases. #e20s
7:28 am	flapinta:	@aponcier is on stage...middle management : raise awareness and involve them #e20s
7:29 am	enterprise20:	Good morning from Enterprise 2.0 SUMMIT 2010 in Frankfurt by Kongress Media Hashtag: #e20s
7:29 am	myview:	Now "Managing the Participation for Enterprise 2.0" with Anthony Poncier #e20s
7:29 am	arminhoffmann:	"Think big and far away, but start small and move fast." Agree with that, there might be sense in piloting after all. #e20s
7:29 am	andgenth:	"Start small, move fast." for an E2.0 project. #e20s
7:29 am	enterprise20:	Conference Schedule: http://www.e20summit.com/conference/conference-day2-oct-28-2010.html #e20s
7:29 am	barthox:	@aponcier is on stage and tells us about managing the participation in an E2.0 project #e20s
7:30 am	nanouk:	Think big start small but it is experimental so learn along the way #e20s
7:30 am	JeanYves:	@aponcier To set an entreprise 2.0 project : think big and long term, but start small, experiment, than move fast #e20S
7:30 am	uwemirk:	RT @andgenth: "Start small, move fast." for an E2.0 project. #e20s
7:30 am	arminhoffmann:	"Align objectives with the company objectives". It's a no-brainer, but often overlook in the first euphoria. #e20s
7:30 am	dhellmuth:	RT @andgenth: "Start small, move fast." for an E2.0 project. #e20s (via @twazzup)
7:30 am	e_trude:	Anthony Poncier, USEO: Think big and far, but start small and make fast. #e20s #e20summit
7:30 am	elsua:	#e20s @twiliew networking, collaboration & knowledge sharing all at the core center of interactions to foster amongst employees
7:31 am	enterprise20:	Follow @enterprise20 at #e20s Thanks @jan1985
7:31 am	elsua:	RT @arminhoffmann: "Align objectives with the company objectives". It's a no-brainer, but often overlook in the first euphoria. #e20s
7:31 am	e_trude:	RT @enterprise20: Conference Schedule: http://www.e20summit.com/conference/conference-day2-oct-28-2010.html #e20s
7:31 am	arminhoffmann:	Look for people sharing the goals and for those getting a benefit out of the community. #e20s
7:31 am	andgenth:	How to identify members for a community? You can't force people to attend. Choose those who have an interest & passion for the topic. #e20s
7:31 am	JeanYves:	@aponcier Indentifiy the communities within the cy, find their common goals and topic of interest + highlight the benefits for them #e20S
7:32 am	elsua:	#e20s @twiliew already building up on what they have to gain executive support, as well as IT support, which came later; technology 2nd :)
7:33 am	arminhoffmann:	"Get sponsors and community managers." Remind you of any KM experience from the past? ;-) #e20s
7:33 am	querdekner:	bottom up can work, but ... #e20s you need sponsorship, community managers, members for the community
7:33 am	nanouk:	Focus on the interest of each participant in the community #e20s
7:34 am	e_trude:	Anthony Poncier, USEO: Assign the roles: sponsor, community manager/leader, members #e20s #e20summit
7:34 am	andgenth:	Typical E2.0 roles: Sponsor, community managers/leaders, members, might also need a "Chief Community Officer" #e20s

7:34 am	JeanYves:	@aponcier To set up a enterprise 2.0 project : ...U need community leaders. They can be early adopters. Find roles for other members #e20S
7:35 am	elsua:	#e20s @twiliew they host one day events where participants gather together to share experiences face to face #walkthetalk
7:35 am	ShakespDaughter:	#e20s @twiliew introduces #BASF's Online Buisness Network.
7:35 am	arminhoffmann:	"Improve existing use case or answer new needs" @aponcier at #e20s
7:35 am	andgenth:	How to choose tools? Identify areas of potential improvement and react to existing needs! #e20s
7:35 am	enterprise20:	First speaker is Anthony Poncier, USEO He is talking about "Managing the Participation for Enterprise 2.0" #e20s
7:36 am	oscarberg:	Hope to blog some of my reflections from #e20s later today
7:36 am	gautamghosh:	@elsua hope you have a great day at #e20s. Thanks for the awesome tweets. Next best thing to being there :D
7:36 am	driessen:	Very interesting to hear/see how BASF organized e2.0 and got commitment from the board for it #e20s
7:36 am	elsua:	#e20s @twiliew "in flocking there is no central control; each bird behaves autonomously", break down the hierarchies!
7:36 am	andgenth:	Communicate! Present objectives, organize events, promote and contribute to newsletters etc. #e20s
7:36 am	driessen:	RT @querdekner: story telling better than ROI #e20s raise awereness and involve management
7:36 am	oscarberg:	RT @elsua: #e20s @twiliew they host one day events where participants gather together to share experiences face to face #walkthetalk
7:36 am	JeanYves:	@aponcier: To set up a E20 project :... "Organize event to facilitate integration, housing relationships, trust, exchange" ...# #e20s
7:36 am	driessen:	RT @arminhoffmann: "Use storytelling and benchmarks to make them dream" as first step for involvement. #e20s
7:36 am	awittenberger:	RT @andgenth: Typical E2.0 roles: Sponsor, community managers/leaders, members, might also need a "Chief Community Officer" #e20s
7:37 am	awittenberger:	RT @querdekner: story telling better than ROI #e20s raise awereness and involve management
7:37 am	driessen:	Up to the pilot phase BASF had 1000 users. Lots of communications up till then after that they stopped communications #e20s
7:37 am	andgenth:	"Starting" a community: Create "Content Seed", facilitate participation #e20s
7:38 am	arminhoffmann:	Link people by welcoming and educating new community members and introduce members to each other. #e20s
7:38 am	gautamghosh:	problem with #e20s and #KM and any tech implementation that impacts most employees: Little thought re: user experience, change management
7:38 am	driessen:	@twiliew shows in numbers how Connect.BASF went viral: 15000 users! But signing up is not the whole game, @twiliew warns #e20s
7:38 am	elsua:	#e20s @twiliew communicate, communicate, communicate, then let the viral effect of WOM take over... Steady growth: 16k+ in 5 months, 1/3 pic
7:39 am	gabig58:	CheeChin Liew: "In flocking, there's no central control; each bird behaves autonomously".This is what they expect from platform users #E20S
7:39 am	andgenth:	Linking: Build a network, welcome and introduce (new) members, facilitate building relationships #e20s
7:39 am	saanyabal:	#Game RT=>@twiliew shows in numbers how Connect.BASF went viral: 15000 users! But signing up is not the whole game, @twiliew warns #e20s:...

7:39 am	oscarberg:	RT @elsua: #e20s @twiliew "in flocking there is no central control; each bird behaves autonomously", break down the hierarchies!
7:39 am	arminhoffmann:	"Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board, folks! #e20s
7:40 am	aubertm:	RT @flapinta: @aponcier is on stage...middle management : raise awareness and involve them #e20s
7:40 am	gautamghosh:	heh! RT @arminhoffmann: "Get sponsors and community managers." Remind you of any KM experience from the past? ;-) #e20s
7:40 am	elsua:	#e20s @twiliew growth has been rather flat across the regions, nicely spread, not over imposed by one region over the others
7:40 am	MartijnLinssen:	@oscarberg Hope to blog some of my reflections from #e20s later today < looking forward to that
7:42 am	arminhoffmann:	Hey, @elsua Let me suggest a KPI for tool adoption: % of members subscribing to e-mail notification. #e20s
7:42 am	netmedianer:	"Thank you" is a big motivation for community participants #e20s ^bg
7:42 am	elsua:	#e20s @twiliew Once again, communities as major drivers of adoption w/ 1000 communities in 5 months; public, moderated & private
7:43 am	spiekerdijk6:	RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
7:43 am	btexx:	RT @arminhoffmann: "Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board, folks! #e20s
7:43 am	gautamghosh:	Sounds like this http://bit.ly/9j7BcI :) RT @andgenth: Typical E2.0 roles: Sponsor, community managers/leaders, members #e20s
7:43 am	querdekner:	RT @elsua: #e20s @twiliew Once again, communities as major drivers of adoption w/ 1000 communities in 5 months; public, moderated & private
7:43 am	awittenberger:	BASF: has are more open communities than moderated #e20s
7:43 am	querdekner:	RT @netmedianer: "Thank you" is a big motivation for community participants #e20s ^bg
7:44 am	nanouk:	Communités ne naissent pas toutes seules, il faut les initier, les dynamiser #e20s
7:44 am	awittenberger:	RT @arminhoffmann: "Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board, folks! #e20s
7:45 am	schaeferblick:	Integrate communities in the search process and e-mail systems as major success factors #e20s
7:45 am	andgenth:	How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s
7:45 am	frogpond:	via @aponcier http://bit.ly/bPzeg1 Maturity Model for Communities (generic but probably fitting for #e20) - goals of CM, -> phases 2 #e20s
7:46 am	Ronna:	"Build an editorial plan." That's soemthing we IT people tend to forget. Get the Comm people on board #e20s / via Armin - can I help?
7:46 am	btexx:	.@robhoward "integration with email is on way to early adoption." we've experienced that, too #e20s ^kn
7:46 am	wissensauslese:	RT @andgenth: "Start small, move fast." for an E2.0 project. #e20s
7:46 am	e_trude:	RT @netmedianer: "Thank you" is a big motivation for community participants #e20s ^bg
7:46 am	nanouk:	Community need content and related to work process ex: community versus emails exchanges #e20s
7:47 am	wissensauslese:	RT @andgenth: How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s

7:47 am	**elsua:**	#e20s @twiliew comms: experts & professions, social networking, initiatives & services, project (expertise, dialogue, interest, practice)
7:48 am	**frogpond:**	easing participation in communities isn't a matter of tools, moreso it's content, connection and collaboration #e20s
7:48 am	**sagenet:**	@cothrel Presentation from @poncier reminded me of the practices you evolved thru research at Participate late 90's. Fascinating. #e20s
7:49 am	**enterprise20:**	Now discussion with Jamil Ouaj, Deutsche Bank and Rob Howard, telligent at #e20s about Participation for Enterprise 2.0
7:49 am	**elsua:**	#e20s @twiliew different types of communities would have different needs, support them all to meet their biz objectives
7:49 am	**MunichCat:**	RT @andgenth: How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s
7:49 am	**gabig58:**	@twiliew explains what the 5000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=organisation, U=users) #E20S
7:49 am	**driessen:**	@twiliew shows how communities grew emergently. They have 4 types. #e20s
7:49 am	**schaeferblick:**	Technological features are also important for community participation (for more see http://bit.ly/aMsImH) #e20s
7:50 am	**elsua:**	#e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
7:50 am	**driessen:**	4 types of communities at BASF: experts and professions, projects and working teams, social networking, initiatives and services. #e20s
7:50 am	**dgterol:**	"If 5% of a ?human? flock would change direction the others would follow suit" Dr CheeChing Liew, BASF in #e20s
7:50 am	**ShakespDaughter:**	#e20s @twiliew: emergent structure of the more than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
7:50 am	**andgenth:**	We, too. @btexx: @robhoward "integration with email is on way to early adoption." we've experienced that, too #e20s ^kn
7:50 am	**driessen:**	RT @gabig58: @twiliew explains what the 5000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=org., U=users) #E20S
7:51 am	**arminhoffmann:**	Jamil Ouaj: "Users see this as just another online service for finding stuff." Note to IT self: Nobody wants another tool! #e20s
7:51 am	**sagenet:**	Jamil Ouaj explaining why internal online communiites need to be integrated with internal mass media. Users want news like apps. #e20s
7:51 am	**oscarberg:**	RT @dgterol: "If 5% of a ?human? flock would change direction the others would follow suit" Dr CheeChing Liew, BASF in #e20s
7:51 am	**barthox:**	Employees don't see a difference between web2.0 and E2.0, they're just online tools, so try to merge your strategies Jamil Ouaj #e20s
7:51 am	**elsua:**	#e20s @twiliew microblogging helps employees connect with one another without not knowing each other necessarily #successstories
7:52 am	**JeanYves:**	RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
7:52 am	**euan:**	frustrating having to follow @twiliew' 's presentation about BASF at #e20s remotely through tweets but better than nothing!
7:52 am	**barthox:**	RT @frogpond: easing participation in communities isn't a matter of tools, moreso it's content, connection and collaboration #e20s
7:52 am	**nanouk:**	Facilitate the work, make it easy to share knowledge, to find it #e20s
7:52 am	**drmcewan:**	RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)

7:52 am	elsua:	RT @ShakespDaughter: #e20s emergent structure of the more than 1000 communities in #BASF: C of experts, interest, dialogue & practice
7:52 am	sagenet:	RT @ShakespDaughter: #e20s @twiliew: emergent structure of the more than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
7:52 am	sagenet:	RT @driessen: 4 types of communities at BASF: experts and professions, projects and working teams, social networking, initiatives and services. #e20s
7:52 am	andgenth:	@robhoward Unfortunately early "integration with email" makes it harder at a later time to get them used to the "real" tool. #e20s
7:52 am	uwemirk:	Beneath to Content, Search is King #e20s
7:52 am	sagenet:	RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
7:52 am	jurijmlotman:	deciding i want to hear about case studies from enterprise trenches: interesting even when seemingly not innovative #e20s
7:52 am	mcanducci:	RT @andgenth: How to get employees into a new community? Provide great content, get them excited, integrate into search & email notifications #e20s
7:52 am	elsua:	RT @gabig58: @twiliew explains what the 5000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=org., U=users) #E20S
7:53 am	frogpond:	@schaeferblick there seems to be a whole range of CM people - fluffy feel-good (tm) ppl community managers vs. tech-cool-tools people? #e20s
7:53 am	arminhoffmann:	RT @uwemirk: Beneath to Content, Search is King #e20s
7:54 am	myview:	Jamil Ouaij verweist auf ARD-ZDF online studie http://www.ard-zdf-onlinestudie.de/ #e20s
7:54 am	elsua:	@euan @twiliew oh, bummer! Sorry you are not here, Euan! Wish streaming would be working... Fascinating stuff so far! #e20s
7:54 am	punktnet:	#e20s - the 2nd day starts with a discussion on communities - managing the participation in Enterprise 2.0...
7:54 am	e_trude:	Anthony Poncier, USEO: You have a corporate social network and people are inside in communities. #e20s #e20summit
7:54 am	JeanYves:	RT @ShakespDaughter: #e20s @twiliew: emergent structure of + than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
7:55 am	wissensauslese:	Discussion about Managing Participation for E2.0 with Antony Poncier, Jamil Ouaj & Rob Howard #e20s http://yfrog.com/mvtmavj
7:55 am	elsua:	#e20s @twiliew good practices from their experience: people-oriented and voluntary character, opt-in; visible commitment from top management
7:55 am	aubertm:	RT @barthox: Employees don't see a difference between web2.0 and E2.0, they're just online tools, so try to merge your strategies Jamil Ouaj #e20s
7:55 am	mcanducci:	One of the keys for an Enterprise 2.0 success project is email notifications #e20s <- in the end somebody that agree with me
7:56 am	tdebaillon:	@barthox Quite wrong... In E2.0, they see online tools, in Web2.0, they see online presence. Tools still get in the way. #e20s
7:56 am	btexx:	.@andgenth same is true for attaching office documents to a wiki, but some users need to take one step at a time #email #integration #e20s
7:56 am	absolutesubzero:	My notes for Best Practices for Regaining Business Agility are online at http://ht.ly/30Haa #e20s #e20
7:56 am	schaeferblick:	Start your community with an enthusiastic minority in your company, e.g. Apple users ;) #e20s
7:56 am	elsua:	#e20s @twiliew leadership by advocates and community builders; transfer of communications & workflows; sharing of benefits & success stories
7:56 am	Wiesenhofer:	Start small and let the community grow - #e20s

7:57 am	sagenet:	@robhoward @telligent Importance of making community content accessible through online search #e20s
7:57 am	elsua:	RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at http://ht.ly/30Haa #e20s #e20 / Outstanding!
7:57 am	nanouk:	Communities help to shape communities #e20s Half of Procter Gamble employees are on board of a social platform, CEO communicate using it
7:57 am	arminhoffmann:	Rob Howard: "P&G started the change with an internal support group for hardware." Yes, addressing pain points works for us! #e20s
7:57 am	leebryant:	RT @elsua: #e20s @twiliew "if 5% of a human flock would change direction the others would follow suit" / can relate to that one :)
7:57 am	JeanYves:	@robhoward :"1/2 of Procter&Gamble employees are on social platform. Did 2 things right: adopters helped each others + CEO support" #e20s
7:58 am	driessen:	Hey! My #e20s presentation is featured in the Technology section of Slideshare http://slidesha.re/avx1x5
7:58 am	frogpond:	@schaeferblick LOL - aka zealots, lunatics and other emotionally heavily invested people? #e20s #communitymanagement
7:58 am	intertainment:	Volles Programm bis Samstag. Heute Enterprise 2.0 Summit in Fra, dann Tagung Onlinekommunikation&Community Camp in Berlin #e20s #tok10 #cc10
7:58 am	gabig58:	Correction: @twiliew explains what the 1000 communities are about through a simple taxonomy: U4O,U4U, O4U, O4O (O=org, U=users) #E20S
7:59 am	sagenet:	Jamil Ouaj, Deutsche Bank Great reminder about importance of co-developing the collaboration technology functionality with users #e20s
7:59 am	elsua:	RT @driessen: Hey! My #e20s presentation is featured in the Technology section of Slideshare http://slidesha.re/avx1x5 / W00t! Congrats!
7:59 am	myview:	Da führt kein Weg vorbei: #e20 ist eine Frage der Unternehmenskultur - auch wenn die Fortgeschrittenen das Thema schon "über" haben #e20s
8:00 am	karstenpe:	auf nach Berlin zu http://www.tagung-onlinekommunikation.de/ - die Kollegen sind auf dem #e20s
8:00 am	myview:	Community Manager - Teil der täglichen Aufgaben eines Managers oder neue Jobbeschreibung? #e20s
8:00 am	sagenet:	RT @e_trude: Anthony Poncier, USEO: You have a corporate social network and people are inside in communities. #e20s #e20summit
8:00 am	sagenet:	RT @elsua: #e20s @twiliew good practices from their experience: people-oriented and voluntary character, opt-in; visible commitment from top management
8:00 am	MichalMM:	@schaeferblick thumbs up! #e20s
8:01 am	aggieyvette:	RT @sagenet: @robhoward @telligent Importance of making community content accessible through online search #e20s
8:01 am	arminhoffmann:	@aponcier: "Community management is a normal management task, if you do it right." Hm, I tend to agree! #e20s
8:01 am	schaeferblick:	@frogpond Well, at least as a (dispersed) group having to solve their (technical) problems without any official IT-support #e20s
8:01 am	driessen:	RT @elsua: #e20s @twiliew good practices fr their experience: people-oriented and volunt. chcter, opt-in; visible commitment from top mngmt
8:01 am	aggieyvette:	RT @enterprise20: Now discussion with Jamil Ouaj, Deutsche Bank and Rob Howard, telligent at #e20s about Participation for Enterprise 2.0
8:01 am	JeanYves:	@aponcier : "The job of a community manager (coordinate, communicate, etc.) is same as the job of a manager, just another format" #e20s
8:02 am	driessen:	RT @dgterol: "If 5% of a ?human? flock would change direction the others would follow suit" @twiliew, BASF in #e20s

8:02 am	sagenet:	RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at http://ht.ly/30Haa #e20s #e20
8:02 am	MunichCat:	RT @myview: Community Manager - Teil der täglichen Aufgaben eines Managers oder neue Jobbeschreibung? #e20s
8:02 am	absolutesubzero:	RT @sagenet: Jamil Ouaj, Deutsche Bank Great reminder about importance of co-developing the collaboration technology with users #e20s
8:02 am	schaeferblick:	Just a recommendation for #communitymanagement: Is your community a restaurant or supermarket? http://bit.ly/4uRQII #e20s
8:03 am	awittenberger:	RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at http://ht.ly/30Haa #e20s #e20
8:04 am	sagenet:	RT @nanouk: Facilitate the work, make it easy to share knowledge, to find it #e20s
8:04 am	uwemirk:	Nice word: Chief Community Listener #e20s
8:05 am	MunichCat:	RT @uwemirk: Nice word: Chief Community Listener #e20s
8:05 am	frogpond:	yep, @aponcier - there were great communities (of practice) working before we had all those nifty tools and platforms, learn from them #e20s
8:06 am	awittenberger:	RT @uwemirk: Nice word: Chief Community Listener #e20s
8:06 am	JeanYves:	@robhoward "Knowledge workers spend 1/3 of their time looking for information in order to execute their job" #e20s
8:07 am	frogpond:	RT @uwemirk: Nice word: Chief Community Listener #e20s __ nice, yes - as long as it's _active listening_
8:07 am	arminhoffmann:	RT @frogpond: yep, @aponcier - there were great communities (of practice) working before we had all those nifty tools and platforms, learn from them #e20s
8:07 am	nanouk:	Workers spend 30% of time searching information to address pb they have #e20s
8:08 am	olgaherrero:	La primera best practice presentada en #e20s que vincula actividades a objetivos: BASF. En general, énfasis en las herramientas.
8:08 am	leebryant:	ok, the wifi here officially sucks #e20s. It is not a big conference. Even the hotel system should cope. Sick of reconnecting every 5 mins.
8:08 am	arminhoffmann:	True, but we already have too many Chief Whatevers... RT @uwemirk: Nice word: Chief Community Listener #e20s
8:08 am	frogpond:	@schaeferblick if there's ties to (business) needs I am fine - OTOH, I am allergic to quickwin-insider geekgroups as rolemodels ;) #e20s
8:09 am	elsua:	#e20s Sorry, folks, apparently http://bit.ly/blueiq is giving trouble & not allowing folks to access the whitepaper; looking into it :-((
8:09 am	gabig58:	Interesting how various communities have preferences for specific tools:forums, microblogging, blogging, wikis #E20S
8:10 am	frogpond:	RT @schaeferblick: Just a recommendation for #communitymanagement: Is your community a restaurant or supermarket? http://bit.ly/4uRQII #e20s
8:10 am	BizSphere:	RT @nanouk: Workers spend 30% of time searching information to address pb they have #e20s #e20 #KM #b2b Sales Reps #salesenablement #sales20
8:10 am	JoachimL:	First draft of the functional model for the E20 suite vendor study http://bit.ly/cvA5v7 #e20s
8:10 am	enterprise20:	First draft of the functional model for the E20 suite vendor study http://bit.ly/cvA5v7 #e20s
8:10 am	gustavjonsson:	RT @leebryant: ok, the wifi here officially sucks #e20s. It is not a big conference. Even the hotel system should cope. Sick of reconnecting every 5 mins.
8:10 am	andgenth:	Coming up next at #e20s: "Governing Enterprise 2.0 Risks"

