Transcript from November 15, 2010 to November 19, 2010

All times are Pacific Time

November 15, 2010

12:05 am	**benkepes:**	Awesome service from #SwiftPoint - new USB receiver on its way and I'll have the coolest Mouse-like device at #defragcon
12:08 am	**luisdans:**	RT @defrag: btw: hashtag for defrag is #defragcon -- pass the word.
12:11 am	**davefauth:**	Me too. RT @jbminn I'm looking forward to seeing many old friends - and making some new ones - at #defragcon this week.
1:04 am	**Alltop_Latism:**	luisdans: RT @defrag: btw: hashtag for defrag is #defragcon -- pass the word. http://bit.ly/ayoHCr
6:45 am	**tamccann:**	looking forward to #defragcon where the people building the next generation of communications tools will be talking about the one after this
1:54 pm	**GraemeThickins:**	RT @tamccann looking forward to #defragcon where people building next gen of communications tools will be talking about one after this
2:00 pm	**the_spinmd:**	@defrag @Greg2dot0 I stand corrected. Onslaught = #defragcon veterans; assault = first-timers. #mentalassault
2:01 pm	**Greg2dot0:**	@the_spinmd Oh Great!!! Guess I better wear my assault gear. Don't think Halo costume will get by TSA #defragcon #mentalassault
2:34 pm	**defrag:**	defrag social network (zerista) launches tomorrow; hashtag is #defragcon; tues night=pre-con dinners; wed night=tech4good barcamp.
4:22 pm	**defrag:**	feelin' like i'm headed off to a family reunion. 'cept i won't know a bunch of the "family" there. #defragcon
4:23 pm	**jwilker:**	That's the best part! RT @defrag: feelin' like i'm headed off to a family reunion. 'cept won't know a bunch of the "family" there #defragcon
5:24 pm	**theroseinbloom:**	@virtuallybing For sure. I'm at #DefragCon Wed and Thurs...Friday?
5:36 pm	**the_spinmd:**	Hoping to get fondled by a TSA angent as foreplay to #defragcon. (@ Philadelphia International Airport (PHL) ? w/ 34 others)
6:22 pm	**ScreencastPM:**	Excited to be heading out to #defragcon tomorrow. Looking forward to a little Rocky Mountain High. I think I just dated me.
6:22 pm	**Jing_PM:**	Excited to be heading out to #defragcon tomorrow. Looking forward to a little Rocky Mountain High. I think I just dated me.
6:37 pm	**jostheim:**	Sad I won't make #defragcon this year, a 3 week old baby put a nix on it this year :)
7:39 pm	**rjbrenn:**	Exit row, half full airplane, on my way to Denver for #defragcon!
9:36 pm	**the_spinmd:**	Luckily, US Air as good on this end as they were in PHL; delayed connection ftw. +1 saw #defragcon '09 shirt-wearing fellow traveler in DTW
9:50 pm	**Greg2dot0:**	@the_spinmd Can't wait to catch up tomorrow...arriving about 12:30pm #defragcon
9:52 pm	**Greg2dot0:**	@MeganMurray @rhappe I'm getting ready to Jet off to Denver and #defragcon feeling rested a bit and ready to get back in the game.
10:17 pm	**DistractedEnt:**	RT @defrag: btw: hashtag for defrag is #defragcon -- pass the word.

10:21 pm	DistractedEnt:	Connect with #Defragcon guest bloggers on the Distracted Enterprise blog http://bit.ly/a6tK7I
10:24 pm	TeamHarmonie:	RT @defrag: btw: hashtag for defrag is #defragcon -- pass the word.
11:01 pm	jobsworth:	LHR DEN tomorrow for #defragcon. Andsotobed.
11:02 pm	mofro:	RT @jostheim: Sad I won't make #defragcon this year, a 3 week old baby put a nix on it this year :) So remiss with my congrats, my friend!
11:06 pm	gilliatt:	Countdown to #defragcon begins. Wondering how many SMA peeps are going to be there.
11:07 pm	gilliatt:	Heard that @cicdata will be at #defragcon. Anyone else I may have motivated?
11:35 pm	davefauth:	ric -> den tomorrow for #defragcon

November 16, 2010

12:16 am	GraemeThickins:	MSP-DEN tomorrow for #defragcon
12:51 am	tylerhannan:	#defragcon is fast approaching...20 degree temperature shift predicted in the 2 days, welcome to Colorado...
1:16 am	MeganMurray:	Lots of my favorite folks are priming for #defragcon this week. I has the envy.
1:17 am	Shanley:	psyched for #defragcon but i hear it is fing freezing there.
1:57 am	epc:	Back in Broomfield for #defragcon.
2:01 am	lehawes:	It's been a wild and wooly day. Finishing some business, then need to pack for trip to CO and #defragcon tomorrow.
2:16 am	lehawes:	@jessewilkins It will be interesting to hear your POV on that overlap. Will you be at #defragcon this week?
2:39 am	rotkapchen:	@lehawes Geeze #defragcon is this week and your schtick is two weeks later. There's a lot of input to capture.
3:27 am	Shanley:	@landlessness official hashtag is #defragcon ;)
3:33 am	Landlessness:	if u hit #rubyconf & will hit #defragcon let's meetup (thx @shanly) RT @shanley: official hashtag is #defragcon ;)
4:25 am	mkrigsman:	In Boulder a day early for #defragcon
4:30 am	micflash:	packing up for #defragcon tomorrow in Denver... looking forward to some great conversations. anyone going to the barcamp on Wed night?
4:51 am	eedeebee:	packed for #defragcon, but first stop is denver #marklogic user's conference http://bit.ly/afHHAZ tomorrow nite
5:40 am	defrag:	tomorrow: defrag prep. remember #defragcon is the hashtag, and it's not too late to register.
5:58 am	cezinho:	getting ready for #defragcon tomorrow...see you there at the wednesday barcamp!
6:18 am	catevz:	So much happening in world. Looking forward to having brain further expanded at #defragcon. Feel like Johnny Five - input!
7:21 am	Shanley:	packing..... #defragcon
7:29 am	claylo:	@shanley awesome. Sooo glad #defragcon isn't somewhere like Cabo. #OMFG
7:41 am	mashery:	Great API panel happening at #defragcon. Huddle with @claylo and @scottro onsite -- bringin' the 78 degree API heat direct from SF.
7:42 am	claylo:	I want to see some crazy snow fence action at #defragcon. Saw the fences at #gluecon, and they hinted at snowmageddon. We'll see.

11:14 am	jaxn:	Getting ready for a jam-packed day. This is my Friday since #defragcon starts tomorrow.
11:22 am	jobsworth:	LHR T5. Soon to be en route DEN. Interesting line-up at #defragcon
1:26 pm	lehawes:	Off to #defragcon (@ Boston Logan International Airport (BOS) ? w/ @cflanagan) http://4sq.com/4Dq8gf
2:17 pm	claylo:	GOT PHP? MASHERY'S HIRING! tmp tattoo on left butt cheek, in case any TSA agents have skills. #defragcon #fondle4freedom
2:34 pm	mkrigsman:	Love seeing the mountains here in Boulder #defragcon
2:45 pm	funkatron:	RT @claylo: GOT PHP? MASHERY'S HIRING! tmp tattoo on left butt cheek, in case any TSA agents have skills. #defragcon #fondle4freedom
2:47 pm	SameerPatel:	Putting final touches on my Keynote presentation on Innovation for @Defrag conference. #defragcon.
2:55 pm	ConfluenceGuru:	Enroute to SFO headed to Denver for #defragcon - if you're headed there tpo please come say gday at the @atlassian booth on Thur/Fri
2:57 pm	hofmania:	Sending off some early email from the Omni. If you're here for #defragcon, let's grab breakfast
3:05 pm	GraemeThickins:	@ConfluenceGuru see you there! #defragcon flying out soon...
3:20 pm	rgaucher:	RT @claylo: GOT PHP? MASHERY'S HIRING! tmp tattoo on left butt cheek, in case any TSA agents have skills. #defragcon #fondle4freedom
3:27 pm	defrag:	RT @SameerPatel: Putting final touches on my Keynote presentation on Innovation for @Defrag conference. #defragcon.
3:30 pm	benkepes:	My run this morning pre #defragcon in Denver with @sorenstein http://bit.ly/bbNFv0
3:33 pm	sorenstein:	Only just made it home!! :) RT @benkepes: My run this morning pre #defragcon in Denver with @sorenstein http://bit.ly/bbNFv0
3:47 pm	benkepes:	I think I'll wear my @Zendesk buddhy tshirt out shopping in Denver today. Denverites, prepare to be Zen... #defragcon
5:06 pm	GraemeThickins:	heading to #defragcon ... yowza! (@ MSP Gate H7) http://4sq.com/9dozSN
5:06 pm	benkepes:	Coolest (and most useful) conference swag yet seen. Mobile battery charger. From @connect2field at #defragcon http://yfrog.com/6pc3fwj
5:07 pm	sorenstein:	Grab your free Mobile battery charger from @connect2field at #defragcon http://yfrog.com/6pc3fwj
5:07 pm	connect2field:	Grab your free Mobile battery charger from @connect2field at #defragcon http://yfrog.com/6pc3fwj
5:08 pm	stevepnewman:	Just landed in DEN for #defragcon. One of the best confereences around.
5:14 pm	the_spinmd:	RT @benkepes: Coolest (most useful) conf swag yet seen. Mobile battery charger. From @connect2field at #defragcon http://yfrog.com/6pc3fwj
5:20 pm	hmduey:	First flight to #defragcon delayed- can't even get out of TLH!
5:20 pm	claylo:	Making a new "special friend" at TSA #defragcon (@ Oakland International Airport (OAK) ? w/ 7 others) http://4sq.com/Rb2uw
5:48 pm	claylo:	Can we all agree to use Bump at #defragcon instead of business cards?
6:01 pm	sorenstein:	Blog Post: Technology changing the world we live in http://distractedenterprise.com/?p=1130 #defragcon
6:53 pm	davefauth:	ORD - DEN for #defragcon
7:13 pm	SameerPatel:	Anyone landing at DIA for #defragcon about 3ish CT this afternoon?
7:29 pm	cflanagan:	@SameerPatel You should see @Greg2dot0 there :) #defragcon

7:47 pm	rwang0:	RT @SameerPatel: Anyone landing at DIA for #defragcon about 3ish CT this afternoon?
7:48 pm	cezinho:	on my way to #defragcon (@ LaGuardia Airport (LGA) ? w/ 38 others) http://4sq.com/21nwnw
7:59 pm	zolierdos:	@benkepes #defragcon branded? :-)
8:03 pm	Greg2dot0:	#defragcon (@ Omni Interlocken Hotel & Resort - Denver) http://4sq.com /aYl9By
8:17 pm	elsua:	Another key learning... Don't *ever* go on vacation while #e2conf, #defragcon, #kmw10, amongst other events, are going on! Catching up! :-P
8:28 pm	DistractedEnt:	More from our #defragcon guest bloggers. "Technology changing the real world" by Steve Orenstein http://ow.ly/3aPod
8:46 pm	DistractedEnt:	On Rethinking the Analytics Platform - Charles Zedlewski http://ow.ly/3aQ2a #defragcon
8:52 pm	lbenitez:	Bad planning! RT @elsua Another key learning... Don't *ever* go on vacation while #e2conf, #defragcon, #kmw10, amongst others, are going on!
8:59 pm	tylerhannan:	Stoked for #defragcon. Great lunch convo with @benkepes today. I'll be the one who shows up at the hotel on a scooter shivering in the am.
9:07 pm	GraemeThickins:	catching up on email while waiting at DEN for Dave Fauth, then to Broomfield for #defragcon (@ Timberline Steak & Grill)
9:08 pm	DistractedEnt:	RT @sorenstein: Blog Post: Technology changing the world we live in http://distractedenterprise.com/?p=1130 #defragcon
9:11 pm	DistractedEnt:	Looks like many are in route to #defragcon, don't forget your reading material http://ow.ly/3aQSI
9:21 pm	benkepes:	RT @sorenstein: Blog Post: Technology changing the world we live in http://bit.ly /asWgY0 #defragcon >this is important
9:22 pm	alextoul:	RT @benkepes: RT @sorenstein: Blog Post: Technology changing the world we live in http://bit.ly/asWgY0 #defragcon >this is important
9:34 pm	paulq:	RT @benkepes: RT @sorenstein: Blog Post: Technology changing the world we live in http://bit.ly/asWgY0 #defragcon >this is important
9:48 pm	SameerPatel:	Landed Denver. looking fed to @defrag #defragcon.
9:51 pm	rwang0:	Now on the ground! RT @SameerPatel: Landed Denver. looking forward to @defrag #defragcon.
9:54 pm	McAfeeBusiness:	Very thoughtful post RT @benkepes: RT @sorenstein: Technology changing the world we live in: http://bit.ly/asWgY0 #defragcon
10:14 pm	Greg2dot0:	Would hate to see my ball slice if the wind got it today at #defragcon
10:21 pm	hofmania:	Especially considering you can no longer see the mtns RT @Greg2dot0: Would hate to see my ball slice if the wind got it today at #defragcon
10:23 pm	tdoyon:	Getting ready for #defragcon
10:29 pm	MartijnLinssen:	#defragcon: 2.16 tweets per hour. #defrag: 7.75 per day - go for #defragcon I'd say @defrag
10:40 pm	Greg2dot0:	Anyone up for 18? #defragcon
10:54 pm	sorenstein:	Snowing in Denver ! #Defragcon
10:59 pm	Greg2dot0:	I swear the mountains didn't have snow on them an hour ago #defragcon
10:59 pm	benkepes:	@the_spinmd nice. Will cool down me and @bfeld and @steveorenstein on our run tomorrow am ;-) #defragcon
11:02 pm	hofmania:	And the storm is lifting, at least for the moment. I think it's about beer o clock at the Omni #defragcon when @nickseguin arrives

11:12 pm	**micflash:**	shutting down gear at the office, headed to SeaTac en route to #defragcon in Denver, praying for an uneventful airport security experience.
11:17 pm	**SameerPatel:**	Seeing rush hour traffic out of my hotel window well before 4pm, here in Broomfield. These people know how to live! #defragcon
11:21 pm	**tdoyon:**	What is a cold air funnel? #defragcon
11:23 pm	**mkrigsman:**	Defrag: Cloud economics, cultural change, and other exciting stories http://zd.net/cg4BPk #defragcon (@defrag)
11:27 pm	**gilliatt:**	Drive from DEN was epic: sun, wind, sandstorm, rain, snow. I think one of the tumbleweeds tagged my rental. #defragcon
11:28 pm	**GraemeThickins:**	@loupaglia hah! yeah, I guess.... are you at the hotel yet? #defragcon
11:31 pm	**GraemeThickins:**	checked in, ready for #defragcon ... well, as ready as anyone can be (@ Omni Interlocken Spa & Resort w/ 2 others) http://4sq.com/bJNGZW
11:39 pm	**GraemeThickins:**	RT @ZDNet: Defrag: Cloud economics, cultural change, and other exciting stories http://zd.net/9440uV #defragcon
11:46 pm	**Greg2dot0:**	#defragcon (@ The Tap Room) http://4sq.com/aEaXXO
11:55 pm	**epc:**	#defragcon wifi is up and is rocking!

November 17, 2010

12:21 am	**brockdonald:**	You all need to read this. Steves discussion at #defragcon http://bit.ly/bho7dk.
12:28 am	**brockdonald:**	Our display at #defragcon. @sorenstein http://plixi.com/p/57360498
12:31 am	**GraemeThickins:**	I'm setting up mu live-blog for Defrag 2010... will tweet the link when it's ready #defragcon
12:32 am	**apigee:**	Apigee team at the airport to go to #defragcon armed with "I <3 API" stickers and t-shirts. Looking forward to meeting everyone! ^BM ^SK
1:00 am	**cezinho:**	who's cabbing it to the omni from the airport now? @apigee you guys seem like a rowdy bunch! #defragcon
1:07 am	**GraemeThickins:**	in the van to Boulder with the Gist dinner group... #defragcon
1:24 am	**hmduey:**	Wondering whether there will be a run with the @gist group tomrw; plane delayed, mssed dinner #defragcon cc/@defrag
1:26 am	**cezinho:**	@ktinboulder how far are we running? #defragcon
1:40 am	**GraemeThickins:**	@loupaglia post for my live blog now up at www.tech-surf-blog.com ... accepting all tweets w/ #defragcon
1:42 am	**loupaglia:**	@graemethickins yep, thanks. I'm relying on you! have my twitter search set up and your blog up in a #defragcon dedicated browser
1:42 am	**epc:**	If you're coming to the @Stigmergy dinner at Defrag feel free to come early, the food is here #defragcon #Defrag
1:50 am	**GraemeThickins:**	Gist dinner at Med in downtown Boulder ... #defragcon (Robert Pease, Dave & Nancy Fauth) http://plixi.com/p/57373732
2:09 am	**sorenstein:**	How an Aussie got to #defragcon http://steveorenstein.wordpress.com/2010/11/an-aussie-startup-in-the-usa-part-1/
2:24 am	**johnsheehan:**	If anyone has an extra unused #defragcon ticket they'd like to sell or give away, let me know.
2:38 am	**GraemeThickins:**	about to order the main event... thinkin' scallops, yeah #defragcon #gist ...and @bradfeld just arrived http://plixi.com/p/57381588
3:01 am	**GraemeThickins:**	table 1 of 3 at Gist dinner... #defragcon http://plixi.com/p/57385335
3:03 am	**GraemeThickins:**	table 2 of 3 at Gist dinner... #defragcon http://plixi.com/p/57385571

3:05 am	**GraemeThickins:**	table 3 of 3 at Gist dinner... #defragcon http://plixi.com/p/57385985
3:09 am	**GraemeThickins:**	sittin' next to @bradfeld talkin' TechStars, his new book, and the big fire they had here a while back... #defragcon
3:13 am	**jaxn:**	I feel like I have really earned my ticket to #defragcon this year. Looking forward to some professional development.
3:13 am	**the_spinmd:**	Pre #defragcon dinner with a great group of interesting people courtesy of @jbminn (@ Blooms) http://4sq.com/d0AaVs
3:17 am	**MichaelFHansen:**	RT @benkepes: I think I'll wear my @Zendesk buddhy tshirt out shopping in Denver today. Denverites, prepare to be Zen... #defragcon
3:39 am	**defrag:**	@Greg2dot0 #defragcon
3:48 am	**defrag:**	RT @GraemeThickins: table 1 of 3 at Gist dinner... #defragcon http://plixi.com/p/57385335
3:48 am	**defrag:**	RT @GraemeThickins: table 2 of 3 at Gist dinner... #defragcon http://plixi.com/p/57385571
3:48 am	**defrag:**	RT @GraemeThickins: table 3 of 3 at Gist dinner... #defragcon http://plixi.com/p/57385985
3:49 am	**cstechcast:**	I've been hashtagging #defragcon as #defrag2010. Sorry. Gotta get my trending right.
3:54 am	**GraemeThickins:**	Gist product announcement coming later tonight, says CEO @tamccann ... #defragcon
3:55 am	**shawnrog:**	Looking forward to being at #defragcon on Wednesday and Thursday this week. Analytics and Web 2.0 nice combination
4:07 am	**Shanley:**	Touchdown denver for #defragcon. Now who wants to buy a world weary traveler a drink? Also, its omfg cold here. I have a hoodie. Yay.
4:14 am	**benkepes:**	So, anyone at #defragcon fancy a run tomorrow am at 6:30... anyone?
4:14 am	**btgist:**	http://j.mp/d056x8 ? @graemethickins in the van to Boulder with the Gist dinner group... #defragcon
4:17 am	**Shanley:**	I'm looking for boozing buddies... @benkepes is looking for running partners. Typical. #defragcon
4:21 am	**tylerhannan:**	Strongly considering pen/ink instead of computer for notes at #defragcon. Could be an interesting personal experiment...
4:24 am	**sorenstein:**	@shanley @benkepes is always looking for running buddies! #defragcon i somehow survived a run this morning with him!
4:30 am	**benkepes:**	@ktinboulder good idea. 7am it is. 6:30 tmrw..... #run #defragcon
5:08 am	**Landlessness:**	breaking news: @shanley & I are en route to #defragcon. cinchcast: http://j.mp/9i5W9C
5:27 am	**micflash:**	Just landed in Denver for #defragcon. Holy schniekies Batman, it's snowing. (@ Denver International Airport (DEN) ? w/ 21 others)
5:34 am	**Shanley:**	In the tap room #defragcon ;)
5:55 am	**GraemeThickins:**	my live-blog of #defragcon is firing up: http://bit.ly/dg9yaV - it will start in earnest tomorrow a.m. & be updated continuously thru Thurs
5:57 am	**DaveMIchels:**	@graemethickins See you tomorrow! I will be a bit late as I need to cover MS Lync launch in the AM. #defragcon
5:59 am	**tshein:**	?@shawnrog: Looking forward to being at #defragcon on Wednesday and Thursday this week. Analytics and Web 2.0 nice combination?
6:23 am	**tamccann:**	#defragcon runners - see you in the lobby at 7am
6:27 am	**RobertatGist:**	next to the fireplace at #defragcon working thru a new product launch. want to see it? come find me...

6:42 am	launchexpert:	http://bit.ly/90663M RT @RobertatGist next to the fireplace at #defragcon working thru a new product launch. wan... http://bit.ly/beU80I
6:47 am	replytoall:	Settled into the Omni in Broomfield, CO ahead of the @Defrag conference. Great kick-off meal tonight in Boulder with smart people #defragcon
6:54 am	Landlessness:	Drinking an Odell 90 Shilling Ale at #defragcon http://flic.kr/p/8U6uKu
7:38 am	AkemanSolutions:	RT @mkrigsman: Defrag: Cloud economics, cultural change, and other exciting stories http://zd.net/cg4BPk #defragcon (@defrag)
7:41 am	Landlessness:	culture shock is...going from all-night NOLA to suburban Denver where the bartender kicks you out at midnight. #defragcon #rubyconf
8:17 am	benkepes:	2.5 hours sleep before a very full day at #defragcon and #tech4good - this could Hey very ugly.... :-(
8:20 am	DaveMIchels:	At #defragcon next two days. Brain expected to explode.
8:47 am	Landlessness:	brave little mouse in my room keeps walking by & looking up at me at the laptop. room change. too tired for this tonight. #defragcon
9:42 am	claylo:	@Landlessness Sounds like it was the perfect Disney scene setup. Mouse was prob gonna talk on next pass! #defragcon
12:08 pm	Greg2dot0:	I forgot how dry it can be in Denver area....must hydrate...good think I left my button flys at home #defragcon
12:57 pm	Greg2dot0:	Would like, just once to check into a hotel where the wireless doesn't feel like dial-up #defragcon
1:19 pm	GraemeThickins:	getting inspired here at #defragcon ...gonna run today! (from the elevator to breakfast)
1:40 pm	Greg2dot0:	Ok, who put the frog in my throat when I wasn't looking? I need to be heard damnit!!! #defragcon
1:45 pm	tamccann:	off to run with the #defragcon crew at the Omni , brings back memories of the first time I met @bfeld
1:46 pm	RobertatGist:	Ready to run this am @defrag? I'll be in the lobby at 7am with @tamccann and @ktinboulder #defragcon
1:50 pm	GraemeThickins:	sunrise at #defragcon ... http://plixi.com/p/57463189
1:51 pm	Greg2dot0:	Good morning #defragcon http://yfrog.com/4rq8ncj
1:57 pm	mkrigsman:	Excited to moderate a panel today at #defragcon on cool #cloud stuff http://zd.net/a4BSj7
1:58 pm	GraemeThickins:	much nicer day today in Broomfield, for the start of #defragcon ... http://yfrog.com/cagnsij
2:01 pm	jaxn:	Reading "Do More Faster" on my way to #defragcon. Super hyped. Super motivated.
2:02 pm	epc:	Think I will pass on the morning run/walk, appears to be in the 20s here. #defrag #defragcon
2:11 pm	Greg2dot0:	Finally got to meet @defrag IRL...he's much better looking than his avatar would indicate #defragcon
2:14 pm	Greg2dot0:	#defragcon let the fun begin (@ Defrag 2010) http://4sq.com/a4UJQP
2:16 pm	petervan:	Will be at #defragcon rest of the week. Lots of interesting people for #innotribe #sibos 2011 in Toronto or other innovation work.
2:18 pm	Shanley:	Awakish in, wherever this is #defragcon. Who's sponosring coffee? ;)
2:24 pm	jobsworth:	At Defrag in Denver #defragcon Good dinner with @dsearls and @kevinmarks last night
2:34 pm	SameerPatel:	solid 3 hrs of work in before #defragcon commences. Great to catch up w/ so many good friends over drinks and dinner last night

2:39 pm	**itgEvangelist:**	RT @mkrigsman: Excited to moderate a panel today at #defragcon on cool #cloud stuff http://zd.net/a4BSj7
2:42 pm	**nitinbadjatia:**	@sameerpatel Just catching up with some of the tweets from #defragcon, looks like an awesome lineup! Wish I were there myself.
2:58 pm	**davefauth:**	Ready for #defragcon to get started.
2:59 pm	**hofmania:**	#defragcon goodie bag!!! http://yfrog.com/emyrgkj
3:01 pm	**danklynn:**	On my down to #defragcon day one
3:04 pm	**chriskgodfrey:**	Just registered at #defragcon the next couple days should be awesome. Come by and say hi at the @rackspace / @rackcloud booth!
3:04 pm	**eriwen:**	Bummed that I won't get to see @jrideout speak at #defragcon today.
3:07 pm	**jrideout:**	RT @eriwen: Bummed that I won't get to see @jrideout speak at #defragcon today.
3:09 pm	**Greg2dot0:**	Main stage at #defragcon http://yfrog.com/9gskpuj
3:15 pm	**the_spinmd:**	Up close and personal to the #defragcon stage w/@greg2dot0 awaiting the much-anticipated opening video.
3:17 pm	**SaraMeaney:**	Excited for #DefragCon. Looking forward to chatting w/ smart folks @yammer @gist @meshin and more. cc:@cometbranding: good schwag.
3:20 pm	**cstechcast:**	Made it to #defragcon despite traffic having a different idea.
3:20 pm	**Greg2dot0:**	Greatest part of being a #defragcon "virgin" is that I have no idea what to expect. There's a lot to be said for the excitement
3:20 pm	**jbminn:**	Soundtrack at #defragcon is killer
3:21 pm	**cstechcast:**	Last year I came with cameras and a press pass. This year, paid $ and I get to take it all in. #defragcon
3:23 pm	**micflash:**	Stop by the #Microsoft booth at #Defragcon and play some #Kinect! Or talk about SharePoint. Your choice. :) http://twitpic.com/37ng6s
3:26 pm	**SameerPatel:**	Nice to catch up w/ @jobsworth after a long time. Inspiration in a box #defragcon
3:31 pm	**NickSeguin:**	kickin off @defrag. reppin' @kauffmanFDN with @hofmania #defragcon
3:32 pm	**Bofishback:**	RT @NickSeguin: kickin off @defrag. reppin' @kauffmanFDN with @hofmania #defragcon
3:32 pm	**datadoodle:**	@shawnrog So far, so good. The pre-keynote music is sure different than any other industry event. #defragcon
3:33 pm	**the_spinmd:**	Early morning in Denver and the #defragcon soundtrack is rocking.
3:34 pm	**tdoyon:**	Waiting for #defragcon ...
3:34 pm	**SendGrid:**	Looking forward to a great conference @Defrag. Proud to be supporting the awesome people behind this event. #defragcon
3:35 pm	**joshfraser:**	heading to #defragcon. wreck on 36 for anyone coming behind me. go the other way from boulder.
3:35 pm	**gautamghosh:**	Want to meet both of you some day :-) RT @SameerPatel: Nice to catch up w/ @jobsworth after a long time. Inspiration in a box #defragcon
3:36 pm	**benkepes:**	Mat @marshallk in the flesh for the first time this morning. Now there's a nice guy.... #firstimpressionsworkforme #defragcon
3:37 pm	**lehawes:**	It's heavy metal breakfast at #defragcon! Rockin to @defrag's soundtrack while waiting for kickoff session.
3:38 pm	**GraemeThickins:**	I'm live-blogging #defragcon here: http://bit.ly/dg9yaV ... first day about to get started - crowded room!

3:39 pm	**Greg2dot0:**	When @the_spinmd and @Greg2dot0 get together ....mischief and fun are sure to follow http://yfrog.com/2hs78jj #defragcon
3:40 pm	**davefauth:**	listening to some Talking Heads at #defragcon - thanks Eric
3:40 pm	**SaraMeaney:**	@kristingritt No shortage of geeky goodness here, lady. #DefragCon. Some interesting speakers/topics lined up.
3:40 pm	**mcoffman:**	time to defrag! #defragcon
3:41 pm	**benkepes:**	Sitting in the royal row at #defragcon - @Greg2dot0 and @the_spinmd along from me
3:42 pm	**cstechcast:**	Opens with a Bon Jovi quote. Allright. #defragcon
3:42 pm	**gilliatt:**	Rock the house. #defragcon
3:42 pm	**solvate:**	RT @GraemeThickins: I'm live-blogging #defragcon here: http://bit.ly/dg9yaV ... first day about to get started - crowded room!
3:42 pm	**Shanley:**	thank god for the #defragcon soundtrack srsly.
3:42 pm	**jobsworth:**	settling down for the first session at Defrag #defragcon
3:43 pm	**RobertatGist:**	Ok @Defrag, where do we get the Defrag 2010 soundtrack? #defragcon
3:43 pm	**danklynn:**	Nice use of subwoofers at the #defragcon intro. lol
3:43 pm	**rjbrenn:**	#defragcon song: Burn My Shadow by UNKLE featuring Ian Astbury
3:44 pm	**eedeebee:**	love the #defragcon wifi
3:44 pm	**jobsworth:**	Opening credits at Defrag 2010 #defragcon http://yfrog.com/48jordj
3:44 pm	**mkrigsman:**	#defragcon Open WiFi and power outlets everywhere!! Great way to start #happiness
3:45 pm	**the_spinmd:**	More like court jester row :-) RT @benkepes: Sitting in the royal row at #defragcon - @Greg2dot0 and @the_spinmd along from me
3:45 pm	**the_spinmd:**	@defrag doesn't disappoint with the opening video! #defragcon
3:46 pm	**marshallk:**	Defrag Conference hashtag is #defragcon - should be awesome
3:46 pm	**NickSeguin:**	.@kaufdmanFDN sponsored 25 entrepreneurs who couldn't afford it to come to @defrag this year #defragcon
3:46 pm	**SaraMeaney:**	Killer opening video to kick off the morning at #DefragCon. WiFi is strong, group is excited and lineup kicks some serious butt.
3:46 pm	**jholston:**	#defragcon topics everything we do at #newsgator. so current we're ahead
3:46 pm	**walkerfenton:**	Good start to #defragcon...
3:46 pm	**mjayliebs:**	Listening the opening session at #defragcon - here with @sameerpatel , @mkrigsman and whole lot of other cool folks...
3:46 pm	**stoweboyd:**	I am ignoring the instructions to use #defragcon, and using #defrag
3:46 pm	**sophiabliu:**	I'm at defrag2010 after a long commute from boulder due to a car accident, so excited to meet some of these people here at #defragcon
3:46 pm	**judico:**	duly corrected #defragcon is real tag. #defrag2010. Coming up, author of Glut.
3:47 pm	**petervan:**	Defrag has started #defragcon intro video fabulous
3:47 pm	**hmduey:**	Happy anniversary to @tennismeem & my dad! Thanks for watching the boys while we're @ #defragcon! #bestparentsintheworld
3:47 pm	**southpolesteve:**	Just did my first ever literal elevator pitch at #defragcon. Lesson learned: Its more like 10 seconds. 30 seconds is a long elevator ride.
3:47 pm	**mkrigsman:**	#defragcon Alex Wright on the "deep history of social networks"

3:47 pm	**vwadhwa:**	At #defragcon second keynote. Seems like a very cool event. Has a much diff. feel than Valley...many older entrepreneurs also.
3:48 pm	**jobsworth:**	Alex Wright, the author of Glut, gives us his view of what's happening with social networks #defragcon
3:48 pm	**catevz:**	Presos at #defragcon are at most 30 mins. That should be a law. #ADHD
3:48 pm	**tamccann:**	only 5 minutes into #defragcon and I have heard "the gist of ..." #win #domainname
3:48 pm	**micflash:**	RT @catevz: Presos at #defragcon are at most 30 mins. That should be a law. #ADHD
3:48 pm	**mkrigsman:**	#defragcon Question: How did we get from the "social network" of cave paintings to modern social networks?
3:48 pm	**shawnrog:**	#defragcon First up Alex Wright author of "Glut" He covering The deep History of Oral Culture and Social Networks
3:48 pm	**southpolesteve:**	RT @vwadhwa: At #defragcon second keynote. Seems like a very cool event. Has a much diff. feel than Valley...many older entrepreneurs also.
3:48 pm	**hofmania:**	And some wicked wifi RT @nickseguin: .@kaufdmanFDN sponsored 25 entrepreneurs who couldn't afford it to come to @defrag this year #defragcon
3:48 pm	**stevemann:**	@ #defragcon with @mkrigsman and @cwood...listening to the deep history of social networks
3:49 pm	**benkepes:**	Social networks aren't new... Farmville is the cave painting of today... #defragcon
3:49 pm	**Anwaraizer:**	@vwadhwa you know if they're livestreaming #defragcon? cc: @bfeld
3:49 pm	**the_spinmd:**	RT @Greg2dot0: When @the_spinmd and @Greg2dot0 get together ....mischief and fun are sure to follow http://yfrog.com/2hs78jj #defragcon
3:49 pm	**micflash:**	at the beginning of conferences, they should ask folks to mute their cellphones - and their TweetDeck notification sounds. #defragcon
3:49 pm	**rbordoli:**	@SaraMeaney I'm at the back at #defragcon listening to the "glut" talk. Here today and tomorrow.
3:49 pm	**SameerPatel:**	my former colleague the v smart Alex Wright kicking off #defragcon. This book, Glut, is a great historical perspective on info mgmt
3:50 pm	**Rinidas:**	RT @tamccann: only 5 minutes into #defragcon and I have heard "the gist of ..." #win #domainname
3:50 pm	**SaraMeaney:**	Alex Wright, Dir. UX for @NYTimes takes the stage. Knows his stuff. Listening intently. #DefragCon
3:50 pm	**GordonThinks:**	RT @SaraMeaney: Alex Wright, Dir. UX for @NYTimes takes the stage. Knows his stuff. Listening intently. #DefragCon
3:50 pm	**Buzzmodo:**	#defragcon First slide bones to farmville...we are not in Kansas anymore, all star agenda, should be fun..
3:50 pm	**Greg2dot0:**	Love talking antrhopology at #defragcon
3:50 pm	**catevz:**	Alex Wright mentions social resembles the oral style. Shades of last week's talk on Slanguage at #attensity user conf. #defragcon
3:50 pm	**GordonThinks:**	Talking about mexican tribes #defragcon #defrag
3:51 pm	**toddwseattle:**	Listening to alex wright author of glut at #defragcon
3:51 pm	**mkrigsman:**	#defragcon Social networking as an extension of oral cultures through history. << silly us, sometimes think communication is new
3:51 pm	**claylo:**	RT @southpolesteve: Just did my first ever literal elevator pitch at #defragcon. Lesson learned: Its more like 10 seconds. 30 seconds is a long elevator ride.
3:51 pm	**crgonzalez:**	@vwadhwa Is there video streaming of the event available? #defragcon

3:51 pm	lehawes:	Love that Alex Wright is injecting social science into his discussion of social networks. Talking about tribal social systems. #defragcon
3:51 pm	Buzzmodo:	#defragcon correction bones were really Lascaux cave paintings..
3:51 pm	futurescape:	RT @mkrigsman: #defragcon Social networking as an extension of oral cultures through history. << silly us, sometimes think communication is new
3:51 pm	jvaleski:	RT @joshfraser: heading to #defragcon. wreck on 36 for anyone coming behind me. go the other way from boulder.
3:52 pm	kevinmarks:	says Alex Wright: there is a similarity in how tribal cultures organise information between mexico, australia, papua new guinea #defragcon
3:52 pm	BBYOpen:	@jamesrhayes @renee1170 added you to the #defragcon list http://bit.ly/933LIX
3:53 pm	tylerhannan:	Oral and tribal culture as an analog of social networking is a lovely way to start the morning #defragcon
3:53 pm	gilliatt:	"This audience is a little... skewed." #defragcon
3:54 pm	catevz:	cultures have consistent way of organizing information. 5-6 levels, primary category is in the middle -Alex Wright #defragcon
3:54 pm	mjayliebs:	Everyone tries to categorize, put things into bins,unfortunately, we do not all choose the same categories and bins #defragcon #folktaxonomy
3:54 pm	GordonThinks:	Cats are better than dog #defragcon #defrag
3:54 pm	shawnrog:	Alex says tag clouds are the new mullet....ouch #defragcon
3:54 pm	chiprodgers:	RT @mjayliebs: Everyone tries to categorize, put things into bins,unfortunately, we do not all choose the same categories and bins #defragcon #folktaxonomy
3:54 pm	futurescape:	RT @catevz: cultures have consistent way of organizing information. 5-6 levels, primary category is in the middle -Alex Wright #defragcon
3:54 pm	Greg2dot0:	RT @shawnrog: Alex says tag clouds are the new mullet....ouch #defragcon
3:54 pm	benkepes:	RT @stoweboyd: 'tag clouds are the new mullet' #defragcon
3:54 pm	sophiabliu:	Alex Wright: "Tag clouds were the new mullet" #defragcon
3:54 pm	jobsworth:	"Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:55 pm	SameerPatel:	Alex Wright taking a well deserved dig at hideous tag clouds #defragcon
3:55 pm	GraemeThickins:	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:55 pm	cstechcast:	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:55 pm	decisionstats:	RT @shawnrog: #defragcon First up Alex Wright author of "Glut" He covering The deep History of Oral Culture and Social Networks
3:55 pm	futurescape:	RT @mjayliebs: Everyone tries to categorize, put things into bins,unfortunately, we do not all choose the same categories and bins #defragcon #folktaxonomy
3:55 pm	lehawes:	Wright says tag clouds aren't as prominent as they were on the Web. Moving toward more structured, hierarchical folksonomy views. #defragcon
3:55 pm	lmckeogh:	Notice you don't see too many tag clouds anymore, its like their the new mullet - Alex Wright #defragcon
3:55 pm	infoarbitrage:	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:55 pm	andrewbadera:	RT @sophiabliu: Alex Wright: "Tag clouds were the new mullet" #defragcon
3:55 pm	mkrigsman:	#defragcon Tag clouds are not always comfortable because do not contain hierarchies. Social networks often the same.

3:55 pm	**benkepes:**	@ITSinsider @graemethickins is catching the tweet stream over on his blog #defragcon
3:55 pm	**GordonThinks:**	talking about The Ice Age iNformation Explosion #defragcon #defrag
3:55 pm	**stoweboyd:**	@ITSinsider #defrag OR #defragcon OR #defrag2010
3:55 pm	**primaltweets:**	Defrag opens with discussion of folksonomies: "we have a cognitive disposition to organize the world in a hierarchical way." #defragcon
3:56 pm	**tylerhannan:**	So if I refer to a mullet as a "moolay" (when intentional) what do we call ironic tag clouds? #defragcon
3:56 pm	**the_spinmd:**	How many confs kickoff w/keynote comparing cave drawing to Farmville? Apparently, #defragcon translated to Latin is brainus hurtus maximus.
3:56 pm	**barneystephens:**	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:57 pm	**JoeKorngiebel:**	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:57 pm	**kevincody:**	RT @benkepes: RT @stoweboyd: 'tag clouds are the new mullet' #defragcon
3:57 pm	**andyhickl:**	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:57 pm	**cloudave:**	Hm.. gimme a serachable, scrollable, zoomable Tag Cloud. Until than it's largely inpu-only #defragcon
3:57 pm	**zolierdos:**	Hm.. gimme a serachable, scrollable, zoomable Tag Cloud. Until than it's largely inpu-only #defragcon
3:57 pm	**benmarsh:**	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:58 pm	**futurescape:**	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:58 pm	**GordonThinks:**	Cave Paintings are going to be the basis of Web 3.0 #defragcon #defrag
3:58 pm	**jobsworth:**	Alex now talking about the Ice Age Information Explosion 30,000 years ago, use of symbolic objects driven by new scales #defragcon
3:58 pm	**cezinho:**	@BBYOpen add me to your #defragcon list pls!
3:58 pm	**shawnrog:**	RT @GordonThinks: Cave Paintings are going to be the basis of Web 3.0 #defragcon #defrag
3:58 pm	**jessewilkins:**	RT @the_spinmd: How many confs kickoff w/keynote comparing cave drawing to Farmville? Apparently, #defragcon translated to Latin is brainus hurtus maximus.
3:58 pm	**kevinmarks:**	Alex Wright is defending hierarchy as natural organisation; I think he is missing Rosch's Prototype theory http://bit.ly/cn5Xpx #defragcon
3:58 pm	**SaraMeaney:**	Missed the first 5-10 seconds of the opening video @ #DefragCon. But it's pretty cool, even from iPhone capture. http://ht.ly/3bi9E
3:58 pm	**mjayliebs:**	RT @joekorngiebel: RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
3:59 pm	**futurescape:**	RT @mkrigsman: #defragcon Tag clouds are not always comfortable because do not contain hierarchies. Social networks often the same.
3:59 pm	**UglyResearch:**	RT @shawnrog: Alex says tag clouds are the new mullet....ouch #defragcon
3:59 pm	**GraceMcDunnough:**	Nice start to #defragcon with Alex Wright
3:59 pm	**katiecanton:**	"Tag clouds are the new mullet" - Alex Wright #defragcon
3:59 pm	**mkrigsman:**	#defragcon "Symbol networks offer a release from social proximity." #historyofcollaboration

3:59 pm	**jobsworth:**	Symbol networks: externalised trust displays, encoded status/relationships, "release from social proximity" .... Alex Wright at #defragcon
3:59 pm	**peterhoskins:**	Tag clouds are the new mullets #defragcon
3:59 pm	**karenblakeman:**	Red or grey? RT @jobsworth "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon via @benmarsh
3:59 pm	**catevz:**	Hey, tag clouds still useful IMHO if they leverage entities or meaningful phrases. #defrag #defragcon
3:59 pm	**Buzzmodo:**	#defragcon Alex Wright, symbol networks, externalized displays of trust, encoding status/social relationships/release from social proximity
4:00 pm	**lehawes:**	Wright sees patterns in historical ways that objects used as symbols in social networks to create trust and declare status. #defragcon
4:00 pm	**BasilMaloney:**	Alynome announces marketing and management business strategy realignment services at Defrag Conference 2010 #startups #vc #defragcon
4:00 pm	**heyrich:**	Wondering about the connection between need for external displays of trust (jewelry, beads) & Dunbar's number. #defragcon
4:00 pm	**claylo:**	Really wish that keynotes were being videotaped. Several folks at the home office would benefit! #defragcon
4:00 pm	**chrisonea:**	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon < Hm. #socialmedia
4:00 pm	**gilliatt:**	OK, tag clouds aren't too interesting. Phrase clouds based on complete ideas however... #defragcon
4:00 pm	**kevinmarks:**	Alex Wright is claiming jewellery as external symbols of trust, saying this led to trade - backwards causality? #defragcon
4:01 pm	**tylerhannan:**	I suspect the symbol networks, as presently discussed, could be an interesting comparative discussion for Federated Identity #defragcon
4:01 pm	**toddwseattle:**	RT @katiecanton: "Tag clouds are the new mullet" - Alex Wright #defragcon
4:01 pm	**GordonThinks:**	"Alphabetic writing ... comes from the first forms of currency" #defragcon #defrag
4:01 pm	**futurescape:**	RT @jobsworth: Symbol networks: externalised trust displays, encoded status/relationships, "release from social proximity" .... Alex Wright at #defragcon
4:01 pm	**mkrigsman:**	#defragcon Real value in connecting history of human collaboration and communication to modern social networks. #longtermview
4:02 pm	**sophiabliu:**	Loving Alex Wright's talk Deep History of Oral Culture & Social Networks -a cultural anthropologist IT view #defragcon http://bit.ly/aWj0bI
4:02 pm	**dinosauriodigit:**	RT @mkrigsman: #defragcon Question: How did we get from the "social network" of cave paintings to modern social networks?
4:02 pm	**lehawes:**	I think we use documents and social graph as symbols of knowledge, trust, and status in enterprise social networks today. #defragcon
4:02 pm	**stevemann:**	#defragcon industrial revolution drove literacy
4:03 pm	**micflash:**	@lehawes definitely docs. wish we had better enterprise-level reputation systems for promoting social strength and trust #defragcon
4:03 pm	**Roebot:**	Bummed to miss my first #defragcon. Alas, so much going on that making it would have been irresponsible. Have a great show all!
4:03 pm	**benkepes:**	WRT #defragcon symbols and social. Worth looking at this TED talk about evolutionary theory and art. Parallels http://youtu.be/PktUzdnBqWI
4:03 pm	**kevinmarks:**	says Alex Wright up until the last century, most people were illiterate - their experiences were mediated by oral culture #defragcon
4:03 pm	**GordonThinks:**	People throughout history were illiterate. Obama is to blame. #defragcon #defrag

4:03 pm	**Greg2dot0:**	I love the imagery in Alex's presentation #defragcon
4:03 pm	**mkrigsman:**	#defragcon Social networking is a repeat of old patterns of collaboration, adapted to the present day using new tools.
4:03 pm	**stevemann:**	#defragcon oral culture didn't go away just bc of the emergence of literacy & this tradition is re-emerging today
4:03 pm	**esdaniel:**	As usual twitter provides the distractions other tools can't reach (except StatusNet of course!) - follow #defragcon
4:03 pm	**CONSCIOUS_NESS:**	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
4:04 pm	**mkrigsman:**	RT @stevemann: #defragcon industrial revolution drove literacy << really interesting point
4:04 pm	**lehawes:**	Wright correctly points out that illiteracy drove use of visual communication. Funny that info overload is driving us to do same. #defragcon
4:04 pm	**Greg2dot0:**	I believe it's deeper than just tools. It's communications networks that enable new and larger people networks #defragcon
4:04 pm	**gilliatt:**	Oral culture lives on in urban legends. Nice to have literacy as a check. #defragcon
4:04 pm	**benkepes:**	@Greg2dot0 agreed - see video re "tools" used as social and evolutionary "art" http://youtu.be/PktUzdnBqWI #defragcon
4:04 pm	**danklynn:**	Odd that we collectively dislike tag clouds, but we LOVE hashtags! #defragcon
4:05 pm	**marshallk:**	opening speaker at #defragcon has beautiful slides
4:05 pm	**mkrigsman:**	#defragcon Gutenberg was the man << we all know this, but good to remember #historicalrootsofsocialnetworking
4:06 pm	**madmongol:**	RT @kevinmarks: Alex Wright is defending hierarchy as natural organisation; I think he is missing Rosch's Prototype theory http://bit.ly/cn5Xpx #defragcon
4:06 pm	**rconlon:**	Defrag stream at #defragcon. enjoying Alex Wright discussing oral culture and social networks.
4:07 pm	**danshepherd:**	RT @benmarsh: RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
4:07 pm	**toddwseattle:**	Is orality a word? Seems like jargon to me #defragcon
4:07 pm	**lehawes:**	@mkrigsman Wright definitely providing a useful history lesson and reminder that current social networking is evolution of old. #defragcon
4:07 pm	**mkrigsman:**	#defragcon direct oral culture interactions vs. abstract and analytic modes of experience
4:07 pm	**catevz:**	16 FourSquare checkins to defrag & only 2 gowalla checkins so far. What is wrong with you people?? :-) #defrag #defragcon
4:08 pm	**kevinmarks:**	Alex Wright: Oraliity: Additive, Aggregative, Participatory, Situational; Literacy: Subordinative, Analytic, Objective, Abstract #defragcon
4:08 pm	**futurescape:**	RT @lehawes: Wright correctly points out that illiteracy drove use of visual communication. Funny that info overload is driving us to do same. #defragcon
4:08 pm	**AnneJHunt:**	#defragcon Contrasting oral culture with literate: oral culture as aggregative versus literate as analytical and abstract - Alex Wright
4:08 pm	**rlavigne42:**	#defragcon Social networking is a repeat of old patterns of collaboration, adapted to the present day using new tools. (via @mkrigsman)
4:08 pm	**judico:**	RT @kevinmarks: Alex Wright: Oraliity: Additive, Aggregative, Participatory, Situational; Literacy: Subordinative, Analytic, Objective, Abstract #defragcon
4:08 pm	**GordonThinks:**	"Oral culture = additive + aggregative + participatory + situational. " #defragcon #defrag

4:08 pm	GordonThinks:	"Literate culture = subordinative, analytic, objective, abstract. " #defragcon #defrag
4:08 pm	GraemeThickins:	thanks -> RT @benkepes: @ITSinsider @graemethickins is catching the tweet stream over on his blog #defragcon
4:08 pm	mkrigsman:	#defragcon Social networking today is "collision or oral and literate culture"
4:09 pm	Buzzmodo:	#defragcon Last 5k years,idea has been illiteracy of great bulk of population,vast oral culture, now collision of literate and oral culture.
4:09 pm	cgerrish:	RT @mkrigsman: #defragcon "Symbol networks offer a release from social proximity." #historyofcollaboration
4:09 pm	futurescape:	RT @mkrigsman: #defragcon Social networking today is "collision or oral and literate culture"
4:09 pm	SaraMeaney:	Man. Great stuff. The Deep History of Oral Culture and Social Networks - Alex Wright's perspective. #DefragCon
4:09 pm	zolierdos:	Dreaming up a new twitter filter, e.g.: if "tag cloud" mullet" comes up the 50th time in 10 minutes, skip further occurences:-) #defragcon
4:09 pm	kevinmarks:	Alex Wright: we're seeing the collision of the oral and written culture in FB/twitter #defragcon
4:09 pm	lehawes:	Wrght says social networks today are "a collision of oral and literate" communication models. Using Facebook as an example. #defragcon
4:09 pm	chrismore:	RT @mkrigsman Social networking is a repeat of old patterns of collaboration, adapted to the present day using new tools. #defragcon
4:09 pm	stevemann:	#defragcon hashtags suggests a rudimentary hierarchy of information, separate from the Oral Tradition. FB a better example
4:09 pm	BBYOpen:	Good talk by Alex Wright, interesting parallels to Doug Rushkoff @ SXSW 2010 http://www.youtube.com/watch?v=imV3pPIUy1k #defragcon
4:09 pm	mkrigsman:	#defragcon "Hashtags suggest a rudimentary sense of hierarchy, helping people make sense of the morass."
4:09 pm	jobsworth:	we are seeing a collision of the oral and literate cultures: Alex Wright on the Facebook and Twitter phenomena #defragcon
4:09 pm	catevz:	Interesting chart on oral vs literate culture. hash tags are response to organizational impulses. #defrag #defragcon
4:10 pm	infoarbitrage:	RT @kevinmarks: Alex Wright: we're seeing the collision of the oral and written culture in FB/twitter #defragcon Brilliant talk
4:10 pm	kevinmarks:	why is Alex Wright saying hashtags are a hierarchy? They are flat and additive. #defragcon #tummel
4:10 pm	hofmania:	#HASHTAGS!!!!!! #defragcon
4:11 pm	krishnan:	Missing #defragcon because @PaulMiller is not there :-). Have fun folks. @the_spinmd @benkepes @marshallk @defrag
4:11 pm	zolierdos:	@ITSinsider i think the #defragcon hashtag is really good if you use real-time updating client
4:11 pm	GraemeThickins:	RT @kevinmarks: Alex Wright: we're seeing the collision of the oral and written culture in FB/twitter #defragcon
4:11 pm	stevemann:	"The oral and literate come together but don't totally fit together" #defragcon
4:11 pm	ITSinsider:	RT @graemethickins: I'm live-blogging #defragcon here: http://bit.ly/dg9yaV ... first day about to get started - crowded room!
4:11 pm	stoweboyd:	Yes, he's wrong > @kevinmarks: why is Alex Wright saying hashtags are a hierarchy? They are flat and additive. #defragcon #tummel
4:11 pm	southpolesteve:	True. Enter slashtags @blekko :) RT @kevinmarks: why is Alex Wright saying hashtags are flat and additive. #defragcon

4:11 pm	**danklynn:**	Thinking of the internet as a collision of oral and literate cultures reminds me of those "choose your own adventure" books. #defragcon
4:11 pm	**jobsworth:**	Alex Wright: Even though oral and literate cultures are coming together, they are not quite able to converge #defragcon
4:11 pm	**hofmania:**	RT @SaraMeaney: Man. Great stuff. The Deep History of Oral Culture and Social Networks - Alex Wright's perspective. #DefragCon
4:11 pm	**the_spinmd:**	"Collision of oral and literate cultures" - Alex Wright @ #defragcon [Me: Unfortunately, societal collision of oral and illiterate, too.]
4:12 pm	**futurescape:**	RT @jobsworth: Alex Wright: Even though oral and literate cultures are coming together, they are not quite able to converge #defragcon
4:12 pm	**jeffnolan:**	RT @mjayliebs: RT @joekorngiebel: RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
4:12 pm	**Buzzmodo:**	#defragcon On web we are using symbolic ratings to converse with each other, "encoding trust" again over long distances.
4:12 pm	**lmckeogh:**	Increasingly using symbolic ways of encoding information - use of icons to encode 'trust' for example - @awright #defragcon
4:12 pm	**kevinmarks:**	Alex Wright says we use symbols to encode trust. He has this so backwards - we use faces to trigger trust models in streams #defragcon
4:12 pm	**futurescape:**	RT @lmckeogh: Increasingly using symbolic ways of encoding information - use of icons to encode 'trust' for example - @awright #defragcon
4:12 pm	**catevz:**	Expert reviews next 2 user reviews show literate & oral culture can live side by side but don't quite mix -Alex wright #defrag #defragcon
4:13 pm	**eedeebee:**	hmm... #facetag sounds interesting #defragcon
4:13 pm	**catevz:**	RT @GordonThinks: "Oral culture = additive + aggregative + participatory + situational. " #defragcon #defrag
4:13 pm	**GordonThinks:**	Porsche cars carry the knowledge from 28,000 race victories #defragcon #defrag
4:13 pm	**catevz:**	RT @GordonThinks: "Literate culture = subordinative, analytic, objective, abstract. " #defragcon #defrag
4:13 pm	**NickSeguin:**	icons/ visual symbols encode trust for transactions/consumption between strangers. Think amazon rating, diggs, etc #defragcon #defrag
4:13 pm	**benkepes:**	Trying to mash flat and hierarchical data taxonomies is always doomed to failure. Round peg/square hole #defragcon
4:13 pm	**blacktar:**	RT @sophiabliu: Alex Wright: "Tag clouds were the new mullet" #defragcon
4:13 pm	**kevinmarks:**	Brand Logos are the faces of corporations; a poor echo of the human faces we use to trigger trust mappings in our heads #defragcon
4:13 pm	**MartijnLinssen:**	@ZoliErdos If you want to measure tpd, tph, tpm or even tps: http://bit.ly/9SrhHg - in this case #defragcon gives 6.88 tweets per minute ...
4:14 pm	**futurescape:**	RT @kevinmarks: Brand Logos are the faces of corporations; a poor echo of the human faces we use to trigger trust mappings in our heads #defragcon
4:14 pm	**LynnKoves:**	Wishing I was at #DefragCon, but following the hashtag is cool too!
4:14 pm	**infoarbitrage:**	Balancing literate (articles) and oral (comments) forms of communication a huge challenge for publishers, e.g., @nytimes #defragcon
4:14 pm	**nagarehoshi07:**	RT @Meshin: FB is the clash of oral and literate culture #defragcon
4:14 pm	**benkepes:**	Bring back Kessler I say ;-) #defragcon cc/ @stoweboyd
4:14 pm	**Buzzmodo:**	#defragcon Technology may be new, people using it are the same old people.
4:14 pm	**mkrigsman:**	#defragcon We techogeek types often do not look sufficiently at history to help understand the present.

4:15 pm	hemantmmehta:	RT @kevinmarks: Brand Logos are the faces of corporations; a poor echo of the human faces we use to trigger trust mappings in our heads #defragcon
4:15 pm	jobsworth:	Alex Wright now summarising his sessions. Makes me want to re-read his book. #defragcon
4:15 pm	cstechcast:	So who wins? literate, singular view or the oral communications crowd? #defragcon
4:15 pm	JoeKorngiebel:	RT @mkrigsman: #defragcon We techogeek types often do not look sufficiently at history to help understand the present.
4:15 pm	judico:	Interesting schism RT @cstechcast: So who wins? literate, singular view or the oral communications crowd? #defragcon
4:15 pm	futurescape:	RT @JoeKorngiebel: RT @mkrigsman: #defragcon We techogeek types often do not look sufficiently at history to help understand the present.
4:16 pm	kevinmarks:	Alex Wright's talk made me think he should go read @dweinberger's Everything is Miscellaneous http://amzn.to/aXZeLi #defragcon
4:16 pm	shobhav:	RT @jobsworth: we are seeing a collision of the oral and literate cultures: Alex Wright on the Facebook and Twitter phenomena #defragcon
4:16 pm	faris:	ah. indeed. tweet. RT @futurescape: RT @mkrigsman: #defragcon Social networking today is "collision of oral and literate culture"
4:16 pm	GordonThinks:	In all honesty, TechCrunch would kill to present more female entrepreneurs #defragcon #defrag
4:17 pm	Buzzmodo:	#defragcon Vivek Wadhwa, academic turned entrepreneur, "US is in serious trouble, building policies based upon failed perceptions"
4:17 pm	edyson:	RT @GraemeThickins: RT @kevinmarks: Alex Wright: we're seeing the collision of the oral and written culture in FB/twitter #defragcon
4:17 pm	southpolesteve:	.@vwadhwa is on stage at #defragcon. So pumped to hear him speak. @to2 is very jealous right now
4:17 pm	Greg2dot0:	RT @Buzzmodo: #defragcon Vivek Wadhwa, academic turned entrepreneur, "US is in serious trouble, building policies based upon failed perceptions"
4:17 pm	fricto:	RT @NickSeguin: icons/ visual symbols encode trust for transactions/consumption between strangers. Think amazon rating, diggs, etc #defragcon #defrag
4:17 pm	lehawes:	Vivek Wadhwa says U.S. in trouble because our perception of the world doesn't match reality. As a result, our policies are borked #defragcon
4:17 pm	stevemann:	#defragcon @mkrigsman post on our Platforms Shifts panel http://zd.net/bhafP6
4:17 pm	GraceMcDunnough:	RT @Buzzmodo: #defragcon Vivek Wadhwa, academic turned entrepreneur, "US is in serious trouble, building policies based upon failed perceptions"
4:18 pm	gilliatt:	RT @lehawes: Vivek Wadhwa says U.S. in trouble because our perception of the world doesn't match reality. As a result, our policies are borked #defragcon
4:18 pm	jtaschek:	RT @Buzzmodo: #defragcon Vivek Wadhwa, academic turned entrepreneur, "US is in serious trouble, building policies based upon failed perceptions"
4:18 pm	southpolesteve:	RT @lehawes: Vivek Wadhwa says U.S. in trouble because our perception of the world doesn't match reality. As a result, our policies are borked #defragcon
4:18 pm	PaulMiller:	@krishnan it's all @defrag's fault. He deliberately and maliciously organised it to clash with my wife's birthday this year. :-(#defragcon
4:18 pm	shawnrog:	Vivek Wadhwa is talking about Innovation and his concerns that the US builds policies based on perception not reality. #defragcon
4:18 pm	heyrich:	Loving how #defragcon is starting with a jump into the seep end of the pool. (@ Defrag 2010 w/ @timfalls) http://4sq.com/a4UJQP

4:19 pm	sardire:	@kevinmarks RE: we use faces to trigger trust models in streams... yes & wonder about status of W3C Emotion Markup Language #defragcon
4:20 pm	jobsworth:	Wadhwa now talking about failed or designed-to-fail innovation experiments at Skolkovo and Okinawa amongst others #defragcon
4:20 pm	nicholasnapp:	At #defragcon listening to Vivek Wadhwa @vwadhwa http://twitpic.com/37ny9m
4:20 pm	GordonThinks:	Wadhwa talking about Startup Chile...Jesse Davis and Nate Lustig from #entrustet are in that program right now! #defragcon #defrag
4:21 pm	judico:	RT @GordonThinks: Wadhwa talking about Startup Chile...Jesse Davis and Nate Lustig from #entrustet are in that program right now! #defragcon #defrag
4:21 pm	the_spinmd:	@benkepes amazingly reserved and calm two speakers in at #defragcon #stillearly
4:21 pm	adityaanupkumar:	RT @faris: ah. indeed. tweet. RT @futurescape: RT @mkrigsman: #defragcon Social networking today is "collision of oral and literate culture"
4:21 pm	infoarbitrage:	i love @vwadhwa's irreverence, intelligence and ability to communicate. this is why he has the platform he has #defragcon
4:22 pm	hughthomas:	RT @faris: ah. indeed. tweet. RT @futurescape: RT @mkrigsman: #defragcon Social networking today is "collision of oral and literate culture"
4:22 pm	cezinho:	@faris are you at the conference or just following vicariously? #defragcon
4:22 pm	nmalloch:	RT @primaltweets: Defrag opens with discussion of folksonomies: "we have a cognitive disposition to organize the world in a hierarchical way." #defragcon
4:22 pm	kevinmarks:	Vivek Wadhwa: We've seen billions of dollars wasted on efforts to promote innovation by building silicon valley clones #defragcon
4:22 pm	Greg2dot0:	RT @kevinmarks: Vivek Wadhwa: We've seen billions of dollars wasted on efforts to promote innovation by building silicon valley clones #defragcon
4:23 pm	southpolesteve:	.@vwadhwa is really honest! We need more people like this. #defragcon
4:23 pm	Godengocto:	Spending the next 36 hours at #defragcon listening, learning and thinking with others. http://www.defragcon.com
4:23 pm	PelleB:	RT @kevinmarks: Vivek Wadhwa: We've seen billions of dollars wasted on efforts to promote innovation by building silicon valley clones #defragcon
4:23 pm	sophiabliu:	I really value http://www.alexwright.org/ urge for a historical perspective, parallels my grassroots heritage view on socialmedia #DefragCon
4:23 pm	benkepes:	@the_spinmd still early days... Although I'm not sure about Wadhwa, nice name and place dropping but.... #defragcon
4:23 pm	jtaschek:	RT @kevinmarks: Vivek Wadhwa: We've seen billions of dollars wasted on efforts to promote innovation by building silicon valley clones #defragcon
4:23 pm	lizasperling:	@kevinmarks I will be following #defragcon virtually through you. Most appreciated! BTW-Hello to team @Gist.
4:23 pm	eedeebee:	RT @shawnrog: Vivek Wadhwa is talking about Innovation and concerns that the US builds policies based on perception not reality. #defragcon
4:24 pm	catevz:	Vivek Wadhwa speaking on misguided thought that being innovative means graduating more engineers and scientists. #defrag #defragcon
4:24 pm	lehawes:	Wadhwa: Graduating more scientists and engineers is not a recipe for innovation. So that's not answer for U.S. competitiveness. #defragcon
4:24 pm	kevinmarks:	says @vwadhwa the vast majority of engineers graduated in China are wasted; not innovating, working on factory floors #defragcon
4:24 pm	palsule:	RT @kevinmarks: says @vwadhwa the vast majority of engineers graduated in China are wasted; not innovating, working on factory floors #defragcon
4:24 pm	amstra_group:	RT @mkrigsman: #defragcon Social networking is a repeat of old patterns of collaboration, adapted to the present day using new tools.

