



Transcript from November 15, 2010 to November 19, 2010

All times are Pacific Time

November 15, 2010

- 4:54 pm **epc:** AA 327 to ORD for #Defrag (@ LaGuardia Airport (LGA) ? w/ 51 others) <http://4sq.com/21nwnw>
- 9:17 pm **stich0602:** All the GDC, we have it. #defrag #allaccesspasses
- 9:32 pm **thejhawk:** RT @stich0602: All the GDC, we have it. #defrag #allaccesspasses
- 11:56 pm **epc:** Feeling frag'd. Time for #Defrag. (@ Denver International Airport w/ 2 others) <http://4sq.com/dqfqZ5>

November 16, 2010

- 2:51 am **Imckeogh:** So excited, I just registered for Defrag!! <http://bit.ly/9x1B4p> Looking to catch up on the conversations. #defrag
- 3:25 am **Landlessness:** any #rubyconf folks also attending #defrag this week in Denver?
- 5:09 am **laurenkellogg:** #diskcleanup #defrag #win
- 7:10 am **renee1170:** Will be at the #Defrag conference in #Denver,Co. Going to be there? Tweet back & let's connect. Smart data going social. Goin Once, twice..
- 7:25 am **claylo:** Mmm. Denver in November. #defrag <http://www.thefuckingweather.com/?zipcode=Denver,+CO>
- 11:59 am **infoarbitrage:** Off to #defrag. Looking forward to seeing @bfeld @sether @pkedrosky \$\$ (@ LaGuardia Airport (LGA) ? w/ 17 others) <http://4sq.com/21nwnw>
- 2:22 pm **alanlepo:** Heading to Denver today for #Defrag where I am giving two talks. I'm looking forward to seeing familiar faces and meeting new friends.
- 2:26 pm **gialyons:** @alanlepo have fun at #Defrag!
- 2:58 pm **loft sellers:** Have a great one! RT @alanlepo: Heading to Denver today for #Defrag where I am giving two talks. I'm looking ... <http://tmi.me/3fr1B>
- 3:57 pm **rbordoli:** looking fwd to moderating the #defrag panel "Apps, Marketplace, Platforms" with @Greg2dot0 @awmoore @tamccann @isaldana <http://bit.ly/b0pDG5>
- 6:03 pm **fulling:** Landed Denver. Headed to #defrag #kynetx
- 8:04 pm **ScottHumphrey:** At #defrag Wednesday? Look for @scottatlyzasoft at 4:20pm talking on "Collaboration's Real Endgame: Linked Data and Search"
- 8:21 pm **kTinboulder:** group run at #defrag conference leaves Omni lobby around 7am tomorrow cc/ @defrag
- 8:22 pm **shawnrog:** RT @scotthumphrey: At #defrag Wednesday? Look for @scottatlyzasoft at 4:20pm on "Collaboration's Real Endgame: Linked Data and Search"
- 8:23 pm **shawnrog:** @scotthumphrey I'll be there to heckle Scott from the back row!!! #defrag
- 8:29 pm **alanlepo:** Tip for #Defrag. The in room wi-fi is free for Omni Hotel Select Guests, and joining that program is free. 30 seconds saved me \$30.
- 8:59 pm **stoweboyd:** Anyone arriving in DEN for #Defrag around 5:30pm? I could share a cab to the hotel.

- 9:03 pm **MartijnLinssen:** @stoweboyd Try <http://bit.ly/aoUcRh> #Defrag for a quick result, or <http://bit.ly/a0Br03> for full
- 9:35 pm **KRCraft:** @alanlepo I think he already left for Denver #Defrag
- 10:49 pm **johnlmyers44:** RT @scotthumphrey At #defrag Wednesday? Look for @scottatlyzasoft 4:20pm talking on "Collaboration's Real Endgame: Linked Data and Search"
- 11:57 pm **ScottHumphrey:** Thanks, Shawn. Knew I could count on you! RT @shawnrog: @scotthumphrey I'll be there to heckle Scott from the back row!!! #defrag

November 17, 2010

- 12:32 am **scandelmano:** Excited to be at #defrag. Look forward to new connections...
- 12:45 am **nathanlustig:** @southpolesteve haha maybe, we'll know soon...rep madtown at #defrag
- 1:22 am **windley:** Boulder Chop House. #defrag
- 2:57 am **kteinboulder:** @cezinho - nice and easy 3-4 miler, great views of the Boulder Flatirons, see u there! #defrag
- 3:52 am **cwood:** Anyone headed from DEN to Defrag in the next half hour? I loathe the bus. #defrag
- 4:01 am **scandelmano:** At The Med in Boulder with #gist at #defrag
- 4:02 am **joshuakahn:** see you at #defrag tomorrow, early flight out of msp
- 4:14 am **kteinboulder:** @lmckeogh @ReplytoAll - Larry, easy 3-4 mile group #defrag run leaves from Omni lobby 7am tomorrow
- 4:16 am **lmckeogh:** Preparing for #Defrag tomorrow, getting excited for the morning topics and planning what to attend in the afternoon.
- 4:17 am **kteinboulder:** @hmduey @gist @defrag - Heather, leaving Omni lobby at 7am tomorrow for a group #defrag run, easy 3-4 miler
- 4:18 am **BBYOpen:** anyone start at #defrag twitter list yet? ok, no, I'll start one then... <http://bit.ly/cHeySs> @ reply me if you'd like to be added
- 4:22 am **BBYOpen:** @windley hey Phil, we met at #vrncrm this year, looks like you're at #defrag, I'll be there tomorrow...
- 4:48 am **jamesrhayes:** Looking forward to #defrag tomorrow
- 5:00 am **RyppleLaura:** Catch our own @dporillo on stage at #defrag this Thursday covering scaling culture. <http://www.defragcon.com/2010/DEFRAG10-Agenda.htm>
- 5:00 am **rypple:** Catch our own @dporillo on stage at #defrag this Thursday covering scaling culture. <http://www.defragcon.com/2010/DEFRAG10-Agenda.htm>
- 6:07 am **catevz:** When you come to #defrag, be sure to check in with @gowalla at the official spot -- <http://gowal.la/s/z2wB>
- 6:13 am **SteveGibbonsMP:** @latikambourke #defrag Watching the coloured bars move slowly as the hard disc is tidied up. Riveting!
- 7:03 am **markson:** snowing in denver when we landed for #defrag tonight. scraping windshields of rental car - not ftw!
- 9:23 am **renee1170:** @BBYOpen #defrag ok, add yolink please to this list and me. thanks :)
- 9:30 am **renee1170:** For #cloud #smartsearch, check out @yolink at #defrag conference. Hope everyone enjoyed the snowy welcome last night.
- 11:51 am **cwood:** Eyelids up #defrag
- 11:53 am **DT:** RT @cwood: Eyelids up #defrag /wish I was there :)
- 11:57 am **DT:** @cwood #defrag always has the best conference wifi (usually supplied by SwissCom)