8:11 am	drmcewan:	RT @arminhoffmann (via @frogpond @aponcier) - great communities working before we had all the nifty tools + platforms, learn from them #e20s
8:11 am	BizSphere:	RT @JeanYves @robhoward Knowledge workers spend 1/3 of their time looking 4 information in order 2 execute their job #e20s #e20 #KM #sales20
8:13 am	gabig58:	Interesting question for @twiliew: Has he noticed any change in the work practices following the adoption of the platform? #E20S
8:13 am	driessen:	New blog post! Best Practices for Regaining Business Agility #e20s: CheeChin Liew (BASF) is up on t... http://bit.ly/dukOOw (by @driessen)
8:13 am	knowledgetank:	Best Practices for Regaining Business Agility #e20s http://bit.ly/9UvT9P #KM #KMers
8:13 am	driessen:	Best Practices for Regaining Business Agility #e20s http://goo.gl/fb/DvgJb
8:13 am	andgenth:	Unfortunately true. @leebryant: ok, the wifi here officially sucks #e20s. (...) hotel system should cope. Sick of reconnecting every 5 mins.
8:13 am	jeos:	find examples, best practises! RT @querdekner: story telling better than ROI #e20s raise awareness and involve management
8:14 am	NFGoetz:	RT @sagenet: @robhoward @telligent Importance of making community content accessible through online search #e20s
8:14 am	driessen:	@arminhoffmann true but I find not many people are good community mngrs... #e20s
8:14 am	elsua:	RT @driessen: New blog post! Best Practices for Regaining Business Agility #e20s: CheeChin Liew (BASF) http://bit.ly/dukOOw (by @driessen)
8:14 am	jeos:	... and in general! ;-) RT @netmedianer: "Thank you" is a big motivation for community participants #e20s ^bg
8:15 am	driessen:	@leebryant It's a bit better in the Practices room, but I agree wifi is not good... #e20s
8:18 am	olgaherrero:	#e20s Se puede ver la experiencia 2.0 de BASF en http://tinyurl.com/2bl6f82
8:18 am	querdekner:	transparency is a double edged sword @oscarberg #e20s
8:19 am	elsua:	@bduperrin #e20s Ha!! It is working fine with me, sir! For a change, so not saying much, just in case ... Heh
8:19 am	olgaherrero:	Ahora, BMW explicará cómo utiliza 2.0 para optimizar la innovación en su compañía #e20s
8:19 am	driessen:	@oscarberg on the stage! #e20s about Transparency as the double-edged sword. @frank_open will chip in later.
8:19 am	andgenth:	"Transparency - The double-edged sword", a presentation by Oscar Berg, Acando, to stimulate the later discussion on E2.0 risks. #e20s
8:20 am	elsua:	RT @olgaherrero: #e20s Se puede ver la experiencia 2.0 de BASF en http://tinyurl.com/2bl6f82 / +1!
8:20 am	karstenpe:	RT: @andgenth Why are companies "doing" Enterprise 2.0? Well, can you "do" a new culture at all? #e20s
8:20 am	bduperrin:	RT @ppinault: Enterprise 2.0: bilan de la journée http://bit.ly/ckGhWB #e20s. Tx @enterprise20
8:21 am	arminhoffmann:	@oscarberg taking the stage with "Transparency: The double-edged sword." #e20s
8:21 am	aponcier:	Oscar Berg about enterprise 2.0 risks @oscarberg #e20s
8:21 am	elsua:	Moving into the next session with @oscarberg on Governing Enterprise 2.0 Risks #e20s
8:21 am	enterprise20:	Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s

8:21 am	elsua:	RT @arminhoffmann: @oscarberg taking the stage with "Transparency: The double-edged sword." #e20s / hehe
8:21 am	aponcier:	RT @bduperrin: RT @ppinault: Enterprise 2.0: bilan de la journée http://bit.ly/ckGhWB #e20s. Tx @enterprise20
8:22 am	E20_OD_EMEA:	enterprise20: Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s: enter... http://bit.ly/beMxZs
8:22 am	FabriceFrossard:	RT @bduperrin: RT @ppinault: Enterprise 2.0: bilan de la journée http://bit.ly/ckGhWB #e20s. Tx @enterprise20
8:22 am	aponcier:	increase transparencey decrease risk and enable value creation #e20s
8:22 am	elsua:	#e20s @oscarberg increasing transparency decreases risk & enables value creation... Who would have thought about that, right?
8:23 am	flapinta:	RT @bduperrin: RT @ppinault: Enterprise 2.0: bilan de la journée http://bit.ly/ckGhWB #e20s. Tx @enterprise20
8:23 am	aponcier:	transparency enable better decision making #e20s
8:23 am	demeto:	"Increasing transparency decreases risk" (Oscar Berg at #e20s)
8:23 am	Ronna:	Considering changing my profiles on the languages I speak: "English, German, Business, Tech (all fluent)" #e20s
8:23 am	JeanYves:	RT @aponcier: transparency enable better decision making #e20s
8:23 am	andgenth:	Transparency enables workspace awareness. @oscarberg at #e20s
8:24 am	e_trude:	RT @enterprise20: Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s
8:24 am	driessen:	Increasing transparency in organizations and between organizations decreases risk and enables value-creation. /@oscarberg #e20s
8:24 am	Wiesenhofer:	RT @aponcier: transparency enable better decision making #e20s
8:24 am	gabig58:	RT @olgaherrera #e20s You can check the information on BASF' s implementation of E2.0 here: http://tinyurl.com/2bl6f82
8:25 am	elsua:	#e20s Transparency enables workspace awareness ... #owork #narrateyourwork
8:25 am	Lyne_Robichaud:	RT @aponcier: transparency enable better decision making #e20s
8:25 am	e_trude:	RT @driessen: Increasing transparency in organizations and between organizations decreases risk and enables value-creation. /@oscarberg #e20s
8:26 am	nanouk:	Oscar Berg is talking about transparency inside organisation to good decision-making #e20s
8:26 am	arminhoffmann:	Transparency is nothing without slides... #tech #fail at #e20s ;-)
8:27 am	elsua:	#e20s @oscarberg needs to start doing his presentations from his iPad :-P #nomorewindowsissues heh
8:27 am	jeos:	gerade beim thema transparenz streikt der beamer und es wird 'dunkel' - ein anschauliches beispiel! #e20s #enterprise20
8:27 am	btexx:	BMW adresses communities with open questions, setting the agenda of the innovation #e20s ^kn
8:27 am	EwaldLied:	RT @gabig58: RT @olgaherrera #e20s You can check the information on BASF' s implementation of E2.0 here: http://tinyurl.com/2bl6f82
8:28 am	nanouk:	Terrible to see all this nice people using Microsoft tools...some of them by the way completely addict to Apple toys ;-) #e20s
8:29 am	e_trude:	Oscar Berg: Turning the information silos -> to need to share #e20s #e20summit
8:29 am	karstenpe:	Transparency means also: transpareny about failure or inactivity! #e20s

8:29 am	**frogpond:**	RT @elsua: #e20s Transparency enables workspace awareness ... #owork #narrateyourwork __ not exactly common practice, sigh ;(
8:30 am	**elsua:**	RT @e_trude: Oscar Berg: Turning the information silos -> to need to share #e20s #e20summit #owork / using blogs as examples
8:30 am	**arminhoffmann:**	@elsua @nanouk Trying... to... resist... the... trolls at #e20s re #windows vs #apple ;-)
8:30 am	**AnaDataGirl:**	"Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
8:30 am	**dgterol:**	"Usability should be smart & simple" Stephan Oertelt, BMW in #e20s
8:30 am	**e_trude:**	Oscar Berg: People are moving from searching for experts in directories to asking questions #e20s #e20summit
8:30 am	**frogpond:**	@nanouk agree, but I must confess that _even_ my Ubuntu machine is no better at keeping the wifi alive ;) #e20s #techtroubles
8:31 am	**leebryant:**	RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
8:31 am	**arminhoffmann:**	"The legal issues are the same as with e-mail back in the day." And fax. And phones. And the printing press... #e20s
8:31 am	**driessen:**	Oscar remarks that many of the legal issues we are now concerned with are the same as when email was introduced. #e20s
8:31 am	**frogpond:**	RT @karstenpe: Transparency means also: transpareny about failure or inactivity! #e20s _ pain points par excellence, touching cultural norms
8:31 am	**JeanYves:**	Stephan Oertelt is explaining how a social platform is now improving the innovation potential of BMW #e20s
8:31 am	**driessen:**	@oscarberg is doing a great job at providing tweetable quotes! #e20s
8:31 am	**e_trude:**	Oscar Berg: The biggest risk is not in the techology itself, it is in how we use it. Best example: eMail #e20s #e20summit
8:32 am	**elsua:**	#e20s @oscarberg biggest risk is not in the technology itself, but in how we use it... WORD! / just like our email use! :)
8:32 am	**driessen:**	RT @leebryant: RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
8:32 am	**arminhoffmann:**	Indeed! RT @driessen: @oscarberg is doing a great job at providing tweetable quotes! #e20s
8:32 am	**jurijmlotman:**	#e20s fascinating about @twiliew 's BASF platform is seemingly effortless emergent vitality: why here? why is this so difficult for others?
8:32 am	**silver3009:**	Oscar Berg: Same risks in Enterprise 2.0 as if email was involved #e20s
8:32 am	**awittenberger:**	biggest risk is not in the Technology --> how we use it @oscarberg #e20s
8:33 am	**elsua:**	#e20s usability failures introduces workarounds: email everything, label everything as confidential, copy to ensure access, share w/ sticks
8:33 am	**arminhoffmann:**	Workarounds for failing usability: Email, confidentiality, copy to ensure access, share with thumb-drives. Oh yes! #e20s
8:33 am	**theplayethic:**	RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
8:33 am	**Wiesenhofer:**	Common workarounds: Email everything, Label everything as confidential, copy to ensure access, share with sticks by Oscar Berg @ #e20s
8:33 am	**nanouk:**	Legal issues using social platforms or social tools> even with secure system failure of usability drive risky workaround #e20s
8:33 am	**andgenth:**	What are new roles in E2.0 community management? Are there "new" roles at all? Or just a new way of thinking about tradit.management? #e20s

8:33 am	andgenth:	Case: Workspace awareness comparison between teams w/ and w/o blogs - From silos to sharing & asking questions #e20s
8:33 am	andgenth:	Web 2.0 transparency: Are there any other legal issues than when email was introduced? #e20s
8:34 am	querdekner:	RT @Wiesenhofer: Common workarounds: Email everything, Label everything as confidential, copy to ensure access, share with sticks by Oscar Berg @ #e20s
8:34 am	andgenth:	Failing usability makes us go for workarounds. #e20s
8:34 am	driessen:	Usability issues lead to workarounds. Email everything, label everything as Confident'l, copy to ensure access, share with USB sticks. #e20s
8:34 am	AnaDataGirl:	"90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. Interesting...
8:34 am	bduperrin:	RT @elsua: #e20s @oscarberg biggest risk is not in the technology itself, but in how we use it... WORD! / just like our email use! :)
8:35 am	traukainehm:	wait a moment? they meet in real life, but use aliases for anonymity at the same time? #e20s
8:35 am	karstenpe:	No ... I did not refer to the beamer in the first place! ;-) #e20s
8:35 am	elsua:	#e20s @oscarberg balance between security and privacy is key, if your company is tracking / monitoring usage
8:35 am	e_trude:	Oscar Berg: Lesson: a real challenge is finding a balance between security and privacy. #e20s #e20summit
8:35 am	andgenth:	Important lesson by @oscarberg: A real challenge is finding a balance between security and privacy. #e20s
8:35 am	silver3009:	Oscar Berg: Challenge: find the balance between security and privacy. #e20s
8:35 am	frogpond:	well, email is a tricky beast - seemingly safe and confidential, then again intransparent and prone to mafia-like backchannels #e20s
8:36 am	jeos:	the biggist risk is not the technology it's how we use it! the discussion is similar to the arise of e-mail @oscarberg #enterprise20 #e20s
8:36 am	schaeferblick:	And that's to a large extent a technical issue... ;) RT @andgenth: Failing usability makes us go for workarounds. #e20s
8:36 am	sscullion:	RT @frogpond: well, email is a tricky beast - seemingly safe and confidential, then again intransparent and prone to mafia-like backchannels #e20s
8:36 am	AutumnP70:	"90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. via @AnaDataGirl
8:36 am	btexx:	RT @dgterol: "Usability should be smart & simple" Stephan Oertelt, BMW in #e20s
8:36 am	elsua:	#e20s @oscarberg Transparency must go both ways! Boy, amen to that one!! Like in almost everything! :)
8:36 am	andgenth:	Another lesson by @oscarberg: Transparency must go both ways, one must know what happens to information. #e20s
8:36 am	querdekner:	transparency must go both ways #e20s #walkthetalk
8:37 am	awittenberger:	Common workarounds @oscarberg #e20s http://yfrog.com/mvimovj
8:37 am	jeos:	he is a pro! ;-) RT @arminhoffmann: Indeed! RT @driessen: @oscarberg is doing a great job at providing tweetable quotes! #e20s
8:37 am	absolutesubzero:	My notes for Stephan Oertelt's, Innovation Manager of BMW, are online at http://ht.ly/30HS6 #e20s #e20
8:37 am	arminhoffmann:	You should see this slide by @oscarberg: People crushed by governance. Empower people with training, trust, tools. #e20s

8:37 am	nanouk:	Security and privacy: maybe are residus of enterprise 1.0? What are the risks? If you are the best in yr activity, why are you afraid? #e20s
8:37 am	aponcier:	RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at http://ht.ly/30Haa #e20s #e20
8:38 am	MarcBoutoille:	+1 RT @frank_open: #e20s Lee Bryant: E20 adoption is still on the level of the "adoption of tools", not on the adoption of "business value"
8:38 am	ahlheid:	RT @enterprise20 First speaker is Anthony Poncier, USEO He is talking about "Managing the Participation for Enterprise 2.0" #e20s
8:38 am	ShakespDaughter:	#e20s @oscarberg "a culture of trust is more secure than a culture of control"
8:38 am	aponcier:	a culture of trust is more secure than a culture of control #e20s
8:38 am	arimue:	A culture of trust is more secure than a culture of control. #e20s
8:38 am	e_trude:	Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT
8:38 am	ahlheid:	RT @enterprise20 Now discussion with Jamil Ouaj, Deutsche Bank and Rob Howard, telligent at #e20s about Participation for Enterprise 2.0
8:38 am	arminhoffmann:	"@oscarberg A culture of trust is more secure than a culture of control." Yes, but only in a perfect world? #e20s
8:38 am	driessen:	A culture of trust is more secure than a culture of control. @oscarberg #e20s > agree!
8:38 am	sscullion:	RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT
8:38 am	frogpond:	yesyesyes, Governance done right isn't the same as Governance done right - one needs to balance benefits and tools, often too rigid #e20s
8:39 am	Wiesenhofer:	@auguan "A culture of trust is more secure than a culture of control" by @oscarberg - #e20s
8:39 am	driessen:	RT @AnaDataGirl: "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. > agree!
8:39 am	ahlheid:	RT @enterprise20 Second Session is about "Governing Enterprise 2.0 Risks" Speaker is Oscar Berg, Arcando #e20s
8:39 am	andgenth:	Governance failure lesson: Too much control through rules, policies, restrictions. Need: Empowerment by training, tools, trust. #e20s
8:39 am	nanouk:	Culture of trust is more secure than a culture of control #e20s Transparency is reducing the risk (see Enron
8:39 am	olgaherrero:	RT @absolutesubzero: My notes for Best Practices for Regaining Business Agility are online at http://ht.ly/30Haa #e20s #e20
8:40 am	jeos:	RT @elsua: failures introduces workarounds: email everything, label everything as confidential, copy to ensure access, share w/ sticks #e20s
8:40 am	dhellmuth:	RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s -> I AGREE
8:40 am	frogpond:	great comment by @oscarberg - remember the email disasters at Enron etm. - control can and will be bypassed and outtricked #e20s
8:40 am	larsbas:	RT @arimue: A culture of trust is more secure than a culture of control. #e20s
8:40 am	barthox:	?@barthox: "A culture of trust is more secure than a culture of control" by @oscarberg? forgot #e20s hashtag
8:40 am	e_trude:	Oscar Berg: The old way: Control with policies, restrictions, control, now: empowerment: training, tools, trust #e20s #e20summit
8:40 am	andgenth:	"A culture of trust is more secure than a culture of control." @oscarberg at #e20s

8:40 am	**EwaldLied:**	#E20s In the innovation approach @#BMW virtual ideation is accompied by real life workshops
8:41 am	**elsua:**	#e20s Control & Empowerment should walk hand in hand: policies vs. training, restrictions vs. tools, control vs. trust @oscarberg dixit
8:41 am	**sagenet:**	Excellent Stephan Oertelt presentation on BMW's social innovation Red Square initiative. Complex list of elements driving success #e20s
8:41 am	**jazzsky:**	RT @andgenth: Governance failure lesson: Too much control through rules, policies, restrictions. Need: Empowerment by training, tools, trust. #e20s
8:41 am	**btexx:**	skytec: adopting the tools to the company culture drives adoption. So consider custom development for your tools #e20s ^kn
8:41 am	**miiaakkinen:**	RT @elsua: #e20s Control & Empowerment should walk hand in hand: policies vs. training, restrictions vs. tools, control vs. trust @oscarberg dixit
8:41 am	**elsua:**	RT @frogpond: email is a tricky beast - seemingly safe and confidential, then again intransparent and prone to mafia-like backchannels #e20s
8:42 am	**jazzsky:**	RT @andgenth: Another lesson by @oscarberg: Transparency must go both ways, one must know what happens to information. #e20s
8:42 am	**elsua:**	RT @absolutesubzero: My notes for Stephan Oertelt's, Innovation Manager of BMW, are online at http://ht.ly/30HS6 #e20s #e20
8:42 am	**hellerbr:**	RT @schaeferblick: With every new feature you win 1 techie by loosing 5 "normal" users.#bcg #e20s
8:42 am	**AnaDataGirl:**	Seems that @oscarberg is rocking on the other room. I'm getting a clone for next year's conference!! #e20s
8:42 am	**sagenet:**	@bn_at_twitter observes BMW's social innovation initiative has advantage in that innovation a core BMW brand value embedded in culture #e20s
8:42 am	**wissensauslese:**	Summary by @oscarberg: "A culture of trust is more secure than a culture of control." #e20s http://yfrog.com/9fcp9jj
8:42 am	**frogpond:**	@larsbas now the interesting task is how to design and organize for trust - transparency, #owork and open work processes are a start #e20s
8:43 am	**jazzsky:**	So true @andgenth Failing usability makes us go for workarounds. #e20s
8:43 am	**wissensauslese:**	RT @AnaDataGirl: "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. Interesting...
8:43 am	**dgterol:**	Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s
8:43 am	**e_trude:**	#e20s http://twitpic.com/31iulv
8:43 am	**bduperrin:**	RT @elsua: RT @absolutesubzero: My notes for Stephan Oertelt's, Innovation Manager of BMW, are online at http://ht.ly/30HS6 #e20s #e20
8:43 am	**sagenet:**	Ideas bubbled up through BMW's RedSquare spread through network to evolve to project support #e20s
8:44 am	**andgenth:**	RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
8:44 am	**mkalz:**	Session about risks of enterprise 2.0 #e20s discussing transparency issues
8:44 am	**traukainehm:**	RT @andgenth: "A culture of trust is more secure than a culture of control." @oscarberg at #e20s
8:44 am	**uwemirk:**	the legal issues are the same now when email was introduced. learning from the past is not a bad idea #e20s
8:45 am	**frogpond:**	++ take of @oscarberg re information leakage - we tend to overestimate some risks and their effects (alas, yes we're forced by law st) #e20s
8:45 am	**wissensauslese:**	RT @andgenth: Important lesson by @oscarberg: A real challenge is finding a balance between security and privacy. #e20s

8:46 am	sagenet:	Next speaker is Alessandra Pelagallo, Telecom Italia presenting the "Archimede" project, an open ideation initiative #e20s
8:47 am	arminhoffmann:	@oscarberg "Most prominent information leakages in the last years happened through email." Good point! #e20s
8:47 am	nanouk:	Information leakage: having access to information doesn't mean you will make use of it #e20s
8:47 am	sagenet:	Archimede goals knowledge sharing & spreading best practices, reduce hierarchical communication, engage employees, efficiency #e20s
8:48 am	elsua:	RT @dgterol: Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s / +1
8:48 am	EwaldLied:	RT @absolutesubzero #E20s best practices Business agility @#BASF and innovation @#BMW http://bit.ly/cgZEHP
8:48 am	querdekner:	we need alternatives to these practices #e20s @oscarberg #email for sharing information
8:49 am	andgenth:	You have to have the tools and the education for people on how to use them. #e20s
8:49 am	rsamii:	RT @elsua: RT @dgterol: Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s / +1
8:49 am	Wiesenhofer:	Balance between control and empowerment reminds me of interaction between empowerment and commitment (Schmelzer et. Sesselmann, 2007) #e20s
8:49 am	ahlheid:	Oscar Berg (Acando, Sweden): "A culture of trust is more secure than a culture of control." #e20s
8:49 am	frogpond:	great comment too by @oscarberg - one can crypt email, but hardly anybody is doing it, even in the enterprise - shoddy priorities, yes #e20s
8:50 am	elsua:	RT @querdekner: we need alternatives to these practices #e20s @oscarberg #email for sharing information / in a secured environment, too!
8:50 am	wissensauslese:	RT @andgenth: You have to have the tools and the education for people on how to use them. #e20s
8:50 am	karstenpe:	RT: @uwemirk the legal issues are the same now when email was introduced. learning from the past is not a bad idea #e20s
8:51 am	aponcier:	RT @frogpond: great comment too by @oscarberg - one can crypt email, but hardly anybody is doing it, even in the enterprise #e20s
8:51 am	JoachimL:	Educate media competancy and trust - Frank Schönefeld #e20s I agree
8:51 am	frogpond:	@larsbas oh yes, add legal and high-profile risk management governance to the mix - makes one whine ;(#reality #transparency #e20s
8:51 am	aponcier:	RT @elsua: RT @querdekner: we need alternatives to these practices #e20s @oscarberg #email for sharing information /in a secured environment
8:52 am	e_trude:	Frank Schoenefeld about the employee's use of Twitter: it's a question of training #e20s #e20summit
8:52 am	olgaherrero:	Otra experiencia de colaboración para la innovación: Telecom Italia #e20s
8:52 am	andgenth:	How to react to employees using socila media? Provide education, media competency, and trust. #e20s
8:52 am	mkalz:	F. Schoenefeld stressing media education as foundation to recognize the thin line between personal, public and company related info. #e20s
8:53 am	aponcier:	RT @dineshtantri: RT @ITSinsider: Blogged: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz
8:53 am	elsua:	#e20s The best keepers of your reputation is not the brand, but the people themselves. Educate them, empower them. Trust them