4:24 pm	**mkrigsman:**	#defragcon Vivek Wadhwa talking about negative impacts caused by lack of innovation
4:24 pm	**infoarbitrage:**	"Most Chinese engineers end up working on factory floors" (as opposed to innovating) - @vwadhwa #defragcon
4:24 pm	**southpolesteve:**	Just because you graduate lots of engineers does not mean they are employable - @vwadhwa #defragcon
4:24 pm	**Buzzmodo:**	#defragcon Bulk of engineers graduated in India and China are wastage, end up working on factory floors as production workers..
4:24 pm	**sophiabliu:**	Part of the oral culture that Alex Wright is pointing to is a new form of curation, see my blog post http://bit.ly/BliuCuration #DefragCon
4:24 pm	**southpolesteve:**	RT @infoarbitrage: "Most Chinese engineers end up working on factory floors" (as opposed to innovating) - @vwadhwa #defragcon
4:25 pm	**Gymnasticated:**	RT @Meshin: RT @infoarbitrage: i love @vwadhwa's irreverence, intelligence and ability to communicate. this is why he has the platform he has #defragcon
4:25 pm	**southpolesteve:**	RT @Buzzmodo: #defragcon Bulk of engineers graduated in India and China are wastage, end up working on factory floors as production workers..
4:25 pm	**benkepes:**	@the_spinmd he's warming up now... but he was frozen before so that's not much... #Wadhwa #defragcon
4:25 pm	**mkrigsman:**	RT @Buzzmodo: #defragcon Most engineers graduated in India and China are wastage, end up working on factory floors as production workers..
4:25 pm	**kevinmarks:**	Vivek Wadhwa: India is innovating in many fields - they are better at educating in the workforce, not in the universities #defragcon
4:25 pm	**GordonThinks:**	China = 5% broadband penetration. India = 0.9% broadband penetration. USA = 22% broadband penetration. #defragcon #defrag
4:25 pm	**Buzzmodo:**	#defragcon Once you have 5 years experience does your education really matter. Why focus on degrees..(I'm not sure I agree...)
4:25 pm	**catevz:**	IMHO US educational system moving wrong direction; turning out more drones. This is why I like Montessori. Inspired by #defrag #defragcon
4:26 pm	**hofmania:**	On governments and innovation, Vivek Wadhwa - the US has a lot to worry about...it's not just about graduating more in STEM #defragcon
4:26 pm	**mkrigsman:**	#defragcon "Innovation is taking a great idea and turning it into invention"
4:26 pm	**benkepes:**	I think Wadhwa just justified our reasons for sending our kids to a Steiner/Waldorf school. Rocking #defragcon
4:26 pm	**petervan:**	RT @infoarbitrage: "Most Chinese engineers end up working on factory floors" (as opposed to innovating) - @vwadhwa #defragcon
4:26 pm	**lehawes:**	Wadhwa says America's future lies in its entrepreneurs. Need to create new companies and offerings that solve specific problems. #defragcon
4:26 pm	**futurescape:**	RT @kevinmarks: Vivek Wadhwa: India is innovating in many fields - they are better at educating in the workforce, not in the universities #defragcon
4:26 pm	**kathleenschaub:**	RT@shawnrog Alex Wright, author of "Glut" says tag clouds are the new mullet....ouch #defragcon <LOL!>
4:26 pm	**ldignan:**	RT @mkrigsman: RT @Buzzmodo: #defragcon Most engineers graduated in India and China are wastage, end up working on factory floors as production workers..
4:26 pm	**mkrigsman:**	#defragcon Patents are not a measure of innovation. Solving real problems is the key point.
4:26 pm	**danklynn:**	To paraphrase Vivek Wadhwa, it's not the idea. It's the execution. #defragcon
4:26 pm	**cstechcast:**	"America's future lies in innovation. Take a great idea and turn it into invention/innovation." @vwadhwa #defragcon

4:27 pm	toddwseattle:	It's not abt engineering ed, it's about the kind of ed. That's what we have learned so far at @Ashesi #defragcon vivek
4:27 pm	infoarbitrage:	RT @cstechcast: "America's future lies in innovation. Take a great idea and turn it into invention/innovation." @vwadhwa #defragcon
4:27 pm	luiciolfi:	RT @sophiabliu: I really value http://www.alexwright.org/ urge for a historical perspective, parallels my grassroots heritage view on socialmedia #DefragCon
4:27 pm	southpolesteve:	Patents /= innovation. Patents are useless pieces of paper - @vwadhwa #defragcon
4:27 pm	lizasperling:	RT @GordonThinks China = 5% broadband penetration. India = 0.9% broadband penetration. USA = 22% broadband penetration. #defragcon
4:27 pm	Buzzmodo:	#defragcon "how do you foster more entrepreneurship" ? Look at faces in room, bunch of old guys.."old farts like me"...
4:27 pm	lmckeogh:	Patents are useless pieces of paper. They're not a measure of innovation. What is a measure is the dev of gr8 new companies. #defragcon
4:27 pm	probabilism:	RT @kevinmarks: says @vwadhwa the vast majority of engineers graduated in China are wasted; not innovating, working on factory floors #defragcon
4:27 pm	lorangb:	Listening to Vivek Wadhwa makes your brain grow. #defragcon
4:27 pm	Buzzmodo:	#defragcon "Average age of tech entrepreneur is 39"..
4:28 pm	kenjiokumura:	RT @mkrigsman: #defragcon Social networking today is "collision of oral and literate culture"
4:28 pm	mkrigsman:	#defragcon Most of those attending Defrag here are old people (like me!). #BattleScars
4:28 pm	cstechcast:	RT @Buzzmodo: #defragcon "Average age of tech entrepreneur is 39"..
4:28 pm	jtaschek:	Patents are useless pieces of paper. They are not innovation. @Vivekwadhwa #defragcon
4:28 pm	eedeebee:	average age of a tech entrepenur is 39 #defragcon
4:28 pm	futurescape:	RT @mkrigsman: #defragcon Patents are not a measure of innovation. Solving real problems is the key point.
4:28 pm	JoeKorngiebel:	RT @southpolesteve: Patents /= innovation. Patents are useless pieces of paper - @vwadhwa #defragcon
4:28 pm	competentgirl:	RT @mkrigsman: #defragcon We techogeek types often do not look sufficiently at history to help understand the present.
4:28 pm	southpolesteve:	RT @eedeebee: average age of a tech entrepenur is 39 #defragcon
4:28 pm	sophiabliu:	The key to entrepreneurship is to cultivate innovation that solves societal / social problems - Vivek Wadhwa #DefragCon
4:28 pm	kevinmarks:	says @vwadhwa the typical entrepreneur is not a 19-year-old dropout, but average age is 39 he says #defragcon is full of old farts
4:28 pm	GordonThinks:	Me + high school senior = average tech entrepreneur. #defragcon #defrag
4:28 pm	JoRoan:	RT @eedeebee: average age of a tech entrepenur is 39 #defragcon > Really!?
4:29 pm	lmckeogh:	RT @eedeebee: average age of a tech entrepenur is 39 #defragcon
4:29 pm	AliceBachini:	Anyone know why? What's the new way? RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
4:29 pm	futurescape:	RT @sophiabliu: The key to entrepreneurship is to cultivate innovation that solves societal / social problems - Vivek Wadhwa #DefragCon
4:29 pm	futurescape:	RT @kevinmarks: says @vwadhwa the typical entrepreneur is not a 19-year-old dropout, but average age is 39 he says #defragcon is full of old farts

4:29 pm	mjayliebs:	I just had to say, the MarkLogic giveaway (one side bottle opener, one side USB) is a great gift for us "old farts" at #defragcon
4:29 pm	Sarajuliet:	RT @sophiabliu The key to entrepreneurship is to cultivate innovation that solves societal / social problems - Vivek Wadhwa #DefragCon
4:29 pm	amk_boCO:	just got to #defragcon and it's SWEET!
4:29 pm	mkrigsman:	#defragcon Silicon Valley VCs fund "kids." Vivek says that's a mistake.
4:29 pm	joshuakahn:	sorry Vivek, this is a long walk for a short drink of water so far. #defragcon
4:29 pm	benkepes:	Ouch. Wadwha is pushing it hard. Lashing the investment decisions of Dave McClure (and the guy he invested in is here) yowser #defragcon
4:29 pm	infoarbitrage:	Not enough older entrepreneurs and women are getting funded @vwadhwa #defragcon
4:29 pm	NickSeguin:	apparently @hofmania and I are 2 of 5 'kids' here at @defrag, according to @vwadhwa #defragcon
4:29 pm	gilliatt:	Vivek going for the controversy points as he gets into which startup should be funded--the kid or the old guy. #defragcon
4:30 pm	cstechcast:	Experience should get funding, but it's going to kids. #defragcon @vwadhwa
4:30 pm	futurescape:	RT @infoarbitrage: Not enough older entrepreneurs and women are getting funded @vwadhwa #defragcon
4:30 pm	SameerPatel:	RT @mjayliebs: I just had to say, MarkLogic giveaway (one side bottle opener, one side USB) is a great gift for us "old farts" at #defragcon
4:30 pm	lmckeogh:	#defragcon is really in support of women. Needed as number of CS students is declining 33% >> 17%
4:30 pm	saraestescohen:	nice RT @sophiabliu: The key to entrepreneurship is to cultivate innovation that solves societal / social problems - Vivek Wadhwa #DefragCon
4:30 pm	petervan:	RT @kevinmarks: says @vwadhwa the typical entrepreneur is not a 19-year-old dropout, but average age is 39 he says #defragcon is full of old farts
4:30 pm	Buzzmodo:	#defragcon "10 percent of people in room are women", declining trend of women in computing. Women are more sensible than men...
4:30 pm	benkepes:	Bullshit Wadwha. We should fund people with good ideas regardless of age, gender or sexual orientation. Bollocks #defragcon
4:30 pm	catevz:	10% of audience at defrag are women? (Vivek Wadhwa) They must all be sitting next to me. #defrag #defragcon
4:30 pm	tylerhannan:	RT @benkepes: Bullshit Wadwha. We should fund people with good ideas regardless of age, gender or sexual orientation. Bollocks #defragcon
4:31 pm	hofmania:	Ha! Vivek is hating on the young guns at #defragcon and now discussing the under representation of women
4:31 pm	gilliatt:	@benkepes Question isn't who *should* get funded, but who *does.* #defragcon
4:31 pm	petervan:	RT @cstechcast: Experience should get funding, but it's going to kids. #defragcon @vwadhwa
4:31 pm	infoarbitrage:	"The (entrepreneurial) stereotypes (young, male college drop-outs) are false" @vwadhwa #defragcon
4:31 pm	southpolesteve:	RT @benkepes: Ouch. Wadwha is lashing the investment decisions of @davemcclure (and the guy he invested in is here) yowser #defragcon
4:31 pm	kevinmarks:	says @vwadhwa if we funded more startups by women, we'd have more sensible startup ideas #defragcon
4:31 pm	epc:	How on earth did I manage to get name checked 3 times already? My plan to keep a low profile has some flaws. #defragcon #Defrag

4:31 pm	lmckeogh:	"Women get discourage more easily." #defragcon Madhwa [have to have him over for dnner to meet my wife]
4:31 pm	stevemann:	RT @benkepes: Bullshit Wadwha. We should fund people with good ideas regardless of age, gender or sexual orientation. Bollocks #defragcon
4:31 pm	benkepes:	So Wadwha counters -isms with more -isms - that won't work #defragcon
4:31 pm	Anwaraizer:	True Story. RT @infoarbitrage: "The (entrepreneurial) stereotypes (young, male college drop-outs) are false" @vwadhwa #defragcon
4:31 pm	petervan:	RT @Buzzmodo: #defragcon "10 percent of people in room are women", declining trend of women in computing. Women are more sensible than men...
4:31 pm	awmoore:	RT @benkepes: Bullshit Wadwha. We should fund people with good ideas regardless of age, gender or sexual orientation. Bollocks #defragcon
4:31 pm	Buzzmodo:	#defragcon If you funded women, you wouldn't have stupid idea after stupid idea, you wouldn't have the arrogance.
4:31 pm	jtaschek:	Stereotypes in silicon valley area false. Brash arrogant ideas from young males. No old farts or women allowed. Vivek Wadwha at #defragcon
4:31 pm	cstechcast:	Isn't Silicon Valley supposed to be smart? Why do they succumb to stereotypes? Is it the very definition of insanity? #defragcon
4:31 pm	mkrigsman:	#defragcon Vivek says VCs force "stupid strategies" to spend fast and gain market share.
4:32 pm	lorangb:	Even though he's apparently at #AXEC10, Vivek Wadhwa can't stop talking about @davemcclure at #defragcon. #EarsBurning
4:32 pm	fulling:	Vivek Wadhwa beginning to generate "Andy Kessler" like Twitter stream at #defragcon
4:32 pm	micflash:	i'm still struggling with making Vivek's recommendations actionable #defragcon
4:32 pm	benkepes:	The issue isn't who VCs fund, the issue is a completely warped economic model. #fact #defragcon
4:32 pm	lehawes:	Wadhwa really lashing out at U.S. innovation funding model, as encapsulated in Silicon VC/Angel model. Ouch! #defragcon
4:32 pm	infoarbitrage:	RT @mkrigsman: #defragcon Vivek says VCs force "stupid strategies" to spend fast and gain market share. True dat!
4:32 pm	zolierdos:	@joshfraser hah, you're out with the Next One.. some of us are still crying for Eventvue now that #defragcon is on :-)
4:32 pm	danklynn:	Vivek seems to be brushing past the cultural/emotional pressure on women to raise a family vs start a business. #defragcon
4:32 pm	gilliatt:	Defrag isn't defrag unless somebody gets angry at an early speaker. #defragcon
4:32 pm	AnneJHunt:	Vivek Wadhwa -- stereotyped ideas about "typical" entrepreneurs end up reducing overall innovation #defragcon
4:32 pm	micflash:	@gilliatt good point #defragcon
4:32 pm	timfalls:	@vwadhwa has some interesting points on entrepreneurship: young/inexperienced vs. old/experienced, global trends, etc. #defragcon
4:32 pm	leah_daniels:	RT @meshin: FB is the clash of oral and literate culture #defragcon <--supported with photos
4:32 pm	mkrigsman:	#defragcon Vivek also says VCs making a mistake by under-representing women when funding companies.
4:33 pm	sardire:	@sophiabliu very nice curation blog post http://bit.ly/BliuCuration #DefragCon
4:33 pm	sophiabliu:	Vivek's comments on the appreciation of failures in his asia travels reminds me of The Geography of Thought book we read in ATLAS #defragcon

4:33 pm	lmckeogh:	RT @jtaschek: Stereotypes in silicon valley area false. Brash arrogant ideas from young males. No old farts/women allowed @vwdwha #defragcon
4:33 pm	rootwyrm:	RT @benkepes: Bullshit Wadwha. We should fund people with good ideas regardless of age, gender or sexual orientation. Bollocks #defragcon
4:33 pm	catevz:	True Entrepreneurs value failure more than success. -Vivek Wadhwa. #defrag #defragcon
4:33 pm	btgist:	http://j.mp/dpo6fA ? @mkrigsman #defragcon Vivek Wadhwa talking about negative impacts caused by lack of innovation
4:33 pm	mkrigsman:	RT @AnneJHunt: Vivek Wadhwa -- stereotyped ideas about "typical" entrepreneurs end up reducing overall innovation #defragcon
4:34 pm	southpolesteve:	YES! "Failure is more valuable than success" - @vwadhwa #defragcon
4:34 pm	joshuakahn:	@stoweboyd "government innovation" - nice oxymoron #defragcon
4:34 pm	alanlepo:	Really interesting talk by @vwadhwa about how VCs should fund the older experienced people not young flashy kids. #defragcon
4:34 pm	zeesh2:	RT @sophiabliu: Vivek's comments on the appreciation of failures in his asia travels reminds me of The Geography of Thought book we read in ATLAS #defragcon
4:34 pm	ReidCarlberg:	RT @benkepes: RT @stoweboyd: 'tag clouds are the new mullet' #defragcon
4:34 pm	seanbohan:	RT @Buzzmodo #defragcon If you funded women, you wouldn't have stupid idea after stupid idea, you wouldn't have the arrogance // right on
4:35 pm	sophiabliu:	I wonder if others believe the idea that there is a difference btw eastern and western thought that Geography of Thoughts says #defragcon
4:35 pm	mkrigsman:	#defragcon "Bostonites don't cherish failure" putting us at disadvantage to silicon valley
4:35 pm	cstechcast:	Fear of failure is stunting the growth of innovation. #defragcon
4:35 pm	kevinmarks:	says @vwadhwa the fear of failure is what prevents entrepreneurship. Changing that culture beats building science parks #defragcon
4:35 pm	liquidplanner:	#defragcon Vivek Wadhwa -- "in Silicon Valley, people cherish failure."
4:35 pm	infoarbitrage:	We need people like smart, brash people like @vwadhwa stirring the pot in the face of the Establishment (VCs, govt's)' #defragcon
4:35 pm	mkrigsman:	#defragcon "failure is a badge of honor that shows you have done the right things." #CIO #itfail
4:35 pm	benkepes:	So why is it that it's valid for Wadhwa to make stereotypes about the stereotypes the VCs invest on? This is crazy #defragcon
4:35 pm	southpolesteve:	RT @kevinmarks: says @vwadhwa the fear of failure is what prevents entrepreneurship. Changing that culture beats building science parks #defragcon
4:35 pm	sophiabliu:	"Failure is a badge of honor...It shows that you have grown and learned, it is valued" = Vivek Wadhwa #DefragCon
4:35 pm	lehawes:	Wadhwa: Bostonians don't talk about failures: Silicon Valley entrepreneurs do. A major difference between the two cultures. #defragcon
4:35 pm	windley:	RT @kevinmarks: says @vwadhwa fear of failure is what prevents entrepreneurship. Changing culture beats building science parks #defragcon
4:35 pm	lmckeogh:	@vwadhwa discussing the values of failure & how it a badge of honor in Silicon Valley, but rest of country hasn't figured it out #defragcon
4:36 pm	jtaschek:	RT @sophiabliu: I wonder if others believe the idea that there is a difference btw eastern and western thought that Geography of Thoughts says #defragcon
4:36 pm	the_spinmd:	In case you're already jones'ing for this morning's #defragcon opening vid, here ya go: http://www.youtube.com/watch?v=7LanKwZRo68

4:36 pm	**ggiacobbe:**	#defragcon Vivek Wadhwa - innovation thrives in Silicon Valley because they embrace failure there
4:36 pm	**jtaschek:**	RT @kevinmarks: says @vwadhwa the fear of failure is what prevents entrepreneurship. Changing that culture beats building science parks #defragcon
4:36 pm	**infoarbitrage:**	RT @kevinmarks: says @vwadhwa the fear of failure is what prevents entrepreneurship=> change culture/don't build science parks #defragcon
4:36 pm	**mkrigsman:**	RT @cstechcast: Fear of failure is stunting the growth of innovation. #defragcon #CIO #itfail #pmot
4:36 pm	**NickSeguin:**	.@vwadhwa pulls out the ol' 'failure is a badge' tool. i get it, shows guts, but not always learning. champion success too! #defragcon
4:36 pm	**skewedup:**	"This audience is a little... skewed." #defragcon http://bit.ly/dvJxzX
4:37 pm	**GraemeThickins:**	RT @marshallk: now following @vwadhwa who is giving a really good talk at #defragcon
4:37 pm	**kevinmarks:**	says @vwadhwa 15% of startups in SV are founded by Indian entrepreneurs - built networks to help (presumably TIE) #defragcon
4:37 pm	**lehawes:**	RT @the_spinmd: this mornings #defragcon opening vid, here ya go: http://www.youtube.com/watch?v=7LanKwZRo68 #defragcon
4:37 pm	**petervan:**	Vivek Wadhwa: you have to institutionalize failure #defragcon
4:37 pm	**the_spinmd:**	RT @gilliatt: Defrag isn't defrag unless somebody gets angry at an early speaker. #defragcon
4:37 pm	**startupnorth:**	RT @kevinmarks: Vivek Wadhwa: We've seen billions of dollars wasted on efforts to promote innovation by building silicon valley clones #defragcon
4:37 pm	**Shanley:**	"It's all about networking" "embrace failure" "we need more women in tech" let me take a note on that. sigh #defragcon
4:37 pm	**tylerhannan:**	@benkepes therein is frustration. there is value in elements of the talk...but coupled with its stereotyping decreases utility. #defragcon
4:37 pm	**lmckeogh:**	How does an 'Indian' that represents 6% of the Silicon Valley end up taking on the natives & making it work? Networks. #defragcon @vwadhwa
4:37 pm	**mopoke:**	RT @kevinmarks: says @vwadhwa 15% of startups in SV are founded by Indian entrepreneurs - built networks to help (presumably TIE) #defragcon
4:38 pm	**sardire:**	@danklynn Vivek brushing past cultural/emotional pressure on women to raise family vs start a bus #defragcon see http://goo.gl/2IaR fun read
4:38 pm	**Buzzmodo:**	#defragcon "Silicon Valley one giant network" Learn to live with failure. Suggestion to Chile, spend money to import entrepreneurs...
4:38 pm	**cstechcast:**	Seed financing instead of tech parks and corridors! @vwadhwa #defragcon
4:38 pm	**jtaschek:**	Vivek Wadwha: don't waste money on servers. Import talent instead. #defragcon
4:38 pm	**catevz:**	15% of SV entrepreneurs now Indian - Vivek Wadhwa. IMHO it's all about TiE. That org is amazingly successful. #defrag #defragcon
4:38 pm	**benkepes:**	"We need more women in tech". NO We need more good people in tech - male, female, black, white, brown #defragcon @vwadhwa
4:38 pm	**Claudia_Imhoff:**	+1 RT @mkrigsman: RT @cstechcast: Fear of failure is stunting the growth of innovation. #defragcon #CIO #itfail #pmot
4:38 pm	**mkrigsman:**	#defragcon "America exports entrepreneurs because of our screwed up visa policies."
4:38 pm	**kbyrkjeland:**	RT @Meshin: RT @southpolesteve: YES! "Failure is more valuable than success" - @vwadhwa #defragcon
4:38 pm	**ScepticGeek:**	RT @kevinmarks: says @vwadhwa 15% of startups in SV are founded by Indian entrepreneurs - built networks to help (presumably TIE) #defragcon

4:38 pm	**GordonThinks:**	Madison blizzards vs. Chile beaches + $40,000. Hmmmmmm #defragcon #defrag
4:38 pm	**davidcrow:**	RT @kevinmarks @vwadhwa: We've seen billions of dollars wasted on efforts to promote innovation by building silicon valley clones #defragcon
4:38 pm	**sophiabliu:**	If you value Alex Wright's historical view, what are ur thoughts on my grassroots heritage research? http://bit.ly/9iYRNh #defragcon
4:38 pm	**kevinmarks:**	says @vwadhwa Startup Chile will give you $40k and office space to go there and do a startup. US rejects visas for founders #defragcon
4:39 pm	**eedeebee:**	RT @cstechcast: Seed financing instead of tech parks and corridors! @vwadhwa #defragcon
4:39 pm	**micflash:**	RT @benkepes: "We need more women in tech". NO We need more good people in tech - male, female, black, white, brown #defragcon @vwadhwa
4:39 pm	**angelicamari:**	RT @mkrigsman: #defragcon "America exports entrepreneurs because of our screwed up visa policies."
4:39 pm	**competentgirl:**	RT @mkrigsman: #defragcon Silicon Valley VCs fund "kids." Vivek says that's a mistake.
4:39 pm	**cstechcast:**	Still waiting for the fistfight. #defragcon
4:39 pm	**etnika:**	RT @benkepes: "We need more women in tech". NO We need more good people in tech - male, female, black, white, brown #defragcon @vwadhwa
4:40 pm	**the_spinmd:**	Really anticipating the takes from @marshallk and @benkepes on first two #defragcon speakers.
4:40 pm	**Buzzmodo:**	#defragcon Need to look at "Startup Chile"...
4:40 pm	**jtaschek:**	Vivek says Chile could be next big country. The country won't break out of it's own market IMHO. #defragcon
4:40 pm	**tamccann:**	http://startupchile.wordpress.com/ - #defragcon - check it out...
4:40 pm	**rootwyrm:**	RT @benkepes: "We need more women in tech". NO We need more good people in tech - male, female, black, white, brown #defragcon @vwadhwa
4:40 pm	**4TheRestOfUs:**	Like! RT @sophiabliu: "Failure is a badge of honor...It shows that you have grown and learned, it is valued" = Vivek Wadhwa #DefragCon
4:40 pm	**infoarbitrage:**	@tylerhannan @benkepes it is hard to impact thought and effect change without broad, sweeping statements that offend imho #defragcon
4:40 pm	**cezinho:**	@vwadhwa hating on both old people (himself) and youngsters (@awmoore) alike #defragcon
4:40 pm	**davefauth:**	RT @gilliatt: Defrag isn't defrag unless somebody gets angry at an early speaker. #defragcon
4:40 pm	**silviabassi:**	RT @benkepes: "We need more women in tech". NO We need more good people in tech - male, female, black, white, brown #defragcon @vwadhwa
4:40 pm	**judico:**	RT @tamccann: http://startupchile.wordpress.com/ - #defragcon - check it out...
4:40 pm	**GordonThinks:**	RT @silviabassi: RT @benkepes: "We need more women in tech". NO We need more good people in tech - male, female, black, white, brown #defragcon @vwadhwa
4:41 pm	**sophiabliu:**	& BLUE RT @benkepes: "We need more women in tech" NO We need more good people in tech -male, female, black, white, brown #defragcon @vwadhwa
4:41 pm	**Claudia_Imhoff:**	Ouch... RT @mkrigsman: #defragcon "America exports entrepreneurs because of our screwed up visa policies."
4:41 pm	**heyrich:**	Why does Boulder have more innovation than Denver? @vwadhwa gives a shout out to @bfeld. Plus the mountains. #defragcon
4:41 pm	**kevinmarks:**	says @vwadhwa TIE has changed now; it's not as good. It was all about mentorship, thats what works. #defragcon

4:41 pm	**CXI:**	RT @Shanley: "It's all about networking" "embrace failure" "we need more women in tech" let me take a note on that. sigh #defragcon
4:41 pm	**petervan:**	RT @kevinmarks: says @vwadhwa TIE has changed now; it's not as good. It was all about mentorship, thats what works. #defragcon
4:42 pm	**Shanley:**	@infoarbitrage change that to "it is hard to impact thought and effect change with broad sweeping statements" #defragcon
4:42 pm	**angelicamari:**	RT @Shanley: "It's all about networking" "embrace failure" "we need more women in tech" let me take a note on that. sigh #defragcon
4:42 pm	**RMPcamp:**	When TIE was founded, it was all about giving back. - @vwadhwa #defragcon It is about successful ppl giving back which & why Bldr works
4:42 pm	**lmckeogh:**	When TIE was founded, it was all about giving back. - @vwadhwa #defragcon It is about successful ppl giving back which & why Bldr works
4:42 pm	**Niketown588:**	RT @benkepes: "We need more women in tech". NO We need more good people in tech - male, female, black, white, brown #defragcon @vwadhwa
4:42 pm	**mcoffman:**	Great post describing #defragcon from stigmergy founder http://bit.ly/9wGKmE
4:43 pm	**mjayliebs:**	RT @tamccann: http://startupchile.wordpress.com/ - #defragcon - check it out...
4:43 pm	**catevz:**	embrace failure w/ high house prices? Only rich can fail ;-) Wadhwa: SV innovation thrives b/c they embrace failure #defrag #defragcon
4:43 pm	**benkepes:**	RT @tylerhannan: The "offense" is not an issue...railing against stereotypes while leveraging your own is of cognitive dissonance #defragcon
4:43 pm	**angle45media:**	Access to cheap talent? RT @kevinmarks: says @vwadhwa 15% of startups in SV are founded by Indian... #defragcon
4:43 pm	**lizprc:**	#defragcon @vwadha is controversial to get the conversation going. he wants to be criticized b/c it improves dialogue
4:43 pm	**SaraMeaney:**	Interesting perspective: geog. delimiters play important role in fostering centers of innovation. Ex: "Silicon Valley" vs. SFO #DefragCon
4:43 pm	**kevinmarks:**	says @vwadhwa we put $50B into university research and get $2B of licencing revenue back. Patents aren't doing it #defragcon
4:43 pm	**southpolesteve:**	RT @kevinmarks: says @vwadhwa we put $50B into university research and get $2B of licencing revenue back. Patents aren't doing it #defragcon
4:44 pm	**lehawes:**	Wadhwa: Vast amount of $ we put into the U.S. university system for innovation is wasted. Most ends up going to tenured teachers. #defragcon
4:44 pm	**micflash:**	this is really cool RT @tamccann: http://startupchile.wordpress.com/ - #defragcon - check it out...
4:44 pm	**tylerhannan:**	well said @shanley "change that to "it is hard to impact thought and effect change with broad sweeping statements"" #defragcon
4:44 pm	**dsearls:**	@VWadhwa is giving a great talk at #defragcon
4:44 pm	**hoffmang:**	RT @benkepes: Social networks aren't new... Farmville is the cave painting of today... #defragcon
4:44 pm	**infoarbitrage:**	@shanley it stimulates discussion, challenges the status quo and ultimately gets to the substantive issues imho #defragcon
4:44 pm	**jholston:**	#defragcon vivek talking a lot about U.S. at risk in world innovation economy. 15.5% of silicon valley start-ups funded by indians now.
4:44 pm	**hfwilke:**	RT @kevinmarks: says @vwadhwa we put $50B into university research and get $2B of licencing revenue back. Patents aren't doing it #defragcon
4:44 pm	**petervan:**	RT @lehawes: Wadhwa: Vast amount of $ we put into the U.S. university system for innovation is wasted. Most ends up going to tenured teachers. #defragcon
4:45 pm	**mcoffman:**	RT @benkepes: Social networks aren't new... Farmville is the cave painting of today... #defragcon

4:45 pm	petervan:	RT @lizprc: #defragcon @vwadha is controversial to get the conversation going. he wants to be criticized b/c it improves dialogue
4:45 pm	ys347:	RT @infoarbitrage RT @mkrigsman: #defragcon Vivek says VCs force "stupid strategies" to spend fast and gain market share. True dat!
4:45 pm	mkrigsman:	#defragcon Experimentation requires failure. Need to adopt mindset that failure is GOOD, learn from that. #CIO #itfail << YES
4:45 pm	sophiabliu:	One suggestion for conference organizers is to put the twitter handle of speakers on the agenda so it is easier to mention them #defragcon
4:45 pm	infoarbitrage:	@tylerhannan @benkepes the dissonance is what gets people to engage, think and debate. his language is a tool #defragcon
4:45 pm	NickSeguin:	me: what role does university play in innovation? @vwadhwa: innovation happens in spite of university. all about tenure. Fail. #defragcon
4:46 pm	Shanley:	@infoarbitrage how does saying we need more women and failure challenge the status quo? they make coffee mugs that say that #defragcon
4:46 pm	gilliatt:	+1 RT @infoarbitrage: the dissonance is what gets people to engage, think and debate. his language is a tool #defragcon
4:46 pm	southpolesteve:	New idea. We should publish a failure of the month article on @centrepreneurs. - @GordonThinks #defragcon
4:46 pm	Hal__G:	RT @sophiabliu: One suggestion for conference organizers is to put the twitter handle of speakers on the agenda so it is easier to mention them #defragcon
4:46 pm	BSStoltz:	RT @mjayliebs: RT @tamccann: http://startupchile.wordpress.com/ - #defragcon - check it out...
4:46 pm	deburca:	Wondering if the @vwadhwa #defragcon talk is being recorded
4:46 pm	GordonThinks:	RT @southpolesteve: New idea. We should publish a failure of the month article on @centrepreneurs. - @GordonThinks #defragcon
4:47 pm	lmckeogh:	Wow, @avwadhwa's message grabs you by the ears and shakes you up. Re-think what your doing and figure out how to give back #defragcon
4:47 pm	southpolesteve:	Agreed. Would love to revisit RT @deburca: Wondering if the @vwadhwa #defragcon talk is being recorded
4:47 pm	gilliatt:	Non-controversial speakers turn the audience into bobbleheads. This is better. #defragcon
4:47 pm	petervan:	Vivek Wadhwa: the secret to bootstrap innovation is to give back to your community #defragcon
4:47 pm	infoarbitrage:	@shanley because it gets people to think and debate about the "why." hardly a coffee mug slogan #defragcon
4:47 pm	lizprc:	RT @gilliatt: Non-controversial speakers turn the audience into bobbleheads. This is better. #defragcon
4:48 pm	futurescape:	RT @petervan: Vivek Wadhwa: the secret to bootstrap innovation is to give back to your community #defragcon
4:48 pm	Greg2dot0:	RT @the_spinmd: In case you're already jones'ing for this morning's #defragcon opening vid, here ya go: http://www.youtube.com/watch?v=7LanKwZRo68
4:48 pm	sapountzis:	RT @mkrigsman: #defragcon Experimentation requires failure. Need 2 adopt mindset that failure is gd, learn from that. #CIO #itfail < YES+1
4:48 pm	danklynn:	Very very hard to make the jump from professional services to products. Requires tremendous focus. #defragcon
4:48 pm	lehawes:	RT @gilliatt "Non-controversial speakers turn the audience into bobbleheads. This is better." Agree #defragcon
4:48 pm	cstechcast:	Women is tech? How about teaching your daughters tech isn't boring? Show them the excitement. Start young. #defragcon

4:48 pm	**Buzzmodo:**	#defragcon Successful women need to give back. Bring women together to glorify them, to encourage them.
4:49 pm	**southpolesteve:**	I am coding a RoR app during the breaks at #defragcon. What are you doing?
4:49 pm	**catevz:**	Silicon Valley is losing edge because it's filled with a bunch of followers who want to ride the next gravy train. #defrag #defragcon
4:49 pm	**sophiabliu:**	Please come to the Technology4Good barcamp, I'll be speaking about Crisis Tech Communities and the need for Curation #DefragCon
4:49 pm	**cstechcast:**	RT @catevz: Silicon Valley is losing edge because it's filled with a bunch of followers who want to ride the next gravy train. #defrag #defragcon
4:50 pm	**TheFireTracker2:**	RT @sophiabliu: Please come to the Technology4Good barcamp, I'll be speaking about Crisis Tech Communities and the need for Curation #DefragCon
4:50 pm	**joshuakahn:**	I might be alone in this but I feel like a lot of Vivek's talk I first read in Cluetrain. #defragcon
4:50 pm	**giudantonio:**	RT @ScepticGeek: RT @kevinmarks: says @vwadhwa 15% of startups in SV are founded by Indian entrepreneurs - built networks to help #defragcon
4:50 pm	**kevinmarks:**	RT @sophiabliu: Please come to the Technology4Good barcamp, I'll be speaking about Crisis Tech Communities and the need for Curation #DefragCon
4:51 pm	**eedeebee:**	RT @mjayliebs: MarkLogic giveaway, 1side bottle opener 1side USB, is a great gift 4 us "old farts" #defragcon - check out the paper on USB!
4:51 pm	**kevinmarks:**	RT @petervan: Vivek Wadhwa: the secret to bootstrap innovation is to give back to your community #defragcon
4:51 pm	**catevz:**	Yes! RT @sophiabliu: put the twitter handle of speakers on the agenda so it is easier to mention them #defragcon
4:51 pm	**Bofishback:**	RT @danklynn: Very very hard to make the jump from professional services to products. Requires tremendous focus. #defragcon
4:52 pm	**sophiabliu:**	Come to Technology4Good barcamp, I'll be speaking about Crisis Tech Communities and the need for Curation #DefragCon http://bit.ly/buUUEb
4:52 pm	**sardire:**	@lehawes Vast amts of $ into US univ. for innovation wasted. also Why Did 17 Million Students Go to College http://goo.gl/7TFA #defragcon
4:53 pm	**jwilker:**	Getting my #defragcon on.
4:53 pm	**toddwseattle:**	RT @kevinmarks: RT @petervan: Vivek Wadhwa: the secret to bootstrap innovation is to give back to your community #defragcon
4:53 pm	**phreeskier:**	RT @petervan: Vivek Wadhwa: you have to institutionalize failure #defragcon
4:53 pm	**caseyschorr:**	At #defragcon for the first time!
4:53 pm	**gilliatt:**	Turnover risk as a standard risk management question: impact x probability of losing each individual. #defragcon
4:53 pm	**Greg2dot0:**	Interesting discussion on retaining your employees #defragcon
4:53 pm	**AnneJHunt:**	Dan Portillo -- "proactively and aggressively" work to keep top talent at your company #defragcon
4:54 pm	**Buzzmodo:**	#defragcon "Talent Wars" ....More you add process, less you are able to add the human touch.
4:54 pm	**micflash:**	Dan Portillo on retention: focus on keeping the folks with the highest flight risk && biggest impact of departure #defragcon
4:54 pm	**Greg2dot0:**	RT @micflash: Dan Portillo on retention: focus on keeping the folks with the highest flight risk && biggest impact of departure #defragcon
4:54 pm	**claylo:**	RT @micflash: Dan Portillo on retention: focus on keeping the folks with the highest flight risk && biggest impact of departure #defragcon
4:55 pm	**southpolesteve:**	Resolution: Helvetica is the only font allowed on slides....ever #defragcon

4:55 pm	lehawes:	Dan Portillo from Rypple talking about making sure employees are engaged to better retain them. Frequent reviews, co-working. #defragcon
4:55 pm	cstechcast:	Still hard to believe there is such a talent shortage. The old companies say they are doing you a favor even having a job. #defragcon
4:56 pm	TapMeJosh:	"the more you add process the farther you get from human touch" - Dan Portillo #defragcon
4:56 pm	futurescape:	RT @TapMeJosh: "the more you add process the farther you get from human touch" - Dan Portillo #defragcon
4:56 pm	AnneJHunt:	performance reviews are "not an authentic" way to communicate with your people, Dan Portillo #defragcon
4:56 pm	infoarbitrage:	RT @TapMeJosh: "the more you add process the farther you get from human touch" - Dan Portillo #defragcon
4:56 pm	mkrigsman:	#defragcon Kudos to @defrag for short, bursty presentations rather than loooong boring ones :-)
4:56 pm	gilliatt:	Is there really such a talent shortage, or just a shortage in certain key markets? #defragcon
4:56 pm	joshuakahn:	RT @TapMeJosh: "the more you add process the farther you get from human touch" - Dan Portillo #defragcon
4:56 pm	lehawes:	Portillo also advocates "deliberate communication" and generous recognition to make sure employees are engaged and want to stay. #defragcon
4:56 pm	Greg2dot0:	Interesting that Dan hasn't said if you don't do this, you'll be stuck with the folks you WISH would leave #defragcon
4:56 pm	danklynn:	I know several companies that don't even *think* about retention. #defragcon http://yfrog.com/3zt7jaj
4:56 pm	ewhitmore:	Looks like there's some great content at #defragcon for #vc #startups #talent #innovation
4:57 pm	cstechcast:	They are done wrong. RT @AnneJHunt: performance reviews are "not an authentic" way to communicate with your people, Dan Portillo #defragcon
4:57 pm	ewhitmore:	RT @toddwseattle: RT @kevinmarks: RT @petervan: Vivek Wadhwa: the secret to bootstrap innovation is 2 give back to your community #defragcon
4:57 pm	catevz:	Not HRs job 2 take care of people. If you are truly building an awesome thing w/ full heart, good people stay. #defrag #defragcon
4:57 pm	petervan:	Dan Portillo: authentic 1-1 conversation matters for retaining your best people... HR #defragcon
4:58 pm	danklynn:	Want your employees to care about your company's success? Reciprocate. #defragcon
4:58 pm	lehawes:	@joshuakahn I don't think Vivek Wadhwa was that controversial either, but some at #defragcon clearly did.
4:58 pm	lmckeogh:	Or skills? RT @gilliatt: Is there really such a talent shortage, or just a shortage in certain key markets? #defragcon
4:58 pm	infoarbitrage:	Recruiting: it's about telling stories - Dan Portillio #defragcon This is SO TRUE, esp when getting equity-motivated employees
4:59 pm	the_spinmd:	On recruiting/retention: "People notice when other companies have their shit together." - Dan Portillo #defragcon
4:59 pm	Greg2dot0:	RT @the_spinmd: On recruiting/retention: "People notice when other companies have their shit together." - Dan Portillo #defragcon
4:59 pm	benkepes:	My take on @vwadwha and the new stereotype at #defragcon http://bit.ly /9c6mWs cc/ davemcclure

4:59 pm	infoarbitrage:	As an investor, I spend a HUGE amount of time helping cos recruit through storytelling #defragcon
4:59 pm	Buzzmodo:	#defragcon "Protect your base, follow through on your promises"
5:00 pm	catevz:	If you're NOT building something cool, good people will leave (and if you're not, why are YOU still working there?) #defrag #defragcon
5:00 pm	AnneJHunt:	RT @Buzzmodo: #defragcon "Talent Wars" ....More you add process, less you are able to add the human touch.
5:00 pm	TapMeGames:	RT @TapMeJosh: "the more you add process the farther you get from human touch" - Dan Portillo #defragcon
5:00 pm	sophiabliu:	Storytelling is a buzzword these days b/c stories help us connect as humans & their easier to remember in age of data deluge #defragcon
5:01 pm	timfalls:	sounds like some big news is coming right now @defrag #defragcon from @twitter and @gnip !
5:01 pm	jwilker:	Hhmmm an 'announcement' with twitter guy and gnip #defragcon
5:01 pm	NickSeguin:	hmmm twitter/gnip announcement happening right now on stage ... #defragcon
5:01 pm	walkerfenton:	big #gnip announcement... @jvaleski and @rsarver on stage... #defragcon
5:02 pm	jholston:	Gnip announcing it has full #twitter feed access #defragcon
5:02 pm	justinpirie:	added the @ for you ben RT @benkepes: My take on @vwadwha and the new stereotype at #defragcon http://bit.ly/9c6mWs cc/ @davemcclure
5:02 pm	cstechcast:	@gnip and @twitter are partnering to provide transparent access to Twitter data #defragcon
5:02 pm	jobsworth:	GNIP and Twitter on stage now. GNIP announces a partnership with Twitter now to provide more transparent access to Twitter data #defragcon
5:02 pm	NickSeguin:	gnip partnering w twitter to provide more transparent/full access to twitter data #defragcon
5:02 pm	mjayliebs:	Announcement at #defragcon from Twitter and Gnip a partnership to provide more transparent access to Twitter data more volume/coverage
5:02 pm	markdowds:	RT @jholston: Gnip announcing it has full #twitter feed access #defragcon
5:03 pm	stevemann:	Twitter is partnering with Gnip - data delivery company, provinding better access to Twitter data #defragcon
5:03 pm	kevinmarks:	now @gnip and @twitter are announcing partnership to provide the a flow of tweets- greater coverage of twitter data #defragcon
5:03 pm	infoarbitrage:	.@gnip working with @twitter on providing different slices of the real-time conversation @rsarver #defragcon
5:03 pm	shawnrog:	Twitter just announced that its is partnering with Gnip to provide 1/2 hose access to Twitter feed #defragcon
5:03 pm	micflash:	RT @kevinmarks: @gnip and @twitter are announcing partnership to provide the a flow of tweets- greater coverage of twitter data #defragcon
5:03 pm	gilliatt:	Gnip partners with Twitter to offer fractional firehoses. Hmm. #defragcon
5:03 pm	ConfluenceGuru:	At #defragcon ? Come chat to some of the Atlassian Mo Bros at the Atlassian Booth http://bit.ly/AtlMo
5:03 pm	deburca:	RT @kevinmarks: now @gnip and @twitter are announcing partnership to provide the a flow of tweets- greater coverage of twitter data #defragcon
5:03 pm	sophiabliu:	Gnip has announced that they are partnering with Twitter here at #defragcon good thing for us @palen @kenbod @kate30_CU
5:03 pm	petervan:	Announcement coming at #defragcon : partnership between Twitter and Gnipooo 3 types of firehouses on Twitter

5:03 pm	**joshuakahn:**	#defragcon @twitter / @gnip announcement half hose, deca hose, '@' hose. If you ever wondered "where my hose at"...apparently it's at gnip
5:03 pm	**kevinmarks:**	say @gnip they have a 50% and 10% firehose, and an @ mentions firehose of tweets #defragcon
5:04 pm	**GraceMcDunnough:**	@gnip and @Twitter announce partnership to provide three new data access products half hose deca hose and @ mention hose #defragcon #defrag
5:04 pm	**petervan:**	RT @kevinmarks: now @gnip and @twitter are announcing partnership to provide the a flow of tweets- greater coverage of twitter data #defragcon
5:04 pm	**claylo:**	I have a hard time understanding what GNIP adds to the Twitter data that's already available. What am I not getting? #defragcon
5:04 pm	**walkerfenton:**	.@jvaleski announcing commercial partnership with twitter. way to go #gnip! @robjohnson #defragcon
5:04 pm	**shawnrog:**	Other access products will include the Decca Feed thats 10% of the twitter feed and an at Mention feed #defragcon
5:04 pm	**episod:**	RT @mjayliebs: Announcement at #defragcon from Twitter and Gnip a partnership to provide more transparent access to Twitter data more volume/coverage
5:04 pm	**tdoyon:**	RT @kevinmarks: now @gnip and @twitter are announcing partnership to provide the a flow of tweets- greater coverage of twitter data #defragcon
5:05 pm	**rbordoli:**	Gnip announces partnership with Twitter at #defragcon
5:05 pm	**the_spinmd:**	Impact of Gnip + Twitter announcement is exactly what #defragcon is about.
5:05 pm	**petervan:**	RT @shawnrog: Twitter just announced that its is partnering with Gnip to provide 1/2 hose access to Twitter feed #defragcon
5:05 pm	**SameerPatel:**	RT @kevinmarks: now @gnip and @twitter announcing partnership to provide the a flow of tweets- greater coverage of twitter data #defragcon
5:05 pm	**kevinmarks:**	says @rsarver a lot of value in providing dashboards and overviews of twitter data - this gnip agreement will make this easier #defragcon
5:05 pm	**windley:**	RT @the_spinmd: Impact of Gnip + Twitter announcement is exactly what #defragcon is about.
5:05 pm	**infoarbitrage:**	RT @kevinmarks: say @gnip they have a 50% and 10% firehose, and an @ mentions firehose of tweets #defragcon Social Media Monitoring
5:05 pm	**MikeFraietta:**	Interesting. |Social media monitoring| RT @gilliatt: Gnip partners with Twitter to offer fractional firehoses. Hmm. #defragcon
5:05 pm	**shawnrog:**	This should be an interesting opportunity for application developers who want to leverage huge amounts of Twitter data #defragcon
5:05 pm	**Buzzmodo:**	#defragcon Gnip & Twitter... Looking to slice the twitter hose. Expanded access for data junkies. Bloomberg for data junkies?
5:05 pm	**JoeKorngiebel:**	Announcement at #defragcon from Twitter and Gnip a partnership to provide more transparent access to Twitter data more volume/coverage
5:05 pm	**tdoyon:**	RT @MikeFraietta: Interesting. |Social media monitoring| RT @gilliatt: Gnip partners with Twitter to offer fractional firehoses. Hmm. #defragcon
5:06 pm	**tylerhannan:**	"It's actually not a terrible analogy" #defragcon
5:06 pm	**petervan:**	RT @Buzzmodo: #defragcon Gnip & Twitter... Looking to slice the twitter hose. Expanded access for data junkies. Bloomberg for data junkies?
5:06 pm	**judico:**	I'm reminded by Gnip/Twitter announcement that there's a lot of money in analytics and marketing/manipulation. sheesh. #defragcon
5:06 pm	**hofmania:**	@adamcoomes RT @nickseguin: gnip partnering w twitter to provide more transparent/full access to twitter data #defragcon
5:06 pm	**tdoyon:**	@shawnrog and #analytics applications #defragcon

5:06 pm	SaraMeaney:	Data geeks listen up. Announcement from #DefragCon: @Twitter and @gnip partnering to provide higher levels of Twitter data analysis/trends.
5:07 pm	sardire:	@sophiabliu Storytelling + sensemaking to explore and navigate relationships of info, people, places, things w/ context-awareness #defragcon
5:07 pm	lehawes:	RT @gilliatt "Gnip partners with Twitter to offer fractional firehoses." Underscores need for orgs to do BI on consumer socnets. #defragcon
5:07 pm	sophiabliu:	Twitter is partnering with Gnip announced at #defragcon http://twitpic.com/37oagv
5:08 pm	mdufort:	RT @mjayliebs: Announcement at #defragcon from Twitter and Gnip a partnership to provide more transparent access to Twitter data more volume/coverage
5:08 pm	schnaars:	RT @kevinmarks: says @vwadhwa Startup Chile will give you $40k and office space to go there and do a startup. US rejects visas for founders #defragcon
5:08 pm	rypple:	RT @lehawes: Dan Portillo from Rypple talking about making sure employees are engaged to better retain them. Frequent reviews, co-working. #defragcon
5:08 pm	dnm54:	RT @judico: I'm reminded by Gnip/Twitter announcem't that there's a lot of money in analytics and marketing/manipulation. sheesh. #defragcon
5:09 pm	kevinmarks:	the @gnip announcement means Activity Streams JSON formatted access to @twitter is through their API http://bit.ly/c8TWot #defragcon
5:09 pm	grmeyer:	@buzzmodo looks like a good time at #Defragcon - enjoying the tweets
5:10 pm	chrismessina:	RT @kevinmarks: the @gnip announcement means Activity Streams JSON formatted access to @twitter is through their API http://bit.ly/c8TWot #defragcon
5:10 pm	phreeskier:	RT @SaraMeaney: Data geeks listen up. @Twitter and @gnip partnering to provide higher levels of Twitter data analysis/trends. #DefragCon
5:10 pm	yojibee:	RT @stevemann: Twitter is partnering with Gnip - data delivery company, providing better access to Twitter data #defragcon << great move
5:11 pm	dominiek:	RT @kevinmarks: the @gnip announcement means Activity Streams JSON formatted access to @twitter is through their API http://bit.ly/c8TWot #defragcon
5:12 pm	itgEvangelist:	RT @mkrigsman: #defragcon Experimentation requires failure. Need to adopt mindset that failure is GOOD, learn from that. #CIO #itfail << YES
5:13 pm	TweetDiscovered:	RT @joshuakahn:@stoweboyd "government innovation" - nice oxymoron #defragcon
5:13 pm	EricaNaone:	announcement at #defragcon that @twitter is partnering w @gnip to provide greater access to its data
5:17 pm	theroseinbloom:	RT @EricaNaone: announcement at #defragcon that @twitter is partnering w @gnip to provide greater access to its data
5:17 pm	JohnsonTC:	RT @lmckeogh: #defragcon is really in support of women. Needed as number of CS students is declining 33% >> 17% - what to do about it?
5:18 pm	theroseinbloom:	RT @catevz: If you're NOT building something cool, good people will leave (and if you're not, why are YOU still working there?) #defrag #defragcon
5:21 pm	nigelwallis:	RT @mkrigsman: #defragcon Social networking is a repeat of old patterns of collaboration, adapted to the present day using new tools.
5:21 pm	dugsong:	RT @infoarbitrage: RT @kevinmarks: says @vwadhwa the fear of failure is what prevents entrepreneurship=> change culture/don't build science parks #defragcon
5:22 pm	cgartin_21:	RT @itgEvangelist: RT @mkrigsman: #defragcon Experimentation requires failure. Need to adopt mindset that failure is GOOD, learn from that. #CIO #itfail << YES
5:25 pm	danlatorre:	@kevinmarks hashtag literacy: grockking shiboleth currency as social use. culture as process not edifice. #defragcon #tummel

5:26 pm	**theroseinbloom:**	RT @catevz: Silicon Valley is losing edge because it's filled with a bunch of followers who want to ride the next gravy train. #defrag #defragcon
5:27 pm	**nigelwallis:**	between #stgevent10 #mm10 #csummit and #defragcon my eyes are watering #hashtagoverload
5:32 pm	**dustinlucien:**	RT @infoarbitrage: .@gnip working with @twitter on providing different slices of the real-time conversation @rsarver #defragcon
5:32 pm	**merv:**	@nigelwallis Reinforces notion that we need a better archive solution for twitter... #stgevent10 #mm10 #csummit #defragcon #hashtagoverload
5:32 pm	**robertvesco:**	RT @infoarbitrage: RT @kevinmarks: says @vwadhwa the fear of failure is what prevents entrepreneurship=> change culture/don't build science parks #defragcon
5:32 pm	**apigee:**	Well the airport lost our "I <3 API" t-shirts, but we're here at #defragcon and would love to talk about APIs with you :) ^SK
5:32 pm	**GordonThinks:**	Stowe Boyd talking about Social Cognition #defragcon #defrag
5:33 pm	**rjbrenn:**	I think my dad is the only one at #defragcon with a flip style phone.
5:33 pm	**judico:**	On a mission to see what the women attending #defragcon are doing. Curious! So far, fascinating
5:33 pm	**shawnrog:**	Up next at #defragcon Stowe Boyd. On Social Cognition. Self proclaimed big mouth, cool hunter, futurist, natural philosopher
5:33 pm	**lehawes:**	@stoweboyd now speaking about Social Cognition at Defrag. I always enjoy hearing Stowe's thoughts. #defragcon
5:33 pm	**tdoyon:**	@cgartin_21 @itgevangelist @mkrigsman innovations requires a scientific mindset? #defragcon
5:34 pm	**SaraMeaney:**	Social Cognition with @StoweBoyd. This is gonna be interesting. #DefragCon. This conference is singing to my inner datageek.
5:34 pm	**petervan:**	Now on stage #defragcon @stoweboyd on social cognition
5:34 pm	**jholston:**	'Even deaf people make puns' @stoweboyd #defragcon if u were alive in 20th c u have to love stowe
5:34 pm	**mcoffman:**	Social tools are successful bc they stumble upon the wiring in our heads @stoweboyd #defragcon
5:34 pm	**SameerPatel:**	#defragcon @stoweboyd on Social Cognition. - using analogy of how 2 kids can create a language for themselves. seen this happen w/ my kid
5:35 pm	**Buzzmodo:**	#defragcon Stowe Boyd, Social Cognition..If you leave two children alone, they will invent language..but never develop numeracy or writing.
5:35 pm	**tdoyon:**	?@SaraMeaney: Social Cog w/ @StoweBoyd. This is gonna be interesting. #DefragCon. This conference is singing to my inner datageek.? Yes!
5:35 pm	**micflash:**	@stoweboyd: "we are all born innumerate" #defragcon
5:35 pm	**primaltweets:**	A Primal Page on Defrag's 2010's first keynote speech http://bit.ly/cd2EW6 #defragcon
5:35 pm	**petervan:**	RT @Buzzmodo: #defragcon Stowe Boyd, Social Cognition..If you leave two children alone, they will invent language..but never develop numeracy or writing.
5:35 pm	**petervan:**	RT @SameerPatel: #defragcon @stoweboyd on Social Cognition. - using analogy of how 2 kids can create a language for themselves. seen this happen w/ my kid
5:36 pm	**GraemeThickins:**	@sether yes, want to talk about stuff going on in the Twin Cities.. catch you later #defragcon
5:36 pm	**theroseinbloom:**	Chilling in the back of the room at #DefragCon learning about "social cognition." Feel like I'm back in Child Development 101.

5:36 pm	ACEdge:	Make your own Gravity? RT @kevinmarks: @gnip announces Activity Streams JSON formatted access to @twitter http://bit.ly/c8TWot #defragcon
5:36 pm	cornett:	RT @primaltweets: A Primal Page on Defrag's 2010's first keynote speech http://bit.ly/cd2EW6 #defragcon
5:37 pm	gilliatt:	Stowe Boyd picking up on social intelligence?reminder that the term is being used for very different things. #defragcon
5:37 pm	SameerPatel:	#defragcon true / often in stark contrast to ent soc s/w > "Social tools successful bc they stumble upon the wiring in our heads" @stoweboyd
5:37 pm	Shanley:	love the shoutout to carnegie mellon at #defragcon . school pride !! :)
5:37 pm	theroseinbloom:	RT @Buzzmodo: #defragcon Stowe Boyd, Social Cognition..If you leave two children alone, they will invent language..but never develop numeracy or writing.
5:37 pm	Buzzmodo:	#defragcon Being social is at the core of our being. Adding people with high IQ's to small groups doesn't add to group effectiveness..
5:37 pm	heyrich:	@stoweboyd talking about Social Cognition at #defragcon. Related to Radiolab podcast "New Words, New World" http://bit.ly/d8duMk
5:37 pm	GraemeThickins:	RT @kevinmarks says @StoweBoyd literacy & mathematics are not innate like language; they need a culture to sustain them, teach us #defragcon
5:38 pm	stevemann:	people who have an awareness of the mental states of others improve group productivity @stoweboyd #defragcon, strongly correlated with Fem.
5:38 pm	Buzzmodo:	#defragcon Adding women to small groups adds to performance..
5:38 pm	petervan:	RT @stevemann: people who have an awareness of the mental states of others improve group productivity @stoweboyd #defragcon, strongly correlated with Fem.
5:38 pm	gilliatt:	Social intelligence/cognition not the same thing as the unfortunate industry usage (open-source intel from social media sources). #defragcon
5:39 pm	theroseinbloom:	According to @stoweboyd, women are more socially sensitive than men. Groups w socially sensitive ppl are more balanced&effective. #defragcon
5:39 pm	GordonThinks:	RT @Buzzmodo: #defragcon Adding women to small groups adds to performance.. >> I think you should focus on the "socially-sensitive" part
5:39 pm	infoarbitrage:	RT @stevemann: people who have an awareness of the mental states of others improve group productivity @stoweboyd #defragcon
5:39 pm	catevz:	Datasift, attensity, others working on it RT @merv need btr archive soln 4 twitter #stgevent10 #mm10 #csummit #defragcon #hashtagoverload
5:39 pm	sophiabliu:	@stoweboyd points to the value of sensitivity that women naturally have that increases social intelligence #defragcon
5:39 pm	petervan:	RT @Buzzmodo: #defragcon Being social is at the core of our being. Adding people with high IQ's to small groups doesn't add to group effectiveness..
5:39 pm	Mediamum:	RT @sophiabliu: @stoweboyd points to the value of sensitivity that women naturally have that increases social intelligence #defragcon
5:39 pm	petervan:	RT @infoarbitrage: RT @stevemann: people who have an awareness of the mental states of others improve group productivity @stoweboyd #defragcon
5:39 pm	jobsworth:	now listening to @stoweboyd on Social Cognition #defragcon
5:40 pm	lehawes:	@stoweboyd says that increasing social sensitivity can increase collaboration effectiveness in organizations. #defragcon
5:40 pm	hofmania:	RT @stevemann: people who have an awareness of the mental states of others improve group productivity @stoweboyd #defragcon correl w/women
5:40 pm	theroseinbloom:	Social sensitivity has nothing to do with IQ, says @stoweboyd. Students required to tweet hw, etc. led to increase in ALL GPA. #defragcon

5:40 pm	**danklynn:**	"Congnitive sensitivity" is key for optimizing group performance. Takes a special kind of personal. #defragcon
5:40 pm	**brilliantforge:**	RT @primaltweets: A Primal Page on Defrag's 2010's first keynote speech http://bit.ly/cd2EW6 #defragcon
5:40 pm	**micflash:**	here's the mashable article on the student twitter experiment that @stoweboyd is referencing http://on.mash.to/ajr4gW good read #defragcon
5:40 pm	**joshfraser:**	@ZoliErdos absolutely. let's meetup and chat here at #defragcon
5:40 pm	**lmckeogh:**	Small groups of people alone will not be smarter Adding ppl that are socially cognitive will improve their performance @stoweboyd #defragcon
5:41 pm	**markdowds:**	RT @lehawes: @stoweboyd says that increasing social sensitivity can increase collaboration effectiveness in organizations. #defragcon
5:41 pm	**OmniarInc:**	Stowe Boyd: Social awareness is more important than IQ for increasing group effectiveness. #defrag #defragcon
5:41 pm	**crisismappers:**	RT @sophiabliu: The key to entrepreneurship is to cultivate innovation that solves societal / social problems - Vivek Wadhwa #DefragCon
5:41 pm	**dsearls:**	Anybody heading to DEN from #defragcon tomorrow evening? Need to bum a ride, share a cab/van or whatever.
5:41 pm	**infoarbitrage:**	RT @theroseinbloom: Social sensitivity nor corr w/IQ @stoweboyd. Students required to tweet hw, etc. led to increase in ALL GPA #defragcon
5:41 pm	**GraemeThickins:**	RT @Buzzmodo: #defragcon Adding women to small groups adds to performance..
5:41 pm	**felinoid:**	RT @dsearls: Anybody heading to DEN from #defragcon tomorrow evening? Need to bum a ride, share a cab/van or whatever.
5:42 pm	**rlavigne42:**	.@stoweboyd says that increasing social sensitivity can increase collaboration effectiveness in organizations. #defragcon (via @lehawes)
5:42 pm	**catevz:**	Assignment to tweet about class while in class for the year upped GPA by half point across ALL subjects -Stowe Boyd #defrag #defragcon
5:42 pm	**gilliatt:**	So much overuse of "social" as a buzzword. @stoweboyd using it literally. Nice. #defragcon
5:42 pm	**tdoyon:**	Management should care about employees to increase performance? So they think better hmmmm #defragcon
5:42 pm	**AnneJHunt:**	RT @GraemeThickins: RT @Buzzmodo: #defragcon Adding women to small groups adds to performance..
5:42 pm	**theroseinbloom:**	Management&business should be concerned about social intelligence. Confrontation has negative effect, caring INCREASES cognition. #Defragcon
5:42 pm	**SameerPatel:**	#defragcon wrt to responding to "wiring in our heads" its something we get wrong in the enterprise context too often http://ow.ly/3bn8n #e20
5:43 pm	**scandelmo:**	"belief that people care about you" can increase cognitive performance-S Boyd" #defragcon
5:43 pm	**Buzzmodo:**	#defragcon "People feel happier when they are making measurable progress towards short term goals"...
5:43 pm	**infoarbitrage:**	RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"... @stoweboyd
5:44 pm	**Greg2dot0:**	RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"...
5:44 pm	**theroseinbloom:**	which comes first, having fun or time flying? @stoweboyd says it increases positive brain chemicals. #defragcon
5:44 pm	**lehawes:**	@stoweboyd's remarks re: chemical stimulation of brain based on conversation nature highlight need to train mgrs to be empathetic #defragcon

5:44 pm	**SaraMeaney:**	Joke from @ericnorlin: "Know why they call it golf? Because shit was already taken." Bad day on the course, apparently... #DefragCon
5:44 pm	**Greg2dot0:**	So far, so good....4 speakers, no demos #defragcon
5:44 pm	**gilliatt:**	Social bonds improve cognition. Would be interesting to contrast with the introverts topic. http://bit.ly/cY3TzC (@bfeld) #defragcon
5:45 pm	**tdoyon:**	Adoption of twitter like tools linked to notion of near term goals with ppl who care increases happiness and leads to #e20 adopt #defragcon
5:45 pm	**theroseinbloom:**	Adoption of Twitter-type tools improves cognition, bonding, etc. and helps people enjoy and perform better. #defragcon @stoweboyd
5:45 pm	**SendGrid:**	Hey Defrag'ers - wanna talk #email infrastructure & deliverability? Find us @Defrag - we'd love to meet & hear your ideas #defragcon
5:45 pm	**sardire:**	why not just say Social Cognition maps to and enhances context awareness #defragcon
5:45 pm	**robincapper:**	RT @Buzzmodo: #defragcon "10 percent of people in room are women", declining trend of women in computing. Women are more sensible than men...
5:45 pm	**tdoyon:**	Dense networks associated with greater innovation and behavior transmission #e20 #defragcon
5:45 pm	**theroseinbloom:**	Creating context where new behaviors can be transmitted more easily is vital. #defragcon
5:46 pm	**tdoyon:**	RT @lehawes: @stoweboyd's remarks re: chemical stimulation of brain based on conversation nature highlight need to train mgrs to be empathetic #defragcon
5:46 pm	**GordonThinks:**	de-MONSTER-able or de-mon-STRAY-ta-ble???? #defragcon #defrag
5:46 pm	**ggiacobbe:**	#defragcon Stowe Boyd: Making social networks more dense --> new behaviors move more quickly through those networks
5:46 pm	**cstechcast:**	"Making social networks more dense means innovation moves more quickly." @stoweboyd #defragcon
5:46 pm	**theroseinbloom:**	Cognition and social relationships are inextricably tied. We think socially. #defragcon (def. true for me)
5:46 pm	**ezrafischer:**	Ditto! RT @eriwen Bummed that I won't get to see @jrideout speak at #defragcon today.
5:47 pm	**tylerhannan:**	""our thoughts, in a sense, are not our own...we share them" @stoweboyd #defragcon
5:47 pm	**catevz:**	And no sales pitches! (except break sponsor announcement) RT @Greg2dot0: So far, so good....4 speakers, no demos #defragcon #defrag
5:47 pm	**tdoyon:**	Need to build social tools keeping the social science findings in mind #defragcon
5:47 pm	**joshuakahn:**	RT @theroseinbloom: Cognition and social relationships are inextricably tied. We think socially. #defragcon
5:47 pm	**theroseinbloom:**	So...we need to build social tools with THIS in mind. We need to AIM to increase this kind of capability. #Defragcon
5:47 pm	**Buzzmodo:**	#defragcon Cognition seems to be strongly tied to our social relationships. We think socially. Build tools where central behaviors benefit?
5:47 pm	**sophiabliu:**	Our cognition is strongly tied to our social relationships. We think socially and share them - @stoweboyd #defragcon
5:47 pm	**kevinmarks:**	#defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:47 pm	**AnneJHunt:**	Stowe Boyd: the most effective tools are those that take into account social effects on cognition #defragcon