- 12:56 pm **defrag:** RT @ktinboulder: @hmduey @gist @defrag - Heather, leaving Omni lobby at 7am tomorrow for a group #defrag run, easy 3-4 miler
- 12:59 pm **ktinboulder:** reminder: #defrag group run at leaves 7am from the Omni lobby
- 1:15 pm **nejsnave:** According to my twitterstream, everyone in digital/social is attending a conference today. #meshmarketing #webcom #defrag #womma
- 1:34 pm **ddebowl:** RT @rypple: Catch our own @dporillo on stage at #defrag this Thursday covering scaling culture. <http://www.defragcon.com/2010/DEFRAG10-Agenda.htm>
- 1:35 pm **dpriemer:** Catch our own @dporillo on stage at #defrag this Thursday covering scaling culture. <http://www.defragcon.com/2010/DEFRAG10-Agenda.htm>
- 1:51 pm **stoweboyd:** connecting to the web via iPhone tethering is faster in this #defrag hotel than the wifi. Must be too many folks logged in.
- 1:54 pm **lenaers_org:** You have to be kidding me.. #defrag <http://twitpic.com/37ms0a>
- 2:13 pm **mjayliebs:** Looking forward to participating on a cloud discussion panel at #Defrag. Friend, @mkrigsman sets the stage here: <http://ow.ly/3bcUK> #cloud
- 2:53 pm **EventCloudPro:** 6 weeks until <http://www.divetech.com/> and <http://www.cobaltcoast.com/> for the family and me. scuba diving and reading. #defrag
- 3:15 pm **micflash:** Stop by the #Microsoft booth at #Defrag and play some #Kinect! Or talk about SharePoint. Your choice. :) <http://twitpic.com/37ng6s>
- 3:24 pm **shawnrog:** Nice to attend a conf in my own city for a change. Glad to be at #defrag . Its an excellent event. Big Data, BI, Cloud, analytics, & Web2.0
- 3:27 pm **cornett:** Day 1 at #Defrag in Denver.
- 3:35 pm **pjproctor:** RT @lmckeogh: Preparing 4 #Defrag 2morrow, getting excited 4 the morning topics & planning wht 2 attend in the PM. 2 bad U cnt record it
- 3:38 pm **infoarbitrage:** defraggin' - looking forward to catching up with old friends/getting some new ideas #defrag
- 3:38 pm **fulling:** Come to Kynetx HACK DAY, Broomfield CO Friday 11/19. <http://bit.ly/dDhBch> Compete in dev contest: <http://j.mp/aBqubY> #kynetx #defrag
- 3:41 pm **GordonThinks:** #defrag keynote is getting started!
- 3:42 pm **shawnrog:** #defrag is off to a rocking start great soundtrack Eric!!
- 3:42 pm **stoweboyd:** #defrag kicks off!!!!
- 3:43 pm **catevz:** What about a Kinect interface FOR sharepoint? That'd be c00L. RT @micflash #Msft at #Defrag - kinect & sharepoint <http://twitpic.com/37ng6s>
- 3:43 pm **micflash:** @catevz on it. :) #Msft #Defrag
- 3:43 pm **maxciccotosto:** #defrag starting right now!
- 3:43 pm **wishpot:** #defrag starting right now!
- 3:43 pm **infoarbitrage:** Wow, the Defrag 2010 lead-in ROCKS @defrag #defrag
- 3:44 pm **catevz:** Cool opening video at #defrag
- 3:44 pm **marshallk:** #defrag conf starts off with rock and roll explosion video for geeks, music by UNKLE. glad to be here!
- 3:45 pm **stoweboyd:** @davewiner I don't know, but I don't see a camera. #defrag
- 3:46 pm **GordonThinks:** Anyone else slightly freaked out by the #defrag opening video?
- 3:49 pm **awmoore:** A'ight @defrag, I'm awake. Nice intro vid! #defrag
- 3:53 pm **stoweboyd:** Alex Wright is exploring the folk taxonomies we have in our wiring for cat-mammal-animal #defrag

- 3:53 pm **smcsfsv:** Two good events going on today - follow hashtags [#w2e](#) and [#defrag](#) for thought provoking thoughts and ideas.
- 3:54 pm **stoweboyd:** 'tag clouds are the new mullet' [#defrag](#)
- 3:54 pm **Armano:** [@stoweboyd](#) NICE [#defrag](#)
- 3:55 pm **danlarsen:** RT [@stoweboyd](#): 'tag clouds are the new mullet' [#defrag](#)
- 3:57 pm **bpedro:** RT [@stoweboyd](#) 'tag clouds are the new mullet' [#defrag](#)
- 3:57 pm **ronselling:** RT [@stoweboyd](#): 'tag clouds are the new mullet' [#defrag](#)
- 3:59 pm **dorothybm:** I don't know the context but this has made me laugh RT [@stoweboyd](#): 'tag clouds are the new mullet' [#defrag](#)
- 4:01 pm **yodeets:** very cool video! RT [@marshallk](#): [#defrag](#) conf starts off with rock and roll explosion video for geeks, music by UNKLE. glad to be here!
- 4:03 pm **HeidiJack:** Still chuckling RT [@stoweboyd](#): 'tag clouds are the new mullet' [#defrag](#)
- 4:03 pm **PaulMiller:** [@marshallk](#) enjoy! Last year's [#defrag](#) was great.
- 4:08 pm **BetsyChase:** At [#defrag](#). First good quote of the day: "tag clouds are the new mullet" via Alex Wright.
- 4:09 pm **Mose:** 'tag clouds are the new mullet' [#defrag](#) (via [@stoweboyd](#))
- 4:10 pm **awmoore:** This keynote is much deeper and well thought out than kessler last year, but blood not boiling. Not sure which is better [#defrag](#)
- 4:13 pm **jtaschek:** RT [@stoweboyd](#): 'tag clouds are the new mullet' [#defrag](#)
- 4:13 pm **southpolesteve:** FaceTag? Facet Tag? Worst name ever [#defrag](#)
- 4:13 pm **RomanStanek:** RT [@stoweboyd](#): 'tag clouds are the new mullet' [#defrag](#)
- 4:15 pm **cornett:** [#Defrag](#) Alex Wright - We're increasingly using symbology across web to encode trust (eBay seller ratings). Allows us to deal w/ each other
- 4:18 pm **stoweboyd:** I don't know what this talk is about, really. [#defrag](#)
- 4:19 pm **BetsyChase:** [#defrag](#) "US is in serious trouble" We have a skewed perception of how & where technology is advancing globally.
- 4:20 pm **jtaschek:** Vivek Wadhwa..the doom and gloom guy of the enterprise. Maybe he is right. [#defrag](#)
- 4:20 pm **GraceMcDunnough:** Vivek, I think you get to have a voice because you are labeled a journalist.... not a burnt out tech guy. [#defrag](#)
- 4:21 pm **gilliatt:** [@jtaschek](#) Perhaps more realistic than assuming everything will always be better, just because it's the future. [#defrag](#)
- 4:22 pm **cornett:** [#Defrag](#) Vivek Wadhwa - Sharing global examples of multi-billion dollar failed innovation experiments. Many confused government agencies
- 4:24 pm **stoweboyd:** Wadhwa this is a travelogue? He went here and there, some listened some didn't. And... where's the 'on innovation'? [#defrag](#)
- 4:26 pm **cornett:** [#Defrag](#) Vivek Wadhwa - India has perfected the art of educating its workforce. After 5 years real-world experience, does education matter?
- 4:26 pm **cornett:** [#Defrag](#) Vivek Wadhwa - Patents are useless pieces of paper. Not a measure of innovation.
- 4:26 pm **kypcanada:** RT [@nejsnave](#): According to my twitterstream, everyone in digital/social is attending a conference today. [#meshmarketing](#) [#webcom](#) [#defrag](#) [#womma](#)
- 4:27 pm **stoweboyd:** Wadhwa: innovation comes from innovators not from government innovation experiments [#defrag](#)
- 4:27 pm **HeatherLeson:** [@sophiabliu](#) some friends are at Defrag: meet [@flackadelic](#) and [@maggiefox](#). I mentioned your TtT work at the Toronto Girl Geek dinners [#defrag](#)