8:53 am	**driessen:**	Hmm, less tweeting about the discussion between @oscarberg and @frank_open ... #e20s
8:53 am	**arminhoffmann:**	RT @andgenth: How to react to employees using socila media? Provide education, media competency, and trust. #e20s
8:53 am	**andgenth:**	How to react to employees using social media? Provide education, media competency, and trust. #e20s
8:53 am	**aponcier:**	RT @andgenth: How to react to employees using socila media? Provide education, media competency, and trust. #e20s
8:53 am	**aponcier:**	RT @e_trude: Frank Schoenefeld about the employee's use of Twitter: it's a question of training #e20s #e20summit
8:54 am	**AnaDataGirl:**	Telecom Italia gives feedback to all participants that propose ideas. Key to the success of the program. #e20s -» Kudos!
8:54 am	**masonqld:**	RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT
8:55 am	**elsua:**	@driessen @oscarberg @frank_open probably, because there is no silver bullet, depends on the context itself of the biz & their people #e20s
8:55 am	**AlisonFairleigh:**	RT @e_trude: Oscar: A culture of trust is more secure than a culture of control. #e20s #e20summit ->GREAT
8:55 am	**arminhoffmann:**	@oscarberg: "Facebook is not transparent both ways." Good way to sum up the criticism! #e20s
8:57 am	**frogpond:**	RT @dgterol Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s __ context rules
8:57 am	**arminhoffmann:**	@oscarberg: "Our guidelines were created in a microblog." Including all interested parties is not the norm, unfortunately. #e20s
8:57 am	**slysamonte:**	RT @elsua: #e20s The best keepers of your reputation is not the brand, but the people themselves. Educate them, empower them. Trust them
8:58 am	**elsua:**	#e20s working through your guidelines helps you think about these questions & find answers together; so true! Becoming more aware helps
8:58 am	**awittenberger:**	RT @JoachimL: Educate media competancy and trust - Frank Schönefeld #e20s I agree ... I`m also
8:59 am	**AnaDataGirl:**	What starts in an unstructured way is then given structure by an evaluation process. Telecom Italia on #innovation at #e20s
8:59 am	**btexx:**	telecom italia has a recurring innovation project with a def. timeline. 1st phase is truely bottom up. Seems to help communication #e20s ʌkn
9:00 am	**AutumnP70:**	RT @AnaDataGirl: What starts in an unstructured way is then given structure by an evaluation process. Telecom Italia on #innovation at #e20s
9:00 am	**aponcier:**	RT @elsua: #e20s working through your guidelines helps you think about these questions & find answers together; Becoming more aware helps
9:00 am	**arminhoffmann:**	RT @AnaDataGirl: What starts in an unstructured way is then given structure by an evaluation process. Telecom Italia on #innovation at #e20s
9:00 am	**aponcier:**	RT @slysamonte: RT @elsua: #e20s The best keepers of your reputation is not the brand, but people Educate them, empower them. Trust them
9:00 am	**absolutesubzero:**	Notes for Telecom Italia and the Archimede project by Alessandra Pelagallo are online http://ht.ly/30IkL at #e20s #e20
9:01 am	**btexx:**	RT @AnaDataGirl: Telecom Italia gives feedback to all participants that propose ideas. Key to the success of the program. #e20s -» Kudos!
9:01 am	**driessen:**	RT @arminhoffmann: @oscarberg: "Facebook is not transparent both ways." Good way to sum up the criticism! #e20s
9:01 am	**gabig58:**	Thinking about the risks before you start using a platform is a good thing! #E20S

9:01 am	**EwaldLied:**	#E20s Lessons learned #Archimede @TI : brand awareness, feedback, commitment top management, people involvement, strategic business topics
9:02 am	**EwaldLied:**	RT @elsua: #e20s The best keepers of your reputation is not the brand, but the people themselves. Educate them, empower them. Trust them
9:02 am	**netmedianer:**	RT @absolutesubzero: Notes for Telecom Italia and the Archimede project by Alessandra Pelagallo are online http://ht.ly/30IkL at #e20s #e20
9:02 am	**nanouk:**	What if big companies consider Open-source example (copy-left or no patent) as a better way to make profit? #e20s
9:02 am	**JeanYves:**	Telecom Italia organises idea contest. Topics, however, are predefined. Not cool, as it tightens creativity... #e20s
9:02 am	**e_trude:**	Oscar Berg: the Facebook pricacy debate is really good for learning how to use networks. #e20s #e20summit
9:03 am	**webtechman:**	RT @aponcier @dineshtantri @ITSinsider: Blogged: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz
9:03 am	**frogpond:**	the one good thing about Facebook - it spurs attention and interest for privacy in the digital age (on a wide scale) - @oscarberg at #e20s
9:03 am	**mkalz:**	@oscarberg recommending "like" features over 5 star rating in company networks #e20s
9:04 am	**btexx:**	one third of the focus group taking part without regular access to a pc. That's really good community management at tel. italia! #e20s ^kn
9:04 am	**schaeferblick:**	RT @e_trude: Oscar Berg: the Facebook pricacy debate is really good for learning how to use networks. #e20s #e20summit
9:04 am	**awittenberger:**	RT @mkalz: @oscarberg recommending "like" features over 5 star rating in company networks #e20s
9:05 am	**barthox:**	RT @mkalz: @oscarberg recommending "like" features over 5 star rating in company networks #e20s
9:05 am	**arminhoffmann:**	Put security on the information, not on the system. Very true! #e20s
9:06 am	**Ronna:**	@craighepburn Missing a fellow Scot at #e20s. Your "Finnish" company just commended for transparancy.
9:06 am	**driessen:**	#e20s just lost the complete post on @oscarbergs's talk... Big bummer!!
9:06 am	**AnaDataGirl:**	Important! RT @arminhoffmann: Put security on the information, not on the system. Very true! #e20s
9:06 am	**uwemirk:**	RT @e_trude: Oscar Berg: the Facebook pricacy debate is really good for learning how to use networks. #e20s #e20summit
9:07 am	**elsua:**	RT @driessen: #e20s just lost the complete post on @oscarbergs's talk... Big bummer!! / Ouch!! Sorry to read that! :-((
9:08 am	**andgenth:**	Thanks for an awesome and lively discussion about governing E2.0 risks at #e20s. Knowing what & how to do, why doesn't every company do it?
9:08 am	**nanouk:**	Security is still focus on storage. Cloud computing save 5/6 of the cost of storage. Companies are moving data massively on clouds #e20s
9:09 am	**andgenth:**	RT @e_trude: @OscarBerg: The Facebook pricacy debate is really good for learning how to use networks. #e20s #e20summit?
9:09 am	**webtechman:**	Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
9:09 am	**JeanYves:**	The Telecom Italia ideas contest sounds like a step in the good. Though, it doens't lead to more disruptive innovations #e20s
9:09 am	**andgenth:**	RT @frogpond: the one good thing about Facebook - it spurs attention and interest for privacy in the digital age (on a wide scale) - @oscarberg at #e20s

9:10 am	**EwaldLied:**	RT @gabig58: Thinking about the risks before you start using a platform is a good thing! #E20S
9:10 am	**frogpond:**	RT @andgenth: ... lively discussion about governing E2.0 risks at #e20s. Knowing what & how to do, why doesn't every company do it? __ well,
9:10 am	**andgenth:**	RT @mkalz: @oscarberg recommending "like" features over 5 star rating in company networks #e20s
9:11 am	**rasneil:**	RT @elsua: #e20s @oscarberg increasing transparency decreases risk & enables value creation... Who would have thought about that, right?
9:12 am	**EwaldLied:**	RT @absolutesubzero: Notes for Telecom Italia and the Archimede project by Alessandra Pelagallo are online http://ht.ly/30IkL at #e20s #e20
9:13 am	**jazzsky:**	RT @AnaDataGirl: Important! RT @arminhoffmann: Put security on the information, not on the system. Very true! #e20s
9:14 am	**nzblue_fish:**	RT @webtechman: Enterprise 2.0: Tune in to #e20s, if not you are missing great stuff from smart people. #e20 <- Every day is a school day :)
9:14 am	**sagenet:**	@elmibester Appreciating your thoughtful reflections on #e20s See you are far. Quoed your "territory war" Tweet. Thank you.
9:21 am	**KerrieAnne:**	@sagenet @driessen : are you both at #e20s - have you been chatting face to face ?
9:27 am	**driessen:**	RT @KerrieAnne: @sagenet @driessen : are you both at #e20s - have you been chatting face to face ? > no not yet! Will do.
9:29 am	**KerrieAnne:**	RT @driessen: The #ibm #e20 adoption story in free white paper (PDF) http://bit.ly/blueiq #e20s > this is a great paper, must-read
9:29 am	**KerrieAnne:**	RT @driessen: RT @AnaDataGirl: "The major driver for social software behind the firewall is communities" @elsua #e20s > agree!
9:30 am	**marcelphilips:**	RT @driessen: A culture of trust is more secure than a culture of control. @oscarberg #e20s > agree!
9:33 am	**AutumnP70:**	RT @driessen: A culture of trust is more secure than a culture of control. @oscarberg #e20s
9:33 am	**fpoitou:**	RT @ppinault : Enterprise2.0 : bilan de la journée : http://bit.ly/ckGhWB #e20s
9:34 am	**aponcier:**	RT @webtechman: Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
9:36 am	**_Marjorie_S:**	La vérité ! RT @webtechman: Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
9:39 am	**jimworth:**	Enjoying some great early morning reading, following #e20s from Frankfurt. It's a crash course on social business. #socbiz #E20
9:39 am	**jimworth:**	RT @webtechman: Enterprise 2.0: If you are not tuned in to #e20s, you are missing great stuff from smart people. #e20
9:40 am	**jurijmlotman:**	just got my impression confirmed from @elsua that slow old Germany seems to become a motor of 2.0ish innovation in 2nd wave adoption #e20s
9:40 am	**frogpond:**	after coffee break now onto my dearest subject in the #e20 space - organizational design & social business design #e20s
9:41 am	**driessen:**	@jobsworth couldn't make it to #e20s Man, that's a BUMMER! Hope all is well with him and his family!
9:41 am	**mkalz:**	Now session about the challenges of organizational setup of enterprise 2.0 #e20s
9:42 am	**elsua:**	@jurijmlotman Like I said, if you look into the European landscape, that's what's happening at the moment, keep going at it #e20s
9:42 am	**frogpond:**	@jurijmlotman slow old Germany ain't our Germany, no? #e20s #adoption of #e20 discussions

9:42 am	**elsua:**	RT @oscarberg: Blogged: Transparency - The double-edged sword http://goo.gl/fb/ / Outstanding read / preso! Don't miss it! #e20s
9:43 am	**oscarberg:**	I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
9:43 am	**arminhoffmann:**	RT @elsua: RT @oscarberg: Blogged: Transparency - The double-edged sword http://goo.gl/fb/ / Outstanding read / preso! Don't miss it! #e20s
9:44 am	**elsua:**	RT @driessen: @jobsworth couldn't make it to #e20s Man, that's a BUMMER! Hope all is well with him and his family! / Bummer, indeed! :-(
9:44 am	**querdekner:**	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
9:44 am	**RiaBreuer:**	RT @driessen: Hey! My #e20s presentation is featured in the Technology section of Slideshare http://slidesha.re/avx1x5
9:45 am	**bduperrin:**	Now Deutsche Bank and Société Générale on stage at the same time #e20s
9:45 am	**leebryant:**	@jurijmlotman "vorsprung durch nutzungsoffenheit" Never thought I would say that ;-) #e20s
9:45 am	**driessen:**	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
9:45 am	**sagenet:**	RT @bduperrin: Now Deutsche Bank and Société Générale on stage at the same time #e20s
9:46 am	**twiliew:**	Thx! - @gabig58: Correction: @twiliew explains what the "1000" communities are about through a simple taxonomy: U4O,U4U, O4U, O4O #E20S
9:46 am	**jurijmlotman:**	@frogpond no, we are quick old Germany. surprisingly agile senior citizens. #e20s
9:46 am	**aponcier:**	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
9:46 am	**aponcier:**	RT @bduperrin: Now Deutsche Bank and Société Générale on stage at the same time #e20s
9:47 am	**elsua:**	#e20s Moving into next session... Challenges of the Organizational Setup of an Enterprise 2.0 w/ Niemeier, Ouaj, La Pinta & Wuerdemann
9:48 am	**elsua:**	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20 / Check Empower Employees!
9:48 am	**enterprise20:**	Now it goes on with the discussion "Challenges of the Organizational Setup of the Enterprise 2.0" at #e20s Jamil Ouaj, Deutsche Bank AG
9:48 am	**mkalz:**	Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
9:49 am	**BasZurburg:**	Great slides - tnx for sharing -> RT @oscarberg: I have uploaded my #e20s presentation about Transparency http://bit.ly/8Y0QFJ #e20
9:49 am	**schaeferblick:**	RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
9:50 am	**aponcier:**	#e20S @flapinta is on fire ;-) Go Franck, go
9:50 am	**enterprise20:**	Franck La Pinta, Société Générale, Prof. Dr. Joachim Niemeier, University of Stuttgart, Christian Würdemann, Hypoport AG #e20s
9:51 am	**arminhoffmann:**	@mkalz The Trojan Horse theory would explain the fierce resistance some put up. They smell a horse.... #e20s
9:51 am	**sagenet:**	RT @arminhoffmann: @oscarberg: "Facebook is not transparent both ways." Good way to sum up the criticism! #e20s
9:51 am	**bduperrin:**	société générale : we needed HR people to work together across brands in each countries (up to 10 brands/country) #e20s

9:51 am	frogpond:	RT @schaeferblick RT @mkalz Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s __ trojan mice ;)
9:51 am	oscarberg:	RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
9:52 am	Avinio:	@oscarberg Just uploaded his #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
9:52 am	gabig58:	RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
9:52 am	nanouk:	Challenges of the organizational setup of the enterprise2.0 / discussion #e20s
9:52 am	bduperrin:	Société Générale : we don't try the change the organization at this time but the people are working first #e20s
9:53 am	bduperrin:	RT @aponcier: #e20S @flapinta is on fire ;-) Go Franck, go
9:53 am	frogpond:	organizational structures are changed regularly, not all reorgs are effected by #e20 initiatives - we must not overestimate our powers #e20s
9:53 am	JoachimL:	RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s In a way
9:53 am	gabig58:	RT @elsua: RT @oscarberg: Blogged: Transparency - The double-edged sword http://goo.gl/fb/ / Outstanding read / preso! Don't miss it! #e20s
9:53 am	KerrieAnne:	@driessen @sagenet it's really interesting reading both of your tweeting of #e20s conf from here in Downunder Australia
9:54 am	uwemirk:	At least his socks ;-) RT @aponcier: #e20S @flapinta is on fire ;-) Go Franck, go
9:54 am	webtechman:	@aponcier Thx4 RT & for sharing great #e20summit #e20s tweets on Twitter! #e20 #follow
9:55 am	EwaldLied:	RT @frogpond: organizational structures are changed regularly, not all reorgs are effected by #e20 initiatives - we must not overestimate our powers #e20s
9:55 am	btexx:	e2.0 discussion with it people was held two years ago. @joachimniemeier at #e20s so there's a maturity in the tools others can build on ^kn
9:56 am	barthox:	RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
9:56 am	barthox:	RT @arminhoffmann: @mkalz The Trojan Horse theory would explain the fierce resistance some put up. They smell a horse.... #e20s
9:56 am	frogpond:	@leebryant I am soooo favoriting this tweet of yours, let me add: "am deutschen Wesen soll die Welt genesen", will explain this l8r ;) #e20s
9:56 am	aponcier:	RT @frogpond organizational structures are changed regularly, not all reorgs are effected by #e20 - we must not overestimate #e20s
9:56 am	andgenth:	Now: Discussion on Challenges of the Organizational Setup of an Enterprise 2.0 w/F.La Pinta, Prof.Dr. J.Niemeier, J.Ouaj & C.Würdemann #e20s
9:56 am	aponcier:	RT @bduperrin: Société Générale : we don't try the change the organization at this time but the people are working first #e20s
9:56 am	mkalz:	Some more pointers to the trojan horse idea for enterpise 2.0 on my blog #e20s http://bit.ly/btIoUC
9:56 am	aponcier:	RT @oscarberg: RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
9:57 am	twiliew:	Many thanks for pictumenting it ;-). "@driessen: #e20s @twiliew starting his talk http://yfrog.com/e3newnyj"
9:57 am	nanouk:	Now HR and organisational department are coming to the table to discuss #e20 #e20s

9:57 am	ralphmercer:	RT @elsua: RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20 / Check Empower Employees!
9:57 am	raesmaa:	@oscarberg Very proud of you, representing the Nordics in the #e20 sphere, and today at #e20s - I wish I could join!
9:58 am	aponcier:	RT @webtechman: @aponcier Thx4 RT & for sharing great #e20summit #e20s tweets on Twitter! #e20 #follow
9:58 am	AutumnP70:	Good Question! RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s
9:58 am	JeanYves:	In 2007, Hypoport hired 150 people. "We felt we were losing entrepreneurial spirit. We had to do something. We put a wiki online" #e20s
9:58 am	frogpond:	@elsua yesyesyes - indeed the problems and tasks that rise from say M&As are gigantic in relation to our neat, emergent uses of #soso #e20s
9:59 am	leebryant:	@frogpond now you are scaring me ... historical echoes etc... #e20s
9:59 am	arminhoffmann:	Hypoport replaced T3 intranet with Wiki platform in 2007 to conserve entrepreneurial spirit in the company. #e20s
9:59 am	sagenet:	@KerrieAnne Thx for intro to @driessen. Look forward to conversaton & highlights from @oscarberg talk #e20s
10:00 am	knowledgetank:	Transparency - A double-edge sword #e20s http://bit.ly/dhdqUl #KM #KMers
10:00 am	driessen:	Transparency - A double-edge sword #e20s http://goo.gl/fb/TRnX6
10:00 am	hyponastic:	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
10:00 am	driessen:	@twiliew Just some proof for you and @ITSinsider! ;-) #e20s
10:01 am	martinlindner:	verblüffend: plötzlich scheint das Träge Alte Deutschland vorreiter der Organisation 2.0 welle zu werden ... #e20s
10:01 am	traukainehm:	@JeanYves putting on a wiki was a good, but technology driven e2.0 pioneer approach back in 2007. don't forget the non techies #e20s
10:01 am	frogpond:	. @dhinchcliffe 's question on who's in charge 4 #e20 is next up on the slate at the org. structure discussion #e20s http://zd.net/8XdyBM
10:01 am	driessen:	@elsua Ok, got a new post about @oscarberg's talk up... #e20s
10:02 am	mkalz:	Very good point: The network is responsible for developing the network. But how does this related to existing hirarchies? #e20s
10:02 am	gabig58:	RT @frogpond: . @dhinchcliffe 's question on who's in charge 4 #e20 is next up on the slate at the org. structure discussion #e20s http://zd.net/8XdyBM
10:02 am	sagenet:	@bn_at_twitter asks essential questions: How do you translate networked organization into practice? #e20s
10:02 am	AutumnP70:	Transparency - A double-edge sword #e20s http://bit.ly/chRfnS via @driessen
10:02 am	traukainehm:	RT @leebryant: @jurijmlotman "vorsprung durch nutzungsoffenheit" Never thought I would say that ;-) #e20s
10:02 am	elsua:	RT @driessen: Transparency - A double-edge sword #e20s http://goo.gl/fb/TRnX6 / Great! You managed to recover it back! :)
10:03 am	nanouk:	Wiki champions are supporting the wiki life (Hypoport), the network is not capable to support the network #e20s
10:03 am	oscarberg:	@driessen's notes from my #e20s presentation "Transparency - A double-edge sword": http://t.co/9o9NHrw via @AddThis
10:04 am	dgterol:	give every board-member a piece of cake of the enterprise 2.0 #e20s
10:04 am	aponcier:	RT @sagenet: @bn_at_twitter asks essential questions: How do you translate networked organization into practice? #e20s