5:47 pm	**micflash:**	love it RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:47 pm	**mcoffman:**	RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:48 pm	**Peta_de_Aztlan:**	RT @sophiabliu: Our cognition is strongly tied to our social relationships. We think socially and share them - @stoweboyd #defragcon
5:48 pm	**BBYOpen:**	RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:48 pm	**hedongmei:**	RT @infoarbitrage: RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"... @stow
5:48 pm	**markdowds:**	"I am made greater by the sum of my connections and so are my connections" by @stoweboyd #defragcon
5:48 pm	**sophiabliu:**	"I am made greater by the sum of my connections and so are my connections"- @stoweboyd #defragcon
5:48 pm	**judico:**	RT @markdowds: "I am made greater by the sum of my connections and so are my connections" by @stoweboyd #defragcon
5:48 pm	**hofmania:**	RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:48 pm	**rconlon:**	RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:49 pm	**awmoore:**	RT @markdowds: "I am made greater by the sum of my connections and so are my connections" by @stoweboyd #defragcon
5:49 pm	**theroseinbloom:**	Q: is thinking in groups an extrovert thing or universal thing? A: people have and need both modalities. Know what works&balance. #Defragcon
5:49 pm	**petervan:**	RT @AnneJHunt: Stowe Boyd: the most effective tools are those that take into account social effects on cognition #defragcon
5:49 pm	**sardire:**	Organizations not engaged in real-time sensemaking are going to find themselves getting Dumb & Dumber -- Jeff Jonas #defragcon
5:49 pm	**hmduey:**	Very interesting preso by Stowe Boyd about socialization making us "smarter" (kinda) #defragcon
5:49 pm	**SameerPatel:**	#defragcon is prob the only conference I've been to this year where you can do Q&A on a Keynote
5:49 pm	**tdoyon:**	RT @BBYOpen: RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:49 pm	**theroseinbloom:**	DRAMA! CORRUPT PRESENTATION!! #defragcon
5:49 pm	**petervan:**	RT @hofmania: RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
5:49 pm	**sophiabliu:**	@HeatherLeson can you DM @maggiefox to tell her we have a corrupt presentation from her for #defragcon
5:50 pm	**enheas:**	RT @sophiabliu: Our cognition is strongly tied to our social relationships. We think socially and share them - @stoweboyd #defragcon
5:50 pm	**DaveMIchels:**	RT @markdowds: "I am made greater by the sum of my connections and so are my connections" by @stoweboyd #defragcon
5:50 pm	**Debategraph:**	Starting to visualize the agenda and dialogue at Defrag: http://debategraph.org/defrag #defragcon
5:50 pm	**catevz:**	.@gilliatt Introverts interested in ideas, extroverts in people. Both make social bonds, just differently. #defragcon #defrag
5:50 pm	**davefauth:**	Stowe Boyd is always great to listen to. #defragcon

5:50 pm	**mfenchel:**	#defragcon social learning, language dev, productivity all connected- great reason to trust ppl, since interaction always leads to growth
5:51 pm	**joshuakahn:**	#defragcon i'm noticing a proliferation of mustaches here. Movember? or back in fashion?
5:51 pm	**cstechcast:**	Cool! RT @Debategraph: Starting to visualize the agenda and dialogue at Defrag: http://debategraph.org/defrag #defragcon
5:51 pm	**simonmc:**	RT @gilliatt: Gnip partners with Twitter to offer fractional firehoses. Hmm. #defragcon
5:51 pm	**danklynn:**	First rule of presentions: practice as if your slides won't work. ;-) #defragcon
5:51 pm	**theroseinbloom:**	Stay tuned for Blur Con in February, about human-computer interaction. #defragcon
5:52 pm	**peteskomoroch:**	RT @infoarbitrage: RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"... @stoweboyd
5:52 pm	**MrLehmann:**	"People feel happier when they are making measurable progress towards short term goals" - sounds like a classic game mechanic #defragcon
5:52 pm	**cstechcast:**	Decline of the goatee? RT @joshuakahn: #defragcon i'm noticing a proliferation of mustaches here. Movember? or back in fashion? #stashgate
5:52 pm	**jobsworth:**	Jay Simons from Atlassian now talking about creating a culture of innovators #defragcon
5:52 pm	**joshuakahn:**	Wilford Brimley in the first 3 slides = win #defragcon
5:53 pm	**tdoyon:**	RT @MrLehmann: "People feel happier when they are making measurable progress towards short term goals" - sounds like a classic game mechanic #defragcon
5:53 pm	**catevz:**	Gotta find reason to go to Blur. My backlog item to make Attensity software work with Kinect might just come true! #defrag #defragcon
5:53 pm	**sbszosta:**	RT @mkrigsman: #defragcon Experimentation requires failure. Need to adopt mindset that failure is GOOD, learn from that. #CIO #itfail << YES
5:53 pm	**GordonThinks:**	Atlassian builds human pyramids. #defragcon #defrag
5:54 pm	**anitaborg_org:**	nice! thx Vivek! #defragcon #ghc10 RT @judico woo @vwadhwa gives shoutout to @anitaborg_org and recent conference
5:54 pm	**gilliatt:**	I don't have sales people, either. Where's my $60MM? #defragcon
5:54 pm	**SameerPatel:**	Telling positioning by Atlassian about their co: "we build collaborative tools for technical teams" #e20 #defragcon
5:54 pm	**catevz:**	Well, there goes that "no sales pitches" streak we had going. #defrag #defragcon
5:54 pm	**claylo:**	Defrag Swag #defragcon http://flic.kr/p/8Ucg3h
5:54 pm	**catevz:**	RT @danklynn: First rule of presentions: practice as if your slides won't work. ;-) #defragcon
5:55 pm	**benkepes:**	YES - we heard the word "fuck" at a #defragcon keynote - big ups to @jaysimons from @atlassian
5:55 pm	**DaveMIchels:**	Atlassian doess $60M in revenue without a salesperson. Pyramid Builders. #defragcon
5:55 pm	**theroseinbloom:**	RT @joshuakahn: Wilford Brimley in the first 3 slides = win #defragcon
5:55 pm	**lmckeogh:**	RT @claylo: Defrag Swag #defragcon http://flic.kr/p/8Ucg3h
5:55 pm	**jobsworth:**	Jay using a backdrop of Sparta and 300 to make his points. #defragcon
5:55 pm	**shawnrog:**	RT @gilliatt: I don't have sales people, either. Where's my $60MM? #defragcon
5:55 pm	**cezinho:**	conference floor #defragcon @ Defrag http://instagr.am/p/R6rq/

5:55 pm	**stoweboyd:**	Many of my Social Cognition references here: www.stoweboyd.com/tagged /social_cognition #defrag #defragcon #defrag2010
5:56 pm	**judico:**	RT @stoweboyd: Many of my Social Cognition references here: www.stoweboyd.com/tagged/social_cognition #defrag #defragcon #defrag2010
5:56 pm	**theroseinbloom:**	RT @stoweboyd: Many of my Social Cognition references here: www.stoweboyd.com/tagged/social_cognition #defrag #defragcon #defrag2010
5:56 pm	**billjohnston:**	RT @stoweboyd: Many of my Social Cognition references here: www.stoweboyd.com/tagged/social_cognition #defrag #defragcon #defrag2010
5:56 pm	**nielr1:**	RT @amk_boCO: just got to #defragcon and it's SWEET!
5:56 pm	**SameerPatel:**	RT @stoweboyd: Many of my Social Cognition references here: www.stoweboyd.com/tagged/social_cognition #defrag #defragcon #defrag2010
5:57 pm	**the_spinmd:**	RT @claylo: Defrag Swag #defragcon http://flic.kr/p/8Ucg3h
5:57 pm	**shawnrog:**	#Defragcon makes my brain hurt....in a good way
5:57 pm	**lmckeogh:**	slitchslap: the act of denigrating something by annotating a screenshot or image of it using skitch #defragcon
5:57 pm	**theroseinbloom:**	Skitchslap: the act of denigrating something by annotating a screenshot/image, using Skitch. #defragcon #thesenotdelongshere
5:58 pm	**GordonThinks:**	hilarious talk about "skitchslapping" #defragcon #defrag
5:58 pm	**theroseinbloom:**	Lesson: Think small, be quick. #defragcon Google couldn't build Instagram bc they are too big to think about something so small.
5:59 pm	**AnneJHunt:**	Jay Simons "think small" #defragcon
5:59 pm	**stevemann:**	new term from Atlassian: SkitchSlap - the act of using skitch to document a bug or bad user experience. Love it #defragcon
5:59 pm	**timfalls:**	"Open company, no bullshit" & "Don't F@#% the Customer" - company values @atlassian from @jaysimons #loveit #defragcon
5:59 pm	**toddwseattle:**	RT @GordonThinks: hilarious talk about "skitchslapping" #defragcon #defrag
5:59 pm	**Buzzmodo:**	#defragcon Lesson 2, Think small, be nimble...@Scobleizer/Instagram blog post
5:59 pm	**kevinmarks:**	Jay Simons skitchslap: - denigrating a feature by scribbling on a screenshot of your product (using @skitch) #defragcon
5:59 pm	**mkrigsman:**	#defragcon Does anyone have a decent audio recorder, to record my session at 3:15 today. Want to post it as a podcast. Thanks!! #grateful
6:00 pm	**tdoyon:**	RT @stoweboyd: Many of my Social Cognition references here: www.stoweboyd.com/tagged/social_cognition #defrag #defragcon #defrag2010
6:00 pm	**theroseinbloom:**	David vs. Goliath: can you imagine Goliath using the slingshot? No more than 8 legs in a meeting. #Defragcon
6:00 pm	**primaltweets:**	Lesson on innovation: have a culture (and technology) that supports free flowing ideas. #defragcon
6:00 pm	**kgalliani:**	Rules, success and too many people can cripple you @atlassian Jay simmons #defragcon
6:00 pm	**GordonThinks:**	@Atlassian, meetings consist of no more than 4 people and are often done while standing up #defragcon #defrag
6:00 pm	**lehawes:**	@jaysimons makes a good point that large companies need to force themselves to act like smaller ones (or like they used to). #defragcon
6:00 pm	**Greg2dot0:**	No more than 8-legs in a meeting (4 people for those who are mathematically challenged) #defragcon
6:00 pm	**mcoffman:**	RT @GordonThinks: @Atlassian, meetings consist of no more than 4 people and are often done while standing up #defragcon #defrag

6:00 pm	kgalliani:	RT @stoweboyd: Many of my Social Cognition references here: www.stoweboyd.com/tagged/social_cognition #defrag #defragcon #defrag2010
6:00 pm	fetfet50:	@theroseinbloom What is this #defragcon???
6:01 pm	davefauth:	RT @theroseinbloom: David vs. Goliath: can you imagine Goliath using the slingshot? No more than 8 legs in a meeting. #Defragcon
6:01 pm	vzrjvy:	RT @SameerPatel: Telling positioning by Atlassian about their co: "we build collaborative tools for technical teams" #e20 #defragcon
6:01 pm	ggiacobbe:	#defragcon: Think Small - Be Quick: http://scoble.it/dBoTmQ
6:01 pm	joshuakahn:	@catevz everyone is selling something. as long as it's useful / insightful, I don't care if a sales pitch is embedded #defragcon
6:01 pm	gilliatt:	@lehawes Big companies can't be small because they need big opportunities. Small doesn't move the needle. #defragcon
6:02 pm	AnneJHunt:	RT @primaltweets: Lesson on innovation: have a culture (and technology) that supports free flowing ideas. #defragcon
6:02 pm	theroseinbloom:	Create opportunities: experiment. 'Fedex Days'--create something ready to go in 24 hours. No rules. Scratch itches. have fun. #defragcon
6:02 pm	jobsworth:	Jay Simons: at Atlassian they have "fedex days" where the goal is to ship something in 24 hours. love the concept #defragcon
6:02 pm	Buzzmodo:	#defragcon Lesson 3: Create opportunities...create, scratch itches, spike, have fun...
6:02 pm	southpolesteve:	RT @jobsworth: Jay Simons: at Atlassian they have "fedex days" where the goal is to ship something in 24 hours. love the concept #defragcon
6:03 pm	kevinmarks:	RT @jobsworth: Jay Simons: at Atlassian they have "fedex days" where the goal is to ship something in 24 hours. love the concept #defragcon
6:03 pm	micflash:	Jay Simmons: "fedex days" - ship something within 24 hours. awesome #defragcon
6:03 pm	lehawes:	@gilliatt Understand need for scale and agree. But big companies can and should keep desirable attributes of being small. #defragcon
6:03 pm	GraemeThickins:	RT @gilliatt: @lehawes Big companies can't be small because they need big opportunities. Small doesn't move the needle. #defragcon
6:03 pm	infoarbitrage:	RT @theroseinbloom: Create opps: experiment. 'Fedex Days'-create/ship something in 24 hours. No rules. Scratch itches. have fun. #defragcon
6:03 pm	gilliatt:	Beer-fueled innovation. And I thought the magic ingredient was caffeine. #defragcon
6:03 pm	SeanAmmirati:	RT @jobsworth: Jay Simons: at Atlassian they have "fedex days" where the goal is to ship something in 24 hours. love the concept #defragcon
6:03 pm	SendGrid:	RT @the_spinmd: RT @claylo: Defrag Swag #defragcon http://flic.kr/p/8Ucg3h
6:03 pm	rconlon:	RT @primaltweets: Lesson on innovation: have a culture (and technology) that supports free flowing ideas. #defragcon
6:04 pm	lmckeogh:	Java Porter - best of both RT @gilliatt: Beer-fueled innovation. And I thought the magic ingredient was caffeine. #defragcon
6:04 pm	infoarbitrage:	.@atlassian is one impressive company. culture. performance. experimentation. big and small can learn from them #defragcon
6:04 pm	soumyapr:	RT @jobsworth: Jay Simons: at Atlassian they have "fedex days" where the goal is to ship something in 24 hours. love the concept #defragcon
6:04 pm	Greg2dot0:	RT @claylo: Defrag Swag #defragcon http://flic.kr/p/8Ucg3h
6:04 pm	mfenchel:	RT @jobsworth: Jay Simons: at Atlassian they have "fedex days" where the goal is to ship something in 24 hours. love the concept #defragcon

6:04 pm	**bfeld:**	RT @SendGrid: RT @the_spinmd: RT @claylo: Defrag Swag #defragcon http://flic.kr/p/8Ucg3h
6:05 pm	**tdoyon:**	@lehawes @gilliatt small projects add up to something that moves the needle in the long term #defragcon
6:05 pm	**micflash:**	@infoarbitrage reminds me a bit (tangentially) of the Netflix culture re: openness and goals #defragcon
6:05 pm	**infoarbitrage:**	"Experiment in experimenting" - Jay Simons #defragcon. Man, they really get it...
6:05 pm	**theroseinbloom:**	Lab Weeks: experimentation, polish stuff, make it more accessible to users. Yes, you have to wear a lab coat. #defragcon
6:05 pm	**davefauth:**	mention of @danielpink book Drive here at #defragcon
6:05 pm	**lmckeogh:**	Lab week - usage of lab coats to drive home that something is dfferent this week for that team @atlassian #defragcon
6:06 pm	**infoarbitrage:**	RT @micflash: (Atlassian) reminds me a bit (tangentially) of the Netflix culture re: openness and goals #defragcon Great analogy
6:06 pm	**awmoore:**	Atlassian hands out lab coats during "lab week" experimentation weeks. Brilliant way to get subconscious on board #defragcon
6:06 pm	**catevz:**	FedEx days: each person ships fix/new thing in 24 hrs. 3pm Thu-3pm Fri. Everyone presents after. <3 it! #defrag #defragcon #atlassian
6:06 pm	**kevinmarks:**	Jay Simons: Lab week where a team tries many things expecting to fail fast to discover what they really need - wearing labcoats #defragcon
6:06 pm	**stoweboyd:**	RT @theroseinbloom: Skitchslap: the act of denigrating something by annotating a screenshot/image, using Skitch. #defragcon #thesenotdelongshere
6:06 pm	**danklynn:**	Neat motivation trick: team gets to wear lab coats all week during experimentation phases. #defragcon
6:07 pm	**kevinmarks:**	RT @theroseinbloom: Skitchslap: the act of denigrating something by annotating a screenshot/image, using Skitch. #defragcon #thesenotdelongshere
6:07 pm	**mfenchel:**	#defragcon companies are, at the end of the day, a collection of people with a common culture and goal. Atlassian sounds like a cool bunch
6:07 pm	**tdoyon:**	Throw it on the wall and see what sticks #defragcon
6:07 pm	**GraemeThickins:**	RT @infoarbitrage: "Experiment in experimenting" - Jay Simons #defragcon. Man, they really get it...
6:07 pm	**dnm54:**	Other parallelisms #csummit and #defragcon "Fail fast" so that you can learn lessons.
6:07 pm	**lehawes:**	RT @tdoyon "small projects add up to something that moves the needle in the long term" Agree! See my blog post http://is.gd/hf9n8 #defragcon
6:07 pm	**vwadhwa:**	RT @lmckeogh: When TIE was founded, it was all about giving back. - @vwadhwa #defragcon It is about successful ppl giving back which & why Bldr works
6:07 pm	**mkrigsman:**	#defragcon Next up Esther Dyson @edyson << an idol
6:07 pm	**SameerPatel:**	Yep RT @mkrigsman: #defragcon Next up Esther Dyson @edyson << an idol
6:08 pm	**simeons:**	RT @GordonThinks @Atlassian, meetings consist of no more than 4 people and are often done while standing up #defragcon #defrag
6:08 pm	**tdoyon:**	RT @mkrigsman: #defragcon Next up Esther Dyson @edyson << an idol
6:08 pm	**infoarbitrage:**	Always trying new things, always benchmarking against $GOOG, etc. Interested to see how @Atlassian's model scales #defragcon
6:08 pm	**jessieC:**	RT @catevz: FedEx days: each person ships fix/new thing in 24 hrs. 3pm Thu-3pm Fri. Everyone presents after. <3 it! #defrag #defragcon #atlassian

6:08 pm	**vwadhwa:**	RT @kevinmarks: says @vwadhwa Startup Chile will give you $40k and office space to go there and do a startup. US rejects visas for founders #defragcon
6:08 pm	**southpolesteve:**	.@edyson is up on stage! Sweet. #defragcon
6:08 pm	**catevz:**	Esther Dyson coming on stage. Flashbacks to iSyndicate and dot-com days #partyallthetime #defrag #defragcon
6:08 pm	**jobsworth:**	Now we have Esther Dyson @edyson on stage, talking about exploration. #defragcon
6:08 pm	**cezinho:**	waiting to hear esther dyson's keynote #defragcon cc @edyson
6:08 pm	**gilliatt:**	.@edyson on stage. Any questions why I like #defragcon?
6:08 pm	**shawnrog:**	Ester Dyson talking on Exploration at #defragcon. This is why I come to Defrag!!
6:09 pm	**mattnhodges:**	RT @infoarbitrage: .@atlassian is one impressive company. culture. performance. experimentation. big and small can learn from them #defragcon
6:09 pm	**Buzzmodo:**	#defragcon Esther Dyson...On Exploration..of yourself @edyson
6:09 pm	**SameerPatel:**	center of gravity moving from search to filtering - @edyson #defragcon
6:09 pm	**mkrigsman:**	#defragcon Esther Dyson talking on search and exploring oneself
6:09 pm	**theroseinbloom:**	Okay, yes, @edyson wins #defragcon because SHE PUT HER TWITTER HANDLE ON HER SLIDES. THANK YOU.
6:09 pm	**mfenchel:**	Search -> Filter, need to know yourself to know what you want to find #defragcon
6:09 pm	**rjamestaylor:**	RT @theroseinbloom: Skitchslap: the act of denigrating something by annotating a screenshot/image, using Skitch. #defragcon #thesenotdelongshere
6:09 pm	**kevinmarks:**	#defragcon @edyson: I was going to say the centre of gravity in search is moving to filtering, but saw that the booths here are showing that
6:09 pm	**jobsworth:**	I began my real education about two years after I left college. Esther Dyson at #defragcon
6:09 pm	**theroseinbloom:**	Also because she will be talking about Exploration...of Yourself. And she trained as a cosmonaut. Really. #defragcon
6:10 pm	**dnm54:**	RT @SameerPatel: center of gravity moving from search to filtering - @edyson #defragcon <-Seems so obvious, but needs to be said
6:10 pm	**danklynn:**	If Investing is sex, the resulting companies then are the children. -- @edyson, #defragcon
6:10 pm	**the_spinmd:**	Cosmonaut training, sex and the after-effects of the sex w/@edyson at #defragcon
6:10 pm	**mkrigsman:**	#defragcon "Taking care of companies is like taking care of children after the sex of investing." #EstherDyson (@edyson)
6:11 pm	**kevinmarks:**	#defragcon @edyson: Investing is like sex, I like looking after little companies, which is like bring up the children after the sex
6:11 pm	**southpolesteve:**	"Investing is like having sex. I want to talk about taking care of small companies....the children after sex" - @edyson #defragcon
6:11 pm	**catevz:**	RT @kevinmarks: #defragcon @edyson: was going to say centre of gravity in search moving to filtering, but saw booths here are showing that
6:11 pm	**kgalliani:**	@edyson taking care of little companies is like taking care of little children after you have sex #defragcon
6:11 pm	**lehawes:**	RT @mkrigsman: #defragcon "Taking care of companies is like taking care of children after the sex of investing." @edyson #defragcon
6:11 pm	**sophiabliu:**	@edyson showing the chances of death and how like exploration in space as an astronaut #defragcon

6:11 pm	**socialtechno:**	Warning, hashtag proliferation! @stoweboyd @jobsworth #defragcon #defrag #defrag2010
6:11 pm	**fulling:**	RT @kgalliani: @edyson taking care of little companies is like taking care of little children after you have sex #defragcon
6:11 pm	**theroseinbloom:**	In 140 yr, you'll be dead. Don't worry about what you're going to die of, worry about what you'll live with. MAKE IT INTERESTING. #DEFRAGCON
6:11 pm	**kevinmarks:**	#defragcon @edyson's personal 'what will I die from?' chart has approx 20% chance of 'accident in space'
6:12 pm	**infoarbitrage:**	RT @kevinmarks: #defragcon @edyson: Investing is like sex, I like looking after little companies...like bringing up the children
6:12 pm	**mkrigsman:**	#defragcon We all want to know about ourselves. Need cool interesting interfaces about data. #edyson is self-confessed data nerd.
6:12 pm	**ellenfeaheny:**	RT @mattnhodges: RT @infoarbitrage: .@atlassian is one impressiv corp. culture. performnce. expermentatn. big/small can learn fro #defragcon
6:12 pm	**SameerPatel:**	.@dnm54 Yes Imp to be said. Even pre-social, I've never EVER met an enterprise user whose in love w/ their search #defragcon
6:12 pm	**primaltweets:**	"what's more interesting than a mirror?" on the value of personal data. #defragcon
6:12 pm	**hmduey:**	RT @lehawes: RT @mkrigsman: #defragcon "Taking care of companies is like taking care of children after the sex of investing." @edyson #defragcon
6:12 pm	**jobsworth:**	Esther is now talking about how to make data about yourself interesting. starting with genetic data #defragcon
6:13 pm	**lmckeogh:**	RT @stoweboyd: Many of my Social Cognition references here: http://sto.ly /dBB4JU #defrag #defragcon #defrag2010
6:13 pm	**glfceo:**	RT @mkrigsman: #defragcon "Taking care of companies is like taking care of children after the sex of investing." @edyson
6:13 pm	**heyrich:**	@edyson using her own @23andMe genetic risks info as part of preso. Taking transparency to a whole new level. #defragcon
6:13 pm	**hofmania:**	@edyson "not about what you die from it's about what you live with" on exploring yourself #defragcon
6:13 pm	**ellenfeaheny:**	RT @jessieC: RT @catevz: FedEx days: each person ships fix/new thing in 24hrs, 3pmThu-3pm Fri. Everyone presents after #defragcon #atlassian
6:13 pm	**futurescape:**	RT @mkrigsman: #defragcon We all want to know about ourselves. Need cool interesting interfaces about data. #edyson is self-confessed data nerd.
6:13 pm	**gmc:**	RT @infoarbitrage: RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"... @stoweboyd
6:13 pm	**futurescape:**	RT @jobsworth: Esther is now talking about how to make data about yourself interesting. starting with genetic data #defragcon
6:13 pm	**mpawlo:**	Why is Internet star @edyson talking at #defragcon instead of #sime10? This error needs correction to #sime11!
6:13 pm	**mcoffman:**	Esther Dyson speaking about 23andMe... awesome visualizations! #defragcon
6:13 pm	**ellenfeaheny:**	RT @awmoore: Atlassian hands out lab coats during "lab week" experimentation weeks. Brilliant way to get subconscious on board #defragcon
6:13 pm	**lorangb:**	Check out 23andMe....crazy stuff.... http://bit.ly/2pHSIm #defragcon fb
6:13 pm	**phreeskier:**	RT @jobsworth: Jay Simons: at Atlassian they have "fedex days" where the goal is to ship something in 24 hours. love the concept #defragcon
6:13 pm	**mkrigsman:**	#defragcon Data presentation has a huge impact on human comprehension. (@edyson talk)

6:13 pm	**jobsworth:**	@socialtechno @stoweboyd thanks, I was told the official hashtag was #defragcon
6:13 pm	**futurescape:**	RT @hofmania: @edyson "not about what you die from it's about what you live with" on exploring yourself #defragcon
6:14 pm	**OmniarInc:**	@edyson: "investing in a company is like sex, nurturing startups is like taking care of the kids." #defrag #defragcon
6:14 pm	**ellenfeaheny:**	RT @kgalliani: Rules, success and too many people can cripple you @atlassian Jay simmons #defragcon
6:14 pm	**liquidplanner:**	RT @mkrigsman: #defragcon We all want to know about ourselves. Need cool interesting interfaces about data.
6:14 pm	**NickSeguin:**	.@edyson: in the end, what's more interesting than a mirror? [on exploration] #defragcon
6:14 pm	**debelzie:**	RT @sophiabliu: Our cognition is strongly tied to our social relationships. We think socially and share them - @stoweboyd #defragcon
6:14 pm	**kevinmarks:**	#defragcon @edyson: a mirror is endlessly fascinating. 23andme is a mirror of our genetic history and possibilities
6:15 pm	**theroseinbloom:**	RT @mkrigsman: #defragcon Data presentation has a huge impact on human comprehension. (@edyson talk)
6:15 pm	**theroseinbloom:**	RT @OmniarInc: @edyson: "investing in a company is like sex, nurturing startups is like taking care of the kids." #defrag #defragcon
6:15 pm	**catevz:**	RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"... @stoweboyd
6:15 pm	**tdoyon:**	Need to understand stats to understand the world @edyson #defragcon
6:15 pm	**theroseinbloom:**	RT @kgalliani: Rules, success and too many people can cripple you @atlassian Jay simmons #defragcon
6:15 pm	**mkrigsman:**	#defragcon Everyone wants to explore their own minds, interests, etc
6:15 pm	**theroseinbloom:**	RT @NickSeguin: .@edyson: in the end, what's more interesting than a mirror? [on exploration] #defragcon
6:15 pm	**lizprc:**	"In order to live in the modern world, you need to understand statistics." @edyson #defragcon
6:15 pm	**lehawes:**	"Need to know probability and statistics to thrive in the modern world. Most people don't. - @edyson #defragcon
6:16 pm	**gilliatt:**	Sounds like the standard illustration of Bayesian reasoning: what's the probability of disease given positive test result? #defragcon
6:16 pm	**theroseinbloom:**	Cool. I have one of the top tweets at #defragcon. #nerdjoys http://bit.ly/aM6Kex
6:16 pm	**sophiabliu:**	@edyson points to filtering is needed but how u present data is key, exhibition side of curation http://bit.ly/BliuCuration #defragcon
6:16 pm	**kevinmarks:**	#defragcon @edyson: fitbit and 23andme and kea are examples of interfaces that I'd like combined and improved
6:16 pm	**RegionFertil:**	RT @kevinmarks: says @vwadhwa Startup Chile will give you $40k and office space to go there and do a startup. US rejects visas for founders #defragcon
6:16 pm	**mkrigsman:**	#defragcon Companies mentioned include fit bit, zeos, keas. Looking at health related data presentation. @edyson talk
6:16 pm	**23andMe:**	Thank you for the kind words, #defragcon folks. Very happy to see you are enjoying @edyson's talk!
6:17 pm	**petervan:**	RT @jobsworth: Esther is now talking about how to make data about yourself interesting. starting with genetic data #defragcon
6:17 pm	**mcoffman:**	Probability and statistics are key to thriving in new world, numeracy over literacy @edyson #defragcon

6:17 pm	theroseinbloom:	'Getting to know you' moment from "Up in the Air." Status = self-esteem and sex for Clooney's character. #defragcon
6:18 pm	petervan:	RT @mkrigsman: #defragcon Companies mentioned include fit bit, zeos, keas. Looking at health related data presentation. @edyson talk
6:18 pm	tdoyon:	What is sexier than frequent flier miles? @edyson #defragcon
6:18 pm	ReginaM_Miller:	RT @socialtechno: Warning, hashtag proliferation! @stoweboyd @jobsworth #defragcon #defrag #defrag2010
6:18 pm	kevinmarks:	#defragcon @edyson: what makes you sexier than 2 million miles on AA? How about a card that shows you are healthy and exercise to peacock
6:18 pm	gilliatt:	End-user apps for personal health data will be interesting as electronic health records arrive. Consumer UI for healthcare. #defragcon
6:18 pm	benkepes:	Hey @edyson - I've been telling #defragcon attendees for years that I run and am fit, hasn't worked like 2 million airmiles for me...
6:18 pm	lizprc:	"Design systems, services, tools, where your healthy behavior will connote status." @edyson #defragcon
6:19 pm	mkrigsman:	#defragcon "What makes you sexier than 2 million miles on American Airlines" @edyson joking about behavior and Up in the Air movie.
6:19 pm	Greg2dot0:	RT @mkrigsman: #defragcon "What makes you sexier than 2 million miles on American Airlines" @edyson joking about behavior and Up in the Air movie.
6:19 pm	lmckeogh:	Have to whip up an API to integrate between 23 & Me, Keas, et. al and Match.com for optimum reproduction #defragcon
6:19 pm	tdoyon:	RT @mkrigsman: #defragcon "What makes you sexier than 2 million miles on American Airlines" @edyson joking about behavior and Up in the Air movie.
6:20 pm	tdoyon:	RT @lmckeogh: Have to whip up an API to integrate between 23 & Me, Keas, et. al and Match.com for optimum reproduction #defragcon
6:20 pm	Greg2dot0:	@benkepes Ben, perhaps you should focus on getting more women at these things then #defragcon
6:20 pm	enheas:	RT @stoweboyd: Many of my Social Cognition references here: www.stoweboyd.com/tagged/social_cognition #defrag #defragcon #defrag2010
6:20 pm	phreeskier:	RT @mkrigsman: #defragcon "Taking care of companies is like taking care of children after the sex of investing." @edyson
6:20 pm	caioiglesias:	RT @kevinmarks: Brand Logos are the faces of corporations; a poor echo of the human faces we use to trigger trust mappings in our heads #defragcon
6:20 pm	gallizio:	RT @mcoffman: Probability and statistics are key to thriving in new world, numeracy over literacy @edyson #defragcon
6:20 pm	cezinho:	esther dyson discusses healthy behaviors as a status symbol - sounds like a great idea! #defragcon @edyson @fitbit
6:20 pm	whatcausesthat:	RT @catevz: .@gilliatt Introverts interested in ideas, extroverts in people. Both make social bonds, just differently. #defragcon #defrag
6:20 pm	Buzzmodo:	#defragcon Three health markets, e.g., Traditional, bad behavior, for health. (all these services that produce huge amounts of data..)
6:20 pm	GraemeThickins:	RT @jobsworth: Esther is now talking about how to make data about yourself interesting. starting with genetic data #defragcon
6:21 pm	the_spinmd:	@edyson making the case for class warfare -- not $, but health #defragcon
6:21 pm	phreeskier:	RT @GordonThinks @Atlassian, meetings consist of no more than 4 people and are often done while standing up #defragcon #defrag
6:22 pm	PHPink:	@Mashery - how young is too young to recruit new PHP developers? http://tinyurl.com/24kud6z (via @the_spinmd) #defragcon

6:22 pm	catevz:	How many times do you get someone saying "I would invest in this if someone would build it". Quick, FedEx Day at #defrag #defragcon ?
6:22 pm	kevinmarks:	#defragcon @edyson: asking for BodyVille app to collect and share medical information
6:23 pm	the_spinmd:	It' not the size of your frequent flyer account, it's what you do with it. - @edyson (ok, I may be taking some quote liberties) #defragcon
6:23 pm	theroseinbloom:	Insurance is going to continue to be a problem, but the data will have less financial impact. #defragcon
6:23 pm	Buzzmodo:	#defragcon My pal @jobsworth, e.g., sitting next to me, just asked a question that I was thinking of..."What about asymetry"? e.g., Privacy
6:24 pm	GraemeThickins:	RT @kevinmarks: #defragcon @edyson: asking for BodyVille app to collect and share medical information
6:25 pm	Bougie:	RT @theroseinbloom: Skitchslap: the act of denigrating something by annotating a screenshot/image, using Skitch. #defragcon #thesenotdelongshere
6:25 pm	kevinmarks:	#defragcon @edyson: genetic information is considered to have magic powers. I've put my own genome up on the web
6:25 pm	jobsworth:	Esther Dyson: concerns about personal genome data are overblown; we've solved some of this in financial data already #defragcon
6:25 pm	Buzzmodo:	#defragcon "much more interested in knowing about your behavior, then your genes"
6:26 pm	sophiabliu:	I agree with the audience comment that there is value in data sharing and its empowering with social media #defragcon
6:26 pm	alex_lod:	RT @infoarbitrage: .@atlassian is one impressive company. culture. performance. experimentation. big and small can learn from them #defragcon
6:27 pm	tikkers:	@edyson ohh, I see! :) Did you use your @IgniteNYC slides for your #defragcon talk?
6:28 pm	Greg2dot0:	RT @the_spinmd: It' not the size of your frequent flyer account, it's what you do with it. - @edyson (ok, I may be taking some quote liberties) #defragcon
6:28 pm	catevz:	Problem with health tracker is that you can game the system :-) #defrag #defragcon
6:28 pm	tdoyon:	RT @the_spinmd: It' not the size of your frequent flyer account, it's what you do with it. - @edyson (ok, I may be taking some quote liberties) #defragcon
6:28 pm	sorenstein:	talks at #defragcon about using web apps to make you healthy.... getting points for doing exercise, eating healthy etc...
6:29 pm	jholston:	@edyson intriguing on social health. if i lose 10 pounds next 6 months and 6 friends contribute $100 ea to kiva if I make it.. #defragcon
6:30 pm	ggiacobbe:	#defragcon Esther Dyson says "I would actually go to Mars one way - the older you get, the less you have to lose"
6:30 pm	jholston:	@edyson: "i would actually go to mars one-way" #defragcon
6:30 pm	kevinmarks:	#defragcon says @edyson: yes I'm going into space. I would actually go to Mars one way. People emigrated to America one way in the 17th C
6:30 pm	the_spinmd:	I want my daughters to meet @edyson. #inspiration #defragcon
6:30 pm	Shanley:	anorexia is an edge case where socialization with other people who have the disease(?) actually worsens treatment outlook #defragcon
6:31 pm	the_spinmd:	RT @kevinmarks: #defragcon says @edyson: yes I'm going into space. I would actually go to Mars one way. People emigrated to America one way in the 17th C
6:32 pm	southpolesteve:	Me too RT @jholston: @edyson: "i would actually go to mars one-way" #defragcon

6:33 pm	standing_cloud:	#defragcon RT @theroseinbloom: Fedex days are beer-fueled and sound a LOT like @standing_cloud #hackathon. :D Except ours are 48 hours.
6:34 pm	johnlmyers44:	travel safe and heckle well RT @shawnrog: Looking forward to being at #defragcon on Wed/Thurs this week. Analytics+Web 2.0 nice combination
6:35 pm	danklynn:	RT @Shanley: anorexia is an edge case where socialization with other people who have the disease(?) actually worsens treatment outlook #defragcon
6:35 pm	micflash:	Check out the #defragcon page that I made w/Montage from #FUSELabs. Feedback welcomed! http://bit.ly/a0W8zg
6:35 pm	Entrustet:	RT @GordonThinks: Wadhwa talking about Startup Chile...Jesse Davis and Nate Lustig from #entrustet are in that program right now! #defragcon #defrag
6:36 pm	primaltweets:	"I don't want to see search terms... I want to see visuals, maps, context, and filtering" #defragcon
6:36 pm	mcoffman:	2 things we need in search: "context" and "filtering" @edyson #defragcon
6:36 pm	cornett:	#Defragcon Esther Dyson - Different types of #search need the right context wrapped around the data. Results themselves contain more info.
6:36 pm	cezinho:	@edyson says that search can't be linear - it needs to be placed in a bigger context. @wanderfly agrees! #defragcon
6:36 pm	danblea:	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
6:36 pm	cornett:	RT @primaltweets: "I don't want to see search terms... I want to see visuals, maps, context, and filtering" #defragcon
6:37 pm	brilliantforge:	RT @cornett: #Defragcon Esther Dyson - Different types of #search need the right context wrapped around the data. Results themselves contain more info.
6:37 pm	Greg2dot0:	RT @mcoffman: 2 things we need in search: "context" and "filtering" @edyson #defragcon
6:37 pm	brockdonald:	#defragcon come and get your free emergency phone charger at the connect2field booth.
6:37 pm	tdoyon:	RT @primaltweets: "I don't want to see search terms... I want to see visuals, maps, context, and filtering" #defragcon
6:37 pm	heyrich:	OH @edyson "Search is going to get a lot more interesting when it moves away from... 'Go to this web page.'" #defragcon
6:37 pm	infoarbitrage:	RT @cornett: #Defragcon @edyson diff types of #search need the right context wrapped around the data. Results themselves contain more info.
6:37 pm	benkepes:	RT @brockdonald: #defragcon come and get your free emergency phone charger at the connect2field booth.
6:37 pm	lehawes:	RT @mcoffman "2 things we need in search: "context" and "filtering" @edyson" Statement is true about info presentation in general #defragcon
6:37 pm	liquidplanner:	#defragcon suvey re: tools you use for biz collaboration didn't list #pm software - had to write it in. surely we are not the only ones?
6:38 pm	johnlmyers44:	LOL! RT @shawnrog: Alex says tag clouds are the new mullet....ouch #defragcon
6:38 pm	elie_h:	RT @jobsworth: I began my real education about two years after I left college. Esther Dyson at #defragcon
6:38 pm	jobsworth:	@maggiefox now talking about Privacy: A commodity, not a place #defragcon
6:38 pm	Buzzmodo:	#defragcon @maggiefox "Privacy is a commodity, not a place"..
6:38 pm	theroseinbloom:	Next: @maggiefox on privacy. #defragcon
6:38 pm	Greg2dot0:	RT @jobsworth: @maggiefox now talking about Privacy: A commodity, not a place #defragcon

6:39 pm	**theroseinbloom:**	RT @heyrich: OH @edyson "Search is going to get a lot more interesting when it moves away from... 'Go to this web page.'" #defragcon
6:39 pm	**SameerPatel:**	#defragcon @maggiefox on deck to talk privacy - topic: "privacy is a commodity, not a place"
6:39 pm	**Greg2dot0:**	Enormous Digital Footprints - Size does matter #defragcon
6:39 pm	**cornett:**	#Defragcon Maggie Fox - Privacy is a commodity, not a place. Outdated notions of privacy.
6:39 pm	**jholston:**	'social platforms are permission-based stalking' @maggiefox #defragcon
6:39 pm	**the_spinmd:**	"A lot of social platforms are really just permission-based stalking." - @maggiefox #defragcon
6:39 pm	**gilliatt:**	.@maggiefox: "A lot of social platforms are permission-based stalking." #defragcon
6:39 pm	**lehawes:**	@maggiefox says social networks are "permission-based stalking". Hadn't thought of it that way, but so true! #defragcon
6:39 pm	**stoweboyd:**	Social Cognition, From #Defrag http://sto.ly/9JxErL my notes and slides #defragcon #defrag2010 #socialcognition
6:40 pm	**theroseinbloom:**	A lot of social platforms are permission-based stalking-->emotional reaction to unexpected input (ie Mom reading tweets, calling) #defragcon
6:40 pm	**petervan:**	RT @jobsworth: @maggiefox now talking about Privacy: A commodity, not a place #defragcon
6:40 pm	**heyrich:**	New term coined by @maggiefox re social media: "permission-based stalking" #defragcon
6:40 pm	**mariarenhui:**	RT @stoweboyd: Social Cognition, From #Defrag http://sto.ly/9JxErL my notes and slides #defragcon #defrag2010 #socialcognition
6:40 pm	**brilliantforge:**	RT @cornett: #Defragcon Maggie Fox - Privacy is a commodity, not a place. Outdated notions of privacy.
6:40 pm	**thisjay:**	RT @kevinmarks: says @vwadhwa if we funded more startups by women, we'd have more sensible startup ideas #defragcon
6:40 pm	**kevinmarks:**	#defragcon @maggiefox: when do you feel violated online? when something is taken in a different context
6:40 pm	**lehawes:**	RT @stoweboyd: Social Cognition, From #Defrag http://sto.ly/9JxErL my notes and slides #defragcon #defrag2010 #socialcognition #defragcon
6:40 pm	**shawnrog:**	@maggiefox is talking about Privacy is a Commodity Not a place. at #defragcon Social platforms are permission based stallking
6:41 pm	**tdoyon:**	RT @lehawes: @maggiefox says social networks are "permission-based stalking". Hadn't thought of it that way, but so true! #defragcon
6:41 pm	**judico:**	RT @shawnrog: @maggiefox is talking about Privacy is a Commodity Not a place. at #defragcon Social platforms are permission based stallking
6:41 pm	**theroseinbloom:**	Laws were intended to prevent state from entering HOMES of private citizens. All about PLACE and PHYSICALITY. We suck at context. #defragcon
6:41 pm	**cstechcast:**	RT @lehawes: @maggiefox says social networks are "permission-based stalking". Hadn't thought of it that way, but so true! #defragcon
6:41 pm	**kevinmarks:**	#defragcon @maggiefox: privacy law was designed to prevent he state entering citizens' homes
6:41 pm	**Greg2dot0:**	We suck at "context" - @maggiefox #defragcon
6:41 pm	**SameerPatel:**	#defragcon @maggiefox "we really suck at context - we think here and now is all there is"
6:41 pm	**cornett:**	#Defragcon Maggie Fox - old #privacy laws were intended to protect your personal property. All about the physical world.

6:41 pm	**laurarich:**	RT @standing_cloud: #defragcon Fedex days sound a LOT like @standing_cloud #hackathon. :D Except ours are 48 hrs. http://bit.ly/9de74S
6:42 pm	**theroseinbloom:**	Russian and Italian languages do not have a word for privacy. No universal translation or definition. #defragcon
6:42 pm	**rbordoli:**	@jaysimons great content and delivery on your #defragcon preso. Good luck w/ Movember. Sorry it didn't help the Aussie rugby team.
6:42 pm	**SameerPatel:**	#defragcon @maggiefox "the italian or russian language has no word for privacy'"
6:42 pm	**tdoyon:**	Privacy does not translate universally into all languages #defragcon
6:42 pm	**brockdonald:**	#defragcon free phone charger ;) http://plixi.com/p/57501826
6:42 pm	**Greg2dot0:**	RT @heyrich: New term coined by @maggiefox re social media: "permission-based stalking" #defragcon
6:42 pm	**stoweboyd:**	The Decade Of Publicy http://sto.ly/ciMnAD Support for Maggie Fox's talk at #defrag #defragcon #defrag2010
6:42 pm	**gilliatt:**	Maggie Fox: "Privacy" is a culturally-specific construct, untranslatable to some languages. #defragcon
6:42 pm	**the_spinmd:**	You know what they say about guys w/big footprints. RT @Greg2dot0: Enormous Digital Footprints - Size does matter #defragcon
6:43 pm	**lehawes:**	Every Defrag speaker has used slides so far. Good news is they have all used them well. Good, minimal slide designs. #defragcon
6:43 pm	**Greg2dot0:**	@the_spinmd I thought that was handprints #defragcon
6:43 pm	**kevinmarks:**	#defragcon @maggiefox: when guarantees of confidentiaity where given, discosure fell by 50%
6:43 pm	**theroseinbloom:**	The more informal a site looks, the more we disclose. We don't think about privacy unless we're reminded. #defragcon
6:43 pm	**Buzzmodo:**	#defragcon Privacy only matters when we are reminded of it...
6:43 pm	**sophiabliu:**	@velofemme just heard from at #defragcon that in many cultures they don't have an equivalent for the word privacy, true? as a linguist
6:43 pm	**cornett:**	#Defragcon Maggie Fox - #Privacy is not universal. Very culturally based. Disclosure drops 50% when reminded about privacy (confidentiality)
6:43 pm	**tdoyon:**	Privacy only matters when we are reminded of it @maggiefox #defragcon
6:43 pm	**theroseinbloom:**	New concept, not global, based on 18th c property law, very squishy. And now we're digital. #defragcon #privacy
6:43 pm	**infoarbitrage:**	RT @kevinmarks: #defragcon @maggiefox: when guarantees of confidentiaity where given, discosure fell by 50%
6:43 pm	**lmckeogh:**	RT @theroseinbloom: The more informal a site looks, the more we disclose. We don't think about privacy unless we're reminded. #defragcon
6:43 pm	**lorangb:**	Great talk by @maggiefox on privacy -- newsflash: "Privacy NOT a universal concept." #defragcon
6:43 pm	**Greg2dot0:**	RT @kevinmarks: #defragcon @maggiefox: when do you feel violated online? when something is taken in a different context
6:44 pm	**brilliantforge:**	RT @cornett: #Defragcon Maggie Fox - old #privacy laws were intended to protect your personal property. All about the physical world.
6:44 pm	**brilliantforge:**	RT @cornett: #Defragcon Maggie Fox - #Privacy is not universal. Very culturally based. Disclosure drops 50% when reminded about privacy (confidentiality)
6:44 pm	**Greg2dot0:**	Digital Privacy is about bits...the breadcrumbs we leave behind - @maggiefox #defragcon
6:44 pm	**tdoyon:**	Privacy is about the digital breadcrumbs we leave behind #defragcon

6:44 pm	**theroseinbloom:**	DIGITAL privacy is about bits-breadcrumbs we leave behind. We get our knickers in a knot, but most of us aren't that interesting. #defragcon
6:45 pm	**ggiacobbe:**	#defragcon Maggie Fox: "Digital privacy is all about bits - the breadcrumbs we leave behind"
6:45 pm	**tdoyon:**	RT @theroseinbloom: DIGITAL privacy is about bits-breadcrumbs we leave behind. We get our knickers in a knot, but most of us aren't that interesting. #defragcon
6:45 pm	**petervan:**	RT @stoweboyd: The Decade Of Publicy http://sto.ly/ciMnAD Support for Maggie Fox's talk at #defrag #defragcon #defrag2010
6:45 pm	**lehawes:**	@maggiefox says we all get worked up about privacy, but the truth is that "we aren't very interesting." :>) #defragcon
6:45 pm	**petervan:**	RT @Buzzmodo: #defragcon Privacy only matters when we are reminded of it...
6:45 pm	**infoarbitrage:**	"In the Digital Revoluation, data is only valuable IN AGGREGATE @maggiefox #defragcon
6:45 pm	**the_spinmd:**	+1 Haven't seen a bullet yet. RT @lehawes: Every Defrag speaker has used slides so far. Good news is all used them well. #defragcon
6:45 pm	**theroseinbloom:**	our data is not that valuable EXCEPT in aggregate; LARGE SAMPLES. Data is incredibly valuable but NOT to Big Brother. #defragcon
6:45 pm	**micflash:**	@maggiefox: "if you're a spy, don't be on twitter." re: privacy. #defragcon
6:46 pm	**tdoyon:**	Advertising in crisis because of the new multichannel universe no more mass #defragcon @maggiefox
6:46 pm	**theroseinbloom:**	Big Brother isn't something we have to worry about sniffing our data. Advertising is. They desperately need THE RIGHT EYEBALLS. #defragcon
6:46 pm	**jobsworth:**	@maggiefox reminds us that there's a little $600bn a year industry that's in trouble because we don't hang out where we used to #defragcon
6:46 pm	**SameerPatel:**	#defragcon @maggiefox "advertising is in trouble because we dont hang out where we used to"
6:46 pm	**Buzzmodo:**	#defragcon advert industry..."how reach not all the eyeballs, but the right eyeballs"
6:46 pm	**danklynn:**	@maggiefox, Those w/ separate social identities value privacy quite highly. #defragcon
6:46 pm	**infoarbitrage:**	RT @bfeld: OH: @defragcon re: privacy: "most of us are not that interesting" #defragcon
6:46 pm	**cornett:**	#Defragcon Maggie Fox - $600 billion #advertising industry is threatened. They don't want all eyeballs. They need the right eyeballs.
6:46 pm	**shawnrog:**	Privacy only matters when your reminded of it, its a new concept, its not global and its squishy....@maggiefox #defragcon
6:46 pm	**tdoyon:**	Finding the right eyeballs is where the data comes into play #defragcon @maggiefox
6:46 pm	**brilliantforge:**	RT @cornett: #Defragcon Maggie Fox - $600 billion #advertising industry is threatened. They don't want all eyeballs. They need the right eyeballs.
6:47 pm	**heyrich:**	RT @cornett: #Defragcon Maggie Fox - $600 billion #advertising industry is threatened. They don't want all eyeballs. They need the right eyeballs.
6:47 pm	**NahumG:**	RT @BillRomanosFavs: RT @mkrigsman: #defragcon Patents are not a measure of innovation. Solving real problems is the key point.
6:47 pm	**eedeebee:**	love the yellow conference slice in fox's economic drivers #defragcon
6:47 pm	**mariarenhui:**	#DefragCon #Defrag @MaggieFox: value is not in all eyeballs, value is in the right eyeballs.

6:47 pm	petervan:	RT @infoarbitrage: RT @bfeld: OH: @defragcon re: privacy: "most of us are not that interesting" #defragcon
6:47 pm	theroseinbloom:	RT @cornett: #Defragcon Maggie Fox - $600 billion #advertising industry is threatened. They don't want all eyeballs. They need the right eyeballs.
6:47 pm	jholston:	haven't heard @maggiefox speak before --- impressive. #defragcon
6:47 pm	lmckeogh:	Consumption has risen to the same level as Food, shelter and sex in today's economy. @maggiefox #defragcon
6:48 pm	cstechcast:	Food, shelter, sex, ...consumption? #defragcon
6:48 pm	flackadelic:	RT @mariarenhui: #DefragCon #Defrag @MaggieFox: value is not in all eyeballs, value is in the right eyeballs.
6:48 pm	theroseinbloom:	your data has a real, tangible value BECAUSE THERE'S A MARKET FOR IT. Your privacy is now a COMMODITY. #defragcon
6:48 pm	mariarenhui:	#DefragCon #Defrag @Maggiefox: Your privacy is a commodity. Your personal data has real tangible value that people will pay for it.
6:48 pm	phreeskier:	@mase ever been to the defrag conference http://bit.ly/dAUc8N ? i'd like to check it out next year. #defragcon
6:48 pm	niglesiasg:	RT @mariarenhui: #DefragCon #Defrag @MaggieFox: value is not in all eyeballs, value is in the right eyeballs.
6:48 pm	dkhare:	Private data only valuable in aggregate. It's a commodity ie bought and sold - @maggiefox #defragcon
6:48 pm	markdowds:	RT @jholston: haven't heard @maggiefox speak before --- impressive. #defragcon
6:49 pm	danklynn:	Targeted ads are less annoying. If ads are unavoidable, why get upset if they're interesting? #defragcon
6:49 pm	cornett:	#Defragcon Maggie Fox - There is a huge market for your personal #data. Your #privacy is a commodity. Businesses want to buy it.
6:49 pm	theroseinbloom:	Privacy is now something people WANT TO BUY. Ad men WANT TO BUY your data (not Big Brother). #defragcon
6:49 pm	tdoyon:	Privacy is a commodity and u need to worry about the mad men not big brother #defragcon @maggiefox
6:49 pm	joshuakahn:	Big brother has nothing on the ad man #defragcon #dataprivacy
6:49 pm	infoarbitrage:	Your data has real value. Privacy is no longer a place - it's a commodity #defragcon @maggiefox
6:50 pm	brilliantforge:	RT @cornett: #Defragcon Maggie Fox - There is a huge market for your personal #data. Your #privacy is a commodity. Businesses want to buy it.
6:50 pm	theroseinbloom:	When Facebook leak your data, they aren't just making you feel weird, they are TAKING YOUR STUFF. And we give them a blank check. #defragcon
6:50 pm	gilliatt:	Contrast @edyson on personal health data and @maggiefox on advertising usage of personal data. Not convinced risks are trivial. #defragcon
6:50 pm	kristalberg:	RT @infoarbitrage: Your data has real value. Privacy is no longer a place - it's a commodity #defragcon @maggiefox
6:50 pm	mfenchel:	consumption as important to us as food, shelter, sex? #defragcon @maggiefox claims so, but we've made it that way...
6:50 pm	lehawes:	"Advertisers are taking your stuff [data] so they can take more of your stuff [money]." ? @maggiefox Brilliant! #defragcon
6:50 pm	jobsworth:	@maggiefox talking about advertisers and use of private data: "they're taking your stuff in order to take more of your stuff" #defragcon
6:50 pm	tdoyon:	we give mad men blank check to take our data to sell stuff & take our money #defragcon @maggiefox

6:50 pm	**debelzie:**	RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
6:50 pm	**gilliatt:**	The existence of a market for personally-identifiable data sounds like part of a problem statement. #defragcon
6:51 pm	**cornett:**	#Defragcon Maggie Fox - Users need a value exchange for their data. We have made #Amazon, #Facebook, etc very rich. We deserve better.
6:51 pm	**infoarbitrage:**	Targeted advertising: "The right not to be annoyed" - fair trade? Like walnuts for gold #defragcon @maggiefox
6:51 pm	**phreeskier:**	RT @theroseinbloom: The more informal a site looks, the more we disclose. We don't think about privacy unless we're reminded. #defragcon
6:51 pm	**tdoyon:**	We built something of tangible value - the data! And the value is greater than the services we extract #defragcon @maggiefox
6:51 pm	**theroseinbloom:**	Data is their single biggest (natural) resource. The value it's created is bigger than the repayment we extract from them. #defragcon
6:51 pm	**lmckeogh:**	RT @infoarbitrage: Your data has real value. Privacy is no longer a place - it's a commodity #defragcon @maggiefox
6:52 pm	**hofmania:**	RT @lehawes: "Advertisers are taking your stuff [data] so they can take more of your stuff [money]." ? @maggiefox Brilliant! #defragcon
6:52 pm	**eedeebee:**	What is a 'natural resource' in the information age? Fox at #defragcon Is 'data' a natural resource?
6:52 pm	**TapMeJosh:**	RT @mariarenhui: #DefragCon #Defrag @MaggieFox: value is not in all eyeballs, value is in the right eyeballs.
6:52 pm	**the_spinmd:**	"Data as a natural resource." - @maggiefox #defragcon
6:52 pm	**Buzzmodo:**	#defragcon Could we think about data as a national resource?
6:52 pm	**petervan:**	RT @dkhare: Private data only valuable in aggregate. It's a commodity ie bought and sold - @maggiefox #defragcon
6:52 pm	**mariarenhui:**	#DefragCon @MaggieFox: consumers are trading walnuts for gold by giving a rich set of personal data to online services
6:52 pm	**primaltweets:**	"empires are built on the new natural resource: data." #defragcon
6:52 pm	**KeAnne:**	@gilliatt How is #defragcon? I have a friend there & it sounds great. Hope to go next time!
6:52 pm	**cornett:**	#Defragcon Maggie Fox - What is a natural resource for the #Information Age? #Data is that resource.
6:52 pm	**petervan:**	RT @jholston: haven't heard @maggiefox speak before --- impressive. #defragcon
6:52 pm	**brilliantforge:**	RT @cornett: #Defragcon Maggie Fox - Users need a value exchange for their data. We have made #Amazon, #Facebook, etc very rich. We deserve better.
6:52 pm	**petervan:**	RT @cornett: #Defragcon Maggie Fox - There is a huge market for your personal #data. Your #privacy is a commodity. Businesses want to buy it.
6:52 pm	**brilliantforge:**	RT @cornett: #Defragcon Maggie Fox - What is a natural resource for the #Information Age? #Data is that resource.
6:52 pm	**lmckeogh:**	RT @cornett: #Defragcon Maggie Fox - What is a natural resource for the #Information Age? #Data is that resource.
6:53 pm	**theroseinbloom:**	Embrace the privacy paradox The law cant keep up w the web. Your data is being commoditized. We need to learn how to leverage it. #defragcon
6:53 pm	**petervan:**	RT @lmckeogh: RT @infoarbitrage: Your data has real value. Privacy is no longer a place - it's a commodity #defragcon @maggiefox
6:53 pm	**catevz:**	Maggie Fox: Is data a natural resource? How do we make value to consumer greater than what consumer is giving up? #defrag #defragcon

6:53 pm	**gilliatt:**	@KeAnne High expectations being met. #defragcon
6:53 pm	**Buzzmodo:**	#defragcon "Do we have the right not to be annoyed?"
6:53 pm	**cornett:**	RT @primaltweets: "empires are built on the new natural resource: data." #defragcon
6:53 pm	**Nat_Hansen:**	RT @shawnrog: Privacy only matters when your reminded of it, its a new concept, its not global and its squishy....@maggiefox #defragcon
6:53 pm	**phreeskier:**	RT @jholston: 'social platforms are permission-based stalking' @maggiefox #defragcon
6:54 pm	**gialyons:**	Watching #defragcon stream now because one of my fave ppl is talking: @maggiefox
6:54 pm	**flackadelic:**	RT @catevz: Maggie Fox: Is data a natural resource? How do we make value to consumer greater than what consumer is giving up? #defrag #defragcon
6:54 pm	**kevinmarks:**	#defragcon @edyson to @maggiefox: what is it going to take to create a service to make value for individuals and companies
6:54 pm	**SameerPatel:**	tip @techmeme RT @marshallk: Twitter to Sell 50% of All Tweets for $360k/Year Through Gnip: http://me.lt/24mh #defragcon
6:55 pm	**phreeskier:**	RT @mcoffman: 2 things we need in search: "context" and "filtering" @edyson #defragcon
6:55 pm	**jholston:**	in re privacy and social health -- generation shift to radical hording from radical sharing in reaction to risks/invasions? #defragcon
6:55 pm	**tdoyon:**	RT @SameerPatel: tip @techmeme RT @marshallk: Twitter to Sell 50% of All Tweets for $360k/Year Through Gnip: http://me.lt/24mh #defragcon
6:55 pm	**danklynn:**	People want services, but don't want to trade cash. That's why you give your personal data to Facebook et al. #defragcon
6:56 pm	**stevepnewman:**	#defragcon - Data privacy: why is targeting ads so evil? Noone is taking my money AND my data. I choose to buy what I buy.
6:56 pm	**lmckeogh:**	I'll be sitting in a corner processing conundrum created in my mind between @edyson & @maggiefox's topics #defragcon
6:56 pm	**ChaseMcMichael:**	RT @catevz: @MaggieFox: Is data a natural resource? How do we make value to consumer Gr8than what consumer is giving up? #defrag #defragcon
6:56 pm	**theother66:**	RT @debelzie: RT @kevinmarks: #defragcon @StoweBoyd says: I'm made greater by the sum of my connections, and my connections are too
6:57 pm	**tdoyon:**	Scott Porad the cheezburger network before lunch #defragcon
6:57 pm	**jobsworth:**	the pre-lunch slot at Defrag is taken by Scott Porad from Cheezburger Network #defragcon
6:57 pm	**theroseinbloom:**	Scot Porad from Cheezburger Network. YES, THAT CHEEZBURGER! Yes, I can haz! #defragcon
6:57 pm	**catevz:**	Trading walnuts 4 gold: m. Fox. Why I don't reveal what I think is gold online; I trade pecans 4 walnuts. #defrag #defragcon
6:57 pm	**KeAnne:**	@gilliatt Great! Do you plan to blog about it? #defragcon
6:57 pm	**southpolesteve:**	RT @tdoyon: Scott Porad the cheezburger network before lunch #defragcon
6:57 pm	**jaxn:**	In Denver. #defragcon here I come.
6:57 pm	**RMPcamp:**	At a lot of conferences there are hallway conferences. It is dead out there. Even the booth ppl are in here. This is awesome #defragcon
6:58 pm	**heyrich:**	@scottporad can has presentation now? #defragcon
6:58 pm	**gialyons:**	RT @catevz: Trading walnuts 4 gold: m. Fox. Why I don't reveal what I think is gold online; I trade pecans 4 walnuts. #defrag #defragcon

6:58 pm	**tdoyon:**	RT @heyrich: @scottporad can has presentation now? #defragcon
6:58 pm	**jobsworth:**	Scott Porad talking about how they filter 20k user submissions a day into ICanHazCheezBurger and FailBoat and so on #defragcon
6:59 pm	**theroseinbloom:**	Newest brands: Memebase and the Daily What. Yay GraphJam. #defragcon #icanhascheezburger
6:59 pm	**southpolesteve:**	Scott Porad is taking about his brands :I can Haz Cheeseburger, Graphjam, Failblog. @uwracing would enjoy this #defragcon
6:59 pm	**gilliatt:**	@KeAnne No, I'll settle for reading others. Is too much to sum up. #defragcon
7:00 pm	**theroseinbloom:**	All their content is USER-DRIVEN and USER-MODERATED. They don't make any original content. They harness passionate people. #DEFRAGCON
7:00 pm	**jobsworth:**	Scott Porad talks about The Daily What. The biggest comedy site that no one has ever heard of. User contributed, user moderated #defragcon
7:00 pm	**cezinho:**	@scottporad sharing his thoughts on UGC content from his experiences at icanhascheezburger #lolcats #defragcon
7:01 pm	**sardire:**	from #swsummit @rlovinger structure sets data free #defragcon
7:01 pm	**gialyons:**	RT @tdoyon: we give mad men blank check to take our data to sell stuff & take our money #defragcon @maggiefox
7:02 pm	**punirajah:**	RT @jobsworth: @maggiefox reminds us that there's a little $600bn a year industry that's in trouble because we don't hang out where we used to #defragcon
7:02 pm	**theroseinbloom:**	Walking through nav of icanhascheezburger.com: upload, lol-builder, vote. Leads to 15k-25k submissions A DAY. #defragcon
7:02 pm	**the_spinmd:**	Twitter to Sell 50% of All Tweets for $360k/yr Through Gnip by @marshallk http://t.co/cEnlo4z <- Developer/revenue conundrum #defragcon
7:02 pm	**kevinmarks:**	#defragcon @ScottPorad: all our sites are user-driven and user-moderated. We publish 1 to 2% of submitted entried
7:02 pm	**theroseinbloom:**	@jcb123 it's the advertisers she was talking about, not so much facebook. And according to the speaker, it's not enough. #defragcon
7:02 pm	**Buzzmodo:**	#defragcon My pal Scott Porad...20,000 submissions a day, but publish only1-2%, really a media company. done very carefully...
7:03 pm	**nmalloch:**	RT @primaltweets: A Primal Page on Defrag's 2010's first keynote speech http://bit.ly/cd2EW6 #defragcon
7:03 pm	**judico:**	heh, @scottporad talking about nav buttons helping to filter 20K user submissions every day: icanhascheezburger.com #defragcon
7:04 pm	**infoarbitrage:**	The value of human curation to find the needle in the haystack. 20-25k submissions/day w/1-2% acceptance @scottporad #defragcon
7:04 pm	**alexaclark:**	RT @mariarenhui: #DefragCon #Defrag @MaggieFox: value is not in all eyeballs, value is in the right eyeballs.
7:04 pm	**catevz:**	Crowdsourcing editing & submissions gives people what they want: S Porad. Lord, keep NPR & New York Times alive. #defrag #defragcon
7:04 pm	**kevinmarks:**	#defragcon @ScottPorad: every picture or text submitted to us is screened by a human editor: Approve/Deny/Nuke/Save for Later/Do Nothing
7:04 pm	**mcoffman:**	RT @infoarbitrage: The value of human curation to find the needle in the haystack. 20-25k submissions/day w/1-2% acceptance @scottporad #defragcon
7:04 pm	**tdoyon:**	To buy stuff advertised on user driven sites? @scottporad + @maggiefox = business model of low cost production and advertising #defragcon
7:05 pm	**theroseinbloom:**	HQ screens: 1. quality (is photo blurry). 2. appropriateness (nudity, violence, racism) 3. is it germane? (planes on cat site?) #defragcon
7:05 pm	**cwood:**	Great presentation by @maggiefox on privacy as a commodity. #defragcon

7:05 pm	theroseinbloom:	4. avoid kids, privacy, copyright, etc. #defragcon
7:05 pm	sophiabliu:	If ur interesting in understanding humor, check out @b9violations Prof Peter McGraw studies humor #defragcon
7:05 pm	kevinmarks:	#defragcon @ScottPorad: we screen for quality; Appropriateness - blocking nudity, violence and racism; Relevance - does it have cats
7:06 pm	eedeebee:	screening gets rid of 50% of stuff (mostly junk) 4 i can has cheezburger: quality, appropriateness, germaine, no people #defragcon
7:06 pm	Debategraph:	Live mapping the #defragcon talks by @edyson (http://debategraph.org /defrag_edyson) & @stoweboyd (http://debategraph.org/defrag_stoweboyd)
7:06 pm	theroseinbloom:	Screening gets rid of 50% of the stuff. Like YouTube comments--most sucks. Then it goes to the vote tab, where user mod comes in. #defragcon
7:06 pm	sophiabliu:	@b9violations check out http://cheezburger.com/ and how people filter for funny content #defragcon
7:06 pm	theroseinbloom:	User moderation screens for one thing: IS IT FUNNY? #defragcon
7:06 pm	bill_michels:	RT @infoarbitrage: "In the Digital Revoulation, data is only valuable IN AGGREGATE @maggiefox #defragcon
7:07 pm	theroseinbloom:	@jcb123 she means we don't get enough value (partner programs, discounts, etc) from the third parties marketing to us. #defragcon
7:08 pm	theroseinbloom:	Step 3: user screening--is this an incorrect source or offensive? Most times people just want appropriate attrib. Doublecheck. #defragcon
7:09 pm	primaltweets:	Primal's Dr. Anne Hunt to speak at Defrag 2010 on November 18th, 2010 #defragcon
7:09 pm	theroseinbloom:	@jcb123 no, just perks, she says. Better targeting, etc. They're going to target us anyway, should be done well and not annoy us. #defragcon
7:09 pm	jholston:	All at #defragcon have skinnier stuf 2 type on than me #laptop #blackberry
7:10 pm	cornett:	#Defragcon Internal screening reduces 50% of submissions to #icanhascheezburger . User voting and screening reduces more. Trends in humor
7:10 pm	bill_michels:	RT @primaltweets: "empires are built on the new natural resource: data." #defragcon
7:10 pm	infoarbitrage:	THE FILTER: (Editor) Screening->User moderation->User screening->Editorial curation [Curation+Crowdsourcing] @scottporad #defragcon
7:10 pm	cornett:	RT @primaltweets: Primal's Dr. Anne Hunt to speak at Defrag 2010 on November 18th, 2010 #defragcon
7:10 pm	theroseinbloom:	Step 4: editorial curation (home tab). last year Up Next in Sports became All Tiger Woods in Sports. Editors can adjust balance. #defragcon
7:10 pm	brilliantforge:	RT @cornett: #Defragcon Internal screening reduces 50% of submissions to #icanhascheezburger . User voting and screening reduces more. Trends in humor
7:10 pm	danklynn:	@theroseinbloom We can't ignore the value of buying products as a result of that marketing. #defragcon
7:10 pm	sophiabliu:	Yes editorial curation, i wonder how many times curation will come up at #defragcon what does curation mean to u?
7:11 pm	brilliantforge:	RT @primaltweets: Primal's Dr. Anne Hunt to speak at Defrag 2010 on November 18th, 2010 #defragcon
7:11 pm	theroseinbloom:	Step 5: USERS WIN!!1 EVERYBODY LOLS! #defragcon There's very little tech involved in this.
7:11 pm	danklynn:	If targeted marketing informs me and is relevant to my interests, I find it intrinsically valuable. #defragcon

7:11 pm	**tdoyon:**	RT @infoarbitrage: THE FILTER: (Editor) Screening->User moderation->User screening->Editorial curation [Curation+Crowdsourcing] @scottporad #defragcon
7:12 pm	**infoarbitrage:**	Editor curation to Crowdsourced voting to Editor curation - the curation cycle #icanhascheezburger #defragcon
7:12 pm	**davisome:**	RT @infoarbitrage: Your data has real value. Privacy is no longer a place - it's a commodity #defragcon @maggiefox
7:12 pm	**catevz:**	Someone do the math: if Twitter charges x for firehose & there are Y tweets per day, what should my cut of the $ be? #defrag #defragcon
7:13 pm	**theroseinbloom:**	Now @scottporad is showing us his favorite ICHC photos. I love this preso. #defragcon
7:13 pm	**catevz:**	RT @danklynn: If targeted marketing informs me and is relevant to my interests, I find it intrinsically valuable. #defragcon defrag
7:14 pm	**theroseinbloom:**	@jcb123 it's an interesting discussion. Take it up with @maggiefox. #defragcon.
7:14 pm	**catevz:**	Lunchtime! #defrag #defragcon
7:15 pm	**cornett:**	#Defragcon #Outsourcing & automating don't work for selecting humor. #Crowdsourcing captures culturally relevant #humor nuance #cheezburger
7:15 pm	**brilliantforge:**	RT @cornett: #Defragcon #Outsourcing & automating don't work for selecting humor. #Crowdsourcing captures culturally relevant #humor nuance #cheezburger
7:15 pm	**cezinho:**	@dkhare if you're looking to talk to startups about big data, i'm here with recently-launched @wanderfly #defragcon
7:18 pm	**gilliatt:**	Cheezburger for lunch? #defragcon
7:19 pm	**the_spinmd:**	@dsearls and @jobsworth hanging at the Alcatel-Lucent space at #defragcon http://twitpic.com/37p5uz
7:20 pm	**HartDanger:**	RT @jobsworth: Esther Dyson: concerns about personal genome data are overblown; we've solved some of this in financial data already #defragcon
7:22 pm	**theroseinbloom:**	@danklynn it's not value-less, it could just be BETTER. #defragcon
7:23 pm	**nmalloch:**	RT @primaltweets: Primal's Dr. Anne Hunt to speak at Defrag 2010 on November 18th, 2010 #defragcon
7:23 pm	**get_rainmaker:**	Interview with Ferostartups #defragcon http://ferostartups.com/business /rainmaker-improves-intelligently-your-address-book/ #fb
7:23 pm	**GraemeThickins:**	awesome stuff so far on Day one of #defragcon ...breaking for lunch... read live-blog here: http://bit.ly/dg9yaV
7:25 pm	**abnormalreturns:**	RT @infoarbitrage: Editor curation to Crowdsourced voting to Editor curation - the curation cycle #icanhascheezburger #defragcon
7:28 pm	**HartDanger:**	RT @jobsworth: Scott Porad talking about how they filter 20k user submissions a day into ICanHazCheezBurger and FailBoat and so on #defragcon
7:38 pm	**MartijnLinssen:**	5 tweets a minute on #defragcon, 131 participants on last 500 tweets. 35% RT. Top 10 takes 39% of all: http://twuniverse.com/services.php
7:41 pm	**simeons:**	Just found out that @edyson is a NASA advisor and hence a special government employee. #defragcon http://plixi.com/p/57509268
7:42 pm	**twbell:**	RT @primaltweets: "empires are built on the new natural resource: data." #defragcon
7:45 pm	**phreeskier:**	RT @danklynn: People want services, but don't want to trade cash. That's why you give your personal data to Facebook et al. #defragcon
7:46 pm	**phreeskier:**	RT @marshallk: Twitter to Sell 50% of All Tweets for $360k/Year Through Gnip: http://me.lt/24mh #defragcon

7:58 pm	**djjules:**	RT @infoarbitrage: "In the Digital Revoluation, data is only valuable IN AGGREGATE @maggiefox #defragcon
7:58 pm	**jimworth:**	@itsinsider I'm at it again...this time for #defragcon http://bit.ly/bOa1Sj
7:59 pm	**Greg2dot0:**	@jimworth wish you were here...it's so different than any other conference #defragcon
7:59 pm	**DistractedEnt:**	Defrag: Cloud economics, cultural change, and other exciting stories http://bit.ly/bT2epk #defragcon
8:03 pm	**SaraMeaney:**	@mkedave nice! Met them here at #DefragCon great marriage of ideas.
8:04 pm	**Jacques_Knight:**	RT @lehawes: "Need to know probability and statistics to thrive in the modern world. Most people don't. - @edyson #defragcon
8:07 pm	**jimworth:**	I'm archiving the tweet log and blog posts for #defragcon here: http://bit.ly/bOa1Sj It's a wiki, so please improve it if you want.
8:18 pm	**roundtrip:**	RT @SameerPatel: #defragcon @maggiefox "we really suck at context - we think here and now is all there is"
8:20 pm	**roundtrip:**	RT @SameerPatel: tip @techmeme RT @marshallk: Twitter to Sell 50% of All Tweets for $360k/Year Through Gnip: http://me.lt/24mh #defragcon
8:21 pm	**theroseinbloom:**	The power strip at my table at #Defragcon has stopped working. This is a serious problem. I NEED MOAR POWER.
8:22 pm	**theroseinbloom:**	RT @jimworth: @itsinsider I'm at it again...this time for #defragcon http://bit.ly/bOa1Sj
8:24 pm	**DistractedEnt:**	RT @jimworth: I'm archiving the tweet log and blog posts for #defragcon here: http://bit.ly/bOa1Sj It's a wiki, so please improve it if you want.
8:25 pm	**ITSinsider:**	RT @jimworth: @itsinsider I'm at it again...this time for #defragcon http://bit.ly/bOa1Sj < jim is doing his magic.
8:27 pm	**cstechcast:**	@theroseinbloom I had to run to Best Buy to get a new power brick. I forgot mine at home. But my table has power. #gloating #defragcon
8:28 pm	**spotinfluence:**	Excited to see @daveangulo present "Developing Contextual Social Media Analytics" at #defragcon at 220. #bigsocialdata #GoDave
8:28 pm	**StrangeLoops:**	RT @kevinmarks: says @vwadhwa Startup Chile will give you $40k and office space to go there and do a startup. US rejects visas for founders #defragcon
8:29 pm	**joshuakahn:**	Slides and notes from the best presentation so far at #defragcon http://sto.ly/c9MIUJ (@stoweboyd)
8:30 pm	**elsua:**	? @jholston haven't heard @maggiefox speak before --- impressive. #defragcon // Officially jealous! :-D
8:31 pm	**jobsworth:**	settling down to listen to @dhinchcliffe on the future of social analytics #defragcon
8:31 pm	**SameerPatel:**	#defragcon @dhinchcliffe on deck to talk about social analytics
8:32 pm	**Buzzmodo:**	#defragcon @dhinchcliffe is up to bat, very smart guy, good friend! What is observable in social analytics...tap into the pulse...
8:32 pm	**tdoyon:**	Getting value from whats observable is obj of social analytics esp in orgs but also out there - big field #defragcon
8:33 pm	**theroseinbloom:**	Now @dhinchcliffe on social analytics. #defragcon I will keep tweeting till my battery dies (seriously, who do I talk to about this?)
8:34 pm	**Buzzmodo:**	#defragcon Getting value from what is observable..per Mary Meeker, dominant form of communicating on net is social...
8:34 pm	**gilliatt:**	Very curious about the units on the metrics comparing social networks use w/ email. Account for offline reading? #defragcon
8:35 pm	**Buzzmodo:**	#defragcon Great device from @connect2field, e.g., emergency cell phone charger, thanks! Will use...