- 4:27 pm **CRMOutsiders:** @jtaschek Does Vivek give any inclination of where US should be investing tech-wise? #defrag
- 4:28 pm **TapMeJosh:** #defrag average age of entrepreneur is 39.
- 4:29 pm **cornett:** #Defrag Vivek Wadhwa - Innovation boils down to fostering more entrepreneurs. Startups solving problems. Average entrepreneur age is 39!
- 4:30 pm **KelliRain:** RT @nejsnave: According to my twitterstream, everyone in digital/social is attending a conference today. #meshmarketing #webcom #defrag #womma
- 4:30 pm **rycaut:** Where is #defrag seems like a ton of my friends are there at the moment sounds like some great speakers
- 4:30 pm **windley:** Come to Kynetx HACK DAY, Broomfield CO Fri 11/19. <http://bit.ly/dDhBch> Compete in dev contest: <http://j.mp/aBqubY> #kynetx #defrag
- 4:31 pm **cornett:** #Defrag Vivek Wadhwa - Angel #investors in Silicon Valley are too obsessed with young #entrepreneurs. They make wrong assumptions about age
- 4:32 pm **cornett:** #Defrag Vivek Wadhwa - Experience by far is the single biggest contributor to success. Learn from past failures and successes.
- 4:32 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Sharing global examples of multi-billion dollar failed innovation experiments. Many confused government agencies
- 4:33 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - India has perfected the art of educating its workforce. After 5 years real-world experience, does education matter?
- 4:33 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Patents are useless pieces of paper. Not a measure of innovation.
- 4:33 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Innovation boils down to fostering more entrepreneurs. Startups solving problems. Average entrepreneur age is 39!
- 4:33 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Angel #investors in Silicon Valley are too obsessed with young #entrepreneurs. They make wrong assumptions about age
- 4:33 pm **dominiek:** RT @stoweboyd: Wadhwa: innovation comes from innovators not from government innovation experiments #defrag
- 4:34 pm **davegarlson:** at #defrag today and tomorrow. Interesting topics.
- 4:34 pm **jkaljundi:** RT @stoweboyd: 'tag clouds are the new mullet' #defrag
- 4:35 pm **cornett:** #Defrag Vivek Wadhwa - Fear and stigma of failure in Japan is holding back innovation. India & China have risen above that stigma.
- 4:35 pm **ReneVahtel:** RT @stoweboyd: 'tag clouds are the new mullet' #defrag
- 4:36 pm **akjnc:** @vwadhwa is an extremely captivating speaker. Thank you for the insights and plug for women in tech #defrag
- 4:36 pm **joshuakahn:** @seanbohan hey Sean, we met at #vrmcm , I'm at #defrag as well
- 4:36 pm **BetsyChase:** #defrag "failure is a badge of honor"
- 4:36 pm **cornett:** #Defrag Vivek Wadhwa - Silicon Valley is ok with learning from failure. Rest of United States still has stigma of failure, especially East
- 4:37 pm **sether:** love this. robin was sitting not 15 feet from me at #defrag: RT @rbordoli: @sether look up. Look right.
- 4:37 pm **cornett:** #Defrag Vivek Wadhwa - Indians leverage networks very well in Silicon Valley. Large number of startups founded by Indians in SV.
- 4:38 pm **BradleyRoss:** RT @BetsyChase: At #defrag. First good quote of the day: "tag clouds are the new mullet" via Alex Wright.
- 4:39 pm **cornett:** #Defrag Vivek Wadhwa - Told Chilean government to import entrepreneurs from the United States. Import all of those "old" experts. ;)
- 4:39 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Experience by far is the single biggest contributor to success. Learn from past failures and successes.

- 4:40 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Fear and stigma of failure in Japan is holding back innovation. India & China have risen above that stigma.
- 4:40 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Silicon Valley is ok with learning from failure. Rest of United States still has stigma of failure, especially East
- 4:40 pm **brilliantforge:** RT @cornett: #Defrag Vivek Wadhwa - Told Chilean government to import entrepreneurs from the United States. Import all of those "old" experts. ;)
- 4:45 pm **davegarlson:** #defrag Do you have to have a dedicated geographical location to foster entrepreneurship? Boulder? Silicon Valley?
- 4:45 pm **ggiacobbe:** RT @cavevz: What about a Kinect interface FOR sharepoint? That'd be c00L.
RT @micflash #Msf at #Defrag - kinect & sharepoint <http://twitpic.com/37ng6s>
- 4:47 pm **awmoore:** Best response to wadhwa that funding young entrepreneurs is foolish is 4 of 5 biggest tech cos started by under-35 #defrag
- 4:47 pm **cornett:** #Defrag Vivek Wadhwa - Successful female #entrepreneurs need to give back and help other women start. Government won't. VCs won't.
- 4:48 pm **sether:** who is NOT at #defrag this year. wow - great attendance...
- 4:50 pm **GraemeThickins:** RT @sether: who is NOT at #defrag this year. wow - great attendance...
- 4:51 pm **jessieC:** RT @cornett: #Defrag Vivek Wadhwa - Successful female #entrepreneurs need to give back and help other women start. Government won't. VCs won't.
- 4:53 pm **cornett:** #Defrag #Startups get too focused on acquiring new #talent, lose focus on #retention. End up bleeding key existing talent. One had 30% churn
- 4:55 pm **brilliantforge:** RT @cornett: #Defrag #Startups get too focused on acquiring new #talent, lose focus on #retention. End up bleeding key existing talent. One had 30% churn
- 4:57 pm **stoweboyd:** Portillo: 17% of departing workers left b/c of lack of recognition #defrag
- 4:57 pm **Papulli:** RT @stoweboyd: Portillo: 17% of departing workers left b/c of lack of recognition #defrag
- 4:57 pm **cornett:** #Defrag 17% people quit their job due to inadequate recognition. Not just about money.
- 4:58 pm **brilliantforge:** RT @cornett: #Defrag 17% people quit their job due to inadequate recognition. Not just about money.
- 5:00 pm **brynmorgan:** Recognise your talent! RT @stoweboyd Portillo: 17% of departing workers left b/c of lack of recognition #defrag
- 5:01 pm **sether:** gnip is about to announce something at #defrag.... with @rsarver from twitter. hmmm... wonder what that's going to be?!?
- 5:02 pm **yolinksearch:** RT @renee1170 For #cloud #smartsearch, check out @yolink at #defrag conference. Hope everyone enjoyed the snowy welcome last night.
- 5:03 pm **ChaseMcMichael:** RT @brynmorgan: Recognise your talent! RT @stoweboyd Portillo: 17% of departing workers left b/c of lack of recognition #defrag
- 5:03 pm **billda:** "Entrepreneurship, Skydiving, and Inertia" - why starting a business is like jumping out of an airplane. <http://bit.ly/csZGVo> #defrag
- 5:03 pm **TapMeJosh:** @jwilker @davidjballard I'm in the front row with the blue striped cap. #defrag
- 5:03 pm **DanCitizen:** RT @ChaseMcMichael: RT @brynmorgan: Recognise your talent! RT @stoweboyd Portillo: 17% of departing workers left b/c of lack of recognition #defrag
- 5:04 pm **windley:** Notes from Defrag: Dan Portillo: Scaling Technology Company Cultures <http://bit.ly/d99l8G> #defrag
- 5:04 pm **amk_boCO:** sweet speeches at #defrag so far! Now gnip & twitter announcing a partnership! expanded access for data junkies now!
- 5:06 pm **cornett:** #defrag #GNIP partnership with #Twitter to offer expanded access to Twitter #data firehouse. For example, all @ mentions, 50% tweets, 10%...