10:04 am	jurijmlotman:	@leebryant "Vorsprung durch Nutzungsoffenheit" sounds like Neue Deutsche Welle revival: rebuilding "Einstürzende Neubauten". #e20s
10:04 am	aponcier:	RT @mkalz: Very good point: The network is responsible for developing the network. But how does this related to existing hirarchies? #e20s
10:04 am	sagenet:	RT @oscarberg: @driessen's notes from my #e20s presentation "Transparency - A double-edge sword": http://t.co/9o9NHrw via @AddThis
10:05 am	mkalz:	Do we need a top-down organizational implementation with a head of e20 to develop bottom-up knowledge sharing activities? #e20s
10:05 am	frogpond:	#e20s @leebryant hehe, conquering the world with ideas works better than with tanks, don't worry about #blitzadoption of #e20 #ftw #wtf ;)
10:05 am	sagenet:	RT @nanouk: Wiki champions are supporting the wiki life (Hypoport), the network is not capable to support the network #e20s
10:05 am	olgaherrero:	#e20s Retos organizativos en la empresa 2.0. Panel con representants de Deustche Bank, Societe Generale, Hypoport y Stuttgart Univ.
10:05 am	driessen:	@elsua did you share you're slides somewhere? #e20s
10:05 am	leebryant:	@jurijmlotman only with less metallic percussion? #e20s
10:05 am	andgenth:	Organizational "Constitution" for E2.0: Who is in charge? Who is the team reporting to? Who is part of the adoption team? #e20s
10:05 am	arimue:	:-) RT @leebryant: @jurijmlotman "vorsprung durch nutzungsoffenheit" Never thought I would say that ;-) #e20s
10:06 am	cicerohr:	RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
10:06 am	aponcier:	RT @oscarberg: @driessen's notes from my #e20s presentation "Transparency - A double-edge sword": http://t.co/9o9NHrw via @AddThis
10:06 am	elsua:	RT @driessen: @elsua did you share you're slides somewhere? #e20s / Not yet, but will share the longer version; much better, hang on! :)
10:06 am	driessen:	Is there a photo stream of the Summit somewhere? Would be nice! #e20s
10:06 am	bduperrin:	Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
10:06 am	driessen:	@elsua OK great! #e20s
10:07 am	awittenberger:	RT @mkalz: Do we need a top-down organizational implementation with a head of e20 to develop bottom-up knowledge sharing activities? #e20s
10:08 am	aponcier:	RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
10:08 am	nanouk:	Societe Generale: not talking about #e20 but tools that solve problem #e20s
10:08 am	e_trude:	RT @nanouk: Wiki champions are supporting the wiki life (Hypoport), the network is not capable to support the network #e20s
10:08 am	mkalz:	Funny to talk about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
10:08 am	gabig58:	For some, E2.0 and change management seem to be elephants in the room that are never mentioned, although this is what they're doing. #E20S
10:08 am	traukainehm:	giving a second or third organizational structure an efficient infrastructure is one task for the primary structure. #e20s
10:09 am	oscarberg:	RT @aponcier: RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
10:09 am	frogpond:	RT @dgterol: give every board-member a piece of cake of the enterprise 2.0 #e20s ___ seems foodie metaphors work great in the #e20 sphere ;)

10:09 am	**aponcier:**	RT @traukainehm: giving a second or third organizational structure an efficient infrastructure is one task for the primary structure. #e20s
10:10 am	**e_trude:**	Mamil Ouai: It's more about the spirit than about the tools and applications. #e20s #e20summit
10:10 am	**RessHum:**	RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
10:10 am	**aponcier:**	RT @mkalz: Funny about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
10:10 am	**wissensauslese:**	Discussion: Challenges of the Organizational Setup of an Enterprise 2.0 #e20s http://yfrog.com/10ij8gj
10:10 am	**wissensauslese:**	Social Media Education at Bayer - The Project: #e20s http://yfrog.com/b5kxtj
10:10 am	**wissensauslese:**	Web 2.0 provides a new context for recruting. #e20s http://yfrog.com/n0nmgaj
10:10 am	**arminhoffmann:**	@mkalz Middle mgt is where you fail when you have grass-roots movements with top mgt support. An impermeable barrier. #e20s
10:10 am	**driessen:**	Do you see @sagenet ? @KerrieAnne ;-) #e20s http://yfrog.com/jty54caj
10:10 am	**aponcier:**	RT @gabig58 E2.0 and change management seem to be elephants in the room that are never mentioned, although this is what they're doing #E20S
10:11 am	**myview:**	Kann Enterprise 2.0 die Organisation überhaupt NICHT verändern? Oder merkt die Organisation es erst nur nicht? #e20s
10:11 am	**nanouk:**	Goal is to aggregate tools in a social platform in Societe Generale. Today they are experenting the tool #e20s (aggregate = centralize...
10:11 am	**AutumnP70:**	RT @myview: Da führt kein Weg vorbei: #e20 ist eine Frage der Unternehmenskultur - auch wenn die Fortgeschrittenen das Thema schon "über" haben #e20s
10:11 am	**driessen:**	The panel doesn't see e2.0 leading to different organizational structures... #e20s
10:11 am	**mkalz:**	RT @arminhoffmann: Middle mgt is where you fail when you have grass-roots movements with top mgt support. An impermeable barrier. #e20s
10:11 am	**arimue:**	He is. RT @mkalz: Funny to talk about the "middle management" ... Is the middle manager the most central node in the network? #e20s
10:12 am	**frogpond:**	RT @gabig58 For some, E2.0 and change management seem to be elephants in the room that are never mentioned #e20s _ twin elephants they are
10:12 am	**Ronna:**	Org'l change: experience and credibity on the boundaries of the "old" functional roles IMO now key - cross-functionality #e20s
10:12 am	**mkalz:**	@arimue By action or by definition? ;-) #e20s
10:13 am	**nanouk:**	RT @mkalz: Funny to talk about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
10:13 am	**hoeron:**	Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bu4MEt via @AddToAny
10:13 am	**sagenet:**	Enterprise 2.0 more about skillls than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
10:13 am	**frogpond:**	RT @driessen: The panel doesn't see e2.0 leading to different organizational structures... #e20s __ and I assume we agree to disagree ;)
10:13 am	**driessen:**	@mkalz Not per se I'd says. I'd go for the e20 enthusiasts, the community leaders, the connectors in the organization as central node #e20s
10:14 am	**AutumnP70:**	RT @nanouk: Facilitate the work, make it easy to share knowledge, to find it #e20s via @sagenet
10:14 am	**myview:**	HR-Thema: Change Management mit enterprise 2.0 oder durch enterprise 2.0 #e20s

10:14 am	driessen:	@frogpond ;-) #e20s
10:14 am	andgenth:	Organizational "Principles" for #E20: What is legitimacy of power? How to motivate? What incentives? What decision making process? #e20s
10:14 am	ccarranza:	The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
10:14 am	awittenberger:	RT @myview: führt kein Weg vorbei: es ist eine Frage der Unternehmenskultur -auch wenn Fortgeschrittene das schon "über" haben #e20s YES!
10:15 am	driessen:	It would be interesting compare the European organizations in the panel with US ones. I know some of them changed their org. structure #e20s
10:15 am	arimue:	@mkalz By both, but rather by action, I would say. What's your opinion? #e20s
10:15 am	barthox:	I agree, at least in the short/medium term RT @driessen: The panel doesn't see e2.0 leading to different organizational structures... #e20s
10:16 am	nanouk:	RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
10:16 am	sagenet:	Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
10:16 am	prem_k:	RT @sagenet: Enterprise 2.0 more about skillls than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
10:16 am	aponcier:	RT @driessen: interesting compare the European org in the panel with US ones. I know some of them changed their org. structure #e20s
10:16 am	mkalz:	@driessen So target the early adopters and wait for the diffusion of innovations. Is the long tail just around the corner? #e20s
10:16 am	JeanYves:	RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
10:16 am	sagenet:	RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
10:17 am	frogpond:	.@Ronna yep and if we're looking at the #edge of the organization we're poised to see LOTS of org. change, eg. emergent informal nets #e20s
10:17 am	aponcier:	RT @ccarranza: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
10:17 am	sagenet:	RT @driessen: It would be interesting compare the European organizations in the panel with US ones. I know some of them changed their org. structure #e20s
10:17 am	awittenberger:	RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
10:17 am	driessen:	@mkalz Yep, I would say! #e20s
10:17 am	aponcier:	RT @andgenth Organizational "Principles" for E20 What is legitimacy of power? How to motivate? What incentives? What decision process? #e20s
10:17 am	mkalz:	RT @frogpond: RT @driessen: The panel doesn't see e2.0 leading to different org. structures.. and I assume we agree to disagree #e20s
10:18 am	sagenet:	RT @andgenth: Organizational "Principles" for #E20: What is legitimacy of power? How to motivate? What incentives? What decision making process? #e20s
10:18 am	tailorable:	Nice presentation by @oscarberg about transparency to enhance value creation at slideshare: http://bit.ly/8Y0QFJ #e20s
10:18 am	aponcier:	RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
10:18 am	schaeferblick:	"We set up this social software to change our company"...ahh technology matters, and might be a promising first move.... #e20s

10:18 am	**absolutesubzero:**	RT @frogpond: @driessen The panel doesn't see e2.0 leading to different organizational structures. #e20s I assume we agree to disagree < +1
10:18 am	**awittenberger:**	RT @hoeron: Luis Suarez on #e20s: ?Knowledge shared is power? http://bit.ly/bu4MEt via @AddToAny
10:19 am	**ShakespDaughter:**	Will #e20 lead to different organizational structures? IMHO it will have a major impact on the evolution of organizational structures #e20s
10:20 am	**thobu:**	@jurijmlotman: @leebryant "Vorsprung durch Nutzungsoffenheit" <= rather GDR speak I'd say #e20s
10:20 am	**arminhoffmann:**	Wuerdemann takes up @driessen 's slide: SInce network and org do not match, something has to be cahnged in the org. #e20s
10:20 am	**leebryant:**	Excited by @23video launch today. Great enterprise social video platform (have been using for 1yr). Headshift will be partners. #e20s
10:21 am	**jurijmlotman:**	RT @frogpond: ... "am deutschen Wesen soll die Welt genesen" ... #e20s
10:21 am	**bduperrin:**	@absolutesubzero @frogpond @driessen My understanding : it's not leading right now to different org. structures. Time needed. #e20s
10:21 am	**btexx:**	RT @ShakespDaughter: Will #e20 lead to different organizational structures? IMHO it will have a major impact on the evolution of organizational structures #e20s
10:21 am	**andgenth:**	How do job definitions look like in an #E20? #e20s
10:21 am	**tailorable:**	Just blogged: key messages from Enterprise 2.0 Summit day 1 http://blog.tailorable.com/?p=181 #e20s
10:21 am	**sagenet:**	@bn_at_twitter focuses on impact of E2.0 is on changing decisionmaking processes in orgs. Will middle management be affected? #e20s
10:21 am	**elsua:**	#e20s Whooops! Short wi-fi hiccup there! Grrr, first time for me on the conference... Oh, well, working back again! Phew!
10:21 am	**driessen:**	RT @ShakespDaughter: Will #e20 lead to different org. structs? IMHO it will have a major impact on evolution of org structs #e20s > agree!
10:21 am	**myview:**	Überlebenskünstler im mittleren Management. Werden auch Enterprise 2.0 überleben, meint Prof. Niemeier #e20s
10:22 am	**joningham:**	What about E2.0 based on org restructuring? RT @ccarranza The panel is saying: no org re-structuring based on #E20s.
10:22 am	**arminhoffmann:**	Middle mgt has to widen the pipes instead of acting as filters if #e20 is to succeed, IMO. #e20s
10:22 am	**leebryant:**	@thobu @jurijmlotman Haha - good point. I can just imagine the socialist realist posters... #e20s
10:22 am	**frank_open:**	@jniemeier at #e20s: Middle managers managed to survive a lot or more changes than Enterprise 2.0 challenges.
10:22 am	**mkalz:**	C. Wuerdemann mentioning two different organizational structures: The stable organizational chart of a company and the social network. #e20s
10:22 am	**bduperrin:**	RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and E20 cannot be pinned to a box.
10:23 am	**bduperrin:**	RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
10:23 am	**driessen:**	RT @tailorable: Nice pres by @oscarberg about transparency to enhance value creation http://bit.ly/8Y0QFJ #e20s > agree, good stuff!
10:23 am	**twiliew:**	RT @Ronna: Org'l change: experience and credibity on the boundaries of the "old" functional roles IMO now key - cross-functionality #e20s
10:23 am	**joningham:**	E2.0 & org restructuring together based on something else (social capital)? RT @ccarranza no org re-structuring based on #E20s.

10:23 am	barthox:	+1RT @bduperrin: @absolutesubzero @frogpond @driessen My understanding: it's not leading right now to diff org structures. Time needed #e20s
10:23 am	btexx:	if the only new task for middle management is to listen more, they need time and the right channels. #e20s ^kn
10:23 am	joningham:	RT @sagenet: Enterprise 2.0 more about skillls than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
10:23 am	nanouk:	Listen more and with more people / middle management / #e20s
10:23 am	andgenth:	Looking at my company on its way to an E20, the structure did not change. Former opinion leaders transformed into community managers. #e20s
10:23 am	frogpond:	. @bduperrin hm, IMO there's more to organizational structure than meets the eye, think informal networks, emergent adaptive processes #e20s
10:24 am	barthox:	Agreed RT @btexx: if the only new task for middle management is to listen more, they need time and the right channels. #e20s ^kn
10:24 am	driessen:	@bduperrin Yep, I agree, but am surprised. I'd think the org. structure would relate more to community structs than hierarchy #e20s
10:24 am	Greg2dot0:	@elsua remind you of being in Boston? #e20s
10:24 am	driessen:	@bduperrin Not saying: there is not hierarchy in a network! #e20s
10:25 am	netmedianer:	Should be the middle management more like a moderator? #e20s ^bg
10:25 am	andgenth:	Not the structure will have to change in an E20, but culture and goals have to. #e20s
10:25 am	joningham:	RT @mkalz: Funny to talk about the "middle management" when discussing networks. Is the middle manager the most central node in the network? #e20s
10:25 am	elsua:	RT @leebryant: Excited by @23video launch today. Great enterprise social video platform... Headshift will be partners. #e20s / +1!
10:25 am	driessen:	@arminhoffmann Yeah, nice! #e20s
10:26 am	AnaDataGirl:	Agree :) RT @driessen Is there a photo stream of the Summit somewhere? Would be nice! #e20s
10:26 am	querdekner:	@netmedianer sounds a bit like Nonaka Middle-up-and-down-management #e20s
10:26 am	joningham:	RT @gautamghosh: RT @alanlepo: RT @ITSinsider: Social Business on the Ground. http://bit.ly/9A5M4p #e20 #e20s #socbiz
10:26 am	frogpond:	RT @leebryant @23video launch today .. enterprise social video platform ...#e20s __ timely, we've heard executive videoblogging right now ;)
10:26 am	elsua:	RT @Greg2dot0: @elsua remind you of being in Boston? #e20s // For a minute or two, yes!! #grrrwifi
10:27 am	KerrieAnne:	hey @sagenet - is it you in this picture RT @driessen: Do you see @sagenet ? @KerrieAnne ;-) #e20s http://yfrog.com/jty54caj
10:28 am	joningham:	RT @gfriend: RT @tetradian: RT @oscarberg: "Guidelines suggest trust, rules don't" #e20s quote of the day, by @elsua
10:29 am	myview:	I agree wiht that: Prof. Niemeier "the collaborative part (of enterprise 2.0)will change the organisation in a massive way" #e20s
10:30 am	awittenberger:	RT @netmedianer: Should be the middle management more like a moderator? #e20s ^bg
10:30 am	JeanYves:	RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and...
10:30 am	RedScareBot:	Still seeing red? RT @leebryant @thobu @jurijmlotman Haha - good point. I can just imagine the socialist realist posters... #e20s
10:30 am	ccarranza:	It will show companies where they need/want to act and this will lead to a change in structure.RT @joningham: E2.0 & org restructuring #E20s

10:30 am	**sagenet:**	E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
10:30 am	**awittenberger:**	RT @JeanYves: RT @ccarranza: The panel is saying: no org re-structuring based on #E20s. They are right. Orgs show limited dimensions and...
10:30 am	**e_trude:**	RT @myview: I agree wiht that: Prof. Niemeier "the collaborative part (of enterprise 2.0)will change the organisation in a massive way" #e20s
10:30 am	**Filterraum:**	RT @martinlindner: verblüffend: plötzlich scheint das Träge Alte Deutschland vorreiter der Organisation 2.0 welle zu werden ... #e20s
10:30 am	**gabig58:**	RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
10:31 am	**e_trude:**	RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
10:31 am	**awittenberger:**	RT @myview: I agree wiht that: Prof. Niemeier "the collaborative part (e2.0) will change the organisation in a massive way" #e20s
10:31 am	**elsua:**	#e20s If expecting E20 to change orgs & some of their biz processes overnight, we are doing it wrong; it'll take us years! #changetakestime
10:31 am	**aponcier:**	RT @sagenet: E2.0 adoption starts with improved communication, then identity & network mgt. Org impact comes with greater collab #e20s
10:31 am	**nanouk:**	Decision making process has to move to the market #e20s (waou! This is the re-volution or...not as market is the big player in the game
10:32 am	**mkalz:**	RT @sagenet: Adoption starts wi. improved communication, then identity & network mgt. Org impact comes with greater collaboration. #e20s
10:32 am	**elsua:**	RT @sagenet: E2.0 adoption starts w/ improved communication, then identity & network mgmt. Org impact comes w/ greater collaboration. #e20s
10:32 am	**arminhoffmann:**	Not sure if I believe the fundamental impact of e2.0 on enterprise org. Are we suffering from echo chamber syndrome? #e20s
10:32 am	**andgenth:**	RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
10:33 am	**JeanYves:**	RT @sagenet: E2.0 adoption starts with improved communication, then identity&network mgt. Org impact comes with greater collaboration #e20s
10:33 am	**elsua:**	@ppinault I can access the file all right, but others can't; file is public though, having fellow colleagues troubleshoot the issue #e20s
10:34 am	**wissensauslese:**	RT @sagenet: E2.0 adoption starts with improved communication, then identity & network management. Org impact comes with greater collaboration. #e20s
10:34 am	**bduperrin:**	"I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s
10:34 am	**olgaherrero:**	Versión ampliada de la presentación de @elsua en Enterprise 2.0: un "must" http://tinyurl.com/3xm3jf7 #e20s
10:34 am	**Ronna:**	RT @arminhoffmann: Not sure if I believe the fundamental impact of e2.0 on enterprise org. Are we suffering from echo chamber syndrome? #e20s
10:34 am	**driessen:**	RT @sagenet: E2.0 adoption starts with improved communic., then identity & network mngmt. Org impact comes with greater collaboration. #e20s
10:35 am	**oliverg:**	RT @frogpond: RT @leebryant @23video launch today .. enterprise social video platform ...#e20s __ timely, we've heard executive videoblogging right now ;)
10:35 am	**sagenet:**	@bduperrin makes case for greater engagement in decisionmaking before decisions are made as an E2.0 attitude #e20s
10:35 am	**awittenberger:**	RT @bduperrin: "I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s

10:35 am	**andgenth:**	Christian Wuerdemann: "I don't believe in a company as a democracy. There has to be someone to decide." #e20s
10:36 am	**bduperrin:**	RT @sagenet: @bduperrin makes case for greater engagement in decisionmaking before decisions are made as an E2.0 attitude #e20s > Right !
10:36 am	**sagenet:**	RT @bduperrin: "I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s
10:36 am	**wissensauslese:**	RT @andgenth: Christian Wuerdemann: "I don't believe in a company as a democracy. There has to be someone to decide." #e20s
10:36 am	**ccesetti:**	RT @sagenet: Jamil Ouaj - When 80% of employees are more engaged in corporate networks in 5-7 years organizational change will be seen #e20s
10:36 am	**sagenet:**	RT @elsua: #e20s If expecting E20 to change orgs & some of their biz processes overnight, we are doing it wrong; it'll take us years! #changetakestime
10:36 am	**mkalz:**	RT @HarvardBiz Who Should be Your Chief Collaboration Officer? http://s.hbr.org/9E5y3I #e20s
10:36 am	**nanouk:**	Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
10:36 am	**sagenet:**	RT @nanouk: Decision making process has to move to the market #e20s (waou! This is the re-volution or...not as market is the big player in the game
10:37 am	**frogpond:**	@elsua sure, big changes take big time, but the path mustn't be neglected > facilitating small changes and tweaks, gardening emergence #e20s
10:37 am	**arminhoffmann:**	Binsenweisheit! ;-) RT @andgenth: Chr. Wuerdemann: "I don't believe in a company as a democracy. There has to be someone to decide." #e20s
10:37 am	**Ronna:**	Decision-making process: not all decisions are equal. Some need to be made decisively, quickly by "the boss", some by "the expert" #e20s
10:37 am	**ccesetti:**	RT @sagenet: Enterprise 2.0 more about skillls than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
10:37 am	**sagenet:**	RT @ShakespDaughter: Will #e20 lead to different organizational structures? IMHO it will have a major impact on the evolution of organizational structures #e20s
10:37 am	**ulrike_reinhard:**	RT @leebryant: Excited by @23video launch today. Great enterprise social video platform... Headshift will be partners. #e20s /
10:38 am	**awittenberger:**	RT @mkalz: RT @HarvardBiz Who Should be Your Chief Collaboration Officer? http://s.hbr.org/9E5y3I #e20s
10:38 am	**driessen:**	New blog post! Challenges of the Organizational Setup of the Enterprise 2.0 #e20s: JP Rangaswami cou... http://bit.ly/90qjHT (by @driessen)
10:38 am	**OlivierRoberget:**	Retour Paris après une journée à E2.0 Summit à Francfort riche en témoignages et éclairages sur challenges. #e20s
10:38 am	**masonqld:**	@ccarranza but org design follows strategy and executes culture. A factor not the factor. Hierarchy is powerful. #E20s
10:38 am	**andgenth:**	Now: Market of Ideas for the Open Space Workshop #e20s
10:39 am	**aponcier:**	RT @Ronna: Decision process: not all decisions are equal. Some need to be made decisively, quickly by "the boss", some by "the expert" #e20s
10:39 am	**JeanYves:**	RT @nanouk: Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
10:39 am	**sagenet:**	@bn_at_twitter notes important question still be discussed is incentives for participation in E2.0 environments #e20s
10:40 am	**driessen:**	RT @andgenth: Now: Market of Ideas for the Open Space Workshop #e20s > yep, looking fwd to it, but 1st lunch!