8:35 pm	cstechcast:	Hundreds of networks. Not just Facebook and Twitter. WORD! #defragcon
8:35 pm	tdoyon:	Channel fragmentation is the challenge inside and outside the org #defragcon
8:35 pm	MagicSauceMedia:	RT @buzzmodo: #defragcon Getting value from what is observable..per Mary Meeker, dominant form of communicating on net is social...
8:36 pm	jobsworth:	@dhinchcliffe now talking about the implications of channel fragmentation from an enterprise perspective #defragcon
8:36 pm	LFlanagan:	RT @simeons: Just found out that @edyson is a NASA advisor and hence a special government employee. #defragcon http://plixi.com/p/57509268
8:37 pm	SameerPatel:	#defragcon and patented @dhinchcliffe diagrams appear :)
8:37 pm	Buzzmodo:	#defragcon Some really great slides, I missed the how to make great slides class...
8:38 pm	tdoyon:	Social media and #e20 part of a social integrated continuum #defragcon
8:39 pm	theroseinbloom:	Social analytics: part of a single continuum. We need to be able to see everything that's relevant to us. #defragcon
8:39 pm	tdoyon:	Making sense of the social continuum is the second challenge #defragcon
8:39 pm	mjayliebs:	RT @SameerPatel: #defragcon and patented @dhinchcliffe diagrams appear :) "integrated continuum"
8:39 pm	catevz:	I don't know how I will pick between breakout sessions - send in the clone! #defrag #defragcon
8:39 pm	micflash:	@dhinchcliffe reminding me of how much great smarts is lost because of lack of tools to capture it across all the int. channels #defragcon
8:39 pm	Buzzmodo:	#defragcon All part of a "single integrated continuum.." But is all this observable information valuable?
8:39 pm	mcoffman:	Information no longer evaporates--how do you find what's valuable? @dhinchcliffe #defragcon
8:39 pm	SameerPatel:	#defragcon @dhinchcliffe "is all this observable info valuable?"
8:39 pm	lehawes:	Good to hear @dhinchcliffe saying that internal and external enterprise social activities form a continuum. #defragcon
8:39 pm	tdoyon:	Is it all valuable or garbage? Many orgs purge after 90 days #defragcon
8:40 pm	rhappe:	RT @lehawes: Good to hear @dhinchcliffe saying that internal and external enterprise social activities form a continuum. #defragcon
8:40 pm	micflash:	@tdoyon ideally you would hope the important stuff has been pulled out and stored somewhere better than email #defragcon
8:40 pm	jobsworth:	@dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:40 pm	theroseinbloom:	Knowledge workers spend 20% of their time looking for the info they need to do their jobs (ONE DAY A WEEK). #defragcon
8:41 pm	miiaakkinen:	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:41 pm	micflash:	RT @theroseinbloom: Knowledge workers spend 20% of their time looking for the info they need to do their jobs (ONE DAY A WEEK). #defragcon
8:41 pm	lehawes:	@dhinchcliffe has a slide dedicated to Observable Work in his deck on social analytics. Good to see more visibility for #owork #defragcon
8:41 pm	mcoffman:	RT @micflash: RT @theroseinbloom: Knowledge workers spend 20% of their time looking for the info they need to do their jobs (ONE DAY A WEEK). #defragcon
8:41 pm	SameerPatel:	#defragcon @dhinchcliffe putting up some good gartner/forrester facts on tacit interaction, information findability and overload

8:42 pm	theroseinbloom:	"Information overload is not the problem. It's filter failure." ~@cshirkey #defragcon
8:42 pm	kgalliani:	Knowledge workers spend 20% or one day a week to find information #defragcon @davepeck
8:42 pm	Keas:	Like it RT @lmckeogh: Have to whip up an API to integrate between 23&Me Keas et. al and http://Match.com for optimum reproduction #defragcon
8:42 pm	infoarbitrage:	"Information overload is not the problem. It's filter failure." @cshirkey #defragcon
8:42 pm	catevz:	"information overload is not the problem, it's filter failure" -clay shirky (hence my life's work!) #defrag #defragcon
8:42 pm	SameerPatel:	RT @lehawes: Good to hear @dhinchcliffe saying that internal and external enterprise social activities form a continuum. #defragcon
8:42 pm	markdowds:	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:42 pm	driessen:	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:43 pm	tdoyon:	Living in the exabytes era HP #defragcon
8:43 pm	mcoffman:	RT @infoarbitrage: "Information overload is not the problem. It's filter failure." @cshirkey #defragcon
8:43 pm	tdoyon:	Social ecosystems responsible for knowledge creation (80pct) #defragcon and becoming overwhelming
8:43 pm	theroseinbloom:	Our info landscape is now measured in millions of exabytes. Social is largely responsible--80% of the web is created by social. #defragcon
8:43 pm	MironLulic:	RT @infoarbitrage: "Information overload is not the problem. It's filter failure." @cshirkey #defragcon
8:44 pm	nuancechaser:	@theroseinbloom agreed! #defragcon
8:44 pm	lehawes:	@dhinchcliffe asks is all of this observable work valuable? Depends. Value is entirely contextual. Need info/knowledge in context #defragcon
8:44 pm	infoarbitrage:	80% of the data created on the internet is from the Social Web #defragcon. WOW.
8:44 pm	catevz:	Information is no longer submerged, it is an onslaught - dhinchcliffe. #defrag #defragcon
8:44 pm	mcoffman:	analytics = shape of haystack vs. search = finding the needle @dhinchcliffe #defragcon
8:44 pm	tdoyon:	Search finds needle analytics about shape of haystack the trends #defragcon
8:44 pm	jrlevine:	RT @infoarbitrage: 80% of the data created on the internet is from the Social Web #defragcon. WOW.
8:44 pm	tylerfonda:	RT @infoarbitrage: "Information overload is not the problem. It's filter failure." @cshirkey #defragcon
8:44 pm	gilliatt:	.@dhinchcliffe: Search = finding the needle; analytics = seeing the shape of the haystack. #defragcon
8:44 pm	micflash:	@dhinchcliffe Analytics: seeing the shape of the haystack; Search: finding the needle. very true. #defragcon
8:44 pm	theroseinbloom:	Analytics vs. search: analytics=shape of the haystack. Search=finding the needle. VERY different, VERY important. #defragcon
8:45 pm	danklynn:	These graphs are WAY too info-dense. #defragcon
8:45 pm	ArMalik:	RT @infoarbitrage: 80% of the data created on the internet is from the Social Web #defragcon. WOW.

8:45 pm	**infoarbitrage:**	RT @danklynn: These graphs are WAY too info-dense. #defragcon Agree. Data viz can be vastly improved
8:46 pm	**markdowds:**	RT @catevz: "information overload is not the problem, it's filter failure" -clay shirky (hence my life's work!) #defrag #defragcon
8:46 pm	**tdoyon:**	What does it all mean is the social question in contrast to the web analytics #defragcon
8:46 pm	**NickSeguin:**	interested in information shadows #meta #defragcon
8:46 pm	**theroseinbloom:**	It's not just about user-generated content, it's about the shadow it makes. #defragcon
8:46 pm	**sparkycollier:**	RT @infoarbitrage: 80% of the data created on the internet is from the Social Web #defragcon. WOW.
8:46 pm	**theroseinbloom:**	He keeps saying it'll solve some very important problems but he hasn't said what yet. #defragcon
8:47 pm	**lehawes:**	@dhinchcliffe: Social analytics should show "information shadow". The shape & sense of a body of info, not one specific piece. #defragcon
8:47 pm	**deburca:**	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:47 pm	**catevz:**	We don't need to directly see all the information - we need to see the shadows that it makes @dhinchcliffe #defrag #defragcon
8:47 pm	**giovannic:**	RT @catevz: "information overload is not the problem, it's filter failure" -clay shirky (hence my life's work!) #defrag #defragcon
8:47 pm	**heyrich:**	"We don't need to see all information, we need to see the shadows it makes." @dhinchcliffe #defragcon
8:47 pm	**ggiacobbe:**	#defragcon Dion Hinchliffe: we don't have to see all the information - we just need to see the information shadows it leaves behind
8:47 pm	**kgalliani:**	RT @theroseinbloom: It's not just about user-generated content, it's about the shadow it makes. #defragcon
8:47 pm	**theroseinbloom:**	how do we get to the next step? Cloud computing? SOA? better data storage? nope, analytics. #defragcon
8:47 pm	**4realit:**	RT @driessen: RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:47 pm	**tdoyon:**	Social analytics is first about listening #defragcon
8:47 pm	**Buzzmodo:**	#defragcon Knowledge workers spend 20% of their time looking for the information they need to do their work.
8:48 pm	**theroseinbloom:**	we need to listen, not crawl. meaningless buzzword, meaningless buzzword. get to the real info!! #defragcon
8:49 pm	**Buzzmodo:**	#defragcon "First it's about listening" comparing listening vs. crawling. For the rest of our lives we will build formal social capital...
8:49 pm	**tmaiorana:**	RT @catevz: "information overload is not the problem, it's filter failure" -clay shirky #defrag #defragcon (via @markdowds)
8:49 pm	**MoxieSoft:**	RT @markdowds @jobsworth @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:49 pm	**SameerPatel:**	#defragcon @dhinchcliffe pulls up @ross diagram on Ecosystems of Networks
8:50 pm	**DaveMIchels:**	kinda cold here, good thing I got a new fleece #defragcon
8:50 pm	**mjayliebs:**	RT @tdoyon: Social analytics is first about listening #defragcon I think we need to know where to listen and what to listen for, first.
8:50 pm	**Shanley:**	@dhinchcliffe 's infographs are legendary. #defragcon

8:50 pm	**theroseinbloom:**	Lens 1: social capital (how many friends you have) Lens 2: what you care about in ALL signals (not just friends)-what to ask for? #defragcon
8:50 pm	**tdoyon:**	What you care about is a filter for listening... Argument for use cases and hypothesis testing? Business objectives first? #defragcon
8:50 pm	**alexmaleki:**	True. But I want to be the filter. RT @infoarbitrage: "Information overload is not the problem. It's filter failure." @cshirkey #defragcon
8:50 pm	**Buzzmodo:**	#defragcon Want to tap into all social capital, test is "What to ask for"..
8:50 pm	**infoarbitrage:**	Listening vs. crawling - all about FILTERING: Social capital; What I care about; What I don't know to ask for #defragcon
8:50 pm	**theroseinbloom:**	W/ social networks, the info you need tends to find you. #defragcon
8:51 pm	**joshuakahn:**	I hear lots of words, see lots of words, lines, pictures, graphs, and hay, but no insights yet. #defragcon (Gene wilder is a win tho)
8:51 pm	**infoarbitrage:**	RT @shanley: dhinchcliffe 's infographs are legendary. #defragcon Yet are unintelligible. His words are better
8:51 pm	**driessen:**	RT @Greg2dot0: We suck at "context" - @maggiefox #defragcon
8:51 pm	**tdoyon:**	How can we centralize this listening? One picture #defragcon
8:52 pm	**futurescape:**	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:52 pm	**SameerPatel:**	#defragcon @dhinchcliffe talk highlighting how complex social analytics will really be. #SMM is so broken. Too much to listen to, today
8:52 pm	**lovle:**	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon #learning
8:52 pm	**tdoyon:**	We neglect analytics don't DO anything with what we already have #defragcon
8:52 pm	**Joscelyn:**	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon #learning
8:52 pm	**Buzzmodo:**	#defragcon Putting listening into context, it's the new flow of business. Aggregation/dashboards...new flow of business.
8:54 pm	**tdoyon:**	#sna as aggregate social capital within social analytics - baby steps #defragcon
8:55 pm	**SameerPatel:**	#defragcon @dhinchcliffe has 30 odd tools for listening/media monitoring. I head last week at #webcomTO that 300 exist
8:55 pm	**theroseinbloom:**	Tools exist but they're in their infancy & don't do much. They focus on the outside world and ignore older vertical communities. #defragcon
8:55 pm	**tdoyon:**	Social monitoring in infancy and do not do analytics or connect to content - none inside the org #defragcon
8:55 pm	**XangatiPress:**	RT @theroseinbloom: "Information overload is not the problem. It's filter failure." ~@cshirkey #defragcon
8:55 pm	**Buzzmodo:**	#defragcon How will we listen... example... http://thomas-fletcher.com/friendwheel/
8:55 pm	**gilliatt:**	@SameerPatel I'll show the ~300 list in POV. #defragcon #webcomTO
8:56 pm	**lehawes:**	RT @SameerPatel: #defragcon @dhinchcliffe has 30 odd tools for listening/media monitoring. I head last week that 300 exist. #defragcon
8:56 pm	**tdoyon:**	Reputation systems for internal #socbiz environments #defragcon
8:57 pm	**margaretfrancis:**	@dougw LOL. Another $100M raise at a $3B valuation as reported on Techcrunch- that would be (kind of) a surprise! Enjoy #defragcon
8:57 pm	**JeffreySmith:**	@micflash that's nothing. Most knowledge workers spend 25% of their time looking for their phone charger... #defragcon

8:57 pm	**SameerPatel:**	Cool RT @gilliatt: @SameerPatel I'll show the ~300 list in POV. #defragcon #webcomTO
8:57 pm	**catevz:**	Attensity gets a shoutout from @dhinchcliffe wrt social analytics :-D #defrag #defragcon #pride
8:58 pm	**theroseinbloom:**	Listening and gathering is easy. Analyzing is hard. #defragcon (still waiting for answers and suggestions--we KNOW it's a problem, dude).
8:58 pm	**treypennington:**	Brilliant RT @gilliatt @dhinchcliffe Search=finding the needle; analytics=seeing the shape of the haystack. #defragcon
8:58 pm	**joshuakahn:**	Dion is smart. there are insights here, somewhere. love to see a distillation into something I can digest #1, and relate to #2. #defragcon
8:58 pm	**elsua:**	? @Greg2dot0 Digital Privacy is about bits...the breadcrumbs we leave behind - @maggiefox #defragcon / & how we clean up the mess! :)
8:58 pm	**tdoyon:**	Not just about networks but sociology - not just what but the why #defragcon
8:58 pm	**SameerPatel:**	Ha! RT @jeffreysmith: @micflash that's nothing. Most knowledge workers spend 25% of their time looking for their phone charger... #defragcon
8:58 pm	**johnnybennett:**	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
8:58 pm	**elsua:**	RT @jimworth: I'm archiving the tweet log and blog posts for #defragcon here: http://bit.ly/bOa1Sj It's a wiki, so please improve it if you want.
8:59 pm	**tdoyon:**	More than network visuals - so what?! #defragcon
8:59 pm	**SameerPatel:**	#defragcon @dhinchcliffe gives @marc_smith 's NodeXL some love in his preso.
8:59 pm	**theroseinbloom:**	Your question to US is 'so what?' My question to YOU is so what. GET TO THE DAMN POINT. #Defragcon
8:59 pm	**micflash:**	@JeffreySmith well played. :) #defragcon
9:00 pm	**venturemaven:**	Now trending on Venture Maven: #defragcon http://bit.ly/3mDFRI
9:00 pm	**socialmediafltr:**	RT @Buzzmodo #defragcon How will we listen... example... http://thomas-fletcher.com/friendwheel/
9:00 pm	**webmarketingflt:**	RT @Buzzmodo #defragcon How will we listen... example... http://thomas-fletcher.com/friendwheel/
9:00 pm	**infoarbitrage:**	RT @theroseinbloom: Your question to US is 'so what?' My question to YOU is so what. GET TO THE DAMN POINT. #Defragcon hahahaha!
9:00 pm	**tdoyon:**	RT @jimworth: I'm archiving the tweet log and blog posts for #defragcon here: http://bit.ly/bOa1Sj It's a wiki, so please improve it if you want.
9:00 pm	**tshein:**	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
9:01 pm	**Lagging_behind:**	RT @kevinmarks: #defragcon @maggiefox: when do you feel violated online? when something is taken in a different context
9:01 pm	**Buzzmodo:**	#defragcon Second: "it's about analytics" problems with semantics on the web.
9:01 pm	**lehawes:**	Finding @dhinchcliffe's definition of social analytics too limited. It's more than listening to stream. Need actionable insight! #defragcon
9:01 pm	**tdoyon:**	Build the platform to make social analytics happen #defragcon
9:01 pm	**tshein:**	Read The #defragcon Daily ? today's top stories are contributed by @mkrigsman @SameerPatel and @graemethickins ? http://t.co/65ibwNE
9:02 pm	**joshuakahn:**	#defragcon I'm feeling bludgeoned by inanity wrapped in a powerpoint
9:02 pm	**theroseinbloom:**	"In the future things will get better. I have case studies." WHAT THE FUCK. No learning from this presentation. #defragcon

9:02 pm	**rhappe:**	RT @SameerPatel: #defragcon @dhinchcliffe gives @marc_smith 's NodeXL some love in his preso. [nice - more people need to do SNA IMHO]
9:03 pm	**tshein:**	RT @infoarbitrage: 80% of the data created on the internet is from the Social Web #defragcon. WOW. (via @twazzup)
9:03 pm	**lehawes:**	Need meaning derived from analytics to drive behavior of tools in realtime. Suggest related content & people. Change experience. #defragcon
9:04 pm	**elsua:**	? @stoweboyd I am ignoring the instructions to use #defragcon, and using #defrag / Hummm, so rebellious already, bro? :-P
9:04 pm	**SendGrid:**	Come listen to our CEO @isaldana speak on Email as a Platform in breakout #1 - 2:10-2:20pm. #defragcon
9:04 pm	**theroseinbloom:**	@cstechcast where is your table? I want to stay in this session but my battery is about to go. #defragcon
9:07 pm	**markdowds:**	Heading into the social platforms in the enterprise session at #defragcon then splitting for a trail run
9:08 pm	**elsua:**	RT @stoweboyd: Social Cognition, From #Defrag http://sto.ly/9JxErL my notes and slides #defragcon #defrag2010 #socialcognition
9:09 pm	**catevz:**	Had trouble picking a breakout session but finally decided to go with the wisdom of crowds :-) #defrag #defragcon
9:09 pm	**jbminn:**	Really digging seeing old friends at #defragcon, kinda like a family reunion where you actually like the people you see.
9:09 pm	**cornett:**	#Defragcon De-pixelated Me. TA McCann of Gist. Aggregated identity. Prioritized content for you. Made better thru social graph.
9:10 pm	**micflash:**	so cool that i get to hear folks from #klout talking live (i love their service) #defragcon
9:11 pm	**leebryant:**	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
9:11 pm	**newtman:**	RT @micflash: so cool that i get to hear folks from #klout talking live (i love their service) #defragcon
9:11 pm	**ggiacobbe:**	#defragcon TA McCann - Gist: Aggregated identity, prioritized content and interests, social graph, portability & access, trends/alerts
9:11 pm	**tdoyon:**	Klout is supervised learning machine approach, people rank #defragcon
9:11 pm	**GordonThinks:**	Watching Philip Hotchkiss from #Klout explain how social influence works #defragcon #defrag
9:11 pm	**mjayliebs:**	#defragcon listening to Klout talk about influence - it is contextual. Yes
9:11 pm	**cornett:**	#Defragcon Portability of identity and social graph and smart selective access to content. Give me trends & alerts for new and valuable info
9:12 pm	**newtman:**	RT @tdoyon: Klout is supervised learning machine approach, people rank #defragcon
9:12 pm	**kgalliani:**	@tamccann My social graph should follow me from app platform to app platform #defragcon
9:12 pm	**sophiabliu:**	Ushahidi mentioned at #defragcon by @dhinchcliffe I'll be talking about @ushahidi and @crisismappers at the technology4good barcamp
9:12 pm	**steve888:**	RT @theroseinbloom: "Information overload is not the problem. It's filter failure." ~@cshirkey #defragcon
9:12 pm	**GordonThinks:**	#Klout is all about quantifying your influence on social media networks #defragcon #defrag
9:12 pm	**MartijnLinssen:**	.@elsua @stoweboyd #defrag = 2.4 tpHour, #defragcon = 1.4 tpMinute. Only 180 tweets in the last week on #defrag alone

9:12 pm	brilliantforge:	RT @cornett: #Defragcon De-pixelated Me. TA McCann of Gist. Aggregated identity. Prioritized content for you. Made better thru social graph.
9:13 pm	GordonThinks:	Surprise surprise, Justin Beiber is far and away the most influential person on twitter #defragcon #defrag
9:13 pm	GordonThinks:	3 of the top 5 most retweeted users on twitter don't speak engish! #defragcon #defrag
9:14 pm	southpolesteve:	@GordonThinks my klout score is 41. Suck it. #defragcon
9:14 pm	tylerhannan:	"it's relatively easy to build the fart piano...harder to build what a salesforce wants inside of salesforce" #defragcon
9:15 pm	girlandcoconut:	@micflash How the heck do I check in from a plane? I want that damn badge, ha! Hope you're having fun at #defragcon!!
9:16 pm	cornett:	#Defragcon Future is high degree of customization and personalization on stable platforms. Mobile app platforms are a hint of this direction
9:16 pm	GordonThinks:	When doing Social Media or Business Analytics, it's best to take an AND approach rather than an OR approach #defragcon #defrag
9:16 pm	benkepes:	RT @sophiabliu: Ushahidi mentioned at #defragcon by @dhinchcliffe I'll be talking about @ushahidi and @crisismappers at the technology4good barcamp
9:17 pm	brilliantforge:	RT @cornett: #Defragcon Future is high degree of customization and personalization on stable platforms. Mobile app platforms are a hint of this direction
9:17 pm	stoweboyd:	@elsua We should be able to say #defrag = #defragcon = #defrag2010 but no one has done a good job on hashtags
9:18 pm	ConnectParl:	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
9:19 pm	tdoyon:	Its not data silos its business silos with different analytics silos - they measure what matters to them unaware of each other #defragcon
9:20 pm	heyrich:	@stoweboyd Solve via a TweetDeck column w/ search for [defragcon OR defrag OR defrag2010]? #defrag #defragcon #defrag2010
9:20 pm	lehawes:	@alanlepo presenting a nice summary of evolution of collaboration. Personal-->Targeted-->Open. Move from hoarding to sharing. #defragcon
9:20 pm	catevz:	Listening to @gilliat speak faster than I've ever heard him talk ;-) #defrag #defragcon
9:20 pm	tdoyon:	Prereq for social analytics is central analytics team? Davenport style coe? #defragcon
9:21 pm	Buzzmodo:	#defragcon @tamccann of @gist now on stage.."the depixalated me" ...
9:22 pm	kgalliani:	RT @stoweboyd: @elsua We should be able to say #defrag = #defragcon = #defrag2010 but no one has done a good job on hashtags
9:22 pm	cornett:	#Defragcon Isaac Saldana of #SendGrid - Over 3 billion #email accounts. Users spend an average of 30 mins per day. Highest online CTR medium
9:22 pm	tdoyon:	Argues that use cases too limiting for social analytics #defragcon
9:22 pm	theroseinbloom:	Breakout by @sendgrid CEO: why are we still using email the same way? Me: still waiting. (good point about not using noreply tho) #defragcon
9:22 pm	sorenstein:	#defragcon sendgrid doing a good presentation companies who used noreply@domain.com have no idea...agree 1 million %
9:23 pm	GordonThinks:	RT @kgalliani: RT @stoweboyd: @elsua We should be able to say #defrag = #defragcon = #defrag2010 but no one has done a good job on hashtags
9:23 pm	tdoyon:	Mashup of data sources first step to meaning social analytics #defragcon
9:23 pm	cornett:	#Defragcon Why do companies use noreply@domain.com? Do you really not want your customers to communicate with you? #email #sendgrid

9:23 pm	**GordonThinks:**	No single right answer for social/business analytics #defragcon #defrag
9:23 pm	**lehawes:**	@alanlepo highlights 3 key elements of enterprise social 1) Sharing, 2) Participation, and 3) Convergence of Internal & External. #defragcon
9:24 pm	**brilliantforge:**	RT @cornett: #Defragcon Isaac Saldana of #SendGrid - Over 3 billion #email accounts. Users spend an average of 30 mins per day. Highest online CTR medium
9:24 pm	**brilliantforge:**	RT @cornett: #Defragcon Why do companies use noreply@domain.com? Do you really not want your customers to communicate with you? #email #sendgrid
9:24 pm	**sorenstein:**	Nice presentation so far @isaldana we use @sendgrid at @connect2field #defragcon
9:24 pm	**danklynn:**	Isaac Saldana's preso about "Email as a Platform" is especially interesting to us. (we're a @SendGrid customer). #defragcon
9:25 pm	**gilliatt:**	Yeah, sorry about that. :-) RT @catevz: Listening to @gilliatt speak faster than I've ever heard him talk ;-) #defrag #defragcon
9:26 pm	**gilliatt:**	Just delivered the basic idea behind @AnalyticsCamp in 10 minutes. @talktoofast #defragcon
9:27 pm	**theroseinbloom:**	Now @awmoore. What's the goal? Inbox zero? Why do we care. #defragcon
9:28 pm	**stevestreza:**	RT @theroseinbloom: Now @awmoore. What's the goal? Inbox zero? Why do we care. #defragcon
9:28 pm	**jobsworth:**	@ricklevine @dweinberger @adamkcarson in conversation at #defragcon http://yfrog.com/muu85tj
9:29 pm	**cornett:**	#Defragcon Alex Moore of Baydin. 40% business users say they need help with their #email. Spend 3.3 hours per day in email.
9:29 pm	**toddwseattle:**	press release on the survey mentioned in baydin talk at #defragcon
9:29 pm	**theroseinbloom:**	What constitutes a GOOD email, one you'd actually want to send? #defragcon
9:30 pm	**toddwseattle:**	oops, here is the link to the email surveyhttp://bit.ly/8ZqPVQ #defragcon
9:30 pm	**heyrich:**	@daveangulo from @SpotInfluence talking about context as a way to shrink the social graph & data to produce useful analytics. #defragcon
9:30 pm	**teulliac:**	RT @Meshin: Knowledge workers spend 20% or one day a week to find information #defragcon @davepeck
9:31 pm	**epc:**	RT @sophiabliu: Ushahidi mentioned at #defragcon by @dhinchcliffe I'll be talking about @ushahidi and @crisismappers at the technology4good barcamp
9:31 pm	**theroseinbloom:**	What's valuable? Length? Sender? This is hard. Crowdsource it! Let's look at the Enron Email Corpus! #defragcon
9:32 pm	**cameranh:**	RT @tdoyon: Mashup of data sources first step to meaning social analytics #defragcon
9:32 pm	**tdoyon:**	Gartner def of social analytics too narrow per dachis - too Jane Goodall #defragcon
9:32 pm	**theroseinbloom:**	They made a tag cloud of all the emails that got a response of "thanks that was helpful." Conclusion? Still don't have one. #defragcon
9:32 pm	**cezinho:**	@awmoore discussing what makes an email valuable #defragcon
9:33 pm	**kevinmarks:**	not sure describing the Enron email corpus as "honest to goodness data" is quite right #defragcon
9:33 pm	**tdoyon:**	Analysis of social signals by applying tradit analytic tech to new class of data @dachis #defragcon
9:33 pm	**theroseinbloom:**	Conclusion: they can't tell via computer. Humans need to close the loop. #defragcon

9:34 pm	GordonThinks:	"Collaborative Anaytics is the analysis of traditional business signals by applying a new class of social analytics" #defragcon #defrag
9:34 pm	theroseinbloom:	Now: app stores. IT=corporate antibodies. #defragcon
9:34 pm	mrolafsson:	RT @jobsworth: "Tag clouds are the new mullet". Jeffrey Zeldman quoted by Alex Wright at #defragcon
9:34 pm	infoarbitrage:	IT: "The corporate antibodies for change" #defragcon
9:34 pm	lehawes:	@alanlepo says you won't have social tool adoption problems if you launch them to solve specific business problem(s). #defragcon
9:35 pm	theroseinbloom:	IT is focused on cost reduction to the point of destroying everything else. #defragcon
9:35 pm	KRCraft:	RT @lehawes: @alanlepo says you won't have social tool adoption problems if you launch them to solve specific business prob(s). #defragcon
9:35 pm	theroseinbloom:	Larger the organization, harder it is to align needs. App stores can bring in competition. #defragcon #IT
9:35 pm	cornett:	#Defragcon Greg Lowe on App Stores. Cost reduction drives IT. One size fits all. Control to lower support costs.
9:36 pm	tdoyon:	Confusing correlation with causation in the analytics breakout session :(#defragcon
9:36 pm	GordonThinks:	#Dachis overlays Collaborative Analytics data over Google Analytics data so we can better understand our web traffic. #defragcon #defrag
9:36 pm	joshuakahn:	RT @theroseinbloom: IT is focused on cost reduction to the point of destroying everything else. #defragcon yes. yes.
9:37 pm	theroseinbloom:	Vader picks one, other group gets mad--> DRAMA. #defragcon
9:37 pm	gilliatt:	Slides from my #defragcon talk. Applying And Not Or thinking to social media analytics. http://slidesha.re/da2anX
9:38 pm	catevz:	While the 15- and 30-min were working for talks, 10-mins not so good. Everyone needs 20-20 training. #defrag #defragcon
9:38 pm	cstechcast:	cosign RT @joshuakahn: RT @theroseinbloom: IT is focused on cost reduction to the point of destroying everything else. #defragcon yes. yes.
9:38 pm	brilliantforge:	RT @cornett: #Defragcon Alex Moore of Baydin. 40% business users say they need help with their #email. Spend 3.3 hours per day in email.
9:39 pm	NickSeguin:	breakout session talks (at least the ones I'm in on) need to get better. let's hear some original thinking! #defragcon
9:39 pm	joshuakahn:	+1 RT @nickseguin: breakout session talks (at least the ones I'm in on) need to get better. let's hear some original thinking! #defragcon
9:39 pm	theroseinbloom:	What to do: negotiate "exclusivity" if possible. Be prepared to be displaced. Develop towards standards. Have a clear value prop. #Defragcon
9:40 pm	elsua:	@MartijnLinssen @stoweboyd Well, if folks have settled down on #defragcon perhaps that'd be the easiest, right? :)
9:40 pm	theroseinbloom:	Don't focus on features, focus on user experience. #defragcon (YES YES YES)
9:41 pm	tylerhannan:	Agreed. @nickseguin: breakout session talks (at least the ones I'm in on) need to get better. let's hear some original thinking! #defragcon
9:41 pm	catevz:	Help! #toomuchpowerpoint #toomuchkeynote #defrag #defragcon
9:43 pm	jholston:	I like 'translucent' more than 'observable' work; sharing sends light up thru old opaque silos...#defragcon
9:43 pm	kgalliani:	Greg Lowe don't focus on features focus ux @yorkshireguyus #defragcon
9:43 pm	judico:	Yes yes! (not in my session tho!) RT @theroseinbloom: Don't focus on features, focus on user experience. #defragcon (YES YES YES)

9:43 pm	catevz:	Analytics comes down to asking questions. Computers can't really decide what your co should want to know. @gilliat #defrag #defragcon
9:44 pm	epc:	Haven't been live tweeting #Defrag, if you're truly interested search on that tag or #defragcon.
9:45 pm	catevz:	Next time: Get a bunch of smart people together in a room, just give them an hour for Q&A, and forget the ppts. #defrag #defragcon
9:46 pm	theroseinbloom:	Apps are a problem for enterprise because too partitioned--binary Salesforce vs. Google, etc. #defragcon
9:47 pm	tdoyon:	RT @catevz: Analytics comes down to asking questions. Computers can't really decide what your co should want to know. @gilliat #defrag #defragcon
9:47 pm	yrashk:	RT @infoarbitrage: "Information overload is not the problem. It's filter failure." @cshirkey #defragcon
9:48 pm	GordonThinks:	#klout: "Opt-in systems drive more user loyalty" #defragcon
9:48 pm	catevz:	Information should be free. Unless it's my information. Then I get all weird about it. ;-) #defrag #defragcon
9:48 pm	heyrich:	RT @catevz: Information should be free. Unless it's my information. Then I get all weird about it. ;-) #defrag #defragcon
9:48 pm	toddwseattle:	apps&it: IMHO it needs to have it own app store asa way to create awareness of the standards it has set;&also control velocity #defragcon
9:49 pm	walkerfenton:	RT @jholston: I like 'translucent' more than 'observable' work; sharing sends light up thru old opaque silos...#defragcon
9:49 pm	benkepes:	My quick feedback on the @vwadhwa talk at #defragcon today http://bit.ly/9c6mWs He didn't present a robust thesis IMHO cc/ @arrington
9:49 pm	theroseinbloom:	Reducing binaries means you can have apps that are relevant to just those 50, or whatever, w/o causing problems. #defragcon
9:49 pm	kevinmarks:	"We have better IT in our pockets than in our company data centres" #defragcon
9:49 pm	DaveMIchels:	Ouch, we have better IT in our pockets than in our data centers. #defragcon
9:49 pm	lehawes:	@alanlepo says "magic" occurs in enterprise where vertical & horizontal use cases of social tools intersect. Group meets company. #defragcon
9:49 pm	epc:	RT @infoarbitrage: IT: "The corporate antibodies for change" #defragcon
9:50 pm	SameerPatel:	#defragcon @Greg2dot0 talking about how IT contract with business needs to change. also keeping the smallcos real on how bigcos operate
9:51 pm	evbart:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
9:51 pm	davidisen:	Yeah so don't touch my junk! RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
9:51 pm	theroseinbloom:	IF you make stuff that doesn't NEED support, it's no longer an issue. How much do you have to pay for FB support? NOTHING. #defragcon
9:51 pm	scottatlyzasoft:	#defragcon platform discussion: we're skirting the issue= this can't work without info rights mgt within the enterprise
9:52 pm	adiglooin:	RT @SameerPatel: #defragcon @Greg2dot0 talking about how IT contract with business needs to change. also keeping the smallcos real on how bigcos operate
9:52 pm	ggiacobbe:	#defragcon Enterprise app extensibility improving- Outlook has robust set of APIs - opportunity for app stores in the enterprise
9:53 pm	janhorna:	@kevinmarks Thx for all those #defragcon tweets.Well distilled and very valuable!
9:55 pm	calmo:	Openspace format! RT @catevz: Next time get smart people together give them 1 hr for Q&A & forget the PPTs #defrag #defragcon

9:56 pm	cstechcast:	Will I have to buy insurance for my private data the way I buy home insurance to protect my private data from a disaster? #defragcon
9:56 pm	judico:	Bad spiral! RT @cstechcast: insurance for my private data the way I buy home insurance to protect my private data from disaster? #defragcon
9:57 pm	danklynn:	This "enterprise app store" debate at #defragcon will just end in compromise. Approved apps only through an internal dist channel.
9:57 pm	jhagel:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
9:57 pm	tylerhannan:	pondering analog between private data as commodity and financial data (inherently commoditized after fraudulently obtained) #defragcon
9:57 pm	scottatlyzasoft:	#defragcon Quote of the Day: inside the enterprise, search is irrelevant.
9:57 pm	newtman:	RT @GordonThinks: #klout: "Opt-in systems drive more user loyalty" #defragcon
9:59 pm	judico:	evidence of clues and cluelesness about user-driven data, possibilities about data use/analytics in the future. #defragcon Let's talk!
9:59 pm	lizprc:	Analytics and BI breakout not doing it for me at #defragcon ... not seeing real-world application (yet)
9:59 pm	PattyBaragar:	RT @trada: If you're at #defrag, our CEO @nielr1 is speaking at 3:15 on the panel Harnessing the Intelligence of the Crowd. #defragcon
10:00 pm	lehawes:	Good to hear @alanlepo advocating the embedding of social functionality into tools and processes in which people work. #defragcon
10:01 pm	roundtrip:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
10:01 pm	catevz:	It's not the data itself but how you use it and why that can turn evil or good. Audience member at #defrag #defragcon
10:01 pm	knorlin:	#defragcon Mainsoft will be handing out USB keys during the afternoon break at Defrag.
10:01 pm	Shanetech:	?@theroseinbloom: Don't focus on features, focus on user experience. #defragcon (YES YES YES)? +1
10:01 pm	judico:	Looking forward to visualization POVs, then discussion. It's a new language being developed. Can be used for good, bad. #defragcon
10:01 pm	rjbrenn:	#defragcon RT @knorlin: Mainsoft will be handing out USB keys during the afternoon break at Defrag.
10:02 pm	scottatlyzasoft:	#defragcon ...keep referring to Apple App Store, but the real analogy is iTunes. It only works bc music co's play, which reqd DRM.
10:03 pm	scottatlyzasoft:	#defragcon So, Enterprise3 may work on apps, BUT it won't be adopted until IT solves DRM/info rights mgt associated with corp data assets
10:03 pm	davidjgaunt:	RT @Shanetech: ?@theroseinbloom: Don't focus on features, focus on user experience. #defragcon (YES YES YES)? +1 <And YES again from me!
10:03 pm	knorlin:	#Defragcon See a Defrag staff member for a USB key from Mainsoft during the afternoon break!
10:09 pm	AndyBlacz:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
10:09 pm	adriana872:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
10:10 pm	knorlin:	#defragcon The registration bag contains drink discount/beverage coupons from Socialtext and Zendesk.
10:13 pm	ajlburke:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon

10:14 pm	danklynn:	RT @catevz: Information should be free. Unless it's my information. Then I get all weird about it. ;-) #defrag #defragcon
10:14 pm	judsondunn:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
10:15 pm	cezinho:	excited about the big data and visualizations chat, just starting at #defragcon
10:15 pm	PWPicnic:	RT @stevemann: #defragcon oral culture didn't go away just bc of the emergence of literacy & this tradition is re-emerging today
10:17 pm	oscarberg:	RT @jholston: I like 'translucent' more than 'observable' work; sharing sends light up thru old opaque silos...#defragcon
10:17 pm	briantullis:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
10:17 pm	cstechcast:	Decided on the cloud panel discussion #defragcon
10:18 pm	mahinsam:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
10:20 pm	cornett:	#Defragcon Christopher Ahlberg on the Recorded Future. #Google can't answer questions about the future. Doesn't understand time well enough
10:20 pm	brilliantforge:	RT @cornett: #Defragcon Christopher Ahlberg on the Recorded Future. #Google can't answer questions about the future. Doesn't understand time well enough
10:21 pm	cornett:	#Defragcon Media is loaded with #temporal signals. The content of the #Web has predictive power.
10:23 pm	NickSeguin:	temporal linguistics that pepper web content, in aggregate, can help build predictive models for future-state [recorded future] #defragcon
10:23 pm	hofmania:	RT @NickSeguin: temporal linguistics that pepper web content, in aggregate, can help build predictive models for future-state [recorded future] #defragcon
10:23 pm	cornett:	#Defragcon Leverage temporal linguistics, calculate momentum, identify entities and events, look at sentiment, use calendars, etc.
10:24 pm	SameerPatel:	settling in to heckle @mkrigsman, @stevemann @mjayliebs in their cloud panel #defragcon
10:24 pm	catevz:	After defrag, I think I'll be following over 100 new people #input! #defrag #defragcon
10:24 pm	primaltweets:	RT @cornett: #Defragcon Christopher Ahlberg on the Recorded Future. #Google can't answer questions about the future. Doesn't understand time well enough
10:26 pm	recordedfuture:	Lots of cool conversation emerging from #defragcon and thanks to some of the folks mentioning us @hofmania @nickseguin @cornett
10:27 pm	GordonThinks:	@PeteWarden is discussing big data at #defragcon
10:28 pm	catevz:	Seeing Recorded Future talk; visualization reminds me of Inxight's old TimeWall / Perspective Wall. #defrag #defragcon
10:30 pm	Greg2dot0:	My latest SlideShare upload : Apps stores in the enterprise http://slidesha.re /9975pD #defragcon
10:31 pm	GraemeThickins:	panel: "Moving to the Cloud" #defragcon http://plixi.com/p/57530553
10:32 pm	cornett:	#Defragcon Net effect of news leading up to some event (e.g., product launch) is that stock price increases the 3-4 days prior, drops after
10:32 pm	shawnrog:	Listening to a good use case for HBase and Hadoop here at #defragcon. Impacts cycle times on analytics and is a good platform to test on.
10:32 pm	brilliantforge:	RT @cornett: #Defragcon Media is loaded with #temporal signals. The content of the #Web has predictive power.

10:33 pm	brilliantforge:	RT @cornett: #Defragcon Net effect of news leading up to some event (e.g., product launch) is that stock price increases the 3-4 days prior, drops after
10:33 pm	sardire:	RE: Recorded Future talk....yes I use but now going to use www.s4momentum.com #defragcon
10:33 pm	shawnrog:	Customer less interested in ACID compliance more interested in results, fast analysis and quick implmentation #defragcon
10:34 pm	cstechcast:	Cloud enables smaller, less risky, less expensive projects that don't fail. #defragcon
10:34 pm	DaveMIchels:	all these presenting companies are google ventures backed #defragcon @cwalker123
10:34 pm	SendGrid:	@sorenstein we should connect here at #defragcon - would love to meet and get get any feedback you'd like to share.
10:35 pm	cstechcast:	How does IT adopt the cloud? What is the transition for enterprise and support? What's the disruption? #defragcon
10:35 pm	micflash:	i would love to have a convo about using social analytics inside the enterprise. stop by the microsoft booth later if youre down. #defragcon
10:35 pm	datachick:	@shawnrog Sort of like how people want to cut all the support poles in their basement. Just get in the way, right? #defragcon
10:36 pm	theroseinbloom:	Crowdsourcing vs. expertsourcing---amateurs can't add much value to the latter. Requires experience and knowledge. #defragcon
10:36 pm	scandelmo:	Interesting topic and approach, Crowdsourcing vs. Expertsourcing by Trada... #defragcon
10:36 pm	cornett:	#Defragcon Niel Robertson of Trada on Expertsourcing. #Wikipedia is really #expertsourcing, not #crowdsourcing. Knowledge is required
10:37 pm	joshuakahn:	#defragcon got the @blekko demo, pretty tight. Most original thing I've seen here so far.
10:37 pm	lehawes:	RT @Greg2dot0: My latest SlideShare upload : Apps stores in the enterprise http://slidesha.re/9975pD #defragcon
10:37 pm	SendGrid:	@danklynn let's connect! - we love meeting customers and would welcome feedback on your experience with the service #defragcon
10:37 pm	shawnrog:	They are working with 40 TB on Hbase and Hadoop. Using traditional BI tools to do advanced analytics. #defragcon
10:37 pm	cstechcast:	Move to the cloud is not a one time decision, it is a continuum. #defragcon
10:38 pm	GordonThinks:	@skrenta, CEO of #Blekko, is discussing Web Spam at #defragcon
10:38 pm	rbordoli:	RT @Greg2dot0: My latest SlideShare upload : Apps stores in the enterprise http://slidesha.re/9975pD #defragcon
10:38 pm	SameerPatel:	promised my 4 year old some juicy vendor swag from #defragcon. Thinking that this 1GB USB drive might not cut it
10:39 pm	joshuakahn:	#defragcon Niel is right, design, coding; two ex. where expertise is essential in crowdsourcing (and I don't mean topkluger...er, topcoder)
10:42 pm	shawnrog:	1.3 Petabyte, 800 servers at Blekko crazy big data. #defragcon Rich Skrenta is dismissing the Google algorithm
10:42 pm	benkepes:	Awesome to read that http://bit.ly/ayrOvD a Popular Science ?Best of 2010? award. I'm rocking one of these mouse devices at #defragcon
10:43 pm	cornett:	#Defragcon Experts are very data-driven and use data to make decisions. They also know how to use tools. Differentiation from #crowdsourcing
10:43 pm	cstechcast:	"A large portion of the IT infrastructure market will collapse. " -JP #defragcon
10:44 pm	mfenchel:	@stoweboyd Elated we are discussing the fundamental driver of the information age, our social and connected nature-real learning @#defragcon

10:44 pm	Debategraph:	Does the agile / continuous evolution of cloud-based services stimulate wider agile / continuous learning within organizations? #defragcon
10:46 pm	cornett:	#Defragcon Expertsourced crowds are process-centric and iterative. Value is paying for performance expertise. Creates competitive market
10:46 pm	marshallk:	#defragcon @Blekko says it has 3B web pages indexed from 200m hosts, out of 21b known URLs - most are crap & it's th... http://bit.ly/9GS7u0
10:46 pm	brilliantforge:	RT @cornett: #Defragcon Niel Robertson of Trada on Expertsourcing. #Wikipedia is really #expertsourcing, not #crowdsourcing. Knowledge is required
10:47 pm	brilliantforge:	RT @cornett: #Defragcon Experts are very data-driven and use data to make decisions. They also know how to use tools. Differentiation from #crowdsourcing
10:47 pm	catevz:	The talk I am in is so not living up to its title. #defrag #defragcon
10:47 pm	brilliantforge:	RT @cornett: #Defragcon Expertsourced crowds are process-centric and iterative. Value is paying for performance expertise. Creates competitive market
10:48 pm	GraemeThickins:	RT @Greg2dot0: My latest SlideShare upload : Apps stores in the enterprise http://slidesha.re/9975pD #defragcon
10:49 pm	catevz:	How did I get stuck in an outsourcing sales pitch? #cant-escape #defrag #defragcon
10:49 pm	cornett:	#Defragcon Trada pays on average $22 per hour for paid search experts in their expertsourcing system. Most of the experts are in the U.S.
10:49 pm	micflash:	biggest challenge in the expertise space: actually quantifying expertise (sparked by @trada) #defragcon
10:50 pm	johntodor:	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
10:51 pm	GordonThinks:	@skrenta is giving an interesting summary of all of the different (and ingenious) Spam Website creation services out there #defragcon
10:51 pm	cornett:	#Defragcon "Crowd Mechanics" similar to game mechanics. Reputation and reward systems for experts. They each have a profile with stats.
10:54 pm	cornett:	#Defragcon Give #experts context (e.g., quant goals). Give them feedback. Give them "love" (treat like co-workers, care about their success)
10:54 pm	joshuakahn:	#defragcon: strikes me that expertsourcing is ebay reputation mgmt + open contractor market + linkedin
10:54 pm	tdoyon:	Fascinating presentation on web spam and search #defragcon
10:54 pm	deburca:	RT @marshallk: #defragcon @Blekko has 3B web pages indexed from 200m hosts, out of 21b known URLs - most are crap... http://bit.ly/9GS7u0
10:54 pm	brilliantforge:	RT @cornett: #Defragcon Trada pays on average $22 per hour for paid search experts in their expertsourcing system. Most of the experts are in the U.S.
10:54 pm	gilliatt:	If developments in social media analysis interest you, you might like my industry news site: http://socialmediaanalysis.com #defragcon
10:54 pm	brilliantforge:	RT @cornett: #Defragcon "Crowd Mechanics" similar to game mechanics. Reputation and reward systems for experts. They each have a profile with stats.
10:54 pm	kevinmarks:	#defragcon @skrenta "we're going to a trillion URL web, where most of the URLs are complete garbage. Algorithmic search will sink."
10:55 pm	cwood:	Everyone in this room has a different accent. Telling. #defragcon
10:55 pm	brilliantforge:	RT @cornett: #Defragcon Give #experts context (e.g., quant goals). Give them feedback. Give them "love" (treat like co-workers, care about their success)
10:55 pm	micflash:	crowdsortium.org, a consortium of all the expert and crowdsourcing companies, kicked off by @trada. cool to watch. #defragcon

10:56 pm	sardire:	RE @micflash @trada biggest challenge in expertise space is quantifying expertise..yup these days there are many instant experts #defragcon
10:56 pm	amk_boCO:	way to make @Trada proud at #defragcon @nielr1 - great talk about the expert crowd! @crowdsortium #defrag
10:57 pm	nauiokaspark:	RT @cstechcast: Experience should get funding, but it's going to kids. #defragcon @vwadhwa
11:00 pm	GraemeThickins:	RT @kevinmarks: #defragcon @skrenta "we're going to a trillion URL web, where most of the URLs are complete garbage. Algorithmic search will sink."
11:00 pm	GordonThinks:	@skrenta This talk on Web Spam makes me want to try #blekko! #defragcon
11:00 pm	nitinbadjatia:	RT @kevinmarks: #defragcon @skrenta "we're going to a trillion URL web/most of the URLs are complete garbage. Algorithmic search will sink."
11:00 pm	JSeedVentures:	RT @lmckeogh: When TIE was founded, it was all about giving back. - @vwadhwa #defragcon It is about successful ppl giving back which & why Bldr works
11:01 pm	benkepes:	SAP is being lashed here in the cloud panel at #defragcon
11:02 pm	GordonThinks:	Most data visualization is still marketing. "Top 10" lists are still the most useful... #defragcon
11:03 pm	shawnrog:	@NeilRaden @datachick you both make excellent points. Its interesting that some companies are happy w/ "good enough analytics" #defragcon
11:04 pm	Trada:	RT @micflash: crowdsortium.org, a consortium of all the expert and crowdsourcing companies, kicked off by @trada. cool to watch. #defragcon
11:06 pm	EwaldLied:	RT @jobsworth: @dhinchcliffe "knowledge workers spend one day a week looking for information they need to do their job" #defragcon
11:06 pm	shawnrog:	Up next at #defragcon @scottatlyzasoft "Collaboration's Real Endgame: Linked Data and Search"
11:06 pm	GraemeThickins:	RT @benkepes SAP is being lashed here in the cloud panel at #defragcon <-Larry E would love it!
11:06 pm	Trada:	If you enjoyed listening to our CEO Niel at #defragcon, you can follow him at @nielr1 to stay in touch and ask follow up questions.
11:08 pm	tdoyon:	RT @cornett: #Defragcon Experts are very data-driven and use data to make decisions. They also know how to use tools. Differentiation from #crowdsourcing
11:08 pm	jaapgorjup:	rt @cstechcast "A large portion of the IT infrastructure market will collapse. " -JP #defragcon << replaced by the appstores. #cloud
11:09 pm	jimworth:	@Greg2dot0 I wish I just had enough time to follow the tweets. Looks like a great crowd. #defragcon
11:09 pm	theroseinbloom:	RT @Debategraph: Does the agile / continuous evolution of cloud-based services stimulate wider agile / continuous learning within organizations? #defragcon
11:09 pm	theroseinbloom:	RT @cstechcast: Move to the cloud is not a one time decision, it is a continuum. #defragcon
11:10 pm	amk_boCO:	RT @Trada: If you enjoyed listening to our CEO Niel at #defragcon, you can follow him at @nielr1 to stay in touch and ask follow up questions.
11:10 pm	theroseinbloom:	RT @cstechcast: How does IT adopt the cloud? What is the transition for enterprise and support? What's the disruption? #defragcon
11:10 pm	theroseinbloom:	RT @cstechcast: Cloud enables smaller, less risky, less expensive projects that don't fail. #defragcon
11:10 pm	cornett:	#Defragcon #Expertsourcing creates a level playing field for employment. It's all about how good you are, not who you are or where you live

11:11 pm	**theroseinbloom:**	RT @GraemeThickins: panel: "Moving to the Cloud" #defragcon http://plixi.com/p/57530553
11:11 pm	**brilliantforge:**	RT @cornett: #Defragcon #Expertsourcing creates a level playing field for employment. It's all about how good you are, not who you are or where you live
11:11 pm	**AnneJHunt:**	Is visualization a language that we are just now starting to learn? Judi Clark #defragcon
11:11 pm	**Buzzmodo:**	#defragcon "it's just like water lapping against the rocks..." "
11:14 pm	**kevinmarks:**	I'm arguing in the Visualization session that YouTube is a visualization search engine. Response that YouTube is an Oral culture #defragcon
11:14 pm	**linuxkido:**	Jacob Rideout (rideout): RT @eriwen: Bummed that I won?t get to see @jrideout speak at #defragcon today. http://bit.ly/ctAo4v #linux
11:16 pm	**huffmeijer:**	RT @Meshin: Move to the cloud is not a one time decision, it is a continuum. #defragcon
11:18 pm	**cstechcast:**	What does the cloud mean for the economics of the IT worker? Still unsure, but we won't be wiped out in the near term. #defragcon
11:20 pm	**sardire:**	@AnneJHunt is visualization a language we're just now starting to learn? #defragcon Visualization as Storytelling Medium http://goo.gl/oaO1
11:21 pm	**petervan:**	Rapid innovation is not possible in established institutions that have to focus on keeping the 99,999 up @jobs worth #defragcon
11:22 pm	**jaapgorjup:**	RT @cstechcast: Cloud enables smaller, less risky, less expensive projects that don't fail. #defragcon
11:22 pm	**vwadhwa:**	#defragcon event was excellent. Well organized, impressive attendees, great speakers. Sorry to @awmoore for being so brutal.
11:24 pm	**tylerhannan:**	"cloud is just another friggin term" #defragcon
11:24 pm	**cstechcast:**	No more pics of clouds for cloud computing. We get it! LOL! #defragcon
11:24 pm	**jaapgorjup:**	RT @petervan: Rapid innovation is not possible in established institutions that have to focus on keeping the 99,999 up @jobs worth #defragcon
11:24 pm	**catevz:**	Trying the Enterprise Irregulars session because I just can't risk another sales pitch. #defrag #defragcon
11:24 pm	**AnneJHunt:**	Scott Davis "meaning is relational" #defragcon
11:25 pm	**theroseinbloom:**	Average person switches desktop app THIRTY-SEVEN TIMES AN HOUR. #defragcon
11:25 pm	**benkepes:**	RT @catevz: Trying the Enterprise Irregulars session because I just can't risk another sales pitch. #defragcon >> ouch, which were pitches?
11:25 pm	**cstechcast:**	It's been good here. RT @catevz: Trying the Enterprise Irregulars session because I just can't risk another sales pitch. #defrag #defragcon
11:25 pm	**trivediravi:**	RT @kevinmarks: #defragcon @skrenta "we're going to a trillion URL web, where most of the URLs are complete garbage. Algorithmic search will sink."
11:26 pm	**cornett:**	#Defragcon Typical business user is switching application contexts 37 times an hour. Ouch!
11:26 pm	**shawnrog:**	@scottatlyzasoft Quote - Machines only manipulate numbers; people connect them to meaning (Quote - Arno Penzias) #defragcon
11:26 pm	**catevz:**	In cloud apps, end users and their preferences have more of the buying power. -Steve Mann #defrag #defragcon
11:26 pm	**brilliantforge:**	RT @cornett: #Defragcon Typical business user is switching application contexts 37 times an hour. Ouch!
11:27 pm	**micflash:**	data shows that email is the primary comm. tool right now, but man oh man it's SOOO limited for collab! and i worked on Outlook! #defragcon

11:27 pm	cstechcast:	The cloud panel was excellent. #defragcon
11:28 pm	theroseinbloom:	All this content switching is causing users to stay away from Enterprise 2.0 stuff and stick with what they know best. #defragcon
11:28 pm	catevz:	@benkepes all of Topic 3 breakout IMHO. Maybe I'm just feeling cranky ;-) learned a lot for my own future talks though #defrag #defragcon
11:28 pm	theroseinbloom:	Stop focusing on yourselves, geeks, and focus on business users. #defragcon (hell no, where's the fun in that? NOT GOING TO HAPPEN, SIR)
11:29 pm	theroseinbloom:	At least the speaker has a pretty Israeli accent. #defragcon
11:30 pm	cstechcast:	IT wants tech. SaaS companies can't talk to us! No tinkering. SaaS talks to the business people. #defragcon
11:30 pm	theroseinbloom:	Apparently I am the ONLY PERSON IN THIS ROOM who uses google docs instead of emailing attachments. #defragcon #cantbetrue
11:31 pm	theroseinbloom:	If you keep emailing shit back and forth you end up with 20 copies of the truth. We need to be using the same draft. #defragcon
11:31 pm	benkepes:	@theroseinbloom Him and I are rocking the exotic accents here at #defragcon ;-)
11:32 pm	theroseinbloom:	Where we're headed (ostensibly) social email. Pointing out Fb's ill-advised comment that email is dead, then changing directions. #defragcon
11:32 pm	kevinmatheny:	Kind of fascinating to follow #defragcon on Twitter while I am at #gartneraadi - very different takes on some of the same subjects.
11:33 pm	catevz:	Ooh! I am not alone RT @cornett: #Defragcon Typical business user is switching application contexts 37 times an hour. Ouch!
11:33 pm	theroseinbloom:	@benkepes I'm always in favour of exotic accents. :D #defragcon
11:33 pm	lehawes:	@kevinmatheny How is POV different at #gartneraadi? (I'm at #defragcon). #defragcon
11:34 pm	tdoyon:	RT @theroseinbloom: Stop focusing on yourselves, geeks, and focus on business users. #defragcon (hell no, where's the fun in that? NOT GOING TO HAPPEN, SIR)
11:36 pm	sorenstein:	The @connect2field stand at #defragcon the emergency phone chargers have been a real hit http://yfrog.com/2qspmubj
11:36 pm	connect2field:	The @connect2field stand at #defragcon the emergency phone chargers have been a real hit http://yfrog.com/2qspmubj
11:36 pm	robkey:	At #womma to represent @converseon. Sorry to miss all the good folks at #defragcon
11:36 pm	brilliantforge:	#Defragcon #Enterprise users already spend most of their time in #email, so make it a #collaboration hub/platform to integrate new tools.
11:37 pm	GraemeThickins:	"we're headed to social email"... by necessity - more collaboration coming to it #defragcon http://yfrog.com/2mxe6zpj
11:37 pm	cornett:	RT @brilliantforge: #Defragcon #Enterprise users already spend most of their time in #email, so make it a #collaboration hub/platform to integrate new tools.
11:40 pm	jrideout:	Overheard at #defragcon "there are several fortune 500 companies with 45% of employees with vested pensions"
11:40 pm	shawnrog:	Nicely done @scottatlyzasoft Final point - Web 3.0 needs so much metadata, it must be crowd-sourced #defragcon
11:43 pm	danklynn:	@catevz I'd wager the cure is worse than the disease though. Flexibility vs centralization. #defragcon
11:45 pm	Shanley:	@benkepes you've got the accent, the running, the livestock, home in exotic locale... you are like the hottness of #defragcon

11:45 pm	sardire:	@shawnrog @scottatlyzasoft Web 3.0 needs so much metadata, it must be crowd-sourced #defragcon Yes metadata matters but yikes !
11:46 pm	brilliantforge:	#Defragcon Chris Holmes of #Meshin on employing #semantics across activity streams. Current tools don't help us manage #data streams.
11:46 pm	eedeebee:	sitting down to here #defragcon talk from #marklogic's Fernando Mesa
11:47 pm	cornett:	RT @brilliantforge: #Defragcon Chris Holmes of #Meshin on employing #semantics across activity streams. Current tools don't help us manage #data streams.
11:47 pm	thoughtfarmer:	RT @theroseinbloom: Stop focusing on yourselves, geeks, and focus on business users. #defragcon (hell no, where's the fun in that? NOT GOING TO HAPPEN, SIR)
11:49 pm	kevinmarks:	Meshin chaps are arguing for Activity Streams to structure your messaging semantically #defragcon
11:49 pm	shawnrog:	Speaker in my session is referring to BBS Systems of the 80's as Bulleting Board Systems? #defragcon
11:50 pm	dnm54:	RT @kevinmarks: Meshin chaps are arguing for Activity Streams to structure your messaging semantically #defragcon
11:50 pm	brilliantforge:	#Defragcon #Keywords don't cut it. #Semantics allow systems to do things for us. How can we unify business activity streams?
11:53 pm	judico:	need more tweets from meshin session please. #defragcon Activity streams?
11:53 pm	brilliantforge:	#Defragcon Creating ontology of 1st class objects in the communications in the business activity streams. Meshin makes an "information mesh"
11:53 pm	cornett:	RT @brilliantforge: #Defragcon Creating ontology of 1st class objects in the communications in the business activity streams. Meshin makes an "information mesh"
11:56 pm	GraemeThickins:	"The Evolution of Social Media".... #defragcon http://plixi.com/p/57541248
11:56 pm	lehawes:	MarkLogic's Fernando Mesa: Convenience, context awareness, support for complex relationships, better search missing from social. #defragcon
11:56 pm	kevinmarks:	time, people, organizations, channel type, tags are key dimensions of activity models to distil out the information wanted. #defragcon
11:57 pm	kitode:	RT @kevinmarks: time, people, organizations, channel type, tags are key dimensions of activity models to distil out the information wanted. #defragcon
11:57 pm	sardire:	creating meaningful, interoperable information for better sense-making is the #1 objective with semantics #defragcon
11:58 pm	AlexSchleber:	RT @kevinmarks #defragcon @skrenta: "we're going to a trillion URL web, where most URLs are complete garbage. Algorithmic search will sink."
11:59 pm	scottatlyzasoft:	RT @sardire: creating meaningful, interoperable information for better sense-making is the #1 objective with semantics #defragcon

November 18, 2010

	lehawes:	Location, Time, Activity, and Identity are key determinants of social context, according to Mesa. Sounds right to me. #defragcon
	judico:	What if site/app did all the matching and all you needed to do was declare yourself? F Mesa #defragcon Context, identity, activity, loc
12:01 am	Greg2dot0:	RT @theroseinbloom: All this content switching is causing users to stay away from Enterprise 2.0 stuff and stick with what they know best. #defragcon
12:03 am	scottatlyzasoft:	RT @brilliantforge: #Defragcon Creating ontology of 1st class objects in the communications in the business activity streams. Meshin makes an "information mesh"

12:03 am	**jobsworth:**	Jeff Ma about to come on stage at Defrag #defragcon. If you need to know who he is, you probably aren't interested in what he has to say
12:03 am	**Greg2dot0:**	RT @jobsworth: Jeff Ma about to come on stage at Defrag #defragcon. If you need to know who he is, you probably aren't interested in what he has to say
12:04 am	**davefauth:**	looking forward to @jeffma go on stage at #defragcon
12:04 am	**cstechcast:**	@stevemann Here is the article I referenced during your session about selling SaaS to the enterprise. #defragcon http://tcrn.ch/cQPayg
12:05 am	**eedeebee:**	RT @lehawes: MarkLogic's Mesa: Convenience, ctxt awareness, support for complex relationships, better search missing frm social. #defragcon
12:05 am	**simeons:**	Not cool. Runtime error on loading of #Meshin add-in. #defragcon
12:06 am	**jobsworth:**	Jeff Ma as in the protagonist in 21, about the MIT team who went to Vegas, now on stage at #defragcon
12:06 am	**intven:**	Crazy RT @cornett: #Defragcon Typical business user is switching application contexts 37 times an hour. Ouch!
12:06 am	**ServiceSphere:**	RT @benkepes: RT @stoweboyd: 'tag clouds are the new mullet' #defragcon
12:07 am	**DaveMIchels:**	next #defragcon speaker - Jeff Ma, the infamous card counter that inspired the movie 21. Odd, the Movie version guy wasn't Asian.
12:08 am	**kevinmarks:**	says Jeff Ma - hollywood magic turned an average-looking asian guy into a handsome british due when they made '21' #defragcon
12:08 am	**hofmania:**	Jeff Ma on stage at #defragcon the original leader of the MIT blackjack team
12:08 am	**cstechcast:**	Listening to Jeff Ma, from the book Bringing Down the House and the inspiration for the movie 21. #defragcon #vegasbaby
12:08 am	**Greg2dot0:**	RT @kevinmarks: says Jeff Ma - hollywood magic turned an average-looking asian guy into a handsome british due when they made '21' #defragcon
12:08 am	**shawnrog:**	Jeff Ma of the movie 21 and Bringing Down the House MIT fame is wrapping up day 1 at #Defragcon
12:09 am	**garyprusso:**	RT @lehawes: MarkLogic's Fernando Mesa: Convenience, context awareness, support for complex relationships, better search missing from social. #defragcon
12:09 am	**akjnyc:**	Jeff Ma (inspiration for the movie '21') is about to take the stage at #defragcon - I am excited to hear what he has to say!
12:09 am	**brilliantforge:**	#Defragcon Jeff Ma on stage. Inspiration for the movie "21".
12:09 am	**cornett:**	RT @brilliantforge: #Defragcon Jeff Ma on stage. Inspiration for the movie "21".
12:10 am	**MagicSauceMedia:**	@kevinmarks arguing in the Visualization session that YouTube is a visualization search engine. YouTube an Oral culture #defragcon
12:10 am	**weblogtheworld:**	@kevinmarks arguing in the Visualization session that YouTube is a visualization search engine. YouTube an Oral culture #defragcon
12:10 am	**bfeld:**	lesson from #defragcon - "mit nerds rule!"
12:10 am	**simeons:**	At #defragcon, @jeffma (the MIT nerd who won against Vegas + the guy @AshtonKutcher plays in the movie 21) tells it all.
12:10 am	**NickSeguin:**	watching Jeff Ma speak @ #defragcon he's the inspiration for 'bringing down the house' and '21' #fb
12:11 am	**theroseinbloom:**	RT @bfeld: lesson from #defragcon - "mit nerds rule!"
12:11 am	**theroseinbloom:**	3 kinds of people at opening of Vegas casinos: 1. Celebs. 2. Card counters. 3. HOOKERS. #defragcon
12:11 am	**cstechcast:**	RT @theroseinbloom: 3 kinds of people at opening of Vegas casinos: 1. Celebs. 2. Card counters. 3. HOOKERS. #defragcon
12:12 am	**Buzzmodo:**	#defragcon "Opening of a new casino is our emerging market" Jeff Ma..