- 5:07 pm **brilliantforge:** RT @cornett: #defrag #GNIP partnership with #Twitter to offer expanded access to Twitter #data firehouse. For example, all @ mentions, 50% tweets, 10%...
- 5:07 pm **RyppleLaura:** RT @lehawes: Dan Portillo from Rypple talking about making sure employees are engaged to retain them. Frequent reviews, co-working. #defrag
- 5:16 pm **RyppleLaura:** RT @windley: Notes from Defrag: Dan Portillo: Scaling Technology Company Cultures <http://bit.ly/d99I8G> #defrag
- 5:17 pm **rypple:** RT @windley: Notes from Defrag: @Rypple's Dan Portillo: Scaling Technology Company Cultures <http://bit.ly/d99I8G> #defrag
- 5:20 pm **RyppleLaura:** If anyone at #defrag would like more info about @Rypple, we're here to help! Also at rypple.com :D
- 5:25 pm **Mjb0112358:** RT @davegarlson: #defrag Do you have to have a dedicated geographical location to foster entrepreneurship? Boulder? Silicon Valley?
- 5:26 pm **kynetx:** Come to Kynetx HACK DAY, Broomfield CO Fri 11/19. <http://bit.ly/dDhBch> Compete in dev contest: <http://j.mp/aBqubY> #kynetx #defrag
- 5:33 pm **BetsyChase:** If you are a Denver/Boulder company at #defrag and want me to write about you for Examiner.com @ me! Looking for story ideas.
- 5:34 pm **kevinmarks:** says @StoweBoyd social tools that succeed are ones that tap into the cultural universals that we all have #defrag
- 5:34 pm **kevinmarks:** says @StoweBoyd if you leave a child alone, it will never develop language. If you leave 2 alone they will invent a language #defrag
- 5:35 pm **cornett:** #Defrag Stowe Boyd - On #Social #Cognition. A child raised in isolation won't learn language. 2 children however will create a language.
- 5:35 pm **kevinmarks:** says @StoweBoyd literacy and mathematics are not innate like language; they need a culture to sustain them and teach us them. #defrag
- 5:36 pm **alexhorre:** RT @kevinmarks: says @StoweBoyd social tools that succeed are ones that tap into the cultural universals that we all have #defrag
- 5:36 pm **andrewmueller:** RT @kevinmarks: says @StoweBoyd if you leave a child alone, it'll never develop language. If u leave 2 alone they'll invent language #defrag
- 5:36 pm **palsule:** RT @kevinmarks: says @StoweBoyd if you leave a child alone, it will never develop language. If you leave 2 alone they will invent a language #defrag
- 5:37 pm **urbanturbanguy:** RT @kevinmarks: says @StoweBoyd social tools that succeed are ones that tap into the cultural universals that we all have #defrag
- 5:37 pm **urbanturbanguy:** RT @kevinmarks: says @StoweBoyd if you leave a child alone, it will never develop language. If you leave 2 alone they will invent a language #defrag
- 5:37 pm **urbanturbanguy:** RT @kevinmarks: says @StoweBoyd literacy and mathematics are not innate like language; they need a culture to sustain them and teach us them. #defrag
- 5:37 pm **kevinmarks:** says @StoweBoyd adding high IQ people to small groups is not effective; adding people with 'theory of mind' is #tummler #defrag
- 5:38 pm **cornett:** #Defrag Stowe Boyd - People who possess a "theory of mind" help groups be more effective than adding people with high IQs to the group.
- 5:38 pm **kevinmarks:** says @StoweBoyd having 'theory of mind' and empathy is strongly correlated with being a woman #tummler #defrag
- 5:39 pm **cornett:** #Defrag Stowe Boyd - Adding women or socially-sensitive men to groups helps those groups perform better & be more effective. #social #groups
- 5:40 pm **kevinmarks:** says @StoweBoyd we need to increase social sensitivity to improve teams #defrag see <http://bit.ly/tummlers> and <http://tummelvision.tv>
- 5:40 pm **brilliantforge:** RT @cornett: #Defrag Stowe Boyd - On #Social #Cognition. A child raised in isolation won't learn language. 2 children however will create a language.

- 5:40 pm **brilliantforge:** RT @cornett: #Defrag Stowe Boyd - People who possess a "theory of mind" help groups be more effective than adding people with high IQs to the group.
- 5:41 pm **brilliantforge:** RT @cornett: #Defrag Stowe Boyd - Adding women or socially-sensitive men to groups helps those groups perform better & be more effective. #social #groups
- 5:41 pm **kevinmarks:** says @StoweBoyd the best way to increase your performance is to have a friendly conversation with someone first, showing they care #defrag
- 5:42 pm **sether:** i've brought my "useful ipad" to #defrag (otherwise known as my 11" mac air). truly - it's the size of an ipad, but actually useful...
- 5:43 pm **fulling:** RT @kevinmarks: says @StoweBoyd the best way to increase your perf is to have a friendly conversation with someone first #defrag
- 5:45 pm **kevinmarks:** says @StoweBoyd whats leading to widespread adoption of tools like twitter in the enterprise is that they make people friendlier #defrag
- 5:45 pm **catevz:** Assumes all women socially sensitive? RT @cornett #Defrag Stowe Boyd Adding women, socially-sensitive men 2 groups helps them perform
- 5:46 pm **cornett:** #Defrag Stowe Boyd - Making social networks more dense helps new concepts, innovation, etc. travel faster throughout the network.
- 5:48 pm **primaltweets:** RT @cornett: #Defrag Stowe Boyd - Making social networks more dense helps new concepts, innovation, etc. travel faster throughout the network.
- 5:49 pm **cornett:** #Defrag Stowe Boyd - We should build #social tools that augment our cognitive capabilities. #Cognition is closely tied to social behavior
- 5:50 pm **brilliantforge:** RT @cornett: #Defrag Stowe Boyd - Making social networks more dense helps new concepts, innovation, etc. travel faster throughout the network.
- 5:50 pm **brilliantforge:** RT @cornett: #Defrag Stowe Boyd - We should build #social tools that augment our cognitive capabilities. #Cognition is closely tied to social behavior
- 5:51 pm **AnneJHunt:** RT @cornett: #Defrag Stowe Boyd - Making social networks more dense helps new concepts, innovation, etc. travel faster throughout the network.
- 5:56 pm **cornett:** #Defrag 3 lessons on #innovation. #1 Be open, acquire targets. Open #communication within the company. Talk about what sucks.
- 5:57 pm **theroseinbloom:** Skitchslap: the act of denigrating sthg by annotating a screenshot/image, using Skitch. #defrag #thesenotdelongshere
- 5:58 pm **windley:** Notes from Defrag: Stowe Boyd: Social Cognition <http://bit.ly/dq2aL8> #defrag
- 5:59 pm **fulling:** RT @windley: Notes from Defrag: Stowe Boyd: Social Cognition <http://bit.ly/dq2aL8> #defrag #kynetx
- 6:00 pm **cornett:** #Defrag #Innovation lesson #2 - Think small, be quick. Google can't be small. Startup advantage.
- 6:00 pm **yodeets:** "be the change you seek" Skitch Value #5 - is a great one to always remember. No BS was #1 #defrag
- 6:02 pm **cornett:** #Defrag #Innovation lesson #3. Create opportunities. Create & ship in 24 hrs. Failed experiment: Creating a dedicated innovation team.
- 6:03 pm **brilliantforge:** RT @cornett: #Defrag 3 lessons on #innovation. #1 Be open, acquire targets. Open #communication within the company. Talk about what sucks.
- 6:03 pm **brilliantforge:** RT @cornett: #Defrag #Innovation lesson #2 - Think small, be quick. Google can't be small. Startup advantage.
- 6:03 pm **brilliantforge:** RT @cornett: #Defrag #Innovation lesson #3. Create opportunities. Create & ship in 24 hrs. Failed experiment: Creating a dedicated innovation team.
- 6:04 pm **chrishigh1013:** At #defrag where 300 smart people pay \$1200 each to check their email together for 5 hours in the presence of other smart people.
- 6:06 pm **stoweboyd:** Jay Simons 'This Is Sparta' is great. #defrag

- 6:06 pm **cornett:** #Defrag #Innovation lessons. Doc Sprints - 3 day sprints in innovating and producing more technical #documentation. Increased docs by 3X
- 6:06 pm **brilliantforge:** RT @cornett: #Defrag #Innovation lessons. Doc Sprints - 3 day sprints in innovating and producing more technical #documentation. Increased docs by 3X
- 6:07 pm **stoweboyd:** Esther Dyson! #defrag
- 6:08 pm **fulling:** RT @stoweboyd: Esther Dyson! #defrag
- 6:09 pm **edorcutt:** RT @windley: Notes from Defrag: Stowe Boyd: Social Cognition <http://bit.ly/dq2aL8> #defrag
- 6:09 pm **cornett:** #Defrag Esther Dyson - On Exploration. Center of gravity in search has moved to filtering. @edyson
- 6:09 pm **vwadhwa:** RT @akjnc: @vwadhwa is an extremely captivating speaker. Thank you for the insights and plug for women in tech #defrag> thanks...
- 6:09 pm **stoweboyd:** Dyson: Exploring Yourself #defrag
- 6:09 pm **brilliantforge:** RT @cornett: #Defrag Esther Dyson - On Exploration. Center of gravity in search has moved to filtering. @edyson
- 6:11 pm **dkvollmar:** #defrag #gnip #twitter phone is ringing off the hook at gnip HQ
- 6:11 pm **TapMeJosh:** RT @cornett: #Defrag Esther Dyson - On Exploration. Center of gravity in search has moved to filtering. @edyson
- 6:11 pm **cornett:** #Defrag Esther Dyson - #Investing is like having #sex. Taking care of the little companies is like taking care of little children.
- 6:11 pm **papadimitriou:** RT @kevinmarks: says @StoweBoyd whats leading to widespread adoption of tools like twitter in the enterprise is that they make people friendlier #defrag
- 6:11 pm **brilliantforge:** RT @cornett: #Defrag Esther Dyson - #Investing is like having #sex. Taking care of the little companies is like taking care of little children.
- 6:15 pm **awmoore:** From @edyson to live in the modern world you need to understand probability and statistics. Most people don't. #defrag
- 6:16 pm **cornett:** #Defrag Esther Dyson - To live in modern world, you need to understand #probability and #statistics. Most people do not.
- 6:16 pm **jimfranklin:** "to live in the modern world you need to understand probability and statistics" @edyson #defrag
- 6:19 pm **cornett:** #Defrag Esther Dyson - Can we attach status to being fit and healthy? Indicators that you would be a good mate. Design services for that.
- 6:19 pm **JerLevine:** RT @awmoore: From @edyson to live in the modern world you need to understand probability and statistics. Most people don't. #defrag
- 6:20 pm **awmoore:** Really enjoying @edyson on how gaming / status can change behavior. Would love to see her take on the @emailgame #defrag
- 6:22 pm **brilliantforge:** RT @cornett: #Defrag Esther Dyson - To live in modern world, you need to understand #probability and #statistics. Most people do not.
- 6:22 pm **brilliantforge:** RT @cornett: #Defrag Esther Dyson - Can we attach status to being fit and healthy? Indicators that you would be a good mate. Design services for that.
- 6:28 pm **amk_boCO:** @edyson thanks for the awesome talk at #defrag!
- 6:29 pm **liquidplanner:** @catevz Are you at the #Defrag conference? Would love to meet... can you stop by the LP booth?
- 6:29 pm **amk_boCO:** getting some awesome ideas at #defrag about how important it is to display data to your customers about themselves in an effective manner
- 6:32 pm **GigyaDev:** RT: @smcsfsv Two good events going on today - follow hashtags #w2e and #defrag for thought provoking thoughts and ideas.