10:40 am	andgenth:	Open Space Workshop: 8 groups with about 12-15 people, to discuss the proposed subjects, currently presented by their facilitators. #e20s
10:41 am	tailorable:	Hmmm, this looks like a not-so-open-space session... #e20s
10:41 am	nanouk:	8 workshops this afternoon: presentations #e20s
10:41 am	driessen:	@arminhoffmann What's 'Binsenweisheit? ;-) #e20s
10:41 am	aponcier:	RT @nanouk: Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
10:42 am	gautamghosh:	@bduperrin so the decision to implement #e20 tools should also be taken by crowdsourcing/group ideation? :) #e20s
10:42 am	philippeback:	#e20s je suis en congé maladie... Pfff, pas marrant.
10:42 am	aponcier:	RT @driessen: RT @andgenth: Now: Market of Ideas for the Open Space Workshop #e20s > yep, looking fwd to it, but 1st lunch!
10:42 am	andgenth:	Topic 1: Design Thinking - What is it and how to be used for E2.0? #e20s
10:43 am	driessen:	@tailorable Nope, it's not a barcamp or unconf! ;-) #e20s
10:43 am	HannsKK:	RT @gautamghosh: @bduperrin so the decision to implement #e20 tools should also be taken by crowdsourcing/group ideation? :) #e20s
10:43 am	andgenth:	Topic 2: Serendipity and Emergence - Prequisites, experiences #e20s
10:43 am	aponcier:	RT @andgenth: Topic 1: Design Thinking - What is it and how to be used for E2.0? #e20s
10:43 am	nanouk:	Serendipity and emergence...interesting? #e20s
10:43 am	driessen:	Challenges of the Organizational Setup of the Enterprise 2.0 #e20s http://goo.gl/fb/edE5m
10:44 am	aponcier:	RT @gautamghosh: @bduperrin so the decision to implement #e20 tools should also be taken by crowdsourcing/group ideation? :) #e20s
10:44 am	aponcier:	RT @tailorable: Just blogged: key messages from Enterprise 2.0 Summit day 1 http://blog.tailorable.com/?p=181 #e20s
10:44 am	e_trude:	#e20s: Präsentation Topics Open Space workshops - Barcamp Feeling:-) http://twitpic.com/31jivk
10:44 am	elsua:	#e20s Pondering which workshop to attend after the lunch break... Lots of great topics!!! Grrrr #choiceschoices
10:45 am	Folletto:	RT @leebryant: Excited by @23video launch today. Great enterprise social video platform (have been using for 1yr). Headshift will be partners. #e20s
10:45 am	elsua:	RT @driessen: Challenges of the Organizational Setup of the Enterprise 2.0 #e20s http://goo.gl/fb/edE5m / Nice one! :)
10:45 am	driessen:	I'm going to @bduperrin's open space: e2.0, bpm, business processes, etc. Interesting! #e20s
10:45 am	aponcier:	RT @frank_open: @jniemeier at #e20s: Middle managers managed to survive a lot or more changes than Enterprise 2.0 challenges.
10:45 am	AnaDataGirl:	I love the concept of serendipity :) #e20s
10:46 am	andgenth:	Topic 3: E2.0 in Business Processes - Process definition, articulation of in-the-flow and over-the-flow #e20s
10:46 am	aponcier:	RT @joningham E2.0 more about skillls than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
10:47 am	driessen:	RT @tailorable: Just blogged: key messages from Enterprise 2.0 Summit day 1 http://blog.tailorable.com/?p=181 #e20s
10:47 am	andgenth:	Topic 4: Network Analysis - How to identify network peers #e20s

10:48 am	driessen:	RT @andgenth: Topic 4: Network Analysis - How to identify network peers #e20s > use @guruscan ;-)!
10:48 am	aponcier:	RT @andgenth: Topic 4: Network Analysis - How to identify network peers #e20s
10:48 am	aponcier:	RT @andgenth: Topic 3: E2.0 in Business Processes - Process definition, articulation of in-the-flow and over-the-flow #e20s
10:48 am	andgenth:	Topic 5: Social Messaging - Is this the E2.0 killer app? #e20s
10:49 am	miiaakkinen:	RT @driessen: Challenges of the Organizational Setup of the Enterprise 2.0 #e20s http://goo.gl/fb/edE5m
10:49 am	aponcier:	RT @e_trude: #e20s: Präsentation Topics Open Space workshops - Barcamp Feeling:-) http://twitpic.com/31jivk
10:49 am	aponcier:	RT @andgenth: Topic 2: Serendipity and Emergence - Prequisites, experiences #e20s
10:49 am	HannsKK:	RT AnaDataGirl: I love the concept of serendipity :) #e20s - now if we could just get our boss to understand it as well :-)
10:49 am	ShakespDaughter:	#e20s great topics in the workshop marketplace. Now I not only want one clone (as during the panels), but several ones!
10:49 am	AnaDataGirl:	Me 2 RT @elsua #e20s Pondering which workshop to attend after the lunch break... Lots of great topics!!! Grrrr #choiceschoices
10:49 am	craighepburn:	RT @Ronna: @craighepburn Missing a fellow Scot at #e20s. Your "Finnish" company just commended for transparancy.
10:49 am	ibotretweet:	RT @HannsKK2010RT AnaDataGirl: I love the concept of serendipity :) #e20s - now if we could just get our boss to understand it as well...
10:50 am	frank_open:	Interesting workshops (open spaces) at #e20s (Part I): Design Thinking and E2.0; Serendipity and Emergence; E2.0 and Business Processes
10:51 am	twiliew:	Well, you shall be living in it. No fall in love with it.. ;-) "@AnaDataGirl: I love the concept of serendipity :) #e20s"
10:51 am	andgenth:	Topic 6: Personal Working and Learning Ecosystem - looking at the "peripherals" #e20s
10:51 am	elsua:	RT @frank_open: Interesting workshops at #e20s (Part I): Design Thinking and E2.0; Serendipity and Emergence; E2.0 and Business Processes
10:51 am	querdekner:	RT @twiliew: Well, you shall be living in it. No fall in love with it.. ;-) "@AnaDataGirl: I love the concept of serendipity :) #e20s"
10:52 am	e_trude:	#e20s Interesting workshops - how shall I manage this, have to clone myself?
10:52 am	andgenth:	Topic 7: Role of the E2.0 Manager - Tasks, different roles #e20s
10:52 am	sagenet:	RT @e_trude: #e20s Interesting workshops - how shall I manage this, have to clone myself?
10:52 am	andgenth:	Topic 8: E2.0 Motivation Concept - Pillars and principles #e20s
10:52 am	querdekner:	and my winner is: e20 Motivation and Incentives #e20s
10:53 am	frank_open:	Interesting ... at #e20s (Part II): Network Analysis in E2.0; Enterprise microblogging; E20 ecosystem; Who's in charge for E2.0; Motivation
10:53 am	AnaDataGirl:	Hmm no woman moderating any workshop :(#e20s
10:53 am	btexx:	keep processes agile RT @elsua #e20s If expecting E20 to change [?] biz processes overnight, we are doing it wrong; it'll take us years! ^kn
10:53 am	wissensauslese:	RT @andgenth: Topic 1: Design Thinking - What is it and how to be used for E2.0? #e20s
10:53 am	wissensauslese:	RT @andgenth: Topic 2: Serendipity and Emergence - Prequisites, experiences #e20s

10:54 am	wissensauslese:	RT @andgenth: Topic 3: E2.0 in Business Processes - Process definition, articulation of in-the-flow and over-the-flow #e20s
10:54 am	driessen:	Wifi is much better now or is it just me?! #e20s
10:54 am	wissensauslese:	RT @andgenth: Topic 4: Network Analysis - How to identify network peers #e20s
10:54 am	elsua:	RT @AnaDataGirl: Hmm no woman moderating any workshop :(#e20s / Ouchie! :-((
10:54 am	wissensauslese:	RT @andgenth: Topic 5: Social Messaging - Is this the E2.0 killer app? #e20s
10:54 am	ShakespDaughter:	RT @AnaDataGirl: Hmm no woman moderating any workshop :(#e20s
10:54 am	wissensauslese:	RT @andgenth: Topic 6: Personal Working and Learning Ecosystem - looking at the "peripherals" #e20s
10:54 am	wissensauslese:	RT @andgenth: Topic 7: Role of the E2.0 Manager - Tasks, different roles #e20s
10:54 am	driessen:	@AnaDataGirl You can take one of the last two topics? @ShakespDaughter seemed to be opinionated about one of them! ;-) #e20s
10:54 am	wissensauslese:	RT @andgenth: Topic 8: E2.0 Motivation Concept - Pillars and principles #e20s
10:55 am	jeos:	introduced #openspace topic "enable #enterprise20 w/ social messaging" w/ @JoachimL at enterprise 2.0 summit #e20s - join us after lunch!
10:55 am	gabig58:	RT @frank_open: Interesting workshops (open spaces) at #e20s (Part I): Design Thinking and E2.0; Serendipity and Emergence; E2.0 and Business Processes
10:56 am	andgenth:	Lunch break #e20s
10:58 am	CecileDemailly:	RT @AnaDataGirl Hmm no woman moderating any workshop :(#e20s < :(too
10:58 am	elsua:	@twiliew @frogpond @AnaDataGirl I already made up my mind, CheeChin, but first ... LUNCH!! Hehe #e20s
11:00 am	tdoyon:	RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
11:00 am	tdoyon:	RT @elsua: #e20s usability failures introduces workarounds: email everything, label everything as confidential, copy to ensure access, share w/ sticks
11:01 am	tdoyon:	RT @AnaDataGirl: "90/10/1 rule is only true in a plain Internet scenario. Participation is much higher (50/30/20)..." BMW at #e20s. Interesting...
11:01 am	KerrieAnne:	RT @tailorable: Just blogged: key messages fr Enterprise 2.0 Summit day 1 #e20s - don't mention S-social word - synonyms? http://ht.ly/30KH1
11:02 am	ibridazioni:	There isn't a psychological point of view in #e20s speeches, isn't it? Let's see what I can do about it for the next... ;)
11:04 am	sagenet:	@AnaDataGirl yes to "serendipity". You might enjoy Robert K. Mertson's book exploring http://jetpress.org/v17/campa.htm #e20s
11:05 am	tdoyon:	RT @elsua: RT @absolutesubzero: My notes for Stephan Oertelt's, Innovation Manager of BMW, are online at http://ht.ly/30HS6 #e20s #e20
11:05 am	tdoyon:	RT @elsua: RT @dgterol: Not every tool fits to every corporate culture, thats what you have to find out in the innovation process #e20s / +1
11:07 am	webtechman:	RT @HannsKK AnaDataGirl: I love the concept of serendipity :) #e20s - now if we could just get our boss to understand it as well :-)
11:12 am	kammerait:	RT @AnaDataGirl: "Monetary incentives not very successful in ideation" BMW at #e20s. I'm not surprised.
11:20 am	tdoyon:	RT @elsua: RT @leebryant: Excited by @23video launch today. Great enterprise social video platform... Headshift will be partners. #e20s / +1!
11:21 am	tdoyon:	RT @bduperrin: RT @sagenet: @bduperrin makes case for greater engagement in decisionmaking before decisions are made as an E2.0 attitude #e20s > Right !

11:37 am	**joningham:**	Still feel reluctance to BE social suboptimises e2.0 RT @ KerrieAnne RT @tailorable: don't mention S-social word http://ht.ly/30KH1 #e20s
11:44 am	**roundtrip:**	Second day @Enterprise20 Summit. Another great #e20s Tweet stream from @elsua @frogpond @oscarberg @bduperrin et al
11:49 am	**barthox:**	Looks like my participation to the #e20s has gone 1 step further: I will facilitate the workshop on "Motivating people to collaborate"
11:51 am	**andgenth:**	2nd day at Enterpriise 2.0 Summit #e20s (@ Le Méridien Parkhotel) http://4sq.com/9NyXcw
11:55 am	**aubertm:**	#e20s second and final part (@ Le Méridien Parkhotel) http://4sq.com/9NyXcw
11:59 am	**kencooperusa:**	Luis Suarez on #e20s: 'Knowledge shared is power' http://bit.ly/aTbmaa
12:00 pm	**mkalz:**	Attending the group about serendipity & ermergence at #e20s
12:01 pm	**aponcier:**	RT @kencooperusa: Luis Suarez on #e20s: 'Knowledge shared is power' http://bit.ly/aTbmaa
12:02 pm	**jeos:**	#enterprise20 crowd is addicted to #apple - #ipad, macbooks and countless #iphone ... #e20s http://twitpic.com/31k2g6
12:03 pm	**andgenth:**	Attending the workshop "Role of the E2.0 Manager" #e20s
12:03 pm	**DennisAgusi:**	RT @bduperrin: Rolf Schmidt-Holtz, CEO Sony Music : email is yesterday . One never make any good decision with email. #e20s
12:03 pm	**driessen:**	Nice group in the Enterprise 2.0 and business processes open space #e20s
12:04 pm	**dineshtantri:**	RT @jeos: #enterprise20 crowd is addicted to #apple - #ipad, macbooks and countless #iphone ... #e20s http://twitpic.com/31k2g6
12:05 pm	**frogpond:**	attending the knowledge workspace / environment session with @jurijmlotman at #e20s
12:06 pm	**traukainehm:**	@bduperrin and @AnaDataGirl collaborating #e20s @ Le Méridien Parkhotel http://instagr.am/p/Fvgk/
12:10 pm	**elsua:**	Back from lunch, and hanging out at the Serendipity & Emergence workshop ... #e20s
12:11 pm	**driessen:**	Lots of people see formal business processes connect with the e2.0 stuff leading to social business #e20s
12:11 pm	**sagenet:**	RT @aponcier: RT @kencooperusa: Luis Suarez on #e20s: 'Knowledge shared is power' http://bit.ly/aTbmaa
12:12 pm	**Ronna:**	@elsua has emerged from lunch and by shere serendipity is sitting with his current discussion group #e20s
12:13 pm	**elsua:**	RT @Ronna: @elsua has emerged from lunch and by shere serendipity is sitting with his current discussion group #e20s / Exactly! :-P
12:16 pm	**frogpond:**	hot topics - personal learning environment, peripheral learning, informal learning, workspaces for collaborating knowledge workers #e20s
12:19 pm	**elsua:**	#e20s Done with some definitions on serendipity and emergence, now going through some examples...
12:23 pm	**arminhoffmann:**	Very inspiring discussion on E2.0 manager and her/his role at #e20s open session.
12:25 pm	**philipchan21:**	RT @skjekkeland: Today is World Paper Free Day www.Aiim.org/paperfreeday #Aiim, #dms10, #e20s Think before u print.
12:26 pm	**mkalz:**	Serendipity means 'facilitating the accidental to happen' #e20s
12:27 pm	**sverjans:**	RT @krajagopal: @mkalz interesting ... looking forward to your tweets :-) - Me too. Currently writing a chapter on Enterprise 2.0 #e20s
12:27 pm	**JeffMerrell:**	RT @mkalz: Very interesting question: Are #e20 projects the trojan horse for organizational change? #e20s

12:27 pm	driessen:	#e20s Man, we are on fire! U should be in our group! :-) http://yfrog.com/4zgsrij
12:29 pm	arminhoffmann:	@driessen I wanted to, but you were already full! :-(But ours is also great! :-) #e20s
12:31 pm	elsua:	Superb conversations about facilitating serendipity both virtually and physically: social tools, water cooler, print room, etc. #e20s
12:32 pm	robhoward:	@andgenth Pull people 2 social not push. Email is just another channel #e20s
12:33 pm	flair:	RT @bduperrin: "I don't believe in a co as a democracy. There should be someone to decide" => Wise words ! #e20s
12:33 pm	andgenth:	Open Space: Great lively discussion taking place for the E2.0 Manager role, facilitated by @aponcier at #e20s
12:34 pm	fwhamm:	I wish I could attend 2nd day of Enterprise 2.0 Summit too #e20s
12:34 pm	robhoward:	Last day of #e20s show in Frankfurt. Great show and more topic depth than at similar events.
12:36 pm	mkalz:	How can serendipity be facilitated in a company/organization? Several examples are discussed in the group. #e20s
12:36 pm	driessen:	Most e2.0 projects start in a push way not a pull way, some say in our group. Agree? #e20s
12:37 pm	frogpond:	RT @mkalz Serendipity means 'facilitating the accidental to happen' #e20s __ designing enviroments for the unexpected is both hard + easy ;)
12:40 pm	elsua:	@ananeves yes, yes, yes! That's been our conversation as well! Specially, on how we're moving from physical to virtual watercoolers #e20s
12:41 pm	arminhoffmann:	Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
12:42 pm	elsua:	#e20s interesting discussions on how you can "provoke" serendipitous discoveries to help knowledge workers experience 'em to benefit from'em
12:42 pm	driessen:	Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
12:42 pm	driessen:	@arminhoffmann So that's you! #e20s
12:43 pm	elsua:	RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s / would it still require a CV & cert?
12:43 pm	Ronna:	RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
12:45 pm	elsua:	@ananeves that's the challenge we are discussing & how it can blend with emergence;fascinating discussions of how we could bridge 'em #e20s
12:45 pm	heikistr:	RT @oscarberg I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20 #cultureoftrust
12:46 pm	EskoKilpi:	At the psychology of the Internet ws: Discussing confirmation. The need to be confirmed who I am, and to confirm others #e20s
12:46 pm	arminhoffmann:	@driessen Sounds like you have just been announced Superhero... :-) #e20s
12:48 pm	StefanoSchiavo:	RT @elsua: Superb conversations about facilitating serendipity both virtually and physically: social tools, water cooler, print room,. #e20s
12:48 pm	andgenth:	RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
12:49 pm	EskoKilpi:	Psychology of the Internet workshop. Some people need much more validation than others #e20s
12:49 pm	mkalz:	Hard to define "emergence" in our session. Is emergence only about patterns that emerge from actions of many users? #e20s
12:50 pm	AnaDataGirl:	Great workshop! #e20s

12:53 pm	kendomen:	RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
12:53 pm	traukainehm:	#e20s biz biz processses workgroup @ Le Méridien Parkhotel http://instagr.am/p/FwgS/
12:54 pm	EskoKilpi:	Some people are more sensitive than others to not being acknowledged. A like button is a great way to acknowledge :-) #e20s
12:54 pm	btexx:	RT @traukainehm: #e20s biz biz processses workgroup @ Le Méridien Parkhotel http://instagr.am/p/FwgS/
12:54 pm	Ronna:	RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
12:55 pm	arminhoffmann:	Transcend the silo! #e20s
12:56 pm	myview:	Habe selten so engagierte Open-Space Workshops erlebt. People discussing like hell. #e20s
12:57 pm	myview:	RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
12:57 pm	EskoKilpi:	Acknowledgment is always a gift (Psychology of the Internet workshop) #e20s
12:58 pm	arminhoffmann:	E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
12:59 pm	absolutesubzero:	My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at http://ht.ly/30NVB #e20 #e20s
12:59 pm	dgterol:	quote of the day!: "your network is your added value" #e20s
1:01 pm	driessen:	RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin at http://ht.ly/30NVB #e20 #e20s
1:04 pm	nanouk:	Serendipity and emergence workshop is over @jeanyves will present our conclusion: openess, openess,openess #e20s
1:04 pm	aponcier:	RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at http://ht.ly/30NVB #e20s
1:04 pm	aponcier:	RT @arminhoffmann: E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
1:04 pm	aponcier:	RT @myview: RT @arminhoffmann: Job offer: E.20 Manager at Big Corp. Required skills: Superhuman hero. ;-) #e20s
1:05 pm	knowledgetank:	Enterprise 2.0 and Business Processes #e20s http://bit.ly/avdsb8 #KM #KMers
1:05 pm	driessen:	New blog post! Enterprise 2.0 and Business Processes #e20s: Some notes from the open space about En... http://bit.ly/9lstqB (by @driessen)
1:05 pm	driessen:	Enterprise 2.0 and Business Processes #e20s http://goo.gl/fb/LlgeK
1:06 pm	aponcier:	RT @nanouk: Serendipity and emergence workshop is over @jeanyves will present our conclusion: openess, openess,openess #e20s
1:06 pm	aponcier:	RT @dgterol: quote of the day!: "your network is your added value" #e20s
1:06 pm	sagenet:	#snasources Rob Cross et al 2010 Collaborative Organization: How to Make Employee Networks Really Work http://bit.ly/ajc6XV #e20s
1:07 pm	ClaudeSuper:	RT @driessen: Enterprise 2.0 and Business Processes #e20s http://bit.ly/9ftCeH #architecture
1:07 pm	netmedianer:	RT @driessen Enterprise 2.0 and Business Processes #e20s http://bit.ly/cL6lMl ^bg
1:08 pm	absolutesubzero:	RT @driessen: Enterprise 2.0 and Business Processes #e20s http://goo.gl/fb/LlgeK < thanks for the note and link! :)
1:08 pm	driessen:	RT @arminhoffmann: E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s

1:08 pm	roundtrip:	RT @elsua: #e20s Transparency enables workspace awareness ... #owork #narrateyourwork
1:09 pm	Laouffir:	RT @aponcier: RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin http://ht.ly/30NVB #e20s
1:09 pm	aponcier:	RT @andgenth: Open Space: Great lively discussion taking place for the E2.0 Manager role, facilitated by @aponcier at #e20s -> TKS ;-)
1:10 pm	sagenet:	#snaresources Valdis Krebs work at www.orgnet.com #e20s
1:11 pm	roundtrip:	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
1:11 pm	AnaDataGirl:	http://yfrog.com/50n5lrj the workshop on biz processes #e20s
1:11 pm	traukainehm:	@driessen http://bit.ly/drjHdP the polar bear wallpaper #e20s
1:12 pm	roundtrip:	RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
1:14 pm	awittenberger:	RT @arminhoffmann: E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
1:15 pm	aponcier:	RT @awittenberger E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
1:16 pm	awittenberger:	RT @absolutesubzero: RT @driessen: Enterprise 2.0 and Business Processes #e20s http://goo.gl/fb/LlgeK < thanks for the note and link! :)
1:16 pm	elsua:	#e20s and that folks concludes a superb #e20s event for me! Need to go now & catch flight back home! It was a blast, hope you enjoyed it!
1:17 pm	elsua:	RT @absolutesubzero: My notes about workshop Enterprise 2.0 & Business Processes with @bduperrin are online at http://ht.ly/30NVB #e20 #e20s
1:18 pm	elsua:	RT @driessen: Enterprise 2.0 and Business Processes #e20s http://goo.gl /fb/LlgeK #e20s
1:18 pm	jurijmlotman:	@aleene still not convinced about all the "3.0" concepts, so i'm sticking to 2.0 like an old Bill Haley fan sticks to R'n'R #e20s
1:22 pm	elsua:	#e20s ok, now I am gone to the airport... See you all lovely people on the other side where it is nice and warm! Safe travels everyone!
1:30 pm	bhc3:	Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s http://post.ly/17qcW
1:30 pm	driessen:	@elsua Ah, goodbye! It was nice to meet you in person. Have a safe trip home! #e20s
1:31 pm	driessen:	@traukainehm thanks! #e20s
1:31 pm	driessen:	RT @AnaDataGirl: http://yfrog.com/50n5lrj the workshop on biz processes #e20s
1:31 pm	awittenberger:	Topic: E20-Manager ... my notes as mindmap Role E2.0-Management #e20s
1:31 pm	Alex_Stocker:	great conference #e20s
1:32 pm	ClaudeSuper:	RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s http://post.ly/17qcW
1:32 pm	aponcier:	RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s http://post.ly/17qcW
1:32 pm	driessen:	Looking forward to @leebryant's closing talk at #e20s !
1:32 pm	frogpond:	RT @myview: Habe selten so engagierte Open-Space Workshops erlebt. People discussing like hell. #e20s ___ indeed, vibrant and smart it is
1:33 pm	andgenth:	Now: Presentation of results from the Open Space workshops at #e20s