12:12 am	**TapMeJosh:**	RT @bfeld: lesson from #defragcon - "mit nerds rule!"
12:13 am	**Buzzmodo:**	#defragcon "When Kevin Costner started to lose (at Blackjack), it was like Waterworld all over. "
12:15 am	**GordonThinks:**	Watching @jeffma at #defragcon
12:16 am	**jobsworth:**	Jeff Ma: Besides the Internet, Al Gore also invented Global Warming #defragcon
12:17 am	**cstechcast:**	Jeff Ma was a dealer in the movie 21. 53:14. lol #defragcon
12:17 am	**bfeld:**	alright - @jeffma is absolutely killing it at #defragcon
12:17 am	**catevz:**	Listening to @jeffma - most excellent #defrag #defragcon
12:18 am	**jobsworth:**	Jeff Ma: At about 53 minutes and 14 seconds into the movie, he appears in the movie as a dealer named Jeffrey #defragcon
12:18 am	**bernardmoon:**	RT @bfeld: alright - @jeffma is absolutely killing it at #defragcon
12:18 am	**GordonThinks:**	"I don't know Kate. It's been a long time since Blue Crush" #defragcon
12:18 am	**davefauth:**	RT @bfeld: alright - @jeffma is absolutely killing it at #defragcon
12:18 am	**ChiefT_Chicago:**	RT @Meshin: Move to the cloud is not a one time decision, it is a continuum. #defragcon
12:20 am	**kevinmarks:**	#defragcon @jeffma: poker is a totally different game from blackjack. Blackjack is data-driven decision making. Poker is emotional
12:20 am	**theroseinbloom:**	No, @jeffma did not sleep with Kate Bosworth. No, he will not give me Jim Sturgess's phone number. #defragcon
12:21 am	**catevz:**	Blackjack is perfect data-driven decision making. Real biz is like poker; u don't know what other guy is going 2 do #defrag #defragcon
12:22 am	**simeons:**	What's up with that? #defragcon http://plixi.com/p/57544728
12:22 am	**weblogtheworld:**	RT @kevinmarks says Jeff Ma - hollywood magic turned an average-looking asian guy into a handsome british due when they made '21' #defragcon
12:22 am	**ggiacobbe:**	RT @catevz: Blackjack is perfect data-driven decision making. Real biz is like poker; u don't know what other guy is going 2 do #defragcon
12:23 am	**davefauth:**	people make decisions afraid of losing money rather than try to win @jeffma #defragcon
12:23 am	**jpond:**	RT @sardire: creating meaningful, interoperable information for better sense-making is the #1 objective with semantics #defragcon
12:23 am	**DaveMIchels:**	Jeff Ma is great. Data Driven decision making and the barriers we have to it #defragcon
12:25 am	**cezinho:**	jeff ma providing some entertainment at #defragcon. he certainly makes data-driven decision making interesting
12:26 am	**simeons:**	People favor avoiding risk of loss given a small win as opposed to making a bet for a big win. -- @jeffma #defragcon
12:26 am	**AnneJHunt:**	"every spin is independent"...just some of that math crap #defragcon
12:26 am	**GordonThinks:**	@jeffma: Why blackjack? The probability of getting a particular card changes with every hand #defragcon
12:26 am	**GraemeThickins:**	RT @DaveMIchels: Jeff Ma is great. Data Driven decision making and the barriers we have to it #defragcon
12:27 am	**simeons:**	At #defragcon @jeffma just described why VCs spend so much time preventing losses as opposed to optimizing wins. #vc #startups
12:27 am	**cstechcast:**	I love breaking down Vegas games. All the numbers are also at http://bit.ly/aeYmmq. #defragcon

12:27 am	judico:	RT @simeons: At #defragcon @jeffma just described why VCs spend so much time preventing losses as opposed to optimizing wins. #vc #startups
12:28 am	GraemeThickins:	RT @judico: RT @simeons: At #defragcon @jeffma just described why VCs spend so much time preventing losses as opposed to optimizing wins #vc
12:29 am	simeons:	Yup: money, celebs, Vegas and... math. RT @bfeld: alright - @jeffma is absolutely killing it at #defragcon
12:30 am	GraemeThickins:	Eric Norlin on stage introducing Jeff Ma for his closing talk at Day One #defragcon http://yfrog.com/jtuz9bj
12:30 am	btgist:	http://j.mp/afrzC8 ? @DaveMichels Jeff Ma is great. Data Driven decision making and the barriers we have to it #defragcon
12:30 am	GordonThinks:	@jeffma You have to create the right culture in your organization (i.e. align incentives) #defragcon
12:30 am	simeons:	The biggest weekend in Vegas for @jeffma of Bringing Down the House and the movie 21 was a $450K win. #defragcon
12:30 am	cstechcast:	Bags of $ a good incentive. RT @GordonThinks: @jeffma U have 2 create the rt culture in yr organization (i.e. align incentives) #defragcon
12:31 am	DaveMIchels:	$950,000 in a duffle bag under the lounge chair at the Mirage Pool - would never leave a $1M like that laying around. #defragcon Jeff Ma
12:32 am	GordonThinks:	hahaha good point. RT @cstechcast: Bags of $ a good incentive. #defragcon
12:33 am	davefauth:	RT @GordonThinks: @jeffma You have to create the right culture in your organization (i.e. align incentives) #defragcon
12:36 am	get_rainmaker:	Using Rainmaker at a conference when collecting business cards, is really really really cool. #Defragcon #fb
12:40 am	catevz:	Analytics can be used to solve problems you can't just ask someone - @jeffma #defrag #defragcon
12:41 am	judico:	.RT @catevz: Analytics can be used to solve problems you can't just ask someone - @jeffma #defrag #defragcon
12:41 am	roundtrip:	RT @theroseinbloom: Skitchslap: the act of denigrating something by annotating a screenshot/image, using Skitch. #defragcon #thesenotdelongshere
12:43 am	micflash:	sweet... Jeff Ma, inspiration for the movie 21, weaving his crazy Vegas stories into a cool lesson on data driven decision-making #defragcon
12:44 am	Buzzmodo:	#defragcon Jeff Ma "News is a laggard, Twitter is a leading indicator"...
12:44 am	DaveMIchels:	Customer Sentiment: News is a laggard, Twitter is predictive. #defragcon
12:44 am	micflash:	RT @DaveMIchels: Customer Sentiment: News is a laggard, Twitter is predictive. #defragcon
12:45 am	akjnyc:	You don't have to be perfect - just better @jeffma #defragcon
12:45 am	scandelmo:	"You don't have to be perfect, just better" @jeffma #defragcon
12:46 am	hofmania:	Jeff Ma "Why is there a mirror on the ceiling?" #defragcon
12:46 am	simeons:	The tail's tweet wags the dog. RT @Buzzmodo: #defragcon "News is a laggard, Twitter is a leading indicator"... -- @jeffma
12:47 am	jaxn:	@Jaffma killed it at #defragcon
12:47 am	catevz:	The big lesson: if you really believe in something, don't quit just because you're temporarily down. #defrag #defragcon
12:47 am	simeons:	I'm sorry, that last use of "tweet" probably violated Twitter's Terms of Service. #defragcon
12:47 am	tdoyon:	?@simeons: The tail's tweet wags the dog. RT @Buzzmodo: #defragcon "News is a laggard, Twitter is a leading indicator"... -- @jeffma? #sas

12:47 am	mensogi:	RT @simeons: I'm sorry, that last use of "tweet" probably violated Twitter's Terms of Service. #defragcon
12:48 am	brilliantforge:	#Defragcon Jeff Ma: Most important lesson learned? Trust data-driven models and don't give up.
12:48 am	cornett:	RT @brilliantforge: #Defragcon Jeff Ma: Most important lesson learned? Trust data-driven models and don't give up.
12:48 am	dunkmac:	Great talk by Jeff Ma (real guy from '21') on data driven decision making. #defragcon
12:48 am	alanlepo:	Just listened to a great talk by @jeffma of "21" fame about using statistics to make educated decisions. #defragcon
12:48 am	catevz:	Note to spammers: just because I make poker allegory doesn't mean I want to play it online. Get better text analytics. #defrag #defragcon
12:49 am	timfalls:	RT @bfeld alright - @jeffma is absolutely killing it at #defragcon >> he sure did! #awesome
12:51 am	jaxn:	#defragcon could there be a confidence bias from believing you are making data driven decisions that skews success measurability?
12:51 am	shashivelur:	RT @kevinmarks: time, people, organizations, channel type, tags are key dimensions of activity models to distil out the information wanted. #defragcon
12:52 am	sardire:	@brilliantforge #Defragcon Jeff Ma: Most important lesson learned? Trust (semantic) data-driven models and don't give up ;)
12:53 am	ewhitmore:	RT @brilliantforge: #Defragcon @jeffma: Most important lesson learned? Trust data-driven models and don't give up.
1:00 am	pkedrosky:	Finally in Denver at #defragcon where @jeffma just did a lovely talk on blackjack, stats and being data-driven.
1:07 am	yaacovc:	RT @theroseinbloom: All this content switching is causing users to stay away from Enterprise 2.0 stuff and stick with what they know best. #defragcon
1:07 am	yaacovc:	RT @theroseinbloom: Stop focusing on yourselves, geeks, and focus on business users. #defragcon (hell no, where's the fun in that? NOT GOING TO HAPPEN, SIR)
1:10 am	ajlauerbarinov:	RT @dkhare: Private data only valuable in aggregate. It's a commodity ie bought and sold - @maggiefox #defragcon
1:19 am	jdunck:	RT @infoarbitrage: Targeted advertising: "The right not to be annoyed" - fair trade? Like walnuts for gold #defragcon @maggiefox
1:25 am	benkepes:	I think @marshallk just found God... or something #defragcon http://twitpic.com/37rnya
1:25 am	sardire:	Ev Williams: Twitter working on relevance in realtime #w2s #defragcon
1:26 am	chrisdancy:	RT @benkepes: YES - we heard the word "fuck" at a #defragcon keynote - big ups to @jaysimons from @atlassian
1:33 am	rcollazo:	Quite a spread here at #Defragcon! http://bit.ly/aRS4h8
1:41 am	GraemeThickins:	#defragcon reception... big deals bein' done http://yfrog.com/nemcdcj
1:44 am	heyjk:	@DaveAngulo - How did your #defragcon presentation go? I'll bet you were fantastic! :)
1:48 am	alanlepo:	RT @knorlin: #defragcon The registration bag contains drink discount/beverage coupons from Socialtext and Zendesk.
1:52 am	SameerPatel:	Finishing up w client chats before heading over for a drink with #defragcon peeps
1:55 am	DistractedEnt:	RT @theroseinbloom: Average person switches desktop app THIRTY-SEVEN TIMES AN HOUR. #defragcon

1:56 am	**cenedella:**	RT @infoarbitrage: "Information overload is not the problem. It's filter failure." @cshirkey #defragcon
2:14 am	**SaraMeaney:**	Best schwag at #DefragCon: the killer USB charger from @connect2field - and the Aussie accents from the booth team.
2:22 am	**cezinho:**	#defragcon sculpture @ Denver http://instagr.am/p/SKpx/
2:36 am	**peterhoskins:**	12 hours of #defragcon big data bliss
2:36 am	**sophiabliu:**	About to give my talk on Crisis Technology Communities in Action at #tech4good #defragcon
2:38 am	**BethPatin:**	RT @sophiabliu: About to give my talk on Crisis Technology Communities in Action at #tech4good #defragcon
2:44 am	**JChurlik:**	Tech4Good BarCamp starting up now. #tech4good #defragcon
2:51 am	**amk_boCO:**	a lot was learned at #defragcon and many great speakers were heard. definitely an influential and thought provoking event! Thanks @defrag!
2:56 am	**micflash:**	Headed to dinner with the Microsoft crew to the Flagstaff House. Looking forward to some tasty eats. #defragcon
2:58 am	**Landlessness:**	I couldn't bring myself to believe the hype beforehand, but #defragcon is indeed a mind-expanding experience.
3:05 am	**divanshuarora:**	RT @mkrigsman: #defragcon We techogeek types often do not look sufficiently at history to help understand the present.
3:09 am	**rcollazo:**	@tylerhannan If you want to know more, please find me so we can talk. #Tech4Good #Defragcon #Rackspace
3:12 am	**KristenRitter:**	RT @Greg2dot0: My latest SlideShare upload : Apps stores in the enterprise http://slidesha.re/9975pD #defragcon http://myloc.me/eIrNs
3:14 am	**jimworth:**	#defragcon=2000 tweets, #defrag=300 tweets, #defrag2010=5 tweets. I think the crowd picked the hashtag. Use it. (#defragcon)
3:17 am	**tylerhannan:**	@atlassian speaking about efforts w/ room to read and resultant impact. Powerful combo of culture & personal ownership #Tech4Good #defragcon
3:23 am	**iamtanzil:**	RT @cenedella: RT @infoarbitrage: "Information overload is not the problem. It's filter failure." @cshirkey #defragcon
3:31 am	**ellenfeaheny:**	RT @jobsworth: Jay Simons from Atlassian now talking about creating a culture of innovators #defragcon
3:32 am	**tdoyon:**	RT @jimworth: Get the full tweetlog , blogposts, and other coverage of #defragcon at: http://is.gd/hkeRv Edit it to make it better too! (aka #defrag)
3:38 am	**nielr1:**	RT @micflash: biggest challenge in the expertise space: actually quantifying expertise (sparked by @trada) #defragcon
3:43 am	**cwood:**	Great to talk to @sether, @bfeld, @ehuddleston, @maggiefox, @shurtleff, and many more today. Looking fwd to tomorrow. #defragcon
3:47 am	**kcarruthers:**	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
3:48 am	**camcd:**	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
3:49 am	**InFullBloomUS:**	RT @mkrigsman: #defragcon Social networking is a repeat of old patterns of collaboration, adapted to the present day using new tools.
3:50 am	**debelzie:**	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
3:51 am	**mjayliebs:**	Really interesting conversation with @marshallk dissecting some of the happenings around #defragcon and the social web
3:57 am	**joshuakahn:**	#defragcon shocked and disappointed that no one appreciated my "where my hose at" line regarding gnip / twitter announcement. </pityparty>

4:05 am	**mkrigsman:**	Absolutely wonderful to see old buddy @dhinchcliffe at #defragcon. #reunion
4:06 am	**mjayliebs:**	great meeting the good folks from @liquidplanner and taking a look at the product - I like where the application fits, good stuff #defragcon
4:15 am	**cwood:**	Also great meeting/reconnecting with @SameerPatel, @mkrigsman, @stevemann, and @jtaschek. #defragcon
4:19 am	**SameerPatel:**	This is @defrag. Sitting with @Greg2dot0 @maggiefox @mikalina #defragcon http://plixi.com/p/57579234
4:54 am	**johnlmyers44:**	RT @shawnrog: Customer less interested in ACID compliance more interested in results, fast analysis and quick implmentation #defragcon
4:55 am	**alanlepo:**	Nice meeting new folks like @cwood @mkrigsman @marshallk @stevemann @tylergillies and of course @defrag at #defragcon
5:12 am	**chriskgodfrey:**	@thisbeer having a Hazed & infused from @boulderbeerco at the @rackspace / @rackcloud #defragcon happy hour
5:45 am	**chriskgodfrey:**	I met them today, great guys #defragcon RT @mccannatron: I want to speed up my website with @torbit! http://t.co/6CY90d8
5:53 am	**Landlessness:**	OH from @mbjerede: I hate driving. The only thing I hate worse us parking. #defragcon
6:02 am	**gilliatt:**	Just a bit of analytics talk at #defragcon today. Must tweet the XKCD reference: http://xkcd.com/552/
6:08 am	**defrag:**	RT @amk_boCO: a lot was learned at #defragcon and many great speakers were heard. definitely an influential and thought provoking event! Thanks @defrag!
6:20 am	**leegonzales:**	RT @infoarbitrage: IT: "The corporate antibodies for change" #defragcon
6:23 am	**claylo:**	Battling a cold by hitting the sack early, reading a few chapters in @bfeld's Do More Faster. See you tomorrow, #defragcon!
7:00 am	**rlavigne42:**	Get the full tweetlog , blogposts, and other coverage of #defragcon at: http://is.gd/hkeRv Edit it to make it better too! (via @jimworth)
7:03 am	**simeons:**	Good first day at #defragcon. Great dinner with @infoarbitrage & Co. Now, I must increase my nightly sleep average.
7:34 am	**fav_bot:**	RLavigne42: Get the full tweetlog , blogposts, and other coverage of #defragcon at: http://is.gd/hkeRv Edit it t... http://bit.ly/cQoE4W
7:39 am	**hkolar:**	RT @mkrigsman: #defragcon Social networking is a repeat of old patterns of collaboration, adapted to the present day using new tools.
7:46 am	**ilivewithian:**	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
8:00 am	**the_spinmd:**	RT @Landlessness: I couldn't bring myself to believe the hype beforehand, but #defragcon is indeed a mind-expanding experience.
9:16 am	**delynator:**	RT @infoarbitrage: IT: "The corporate antibodies for change" #defragcon
10:28 am	**pennyhaslop:**	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
11:05 am	**knorlin:**	#defragcon Woke up at 2:30. Been reading tweets for over an hour. So glad that everyone is having a good time at Defrag. Up next - day 2!
11:46 am	**knorlin:**	#defragcon If you are staying at the Omni for Defrag- join their loyalty program http://www.omnihotels.com/SelectGuestProgram.aspx
12:06 pm	**SendGrid:**	@sorenstein great to meet you guys - really cool company @connect2field ! #defragcon
12:28 pm	**cwood:**	Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.

12:34 pm	**monkchips:**	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
12:35 pm	**vincentstinks:**	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws to Oracle ... How about Apple? hahahahaha
12:36 pm	**wildaker:**	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
12:37 pm	**mappingbabel:**	RT @cwood: Heard a rumor @ #defragcon last night that Amazon is looking at selling #aws potentially to Oracle .Too hideous to contemplate
12:47 pm	**joshuabaer:**	@simeons I wish I could be at #defragcon - please say hi to everyone for me!
12:51 pm	**jbminn:**	About to head up north for the closing day of #defragcon. Great conf, folks.
12:55 pm	**Greg2dot0:**	@jimworth a definite ""must attend". A great conference for thought leadership. #defragcon
1:09 pm	**Greg2dot0:**	Let's be clear, that the laryngitis at #defragcon has not stopped me from talking...but MAY impact my ability to be heard....#suck
1:13 pm	**Notterpops:**	heard a quick talk from @Klout at #defragcon about this yesterday http://zd.net /bKXVow
1:22 pm	**dajb2:**	RT @cwood: Rumor at #defragcon last night: Amazon might sell #aws, potentially to Oracle. // Something that would slow #cloud innovation.
1:23 pm	**Greg2dot0:**	RT @cwood: Rumor at #defragcon last nite: Amazon might sell #aws, potentially 2 Oracle. // Something that wld slow #cloud innovation. #yam
1:29 pm	**mkrigsman:**	Enjoying #defragcon tremendously. Seeing old friends and meeting new folks. Seriously smart people running around here!
1:34 pm	**markunsworth:**	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
1:35 pm	**mkrigsman:**	RT @mjayliebs Interesting conversation with @marshallk dissecting happenings around #defragcon and the social web << I learned a lot
1:42 pm	**kenhorn:**	RT @cwood: rumor at #defragcon that Amazon may sell #aws potentially to Oracle Too hideous to even contemplate ... /via @monkchips <? yowser
1:44 pm	**SaraMeaney:**	@tdoyon I liked his topic a lot. Fascinating insights. Are you at #DefragCon?
1:53 pm	**jessewilkins:**	RT @stoweboyd: @elsua We should be able to say #defrag = #defragcon = #defrag2010 but no one has done a good job on hashtags
1:55 pm	**Notterpops:**	@maggiefox your privacy talk spurred great discussion at lunch. thanks for posting the presentation! http://bit.ly/dhJvwS #defragcon
1:57 pm	**epc:**	Catching up on @hashable: drinks with @awright249 @nanbliss @kamml @awmoore at #Defrag /cc: @hashable #defragcon #conference
2:23 pm	**epc:**	Heading down to the main #defrag conference hall for some xbox kinect on a 32x18? screen. #defragcon #ginormoushdscreen
2:29 pm	**tdoyon:**	Kinect on the big screen at #defragcon ... sweet. http://twitpic.com/37wxq5
2:35 pm	**ddelmoli:**	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
2:43 pm	**mcoffman:**	Awesome way to start the day at #defragcon - Kinect on the 20' big screen http://yfrog.com/5lnm9mj
2:43 pm	**rasneil:**	RT @Greg2dot0: RT @cwood: Rumor at #defragcon last nite: Amazon might sell #aws, potentially 2 Oracle. // Something that wld slow #cloud innovation. #yam
2:45 pm	**jaxn:**	Just picked up @jeffma's book at #defragcon
2:52 pm	**jeffma:**	Thanks to all who attended my session at #defragcon. Truly an amazing event and crowd. Did I mention I'm selling books? :)

2:55 pm	**udeme:**	RT @kgalliani: Greg Lowe don't focus on features focus ux @yorkshireguyus #defragcon
2:57 pm	**gilliatt:**	Got my music socks on today. Time to jam at #defragcon.
3:04 pm	**ScreencastPM:**	RT @jeffma: Thanks to all who attended my session at #defragcon. Truly an amazing event and crowd. Did I mention I'm selling books? :)
3:06 pm	**cstechcast:**	I have one of the most valuable seats... next to a power strip. Ready for the firehose of info. #defragcon
3:09 pm	**rjbrenn:**	Thats me! RT @mcoffman Awesome way to start the day at #defragcon - Kinect on the 20' big screen http://yfrog.com/5lnm9mj
3:12 pm	**parwaaz03:**	RT @kevinmarks: says @vwadhwa Startup Chile will give you $40k and office space to go there and do a startup. US rejects visas for founders #defragcon
3:17 pm	**candland:**	getting ready for day 2 at #defragcon
3:19 pm	**mjayliebs:**	Having some some at #defragcon looking forward to day 2 (@ Omni Interlocken Spa & Resort) http://4sq.com/bJNGZW
3:19 pm	**lmckeogh:**	Looking forward to day 2 of #defragcon. Yesterday was 3-d mind expanding.
3:20 pm	**GraemeThickins:**	gorgeous sunrise over the mountains... now gettin' ready for day two at #defragcon (need caffeine) http://twitpic.com/37xd3r
3:21 pm	**tdoyon:**	RT @GraemeThickins: gorgeous sunrise over the mountains gettin' ready for day 2 #defragcon (need caffeine) http://twitpic.com/37xd3r #fb
3:22 pm	**ScreencastPM:**	#defragcon needs to publish their playlist. This music gets me going!
3:24 pm	**cwood:**	Very much looking forward to @pkedrosky's talk this morning. Wondering how he'll pull off an octobox live. #defragcon
3:26 pm	**the_spinmd:**	Is it possible that the #defragcon Day 2 soundtrack is even better than Day 1's?
3:27 pm	**cstechcast:**	Microsoft is going to do a Kinect demo on a 30ft screen. This should be interesting. The camera adds 10 pounds. #defragcon
3:28 pm	**MartijnLinssen:**	What do you think about @Klout? I think Klout is Krap http://dlvr.it/8lKcz #defragcon
3:29 pm	**mclpro:**	RT @benkepes: Coolest (and most useful) conference swag yet seen. Mobile battery charger. From @connect2field at #defragcon http://yfrog.com/6pc3fwj
3:29 pm	**Greg2dot0:**	Due to #defragcon I now feel like I can compute Pi to a few more decimal places
3:29 pm	**micflash:**	awesome... it's 830am and Metallica's "Ride the Lightening" just came on in the main ballroom. #soundtrack #defragcon
3:30 pm	**rjbrenn:**	#defragcon Metallica brought to you by request from @pkedrosky
3:31 pm	**cstechcast:**	I have not collected enough swag. Needs to change today. #swaghunt #defragcon
3:32 pm	**lehawes:**	Good morning all! Getting ready to start Day 2 of #defragcon. Will be live blogging morning sessions, as usual. My panel is at 1:00 MST.
3:33 pm	**adamkcarson:**	Quotes from #defragcon -- "permission-based stalking" and "community effects"
3:35 pm	**MGralike:**	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
3:37 pm	**benkepes:**	hey @ktinboulder it's not a run unless I know how far it is, any idea how far we went this am? #defragcon
3:37 pm	**Greg2dot0:**	Ruh roh...my first wireless hiccup at #defragcon
3:40 pm	**ricklevine:**	Day two at Defrag. Nice that my partner lets me out of the shop for a tech gig! Still giving away chocolate. #defragcon

3:42 pm	the_spinmd:	RT @Greg2dot0: Due to #defragcon I now feel like I can compute Pi to a few more decimal places
3:43 pm	stoweboyd:	I am looking forward to David Weinberger's talk. #defragcon
3:43 pm	shawnrog:	Starting day 2 at #defragcon. Looking forward to David Weinberger of The Clue Train Manifesto and Jeff Jonas Chief Scientist IBM
3:43 pm	stoweboyd:	[this music is driving me nuts. I wonder if I can hijack the audio channel with some Bonobo.] #defragcon
3:44 pm	jobsworth:	Yay! @clocke coming here shortly. Which means, with @dsearls @ricklevine @dweinberger already here, the @Cluetrain Four are at #defragcon
3:44 pm	petervan:	Defrag day2 starts #defragcon
3:45 pm	the_spinmd:	Just can't get enough of the #defragcon opening vid.
3:45 pm	GraemeThickins:	#defragcon ... my pix so far: http://bit.ly/bEsCa1
3:45 pm	btgist:	http://j.mp/d056x8 ? @graemethickins #defragcon ... my pix so far: http://bit.ly/bEsCa1
3:46 pm	jobsworth:	day two of #defragcon begins with @dweinberger on Knowing. Always a delight to listen to him
3:46 pm	awmoore:	And an encore of the #defragcon intro video... can't wait for Day 2 :)
3:46 pm	sorenstein:	Thinking which preso to see today? mine will be way more interesting that the title on the official list #defragcon http://bit.ly/asWgY0
3:46 pm	GraemeThickins:	RT @the_spinmd: Just can't get enough of the #defragcon opening vid. <- +1
3:48 pm	liquidplanner:	Got to demo @liquidplanner for @mkrigsman at #defragcon. Good times!
3:48 pm	epc:	#Defrag #defragcon opening day two http://flic.kr/p/8UmeRH
3:48 pm	mkrigsman:	#defragcon Talk starting from @dweinberger, one of the Cluetrain Manifesto authors
3:48 pm	southpolesteve:	RT @mkrigsman: #defragcon Talk starting from @dweinberger, one of the Cluetrain Manifesto authors
3:49 pm	GordonThinks:	RT @southpolesteve: RT @mkrigsman: #defragcon Talk starting from @dweinberger, one of the Cluetrain Manifesto authors
3:49 pm	joshuakahn:	@dweinberger (Cluetrain co-author) going on stage at #DefragCon, "On Knowing" this will be a treat
3:49 pm	BBYOpen:	@dweinberger (Cluetrain co-author) going on stage at #DefragCon, "On Knowing" this will be a treat
3:49 pm	lehawes:	@dweinberger now talking about "Is The Net Exceptional?" at #defragcon
3:49 pm	micflash:	RT @BBYOpen: @dweinberger (Cluetrain co-author) going on stage at #DefragCon, "On Knowing" this will be a treat
3:49 pm	Buzzmodo:	#defragcon My friend David Weinberger is up first this morning. Brilliant guy, co-wrote the "Cluetrain Manifesto" now on to a new book...
3:49 pm	mensogi:	@simeons I'm a little conferenced out but looking forward to your commentary at #defragcon
3:50 pm	mkrigsman:	#defragcon Is the Net exceptional? On the order of fire and printing press -- Dor it change *everything*?
3:50 pm	stevemann:	RT @mkrigsman: #defragcon Is the Net exceptional? On the order of fire and printing press -- Dor it change *everything*?
3:50 pm	Buzzmodo:	#defragcon History of the net series of cycles, now on to Web 3.0, e.g., the debunking Web 2.0 and Web 1.0...
3:50 pm	stoweboyd:	Weinberger: web 3.0 = debunking web 2.0 #defragcon

3:50 pm	**lehawes:**	@dweinberger says we're in Web 3.0, where writers' job is to debunk the Web (again). #defragcon
3:51 pm	**lmckeogh:**	Just rode the web roller coaster from web 0.x to 3.0 - the great debunking. A short transformational period? #defragcon
3:51 pm	**Greg2dot0:**	RT @stoweboyd: Weinberger: web 3.0 = debunking web 2.0 #defragcon
3:51 pm	**Buzzmodo:**	#defragcon Now on to the period of great debunking, and is the net that exceptional?
3:51 pm	**kevinmarks:**	#defragcon @dweinberger: Is the Net Exceptional? We thought so twice, but now we're in web 3.0 - The Great Debunking
3:51 pm	**mkrigsman:**	#defragcon We are now in the Web 3.0 period - the great debunking (from @dweinberger)
3:51 pm	**petervan:**	RT @jobsworth: Yay! @clocke coming here shortly. Which means, with @dsearls @ricklevine @dweinberger already here, the @Cluetrain Four are at #defragcon
3:51 pm	**the_spinmd:**	"It's the Great Debunking, Charlie Brown." #defragcon
3:52 pm	**petervan:**	RT @kevinmarks: #defragcon @dweinberger: Is the Net Exceptional? We thought so twice, but now we're in web 3.0 - The Great Debunking
3:52 pm	**geetarchurchy:**	RT @stoweboyd: Weinberger: web 3.0 = debunking web 2.0 #defragcon
3:52 pm	**stoweboyd:**	Weinberger: Is the net exceptional? #defragcon
3:52 pm	**MagicChatzi:**	RT Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
3:53 pm	**Qwerly:**	Dear developers at #defragcon - check out the Qwerly API, launched today: http://bit.ly/djJmxP. Resolve Twitter user to other socnets.
3:53 pm	**GordonThinks:**	@dweinberger: "There's no such thing as the internet" #defragcon
3:53 pm	**lehawes:**	There is not such thing as *the* Net, because everyone's experience of it is different. #defragcon
3:53 pm	**GraemeThickins:**	I'm continuing my live-blogging of #defragcon (day two) here: http://bit.ly/dg9yaV
3:54 pm	**kevinmarks:**	#defragcon @dweinberger: we all have different experiences of the net, so no common view - but there are at least 5 things we can agree on
3:54 pm	**GordonThinks:**	@dweinberger "5 things people discover about the net: #1- There is a shit ton of stuff on the web" #defragcon
3:55 pm	**lehawes:**	@dweinberger: "We are better at managing crap on the Net than we are the good stuff." #defragcon
3:55 pm	**GordonThinks:**	@dweinberger "5 things people discover about the net: #2- This is a permission free zone" #defragcon
3:55 pm	**mkrigsman:**	#defragcon "There is a shit ton of stuff on the Internet. But also abundance of good stuff." from @dweinberger
3:55 pm	**kevinmarks:**	#defragcon @dweinberger: 1: there is huge abundance - a cornucopia floating in a sea of garbage
3:55 pm	**fulling:**	#defragcon @dweinberger "We manage the crap better than we manage the good."
3:55 pm	**GordonThinks:**	@dweinberger "5 things people discover about the net: #3- There is no principle of organization" #defragcon
3:55 pm	**kevinmarks:**	#defragcon @dweinberger: 2: you don't have to ask permission to add to the net
3:55 pm	**GordonThinks:**	@dweinberger "5 things people discover about the net: #4- WE built this" #defragcon
3:56 pm	**ggiacobbe:**	Calling all women at #defragcon - let's meet at 10am Th at a round table in the back of the room to talk. Pls spread the word.

3:56 pm	the_spinmd:	"The 'net is better off for being a mess." - @dweinberger #defragcon
3:56 pm	GordonThinks:	@dweinberger "5 things people discover about the net: #4 - WE built this LOLcat by LOLcat" #defragcon
3:56 pm	kevinmarks:	#defragcon @dweinberger: 3: the net is disorganised. no structure
3:56 pm	jholston:	'there's a shit-ton of stuff' on the net -- 'a permission-free zone' "we built it LOLcat by LOLcat' :@dweinberger #defragcon
3:56 pm	GordonThinks:	@dweinberger "5 things people discover about the net: #5- It is FILLED with hyperlinks" #defragcon
3:56 pm	cstechcast:	@dweinberger is pro-lolcat #defragcon
3:56 pm	kevinmarks:	#defragcon @dweinberger: 4: we built the net. All of us. lolcats and all
3:57 pm	mkrigsman:	#defragcon Hyperlinks are the map - touch it and go there. The stuff of myth and fable. The hyperlink brings us to knowledge
3:57 pm	Greg2dot0:	RT @jholston: 'there's a shit-ton of stuff' on the net -- 'a permission-free zone' "we built it LOLcat by LOLcat' :@dweinberger #defragcon
3:57 pm	GordonThinks:	@dweinberger "By connecting things, hyperlinks let them fall apart" #defragcon
3:57 pm	kevinmarks:	#defragcon @dweinberger: 5: the net has hyperlinks. By connecting things, hyperlinks let them fall apart.
3:57 pm	tdoyon:	RT @jholston: 'there's a shit-ton of stuff' on the net -- 'a permission-free zone' "we built it LOLcat by LOLcat' :@dweinberger #defragcon
3:57 pm	Buzzmodo:	#defragcon 5 Key things, and now to focus on the hyperlink, by connecting,it also let's things fall apart.
3:57 pm	knorlin:	#defragcon Miss out on purchasing Jeff Ma's book "The House Advantage"? I have some left for sale at the reg desk. (2 of them signed) $15
3:57 pm	jobsworth:	@dweinberger: hyperlinks helped things fall apart #defragcon
3:58 pm	kevinmarks:	RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon
3:58 pm	lehawes:	@dweinberger: hyperlinks bind things AND let them fall apart. Encyclopedias fell apart as big volumes into millions of articles #defragcon
3:58 pm	madmongol:	RT @kevinmarks: #defragcon @dweinberger: we all have different experiences of the net, so no common view - but there are at least 5 things we can agree on
3:58 pm	stoweboyd:	RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon
3:59 pm	dominiek:	RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon /via @stoweboyd
3:59 pm	replytoall:	Day 2 @Defrag here in CO. Continues to deliver great insights from super smart people http://www.defragcon #defragcon
3:59 pm	kevinmarks:	#defragcon @dweinberger: Hyperlinks make encyclopedias and newspapers fall apart into their pieces, then reconnected to the world by links
3:59 pm	DominicTravers:	Long live the internet... RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon
3:59 pm	sophiabliu:	David Weinberger, co-author of the Cluetrain Manifesto and Everything is Misc, talks about "Is the Net exceptional? #defragcon
3:59 pm	knorlin:	#defragcon Looking for a red usb key that was left in Breakout 2 yesterday. If anyone found it... please drop off to the Atlassian booth.
3:59 pm	jholston:	'long-form writing is the hard case' on the radical explosionism that is the net" @dweinberger #defragcon
4:00 pm	susiewee:	Probably true! RT @kevinmarks RT @the_spinmd "The 'net is better off for being a mess." - @dweinberger #defragcon

4:00 pm	**Greg2dot0:**	RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon
4:00 pm	**GraemeThickins:**	RT @stoweboyd: RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon
4:00 pm	**benkepes:**	.@dweinberger conveniently sidestepping the move back to trad approaches - local newspapers, vinyl music and self publishing #defragcon
4:00 pm	**stephtara:**	RT @kevinmarks: #defragcon @dweinberger: Hyperlinks make encyclopedias and newspapers fall apart into their pieces, then reconnected to the world by links
4:01 pm	**stoweboyd:**	Weinberger: the problems of long-format thinking #defragcon
4:01 pm	**stephtara:**	RT @kevinmarks: #defragcon @dweinberger: 4: we built the net. All of us. lolcats and all
4:02 pm	**kevinmarks:**	#defragcon @dweinberger: Darwin's Origin of Species has 5 chapters of argument and 6 of objections. The author hallucinates hostile readers
4:02 pm	**jholston:**	@dweinberger exploding Darwin's Origin of Species to show why 'long-form writing is the hard case for net explosionism #defragcon
4:02 pm	**GordonThinks:**	@dweinberger "3 problems with long-form thought: #1 - The author has to be in a paranoid fugue state, imagining his enemies" #defragcon
4:02 pm	**stephtara:**	RT @kevinmarks: #defragcon @dweinberger: 1: there is huge abundance - a cornucopia floating in a sea of garbage
4:02 pm	**tdoyon:**	Halluncinate hostile readers...weak point of long form thought #defragcon
4:02 pm	**lehawes:**	@dweinberger: Long form writing forces authors to imagine and confront objections 2 thesis in absence of collaborative discussion #defragcon
4:03 pm	**stoweboyd:**	Weinberger: the author has to sit along in a paranoid fugue state, imagining the objections of imagined critics #defragcon
4:03 pm	**benkepes:**	IMHO @dweinberger confuses solo content creation with longform thought. Collaborative longform negates his concerns #defragcon
4:03 pm	**mkrigsman:**	#defragcon Authors spend long periods in a paranoid fugue state hallucinating hostile readers. from @dweinberger #gawdhowtrue
4:03 pm	**GordonThinks:**	@dweinberger "3 problems with long-form thought: #2 - You need to put blinkers on your readers" #defragcon
4:03 pm	**GordonThinks:**	@dweinberger "3 problems with long-form thought: #3 - They hardly ever ACTUALLY work!" #defragcon
4:04 pm	**kevinmarks:**	#defragcon @dweinberger: very few long form works manage to carry us from A to Z - Kant's Critique of Pure Reason loses you 20% through
4:04 pm	**mjayliebs:**	RT @stoweboyd: Weinberger: the author has to sit along in a paranoid fugue state, imagining the objections of imagined critics #defragcon
4:04 pm	**newsgator:**	Don't miss @esauve talking at #Defragcon today - "Forward thinking in #Gov20," at 1:30pm MT. #NewsGator
4:04 pm	**stoweboyd:**	Weinberger: very, very few long form works work. #defragcon
4:04 pm	**kevinmarks:**	RT @stoweboyd: Weinberger: the author has to sit along in a paranoid fugue state, imagining the objections of imagined critics #defragcon
4:04 pm	**cwood:**	David Weinberger is giving a long-form talk about links vs long-form works to a bunch of people following links on their laptops.#defragcon
4:04 pm	**cezinho:**	@benkepes @ktinboulder i'm convinced it was 5 miles, whether or not that's actually true #defragcon
4:05 pm	**lehawes:**	@dweinberger: Very few long form works succeed in making readers believers. Most readers get lost 1/3 of way through. #defragcon

4:05 pm	mcoffman:	Opposite of long-form thought is not short-form, it's web-form @dweinberger #defragcon
4:05 pm	movito:	RT @stoweboyd: Weinberger: web 3.0 = debunking web 2.0 #defragcon
4:05 pm	GordonThinks:	Too Orange > RT @cezinho: @benkepes @ktinboulder i'm convinced it was 5 miles, whether or not that's actually true #defragcon
4:05 pm	jholston:	RT @newsgator: Don't miss @esauve talking at #Defragcon today - "Forward thinking in #Gov20," at 1:30pm MT. #NewsGator
4:05 pm	lizasperling:	RT @jholston: 'long-form writing is the hard case' on the radical explosion that is the net" @dweinberger #defragcon
4:05 pm	lehawes:	RT @newsgator: Dont miss @esauve talking at #Defragcon today - "Forward thinking in #Gov20," at 1:30pm MT. #NewsGator #defragcon
4:05 pm	mkrigsman:	#defragcon "Most long form written works fail" vs "web-form thought" done in public collaboratively. (by @dweinberger) << I disagree
4:05 pm	joshuakahn:	RT @stoweboyd: Weinberger: the author has to sit along in a paranoid fugue state, imagining the objections of imagined critics #defragcon
4:05 pm	kevinmarks:	#defragcon @dweinberger: the opposite of long form thought is web form thought, which is done in public, never done, inconsistent, shapeless
4:05 pm	bfeld:	i need to spend more time with David Weinberger - brilliant - #defragcon
4:05 pm	jobsworth:	@dweinberger now distinguishing web-form thought from long-form thought. #defragcon
4:06 pm	tdoyon:	Web form thought is collaborative and never done, is inconsistent, and without agreement ... #defragcon
4:06 pm	stoweboyd:	Weinberger: knowledge is becoming shapeless #defragcon
4:06 pm	stoweboyd:	RT @bfeld: i need to spend more time with David Weinberger - brilliant - #defragcon
4:06 pm	NickSeguin:	listening to @dweinberger talk about 'knowing' here @ #defragcon
4:07 pm	jholston:	era of shapeless knowledge. @dweinberger #defragcon
4:07 pm	tdoyon:	Knowledge requires filtering of information... #defragcon
4:07 pm	kevinmarks:	#defragcon @dweinberger: Classic pyramid from data to information to knowledge to wisdom. Knowledge has been a reduction, a distillation
4:07 pm	benkepes:	@mkrigsman I'm with you, @dweinberger is using self-serving arguments that ignore alternative approaches #defragcon
4:07 pm	nitinbadjatia:	Interesting notion RT @stoweboyd: Weinberger: knowledge is becoming shapeless #defragcon
4:07 pm	ralphmercer:	RT @jholston: era of shapeless knowledge. @dweinberger #defragcon
4:07 pm	kevinmarks:	#defragcon @dweinberger: knowledge has been a foundation - the facts we build our arguments on
4:07 pm	lehawes:	@dweinberger: Western knowledge has taken 3 shapes. Pyramid, Foundation (bottom), & Rectangle (books). Knowledge now shapeless. #defragcon
4:07 pm	GordonThinks:	@dweinberger "3 shapes of knowledge: 1) The Pyramid (reduction), 2) a Bottom (firm foundation), 3) a Rectangle (contained)" #defragcon
4:08 pm	benkepes:	@the_spinmd hmmmm - confused and confusing thesis I'm hearing.... #defragcon
4:08 pm	sophiabliu:	David Weinberger @dweinberger , co-author of the Cluetrain Manifesto and Everything is Misc, talks about "Is the Net exceptional? #defragcon
4:08 pm	mkrigsman:	#defragcon Listening to @dweinberger with great respect and thinking some of his talk is nonsense.

4:08 pm	**kevinmarks:**	#defragcon @dweinberger: knowledge was rectangular, bound into books. We can't bound it ourselves, but can bind it in a book.
4:08 pm	**tdoyon:**	Rectangles are bounding boxes...shape of knowledge has been a book with a knowable amount of information ... A brain sized chunk #defragcon
4:08 pm	**mjayliebs:**	RT @jholston: era of shapeless knowledge. @dweinberger #defragcon quite the interesting concept...thinking
4:09 pm	**tdoyon:**	RT @kevinmarks: #defragcon @dweinberger: knowledge was rectangular, bound into books. We can't bound it ourselves, but can bind it in a book.
4:09 pm	**stoweboyd:**	Weinberger: books are brain-sized chinks of knowledge, bounded, finite, and knowable. #defragcon
4:09 pm	**ulrike_reinhard:**	@jobsworth @stoweboyd really like your tweets on David's talk ... Get a feeling of what he is talking about! Thanks! #defragcon
4:09 pm	**southpolesteve:**	Good talk, but STOP YELLING #defragcon
4:10 pm	**mkrigsman:**	#defragcon Concerned about this populist approach to long form thought, that seems to lead toward least common denominator thinking.
4:10 pm	**tdoyon:**	Knowledge is reduced, resolved, and mastered @dweinberger #defragcon
4:10 pm	**GordonThinks:**	RT @southpolesteve: Good talk, but STOP YELLING #defragcon
4:10 pm	**claylo:**	Hot or not? Good luck with the breakfast sandwiches in the front lobby. Heating lamp needs to double-down. #defragcon
4:10 pm	**PeterKretzman:**	RT @mkrigsman: #defragcon Authors spend long periods in a paranoid fugue state hallucinating hostile readers. from @dweinberger #gawdhowtrue
4:10 pm	**lehawes:**	@dweinberger: "Knowledge is that which about all disagreement has been dissolved." #defragcon
4:10 pm	**cstechcast:**	Books are expensive, libraries have walls. @dweinberger #defragcon
4:10 pm	**mjayliebs:**	RT @jowyang: Should companies treat customers with a higher KLOUT score better than others? http://bit.ly/afkDh9 #SCRM #defragcon
4:10 pm	**GraemeThickins:**	RT @kevinmarks #defragcon @dweinberger: knowledge was rectangular, bound into books. We can't bound it ourselves, but can bind it in a book.
4:10 pm	**jholston:**	'knowledge used to be that about which all disagreement driven out' @dweinberger possible when it's social and shapeless? #defragcon
4:11 pm	**tdoyon:**	But this is how knowledge works on paper because that is what we've had ... Paper sucks for knowledge @dweinberger #defragcon
4:11 pm	**kevinmarks:**	#defragcon @dweinberger: the pyramid, foundation, rectangle models are because of paper. Books expensive, resolved, closed.
4:11 pm	**danklynn:**	I've never seen someone speak as excitedly about "knowledge" than David Weinberger at #defragcon.
4:11 pm	**cstechcast:**	"paper sucks for knowledge!" @dweinberger #defragcon
4:11 pm	**lehawes:**	Sorry, meant to write "resolved", not "dissolved" in last tweet. #defragcon
4:11 pm	**stoweboyd:**	Weinberger: paper sucks for knowledge, and we have come to confuse the container for the contained. #defragcon
4:11 pm	**Greg2dot0:**	RT @cstechcast: "paper sucks for knowledge!" @dweinberger #defragcon
4:11 pm	**pkedrosky:**	Speaking in a couple of minutes here at #defragcon. Topic? Trash, mostly.
4:11 pm	**mkrigsman:**	#defragcon "Paper sucks for knowledge" (@dweinberger) << definitely cannot get on board with this thesis
4:11 pm	**nigellegg:**	RT @mjayliebs: RT @jowyang: shld companies treat customers w/ higher KLOUT score better ?http://bit.ly/afkDh9 #SCRM #defragcon // NO!

4:11 pm	**lehawes:**	RT @danklynn "Ive never seen someone speak as excitedly about "knowledge" than David Weinberger at #defragcon." +1 #defragcon
4:12 pm	**kevinmarks:**	#defragcon @dweinberger: The world is too big to know. Skulls don't scale. Libraries don't scale. Networks do. We don't need reductive ways.
4:12 pm	**jbminn:**	David Weinberger is a fantastic speaker. "skulls don't scale for knowledge" #defragcon
4:12 pm	**the_spinmd:**	What the hell @defrag? Don't you know tech confs are supposed to be filled w/product pitches, not intelligence? #mybrainhurts #defragcon
4:12 pm	**dahowlett:**	@kevinmarks Ever tried reading a 50+ page report without having a printed version? Bloody hard work #defragcon
4:12 pm	**stoweboyd:**	Weinberger: overload, shmoverload #defragcon
4:12 pm	**fulling:**	RT @jbminn: David Weinberger is a fantastic speaker. "skulls don't scale for knowledge" #defragcon
4:12 pm	**sardire:**	#Snowden says 'encourage messy coherence' #defragcon
4:13 pm	**mkrigsman:**	#defragcon Looking forward to hearing @pkedrosky speak in a few minutes
4:13 pm	**pageman:**	RT @lizasperling: RT @jholston: 'long-form writing is the hard case' on the radical explosion that is the net" @dweinberger #defragcon
4:13 pm	**kevinmarks:**	#defragcon @dweinberger: says @cshirky "There's no such thing as information overload, only filter failure"
4:13 pm	**Buzzmodo:**	#defragcon Clay Shirky.."No such thing as too much information, rather filter failure"
4:13 pm	**petervan:**	Weinberger: skulls, books, libraries don't scale for knowledge #defragcon
4:13 pm	**mjayliebs:**	#defragcon Listening to @dweinberger If this talk were on email or Twitter, it would be in ALL CAPS #yelling
4:13 pm	**craignewmark:**	agreed! RT @bfeld: i need to spend more time with David Weinberger - brilliant - #defragcon
4:13 pm	**lehawes:**	@dweinberger: Nature of filters changes from physical to digital world. Physical ones filter out; digital ones filter forward. #defragcon
4:13 pm	**mcoffman:**	Physical filters, filter out; digital filters, filter forward @dweinberger #defragcon
4:13 pm	**tdoyon:**	Digital filters filter forward @dweinberger #defragcon
4:13 pm	**jobsworth:**	@dweinberger: in a physical world you don't see what is filtered out. Physical filters filter out. Digital filters filter forward #defragcon
4:14 pm	**lehawes:**	RT @mjayliebs: #defragcon Listening to @dweinberger If this talk were on email or Twitter, it would be in ALL CAPS #yelling #defragcon
4:14 pm	**Jas:**	RT @kevinmarks: #defragcon @dweinberger: says @cshirky "There's no such thing as information overload, only filter failure"
4:14 pm	**Nwdls:**	RT @kevinmarks: #defragcon @dweinberger: the opposite of long form thought is web form thought, which is done in public, never done, inconsistent, shapeless
4:14 pm	**mkrigsman:**	#defragcon RT @bfeld: i need to spend more time with David Weinberger - brilliant
4:14 pm	**btgist:**	http://j.mp/bpzDMh ? @stoweboyd I am looking forward to David Weinberger's talk. #defragcon
4:14 pm	**Godengocto:**	RT @kevinmarks: #defragcon @dweinberger: says @cshirky "There's no such thing as information overload, only filter failure"
4:14 pm	**benkepes:**	Why is @dweinberger parsing this as a zero sum game. Knowledge (or the "curation" thereof) need not be ultimately reductive #defragcon
4:14 pm	**jholston:**	'filters are a playlist, not the eternal canon'... @dweinberger #defragcon

4:14 pm	**GordonThinks:**	@dweinberger "Filter ... spicy-potato salad" #defragcon
4:14 pm	**tdoyon:**	We are aware that filters are a playlist...what others think is worth looking at @dweinberger #defragcon
4:15 pm	**lehawes:**	@dweinberger: "Knowledge is not a pantheon. It's some kid's playlist." #defragcon
4:15 pm	**DaveMIchels:**	There is no such thing as information overload, only filter failures #defragcon
4:15 pm	**petervan:**	Weinberger: knowledge is some kid's playlist #defragcon
4:15 pm	**Greg2dot0:**	RT @DaveMIchels: There is no such thing as information overload, only filter failures #defragcon
4:15 pm	**kevinmarks:**	#defragcon @dweinberger: filters are a playlist - not the eternal canon. a collection of ideas
4:16 pm	**tdoyon:**	Credentials are a series of stop points...but now is corrupt system @dweinberger #defragcon
4:16 pm	**stoweboyd:**	RT @kevinmarks: #defragcon @dweinberger: filters are a playlist - not the eternal canon. a collection of ideas
4:16 pm	**GraemeThickins:**	RT @jobsworth @dweinberger in phys world you don't see what's filtered out. Phys filters filter out. Digital filters filter 4ward #defragcon
4:16 pm	**kevinmarks:**	#defragcon @dweinberger: certified answers act as stopping points - reliable sources of facts. (does he mean @wolframalpha?)
4:16 pm	**dnm54:**	Man, the @dweinberger is tearin' it up at #defragcon "filters are a playlist-not the eternal cannon" Shape of Web thought. Powerful stuff
4:16 pm	**mkrigsman:**	#defragcon "Net consists of a series of differences and disagreements. Every fact has an equal and opposite fact on the Net."
4:16 pm	**jonhusband:**	RT @jobsworth: @dweinberger: in a physical world you don't see what is filtered out. Physical filters filter out. Digital filters filter forward #defragcon
4:16 pm	**tdoyon:**	Every fact has an equal and opposite fact on the net @dweinberger #defragcon
4:16 pm	**jholston:**	'every fact has an equal and opposite fact on the net' @dweinberger #defragcon everyone is entitled to their own facts. #politics
4:17 pm	**cstechcast:**	The net proves Human beings will never ever agree about anything. Every fact has an equal and opposite fact. @dweinberger #defragcon
4:17 pm	**jhagel:**	RT @kevinmarks: #defragcon @dweinberger: the opposite of long form thought is web form thought, which is done in public, never done, inconsistent, shapeless
4:17 pm	**kevinmarks:**	#defragcon @dweinberger: we thought there was a bedrock of hard facts, against which we can crush the heads of our opponents. Not true
4:17 pm	**lehawes:**	Shouting aside, @dweinberger's keynote has been brilliant! #defragcon
4:17 pm	**hofmania:**	Crush your opponents with facts! Ya! @dweinberger #defragcon
4:17 pm	**sophiabliu:**	@dweinberger thx for the aha moment of web-form thought & today's knowledge shapeless network #defragcon
4:17 pm	**maricrisg:**	RT @tdoyon: Every fact has an equal and opposite fact on the net @dweinberger #defragcon
4:17 pm	**Greg2dot0:**	RT @hofmania: Crush your opponents with facts! Ya! @dweinberger #defragcon
4:18 pm	**GordonThinks:**	@dweinberger "The only bedrock fact: THERE ARE NO BEDROCK FACTS" #defragcon
4:18 pm	**tdoyon:**	Knowledge is a series of temptations thanks to hyperlinks @dweinberger #defragcon
4:18 pm	**kevinmarks:**	#defragcon @dweinberger: hyperlinks are anti-punctuation. Instead of telling you where to stop they tell you where to start

4:18 pm	**DaveMIchels:**	@bfeld He reminds me of the inconceivable guy in Princess Bride #defragcon
4:18 pm	**judico:**	appreciating the commentary & color, backchannel #defragcon #knowledge #temptation #differences #networks
4:18 pm	**theroseinbloom:**	RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon
4:18 pm	**stoweboyd:**	Weinberger: the web makes knoweldge shapeless, not a series of stopping points but a series of temptations #defragcon
4:18 pm	**danklynn:**	"Knowledge is a series of temptations." - @dweinberger. As a Wikipedia addict, I tend to agree. #defragcon
4:19 pm	**petervan:**	Weinberger: knowledge is not anymore a series of punctuations, but a series of temptations #defragcon
4:19 pm	**mkrigsman:**	#defragcon "Hyperlinks tempt and invite you to continue. Knowledge now has topology but no shape." [think i got that last point right]
4:19 pm	**joshuakahn:**	RT @stoweboyd: Weinberger: the web makes knoweldge shapeless, not a series of stopping points but a series of temptations #defragcon
4:19 pm	**kevinmarks:**	RT @danklynn: "Knowledge is a series of temptations." - @dweinberger. As a Wikipedia addict, I tend to agree. #defragcon
4:19 pm	**theroseinbloom:**	RT @stoweboyd: Weinberger: the author has to sit along in a paranoid fugue state, imagining the objections of imagined critics #defragcon
4:19 pm	**tdoyon:**	RT @kevinmarks: #defragcon @dweinberger: hyperlinks are anti-punctuation. Instead of telling you where to stop they tell you where to start
4:19 pm	**jholston:**	'knoweldge is now temptations, not stopping points' @dweinberger #defragcon 'little tiny stupid links'
4:19 pm	**tdoyon:**	RT @stoweboyd: Weinberger: the web makes knoweldge shapeless, not a series of stopping points but a series of temptations #defragcon
4:19 pm	**kurocanbibeh:**	@stoweboyd #defragcon
4:19 pm	**lehawes:**	@dweinberger concludes that the Net is exceptional, because it allows knowledge to be shapeless. #defragcon
4:20 pm	**kevinmarks:**	#defragcon @dweinberger: Yes, the net is exceptional. The tiny little links change knowledge into a new shapeless form.
4:20 pm	**theroseinbloom:**	RT @stoweboyd: Weinberger: overload, shmoverload #defragcon
4:20 pm	**tdoyon:**	@pedrosky taking the stage now #defragcon phd #2 and not an economist
4:20 pm	**theroseinbloom:**	RT @kevinmarks: #defragcon @dweinberger: filters are a playlist - not the eternal canon. a collection of ideas
4:21 pm	**theroseinbloom:**	RT @stoweboyd: Weinberger: the web makes knoweldge shapeless, not a series of stopping points but a series of temptations #defragcon
4:21 pm	**fulling:**	RT @kevinmarks: #defragcon @dweinberger: Yes, the net is exceptional. The tiny little links change knowledge into a new shapeless form.
4:21 pm	**stoweboyd:**	Kedrotsky: highway debris #defragcon
4:21 pm	**jobsworth:**	Now on stage: Dr Paul Kedrosky @pkedrosky talking about Highway Debris #defragcon
4:21 pm	**deburca:**	RT @kevinmarks: #defragcon @dweinberger: hyperlinks are anti-punctuation. Instead of telling you where to stop they tell you where to start
4:21 pm	**tdoyon:**	@pkedrosky sorry #defragcon
4:21 pm	**ITSinsider:**	#defragcon is sans doubt the hot conference of 2010. @defrag - awesome work.
4:21 pm	**mkrigsman:**	#defragcon Now, talk by @pkedrosky talking about changes in California highway debris. Yup, you heard that right.