- 6:34 pm **jfouts:** RT @smcsfsv: Two good events going on today - follow hashtags #w2e and #defrag for thought provoking thoughts and ideas.
- 6:40 pm **mariarenhui:** #Defrag Esther Dyson: "I would take a one way trip to Mars"
- 6:43 pm **infoarbitrage:** "Privacy only matter when we're told about it" - study @maggiefox #defrag
- 6:44 pm **PattyBaragar:** I hope everyone at #defrag is enjoying themselves! @Trada CEO @nielr1 is on the panel Harnessing the Intelligence of the Crowd @ 3:15
- 6:46 pm **futurescape:** RT @stoweboyd: Social Cognition, From #Defrag <http://sto.ly/9JxErL>
- 6:47 pm **bill_michels:** @Cornett reading your #defrag tweets. Will be there by 1. Hope to catch-up.
- 6:49 pm **windley:** Notes from Defrag: Esther Dyson: On Exploring Yourself <http://bit.ly/aLPDdj> #defrag
- 6:49 pm **stoweboyd:** Fox: privacy is no longer a place, it is a commodity #defrag
- 6:52 pm **fulling:** RT @windley: Notes from Defrag: Esther Dyson: On Exploring Yourself <http://bit.ly/aLPDdj> #defrag
- 6:53 pm **LeviDayley:** RT @windley: Notes from Defrag: Esther Dyson: On Exploring Yourself <http://bit.ly/aLPDdj> #defrag
- 6:58 pm **TapMeGames:** If you're at #defrag - say hi to our very own @tapmejosh - he'll give you ice cream and hugs.
- 6:59 pm **TapMeJosh:** Listening to the I can haz cheeseburger guy #defrag
- 7:00 pm **scottro:** I can haz user-driven content? Scott porad of cheezbuger network on stage #defrag
- 7:03 pm **mariarenhui:** RT @cornett: #Defrag Stowe Boyd - Making social networks more dense helps new concepts, innovation, etc. travel faster throughout the network.
- 7:10 pm **TapMeJosh:** Must resist the need to go look at lolcats. #defrag
- 7:17 pm **amk_boCO:** awesome talk by @scottporad! Now lunch! Overall definitely learning a lot and hearing some interesting ideas at #defrag!
- 7:18 pm **windley:** Notes from Defrag: Scott Porad: How We Filter 20,000 User Generated Submissions per Day <http://bit.ly/9UvhpC> #defrag
- 7:19 pm **fullerreview:** RT @stoweboyd: Fox: privacy is no longer a place, it is a commodity #defrag
- 7:24 pm **Tech4Aging:** Esther Dyson at #defrag #fitbit changing how we think about using data about #heath #wellness <http://bit.ly/aLPDdj> thx @windley @tech4aging
- 7:27 pm **defrag:** RT @infoarbitrage: Wow, the Defrag 2010 lead-in ROCKS @defrag #defrag
- 7:37 pm **ChaseMcMichael:** RT @fullerreview: RT @stoweboyd: Fox: privacy is no longer a place, it is a commodity #defrag
- 7:41 pm **socioinnovation:** RT Maria Zhang: RT @cornett: #Defrag Stowe Boyd - Making social networks more dense helps new concepts, innovati... <http://bit.ly/8ZfDDJ>
- 7:42 pm **bradhintze:** @windley your notes are making wish I was there! Keep 'em coming #kynetx #defrag
- 8:03 pm **urbanturbanguy:** @kevinmarks loved ur #defrag tweets on what @stoweboyd said. Could u shed some light on what he meant by 'theory of mind'?
- 8:33 pm **snay2:** RT @bradhintze: @windley your notes are making wish I was there! Keep 'em coming #kynetx #defrag
- 8:35 pm **mariarenhui:** #Defrag "Social is how we communicate today" New communication channels emerging.
- 8:36 pm **twilio:** We'll be hanging out at the @Kynetx Dev Day Friday in Broomfield, CO <http://cot.ag/9xc1Yz> Use promo code 'twilio' for free ticket #defrag
- 8:37 pm **amk_boCO:** second half of #defrag begins NOW!

- 8:45 pm **midtownninja:** "Search is good at finding the needle in the haystack but not at finding the structure of the haystack" -d hinchcliffe at #defrag
- 8:46 pm **mariarenhui:** #Defrag "Web 2.0 -> Web Squared: real time, generative, implied,..."
--@JeffNolan
- 8:47 pm **TapMeJosh:** My new favorite term is "implied metadata" #defrag
- 8:48 pm **ChaseMcMichael:** RT @mariarenhui: #Defrag "Social is how we communicate today" New communication channels emerging. #womma
- 8:53 pm **mariarenhui:** #Defrag "Filter 1: the lens of your social capital; Filter 2: what you care about; Filter 3: what you don't know to ask for."
- 8:54 pm **mariarenhui:** #Defrag "Do you know what is your social capital?"
- 8:54 pm **fulling:** RT @twilio: We'll be hanging at the @Kynetx Dev Day Fri in Broomfield, CO <http://cot.ag/9xc1Yz> Use code 'twilio' for free ticket #defrag
- 8:55 pm **kynetx:** RT @twilio: We'll be at @Kynetx Dev Day Friday in Broomfield, CO <http://cot.ag/9xc1Yz> Use promo code 'twilio' for free ticket #defrag
- 8:57 pm **pomajp:** twitter selling data via @gnip <http://pomajp.me/98GO1m> <-- announced today @ #defrag
- 8:58 pm **fulling:** RT @bradhintze: @windley your notes are making wish I was there! Keep 'em coming #kynetx #defrag
- 9:03 pm **kynetx:** At #defrag? Check your bag for a Kynetx card and play to win a Cylon. Powered by Twilio + Kynetx <http://yfrog.com/gha8zj>
- 9:03 pm **bradhintze:** At #defrag? Check your bag for a Kynetx card and play to win a Cylon. Powered by Twilio + Kynetx <http://yfrog.com/gha8zj>
- 9:06 pm **esauve:** Social is a platform of "observable communications" #defrag
- 9:08 pm **amk_boCO:** dudes from @Klout talking about BI & analytics @ #defrag... AWESOME!
- 9:09 pm **shawnrog:** RT @amk_boCO: dudes from @Klout talking about BI & analytics @ #defrag... AWESOME!
- 9:09 pm **PhilipHotchkiss:** RT @amk_boCO: dudes from @Klout talking about BI & analytics @ #defrag... AWESOME!
- 9:10 pm **newtman:** RT @amk_boCO: dudes from @Klout talking about BI & analytics @ #defrag... AWESOME!
- 9:11 pm **PhilipHotchkiss:** @micflash thx for the kind words about @Klout and here's some breaking news - just launched <http://bit.ly/agxzBL> #defrag
- 9:12 pm **maggiefox:** New Blog Post: "Privacy is a Commodity, Not a Place" #defrag 2010 keynote [presentation] <http://bit.ly/9XizpK>
- 9:12 pm **PhilipHotchkiss:** just to clarify, Ash Rust is standing in for me today! RT @GordonThinks: Watching Philip Hotchkiss from #Klout #defrag
- 9:12 pm **btgist:** <http://j.mp/aH5rM9> ? @amk_boCO dudes from @Klout talking about BI & analytics @ #defrag... AWESOME!
- 9:12 pm **micflash:** @PhilipHotchkiss happy too! #defrag
- 9:15 pm **ShaneRussel:** RT @maggiefox: New Blog Post: "Privacy is a Commodity, Not a Place" #defrag 2010 keynote [presentation] <http://bit.ly/9XizpK>
- 9:15 pm **PhilipHotchkiss:** Glad @AshRust is there representing @klout at @defrag ! I'm managing major product LAUNCH! <http://bit.ly/agxzBL> #defrag
- 9:19 pm **windley:** Note from Defrag: Dion Hinchcliffe: The Future of Social Analytics <http://bit.ly/azRFxM> #defrag /cc @dhinchcliffe
- 9:25 pm **aviggio:** #defrag #defrag2010 attendees might be interested in the local Semantic Web meetup <http://bit.ly/ceMDRR> meeting tonight in Boulder