1:34 pm	barthox:	@jeanyves is on stage to give us the results of the discussions on serendipity and emergence #e20s
1:34 pm	sagenet:	Serendipity comes from connection. Maximize organization's connectedness to maximize serendipidity. #e20s
1:36 pm	nanouk:	RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipidity. #e20s
1:36 pm	sagenet:	RT @aponcier: RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s http://post.ly/17qcW
1:37 pm	driessen:	RT @driessen: Our/my summary of our open space: Enterprise 2.0 and Business Processes #e20s http://goo.gl/fb/LlgeK
1:37 pm	sagenet:	@awittenberger Can you please reshare the link to your #e20s notes mind map? Thx
1:38 pm	jackvinson:	RT @elsua @arminhoffmann: Job offer: E.20 Manager at Big Corp. Req'd skills: Superhero. ;-) #e20s / would it still require a CV & cert?
1:38 pm	sagenet:	RT @aponcier: RT @awittenberger E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
1:38 pm	intertainment:	Einiges an neuem Input vom Enterprise 2.0 Summit mitgenommen. Jetzt Flughafen nach Berlin zur Tagung Onlinekommunikation #e20s #tok10
1:38 pm	aubertm:	RT @aponcier: RT @awittenberger E2.0 Managers must strive to become redundant, because their objective is for the org to absorb the idea. #e20s
1:39 pm	andgenth:	Summary of "Design thinking": Def.: Not a question of what you do, but how you do it. #e20s
1:39 pm	aponcier:	RT @nanouk: RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipidity. #e20s
1:39 pm	dgterol:	day of big quotes!: "The question is not what you do. The question is how you do it" #e20 #e20s
1:39 pm	e_trude:	RT @aponcier: RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s http://post.ly/17qcW
1:39 pm	sagenet:	RT @knowledgetank: Enterprise 2.0 and Business Processes #e20s http://bit.ly/avdsb8 #KM #KMers
1:39 pm	aponcier:	RT @dgterol: day of big quotes!: "The question is not what you do. The question is how you do it" #e20 #e20s
1:39 pm	arminhoffmann:	Do you know the feeling that a solution is being presented is lacking a problem to be solved? ;-) #e20s
1:40 pm	sagenet:	RT @EskoKilpi: Acknowledgment is always a gift (Psychology of the Internet workshop) #e20s
1:40 pm	sagenet:	RT @Ronna: RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
1:40 pm	roundtrip:	RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at http://ht.ly/30NVB #e20 #e20s
1:41 pm	EskoKilpi:	"People in corporations seek more recognition than what they get" (Psychology of the Internet workshop) #e20s
1:41 pm	AnaDataGirl:	Me 2! Should have heard him at @SHiFTconf if it wasn't 4 the damn volcano RT @driessen: Looking fwd to @leebryant's closing talk at #e20s !
1:41 pm	nanouk:	RT @andgenth: Summary of "Design thinking": Def.: Not a question of what you do, but how you do it. #e20s
1:42 pm	aponcier:	RT @sagenet: RT @EskoKilpi: Acknowledgment is always a gift (Psychology of the Internet workshop) #e20s
1:42 pm	traukainehm:	@elsua safe trip home. was a pleasure to meet you. #e20s

1:42 pm	aponcier:	RT @EskoKilpi: "People in corporations seek more recognition than what they get" (Psychology of the Internet workshop) #e20s
1:42 pm	andgenth:	Re Design Thinking: Fast Prototyping (iterative process) to make the idea understandable and tangible for the potential users. #e20s
1:42 pm	enterprise20:	now it goes on with the workshop solutions at #e20s
1:43 pm	sagenet:	#e20s Design Thinking workshop reporting out. Power comes from multidsciplinary, fast feedback & fast prototyping
1:44 pm	EskoKilpi:	Acknowledgment is needed to "know together" Knowing together is the essence of social media #e20s
1:44 pm	frogpond:	design thinking methods applicable in the #e20 sphere - rapid prototyping, fast feedback, enable multidisciplinary participation #e20s
1:44 pm	leebryant:	ok - I have less than an hour left. I have found my motivation. Should just carry a spare adrenal gland with me. #e20s
1:45 pm	roundtrip:	RT @knowledgetank: Enterprise 2.0 and Business Processes #e20s http://bit.ly/avdsb8 #KM #KMers
1:45 pm	andgenth:	Team and answers were revising the topic: Improving Design Thinking in an Enterprise 2.0 #e20s
1:46 pm	roundtrip:	RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
1:46 pm	driessen:	@leebryant Go Lee, Go! ;-) #e20s
1:46 pm	EwaldLied:	RT @frogpond: design thinking methods applicable in the #e20 sphere - rapid prototyping, fast feedback, enable multidisciplinary participation #e20s
1:46 pm	aubertm:	RT @aponcier: RT @EskoKilpi: "People in corporations seek more recognition than what they get" (Psychology of the Internet workshop) #e20s
1:47 pm	e_trude:	Read The #e20s Daily ? today's top stories are contributed by @absolutesubzero @ppinault and @raesmaa ? http://t.co/ybxR80y
1:47 pm	seanrnicholson:	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20 #intranet
1:47 pm	TractionTeam:	RT @elsua: #e20s Transparency enables workspace awareness ... #owork #narrateyourwork
1:48 pm	EskoKilpi:	Acknowledgment -> recognition -> knowing together -> development -> interdependence (Psychology of the Internet workshop) #e20s
1:48 pm	TractionTeam:	RT @bduperrin: Société générale : we don't talk about #e20 or social networks but about a tool that can make employee's work easier #e20s
1:48 pm	TractionTeam:	RT @driessen: Context is a key word in the e2.0/BPM space. Linking people (expertise), information, processes and tools. #e20s
1:50 pm	ITSinsider:	QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
1:51 pm	andgenth:	Network Analysis: Have privacy issues in mind, dynamic nature, understand reason/problem statement, ways to do it, costs, efficiency. #e20s
1:51 pm	EwaldLied:	RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipity. #e20s
1:52 pm	nanouk:	Network analysis: what is the goal? #e20s
1:52 pm	EskoKilpi:	"Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
1:52 pm	rjfarr:	Well done! RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20 #intranet
1:52 pm	frogpond:	@MeganMurray btw, missing you here at #e20s - grave as I can't be in Santa Clara for #e2conf this time ;(

1:53 pm	EskoKilpi:	Social sensitivity is the basis of knowing in corporations (Psychology of the Internet workshop) #e20s
1:53 pm	btexx:	our results are on @driessen 's blog, no flipchart was harmed #e20s ^kn
1:54 pm	sagenet:	@driessen Challenging nudging E2.0 behaviors. 3 points on flip chart. Reporting out from blog post. "We live in a digital age." #e20s
1:55 pm	mkalz:	@driessen presenting summary of business process session for #e20s http://bit.ly/aDRjy4
1:55 pm	AnaDataGirl:	http://yfrog.com/9gko9mj @driessen rocking on stage of #e20s
1:56 pm	querdekner:	RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
1:56 pm	nanouk:	Enterprise 2.0 relations with business processes. How do you relate it together? Volonteer process, lot of training, solve pbs #e20s
1:56 pm	e_trude:	RT @mkalz: @driessen presenting summary of business process session for #e20s http://bit.ly/aDRjy4
1:56 pm	andgenth:	E2.0 in Business Processes: Focus on everyday benefits, on the concepts, rather than the tools. #e20s
1:56 pm	myview:	context is key, Information needs context #e20s
1:56 pm	Jussipekka:	RT @EskoKilpi: "Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
1:56 pm	omar_e_avila:	RT @bhc3 Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s http://post.ly/17qcW
1:56 pm	myview:	to keep in mind: some people understand the concepts of Enterprise 2.0 better than the tools #e20s
1:56 pm	btexx:	one big point on processes: context is king. people get the concept better than the tools. #e20s ^kn
1:57 pm	nanouk:	RT @mkalz: @driessen presenting summary of business process session for #e20s http://bit.ly/aDRjy4
1:57 pm	E20_OD_EMEA:	enterprise20: now it goes on with the workshop solutions at #e20s: enterprise20: now it goes on with the workshop ... http://bit.ly/a1eDvJ
1:57 pm	driessen:	RT @AnaDataGirl: http://yfrog.com/9gko9mj @driessen rocking on stage of #e20s > thanks! *blushing*
1:58 pm	arminhoffmann:	@aponcier presenting the results of E2.0 Manager Role. #e20s
1:58 pm	nancyrubin:	Enterprise 2.0 and Business Processes #e20s http://ow.ly/30QtN
1:59 pm	gabig58:	@driessen reporting back from the E2.0 and Business Processes workshop using his own blogpost http://bit.ly/ccQSeV #E20S - excellent!
1:59 pm	andgenth:	The Role of the E2.0 Manager: Different from a community manager, needed for the transformation, manages tools and concepts. #e20s
1:59 pm	nanouk:	Enterprise 2.0 manager is a self destructing job (maybe not very attractive at this moment :(#e20s
1:59 pm	EskoKilpi:	"We are interesting if we are interested" (Psychology of the Internet workshop) #e20s
1:59 pm	btexx:	.@aponcier at #e20s "e2.0 manager is not an community manager. his job will vanish." in regard of processes that's not for sure ^kn
2:00 pm	gabig58:	RT @nanouk: Enterprise 2.0 manager is a self destructing job (maybe not very attractive at this moment :(#e20s
2:00 pm	gordonr:	@leebryant @frogpond sounds like a great program in Frankfurt. Sending #sisv good wishes your way at #e20s

2:00 pm	**barthox:**	E2.0 Manager is a self-destructing job, it should disappear overtime as everybody in the company will take over part of that job #e20s
2:00 pm	**andgenth:**	E2.0 Manager: The ultimate problem solver! #e20s
2:00 pm	**myview:**	Enterprise 2.0 Manager - der Job, der von selbst verschwindet, wenn das Enterprise 2.0-Status erreicht hat #e20s
2:00 pm	**e_trude:**	The Enterprise 2.0 Manager is the link form top to buttom and employee #e20s #e20summit
2:01 pm	**e_trude:**	RT @myview: Enterprise 2.0 Manager - der Job, der von selbst verschwindet, wenn das Enterprise 2.0-Status erreicht hat #e20s
2:01 pm	**andgenth:**	Well connected to bottom (employees) and top (execs), strong personal commitment & vision needed. #e20s
2:01 pm	**nancyrubin:**	Transparency - A double-edge sword #e20s http://ow.ly/30QDZ
2:01 pm	**jessewilkins:**	RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at http://ht.ly/30NVB #e20 #e20s
2:01 pm	**AnaDataGirl:**	Skills and tasks of an #e20 manager really makes it sound as a superman/superwoman. Hmm... #e20s
2:02 pm	**arminhoffmann:**	E2.0 manager: If that role would stay around, the E2.0 idea would be separated from the rest of the organisation. Not good! #e20s
2:03 pm	**gerard_velez:**	RT @elsua: RT @absolutesubzero: My notes about workshop Enterprise 2.0 & Business Processes with @bduperrin are online at http://ht.ly/30NVB #e20 #e20s
2:03 pm	**Web_Working:**	RT @bhc3: Best Practices for Enforcing Business Innovation from BMW, Telecom Italia #e20s http://post.ly/17qcW
2:03 pm	**netmedianer:**	Who is my Enterprise 2,0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s ^bg
2:03 pm	**EskoKilpi:**	"Speech demands a respondent, not a listener." (Psychology of the Internet workshop) #e20s
2:05 pm	**Dihug:**	RT @aponcier: RT @nanouk: RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipidity. #e20s
2:05 pm	**andgenth:**	Open question: Will the E2.0 Manager be needed after a company's transformation into an Enterprise 2.0? What do you think? #e20s
2:07 pm	**e_trude:**	#e20s @bn_at_twitter http://twitpic.com/31l3xi
2:07 pm	**edit_individual:**	RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s ^bg
2:07 pm	**JoachimL:**	RT @e_trude: #e20s @bn_at_twitter http://twitpic.com/31l3xi
2:09 pm	**joningham:**	RT @sagenet: Serendipity comes from connection. Maximize organization's connectedness to maximize serendipidity. #e20s #connectinghr !
2:09 pm	**MeganMurray:**	@frogpond Ditto. Hope we don't have to wait until Boston. #e20s #e2conf
2:09 pm	**nanouk:**	@wendelix_kkundk Proud to be part of your very "selected" network ;-). #e20s
2:09 pm	**joningham:**	RT @absolutesubzero: My notes about the workshop Enterprise 2.0 & Business Processes with @bduperrin are online at http://ht.ly/30NVB #e20 #e20s
2:09 pm	**frogpond:**	@andgenth great bosses will always be in style - yes, even in the archetypical and ideal #e20 - they will be different, think #semler #e20s
2:09 pm	**Ronna:**	RT @edit_individual: RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s :-)
2:10 pm	**EskoKilpi:**	The most important tacit sentences in social media are: "Where are you?" and "Here I am!" (Psychology of the Internet workshop) #e20s
2:11 pm	**MunichCat:**	RT @barthox: E2.0 Manager is a self-destructing job, it should disappear overtime as everybody in the company will take over part of that job #e20s

2:11 pm	joningham:	RT @EskoKilpi: "Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
2:12 pm	arminhoffmann:	RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s ^bg
2:12 pm	aponcier:	RT @Ronna: RT @edit_individual: RT @netmedianer: Who is my E2.0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s :-)
2:12 pm	nanouk:	RT @omar_e_avila: RT @bhc3 Best Practices for Enforcing Business Innovation from BMW, Telecom Italia (by @absolutesubzero) #e20s http://post.ly/17qcW
2:12 pm	phisab:	RT @nanouk: Company is not a democracy: in #e20s the decision comes from the discussion, it has not to be explained afterwards #e20s
2:12 pm	MunichCat:	Very much looking forward to @leebryant and his upcoming closing keynote at #e20s
2:12 pm	Dihug:	RT @aponcier: RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
2:12 pm	driessen:	@20Adoption are chipping into the discussion about the role of the e2.0 manager. Good job @twiliew & @an_elm ! #e20s
2:13 pm	aponcier:	RT @AnaDataGirl: Skills and tasks of an #e20 manager really makes it sound as a superman/superwoman. Hmm... #e20s
2:13 pm	andgenth:	E2.0 Participation Motivation: Why should people participate? Make them realize their own benefit, answer "What is in it for me?". #e20s
2:13 pm	gabrielpagan42:	RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
2:13 pm	aponcier:	RT @e_trude: The Enterprise 2.0 Manager is the link form top to buttom and employee #e20s #e20summit
2:13 pm	aponcier:	RT @andgenth: Well connected to bottom (employees) and top (execs), strong personal commitment & vision needed. #e20s
2:13 pm	aponcier:	RT @andgenth: E2.0 Manager: The ultimate problem solver! #e20s
2:14 pm	MVujnovic:	Mindmap of the Role of an E2.0 Manager will be available on our blog soon http://bit.ly/3rTJHS #e20s
2:14 pm	andgenth:	Early adaptors are important for the acceptance and participation of the community. #e20s
2:14 pm	aponcier:	RT @btexx: .@aponcier at #e20s "e2.0 manager is not an community manager. his job will vanish." in regard of processes that's not for sure
2:15 pm	aponcier:	RT @nanouk: Enterprise 2.0 manager is a self destructing job (maybe not very attractive at this moment :(#e20s
2:15 pm	arminhoffmann:	Introverted people are actually more likely to contribute in an electronic medium than F2F. #e20s
2:15 pm	aponcier:	RT @andgenth: The Role of the E2.0 Manager: Different from a CM, needed for the transformation, manages tools and concepts. #e20s
2:15 pm	aponcier:	RT @arminhoffmann: @aponcier presenting the results of E2.0 Manager Role. #e20s
2:15 pm	aponcier:	RT @myview: to keep in mind: some people understand the concepts of Enterprise 2.0 better than the tools #e20s
2:16 pm	aponcier:	RT @andgenth: Early adaptors are important for the acceptance and participation of the community. #e20s
2:17 pm	aponcier:	RT @andgenth: E2.0 Participation Motivation: Why should people participate? Make them realize their own benefit. #e20s
2:17 pm	aponcier:	RT @driessen: @20Adoption are chipping into the discussion about the role of the e2.0 manager. Good job @twiliew & @an_elm ! #e20s

2:18 pm	**driessen:**	Good comments by @Ronna about the role of the e2.0 manager as well! #e20s
2:19 pm	**driessen:**	@arminhoffmann Don't agree, not what I'm seeing. You have to have something to say and dare to say it... #e20s
2:19 pm	**thierry_lefort:**	The #e20s Daily is out - read this Twitter newspaper on http://bit.ly/adiXAW (85 contributions today)
2:20 pm	**myview:**	personal enterprise 2.0-environment looks like some kind of personal learning environment. #e20s
2:21 pm	**arminhoffmann:**	@driessen The samples I have go both ways and are not statistically significant. But it lowers the barrier. #e20s
2:21 pm	**MVujnovic:**	RT @thierry_lefort: The #e20s Daily is out - read this Twitter newspaper on http://bit.ly/adiXAW (85 contributions today)
2:21 pm	**jeanju:**	RT @aponcier: RT @Ronna: RT @edit_individual: RT @netmedianer: Who is my E2.0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s :-)
2:22 pm	**andgenth:**	Personal Working & Learning EcoSys: In's & Out's mapped to related tools, trying to handle the information overflow. #e20s
2:23 pm	**myview:**	@martinlindner auf jeden fall die kreativsten outputs des nachmittags #e20s
2:23 pm	**frogpond:**	check http://licorize.com/ for linking "web page bookmarking and status updates into projects, ideas, teams at work" - #e20s
2:23 pm	**driessen:**	@leebryant We are ready for you! You may now start your presentation according to @bn_at_twitter ! #e20s
2:23 pm	**Annemcx:**	RT @EskoKilpi: "People in corporations seek more recognition than they get" (Psychology of the Internet workshop) #e20s
2:23 pm	**barthox:**	@aubertm summarizing the findings of the personnal working and learning ecosystem at #e20s #TwitPict http://twitpic.com/31l93f
2:23 pm	**andgenth:**	Important for the Personal Working & Learning EcoSys: Social Bookmarking and Microblogging. #e20s
2:23 pm	**arminhoffmann:**	@driessen Some will talk in a group, but not on stage. Some will post after carefully reviewing, but not talk in a group. #e20s
2:24 pm	**andgenth:**	RT @driessen: Looking forward to @leebryant's closing talk at #e20s !
2:24 pm	**kimberlymahan:**	RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
2:24 pm	**driessen:**	@arminhoffmann I agree it could. I just see lots of people with a strong voice on blogs and the like... (not me of course) #e20s
2:24 pm	**aubertm:**	RT @barthox: E2.0 Manager is a self-destructing job, it should disappear overtime as everybody in the company will take over part of that job #e20s
2:25 pm	**driessen:**	@arminhoffmann True! #e20s
2:26 pm	**andgenth:**	Next: Keynote about A Holistic Approach to Enabling Enterprise 2.0 by Lee Bryant @leebryant #e20s
2:26 pm	**mkalz:**	Now keynote by @leebryant about "A Holistic Approach to Enabling the Collaborative Enterprise" #e20s
2:26 pm	**driessen:**	OK, @leebryant is up on the stage. Talking about Extending the collaborative enterprise, towards a holistic approach #e20s
2:27 pm	**gabig58:**	RT @driessen: OK, @leebryant is up on the stage. Talking about Extending the collaborative enterprise, towards a holistic approach #e20s
2:27 pm	**aubertm:**	RT @aponcier: RT @Ronna: RT @edit_individual: RT @netmedianer: Who is my E2.0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s :-)
2:27 pm	**bduperrin:**	Reading Enterprise 2.0 and Business Processes #e20s http://bit.ly/bsGIsp by @driessen