4:21 pm	**theroseinbloom:**	RT @tdoyon: @pedrosky taking the stage now #defragcon phd #2 and not an economist
4:22 pm	**petervan:**	RT @jobsworth: Now on stage: Dr Paul Kedrosky @pkedrosky talking about Highway Debris #defragcon
4:22 pm	**theroseinbloom:**	RT @kevinmarks: #defragcon @dweinberger: hyperlinks are anti-punctuation. Instead of telling you where to stop they tell you where to start
4:22 pm	**jwrage:**	RT @kevinmarks: #defragcon @dweinberger: Yes, the net is exceptional. The tiny little links change knowledge into a new shapeless form.
4:22 pm	**esauve:**	RT @lehawes RT @newsgator: Dont miss @esauve talking at #Defragcon today - "Beyond Collaboration" at 1:30pm MT. #NewsGator #defragcon
4:22 pm	**SameerPatel:**	#defragcon @pkedrosky on deck. always entertaining. todays topic:: highway debris
4:22 pm	**theroseinbloom:**	RT @jobsworth: Now on stage: Dr Paul Kedrosky @pkedrosky talking about Highway Debris #defragcon
4:22 pm	**theroseinbloom:**	RT @fulling: RT @kevinmarks: #defragcon @dweinberger: Yes, the net is exceptional. The tiny little links change knowledge into a new shapeless form.
4:22 pm	**toddbarnard:**	@kevinmarks "There's no such thing as information overload, only filter failure" <---Not filter failure, it's a lack of context #defragcon
4:22 pm	**SameerPatel:**	RT @esauve: RT @lehawes RT @newsgator: Dont miss @esauve talking at #Defragcon today - "Beyond Collaboration" at 1:30pm MT. #defragcon
4:22 pm	**theroseinbloom:**	RT @jholston: 'knoweldge is now temptations, not stopping points' @dweinberger #defragcon 'little tiny stupid links'
4:23 pm	**hofmania:**	Drive shaft in lane #2, believe it @pkedrosky #defragcon
4:23 pm	**mkrigsman:**	#defragcon Now reviewing today's CA Highway Patrol reports of debris falling on highways. @pkredosky is out there and fascinating.
4:23 pm	**lehawes:**	RT @ITSinsider: #defragcon is sans doubt the hot conference of 2010. @defrag - awesome work. #defragcon
4:23 pm	**theroseinbloom:**	RT @toddbarnard: @kevinmarks "There's no such thing as information overload, only filter failure" <---Not filter failure, it's a lack of context #defragcon
4:24 pm	**theroseinbloom:**	RT @mkrigsman: #defragcon Now reviewing today's CA Highway Patrol reports of debris falling on highways. @pkredosky is out there and fascinating.
4:24 pm	**theroseinbloom:**	RT @lehawes: RT @ITSinsider: #defragcon is sans doubt the hot conference of 2010. @defrag - awesome work. #defragcon
4:24 pm	**kevinmarks:**	#defragcon @pKedrosky: I have a script that monitors the CHP when things fall on the freeway.
4:25 pm	**rwang0:**	RT @ConstellationRG: say hi to #constellationrg #crsh members @SameerPatel @ekolsky at #defragcon in denver
4:25 pm	**mkrigsman:**	#defragcon Surf boards falling on California highways is a serious problem. Obstacle course. Enough stuff to fill 7 Olympic pools.
4:25 pm	**joshuakahn:**	@pkedrosky is up. has a script that follows CHP announcements of trash on the highway. wonderfully weird #defragcon
4:26 pm	**rbordoli:**	Weinberger: skulls don't scale. Knowledge cannot be reduced, resolved or mastered. Those are properties of paper, not knowledge #defragcon
4:26 pm	**mkrigsman:**	#defragcon Without question, @pkedrosky is the world master at making weird, obscure stuff endlessly fascinating.
4:26 pm	**the_spinmd:**	Convinced @pkedrosky giving #defragcon talk to scare everyone off So. Cal highways to have them to himself. #lookmanomoretraffic
4:27 pm	**jobsworth:**	@pkedrosky: the single commonest thing found on a California highway is a ladder. #defragcon

4:27 pm	mjayliebs:	looking forward to hearing @sameerpatel take the stage at #defragcon to talk about innovators vs innovation cultures #acinsights
4:28 pm	kevinmarks:	#defragcon @pKedrosky: there are 7 olympic swimming pools full of stuff landing on the highway every year. Ladders are the most common thing
4:28 pm	mkrigsman:	#defragcon Ladders are the constant aspect of highway debris. For some reason (because he can) @pkedrosky tracks this trend.
4:28 pm	terrellrussell:	RT @kevinmarks: #defragcon @dweinberger: we thought there was a bedrock of hard facts, against which we can crush the heads of our opponents. Not true
4:28 pm	joshuakahn:	@pkedrosky ladders are the single most found thing on california highways #defragcon
4:28 pm	jholston:	@pkedrosky was on about stuff on highways . Now, ladders. Debris-arranging karmic art form in SoCal. #defragcon
4:29 pm	the_spinmd:	Thanks to @pkedrosky, I'm now scared crapless of highways, ladders and monkeys. #defragcon
4:29 pm	mor_trisha:	Love this by Clay Shirky! RT @DaveMichels: There is no such thing as information overload, only filter failures #defragcon cc @debs
4:30 pm	SameerPatel:	RT @jholston: @pkedrosky was on about stuff on highways . Now, ladders. Debris-arranging karmic art form in SoCal. #defragcon
4:30 pm	theroseinbloom:	RT @kevinmarks: #defragcon @pKedrosky: I have a script that monitors the CHP when things fall on the freeway.
4:30 pm	GraemeThickins:	RT @joshuakahn: @pkedrosky is up. has a script that follows CHP announcements of trash on the highway. wonderfully weird #defragcon
4:30 pm	mkrigsman:	#defragcon Now discussing the "monkeys and typewriters" concept, and links to freeway debris, and over-instrumentation of the planet.
4:30 pm	theroseinbloom:	RT @rbordoli: Weinberger: skulls don't scale. Knowledge cannot be reduced, resolved or mastered. Those are properties of paper, not knowledge #defragcon
4:31 pm	cornett:	#Defragcon 2010 day 2. Dr. Paul Kedrosky on stage. Instrumenting whole planet, so sooner or later you're going to see something strange
4:31 pm	brilliantforge:	#Defragcon 2010 day 2. Dr. Paul Kedrosky on stage. Instrumenting whole planet, so sooner or later you're going to see something strange
4:31 pm	cbtacy:	Nooooooooo! RT @cwood Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle.
4:31 pm	theroseinbloom:	RT @mkrigsman: #defragcon Now discussing the "monkeys and typewriters" concept, and links to freeway debris, and over-instrumentation of the planet.
4:31 pm	judico:	RT @mkrigsman: #defragcon Now discussing the "monkeys and typewriters" concept, and links to freeway debris, and over-instrumentation of the planet.
4:31 pm	gilliatt:	Want to see the dropped-ladder trend. Is it an economic indicator? #defragcon
4:31 pm	izmendoza:	Online #Privacy: You?re Doing it Wrong by @maggiefox http://bit.ly/azz76A #defragcon
4:31 pm	theroseinbloom:	RT @cornett: #Defragcon 2010 day 2. Dr. Paul Kedrosky on stage. Instrumenting whole planet, so sooner or later you're going to see something strange
4:31 pm	jholston:	incidental information production driving shapelessness of knowledge, now. @pkedrosky @dweinberger synthesis #defragcon
4:31 pm	mkrigsman:	#defragcon Most interesting to see how @pkedrosky brilliant mind works. Obviously he a pattern and data slut (meant in a nice way).
4:32 pm	theroseinbloom:	RT @jholston: incidental information production driving shapelessness of knowledge, now. @pkedrosky @dweinberger synthesis #defragcon

4:32 pm	lehawes:	RT @jholston: incidental information production driving shapelessness of knowledge, now. @pkedrosky @dweinberger synthesis #defragcon
4:32 pm	kevinmarks:	#defragcon @pKedrosky: "when I look at a tennis match, I'm fascinated by the grass wear patterns - be glad you're not married to me"
4:33 pm	mkrigsman:	#defragcon Now seeing photo of tennis court grass wear patterns, with explanation of underlying meaning.
4:33 pm	jpond:	RT @mor_trisha: Love this by Clay Shirky! RT @DaveMichels: There is no such thing as information overload, only filter failures #defragcon cc @debs
4:34 pm	mkrigsman:	#defragcon And a more recent picture of tennis grass patterns. Can see how the style of play has changed over time.
4:35 pm	DistractedEnt:	Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He
4:35 pm	jholston:	tennis court wearpatterns changing -- no short game anymore. @pkedrosky metaphor for 140 char relationships, too? #defragcon
4:35 pm	petervan:	Patterns are unintended by-products of a game that has changed @ #defragcon
4:35 pm	kevinmarks:	#defragcon @pKedrosky: compare grass at Wimbledon final from Borg vs McEnroe to this year, now the wear is all at the baseline, not the T
4:35 pm	cornett:	#Defragcon Look at wear patterns in grass on Wimbledon court. Compare old matches vs. modern day matches. Shows that the game has changed
4:35 pm	brilliantforge:	#Defragcon Look at wear patterns in grass on Wimbledon court. Compare old matches vs. modern day matches. Shows that the game has changed
4:35 pm	ShankMasterZero:	So they would run amazon.com off Oracles servers? No. RT A rumor at #defragcon that Amazon is looking at selling #aws potentially to Oracle.
4:35 pm	mkrigsman:	#defragcon Incredible to see how @pkedrosky uses patterns to demonstrate things like changing styles of professional tennis. Love this.
4:36 pm	TedFilbert:	Kind of a big deal for VC people I follow on Twitter to be in my neighborhood. I'm a simple man. #defragcon
4:36 pm	petervan:	RT @petervan Patterns are unintended by-products of a game that has changed @pkedrosky #defragcon
4:36 pm	bkellner:	RT @newsgator: Don't miss @esauve talking at #Defragcon today - "Forward thinking in #Gov20," at 1:30pm MT. #NewsGator
4:36 pm	joshuakahn:	RT @petervan: RT @petervan Patterns are unintended by-products of a game that has changed @pkedrosky #defragcon
4:36 pm	dlavenda:	Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He
4:37 pm	mkrigsman:	#defragcon Almost half of the mattresses on southern CA freeways are near one exit. Near a cheap mattress store.
4:37 pm	lehawes:	RT @dlavenda: Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He #defragcon
4:37 pm	GraemeThickins:	RT @kevinmarks #defragcon @pKedrosky "when I look at tennis match, I'm fascinated by grass wear patterns..be glad you're not married to me"
4:38 pm	mkrigsman:	#defragcon This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)
4:38 pm	Greg2dot0:	RT @dlavenda: Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He
4:39 pm	joshuakahn:	RT @mkrigsman: #defragcon This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)
4:39 pm	nitinbadjatia:	RT @mkrigsman: #defragcon Almost half of the mattresses on southern CA freeways are near one exit. Near a cheap mattress store.

4:39 pm	GraemeThickins:	RT @mkrigsman: #defragcon This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)
4:39 pm	the_spinmd:	Nate Silver who? @pkedrosky knows the data relationships that matter: tennis courts, mattresses, desk chairs, plywood #defragcon
4:39 pm	lehawes:	RT @mkrigsman: "This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)" +1 #defragcon
4:39 pm	petervan:	RT @mkrigsman: #defragcon This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)
4:40 pm	cornett:	#Defragcon There are patterns in things thrown on Southern CA freeways. Provides insights into shopping behavior, back-to-school , etc.
4:40 pm	brilliantforge:	#Defragcon There are patterns in things thrown on Southern CA freeways. Provides insights into shopping behavior, back-to-school , etc.
4:40 pm	benkepes:	I think I want to marry @pkedrosky - actually not marry, just live with him and listen to him talk. #defragcon He needs to go to @webstock
4:40 pm	knorlin:	RT @lehawes: RT @ITSinsider: #defragcon is sans doubt the hot conference of 2010. @defrag - awesome work. #defragcon
4:40 pm	tdoyon:	RT @lehawes: RT @mkrigsman: "This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)" +1 #defragcon
4:40 pm	cwood:	#defragcon Everyone interested in @pkedrosky's tennis court wear pattern example should reference his blog post on same: http://is.gd/hmjjJ
4:40 pm	tdoyon:	RT @cornett: #Defragcon There are patterns in things thrown on Southern CA freeways. Provides insights into shopping behavior, back-to-school , etc.
4:40 pm	joshuakahn:	@pkedrosky: I see a discovery channel show in the making "Fisher King, Ph.D" #defragcon
4:40 pm	GordonThinks:	"Twitter 'noise' actually reflects predictable patterns in the real-world" #defragcon
4:41 pm	jobsworth:	incredibly amusing talk by @pkedrosky about the patterns and trends extracted from highway debris. #defragcon
4:41 pm	jholston:	RT @lehawes: Even early tech adopters prefer email 3:1 (me: but soloists here, so little e2.0 users) #defragcon
4:41 pm	mkrigsman:	#defragcon They broke the mold when they made @pkedrosky. He LOVES patterns, data, and interpreted meaning. #cool
4:41 pm	mjayliebs:	RT @petervan: Patterns are unintended by-products of <change> #defragcon | changing patterns 1 reason 'best practices' are a tough concept
4:41 pm	the_spinmd:	RT @mkrigsman: #defragcon This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)
4:41 pm	iange:	RT @kevinmarks: #defragcon @dweinberger: says @cshirky "There's no such thing as information overload, only filter failure"
4:42 pm	fulling:	RT @jobsworth: incredibly amusing talk by @pkedrosky about the patterns and trends extracted from highway debris. #defragcon
4:42 pm	mkrigsman:	#defragcon Now comparing traditional economics to index of ladders falling on CA highways.
4:42 pm	halley:	RT @jobsworth: incredibly amusing talk by @pkedrosky about the patterns and trends extracted from highway debris. #defragcon
4:42 pm	lehawes:	RT @jholston "RT @lehawes: Even early tech adopters prefer email 3:1 (me: but soloists here, so little e2.0 users)" Agree JB #defragcon
4:42 pm	tdoyon:	Ladders on freeways correlated with the housing boom and bust ... Awesome! @pkedrosky #defragcon
4:42 pm	ggiacobbe:	RT @dlavenda: Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He

4:42 pm	**hofmania:**	New metric: Kedrosky Ladder index, Nobel Prize here he comes @pkedrosky #defragcon
4:42 pm	**scandelmo:**	RT @joshuakahn: RT @mkrigsman: #defragcon This is one of the weirdest and most interesting talks I have ever heard in my life. (@pkedrosky)
4:42 pm	**kevinmarks:**	#defragcon @pKedrosky: the number of ladders per month on San Diego freeways predicts the peak in the San Diego construction index
4:42 pm	**the_spinmd:**	Waiting for @pkedrosky to say he has to leave because Wapner is on. #defragcon
4:42 pm	**mkrigsman:**	#defragcon "We see no uptick in ladders."
4:43 pm	**iange:**	RT @kevinmarks: #defragcon @dweinberger: filters are a playlist - not the eternal canon. a collection of ideas
4:43 pm	**SameerPatel:**	great. I have to take the stage after @pkedrosky. how am i going to top "the ladder index of san deigo freeways" #defragcon
4:43 pm	**toddwseattle:**	@pedrosky ladder index talk totally fascinating and fun at #defragcon
4:43 pm	**NickSeguin:**	rad talk about patterns in data from @pkedrosky. glad I get to hang with him @ @kauffmanFDN. #wickedSmart #defragcon
4:43 pm	**cornett:**	#Defragcon @pkedrosky showing graph of ladders per month found on Southern CA freeways. Overlay with San Diego real estate price chart.
4:43 pm	**brilliantforge:**	#Defragcon @pkedrosky showing graph of ladders per month found on Southern CA freeways. Overlay with San Diego real estate price chart.
4:43 pm	**stoweboyd:**	The Kedrotsky Ladder index is a leading indicator of the housing market #defragcon
4:43 pm	**gilliatt:**	RT @stoweboyd: The Kedrotsky Ladder index is a leading indicator of the housing market #defragcon
4:43 pm	**sardire:**	@GordonThinks "Twitter 'noise' actually reflects predictable patterns in the real-world" #defragcon yes & working on relevance in realtime
4:43 pm	**jholston:**	ladder loss on freeways in socal = leading indicator of real estate market: @pkedrosky bank it, dano. #defragcon
4:43 pm	**the_spinmd:**	RT @hofmania: New metric: Kedrosky Ladder index, Nobel Prize here he comes @pkedrosky #defragcon
4:43 pm	**mkrigsman:**	#defragcon "Ladders on CA freeways are a leading indicator of housing starts."
4:43 pm	**joshuakahn:**	RT @stoweboyd: The Kedrosky Ladder index is a leading indicator of the housing market #defragcon
4:44 pm	**jobsworth:**	Excellent. @pkedrosky just plotted his CHP ladder debris index against real estate prices. #defragcon http://yfrog.com/j6obmbj
4:44 pm	**mcoffman:**	RT @stoweboyd: The Kedrotsky Ladder index is a leading indicator of the housing market #defragcon @pkedrosky
4:44 pm	**mjayliebs:**	RT @jobsworth: incredibly amusing talk by @pkedrosky about the patterns and trends extracted from highway debris. #defragcon
4:44 pm	**RobertatGist:**	Enjoying @pkedrosky on stage @Defrag. How apparently unrelated data can tell us interesting things #defragcon #ladderindex
4:44 pm	**SameerPatel:**	love how @pkedrosky brought it home - correlation between ladders and the housing market in san deigo. #defragcon
4:44 pm	**petervan:**	Ladders are a leading indicator for real-estate @pkedrowski #defragcon
4:44 pm	**NickSeguin:**	ladders on the side of soCal highways are a leading indicator of the real estate market. no, seriously. #defragcon
4:44 pm	**cornett:**	#Defragcon @pkedrosky Number of ladders found on freeways were a leading indicator of rise and fall in San Diego real estate prices

4:44 pm	brilliantforge:	#Defragcon @pkedrosky Number of ladders found on freeways were a leading indicator of rise and fall in San Diego real estate prices
4:45 pm	hofmania:	RT @NickSeguin: ladders on the side of soCal highways are a leading indicator of the real estate market. no, seriously. #defragcon
4:45 pm	mbdavis7:	RT @lehawes: RT @ITSinsider: #defragcon is sans doubt the hot conference of 2010. @defrag - awesome work. #defragcon
4:45 pm	ITSinsider:	RT @SameerPatel: great. I have to take the stage after @pkedrosky. how am i going to topthe ladder index of san deigo freeways #defragcon
4:45 pm	cstechcast:	RT @cornett: #Defragcon @pkedrosky Number of ladders found on freeways were a leading indicator of rise and fall in San Diego real estate prices
4:45 pm	southpolesteve:	RT @nickseguin: ladders on the side of soCal highways are a leading indicator of the real estate market. seriously. #defragcon @pkedrosky
4:45 pm	SameerPatel:	RT @jobsworth: Excellent. @pkedrosky just plotted his CHP ladder debris index against real estate prices #defragcon http://yfrog.com/j6obmbj
4:45 pm	petervan:	RT @petervan Ladders are a leading indicator for real-estate @pkedroski #defragcon
4:45 pm	southpolesteve:	RT @brilliantforge: #Defragcon @pkedrosky Number of ladders found on freeways were a leading indicator of rise and fall in San Diego real estate prices
4:45 pm	mkrigsman:	#defragcon From @jobsworth: Photo of the Ladder Index plotted against real estate prices http://yfrog.com/j6obmbj
4:45 pm	datadoodle:	Ladders on San Diego freeways leading indicator for real estate prices? Wonderful talk at #defragcon by Paul Kedrosky.
4:46 pm	lehawes:	@pkedrosky: "People are going to beat data until it confesses something." #defragcon
4:46 pm	hofmania:	Beat the data until it confesses @pkedrosky #defragcon
4:46 pm	toddwseattle:	@pedrosky great quote "people are going to beat data until it confesses anything" at #defragcon
4:46 pm	kevinmarks:	#defragcon @pKedrosky: people are going to beat data until it confesses to anything. Without a narrative we'll find anomalies all day long
4:46 pm	gilliatt:	"People are going to beat data until it confesses to anything." (@pkedrosky) #defragcon
4:46 pm	jamesrhayes:	"You can beat data until it confesses to anything", lol @pkedrosky #defragcon
4:46 pm	tdoyon:	A narrative will be more important than ever going forward with big data @pkedrosky #defragcon
4:46 pm	cezinho:	great quote from @pkedrosky "they'll beat data until it confesses something. and it will" #defragcon
4:46 pm	petervan:	You need a plot as big data get bigger @pkedrosky #defragcon
4:46 pm	SameerPatel:	@lehawes heh. im totally lovinig @pkedrosky stuff #defragcon
4:46 pm	cornett:	#Defragcon @pkedrosky Enough data can show you almost anything. You first need a plot/narrative about what you are looking for in the data
4:46 pm	brilliantforge:	#Defragcon @pkedrosky Enough data can show you almost anything. You first need a plot/narrative about what you are looking for in the data
4:46 pm	jobsworth:	@pkedrosky: " as data gets bigger and bigger, people are going to beat data until it confesses to everything" #defragcon
4:46 pm	TeamHarmonie:	RT @theroseinbloom: All this content switching is causing users to stay away from Enterprise 2.0 stuff & stick w/what they know #defragcon
4:46 pm	mkrigsman:	#defragcon Now, @pkedrosky is tracking pedestrians walking on highways.

4:46 pm	marshallk:	#defragcon day 2 starting out with @pkedrosky giving a great talk about instrumentation of the real world as source of leading indicators
4:46 pm	shawnrog:	Paul Kedrosky say "Some people will beat on data until it confesses to anything". #defragcon
4:47 pm	knorlin:	#defragcon If you have left a bag behind the registration desk... please pick it up before 11 a.m. Registration will close promptly at 11.
4:47 pm	kevinmarks:	#defragcon @pKedrosky: now tracking pedestrians walking on highways. Seeing >30 people on the highways /day over 5 or so before
4:47 pm	NickSeguin:	RT @mkrigsman: #defragcon From @jobsworth: Photo of the Ladder Index plotted against real estate prices http://yfrog.com/j6obmbj
4:47 pm	samanthastone:	LOL RT @shawnrog: Paul Kedrosky say "Some people will beat on data until it confesses to anything". #defragcon
4:47 pm	halley:	RT @jobsworth: @pkedrosky: " as data gets bigger and bigger, people are going to beat data until it confesses to everything" #defragcon
4:47 pm	mfenchel:	Data Torture rampant @ #defragcon says @pkedrosky
4:48 pm	NickSeguin:	RT @toddwseattle: @pedrosky great quote "people are going to beat data until it confesses anything" at #defragcon
4:48 pm	jhagel:	RT @kevinmarks: #defragcon @pKedrosky: people are going to beat data until it confesses to anything. Without a narrative we'll find anomalies all day long
4:48 pm	petervan:	Oh boy! #defragcon is such a awesome collection of brainpower speakers
4:48 pm	mjayliebs:	@pkedrosky: "Ppl r going to beat data until it confesses" #defragcon Hence the danger, correlation is diff from causation
4:48 pm	cornett:	#Defragcon @pkedrosky More than 30 people found wandering on highways each day. Correlated with the economy? Test the hypothesis with data.
4:48 pm	brilliantforge:	#Defragcon @pkedrosky More than 30 people found wandering on highways each day. Correlated with the economy? Test the hypothesis with data.
4:48 pm	davefauth:	RT @the_spinmd: Waiting for @pkedrosky to say he has to leave because Wapner is on. #defragcon
4:48 pm	toddwseattle:	RT @mkrigsman: #defragcon From @jobsworth: Photo of the Ladder Index plotted against real estate prices http://yfrog.com/j6obmbj
4:48 pm	kevinmarks:	#defragcon @pKedrosky: I didn't want to get into debris normalization, but as you ask... comparing categories, ladders rose above the noise
4:48 pm	petervan:	RT @kevinmarks: #defragcon @pKedrosky: people are going to beat data until it confesses to anything. Without a narrative we'll find anomalies all day long
4:49 pm	GordonThinks:	#pkedrosky "Even when your dealing with trash [i.e. garbage], you have to normalize" #defragcon
4:49 pm	gilliatt:	"the waterboarding of data" #defragcon
4:49 pm	jobsworth:	Laura Merling from Alcatel Lucent is now on stage at #defragcon
4:49 pm	windley:	RT @jobsworth: @pkedrosky: " as data gets bigger and bigger, people are going to beat data until it confesses to everything" #defragcon
4:49 pm	petervan:	Next @magic merl #defragcon
4:49 pm	replytoall:	@pkedrosky great preso. def need to launch the #ladderindex #defragcon
4:50 pm	GordonThinks:	I lost my life savings at 13 ($1,500) in Lucent when the Bubble popped back in the 90s. Lucent sucks. #defragcon
4:50 pm	NickSeguin:	OH: if we're talking about the waterboarding of data, where's the Gitmo of data? #defragcon
4:50 pm	gilliatt:	Alcatel is how I became self-employed. #defragcon

Time	User	Message
4:50 pm	**TeamHarmonie:**	@waltmossberg, Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He
4:51 pm	**kevinmarks:**	#defragcon @magicmerl: Laura Merling's one year anniversary as VP Open API Platform Alcatel_Lucent - her mission was to save the telcos
4:51 pm	**ANewCLOUD:**	And #bigdata is just a lot of #opendata re-aggregated!	RT @petervan You need a plot as big data get bigger @pkedrosky #defragcon
4:51 pm	**davefauth:**	RT @jobsworth: @pkedrosky: " as data gets bigger and bigger, people are going to beat data until it confesses to everything" #defragcon
4:51 pm	**petervan:**	My role is to save telcos @magic merl #defragcon
4:52 pm	**petervan:**	RT @kevinmarks: #defragcon @magicmerl: Laura Merling's one year anniversary as VP Open API Platform Alcatel_Lucent - her mission was to save the telcos
4:52 pm	**dnm54:**	pRT @kevinmarks: #defragcon @magicmerl: Laura Merling's 1 year anni as VP Open API Platform Alcatel_Lucent - mission was to save the telcos
4:52 pm	**jholston:**	@Teamharmonie @waltmossberg be careful with #defragcon data -- mostly sole practicioners in audience here. ergo email still.
4:52 pm	**cornett:**	#Defragcon @magicmerl Laura Merling of Alcatel Lucent. Mission to save the telcos. Hmmm.....
4:52 pm	**brilliantforge:**	#Defragcon @magicmerl Laura Merling of Alcatel Lucent. Mission to save the telcos. Hmmm.....
4:53 pm	**petervan:**	RT @petervan My role is to save telcos @magicmerl #defragcon
4:54 pm	**GordonThinks:**	Where's the Architect? Her team can't even perform a proper inception... #defragcon @magicmerl
4:54 pm	**TapMeJosh:**	RT @mkrigsman: #defragcon From @jobsworth: Photo of the Ladder Index plotted against real estate prices http://yfrog.com/j6obmbj
4:54 pm	**kevinmarks:**	#defragcon @magicmerl: @rossturk the hacker - he managed to get my Mac on the VPN on the corporate network. No-one knew this could be done
4:56 pm	**stoweboyd:**	This talk is driving me crazy, but maybe she can turn it around. #defragcon
4:56 pm	**markmadsen:**	@shawnrog How was the Alex Wright talk on day 1? His book was so-so, but the amount of stuff in his head has to be amazing. #defragcon
4:56 pm	**petervan:**	Hire mercenaries @magicmerl #defragcon
4:57 pm	**petervan:**	RT @stoweboyd: This talk is driving me crazy, but maybe she can turn it around. #defragcon
4:57 pm	**GordonThinks:**	RT @petervan: Hire mercenaries #defragcon >> So I guess the US military got it's lessons from @magicmerl
4:59 pm	**petervan:**	Laura please bring it home ! @magicmerl #defragcon
4:59 pm	**Vaguery:**	RT @stoweboyd: Weinberger: very, very few long form works work. #defragcon
5:00 pm	**kevinmarks:**	#defragcon @magicmerl: "how long does it take to merge internal teams? At least 60 days" @dweinberger "maybe forever"
5:00 pm	**petervan:**	If I don't get people screaming, you have not done a good job @magicmerl #defragcon
5:01 pm	**petervan:**	RT @kevinmarks: #defragcon @magicmerl: "how long does it take to merge internal teams? At least 60 days" @dweinberger "maybe forever"
5:01 pm	**deburca:**	A @storify on #defragcon @dweinberger on Knowing: http://bit.ly/bWyMgN /mostly via @kevinmarks @jobsworth & @stoweboyd
5:01 pm	**dgodoydgodoy:**	RT @pkedrosky: Speaking in a couple of minutes here at #defragcon. Topic? Trash, mostly.

5:02 pm	toderash:	RT @the_spinmd: "The 'net is better off for being a mess." - @dweinberger #defragcon
5:02 pm	GraemeThickins:	photo of @the_spinmd on "The Mercenaries" slide is just too good...gotta be your new avatar, Mike! #defragcon
5:02 pm	GordonThinks:	ok, that damn shrilling noise is driving me crazy #defragcon
5:02 pm	lehawes:	@magicmerl giving at shout-out to @Greg2dot0 while talking about Alcatel-Lucent's Jive implementation called Engage. #defragcon
5:02 pm	mdehaaff:	Tidbits from Defrag @Attensity Blog http://bit.ly/ckmMbK #insights #defragcon
5:02 pm	attensity:	Tidbits from Defrag @Attensity Blog http://bit.ly/ckmMbK #insights #defragcon
5:03 pm	kevinmarks:	RT @deburca: A @storify on #defragcon @dweinberger on Knowing: http://bit.ly /bWyMgN /mostly via @kevinmarks @jobsworth & @stoweboyd
5:03 pm	lehawes:	RT @GraemeThickins "photo of @the_spinmd on "The Mercenaries" slide is just too good...gotta be your new avatar, Mike!" Agree! #defragcon
5:03 pm	petervan:	RT @attensity Tidbits from Defrag @Attensity Blog http://bit.ly/ckmMbK #insights #defragcon
5:04 pm	GraemeThickins:	RT @kevinmarks: #defragcon @magicmerl: "how long does it take to merge internal teams? At least 60 days" @dweinberger "maybe forever"
5:06 pm	Bocomendoca:	Note to self: RT @DaveMichels: There is no such thing as information overload, only filter failures #defragcon
5:06 pm	toderash:	RT @stoweboyd: Weinberger: paper sucks for knowledge, and we have come to confuse the container for the contained. #defragcon
5:06 pm	kevinmarks:	#defragcon @magicmerl: what we've learned: "Just Do It. Deny you did it"
5:06 pm	petervan:	What we've learned: just do it, and deny you did it @magicmerl #defragcon
5:06 pm	cezinho:	great run this morn, gents. jetting early but see you around! @markdowds @ktinboulder @jaysimons @benkepes @tamccann @sorenstein #defragcon
5:07 pm	judico:	Alcatel-Lucent: saving the telcos? RT @kevinmarks: #defragcon @magicmerl: what we've learned: "Just Do It. Deny you did it"
5:07 pm	cezinho:	PS can someone share pics from the run? @markdowds @ktinboulder @jaysimons @benkepes @tamccann @sorenstein #defragcon
5:07 pm	petervan:	Having a booth just becomes of merit , not because you can pay the booth @magicmerl #defragcon
5:07 pm	cezinho:	great meeting you, awesome conf but must jet early @awmoore @Debategraph @scottporad @TapMeJosh @nanbliss @bfeld @maxciccotosto #defragcon
5:08 pm	cornett:	#Defragcon @magicmerl When you come into a large corporation as a renegade to drive change, just do it and then deny you did it. #alcatel
5:08 pm	brilliantforge:	#Defragcon @magicmerl When you come into a large corporation as a renegade to drive change, just do it and then deny you did it. #alcatel
5:08 pm	datadoodle:	Paul Kedrosky say "Some people will beat on data until it confesses to anything". #defragcon (via @shawnrog)
5:08 pm	theroseinbloom:	RT @brilliantforge: #Defragcon @magicmerl When you come into a large corporation as a renegade to drive change, just do it and then deny you did it. #alcatel
5:09 pm	theroseinbloom:	RT @stoweboyd: Weinberger: paper sucks for knowledge, and we have come to confuse the container for the contained. #defragcon
5:09 pm	decisionstats:	RT @datadoodle: Paul Kedrosky say "Some people will beat on data until it confesses to anything". #defragcon (via @shawnrog)
5:09 pm	maxciccotosto:	great morning sessions - David Weinberger and Paul Kedrosky really delivered #defragcon

5:13 pm	johnlmyers44:	Jonas is GREAT speaker. Will make your head hurt RT @shawnrog Starting day2 at #defragcon. Looking forward to Jeff Jonas Chief Scientist IBM
5:15 pm	cornett:	RT @theroseinbloom @stoweboyd Weinberger: Paper sucks for knowledge, & we have come to confuse the container for the contained. #defragcon
5:15 pm	brilliantforge:	RT @theroseinbloom @stoweboyd Weinberger: Paper sucks for knowledge, & we have come to confuse the container for the contained. #defragcon
5:16 pm	johnlmyers44:	too funny! RT @shawnrog: Paul Kedrosky say "Some people will beat on data until it confesses to anything". #defragcon
5:16 pm	cometbranding:	Looks neat! RT @sarameaney: Missed seconds of the opening video @ #DefragCon. But it's pretty cool, even from iPhone. http://ht.ly/3bi9E
5:18 pm	petervan:	Now @sameerpatel #defragcon
5:18 pm	mtaarao:	RT @kevinmarks: #defragcon @magicmerl: Laura Merling's one year anniversary as VP Open API Platform Alcatel_Lucent - her mission was to save the telcos
5:19 pm	cornett:	#Defragcon @sameerpatel Sameer Patel on Innovation Management versus Innovation Cultures.
5:19 pm	brilliantforge:	#Defragcon @sameerpatel Sameer Patel on Innovation Management versus Innovation Cultures.
5:19 pm	sardire:	A fav Jeff Jonas quote 'Organizations not engaged in real-time sensemaking are going to find themselves getting Dumb & Dumber' #defragcon
5:19 pm	jobsworth:	@sameerpatel now on stage, speaking on innovators versus innovation management #defragcon
5:20 pm	gilliatt:	Speaking at #defragcon is a license to use profanity. It's official.
5:20 pm	cstechcast:	"Only a few people in a company need to be innovative... BS!" #defragcon
5:20 pm	mjayliebs:	RT @petervan: Now @sameerpatel #defragcon	Starting to dissect the innovation issues coming from the c-suite
5:21 pm	cornett:	#Defragcon @sameerpatel Orgs need more people to be enthusiastic & consistent in their work than innovative & creative? He says "bull"
5:21 pm	brilliantforge:	#Defragcon @sameerpatel Orgs need more people to be enthusiastic & consistent in their work than innovative & creative? He says "bull"
5:21 pm	petervan:	Innovation mgt in the corners of an enterprise sucks @sameerpatel #defragcon
5:22 pm	GordonThinks:	@sameerpatel: It's not that innovation sucks..it's that the way most companies do it sucks #defragcon
5:22 pm	micflash:	listening to Sameer Patel, Sovos Group, talk about Innovators vs. Innovation: "Innovation management doesn't work." Agreed. #DefragCon
5:22 pm	gilliatt:	All the references to #defragcon talks making people's heads hurt... Sounds like an index.
5:22 pm	davefauth:	RT @petervan: Innovation mgt in the corners of an enterprise sucks @sameerpatel #defragcon
5:22 pm	petervan:	RT @GordonThinks: @sameerpatel: It's not that innovation sucks..it's that the way most companies do it sucks #defragcon
5:23 pm	petervan:	RT @mjayliebs: RT @petervan: Now @sameerpatel #defragcon	Starting to dissect the innovation issues coming from the c-suite
5:23 pm	mcoffman:	Great to meet the folks from @blekko at #defragcon. True mass-curated search with a slash-tag twist. Try it next time you search!
5:23 pm	cornett:	#Defragcon @sameerpatel "Mahogany Row Innovation" doesn't work. While big companies tried to innovate, disruption came from behind (Skype)
5:23 pm	brilliantforge:	#Defragcon @sameerpatel "Mahogany Row Innovation" doesn't work. While big companies tried to innovate, disruption came from behind (Skype)

5:23 pm	jholston:	'sysadmins become vendor relationship managers. CA could have become Rackspace if they'd recognized that' @sameerpatel #defragcon
5:23 pm	catevz:	It's hard for "mahogany row" innovation groups to see the truly disruptive threats until it's too late - @sameerpatel #defragcon
5:23 pm	the_spinmd:	RT @cornett: #Defragcon @magicmerl When you come into a large corporation as a renegade to drive change, just do it and then deny you did it. #alcatel
5:24 pm	RobertatGist:	Great to see the @Gist lounge being put to good use @Defrag (picture) #defragcon http://yfrog.com/edsvqj
5:24 pm	lehawes:	@sameerpatel talking about innovation in enterprises now at #defragcon
5:24 pm	Beaker:	RT @cornett: #Defragcon @magicmerl When you come into a large corporation as a renegade to drive change, just do it and then deny you did it. #alcatel
5:25 pm	jholston:	'shapeless knowledge', and 'rudderless social' organizations ... #defragcon makes ya think, no?
5:25 pm	gist:	Great to see the @Gist lounge being put to good use @Defrag (picture) #defragcon http://yfrog.com/edsvqj
5:25 pm	cornett:	#Defragcon @sameerpatel Top-down #innovation management doesn't scale. Earnings-driven #culture runs counter to an innovation culture
5:25 pm	brilliantforge:	#Defragcon @sameerpatel Top-down #innovation management doesn't scale. Earnings-driven #culture runs counter to an innovation culture
5:25 pm	lehawes:	@sameerpatel saying #innovation needs to happen in the flow of everyday work. I absolutely agree. #defragcon
5:26 pm	catevz:	Earnings-driven culture makes execution of innovation programs hard - focus on quarterly numbers - @sameerpatel #defragcon
5:26 pm	southpolesteve:	Every single person. Although, the only person rocking an air is @bfeld RT @gl33p: @southpolesteve Heh. Are they all on Macs? #defragcon
5:26 pm	Greg2dot0:	RT @catevz: Earnings-driven culture makes execution of innovation programs hard - focus on quarterly numbers - @sameerpatel #defragcon #yam
5:26 pm	lehawes:	RT @jholston "shapeless knowledge, and rudderless social organizations ... #defragcon makes ya think, no?" Sure does! #defragcon
5:27 pm	rossturk:	@kevinmarks The restrictions of big-co IT are a metaphor for the ennui of big companies, and they must be overcome! #defragcon
5:28 pm	cornett:	#Defragcon @sameerpatel We have created walls between the people that understand the most about the customer and people who know the product
5:28 pm	brilliantforge:	#Defragcon @sameerpatel We have created walls between the people that understand the most about the customer and people who know the product
5:28 pm	justintormey:	RT @cornett: #Defragcon @magicmerl When you come into a large corporation as a renegade to drive change, just do it and then deny you did it. #alcatel
5:29 pm	petervan:	Rudderless social @sameerpatel #defragcon
5:29 pm	lehawes:	RT @cornett: @sameerpatel We've created walls between people that understand the most about customer and people who know product. #defragcon
5:30 pm	roundtrip:	RT @lehawes: @sameerpatel saying #innovation needs to happen in the flow of everyday work. I absolutely agree. #defragcon
5:30 pm	GordonThinks:	Justin Bieber #defragcon
5:30 pm	gilliatt:	Rudderless social: 1st iteration of social/enterprise 2.0 stuff was solution in search of a problem. @sameerpatel #defragcon
5:30 pm	toddwseattle:	@connect2field gave me this handy charger #defragcon
5:30 pm	lehawes:	@sameerpatel: Need to let every person in the company feel that they have a part to play in #innovation. #defragcon

5:30 pm	tdoyon:	Companies will assess #e20 solutions so everyone in company feels that they have a role to play in innovation @sameerpatel #defragcon
5:30 pm	bjrk:	RT @kevinmarks: #defragcon @dweinberger: the opposite of long form thought is web form thought, which is done in public, never done, inconsistent, shapeless
5:31 pm	rwang0:	Thanks Blake! RT @ConstellationRG: RT @BlakeLandau: 10 Q's w/ R "Ray" Wang, @ConstellationRG http://bit.ly/acrDQJ #twtrcon #defragcon
5:31 pm	southpolesteve:	Did you see him? I heard he was coming RT @GordonThinks: Justin Bieber #defragcon
5:31 pm	tdoyon:	Next round of #e20 will be surgical @sameerpatel #defragcon
5:31 pm	petervan:	Address known problems iso inventing ones @sameerpatel #defragcon
5:31 pm	cornett:	#Defragcon @sameerpatel Next round of social software used within enterprise needs to be focused on solving problems, meeting business needs
5:31 pm	brilliantforge:	#Defragcon @sameerpatel Next round of social software used within enterprise needs to be focused on solving problems, meeting business needs
5:31 pm	tamccann:	RT @jobsworth: Excellent. @pkedrosky just plotted his CHP ladder debris index against real estate prices #defragcon http://yfrog.com/j6obmbj
5:31 pm	brilliantforge:	RT @gilliatt: Rudderless social: 1st iteration of social/enterprise 2.0 stuff was solution in search of a problem. @sameerpatel #defragcon
5:32 pm	JanetJoz:	RT @jobsworth: @pkedrosky: " as data gets bigger and bigger, people are going to beat data until it confesses to everything" #defragcon
5:32 pm	benkepes:	And @SameerPatel gives a shoutout to @dealarchitect here at #defragcon - nice...
5:32 pm	lehawes:	RT @cornett: @sameerpatel Social software used in enterprise needs to be focused on solving problems, meeting business needs. #defragcon
5:32 pm	GordonThinks:	@sameerpatel "Thanks" #defragcon
5:33 pm	jholston:	RT @benkepes: And @SameerPatel gives a shoutout to @dealarchitect here at #defragcon - nice... :good to hear he's improving constantly!
5:33 pm	JanetJoz:	LOL still laughing "as data gets bigger & bigger, people are going to beat data until it confesses to everything" #defragcon via @pkedrosky
5:33 pm	catevz:	Product Managers walk that wall RT @cornett: @sameerpatel ...walls btwn people who understand customers & those who know product #defragcon
5:33 pm	tdoyon:	RT @lehawes: RT @cornett: @sameerpatel Social software used in enterprise needs to be focused on solving problems, meeting business needs. #defragcon
5:33 pm	gilliatt:	Echo the recommendation of The New Polymath. Excellent read. http://bit.ly/9rKCiU #defragcon @dealarchitect
5:33 pm	benkepes:	"PR people don't know anything about starting conversations" says @defrag at #defragcon
5:34 pm	subrayamallya:	RT @benkepes: "PR people don't know anything about starting conversations" says @defrag at #defragcon
5:34 pm	tdoyon:	@markdowds takes the stage...and the pool #defragcon
5:35 pm	jobsworth:	now we have @markdowds on stage speaking about social technology and freedom at work #defragcon
5:35 pm	petervan:	Next @markdowns #defragcon
5:35 pm	catevz:	RT @benkepes: "PR people don't know anything about starting conversations" says @defrag at #defragcon
5:35 pm	farhan:	@jobsworth is there a live stream we can watch? #defragcon
5:35 pm	lehawes:	@markdowds onstage talking about "Social Technology and Freedom at Work" now. Should be interesting. #defragcon

5:36 pm	GordonThinks:	@markdowds: "My life mission is to democratize the workplace, and set people free" #defragcon
5:36 pm	cornett:	#Defragcon @markdowds Mark Dowds on #Social Technology and Freedom at Work. His mandate: Democratize the workplace and help set people free.
5:36 pm	brilliantforge:	#Defragcon @markdowds Mark Dowds on #Social Technology and Freedom at Work. His mandate: Democratize the workplace and help set people free.
5:37 pm	petervan:	75% of people are disengaged at work @markdowns #defragcon
5:37 pm	apearson:	Anymore sweeping stereotypes? RT @benkepes: "PR people don't know anything about starting conversations" says @defrag at #defragcon
5:38 pm	tokim123:	RT @lehawes: @sameerpatel: Need to let every person in the company feel that they have a part to play in #innovation. #defragcon
5:38 pm	mjayliebs:	RT @petervan: 75% of people are disengaged at work @markdowns #defragcon
5:38 pm	catevz:	"For every million dollars you spend on your employees, 750k is pissed to the wind" (b/c 75% are not really "in it") @markdowds #defragcon
5:38 pm	jobsworth:	Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
5:38 pm	cornett:	#Defragcon @markdowds 3 ways of being: Uninterested, Involved, or Intrigued. Companies give "golden handcuffs" to move employees to involved
5:38 pm	brilliantforge:	#Defragcon @markdowds 3 ways of being: Uninterested, Involved, or Intrigued. Companies give "golden handcuffs" to move employees to involved
5:39 pm	TapMeJosh:	just knocked over a glass of water on someone trying to get out of #defrag ... sorry again. #defragcon #defrag2010
5:39 pm	gilliatt:	RT @cornett: #Defragcon @markdowds 3 ways of being: Uninterested, Involved, or Intrigued. Companies give "golden handcuffs" to move employees to involved
5:39 pm	D_Asterra:	Tht must be large orgs data? RT @mjayliebs: RT @petervan: 75% of people are disengaged at work @markdowns #defragcon
5:39 pm	brilliantforge:	RT @petervan: 75% of people are disengaged at work @markdowns #defragcon
5:39 pm	leebryant:	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
5:39 pm	danklynn:	Employee compensation is just a hygenic factor. It will not motivate in the long run. #defragcon
5:39 pm	tokim123:	RT @cornett: #Defragcon @sameerpatel Top-down #innovation management doesn't scale. Earnings-driven #culture runs counter to an innovation culture
5:39 pm	catevz:	Golden handcuffs don't work - people still hate their job - makes things worse @markdowds #defragcon
5:39 pm	petervan:	From uninterested to involved to intrigued @markdowns #defragcon
5:40 pm	southpolesteve:	I just got a shoutout in the intro of @markdowds talk! Here is a real pic of me at the South Pole: http://bit.ly/aEuwFr #defragcon
5:41 pm	Saashleyy:	RT @GordonThinks: Justin Bieber #defragcon
5:41 pm	catevz:	The goal is not just to get people "involved" at work - you need to get them "intrigued" @markdowns #defragcon
5:41 pm	lehawes:	@markdowds is talking about employee engagement, w/o using the term. This meme is taking off; we'll discuss it at #gilbaneboston #defragcon
5:41 pm	digiphile:	RT @kevinmarks @dweinberger: hyperlinks are anti-punctuation. Instead of telling you where to stop they tell you where to start. #defragcon

5:41 pm	knorlin:	#defragcon Registration closes at 11 a.m. If you need to register and pick up your badge - hurry! :-)
5:42 pm	dottavi:	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
5:42 pm	lehawes:	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij #defragcon
5:42 pm	adamkcarson:	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
5:42 pm	petervan:	I want to meet people that intrigue me as a human being #defragcon
5:42 pm	cornett:	#Defragcon @markdowds Replace fear of the unknown with curiosity.
5:42 pm	tdoyon:	Replace fear of unknown with curiosity to drive employee engagment @markdowds #defragcon
5:42 pm	brilliantforge:	#Defragcon @markdowds Replace fear of the unknown with curiosity.
5:42 pm	GordonThinks:	@markdowds "Replace fear of the unknown with curiosity" #defragcon
5:43 pm	judico:	amazing! RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij #defragcon
5:43 pm	gilliatt:	Replace fear of the unknown with curiosity. @markdowds #defragcon
5:43 pm	hmduey:	Replace fear of the unknown with curiosity #defragcon @markdowds
5:43 pm	petervan:	Move from manager to facilitator @markdowns #defragcon
5:43 pm	catevz:	If folks are excited about the "wrong" things at work, get involved and guide the energy @markdowds #defragcon
5:43 pm	amk_boCO:	@brttnylncln sadly no #defragcon for me today! But i wish i was there. If you want to chat about it i'm right around the corner :)
5:43 pm	GordonThinks:	I tweet every bite-size quote that shows up on the screen at #defragcon
5:43 pm	lehawes:	@markdown clearly gets social business. Nice to hear "power to the people" being advocated at #defragcon
5:44 pm	petervan:	Get the company in the hands of the people @markdowns #defragcon
5:44 pm	ekolsky:	RT @gilliatt: Speaking at #defragcon is a license to use profanity. It's official. || is @sacca there? :)
5:44 pm	tdoyon:	Managers handle people and no one likes that ... New leaders facilitate and set stage for people to bring their best @markdowds #defragcon
5:44 pm	cornett:	#Defragcon @markdowds Move from manager to facilitator. Get company into the hands of the people. New systems to enable self-organizing
5:44 pm	brilliantforge:	#Defragcon @markdowds Move from manager to facilitator. Get company into the hands of the people. New systems to enable self-organizing
5:44 pm	NickSeguin:	OH: I like to be fondled, but i don't like to be handled #defragcon
5:44 pm	SameerPatel:	.@markdowds has a very human preso. Need this more often in the midst of feature-shoot outs #e20 #defragcon
5:45 pm	farhan:	#twtrcon #defragcon two #tags to be watching/listening to right now ;)
5:45 pm	lmckeogh:	Manager comes from Manus or to handle. Nobody likes to be handled. Fondled, maybe but not handled Move from mgr to facilitator #defragcon
5:45 pm	petervan:	Establish new systems that enables people to self-organize ... Open-space technology @markdowns #defragcon
5:45 pm	rwang0:	RT @SameerPatel: .@markdowds has a very human preso. Need this more often in the midst of feature-shoot outs #e20 #defragcon

5:45 pm	**lehawes:**	RT @SameerPatel: .@markdowds has a very human preso. Need this more often in the midst of feature-shoot outs #e20 #defragcon
5:45 pm	**petervan:**	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
5:45 pm	**benkepes:**	Lovely preso from @markdowds at #defragcon - the humanistic perspective...
5:45 pm	**petervan:**	RT @SameerPatel: .@markdowds has a very human preso. Need this more often in the midst of feature-shoot outs #e20 #defragcon
5:45 pm	**tdoyon:**	Barcamps grew out of openspace tech @markdowds uses open space to form ad hoc teams #defragcon
5:46 pm	**leebryant:**	@gordonr darn. Regret missing both #defragcon and #kmw10 :(Safe trip back - see you soon I hope
5:46 pm	**catevz:**	Ooh, @markdowds just espoused openspace - love it and have seen it work in a previous company! #defragcon
5:46 pm	**mor_trisha:**	RT @dlavenda: Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He
5:46 pm	**tdoyon:**	#social tech lets teams self organize and give feedback to each other @markdowds #defragcon
5:46 pm	**shawnrog:**	@markmadsen I enjoyed his session. Made you think and look at technology and the internet a bit differently #defragcon
5:47 pm	**cornett:**	Social technology can help people self-organize within a company. But the technology alone won't make it happen #Defragcon @markdowds
5:47 pm	**brilliantforge:**	Social technology can help people self-organize within a company. But the technology alone won't make it happen #Defragcon @markdowds
5:47 pm	**lehawes:**	@markdowds: "Companies need to establish systems that enable people to self-organize." True, but need to address policy/process 2 #defragcon
5:47 pm	**tdoyon:**	Think about company as a whole and not just the #e20 tech you will use otherwise adoption suffers, waste of time @markdowds #defragcon
5:47 pm	**nicholasnapp:**	"I don't know about you but I don't like to be handled... I do like to be fondled" Mark Dowds at #defragcon Listening
5:47 pm	**RMPcamp:**	RT @tdoyon: Barcamps grew out of openspace tech @markdowds uses open space to form ad hoc teams #defragcon Get company into the hands of ppl
5:48 pm	**SameerPatel:**	Thanks a lot for the keynote comments/ RTs #defragcon
5:48 pm	**Greg2dot0:**	RT @nicholasnapp: "I don't know about you but I don't like to be handled... I do like to be fondled" Mark Dowds at #defragcon Listening
5:48 pm	**the_spinmd:**	As a result of @markdowds #defragcon presentation, I'm changing my title from "Director of Influencer Management" to "PR Fondler."
5:48 pm	**KathySwanson:**	RT @GraemeThickins: "we're headed to social email"... by necessity - more collaboration coming to it #defragcon http://yfrog.com/2mxe6zpj
5:49 pm	**cornett:**	Mark is a great natural presenter. #Defragcon @markdowds
5:49 pm	**brilliantforge:**	Mark is a great natural presenter. #Defragcon @markdowds
5:49 pm	**nadia_z:**	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
5:49 pm	**estherschindler:**	Ha! RT @the_spinmd: As a result of #defragcon presentation, I'm changing my title from "Director of Influencer Management" to "PR Fondler."
5:49 pm	**cornett:**	Check out www.WorldBlu.com #Defragcon @markdowds
5:49 pm	**brilliantforge:**	Check out www.WorldBlu.com #Defragcon @markdowds
5:49 pm	**webbmedia:**	RT @digiphile: RT @kevinmarks @dweinberger: hyperlinks are anti-punctuation. Instead of telling you where to stop they tell you where to start. #defragcon

5:49 pm	danklynn:	So true: "If you're worried about people abusing sick days / holidays, you've hired the wrong people" - @markdowds #defragcon
5:50 pm	cgtheoret:	Hey Guys you can start here:http://bit.ly/98woiQ @SameerPatel: Cool RT @gilliatt: I'll show the ~300 list in POV. #defragcon #webcomTO
5:50 pm	tdoyon:	?@brilliantforge: Check out www.WorldBlu.com #Defragcon @markdowds? about company democracy
5:50 pm	petervan:	Next Jeff Jonas #defragcon
5:50 pm	lehawes:	http://www.WorldBlue.com dedicated to bringing orgs together to share good practices re: democratizing businesses. via @markdowds #defragcon
5:50 pm	cstechcast:	Workplace democracy info sharing at http://worldblu.com #defragcon
5:51 pm	cornett:	#Defragcon Jeff Jonas (Chief Scientist, IBM) - Organizations Are Getting Dumber, and IT's to Blame. More data is good. Better prediction
5:51 pm	brilliantforge:	#Defragcon Jeff Jonas (Chief Scientist, IBM) - Organizations Are Getting Dumber, and IT's to Blame. More data is good. Better prediction
5:51 pm	gilliatt:	@cgtheoret Actually, I started in 2006. Got almost 300 in my database. #defragcon #webcomTO
5:51 pm	lehawes:	Crap! Got the URL wrong in previous tweet. Use http://www.WorldBlu.com Sorry! #defragcon
5:51 pm	catevz:	No formal PTO at Netflix "if you have to worry abt people not showing up to work or showing up sick, you've hired wrong people" #defragcon
5:52 pm	rwang0:	RT @SameerPatel: Thanks a lot for the keynote comments/ RTs #defragcon
5:52 pm	NickSeguin:	listening to Jeff Jonas (chief scientist at IMB) talk about new physics in big data #defragcon
5:52 pm	lmckeogh:	Netflix eradicated their holiday policy b/c its bogus. It's the hiring process, if your worried, you hired the wrong ppl #defragcon
5:52 pm	cornett:	#Defragcon More data is good: Even bad data is good. Misspellings and transpositions are informative.
5:52 pm	brilliantforge:	#Defragcon More data is good: Even bad data is good. Misspellings and transpositions are informative.
5:52 pm	theroseinbloom:	RT @catevz: No formal PTO at Netflix "if you have to worry abt people not showing up to work or showing up sick, you've hired wrong people" #defragcon
5:52 pm	theroseinbloom:	RT @brilliantforge: #Defragcon Jeff Jonas (Chief Scientist, IBM) - Organizations Are Getting Dumber, and IT's to Blame. More data is good. Better prediction
5:53 pm	theroseinbloom:	RT @cstechcast: Workplace democracy info sharing at http://worldblu.com #defragcon
5:53 pm	theroseinbloom:	RT @tdoyon: ?@brilliantforge: Check out www.WorldBlu.com #Defragcon @markdowds? about company democracy
5:53 pm	theroseinbloom:	RT @estherschindler: Ha! RT @the_spinmd: As a result of #defragcon presentation, I'm changing my title from "Director of Influencer Management" to "PR Fondler."
5:53 pm	theroseinbloom:	RT @nicholasnapp: "I don't know about you but I don't like to be handled... I do like to be fondled" Mark Dowds at #defragcon Listening
5:53 pm	theroseinbloom:	RT @tdoyon: Think about company as a whole and not just the #e20 tech you will use otherwise adoption suffers, waste of time @markdowds #defragcon
5:54 pm	theroseinbloom:	RT @brilliantforge: Social technology can help people self-organize within a company. But the technology alone won't make it happen #Defragcon @markdowds
5:54 pm	jholston:	sense making in activity streams: evaluate new info against previous info as it arrives. #defragcon jeff jonas of IBM

5:54 pm	**theroseinbloom:**	RT @catevz: Ooh, @markdowds just espoused openspace - love it and have seen it work in a previous company! #defragcon
5:54 pm	**theroseinbloom:**	RT @tdoyon: Barcamps grew out of openspace tech @markdowds uses open space to form ad hoc teams #defragcon
5:54 pm	**theroseinbloom:**	RT @jholston: sense making in activity streams: evaluate new info against previous info as it arrives. #defragcon jeff jonas of IBM
5:55 pm	**catevz:**	Finally! Jeff Jonas explains why he still is at IBM - allows him to focus on the work #defragcon #mysterysolved
5:55 pm	**lisacrispin:**	RT @danklynn: So true: "If you're worried about people abusing sick days / holidays, you've hired the wrong people" - @markdowds #defragcon
5:55 pm	**cornett:**	#Defragcon Sensemaking blunders. 2 out of 1000 people hired at a retailer had been fired for stealing from that same store in the past.
5:55 pm	**brilliantforge:**	#Defragcon Sensemaking blunders. 2 out of 1000 people hired at a retailer had been fired for stealing from that same store in the past.
5:55 pm	**mor_trisha:**	RT @tdoyon: We are aware that filters are a playlist...what others think is worth looking at @dweinberger #defragcon
5:55 pm	**GraemeThickins:**	3/4 of the Cluetrain Manifesto authors (Doc wasn't nearby) + close buddy Steve Larsen #defragcon (day two) http://twitpic.com/37yi3p
5:56 pm	**k1v1n:**	RT @jholston: sense making in activity streams: evaluate new info against previous info as it arrives. #defragcon jeff jonas of IBM
5:56 pm	**petervan:**	Organizations are getting dumber Jeff Jonas #defragcon
5:56 pm	**tdoyon:**	You can't squeeze knowledge out of a pixel jonas ibm #defragcon
5:57 pm	**cornett:**	#Defragcon #Enterprise Amnesia is getting worse. Organizations are getting dumber. Information without context is hardly actionable
5:57 pm	**brilliantforge:**	#Defragcon #Enterprise Amnesia is getting worse. Organizations are getting dumber. Information without context is hardly actionable
5:57 pm	**simeons:**	RT @cornett: #Defragcon Sensemaking blunders. 2/1000 people hired at a retailer had been fired for stealing from same store
5:57 pm	**catevz:**	Enterprise amnesia - organizations make dumb decisions because they can't make sense of data -Jeff Jonas #defragcon
5:57 pm	**nadia_z:**	love getting inspired by #defragcon stream: little embers, feeding the brain.
5:57 pm	**lehawes:**	RT @jholston "sense making in activity streams: evaluate new info vs previous info as it arrives-jeff jonas, IBM" Gr8 definition! #defragcon
5:57 pm	**lmckeogh:**	RT @catevz: Enterprise amnesia - organizations make dumb decisions because they can't make sense of data -Jeff Jonas #defragcon
5:58 pm	**cornett:**	#Defragcon Alert queues are filled with false positives that are growing faster than humans can address
5:58 pm	**brilliantforge:**	#Defragcon Alert queues are filled with false positives that are growing faster than humans can address
5:58 pm	**petervan:**	Risk assessment people are the risk themselves Jeff Jonas #defragcon
5:58 pm	**tdoyon:**	Need information in context to make sense of it #defragcon
5:58 pm	**simeons:**	New meme: enterprise amnesia -- progressive loss of sense-making ability -- Jeff Jonas @IBM #defragcon
5:58 pm	**mcoffman:**	Jeff Jonas: "information without context is not actionable" -- must accumulate context #defragcon
5:58 pm	**catevz:**	Jeff Jonas is saying smart things way faster than I can type #wishIwasTapingIt #defragcon

5:59 pm	gilliatt:	RT @catevz: Jeff Jonas is saying smart things way faster than I can type #wishIwasTapingIt #defragcon
5:59 pm	Greg2dot0:	RT @tdoyon: Need information in context to make sense of it #defragcon
5:59 pm	cornett:	#Defragcon From pixels to pictures to insight. Contextualization and Relevance detection.
5:59 pm	brilliantforge:	#Defragcon From pixels to pictures to insight. Contextualization and Relevance detection.
5:59 pm	simeons:	The data/action loop: Data -> Information -> Knowledge => Insight -> Action -> Feedback #defragcon
6:00 pm	GraemeThickins:	RT @mcoffman: Jeff Jonas: "information without context is not actionable" -- must accumulate context #defragcon
6:00 pm	petervan:	Love the puzzle metaphor in presentation Jeff Jonas #defragcon
6:00 pm	lehawes:	Jeff Jonas say take individual observations and bring them together in context to make sense of what going on in organization. #defragcon
6:01 pm	catevz:	Enterprise intelligence requires context accumulation and persistence -Jeff Jonas #defragcon
6:01 pm	shawnrog:	Jeff Jonas Chief Scientist IBM is in high gear and moving way faster than my brain. Another great reason you should attend #Defragcon
6:01 pm	cezinho:	early end to a fun conference - nice meeting everyone! #defragcon (@ Denver International Airport (DEN) ? w/ 64 others)
6:01 pm	tdoyon:	RT @lehawes: Jeff Jonas say take individual observations and bring them together in context to make sense of what going on in organization. #defragcon
6:01 pm	gilliatt:	Absolutely need these slides for later digestion. #defragcon
6:01 pm	tdoyon:	RT @shawnrog: Jeff Jonas Chief Scientist IBM is in high gear and moving way faster than my brain. Another great reason you should attend #Defragcon
6:01 pm	k1v1n:	RT @cornett: #Defragcon More data is good: Even bad data is good. Misspellings and transpositions are informative.
6:02 pm	Greg2dot0:	RT @gilliatt: Absolutely need these slides for later digestion. #defragcon <- +1
6:02 pm	cornett:	#Defragcon Favor the false negative. As the working space expands, the computational effort increases. More data increases confidence
6:02 pm	brilliantforge:	#Defragcon Favor the false negative. As the working space expands, the computational effort increases. More data increases confidence
6:02 pm	prem_k:	@mjayliebs @sameerpatel actually @fredrikharen would be a great keynoter @ #defragcon especially his new book http://thedevelopingworld.com
6:02 pm	simeons:	Forgot to mention: tweet firehose is ON re: #defragcon and #w2s (I'm Gemini).
6:02 pm	lmckeogh:	In context accumulating systems, more data actually means less CPU power necessary to infer meaning #defragcon
6:03 pm	cstechcast:	RT @lmckeogh: In context accumulating systems, more data actually means less CPU power necessary to infer meaning #defragcon
6:03 pm	theroseinbloom:	RT @tdoyon: You can't squeeze knowledge out of a pixel jonas ibm #defragcon
6:03 pm	dominikwind:	RT @stoweboyd: Weinberger: web 3.0 = debunking web 2.0 #defragcon
6:03 pm	theroseinbloom:	RT @cornett: #Defragcon #Enterprise Amnesia is getting worse. Organizations are getting dumber. Information without context is hardly actionable
6:03 pm	rawn:	RT @jholston: sense making in activity streams: evaluate new info against previous info as it arrives. #defragcon jeff jonas of IBM
6:03 pm	brockdonald:	#defragcon The blue Emergency phone chargers are running out fast.. Make sure you get one from the @connect2field booth before its 2 late ;)

6:04 pm	**GraemeThickins:**	RT @theroseinbloom: RT @tdoyon: You can't squeeze knowledge out of a pixel jonas ibm #defragcon
6:04 pm	**btgist:**	http://j.mp/bXaoNw ? @catevz Jeff Jonas is saying smart things way faster than I can type #wishIwasTapingIt #defragcon
6:04 pm	**tdoyon:**	Counting is essential to prediction jonas ibm #defragcon
6:04 pm	**cornett:**	#Defragcon As you add more data you get data triangulation. Collapses number of unique entries. Counting is essential to prediction.
6:04 pm	**lmckeogh:**	RT @gilliatt: Absolutely need these slides for later digestion. #defragcon
6:04 pm	**brilliantforge:**	#Defragcon As you add more data you get data triangulation. Collapses number of unique entries. Counting is essential to prediction.
6:05 pm	**gilliatt:**	Counting -> vector/velocity -> prediction #defragcon
6:05 pm	**tdoyon:**	Triangulate off of secondary data jonas ibm #defragcon
6:05 pm	**lehawes:**	Jeff Jonas: Need massive amounts of data to join related entities and dedupe the datasets. Triangulation of data necessary. #defragcon
6:05 pm	**btgist:**	http://j.mp/d056x8 ? @SameerPatel Thanks a lot for the keynote comments/RTs #defragcon
6:05 pm	**infoarbitrage:**	RT @lehawes: Jeff Jonas: Need massive amounts of data to join related entities/dedupe datasets. Triangulation of data necessary. #defragcon
6:06 pm	**BrettGreene:**	#GeekingOut RT @lmckeogh: In context accumulating systems, more data actually means less CPU power necessary to infer meaning #defragcon
6:06 pm	**simeons:**	Fragments of data come together to make sense--probabilistically, fuzzily but also usefully. #defragcon
6:06 pm	**tdoyon:**	Jonas from ibm makes data matching exciting! #defragcon
6:06 pm	**cornett:**	#Defragcon Context accumulates as you add more data. Makes connections appear that you would not otherwise discover.
6:06 pm	**brilliantforge:**	#Defragcon Context accumulates as you add more data. Makes connections appear that you would not otherwise discover.
6:06 pm	**GraemeThickins:**	RT @Greg2dot0: RT @gilliatt: Absolutely need these slides for later digestion. #defragcon <- +1
6:06 pm	**grmeyer:**	@simeons didn't know you were at #defragcon - would love to connect the next time you're in #seattle
6:06 pm	**benkepes:**	Wearing my @Tweet4yourtee shirt here in Colorado at #defragcon today... Wellington to the World....
6:07 pm	**cstechcast:**	+100 RT @graemethickins: RT @Greg2dot0: RT @gilliatt: Absolutely need these slides for later digestion. #defragcon <- +1
6:07 pm	**catevz:**	RT @BrettGreene: #GeekingOut RT @lmckeogh: In context accumulating systems, more data actually means less CPU power necessary to infer meaning #defragcon
6:07 pm	**NickSeguin:**	This preso is SPOT ON. Anyone working in predictive models and big data needs to read Jeff Jonas' blog #defragcon cc @jaimefitzgerald
6:07 pm	**tdoyon:**	Process every new piece of data first #defragcon
6:07 pm	**gilliatt:**	"The data is the question." #defragcon
6:07 pm	**jholston:**	RT @cstechcast: +100 RT @graemethickins: RT @Greg2dot0: RT @gilliatt: Absolutely need these slides for later digestion. #defragcon <- +1
6:07 pm	**lehawes:**	Jeff Jonas: "The data is the question." #defragcon
6:08 pm	**tdoyon:**	Treat queries like data to avoid asking every question every day jonas ibm #defragcon

6:08 pm	lmckeogh:	If you treat queries like data, then you don't have to ask every question every day. #defragcon
6:08 pm	cornett:	#Defragcon Jeff Jonas - The data is a query beats boiling the ocean. Treat queries like data to avoid asking same questions every day
6:08 pm	brilliantforge:	#Defragcon Jeff Jonas - The data is a query beats boiling the ocean. Treat queries like data to avoid asking same questions every day
6:08 pm	ideasurge:	Yes RT @lmckeogh: In context accumulating systems, more data actually means less CPU power necessary to infer meaning #defragcon
6:08 pm	harrisj:	RT @kevinmarks: #defragcon @pKedrosky: people are going to beat data until it confesses to anything. Without a narrative we'll find anomalies all day long
6:09 pm	simeons:	About half of queries fail because the data isn't there... yet. You need "standing queries". -- Jeff Jonas / IBM #defragcon
6:09 pm	catevz:	Treat data like queries to avoid asking the same questions every day - Jeff Jonas #defragcon
6:09 pm	infoarbitrage:	RT @simeons: About half of queries fail because the data isn't there... yet. You need "standing queries". -- Jeff Jonas / IBM #defragcon
6:09 pm	petervan:	RT @catevz: Treat data like queries to avoid asking the same questions every day - Jeff Jonas #defragcon
6:10 pm	awmoore:	As advertised, Jeff Jonas made my brain explode. #defragcon
6:10 pm	cornett:	#Defragcon Jeff Jonas: Context Accumulation + Big Data = New Physics. More data gives you better sense of where to place one's attention.
6:10 pm	brilliantforge:	#Defragcon Jeff Jonas: Context Accumulation + Big Data = New Physics. More data gives you better sense of where to place one's attention.
6:10 pm	theroseinbloom:	RT @BrettGreene: #GeekingOut RT @lmckeogh: In context accumulating systems, more data actually means less CPU power necessary to infer meaning #defragcon
6:11 pm	theroseinbloom:	RT @NickSeguin: This preso is SPOT ON. Anyone working in predictive models and big data needs to read Jeff Jonas' blog #defragcon cc @jaimefitzgerald
6:11 pm	theroseinbloom:	RT @lehawes: Jeff Jonas: "The data is the question." #defragcon
6:11 pm	lehawes:	RT @awmoore "As advertised, Jeff Jonas made my brain explode." My head definitely aches right now. Great stuff on data treatment. #defragcon
6:11 pm	theroseinbloom:	RT @lmckeogh: If you treat queries like data, then you don't have to ask every question every day. #defragcon
6:11 pm	petervan:	New physics in big data Jeff Jonas #defragcon
6:11 pm	GraemeThickins:	RT @windley: More data leads to faster computation in context accumulating systems after a tipping point says Jeff Jonas at #defragcon
6:11 pm	tdoyon:	RT @NickSeguin: This preso is SPOT ON. Anyone working in predictive models and big data needs to read Jeff Jonas' blog #defragcon cc @jaimefitzgerald
6:11 pm	gilliatt:	Halloween costume reinforces the impression that Jeff Jonas looks like Stanley Tucci. #defragcon
6:11 pm	additiyom:	Word.. *respect* RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
6:12 pm	TapMeJosh:	RT @awmoore: As advertised, Jeff Jonas made my brain explode. #defragcon
6:12 pm	catevz:	RT @NickSeguin: This preso is SPOT ON. Anyone working in predictive models and big data needs to read Jeff Jonas' blog #defragcon cc @jaimefitzgerald
6:13 pm	theroseinbloom:	#defragcon going nuts trying to follow the hashtag. Missing morning presos because grandfather's ride home after colonoscopy fell thru. GRRR
6:13 pm	theroseinbloom:	RT @cornett: #Defragcon Jeff Jonas: Context Accumulation + Big Data = New Physics. More data gives you better sense of where to place one's attention.