- 9:28 pm **calmo:** RT @tdoyon: Its not data silos its business silos w/different analytic silos that measure what matters to them unaware of each other #defrag
- 9:31 pm **calmo:** RT @maggiefox: New Blog Post: "Privacy is a Commodity, Not a Place" #defrag 2010 keynote [presentation] <http://bit.ly/9XizpK>
- 9:32 pm **TapMeJosh:** Just learned that the Enron email corpus is a great way to prototype making your inbox better. #defrag
- 9:39 pm **windley:** RT @bradhintze: At #defrag? Check your bag for a Kynetx card and play to win a Cylon. Powered by Twilio + Kynetx <http://yfrog.com/gha8zj>
- 9:51 pm **mariarenhui:** #defrag @blekko's T-shirts are very cool, they got the superman and superwomen version of their logo. :)
- 9:53 pm **Trada:** If you're at #defrag, our CEO @nielr1 is speaking at 3:15 on the panel Harnessing the Intelligence of the Crowd.
- 9:55 pm **amk_boCO:** RT @Trada: If you're at #defrag, our CEO @nielr1 is speaking at 3:15 on the panel Harnessing the Intelligence of the Crowd.
- 9:59 pm **knorlin:** #defrag Mainsoft will be handing out USB keys during the afternoon break at Defrag.
- 10:00 pm **rjbrenn:** RT @knorlin: #defrag Mainsoft will be handing out USB keys during the afternoon break at Defrag.
- 10:06 pm **dhinchcliffe:** RT @windley: Note from Defrag: Dion Hinchcliffe: The Future of Social Analytics <http://bit.ly/azRFxM> #defrag < Nice, thx!
- 10:13 pm **qwade:** RT @twilio: We'll be hanging out at the @Kynetx Dev Day Friday in Broomfield, CO <http://cot.ag/9xc1Yz> Use promo code 'twilio' for free ticket #defrag
- 10:14 pm **Inderwies:** Dang... Wishing I was in #defrag right now. Wishes are cheap.
- 10:14 pm **qwade:** RT @bradhintze: At #defrag? Check your bag for a Kynetx card and play to win a Cylon. Powered by Twilio + Kynetx <http://yfrog.com/gha8zj>
- 10:26 pm **dkhare:** The web (social, sensors) has predictive power- stocks, road traffic, sports, politics, retail, product releases #defrag
- 10:36 pm **TapMeJosh:** Expertsourcing ... Specialized crowdsourcing. #defrag @trada
- 10:36 pm **rbordoli:** OH: Gartner found that 16% of companies who tried the cloud went back to on prem #defrag
- 10:42 pm **greenhousedata:** 50 IT people 50 different opinions on the cloud #defrag
- 10:52 pm **richallengf:** @infoarbitrage what's connie shirkey doing at #defrag? i think you mean @cshirky
- 10:57 pm **windley:** Just got a walk thru of Blekko.com at #defrag. New search engine seems to have a lot of promise. Giving it a try.
- 11:00 pm **symesc:** RT @kevinmarks: says @StoweBoyd if you leave a child alone, it will never develop language. If you leave 2 alone they will invent a language #defrag
- 11:06 pm **mariarenhui:** RT @dkhare: The web (social, sensors) has predictive power- stocks, road traffic, sports, politics, retail, product releases #defrag
- 11:08 pm **akjnyc:** @Ross - Am I missing you by a day at #defrag? I leave tomorrow am:(#boohiss
- 11:13 pm **aneel:** RT @midtownninja: "Search is good at finding the needle in the haystack but not at finding the structure of the haystack" -d hinchcliffe at #defrag
- 11:26 pm **kynetx:** Blog Post: Cylons, Stewie and Lisa Simpson: An SMS Quiz Game for Defrag <http://bit.ly/cDhrXh> #kynetx #defrag #twilio
- 11:26 pm **bradhintze:** Blog Post: Cylons, Stewie and Lisa Simpson: An SMS Quiz Game for Defrag <http://bit.ly/cDhrXh> #kynetx #defrag #twilio
- 11:27 pm **TapMeJosh:** Email, IM and Calendars still favorite collab tools among tech savvy users attending #defrag

- 11:36 pm **twilio:** RT @Kynetx: Blog Post: Cylons, Stewie and Lisa Simpson: An SMS Quiz Game for Defrag <http://bit.ly/cDhrXh> #kynetx #defrag #twilio
- 11:36 pm **DanielleMorrill:** RT @Kynetx: Blog Post: Cylons, Stewie and Lisa Simpson: An SMS Quiz Game for Defrag <http://bit.ly/cDhrXh> #kynetx #defrag #twilio
- 11:37 pm **shawnrog:** @rwan0 You slipped #defrag for that....ugh :)
- 11:47 pm **dhinchcliffe:** The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 11:47 pm **Shanley:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 11:48 pm **Godengocto:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 11:48 pm **RogueUniversity:** RT @midtownninja: "Search is good at finding the needle in the haystack but not at finding the structure of the haystack" -d hinchcliffe at #defrag
- 11:51 pm **MarcLaurin:** RT @dhinchcliffe The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today. - Very good!
- 11:58 pm **slcaruso:** RT @sether: who is NOT at #defrag this year. wow - great attendance... <-- unfortunately, me. wish i were there!!

November 18, 2010

- windley:** RT @bradhintze: Blog Post: Cylons, Stewie and Lisa Simpson: An SMS Quiz Game for Defrag <http://bit.ly/cDhrXh> #kynetx #defrag #twilio
- 12:02 am **haleyhebert:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 12:04 am **lehawes:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 12:07 am **theroseinbloom:** Now Jeff Ma, the guy the film 21 is based on. #defrag
- 12:08 am **TapMeJosh:** Semantic exhaustion. #defrag
- 12:11 am **jeffdachis:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 12:14 am **HashamaA:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 12:17 am **theroseinbloom:** BTW guys, Jeff Ma is IN the movie. 53 minutes in. He plays the dealer named Jeff. #defrag
- 12:24 am **southpolesteve:** Jeff Ma is giving a awesome keynote at #defrag
- 12:37 am **qwade:** RT @bradhintze: Blog Post: Cylons, Stewie and Lisa Simpson: An SMS Quiz Game for Defrag <http://bit.ly/cDhrXh> #kynetx #defrag #twilio
- 12:38 am **maggiefox:** Made an obscure @zefrank reference in my #defrag keynote today. I heard at least one person giggle #awesome
- 12:39 am **micflash:** @maggiefox may have been me #defrag #awesome
- 12:44 am **yodeets:** just installed RockMelt while listening to Jeff Ma speak - hmmm ...feeling lucky #defrag
- 12:47 am **maggiefox:** @jeffma: "You don't have to be perfect - you just have to be better." #defrag
- 12:49 am **mariarenhui:** @jeffma on data driven decision at #defrag
- 12:52 am **jimfranklin:** #defrag trail run 6:45am meet out in front of the Omni
- 12:52 am **gordonr:** RT @lehawes: RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.