2:27 pm	**andgenth:**	The audience is listening... #e20s
2:27 pm	**arminhoffmann:**	@leebryant on stage. Now, if it weren't always for these Apple devices, he would already be starting... #e20s
2:28 pm	**bduperrin:**	Finally managed to get wifi for the closing keynote #e20s
2:28 pm	**bduperrin:**	Now : a holistic approach to enabling enterprise 2.0 by @leebryant #e20s
2:28 pm	**andgenth:**	RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s ^bg
2:29 pm	**driessen:**	Where next for Enterprise 2.0? is the question @leebryant will answer #e20s
2:29 pm	**frogpond:**	hehe, the #headshift internet rabbit got branded #dachis - actually it's a nice looking sticker #e20s
2:29 pm	**jurijmlotman:**	after a long period of rhythmic clapping the main act @leebryant is finally appearing on stage to rock the #e20s summit.
2:29 pm	**aponcier:**	RT @bduperrin: Now : a holistic approach to enabling enterprise 2.0 by @leebryant #e20s
2:30 pm	**arminhoffmann:**	Yay! "We have a good spread of use cases in business" for E2.0. My internal gospel... #e20s
2:30 pm	**ingagenetworks:**	The @INgageNetworks Daily is out! ft stories on #scrm #gov20 #e20 #e20s #saas and more! Check it out: http://bit.ly/ctJKGK #ingageThursday
2:30 pm	**mkalz:**	Interesting categories: strong ties, weak ties and absent ties to sort the social media use cases in business #e20s
2:30 pm	**enterprise20:**	the last session of the conference is about "A Holistic Approach to Enabling the Collaborative Enterprise" by Lee Bryant, Headshift #e20s
2:31 pm	**driessen:**	@leebryant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
2:31 pm	**arminhoffmann:**	Trojan mice as a model for organizational changes through E2.0? @leebryant at #e20s
2:32 pm	**querdekner:**	#e20s the trojan mice for changing corporate culture?
2:32 pm	**driessen:**	Is e2.0 the trojan horse or the trojan mice? He chooses the last, lots of small impressive changes #e20s
2:32 pm	**bduperrin:**	. @leebryant : " e20 can be a tropjan for org. change. Rather trojan mice many small initiatives that converge" #e20s
2:32 pm	**aponcier:**	E.20 more a trojan mouse than troja horse by @leebryant #e20s
2:32 pm	**frogpond:**	yep, trojan mice are more agile and swift than the literal trojan horse of change management _effected_ by #e20 #e20s
2:32 pm	**AnaDataGirl:**	"We are still quite early" @leebryant on #e20 at the #e20s conference
2:32 pm	**arminhoffmann:**	The current state of adoption is early, patchy, and tool-centric. @leebryant at #e20s
2:32 pm	**JoachimL:**	RT @aponcier: E.20 more a trojan mouse than troja horse by @leebryant #e20s
2:32 pm	**AnaDataGirl:**	Agree! :) RT @driessen: @leebryant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
2:32 pm	**Agotthelf:**	RT @frogpond: yep, trojan mice are more agile and swift than the literal trojan horse of change management _effected_ by #e20 #e20s
2:33 pm	**bduperrin:**	. @leebryant : " not seing the network effect at this tim, lack of integration with biz tools, too tool centric " #e20s
2:33 pm	**schaeferblick:**	@mkalz Referring to the famous E2.0 Bullseye by A. McAfee http://bit.ly/B2Ier #e20s
2:33 pm	**nanouk:**	What next for Enterprise 2.0 #e20s good case =BASF. But still quite early

2:33 pm	**aponcier:**	RT @bduperrin: . @leebryant : " not seing the network effect at this tim, lack of integration with biz tools, too tool centric " #e20s
2:34 pm	**btexx:**	#e20s @leebryant : "e2.0 still lacks integration with mainstream IT systems." you'll have to jump on custom development #e20s ^kn
2:34 pm	**aponcier:**	RT @AnaDataGirl: RT @driessen: @leebryant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
2:34 pm	**bduperrin:**	. @leebryant : " shiny tools ? Biz performance ? Or more ambitious : biz improvement" #e20s
2:34 pm	**aponcier:**	RT @frogpond: yep, trojan mice are more agile and swift than the literal trojan horse of change management _effected_ by #e20 #e20s
2:34 pm	**aponcier:**	RT @arminhoffmann: Trojan mice as a model for organizational changes through E2.0? @leebryant at #e20s
2:34 pm	**arminhoffmann:**	Bottom-line impact can be found in lower op costs, networked productivity, agility, effective mgt, customer-centricity #e20s
2:34 pm	**mkalz:**	@schaeferblick Thanks. Only knew it from social network analysis by Wellman and alike #e20s
2:35 pm	**dgterol:**	"there are huge opportunities to make a more efficient system in the companies" #e20 #e20s
2:35 pm	**bduperrin:**	Stay tuned ! Maybe a nice annoucement around 5.30 ....#e20s
2:35 pm	**AnaDataGirl:**	"We need agile businesses" @leebryant at #e20s -» oh yeah!
2:36 pm	**joningham:**	RT @arminhoffmann: The current state of adoption is early, patchy, and tool-centric. @leebryant at #e20s
2:36 pm	**aponcier:**	RT @bduperrin: Stay tuned ! Maybe a nice annoucement around 5.30 ....#e20s... specially for french people ;-)
2:36 pm	**nanouk:**	Mesurable improvements: better productivity, low cost, CUSTOMER CENTRICITY (we didn't see this late point during the conference #e20s
2:37 pm	**licorizenews:**	@nitya @frogpond Hope you'll like #Licorize - major update on Monday: twitter / e-mail actions and more #e20s
2:37 pm	**bduperrin:**	Amis français restez en ligne. Peut être une belle nouvelle vers 17h30...#e20s
2:37 pm	**andgenth:**	Bottom line impact: Lower operating cost, networked productivity, business agility, effective management, customer centricity. #e20s
2:37 pm	**joningham:**	RT @Annemcx: RT @EskoKilpi: "People in corporations seek more recognition than they get" (Psychology of the Internet workshop) #e20s
2:38 pm	**nanouk:**	Marketing dpt have budget to listen but have no link with operationnal business #e20s (this must be the next step #e20s
2:38 pm	**arminhoffmann:**	"Link customer intell with internal improvements through analysis." Requires less boundaries betw Comm and other functions. #e20s
2:38 pm	**joningham:**	@abisignorelli fyi: RT @arminhoffmann Introverted people are actually more likely to contribute in an electronic medium than F2F. #e20s
2:38 pm	**vascocv:**	Agreed! RT @AnaDataGirl: "We need agile businesses" @leebryant at #e20s -» oh yeah!
2:39 pm	**frogpond:**	. @leebryant expanding on the benefits and opportunities for an improved management of exceptions through smart #e20 #e20s
2:39 pm	**Ronna:**	Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebryant #e20s
2:39 pm	**aponcier:**	RT @frogpond: . @leebryant expanding on the benefits and opportunities for an improved management of exceptions through smart #e20 #e20s
2:39 pm	**arminhoffmann:**	"Organizations still focus on extrinsic motivation, aka carrot & stick." @leebryant at #e20s

2:40 pm	**querdekner:**	companies focus too much on traditional motivation/incentives @leebryant #e20s
2:40 pm	**masonqld:**	RT @joningham: @abisignorelli fyi: RT @arminhoffmann Introverted people are actually more likely to contribute in an electronic medium than F2F. #e20s
2:40 pm	**e_trude:**	RT @querdekner: companies focus too much on traditional motivation/incentives @leebryant #e20s
2:40 pm	**frogpond:**	RT @Ronna Management by exception - nice concept. Knowing when to intervene, without stopping things happening - @leebryant #e20s _ zen ways
2:40 pm	**arminhoffmann:**	E20 enables us to tap into intrinsic motivations. Most people WANT to contribute and be successful as a company. #e20s
2:41 pm	**traukainehm:**	nice TED talk by Dan Pink on intrinsic motivation: http://bit.ly/cl7V7z #e20s and continue with Dan Ariely from there.
2:41 pm	**AnaDataGirl:**	"Human motivation can be a huge driver of biz performance" @leebryant at #e20s » yes!!
2:41 pm	**aubertm:**	RT @aponcier: RT @AnaDataGirl: RT @driessen: @leebryant points to @twiliew and @ShakespDaughter BASF case as very impressive. Congrats guys! #e20s
2:41 pm	**arminhoffmann:**	RT @Ronna: Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebryant #e20s
2:41 pm	**ppinault:**	Read The #e20s Daily ? today's top stories are contributed by @absolutesubzero @ppinault and @raesmaa ? http://t.co/cMoxo1n
2:41 pm	**bn_at_twitter:**	Who's the twitter queen/king of the E20 SUMMIT? #e20s http://wthashtag.com/E20s
2:41 pm	**dgterol:**	"we don?t trust people to do their work unless we pay them or hit them with the stick - crude perception of behaviour" #e20s #e20
2:41 pm	**andgenth:**	People: Outdated views of motivation, behaviour. #e20s
2:41 pm	**aponcier:**	RT @querdekner: companies focus too much on traditional motivation/incentives @leebryant #e20s
2:41 pm	**MunichCat:**	Focus on intrinsic motivation of employees to drive business innovation #e20s
2:41 pm	**Ronna:**	RT @traukainehm: nice TED talk by Dan Pink on intrinsic motivation: http://bit.ly/cl7V7z #e20s and continue with Dan Ariely from there.
2:41 pm	**ImaginaryTime:**	RT @EskoKilpi: "We are interesting if we are interested" (Psychology of the Internet workshop) #e20s
2:42 pm	**ImaginaryTime:**	RT @EskoKilpi: "Speech demands a respondent, not a listener." (Psychology of the Internet workshop) #e20s
2:42 pm	**mkalz:**	RT @frogpond: RT @Ronna Management by exception - nice concept. Knowing when to intervene, without stopping things happening #e20s
2:42 pm	**nanouk:**	People: companies do not trust their people but this people want to feel good about themselves, they want to achieve their goals #e20s
2:42 pm	**aponcier:**	RT @bn_at_twitter: Who's the twitter queen/king of the E20 SUMMIT? #e20s http://bit.ly/cQ6Upy I know him ;-)
2:43 pm	**schaeferblick:**	RT @bn_at_twitter: Who's the twitter queen/king of the E20 SUMMIT? #e20s http://wthashtag.com/E20s
2:43 pm	**ahlheid:**	RT @enterprise20 Now it goes on with the discussion "Challenges of the Organizational Setup of the Enterprise 2.0" at #e20s Jamil Ouaj
2:43 pm	**arminhoffmann:**	Are we getting rid of unnecessary processes? @leebryant rightly thinks that's not the case. #e20s
2:44 pm	**bduperrin:**	. @leebryant : "process is an expensive way to orchestrate activity " #e20s
2:44 pm	**aponcier:**	Companies do not trust their people but this people want to feel good about themselves, they want to achieve their goals #e20s

2:44 pm	nanouk:	Process is a very expensive way to orchestrate activity. Say them : this is the goal, DO IT! #e20s
2:44 pm	andgenth:	Process: An expensive way to orchestrate activity. #e20s
2:44 pm	aponcier:	RT @MunichCat: Focus on intrinsic motivation of employees to drive business innovation #e20s
2:44 pm	martinlindner:	@myview du meinst speziell unsere brainstorm-spuren-grafik? Wir sind nicht wirklich zu "results" vorgedrungen (aber hatten spaß) #e20s
2:44 pm	barthox:	RT @andgenth: Process: An expensive way to orchestrate activity. #e20s
2:45 pm	awittenberger:	OpenSpace-Output #e20s as an mindmap
2:45 pm	driessen:	Trust is cheaper than control. #e20s
2:46 pm	andgenth:	Technology: A critique of the IT function. #e20s
2:46 pm	arminhoffmann:	Many IT resources go into coordination of resources, chipping away from doing innovative new things. #e20s
2:46 pm	aponcier:	RT @driessen: Trust is cheaper than control. #e20s
2:46 pm	AnaDataGirl:	"Technology as augmenting human intelligence" @leebryant at #e20s
2:46 pm	aponcier:	RT @barthox: RT @andgenth: Process: An expensive way to orchestrate activity. #e20s
2:47 pm	schaeferblick:	IT Paradigm for the Enterprise 2.0: Lightweight tools with (strong) augmented human intelligence. #e20s
2:47 pm	SameerPatel:	RE: @absolutesubzero thanks for writing up the event and for the mention :) #e20s http://disq.us/q9bz6
2:47 pm	arminhoffmann:	In defense of IT dept's: Most are trying to create value, but biz needs time to absorb the potential! #e20s
2:47 pm	traukainehm:	RT @driessen: Trust is cheaper than control. #e20s
2:47 pm	cflanagan:	RT @AnaDataGirl: "Human motivation can be a huge driver of biz performance" @leebryant at #e20s » yes!!
2:47 pm	driessen:	We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
2:48 pm	aponcier:	RT @Ronna: Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebryant #e20s
2:48 pm	aponcier:	RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
2:48 pm	joewehr:	RT @jackvinson How to make knowledge work visible? Looking at helping w managing workload Visibility should help #owork #e20s > #sikmboston
2:48 pm	wissensauslese:	RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
2:49 pm	arminhoffmann:	@cflanagan @anadatagirl Is there any performance without motivation? I don't think so. Unfortunately, threats can also motivate. #e20s
2:49 pm	JoachimL:	IT needs to be open to allow using the most useful tools and not forcing standards. #e20s
2:49 pm	bhc3:	RT @AnaDataGirl: Skills and tasks of an #e20 manager really makes it sound as a superman/superwoman. Hmm... #e20s
2:50 pm	traukainehm:	IT once was the enabler and is becoming the new dinosaur #e20s so we're waiting for the meteoroid
2:50 pm	jurijmlotman:	design "lightweight processes & self-made business apps with augmented human (not! artificial) intelligence" @leebryant at #e20s

2:50 pm	bduperrin:	RT @aponcier: RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
2:50 pm	nanouk:	Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
2:50 pm	aponcier:	RT @joewehr: RT @jackvinson How to make knowledge work visible? Looking at helping w managing workload Visibility should help #owork #e20s
2:51 pm	sms2sms:	RT @bduperrin: RT @aponcier: RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
2:51 pm	bhc3:	RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
2:51 pm	uwemirk:	RT @traukainehm: IT once was the enabler and is becoming the new dinosaur #e20s so we're waiting for the meteoroid #Fb
2:51 pm	AnaDataGirl:	We now understand: network theory+flow+open+collaboration+emergence @leebryant at #e20s
2:51 pm	bduperrin:	. @leebryant : " People + process+tech = social biz programs" #e20s
2:52 pm	oscarberg:	Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20
2:52 pm	aponcier:	social business programmes, underlying capabilities #e20s
2:52 pm	querdekner:	RT @oscarberg: Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20
2:52 pm	aponcier:	RT @nanouk: Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
2:52 pm	arminhoffmann:	Move away from thightly-coupled, vertically integrated IT platforms! YES! ifitwerentthathard... #e20s
2:53 pm	aponcier:	RT @oscarberg: Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20 +1
2:53 pm	andgenth:	What can help? Human behaviour, spread of influence in networks, aggregation... #e20s
2:53 pm	aponcier:	RT @bduperrin: . @leebryant : " People + process+tech = social biz programs" #e20s
2:53 pm	arminhoffmann:	RT @AnaDataGirl: We now understand: network theory+flow+open+collaboration+emergence @leebryant at #e20s
2:53 pm	JoachimL:	RT @oscarberg: Listening to great closing keynote of #e20s by @leebryant - so far I haven't found one point I disagree with #e20 agree too
2:54 pm	memeticbrand:	recommend a quick review of the #e20s thread http://bit.ly/9iHgOw
2:54 pm	bduperrin:	. @leebryant : " Future : App store in every enterprise " #e20s
2:54 pm	temperedradical:	RT @ShakespDaughter: #e20s @twiliew: emergent structure - more than 1000 communities in #BASF: C of experts, interest, dialogue & practice.
2:54 pm	andgenth:	@leebryant presenting the "Pace layering model" for E2.0 adoption. #e20s
2:54 pm	driessen:	Focusing on blogging now, too much interesting stuff! #e20s
2:54 pm	mkalz:	"An app store for every enterprise within the next 5 years." @leebryant closing keynote. #e20s
2:55 pm	e_trude:	Cool idea: @leebryant: an app store in every company #e20s #e20summit
2:55 pm	roundtrip:	RT @aponcier: RT @Ronna: Management by exception - nice concept. Knowing when to intervene, without stopping things happening /via @leebryant #e20s
2:55 pm	arminhoffmann:	Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s

2:55 pm	schaeferblick:	...the app model will move into the enterprise (2.0)... offering every employee the right tools for her needs and not more... #e20s
2:55 pm	oscarberg:	Lee: We are heading towards situated software apps on top of a social operating system #e20s
2:55 pm	aponcier:	People need better coping tool for infromation overload #e20s
2:56 pm	MunichCat:	Really good coping tools for information overload do not exist yet #e20s
2:57 pm	aponcier:	RT @arminhoffmann Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s agree
2:57 pm	Ronna:	The good news: IT vendors are trying to provide standardized, dynamic back end, that makes it easy for businesses to be flexible #e20s
2:57 pm	frogpond:	RT @oscarberg Lee We are heading towards situated software apps on top of a social operating system #e20s _ small scale but able to scale :)
2:57 pm	aubertm:	RT @aponcier: RT @nanouk: Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
2:57 pm	nanouk:	I wonder if this dreamed platform is not a wiki with all these extensions (like apps)? What do you think? #e20s
2:57 pm	HenriLemenicier:	RT @bduperrin: . @leebryant : " shiny tools ? Biz performance ? Or more ambitious : biz improvement" #e20s
2:57 pm	HannsKK:	RT @oscarberg: Lee: We are heading towards situated software apps on top of a social operating system #e20s
2:57 pm	absolutesubzero:	RT @sameerpatel: RE: @absolutesubzero thanks for writing up the event and for the mention :) #e20s http://disq.us/q9bz6 < ur welcome!
2:58 pm	Ronna:	RT @arminhoffmann: Move away from thightly-coupled, vertically integrated IT platforms! YES! ifitwerentthathard... #e20s / esp. you know who
2:58 pm	andgenth:	RT @mkalz: "An app store for every enterprise within the next 5 years." @leebryant closing keynote. #e20s
2:58 pm	thierry_lefort:	Enterprise 2.0 and Business Processes #e20s http://goo.gl/fb/PaIj9
2:58 pm	arminhoffmann:	Open data as an important change agent. Example from GB: Lower energy use after publication of data. #e20s
2:59 pm	aubertm:	RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
2:59 pm	sagenet:	RT @frogpond: RT @oscarberg Lee We are heading towards situated software apps on top of a social operating system #e20s _ small scale but able to scale :)
2:59 pm	bduperrin:	RT @MunichCat: Really good coping tools for information overload do not exist yet #e20s
2:59 pm	CarlMMerrill:	...The good news: IT vendors are trying to provide standardized, dynamic back end, that makes it easy for businesses to be flexible #e20s...
2:59 pm	sagenet:	RT @aponcier: RT @arminhoffmann Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s agree
2:59 pm	nilofer:	RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
2:59 pm	AnaDataGirl:	In a time where fighting for attention is the norm, @leebryant does a great job capturing an audience :) #e20s
2:59 pm	andgenth:	RT @arminhoffmann: Open data as an important change agent. Example from GB: Lower energy use after publication of data. #e20s
2:59 pm	sagenet:	RT @MunichCat: Really good coping tools for information overload do not exist yet #e20s
3:00 pm	joningham:	It's self motivation that's key RT @arminhoffmann @cflanagan @anadatagirl Is there performance without motivation? I don't think so #e20s

3:00 pm	gabig58:	@leebryant Changing group behaviour using "acupuncture interventions" #E20S
3:00 pm	andgenth:	New opportunities of leadership: Ability to influence, charismatic presence as important as ever. #e20s
3:00 pm	arminhoffmann:	E2.0 technology can bring out the best leadership qualities such as communication skills, engagement. #e20s
3:00 pm	frogpond:	@aponcier @arminhoffmann disagree re: wasting - think a scaling and b adapting > apps on top of standards & integration platforms #e20s
3:00 pm	sagenet:	RT @aponcier: RT @nanouk: Separation of IT function to free the process from their power #e20s :less expensive, agile, just in time
3:01 pm	driessen:	Leadership 2.0: e2.0 helps business leaders to reach out. Intimacy at scale. #e20s Love it!
3:01 pm	joningham:	Agreed RT @driessen by wissensauslese We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
3:01 pm	andgenth:	Proximity wormholes: Intimacy at scale. #e20s
3:01 pm	Openbridgefr:	Enterprise 2.0 and Business Processes #e20s http://dlvr.it/7gk3s
3:01 pm	frogpond:	RT @Ronna: _ IT vendors are trying to provide standardized, dynamic back end, that makes it easy for businesses to be flexible #e20s <- yep
3:01 pm	aponcier:	RT @arminhoffmann: E2.0 technology can bring out the best leadership qualities such as communication skills, engagement. #e20s
3:01 pm	dgterol:	RT @aponcier: RT @arminhoffmann Big point I disagree with: An app store in every enterprise? Waste of resources bc many teams do the same app. #e20s agree
3:01 pm	ClaudeSuper:	RT @arminhoffmann: Open data as an important change agent. Example from GB: Lower energy use after publication of data. #e20s
3:02 pm	aponcier:	RT @andgenth: New opportunities of leadership: Ability to influence, charismatic presence as important as ever. #e20s
3:02 pm	joningham:	RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
3:02 pm	aponcier:	RT @gabig58: @leebryant Changing group behaviour using "acupuncture interventions" #E20S
3:02 pm	aponcier:	RT @AnaDataGirl: In a time where fighting for attention is the norm, @leebryant does a great job capturing an audience :) #e20s true !!!
3:02 pm	arminhoffmann:	QuotC (Quote of the conference): "Vorsprung durch Nutzungsoffenheit". @leebryant #e20s
3:02 pm	schaeferblick:	Learned a new benefit of digital enterprise (2.0) networks: "Proximity wormholes: intimacy at scale" #e20s
3:02 pm	andgenth:	@leebryant: Key question - Can we reform the silos or should we weave parallel networked structures on top? #e20s
3:03 pm	aubertm:	RT @aponcier: People need better coping tool for infromation overload #e20s
3:03 pm	driessen:	E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
3:03 pm	mkalz:	Setting up parallel network structures as alternative and addition to the traditional silos in enterprises and organizations. #e20s
3:03 pm	Ronna:	#e20s always great value - thanks everyone. We even look as if we will finish early .. so more time to talk/drink #e20s
3:03 pm	dineshtantri:	RT @bduperrin: . @leebryant : "process is an expensive way to orchestrate activity " #e20s
3:03 pm	btexx:	#e20s BI-Systems failed by giving too granular access to top management. but that was unemotional data ^kn