6:13 pm	danklynn:	Jeff Jonas at IBM is blowing minds here at #defragcon with his talk about the "new physics" in big data.
6:13 pm	petervan:	Deep space and tile awareness Jeff Jonas #defragcon
6:13 pm	theroseinbloom:	RT @lehawes: RT @awmoore "As advertised, Jeff Jonas made my brain explode." My head definitely aches right now. Great stuff on data treatment. #defragcon
6:14 pm	johnlmyers44:	RT @shawnrog: Jeff Jonas Chief Scientist IBM is in high gear and moving way faster than my brain. great reason you should attend #Defragcon
6:14 pm	cornett:	#Defragcon Jeff Jonas: His G2 effort to exploit big data physics. Massive amounts of data brought together to allow pattern discovery. Cool!
6:14 pm	brilliantforge:	#Defragcon Jeff Jonas: His G2 effort to exploit big data physics. Massive amounts of data brought together to allow pattern discovery. Cool!
6:15 pm	tdoyon:	Space and time enable absolute disambigation jonas ibm #defragcon
6:15 pm	cornett:	#Defragcon Jeff Jonas: Space and Time enables absolute disambiguation.
6:15 pm	brilliantforge:	#Defragcon Jeff Jonas: Space and Time enables absolute disambiguation.
6:15 pm	gilliatt:	Jonas shows OMG slide long after everyone in the room reached that point. #defragcon
6:15 pm	rjbrenn:	Kinect on the big screen at Defrag 2010 this morning. http://youtu.be/y4SsSCuy1jw #defragcon
6:16 pm	the_spinmd:	The trouble with #defragcon: hard to figure out if my headache is from last night's visit to the Tap Room or the high quality speakers.
6:16 pm	lehawes:	Jeff Jonas: Cell phones generate 600B data transactions/day. Will be next major source of sensemaking. #defragcon
6:16 pm	infoarbitrage:	RT @danklynn: Jeff Jonas at IBM is blowing minds here at #defragcon with his talk about the "new physics" in big data. ROCK STAR
6:16 pm	cornett:	#Defragcon Jeff Jonas: Cell phones generating 600 Billion geo-location transactions per day. Reveals movement and how your time is spent.
6:16 pm	brilliantforge:	#Defragcon Jeff Jonas: Cell phones generating 600 Billion geo-location transactions per day. Reveals movement and how your time is spent.
6:16 pm	catevz:	The question is how will all this brilliance commercialize itself? #trackrecord #defragcon
6:16 pm	catevz:	RT @gilliatt: Jonas shows OMG slide long after everyone in the room reached that point. #defragcon
6:17 pm	SameerPatel:	RT @lehawes: Jeff Jonas: Cell phones generate 600B data transactions/day. Will be next major source of sensemaking. #defragcon
6:17 pm	shawnrog:	RT @gilliatt: Jonas shows OMG slide long after everyone in the room reached that point. #defragcon
6:17 pm	phreeskier:	RT @catevz: No PTO @ Netflix "if you have 2 worry abt people not showing up 2 work or showing up sick, you've hired wrong people" #defragcon
6:17 pm	petervan:	Space and time are the absolute disambiguation Jeff Jonas #defragcon
6:17 pm	Greg2dot0:	RT @lehawes: Jeff Jonas: Cell phones generate 600B data transactions/day. Will be next major source of sensemaking. #defragcon #yam
6:17 pm	simeons:	Space-time travel makes for absolute identification and disambiguation. -- Jeff Jonas @IBM #defragcon /cc #PlaceIQ
6:17 pm	cstechcast:	RT @SameerPatel: RT @lehawes: Jeff Jonas: Cell phones generate 600B data transactions/day. Will be next major source of sensemaking. #defragcon
6:18 pm	lmckeogh:	cellphones are generating 600B transactions/day in the US alone. Your data can tell you where you spend your day #defragcon

6:18 pm	**fulling:**	RT @simeons: Space-time travel makes for absolute identification and disambiguation. -- Jeff Jonas @IBM #defragcon /cc #PlaceIQ
6:18 pm	**phreeskier:**	RT @catevz: Enterprise amnesia - organizations make dumb decisions because they can't make sense of data -Jeff Jonas #defragcon
6:18 pm	**lehawes:**	RT @the_spinmd: Trouble with #defragcon: hard 2 figure if headache is from last nights visit 2 Tap Room or high quality speakers. #defragcon
6:18 pm	**lmckeogh:**	consequences: it is the ultimate biometric #defragcon
6:18 pm	**danklynn:**	Scary: "anonymized" cell phone GPS data is logged to the tune of 600 BILLION transactions per day. #defragcon
6:18 pm	**NickSeguin:**	time-space are the attributes that will change everything #data #defragcon
6:18 pm	**rwang0:**	RT @SameerPatel: RT @lehawes: Jeff Jonas: Cell phones generate 600B data trxn/day. Will be next major source of sensemaking. #defragcon
6:18 pm	**jholston:**	space/time disambiguating identity = uberstan preempts next protest before it gathers. oy. #defragcon
6:18 pm	**cornett:**	#Defragcon Jeff Jonas: Space + time + travel is the ultimate biometric. Enables personal identification & disambiguation.
6:18 pm	**brilliantforge:**	#Defragcon Jeff Jonas: Space + time + travel is the ultimate biometric. Enables personal identification & disambiguation.
6:18 pm	**tdoyon:**	Data tools and human capital required to beat the competition jonas ibm #defragcon
6:19 pm	**cornett:**	#Defragcon Jeff Jonas: The data will find the data, and the relevance will find you.
6:19 pm	**brilliantforge:**	#Defragcon Jeff Jonas: The data will find the data, and the relevance will find you.
6:19 pm	**tdoyon:**	Data will find data and relecance will find you jonas ibm #defragcon
6:19 pm	**petervan:**	The future is about data finding you Jeff Jonas #defragcon
6:19 pm	**lehawes:**	Jeff Jonas: "The data will find the data...and the relevance will find you." It's not about search. #defragcon
6:19 pm	**roundtrip:**	RT @lehawes: RT @cornett: @sameerpatel We've created walls between people that understand the most about customer and people who know product. #defragcon
6:19 pm	**gilliatt:**	Reidentifying anonymized geolocation data is trivial. Oh, joy. #defragcon
6:19 pm	**mjayliebs:**	RT @SameerPatel: RT @lehawes: Jeff Jonas: Cell phones generate 600B data trxn/day. Will be next major source of sensemaking. #defragcon
6:19 pm	**k1v1n:**	The data will find the data and if it's relevant it will find you. #jeffjonas #defragcon
6:19 pm	**bfeld:**	reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:19 pm	**roundtrip:**	RT @lehawes: RT @cornett: @sameerpatel Social software used in enterprise needs to be focused on solving problems, meeting business needs. #defragcon
6:19 pm	**infoarbitrage:**	RT @k1v1n: The data will find the data and if it's relevant it will find you. #jeffjonas #defragcon
6:20 pm	**simeons:**	You bet, Brad. RT @bfeld: reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:20 pm	**cornett:**	#Defragcon Jeff Jonas: Truly amazing speaker and great talk. But, I simply can't type as fast as he talks. Wow.
6:20 pm	**brilliantforge:**	#Defragcon Jeff Jonas: Truly amazing speaker and great talk. But, I simply can't type as fast as he talks. Wow.

6:20 pm	davefauth:	RT @danklynn: Scary: "anonymized" cell phone GPS data is logged to the tune of 600 BILLION transactions per day. #defragcon
6:20 pm	gilliatt:	RT @bfeld: reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:20 pm	mjayliebs:	RT @lehawes: Jeff Jonas: "The data will find the data...and the relevance will find you." It's not about search. #defragcon
6:21 pm	gmc:	RT @k1v1n: The data will find the data and if it's relevant it will find you. #jeffjonas #defragcon
6:21 pm	catevz:	"The data will find the data...and the relevance will find you" - "never be pooped on by a bird again" Jeff Jonas #defragcon #mindblown
6:21 pm	tylerhannan:	AGREED! RT @brilliantforge: #Defragcon Jeff Jonas: Truly amazing speaker and great talk. But, I simply can't type as fast as he talks. Wow.
6:21 pm	infoarbitrage:	As much as I harsh on big companies, #jeffjonas at @ibm is a national treasure #defragcon
6:21 pm	joshuakahn:	balls. 600b geo-loc transactions per day. "Mind Blowing" one of those over-used phrases, true in Jeff Jonas' case today. #defragcon
6:21 pm	cstechcast:	*mind blown* #jeffjonas #defragcon
6:21 pm	lehawes:	@bfeld Interesting observation. Do you think this is because of our current focus on people? #defragcon
6:21 pm	jaxn:	Jeff Jonas was really interesting at #defragcon
6:22 pm	phreeskier:	RT @catevz: If folks are excited about the "wrong" things at work, get involved and guide the energy @markdowds #defragcon
6:22 pm	catevz:	RT @infoarbitrage: As much as I harsh on big companies, #jeffjonas at @ibm is a national treasure #defragcon
6:22 pm	petervan:	RT @cstechcast *mind blown* #jeffjonas #defragcon fully agree
6:22 pm	phreeskier:	RT @hmduey: Replace fear of the unknown with curiosity #defragcon @markdowds
6:22 pm	petervan:	RT @infoarbitrage: As much as I harsh on big companies, #jeffjonas at @ibm is a national treasure #defragcon
6:22 pm	theroseinbloom:	RT @bfeld: reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:23 pm	phreeskier:	RT @nicholasnapp: "I don't know about you but I don't like to be handled... I do like to be fondled" Mark Dowds at #defragcon Listening
6:23 pm	AlexDigirati:	RT @mjayliebs: RT @lehawes: Jeff Jonas: "The data will find the data...and the relevance will find you." It's not about search. #defragcon
6:23 pm	simeons:	Mental sorbet -- not what you want for dessert. #defragcon
6:23 pm	javatotto:	RT @bfeld: reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:23 pm	lehawes:	@cfinn now onstage. He'll also be speaking on the Beyond Collaboration panel at 1:00 MST this afternoon. Please come. #defragcon
6:23 pm	the_spinmd:	Christian Finn = Steve Ballmer's doppleganger? #defragcon
6:24 pm	arikjohnson:	RT @lehawes: Jeff Jonas: Need massive amounts of data to join related entities, dedupe datasets; Triangulation of data necessary #defragcon
6:24 pm	GraemeThickins:	RT @johnlmyers44 RT @shawnrog Jeff Jonas Chief Scientist IBM in high gear, moving way faster than my brain... reason to attend #Defragcon
6:24 pm	Greg2dot0:	RT @the_spinmd: Christian Finn = Steve Ballmer's doppleganger? #defragcon
6:24 pm	danklynn:	Jeff Jonas absolutely killed it. Added a new blog to my list today. #defragcon

6:24 pm	latone:	RT @infoarbitrage: As much as I harsh on big companies, #jeffjonas at @ibm is a national treasure #defragcon
6:24 pm	joshuakahn:	Best quote so far: "Data will find the data, and the relevance will find you" - Jeff Jonas. -> his blog. http://bit.ly/153D2u #defragcon
6:24 pm	catevz:	Christian Finn says he will now provide "a light sorbet" :-) #defragcon
6:25 pm	juliebhunt:	RT @tdoyon: Managers handle people and no one likes that ... New leaders facilitate and set stage for people to bring their best @markdowds #defragcon
6:25 pm	davefauth:	listening to Christian Finn, Sharepoint Director at #defragcon
6:26 pm	cstechcast:	Microsoft letting the monkeys fly, literally. #defragcon
6:26 pm	lehawes:	@cfinn launching some of the infamous SharePoint flying monkeys from keynote stage at #defragcon
6:26 pm	lmckeogh:	If you are not paying attention you may get hit by the screaming flying monkey's getting shot here @ #defragcon
6:26 pm	scandelmo:	RT @joshuakahn: Best quote so far: "Data will find the data, and the relevance will find you" - Jeff Jonas. -> his blog. http://bit.ly/153D2u #defragcon
6:26 pm	gilliatt:	Flying monkey would have been perfect to take home from the trip. *sigh* #defragcon
6:26 pm	juliebhunt:	RT @tdoyon: Think about company as a whole and not just the #e20 tech you will use otherwise adoption suffers, waste of time @markdowds #defragcon
6:26 pm	ITSinsider:	RT @joshuakahn: Best quote so far: Data will find the data, and the relevance will find you- Jeff Jonas. http://bit.ly/153D2u #defragcon
6:26 pm	DaveMlchels:	Microsoft SharePoint presenter is nailing attendees with flying monkeys from Redomond #defragcon
6:26 pm	bfeld:	the screaming flying monkey hit me. thinking about sending to back to the stage! #defragcon
6:27 pm	tdoyon:	Mental sorbet and flying monkeys courtesy of microsoft... Only at #defragcon
6:27 pm	DKMayer:	RT @bfeld: reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:27 pm	decisionstats:	RT @gilliatt: Jonas shows OMG slide long after everyone in the room reached that point. #defragcon
6:27 pm	danklynn:	Tahoma is Microsoft and Microsoft is Tahoma. #fonts #defragcon
6:27 pm	Greg2dot0:	RT @tdoyon: Mental sorbet and flying monkeys courtesy of microsoft... Only at #defragcon
6:27 pm	lmckeogh:	MT @joshuakahn: "Data will find the data, and the relevance will find you" Jeff Jonas his blog. http://bit.ly/153D2u #defragcon
6:27 pm	gilliatt:	@bfeld Does he bite? #defragcon
6:27 pm	catevz:	And now the screaming monkeys come out #toomanytradeshows #defragcon
6:27 pm	tdoyon:	RT @bfeld: the screaming flying monkey hit me. thinking about sending to back to the stage! #defragcon
6:27 pm	steveellis:	RT @the_spinmd: As a result of @markdowds #defragcon presentation, I'm changing my title from "Director of Influencer Management" to "PR Fondler."
6:28 pm	Teleriker:	RT @danklynn: So true: "If you're worried about people abusing sick days / holidays, you've hired the wrong people" - @markdowds #defragcon
6:28 pm	tdoyon:	Is this a vendor demo? #defragcon
6:28 pm	benkepes:	Wondering if @markdowds bike ride this afternoon will look like this... http://youtu.be/Cj6ho1-G6tw #defragcon
6:28 pm	cwood:	The organizers of #defragcon could teach the Omni a thing or two about wifi.

6:29 pm	infoarbitrage:	RT @bfeld: the screaming flying monkey hit me. thinking about sending to back to the stage! #defragcon DO IT!
6:29 pm	joshuakahn:	what's a "sharepoint"? #defragcon . Struggling to not let my aversion to sharepoint color my impression of this talk.
6:29 pm	mcoffman:	RT @infoarbitrage: As much as I harsh on big companies, #jeffjonas at @ibm is a national treasure #defragcon
6:29 pm	BrettGreene:	RT @lmckeogh @joshuakahn: "Data will find the data, and the relevance will find you" Jeff Jonas his blog. http://bit.ly/153D2u #defragcon
6:30 pm	hofmania:	RT @joshuakahn: Best quote so far: "Data will find the data, and the relevance will find you" - Jeff Jonas. -> his blog. http://bit.ly/153D2u #defragcon
6:30 pm	eghosao:	Pls tell 'em! Folks didn't understand when I said it. thx! RT @petervan Space & time are the absolute disambiguation Jeff Jonas #defragcon
6:30 pm	Shanley:	#defragcon getting product pitched by the microsoft sharepoint guy. great, i had some email to catch up on anyway.
6:30 pm	tylerhannan:	RT @Shanley: #defragcon getting product pitched by the microsoft sharepoint guy. great, i had some email to catch up on anyway.
6:31 pm	Shanley:	#defragcon i'm so excited i'm learning how to use facebook!!!!!!! OMG people COMMENT ON CONTENT UP THERE. wow.
6:31 pm	davefauth:	RT @infoarbitrage: As much as I harsh on big companies, #jeffjonas at @ibm is a national treasure #defragcon
6:31 pm	catevz:	Docs.com frm msft riding facebook wave Does facebook know how brilliant it is or is it waiting for us 2 make them brilliant? #defragcon
6:32 pm	tylergillies:	RT @alanlepo: Nice meeting new folks like @cwood @mkrigsman @marshallk @stevemann @tylergillies and of course @defrag at #defragcon
6:32 pm	lehawes:	MSFT doing an interesting experiment, basically using Facebook to share documents via Docs.com. Docs stored on Azure cloud. #defragcon
6:32 pm	catevz:	RT @Shanley: #defragcon getting product pitched by the microsoft sharepoint guy. great, i had some email to catch up on anyway.
6:32 pm	NickSeguin:	Director of Sharepoint is pitching us right now. Sigh. Also, he referenced 'his facebook site'. Uhhh... #defragcon
6:33 pm	jholston:	finn of msft showing docs/etc on facebook. so, msft buys facebook , and less sharepoint? #defragcon
6:33 pm	the_spinmd:	Bigger issue is why does the web even need docs? Oh yeah, it doesn't. Attachments in FB, oh great. #defragcon
6:33 pm	cstechcast:	Lots of people use Office. They love it. They want to know how to share. I hear it all the time. #realworld #defragcon
6:33 pm	eedeebee:	RT @shanley: #defragcon i'm so excited i'm learning how to use facebook!!!!!!! OMG people COMMENT ON CONTENT UP THERE. wow.6 #metoo #sigh
6:33 pm	petervan:	Docs are NOT stored in FB but on Azure ChristianFinn #defragcon
6:33 pm	Greg2dot0:	Is MSFT trying to make FB the place where information goes to die? #defragcon
6:34 pm	NickSeguin:	someone please shoot a screaming flying monkey onto the stage. Please! #defragcon
6:34 pm	petervan:	RT @joshuakahn: Best quote so far: "Data will find the data, and the relevance will find you" - Jeff Jonas. -> his blog. http://bit.ly/153D2u #defragcon
6:34 pm	lehawes:	RT @Greg2dot0: Is MSFT trying to make FB the place where information goes to die? #defragcon
6:34 pm	howardtharp:	RT @Shanley: #defragcon getting product pitched by the microsoft sharepoint guy. great, i had some email to catch up on anyway.

6:34 pm	GregoryLent:	RT @bfeld reflecting on this years #defragcon, humanity is underestimating the progress machines are making	tis ok, consciousness driving
6:34 pm	eedeebee:	RT @nickseguin: someone please shoot a screaming flying monkey onto the stage. Please! #defragcon
6:35 pm	sparer:	RT @chrisfleck: 600 B gps transactions per day tracked via cell phones... Think about what can be done with the data .. #defragcon
6:35 pm	jwillie:	@christianfinn Is MSFT trying to make FB the place where information goes to die? #defragcon via @Greg2dot0 @jholston less SharePoint?
6:35 pm	theroseinbloom:	RT @Shanley: #defragcon getting product pitched by the microsoft sharepoint guy. great, i had some email to catch up on anyway.
6:35 pm	danklynn:	Wow, I never imagined how many kinds of documents I can now make with docs.com and facebook. #sarcasm #defragcon
6:35 pm	petervan:	RT @Greg2dot0: Is MSFT trying to make FB the place where information goes to die? #defragcon
6:35 pm	theroseinbloom:	RT @NickSeguin: someone please shoot a screaming flying monkey onto the stage. Please! #defragcon
6:35 pm	the_spinmd:	Anyone else thinking Microsoft is bent on turning Facebook into the consumer version of Sharepoint? #defragcon
6:35 pm	eedeebee:	RT @chrisfleck: 600 B gps transactions per day tracked via cell phones... Think about what can be done with the data .. #defragcon
6:35 pm	theroseinbloom:	RT @the_spinmd: Bigger issue is why does the web even need docs? Oh yeah, it doesn't. Attachments in FB, oh great. #defragcon
6:35 pm	jholston:	RT @the_spinmd: Anyone else thinking Microsoft is bent on turning Facebook into the consumer version of Sharepoint? #defragcon
6:36 pm	Shanley:	what he's chosen... is to use Docs. and by "chosen", what i mean is, we pay him a lot of money to use docs. #defragcon
6:36 pm	theroseinbloom:	RT @NickSeguin: Director of Sharepoint is pitching us right now. Sigh. Also, he referenced 'his facebook site'. Uhhh... #defragcon
6:36 pm	eedeebee:	RT @joshuakahn: Best quote so far: "Data will find the data, and the relevance will find you" - Jeff Jonas. -> his blog. http://bit.ly/153D2u #defragcon
6:36 pm	jholston:	@chrisanfinn setting the stage for msft to buy facebook outright, nyet? #defragcon
6:36 pm	jwillie:	RT @the_spinmd: Anyone else thinking Microsoft is bent on turning Facebook into the consumer version of Sharepoint? #defragcon
6:36 pm	eedeebee:	RT @DistractedEnt: RT @theroseinbloom: Average person switches desktop app THIRTY-SEVEN TIMES AN HOUR. #defragcon #interesting
6:37 pm	theroseinbloom:	RT @joshuakahn: what's a "sharepoint"? #defragcon . Struggling to not let my aversion to sharepoint color my impression of this talk.
6:37 pm	stevepnewman:	#defragcon: IBM dude presents and I have new found interest in IBM research. Microsoft dude presents...not so much.
6:37 pm	theroseinbloom:	RT @tdoyon: Mental sorbet and flying monkeys courtesy of microsoft... Only at #defragcon
6:37 pm	petervan:	The difference in quality and depth between this ChristianFinn and JeffJonas is quite painful #defragcon
6:38 pm	Shanley:	My fav post by @cxi: "Sharepoint is Viral in Nature, Just Implement & It'll Spread" (Like Syphilis)" http://bit.ly/aqZOmH #defragcon
6:38 pm	benkepes:	RT @the_spinmd: Anyone else thinking Microsoft is bent on turning Facebook into the consumer version of Sharepoint? #defragcon

6:38 pm	**joshuakahn:**	@dweinberger said "knowledge is now shapeless", MSFT appears to be trying to keep it in the rectangle. #defragcon
6:38 pm	**Greg2dot0:**	RT @stevepnewman: #defragcon: IBM dude presents and I have new found interest in IBM research. Microsoft dude presents...not so much.
6:38 pm	**theroseinbloom:**	RT @stevepnewman: #defragcon: IBM dude presents and I have new found interest in IBM research. Microsoft dude presents...not so much.
6:38 pm	**kevinmarks:**	for tonights http://tummelvision.tv live show, I need somewhere with good bandwidth near Omni Interlocken from 5:45pm to 6:30pm #defragcon
6:38 pm	**gilliatt:**	Wondering if a brain can get the bends by coming up from a deep dive so fast. #defragcon
6:38 pm	**joshuakahn:**	sharepoint is not viral, its bacterial #defragcon
6:38 pm	**theroseinbloom:**	RT @petervan: The difference in quality and depth between this ChristianFinn and JeffJonas is quite painful #defragcon
6:38 pm	**tdoyon:**	Not sure about the nutritional content of this mental sorbet from microsoft #defragcon
6:38 pm	**Greg2dot0:**	Personal note to self...whenever someone shares a doc with me of FB...defriend them #defragcon
6:38 pm	**tdoyon:**	RT @gilliatt: Wondering if a brain can get the bends by coming up from a deep dive so fast. #defragcon
6:39 pm	**jholston:**	'docs as social objects when on facebook' @christianfinn #defragcon
6:39 pm	**theroseinbloom:**	#defragcon Ick. Not at ALL sorry to be missing #sharepoint guy PITCHING. NOT COOL.
6:39 pm	**petervan:**	Why MSFT does not get the web: listen to ChristianFinn #defragcon
6:39 pm	**catevz:**	RT @gilliatt: Wondering if a brain can get the bends by coming up from a deep dive so fast. #defragcon
6:39 pm	**catevz:**	I'm so horrified by this I've been rendered speechless. Come back, Jeff Jonas! Point: IBM #defragcon
6:39 pm	**cstechcast:**	You guys really hate MSFT, wow. Will I get thrown out if I open Word? #defragcon
6:39 pm	**SameerPatel:**	#defragcon I love how @defrag walks to the stage like this burly bouncer to kick speakers off
6:39 pm	**joshuakahn:**	the screaming, flying monkey says it all. #defragcon
6:40 pm	**NickSeguin:**	RT @gilliatt: Wondering if a brain can get the bends by coming up from a deep dive so fast. #defragcon
6:40 pm	**dnm54:**	RT @joshuakahn: sharepoint is not viral, its bacterial #defragcon
6:41 pm	**ITSinsider:**	RT @Shanley: ...Sharepoint is Viral in Nature, Just Implement & It'll Spread (Like Syphilis) http://bit.ly/aqZOmH #defragcon < lol.
6:42 pm	**tdoyon:**	RT @ITSinsider: RT @Shanley: ...Sharepoint is Viral in Nature, Just Implement & It'll Spread (Like Syphilis) http://bit.ly/aqZOmH #defragcon < lol.
6:42 pm	**joshuakahn:**	socialize powerpoint/word docs? yeah, it's called slideshare, sliderocket, scribd, ... #defragcon
6:42 pm	**Shanley:**	API Future Shock!!!! Sweet, sweet relief. #defragcon
6:42 pm	**petervan:**	Now Jud Valeski #defragcon about API Futureshock
6:43 pm	**lmckeogh:**	Future Shock == Too much change in too short of a period of time. Are we in the middle of it w/ API's? About to find out.. #defragcon
6:43 pm	**petervan:**	RT @joshuakahn: sharepoint is not viral, its bacterial #defragcon

6:43 pm	**markdowds:**	Great pic from this mornings run with @benkepes @jaysimons @cezinho @ktinboulder @tamccann @sorenstein http://yfrog.com/1gxmkqj #defragcon
6:44 pm	**k1v1n:**	RT @joshuakahn: sharepoint is not viral, its bacterial #defragcon
6:44 pm	**petervan:**	RT @lmckeogh: Future Shock == Too much change in too short of a period of time. Are we in the middle of it w/ API's? About to find out.. #defragcon
6:44 pm	**shawnrog:**	Gnip is on stage talking about API's they have a new product that can provide developers 1/2 access to the Twiiter data feed. #defragcon
6:45 pm	**ivanodwyer:**	RT @bfeld: reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:45 pm	**petervan:**	Already loosing interest. Make a point please. Jud Valeski #defragcon
6:46 pm	**LoudyOutLoud:**	@kevinmarks: Laura Merling, VP Open API Platform @Alcatel_Lucent, didn't just save the telcos but created a new apps ecosystem! #defragcon
6:46 pm	**petervan:**	RT @bfeld: reflecting on this years #defragcon, humanity is underestimating the progress the machines are making
6:46 pm	**catevz:**	BTW, I actually like a lot of what MSFT is doing. This talk was just inappropriate for defrag. Plus he followed brilliance. #defragcon
6:46 pm	**opnstk_com_mgr:**	Cool #openstack video showing at #Defragcon 1pm Cloud presentation - be there
6:46 pm	**joshuakahn:**	Gnip answers the question "where my hose at?" maybe they could use this as their tagline #defragcon
6:46 pm	**stoweboyd:**	In case anyone is interested in future shock: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon
6:47 pm	**kevinmarks:**	#defragcon Jud Valeski shows Wired 's We Is dead chart showing video bytes growth. Debunked here: http://bit.ly/a1eqtR
6:47 pm	**Greg2dot0:**	Waking up at #defragcon - Day 2 - AMAZING! http://yfrog.com/72me5sj
6:47 pm	**petervan:**	Volume and functional APIs Jud Valeski #defragcon
6:47 pm	**MiramarMike:**	RT @benkepes: RT @the_spinmd: Anyone else thinking Microsoft is bent on turning Facebook into the consumer version of Sharepoint? #defragcon
6:48 pm	**kevinmarks:**	#defragcon Jud Valeski continuous streams of data mean calling characteristics change. HTTP streams, not many GETs
6:48 pm	**frescodicredito:**	RT @stoweboyd: In case anyone is interested in future shock: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon
6:48 pm	**Greg2dot0:**	Awesome Centerpiece from last night at #defragcon http://yfrog.com/2g8wnj
6:50 pm	**kevinmarks:**	#defragcon Jud Valeski: Hardware has clear SLA models for uptime; Open network topology APIs don't
6:50 pm	**theroseinbloom:**	RT @catevz: BTW, I actually like a lot of what MSFT is doing. This talk was just inappropriate for defrag. Plus he followed brilliance. #defragcon
6:50 pm	**petervan:**	Open network APIs don't have SLAs Jud Valeski #defragcon
6:50 pm	**theroseinbloom:**	RT @lmckeogh: Future Shock == Too much change in too short of a period of time. Are we in the middle of it w/ API's? About to find out.. #defragcon
6:50 pm	**the_spinmd:**	RT @Greg2dot0: Personal note to self...whenever someone shares a doc with me of FB...defriend them #defragcon
6:50 pm	**cstechcast:**	SLAs are changing. What are the expectations for the service of APIs? #defragcon
6:50 pm	**theroseinbloom:**	RT @joshuakahn: sharepoint is not viral, its bacterial #defragcon
6:50 pm	**theroseinbloom:**	RT @joshuakahn: socialize powerpoint/word docs? yeah, it's called slideshare, sliderocket, scribd, ... #defragcon

6:51 pm	toddwseattle:	Queuing is a huge issue with web apis. remember talking to farmville developerand queuing system was a big part of arch #defragcon
6:51 pm	theroseinbloom:	RT @ITSinsider: RT @Shanley: ...Sharepoint is Viral in Nature, Just Implement & It'll Spread (Like Syphilis) http://bit.ly/aqZOmH #defragcon < lol.
6:51 pm	Shanley:	sweet, @apigee shoutout at #defragcon :)
6:51 pm	petervan:	Mashery, apigee, and gnip.com offer commonality in API frameworks Jud Valeski #defragcon
6:51 pm	stoweboyd:	Talked with @pkedrosky about the Ladder Index: looks like it indicates a second dip in the housing market is coming #defragcon
6:51 pm	Greg2dot0:	. @ITSinsider Christian's presentation was better than the tweets might suggest #defragcon
6:52 pm	the_spinmd:	RT @kevinmarks: Laura Merling, VP Open API Platform @Alcatel_Lucent, didn't just save the telcos but created a new app ecosystem! #defragcon
6:52 pm	kevinmarks:	#defragcon Jud Valeski: don't proliferate APIs. Find commonality in frameworks.
6:52 pm	greenhousedata:	Great visual on importance of video! #defrag #defragcon #defrag2010
6:52 pm	petervan:	RT @Shanley: sweet, @apigee shoutout at #defragcon :)
6:53 pm	petervan:	JP is next at #defragcon
6:53 pm	tdoyon:	@Greg2dot0 @itsinsider following the ibm presentation was an impossible task #defragcon
6:53 pm	sardire:	somebody's (? who) fav tweet at Web2.0 conf this week 'Everyone is obsessed with the size of Twitter's hose' #defragcon
6:53 pm	InFullBloomUS:	RT @mkrigsman: #defragcon Listening to @dweinberger with great respect and thinking some of his talk is nonsense.
6:54 pm	InFullBloomUS:	RT @mkrigsman: #defragcon Concerned about this populist approach to long form thought, that seems to lead toward least common denominator thinking.
6:54 pm	keishaeremic:	RT @cezinho: great quote from @pkedrosky "they'll beat data until it confesses something. and it will" #defragcon
6:54 pm	petervan:	JP #defragcon talking about food just before lunch... Really ??? Let's see
6:55 pm	catevz:	Number Five is my hero - input! #defragcon
6:55 pm	benkepes:	@ITSinsider now THAT is a very valid point #defragcon
6:55 pm	kevinmarks:	#defragcon @jobsworth: Robot #5 in Short Circuit only had 2 needs for input - information + energy. What if people had information + energy?
6:56 pm	PlaceIQ:	We love it! RT @simeons: Space-time travel makes for absolute identification and disambiguation. -- Jeff Jonas @IBM #defragcon /cc #PlaceIQ
6:56 pm	cstechcast:	I know what I'm streaming on Netflix tonight. RT @catevz: Number Five is my hero - input! #defragcon
6:56 pm	micflash:	@cstechcast haha i was just about to say that! #defragcon
6:58 pm	simeons:	Just created the /sim #slashtag on @Blekko -- the customizable search engine http://sim.vc/1i #defragcon #w2s
6:58 pm	kevinmarks:	#defragcon @jobsworth: humans are the only animal that has an external stomach - we cook food to pre-digest it outside our bodies
6:58 pm	jtaschek:	JP Rangaswami synthesizing foodies and technology at #defragcon @jobsworth @stevegillmor
6:59 pm	cstechcast:	Is there too much information? Like saying there is too much food. #defragcon
6:59 pm	futureful:	RT @joshuakahn: Best quote so far: "Data will find the data, and the relevance will find you" - Jeff Jonas. -> his blog. http://bit.ly/153D2u #defragcon

6:59 pm	**kevinmarks:**	#defragcon @jobsworth: why do we talk about Information Overload, but not Food Overload? It's a problem of consumption not production
6:59 pm	**petervan:**	Nice food-information metaphor by @jobsworth JP #defragcon
6:59 pm	**stoweboyd:**	JP alludes to Jeremy Wrangtham's research into cooked food as a turning point in human evolution: http://d.pr/UKC6 #defragcon
6:59 pm	**jtaschek:**	JP - @jobsworth - think of info like food. There is never a problem with too much. It is consumption that is the issue #defragcon
7:00 pm	**catevz:**	Cooking food is akin to preparing data. Does that mean we'll be watching the BI Network soon? Can I be Nigella? #defragcon
7:00 pm	**GraemeThickins:**	schmoozing ... @slarsen @edyson and @docsearls at #defragcon breakfast day one http://yfrog.com/mwns7dj
7:01 pm	**ktinboulder:**	Incredible run this am in CO with @benkepes @ktinboulder @tamccann http://yfrog.com/1gxmkqj (via @jaysimons) #defragcon
7:01 pm	**kevinmarks:**	RT @stoweboyd: JP alludes to Jeremy Wrangtham's research into cooked food as a turning point in human evolution: http://d.pr/UKC6 #defragcon
7:01 pm	**cstechcast:**	Bobby Flay. Throwdown! RT @catevz: ... Does that mean we'll B watching the BI Network soon? cn I B Nigella? #defragcon
7:01 pm	**kevinmarks:**	#defragcon @jobsworth: there are two kinds of cooking - extractive and additive. Distilling or stewing.
7:01 pm	**k1v1n:**	RT @kevinmarks: #defragcon @jobsworth: why do we talk about Information Overload, but not Food Overload? It's a problem of consumption not production
7:02 pm	**tdoyon:**	Actionable insights are from the distillation school of analysis/cooking? #defragcon
7:02 pm	**scottag:**	RT @kevinmarks: #defragcon @jobsworth: why do we talk about Information Overload, but not Food Overload? It's a problem of consumption not production
7:02 pm	**cwood:**	#defragcon I need a ride after lunch to Park Hill (in Denver, next to the zoo). Anyone headed that way?
7:02 pm	**kevinmarks:**	#defragcon @jobsworth: distilling is separating. Fermentation is gathering. In india, you can always invite more people to dinner.
7:03 pm	**LillyGrillzit:**	RT @stoweboyd: JP alludes to Jeremy Wrangtham's research into cooked food as a turning point in human evolution: http://d.pr/UKC6 #defragcon
7:03 pm	**ServiceSphere:**	RT @benkepes: "PR people don't know anything about starting conversations" says @defrag at #defragcon
7:03 pm	**tdoyon:**	Giving you everything and bringing it all together is the other school of analytics? #defragcon
7:04 pm	**GordonThinks:**	OK, so where does McDonalds fit into all of this? Perez Hilton??? #defragcon
7:04 pm	**petervan:**	Mash-up, fermentation or original ingredients @jobsworth JP #defragcon
7:04 pm	**tdoyon:**	Think about what we do with information in the context of the raw ingredients #defragcon
7:04 pm	**Krochmal:**	RT @stoweboyd: JP alludes to Jeremy Wrangtham's research into cooked food as a turning point in human evolution: http://d.pr/UKC6 #defragcon
7:04 pm	**kevinmarks:**	#defragcon @jobsworth: some of us will buy the raw ingredients, some will go to restaurants. We can all cook information now too.
7:04 pm	**catevz:**	I want to know where my food (data) comes from. Some want the raw, some the restaurant. Text Analytics all makes sense now! #defragcon
7:05 pm	**skleefeld:**	RT @stoweboyd: In case anyone is interested in future shock: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon
7:06 pm	**kevinmarks:**	#defragcon @jobsworth: can we be poisoned badly date-labelled information? Yes United's stock plunged 93% 'cos of misdated bankruptcy report

7:06 pm	**catevz:**	Information should come with a sell-by date - JP Rangaswami #defragcon
7:06 pm	**tdoyon:**	Information has a sell by date but most does not have a date - recognize this in analysis #defragcon
7:07 pm	**AndrewWahbe:**	RT @joshuakahn: sharepoint is not viral, its bacterial #defragcon
7:07 pm	**kevinmarks:**	#defragcon @jobsworth: is twitter the farmers market of information? Getting a different kind of food or news than through the supermarket
7:07 pm	**petervan:**	Information does have a sell by date @jobsworth JP #defragcon
7:07 pm	**cstechcast:**	RT @tdoyon: Information has a sell by date but most does not have a date - recognize this in analysis #defragcon
7:08 pm	**jtaschek:**	RT @kevinmarks: #defragcon @jobsworth: is twitter the farmers market of information? Getting a different kind of food or news than through the supermarket
7:08 pm	**kevinmarks:**	#defragcon @jobsworth: if you watched just one TV channel for 31 days, would it be like Supersize Me in its effects on you?
7:08 pm	**GordonThinks:**	Fox News = rotten cabbage stuffed with mad-cow infested beef #defragcon
7:08 pm	**tdoyon:**	Information overload is a consumption problem and deal with it like food as a diet @jobsworth #defragcon
7:09 pm	**jtaschek:**	RT @kevinmarks: #defragcon @jobsworth: can we be poisoned badly date-labelled information? Yes United's stock plunged 93% 'cos of misdated bankruptcy report
7:09 pm	**petervan:**	Information overload is maybe a consumption problem @jobsworth JP #defragcon
7:09 pm	**catevz:**	When you narrow your view to only information like Twitter, you're super-sizing yourself - JP Rangaswami #defragcon
7:09 pm	**ggiacobbe:**	#defragcon - Women of Defrag - meet at round table in the big room to eat lunch today - spread the word
7:10 pm	**futureful:**	RT @petervan: The future is about data finding you Jeff Jonas #defragcon
7:10 pm	**GraemeThickins:**	RT @kevinmarks #defragcon @jobsworth why do we talk about Information Overload but not Food Overload?..problem of consumption not production
7:13 pm	**apigee:**	Looking forward to all the talks on APIs this afternoon at #defragcon :) ^SK
7:15 pm	**umairh:**	RT @stoweboyd: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon (gr8 post!!)
7:16 pm	**deb_lavoy:**	RT @umairh: RT @stoweboyd: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon (gr8 post!!)
7:17 pm	**joshuagross:**	RT @kevinmarks: #defragcon @jobsworth: why do we talk about Information Overload, but not Food Overload? It's a problem of consumption not production
7:17 pm	**rcollazo:**	I've had a great time meeting a lot of great people at #Defragcon like @benkepes @sophiabliu @kylemacdonald @shanley and @benatkin.
7:18 pm	**joshuagross:**	RT @kevinmarks: #defragcon @jobsworth: is twitter the farmers market of information? Getting a different kind of food or news than through the supermarket
7:18 pm	**NadineToukan:**	RT @umairh: RT @stoweboyd: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon (gr8 post!!)
7:19 pm	**theroseinbloom:**	RT @kevinmarks: #defragcon @jobsworth: is twitter the farmers market of information? Getting a different kind of food or news than through the supermarket
7:19 pm	**danklynn:**	Writing #selenium tests for a #grails app during lunch at #defragcon. So easy.
7:20 pm	**theroseinbloom:**	RT @kevinmarks: #defragcon @jobsworth: if you watched just one TV channel for 31 days, would it be like Supersize Me in its effects on you?

7:20 pm	**theroseinbloom:**	RT @tdoyon: Information has a sell by date but most does not have a date - recognize this in analysis #defragcon
7:20 pm	**larsz:**	Relishing in the latest @jobsworth metaphors as I pick up signals from the Defrag conference #defragcon
7:22 pm	**brycej:**	RT @shawnrog: Jeff Jonas Chief Scientist IBM is in high gear and moving way faster than my brain. Another great reason you should attend #Defragcon
7:22 pm	**julien51:**	RT @kevinmarks: #defragcon Jud Valeski: don't proliferate APIs. Find commonality in frameworks.
7:26 pm	**alanlepo:**	Great point by @jobsworth that information overload is not solved just by filtering, but also controlling your consumption. #defragcon
7:26 pm	**crokitta:**	RT @MagicChatzi: RT Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
7:28 pm	**jamesckim:**	RT @cornett: #Defragcon Why do companies use noreply@domain.com? Do you really not want your customers to communicate with you? #email #sendgrid
7:31 pm	**media2:**	#defragcon @dweinberger on Knowing - storify.com http://sto.ly/b7iP6i
7:34 pm	**danklynn:**	I have a suspicion that the A/V guys at #defragcon are metalheads. \m/ \m/
7:44 pm	**danklynn:**	The @Qwerly TOS explicitly call out @Rapleaf by name: "no data brokers". #funny #defragcon
7:47 pm	**ykiriki:**	RT @joshuakahn: sharepoint is not viral, its bacterial #defragcon
7:49 pm	**amamimus001:**	RT @umairh: RT @stoweboyd: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon (gr8 post!!)
7:51 pm	**micflash:**	Thanks Brock from @connect2field for these awesome emergency phone chargers! Enjoy the monkey. http://twitpic.com/37zaht #defragcon
7:55 pm	**mjayliebs:**	RT @danklynn: The @Qwerly TOS explicitly call out @Rapleaf by name: "no data brokers". #funny #defragcon
7:57 pm	**petervan:**	RT @danklynn: I have a suspicion that the A/V guys at #defragcon are metalheads. \m/ \m/
7:58 pm	**attensity:**	RT @catevz: I want to know where my food (data) comes from. Some want the raw, some the restaurant. Text Analytics all makes sense now! #defragcon
8:00 pm	**driessen:**	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
8:00 pm	**Shanley:**	so @landlessness ' talk on platforms and APIs for #defragcon this afternoon is "Sex and Concrete." psyched. ;)
8:01 pm	**rcollazo:**	Come watch @opnstk_com_mgr show an #openstack video at #Defragcon in breakout session 1.
8:01 pm	**theroseinbloom:**	FINALLY ensconced iat #defragcon with working power supply, food, and water. Sopranos theme song playing, which reminds me of my dad, lol.
8:02 pm	**iankennedy:**	RT @kevinmarks: #defragcon @jobsworth: is twitter the farmers market of information? Getting a different kind of food or news than through the supermarket
8:03 pm	**tylerhannan:**	Going to sit in the Cloud POV 1 this arvo...but looking forward to @landlessness in POV 2 breakout #defragcon
8:05 pm	**theroseinbloom:**	Stephen Spector, @opnstk_comm_mgr speaking about #OpenStack. #defragcon
8:05 pm	**tylerhannan:**	Presentation from @openstk_com_mgr begins with a video from the 2010 Openstack Design Summit #defragcon
8:05 pm	**pmgandhi:**	RT @jobsworth: @pkedrosky: " as data gets bigger and bigger, people are going to beat data until it confesses to everything" #defragcon
8:06 pm	**theroseinbloom:**	Dude. You couldn't pre-load your YouTube vid? #defragcon

8:06 pm	**theroseinbloom:**	REALLY hope this won't be a pitch---this was one of the main things I came to see!! #defragcon
8:07 pm	**ozdivergt:**	RT @stoweboyd: Weinberger: the problems of long-format thinking #defragcon
8:07 pm	**brilliantforge:**	Stephen Spector, Rackspace - Exploring OpenStack. #Cloud alternative to #amazon. #Defragcon
8:07 pm	**theroseinbloom:**	We need open cloud platform to eliminate tech/vendor lock-in, innovation, collaboration, freedom, etc. #defragcon #openstack
8:08 pm	**theroseinbloom:**	Massively scalable, ubiquitous open source cloud platform---PETABYTES of data. #defragcon #openstack
8:08 pm	**tylerhannan:**	The focus of the openstack community includes a wide range of traditional firms...OSS as it relates to corp is always interesting #defragcon
8:09 pm	**cwood:**	Headed to Denver. #defragcon was great!
8:09 pm	**theroseinbloom:**	so far this seems like a pretty amateur pitch. Bummer. #defragcon
8:10 pm	**theroseinbloom:**	no monitoring systems for #openstack yet., but lots and lots of opportunities, and they're recruiting. And pitching. Bah. #defragcon
8:10 pm	**_chris_chin_:**	RT @infoarbitrage: RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"... @stoweboyd
8:11 pm	**tdoyon:**	Its a myth that complexity = value, Gartner measures complexity to decide who is best in their magic quadrant Jen Grant box.net #defragcon
8:11 pm	**Belbrion:**	RT @jamesrhayes: "You can beat data until it confesses to anything", lol @pkedrosky #defragcon
8:11 pm	**brilliantforge:**	RT @theroseinbloom: no monitoring systems for #openstack yet., but lots of opportunities, & they're recruiting. & pitching. Bah. #defragcon
8:11 pm	**cstechcast:**	Enterprises are wary but want cloud. Do you trust VMware and Amazon? Is Openstack the answer? Could be. #defragcon
8:12 pm	**tdoyon:**	Companies love having features but they can't figure it out and don't use it once they have it Jen Grant #defragcon
8:13 pm	**theroseinbloom:**	Follow openstack.org/blog. Every Friday at noon he does a summary. Bfd. #defragcon
8:14 pm	**cornett:**	An unfortunately content-free presentation from #Rackspace. Just a pitch. Mascot contest.... really? #Defragcon
8:14 pm	**brilliantforge:**	An unfortunately content-free presentation from #Rackspace. Just a pitch. Mascot contest.... really? #Defragcon
8:14 pm	**tdoyon:**	Running a roadmap based on customer wants will be a disaster... understand the problem to design the best solution Jen Grant #defragcon
8:15 pm	**tdoyon:**	RT @infoarbitrage: RT @Buzzmodo: #defragcon "People feel happier when they are making measurable progress towards short term goals"... @stoweboyd
8:15 pm	**tylerhannan:**	Have had great experiences with viawest team in the past...looking forward to this preso #defragcon "What happened to the data center?"
8:16 pm	**theroseinbloom:**	Now Brady from ViaWest. What happened to the data center? #defragcon They admit to being slow adopters of new tech bc it's unproven.
8:16 pm	**theroseinbloom:**	Just NOW developing cloud offering. #defragcon #viawest
8:16 pm	**ggiacobbe:**	#defragcon Great women's lunch table today - i'll set up a Women of Defrag group on FB for us - let me know if anyone else wants to join
8:17 pm	**theroseinbloom:**	Coined the term #cloudages for downtime/outages in cloud providers. #defragcon
8:17 pm	**tylerhannan:**	Cloud outages = "cloudages" #defragcon

8:17 pm	jholston:	'cloudages': that's a good term. does your #e20 cloud vendor have a great SLA? you should insist.. #defragcon
8:18 pm	theroseinbloom:	cloud providers highlight software/point away from uptime failover etc. BTW, @standing_cloud is TOTALLY transparent about that. #defragcon
8:19 pm	theroseinbloom:	A lot of consumers don't ask about sinkholes etc---they don't ask about the foundations of the cloud provider. #defragcon
8:20 pm	tdoyon:	A social layer spreads the activities from each silo tool across company instead of being a feature in the silo tool @alanlepo #defragcon
8:20 pm	cstechcast:	Cloud providers building data centers on flood planes, etc? Is it really that bad? @viawest #defragcon
8:21 pm	GraemeThickins:	RT @tylerhannan focus of openstack community includes wide range of traditional firms..OSS as relates to corp always interesting #defragcon
8:21 pm	theroseinbloom:	Hurdles: facilities, infrastructure, storage, server platform, provider maturity, oversubscription, NOT THE SOFTWARE OR API. #defragcon
8:21 pm	tdoyon:	Requires adherence to open standards in products across all vendors @alanlepo #defragcon
8:21 pm	cornett:	Brady Ranum, ViaWest on What happened to the data center? Storage is resource most in demand, growing fastest (e.g., vs compute). #Defragcon
8:21 pm	brilliantforge:	Brady Ranum, ViaWest on What happened to the data center? Storage is resource most in demand, growing fastest (e.g., vs compute). #Defragcon
8:22 pm	tdoyon:	If broadcast to shared activity stream everyone can discuss in the open, in the flow instead of switchjng tools @alanlepo #defragcon
8:22 pm	theroseinbloom:	So far I've heard a lot of badmouthing other companies, but not much in the way of new ideas. #defragcon
8:23 pm	standing_cloud:	RT @theroseinbloom: cloud providers highlight software/point away from uptime failover etc. BTW, SC is transparent about that. #defragcon
8:24 pm	tdoyon:	But beware the flood of information by using filters and controlling your consumption @alanlepo #defragcon
8:24 pm	MartijnLinssen:	Say "Klout is Krap" http://bit.ly/920jht and their C Product O will only say "it wasn't me at #defragcon" http://imdb.to/8Xm91z
8:25 pm	rcollazo:	Here's a picture of @opnstk_com_mgr showing a video with him as the star. http://twitpic.com/37zibt #defragcon
8:25 pm	cstechcast:	Self Provisioning not ok? Who is handing out the access? That seems like a mgmt problem. I want my machine now. #defragcon.
8:25 pm	standing_cloud:	Our community manager Danya is livetweeting #OpenStack and #ViaWest offerings from #DefragCon. Follow her @theroseinbloom or at the hashtag.
8:26 pm	opnstk_com_mgr:	RT @rcollazo: Here's a picture of @opnstk_com_mgr showing a video with him as the star. http://twitpic.com/37zibt #defragcon
8:26 pm	theroseinbloom:	Make sure you understand your needs (size, speed, etc) and provider maturity before you pick one. DUH. #defragcon
8:27 pm	cstechcast:	Building in the cloud has the same requirements as internal infrastructure. Still don't know how to tell if a vendor is lying. #defragcon
8:27 pm	theroseinbloom:	Um, okay, wtf was the point of that? Know your needs? Obviously. #defragcon
8:27 pm	rcollazo:	RT @tylerhannan: Cloud outages = "cloudages" #defragcon
8:27 pm	theroseinbloom:	Now CEO of #factual. STarting with a picture of a mad cat. Why? #defragcon
8:28 pm	theroseinbloom:	Ohh, the cat is mad because he can't find the right open data service w/ simple api, etc. #defragcon
8:28 pm	sophiabliu:	@rcollazo thanks so much for such a fascinating talk about the service rackspace provides during crises #tech4good #defragcon

8:28 pm	**joshuakahn:**	ancient egyptians weren't the only ones to worship cats, so do #defragcon presenters. Odd sub-meme running through prezos here.
8:28 pm	**catevz:**	Do my eyes deceive me or is @rwang0 competing against @ekolsky session at #defragcon ? Luckily I heard Ray speak last wk at #attensity10.
8:29 pm	**petervan:**	Good intro talk on hadoop by Charles from Cloudera #defragcon
8:29 pm	**theroseinbloom:**	Devs like stacks because it simplifies and lowers costs. #defragcon
8:29 pm	**Greg2dot0:**	Twitter 1 vs My Brain 0 - #defragcon
8:29 pm	**cornett:**	Gil Elbaz, #Factual on Open Data landscape. Fragmented, emerging technologies, not mature yet. #Defragcon
8:29 pm	**brilliantforge:**	Gil Elbaz, #Factual on Open Data landscape. Fragmented, emerging technologies, not mature yet. #Defragcon
8:29 pm	**tylerhannan:**	AGREE! RT @sophiabliu: @rcollazo thanks for a fascinating talk about the service @rackspace provides during crises #tech4good #defragcon
8:30 pm	**catevz:**	Hadoop = dump truck; moves lots of data, requires skilled operator. Dump truck = gold standard for web apps - C Zedlewski #defragcon
8:31 pm	**rwang0:**	@catevz nah. never comepting. @ekolsky and I are buds =) #defragcon #attensity10
8:31 pm	**theroseinbloom:**	Data failures are not the same as code/hardware failures. We need access to better data. #defragcon
8:33 pm	**GordonThinks:**	@microsoft "idea generation + social network = Idea Network" #defragcon
8:35 pm	**catevz:**	Sick of vendor pitches? Then why are enterprise irregulars sessions poorly attended? Ones i've seen have been 100% pitch free. #defragcon
8:35 pm	**sophiabliu:**	I do like Eric Suave presentation platform (probably using Prezi), but it is dizzying & worse when ur rushed to present #defragcon
8:35 pm	**bill_michels:**	RT @cornett: Gil Elbaz, #Factual on Open Data landscape. Fragmented, emerging technologies, not mature yet. #Defragcon
8:35 pm	**cstechcast:**	Transform tools are still very manual and fractured. Yep. #defragcon
8:36 pm	**marshallk:**	Gil the CEO of @factual is on stage at #defragcon & makes me imagine a wikipedia-like community to refine data sets
8:37 pm	**SameerPatel:**	At DIA. #defragcon done. Once again, mind-bending content on what the future holds. Big thx to @knorlin & @defrag for having me.
8:37 pm	**tylerhannan:**	Structured data collaboration is a compelling concept but the tools, to date, are miserable #defragcon
8:37 pm	**theroseinbloom:**	Yawn. #defragcon
8:38 pm	**bill_michels:**	RT @marshallk: Gil the CEO of @factual is on stage at #defragcon & makes me imagine a wikipedia-like community to refine data sets
8:38 pm	**theroseinbloom:**	RT @tylerhannan: Structured data collaboration is a compelling concept but the tools, to date, are miserable #defragcon
8:38 pm	**cornett:**	No liquid marketplace for sharing data, yet. #Factual #Defragcon
8:38 pm	**brilliantforge:**	No liquid marketplace for sharing data, yet. #Factual #Defragcon
8:39 pm	**cstechcast:**	Reputation around structured data? hmmm #defragcon
8:39 pm	**GraemeThickins:**	RT @cornett: Gil Elbaz, #Factual on Open Data landscape. Fragmented, emerging technologies, not mature yet. #Defragcon
8:39 pm	**petervan:**	Markets and currencies for open data by Factual #defragcon
8:39 pm	**jwp555:**	RT @umairh: RT @stoweboyd: The False Question Of Attention Economics http://sto.ly/ayDp8B #defragcon (gr8 post!!)

8:39 pm	**theroseinbloom:**	RT @marshallk: Gil the CEO of @factual is on stage at #defragcon & makes me imagine a wikipedia-like community to refine data sets
8:40 pm	**theroseinbloom:**	Benefits of open data: more good data available thru simple apis #defragcon
8:40 pm	**petervan:**	RT @theroseinbloom: RT @marshallk: Gil the CEO of @factual is on stage at #defragcon & makes me imagine a wikipedia-like community to refine data sets
8:40 pm	**petervan:**	RT @GraemeThickins: RT @cornett: Gil Elbaz, #Factual on Open Data landscape. Fragmented, emerging technologies, not mature yet. #Defragcon
8:40 pm	**ekolsky:**	@rwang0 @catevz besides, i am not at #defragcon -- i am in my death bed with the flu @mjayliebs is doing the honors for me, #VeryGrateful
8:40 pm	**cornett:**	Determining if data is "good" requires knowing which sources and people to trust. #trustrank #Factual #Defragcon
8:40 pm	**brilliantforge:**	Determining if data is "good" requires knowing which sources and people to trust. #trustrank #Factual #Defragcon
8:41 pm	**theroseinbloom:**	So @factual is offering data-as-a-service for the benefit of fast moving developers. #defragcon
8:41 pm	**petervan:**	RT @cornett: Gil Elbaz, #Factual on Open Data landscape. Fragmented, emerging technologies, not mature yet. #Defragcon
8:41 pm	**GraemeThickins:**	RT @theroseinbloom: RT @marshallk: Gil the CEO of @factual #defragcon ..makes me imagine a wikipedia-like community to refine data sets
8:43 pm	**petervan:**	RT @catevz: Sick of vendor pitches? Then why are enterprise irregulars sessions poorly attended? Ones i've seen have been 100% pitch free. #defragcon
8:43 pm	**petervan:**	RT @brilliantforge: No liquid marketplace for sharing data, yet. #Factual #Defragcon
8:44 pm	**Ownerz:**	Anyone w/ slow wifi in the meeting rooms at #defragcon #defrag please let me know. Some latency on the upload this AM, but all looks ok now
8:45 pm	**theroseinbloom:**	What do you call it if you put two separate clouds together? Tornado? Galaxy? #defragcon
8:45 pm	**cstechcast:**	Weather analogies for cloud services. No surprise, natural. #defragcon
8:45 pm	**Shanley:**	someone did not get the memo on "No Vendor Pitches" :(#defragcon isn't MSFT on teh twitters?!
8:45 pm	**tylerhannan:**	"@theroseinbloom: What do you call it if you put two separate clouds together? Tornado? Galaxy? #defragcon" Collisions in the cloud-space!!!
8:46 pm	**theroseinbloom:**	They think #Rackspace will have moved all their tech over to #Openstack. Rackspace doesn't seem to agree...hmm. #defragcon
8:46 pm	**mkrigsman:**	RT @catevz: Sick of vendor pitches? Then why are enterprise irregulars sessions poorly attended? Have been 100% pitch free. #defragcon
8:47 pm	**stevegillmor:**	RT @jtaschek: JP Rangaswami synthesizing foodies and technology at #defragcon @jobsworth @stevegillmor
8:47 pm	**peteaven:**	RT @eedeebee: average age of a tech entrepenur is 39 #defragcon
8:47 pm	**cameranh:**	RT @tdoyon: A social layer spreads the activities from each silo tool across company instead of being a feature in the silo tool @alanlepo #defragcon
8:48 pm	**catevz:**	Oh no - hope you feel better soon! RT @ekolsky: I am not at #defragcon; have the flu @mjayliebs is doing honors for me #VeryGrateful
8:48 pm	**howardtharp:**	RT @Shanley: someone did not get the memo on "No Vendor Pitches" :(#defragcon isn't MSFT on teh twitters?!
8:48 pm	**theroseinbloom:**	RT @tylerhannan: "@theroseinbloom: What do you call it if you put two separate clouds together? Tornado? Galaxy? #defragcon" Collisions in the cloud-space!!!