- 12:56 am **Elfiem:** RT @smcsfsv: Two good events going on today - follow hashtags #w2e and #defrag for thought provoking thoughts and ideas.
- 1:19 am **extentech:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 1:28 am **juliebhunt:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 2:20 am **scottro:** Tried out the xbox kinect here at #defrag and apparently I throw like a girl in virtual reality too. I think I threw my shoulder out
- 2:21 am **billda:** New blog post - "Why starting a business is like jumping out of an airplane", or as @msuster says, "JFDI" <http://bit.ly/csZGVo> #defrag
- 2:23 am **jimkreller:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 2:34 am **Notterpops:** Really wanna stay for this "tech 4 good" session at #defrag but also really want to eat dinner. Decisions decisions.
- 2:51 am **dhinchcliffe:** My good friend, the irrepressible @stoweboyd, right now at @maggiefox's @Defrag reception. #Defrag <http://twitpic.com/37sa0q>
- 2:55 am **BlackcatProwl:** RT @stoweboyd: Portillo: 17% of departing workers left b/c of lack of recognition #defrag
- 3:24 am **jimworth:** Get the full tweetlog , blogposts, and other coverage of #defragcon at: <http://is.gd/hkeRv> Edit it to make it better too! (aka #defrag)
- 3:41 am **heyrich:** Post- #defrag hangout. @ The Mountain Sun <http://instagr.am/p/SMx1/>
- 3:54 am **mjayliebs:** RT @maggiefox: New Blog Post: "Privacy is a Commodity, Not a Place" #defrag 2010 keynote [presentation] <http://bit.ly/9XizpK>
- 4:52 am **taywhit:** @twitter to sell 50% of all tweets for \$360k/yr #defrag <http://tinyurl.com/36ppk3b> (cc: @shanley @bkmacd)
- 5:02 am **ScepticGeek:** Love these profound notes from @StoweBoyd on Social Cognition, from #Defrag <http://j.mp/cAUGnR>
- 6:59 am **rlavigne42:** RT @maggiefox: New Blog Post:"Privacy is a Commodity, Not a Place" #defrag 2010 keynote [presentation] <http://bit.ly/9XizpK> (via @mjayliebs)
- 7:01 am **osemik:** RT @futurescape: RT @stoweboyd: Social Cognition, From #Defrag <http://sto.ly/9JxErL>
- 7:13 am **driessen:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 7:28 am **Joscelyn:** some great stuff here: RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from #defrag keynote
- 8:51 am **awittenberger:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 9:24 am **leebryant:** Reading and liking some musings from @stoweboyd : Cognition is social: <http://twurl.nl/rutd3p> from his #defrag talk
- 9:36 am **benatkin:** Great meeting @shanley @landlessness @benkepes @rcollazo @sophiabliu & others @ #defrag #tech4good!
- 9:39 am **hellominds:** RT @leebryant: Reading and liking some musings from @stoweboyd : Cognition is social: <http://twurl.nl/rutd3p> from his #defrag talk
- 9:57 am **JoachimL:** RT @leebryant: Reading and liking some musings from @stoweboyd : Cognition is social: <http://twurl.nl/rutd3p> from his #defrag talk
- 11:06 am **IntraTeam:** Reading and liking some musings from @stoweboyd : Cognition is social: <http://twurl.nl/rutd3p> from his #defrag talk RT @leebryant <great!
- 1:02 pm **TapMeJosh:** Now that I've seen the future time to catch up on my RSS feeds. #defrag

- 1:12 pm **andymcnelis:** RT @IntraTeam: Reading and liking some musings from @stoweboyd : Cognition is social: <http://twurl.nl/rutd3p> from his #defrag talk RT @leebyrant <great!
- 1:44 pm **epc:** Day 2 of #Defrag. Hoping for less stomach flu.
- 3:45 pm **jimfranklin:** Trail run pic #defrag <http://yfrog.com/1nmq5kj>
- 3:46 pm **fulling:** What is the song at the beginning of Defrag 2010? #defrag
- 3:52 pm **windley:** RT @fulling: What is the song at the beginning of Defrag 2010? #defrag
- 4:05 pm **davegarlson:** #DeFrag day 2. Listening to David Weinberger @dweinberger on 'Is the Net Exceptional?' Cluetrain Manifesto author. Fun stuff.
- 4:12 pm **k1v1n:** Books are expensive. Libraries have walls. Skulls don't scale. -- David Weinberger #defrag
- 4:18 pm **midtownninja:** "every fact has an equal and opposite fact on the net". I'm calling this @dweinberger's third law of the internet #defrag
- 4:21 pm **magicmerl:** Getting mic'd to do Corporate Renegade talk at #defrag - note that all names and some images removed to save the innocent
- 4:30 pm **windley:** Notes from Defrag: David Weinberger: On Knowing <http://bit.ly/c669xW> #defrag /cc @dweinberger
- 4:40 pm **windley:** The #defrag talk by @pkedrosky on the patterns of junk found on SoCal freeways reminds me of a thread in a @GreatDismal plot
- 4:42 pm **TapMeJosh:** When home buying is on the rise look out for ladders on the freeway. #defrag
- 4:44 pm **maggiefox:** The @pkedrosky Ladder Index is actually a leading indicator of housing prices in SAN ;-) #defrag
- 4:44 pm **scandelmo:** Never thought the insight from ladders found on ca highways could be so fascinating #defrag
- 4:45 pm **ANewCLOUD:** Move from paper to Internet bigger than the Gutenberg press | RT @windley: Notes from #Defrag: @dweinberger: On Knowing <http://bit.ly/c669xW>
- 4:46 pm **mariarenhui:** Great quote "People will beat data until it will confess to anything" by @pkedrosky #Defrag
- 4:50 pm **ANewCLOUD:** @jeffdachis & Dachis Group Make Another Interesting Acquisition <http://bit.ly/cLYiQt> #defrag
- 5:00 pm **petewarden:** Chuffed to discover that @kevinmarks reads my blog after bumping into him at #defrag! Hopefully I can squeeze a post in today
- 5:26 pm **TeamHarmonie:** @pomeranian99 Bleeding edge, early technology adopters still prefer email? Yup, 3:1, #defrag survey finds <http://bit.ly/aRF8He>
- 5:26 pm **brttynlncn:** @amk_boCO are you going to #defrag again today?
- 5:35 pm **tamccann:** @markdowds has run 14 ultra races THIS YEAR and is very smart and interesting as well #defrag
- 5:50 pm **yodeets:** @markdowds on workplace democracy: - "move from manager to facilitator" and "create systems that enable people to self-organize" #defrag
- 5:52 pm **flackadelic:** Wow. First sighting of Comics Sans in a presentation at #defrag. #fontsnob
- 5:56 pm **flackadelic:** RT @yodeets: @markdowds on workplace democracy: - "move from manager to facilitator" and "create systems that enable people to self-organize" #defrag
- 6:00 pm **venturemaven:** Now trending on Venture Maven: #defrag <http://bit.ly/1zEe16>
- 6:02 pm **yodeets:** IBM's Jeff Jonas describes problem of "enterprise amnesia" - how to accumulate data in context - uses a puzzle metaphor #defrag
- 6:04 pm **windley:** More data leads to faster computation in context accumulating systems after a tipping point says Jeff Jonas at #defrag