3:03 pm	andgenth:	RT @mkalz: Setting up parallel network structures as alternative and addition to the traditional silos in enterprises and organizations. #e20s
3:04 pm	arminhoffmann:	@leebryant must be a sponge, sucking up the best output from the conference and transforming it to something great! #e20s
3:04 pm	barthox:	RT @driessen: E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
3:05 pm	aponcier:	RT @barthox: RT @driessen: E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
3:05 pm	arminhoffmann:	"Key question: Reform silos or weave parallel structures on top?" @leebryant at #e20s
3:05 pm	querdekner:	RT @arminhoffmann: @leebryant must be a sponge, sucking up the best output from the conference and transforming it to something great! #e20s
3:05 pm	aponcier:	RT @dineshtantri: RT @bduperrin: . @leebryant : "process is an expensive way to orchestrate activity " #e20s
3:05 pm	driessen:	That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
3:05 pm	schaeferblick:	RT @arminhoffmann: "Key question: Reform silos or weave parallel structures on top?" @leebryant at #e20s
3:06 pm	oscarberg:	RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! < +1
3:06 pm	absolutesubzero:	Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at http://ht.ly/30TSS #e20s < some great food for thought!
3:06 pm	MunichCat:	RT @oscarberg: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! < +1
3:06 pm	aponcier:	RT @arminhoffmann: "Key question: Reform silos or weave parallel structures on top?" @leebryant at #e20s
3:06 pm	mkalz:	RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
3:06 pm	barthox:	@leebryant E2.0 should be an evolution, not a revolution #e20s
3:06 pm	olgaherrero:	@leebryant cierra Enterprise 2.0 con un buen estado de la cuestión #e20s 2.0, el ratón de Troya de nuestro tiempo :-)
3:06 pm	aponcier:	RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at http://ht.ly/30TSS #e20s
3:07 pm	aponcier:	RT @oscarberg: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! < +2
3:07 pm	frogpond:	RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody! __ not over yet, stay tuned for the news ;)
3:07 pm	driessen:	A Holistic Approach to Enabling the Collaborative Enterprise #e20s http://goo.gl/fb/TRkVp
3:07 pm	myview:	RT @mkalz: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
3:07 pm	driessen:	New blog post! A Holistic Approach to Enabling the Collaborative Enterprise #e20s: Lee Bryant close... http://bit.ly/c9AJ3X (by @driessen)
3:07 pm	knowledgetank:	A Holistic Approach to Enabling the Collaborative Enterprise #e20s http://bit.ly/bJcVYu #KM #KMers
3:07 pm	joningham:	RT @andgenth: @leebryant: Key question - Can we reform the silos or should we weave parallel networked structures on top? #e20s
3:08 pm	aponcier:	RT @barthox: @leebryant E2.0 should be an evolution, not a revolution #e20s
3:08 pm	jurijmlotman:	brilliant gig by @leebryant, again. i wish the voice in my head would sound like that. remarkable free of "social business design" btw #e20s

3:08 pm	**AnaDataGirl:**	I sooo agree! RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!!
3:08 pm	**sagenet:**	RT @joningham: It's self motivation that's key RT @arminhoffmann @cflanagan @anadatagirl Is there performance without motivation? I don't think so #e20s
3:08 pm	**joningham:**	RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at http://ht.ly/30TSS #e20s < some great food for thought!
3:09 pm	**bduperrin:**	RT @oscarberg: RT @driessen: That was a great end to a great Summit by @leebryant #e20s Thanks everybody!! > +1>+1
3:09 pm	**barthox:**	Vendors should not build "one tool fits all" solutions, that would be dangerous (@leebryant) #e20s
3:09 pm	**bduperrin:**	RT @barthox: Vendors should not build "one tool fits all" solutions, that would be dangerous (@leebryant) #e20s
3:09 pm	**andgenth:**	RT @driessen: E2.0 should weave in with the existing networks and structures in orgs and the world #e20s
3:09 pm	**gabig58:**	The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
3:09 pm	**joningham:**	Agreed RT@bduperrin: . @leebryant : "process is an expensive way to orchestrate activity " #e20s
3:10 pm	**jurijmlotman:**	brilliant gig by @leebryant, again. i wish the voice in my head would sound like that. remarkable free of "social business design". #e20s
3:10 pm	**bduperrin:**	. @leebryant : " e20 is a time limited and tool focused category " #e20s
3:10 pm	**myview:**	Alle PE´ler müssten jetzt mit leuchtenden Augen nach Hause fahren - shift the focus to people #e20s
3:10 pm	**driessen:**	RT @gabig58: The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
3:10 pm	**driessen:**	RT @bduperrin: RT @barthox: Vendors should not build "one tool fits all" solutions, that would be dangerous (@leebryant) #e20s
3:11 pm	**aponcier:**	Thanks for the e2.0 summit, great moment !!! special dedication to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
3:11 pm	**nanouk:**	@brightbyte What do you mean by "text with markup"? Are you in the Summit #e20s?
3:11 pm	**aponcier:**	RT @gabig58: The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
3:11 pm	**joningham:**	RT @e2conf HR and Collaboration Technologies Discussed @Forbes http://bit.ly/dp08l9 > I'll be speaking at the conference #e20s #connectinghr
3:11 pm	**schaeferblick:**	Focussed on buying tools to reach Enterprise 2.0.... reminds me of http://bit.ly/1araII (Geek & Poke) #e20s
3:11 pm	**barthox:**	RT @aponcier: Thanks for the e2.0 summit, great moment !!! special dedication to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
3:12 pm	**aponcier:**	RT @bduperrin: . @leebryant : " e20 is a time limited and tool focused category " #e20s
3:13 pm	**bduperrin:**	Thx to @bn_at_twitter @MunichCat and all the team. This #e20s was the best conf I ever attended. Dense, and focused on what matters
3:13 pm	**freshelectrons:**	"process is an expensive way to orchestrate activity " from @leebryant at #e20s (enterprise 2 summit) via bduperrin et al
3:13 pm	**HannsKK:**	RT @bduperrin: . @leebryant : " e20 is a time limited and tool focused category " #e20s

3:13 pm	aponcier:	RT @schaeferblick: Focussed on buying tools to reach Enterprise 2.0.... reminds me of http://bit.ly/1araII (Geek & Poke) #e20s
3:13 pm	XWiki:	Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! http://www.e20summit.com/
3:13 pm	eogez:	Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! http://www.e20summit.com/
3:13 pm	driessen:	RT @aponcier: Thx for the e2.0 summit, great moment !!! espec. to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
3:13 pm	barthox:	RT @schaeferblick: Focussed on buying tools to reach Enterprise 2.0.... reminds me of http://bit.ly/1araII (Geek & Poke) #e20s
3:14 pm	andgenth:	Another great keynote: Thx to @leebryant for his insight into "A Holistic Approach to Enabling the Collaborative Enterprise"! #e20s
3:14 pm	Indy_Neogy:	@andgenth @joningham Maybe we have to reform the silos - matrix experiment of putting layers on top keeps failing... #e20s
3:14 pm	hashtager:	# Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! http://www.e20summit.com/
3:14 pm	XWiki:	You can also follow @aponcier and @bduperrin #e20s http://www.e20summit.com/
3:14 pm	eogez:	You can also follow @aponcier and @bduperrin #e20s http://www.e20summit.com/
3:15 pm	driessen:	So is #e20s a trending topic?! :-)
3:15 pm	CoCreatr:	RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
3:16 pm	sagenet:	Echo @anaDataGirl @driessen :great #e20s. For me distinguished by focus on org transitions over E2.0 as tech & talented attendees #e20s Thx
3:16 pm	sagenet:	RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at http://ht.ly/30TSS #e20s < some great food for thought!
3:17 pm	rlavigne42:	Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! http://www.e20summit.com/ (via @eogez)
3:17 pm	sagenet:	RT @aponcier: Thanks for the e2.0 summit, great moment !!! special dedication to @MunichCat @bn_at_twitter and the Kongress Media team #e20s great job
3:17 pm	driessen:	Cops are slow, barriers to entry. Networks are not, says @leebryant Socializing business processes is very interesting area #e20s
3:17 pm	barthox:	Communities of practice are different from networks of practice! #e20s
3:17 pm	bduperrin:	. @leebryant : " socializing biz processes is a very interesting area " #e20s
3:18 pm	sagenet:	RT @gabig58: The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
3:18 pm	absolutesubzero:	RT @driessen: @aponcier: Thx for the e2.0 summit, great moment !!! espec. to @MunichCat @bn_at_twitter & Kongress Media team #e20s great job
3:18 pm	bduperrin:	. @leebryant : " use human intelligence to desing and improve process as well as to operate it " #e20s
3:19 pm	joningham:	RT @Indy_Neogy: @andgenth @joningham Maybe we have to reform the silos - matrix experiment of putting layers on top keeps failing... #e20s
3:19 pm	AnaDataGirl:	Importance of socializing data. That's a great source of value now! @leebryant in Q&A at #e20s
3:19 pm	barthox:	Could someone of the German speaking participants write a blog post explaining "Vorsprung durch Nutzungsoffenheit"? ;o) #e20s

3:19 pm	EwaldLied:	RT @gabig58: The buying habits of the companies are tool centric; other needs are merely neglected. #E20S
3:20 pm	bschlenker:	RT @e_trude: Cool idea: @leebryant: an app store in every company #e20s #e20summit
3:20 pm	andgenth:	@leebryant at #e20s: The term "#E20" will go away over time. - Agreed.
3:20 pm	traukainehm:	#e20s both alexanders @arimue and @alex_stocker seem to be winners "Vorsprung durch Nutzungsoffenheit"
3:21 pm	Alex_Stocker:	thx ;-) RT @traukainehm: #e20s both alexanders @arimue and @alex_stocker seem to be winners "Vorsprung durch Nutzungsoffenheit"
3:22 pm	aponcier:	#e20s francophonie connection ;-) @barthox @bduperrin @nanouk @aubertm @ppinault @JeanYves @flapinta @ceciledemailly @fredericw @demeto ...
3:22 pm	thierry_lefort:	RT @driessen: Leadership 2.0: e2.0 helps business leaders to reach out. Intimacy at scale. #e20s Love it!
3:22 pm	oscarberg:	"Vorsprung durch Nutzungsoffenheit" is an expression invented at #e20s that I think will stay with me from the summit
3:22 pm	Alex_Stocker:	new term Future Enterprise ?:-) RT @andgenth: @leebryant at #e20s: The term "#E20" will go away over time. - Agreed.
3:22 pm	aponcier:	RT @barthox: Communities of practice are different from networks of practice! #e20s
3:23 pm	aponcier:	RT @andgenth: @leebryant at #e20s: The term "#E20" will go away over time. - Agreed.
3:23 pm	aubertm:	Thx to #e20s for its great content: learned, gained and networked effectively for my clients and my own company!
3:23 pm	aponcier:	RT @AnaDataGirl: Importance of socializing data. That's a great source of value now! @leebryant in Q&A at #e20s
3:23 pm	martinlessard:	Hastag aà suivre aujourd'hui : #e20s (Somment entreprise 2.0) http://bit.ly /cLGGP7 Sur le fil: @bduperrin @eogez @aponcier
3:23 pm	aponcier:	RT @bduperrin: . @leebryant : " use human intelligence to desing and improve process as well as to operate it " #e20s
3:23 pm	andgenth:	Even a great event will have to end: Last words of Bjoern Negelmann at #e20s
3:24 pm	dhinchcliffe:	RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at http://ht.ly/30TSS #e20s
3:24 pm	aponcier:	Prochain e2.0 summit à Paris #e20s YESSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS
3:24 pm	aubertm:	Great meeting you all :)) ?@aponcier: #e20s francophonie connection ;-) @barthox @bduperrin @nanouk @aubertm (cont) http://tl.gd/6mqia6
3:24 pm	bduperrin:	The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:24 pm	andgenth:	Next #e20s might be in Paris, next year first two weeks in October or 6/7 November.
3:25 pm	tfaucher:	RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:25 pm	frogpond:	. @bn_at_twitter wrapping up the #e20s - confirming rumours that next years conference will be in #paris - smart move it is ;)
3:25 pm	lumiweb:	RT @aponcier: Prochain e2.0 summit à Paris #e20s YESSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS
3:25 pm	cflanagan:	Woah!! I'm there :) RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s

3:26 pm	andgenth:	RT @oscarberg: "Vorsprung durch Nutzungsoffenheit" is an expression invented at #e20s that I think will stay with me from the summit
3:26 pm	ClaudeSuper:	RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:26 pm	aponcier:	RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:26 pm	AdrienRougier:	RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:27 pm	CherylMcKinnon:	Great news RT @bduperrin The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:27 pm	btexx:	thx @bn_at_twitter @kongress_media @munich_cat and all others for a great Conference #e20s ^kn
3:28 pm	Tillakum:	Notes: A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at http://ow.ly/30UZy #e20s via @absolutesubzero @dhinchcliffe
3:30 pm	thierry_lefort:	RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:30 pm	dhellmuth:	#e20s finished, good conference with interesting sessions, workshop and top speakers
3:31 pm	AdrienRougier:	RT @aponcier: RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:31 pm	HannsKK:	RT @CherylMcKinnon: Great news RT @bduperrin The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:32 pm	dhinchcliffe:	RT @bduperrin: The Enterprise 2.0 Summit will be moving from Frankfurt to Paris in October 2011! #e20s < Great move
3:32 pm	bduhon:	starting on travel request NOW RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:33 pm	joningham:	RT @frogpond: . @bn_at_twitter wrapping up the #e20s - confirming rumours that next years conference will be in #paris - smart move it is ;)
3:33 pm	rossi_kkundk:	RT @driessen: Leadership 2.0: e2.0 helps business leaders to reach out. Intimacy at scale. #e20s Love it!
3:33 pm	gfoltran:	RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:36 pm	HenriLefevre:	RT @aponcier: RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s
3:37 pm	dbaichere:	RT @aponcier: Prochain e2.0 summit à Paris #e20s YESSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS
3:39 pm	techmgmtdaily:	RT @dhinchcliffe: RT @absolutesubzero: Notes for A Holistic Approach to Enabling Collaborative Enterprise by @leebryant at http://ht.ly/30TSS #e20s
3:40 pm	fellowstream:	RT @btexx: if the only new task for middle management is to listen more, they need time and the right channels. #e20s ^kn
3:42 pm	dan_larkin:	Not until someone Three-Ohs it. RT @aponcier: RT @andgenth: @leebryant at #e20s: The term "#E20" will go away over time. - Agreed.
3:43 pm	nanouk:	RT @aponcier: #e20s francophonie connection ;-) @barthox @bduperrin @nanouk @aubertm @ppinault @JeanYves @flapinta @ceciledemailly @fredericw @demeto ...
3:47 pm	fabella:	RT @dhinchcliffe: RT @bduperrin: The Enterprise 2.0 Summit will be moving from Frankfurt to Paris in October 2011! #e20s < Great move
3:49 pm	ppinault:	RT @bduperrin: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s

3:51 pm	ppinault:	RT @aponcier: #e20s francophonie connection ;-) @barthox @bduperrin @nanouk @aubertm @ppinault @JeanYves @flapinta @ceciledemailly @fredericw @demeto ...
3:54 pm	JuKra59:	RT @EskoKilpi: The most important tacit sentences in social media are: "Where are you?" and "Here I am!" (Psychology of the Internet workshop) #e20s
3:54 pm	JuKra59:	RT @EskoKilpi: "Acknowledgment and recognition are the basic pillars of social sensitivity." (Psychology of the Internet workshop) #e20s
3:55 pm	JuKra59:	RT @EskoKilpi: Social sensitivity is the basis of knowing in corporations (Psychology of the Internet workshop) #e20s
4:00 pm	jeos:	RT @dhinchcliffe: RT @bduperrin: The Enterprise 2.0 Summit will be moving from Frankfurt to Paris in October 2011! #e20s < Great move
4:05 pm	nancyrubin:	infoarch: A Holistic Approach to Enabling the Collaborative Enterprise #e20s http://bit.ly/czE3Jb
4:06 pm	marilor:	The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin
4:15 pm	ccarranza:	Was my first #E20s and it won't be the last! Learned about some really good stuff, gained a lot by comparing approaches and it was FUN!
4:22 pm	tdoyon:	RT @bduperrin: . @leebryant : " not seing the network effect at this tim, lack of integration with biz tools, too tool centric " #e20s
4:23 pm	Myberru:	RT @olgaherrero: Comienza el segundo día de Enterprise 2.0 con la experiencia de BASF en el uso de recursos 2.0 para agilizar su negocio #e20s
4:23 pm	Myberru:	RT @olgaherrero: #e20s Se puede ver la experiencia 2.0 de BASF en http://tinyurl.com/2bl6f82
4:25 pm	tdoyon:	Intriguing new role for iT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
4:25 pm	FabriceFrossard:	RT @marilor: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin
4:29 pm	awittenberger:	Mindmap-notes http://bit.ly/aQGO1X OpenSpace-Output #e20s
4:33 pm	BKneuer:	@joningham @driessen Re: understanding of viral behavior inside orgs? @leebryant #e20s <Research from Social Network and OD analysts?
4:36 pm	jessewilkins:	@bduhon @bduperrin starting on travel request NOW The ent 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s (+1!)
4:40 pm	arimue:	:) RT @oscarberg: "Vorsprung durch Nutzungsoffenheit" is an expression invented at #e20s that I think will stay with me from the summit
4:41 pm	BKneuer:	@jletourneau Via #e20s and @joningham -question on understanding how viral works in orgs - SNA can help, yes?
4:42 pm	Chayad83:	RT @eogez: Follow the discussions of the Enterprise 2.0 Summit via Twitter with the hashtag #e20s! http://www.e20summit.com/
4:45 pm	scroisier:	Portal Server 2.0? RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
4:52 pm	sutrosoftware:	RT @scroisier: Portal Server 2.0? RT @bduperrin: . @leebryant : " Future : App store in every enterprise " #e20s
4:57 pm	fredericw:	RT @bduperrin: . @leebryant : " socializing biz processes is a very interesting area " #e20s
4:58 pm	dgterol:	esperando a que sea mañana para volver a casa. Saturado de #e20s
5:00 pm	fredericw:	RT @aponcier: RT @andgenth: New opportunities of leadership: Ability to influence, charismatic presence as important as ever. #e20s
5:01 pm	fredericw:	RT @aponcier: RT @arminhoffmann: E2.0 technology can bring out the best leadership qualities such as communication skills, engagement. #e20s

5:02 pm	karen_ks:	@oscarberg enjoy FRA! unfortunately I can't make it to the #e20s this year. Would have been great to meet there.
5:04 pm	fredericw:	RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
5:05 pm	ValueNetworks:	RT @sagenet: Enterprise 2.0 more about skillls than tools. Spirit entering the org. e.g. more open engagement of employees, customers etc. #e20s
5:10 pm	Dihug:	RT @aponcier: RT @barthox: Communities of practice are different from networks of practice! #e20s
5:21 pm	e_trude:	Great #e20s Summit, Thanks to all and welcome to my new followers. The spirit of E20 will work
5:23 pm	StrongTiesNet:	RT @mkalz: Interesting categories: strong ties, weak ties and absent ties to sort the social media use cases in business #e20s
5:26 pm	mikemost:	RT @telligent: Great panel discussion on avoiding E2.0 pitfalls @robhoward with T Systems and IBM. #Telligent #e20s
5:27 pm	jurijmlotman:	@vanderwal stood up for the case of bookmarking/tagging being underrated at #e20s, giving respect you, of course. (had some resonance.)
5:30 pm	bduperrin:	Arrived at the airport with @aponcier . Ready to fly home. Once again : thx to all #e20s attendees and staff for these great moments
5:30 pm	danielkraft:	RT @netmedianer: Who is my Enterprise 2,0 / Social Media Manager? Another good answer http://goo.gl/S29p #e20s ^bg
5:31 pm	enterprisetwo:	A Holistic Approach to Enabling the Collaborative Enterprise #e20s http://eqent.me/cXAFCM
5:37 pm	larshaahr:	infoarch: A Holistic Approach to Enabling the Collaborative Enterprise #e20s http://bit.ly/czE3Jb
5:41 pm	joningham:	@BKneuer To some extent - it shows what's happening - still a lot of unknowns beneath that! cc @jletourneau #e20s #viral #SNA
5:45 pm	djelastik:	RT @ITSinsider: QoTD: ""a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
5:52 pm	BKneuer:	@joningham: ...still a lot of unknowns beneath that! cc @jletourneau #e20s #viral #SNA <Looking forward to the coming insights.
5:59 pm	lenyska:	RT @oscarberg: I have uploaded my #e20s presentation about Transparency at slideshare: http://bit.ly/8Y0QFJ #e20
6:00 pm	DavidWLocke:	@ITSinsider @oscarberg @CoCreatr Yes, that's why the rulers of the U.S. had to get rid of the culture of trust. #e20s
6:03 pm	twiliew:	@driessen great honor for #BASF to get some points from @leebryant, in his keynote talk in the closing of #e20s ;)
6:07 pm	bn_at_twitter:	@arimue @oscarberg you think "vorsprung durch nutzungsoffenheit" will work as subline for #e20s 2011? maybe need 4 translation to French ;-)
6:24 pm	mattgaston:	So true. We need more trust. RT @ITSinsider QoTD: "a culture of trust is more secure than a culture of control." - @oscarberg from #e20s
6:27 pm	PASSELAIGUE:	RT @nanouk: People: companies do not trust their people but this people want to feel good about themselves, they want to achieve their goals #e20s
6:28 pm	twiliew:	"@bduperrin: Enjoying a little snack in the lounge before boarding" / Have nice trip and see you in Paris, maybe, in next #e20s
6:29 pm	PASSELAIGUE:	infoarch: Enterprise 2.0 and Business Processes #e20s http://bit.ly/cL6lMl
6:30 pm	bn_at_twitter:	Thanks to all the #e20s speakers & attendees: the outcome is a result of yr contributions & active participation as in a good e20 project
6:31 pm	lecairn:	RT @marilor: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin / We'll ne There

6:31 pm	**phisab:**	RT @driessen: We still have no real understanding of viral behavior inside organizations, says @leebryant #e20s
6:32 pm	**AnaDataGirl:**	http://yfrog.com/mgc2xvj @leebryant now on stage of #e20s
6:34 pm	**dguillocheau:**	RT @lecairn: RT @marilor: The enterprise 2.0 summit will be moving from frankfurt to Paris in October 2011 !!!! #e20s via @bduperrin / We'll ne There
6:35 pm	**bn_at_twitter:**	On my way to #ccb10 (CommunityCamp) discussing the roles & tasks of community manager that #e20s ppl disagreed to see as future skill set

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