8:48 pm	theroseinbloom:	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
8:49 pm	theroseinbloom:	RT @Shanley: someone did not get the memo on "No Vendor Pitches" :(#defragcon isn't MSFT on teh twitters?!
8:49 pm	theroseinbloom:	RT @cstechcast: Weather analogies for cloud services. No surprise, natural. #defragcon
8:49 pm	theroseinbloom:	RT @brilliantforge: Determining if data is "good" requires knowing which sources and people to trust. #trustrank #Factual #Defragcon
8:49 pm	cstechcast:	Openstack doesn't mean every cloud is the same, just that you can use many clouds. Implementation is up to them. #defragcon
8:50 pm	petervan:	Commoditization of hardware: building a cloud for 700usd in raw hw material is now possible #defragcon
8:50 pm	petervan:	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
8:51 pm	tdoyon:	No such thing as adoption problem if #soc tool solves a business problem - if u help them get their jobs done @alanlepo #defragcon #e20
8:51 pm	Greg2dot0:	RT @tdoyon: No such thing as adoption problem if #soc tool solves a business problem - if u help them get their jobs done @alanlepo #defragcon #e20
8:51 pm	theroseinbloom:	RT @petervan: Commoditization of hardware: building a cloud for 700usd in raw hw material is now possible #defragcon
8:51 pm	theroseinbloom:	RT @cstechcast: Openstack doesn't mean every cloud is the same, just that you can use many clouds. Implementation is up to them. #defragcon
8:52 pm	catevz:	haven't heard @rwang0 speak? see him at #defragcon at 2:05. (I won't be there because I just heard him last week)
8:53 pm	petervan:	Interesting open source stack + commodity hardware: the whole infrastructure layer gets commoditized ? #defragcon
8:54 pm	adamkcarson:	RT @SameerPatel: RT @lehawes: Jeff Jonas: Cell phones generate 600B data transactions/day. Will be next major source of sensemaking. #defragcon
8:54 pm	theroseinbloom:	One speaker is curious what would've happened if Facebook had been opensource--would it be better or worse? What about Windows? #defragcon
8:55 pm	rcollazo:	If you're not tired of seeing @opnstk_com_mgr, here is another picture. http://twitpic.com/37zpdb #openstack #defragcon
8:56 pm	ixaris:	RT @shanley: sweet, @apigee shoutout at #defragcon :)
8:56 pm	theroseinbloom:	RT @petervan: Interesting open source stack + commodity hardware: the whole infrastructure layer gets commoditized ? #defragcon
8:57 pm	petervan:	RT @ixaris: RT @shanley: sweet, @apigee shoutout at #defragcon :)
8:57 pm	sardire:	@theroseinbloom @marshallk #defragcon RE: refine data sets...have you not heard of http://code.google.com/p/google-refine/ ?
8:59 pm	jwilker:	Off to #defragcon for last half of day
8:59 pm	theroseinbloom:	@sardire @marshallk I'm not actually doing anything with refining data sets. Just reporting the speaker's presentations. #defragcon
9:01 pm	bill_michels:	RT @cornett: Determining if data is "good" requires knowing which sources and people to trust. #trustrank #Factual #Defragcon
9:02 pm	sardire:	@theroseinbloom right it was @graemethickins who said makes me imagine a wikipedia-like community to refine data sets #defragcon
9:05 pm	yaacovc:	Whoa! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He
9:06 pm	cornett:	Chris Fleck, Citrix on "When Users all Bring Their Own Devices to Work: The Consumerization of IT" #Defragcon

9:06 pm	brilliantforge:	Chris Fleck, Citrix on "When Users all Bring Their Own Devices to Work: The Consumerization of IT" #Defragcon
9:07 pm	Landlessness:	about to talk: breakout 2 #defragcon. my hypothesis: platform concept isn't big enough for where we need to go. we need something more.
9:08 pm	cstechcast:	SEFTTI = Social Every F***ing Thing There Is #defragcon
9:08 pm	theroseinbloom:	RT @cornett: Chris Fleck, Citrix on "When Users all Bring Their Own Devices to Work: The Consumerization of IT" #Defragcon
9:09 pm	theroseinbloom:	Let employees use the devices that work for them! frees them to innovate and be creative. #defragcon
9:09 pm	catevz:	"IT = department of no" - forrester quoted by Chris Fleck #defragcon
9:09 pm	cornett:	IT is known as the "Department of NO" #Forrester #Defragcon
9:10 pm	brilliantforge:	IT is known as the "Department of NO" #Forrester #Defragcon
9:10 pm	tylerhannan:	"Everything you ever wanted to know about APIs" #defragcon
9:10 pm	kynetx:	At defrag? Check your bag for a Kynetx card and play to win a Cylon. Powered by Twilio + Kynetx http://yfrog.com/gha8zj #defragcon
9:10 pm	epc:	Sitting in on the #cluetrain session at #defrag @dsearls speaking with the other cluetrainers as a Bronx chorus. #defragcon
9:10 pm	cstechcast:	Talking Cluetrain @dsearls #defragcon
9:11 pm	theroseinbloom:	"Does your IT cause STD?" ROFL. #defragcon STD stands for "Schlepping Two Devices." LOVE IT.
9:11 pm	cornett:	New interpretation of STD as "Schlepping Two Devices". Ah, I remember those sad days. Blackberry in one pocket, iPhone in other. #Defragcon
9:11 pm	brilliantforge:	New interpretation of STD as "Schlepping Two Devices". Ah, I remember those sad days. Blackberry in one pocket, iPhone in other. #Defragcon
9:12 pm	the_spinmd:	Like last year's Gluecon, API breakout at #defragcon is packed. @magicmerl kicking it off.
9:12 pm	catevz:	Lots of folks have to carry 2 devices: corporate blackberry + personal smartphone 4 accessing personal mail and social media #defragcon
9:14 pm	tylerhannan:	I think I'd like having consumer packet shaping for my home...actually rather desire #defragcon
9:14 pm	mkrigsman:	RT @catevz: IT = department of no" - forrester quoted by Chris Fleck #defragcon #CIO
9:14 pm	catevz:	"Subterfuge of IT is common just so folks can get work done." #defragcon I wonder...When did IT become the TSA of corporations?
9:15 pm	Greg2dot0:	After #e2conf and #defragcon I'm looking forward to a week of "anti-social" #recharge
9:15 pm	mikefarmer:	RT @kynetx: At defrag? Check your bag for a Kynetx card and play to win a Cylon. Powered by Twilio + Kynetx http://yfrog.com/gha8zj #defragcon
9:15 pm	theroseinbloom:	Leave employees to their own devices: BYOC--expense reimbursement w/ limits, employee responsible for support. (works for us) #defragcon
9:15 pm	the_spinmd:	@magicmerl taking API discussion beyond traditional web and mobile. #defragcon
9:16 pm	catevz:	BYOC program - bring your own computer - company reimburses you and you provide own support. Citrix does this successfully #defragcon
9:16 pm	theroseinbloom:	RT @mkrigsman: RT @catevz: IT = department of no" - forrester quoted by Chris Fleck #defragcon #CIO
9:16 pm	Shanley:	watching @magicmerl talk about the future of APIs - "we'll have ratings for APIs the way we have ratings for TV shows today" #defragcon

9:16 pm	tdoyon:	RT @catevz: BYOC program - bring your own computer - company reimburses you and you provide own support. Citrix does this successfully #defragcon
9:16 pm	marshallk:	network-connected sprinkler system could report back soil quality, places where replanting needed says @magicmerl #defragcon #cool
9:18 pm	benkepes:	Cool - @mikkelsvane is up from @Zendesk at #defragcon
9:18 pm	the_spinmd:	RT @Shanley: watching @magicmerl talk about the future of APIs - "we'll have ratings for APIs the way we have ratings for TV shows today" #defragcon
9:18 pm	fulling:	#defragcon @windley Come listen to Phil talk about Kynetx and how you can play in the Evented Web. In 10-minutes, Break out RM-2 #kynetx
9:18 pm	tylerhannan:	@landlessness is speaking about APIs, Sex, and Concrete #defragcon
9:18 pm	Shanetech:	?@mkrigsman: RT @catevz: IT = department of no" - forrester quoted by Chris Fleck #defragcon #CIO? LOL, very true!
9:18 pm	cornett:	Mikkel Svane, Zendesk on "Building a Successful Social Support Platform" #Defragcon
9:18 pm	brilliantforge:	Mikkel Svane, Zendesk on "Building a Successful Social Support Platform" #Defragcon
9:18 pm	cstechcast:	CA talked about similar thing in 2000 RT @marshallk: networked sprinkler system could report back soil quality, @magicmerl #defragcon #cool
9:18 pm	the_spinmd:	RT @marshallk: network-connected sprinkler system could report back soil quality, places where replanting needed says @magicmerl #defragcon #cool
9:18 pm	TelegramSam:	#defragcon @windley Come listen to Phil talk about Kynetx and how you can play in the Evented Web. In 10-minutes, Break out RM-2 #kynetx
9:18 pm	kynetx:	RT @fulling: #defragcon @windley Come listen to Phil talk about Kynetx and how to play in the Evented Web. In 10-mins, Breakout RM-2 #kynetx
9:18 pm	bradhintze:	RT @fulling: #defragcon @windley Come listen to Phil talk about Kynetx and how to play in the Evented Web. In 10-mins, Breakout RM-2 #kynetx
9:19 pm	catevz:	Citrix talk refreshingly pitch-free. This Zendesk press isn't looking like it's going the same way :-(#defragcon
9:19 pm	benkepes:	"We have a shit load of customers" says @mikkelsvane I love hard metrics #defragcon
9:19 pm	micflash:	@catevz +1 #defragcon
9:19 pm	ServiceSphere:	RT @benkepes: Cool - @mikkelsvane is up from @Zendesk at #defragcon
9:20 pm	cornett:	#Zendesk is so successful because companies crave systems that put them on top of all of their #customer #communication #Defragcon
9:20 pm	AnneJHunt:	Doc Searls talking about CRM at #defragcon
9:20 pm	theroseinbloom:	Zendesk processes 120,000 tickets a day. #defragcon
9:20 pm	brilliantforge:	#Zendesk is so successful because companies crave systems that put them on top of all of their #customer #communication #Defragcon
9:20 pm	tylerhannan:	Woot. first lessig style presentation comes from the @apigee crew #defragcon
9:20 pm	brilliantforge:	RT @theroseinbloom: Zendesk processes 120,000 tickets a day. #defragcon
9:21 pm	theroseinbloom:	RT @brilliantforge: #Zendesk is so successful because companies crave systems that put them on top of all of their #customer #communication #Defragcon
9:21 pm	Tweet4yourtee:	RT @benkepes: Wearing my @Tweet4yourtee shirt here in Colorado at #defragcon today.... Wellington to the World.... ^LP
9:21 pm	theroseinbloom:	RT @catevz: Citrix talk refreshingly pitch-free. This Zendesk press isn't looking like it's going the same way :-(#defragcon

9:21 pm	infoarbitrage:	#defragcon was awesome. Off to Ann Arbor for the Michigan/Wisconsin game (@ Denver International Airport (DEN) ? w/ 51 others)
9:21 pm	cstechcast:	The social CRM http://flic.kr/p/5aHDte @dsearls #defragcon
9:22 pm	jessieamorris:	#defragcon @windley Come listen to Phil talk about Kynetx and how you can play in the Evented Web. In 10-minutes, Break out RM-2 #kynetx
9:22 pm	catevz:	Seriously, #defragcon needs to employ someone with a hook to prevent vendor pitches
9:23 pm	AnneJHunt:	VRM discussion...making customers independent from vendors. Doc Searls #defragcon
9:23 pm	MichaelFHansen:	RT @theroseinbloom: Zendesk processes 120,000 tickets a day. #defragcon
9:23 pm	hofmania:	Completely agree RT @catevz: Seriously, #defragcon needs to employ someone with a hook to prevent vendor pitches
9:24 pm	andyhickl:	RT @cornett: Determining if data is "good" requires knowing which sources and people to trust. #trustrank #Factual #Defragcon
9:24 pm	cornett:	Matt Hodges, Atlassian on Freemium is dead. Long live "Causium" #Defragcon
9:24 pm	brilliantforge:	Matt Hodges, Atlassian on Freemium is dead. Long live "Causium" #Defragcon
9:24 pm	cstechcast:	"The Internet is a copy machine". How do we maintain rights? @dsearls #defragcon
9:24 pm	theroseinbloom:	Oh good. @atlassian is back. They're always fun. #movember #defragcon
9:25 pm	petervan:	Individual becomes point of integration @dsearls #defragcon
9:25 pm	ekolsky:	@hofmania @catevz that is why you have twitter accounts and a backchannel... just sayin' #defragcon
9:25 pm	the_spinmd:	@landless just made an awesome connection between Detroit and New Orleans at #defragcon (Irish Channel-Corktown). /.@cbarger
9:26 pm	catevz:	Darn - no @jeffnolan (Get Satisfaction) today. He was good at #attensity10. #defragcon
9:26 pm	petervan:	Customers having pricing guns @dsearls #defragcon mind you: this is from 2006....
9:26 pm	cornett:	Most profitable price point for selling souvenir photos at a theme park? If name your own price and 1/2 goes to charity. +revenue #Defragcon
9:26 pm	brilliantforge:	Most profitable price point for selling souvenir photos at a theme park? If name your own price and 1/2 goes to charity. +revenue #Defragcon
9:27 pm	theroseinbloom:	Note: that research was done at UCSD. #gloating #goTritons #defragcon
9:27 pm	cornett:	Combining corporate #charity with name your own price enhanced a customer's self-identification with the cause #Defragcon #atlassian
9:27 pm	brilliantforge:	Combining corporate #charity with name your own price enhanced a customer's self-identification with the cause #Defragcon #atlassian
9:27 pm	catevz:	Oh shoot and now I just found out @rwang0's not at #defragcon either. Man, folks dropping like flies!
9:27 pm	theroseinbloom:	Freemium w/ proceeds going to charity becomes a win-win-win situation. #defragcon
9:27 pm	petervan:	Mydex.org as personal data store @dsearls #defragcon
9:28 pm	tylerhannan:	The application developer determines whether or not a platform succeeds (if platform is even the right metaphor any longer) #defragcon
9:28 pm	NickSeguin:	matt hodges from @atlassian talking about the concept of 'casium' -- actually a legit biz strategy. RAD #defragcon cc: @dannysauter
9:28 pm	the_spinmd:	"Application developers put the A in API." - @landless #defragcon

9:28 pm	Shanley:	New Value Chain= User <->App Store <-> App <-> Developer <-> APIs <-> API Team #defragcon
9:30 pm	theroseinbloom:	RT @hofmania: Completely agree RT @catevz: Seriously, #defragcon needs to employ someone with a hook to prevent vendor pitches
9:30 pm	cstechcast:	Ownership of data, transparency of government with your data. Not an issue in Europe. #defragcon
9:30 pm	tylerhannan:	Not disappointed by the API POV session...IMO some of the most compelling break out content of the entire #defragcon
9:31 pm	theroseinbloom:	RT @NickSeguin: matt hodges from @atlassian talking about the concept of 'casium' -- actually a legit biz strategy. RAD #defragcon cc: @dannysauter
9:31 pm	joshuakahn:	RT @tylerhannan: Not disappointed by the API POV session...IMO some of the most compelling break out content of the entire #defragcon
9:32 pm	Zendesk:	RT @theroseinbloom: Zendesk processes 120,000 tickets a day. #defragcon
9:32 pm	tdoyon:	@catevz what's up with that? #defragcon
9:32 pm	the_spinmd:	"Predominant theme in age of the Internet is 'go and get.'" - @windley #defragcon
9:32 pm	GraemeThickins:	RT @theroseinbloom: Oh good. @atlassian is back. They're always fun. #movember #defragcon
9:32 pm	theroseinbloom:	The @atlassian starter license program actually sounds pretty cool. #freemium #causium #defragcon
9:33 pm	mor_trisha:	RT @tdoyon: No such thing as adoption problem if #soc tool solves a business problem - if u help them get their jobs done @alanlepo #defragcon #e20
9:33 pm	Zendesk:	RT @benkepes: Cool - @mikkelsvane is up from @Zendesk at #defragcon
9:33 pm	opnstk_com_mgr:	RT @theroseinbloom: "Does your IT cause STD?" ROFL. #defragcon STD stands for "Schlepping Two Devices." LOVE IT.
9:33 pm	fulling:	RT @the_spinmd: "Predominant theme in age of the Internet is 'go and get.'" - @windley #defragcon
9:34 pm	tdoyon:	RT @theroseinbloom: "Does your IT cause STD?" ROFL. #defragcon STD stands for "Schlepping Two Devices." LOVE IT.
9:34 pm	opnstk_com_mgr:	RT @theroseinbloom: One speaker is curious what would've happened if Facebook had been opensource--would it be better or worse? What about Windows? #defragcon
9:35 pm	catevz:	Ok, so this track is totally misnamed - nothing about "The Social Customer" said here. #defragcon
9:35 pm	kevinmarks:	#defragcon @windley: if your API looks like a spigot on the side of your silo, thats not enough. WebHooks let you make a full duplex API
9:35 pm	GraemeThickins:	RT @infoarbitrage: .@atlassian is one impressive company. culture. performance. experimentation. big and small can learn from them #defragcon
9:35 pm	opnstk_com_mgr:	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
9:36 pm	tylerhannan:	"Web 2.0 era is one of mostly static data & dynamic queries" which drove php and RoR adoption #defragcon
9:36 pm	fulling:	RT @tylerhannan: "Web 2.0 era is one of mostly static data & dynamic queries" which drove php and RoR adoption #defragcon
9:36 pm	awmoore:	Brain really packed full from #defragcon talks. Considering sneaking off to the mountains till sunset.
9:36 pm	kynetx:	RT @the_spinmd: "Predominant theme in age of the Internet is 'go and get.'" - @windley #defragcon #kynetx

9:37 pm	**Shanley:**	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle.
9:38 pm	**GraemeThickins:**	RT @kevinmarks: #defragcon @windley: if your API looks like a spigot on the side of your silo, thats not enough. WebHooks let you make a full duplex API
9:38 pm	**tylerhannan:**	I think I need to spend some time researching the @kynetx KRL a way to drive dynamic data w/ relatively static queries #defragcon
9:38 pm	**alanlepo:**	Here are my slides on The Benefits of The Social Layer http://slidesha.re /d8gOaO #Socialtext #defragcon #e20
9:39 pm	**benkepes:**	#Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:40 pm	**filos:**	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:40 pm	**kevinmarks:**	#defragcon @claylo: APIs will go down on you when it is least convenient [at this point 6 growl alerts appear over his slides]
9:40 pm	**Beaker:**	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0 < Buahahaha!
9:40 pm	**fulling:**	RT @tylerhannan: I think I need to spend some time researching the @kynetx KRL a way to drive dynamic data w/ static queries #defragcon
9:41 pm	**rwang0:**	wo wo RT @Beaker: RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0 < Buahahaha!
9:41 pm	**dahowlett:**	RT @kevinmarks: #defragcon @claylo: APIs will go down on you when it is least convenient [at this point 6 growl alerts appear over slides]
9:41 pm	**tylerhannan:**	RT @kevinmarks: #defragcon @claylo: APIs will go down when it is least convenient [at this point 6 growl alerts appear over his slides]
9:42 pm	**alexwilliams:**	I want the proof. RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:42 pm	**GordonThinks:**	@claylo: "Everyone knows 'LATER' means 'RIGHT FUCKING NOW!'" #defragcon
9:42 pm	**kynetx:**	RT @tylerhannan: I think I need to spend time researching @kynetx KRL a way to drive dynamic data w/ relatively static queries #defragcon
9:42 pm	**the_spinmd:**	"Try later = right f'ing now" - @claylo #defragcon
9:43 pm	**MichaelMCCarter:**	RT @chrisfleck: RT @brilliantforge: Stephen Spector, Rackspace - Exploring OpenStack. #Cloud alternative to #amazon. #Defragcon
9:43 pm	**ndroid:**	RT @alexwilliams: I want the proof. RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:43 pm	**maksim:**	RT @cornett: #Zendesk is so successful because companies crave systems that put them on top of all of their #customer #communication #Defragcon
9:43 pm	**tylerhannan:**	A stack trace is not valid XML @claylo #defragcon
9:44 pm	**GraemeThickins:**	RT @rwang0: wo wo RT @Beaker: RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0 < Buahahaha!
9:44 pm	**GordonThinks:**	@claylo: "API Tip 1 - Test It All" #defragcon
9:44 pm	**kevinmarks:**	#defragcon @claylo: unit tests, end to end tests, and playback of access logs are all needed. Check you don't return invalid text
9:44 pm	**the_spinmd:**	I saw it on eBay -> @alexwilliams @benkepes @rwang0 I want the proof. RT @benkepes: Amazon looking 2 sell AWS 2 Oracle - buzz at #defragcon
9:44 pm	**GordonThinks:**	@claylo: "API Tip 2 - Plan For Future Versions" #defragcon
9:44 pm	**danklynn:**	As a startup, our upcoming app has 90% test coverage. #defragcon #bragging
9:44 pm	**GordonThinks:**	@claylo: "API Tip 3 - Embrace Standards When Practical" #defragcon

9:45 pm	GordonThinks:	@claylo: "API Tip 4 - Monitor Everything and Be Honest" #defragcon
9:45 pm	jasonsirota:	RT @cwood: Heard a rumor at #defragcon that Amazon is looking at selling #aws, potentially to Oracle. @thRealValentine @markagarcia
9:45 pm	kevinmarks:	#defragcon @claylo: put version numbers in the first version; Embrace standards: it's easier to test an api with a spec than a snowflake
9:45 pm	iangertler:	I wouldn't bet on that 1! RT @rwang0 Buahahaha! RT @Beaker RT @benkepes: #Amazon looking to sell #AWS to #Oracle - that's buzz at #defragcon
9:45 pm	tylerhannan:	In regards to API monitoring: "trends are your friends" #defragcon
9:46 pm	benatkin:	Another thing to like about @couchdb - its errors are valid JSON! RT @tylerhannan: A stack trace is not valid XML @claylo #defragcon
9:46 pm	GordonThinks:	@claylo: "API Tip 5 - Fail Well (build in excellent error handling" #defragcon
9:46 pm	kevinmarks:	#defragcon @claylo: Fail well: well-formed errors; easy monitoring;
9:46 pm	krishnan:	RT @benkepes: #Amazon looking to sell #AWS to #Oracle - buzz at #defragcon cc/ @rwang0 <- I just drove past AWS bldg and it was painted red
9:47 pm	benkepes:	RT @krishnan: RT @benkepes: #Amazon looking to sell #AWS to #Oracle - buzz at #defragcon <I just drove past AWS bldg and it was painted red
9:48 pm	RomanStanek:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:48 pm	paveljasek:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:50 pm	kevinmarks:	#defragcon Who should own the data? @magicmerl: Ask Doc Searls - you should own the data about yourself.
9:50 pm	MartijnLinssen:	@benkepes @rwang0 Why need Cloud if you've managed to squeezed it into a box already? #Amazon #AWS #Oracle #defragcon
9:51 pm	catevz:	Should social media support be owned by marketing, customer service, social team, or "company-wide"? #defragcon #socialcustomer
9:52 pm	GraemeThickins:	RT @the_spinmd: I saw it on eBay -> @alexwilliams @benkepes @rwang0 I want the proof. RT @benkepes: Amazon looking 2 sell AWS 2 Oracle - buzz at #defragcon
9:52 pm	the_spinmd:	API panel at #defragcon (@magicmerl @landless @claylo @windley...w/@marshallk in the foreground): http://twitpic.com/3803m6
9:54 pm	eekygeeky:	RT @shanley: RT @cwood: rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle.<~ http://j.mp/d0fme2
9:54 pm	moritzplassnig:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:54 pm	GraemeThickins:	RT @the_spinmd: API panel at #defragcon (@magicmerl @landless @claylo @windley...w/@marshallk in the foreground): http://twitpic.com/3803m6
9:55 pm	GraemeThickins:	RT @kevinmarks: #defragcon Who should own the data? @magicmerl: Ask Doc Searls - you should own the data about yourself.
9:55 pm	kevinmarks:	#defragcon @magicmerl: There is some confusion about whether [service providers] shoud charge for an API or for the app
9:56 pm	the_spinmd:	"A lot of confusion whether you pay for or get paid by the API." - @magicmerl #defragcon
9:56 pm	kevinmarks:	#defragcon @claylo: The API is the underlying foundation that the SDK is built on. API is inn REST, SDK per language
9:56 pm	Teo_Hernandez:	RT @alexwilliams: I want the proof. RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
9:57 pm	eekygeeky:	RT @Beaker: RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - buzz at #defragcon cc/ @rwang0 <-Buahahaha! <~http://j.mp/d0fme2

9:57 pm	**theroseinbloom:**	RT @benkepes: RT @krishnan: RT @benkepes: #Amazon looking to sell #AWS to #Oracle - buzz at #defragcon <I just drove past AWS bldg and it was painted red
9:58 pm	**the_spinmd:**	@SLPphonetell doing a nice job moderating a vibrant API panel at #defragcon
9:58 pm	**GraemeThickins:**	RT @kevinmarks: #defragcon @claylo: The API is the underlying foundation that the SDK is built on. API is inn REST, SDK per language
9:58 pm	**alexwilliams:**	@benkepes @sameerpatel @the_spinmd > I want the proof. The real whiskey! #defragcon
9:59 pm	**sardire:**	#defragcon Who should own the data about yourself ?http://personaldataecosystem.org/
10:01 pm	**suds:**	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
10:02 pm	**cstechcast:**	Creating a "Customer Commons" like creative commons for vendor/customers. @dsearls #defragcon
10:03 pm	**petervan:**	RT @cstechcast: Creating a "Customer Commons" like creative commons for vendor/customers. @dsearls #defragcon
10:03 pm	**petervan:**	RT @sardire: #defragcon Who should own the data about yourself ?http://personaldataecosystem.org/
10:03 pm	**jpanzer:**	RT @kevinmarks: #defragcon Who should own the data? @magicmerl: Ask Doc Searls - you should own the data about yourself.
10:05 pm	**petervan:**	RT @kevinmarks: #defragcon Who should own the data? @magicmerl: Ask Doc Searls - you should own the data about yourself.
10:06 pm	**LouisColumbus:**	RT @rwang0: wo wo RT @Beaker: RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0 < Buahahaha!
10:08 pm	**mathys:**	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
10:09 pm	**catevz:**	Seeking proof on amazon-oracle? Paraphrasing Colbert: elephants are not endangered. If it's on social media, it's a fact #defragcon
10:09 pm	**cstechcast:**	RT @catevz: Seeking proof on amazon-oracle? Paraphrasing Colbert: elephants are not endangered. If it's on social media, it's a fact #defragcon
10:09 pm	**Metztli_IT:**	? @eekygeeky ? @Beaker ? @benkepes #Amazon looking to sell #AWS to #Oracle?buzz at #defragcon cc/ @rwang0 <-Buahahaha! <~http://j.mp/d0fme2
10:12 pm	**AndyBlacz:**	RT @rwang0: wo wo RT @Beaker: RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0 < Buahahaha!
10:19 pm	**arsetechnica:**	?@kevinmarks: #defragcon Who should own the data?"KM preaches context. only in context does data have value, usually n aggregate, not solo
10:19 pm	**cornett:**	Anne Hunt, Primal on "Defragging Defrag" #Defragcon @primaltweets
10:19 pm	**brilliantforge:**	Anne Hunt, Primal on "Defragging Defrag" #Defragcon @primaltweets
10:20 pm	**mikkelsvane:**	Gathering a frantic crowd at #defragcon http://yfrog.com/epdhwgsj
10:20 pm	**ConfluenceGuru:**	Here's my Prezi on "Freemium is Dead. Long live Causium." from #defragcon http://prezi.com/i070ounrjc5e/defrag-preso/
10:21 pm	**theroseinbloom:**	RT @brilliantforge: Anne Hunt, Primal on "Defragging Defrag" #Defragcon @primaltweets
10:21 pm	**markg1975:**	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
10:22 pm	**brilliantforge:**	Firehose of talks, breakouts, hallway conversations. How can we create a collective mind for #Defrag ? #Defragcon @primaltweets
10:22 pm	**theroseinbloom:**	RT @ConfluenceGuru: Here's my Prezi on "Freemium is Dead. Long live Causium." from #defragcon http://prezi.com/i070ounrjc5e/defrag-preso/

10:22 pm	lehawes:	Goodbye #defragcon. Was great! (@ Denver International Airport (DEN) ? w/ 39 others) http://4sq.com/1Uqc7I
10:23 pm	cornett:	Everyone has their own view of things = Idiosyncratic Ontologies. #Defragcon @primaltweets
10:23 pm	brilliantforge:	Everyone has their own view of things = Idiosyncratic Ontologies. #Defragcon @primaltweets
10:24 pm	kevinmarks:	#defragcon Anne Hunt, Primal says "I studied philosophy at university, and was really pleased that semantics had a real use"
10:24 pm	catevz:	Next year's second afternoon at #defragcon should be an unconference. All the speakers have gone MIA this afternoon anyway.
10:27 pm	cornett:	Anne Hunt collected ideas, people, topics, etc. from #Defrag in Primal's tools as she attended talks. #Defragcon @primaltweets
10:27 pm	brilliantforge:	Anne Hunt collected ideas, people, topics, etc. from #Defrag in Primal's tools as she attended talks. #Defragcon @primaltweets
10:27 pm	tdoyon:	RT @catevz: Next year's second afternoon at #defragcon should be an unconference. All the speakers have gone MIA this afternoon anyway.
10:27 pm	rolandbenedetti:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
10:28 pm	k1v1n:	"Yes we have a tag cloud, and yes I know it's a mullet." #defragcon @annehunt
10:29 pm	cornett:	Ability to create personalized #semantic networks and compare & contrast with others to explore viewpoints. #Defragcon @primaltweets
10:29 pm	cstechcast:	Enterprise should adapt the App Store model. Allow users to customize. #defragcon
10:29 pm	brilliantforge:	Ability to create personalized #semantic networks and compare & contrast with others to explore viewpoints. #Defragcon @primaltweets
10:29 pm	sophiabliu:	I am so glad I got to attend #defragcon I learned about so many awesome tools to analyze and organize my dissertation research, thank you!
10:29 pm	windley:	RT @the_spinmd: API panel at #defragcon (@magicmerl @landless @claylo @windley...w/@marshallk in the foreground): http://twitpic.com/3803m6
10:30 pm	cornett:	Dynamically generated page that provides content related to that #semantic network on the fly. #Defragcon @primaltweets
10:30 pm	brilliantforge:	Dynamically generated page that provides content related to that #semantic network on the fly. #Defragcon @primaltweets
10:31 pm	catevz:	VCs of the future leveraging wisdom of expert crowds to fund companies? #defragcon
10:32 pm	cornett:	Bob Smith, ISYS on "Deep Inspection and The Mandate of Instant Insight" #Defragcon
10:32 pm	brilliantforge:	Bob Smith, ISYS on "Deep Inspection and The Mandate of Instant Insight" #Defragcon
10:34 pm	brilliantforge:	RT @catevz: VCs of the future leveraging wisdom of expert crowds to fund companies? #defragcon
10:35 pm	cornett:	2/3 of the content being created today is unstructured. #Defragcon
10:35 pm	brilliantforge:	2/3 of the content being created today is unstructured. #Defragcon
10:35 pm	FrankDeProducer:	RT @kevinmarks: "We have better IT in our pockets than in our company data centres" #defragcon
10:37 pm	petervan:	Letter to the CTO by @tamccann #defragcon
10:37 pm	AnneJHunt:	RT @brilliantforge: Anne Hunt collected ideas, people, topics, etc. from #Defrag in Primal's tools as she attended talks. #Defragcon @primaltweets

10:37 pm	catevz:	Agile is not just for product development. It should be a way of life for companies. #defragcon
10:38 pm	petervan:	RT @petervan Letter to the CTO by @tamccann #defragcon have a personal and public perspective
10:39 pm	petervan:	RT @petervan Letter to the CTO by @tamccann #defragcon you have never heard of the best tools
10:40 pm	petervan:	RT @petervan Letter to the CTO by @tamccann #defragcon create an AppStore within your own company
10:40 pm	catevz:	short-term goals + success; continuous communication; fail fast + often. No more 1-3 yr planning. #defragcon Buying more post-its now!
10:41 pm	cornett:	Brian Cheek, TigerLogic on "Building Enhanced Search Experiences That Improve ROI & Social Engagement" #Defragcon
10:41 pm	brilliantforge:	Brian Cheek, TigerLogic on "Building Enhanced Search Experiences That Improve ROI & Social Engagement" #Defragcon
10:41 pm	Trada:	Our CEO @nielr1's presentation on Expertsourcing vs Crowdsourcing for #defragcon http://slidesha.re/9hkaRS
10:42 pm	catevz:	"letter to CTO" by @tamccann could be "letter to the CEO" too. Most bullets totally applicable #defragcon
10:42 pm	infoarbitrage:	RT @Trada: Our CEO @nielr1's presentation on Expertsourcing vs Crowdsourcing for #defragcon http://slidesha.re/9hkaRS. Impressive
10:42 pm	eedeebee:	mentioning your products' man yrs of IP, kind of ho hum, showing me an enterprise app responding to semantic queries, better #defragcon
10:42 pm	sardire:	@brilliantforge more like 90% content today exists as unstructured data and why need for semantics #Defragcon
10:43 pm	lehawes:	Thanks to all who attended the Beyond Collaboration panel at #defragcon! Wish we had more time to continue the discussion.
10:45 pm	eedeebee:	nice ROI example form #yolink on how enhanced search helps customer support #defragcon
10:45 pm	brilliantforge:	@sardire Agree with your 90% number. I was quoting a speaker. 2/3 unstructured seems way too low. #Defragcon
10:45 pm	lehawes:	Special thanks to Beyond Collaboration panelists: @jenatbox @alanlepo @cfinn @esauve. Great job! #defragcon
10:46 pm	cornett:	yolink is a search enhancement technology. Sigh, when did "enhancement" become a word that makes me cringe? Stupid commercials... #Defragcon
10:47 pm	brilliantforge:	yolink is a search enhancement technology. Sigh, when did "enhancement" become a word that makes me cringe? Stupid commercials... #Defragcon
10:47 pm	catevz:	@sardire actually the exciting thing is that there -is- structure to language. Ref: oral culture discussed yesterday. #defragcon
10:47 pm	epc:	Tip to #defrag panelists: don?t present your product, present a problem, solutions and how your product solved the problem. #defragcon
10:48 pm	eedeebee:	RT @epc: Tip to #defrag panelists: don?t present your product, present a problem, solutions and how your product solved the problem. #defragcon
10:48 pm	theroseinbloom:	RT @Trada: Our CEO @nielr1's presentation on Expertsourcing vs Crowdsourcing for #defragcon http://slidesha.re/9hkaRS
10:48 pm	theroseinbloom:	RT @catevz: short-term goals + success; continuous communication; fail fast + often. No more 1-3 yr planning. #defragcon Buying more post-its now!
10:48 pm	sophiabliu:	Yolink @yolinksearch is really awesome, I am so excited about using it for my research! #defragcon

10:48 pm	tdoyon:	RT @epc: Tip to #defrag panelists: don?t present your product, present a problem, solutions and how your product solved the problem. #defragcon
10:50 pm	waapple:	RT @eedeebee: nice ROI example form #yolink on how enhanced search helps customer support #defragcon
10:50 pm	APIworld:	RT @Shanley: watching @magicmerl talk about the future of APIs - "we'll have ratings for APIs the way we have ratings for TV shows today" #defragcon
10:50 pm	waapple:	RT @sophiabliu: Yolink @yolinksearch is really awesome, I am so excited about using it for my research! #defragcon
10:50 pm	quartknee_42:	RT @eedeebee: nice ROI example form #yolink on how enhanced search helps customer support #defragcon
10:52 pm	yolinksearch:	Excellent! We are too! RT @sophiabliu Yolink @yolinksearch is really awesome, I am so excited about using it for my research! #defragcon
10:53 pm	apigee:	Change is in the air at #defragcon- data's value chain, monetization and analytics are huge. APIs are definitely here to stay.
10:54 pm	mor_trisha:	RT @theroseinbloom: "Does your IT cause STD?" ROFL. #defragcon STD stands for "Schlepping Two Devices." LOVE IT.
10:54 pm	epc:	Panelists: marketing pitches are not interesting. Solutions to problems are interesting. Learn the difference. @epc #defragcon #defrag
10:55 pm	TapMeJosh:	RT @catevz: Agile is not just for product development. It should be a way of life for companies. #defragcon
10:57 pm	cornett:	Primal has a semantic synthesis technology platform. More about helping people utilize data and information (not just finding) #Defragcon
10:57 pm	brilliantforge:	Primal has a semantic synthesis technology platform. More about helping people utilize data and information (not just finding) #Defragcon
11:03 pm	brockdonald:	#defragcon great talk by @sorenstein and discussion with @benkepes about industry awareness for future redundancies from using apps
11:08 pm	anthemis:	RT @jobsworth: Historic. The original @cluetrain gang together again #defragcon http://yfrog.com/3mcl7ij
11:08 pm	qwade:	RT @tylerhannan: I think I need to spend some time researching the @kynetx KRL a way to drive dynamic data w/ relatively static queries #defragcon
11:08 pm	anthemis:	RT @petervan: Establish new systems that enables people to self-organize ... Open-space technology @markdowns #defragcon
11:11 pm	catevz:	Anyone know of (or want 2 write w/ me) a book abt how 2 apply agile across org, not just product? Now obsessed w/ idea. ;-) #defragcon
11:13 pm	danklynn:	So who actually started the #defragcon AWS->Oracle rumor?
11:15 pm	jwilker:	I like that. Conference speak. "Hallway people" #defragcon
11:17 pm	cornett:	Buzz Bruggeman 5 million people read USA Today every day. #Defragcon
11:17 pm	brilliantforge:	Buzz Bruggeman 5 million people read USA Today every day. #Defragcon
11:18 pm	mkrigsman:	#defragcon Thank you @defrag for one of the best conference experiences I've had in years.
11:19 pm	catevz:	Uh oh. Only 2 people recognized Uncle Remus and Song of the South? #defragcon
11:19 pm	sberczuk:	RT @danklynn: So true: "If you're worried about people abusing sick days / holidays, you've hired the wrong people" - @markdowds #defragcon
11:20 pm	cornett:	Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:20 pm	brilliantforge:	Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers

11:21 pm	kevinmarks:	#defragcon Buzz Bruggeman: Why is no-one building software for baby boomers? We rock and are rich (Paraphrased) cc @AARP
11:21 pm	_pablo:	RT @kevinmarks: #defragcon Buzz Bruggeman: Why is no-one building software for baby boomers? We rock and are rich (Paraphrased) cc @AARP
11:22 pm	benkepes:	OH at #defragcon from @shanley "@benkepes was on of my first" oh my...... :-0
11:22 pm	cornett:	Doc Searls and Michael Gallelli on stage at #Defragcon
11:22 pm	brilliantforge:	Doc Searls and Michael Gallelli on stage at #Defragcon
11:22 pm	catevz:	Oh good lord. Why oh why is no place/conversation safe from those annoying boomers? #defragcon #getOffTheStageAlready
11:23 pm	kevinmarks:	RT @brilliantforge: Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:23 pm	owenblacker:	RT @brilliantforge: Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:23 pm	hardaway:	RT @kevinmarks: #defragcon Buzz Bruggeman: Why is no-one building software for baby boomers? We rock and are rich (Paraphrased) cc @AARP
11:23 pm	mattceni:	RT @brilliantforge: Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:24 pm	felix_cohen:	RT @brilliantforge: Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:24 pm	catevz:	Seriously, EVERYTHING is being built for boomers, the rest of us just benefit. #defragcon
11:24 pm	gilliatt:	Vivek presented some numbers on how many founders are older than the stereotype. Exactly who isn't focused on boomers? #defragcon
11:24 pm	sardire:	@catevz Oh good lord. Why oh why is no place/conversation safe from those annoying boomers? #defragcon #getOffTheStageAlready Funny ;)
11:25 pm	geekbabe:	RT @brilliantforge Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:25 pm	Ownerz:	Ouch... slow YouTube load during the last #Defragcon presentation. I only take 20% of the responsibility, YT gets the rest :^0
11:25 pm	Greg2dot0:	Boomers retire already so us Gen-xrs can take the reigns. . #defragcon
11:26 pm	gilliatt:	Boomers control enough of the economy that if they have a need, the market ought to handle it. #defragcon
11:26 pm	amk_boCO:	nice meeting you @lmckeogh yesterday! Hope Day 2 of #defragcon was as good as Day 1!
11:26 pm	kevinmarks:	@dcpatton bigger type on facebook again? #defragcon
11:26 pm	sardire:	@catevz Don't they call that trickle down economics ;) #defragcon
11:26 pm	catevz:	Yeah, so share some. ;-) RT @brilliantforge: Baby Boomers = 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:27 pm	claylo:	Speed Dating brought to you by TSA. #defragcon (@ Denver International Airport (DEN) ? w/ 42 others) http://4sq.com/1Uqc7I
11:28 pm	Greg2dot0:	RT @epc: Tip to #defrag panelists: don?t present your product, present a problem, solutions and how your product solved the problem. #defragcon
11:28 pm	gilliatt:	Meeting Triangle tweeple at #defragcon FTW. Spreading @AnalyticsCamp awareness.
11:29 pm	sether:	RT @Trada: Our CEO @nielr1's presentation on Expertsourcing vs Crowdsourcing for #defragcon http://slidesha.re/9hkaRS
11:30 pm	markdowds:	Back at #defragcon after a fantastic bike ride around the outskirts of Boulder. Thx again to @electromute for organizing.

11:30 pm	lmckeogh:	@amk_boCO : #defragcon day 2 was better. Gotta follow the ladder trend more. Nice talking yesterday as well & see you around town
11:30 pm	aarp:	RT @kevinmarks: #defragcon Buzz Bruggeman paraphrased: Why is no-one building software for baby boomers? We rock and are rich. // word.
11:30 pm	gilliatt:	AARP retweets #defragcon. World ends. Film at 11.
11:31 pm	catevz:	Yes, but what about the fact that the rent is too damn high? ;-) #defragcon
11:31 pm	rjbrenn:	I wonder what @Defrag picked as the closing song. Any guesses? #defragcon
11:32 pm	kevinmarks:	RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
11:32 pm	GraemeThickins:	approaching my seat in row 3, shot a pic of the final panel on boomers, just starting.. #defragcon http://yfrog.com/9ez3vfj
11:32 pm	tdoyon:	? @gilliatt: AARP retweets #defragcon. World ends. Film at 11.? @defrag
11:32 pm	cornett:	RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
11:32 pm	brilliantforge:	RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
11:32 pm	catevz:	Hahaha. "nothing ever really dies". Metaphor abounds. RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
11:32 pm	GraemeThickins:	RT @rjbrenn: I wonder what @Defrag picked as the closing song. Any guesses? #defragcon <- I'm So Tired, Beatles (White Album)
11:33 pm	kevinmarks:	#defragcon says Buzz: boomers are from 46 to 65. There is stuff for the older people, but those making the products are much much younger.
11:34 pm	ekolsky:	ah, yes - #defragcon is done, all the new people tweeting about how great of a conference it is -- agree, even without being there this time
11:35 pm	ak2webd3:	RT @mkrigsman: #defragcon We all want to know about ourselves. Need cool interesting interfaces about data. #edyson is self-confessed data nerd.
11:35 pm	gilliatt:	Didn't boomers institute the culture of youth in the first place? Chickens coming home to roost? #defragcon
11:35 pm	ak2webd3:	RT @brilliantforge: Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
11:35 pm	expanz:	Crikey! RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
11:35 pm	cstechcast:	How it's done. @gist is doing agile, no they are living it. #defragcon
11:35 pm	petervan:	RT @mkrigsman #defragcon Thank you @defrag for one of the best conference experiences I've had in years. I second that !
11:35 pm	petervan:	RT @kevinmarks: #defragcon Buzz Bruggeman: Why is no-one building software for baby boomers? We rock and are rich (Paraphrased) cc @AARP
11:36 pm	kevinmarks:	IMO, the killer app for Boomers is photos of grandchildren. Any website that enables that, they'll sign up for #defragcon cc @aarp
11:36 pm	catevz:	RT @rjbrenn: I wonder what @Defrag picked as the closing song. Any guesses? #defragcon <- Pure Energy (Information Society)?
11:36 pm	kevinmarks:	If Boomers have 77% of the wealth, why don't they start some Angel funds for Boomer startups? #defragcon
11:37 pm	atownley:	RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
11:37 pm	GraemeThickins:	RT @kevinmarks: If Boomers have 77% of the wealth, why don't they start some Angel funds for Boomer startups? #defragcon <- rockin' idea!
11:38 pm	cornett:	Advertisers are confused about what baby #boomers / "geezers" want to hear about. I bet they don't want reminded about aging #Defragcon
11:38 pm	brilliantforge:	Advertisers are confused about what baby #boomers / "geezers" want to hear about. I bet they don't want reminded about aging #Defragcon

11:39 pm	ricklevine:	@kevinmarks There are competent boomer product designers. What's this "they" stuff? In our selves, not stars? #defragcon
11:39 pm	petervan:	What do you boomers want us to build ? I would like a digital identity tuner. Tweet me if you can do this. #defragcon
11:40 pm	jonhusband:	RT @kevinmarks: If Boomers have 77% of the wealth, why don't they start some Angel funds for Boomer startups? #defragcon
11:40 pm	thesocialu:	RT @kevinmarks: IMO, the killer app for Boomers is photos of grandchildren. Any website that enables that, they'll sign up for #defragcon cc @aarp
11:40 pm	tdoyon:	Add value to my life and I will use it - true for any generation,boomer or not! #defragcon
11:40 pm	cornett:	I think what advertisers, etc. don't understand is that older people don't usually think of themselves as "old" or different. #Defragcon
11:40 pm	brilliantforge:	I think what advertisers, etc. don't understand is that older people don't usually think of themselves as "old" or different. #Defragcon
11:40 pm	rjbrenn:	Im going with Hysteria by Def Leppard RT @rjbrenn: I wonder what @Defrag picked as the closing song. Any guesses? #defragcon
11:40 pm	eedeebee:	Q: What haps to online bits (e.g. fb,flickr,blogs) when you die? Do you want to inherit access to ancestors online bits? #defragcon
11:41 pm	sardire:	@gilliatt Didn't boomers institute culture of youth? Grace Slick Woodstock '69 walking out on stage "It's a new dawn" #defragcon
11:41 pm	KeAnne:	@gilliatt When will next @analyticscamp be? Really enjoyed it last year. If you meet @RConlon, tell her hi for me! #defragcon
11:42 pm	kevinmarks:	@ricklevine fair point. Points to the diversity in founders discussion this week. (am I a boomer? born 1966) #defragcon
11:42 pm	kevinmarks:	RT @brilliantforge: I think what advertisers, etc. don't understand is that older people don't usually think of themselves as "old" or different. #Defragcon
11:42 pm	petervan:	@rjbrenn They were trying some AC/DC stuff during a break #defragcon
11:43 pm	pmoosh:	RT @kevinmarks: #defragcon says Buzz: boomers are from 46 to 65. There is stuff for the older people, but those making the products are much much younger.
11:43 pm	GraemeThickins:	RT @petervan: What do you boomers want us to build ? I would like a digital identity tuner. Tweet me if you can do this. #defragcon
11:44 pm	catevz:	Has the world really changed when there are bunch of old white guys on stage talking about dating + erectile dysfunction? #defragcon
11:44 pm	gilliatt:	Boomer dating scene. Really? #defragcon
11:44 pm	petervan:	You can get more out of this closing discussion given the caliber of the people on stage #defragcon
11:44 pm	kevinmarks:	#defragcon Buzz says women he meets on match.com meter out information, same skills as social media - incremental trust
11:45 pm	cornett:	Power in using #social media to carefully meter out data and information about yourself to others. #dating #boomers #Defragcon
11:45 pm	brilliantforge:	Power in using #social media to carefully meter out data and information about yourself to others. #dating #boomers #Defragcon
11:46 pm	GraemeThickins:	RT @tamccann: my Defrag preso - App stores and the open letter to the CTO...http://slidesha.re/98SiWA #defragcon
11:46 pm	ricklevine:	@kevinmarks Close enough. We're confusing map ("boomers") with territory (individuals) We're lunatic fringe of techish boomers. #defragcon
11:46 pm	catevz:	Are tweeters more cynical than everyone else? Discuss :-) #defragcon #BecomingACurmugeon

11:46 pm	kevinmarks:	RT @ricklevine: @kevinmarks Close enough. We're confusing map ("boomers") with territory (individuals) We're lunatic fringe of techish boomers. #defragcon
11:46 pm	eedeebee:	facebook is aol 2.0 or 3.0 - doc searls at #defragcon - the technology still sucks
11:47 pm	aarp:	What do you think? RT @kevinmarks: If Boomers have 77% of wealth, y don't they start angel funds for Boomer startups? #defragcon
11:47 pm	jwilker:	Good ol' @docsearls "Facebook is aol 2 maybe 3.0" #defragcon
11:47 pm	petervan:	Facebook is AOL 3.0 says @dsearls #defragcon
11:47 pm	GraemeThickins:	lol! RT @catevz: Has the world really changed when bunch of old white guys on stage talking about dating + erectile dysfunction? #defragcon
11:47 pm	catevz:	Agreed! Wasted oppty! RT @petervan: You can get more out of this closing discussion given the caliber of the people on stage #defragcon
11:47 pm	tdoyon:	RT @eedeebee: facebook is aol 2.0 or 3.0 - doc searls at #defragcon - the technology still sucks
11:47 pm	petervan:	RT @GraemeThickins: RT @tamccann: my Defrag preso - App stores and the open letter to the CTO...http://slidesha.re/98SiWA #defragcon
11:47 pm	kevinmarks:	#defragcon @dsearls on the net it's a few minutes after the Big Bang, we have a lot of light and heat and a few light elements. more to come
11:48 pm	cstechcast:	RT @kevinmarks: #defragcon @dsearls on the net it's a few minutes after the Big Bang, we have a lot of light and heat and a few light elements. more to come
11:48 pm	ricklevine:	Simple technology interfaces are not created for older folks; everyone benefits. Some of us will suffer crap more willingly. #defragcon
11:48 pm	tdoyon:	RT @kevinmarks: #defragcon @dsearls on the net it's a few minutes after the Big Bang, we have a lot of light and heat and a few light elements. more to come
11:48 pm	petervan:	RT @ricklevine: Simple technology interfaces are not created for older folks; everyone benefits. Some of us will suffer crap more willingly. #defragcon
11:49 pm	petervan:	RT @kevinmarks: #defragcon @dsearls on the net it's a few minutes after the Big Bang, we have a lot of light and heat and a few light elements. more to come
11:49 pm	kevinmarks:	RT @ricklevine: Simple technology interfaces are not created for older folks; everyone benefits. Some of us will suffer crap more willingly. #defragcon
11:50 pm	cstechcast:	Retirement = Drinking more + Being a Republican #defragcon
11:50 pm	eedeebee:	all I can imagine retirement is ... is drinking more and being a republican buzz #defragcon
11:51 pm	emilypage:	#defragcon @dsearls on the net it's a few minutes after the Big Bang, we have a lot of light and heat and a few light elements. more to come
11:51 pm	catevz:	If facebook is aol 3.0 does that mean big media conglomerate (comcast?) will be buying facebook? You read it here first. #defragcon
11:52 pm	_pablo:	RT @kevinmarks: #defragcon @dsearls on the net it's a few minutes after the Big Bang, we have a lot of light and heat and a few light elements. more to come
11:52 pm	petervan:	RT @catevz: If facebook is aol 3.0 does that mean big media conglomerate (comcast?) will be buying facebook? You read it here first. #defragcon
11:52 pm	VivianVivisect:	RT @cstechcast: Retirement = Drinking more + Being a Republican #defragcon
11:53 pm	KRCraft:	Seems like a lot going on at 11:00 tonight, Andrew? ;> RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11. via @atownley
11:53 pm	kevincrossman:	RT @Greg2dot0: Boomers retire already so us Gen-xrs can take the reigns. . #defragcon
11:53 pm	benkepes:	Closing comment from me - #defragcon is a family and I'm honored to be part of it..
11:54 pm	eedeebee:	isn't someone going to say the ipad is for boomers? #defragcon

11:54 pm	scottatlyzasoft:	ROTFL...RT @jwilker: Good ol' @docsearls "Facebook is aol 2 maybe 3.0" #defragcon
11:54 pm	rjbrenn:	Well put. ?@benkepes: Closing comment from me - #defragcon is a family and I'm honored to be part of it..?
11:55 pm	GraemeThickins:	second that! RT @benkepes: Closing comment from me - #defragcon is a family and I'm honored to be part of it..
11:56 pm	kevinmarks:	#defragcon Michael Larson says there is a movement towards Universal design - making sure everyone can use products, iPad good example
11:56 pm	GraemeThickins:	RT @eedeebee: isn't someone going to say the ipad is for boomers? #defragcon <-Steve Jobs is one, so...yeah
11:57 pm	the_spinmd:	?@benkepes: Closing comment from me - #defragcon is a family and I'm honored to be part of it..?<- my sentiments exactly!
11:57 pm	eedeebee:	boomers = mkt that has time money (yes) and interest (ok) #defragcon
11:58 pm	GraemeThickins:	Buzz Bruggeman: boomers have time, money, and interest...marketers have to be interested #defragcon
11:58 pm	jtaschek:	RT @kevinmarks: #defragcon Michael Larson says there is a movement towards Universal design - making sure everyone can use products, iPad good example
11:59 pm	catevz:	massive $ in catering to U.S. boomers. But who is helping today's global children, who have no buying power? #causium #defragcon
11:59 pm	kevinmarks:	#defragcon audiecne Q: age profile is different in different countries - some have more young people
11:59 pm	breizh2008:	RT @ricklevine: Simple technology interfaces are not created for older folks; everyone benefits. Some of us will suffer crap more willingly. #defragcon

November 19, 2010

	kevinmarks:	suggestion for trendy young designers - try using your tiny grey text site after having dilation eyedrops at the opthalmologist #defragcon
	cornett:	Really enjoyed this #Defrag conference. High enough percentage of great talks/speakers made it all worth it. See y'all next time! #Defragcon
	brilliantforge:	Really enjoyed this #Defrag conference. High enough percentage of great talks/speakers made it all worth it. See y'all next time! #Defragcon
12:01 am	petervan:	You are not the world, USA ! Says somebody in the audience. So right. #defragcon
12:02 am	GraemeThickins:	lol! RT @kevinmarks suggestion for trendy young designers: try using your tiny grey text site after having dilation eyedrops... #defragcon
12:02 am	eedeebee:	thanks to the 4:20 panel at #defragcon !
12:02 am	petervan:	What will be the closing music #defragcon
12:03 am	cstechcast:	The folks at Defrag are coming with a podcast http://768mph.com/ #defragcon
12:04 am	catevz:	Thanks everyone at #defragcon (except those who just pitched products) - lots of great brain food to bring back home!
12:05 am	petervan:	RT @petervan What will be the closing music #defragcon it's "have a little faith in me"
12:05 am	kevinmarks:	Doc closing out #defragcon @ Defrag 2010 http://instagr.am/p/SrvP/
12:05 am	rjbrenn:	#defragcon have a little faith in me by John Hiatt
12:06 am	southpolesteve:	Thanks #defragcon for an awesome time. Extra thanks to @pkedrosky and @kauffmannFDN for getting the @centrepreneurs crew there for free.
12:06 am	petervan:	RT @rjbrenn: #defragcon have a little faith in me by John Hiatt

12:06 am	petervan:	RT @kevinmarks: Doc closing out #defragcon @ Defrag 2010 http://instagr.am/p/SrvP/
12:07 am	petervan:	It's over #defragcon will come back next year
12:08 am	judico:	Thanks @RickLevine for having the best (chocolate) clue, Thanks women of #defragcon who joined me for lunch. Happiness at DEN!
12:10 am	hartmant:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0 <<< funny.. http://bit.ly/9WNWW3
12:12 am	the_spinmd:	Glad I got to see @bret_clement at #defragcon but bummed we didn't have time to hang out longer.
12:13 am	mjayliebs:	Check out the Twitter trend for #defragcon http://wthashtag.com/Defragcon	3,781 tweets, 628 contributors top Twitter = @theroseinbloom
12:14 am	adamkcarson:	@jobsworth safe flight home! Great stuff at #defragcon. Eating my information right now and loving it!!
12:17 am	DaveMIchels:	Great job Eric on the non flip conference badges. #defragcon
12:20 am	outofalpha:	So true! RT @kevinmarks IMO, the killer app for Boomers is photos of grandchildren. Any website....they'll sign up for #defragcon cc @aarp
12:24 am	N3PRO:	RT @brilliantforge: Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
12:26 am	GraemeThickins:	one last beer at #defragcon ...with @the_spinmd @marshallk and @benkepes ...ok, it's mood lighting http://yfrog.com/msp8ecpj
12:28 am	GraemeThickins:	thanks @defrag @knorlin and team for another over-the-top event!! #defragcon
12:32 am	siggeb:	RT @danklynn: So true: "If you're worried about people abusing sick days / holidays, you've hired the wrong people" - @markdowds #defragcon
12:32 am	ak2webd3:	RT @ricklevine: Simple technology interfaces are not created for older folks; everyone benefits. Some of us will suffer crap more willingly. #defragcon
12:36 am	hmduey:	What a great time we had @ #defragcon! @defrag and @knorlin did a great job, as always
12:37 am	mthiele10:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
12:38 am	jonathanjoseph:	RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
12:38 am	conrey:	RT @kevinmarks: #defragcon Buzz Bruggeman: Why is no-one building software for baby boomers? We rock and are rich (Paraphrased) cc @AARP
12:43 am	nwr:	RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
12:52 am	wangjammer5:	RT @ricklevine: Simple technology interfaces are not created for older folks; everyone benefits. Some of us will suffer crap more willingly. #defragcon
12:58 am	eugenelee:	RT @alanlepo: Here are my slides on The Benefits of The Social Layer http://slidesha.re/d8gOaO #Socialtext #defragcon #e20
12:58 am	cstechcast:	RT @gilliatt: AARP retweets #defragcon. World ends. Film at 11.
1:04 am	ericm:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
1:19 am	alanlepo:	If I had to summarize the main theme of #Defragcon I'd say it was the need for better statistics/analytics/patterns in decision making.
1:30 am	yolinksearch:	Just one of the areas yolink excels at RT @eedeebee nice ROI example form #yolink on how enhanced search helps customer support #defragcon
1:32 am	kevinmarks:	one part of the #defragcon discussion was about Oral and Literary cultures online. http://tummelvision.tv/live #tummel
1:35 am	debs:	one part of the #defragcon discussion was about Oral &Literary cultures online. http://tummelvision.tv/live #tummel (via @kevinmarks)

1:35 am	delynator:	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
1:55 am	APIworld:	RT @apigee: Change is in the air at #defragcon- data's value chain, monetization and analytics are huge. APIs are definitely here to stay.
2:03 am	fulling:	My great burger! #kynetx #defrag #defragcon http://post.ly/1DYpq
2:06 am	stomita:	??buzz????? RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
2:36 am	tdoyon:	#defragcon was amazing! Brilliant speakers and attendees. Thank you! @defragcon @gilliatt
2:39 am	Roebot:	Mindtouch Wants To Be The Nerve Center Enabling Social Business http://t.co /S6WnWo3 via @CloudAve	Forgot to tag #defragcon
2:41 am	Greg2dot0:	#defragcon is now my 1 must attend conference. My brain hurts but at the same time wants more. I feel energized about "ladders" and data
3:07 am	sinzone:	The Biz Model of APIs it's like Search back to '98...it takes time to find the right way. #API #defragcon #apiworld #bizmodel #biz
3:15 am	GraemeThickins:	Gate B53, United to MSP, now boarded... adios, #defragcon - it was real! (@ Denver International Airport (DEN) ? w/ 59 others)
3:18 am	mkrigsman:	Back in Boston from #defragcon. Survived another flight on the dreaded #United #devilairline
3:18 am	robinr:	#defragcon I didn't make it to defrag and all i sent was this lousy presentation The Silver Tsunami http://slidesha.re/cRWIMw
3:29 am	SeniorList:	RT @aarp: What do you think? RT @kevinmarks: If Boomers have 77% of wealth, y don't they start angel funds for Boomer startups? #defragcon
3:52 am	jeremyjarvis:	RT @cwood: Heard a rumor at #defragcon last night that Amazon is looking at selling #aws, potentially to Oracle. Too hideous to even contemplate.
3:53 am	stomita:	RT @alanlepo: Here are my slides on The Benefits of The Social Layer http://slidesha.re/d8gOaO #Socialtext #defragcon #e20
4:02 am	ConfluenceGuru:	Thanks to @cornett and @catevz for listening to my #defragcon talk today and for their positive tweets :)
4:18 am	lizasperling:	RT @kevinmarks: one part of the #defragcon discussion was about Oral and Literary cultures online. http://tummelvision.tv/live #tummel
4:21 am	silviaO:	RT @brilliantforge: Baby Boomers are 25% of the population, but own 77% of the wealth. #Defragcon #boomers
4:32 am	gilliatt:	After-party for #defragcon was great. Relaxed conversation on analytics, everyone's businesses, boomers, movies, Highlander...
4:38 am	gilliatt:	Jeff Jonas: Big Data. New Physics. http://bit.ly/dni7M9 #defragcon People will be processing this for a while.
5:01 am	benkepes:	Sitting at the Omni drinking. Alot. Thanks to @zendesk #defragcon
6:21 am	claylo:	"Welcome home Daddy!!" message written in chalk where I park in the driveway. Great #defragcon, but great to be home.
6:29 am	thovden:	RT @danklynn: So true: "If you're worried about people abusing sick days / holidays, you've hired the wrong people" - @markdowds #defragcon
7:13 am	stoweboyd:	I want to thank the Norlins and all involved in #Defragcon. I had a wonderful time. It's a very special event: a US Reboot
7:28 am	simeons:	+1 RT @stoweboyd: I want to thank the Norlins and all involved in #Defragcon. I had a wonderful time. It's a very special event: a US Reboot
8:02 am	gustav_bodenas:	RT @danklynn: So true: "If you're worried about people abusing sick days / holidays, you've hired the wrong people" - @markdowds #defragcon

Time	User	Message
8:33 am	**simeons:**	Inbox: zero. Task list: dios mio! #gtd #inboxzero #weekofconferences #w2s #defragcon
8:35 am	**msurovcak:**	RT @benkepes: #Amazon looking to sell #AWS ro #Oracle - that's the buzz at #defragcon cc/ @rwang0
8:43 am	**marshallk:**	Conference review: #defragcon rocks for data loving geeks who want to help the web change the world. Highly recommended!
8:46 am	**noveltysystems:**	RT @marshallk: Conference review: #defragcon rocks for data loving geeks who want to help the web change the world. Highly recommended!
8:51 am	**Buzzmodo:**	RT @simeons: +1 RT @stoweboyd: I want to thank the Norlins and all involved in #Defragcon. I had a wonderful time. It's a very special event: a US Reboot
8:52 am	**dacort:**	RT @marshallk: Conference review: #defragcon rocks for data loving geeks who want to help the web change the world. Highly recommended!
9:32 am	**Alcatel_Lucent:**	RT @kevinmarks: Laura Merling, VP Open API Platform @Alcatel_Lucent, didn't just save the telcos but created a new app ecosystem! #defragcon
11:21 am	**jimworth:**	It's a wrap. Now get the Social Web Coverage for #defragcon http://bit.ly/944sBR (tweet log, blogposts, twitter list) #defrag
11:32 am	**ITSinsider:**	RT @jimworth: It's a wrap. Now get the Social Web Coverage for #defragcon http://bit.ly/944sBR (tweet log, blogposts, twitter list) #defrag
11:34 am	**elsua:**	RT @jimworth: It's a wrap. Now get the Social Web Coverage for #defragcon http://bit.ly/944sBR (tweet log, blogposts, twitter list) #defrag
11:59 am	**infoarbitrage:**	RT @marshallk: Conference review: #defragcon rocks for data loving geeks who want to help the web change the world. Highly recommended!
12:04 pm	**dlavenda:**	Wow! Even early tech adopters prefer email 3:1 Who woulda thought? #defragcon #defrag survey http://bit.ly/aRF8He
12:26 pm	**JSDreke:**	RT @mkrigsman: #defragcon "Paper sucks for knowledge" (@dweinberger) << definitely cannot get on board with this thesis
1:24 pm	**GraemeThickins:**	back home, but still in the glow of #defragcon ..my live-blog archive, including all tweets with the hashtag, is here: http://bit.ly/dg9yaV
1:33 pm	**GraemeThickins:**	that's all folks, there ain't no more... all my #defragcon pix now here: http://bit.ly/bEsCa1
1:38 pm	**mmorillon:**	RT @Alcatel_Lucent: RT @kevinmarks: Laura Merling, VP Open API Platform @Alcatel_Lucent, didn't just save the telcos but created a new app ecosystem! #defragcon
2:03 pm	**cwood:**	RT @marshallk: Conference review: #defragcon rocks for data loving geeks who want to help the web change the world. Highly recommended!
2:07 pm	**Landlessness:**	Jeff Jonas was highlight of #defragcon for me. his blog post summarizing new physics of big data: http://j.mp/9XQLoF
2:08 pm	**CEntrepreneurs:**	RT @southpolesteve: Thanks #defragcon for an awesome time. Extra thanks to @pkedrosky and @kauffmannFDN for getting the @centrepreneurs crew there for free.
2:16 pm	**Greg2dot0:**	So long Denver #defragcon was AWESOME!!! Thanks @defrag and family (@ Denver International Airport (DEN) ? w/ 10 others)

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