- 6:07 pm **alexwilliams:** RT @windley: More data leads to faster computation in context accumulating systems after a tipping point says Jeff Jonas at #defrag
- 6:19 pm **mariarenhui:** "The data will find the data.. and the relevance will find you" by Jeff Jonas at IBM. #Defrag
- 6:20 pm **gilliatt:** RT @mariarenhui: "The data will find the data.. and the relevance will find you" by Jeff Jonas at IBM. #Defrag
- 6:23 pm **midtownninja:** Amen! It's just unevenly distributed. RT @bfeld, humanity is underestimating the progress the machines are making #defrag
- 6:24 pm **mariarenhui:** "Office meets Facebook is like Sally meets Harry" by Chris Finn at Microsoft. #Defrag
- 6:24 pm **ggiacobbe:** RT @mariarenhui: "Office meets Facebook is like Sally meets Harry" by Chris Finn at Microsoft. #Defrag
- 6:27 pm **maggiefox:** I just caught a flying screaming monkey from the sharepoint guy #defrag
- 6:28 pm **Greg2dot0:** RT @maggiefox: I just caught a flying screaming monkey from the sharepoint guy #defrag <- Sounds like a disease
- 6:29 pm **mariarenhui:** Microsoft offers online document creation, sharing tool at <http://docs.com/> #defrag
- 6:29 pm **ggiacobbe:** RT @mariarenhui: Microsoft offers online document creation, sharing tool at <http://docs.com/> #defrag
- 6:30 pm **corecorina:** That's funny, those promo items were at Web 2.0 2007 RT @maggiefox: I just caught a flying screaming monkey from the sharepoint guy #defrag
- 6:38 pm **windley:** My initial reaction to "facebook meets MS Office" talk at #defrag is "pretty cool." Then I realize all the ways it makes the Web cry.
- 6:45 pm **lehawes:** Taking a break from #Defrag sessions to prepare for my panel this afternoon.
- 6:46 pm **dweinberger:** Jud Valeski: The dramatic rise in API availability and usage shows the Web is not dead #defrag
- 6:46 pm **btgist:** <http://j.mp/aH5rM9> ? @maggiefox I just caught a flying screaming monkey from the sharepoint guy #defrag
- 6:47 pm **EllnMllr:** RT @dweinberger: Jud Valeski: The dramatic rise in API availability and usage shows the Web is not dead #defrag
- 6:51 pm **sether:** here's a shot of @jvaleski speaking to a packed house at #defrag. <http://yfrog.com/31dpkcj>
- 7:06 pm **nereo:** RT @dweinberger: Jud Valeski: The dramatic rise in API availability and usage shows the Web is not dead #defrag
- 8:08 pm **theroseinbloom:** Wanting to get involved in academia and research universities too. Get EVERYONE involved. #defrag
- 8:28 pm **stoweboyd:** Leaving #defrag - sayonara !
- 8:28 pm **jholston:** RT @stoweboyd: Leaving #defrag - sayonara !: ciao, stowe -- good to have you out here; safe travels and move!
- 8:30 pm **theroseinbloom:** RT @windley: My initial reaction to "facebook meets MS Office" talk at #defrag is "pretty cool." Then I realize all the ways it makes the Web cry.
- 8:36 pm **shawnrog:** Observations from #defrag a great conference with excellent content. <http://bit.ly/cS74mx>
- 8:37 pm **ggiacobbe:** #defrag Eric Sauve from Newsgator: SharePoint is an unmitigated success with the majority of customers - great opportunity for ISVs
- 8:43 pm **jholston:** politics; 'new' GOP 's first act in House; defund NPR (fails), oppose Russian Nuclear disarmament... Sheesh. OK, back to #defrag
- 8:45 pm **jholston:** lest we forget; "Twitter Message Earns a Year in a Chinese Labor Camp" <http://nyti.ms/d7c6GN> no #defrag without #freedom

- 8:53 pm **newsgator:** RT @ggiacobbe: #defrag @esauve from #Newsgator: SharePoint is an unmitigated success w/the majority of customers- great opportunity for ISVs
- 9:21 pm **windley:** I'm about to speak at #defrag abt the event Web (whatelse?) and how we can use it to make users happy. #kynetx
- 9:24 pm **kynetx:** RT @windley: I'm about to speak at #defrag abt the event Web (whatelse?) and how we can use it to make users happy. #kynetx
- 9:39 pm **johnlmyers44:** good info. thanks for the tweets! RT @shawnrog Observations from #defrag a great conference with excellent content. <http://bit.ly/cS74mx>
- 9:41 pm **davegarlson:** Just won a xbox kinect from microsoft at the #defrag conference. How cool is that? ;-)
- 10:22 pm **infoarbitrage:** #defrag rocks because of the data-driven culture. Using data, algorithms and technology to build and manage businesses. COOL
- 10:29 pm **ema_research:** Defrag Conference 2010 #defrag: New blog post from The Business Intelligence Brief - <http://bit.ly/a3vGUd>
- 10:29 pm **RainerHilmer:** Testlauf mit Windows 7 #Defrag: Vorher 3% fragmentiert, nachher 5%! LOL #Fail
- 10:31 pm **RainerHilmer:** Zur Ehrenrettung con Windows 7 #Defrag: Die 5%-Angabe ist falsch. Das Clusterdiagramm zeigt saubere Arbeit.
- 10:41 pm **ECC4IT:** Finally finished clients #msexchange backup and start offline #defrag, seems v slow internet to #southwales tonight, early start tomorrow
- 10:42 pm **davidfeldt:** RT @infoarbitrage: #defrag rocks because of the data-driven culture. Using data, algorithms and technology to build and manage businesses. COOL
- 10:48 pm **JWFellows:** RT @jholston: lest we forget; "Twitter Message Earns a Year in a Chinese Labor Camp" <http://nyti.ms/d7c6GN> no #defrag without #freedom
- 11:30 pm **seanwood:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 11:33 pm **skrenta:** #blekko DEN 5280 lounge term B w/ @markson @burnszilla ... thanks #defrag for a great show :-)
- 11:38 pm **windley:** Notes from Defrag: Clay Loveless: Understanding API Usage <http://bit.ly/c12of5> #defrag /cc @claylo @marshallk @mashable #kynetx
- 11:43 pm **GraemeThickins:** RT @windley: Notes from Defrag: Clay Loveless: Understanding API Usage <http://bit.ly/c12of5> #defrag /cc @claylo @marshallk @mashable #kynetx
- 11:43 pm **btgist:** <http://j.mp/aH5rM9> ? @stoweboyd Leaving #defrag - sayonara !
- 11:44 pm **tamccann:** my Defrag preso - App stores and the open letter to the CTO...<http://slidesha.re/98SiWA> #defrag
- 11:46 pm **cstechcast:** Must see. RT @tamccann: my Defrag preso - App stores and the open letter to the CTO...<http://slidesha.re/98SiWA> #defrag
- 11:50 pm **sether:** RT @tamccann: my Defrag preso - App stores and the open letter to the CTO...<http://slidesha.re/98SiWA> #defrag
- 11:58 pm **scandelmio:** RT @tamccann: my Defrag preso - App stores and the open letter to the CTO...<http://slidesha.re/98SiWA> #defrag

November 19, 2010

- 1:10 am **debs:** Coming up in a few mins on <http://tummelvision.tv/live>, Heather Woodbury on performance art & how the #tummel invaded #defrag & #w2s conf
- 1:20 am **windley:** Were at a nice place & @fulling orders a cheeseburger. huh??? #defrag
- 1:22 am **KRCraft:** RT @alanlepo: Summary of the main theme of #Defrag I'd say it was the need for better statistics/analytics/patterns in decision making.

- 2:52 am **jjakubowski:** RT @dweinberger: Jud Valeski: The dramatic rise in API availability and usage shows the Web is not dead #defrag
- 3:16 am **davegray:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 3:18 am **glfceo:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 3:20 am **ktinboulder:** seeing the world a bit differently and very inspired, thanks for a great week Eric @defrag #defrag
- 3:22 am **premsankar:** RT @dhinchcliffe: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/9sbm5F> Slides from my #defrag keynote today.
- 3:55 am **MagicSauceMedia:** RT @kevinmarks - #defragcon discussion on Oral & Literary cultures online. <http://tummelvision.tv/live> #tummel #defrag
- 5:41 am **Steph80335:** RT @RainerHilmer: Testlauf mit Windows 7 #Defrag: Vorher 3% fragmentiert, nachher 5%! LOL #Fail
- 6:29 am **snehakataria:** #Defrag Informative ppt, this: The Future of Social Analytics - Defrag 2010 <http://slidesha.re/bwL8H>
- 6:36 am **skrenta:** made it to taqueria mi ranchito before they closed after DEN-SFO post #defrag. dinner! <http://twitpic.com/383wks>
- 1:12 pm **OCVC:** @Werner indeed. #defrag attendees buzzing because of it.
- 2:24 pm **lehawes:** Good morning all! Nice to be back home after a great week at #Defrag. Need to get myself organized this morning, then crank out some work.